WB Raising '45
Total Above
Its 19 for '44

Backlog of 22, Others In Work by September

Hollywood, July 2.—Possibility of an increase in the number of Warner releases for next season, bringing the total above the current year's final figure of 19, is seen following a week's conference here between Jack L. Warner, executive producer; Ben Kalmansee, general sales manager, and Charles Einfeld, director of advertising publicity.

The Warner studio at present is working a full year ahead of the company's release schedule. It will have 22 features completed and about half a dozen others before the cameras—considerably more than the 1943-44 release quota. Shorter sales season starts in September. As a result, some boost in the size of next year's

Radio Boosts Bond Sales in Theatres

All four major networks—NBC, CBS, WJZ and WOR—today and tomorrow will broadcast a special announcement for the War Finance Division of the Treasury Department calling attention to the fact that while other War Bond issuing agents will be closed over the holiday, theaters will be open for the sale of War Bonds and asking the public to buy Bonds at theaters. All allocated Treasury time on the networks will be used for the announcement.

The motion picture industry's "Fighting Fifth" War Loan Committee sug-

20th Chief's Off for Coast to See 'Wilson'

Syrkos P. Skouras, president, and other 20th-Fox executives left over the weekend for the Coast studies to see "Wilson" and discuss this and forthcoming productions with Darryl F. Zanuck and Joseph M. Schenck.

The group, including vice-president in charge of sales: Murray Silverstone, vice-president in charge of foreign distribution; William K. Kipper, general sales manager; Francis Harley, managing director for Great Britain; L. J. Schlairet...

Arthur Unit Is Uncertain

St. Louis, July 2.—Harry Arthur, Jr., general manager of Fancho and Marco and organizer of the new, yet non-functioning Exhibitors Distributing Corp., which leaves for Hollywood on Saturday on a trip which may decide whether the plans for the new company will be completed now or will await the end of the war. Arthur explained that the induction of his brothers, who held key positions with Fancho and Marco, into the Armed Forces, plus accumulated work in St. Louis, has prevented him from going to the West Coast for several weeks. On his last visit to New York, last Spring, Arthur predicted that mid-summer would see plans for the Exhibitors Distributing Corp. well underway. But the dally, plus other factors,

No Paper July 4

Motion Picture Daily will not be published tomorrow, July 3rd, a legal holiday. A four-day holiday, from Friday night to Wednesday morning, was declared by the postmaster offices of Columbia, Loew-MGM, RKO Radio, 20th Century-Fox, United Artists, Universal, Warners and numerous other offices of distributors, exchanges, circuits, equipment houses and related places.

$6,000,000 Pathe Stock

The new Pathe Industries, Inc., approved this week in a merger agreement by the stockholders of Pathe's Eastern and Western corporations, has been set up with an authorized capitalization of 200,000 shares of $5 par value common stock and 50,000 shares of $100 par value four percent cumulative preferred, according to a statement by Kenneth M. Young, chairman of the board.

Stockholders of Pathe Laboratories, Inc. (New Jersey) will receive common stock in the new corporation at the rate of 6.178 shares for each share previously held and will receive preferred stock at the rate of 1.2235 shares for each former share. The rate of exchange for stock in Pathe Laboratories, Inc. (California) is 1,982 for each share of common and 307.8 for each of preferred.

The agreement provides for the eventual retirement of the preferred stock through a sinking fund, into which, on March 15 of each year, beginning in 1945, shall be paid 15 percent of the net earnings or an amount equal to the difference between the March 1 cash balance and $250,000, whichever is the lesser.

New Unemployment Laws May Include Theatres

WASHINGTON, July 2.—Extension of the Federal unemployment compensation law to bring every employer and every employee under its provisions, possibly this Fall, as one of several measures dealing with the post-war economic situation.

A report urging such a step was filed with the Senate as it recessed June 23 by the special committee on post-war economic policy and planning, and this subject will be made part of the general program with which Congress must wrestle before the end of the war.

Even of such a step would be to bring under the unemployment compensation law a number of exhibitors throughout the country who are now exempt from the unemployment taxes because they employ less than eight persons. On the other hand, it would...

2-Month High At Nation's Box Offices

Long July-ith Holiday Sends Grosses Up

Recovering from the first impact of Summer and boosted by the closing of schools, average key first-run grosses throughout the nation last week reached the highest since April 22, according to reports from Motion Picture Daily field correspondents in 126 key cities.

Further gains are indicated for the first week of the second half year, with theaters prospering during the long July-ith holiday, aided considerably by transportation difficulties which are keeping the public home in large numbers. Local beaches, other outdoor places, however, received their share of patronage.

Weekly first-run averages ran consistently about $2,000 ahead of the

W.B. Theatres Drop Unprofitable Assets

Gradual weeding out of unprofitable assets among Warner theatre department holdings, is indicated in another charge-off of $525,000 "for un realized losses on fixed assets" in the latest earnings statement issued by the company last week for the first six

Treasury Calls for Help on 'E' Bonds

The Treasury over the weekend called on the industry to intensify the sale of 'E' bonds to individuals and in larger denominations.

Ted R. Gamble of the War Finance Division, conferring with the industry's 'Fighting Fifth' committee on Friday stressed the urgency of the situation.

Following the conference, R. J. O'Donnell, national industry drive chairman, said: "The Fifth War Loan Drive's final week will be the most critical of all. We must put forth an extra effort to overcome the lagging sale of 'E' bonds."
Motion Picture Daily

Personal Mention

NORMAN H. MORAY, short subject sales manager for Warners, returned from the Coast at the weekend.

S. W. STERER, account executive of Neuhart & Co., for International Pictures, left for Hollywood at the weekend to confer with William Goetz, Leo Spitz and John L. Roy Johnston.

Miss NORMA H. MORAY, daughter of Norman H. Moray, short subject sales manager for Warners, has started a new film program over station WSRR, Stamford, Conn.

JIM WOLCOTT, production manager for the March of Time, is the father of a baby girl, Jane Farquhar, born to Mrs. Wolcott in the New York Living-In Hospital.

JACK GOLDSTEIN, 20th Century-Fox’s publicity manager, and Charles SCHLAFER, advertising manager, celebrated their birthdays Saturday at 21 Club.

JACK V. SHEEHAN, in charge of educational and commercial films for Warner Bros. Entertainment, arrived from the Coast at the weekend.

SOL A. SCHWARTZ, general manager of RKO’s out-of-town theatres, is on tour of the mid-Western territory.

JIM KEEFE, 20th Century-Fox field exploitation representative at Cincinnati, is visiting the home office.

PETER COLL. Warners’ supervisor in the Caribbean area, left New York for the weekend in Havana.

Honor Stein, Ticktin

Max Stein and Irving Ticktin of the 20th-Fox advertising department here were given a joint bachelor luncheon by home office associates at Rogers Corner Friday. Charles Schlaifer, advertising manager, was toastmaster. Stein and Miss Ida Rabinowitz, of Forest Hills were married Saturday and Ticktin and Miss Missy McIntyre of New Rochelle were married yesterday.

Kreisler in Hollywood

HOLLYWOOD, July 2—Bernard Kreisler, former short subject sales manager for Universal in New York is here negotiating deals which may result in his entry into production.

Retel Produced

HOLLYWOOD, July 2—Inadvertently omitted in motion picture daily’s review of “Minstrel Man” was Harry Retel, a associate producer of that production.

Film Classics to Move

Film Classics will move its home offices from 1270 Sixth Ave., New York, to 18 W. 48th St., about July 15.

Tradewise . . .

By SHERWIN KANE

THE Chicago-Herald-American, a newspaper which on more than one occasion in the past has demonstrated its interest in and friendship for this industry, recently gave its whole time and motion picture contributions to the Fifth War Loan Drive.

The editorial pointed out that while many industries are contributing to the war effort, and many are bearing the expenses of special efforts, theatres and distributors alone are making an additional cash receipt into bond premiers to the Fifth.

"Thus," the editorial concludes, "the film industry makes a heavy cash contribution to the war effort in addition to labor and thought. And thus it demonstrates once more its unfailing devotion to the cause of winning the war."

In Times Times, subsequently, gave similar attention to the bond premiers in that city and, it is reported, other Chicago papers will follow suit.

The industry, quite naturally, is genuinely appreciative of this important recognition of the bond premiere phase of its patriotic endeavors. Because the bond premiers are a direct industry approach to the public, pocketbook, within the sphere of industry war activities, it is desirable, important even, that the public be impressed with the fact that the bond premiers are what they are—on outright contribution of industry facilities, services, time and labor, and of industry cash in the form of contributions and record income by distributor and exhibitor.

It is just possible that industry representatives in other cities throughout the country will recognize the editorial as a service to the industry that need not be confined to a single locality.

Reporters on the consent decree front bring word that two of the companies have been spending restless days and nights over the possibility that the government may go into court for an anti-trust suit trial made it clear that the companies don’t care if it does.

One of the anecdotes going the rounds concerns the recent nomination and election of United Artists directors purports to describe Charlie Chaplin’s procedure in exercising his right to be represented by three directors. One of the new by-laws adopted by United Artists in May disqualified any person having an official connection with a competing company from sitting on the new United Artists board.

At the time, by-law was said to have been designed to prevent recurrence of the situation which followed Sir Alex Korda’s transfer to M-G-M’s British production company while still a part owner of United Artists. In effect, however, the by-law, which put down W. Kelly and Charles Schwartz, the one associated with Eagle-Lion Films, the other with Columbia, and both of whom, except for the by-laws, would have continued to have been Chaplin nominees for the new United Artists board.

Accordingly, so the story goes, Chaplin resolved that if Kelly and Schwartz could not sit on the board, they at least could name representatives of their own choosing. So Kelly named R. E. Dennant and Schwartz named E. C. Mills.

Chaplin’s own choice was his brother, Sydney.

Drew Pearson in his Washington Morning-Go-Round column recently gives the report that Eric Johnston, head of the U. S. Chamber of Commerce, is being sought as a “Hollywood” (i.e., industry) ambassador to Washington. High-placed in that official agency, report goes that Johnston would be a desirable addition to the industry’s manpower in any position but they shrug off the possibilities of such a situation for any time in the near future.

Their belief is that the industry, at the moment, has nothing attractive enough to offer Johnston which would induce him to leave his present work.

Television News Letter reports that television station WRIG polled its audience on whether it would like to see programs made up of Pearl White film serials and other of that vintage, with a piano accompaniment. That would appear to place picture and television entertainment about thirty years ahead of WRIG’s current program ideas.

Coast Flashes

GRIGORY RATTOFF, producer-director, was in a serious condition in the Cedars Lebanon Hospital following a heart attack.

20th-Fox signed Celeste Holm, one of the leads in “Oklahoma,” to a long-term contract. Her first feature will be “Bandwagon.” Mosty Woolley’s contract was extended one year by the studio.

Benedict Bogusc is preparing a new film, titled “The Good Is My Co-Pilot,” and “Of Human Bondage.”

JACK SAYERS, Hollywood manager of the Audience Research Institute, entrains Monday, 700th-making business start in New York.

Republic added “Faces in the Fog,” a story dealing with juvenile delinquents, to its schedule with Jane Withers starring.

PCCITO Approves Washington Report

LOS ANGELES, July 2—The Pacific Coast Conference of Independent Theatre Owners trustees voted unanimously, in Portland, Ore., to unanimously approved the report of H. W. Bruce and Robert Poole on their recent visit to Washington where they laid before the Department of Justice the PCCITO views on the consent decree, and where they also presented to the Office of Civilian Requirements the association’s opposition to the O.C.R.’s theatre building program.

PCCITO trustees extended to the Allied States Association an invitation to send an observer and Caravan representative to its meeting session.

William Grasper, of Portland, recently elected president, was also made PCCITO trustee succeeding Bob White.

$710,000 Net for G-B Subsidiary

LONDON, July 2—Provincial Cinematograph Theatres of the Gaumont-British group, had a new high trading profit of $3,156,460 during the past year, compared with $4,912,500 the year before, according to an announcement here at the weekend.

W. H. Moore, managing director, however, absorbing $2,136,144 and the income tax $1,359,396, the company’s net profit was cut to $710,000. A dividend of 30 cents on coupon was declared on Providence’s ordinary shares, going mainly to Gaumont-British.

MOTION PICTURE DAILY, Martin Quigley, President; Calvin Brown, Vice-President; Red-Prince, Secretary; Sherman Kane, Executive Editor; James P. Cunningham, News Editor; Herbert V. Feeks, Advertising Manager; Chicago Bureau, 642 South Michigan Ave., Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnett, Manager. Peter Burnett, Editor; office address, “Quinn House,” London. All contents copyrighted 1944 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Herald. Better Theaters, International Motion Picture Almanac. Entered as second class matter, Sept. 23, 1918, at the post office at New York, N. Y., under the act of March 3, 1879. Subscriptions rates per year, $6 in the Americas and $12 foreign; single copies, 25c.
GOODNIGHT TO THE BLUES
High-speed hilarity. It's the dizziest, daffiest blues-chaser of the season.
2-Month High at Nation's Box Offices Last Week

(Continued from page 1)

Week
End Dec. 31, 1943
No. of Theatres
Total Gross Average
Per Theatre

1943

Dec. 31- Jan. 1.. 135 $2,216,300 $16,196
Jan. 7-.. 117 2,473,700 20,664
Jan. 14-15 134 2,086,900 15,229
Jan. 21-22 149 2,131,400 14,513
Feb. 2-29 147 2,350,000 16,090
Feb. 5-.. 153 2,512,300 16,419
Feb. 12-13 153 2,288,300 14,968
Feb. 19-20 147 2,459,800 16,870
Feb. 26-28 131 2,760,100 17,444
Mar. 4-7 147 2,370,200 16,307
Mar. 11-17 147 2,461,000 16,859
Mar. 24-30 151 2,477,400 16,358
April 1-7 147 2,601,300 16,444
April 7-13 153 2,346,000 15,298
April 14-20 153 2,950,200 18,930
April 21-28 153 2,554,300 16,730
April 25-29 153 2,180,000 14,309
May 2-8 147 2,316,700 16,055
May 12-18 147 2,338,700 16,018
May 19-25 147 2,413,000 16,571
May 26-32 155 2,349,400 15,157
June 2-9 153 2,425,900 15,770
June 9-15 153 1,918,000 12,878
June 16-22 153 2,002,800 13,276
June 23-30 153 2,176,300 14,278
June 30-July 1 130 2,176,300 16,728

(Morton. April 9, 1944. Quigley Publishing Co.)

Radio Boosts Bond Sales in Theatres

(Continued from page 1)

Theatre in view of the fact that many retailers will observe a three-day holiday, banks will be closed Monday and Tuesday, and retailers who are open on July 4. Arrangements were made by Ray Belli, "Fighting Fifth" National Publicity Director, with Paul W., National Director of the WFC and Robert Smith of the WFC division in Washington.

4,000 Filmack Trailers

Chicago, July 2—Over 4,000 Fifth War Loan "Bond Premiere" trailers have been produced by Filmack, trailer Master, possibly the largest number ever produced. He indicated that "Free Movie Day" trailers also approximate that number.

Arthur Uncertain On His New Unit

(Continued from page 1)

now raises the possibility that the plans may be defeated until after the war, he explained how just before leaving for Hollywood.

"Until conferences on the Coast are completed, I am not able to say what the final decision will be," Arthur said. "It is my understanding that the State is still waiting until after the war, but there is also the possibility that everything can be worked out so that plans can be put into operation before then." He will remain in the West for several weeks.

MITCHELL MAY, JR.
CO., INC.
INSURANCE

Specializing in requirements of the Motion Picture Industry

75 Maiden Lane, New York
510 W. 6th St., Los Angeles

New Unemployment Laws to Be Sought

(Continued from page 1)

extend protection to as many thousands of workers who now are not eligible for unemployment relief.

At present, approximately 30,400,000 workers are covered by Federal unemployment compensation. The current labor force is approximately 54,000,000 persons, and while several million are agricultural workers and domestic employees to whom it is impractical to extend the law, it is indicated that other millions might be brought into the system by extension to all employers and all employees.

So far as the film industry is concerned, such an extension would bring in several thousand theatres, exchanges and other film production places where less than eight persons are employed.

Warner Bros. Speak at Ship Launching

RICHMOND, Cal., July 2—Addressing a large crowd that saw the launching of the S.S. Benjamin Harrison, named in honor of the father of the Warner brothers, Harry Kaisers Permanente Metal yards here yesterday, Harry, Gilbert and Jack Warner paid tribute to the builders of the American merchant marine and the personnel who are manning the ships that are carrying men and supplies to the fighting fronts.

"Benjamin Warner knew the meaning of the term, "Interest," he said, "for he had the bitter experience of oppression," said Harry Warner. "On his behalf I want to pay tribute to you gallant men and women who have built this ship, to the officers and men who will sail her, and to the brave men living and dead who carried the materials of victory to the fighting fronts."

"To the Liberty Ships, the shipyards and the merchant marine we owe an everlasting debt of gratitude, for it was they who made it possible for this country to overcome the handicaps of too little. It is our intention to carry our full might to the enemy," declared Col. Jack Warner.

20th Chiefs Off for Coast to See 'Wilson'

(Continued from page 1)

ter, Central sales manager: A. W. Smith, Jr., Eastern sales manager, and Sam Shain, assistant to Skouras, W. C. Gerth, Western sales manager, will also be present at the conferences. The group will remain at least a week.

KBWB Raising '45

Total Above Its 19 for '44

(Continued from page 1)

is understood to be likely in other industries next year.

Kalmenson, who returned East last week following conclusion of the contract talks, explained that Reissues are understood to be in agreement on a flexible policy, with an eye on current market conditions and possible future changes, to secure warrant revisions in distribution policy.

WB New Season

The company's new season will start Sept. 2 with "Janie" as the initial release. Two others are slated to follow in the same month. This in itself will be the biggest month's release schedule for Warners in nearly a year.

Among WB features listed for the first four months of 1944-45, in addition to "Janie," are: "Arsenic and Old Lace," "High Sierra," "Diamonds Are Forever," "Hollywood Canteen," "Crime by Night," "The Very Thought of You," and "The Last Time We Saw Casablanca" at least one other also are scheduled.


Before the Cameras

Next to go before the cameras, some before September, are: "Of Human Bondage," "Dark Eyes," "San Antonio," "A Night at Tony Pastor's," "Hollywood Canteen," "1,000 Men and a Girl," "Co-Pilot," "Happiness," and possibly one of the productions to be handled by Jesse L. Lasky, who may schedule three series: "Don't Ever Leave Me," "The Frontiersman," and "The Two Mrs. Carrolls." As before, WB has continued the practice of setting a season's budget for production, preferring to give each individual story all that it is worth. A close eye is now maintained at well over $1,000,000 per feature.

WB Theaters Drop Unprofitable Assets

(Continued from page 1)

months of the fiscal year. This follows a similar provision for losses amounting to $4,577,222 in the Warner financial statement for the preceding year.

Old building properties, leaseholds and miscellaneous real estate are under scrutiny, make up the bulk of the fixed assets being disposed of with a view to more efficient integration. Bulk of these deals are in the holdings of Mrs. K. B. Warner, who owns Warner subsidiary, the last annual statement of which showed a deduction of $3,321,293 in the losses on the disposal of fixed assets. Stanley's accounts are consolidated with Warner's financial.
Only 2% Drop In Dual Bills In Two Years

71% of Theatres Have Doubles, Survey Shows

There has been a decline of but two percent in two years in the number of theatres showing double bills, despite complaints from exhibitors in practically all sectors that a shortage of product of varying degree has existed since product curtailments started with the 1942-43 season following Pearl Harbor.

A field survey by Motion Picture Daily for releases that approximately 71 per cent of the country's 16,000 odd theatres show double bills regularly or otherwise, against 74 percent two years ago when distributors started reducing the number of new releases.

The double-feature survey reveals that the reduction of new pictures has been more than offset by the increased number of reissues, while prospects of an even greater volume of revivals in the season ahead presages more than ample product for widespread continuation of double bills.

In the Manhattan territory, with the exception of the 14 Broadway first-runs, approximately 60 per cent of the houses are now showing double-feature bills--the lowest ratio of any section of the size in the country.

Reissues Sustain Chicago's Duals

CHICAGO, July 4--Despite increasing complaints from local exhibitors on the shortage of product, few of them, a check-up reveals, are willing to switch to single bill policies to relieve the situation. Instead, re-issues are getting a bigger play than ever before, and little known product from the smaller companies which would otherwise get scant attention is being widely used as co-features on single bills.

The situation has created a new, heavy demand for re-issues, with the result that most exchanges are out of available prints of the more popular product released from two to five years ago.

A. J. Platt, district manager for Balaban and Katz Theatres here,

New Films Strong In Spotty Holiday Week on Broadway

Although fine weather resulted in a general holiday weekend exodus from the city, despite Government warnings against traveling, the result was only average grosses for some of the holdover films at Broadway theatres, a number of new pictures opened strong and are piling up high receipts for the week.

"Once Upon A Time," supported by a stage show at the Music Hall, mccca for out-of-town visitors, who were here in large numbers, brought $75,000 in four days through Sunday and promises a very large opening week total of $100,000. This will continue until "Dragon Seed" takes over on July 20. "Christmas Holiday" last Wednesday broke all opening day records at the Criterion and will do about $40,000 for the week, on the basis of $32,000 prior to Monday. The run is expected to continue through four weeks and will be followed by "Mr. Winkle Goes to War," "The Hairy Ape," for an indefinite stay at the Globe, too, $8,500 in its first two days and should round out the week Friday with a good $17,500. "Bathing Beauty" began with $24,000.

Admission Tax Yields Over $200,000,000

WASHINGTON, July 4--Admission tax accounted for a little over $200,000,000 for the fiscal year which ended June 30, it was disclosed yesterday by Sec'y of the Treasury Morganhan. Collections from the Federal tax on admissions have increased tenfold in the past six years, it was also disclosed by Internal Revenue Bureau records. For the fiscal year of 1939, receipts were $20,000,000.

Stocks Gain $78,512,888; '37 High Hit By Several

Motion picture shares, participating actively in an early Summer bull market on the stock exchange, increased $78,512,888 in market value during the first six months of 1944. New high volume demand for stock in the six months on either the New York Stock Exchange or Curb Market.

Spurred by mounting United Nations' offensives on all battle fronts, Wall Street traders bid briskly for stocks of companies with the greatest peace-time potentialities. Among these, motion picture shares were rated high.

Gains ranging from one to nine percent over final 1943 prices were recorded in film shares on the "Big Board." Corresponding advances were made by film securities on the Curb Market.

Fitzgibbons Makes Key Promotions

REOUISE, July 4--Important changes have developed in the Famous Players organization, following the annual Western managers' convention of the circuit at Banff, Alta. Larry Reag of Vancouver, British Columbia supervisor, has been promoted to Western division general manager, with headquarters at the Toronto home office. Frank Kershaw at Calgary is transferred to Vancouver to become district manager, and Eddie Zorn, district manager at Winnipeg, will look after the Calgary territory to become Mid-West district director.

Following the Banff conference, F. P. C. president J. J. Fitzgibbons, vice-president R. W. Bolstad and James R.

8,573 Line Up For 5th 'Movie Day' July 6th

Five Nets Tonight to Promote Theatre Event

At least 8,573 theatres--half the theatres in the nation--will hold "Free Movie Day." tomorrow, with an all-time record for "F" bond sales in theatres, expected for the day, according to national "Fighting Fifth" committee headquarters here, on the basis of reports from distributor chairmen in all exchange centers.

The 8,573 compares with 3,483 theatres which staged "Free Movie Day" in the Fourth War Loan.

In several states, including Minnesota, Florida, Eastern Pennsylvania.

MPTOA Outlines Postwar Program

Exhibitors "controversies and grievances" which "the war has smothered but not solved" are outlined in a postwar program of the Motion Picture Theatre Owners of America, made public by E. L. Kay Kendall, president, from MPTOA headquarters here.

Listed for "present consideration and future attention" of the membership are: "excessive film prices caused by war."
Personal Mention
FRANK N. PHELPS, Warner Theatres’ labor relations contact, will leave for Boston today.

HARRY BALL, Philadelphia exhibitor, and SAMUEL SCHWARTZ, former real estate head of the Warner circuit in Philadelphia, have joined local cochairmen of the Los Angeles Sanitarium fund drive starting July 22.

HARRY F. SHAW, Low’s New England division manager, and Lou Brown, publicity chief for the company there, were visitors in Hartford, Conn., this week.

ARY LIMA, Warner’s general manager in Brazil, will leave here today for his RIO de Janiero headquarters after a 10-week visit to New York and Hollywood.

TOM BAIRD, director of the film division here of the British Information Service, will return Monday from a vacation.

ABRAHAM SHNOY of Warners Theatres, Bridgeport, Conn., is the father of a baby girl, born last weekend.

FLORENCE KIEF, RKO division short subjects booker in Cincinnati, has returned from New York.

ROBERT J. FOLLAR, RKO Philadelphia district manager, is the father of a son born recently.

U’s Scully Drive Awards Announced

Second prizes were awarded to: Foster Blake, Los Angeles; L. Brauer, Charlotte, and Sam Milner, Seattle. Other awards were as follows: third, John J. Sweeney, Francisco; W. M. Richardson, Atlanta, and Mayer Monsky, Denver; fourth, P. T. Dana, Philadelphia; P. A. Walter, Pittsburgh; S. A. Frasch; and C. R. Wade, Salt Lake City; fifth, George Schwartz, Philadelphia; Frank Mantzke, Milwaukee, and R. O. Wilson, Portland. The entire office personnel of each branch shared in the prizes.

Liberty Runs Article On Zanuck’s ‘Wilson’
Liberty magazine this week has an article by Ted Shane on Darryl Zanuck’s “Wilson,” describing the genesis and story of the film, emphasizing writer Lamar Trotti’s research.

Zanuck’s purpose is quoted as being to show how Wilson’s tragedy was a world tragedy — so that this time, when the boys get together over the picture table, they won’t make the same mistake.” He adds that “the whole thing will cost more than anything that has yet come out of Hollywood.”

AS the latest in what threatens as a series of generalized and always unexpected offensives on the industry, we give you Martin Dies, Congressmen about to become ex., via Walter the Good, a story just published in the Los Angeles Examiner. Whether in any other Hearst newspaper, we do not know.

These are quotes credited to Dies, the type emphasis matching offensives similarly stressed in the original article:

“Hollywood is the greatest source of revenue in this nation for the Communists and which extort a sordid allegiance. Generally, the motion picture industry is substantial, sound and progressive. It is in no AMERICAN INSTITUTION.

Its executives, or at least most of them, realize that they mold opinions of millions of Americans, including teen-age youngsters later to become the citizens who must carry on in the America of tomorrow.

Hollywood’s stars willingly give their time to the war effort and their record in this field is a GLORIOUS ONE. Many women LEOPARDIZED THEIR LIVES to entertain under shellfire.

That is just part of the good side. Now, let’s look at the bad. In my opinion, two elements stand out in this category: the making of pictures and which extort a sordid allegiance.

Both are absolutely UNEXPLAINABLE and UNBELIEVABLE. Foreign propaganda releases have been made. Many of them (screen writers) perhaps in the belief they are aiding a cause they have not even and, I am inclined to explain if called on to do, slyly and cleverly insert these “leftist” ideas in their screen writings.

Occasionally, some of the top film players get off the beam and join the subversive movements. But, in instances they realize the folly and shrewdness of the program they have joined and get back in step.

Dies then sounded this warning to the executives of the industry:

“In my opinion, if it is worth anything, they will go on:

halt the propaganda pictures and eliminate every writer who has un-American ideas. Many successful efforts have been made along these lines. But if it is not done, it will be the executives and the persons who have their money invested in the industry who will PAY THE PRICE. And, believe me, they will pay dearly when the turnover comes and solid, substantial American life is fully restored.

The offenders won’t have to pay. They won’t be on hand here at all ROOF COVER with their Communist associates.”

Already here in Hollywood the refusal or the inability of the Motion Picture Alliance to back up its charges of “widespread impressions” that the industry is made of and dominated by Communists has local colorists in Hollywood, many of whom have found the facility of the industry in an uproot. It is the kind of uproot that does not always get into the open as it did at the meeting of 17 guilds and unions a handful of nights ago.

Executives, many of them in high places, have been discussing the situation for weeks and, while they do their discussing in public, they are working out this strategy.

The producers’ association is credited with “regretting” the internecine type of warfare which the issue has precipitated between the Alliance on the one side and those guilds and unions on the other. It fears the industry is being injured, yet it undertakes nothing in defense.


No names. No places. No dates. No identification of any character, but merely a cry let loose on the public while the industry, as a solid and united industry, stands by.

Thus, the Alliance strikes from within. Dies strikes from without. On the receiving end of both is the business, getting the business. But good.

Why, and for how much longer?”

Coast Flashes
Hollywood, July 4
WILL HAYS will arrive here tomorrow from New York.

Chinese Ambassador Dr. Wei Tso-Ming will be the guest of honor at a dinner on July 8 at the Ambassador Hotel, given by the United Nations War Council, to be supported by Raymond and Robert Buckner will produce and Raoul Walsh will direct.

Charles Vidor will direct the untitled romantic drama starring Irene Dunne and Charles Boyer at Columbia. It will go into production in two weeks.

Al Jolson, a war bond and Army hospital tour behind him, is back in Columbia for "Burlesque," his first producer chore.

Canadian Operators Get Overtime Pay
Toronto, July 4—Contracts for the new theatre year calling for a new overtime provision have been signed with all circuits in the Dominion, it was announced by William P. Covert of Toronto, International vice-president of the IAETSE, representing organized projectionists.

The pact provides the rate of time and a half for all overtime work, including midnight performances. Covert said the contract had granted vacations with pay for the operators and the circuits have now agreed to the new overtime scale.

Covert said the International had expanded to the extent of 18 new operators’ locals in Ontario alone. He added that the projectionists had taken no part in the new organization move for the Film Exchange Employees Union by the AFL.

Grainger Sells M&P
For New Season
Republic has closed a contract for its 1944-45 product with M. & P. Theatres, operating 117 houses in New England, M. J. Mullen and Chester Strong of M. & P. negotiated the deal with J. R. Grainger, president of Republic Pictures, Jack Davis and Sam Seltsky.
Every Theatre: Free Movie Day July 6th! “The Fighting Fifth” Victory Climax!

M-G-M's ASTOR HONEY!

BATHING BEAUTY

“LOST ANGEL” STAR IS BACK!

THE CANTERVILLE GHOST


Two Beauties from M.G.M.

(Just TWO in Leo's New Group No. 8, but what a Terrific Twosome!)
## Film Stock and Bond Prices in 1st Six Months

**High and Low in Stock and Bond Trading for Five Years**

(Closing Prices for 1944 in All Charts Are As of June 30)

### New York Stock Exchange

<table>
<thead>
<tr>
<th>Stock &amp; Dividend</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Pictures</td>
<td>2204</td>
<td>1012</td>
<td>2199</td>
<td>+554</td>
</tr>
<tr>
<td>Columbia Pictures</td>
<td>46</td>
<td>1650</td>
<td>46</td>
<td>+686</td>
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<tr>
<td>Consolidated Film</td>
<td>6857</td>
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<td>-861</td>
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<tr>
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<tr>
<td>Eastman Kodak</td>
<td>1646</td>
<td>1750</td>
<td>1637</td>
<td>-105</td>
</tr>
<tr>
<td>Eastman Kodak</td>
<td>1848</td>
<td>1751</td>
<td>1850</td>
<td>+96</td>
</tr>
<tr>
<td>Gen. Precision</td>
<td>2640</td>
<td>1600</td>
<td>2685</td>
<td>+25</td>
</tr>
<tr>
<td>Keith-Albee-Orph.</td>
<td>1111</td>
<td>1200</td>
<td>1120</td>
<td>+99</td>
</tr>
<tr>
<td>Loew's, Inc.</td>
<td>8757</td>
<td>8757</td>
<td>8757</td>
<td>0</td>
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<tr>
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<td>1309</td>
<td>+50</td>
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<tr>
<td>Radio-Keith-Albee</td>
<td>1108</td>
<td>8590</td>
<td>1100</td>
<td>+36</td>
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<tr>
<td>20th Century-Fox</td>
<td>350</td>
<td>2100</td>
<td>2350</td>
<td>+250</td>
</tr>
<tr>
<td>20th Century-F.</td>
<td>350</td>
<td>2100</td>
<td>2350</td>
<td>+250</td>
</tr>
<tr>
<td>Warner Brothers</td>
<td>1446</td>
<td>1114</td>
<td>14</td>
<td>+2</td>
</tr>
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</table>

- a—paid last year; b—accumulated; c—including extras; d—so far this year.

### New York Curb Exchange

<table>
<thead>
<tr>
<th>Stock &amp; Dividend</th>
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<th>Low</th>
<th>Close</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monogram Pictures</td>
<td>45</td>
<td>103</td>
<td>48</td>
<td>+103</td>
</tr>
<tr>
<td>Radio-Keith-Orph. opt. war.</td>
<td>170</td>
<td>170</td>
<td>170</td>
<td>0</td>
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<tr>
<td>SENTRY Safety Control</td>
<td>113</td>
<td>113</td>
<td>110</td>
<td>-3</td>
</tr>
<tr>
<td>Technicolor (53)</td>
<td>1941</td>
<td>1291</td>
<td>1520</td>
<td>+47</td>
</tr>
<tr>
<td>Trans-Lux (145)</td>
<td>49</td>
<td>125</td>
<td>49</td>
<td>+25</td>
</tr>
<tr>
<td>Universal Pictures (1b)</td>
<td>26</td>
<td>2070</td>
<td>2194</td>
<td>+254</td>
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<tr>
<td>Universal Pict. v.t.c. (1b)</td>
<td>2390</td>
<td>18</td>
<td>2104</td>
<td>+54</td>
</tr>
</tbody>
</table>

- a—Paid last year; b—so far this year.

### Bonds on Stock Exchange

<table>
<thead>
<tr>
<th>Bond and Maturity</th>
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<th>Low</th>
<th>Close</th>
<th>Change</th>
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</thead>
<tbody>
<tr>
<td>Paramount B'way 3 1/2 ct</td>
<td>9515</td>
<td>8955</td>
<td>9514</td>
<td>+56</td>
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</table>

### Comparison of Valuation of Stock Issues, Jan. 1-June 30, 1944

<table>
<thead>
<tr>
<th>Stock</th>
<th>Shares Listed</th>
<th>Close 1943</th>
<th>Close 1942</th>
<th>Close 1941</th>
<th>Close 1940</th>
<th>Close 1940</th>
<th>Close 1940</th>
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<tr>
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<td>75,000</td>
<td>75,000</td>
<td>74,000</td>
<td>74,000</td>
<td>74,000</td>
<td>74,000</td>
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<td>Columbia Pictures, Inc.</td>
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<td>529,947</td>
<td>529,947</td>
<td>529,947</td>
<td>529,947</td>
<td>529,947</td>
<td>529,947</td>
</tr>
<tr>
<td>Consolidated Film</td>
<td>400,000</td>
<td>2,405,015</td>
<td>2,405,015</td>
<td>2,405,015</td>
<td>2,405,015</td>
<td>2,405,015</td>
<td>2,405,015</td>
</tr>
<tr>
<td>Eastman Kodak</td>
<td>7,000,000</td>
<td>6,524,912</td>
<td>6,524,912</td>
<td>6,524,912</td>
<td>6,524,912</td>
<td>6,524,912</td>
<td>6,524,912</td>
</tr>
<tr>
<td>Gen. Precision</td>
<td>1,608,713</td>
<td>1,608,713</td>
<td>1,608,713</td>
<td>1,608,713</td>
<td>1,608,713</td>
<td>1,608,713</td>
<td>1,608,713</td>
</tr>
<tr>
<td>Keith-Albee-Orph.</td>
<td>2,753,053</td>
<td>2,753,053</td>
<td>2,753,053</td>
<td>2,753,053</td>
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<td>2,753,053</td>
<td>2,753,053</td>
</tr>
<tr>
<td>Loew's, Inc.</td>
<td>1,345,945</td>
<td>1,345,945</td>
<td>1,345,945</td>
<td>1,345,945</td>
<td>1,345,945</td>
<td>1,345,945</td>
<td>1,345,945</td>
</tr>
<tr>
<td>Loew's, Inc.</td>
<td>1,345,945</td>
<td>1,345,945</td>
<td>1,345,945</td>
<td>1,345,945</td>
<td>1,345,945</td>
<td>1,345,945</td>
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</tr>
<tr>
<td>Radio-Keith-Orph.</td>
<td>1,375,090</td>
<td>1,375,090</td>
<td>1,375,090</td>
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<td>1,375,090</td>
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</tr>
<tr>
<td>Radio-Keith-Albee</td>
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<td>1,375,090</td>
<td>1,375,090</td>
<td>1,375,090</td>
<td>1,375,090</td>
<td>1,375,090</td>
<td>1,375,090</td>
</tr>
<tr>
<td>Century-Fox</td>
<td>3,750,090</td>
<td>3,750,090</td>
<td>3,750,090</td>
<td>3,750,090</td>
<td>3,750,090</td>
<td>3,750,090</td>
<td>3,750,090</td>
</tr>
</tbody>
</table>

### $78,512,888 Gain In Film Stocks

(Continued from page 1)

trading, the listed value of film shares on the New York Stock Exchange rose to $829,048,134, compared with $750,535,246 at the end of 1943. Many issues touched their highest levels since 1937.

Among active film stocks biggest gains for the half-year were shown by Columbia Pictures, up five and one-eighth, Loew's, up nine, Paramount, up four and seven-eighths, 20th Century-Fox, up three and three-quarters, and Warner Brothers, up two. Technicolor featured film stock trading on the Curb, with a rise of more than seven points to above 19, its best price in several years. In addition to the influence of a generally rising stock market, interest in several of the film company shares was heightened by favorable news developments such as the declaration by Loew's of an extra dividend of 50 cents a share on its common stock, in addition to the regular quarterly payment of 50 cents a share, payable to stockholders of record of June 16. Prospects of a continued favorable earnings trend for Paramount Pictures brought good demand on that stock.

Company president Barney Balaban reported that earnings for the company's second quarter were expected to exceed the corresponding period of 1943, despite higher tax payments.

Twentieth Century-Fox Film Corp. reported a net income of $3,156,903 for the 13 weeks ended March 25, 1944, compared with $2,672,773 for the 13 weeks ended March 27, 1943. Earnings for the 1944 period were equal to $1.57 a common share, against $1.34 a share in 1943.

### Warners Sets First Two

As action-packed a story as ever came out of the SATURDAY EVENING POST!

...and it's a best-selling novel, too!
PAT O'BRIEN and
GO INTO
ALL kinds of
this kind...

“SECRET CO.

CHESTER

Screen Play by ROY CHANSLOR
Produced by PHIL L. RYAN
for TERNEEN PRODUCTIONS

RUTH WARRICK· BARTON MACLANE
CAROLE LANDIS
ACTION...
ACTION...
this kind

and this kind...

COMMAND
MORRIS
TOM TULLY - WALLACE FORD

Based upon a Saturday Evening Post story and best selling novel by JOHN HAWKINS and WARD HAWKINS
Directed by EDDIE SUTHERLAND
A COLUMBIA PICTURES
As action-packed a picture as ever came out of COLUMBIA!
states that re-issues are doing a good job today for the theatre programs. He feels that the decision on the pictures to be re-issued should be left to the picture companies who know best what re-issues are in their old films and what would make the most timely programs. He believes reel-to-reel films are to Paramount’s announcement to double-bill “Trail of the Lonesome Pine” and “Union Pacific.”

Ed Holmgren, booking agent for Allied Theatres of Illinois, differs with Platt. He claims that the exhibitor should be given the opportunity to select any re-issue he desires, at any chosen time. This procedure, he explains, gives the exhibitor almost an exclusive option on the picture in his neighborhood, whereas a general re-issue is as competitive to the exhibitor as any other new picture. Many exhibitors welcome re-issues, and in most cases they help balance the current load of war pictures.

**Re-issue Policy**

Indiana’s own Mager has a mid-week re-issue policy in its small town theaters, and the programs are very profitable and popular. A salesman for the re-issue, he feels, is a good if he is skilled. Some exhibitors, he has noted, will play up the star of the re-issue and use the name of the film, to mislead the patron into thinking he is seeing a new picture. This is particularly true when a large house, which has the star in a new film, is available.

Warner, this week has set up a schedule for “The Young in Heart,” re-issued by World Wide here, and expects to revive a number of others of the series. The Oriental in the Loop welcomes re-issues.

**Admission Tax Yields Over $200,000,000**

(Continued from page 1)

Nairn, circuit advertising manager, presented in Vancouver the complete details of the new arrangement.

Morris Stein, general manager at the Toronto head office, will devote his attention to theatres in Eastern Canada, with Bearg in charge of theatre operation from Fort William to the Pacific Coast. Stein has recovered from serious operation.

Because of Western developments, Fitzgibbons and Bolstad were unable to return to the coast in time to attend a convention of Paramount Film Service Ltd. last week.

**MPTOA Outlines Postwar Program**

(Continued from page 1)

small block selling and extended first runs, indefatigable terms applied alike to the big first-run theatre and last run, percentage pictures sold in independent circuits, overbuying of stock or drainage of needed films, unreasonable clearance deals and the attitude of suppliers in the absence of uniform zoning plans, and the tax music representing a third payment by an exhibitor, is the same music recorded on a film.

Kuykendall warns that over-selling will again become a critical problem if the wartime cut-rate exploitation is not turned off. Non-theatrical competition will be revived, spurred on by used equipment dumped on the market by the Government.

The bulletin calls for "cooperative booking agencies operating fairly and efficiently, arbitration and mediation by local organized boards within the industry, and a simplified standard exhibition contract that will give the exhibitor some chance of knowing what he agrees to."

**$254,000 for Skouras From 20th in Year**

Philadelphia, July 4—Spyros P. Skouras, president of 20th-Fox, received a salary of $253,599 last year, it was disclosed in a company report to the Securities and Exchange Commission.

Second on the list of highest salaries paid yesterday is actor Don Ameche, with $247,667. Other top listings include: Charles Skouras, manager of General Theatres, $130,000 plus $85,000 as his share of profits, and Henry King, director, $303,333. The law firm of Wilkoff, Owen, Otis, Farr and Gallagher received $255,000 in legal fees for the year. Wendell L. Willkie is chairman of the 20th-Fox board of directors.

**Newspaper to Tele. Cast**

Philadelphia, July 4—The Philadelphia Inquirer, published by Walter Annenberg, has applied for a television license following the purchase of radio station WPEN, and is believed to be the first newspaper to enter the television field. The Evening Bulletin has purchased WPEN's FM adjacent.

**Fitzgibbons Makes Key Promotions**

(Continued from page 1)

Chicagoans, who limit their screen appearances to two or three pictures a year, has signed a contract to star in "Little Devils," Paramount's story of young Chinese patriots. Producer Grand William's search for a Chinese has played the "Little Generalissimo," leader of the group, has been concluded with the casting of 17-year-old "Two Years Before the Mast," with which five sets occupying three stages. Mark Sandrich has been working on the musical, "Here Come the Waves." Other features shooting are: "Her Heart in a Million," "Kitty of This World." Because of crowded conditions at the home studio, "Murder, He Says" is shooting at the California Studios.

Harry Carey, veteran star, who limits his screen appearances to two or three pictures a year, has signed a contract to star in "Little Devils," Paramount's story of young Chinese patriots. Producer Grand William's search for a Chinese has played the "Little Generalissimo," leader of the group, has been concluded with the casting of 17-year-old "Two Years Before the Mast," with which five sets occupying three stages. Mark Sandrich has been working on the musical, "Here Come the Waves." Other features shooting are: "Her Heart in a Million," "Kitty of This World." Because of crowded conditions at the home studio, "Murder, He Says" is shooting at the California Studios.

RKO has cast Robert Mitchum in the role of the forthcoming Zane Grey Western, "Nevada." Sidney Toliver's next "Charlie Chan" characterization for Monogram will be "Mystery Mansion," to start this month.... Stuart Erwin, who starred in PRC's horse racing story, "At the Post," which Leon Fromm produced and distributed, will produce with Martin Mooney as his executive producer.

Four pictures are scheduled to start at Warners this month, raising the toll to 10, largely Westerns, for the studio's history. Features due to start include: "San Antonio," a romantic and action film, which Errol Flynn will direct for producer Robert Breen; "Happiness," from the novel by Mildred Cran, assigned to Julius J. and Samuel A. Goldwyn, with Billy Gilbert as My Co-Pilot, from the novel by Colonel Robert Lee Scott, which Robert Florey will direct, and "Of Human Bondage," with Eleanor Parker in the top feminine spot. Henry Blanke will produce.

Joanne Crain will have one of the leading roles in "Leave Her to Heaven," the young player has been given a new contract by 20th Century-Fox which calls for full billing and a considerable rise in salary.

**Women's Wage Law Goes Into Effect**

Albany, N. Y., July 4—The new law guaranteeing working women in this state equal pay to male laborers in the same jobs went into effect this week. Sponsors of the law are Assemblyman James H. Todd of Westchester, the measure covers all female workers, including domestic servants, farm laborers and women employed by charitable, religious, scientific or educational foundations or other non-profit groups. Violators of the new regulation are subject to a $50 fine.
**'Free Movie Day' at 8,573 Theatres**

(Continued from page 1)

and others, all theatres are scheduled to observe the event. All of the 700 theatres in the New York metropolitan area will be included.

All theatres participating in 'Free Movie Day' will admit free any person who buys a war bond.

The nationwide observance will be heralded by one of the greatest radio barrages ever given picture industry campaign. An estimated 60,000,000 listeners who tune in this evening will hear announcements on five major radio networks calling their attention to the event. Additional unestimated millions will hear the announcement over scores of local stations today and tomorrow.

In Crossley-Hooper figures, this 'package' will reach even beyond the Fifth War Loan kickoff broadcast from Texarkana on June 12 in which President Roosevelt, Secretary of the Treasury Morgenthau and Hollywood luminaries participated. Although the four networks carried that show, it could be heard only the hour it was on the air. This evening, however, the 'Free Movie Day' message will run four hours.

During the morning and afternoon 'Movie Day' promotions will also be heard on 600 network-affiliated stations which have received special 'Free Movie Day' material.

10 Companies Pledge Doubled Bond Buys

The home offices of 10 film companies have set Fifth War Loan goals among executives and employees almost double those of previous bond drives, according to a report made at the weekend to chairman C. C. Moskowitz, New York film bond chairman.

Each company has filed certificates of intention with the Treasury, pledging definite goals. Columbia has set $252,000 as its home office employees and executives' goal. Loew's pledged $325,000 for a five-car hospital train at $65,000 per car. Paramount's $175,000 sales are for one hospital plane ($125,000) and one fighter plane ($50,000). Republic, with a quota of $80,000, will buy 10 amphibian jeeps. Twentieth Century-Fox, with $60,000, will buy one heavy bomber. Universal, with $125,000, will pay for a medium bomber. United Artists is selling $50,000 worth for one army fighter plane. Warners are "purchasing" a ten-car overseas hospital train, total cost $416,000. RKO, with $90,000, will provide a 250-bed evacuation hospital. PRC will buy three ambulances with $10,200.

Australia Extends Funds' Agreement

The Australian government extended for another year the agreement which permits American film companies to receive income from that country.

The one-year limitation was imposed to permit Australia to examine its overseas exchange position. At the time the restrictions on export of income were lifted, $4,000,000 in U. S. film companies' income were received. Other European countries, in similar actions, refrained from imposing a time limit on the release of funds.
Don't go 'round plowing big divots out of your theatre investment... Don't slice your profits... and don't use the wrong kind of Advertising clubs... Correct your Box Office stance... Get yourself a good caddie... one who goes 'round with all the smart players of this industry... and who always hands you the right clubs... Then address that ball like a Showman... Tee off like a money-maker and sink that drive squarely in the middle of the BIG PROFITS cup... Remember this caddie is always at your service... National Screen Service... where showmanship hooks, tops and slices... are corrected with good Advertising.

"BUY and BUY BONDS" for "BYE and BYE FUNDS" Fighting Fifth War Loan!
Mr. Winkle goes to war ... and the whole nation’s love goes with him. Mild, meek and 44, he captures America’s heart as the timid soul who hadn’t the courage to talk back to his wife ... but who has enough guts to bawl out his sergeant ... and become a national hero!
British May Boost Quota Within Year

Wartime Percentages to Expire Next March

By PETER BURNUP

London, July 5.—Unless a new statutory order on film quota percentages is made and approved by both houses of Parliament before the end of December, the present wartime percentages will be dropped, next March, for distributors and in the following September for exhibitors, and the higher percentages prescribed by the 1938 quota act will again become effective, according to a memorandum which the British Board of Trade is circulating this week to producers, distributors, exhibitors, trade unions and the Cinematograph Films Council.

The distributor percentages for feature pictures would go up from 20 to 27 per cent and the exhibitor percentages from 15 to 20 per cent. The present percentages are: distributors, 15; exhibitors, 12.5 per cent. In view of the greatly increased war—(Continued on page 6)

Mexican Films Get 50% of Gross: Gould

Mexican films represent 25 per cent of the total yearly release of product in that country, secure about 50 per cent of the available playing time in first and subsequent runs, and gross not less than 50 per cent of box office receipts, Walter Gould, United Artists foreign manager, declared in an interview at the home office here yesterday.

Mexican product received one-third—(Continued on page 6)

Set Services Today For J. S. MacLeod

Funeral services will be held today for J. S. MacLeod, 59, head of M-G-M film exchange maintenance, who was one of four killed Monday night in the San Francisco train wreck near Williams, Ariz. MacLeod was on his way to Los Angeles from New York for M-G-M at the time of the accident. MacLeod was buried in the family plot at Mt. Hope Cemetery, Scarsdale, N. Y.

MacLeod was born and educated in—(Continued on page 6)

The Treasury Department has requested the motion picture industry to continue its war bond selling efforts through July, R. J. O’Donnell, national industry “Fighting Fifth” chairman, announced today, adding that all bonds sold through the extended period will be credited to the Fifth War Loan Drive.

Today is “Free Movie Day” in theatres throughout the nation. Theatres will admit free anyone who buys a War Bond. One of the greatest day’s totals in “E” Bond sales is expected to be rolled up.

Coming at a time when it appears probable that the $16,000,000,000 quota will be reached by July 8, the Treasury’s request has been made because requirements of the Government, due to the European invasion and the—(Continued on page 5)

Dr. Davis Coming Here On Behalf of Rank

London, July 5.—John Davis, managing director of Odeon Theatres, Ltd., and one of J. Arthur Rank’s right-hand men, will leave here shortly for Canada to explore the potentialities of an exhibitor tie-up there for the showing of Rank’s films. Following his Canadian visit, Davis will proceed to the United States to discuss Rank’s interests with industry executives there and to work on Rank U. S. distribution and advertising plans.

Deny Prefect Motion; Will Now Appeal

NEW HAVEN, July 5.—Prefect Theatres motion for a new trial of its $45,575 anti-trust suit against distributors was denied in Federal District Court here today by Judge Carroll Hincks, who took the case away from a jury on April 14 and handed down a verdict for the defense following 20 days of plaintiff’s testimony. The motion was supported by Saul Rogers, plaintiff counsel, at a hearing June 21 and opposed by defense counsel Joseph Berry.

Rogers, receiving the decision here, said the case would now be carried to the U. S. District Court of Appeals.

SEE GOOD CHANCE FOR NEW DEGREE

Cancel All Trade Meets, ODT Asks

WASHINGTON, July 5.—Total abandonment of all trade conventions and meetings for at least the remainder of this year has been asked by Transportation Director J. M. Johnson in a letter sent out to the executives of all trade associations, it was learned here yesterday.

Whereas, heretofore, the ODT has asked the suspension of all meetings not directly connected with the war, it is now asking for the calling off of even war-connected gatherings because of the burden imposed on the railroads by the invasion of Western Europe and the heavier load which will come when wounded men evacuated from the theatres of war must be carried in large numbers from ocean ports to military hospitals.

Transportation officials are gravely concerned over the situation because of the failure of the public to accede to admonishments and pleas to cut out non-essential travel, and are reported to be considering the imposition of priorities in the event conditions become critical. So far, this step has been avoided because of the difficulty of administering a priorities system.

But Biddle, Clark May Ask Further Minor Revisions

By BERTRAM F. LINZ

WASHINGTON, July 5.—U. S. Attorney General Francis Biddle returned to his office here yesterday after a prolonged absence from Washington but it was indicated that the pressure of other matters might prevent his consideration of the new industry consent decree proposed before Monday.

Joseph Hazen, liaison between the Justice Department and the distributors, who has been on the West Coast, telephoned Assistant Attorney General Tom C. Clark today that he was—(Continued on page 6)

RCA Enters Foreign Equipment Field

RCA Victor reports its entrance into the foreign theatre equipment field, immediate activities therein presumably depending entirely on availability of equipment. War curtailments will be lifted for the postwar. J. M. Knaut, international manager of theatre equipment sales for RCA, explained that the growing demand overseas for a complete RCA—(Continued on page 6)

Paramount Election Today Uncertain

The Paramount board meeting for election of officers is scheduled today but enough members may not be back in New York from July 4 out of town trips to constitute a quorum. It was reported here yesterday at the home office and the session may be postponed to next Thursday.

All officers are scheduled for reelection. They are: Barney Balaban, president; Adolph Zukor, chairman of the board; Stanton Griffis, chairman—(Continued on page 6)
Personal Mention

STANTON GRIFFIS, chairman of the Paramount executive committee, has returned from his mission to Sweden for the War Department, and visited at the Paramount home office yesterday with Barney Balaban.

JOSEPH A. McCOVNE, Columbia's foreign interpreter, has returned to New York from England accompanied by Joe Friedman, the company's managing director in that country. An other arrival at the home office was MICHAEL M. BERGER, branch manager of Puerto Rico.

Motion Frank, formerly corresponding agent for Quigley Publications in Western Pennsylvania, has become assistant treasurer of the U. S. National Reserve, was married to Agnes A. Doones of Pittsburgh at the Homestead House here recently.

RUSS USWEYHEAD, head booker for the H. and E. Balaban Theatre Corp., Chicago, will vacation at a nearby summer resort the latter part of this month.

A. B. CRAVER, manager of the Visulite and Plaza theatres in Charlotte, N. C., is the father of a new son, JOHN CARROLL CRAYER, born to Mrs. Craver recently.

D. COURBIS CURTIS, assistant director for The March of Time, is the father of a new daughter, MARY LOUISE CURTIS, born to Mrs. Curtis at Lenoir Hospital.

DAVE STENFIELD, of 20th Century-Fox's art department reports the arrival of J. B. PETTER on July 4 at Long Island College Hospital.

Mr. and Mrs. HARRY PICKETT, booker and buyer for the S. W. Crayerson circuit, Charlotte, N. C., are the parents of a new daughter.

BEN GOETZ, of M-G-M production head for Great Britain, is en route back to London following a lengthy visit in New York and Hollywood.

SAM SEIBELMAN, United Artists manager in Miami and Latin-American manager, arrived in New York yesterday.

LUE GUIMOND, of the American Red Cross film hospital and Mrs. Guitond are in New York from Washington.

LOUIS PHILLIPS, Paramount attorney, is away on an annual vacation.

Rennie Survives Mission

TORONTO, July 5—Palmer Rennie, formerly of the Warner exchange here, resigned as managing director of the Canadian unit of the 48th Highlanders which cleared out a series of enemy pillboxes on the Hill in July, according to word received here this week via the Canadian Press.

War, Work Relieves Coast Relief Fund

HOLLYWOOD, July 5—Petitions for aid issued in the Motion Picture Relief Fund were 1,254 fewer in 1943 than in 1942, due to increased employment. According to executive secretary Willma Bashers' report submitted to the members at its 25th annual meeting, during 1943 the fund extended at least one kind or another, ranging from professional counsel to major operations and hospitalization, in funds and property to 10,338 individuals.

Supported principally by donors who enjoy a certain per cent of their earnings to the fund—the number of donors rose 2,306 to an aggregate of 10,641 during 1943—the organization closed its year with total assets of $1,069,741 and a net of $1,381,621, an increase of $29,700 over the previous year. Investment of $1,025,681 in U. S. Treasury Bonds, investment of $471,189 in the MPFR Country House, and $80,372 cash on hand constitute the assets.

Income from the Screen Guild Players' radio program sponsored by Lady Lorraine hit a record high of $36,000 for the current year. With return of Dr. Charles T. Canker, whom it is expected to yield some $50,000 additionally as it plays the past shows on the Mutual network, $24,540 from the Theatre Guild.

Chicago Filing for 10% Exchange Raise

CHICAGO, July 5—Sam Lamansky, president of Detroit Exchange and director of the Chicago Exchange here, reveals that the local's outline for a 10 percent raise for exchange employees has been forwarded to the New York offices of the Shubert Organization. As soon as a favorable report is received, Lamansky said, the new wage scale will be presented to the local offices of the War Labor Board for official approval.

Pat Scollard, Paramount labor contact, stated here that distributors' attorneys were studying the Chicago request and indicated that approval would be forthcoming, although a resolution had not yet been reached officially.

'Holiday' Sets New Criterion Record

A new all-time record for the Criterion circuit here was established at the showing of the Egyptian's new Deanna Durbin picture, "Christmas Holiday," which grossed $45,700 in its first week at the theatre, its highest week since its opening.

A previous record holder was Universal's "Gung Ho," which also topped $40,000 in net weekly grosses, nearly $100,000 in all the theatres of the Criterion circuit.

BOT Finishes Its Film Prove

LONDON, July 5—The committee appointed by the Board of Trade's Film Council to investigate alleged monopoly in the British industry has completed its long-running inquiry and presented a report to the full council, which is now considering it prior to presentation to the BOT. Hugh Dalton is asking the component trade groups to nominate their respective delegates for a meeting to be held on July 17. It is reported that the council therapeutically understood that he wishes to recommend the council's standing and proposes strengthening it by the outside elements.

Sir Frederick Whyte, present chairman of the council,contemplates retirement in which event 60-year-old Lord Drogheda, well-known Irish peer, will be appointed to succeed him. Drogheda, educated at Eton and Cambridge, served in the War Office before the last war and in the Irish Guards. Later, following his appointment as wartime director general of the Ministry of Economic Warfare, Rank is certain to be appointed in due course as a produce representative, which posts are now filled by Michael Balten and F. A. Hoare.

The groups represented are distributors and employes.

Goldwyn 'Coup' to Be Aired in Parliament

LONDON, July 5—The disclosure that Samuel Goldwyn holds the American and world distribution rights, outright, to the two new Col. Joe Soskin pictures, "El Cid" and "Quo Vadis," which will be produced in the United States, has been confirmed to The Picture Daily by Sir Mark D. Whyte, President; Editor-in-Chief; London, England. Sir Mark D. Whyte, who has been in the United States for four years, revealed yesterday that Goldwyn had a contract with the production companies, the latter of which he has not disclosed, to produce two pictures, each worth from $1,500,000 to $3,000,000. Goldwyn, assisted in the arrangement by his former associate, Sir John Galsworthy, will produce the two pictures himself.

The decision will mark the first time in the history of the British film industry that a British company has purchased pictures outright from American producers.

No Decision on Loew Pension Until July 18

LOew's, Inc. is still off the market. The film company has not put any of their players' pension plan and will make no decision until the stockholders' meeting of July 18. The company's executive committee has not discussed the plan since last week, and no action has been taken. The plan, which was announced last year, will require $1,250,000 in cash to operate.

Coast Flashes

HOLLYWOOD, July 5


King Vidor will leave for Mexico shortly to continue research for his next film. The war plan failed to make the story of wheat, thereby rouring out a trilogy he launched in 1924 with "The Big Parade." The trilogy's third is "An American Romance."

George Sidney, director at M-G-M, will do "Cabbage and Kings," which Joe Pasternak will produce with Jimmy Durante in the top role. The studio says the picture will be a musical with an "Alice in Wonderland" flavor.

Handshake deal whereby Gary Cooper will star in "Jubal Too" for Sam Wood and Columbia release is off. A new independent company under the International Pictures banner, prevents.

M. C. McIntyre, managing director for Universal in Australia, arrived today and entained this evening for a meeting with his associates.

Mrs. Helen Galagan Douglas, wife of Melvyn Douglas, will be one of the two women speakers at the Democratic National Convention in Chicago.

Thomas J. Coutts, W. J. Keiper, Andy Smith, Jr., Jack Schleiber, Maurice Silverstone and Francis Halley of 20th-Fox, arrived here tonight.

The War Finance Committee announced the Fox Studio's purchase of Fifth War Loan bonds to date is $1,250,000.

Francis Alstock of the CAA planned in from Washington today, and will return here at the weekend.

Coast Flashes

HOLLYWOOD, July 5

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It is understood that the plan will cost Loew's and M-G-M approximately $3,000,000.

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U.S. Asks Exhibitors to Extend 5th Bond Drive

(Continued from page 1)

great progress being made in the Pacific and all other battlefronts, has been tremendously accelerated.

"This places an additional somber obligation on the home front to provide substantially more support to our armed forces," O'Donnell said.

"And because of the terrific effort being made in the combat areas there is a new resolve every quarter to make this the greatest war financing job in the history of the world."

This development, O'Donnell added, closes the picture of the final report. Instead of closing the records on July 8, as originally planned, they will be closed July 27, the statement said.

The National Committee has this subject up with every exhibitor state chairman, and all have volunteered to continue this effort.

Accordingly, the final report form will be sent to all participating exhibitors, on or about July 20 to cover gross receipts from bonds sold from June 1 through July 27. All exhibitors are requested to keep their records in good order until the close of the campaign to the national committee on the night of July 27, so that the entire drive can be cleaned up and a complete report subsequently made to the industry and the Secretary of the Treasury.

200,000 Attend Wash. "Cavalcade" Opening

WASHINGTON, July 5—More than 200,000 attended the opening of "Cavalcade of Freedom" on the Monument Grounds here last night, where scores of entertainers appeared in a program under the direction of Sidney Lust, John J. Payette and Carter T. Barron.


RKO Houses Gross $2,515 Million

"Bond Premieres" in 12 RKO metropolitan New York theatres last week grossed $2,353,625, a regular sale of bonds in those houses.

Smith and Schreiber Honored by Schwartz

CHICAGO, July 5—Sol A. Schwartz, general manager of RKO's downtown theatres here, has presented to Harry Schreiber, newly-appointed division and assistant division managers, respectively, of the Chicago territory at a press party at the Bismarck Hotel today. Smith, manager of the Palace here, succeeded Tom Gorman, who resigned due to ill health. Gorman will remain in town for a rest before returning East.

Schwartz expects to appoint a new Palace manager as well as a new manager of Columbus, a post vacated by Schreiber, upon his return to New York Saturday.

$234,000 for 'Way

CHICAGO, July 5—Paramount's "Going My Way," starring Bing Crosby and Barry Fitzgerald, goes into its fifth week at the Chicago Theatre here on Friday, the first picture to run longer than four weeks in the 26-year history of that house. The film has grossed an estimated $234,000 in the week. Only two other pictures have run four weeks at the Chicago, those being Paramount's "She Done Him Wrong" and "Road to Morocco."

20th-Fox Transfers

CHICAGO, July 5—Tommy Thomp- son, head of the Kansas City publicity office for 20th-Fox has been transferred to the Chicago office to succeed Jay Frank, who was moved into the Kansas City territory, it was announced by Jules Fields, assistant executive of the department. Fields is here on the weekend to map a publicity campaign for "Wilson," with Fred Joyce, newly appointed national exploitation manager of the department.

Course Offered in Employe Training

ST. LOUIS, July 5—A free, one-day course in "How to Teach an Employee" is being offered to theatre executives by state and local boards of education, under plans of the director, Edward Wright, director of the Distributive Education Department of the St. Louis board.

Wright has just given such a course, in six two-hour sessions, to 16 staff members of the Fox, Missouri, Shen- nel, St. Louis, Kansas City and Springfield branches through arrangements with Tony Pe- luso, manager of the Fox for Fan- chon and Marco, who pioneered the effort.

Developed by the U. S. Office of Education, the plan, Wright explained, was worked out in this time of raised manpower turnover because "executives often know the job so well that when they teach a new employee they overlook and fail to demonstrate the simple but basic parts of the job."

$2,500,000 DuMont Television Orders

Postwar orders for television equipment in the amount of $2,500,000 have been received by the Allen B. DuMont Laboratories, Inc., Paramount affiliate, under a newly established "equipment reservation plan," Leonard Kramer, vice-president of the company, disclosed. Orders for an additional $2,000,000 of equipment are said to be pending.

Under the plan, complete equipment for the operation of station W2XBT will be delivered to customers in the order of application. Some $250,000 will be required to equip each station. A total of 10 stations will be set up. Formal purchase contracts are to be signed within 90 days after the Government permits civilian manufacture to resume.

Commercial Tele. Plan for Theatres

LOS ANGELES, July 5—John W. Swallow, NBC program director in Hollywood for the past 12 years, today announced Television Enterprises, Inc., to operate television studios for use under prevailing conditions and in anticipation of the development of television.

Swallow told Motion Picture Daily he will not invade the entertainment field as a producer or otherwise, apart from the extent that theatres now use paid advertising films, but will concentrate on servicing in improved fashion those advertisers now using the medium. He said that arrangements had been made with three existing cartoon producing ordi- nary, $1,500,000 in worth of this type of production, but did not reveal any names. He plans a trip to New York shortly to "show our wares" to prospective advertising clients.

'Brown' to Music Hall

International Pictures' "Casanova Brown," starring Gary Cooper and Teresa Wright, will follow M-G-M's "Dragon Seed," now in the New York Music Hall, after the latter succeeds the current "Once Upon a Time." Nunnally Johnson produced and Sam Goldwyn, Lee Strasberg, and Walter S. Greenblatt produced.
WINCHELL'S
FOR SUMMER

1. Walter Winchell says in the N.Y. Mirror:
   (and syndicate)
   "Theatres that exhibit
   THE MASK OF DIMITRIOS
   can turn off their cooling systems."

"THE MASK OF DIMITRIOS" with SYDNEY GREENSTREET, ZACHARY SCOTT, FAYE EMERS

NEVER STOP TILL YOU'RE OVER THE TOP! FIGHTING FIFTH WAR LOAN!
“Because”, says Walter Winchell, “THE MASK OF DIMITRIOS provides its own chills!”
Capital Sees Good Chance For Decree

(Continued from page 1)

available for consultation, but Clark said they probably would not get to-gether again until after the Attorney General has made a decision as to the acceptability of the companies’ proposals as they now stand.

While Department officials refused to indicate the possible fate of the decree proposals, there is a growing impression in some quarters based on recent developments in Washington and elsewhere that there is a good chance of a consent decree being accepted by the Government, although possibilities are that acceptance will be conditioned on some further changes in the distributors’ proposals. Mr. Moore, who is believed these changes will come within the limits of what company spokesmen recently said were the economic limits beyond which they could not go and will offer no barrier if the company spokesmen could readily accept a decree as an alternative to a court fight. So far as could be learned none of the more important provisions could be affected in major degree.

The whole situation will be laid before the Attorney General by Clark when an opportunity for a conference arises. At that meeting the Assistant Attorney General is expected to suggest the policy to be followed and upon the approval of that position, which is expected to be given by Biddle, will go into session with Hazen or top company officials to work out details.

Set Services Today
For J. S. MacLeod

(Continued from page 1)

New York City. He entered the film business in 1915 and became associated with the old Sawyer Films Co. Six months later he joined Metro here in the accounting department under Charles K. Stern. In 1929, he was appointed head of the film and exchange maintenance for M-G-M.

Survivors include his widow, Mrs. Ida MacLeod, who was in San Francisco at the time of the accident; a son, Donald S., the manager of M-G-M’s Indianapolis branch; two brothers, David R. and Ross P., the latter in charge of M-G-M’s warehouse in New York; a sister, Mrs. W. Thoman of the Bronx.

Mimi Forsythe, actress, suffered a broken wrist and other injuries in the wreck of the Santa Fe Chief. She is the wife of United Artists producer Benedict Bogeaus.

Feinbergs’ Mother Dies

Funeral services will be held here this morning at Riverside Memorial Chapel for Mrs. Louis Feinberg, 87, mother of Abe and Joe Feinberg of the Comerford circuit vaudeville booking department, New York.

Mexican Films Get 50% of Gross: Gould

(Continued from page 1)

of the playing time in 11 such houses with less than one-quarter of the total capacity in 1943-44, he said. They secured 40 per cent of the revenue in these houses. “American pictures will make more money notwithstanding invades by native films,” said UA’s foreign manager.

Gould is expected that American competitors will be taking to dubbing in Spanish in order to secure better playing time to offset improved native production. The country’s dubbing program is up to individual producers who, on the whole, are receptive to a dubbing program, he said. Such great strides have been made in the technique of dubbing in French and Italian that “it may not be long before all pictures are dubbed automatically. Pictures will have to be tailor-made for foreign markets for "competition in the post-war from many native film industries springing up where they were non-existent,” he said.

Many of our self-malting films, he added, have been accepted by the masses of foreign countries as a reflection of American life. Some countries have even gone to the extent of producing films which have dedicated American institutions or have handled the American Army in an irreverent light through presentation of an individual who is fearting that their people would adopt these ideas.

Gould revealed, as previously reported in MORON Picture Daily that Dudley Murphy, who has a deal with UA to deliver four Mexican pictures in two years, has completed the first, “The Bell of My Village.”

British May Boost Quota Within Year

(Continued from page 1)

time labor costs, the BOT also suggests that upward revision in pre-war labor cost test figures may be necessary. The 1938 act, treating labor cost as a rough measure of a film’s quality, postulated that films ranking for quota should expend a minimum of about four dollars per foot on labor.

It is understood administratively that the BOT favors retention of present percentages for another two years on the assumption that the German war may end within six months and allowing the coming year for the studios to requisition new equipment and re-service which it is badly worn. Full scale production is envisioned as a possibility for 1946. The Board also favors increasing the labor cost test figure to 25 shillings (about five dollars) per foot.

RCA Enters Foreign Equipment Field

(Continued from page 1)

line is responsible for the new policy. The equipment which will be supplied through RCA’s own international subsidiary and its distributors will include projectors, screens, power supply apparatus, arc lamps, chairs and accessories, in addition to RCA sound reproducing systems, which the company has marketed abroad.

Paramount Election Today Uncertain

(Continued from page 1)

of the executive committee; Y. Frank Freeman, Henry Ginsberg, Leonard H. Goldenson, John W. Hicks, Jr., Austin C. Keough and Charles M. Reynolds, vice-presidents; Walter B. Coggin, treasurer; Keough, secretary; Norman Colyer, Jacob H. Karp and Frank Meyer, assistant secretaries, and Fred Mohrhardt, comptroller.
PHOTOPLAY
FAVORITE OF AMERICA'S FIRST MILLION MOVIE-GOERS
will present

Story Highlights

A Story from the Heart of Greer Garson
Louella O. Parsons

Those Exciting Years
Adela Rogers St. Johns

I Went to the End of the Line
Paulette Goddard

Photoplay Found My Sister
Virginia Emerson

Play Truth or Consequences with Alan Ladd
Kay Proctor

Stars at Play
Elsa Maxwell

Scrapbook on Betty Hutton
Mary Murdock

Make Your Future Bright!
Thornton Delehanty

Going Bing's Way
Tess Bendix

Just My Bill
My Great Adventure
Gene Tierney

Command Performance

Who's News
Sara Hamilton

If You Were Dennis Morgan's House Guest
Eleanor Harris

"Wives Should Never" 
"Husbands Should Never"

Why Can't They Stay Married?
"Fearless"

Exclusive on Paulette Goddard and Burgess Meredith
Ruth Waterbury

What Should I Do?

Your problems answered by Claudette Colbert

Portraits in Color

Irene Dunne
Robert Walker
35

Alan Ladd
Janet Blair
37

Susan Peters
Bing Crosby
40

Special Features

Brief Reviews
Speak for Yourself
20

Cast of Current Pictures
Star-Maker Fashions
118

Fashions—Carole Landis
Take Your Choice!
63

Inside Stuff—Cal-York
The Shadow Stage
6

Fred R. Sammis, Editorial Director
Elaine Osterman, Western Manager
Marian H. Quinn, Associate Editor
Edmund Davenport, Art Director
Hymie Fink, Staff Photographer

Cover: Betty Hutton, Natural Color Photograph by Paul Hesse
Miss Hutton's Bathing Suit by Janzen.

PHOTOPLAY America's FIRST America's OLDEST America's BEST
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PARA.</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
<th>UNIVERSAL</th>
<th>WARNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 10</td>
<td>THEY LIVE IN FEAR</td>
<td>ANDY HARDY’S BLOODY TROUBLE</td>
<td>SOHRA STAGE COACH</td>
<td>WATERFRONT</td>
<td>(Fifth Block)</td>
<td>(Fifth Block)</td>
<td>THE HAIRY APE</td>
<td>- (0-806)</td>
<td>MAKE YOUR OWN BED</td>
</tr>
<tr>
<td>June 17</td>
<td>THE LAST HORSEMAN</td>
<td>MEET THE PEOPLE</td>
<td>RETURN OF THE LONE WOLF</td>
<td>GOOD NIGHT</td>
<td>(Fifth Block)</td>
<td>(Fifth Block)</td>
<td>FORTY THIEVES</td>
<td>- (0-806)</td>
<td>MISSOURI ROSE</td>
</tr>
<tr>
<td></td>
<td>Russell Hayden</td>
<td>Dick Powell</td>
<td>Bela Lugosi</td>
<td>TO THE SUNSET</td>
<td>(D-64 mins.)</td>
<td>(D-64 mins.)</td>
<td>Wm. Boyd</td>
<td>(M-50 mins.)</td>
<td>Jack Carson</td>
</tr>
<tr>
<td>June 24</td>
<td>SHE’S A SOLDIER</td>
<td>THREE MEN IN WHITE</td>
<td>RANGE LAW</td>
<td>YELLOW ROSE</td>
<td>(Fifth Block)</td>
<td>(Fifth Block)</td>
<td>GHOST CATCHERS</td>
<td>(M-224)</td>
<td>THIS IS THE LIFE</td>
</tr>
<tr>
<td></td>
<td>Beulah Bondi</td>
<td>Lionel Barrymore</td>
<td>Johnny Mack Brown</td>
<td>ROYAL SAVIOR</td>
<td>(D-60 mins.)</td>
<td>(D-60 mins.)</td>
<td>Wm. Boyd</td>
<td>115 mins.</td>
<td>(Color)</td>
</tr>
<tr>
<td>July 1</td>
<td>LOUISIANA HAYRIDE</td>
<td>JOHNNY’S NEW YEAR</td>
<td>DELINQUENT BOYS</td>
<td>SENATORS OF THE SOUTH</td>
<td>(Sixth Block)</td>
<td>(Sixth Block)</td>
<td>CHRISTMAS HOLIDAY</td>
<td>(M-25 mins.)</td>
<td>THE MASK OR DIMITROS</td>
</tr>
<tr>
<td></td>
<td>Julee Canova</td>
<td>James Brown</td>
<td>Kids in the Hood</td>
<td>MRS. HENDERSON</td>
<td>(D-56 mins.)</td>
<td>(D-56 mins.)</td>
<td>Donna Durbin</td>
<td>D-61 mins.</td>
<td>Peter Lorre</td>
</tr>
<tr>
<td>July 8</td>
<td>SECRET COMMAND</td>
<td>ARE THESE OUR PARENTS?</td>
<td>HAIL THE CONQUERING HERO</td>
<td>GILDER-SLEEVES</td>
<td>(Sixth Block)</td>
<td>(Sixth Block)</td>
<td>GHOST OF ZION</td>
<td>(M-50 mins.)</td>
<td>(Re-issue)</td>
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<tr>
<td></td>
<td>Pat O’Brien</td>
<td>Helen Vinson</td>
<td>Eddie Bracken</td>
<td>GILDER-SLEEVES</td>
<td>(D-73 mins.)</td>
<td>(D-73 mins.)</td>
<td>MAN IN THE MOON</td>
<td>65 mins.</td>
<td>MANPOWER</td>
</tr>
<tr>
<td>July 15</td>
<td>MR. WINKLE GOES TO WAR</td>
<td>THREE OF A KIND</td>
<td>COMIN’ ROUND THE MOUNTAIN</td>
<td>ILIAD OF LOVE</td>
<td>(Sixth Block)</td>
<td>(Sixth Block)</td>
<td>TWILIGHT ON THE PRAIRIE</td>
<td>66 mins.</td>
<td>TIGER SHARK</td>
</tr>
<tr>
<td></td>
<td>Ted Donaldson</td>
<td>Maxie Rosenbloom</td>
<td>Gene Autry</td>
<td>ILIAD OF LOVE</td>
<td>(D-75 mins.)</td>
<td>(D-75 mins.)</td>
<td>Eddie Quillas</td>
<td>79 mins.</td>
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<td>July 22</td>
<td>DEATH WALKS ALONE</td>
<td>THREE OF A KIND</td>
<td>SEVEN DOORS TO DEATH</td>
<td>WEST OF THE RIO GRANDE</td>
<td>(Sixth Block)</td>
<td>(Sixth Block)</td>
<td>ALLERGIC TO LOVE</td>
<td>66 mins.</td>
<td>BROTHER RAT</td>
</tr>
<tr>
<td></td>
<td>Rose Hobart</td>
<td>Mike Marsden</td>
<td>Allan Lane</td>
<td>DEATH WALKS ALONE</td>
<td>(D-35 mins.)</td>
<td>(D-35 mins.)</td>
<td>NOEL BEERY</td>
<td>89 mins.</td>
<td>POLO JOE</td>
</tr>
<tr>
<td>August 5</td>
<td>CRY OF THE WENWOLF</td>
<td>LEAVE IT TO THE IRISH</td>
<td>BRAND OF THE DEVIL</td>
<td>SONG OF NEVADA</td>
<td>(Sixth Block)</td>
<td>(Sixth Block)</td>
<td>ROGER TOUHY</td>
<td>65 mins.</td>
<td>ADVENTURES OF MARK TWAIN</td>
</tr>
<tr>
<td></td>
<td>Nina Foch</td>
<td>James Dunn</td>
<td>Darby Smith</td>
<td>ROGER TOUHY</td>
<td>(D-75 mins.)</td>
<td>(D-75 mins.)</td>
<td>ROGER TOUHY</td>
<td>101 mins.</td>
<td>ALEXIS SMITH</td>
</tr>
<tr>
<td>August 12</td>
<td>DEATH WALKS ALONE</td>
<td>OH, WHAT A NIGHT!</td>
<td>GIRL WHO DARED</td>
<td>SNOW WHITE AND THE SEVEN DWARFS</td>
<td>(Sixth Block)</td>
<td>(Sixth Block)</td>
<td>ABROAD WITH TWO YANKS</td>
<td>65 mins.</td>
<td>- (0-818)</td>
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<td></td>
<td>Rose Hobart</td>
<td>James Parker</td>
<td>Lorna Gray</td>
<td>SNOW WHITE AND THE SEVEN DWARFS</td>
<td>(D-58 mins.)</td>
<td>(D-58 mins.)</td>
<td>William Bendix</td>
<td>D-90 mins.</td>
<td>ALEXIS SMITH</td>
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<tr>
<td>August 19</td>
<td>TRAIL TO SUNLIGHT</td>
<td>TRAIL TO SUNLIGHT</td>
<td>PORT OF CALL</td>
<td>TRAIL TO SUNLIGHT</td>
<td>(Sixth Block)</td>
<td>(Sixth Block)</td>
<td>LIONEL BARRYMORE</td>
<td>D-130 mins.</td>
<td>(Color)</td>
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Dates are based on National Release Schedules and are subject to change. Letters denote the following:

(D) Drama, (M) Musical, (C) Comedy, (O) Outdoor Action, Production Numbers Are in Parenthesis.
“Okay, Mr. Exhibitor, I’ve made a Short Subject about movie pests and how they annoy the audience. It’s all in fun but it’s a message every showman has wanted to get over to the customers for years!”

PETE SMITH
answers the exhibitors’ prayers with M-G-M’s

“MOVIE PESTS”
A MERRY “MUST” FOR EVERY THEATRE!

Charles P. Skouras, President National Theatres:
“One of the best subjects you have ever produced...packed with laughs...as far as I am concerned, this reel is a MUST!”

Hedda Hopper, Columnist:
“I’ve never heard so many laughs in such a short film.”

Besa Short, Interstate Circuit shorts chief:
“Destined to be one of the important film properties of this or any other age.”

Terry Ramsaye, Editor of Motion Picture Herald:
“This picture says something that every exhibitor has had on his mind since movies were born.”

ANNIVERSARY SHORT FOR LONG RUNS!
Keep selling those war bonds! Fight by the side of the troops who never stop!
New Building Code Threat To Theatres

Drastic Changes Studied By Heads of Circuits

Circuit managers in New York are described as being "alarmed" over New York State's new pending building code with its threatening drastic changes, involving considerable structural alterations, and applying to most of the 1,200 motion picture theatres in places which have no code; it does not apply to cities which already have codes.

The threat is of significance not only to exhibitors in New York State, but is greatly broadened by the fact that New York building codes are widely referred to by authorities in other states.

(Continued on page 11)

Argentine Lagging, Seidelman Reports

Argentina is the only country in Latin America where film business has failed to improve commensurate with that of other countries, Sam Seidelman, United Artists Argentine manager and Latin-American supervisor, said yesterday in an interview at the home office. Seidelman, who is making his first visit to the home office in four years, attributed this situation to poor exploitation and the playing of triple and even quadruple features.

Native producers, whose yearly production output amounts to 35 to 40 features a year, are at odds with exhibitors on the total playing time to be accorded their product and have urged adoption of a quota law, Seidelman said. They are demanding one-

(Continued on page 11)

Wm. Fox on National Tour 'Very Shortly'

William Fox will "leave shortly" on his projected tour of the country to look over possible key-city exchange sites for his proposed new producing-distributing company. He contemplated trip to Latin America for the same purpose will not take place for some time, Fox indicated here yesterday.

Still not ready to make public any organizational or financial details of the project.

(Continued on page 11)

U. S. INTERVENES IN GOLDMAN CASE

MGM Endeavors to Resume Blocks of 12, Rodgers Says

M-G-M will endeavor to resume the release of pictures in blocks of 12 to comply with what it recognizes as the preference of the majority of exhibitors, W. 111 a.m. F. Rodgers, vice-president in charge of distribution, said at a luncheon of company officials and trade press representatives at the Hotel Astor here yesterday.

Early this season the company released several groups of pictures ranging from seven to 12 in number but subsequent blocks

(Continued on page 12)

Films May Attend World Trade Talks

At least one top film industry representative will be nominated by the National Association of Manufacturers, which is a delegate to the International Business Conference at Atlantic City.

(Continued on page 13)

$72,670,000 Bond Sale By Hollywood Star Tours

A total of $72,670,000 in war bonds, mostly of the "E" series, is credited to the Hollywood stars who toured 19 cities and made 23 appearances on behalf of the "Fighting Fifth" War Loan, R. T. D'Omnell, national industry Bond chairman, and the U. S. War Finance Committee, announced here yesterday. Agencies ranged between 4,200 to 80,000.

The shows were built around the Army Air Forces Training Command orchestra of Ft. Worth, which replaced the Army Air Forces band conducted by Capt. Glenn Miller after the first two appearances. The orchestra was conducted by Sergeant Harry Bluestone, formerly with the Paramount studios in Hollywood, with Capt. Robert Jennings as commandant. Paul Whitman, Benny Goodman and Fred Waring were guest conductors.

Stars who toured included Gary Cooper, Ingrid Bergman, Veronica Lake (Continued on page 11)

Files to Re-open Trust Suit, Says Issues Are Same as Consent Decree

PHILADELPHIA, July 6.—The United States Government today filed a petition in the U. S. Circuit Court of Appeals here for permission to enter the Antitrust Case of William Goldman, independent circuit head, as an amicus curiae (friend of the court).

Goldman's suit for $1,650,000 damages against the Warner Theatre Circuit and the major distributors was sustained by the United States District Court and William Gray, attorney for Goldman, had filed an appeal from the decision of the lower court.

The Government, in its petition to enter the case indicated that Goldman's suit involved the same situations as those in the Department of Commerce.

(Continued on page 11)

Sears Calls UA Meeting

The first of two United Artists sales meetings will be held at the Waldorf-Astoria here on Monday and Tuesday, July 10-11, Gradwell Sears, vice-president in charge of Distribution, and Carl Leserman, U. A. general sales manager, announced yesterday.

The meeting will be attended by all district and branch managers from the eastern territories. Leserman will preside at the meeting which will be highlighted by a general discussion of the company's sales policies and announcement of new product. The second meeting will be for company executives...

(Continued on page 12)

Will Hays on Coast, Johnston Yarn 'Old'

LOS ANGELES, July 6.—By indirection, Will Hays, president of the Motion Picture Producers and Distributors Association of America, on his arrival here yesterday, revoked the revised reports that Eric Johnston, president of The United States Chamber of Commerce, would enter the motion picture industry, replacing him (Hays) as president of the MPPDA. The interview was conducted at the headquarters of the MPPDA.

The Johnston report was revived.

(Continued on page 11)
JOSPEH SEIDELMAN, Universal vice-president in charge of foreign distribution; At Daff, foreign sales manager, and Fortunat Brawat, foreign publicity director, returned here yesterday from Hollywood.

PAC. HOWARD Z. BEATUS, son of LAWRENCE BEATUS, Loew district manager, is serving in Normandy with the European Civil Affairs Regiment.

SAX COHEN, United Artists foreign publicity director, this week celebrated his 44th birthday with a surprise party given by Mrs. Cohen at their home in Mt. Vernon.

LEON GOLDBERG, RKO Radio studio executive, will leave for the Coast today in a visit of several weeks in New York.

STANLEY R. CHASE, assistant to OSCAR MORGAN at Paramount, reports the birth of a daughter.

ED HINCHY, head of Warners playdate department, will return today from New Haven.

WALTER GOULD, United Artists foreign manager, will observe his 42nd birthday on Saturday.

HANK LINET of Universal left yesterday for Cincinnati and Dayton.

**Beute Quits as PRC Production Manager**

Hollywood, July 6—Chris Beute has resigned as general production manager of PRC Pictures and stated that he will announce a new affiliation in the near future. Formerly with Monogram, Beute joined PRC in 1943.

Leon Fromkess, PRC vice-president in charge of production, here for the company foreign publicity convention, which was held last week, said yesterday that a successor to Beute would be appointed following his return to the company, where he will arrive on July 23.

Two 50c Dividends On Universal Stock

Universal's board of directors yesterday declared a third-quarter dividend of 50 cents per share on the company's stock, payable July 31 to stockholders of record July 19; also, for the fourth quarter, a dividend of the same amount, payable Oct. 31 to stockholders of record Oct. 16.

**Ben Goetz in London**


**Mexican Copyright Law Under Survey**

A survey of the Mexican copyright law with the aim of making suggestions for amendments which would remove present difficulties in the distribution of American films in that country will be undertaken in Mexico City July 31-Aug. 8 by Edwin P. Killooe, chairman of the copyright committee of the Motion Picture Producers and Distributors of America. Killooe's suggestions will be made at the same visit, at the third annual meeting of the Inter-American Bar Association, at which he has been named to represent the industry in sessions dealing with intellectual and industrial property. He was appointed and received survey instructions at a meeting of the MPPDA committee here this week.

**Horne Heads Public Information Group**

Hal Horne, 20th-Fox director of publicity-publicity, yesterday was elected chairman of the industry's Public Information Committee, Eastern section, for the next six months, succeeding Silas F. Seidler, advertising manager, Glendon Allwine, continues as executive secretary, and is chairman of the committee.

A plan for future industry publicity relations work was presented at yesterday's meeting by Charles Francis Coe of the Motion Picture Producers and Distributors of America, indicating conclusions reached during his recent tour of 20 cities. The committee took the plug under advisement, and will announce details if and when final approval is forthcoming.

**Mirsch, Mandel to Chicago Meeting**


All three will attend an RKO managers meeting which Schwartz has called for in the Chicago division; Frank Smith, newly appointed division manager, and his assistant, Harry Schreiber, will be introduced to the gathering. Following the meeting, Mirsch will continue on to Hollywood.

**Paramount Election Postponed a Week**

The Paramount board of directors' meeting to elect officers was postponed from yesterday until next Thursday afternoon because a quorum was not available. Barnag Balaban, president, Adolph Zukor, chairman, and all other officers are scheduled to be re-elected.

**Coast Flashes**

RKO-RADIO has signed William Pereira as an associate producer. Pereira, who resigned from a Hunt and Coles production studio to take the post, was David O. Selznick's production designer for three years in his work on "Since You Went Away."

The War Finance Committee recently approved RKO's corporate purchase of bonds in the Fifth Loan Drive to the extent of $180,000, while the purchase of the allied industries bond is $250,000. The War Loan Board purchased $50,000 in bonds.

Harold Hopper will plane to Washington Sunday, thence to New York on Motion Picture Society for the Americas' business, returning here prior to his departure late in the month for a South American tour.


Howard Da Silva will return to New York upon completion of his role in Paramount’s "Two Years Before the Mast."

Jorge Negrete, president of the Mexican Actors' Guild, has left here by plane for Mexico City today.

Pine-Thomas' first 1944-45 picture for Paramount will be "Dangerous Passage."

**Skouras, Others Due Back on Wednesday**

Hollywood, July 6—Spyros Skouras, president, and other 20th-Fox executives who are here from New York to see "Wilton" and next coming product, are scheduled to be back at their New York offices next Wednesday.

Skouras was accompanied here by Tom Connors, Murray Silverstone, William J. Kupper, Frances Harley, Edward Balader, and Sant Shain. Larry Kent, executive assistant to Skouras, is also here.

**Columbia Executives to Coast Meeting**

Columbia home office executives will leave New York today for San Francisco for the third and last of its series of sales meetings, to be held July 11-13 at the St. Francis Hotel. In the group will be Jack Cohen, A. Montague, Rube Jackter, George Josephs, H. C. Kaufman, Joe Arkoff, Elia Kazan and Joe Friedman.

Six branches will be represented at the convention by the District Manager, branch managers and the sales force from Denver, Los Angeles, Portland, Salt Lake City, San Francisco and Seattle.
20th Century-Fox presents
the most important event in the 50 years of motion picture entertainment!
Not even its 12,000 players
...its 2 years in the making
...its 200 mighty sets...
can remotely convey a conception of
its vastness...its immensity
...its overwhelming greatness.
Darryl F. Zanuck's

WILSON

DIRECTED BY HENRY KING

Written for the Screen by LAMAR TROTTI

in Technicolor
The biggest figure in the industry

CENTURY-FOX

presents the biggest
boxoffice entertainment!

Darryl F. Zanuck's

WILSON

IN TECHNICOLOR

with

ALEXANDER KNOX • CHARLES COBURN • GERALDINE FITZGERALD • THOMAS MITCHELL • RUTH NELSON • SIR CEDRIC HARDWICKE • VINCENT PRICE • WILLIAM EYTHE • MARY ANDERSON

and

RUTH FORD • SIDNEY BLACKMER • MADELEINE FORBES • STANLEY RIDGES • EDDIE FOY, Jr. • CHARLES HALTON • THURSTON HALL • J. M. KERRIGAN • JAMES RENNIE • KATHERINE LOCKE • STANLEY LOGAN • MARCEL DALIO • EDWIN MAXWELL • CLIFFORD BROOKE • TONIO SELWART • JOHN INCE • CHARLES MILLER

Directed by HENRY KING • Written for the Screen by LAMAR TROTTI
Argentine Lagging, Seidelman Reports

(Continued from page 1)

third first-run, playing 20 weeks and 50 per cent in other situations. Exhibitors have refused to accede to these demands, declaring that they would rather throw over their theatres to the government.

UA’s Argentine manager stated the better class of houses there are.

Seidelman cited last year’s ratio of American and Argentine pictures in Buenos Aires first-runs. Argentine films secured 20 per cent of playing time, American films, 70 per cent, and the remainder was reserved for French and Mexican product. No British product is shown. In the lesser situations Argentine product obtains a good deal of playing time, however.

Native films are also, according to Seidelman, are demanding a minimum of 40 per cent of all box office receipts for their films. Seidelman revealed.

En route home, UA’s manager stopped off at Bogata, Columbia, where he supervised the reconditioning of the Astra Theatre, there for the opening of “Jack London.” UA has taken over operation of the Astra, this being the third house it has obtained in Latin-American countries, theatres being sought for possible operation, but nothing is immediately on the prospect.

Seidelman will return to Buenos Aires in about a month via the Coast and Mexico.

Wm. Fox on National Tour ‘Very Shortly’

(Continued from page 1)

his new firm, Wm. Fox, which opened New York offices in April, stated then that a nationwide trip would be made in the near future. His territory includes all the independent territorial product franchises and first choice locally on all product to exhibitors who buy stock in his company.

His project is a nationwide self-distribution system, administered in Hollywood, but the field work on the foreign set-up was delayed because, as Fox said yesterday, “You can’t get to Latin America now.”

Will Hays on Coast, Johnston Yarn ‘Old’

(Continued from page 1)

here earlier in the week, but it was indicated it was an ‘old’ story.

In a brief statement Hays declared that the current trip was his usual July-August visit, and had no “special significance.”

ITOA Elects 1st Female

Miss Jeannie Ansell, manager of the Manhattan theatre, was elected to membership yesterday by the Independent Theatre Owners Association, meeting at the Hotel Astor. The next ITOA meeting will be held early in August at the Porchester, N. Y. home of Harry Brant, ITOA president, with members and wives invited.

Robinson in London

LONDON, July 6.—Edward G. Robinson has arrived in London. Robinson is a part of a U. S. flying instructor in a Royal Air Force feature tentatively entitled “Alfredo.” A majority of the cast will be RAF personnel, most of whom were previous professional players.

Theatres Are Threatened By New Building Code

(Continued from page 1)

many other states in drawing up building regulations.

Motion Picture Herald, in disclosing the danger of severe operational interruptions to potentially hundreds of theatres, will say today that, if the New York code does not “theatres,” playing 20 weeks and this not only, in the main, classifies motion picture theatres with night clubs and road houses in its treatment of safety problems. Practical separation of theatres from buildings of entirely different function and physical character, and of motion picture from stage or combination theatres, is seen by the circuit committee as urgently needed to make the code feasible.

$72,670,000 Bond Sale

By Hollywood Star Tours


Cities visited and estimated war bond sales were: St. Louis, $2,000,000; Chicago, $11,000,000; Indianapolis, $10,000,000; Detroit, $5,200,000; Pittsburgh, $7,500,000; Philadelphia, $2,900,000; Brooklyn, $525,000; New York, $5,500,000; Atlantic City, $4,500; Wilmington, $1,500,000, Nantucket, $500; New York, $1,000,000; Baltimore, $3,000,000; Knoxville, $3,121,000; Detroit, $1,000,000; Los Angeles, $1,500,000, and San Francisco, $5,000,000.

Extra shows were given before 20,000 Bell Aircraft employees in Atlanta, 8,000 War at Ft. Oglethorpe, Ga., and 2,800 Army engineers at Ft. Belvoir. The players also made radio broadcasts in some of the spots.

O’Donnell on Air in ‘Free Movie’ Salute

A “Free Movie Day” salute was broadcast over station WNEW here, yesterday, with R. J. O’Donnell, national industry chairman of the “Fighting Fifth” committee, as featured speaker, and Jeanne Cagney representing Hollywood, Milton Berle the musical comedy stage, and Helen Menken the legitimate theatre. This special broadcast served to promote “Free Movie Day” which was observed yesterday in thousands of theatres. Paula Stone, motion picture commentator of WNEW, was master of ceremonies.

Loew’s Bond Sales

Almost 10 Million

Sales of war bonds in the Loew’s circuit show marked gains in May and July 5, totalled $9,962,122, the highest reported yesterday. Of this amount the sum of $848,122 was grossed in the Metropolitan area.

Leading the circuit are Loew’s Pitt in Brooklyn with $516,025; Loew’s Borough Park, $434,170, and Loew’s American in the Bronx with $378,495.

U. S. Intervenes in Goldman Case

(Continued from page 1)

Federal Judge William H. Kirkpatrick in the lower court ruled that while Warners in effect had a monopoly over the showing of first run pictures, it was not in violation of the Sherman Anti-Trust Law all over the country. If the petition is granted the Government will file a brief in behalf of Goldman.

Scophony Big-Screen Television Plans Set

Scophony’s ‘Supersonic’ tube and the ‘Skiatron,’ both of which are said to permit a brilliance for home or theatre television, will be “put into mass production as soon as war production permits,” said to the television seminar by John L. Levy, the company president.

Outlining the experimental work done by the company since 1929, Levy explained that the Skiatron tube was in operation before the war, when Scophony had two London theatres, but has since been made a military secret.

Raymond E. Nelson, vice-president of the Carlson Television Co., discussed television programming at the seminar, Murray Grabhorn, chairman of REC’s television committee, president, and Richard Hubbard was moderator.

Services Held for Nolan in Denver

DENVER, July 6.—Funeral services were held here this week for Harry Nolan, 72, who produced the old film studio of the Lone-Pine theatres in Colorado and Oklahoma and was franchise holder for the First National in Denver and Salt Lake. He died in a local hospital after a short illness.

Nolan opened his first theatre in Denver in 1906, later operating in Colorado and Oklahoma. His theatres were incorporated in the Westland group several years ago. While still an exhibitor Nolan went to Hollywood and assisted in the formation of Universal, and also assisted in the production of films starring Mary Pickford, Charlie Chaplin, the Talmades and others.

Surviving are a daughter, Mrs. Mary Jane Cella of Chicago.

Carl Mayer Dies

LONDON, July 6.—Carl Mayer, 49, film producer here and motion picture script writer, died here recently. Mayer was the author of “Sunrise,” which was also produced in the United States by Max Ophuls, “The Blue Angel,” and “The Last Laugh.”
**MGM Endeavors to Resume Blocks of 12, Rodgers Says**

(Continued from page 1)

were made up of fewer pictures. The company has set no specific number of releases for next season and the total will be determined by existing conditions as release groups are made up throughout the season, Rodgers said. M-G-M will have 35 and possibly 36 pictures in release this season and Rodgers did not indicate any reason to believe that next season's total would vary importantly from that number. Motion Picture Daily reported on June 26 that M-G-M's new season production plans point to a minimum of 36 features for 1944/45.

"Dragon Seed" will be released this season and will be sold singly for exhibition at established admission scales, Rodgers said. Others to be released this season include: "The Seventh Cross," "Barbara Coast Gentl," with Wallace Beery, and Abbott & Costello's "Lost in a Harem." Among September releases will be: "Kismet" and "Mrs. Parkington," the latter with Greer Garson and Walter Pidgeon. In October the company will have "Marriage Is a Private Affair," "Maisy Goes to Reno" and "An American Romance." "An American Family" is set for November and "National Velvet" for December.

**British Production Status**

Rodgers said no specific number of pictures are counted upon now from the company's British production organization, headed by Sir Alexander Korda and Ben Goetz. Contributions from that source have been made in England in the coming months and the adaptability of the product to the company's program here.

Rodgers returned recently from one of his periodic visits to the M-G-M studios and gave his impressions of the product he had seen, as he has on previous occasions, to the trade press representatives at yesterday's luncheon.

**Services for MacLeod On Monday Evening**

Donald S. MacLeod, M-G-M Indianapolis manager and son of J. S. MacLeod, head of the company's film exchange maintenance, who was killed Monday in a Santa Fe train wreck near Williams, Ariz., will arrive here today to make arrangements for the funeral. Tentative plans call for services to be held at Coughlin's Funeral Parlor Monday night, with interment Tuesday morning in Mt. Hope Cemetery, Scarsdale, N. Y.

**Death Toll Heavy In Circus Fire**

Hartford, July 6—Casualties of the fire today in The Big Tent of The Ringling Bros. Barnum & Bailey Circus were estimated unofficially tonight as ranging upward of 90. The circus had been touring and on its stop here was estimated to have had an audience today of some 6,000 when the tent collapsed at 2:45 p.m., shortly after the performance had started.

**Paramount NEWS**

AND NOTHING BUT THE NEWS

**20 WEEKS THAT ROCKED BROADWAY!**

**UNPRECEDEDENT FIRST-RUN BROADWAY MARK WILL BE ESTABLISHED**

**TUESDAY AT NEW YORK'S PARAMOUNT**

WHEN "GOING MY WAY" CONCLUDES

**10-WEEK RECORD-SHATTERING RUN, FOLLOWING TEN-WEEK ENGAGEMENT OF "LADY IN THE DARK" WHICH BROKE 18-YEAR HOUSE RECORD, ONLY TO HAVE IT TOPPED BY "GOING MY WAY". FITTING SUCCESSOR TO THESE TWO PRECEDENT BREAKERS WILL BE "AND THE ANGELS SING," WHICH HAS BEEN HANGING UP TOP GROSSES IN OUT-OF-TOWN SHOWINGS.

**Films May Attend World Trade Talks**

(Continued from page 1)

Nov. 10-18, when international cartel and related problems will be discussed, it was learned yesterday.

The NAM, of which J. Cheever Cowdin, Universal Pictures' board chairman, is a director, has drawn up a list of candidates for the six U.S. delegate posts, the Chamber of Commerce and the National Foreign Trade Council have completed similar lists. Plans call for two delegates from each of these organizations, with the membership of all three voting late in August on the entire slate.

Invitations to some 37 foreign countries, each of which likewise will be allowed six delegates, have been sent out under the signatures of Robert Gaylord, NAM president; Eugene P. Robinson, NFTC president; Elliott Wadsworth, chairman of the American section of the International Chamber of Commerce; and Eric A. Penfield, chairman of Commerce president.

**Major Problems**

The conference is designed to "discuss the major economic problems which have current importance and which will likewise have much to do with the maintenance of the peace for which this war is being fought," according to a statement from conference headquarters here. While film interests have not been stressed for special attention, the agenda is incomplete and they may be added.

However, owners are on the list, as are "maintenance of private enterprise, commercial policy of nations, currency relations among nations, encouragement and protection of investments, shipping policy and world supplies of materials." Organizations participating have been requested to forward additional suggested topics.

**Sears Calls UA Meeting Here**

(Continued from page 1)

managers in the Western territory, date and place will be set later.

Among the district managers who will attend the meeting here will be: Sam Leikowitz, New York; James Wynn, Boston; Jack D. Golden, Detroit; Fred M. Jack, Dallas; R. B. Thompson, Kansas City; Rud Lohrenz, Chicago; W. E. Callaway, Los Angeles and A. J. Jeffrey, Toronto.

The following branch managers will attend: Jack Ellis, New York; H. G. Boklin, Philadelphia; Mark Silver, Washington; John Deneen, Boston; Harold M. Fehlheinzer, Buffalo; William S. Sherrill, New Haven; Harris Dukelnson, Cincinnati; Morris Orr, Cleveland; M. Dukelnson, Detroit; Morton Magill, Pittsburgh; C. W. Allen, Atlanta and Sid Rose, Chicago.

Among the home office executives who will attend in addition to Sears and Leserman are: Harry Gold, Edward Schmitzer, J. J. Ureger, Harry Buckley, Paul Lazarus, Sr., Charles Steele and Louis Pollock.
Para. Program Probably 25 To 30 for '45

By RED KANN

Hollywood, July 9.—Although Paramount has not yet determined its number of releases for 1944-45, the probability is it will hover between 25 and 30. This will approximate the level maintained throughout the current season, which finds 27 features in regular release. "Lady in the Dark," "The Story of Dr. Wassell" and "Going My Way," as specials, "The City That Stopped Time" and "Memphis Belle." Having played as a roadshow, "For Whom the Bell Tolls" will go into regular distribution next season.

Paramount, meanwhile, is proceeding steadily with production. Fourteen features are completed—many of them months ago—eight are currently shooting and a battery of writers is working over preliminary or final scripts on a potential 24 more. The latter group, of course, must be viewed (Continued on page 7)

Chi. MPOU Signs New Agreement

Chicago, July 9.—The new officers of the Chicago Moving Pictures Union local 110, signed an agreement with local circuits and independent exhibitors over the weekend, which runs until Sept. 1, 1945.

The contract provides wage scale ranges for the first time, ranging from $2 to $3 per feature depending on the classification and seating capacity of the house. It also provides the projects (Continued on page 7)

Liberty Ship Named For Senator Harris

Pittsburgh, July 9.—The late Senator John P. Harris, father of John H. Harris, Pittsburgh showman and founder of the Variety Clubs, will be honored with the launching of a new Liberty ship, the S.S. John P. Harris, at the yards of Southeastern Shipbuilding Corp., in Savannah, on Aug. 15, with Mrs. John P. Harris, widow of the late senator, christening the cargo carrier. The late senator founded Harris Amusement Co., one of Pennsylvania's key circuits, in 1905.

His son is now general manager of the circuit. (Continued on page 7)

RKO Eastern Shows To Singer Circuit

Chicago, July 9.—Stage attractions have used RKO houses in the East will be made available to those Singer theatres which use stage shows. As a result of RKO's recent acquisition of the 16-house Singer circuit, no plans are being made to route a stage attraction consecutively in all circuit theatres using combination policies.

Sol A. Schwartz, general manager of RKO's out-of-town houses, revealed here. Schwartz said that William Howard will continue to book stage shows. (Continued on page 7)

Thousands of Theatres to Continue 5th Bond Pace

Thousands of theatres will continue activity in behalf of war bond sales—particularly the "E" series—through July, it is indicated from pledges of support for the continue of bond sales arising at national "Fighting Fifth" committee headquarters here. Exhibitors state chairman have assured National chairman R. J. O'Donnell that the appeal to continue the effort will be supported and that already programs toward that end have been set up or are planned.

All major distributors have pledged to continue their cooperation with exhibitors. In his appeal to exhibitors, O'Donnell pointed out that the U.S. Treasury had requested the industry to continue the Fifth War Loan movement through July because the invasion and the progress being made in the Pacific have created the need for greatly increased war financing, and the Fifth War Loan goal of $16,000,000,000 is not enough.

"The responses from the exhibitor chairman have been whole-hearted," it was said.

Charles Skouras, national chairman of the industry's participation in the Fourth War Loan, and F. H. (Rick) Ricketson, Fourth War Loan vice chairman, at a conference at national board committee headquarters in New York Friday, also gave (Continued on page 12)

Man Wanted But Not For Will Hays' Job

Hollywood, July 9.—The position which the organized industry may offer to an individual of prominence eventually, it is learned reliably, is the presidency of the M. P. Producers Association here. The advisability of employing an outside man for the post is being considered in view of the reluctance of any of the heads of the several studios to serve in that capacity now. There is no organized industry post awaiting E. Irving Johnston, president of the U.S. Chamber of Commerce, it is stated authoritatively.

No More Freon In Prospect Before 1945

New Chicago Plant to Start in August

Washington, July 9.—With freon production currently running below expectations by a large margin, prospects of any allocation of the refrigerant for cooling systems in theatres or in any other commercial establishment this year have been entirely eliminated, it was indicated in War Production Board circles today.

Hundreds of urgent pleas for freon gas from businessmen whose cooling systems have completely broken down, many of them office buildings with no windows, have had to be rejected by the WPB despite a real desire by officials to provide relief if at all possible.

There just isn't enough freon to go round, it was stated, nor will there be for some months to come. The (Continued on page 7)

'Routine' U.S. Move In Goldman Suit

Washington, July 9.—The Government's move to file a brief as friend of the court in the William Goldman anti-trust suit, appeal from the dismissal of which is pending in the U.S. Circuit Court of Appeals at Philadelphia, is a routine procedure and will have no influence upon the current negotiations of a new Industry consent decree. Assistant U.S. Attorney General Tom C. Clark stated here at the weekend.

The Government's action is not a formal, legal intervention in the case. (Continued on page 7)

Lefton Heads PRC Franchise Holders

Cleveland, July 9.—Nat L. Lefton, PRC franchise holder in the Cleveland and Cincinnati territories, has been unanimously named chairman of the newly formed PRC Franchise Holders Committee. He will represent all others in dealings with PRC officials. The franchise holders met recently in New York.
Tradewise...

By SHERWIN KANE

The basis for achieving unity in the industry always will exist, Bill Rodgers of M-G-M declared in the course of an informal discussion on a variety of subjects at a luncheon which he rendered trade press representatives here late last week.

Rodgers, who took the reins in the industry's last journey as president of Warners, which is known as the road to unity, reported that interest in achieving the goal never has died. He expressed the belief that it never will. From month to month in the three years since the last attempt was made, letters, messages and callers have come to his office urging that another try be made. The most recent unity petition, he said, came from an exhibitor, a member of the Honored Hundred in the industry's Fourth War Loan drive. It told of the plans in the exhibitor to make the Honored Hundred a permanent industry organization and said that when that objective is achieved, the organization hoped to sponsor a unity movement and inquire whether Rodgers would head it.

Affirming his willingness to do his "share" in any future attempt, Rodgers said he would not seek and did not desire to head such a movement again. He cited the petition solely as evidence of the continuing interest in unity.

"I believe people in the business want unity and always will," he said. "Every one of us would get more out of the business if we had it."

Incidentally, many in the industry will agree that no better sponsorship of a unity movement could be found than that of the Honored Hundred. The group comprises a cross-section of American exhibition that cuts through every classification of theatre operation and experience. Its membership is so widely divergent and its origin so patently one of distinguished and selfless service that its questions and its sponsored sponsoring group for industry unity could not be questioned honestly in any quarter.

A group which served the nation well surely has the potentialities for serving the industry with equal distinction.

Last week's meeting with Rodgers coincided with his 35th anniversary in the industry. At the session, Rodgers discussed informally trade problems, current conditions, prospects for the future.

It was revealed that Metro's effort of a year or so ago to relieve and assist exhibitors in distress as a result of wartime population shifts developed the foundation for Rodgers' present conviction that with very few exceptions among subsequent runs, hardship cases are a rarity in the industry and prosperity is exceptionally general. This conviction came about because Metro appropriated $125,000 for the assistance of wartime casualties among its accounts. M-G-M decided that it could offer more efficient assistance if it designated an experienced person to examine the individual theatre applicant's situation, determine the cause of his difficulties and suggest remedies.

That was when applicants for assistance began to disappear. Most of them said they didn't need and didn't want a visit from the company. The conclusion was that the situation of most was not so grave.

Rodgers believes unprecedented years of prosperity for the industry lie in the immediate future. He views as one of exhibited most serious current problems the dearth of product and speculates that the subsequent runs from time to time will result of the extended runs being given some pictures by first run houses. M-G-M, he said, is at war and that is which will bring relief to those faced with that problem.

He also disclosed that M-G-M district managers are visiting theaters in various territories with the objective of equalizing the application of M-G-M's sliding scale plan to individual situations. The equalizing will mean, for some, an increase in terms; for others, a decrease. The company's aim continues to be, he said, a price policy that fairly reflects the individual theatre's ability to pay. That policy is based on the cost of production. Rodgers said, but on the sales department's appraisal of the worth of the picture. Biting vastly increased production costs, Rodgers declared that M-G-M's sales policy has remained unchanged, regardless.

Coast Flashes

Hollywood, July 9

BOB CROSBY, screen and radio performer, has joined the Fifth Marine Division at Camp Pendleton as a 2nd. lieutenant. He is Bing Crosby's brother.

Universal signed Howard Welch as a member of its studio's executive group. Welch headed English producing companies for ten years before coming to Hollywood two years ago.

Columbia extended Will Jason's directing contract on his way, and assigned him "Eve Knew Her Apples."

Universal renewed director Reginald Lebog's contract.

Launch 'Wilson' on Air

A program of 820 weekly spot announcements over 12 radio stations in New York Metropolitan area has been launched by 20th-Fox as a build-up for the world premiere of Darryl F. Zanuck's "Wilson" at the Roxy Theatre on Aug. 1. They will run through Aug. 2.

'Winkle' Premiere at Aberdeen Wednesday

Columbia's "Mr. Winkle Goes to War" will have its world premiere in the six post theatres of the Aberdeen Variety Club due to the pressure of his new duties, it was disclosed here yesterday by national chief of Warner Bros., Ralph Talbot of Tulsa, charter member of the Oklahoma weekly, will succeed Griffin.

20th-Fox Oversubscribed

An offer of 34,000 shares of 20th-Fox common stock, made here at the weekend by White, Weld & Co., was oversubscribed. Purchases were made by 47 companies. Dealers' commissions amounted to 50 cents per share.

Drop Tuesday Previews

Beginning with "And the Angels Sing," the Paramount Theatre here will discontinue its policy of Tuesday night previews. The new film will open here Wednesday at 9 a.m.

MOT to Host Press

"Americans All," latest March of Time release, will be screened for the press Wednesday afternoon in the hotel Waldorf-Astoria here. A reception will follow.

Personal Mention

ROY HAINES, Warners' Southern and Western division sales manager, left last night on a tour of southern branch offices.

LEWIS MARVIN GREEF, formerly of the Warner home office advertising department in New York, leaves after two years of Army Air Force duty at the 9th Air Force's 416th Bombardment Group, where he won the Purple Heart and other decorations.

WOLFE COHEN, Warners' Canadian district manager, returned to his Toronto headquarters over the weekend after several days of conferences here with BEN KALMENSON, general sales manager.

WALTER GOLDS, foreign manager of United Artists, was guest of honor at a birthday luncheon given by the members of his staff at the Hickory House here on Friday.

JOHN MORAIO, head of Warners' foreign contract department, is the father of a girl, his second, born Thursday to Mrs. Moraio in Brooklyn Hospital.

WALTER BRANSON, RKO Western division sales manager, returned to New York Saturday after the week's trip to Chicago and Milwaukee.

LOU BROWN, Loew's New England publicity chief, left Hartford, Conn., at the weekend for a vacation at Rehoboth, Del.

BOB HICKY, RKO publicist, is back at his Chicago headquarters after a business trip to Canada.

UA Sales Meeting to Open Here Today

United Artists' district and branch managers from the Eastern territories will open a two-day sales meeting at the Waldorf-Astoria Hotel here today. The meeting is under the chairmanship of Gamma Johnson, sales manager, presiding. A second meeting will be held for managers in the Western territory, with time and place to be announced later by Gradwell Sears, vice-president in charge of distribution.

Three Columbia Office Promotions

Mrs. Jeanne Dressler McGraw has been promoted to the Columbia home office assistant director of personnel, under the supervision of John Kane, succeeding George Berenson, who becomes assistant to George Josephs. Josephs becomes manager of the sales accounting department in place of Daniel Weinman, who assumes the post of assistant to Seth Raisler, manager of the contract department.

MOTION PICTURE DAILY, Monday, July 10, 1944

2
Step
Lively
with
RKO!
Lively

Produced by Robert Fellows • Directed by Tim Whelan
Screen Play by Warren Duff and Peter Milne

TOP STARS!
GORGEOUS GIRLS!
GREAT SONGS!
(Sinatra Sings Four!)
SWEET-HOT GIRL BAND!
TEMPO-TERRIFIC DANCES!
Laughs

Laughs

LAUGHS!
Stretch your lobby frames for all these top names.

FRANK SINATRA
GEORGE MURPHY
ADOLPHE MENJOU
GLORIA DE HAVEN
WALTER SLEZAK
EUGENE PALLETTE
WALLY BROWN • ALAN CARNEY
GRANT MITCHELL • ANNE JEFFREYS

they're all in

Step Lively
Chi. MPOU Signs New Agreement
(Continued from page 1)
tionist an additional 30 minutes per working day, as prescribed by the ex-
bition, for preparation.
Emphasizing the management of the
local's new agreement calls for an inspection of each
theatre contract by the membership
so that the members may know what the
minimums are in a given city and
every house. The pact was signed
for the union by Eugene J. Atkinson, business
manager, Clarence A. Jalas,
assistant, James Gorman, president and
Dan Carmel, attorney who drafted
the contract.
Among the circuits covered by the
agreements are Balaban and Katz,
Great States H. and E. Balaban
Corp., Warner Bros., Sam Meyer
Schoenstadt, Essaness and Alliance.
Jack Kirsh, president of allied theatres
of Illinois signed for some 150 in-
dependent exhibitors.
Atkinson called a mass membership
meeting to reveal the terms of the
contract. He told the members, "When
we took office February 14th we meant business
in our city to mean a new deal in the union. The
union is to be run for the benefit of the
members and it is to be an im-
stantly amicable relations with ex-
bitioners. The union will never again
experience the perpetuation of the
deals of the past. The petition
Our organization has no more space
for molesstors."
RKO Eastern Shows To Singer Circuit
(Continued from page 1)
shows in the eight-day road, while John Red-
mond, newly appointed RKO division
manager, to supervise the Singer
houses, will continue to search for
agents from his headquarters here.
The Singer houses that have been
using occasional combination billing
lists are in Omaha and Minneapolis
(full week), St. Louis-Davenport, Daven-
port, Sioux City, Cedar Rapids, and
Dubuque, 1a. (split weeks).
Schwartz has decided not to ap-
point a new manager for the Carroll
Theatre here, leaving Frank Smith,
new RKO division manager, to con-
tinue to be in direct charge of the
house. He has appointed Assistant
division manager, will spend most of
his time on the road, covering Champaign,
Kansas City, Des Moines, and St.
Paul.
Warner Bros. Earle Building Is Sold
PHILADELPHIA, July 9.—Warner's
Earle Theatre Building, comprising the
3,000-seat Earle Theatre, a six-
door office building, a small
circuit offices, and several ground-
floor shops, has been sold by the Stan-
ley Co. to the W. T. Grant Realty
Corp., from New York, which will erect a four-story, $1,000,-
000 department store on the site after the war.
Originally built in 1923 at a cost of
$5,000,000 by the Stanley and B. F.
Keith interests, the structure was sold at
a reported price of $2,000,000 by the
Grant project can get under way War-
ers will continue operation of the
theatre, stores and offices in the
present building.
Paramount Will Probably
Have 25 to 30 for '45
(Continued from page 1)
in the light of normal production haz-
ards, which may be experienced by George Arliss
in Atlantic City, and therefore, may be deferred. In some in-
stances, starring assignments pile up to an extent which obviously
pressures many months before these ten-
entive vehicles can be launched.
Here is the company's backlog,
vehicles which are fin-
ished and available, with no indica-
tions at this early point as to what is to be released when, although the
majority, are already set for the
1944-45 program:
1944-45 Program
"And Now Tomorrow," with Lo-
retta Young, Alan Ladd and Susan
Hayward; producer, Fred Kohlman;
director, Irving Pichel. "Bring
On the Girls," Veronika Lake, Sonny
Tufts, Eddie Bracken; producer, Fred
Kohlman; director, Michael P. Allen.
"Double Exposure," Chester Morris, Nancy Kel-
y; producers, Fine-Thomas; director,
William Berke.
Story and Script Phases
Preparing—chiefly in story treat-
ments—go these pictures—are: "Ad-
sador in White," "Cross My Heart,"
which is discussed for Miss Hutton,
Tufts and Barry Fitzgerald; "Duf-
vian's Tavern," with Hope and Brindza;
"Eldorado," "Girl's Town," for
Hope; "The Lost Weekend," which
Sidney Howard would produce and
Billy Wilder direct; "Miss Susie Slagle's," for Tufts and Betty Field;
"Olympia," for Brackett-Wilder;" Our
War," with Miss Russell and Bill Edwards,
and Kenneth Macgowan producing;
"Princess of the Dawn," for Victor Kolar producing;
"Princess on the War-
path," starring Miss Lamour.
Also these: "Rainbow's End," with
Macgowan producing; "Rurales,"
with C. B. De Mille producing and
directing; "Sally O'Rourke," for
Ladd and Stanley Clenents, with
Ward Bond; "Streetcar Named Desire,"
with Sophia Cooper; "Stork Club," for
Miss Hutton, Kohlman producing;
"Sword of Gas-
teria Granota,
Evelyn Prentice, for Tufts and Betty Field; "Torch Song," with Miss Hutton;
"Trouble With Women," which
Seton Miller would produce; "Victor-
Welles' Star," and "Out of This World," Veronika Lake, Eddie Bracken, Diana Lynn;
producer, Sam Coslow; director, Hal Walker.
Two Years Before the Mast,
Alan Ladd, William Bendix, Brian
Donlevy; producer, Seton Miller;
director, John Farrow. "Double Ex-
posure," Chester Morris, Nancy Kel-
y; producers, Fine-Thomas; director,
William Berke.
No More Freon in Sight Until '45
(Continued from page 1)
only bright spot in the picture is the
scheduled completion within the next
few weeks of a new plant at East Chi-
cago, from which it is hoped to se-
ure an additional 50,000 pounds of
gas in August and shortly thereafter
a steady flow of 2,000,000 pounds a
month.
By the end of the year it is hoped
that freon production will be running
in excess of 5,000,000 pounds monthly,
and a steady flow at that level or
better may make it possible to release
a gas next spring for theatre and other
commercial cooling systems, although
these forecasts are dependent on the
will permit more than the relief of
distress cases until military require-
ments show a substantial decline.
Large quantities—on every ship floated,
for food preservation and other purposes;
by hospitals, food storage establish-
ments, and many war plants where
constant temperatures are required,
and large quantities are being used for "DINKY" refrigeration, the insecticide used by the Army in the tropics. All
these needs must be met before any
consideration can be given to the
requirement for comfort cooling, the WPB
emphasized.
'Routine' U.S. Move In Goldman Suit
(Continued from page 1)
it was pointed out, but is designed merely to obtain the court's permission
for the filing of a Government brief to
enable the Department of Justice
to acquire the court with its views
on the questions in issue. The
Government contends that the issues
in the Goldman suit parallel those in
the New York anti-trust case, on which
the consent decree is based, and it be-
lieves that the court should be ap-
praised of the facts of the situation and
the Department's position in the
matters involved.
Attorneys for decade companies in
New York said that they did not antici-
pate any objections would be made to
the filing of a government brief in the
Goldman case, adding that they assumed
they would be given the oppor-
tunity to reply to any brief which
might be filed.
George Seitz, 56, Dies
On West Coast
Hollywood, July 9.—George Seitz,
56, director for M-G-M and one of the
pioneers in the industry died
Saturday morning following a heart
attack in the residence of his son in
Beverly Hills. He was with M-G-M
since 1930 and had directed 13 "Andy
Harding" plays, among which were
his widow, a son, George Jr., and a
dughter, Mrs. J. H. Adams of Port-
land, Ore.
He was born in Boston, Jan. 3, 1888.
He entered the picture field with
Pathé. Among numerous important
productions which he directed were:
"Passport to Paradise," "Drams of
Andrew Stone's

They Don't Stop Fighting! Keep Selling War Bonds for Victory.
WHOOPS!

DON'T GET CAUGHT WITH YOUR BOXOFFICE DOWN JUST BECAUSE THIS PICTURE IS TOO BIG FOR THE AD . . .

It's "SENSATIONS OF 1945". It's one wild surge of entertainment from start to finish! Eleanor Powell at her whirling best! Dennis O'Keefe romancing while W. C. Fields, Eugene Pallette and Sophie Tucker quicken the comedy!

Plus C. Aubrey Smith, David Lichine, Dorothy Donegan and the Cristianis!

AND making rife with the jive are Woody Herman's and Cab Calloway's Orchestra.

It's what the crowds WANT and HOW they want it . . .

and U.A. has it NOW!
Indiana' Dual Hits $20,000 in St. Louis

St. Louis, July 9.—Perfect midsummer weather boosted attendance at St. Louis first-runs this week. "Home in Indiana" at the Ambassador leads with $19,000, and "The White Cliffs of Dover" will do $19,000 at Loew's State in the second week.

Estimated receipts for the week ending July 7:

"The Mask of Dimitrios" (WB) FOX—$5,000. Average: $7,500.
"South of Dixie" (WB)—$5,000. Average: $7,500.
"Home in Indiana" (20th-Fox)—$5,000. Average: $7,500.
"Candlelight in Algiers" (20th-Fox) AMBASSADOR—$3,000. Average: $3,000.
"The White Cliffs of Dover" (M-G-M) LOEW'S—$3,000. Average: $3,000.
"The Tiger Gang" (Par.)—$3,000. Average: $3,000.
"Gaslight" (M-G-M)—$3,000. Average: $3,000.
"The Mask of Dimitrios" (WB)—$3,000. Average: $3,000.
"The White Cliffs of Dover" (M-G-M) LOEW'S—$3,000. Average: $3,000.

"Law of the Saddle" (PRC) ACTION, brevity and good comedy, makes "Law of the Saddle" a palatable Western. Bob Livingston and "Fuzzy" St. John head the cast, all of whom were in creditable performances.

The story concerns Livingston and St. John to capture an outlaw band under the leadership of Lane Chandler, who seeks the office of sheriff to make things easier for his boys. Livingston, knowing Chandler from past encounters, seeks to put him in jail. Betty Miles' father is murdered and Livingston, a stranger in town, is accused, but with "Fuzzy"'s assistance breaks jail, commences the sheriff of his innocence, picks up the evidence against Chandler and sees the culprit captured. Director Melville de Lay keeps the picture rolling at a rapid pace. Fred Myton wrote the screenplay.

Running time, 59 minutes. Released Aug. 21. "G**

Helen McNamara

"Holiday" Gets $85,000 Take

LOS ANGELES, July 9.—"Christmas Holiday" proved to be the strongest new attraction in a week, getting $85,000 in the Carthay Circle-Cinescope-Loew's State - Uptown quadrangle which has an average of $61,300. Weather was favorable.

Estimated receipts for the week ending July 8:

"Christmas Holiday" (M-G-M) UPTOWN—$14,500, 4 days, gross: $3,625, average: $906.25.
"Christmas Holiday" (M-G-M) WARNER BROS., HOLLYWOOD—$7,200, 4 days, gross: $1,800, average: $450.
"The Mask of Dimitrios" (M-G-M) WARNER BROS., DOWNTOWN—$6,500, 4 days, gross: $1,625 average: $406.
"The Mask of Dimitrios" (WB) WARNER BROS., DOWNTOWN—$4,900, 4 days, gross: $1,225, average: $306.

"G**" denotes general classification.

Nat Cary, Actor, Dies

Hollywood, July 9.—Nat Cary, 57, veteran screen and stage actor, died at his home here Thursday night after an illness of several months. A native of Russia, Cary came to this country as a boy. His last film was Warners' "King of the lumberjacks," 1940. He leaves a widow, Gertrude Cary, actress.
25% Increase in Theatre Screen-Ads

Screen advertising in theaters has increased 25 percent in a year, according to Motion Picture Herald. Advertising film producers and distributors attribute the step-up to decreases in available newspaper advertising space and to the accelerated use by circuits of screen-ad films.

Estimates place the total revenue to exhibitors from the showing of advertising films between $5,000,000 and $8,000,000 a year.

WMC Lists Rules for Worker Migrations

WASHINGTON, July 9.—Ten conditions that must be met before the War Manpower Commission, under its new referral system, will grant requests for migration of workers from one area to another, have been outlined by chairman Paul V. McNutt.

The employer seeking such workers must show that he is making full use of his present force, all local sources have been exhausted, the need for workers is hindering war production, the number of persons requested represents his actual need, minimum specifications for performance of the job and the range of wages have been presented, the recruitment list arranged by the U. S. Employment Service will be followed, any required medical examinations will be given at the employer's expense at the point of recruitment (or, if not, he will provide those failing such tests with return transportation), he will pay the transportation to the scene of the job, that he will pay the return fare in the event of non-acceptance, and housing facilities will be made available.

Signal Corps Honors Research Council

LOS ANGELES, July 9.—A certificate of appreciation was presented late last week by Col. S. W. Stanley, representing the U. S. Signal Corps, to members of the Research Council of the Academy of Motion Picture Arts and Sciences at a luncheon ceremony.

Col. Stanley paid tribute to the group and said: "Training films have revolutionized Army training technique; because more can be taught in less time and remembered longer than by any other medium of instruction." He called the Council's service record one of which all can be justifiably proud.

Danker Services Held

Hollywood, July 9.—Funeral services for Daniel Danker, 40, vice-president of the J. Walter Thompson agency here, were held yesterday afternoon at the Church of the Immaculate Heart of Mary, Danker, who died Wednesday of a heart attack, had been associated with Thompson for 18 years and was the creator of the Lux Radio Theatre and other radio programs. He is survived by his widow, Lorene, and a daughter, Suzanne.

THEY WO'T LET HER SLEEP!
JUST VISITING NEW YORK IS BIG NEWS WHEN THE VISITOR IS
DOROTHY LAMOUR...WHICH "CLICK"
MAGAZINE COVERS IN AUGUST ISSUE
WITH TWO-PAGE PHOTO SPREAD OF
DOTTY IN GOTHAM, BREAKING TO
HELP CURRENT SHOWINGS OF
"AND THE ANGELS SING," AND PLUGGING
THE SOON-TO-BE-SEEN "RAINBOW
ISLAND!" TECHNICOLOR MUSICAL
LAUGH HIT WITH DOTTY, EDDIE
BRACKEN, GIL LAMB AND BARRY
SULLIVAN.

Hollywood, July 9

By THALIA BELL

THERE are 16 producers and directors now at work at Universal, the largest number in that studio's history. Frank Ryan is busy with "Can't Help Singing," Deanna Durbin's first color production, which co-stars Robert Paige. Reginald Le-Borg has just finished "San Diego, I Love You," a comedy which co-stars Louise Allbritton and Jon Hall. Charles Lamont is in the midst of shooting "How to Broadway," described as one of the company's biggest. It stars Maria Montez, Jack Oakie, Susanna Foster, Turhan Bey and Evelyn Ankers. Robert Siodmak will be back at work soon on "The Suspect," which stars Charles Laughton and Elia Kazan. John Rawlins has just returned from New Mexico with "The Queen of the Nile" company.

This one, too, is in color. Jean Yarbrough is currently directing Abbott and Costello in "In Society." Edward Lilley is slated to direct the next Andrews Sisters' musical, "Stars Over Manhattan."


John M. Stahl will direct his first musical for 20th Century-Fox, "The Dolly Sisters," starring Alice Faye and Betty Grable. ... Clarence Brown will leave shortly for New York where he will look over the Broadway stage offerings, with special emphasis on two shows in which M-G-M is interested and which Brown may bring to the screen. ... Monogram has earmarked Paul Kelly for star in "Little Dickens," Kelly will portray an American pilot who crashes behind the Iron Lines. ... William Bechet will produce "Leave Her to Heaven," dramatization of Ben Ames Williams' book, for 20th Century-Fox.

RKO Radio has purchased two new properties, "Stars in Her Hair," and "Galveston." The latter is a story of that city's famous hurricane early in the century. ... Peggy Ryan will be co-starred with Jack Oakie in "Universal's" "That's the Spirit." ... PRC has lifted Martha Tilton's option. ... 20th Century-Fox has assigned Andre Daven to produce "Our Moment Is Swift" and "The Little Horse." ... Ellen Drew has been signed to a long-term contract by RKO and goes into the top feminine spot in "The Isle of the Dead." Also featured in the cast are Boris Karloff, Marc Connelly and Jason Robards. ... Eddie Rocco has been added to the cast of PRC's "When the Lights Go On Again."

Maintaining the highest summer production level in its history, Paramount will average eight pictures in work throughout the Summer. Four high-budget films will go before the cameras in August. One of these, a modernization of Owen Wister's novel, "The Virginian," will be in color.
Exhibitors Pledge To Continue Drive

Telegraphic responses from exhibitors in the field to R. J. O'Donnell, national chairman of the 'Fighting Fifth' committee, in support of the Treasury Department's request that theaters maintain the extensive war bond drive effort through July, "industry bond headquarters stated here yesterday.

For the first time, chairman and individual exhibitors are pledging complete continuity of their efforts following the July 7 kickoff of the Fifth War Bond drive Saturday, the national committee stated.

Theaters Continue 5th War Bond Pace

(Continued from page 1) their personal pledges to O'Donnell for continued support of war bond selling efforts through July.

Stated O'Donnell that all National Theatres, of which he is president, would continue the Fifth War Bond drive for the rest of the month. Rappert, who heads the Fox Intermountain division of National Theatres, gave O'Donnell a similar assurance for his division as well as other exhibitors in Colorado, where he is exhibit state chairman.

N. Y. State Over Top; Broadway Rallies Go On

New York State has surpassed by $1,400,000,000 its Fifth War Bond goal, Nevid Ford, War Finance Committee state chairman, announced at the weekend. At the same time, Ford was told by C. C. Mowkover, industry chairman for the Metropolitan area, that his workers would carry on with "ubiquitous vigor" and that the big cash register in Times Square would offer daily shows until midnight July 31. The register staffs have sold 10,899 bonds worth $2,428,998.

Hollywood, July 9.—Henry Ginsberg, chairman of the War Finance Committee, announced that the Hollywood industry's War Bond purchases exceed $12,000,000 to date.

Achieve Record in Personal Appearances

Hollywood, July 9.—The Hollywood Victory Committee's semi-annual report shows film players made 696 appearances in 1,113 events for the Armed services, Government agencies and charitable enterprises during first six months of 1944. Forty-six stars toured the battlefronts overseas. Since formation, the HVC players have made 29,788 appearances in 3,239 events.

Two New WCAP Short Two Film Bulletins

Four new War Information films for August are reported by the War Activities Committee here. The first, "Memo for Joe," starring Quinton Flynn, is about the National War Fund and Community Chests, produced by RKO-Pathé, for Aug. 10. The second, "Report to July," scheduled for Aug. 14 release, is WAVE recruiting information.

Two new film bulletins to be attached to newsreels include "Manning the Victory Fleet," scheduled for Aug. 3 release, and "The Merchant Marine for Men," and "Are You a High School Graduate?" for release Aug. 17, reminding youths of the educational problems they will face at a higher level of education and training. The film bulletin "Last Furlough," originally scheduled for July 20 release, is to be released July 13. "Prepare for Winter," fuel conservation film bulletin originally scheduled for Aug. 3, is to be released July 20.

U. S. Cooperation Expands Mexican Film Production

Hollywood, July 9.—In Mexico will produce about 80 pictures in 1944 and substantially more per annum thereafter, according to Jorge Negrete, president of the two-month-old Mexican Actors Guild, who was here as spokesman for all branches of the Mexican industry, and who will return to Mexico City on the weekend. With this expansion, made practicable largely by cooperation of the American and Mexican partners, furthered by the U. S. Co-ordinator of Inter-American Affairs, will come need of operational practices in common use here but two-months fixtures of Mexican production routine.

Talent agents, Negrete said, may be expected to come into use in Mexico in increasing numbers. Up to now only has functioned successfully there and its usefulness has been small, due to the lack of behind production requirement. With all available actors, directors and technicians in steady demand at prices well below the already established minimums do not require agents to sell their services, the MAG president explained.

The expansion will come, also, institution of a contractual system parallel to that prevailing in Hollywood, Negrete believes. At present there is no formal contract work, given all but seven with period option privileges. Commitments are made, instead, for one, two or three stipulated number of performances, not legal to preclude preparation of scripts, which then are shaped to the abilities of the talent contracted.

Relief in the matter of acting talent shortage is sought in one of the MAG's major undertakings, a directly-operated academy of acting now in process of development and scheduled to begin operations in October or November with a class of 100 or more students. Made as a basic help to the industry, this academy, not yet given a fixed title, is not to be confused with the

SAG Asked to Police MAG Commitments

Los Angeles, July 9.—The Screen Actors Guild's board has canvassed a proposal submitted by Jorge Negrete, president of the two-month-old Mexican Actors Guild, for policing commitments on Mexican players while here, and decided to assure the MAG that all practical assistance will be given on an informal basis. The decision to keep its cooperation informal follows the principle that the SAG, which foresees possible legal complications if the matter was given official status.

Specifically refusing reports that the MAG in particular or the Mexican industry in general had taken a stand in support of the Mexican government's recent decision to cast Mexican actors in Mexican films in Hollywood. Negrete said his organization and all others were of the belief that the Mexican nation, more than less, are of the United States and is to be desired in the mutual interest.

Wassell’s $18,000 Is High in Minneapolis

Minneapolis, July 9.—Downtown business is peaking up here, led this week by "The Tennessee Waltz," grossing $16,000 at Radio City, and "Seven Days Awake," getting $10,000 coupled with an Orville Nelson-Harriet Hilliard stage show, at the Orpheum.

Estimated receipts for the week ending July 7:

The Story of Dr. Wassell" (Param.)
Radio City—$4,000 (44c) 7 days.

"Seven Days Awake" (RKO)
RKO PALACE—$1,000 (44c) 7 days, average.

"Seven Days Ashore" (RKO)
RKO PROGRESSIVE—$2,000 (44c) 7 days, average.

"Holiday of the Century"
PACIFIC—$1,000 (44c) 7 days.

"Cobra Woman" (Univ.)
MAJESTIC—$1,200 (44c) 7 days, average.

"The President’s Lady" (Param.)
GOPHER—$998 (44c) 7 days, average.

"Catherine the Great"
WORLD—$1,250 (44c 55c-85c) 7 days, average.

"Silent Partners" (Rep.)
ASTER—$998 (25c-35c) 6 days, average.

Wassell's Is Cleveland Leader with $25,000

Cleveland, July 9.—The first run take is heading for the biggest since the warm weather began. The Story of Dr. Wassell" at Loew's State 13 is the current front with $25,000. "It Happened Tomorrow" at Loew's Ohio also rang the bell with $8,000. Estimated receipts for the week ending July 6:

Allen—$1,000 (45c-55c-65c) 7 days, average.

"The Sullivan" (20th-Fox)
WARNERS—$390 (44c) 7 days, average.

"Hollywood" (20th-Fox)
WARNERS—$714 (45c-55c-65c) 7 days, average.

"Seven Days Ashore" (RKO)
RKO PALACE—$1,000 (45c-55c-65c) 7 days, average.

"Hollywood Elegance" (20th-Fox)
LOEWS OHIO—$1,020 (45c-55c-65c) 7 days, average.

"It Happened Tomorrow" (UA)
LOEWS OHIO—$1,200 (45c-55c-65c) 7 days, average.

"Seven Days Ashore" (RKO)
LOT'S STATE—$1,000 (45c-55c-65c) 7 days, average.

"White Cliffs of Dover" (MGM)
PACIFIC—$1,020 (65c-75c) 7 days, average.

"Seven Days Ashore" (RKO)
LOEWS OHIO—$1,000 (45c-55c-65c) 7 days, average.

"Silent Partners" (Rep.)
ASTER—$998 (25c-35c) 6 days, average.

"Sensations" Cut by Memphis Censors

Memphis, July 9.—All scenes involving Cab Calloway and his band were deleted from the Andrew Stone picture "Sensations" opened in 1945 by order of the Memphis Board of Censors when the picture opened Thursday here at Loew's Paradise.

Chairman of the board, pronounced the scenes "impossible to the public interest," Col. C. C. Angel, manager of the Palace, reported.

"Sensations" is the second picture in which Negro performers resulted in recent Memphis board order. Lena Horne was removed from the MGM musical, "Broadway Rhythm," which was running at the Palace, although Hazel Scott's act was allowed to remain. "Stormy Weather" was kept out of Memphis for an indefinite period due to the recommendation of the board but finally played the city a few weeks ago.

Maj. Silverstein Dies

Major David F. Silverstein, 47, former film writer and recently attached to the Army Signal Corps at Aosta, died at the weekend in Halfor General Hospital. Major Silverstein held the Purple Heart.

M-G-M Will Add to Exhibitor Service

M-G-M's exhibitor relations department, headed by H. M. Richie, will be augmented in the person of W. H. Rogers, vice-president and general sales manager, has announced. His decision was made, he added, when the value of the department was demonstrated conclusively during company's 25th and 20th anniversary observances, when every regularly operated theatre in the country played an M-G-M picture.
48 Films in Long Range Plans of UA

Program is for '44-45 and Into Year Following

United Artists has 48 films in prospect for the remainder of this season, for 1944-45, and for early in the following season, Gradwell L. Sears, distribution vice-president and Carl Leserman, general sales manager, announced at the company's opening of a two-day Eastern sales meeting, yesterday at the Waldorf-Astoria Hotel.

(Continued on page 7)

No Closings For Lack of Repair Parts

New Projectors However Will Continue Scarce

WASHINGTON, July 10.—Motion picture equipment has a very definite place in the reconstruction program which currently is the subject of controversy between War Production Board chairman Donald M. Nelson and the military authorities, it was learned here today, but no expansion of projector output to cover the extent already authorized will be possible until the situation with respect to motors, bulb-bearings and electronic components becomes easier.

While it is not expected that any considerable amount of new equipment will become available for some time to come, WPB officials here emphasize that no theatre will have to close for lack of repair parts. These, together with lamps, generators and other necessary items, are coming through in

(Continued on page 8)

Clark-Biddle Talk Delayed

WASHINGTON, July 10.—Another of the many delays which have slowed up consideration of the new consent decree which occurred today when Assistant Attorney General Tom C. Clark, finding it necessary to return to Washington, postponed his projected decree conference with Attorney General Francis Biddle until the middle of the week or later.

Clark will return to the Department Wednesday, but there was no indication when he and the Attorney General would be able to get together to

(Continued on page 7)

22 Buy Nearly 53 Millions in Bonds

Corporate purchases of Fifth War Loan securities by distributors companies and large circuits amounted to $32,845,000, according to Leonard Goldenson, industry chairman of cor-

(Continued on page 7)

Hottest Weekend in Years Deflates Broadway Grosses

The past weekend, hottest here in years, spelled bad business for Broadway theatres, which, with few exceptions, will report grosses for the current week considerably under par. Holding up best in the face of the public's flight to the beaches are 'Christmas Day,' 'The Creation' and 'Once Upon a Time' at the Music Hall. The former, said to be breaking records for the house, is booked through tomorrow and will hold three or four weeks beyond its present two, with 'Mr. Winkle Goes to War' following. The Music Hall's film, plus a stage show, did $70,000 in five days ending Sunday and should end the seven-day period with $111,000, following its $130,000 opening week, which was sec-

(Continued on page 8)

Laemmle Resuming Career in Hollywood

Hollywood, July 10 — Carl Laemmle, Jr., honorably discharged several weeks ago from the U. S. Army Signal Corps, arrived here at the weekend and said he would resume his film career following a rest. Announcement of his specific plans will be made later.

Laemmle had served many months at the Signal Corps studios, Astoria, L. I. He entered the service in 1942 after six years of independent production, followed his resignation in 1936 as Universal's vice-president and general manager in charge of production.

RKO Pension Plan To Treasury Soon

RKO plans to file for official U. S. Treasury Department approval of its pension plan by the end of this month, it was learned here yesterday. The delay in filing has been occasioned by the necessity of assembling the data required by the Treasury.

Originally, the Treasury indicated that the plan would meet with its approval when RKO submitted the details late last year. RKO put the

(Continued on page 7)

To Telecast Democrats


Following the pattern set for the Republican National Convention late last month, RKO Television is preparing a three-reel film from Pathé stock shots, showing previous Democratic National Conventions, Democratic presidents and nominees of previous years as well as shots of present aspirants for the Democratic presidency.

(Continued on page 7)

Industry Bond Aid 'Great Achievement': Morgenthau

WASHINGTON, July 10.—The motion picture industry has "turned in its best performance in the Fifth War Loan Drive," Henry Morgenthau Jr., Secretary of the Treasury, declared in a statement here today.

At the same time, Ted R. Gamble, national director of the Treasury's War Finance Division, paid tribute to "the men of the 'Fighting fifth' drive," and their accomplishments.

(Continued on page 7)

Trade Press Cited For 5th Loan Aid

The trade press was officially cited for its cooperation with the industry's 'Fighting Fifth' committee of the Fifth War Loan Drive at a dinner at Toots Shor's here last night. R. J. O'Donnell, national chairman, and the committee were hosts.

O'Donnell and Ray Beall, national publicity director, expressed the committee's appreciation to the trade press and urged its continued support for theatres' bond selling activities through July. Advertising directors who cooperated in the campaign were also present.

Cohn and Montague At Coast Meeting

SAN FRANCISCO, July 10.—Columbia's third and last meeting in its series of 1944-45 sales gatherings will get under way here today for three days at the St. Francis Hotel. Jack Cohn

(Continued on page 7)
Personal Mention

J. O’Connor, Universal vice-president, celebrated his 48th birthday yesterday.


Harry M. Kalmre, assistant general manager of Warner Theaters, left on the first flight to Chicago and Milwaukee and is expected to return late this week.

Olive Rennie of Tri-State’s Paramount Theatre, Cedar Rapids, Ia., has been elected to the board of directors of the local Rotary Club.

Marjorie Morrow, Warner Bros. Eastern talent bureau head, left yesterday for a week’s trip to Chicago and Cleveland.

Norman Elson, Trans-Lux Theatres with headquarters here, became the father of a baby boy born yesterday to Mrs. Elson at New York Hospital.

Charles Rich, Warner district sales manager in Cleveland, and Mrs. Rich, celebrated their 20th anniversary over the weekend.

St. Fabian, independent circuit operator and WAC official, was in Norwalk yesterday and will be in Richland today.

Norman Castle, publicity director for the Essaness Circuit, Chicago, will leave on a vacation August 1.

G. R. Frank, United Artists’ Indianapolis branch manager, has been visiting the UA Chicago branch.

James Coston, Warner Theaters Chicago zone manager, is at his Eagle River, Wis., summer home.

Henry Korn, head of the service department of National Screen Service, is in Chicago on business.

Rodney Collier, manager of the Stanley, Baltimore, is vacationing in Pennsylvania mountains.

Morris Mechanic, owner of the New Theatre, Baltimore, is in New York for several days.

Irving Yergin of the Warner home office publicity department left last night for California.

Robot Bombs Hit Theatre Grosses

Business at London film theaters has been hard hit by the robot bombs, according to press dispatches from London. It was estimated that most of the theaters are losing up to $2,000 daily. There has been no talk of closing the film houses, possibly because of the fear that some of them can afford the losses much better than stage theaters.

Poor attendance at the London legitimate theaters has closed 24 West End houses, but the robot hits began; only 10 shows now remain open.

T. & D. Acquires 4 Walsh Theatres

San Francisco, July 10—Four Sacramento Valley theaters were acquired in a transaction announced here by M. A. Naify, president and general manager of T. & D. Enterprises. In association with Golden State Theaters, T. & D. operates a large group of houses throughout Northern California.

Involved in the transaction are the State and Tower in Marysville; Smith Theater, Yuba City, and the Paramount and Red Jacket, both leased to a family of the late Morgan A. Walsh, pioneer exhibitor and film man. In addition to the fixed rental, the consideration involves participation by the Walsh family in the profits of the four houses, according to L. S. Hamm, San Francisco attorney, who handled the legal matters involved.

M-G-M to Trade Show Eight New Films

“Seven Crosses” will be screened at all exchanges on July 19. “Dragon Seed” will be shown July 20 in Boston, Chicago, Cincinnati, Cleveland, Kansas City and Salt Lake City; “Georges, Minneapolis, Milwaukee, Nashville, Philadelphia, San Francisco and Washington, and on July 21 in Buffalo, Buffalo, Des Moines, Indianapolis, Memphis, Milwaukee, Pittsburgh and St. Louis, and on July 28 in Charlotte, Daytona Beach, New Haven, Oklahoma City, Portland (Or.), Salt Lake City and Seattle.

“Barhary Coast” will be screened at all exchanges on Aug. 1. Tentative dates have been set for screenings of three other new M-G-M films as follows: “Majeste Goes to Reno” and “Lost in a Harem,” Aug. 10; “Marriage Is a Private Affair,” Aug. 14, and “Framed” and “Mrs. Parkington,” Aug. 28.

Gas Rationing Cuts Drive-In Grosses

Cleveland, July 10—Gas rationing has noticeably cut attendance at local Drive-In theaters, it is reported here by Philip Smith, owner of several theaters in this area.

Post-midnight shows, introduced for night-shifter defense workers, have obtained only moderate audiences.

Coast Flashes

Hollywood, July 10

MORT SPRING, president of Loew’s International Corp., M-G-M’s foreign selling organization, is here on a couple of weeks of concert activities with L. B. Mayer and other executives.

Paul Henried gets the top male role in the remake of “Our Human Bondage,” which will start Wednesday at Warners under the direction of Edmund Goulding and the producer sponsorship of Jerry Blanke.

John W. Considine, Jr., is back at his desk at M-G-M after a knee operation and is advancing plans accordingly for ‘Seattle” and “The Church of the Good Thief.”

Herbert Gluckman, WAC treasurer and distribution representative is due here at the weekend for two a.m. day.

Gregory RatOFF’s condition after an emergency operation at the Cedar Sinai Hospital was reported “good.”

Ray Milland will have the star role in “Lost Weekend,” for Paramount following his assignment in “Kitty.”

20th-Fox exercised its option for the services of Lynn Lari.

Arnold Albert, Warner short subject producer, has returned here.

MGM’s Howard Dietz ‘Transatlantic Quiz’

Howard Dietz, vice-president and advertising manager of M-G-M, will join the American team on “Transatlantic Quiz,” the Radio Network-British Broadcasting Co. weekly feature, beginning July 15.

Replacing Russell Crouse, author-producer, Dietz will share the American spot with writer Christopher Morley. Heard Saturdays from 1:15 to 2:15 EST, the program presents the American and British teams conversing across the Atlantic.

Schoenstadt Case Off to Sept. 11

Chicago, July 10.—At the request of attorneys, the Anti-Trust hearing in the action filed by Schoenstadt Theatres against distributors and the Warner and B and K circuits has again been continued, this time Sept. 11, before Master of Chancery Charles A. McDonald.

Boucher Remains

Washington, July 10.—Frank Boucher, recently reported to be joining the Weiselmian circuit in Charlotte, will remain his post of general manager with K-B Theatres in Washington, it was reported by Fred S. Kogod, president of K-B.

Services For Seitz Today on Coast

Los Angeles, July 10—Funeral services will be held tomorrow afternoon for George Seitz, 56, at the Church of the Recessional. Private interment will be in Forest Lawn cemetery.

Seitz, veteran director associated with M-G-M, died at the weekend following a heart attack.

New York Theatres

RADIO CITY MUSIC HALL
Showplace of the Nation Rockefeller Center

CARY GRANT in
"ONCE UPON A TIME"
with JANET BLAIR
Dir. by Alexander Hall—A Columbia Picture
SPECTACULAR STAGE PRESENTATION
First Mezzazette Seats Reserved Circular 3-4600

ON SCREEN
First N. Y. Showing
OF "SENSATIONS OF 1945"
STARRING
ELEANOR POWELL

"PALACE" BWAY & 46th St.
"MARINE RAIDERS"
PAT ROBERT RUTH
O'BRIEN HYSE

"BING CROSBY" with CHARLIE SPIVAK and His Orch.
"GOING MY WAY"
PARAMOUNT Times Square
"THE STORY OF Dr. Wassell"
"RIVOLI"
BWAY & 46th St.

"SPECTACULAR SWING" with BING CROSBY
In Person
CHARLIE SPIVAK and His Orchestra
PARAMOUNT Presents
"EVELYN DENMILE's"
"THE STORY OF Dr. Wassell"
In Technicolor

"DEAD END"
A SAMUEL GOLDWYN PRODUCTION
BRAND NEW YORK CITY
"BARRYMORE"
"CAN'T MISGUIDED"
A SAMUEL GOLDWYN PRODUCTION
"BRAND NEW YORK CITY"

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Calvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays at 230 14th St., N. Y. C. Entered as second-class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 50c.
What's the greatest SURPRISE picture in years from the company with plenty of HITS
NEVER ANYTHING LIKE IT!

SO MANY STARS! SO MUCH ENTERTAINMENT!

THE MOST NOVEL BOX-OFFICE WALLOP IN YEARS!

PHIL BAKER

WHO IS IT?

The nation's No. 1 pin up girl with the classy chassis and gams what amis!

WHO IS IT?

What a figure! What a voice!
Your fave-vonite singing star!

WHO IS IT?

Band-leader... a real solid sender on the slide trombone... no run-of-the-miller is he!

WHO IS IT?

Cute number who cuts quite a figure on ice! One of Hollywood's best skates!

...and they're only a few of the all-star surprises!

PHIL BAKER in "TAKE IT OR LEAVE IT"

with EDWARD RYAN • MARJORIE MASSOW

STANLEY FRAGER • Directed by Benjimin Stoloff • Produced by Bryan Fay • Screen Play

by Harold Buchman, Sneg Wetris and Mac Benaf

The All-Star, All Song, All-Laugh Hot Parade

IT'S 20th CENTURY-FOX ANSWER TO ALL YOUR ENTERTAINMENT QUESTIONS!
THE MOST IMPORTANT EVENT IN 50 YEARS OF MOTION PICTURE ENTERTAINMENT!

DARRYL F. ZANUCK'S WILSON IN TECHNICOLOR

Directed by HENRY KING Written for the Screen by Lamar Trotti

COMING

WING AND A PRAYER (THE STORY OF CARRIER X)

HOME IN INDIANA IN TECHNICOLOR

THE EVE OF ST. MARK

PIN UP GIRL IN TECHNICOLOR

BUFFALO BILL IN TECHNICOLOR

THE SONG OF BERNADETTE
To Telecast Democrats

(Continued from page 1)

tial nomination. The film, augmented by commentary supplied by NBC correspondents from all over the world, was scheduled to air on WNBFT before actual shots of convention proceedings.

A. Edward S. Mosher, executive vice-president of RKO Television, the telecasting reporting of the Democratic convention will be on a far more thorough scale than was the Republican convention. Improvements in technique have been made which will be far greater for the Democracy, Mr. Mosher said yesterday.

Four crews of Pathé camera and sound men will operate both at the Chicago Stadium and at the hotels in the vicinity where delegates will be quartered.

Each day's shooting will be flown to New York and processed for telecasting the following day. In the case of the Republican convention, the film on the opening day of the convention was shown the same day with the developing and editing process being accomplished within three-and-one-half hours. WNBFT using the negative for telecasting without waiting for positive prints.

Telecasting of the convention proceedings via films will be more expensive than newsreel coverage, it was said. WNBFT's video presentation of the convention will also be carried by WPTZ, Philadelphia, and WRGB, Schenectady.

Cohn and Montague

At Coast Meeting

(Continued from page 1)

will open the session and will then turn the meeting over to A. Montague, general sales manager, who will preside during the remainder of the sessions.

Both Montague and Rube Jacker, assistant sales manager, will address the delegations.

Joseph, manager of security; Hank Kaufman, manager of exchange operations; and Mr. Cohn, vice-president in charge of foreign distribution, and Joseph Friedman, managing director of Great Britain, will also be present.

The following managers and salesmen from the six exchanges of the Western division are here for the meeting:


48 Films in Long Range Plans of United Artists

(Continued from page 1)

pictures in the planning stage, in addition to five completed and awaiting release. These include "The Master and Commander," nearing final script and casting stages.

Edward C. Raitt, president, referred to the "masterpiece" as the greatest forward step taken by the company in its history, a UA statement said, adding: "It was made possible only by constructive groundwork along production lines but by rearrangement of company management."

The release date is January 31. It will be directed by John Ford and produced by Samuel Goldwyn.


Seated on the dais yesterday, in addition to Raitt, Sears and Lesser, were J. J. Unger, Harry Gold, Edward Schmitter and Louis Pollock, who will be produced. The offices in attendance were: Harry Buckley, Paul Lazarus, Sr., Charles Steele, Walter Gould, Harry Muller, Phil Following are the companies and Steve McGrath and Jack Wreg.


The delegates attended a special screening of "Since You Went Away," latine in the afternoon. Today's session will be devoted to sales policies on forthcoming product.

1/A Board Will Defer

Plans for Expansion

The United Artists board of directors held its regular monthly meeting here today but is not expected to act upon plans for acquiring theaters in this country and abroad and for expanding the company's studio facilities. Following the board's annual meeting on June 2, a UA statement said the members would consider such plans prior to the next meeting. President Edward G. Raitt revealed yesterday that the project was not far enough advanced for activities at this time.

22 Buy Nearly 53 Million Dollars in Bonds

(Continued from page 1)

22 Buy Nearly 53 Million Dollars in Bonds

(Continued from page 1)

(Continued from page 1)

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Radio Pension Plan

To Treasury Soon

(Continued from page 1)

plan in effect for all its employees with the exception of production talent such as producers, directors, writers, actors and actresses, seasonal and part-time employees at the beginning of this year with credits accruing since then.

Loew's has secured an unofficial approval from the Treasury for a pension plan for all its employees, including production personnel. The plan will receive the approval of the company's stockholders for approval July 18. Should the plan be approved and be put into operation, final official approval will also have to come from the Treasury as in the case of RKO.

Rites for E. Collins,

Interstate Manager

SAN ANTONIO, July 10.—Funeral services will be held today for Eddie Collins, manager of Interstate Theatres here.

Collins, who died at the weekend, has been prominent in the industry for 30 years. He came to San Antonio eight years ago from Houston where he managed for Interstate. In 1937 Mr. Collins became manager of the Majestic Theatre, which he had managed for 20 years.

Collins was named Interstate manager for the San Antonio territory. Survivors include his wife, Mrs. Ruby Childress; his daughters, Mrs. Betty Blackburn and Mrs. Jean Hunter, a sister and a grandson.

Kg. Tax Revenue Up

FRANKFORT, Ky., July 10.—Amuse-

ment tax receipts in Kentucky totaled $1,072,443 for 1943-1944.
**MOTION PICTURE DAILY**

**Nature’s Warning**

**Washingtom, D. C., July 10—The surprise of the week is “Marine Raiders,” which looks headed for $15,500 at Keith’s. Another business-getter is “Between Two Worlds,” which in its second weekend at Warner’s Metropolitan should do an estimated $8,000.

Estimated receipts for the week ending July 13:

**“The White Cliffs of Dover” (M-G-M)**

Lown Palace—$9,500 (1,800) (5 days—weekdays) 7 days, 3rd weekend. Gross: $31,500. (Average: $6,300.)

**“Double Indemnity” (Para.)**

Keith’s—$12,400 (3,200-3,000-3,000) 7 days, 2nd week. Gross: $112,000. (Average: $16,000.)

**“House in Hindsight” (20th-Fox)**

New—$(1,981) (220-400-600) 7 days, 2nd week. Gross: $9,900, (Average: $1,400.)

**“The Story of Dr. Wassell” (Para.)**

Valencia at 46th—$7,800 (3,600-2,200-2,000) 7 days, 2nd weekend. Gross: $41,400. (Average: $6,000.)

**“Once Upon a Time” (Col.)**

Hollins—$5,650 (400-560-500) 7 days, 2nd week. New stage show; Gene Raynor, Coon, Steve & Eddie, Crosby Sisters, Bert Nagle & Hills. Gross: $16,000. (Average: $2,300.)

**“This is the Army” (WB)**

Mayfair—$2,100. (36-45-66) 7 days, 4th week. Gross: $1,500. (Average: $213.)

**“U-Boat Prisoner” (Col.)**

Millionaire at 46th—$6,050 7 days, 6th weekend. Gross: $6,000. (Average: $6,000.)

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**Dr. Wassell Scores $18,000 in 2nd Week**

Baltimore, July 10—Hot weather and holdovers failed to help business at downtown boxoffices. In most instances figures barely hit average. About the best results of the week are being scored by “The Story of Dr. Wassell,” taking $18,000 in its second seven-day period at the Stanley.

Estimated receipts for the week ending July 13:

**“The White Cliffs of Dover” (M-G-M)**

Cory’s—$8,000 7 days, 3rd weekend. Gross: $24,000. (Average: $3,400.)

**“Double Indemnity” (Para.)**

Keith’s—$12,400 7 days, 2nd week. Gross: $112,000. (Average: $16,000.)

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**‘Theatre Bond Aid Big Achievement’ Says Treasury Head**

(Continued from page 1)

reported, and for this reason theatres have been asked to continue E bond selling through July.

Secretary Morgenthau declared:

“From early reports reaching me, it is clear that the motion picture industry has made another good record. It has moved forward as a result of hard work and experience in the preparation to turn out the war film ‘The Fighting Fifth War Loan Drive.’ All branches of the industry pitched in to do a whole-hearted job in showmanship fashion which not only contributed to the success of the drive but adds to a great achievement of wartime service.”

Said Gamble: “The showmen of the ‘Fighting Fifth War Loan have done a wonderful job in connection with the selling by R. J. O’Donnell and his national committee have set the pattern for future bond drives. Their accomplishment has made the motion picture industry to occupy a most enviable position among all industries during the Fifth War Loan.”

Their record in bond sales has truly created an Honored 16,000 Showmen.”

Gamble spent the weekend in New York in conferences with the industry’s Fifth War Loan committee to discuss plans for renewed efforts by exhibitors in order to achieve the country’s overall E bond quota and exceed it.

Gamble pointed out that even though the national Fifth War Loan committee has been oversubscribed, the Treasury is eager to take advantage of the vast publicity and promotion momentum generated by the film industry’s campaign and urged full-speed ahead on the bond-selling effort to the end of July.

Gamble told the national committee members that the industry is especially important in the selling program because of its influence on the availability to purchasers of E bonds, the ever-widening purchases of which are needed daily by the armed forces, and the fight against inflation—‘a fight which every wage earner and every business man,’ he said, has a vital personal stake,” he said.

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**Lee Returns to Para. From 5th Loan Post**

Claus F. Lee has returned to his post as public relations director for Paramount, having concluded his duty in connection with the selling of the Fifth War Loan. During the drive he was attached to War Finance Division of the Treasury Department as motion picture industry and special consultant.

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**Two Randforce Premiers**

Randforce Amusement Corp. reported here yesterday that its Brooklyn Mortarbo grossed $20,000 at its premiere while the Meserole sold 2,000 “E” bonds with a total of $198,000.

**Services for Carr**

Los Angeles, July 10—Funeral services will be held tomorrow for Nat Carr, 57, pioneer actor, who died Monday evening after a long illness.

**Gift to ‘S. S. Warner’**

Richmond, Cal., July 10—Comprehensive sound projection equipment and prints of five Warner pictures have been presented to officers and crew of the S. S. Benjamin Warner, flagship of the S. S. S. S. S. Warner. The films include: “Action in the North Atlantic,” “Watch on the Rhine,” “The Little Drummer,” “Casablanca” and “Princess O’Rourke.”

The new Liberty Ship was named after the father of the Warner Brothers.

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**No Closings for Lack of Parts**

(Continued from page 1)

sufficient volume to meet all requirements.

The projector manufacturers have available the manpower, tools and facilities for turning out their operations are limited because of their dependence upon other industries. The demand for parts is far back as the final quarter of last year.

Detroit’s plan for a gradual re-conversion of industry goes through, it is expected that seat production may be resumed on a limited scale. No new contracts for new facilities is now available, carpeting output may be expanded.

Unfortunately, it was said, projector production is dependent upon the same components as major military production, and Nelson’s program, while designed to encourage output, is so framed as to no way to interfere with the requirements of the Army and Navy. Accordingly, ballbearings, motors and electrical components will not become available until the output of war equipment is scaled down.

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**Range Theatre Claim Bookings Delayed**

Range Amusement Co. operating the Range Theatre, Harlem, N. Y., has filed a clearance complaint with the Milwaukee tribunal of the American Arbitration Association against the Ironwood, Rex and Morgan theatres, all in Ironwood, Mich., claiming that the three theatres have thrown their weight on the district during the summer season. The complaint, the second of the season, is based on the theories of the distributor and exhibitor that the Range’s gross of $34,000 in its fifth week through the 31st is too low.

The latter’s run will be stretched over at least another month. The “Story of Dr. Wassell,” which last week grossed $34,000 in its fifth week through the 31st, will hold a week or so longer before “Frontierman’s Creek” enters the house; and “Two Girls and a Sailor,” plus Sammy Kaye’s orchestra, will continue at the Capitol until the district looks good. Since the district is in a depression, the showmanship Ghost” will end Thursday at the Kibb after a $6,500 second week, to be followed by “Jungle Woman” on Friday.

Among the reissues, “The Kid from Spain” at the Victoria will bow out after doing $8,000 in its second week, with “Missle Man” opening there Saturday. Other reissues, slated to continue, include “Dead End” at the Ola, which ran up $4,000 for two days through Sunday and should gross $11,000 in its second week, and “The Thin Man” in the Manhattan, also in its second week, which showed $2,500 for a similar weekend period and is expected for $10,000. “The Hairy Ape” is a new one continuing at the Globe; it will finish its second week Friday with $15,000, following a $5,000 weekend.

Ed. Ruff to Boston

New Haven, July 10—Edward O. Ruff, who for the past several years has managed the Paramount exchange in New Haven, has been named manager of the exchange at Boston. His associates here recently honored him at a testimonial dinner. John Moore will succeed Ruff in his former post.

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U.A. Directors Approve 15 More Pictures

Board Also Passes on Color Cartoon Shorts

Approval of contracts for 15 additional productions were voted yesterday by the board of directors of United Artists, meeting here at the hq office, under the chairmanship of Edward C. Raftery.

The 15 pictures add to the 48 disclosed on Monday by G. d. W. I. Sears, distribution vice president, at the company's sales meeting at the Waldorf-Astoria, in line with the company's "long-range" re-

distri-

section.

700% Increase in Army Projectors

WASHINGTON, July 11.—A 700 per-

cent increase in the number of project-

orers available to Army units overseas

during the past year has been accomplished since March, 1943, it was reported here today by the Army Pictorial Service.

Summarizing the second year's op-

tional Overseas Motion Picture Service branch, the APS disclosed that it has accomplished its ob-

jectives of giving every American service-

man in the average overseas unit three new films each week and has increased the number of projectors available from 421 to more than 3,000.

One average night the Army shows the latest pictures to almost 2,000 field units at stations cir-

cling the world, not including shows-

in Chad and the Philippines.

(Continued on page 7)

13,949 5th Loan Events

A total of 13,949 pledged and regis-

tered special events were held in theatres during the Fifth War Loan, according to a tabulation made by the industry's Fifth War

Executive Board at Paramount Studio

HOLLYWOOD, July 11.—Reports per-

sist that the Paramount studio event-

ually will function under an execut-

tive board, a system similar to that prevailing at M-G-M, following the assumption by Henry Ginsburg this week of the post of general manager in charge of production. Ginsburg will continue as vice-president and general studio manager, duties he has held since Feb., 1940, according to Y. Frank Freeman, vice-president in charge of studio operations.

(Continued on page 8)

M-G-M to Dub Its Future Product

For Latin-America

M-G-M after a year of preparation, has decided to dub its future output in Spanish, marking its "invasion" of the Latin-American market with dubbed pictures. The program, which will bid for the virtually "unlimited revenue" envisaged South of the border, calls for first dubbed releases sometime in December-January according to company spokesman.

Morton Spring, acting manager of the company's international depart-

ment, declared that, "There has been a persistent and growing demand from Spanish-speaking audiences throughout the Western hemisphere for Spanish sound tracks to replace titles."


Cohn Is Columbia's Executive Producer

HOLLYWOOD, July 11.—Harry Cohn, president of Columbia Pictures, has absorbed the executive producership of the company's studio here. Sidney Buchman, former executive producer, will under a new deal head his own unit to produce two pictures annually over a long period. Buchman's first two will be "20-21" and "The Barons." (Continued on page 7)

Distribute $50,000 Back Pay in Film Exchanges

By MILTON LIVINGSTON

Loew's 20th Century-Fox and United Artists has started the distribution of $40,000 in retroactive pay and overtime payments to over 100 office workers in their New York film exchanges in compliance with a recent War Labor Board decision which rejected their appeal from the regional board's decision here. The workers are represented by the Screen Office and Professional Employees Guild, Local 109, CIO.

Loew's also agreed to a voluntary restitution of an additional $10,825 in back pay for overtime work to 650 checkers in its 31 film exchanges, according to Arthur J. White, regional director of the wage and hour and public contracts division of the U. S. Department of Labor.

Payment of the retroactive pay to the "white collar" represents a 15

WAC Honors Scully, Rodgers, Richey

William A. Scully, William F. Rodgers and Henderson Richey, who served terms at the head of the War Activi-

ties Committee "Distributors' Division," received plaques from that division yesterday in recognition of the excellence of their service.

The awards were made at a WAC meeting at the Hotel Astor by Lt. E. Depinet, present chairman of the divi-

sion, in presenting the plaques, Depinet paid tribute to the efforts of the trio in fashioning the framework of a national all-industry distri-

bution plan.

New Franchise Deals for All PRC Holders

Guarantees Ended; Can Book Outside Product

By TOM LOY

Franchise holders of PRC's 30 exchanges will hereafter work under an entirely new arrangement, as was learned here yesterday, following Motion Picture Daily's exclusive report on Monday that Nat L. Lefon, franchise holder in the Cleveland and Cincinnati territories, had been elected to speak for all other franchise owners in future negotiations and dealings with the company.

Negotiations, it develops, have resulted in the junking of all previously existing franchise agreements and the signing of new ones, drastically re-

vamped. All guarantees on payment for product, past, present and future, have been

Raise Sound Service Rate

Altex Service and RCA Sound Ser-

dice will shortly announce increases of about 10 percent in their rates for serv-

icing theatre sound equipment, as a result of the time contracts negotiated by the two companies with the IATSE.

(Continued on page 8)

B. P. Schulberg Joins Vanguard

HOLLYWOOD, July 11.—B. P. Schul-

berg, veteran producer and production executive, who was associated with David O. Selznick for several years prior to 1940, has joined Selznick's Vanguard Films and Selznick Enterprises, where he will function in an administrative capacity on the business management side.

Schulberg's history with the industry stretches back beyond 1912, when he helped Adolph Zukor launch Fa-

mous Players. He was managing di-

rector of production for Paramount and a Columbia production executive as well as a producer independently. His most recent connection, with Col-

umbia, was severed in February, 1943.
Personal Mention

ROBERT MOCHRIE, RKO Radio general sales manager, and NAY LEXY, Eastern district sales manager, left last night for Detroit.

EDWARD J. GABRIEL, manager of the Capitol exchange in Philadelphia, is recuperating from a nose and throat operation at the Jewish Hospital there.

RONALD R. AMES, Columbia Southwestern representative, and MARI LINDENBERG, of Dallas, were married in Dallas Monday.

MOE SILVER, Warner Theatres' Pittsburgh zone manager, arrived in New York yesterday for home office conferences.

JACK BENNY and Bob Hope will be in Chicago the week of July 19 to attend the Democratic National Convention.

NORMAN H. MOCAR, Warner short subject department, graduated yesterday from Newport, R. I.

NELL FLETCHER of the Palace Theatre, Dallas, and Mrs. Fletcher are the parents of a seven-pound boy.

E. T. GOMERSELL of Universal left last night on a visit to the company's Detroit and Chicago exchanges.

JACK PAPPY, manager of the Eastwood in East Hartford, Conn., is vacationing in New York.

JOE HOLTLY, 20th Century-Fox talent scout, is in Chicago this week.

HalWallis Developing Own Stock Company

Hollywood, July 11.—In what is believed to be the initial step toward developing his own stock company, Hal Wallis has signed Ann Richards, Rooms star of "An American Tragedy," to an exclusive long-term contract.

Meanwhile, Wallis has concluded negotiations for the film rights to "The Searching Wind," Lillian Helman's new play now running on Broadway in a Herman Shumlin production. Either this or "The Love Letters," now also owned by Wallis, will be his first picture for Paramount release.

'Cover' in Normandy

Columbia here reports that the first U. S. motion picture to be shown on Normandy's beaches, following the 'D-Day' invasion, was "Cover Girl," according to information received from Col. E. L. L. Anderson, chief of the Army Motion Picture Service. The musical was seen by the invading armies June 16, 10 days after 'D-Day.'

Insider's Outlook

BY RED KANN

Hollywood, July 11

WHAT about color? The manifestations are clear enough and lined up in this approximate order:

Cost colors money. Because it costs more than black-and-white, the history of producing companies shows every new undertaking tints until prosperity is going their way. Today, of course, prosperity—lots of it—is parked in every company's alley. Therefore, the answer is self-evident.

Probably without challenge would be the conclusion for the producer-at-large that color enhances values, rolls production boundaries, carries definite impact at the box-office. When the vehicle allows, consequently, it is to color they turn.

This does not mean a gentle or a violent death tooms suddenly for films in black-and-white. The percentage, of course, continues in the old corner and is expected to remain there certainly until the war is over and pressures on manpower and technical power ease into a peacetime norm. 

Unquestionably, enthusiasm of the color advocates quite naturally foresee the time when solid tones will be as old-fashioned as the nostalgic silent picture, but this is a partitive view which would not be either brilliantly nor disciple-like if any other kind of rainbow were acknowledged.

The facts are also, however, that color which almost invariably carries "Technicolor" as its inevitable prefix at this juncture would surge forward with much more acceleration if circumstances allowed. But every color film's facilities are devoted to blank percentage of total resources and blank proportion of manpower to confidential work for the armed services.

Even the pious Dr. Herbert Kalms, who once took evident pleasure and pride in escorting visitors through his charming plant as pleasantly today binds to decline because blank areas of that plant are functioning behind restricted and confidential doors.

Nevertheless and as usual, there are statistics. Finished and ready for general release are 16 features nicely Technicolored. Metro, Paramount and 20th Century-Fox lead off with four each. Universal has two, RKO and Columbia one apiece.

In production are all of them seemingly geared for distribution next season. Metro tops this division with three. Universal snuggles close with a pair, while RKO and 20th-Fox each have one.

Always allowing for production casualties, born of change of heart and contributory reasons, all are a dozen in prep- aration. Here they undergo changes. Metro is in there with two as is Fox, but RKO moves alongside. Universal figures in two, likewise Paramount.

Twentieth Century-Fox and Warner calculate one each.

Finally, definitely are those 16 finished and those eight shooting. If today's war holds, the total will rise to 36. Whether all will hit the market during 1944-45 becomes guesswork, and guesswork is as dubious as it always has been.

There must be taken well into account the classic difference which pervades the current state of affairs: A picture produced is not necessarily a picture immediately released.

Examples: "The Adventures of Mark Twain" was completed in September, 1942, and only now shows. "Arsenic and Old Lace" was finished in September, 1941, and hasn't shown yet.

If you are one to whom statistics hold appeal, ogle this: The 20 officers of Loew's, Inc. have been identified with the company a total of 483 years. Nicholas M. Schenck is lead all with 36. Joe Vogel is a close contender in long distance at 35. "Legends of the Legion," 33, and Charlie Moskowitz 31. Youngest in point of continuous service are Al Lichtman and Nicky Nyeack. Their scorecard reads 30.


How goes it with Mono? Like this: Net for 29 weeks, before taxes, $410,076, comparing with $100,041 in the identical preceding period. Net, after taxes, $149,672. Comparative figure, $43,305. Oats and acorns. Remember?

Coast Flashes

CAPT. LEE TRACEY, honored by discharge from the Army, has been signed by RKO for the lead in "Betrayal from the East," Herman Schlicm production directed by William Berke.

Gail Patrick, who arrived in Jac sonville, Fla., Saturday, on a boat trip, was married there today by Lieut. Arnold White, who is stationed with the Naval Air Transport Service at Miami.

"Dangerous marriage," mystery man nance by Virginia Perone, has been placed on Warners' 1944-45 schedule. Zachary Scott will play the lead, following "San Antonio," which is on his program.


The will of Henry Thalberg, fath of Bette, leaves the bulk of his estate, valued in excess of $100,000, to his widow, Mrs. Henriette Thalberg.

Walter Lantz will increase his "Woody Woodpecker" cartoons to Universal from four to seven seasons.

Joseph Bercholz, former European producer, has signed to make two films for Republic.

Universal has exercised its option on Gloria Jean's contract.

Hugh Bruen Accepts WPB Invitation

LOS ANGELES, July 11.—Hugh Bruen, president of the Pacific Coast Conference of Independent Theatres Owners today accepted the War Production Board's invitation to serve on its War Production Committee of the motion picture industry. He will leave on July 17 to attend the first meeting in Washington scheduled July 20.

Trade Press Showing For Selznick's 'Away'

Hollywood, July 11.—David Selz

n received the trade press screening for "Since You Went Away," at the Carthay Circle Theatre next Monday night. The picture will open here for the public until late summer.

Sugarman Joins G. A.

Eli Sugarman, former editor and general manager of New York City's Thursday night picture, has been associated with Harry Kletch for inaugurate in acts for restaurants and cafes.
<table>
<thead>
<tr>
<th>CITY</th>
<th>PLACE ADDRESS</th>
<th>THE SEVENTH CROSS</th>
<th>DRAGON SEED</th>
<th>BARBARY COAST GENT</th>
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</thead>
<tbody>
<tr>
<td>ALBANY</td>
<td>20th-Fox Screen Room 1052 Broadway</td>
<td>WED. 7/19 8 P.M.</td>
<td>FRI. 7/21 8 P.M.</td>
<td>TUES. 8/1 8 P.M.</td>
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<tr>
<td>ATLANTA</td>
<td>20th-Fox Screen Room 197 Walton St., N.W.</td>
<td>WED. 7/19 10:30 A.M.</td>
<td>FRI. 7/28 10:30 A.M.</td>
<td>TUES. 8/1 10:30 A.M.</td>
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<td>BOSTON</td>
<td>M-G-M Screen Room 46 Church Street</td>
<td>WED. 7/19 10 A.M.</td>
<td>THUR. 7/20 10 A.M.</td>
<td>TUES. 8/1 10 A.M.</td>
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<td>BUFFALO</td>
<td>20th-Fox Screen Room 290 Franklin Street</td>
<td>WED. 7/19 8 P.M.</td>
<td>FRI. 7/21 8 P.M.</td>
<td>TUES. 8/1 8 P.M.</td>
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<tr>
<td>CHARLOTTE</td>
<td>20th-Fox Screen Room 308 South Church Street</td>
<td>WED. 7/19 1:30 P.M.</td>
<td>FRI. 7/28 1:30 P.M.</td>
<td>TUES. 8/1 1:30 P.M.</td>
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<td>CHICAGO</td>
<td>H. C. Iget's Screen Room 1301 South Wabash Ave.</td>
<td>WED. 7/19 1 P.M.</td>
<td>THUR. 7/20 1 P.M.</td>
<td>TUES. 8/1 1 P.M.</td>
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<tr>
<td>CINCINNATI</td>
<td>RKO Screen Room 16 East Sixth Street</td>
<td>WED. 7/19 7 P.M.</td>
<td>THUR. 7/20 7 P.M.</td>
<td>TUES. 8/1 7 P.M.</td>
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<td>CLEVELAND</td>
<td>20th-Fox Screen Room 2319 Payne St.</td>
<td>WED. 7/19 1 P.M.</td>
<td>THUR. 7/20 1 P.M.</td>
<td>TUES. 8/1 1 P.M.</td>
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<tr>
<td>DALLAS</td>
<td>20th-Fox Screen Room 1803 Wood Street</td>
<td>WED. 7/19 2:30 P.M.</td>
<td>FRI. 7/28 2:30 P.M.</td>
<td>TUES. 8/1 2:30 P.M.</td>
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<td>DENVER</td>
<td>Paramount Screen Room 2100 Stout Street</td>
<td>WED. 7/19 2 P.M.</td>
<td>FRI. 7/28 2 P.M.</td>
<td>TUES. 8/1 2 P.M.</td>
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<td>DES MOINES</td>
<td>20th-Fox Screen Room 1300 High Street</td>
<td>WED. 7/19 1 P.M.</td>
<td>FRI. 7/21 1 P.M.</td>
<td>TUES. 8/1 1 P.M.</td>
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<td>DETROIT</td>
<td>Max Blumenthal's Sc. Rm. 2310 Cass Avenue</td>
<td>WED. 7/19 1:30 P.M.</td>
<td>THUR. 7/20 1:30 P.M.</td>
<td>TUES. 8/1 1:30 P.M.</td>
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<td>INDIANAPOLIS</td>
<td>20th-Fox Screen Room 326 No. Illinois Street</td>
<td>WED. 7/19 10:30 A.M.</td>
<td>FRI. 7/21 10:30 A.M.</td>
<td>TUES. 8/1 10:30 A.M.</td>
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<td>KANSAS CITY</td>
<td>20th-Fox Screen Room 1720 Wyandotte St.</td>
<td>WED. 7/19 1 P.M.</td>
<td>THUR. 7/20 1 P.M.</td>
<td>TUES. 8/1 1 P.M.</td>
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<td>LOS ANGELES</td>
<td>20th-Fox Screen Room 2019 South Vermont Ave.</td>
<td>WED. 7/19 2:30 P.M.</td>
<td>THUR. 7/20 2:30 P.M.</td>
<td>TUES. 8/1 2:30 P.M.</td>
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<td>MEMPHIS</td>
<td>20th-Fox Screen Room 151 Vance Avenue</td>
<td>WED. 7/19 1 P.M.</td>
<td>THUR. 7/20 1 P.M.</td>
<td>TUES. 8/1 1 P.M.</td>
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<td>MILWAUKEE</td>
<td>Warner Screen Room 212 W. Wisconsin Ave.</td>
<td>WED. 7/19 1:30 P.M.</td>
<td>FRI. 7/21 1:30 P.M.</td>
<td>TUES. 8/1 1:30 P.M.</td>
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<td>MINNEAPOLIS</td>
<td>20th-Fox Screen Room 1015 Currie Avenue</td>
<td>WED. 7/19 1 P.M.</td>
<td>THUR. 7/20 1 P.M.</td>
<td>TUES. 8/1 1 P.M.</td>
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<td>NEW HAVEN</td>
<td>20th-Fox Screen Room 40 Whiting Street</td>
<td>WED. 7/19 10:30 A.M.</td>
<td>FRI. 7/28 10:30 A.M.</td>
<td>TUES. 8/1 10:30 A.M.</td>
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<td>NEW ORLEANS</td>
<td>20th-Fox Screen Room 200 South Liberty</td>
<td>WED. 7/19 2:30 P.M.</td>
<td>THUR. 7/20 1:30 P.M.</td>
<td>TUES. 8/1 1:30 P.M.</td>
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<tr>
<td>NEW YORK { NEW JERSEY</td>
<td>M-G-M Screen Room 630 Ninth Avenue</td>
<td>TUES. 7/18 10:30 A.M.</td>
<td>Previously Trade shown</td>
<td>TUES. 8/1 10:30 A.M.</td>
</tr>
<tr>
<td>OKLAHOMA CITY</td>
<td>20th-Fox Screen Room 10 North Lee Street</td>
<td>TUES. 7/18 Also: 2:30 P.M.</td>
<td>Previously Trade shown</td>
<td>TUES. 8/1 Also: 2:30 P.M.</td>
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<tr>
<td>OKLAHOMA CITY</td>
<td>20th-Fox Screen Room 1502 Devonport</td>
<td>WED. 7/19 1 P.M.</td>
<td>THUR. 7/20 1:30 P.M.</td>
<td>TUES. 8/1 1:30 P.M.</td>
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<tr>
<td>OHIO</td>
<td>20th-Fox Screen Room 1223 Summer Street</td>
<td>WED. 7/19 11 A.M.</td>
<td>THUR. 7/20 11 A.M.</td>
<td>TUES. 8/1 11 A.M.</td>
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<tr>
<td>PHILADELPHIA</td>
<td>M-G-M Screen Room 1623 Blvd. of Allies</td>
<td>WED. 7/19 2 P.M.</td>
<td>FRI. 7/21 2 P.M.</td>
<td>TUES. 8/1 2 P.M.</td>
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<tr>
<td>PITTSBURGH</td>
<td>M-G-M Screen Room 3143 Olive Street</td>
<td>WED. 7/19 1 P.M.</td>
<td>THUR. 7/20 1 P.M.</td>
<td>TUES. 8/1 1 P.M.</td>
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<td>PORTLAND</td>
<td>20th-Fox Screen Room 1947 N.W. Kearney St.</td>
<td>WED. 7/19 1 P.M.</td>
<td>FRI. 7/28 1 P.M.</td>
<td>TUES. 8/1 1 P.M.</td>
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<td>ST. LOUIS</td>
<td>5'S'Pence Screen Room 3143 Olive Street</td>
<td>WED. 7/19 1 P.M.</td>
<td>THUR. 7/21 2:30 P.M.</td>
<td>TUES. 8/1 1 P.M.</td>
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<td>SALT LAKE CITY</td>
<td>20th-Fox Screen Room 216 East First Street, S.</td>
<td>WED. 7/19 1 P.M.</td>
<td>FRI. 7/28 1 P.M.</td>
<td>TUES. 8/1 1 P.M.</td>
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<td>S. FRANCISCO</td>
<td>20th-Fox Screen Room 245 Hyde Street</td>
<td>WED. 7/19 1:30 P.M.</td>
<td>THUR. 7/20 1:30 P.M.</td>
<td>TUES. 8/1 1:30 P.M.</td>
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<td>SEATTLE</td>
<td>Jewel Box Preview Theatre 2318 Second Ave.</td>
<td>WED. 7/19 1 P.M.</td>
<td>FRI. 7/28 1 P.M.</td>
<td>TUES. 8/1 1 P.M.</td>
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<td>WASHINGTON</td>
<td>20th-Fox Screen Room 932 New Jersey, N.W.</td>
<td>WED. 7/19 1 P.M.</td>
<td>THUR. 7/20 1 P.M.</td>
<td>TUES. 8/1 1 P.M.</td>
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"The Seventh Cross" — Spencer Tracy • "Dragon Seed" — Katharine Hepburn • "Barbary Coast Gent" — Wallace Beery
M-G-M's NEW STAR

MARGARET O'BRIEN

HISTORY REPEATS
Parents' Magazine Annual Award for "most talented juvenile star" again blazes the box-office trail

1939
MICKEY ROONEY

And NOW
MARGARET O'BRIEN

VARIETY
"Margaret O'Brien, one of the most important stellar properties."

FILM DAILY
"Margaret O'Brien is excellent. The picture is aces."

SHOWMEN'S TRADE REVIEW
"Endears herself even further with the public."

HOLLYWOOD REPORTER
"More enchanting with her every appearance."

DAILY VARIETY
"One of the screen's most winning personalities."

WAR BULLETIN! HAVE YOUR BOND SALES FIGURES READY FOR FIFTH WAR LOAN REPORT BLANK!
M-G-M presents the darling of “Lost Angel” in a glorious Star-Roararious Comedy

MARGARET O’BRIEN
CHARLES LAUGHTON
ROBERT YOUNG

in

The CANTERVILLE GHOST

with

WILLIAM GARGAN • REGINALD OWEN • ‘RAGS’ RAGLAND • UNA O’CONNOR

Screen Play by Edwin Harvey Blum • Based on “The Canterville Ghost” by Oscar Wilde
Directed by JULES DASSIN • Produced by ARTHUR L. FIELD

"My Two Beauties—'Canterville Ghost' and 'Bathing Beauty,’ Terrific Twosome in M-G-M's Group No. 8."
Coast Filming in Big Drop, From 55 to 44

Hollywood, July 11.—Production dropped again last week, as 17 features went to the cutting rooms, and only six went before cameras. The total for the week was 19, compared to 55 during the previous week. The production scene follows:

Columbia
Finished: “The Cat from Havana.”
Shooting: Sergeant Mike, “Stalk the Hunter.”
“Tonight and Every Night.”
The Unwritten Code. (formerly “The Unknown”).
M-G-M
Finished: “Thirty Seconds Over Tokyo.”
Shooting: The Home Front.
“Anchors Aweigh.”
“Son of Lassie.”
“The Thin Man Goes Home.”
Ziegfeld Follies.
The Picture of Dorian Gray.

MONOGRAPHS
Finished: “The Utah Kid.”
(formerly “Trigger Law”).
Shadows of Suspiration. (formerly “Baby Shoes”).
P.R.C.
Shooting: When the Lights Go On Again.

PARAMOUNT
Finishing: Kitty, “Out of This World.”
“A Medal for Benny.”
Her Heart in Her Throat.”
“Here Come the Waves.”
“Murder, He Says.”
“Two Years Before the Mast.”

RKO
Started: “Nevada,” with Robert Mitchum, Anne Jeffries, Ginn (Big Boy). Williams, Nancy Gates, Craig Reynolds.
“My Pal Wolf.”
“Farewell, My Love.”
“Having Wonderful Crime.”
“Shooting: The Brighton Strangler.”

Republic
Finished: Firebrands of Arizona.
“Man of Mystery.”
“Atlantic City.”

Started: Flume of Barbary Coast, with John Wayne, Ann Dvorak, Joseph Schildkraut, Vigilantes of Dodge City, with Bill Elliott, Bobo Blake, Alice Fleming.
“Shooting: My Buddy.”

20TH-FOX
Started: Sunday Dinner for a Soldier.
“Tiana.”
“Trevor Grows in Brooklyn.”
“Winged Victory.”

United Artists
Finished: “Dark Waters” (Beauvoir).
“Tomorrow the World” (Cowan).
“Story of G. I. Joe” (Cowan).
“Carr, the Desert Lure.”
“Three’s a Family” (Leser).

Universal
Finished: “The Frozen Ghost.”
“The Old Texas Trail.”
“My Baby Loves Music.”
“Boxway to Broadway.”

NEW BRANCH OFFICES
M-G-M to Dub for Latin-America

(Continued from page 1)

“Gaslight” and “Bathing Beauty,” with an extension to others as fast as facilities permit. “Gaslight” will be the first under the new order.

No difficulty has been encountered by M-G-M in securing an appropriate number of Spanish-speaking players, said a company spokesman, and already from 30 to 40 screen, radio and stage actors have been signed. Dubbing equipment has been leased and writers hired.

Distribution of the Spanish-dubbed features will be handled by the appropriate local distributors. The U. S. will be a question for determination by the domestic sales department, it is understood.

A cautious attitude prevails as to the entry into Latin America that this dubbed product for, it is claimed, has the required interest, and that producing in that country to satisfy quota requirements may discourage such a move.

In conjunction with M-G-M’s expansion in the foreign market, Spring has left for the Coast to determine whether a product for distribution into French and Italian other than those previously named by Motion Picture Daily. This is in line with the backing of dubbed features which most major companies are building up for release in Europe after the Office of War Information relinquishes control in liberated countries.

“Shooting: Can’t Help Singing.”
“Queen of the North.”

WARNERS
Finished: “Strangers in Our Midst.”

NEW FRANCHISE DEALS FOR ALL PRC HOLDERS

(Continued from page 1)

eliminated; and all of PRC’s claims against the holders growing out of past guarantees have been satisfied.

Elected to function with Lefont on the newly-established Franchise Holders Committee were Henri Eillian of Warner Bros., Washington, D. C., and Ilie Katz of Atlanta and Charlotte.

In future, the franchise holders will be permitted, under certain circumstances, to supplement PRC’s product for their respective exchanges with that of other companies if PRC fails to deliver satisfactorily. At least partly responsible for this clause is understood to be an old grievance that companies producing PRC’s "Voice in the Wind" to United Artists, instead of distributing it some months ago, were doing with the rest of the current season’s output.

Replacing the old system of guarantors, which were based on 100 per cent of the job of pictures released, and consequently produced, a system of quotas, based on 75 per cent of the cost, has been instituted. The franchise holders, after the first time, have been given the right to audit the books of the parent organization to check against going over the limit.

ADDITIONAL CHANGES

In addition to these outstanding changes in the agreement, about 10 other changes on minor points are said to have been incorporated.

The deal was worked out by the franchise holders at a meeting here with Kenneth M. and John S. Young, principals of the PRC, and their counsel, two former non-legal representatives, also with Leon Fromkess, vice-president in charge of PRC production, who was here for the convention of the Franchise Holders. Attorney Bertram Mayer represented the holders.

All have signed the new franchises. They include, in addition to the committee: Bernard Mills and Jack Berkson, Buffalo; Harry J. Goldman, Boston; Jack K. Adams, Jr., Dallas; J. H. Ashby, Denver; Bill Fleming, Detroit; Joe Bohn, Indianapolis; R. H. Pitt, Kansas City; F. B. Fuzzy, Little Rock; Samuel E. Decker, Los Angeles; Joe Strotzer, Milwaukee; Abbott M. Swartz, Minneapolis; Phil A. Simon, New Orleans; Sidney Kulick, New York; E. L. Walker and Harry McKenna, Oklahoma City; Harry Rogers, Omaha; Herbert Given, Philadelphia; Lefont, Pittsburgh; Harry Gibbs, New Haven; Lloyd Lamb, Seattle and Portland; S. Edwards, Salt Lake City; Andy Dietz, St. Louis; Sam Sobel, San Francisco, and H. J. Alton, Toronto.

SERVICES FOR NATION

Hollywood, July 11.—Funeral services for Nat Carr, pioneer film actor and Warner Bros. contract player, who died Thursday at his home here, were held here today at the Little Church of the Flowers, Forest Lawn, and he was, as reported in the first all-talking-short made at the old Vitagraph studio. He is survived by his widow, Gertrude Carr, Warner actress.

20TH CONTINUES NEWCAST

Twentieth-Fox has renewed its contract with radio station WEAF for the “World News Roundup” broadcast, heard Wednesdays from 8 A.M. to 8.15 A.M. beginning July 26.

IND. TEL. MEETING

LOS ANGELES, July 11.—The Pacific Coast Independent Television Producers Association will meet tomorrow.

SAFER HERE FOR CAMPAIGN

Morris Safer of Almo Pictures and Western representative of AEP Corp. has arrived in New York from Hollywood to launch the sales campaign of “48 Hours,” now playing the Little Carnegie Theatre here. Safer was formerly with Warners, United Artists and Fox West Coast.
Philadelphia Hit
Hard by Heat, But ‘My Way’ Doubles

PHILADELPHIA, July 11.—In spite of intense heat that saw another seashore exodus from the city, summer levels were maintained by central-city houses. Of the new openings, “Show Business” leads the way at the Fox with $22,500. However, the biggest business is being maintained at the Mastrobaum, where “Going My Way” figures on reaching $45,000 in its second week after a $55,000 starting week.

Estimated receipts for the week ending July 13-15:

“A Snow White and the Seven Dwarfs” (RKO)
BALDIE—$900 (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $1,200. (Average: $144.00).

“The Imperator” (Univ.)
ARCADIA—$600 (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $500. (Average: $144.00).

“Once Upon a Time” (Col.)
BOYD—$000 (40c-45c-50c-65c-75c-85c) 7 days. Gross: $2,000. (Average: $285.71).

“The Scarlet Claw” (Univ.)
LEWIS—$1200 (40c-45c-50c-65c-75c-85c) 7 days. Gross: $1,300. (Average: $185.71).

“And the Angels Sing” (Para.)
MARTIN—$1200 (40c-45c-50c-65c-75c-85c) 7 days. Gross: $1,400. (Average: $200.00).

“The Eve of St. Mark” (20th-Fox)
KEITHS—$1,200 (40c-45c-50c-65c-75c-85c) 7 days. 2nd run. Gross: $1,200. (Average: $145.00).

“Going My Way” (Para.)

“The White Cliffs of Dover” (M-G-M)
STANLEY—$000 (40c-45c-50c-65c-75c-85c) 7 days, 3rd week. Gross: $810. (Average: $115.71).

“China Woman” (Univ.)
STANTON—$1,000 (40c-45c-50c-65c-75c-85c) 7 days. Gross: $1,000. (Average: $142.86).

Gov’t Streamlines Machine Standards

WASHINGTON, July 11.—Joint specifications for film and projection equipment which will permit a manufacturer to switch without delay from production for one military service to another have been worked out by the War and Navy Departments as a result of experience with the delays and confusion occasioned by the different requirements of the military services before the war. These are two of the many items on the services have streamlined their specifications in recognition of the fact that in modern warfare Army, Navy, and Air Force are merely branches of a united operation.

The establishment of standard specifications will permit much war material becoming available for the particular branch of the service which needs it most urgently at the time regardless of which branch it was originally produced for and at the same time will reduce the cost to the Government and speed up the process of manufacture.

LIFE" CONFIRMS TRADE REVIEWERS’ VERDICT BY FEATURING "DOUBLE INDEMNITY" AS PICTURE OF THE WEEK...WITH THREE PAGES OF HIGHLIGHT SCENES IN THIS WEEK’S ISSUE.... FAMED WEEKLY CALLS THIS BARBARA STANWYCK- FRED MAC MURRAY - EDWARD G. ROBINSON HIT "ONE OF THOSE RARE MOTION PICTURES... COMPLETELY ABSORBING".... HAILS STANWYCK AS "A VOLUPtuOUS MURDERESS"... DECLARES MAC MURRAY "GIVES BEST PERFORMANCE YET."

U. A. Directors Approve 15 More Pictures

(Continued from page 1) leasing program intended to cover the remainder of this season, all of 1944-45, and into 1945-46. The board ratified contracts for additional product to be supplied by Charles R. Rogers, Arnold Pressburger, Lester Cowan, Benedict Bogeau, Seymour Benzenal, Angelus Productions, and Constance Bennett, in addition to a series of color-cartoons, which again places U.A. in the short subject cartoon market.

A longer deal for six pictures was made with Charles R. Rogers. These will be in addition to "High Among the Stars," starring Jane Powell, which he has under way. Arnold Pressburger will deliver two pictures, the first of these is from the Saturday Evening Post story, "Set the White Echoes Flying," and will be directed by Zoltan Korda. The second Pressburger picture will be "Driftwood."
13,949 5th Loan Events

(The continued from page 1)

Loan committee, R. J. O'Donnell, national chairman, reported here yesterday.

This total includes not only events registered with distributors in the field, and in instances where totals were not reported to the distributor chairman, the figures are incomplete.

With the bond selling effort by theatres continuing until the end of July, hundreds of additional events are already scheduled and the final total probably will average one per theatre, the national committee stated. This is an all-time record for any industry drive and reflects the greatest effort to date by the country's theatres.

Pledged and registered special events include 3,188 “War Bond Premiers,” 1,608 “Children’s Premiers” and 7,694 “Free Movie Days.” The premiers reportedly were those for which the necessary permit was not obtained, but which are expected and confirmed through the distributors’ division.

Fifth and Fourth

These totals compare with the following: Fourth War Loan special events: 3,182 “War Bond Premiers,” 3,403 “Free Movie Days,” and 10 registered “Children’s Premiers.”

The Fifth War Loan totals do not include numerous other special events, such as theatre stage presentations by service shows, bond auctions and the like, which were not reported.

O’Donnell also revealed that a total of 1,729 events in small towns, including 1,442 “War Bond Premiers” and 287 “Children’s Premiers,” used pictures not contracted for by exhibitors, under the agreement with the distributors who made the concession to theatres in towns of 7,500 population or less.

Premiere of Warner Short

Sells over $500,000

Newport, R. I., July 11.—In the first world premiere on record where a short subject was the sole screen attraction, the feature was a new reeler, “A New Life,” produced and distributed by Warner Bros., which reeled, recorded in war bonds, $500,000 worth.

In the feature was a new reeler, “A New Life,” produced and distributed by Warner Bros., which reeled, recorded in war bonds, $500,000 worth.

MCCARTHY, GRAINGER

To Canada Meetings

Toronto, July 11.—The annual sales convention of Empire-Universal Films will be held in the Mount Royal Hotel, Montreal, July 18-22, when two days of meetings will be conducted for Universal Pictures and Republic Pictures, with the fifth day’s program to be devoted to British product.

The meetings will be attended by J. F. A. McCarthy, W. A. Scully and Maurice Bergman, all of Universal; D. C. James and R. Grainger, president of Republic.

RAISE SOUND SERVICE RATE

(The continued from page 1)

which raises the minimum pay for theatre sound engineers from $84 to $92 a week in addition to granting other concessions to over 400 of these workers employed by the two companies.

The Labor Board has approved the new contract between Alter and the LATSE covering over 200 of the workers and approval of the RCA pact is expected any day. The WLB has previously approved the contract between the LATSE and Warner Bros., covering about 35 sound engineers employed by that company. Announcement of the increase in rates to theatres has been awaiting WLB approval of the new pact.

In addition to the $92 a week minimum for the theatre sound engineers, the new pact negotiated with the companies by Louis Krouse, IATSE general secretary-treasurer, provides for two weeks’ vacation with pay after a four-year period, and rights and other benefits relating to hours. It also provides for the engineers to work on the installation of television in theatres.

RUDY Later on U.S.

Goldman Appeal

PHILADELPHIA, July 11.—The request of the anti-trust division of the U. S. Department of Justice to file a brief in the appeal of William Goldman, independent circuit operator, in his anti-trust suit for $1,350,000 against Warner Theatres and distributors has been taken under advisement by Federal judges John Biggs, Jr., and Gerald McLaughlin in the U. S. Circuit Court of Appeals.

The lower court dismissed Goldman’s complaint that the distributors conspired to deprive him of his right to compete at the same time as Warner-controlled houses. Goldman sought the first runs for his downtown Erlanger, which re mains dark.

Executive Board at

Paramount Studio

(Continued from page 1)

growth of B. G. DeSylva’s request that he be relieved of his duties as executive producer by Sept. 15 in order to launch his own production unit as reported in MOTION PICTURE DAILY on June 2. Between now and September, DeSylva will continue to supervise all productions active at present.

Bertram Nayfack to Join Donahue & Co.

Bertram Nayfack, film attorney and secretary of United Artists Theatres, in New York, has set up his law practice to take an executive post with Donahue and Co., advertising agency handling many film and theatre accounts.

Australia May Add Film Tax

The Australian government is considering an ad valorem duty on films imported into Australia by American, British and other outside film interests, and F. L. McIntyre, Universal chief operating director for Australia and New Zealand, disclosed during an interview here yesterday, McIntyre is here for conferences with Universal executives, his first visit here in seven years.

“The American film companies probably can obviate this imposition of the ad valorem duty by the war because he said. He pointed out that the American film interests already pay a duty on footage and raw stock on films they exhibit in Australia.

About half of Australia’s 7,000,000 attend films weekly with yearly attendance figures running between 165,000,- 000 and 170,000,000, McIntyre pointed out, in stressing the facts that films are practically the only form of popular entertainment in Australia today.

Frankly, the film companies have supplied Australia’s Armed Forces with 177,000,000 feet of film free of charge since the war began, he said. The raw stock situation which was described as being “tight” several months ago, has now eased in Australia.

Australia is planning to make a film based on the life of Kingsford Smith, the aviator, in Australia but the only film production in the country at present is DeSylva’s “The Rains Came” of “The 39 Steps.” “Tobruk” which has been in production for almost a year and is expected to be ready for release next month, McIntyre explained.

McIntyre will soon observe his 25 years in business with Universal with an anniversary sales campaign in Australia.

25 Writers Join in ‘Psychological War’

Hollywood, July 11.—Twenty-five members of the Hollywood Writers Mobilization have agreed to allot from four to six weeks of their time to writing scripts of films which the Office of War Information will send into liberated countries. The writers were suggested by Philip Dunne, assistant production director of the overseas division of the OWI motion picture section, who arrived here last week from the East.

Seminars on the subject will be held by a newly-created editorial board of the organization. Members are Howard Buchman, Marc Connelly, Howard Estabrook, John Houseman, Talbot Jennings, Harold Koch, Emmett Malbin, George Seaton, William B. Seabrook, Lawrence Allen, Rivkin, Robert Ross, Harry Tugend and Franklin Fearing, the latter a professor of psychology at University of California at Los Angeles.

The pictures, according to Dunne, will be based partly on experience of American M.P.T.O.A. film officers now in Italy and elsewhere, partly on new ideas of the HWM group. Some will be made here and others in New York.

Mason Candidate for Canada Parliament

Toronto, July 11.—Major A. J. Mason, owner of the Capitol Theatre, Springhill, Nova Scotia, has been nominated by the Liberal party of Cumberland in the approaching election to the Federal House of Commons.

Mason is president of the National Council of Independent Exhibitors of Canada and has been associated with Henry Falk of Toronto in campaigns for Canadian citizenship among Canadian federal government circles in behalf of unaffiliated theatre owners. If elected, Mason would be the third independent candidate in the Canadian Parliament.
WPB to Hear Theatres’ Need Of Equipment

Service Trades Bureau Sets July 20 Meeting

WASHINGTON, July 12—Members of a newly appointed Theatre Industry Advisory Committee, Civilian Requirements July 20 to organize and to discuss current and future problems affecting theatre operation.

The committee, appointed by Donald R. Longman, chief of the division, who will serve as Government president, will consist of Ed Kuykendall, Columbus, Miss.; S. H. Fabian, New York; Robert W. Wilby, Atlanta; Hugh W. Brun, Whittier, Cal.; Joseph Bernhard, New York, Chicago; Ezell, Dallas; Joseph Blumenfeld, San Francisco; Martin G. Smith, Toledo, Ohio; Lewis A. Lottio, New York, and William F. Crockett, Virginia Beach, Va.

The theatre committee will be one of a large number which have been

Artkino Has 5 Ready For Next Season

Artkino, American distributor of Soviet films, already has a backlog of five features for release in 1944-45. Nicholas Napoli, president, disclosed here. Other product, for showing in the new season will be determined shortly, Napoli said. The five are: “Kutuzov,” a film about the general who defeated Napoleon; “Romance in Bohrcha,” a romantic drama; “Wait for Me,” directed by Boris Ivanov, representative of the Soviet film industry in New York; “Two Soldiers,” the Lebanon; “The Rainbow,” from the Stalin prize novel by Wanda Wasilewska, and one fea-

 Paramount’s Election Scheduled for Today

The adjourned annual election meeting of the Paramount board of directors, postponed from last Thursday, is scheduled to be held here this afternoon. Barney Balaban, president, Adolph Zukor, chairman of the board, and all other officers are scheduled to be reelected.

Rank Plans Push to East

LONDON, July 12—E. T. Carr, executive associate of Arthur Rank, will visit India and the Far East in the near future to investigate those territories in preparation for a post-war invasion by Rank’s films, it has been learned here following the disclosure in motion picture daily July 6 that John Davis, managing director of Odeon Theatres, would soon leave on a similar mission to Canada. The official opening of both trips is expected in about a week.

Rank’s assertion of authority over his band of producers, as well as his gradual but now rapid assumption of active control, is manifest in current discussions between him and officers of Two Cities Films, Associates of Filippo Del Guidice, Two Cities managing director, hitherto have eloquent-

PRC’s Distribution Charges Are Cut

First Dubbed Films Off to War Zone

The first group of dubbed feature films which U. S. distributors are furnishing to the overseas film division of the Office of War Information (for distribution in Europe’s liberated areas by the Army Psychological Warfare Board, has been selected and the OWI is starting to ship prints abroad by the quickest means available, it was learned at the weekend.

The films, which are dubbed in

Independents and Circuits Join in New Southern California Group

Los Angeles, July 12.—The formation of a Southern California Theatre Owners Association, with both circuits and independents included in the membership, was announced here today by attorney Albert J. Law, who said the organization would “deal with problems common to all exhibitions and provide a medium through which the views of all, large and small, can be properly expressed.”

Law added that the new organization will not conflict with the Pacific Coast Conference of Independent Theatre Owners, several members of which have joined this association also. The new organization will open offices on Film Row and elect officers in about 10 days. Fox West Coast Theatres, Warner Bros. Theatres and several smaller circuits are listed as members, with Para-

No BMI-OWI Film Competition Lober

There can be no competition between the British Ministry of Information’s film division and the Office of War Information’s film program in exhibiting films in the liberated areas because the two agencies operate jointly within the framework of the Allied Psychological Warfare Branch. Louis Lober, assistant to Robert Riskin, chief of the OWI’s overseas film bureau, declared at the weekend.

In commenting on a suggestion contained in a Motion Picture Daily story with a London dateline that the BMI’s film unit was ready to rush

Next Tax Law May Reopen Ticket Levies

U. S. Experts Talking Postwar Policies

BY BERTRAM F. LINZ

WASHINGTON, July 12.—Post war tax policies are now being studied by experts of the U. S. Treasury and the Joint Congressional Committee on Internal Revenue Taxation, with a view to framing tax relief measures to be put into effect as soon as the military situation permits.

There will, however, be no legislation whatever considered by Congress during what remains of the current session, and the most that will be accomplished this year will be the development of policies to be followed when the end of the war permits the first reductions in rates.

The development of the post-war tax legislation is being handled on a strictly bi-partisan basis, the member-

Alt deceptive Rate Boost Already in Effect

Altic Service has already started signing contracts for theatre sound maintenance on the basis of an increase in rates of almost 10 per cent. A new increase is occasioned by the new contract which the company has with the IATSE covering its

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**Personal Mention**

J. CHEEVER COWDIN, Universal board chairman, is expected back in New York from the Coast early next week.

HARRY ARTHUR, Jr., general manager of Fanchon and Marco, has returned here from St. Louis. He has deferred his trip to the West Coast for several weeks.

M. N. WOLF, M-G-M New England district manager, returned to Boston yesterday after two days in New York.

MARY ROLLINS, editorial director of Hillman's women's groups of magazines, left yesterday for a week's vacation.

FRED WEINBERG, Midwest circuit head, is confined to his home in St. Louis County suffering from arthritis.

BARCLAY MccARTY of the M-G-M publicity department is ill at the Fifth Avenue Hospital.

**RKO Sets Trade Shows for Five**

RKO will hold national trade screenings of the five last films on its 1943-44 program during July 25-27, coinciding with the company's annual sales meeting at the Waldorf-Astoria Hotel here.

"The Falcon in Mexico" and "Music in Manhattan" will be screened on the 25th; "Mademoiselle Fifi" and "Bride by Mistake" on the 26th, and "Heavenly Days" on the 27th. The "Music in Manhattan" screening at Salt Lake City, however, will be held on the 27th.

**Legion Approves Two Westerns, 'Jungle'**

The Legion of Decency has announced the following classifications for films reviewed this week:


**Silvercruys at Bray**

Suzanne Silvercruys, noted sculptress, has taken over the executive duties formerly handled by her husband, Major Edward F. Stevenson, at Bray Productions here. Major Stevenson is assigned to the Signal Corps at Astoria, L. I.

**Bond Buying Continued**

Film company home offices here have extended their drives to have employees buy extra war bonds through July 25, with the continuing out-selling activities of theatres. All home offices will exceed their quotas, on the basis of present figures, it is understood.

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**Swiss Boycott Nazi Films Await U. S.**

Switzerland will allow no more German films to enter the country than the time as the safeguarding of our economic and cultural values has been assured by the restoration of transit facilities for Anglo-Saxon products," according to a Cinematographic Guild ruling, reported in press dispatches reaching New York from Crossley, Switzerland. Swiss newspapers editorially have welcomed the decision of the Guild, which controls all motion picture exhibitions and exchanges. They have a sufficient stock of unreleased American films to carry on for some time on a rationed basis.

**Lawson of Odeon in Canada Relief Post**

TORONTO, July 12—Appointed to an important post in the Canadian utilization of the United Nations Relief and Rehabilitation Administration is Hon. J. Earl Lawson, P.C., K.C. of Toronto, vice-president and manager of the Odeon Theatres of Canada and of Empire-Universal Films. Lawson, who is also a member of the board of the Canadian Pioneers, has been named executive chairman of the Council of National Voluntary Agencies.

The Council, which will work with UNRRA immediately and in the post-war period, comprises high officials of the Canadian Red Cross, Canadian Army, Canadian Jewish Congress and the Union of Catholic Social Agencies.

**Koucie Wins Canada 6th War Loan Prize**

TORONTO, July 12—Winner of the first award in the national theatre managers' exploitation contest for Canada's Sixth Victory Loan drive is the Hollywood Theatre, at Ottawa, in the province of the General Trudell, manager of the Capitol, London, Ontario. Each had previously been a recipient of the Canadian Legion and the national champion is an Odeon manager. A total of $1,200 was distributed among theatre managers.

**WARNERS SET 2 ON B'WAY**


**Coast Flashes**

**HAL WALLIS announced "Love Letters," adopted from the forthcoming Chris Massie novel, will be his first production for Paramount.**


- Universal bought "It's Never Too Late," an original comedy, no assignments have yet been made.

- Warner Bros. has budgeted $200,000 for the pre-release campaign for "Janie."

- Columbia today gave Leighton a new director's contract.

**80 Pre-Releases for 'Skeffington'**

Prior to general release on Aug. 12, "Mr. Skeffington" has been set by Warners for openings in 80 situations. While still running at the Hollywood Theatre in Brooklyn, the picture is scheduled to open the week of July 26 at other metropolitan area theatres, including Dyna-Palace, Stanley, Jersey City, and Branford, Newark.

The picture will open day-and-date at the Denver and Equitable, in Denver on Aug. 1, and at the Warner and Merritt, Bridgeport, the following week, and subsequently in 73 other cities.

**No Spanish Versions Before '45 for MGM**

It is not likely that any of the films to be dubbed into Spanish by M-G-M under a newly announced program will be released before 1945, it was learned yesterday.

Morton Spring, acting manager of M-G-M's Spanish department, explained yesterday that the processing plans, with exclusive use of new RCA equipment, have been completed that no new films are planned for this year because of the painstaking effort being made to secure perfection of these Spanish-language productions.

**Two Soldiers' Here**

"Two Soldiers," produced from Eugene Gabrilovich's story written at the front lines of the Russian War, will have its American premiere at the Stanley Theatre here on July 19. Gabrilovich, correspondent for the Red Star, was formerly a scenarist at the Moscow Film studios. Artko is releasing the film in this country.

**Robot Kills Bergo**

Lill-Alila Bergo, 30, Swedish film star, was killed in Southern England recently by a robot bomb, it was disclosed here yesterday in press dispatches from London.
WORKING GIRL

NAME — Bette Davis

OCCUPATION — Actress

EMPLOYER — Warner Bros.

NATURE OF DUTIES — Helping employer
to maintain "an enviable record for combining
good picture-making with good citizenship." *

REMARKS — We've been proud of Bette
Davis, of her magnificent artistry and enormous
talent, ever since she came to work with us.
(And no matter how easy it looks on the screen,
the word is "work"—with a very large "W"!)

But we've never been so proud of Bette as since
completion of our new picture, MR. SKEFFINGTON

MR. SKEFFINGTON is the story of a very rich
man and a very beautiful woman, and of their
life together, A love story? We think that
even after seeing it, you won't be sure!

But you will be sure that MR. SKEFFINGTON
is a picture to rank among the finest ever
made ... and that Bette Davis
has no peer among screen artists.

You'll be sure, too, that the company
which produced MR. SKEFFINGTON
intends to keep that "enviable
record" enviable!

*The New York Times

BETTE DAVIS GREAT AS ONLY SHE CAN BE, IN "MR. SKEFFINGTON" CLAUDE RAINS

RICHARD WARING • GEORGE COULOURIS • MARJORIE RIORDAN • Directed by VINCENT SHERMAN
Produced by JULIUS J. & PHILIP G. EPSTEIN • Screen Play by Julius J. & Philip G. Epstein From Story by "Elizabeth" • Music by Franz Waxman

Other Current Warner Bros. Productions:
THE ADVENTURES OF MARK TWAIN • BETWEEN TWO WORLDS • UNCERTAIN GLORY • SHINE ON HARVEST MOON • PASSAGE TO MARS • IN OUR TIME • DESTINATION TOKYO • WATCH ON THE RHINE

In this, the 12th of a series of national advertisements, Warner Bros. call attention to a fine actress, a fine motion picture, and a fine policy. Your comment on this series will be welcomed.
**Review**

"Take It Or Leave It!"  
(20th Century-Fox)  
**Hollywood, July 12**

If this little experiment in husbandry happens to net a fat profit on its lean investment—and it could—exhibitors can get set for a succession of parallel undertakings emanating from other sources.

The picture is a collection of sequences from a dozen or more past TC-F pictures wrapped up in a screening of a Phil Baker (Eversharp) radio program hitched to a quick tale about a sailor whose wife’s going ashore and no less than the three writers—Harold Buchman, Snag Werris and Mae Benoff—are credited with the script, almost equal in dimensions to a short short.

Hitched to a top picture strong enough to satisfy the customers that they had their money’s worth anyway (it followed “White Cliffs of Dover” at the preview), the film perhaps can be counted on to amuse a majority. It isn’t expected to stand alone.

Running time, 72 minutes. "G." Release date, not set.

**William R. Weaver**

> "G" denotes general classification.

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**Artkino Has 5 Ready For Next Season**

(Continued from page 1)  

Last season, Napoli said, 11 Soviet films were released in this country, with 17 announced at the beginning of the season.

Business in such Latin-American countries as Cuba, Venezuela, Chile and Argentina has bettered last year’s, and Canada, too, was a profitable market for Artkino, he said.

Soviet production, which had been largely confined to Alta Afa in Siberia, was shifting back to Moscow and Leningrad as the Eastern Front pushed Westward, Napoli revealed. Production was still maintained in that Siberian city, however. In Canada, Artkino recently concluded a deal with Monogram for distribution there.

Napoli revealed that Artkino, which has superimposed Spanish titles for films released in Latin-America, is considering dubbing some features in Spanish.

**Going My Way Goes $3,500 Over Par**

**Providence, July 12—**Going My Way did $14,000 at the Strand in its fourth week and was held over. "Ma-fine Raiders" grossed $15,500 at the RKO and will be held over.

Estimated receipts for the week ending July 13:

**Marino Raiders** (RKO)  
**Summary of its opening in Providence**  
**Earnings:** $14,000  
**Locally:** $15,500

**Censors Rejected**

**Chicago, July 12—**The censor board here rejected only one of 91 films viewed in June. The picture deleted from the list was the independent production titled "Human Wreckage," classified for adults as Monogram’s "Call of the Jungle" and Universal’s "Jungle Woman."

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**PRC’s Distribution Charges Are Cut**

(Continued from page 1)

the flexibility under which it is now possible for both the franchise holders and the company to operate."  

More immediate achievement of the agreement, Fromkess said, is the revision of the old type of guarantee of negative costs on individual pictures, which required each franchise holder to equip and keep a new formula under which each franchise holder is required to reach a fixed quota, which will be amounting on an overall program basis.

The circumstances under which the holders will now be permitted to handle outside product would be PRC’s failure to deliver a significant minimum number of pictures each year, Fromkess added, stating that, otherwise, PRC approval would have to be obtained.

The agreement was negotiated on behalf of PRC by Fromkess, Leo J. Merlotti, general counsel, and attorney Jerone Edwards. Nat Lef- 
ton, George Gilli, Henri Ellman, Ike Katz and attorney Bertram Mayer represented the former each of whose companies was given a new copy of the recent sales convention here.

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**Cincinnati Gives $14,500 To ‘Mark’**

**Cincinnati, July 12—**Weekend weather was very hot, but box office returns were not, with baseball and other outdoor attractions combining to depress the attendance curve. "The Eve of St. Mark," however, came within hailing distance of average, with $14,500 for the week’s estimate at the RKO Albee.

Estimated receipts for the week ending July 12:

**The Eve of St. Mark** (20th-Fox)  
**RKo Albee—$1,030**  
**(40-50-60-70c)**  
**7 days, plus Saturday midnight show. Gross:** $14,500. **(Average: $2,071).**

**The White Cliffs of Dover** (M-G-M)  
**RKO Capitol—$928**  
**(40-50-60-70c)**  
**7 days, plus Saturday midnight show, 3rd week. Gross:** $9,280. **(Average: $1,261).**

**Men of the Sea** (PRC)  
**The Statler Trail** (Rep.)  
**RKO Family—$1,000**  
**(30-40-50c)**  
**4 days, Gross:** $700. **(Average: $350).**

**Moon Over Las Vegas** (Univ.)  
**Sonora Stagecoach** (M-G-M)  
**RKO Family—$1,000**  
**(30-40-50c)**  
**2 days, Gross:** $700. **(Average: $450).**

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**Seek $3,150 Per Film**

**Mexico City, July 12—**Film directors here have begun affiliating with the National Cinemato-  

graphic Industry Workers Union, has begun a drive to gain a minimum salary of $3,150 per film.
Proud of its place with 20th Century-Fox’s outstanding features and fine short subjects, MARCH OF TIME congratulates its distributor for a sales record without parallel in the industry.
Motion Picture Daily
Thursday, July 13, 1944

$65,700 for 'Sensations' on the Coast


Estimated receipts for the week ending July 12:

"Sensations of 1945" (UA)
"Attack" (OWI-RKO)
Carthay Circle, Hill St. (5.75c)
$8,000: Gross: $8,950. (Average: $11,200).

"Sensations of 1945" (UA)
"Attack" (OWI-RKO)
Carthay Circle, Hill St. (6.00c-
$6,000; 6.50c-
$11,500; 6.75c-
$14,875.

"Days of Glory" (RKO)
Hill Street (2,700)
$9,000: Gross: $9,250. (Average: $13,400).

"Sensations of 1945" (UA)
"Attack" (OWI-RKO)
Carthay Circle, Hill St. (5.75c-
$9,000; 6.00c-
$12,500; 6.75c-
$27,950. (Average: $14,240).

"Sensations of 1945" (UA)
"Attack" (OWI-RKO)
Paramount, Hill St. (5.75c-
$8,000; 6.00c-
$10,500; 6.75c-
$15,500; 7.00c-
$28,000. (Average: $13,900).

"Sensations of 1945" (UA)
"Attack" (OWI-RKO)
Paramount, Hill St. (5.75c-
$6,500; 6.00c-
$8,650. (Average: $6,200).

First Dubbed Films Off to War Zone (Continued from page 1)

French and Italian, with German versions under consideration, are designed to provide a liberated population with escapist fare and to give a picture of American life.

To date, the following dubbed pictures, according to the OWI, M-G-M's "Random Harvest" and "The Shop Around the Corner," both in English and French, have been sent to France: "Claudia," in French; Warners' "Sargent York," in Italian, and Columbia's "Men in Her Life," in French and Italian.

Next Federal Tax Law May Reopen Admission Levies

By THALIA BELL

Hollywood, July 12

WARNERS will start the new session with the greatest number of musicals in its history. Two have already been completed, one is now shooting and nine more are in preparation. "Rhapsody in Blue," story of George Gershwin, is awaiting release, as is "Cinderella Jones." "Milestones," a tribute to George Gershwin and "Cantam," described as the studio's most ambitious musical. The cast includes such names as Bette Davis, lda Parry, Peter Lawford, Richard Brooks, John Garfield, Atexis Smith, Joan Leslie and Eddie Cantor. Musical personalities in the film include Jimmy Dorsey, Carmen Cavallaro, Leopold Stokowski, Joseph Szigeti, and Dennis Morgan.


PRC has signed Dave O'Brien to a long-term contract, calling for him to be continued as a Western star and also to be given an extensive buildup in dramatic roles. The present pact is with PRC itself, O'Brien's Western pictures being made on "loan-out" to Alexander-Stern, which previously contracted for appearances under the new deal will be "G. I. Guy," which Christy Cabanne will direct.

Lambert Hillyer has been signed to direct Universal's next Western, "Beyond the Pecos." George Wagg- ner will direct as well as produce the same studio's next Western, "Frontier Justice," which will star Susana Foster, Turhan Bey, Ella Raines, Louise Allbritton, Ann Doran and George Kirby... Frank Capra has been signed for "They Shall Have Faith," Monogram's forthcoming parallel story. Gale Storm will be starred... Warners has renewed Stephen Richard's contract. The actor made his screen debut in "Destination Tokyo."

George Brent, who was recently signed by RKO Radio to co-star with Holly lawlor and Paul Lukas in "En- viron Perilous," has made a new two-picture deal with that studio. Bernard Barton has signed an acting contract as associate producer on Universal's musical, "Swing Out, Sister."

Andrew Tombes and George Clev- er have been given assigned roles in "Can't Help Singing." De- anna Durbin starrer currently in work, in which Edmund Gwenn, and Michael Chekov have been as- signed important roles in David O. Selznick's "The House of Rothschild," which goes before the camera in a few days with Ingrid Berg- man and Gregory Peck co-starring. Alfred Hitchcock is the director.

WPB to Hear Theaters Need Of Equipment

(Continued from page 1)

set up by the WPB of which the other includes the various branches of all industries a voice in the discussion of policies and programs.

Heretofore, it was said, there has been no representation of the exhibitors, since the major program in which they were involved was that of the recreation and amuse- ment industry. The WPB sees the need of the construction of additional facilities in the war production centers, but with the anticipated expansion of civilian pro- duction and resumption of output of lines which have been halted since the outbreak of the war, to be accompanied by a final detail day, officials believe the theatre operators should be con- sidered regarding the matter of cur- rently and future policy.

Discussion at next week's meeting will center around what will take it to keep the theatres operating and the role of the ordering stores play in the field for recreation. Specific sub- jects to be taken up will include facilities and equipment, manpower and operating supplies.

Seat Production Possible

Under the program finally worked out by the WPB with the high mili- tary command yesterday, material not needed for this purpose will be made available for processing into civilian goods by manufacturers hav- ing manpower and equipment available for the purpose. For the exhibitors, this is seen as providing a possible re- sumption of seat production and, by the substitution of rayon and other materials for jute and other compo- nents not now available, the produc- tion of some carpeting.

The O.C.R. Theatre Committee will serve to balance the industry com- mittees of the WPB production divisions, which advise on questions involved in the manufacture of raw stock, equip- ment, etc., and will serve to keep Longman's division closely acquainted with needs to be kept needed house running. The committee is expected to meet periodically to furnish such information and, in turn, to return to the O.C.R. and WPB ex- perts up-to-the-minute data regarding the situation with respect to various materials and types of equip- ment in theatre operation. The ad- visory committee was originally set up more than a year ago but held only one meeting before becoming inac- tive until this time.

Jackson Park Case Off Until Fall

CHICAGO, July 12—The U. S. Cir- cuit Court of Appeals will not hear arguments in the Jackson Park Thea- tre anti-trust case until late next fall. The court's docket was cleared up to be printed and the large number of appeal cases scheduled before this time, and the case is expected to reach its hearing date.

Defendants are: Balaban-and Katz, Paramount, Warners, RKO, 20th Century-Fox and Loew's.
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PAR.</th>
<th>PRC</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
<th>UNIVERSAL</th>
<th>WARNERS</th>
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<tbody>
<tr>
<td>June 17</td>
<td>THE LAST HORSEMAN Russell Hayden Bob Wills Dub &quot;T-Bone&quot; Taylor O—(5206)</td>
<td>ANDY HARDY'S BLONDE TROUBLE Mickey Rooney Lewis Stone C—107 mins. (424)</td>
<td>(Fifth Block)</td>
<td>GOOD NIGHT SWEETHEART Robert Livingstone Ruth Terry D—97 mins. (502)</td>
<td>(Fifth Block)</td>
<td>THE FALCON OUT WEST Tom Conway Barbara Hale D—64 mins. (421)</td>
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<td>July 15</td>
<td>(Special Release)</td>
<td>WHITE CLIFFS OF DOVER Irene Dunne Alan Marshall D—126 mins. (491)</td>
<td>GAMBOL'S GHOST Chester Morris Nancy Kelly D—66 mins. (424)</td>
<td>MARSHALL OF RENO Wild Bill Elliott O—56 mins. (311)</td>
<td>(Special release) ATTACK! (Documentary) 56 mins.</td>
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(Drama) (Musical) (Comedy) (Outdoor Action)
There's Always Room at the Top

and even Broadway's product jam makes room for the FILM CLASSICS SAMUEL GOLDWYN releases!

BRANDT'S GOTHAM 47th and BROADWAY 3rd BIG WEEK

MAURER'S VICTORIA 46th and BROADWAY 2nd BIG WEEK

FILM CLASSICS Inc.

NOW IN OUR 18 WEST 48th STREET EXCHANGES IN ALL KEY CITIES
NEW HOME OFFICE BRYANT 9-0660
Balaban, All Para. Officers Are Reelected

Adolph Zukor Reelected Chairman of Board

Barney Balaban, president of Paramount; Adolph Zukor, chairman of the board of directors, and all other officers were re-elected for the ensuing year at an adjourned meeting of the board held at the studio Saturday. Stanton Griffin was re-elected chairman of the executive committee; Y. Frank Freeman, Henry Ginsberg, Leonard H. Goldenson, Austin C. Keough, Charles M. Reagan and John O'Donnell, president, were also re-elected.

U.S. Will Preserve World War Footage

WASHINGTON, July 13.—The United Nations Training Film Committee here in conjunction with the National Archives has taken steps to preserve the motion picture record of World War II, believed to be the most completely.

Crox de Guerre for George Spires

George H. Spires, former Motion Picture Herald reporter, has been decorated with the Croix de Guerre and promoted from first lieutenant to captain in the U. S. Army Tank Corps for valiance in action on the Italian front.

Several weeks ago Spires led a small detachment that took an important road junction at Montefiascone and held it against the Nazis until Fifth Army relieved. Awarding of the French emblem indicates that Spires was with a French unit in the engagement.

Seek WPB Approval For 70,000 Chairs

WASHINGTON, July 13.—Pressure of other matters today necessitated a postponement of a meeting between John Lincoln, theatre architect and former consultant to the recreation and amusement section of the Office of Civilian Requirements, and Donald R. Longman, chief of the OCR service trade division, reportedly on the possibilities of securing War Production Board approval for the manufacture of 70,000 theatre chairs.

While this is only about 10 per cent of the number of seats estimated actually to be needed by theatres, it is all that could be produced under present WPB rulings.

Monopoly Probers May End British Circuit Extension

By PETER BURNUP

LONDON, July 13.—The entire Board of Trade film council will meet here tomorrow for consideration of its monopoly committee's report, which is understood to recommend legislation preventing future extension of circuits or studio acquisition by the so-called "monopolists."

Other expected recommendations will call for tribunals to ensure independent exhibitors of fair treatment, as against the courts and for the establishment of a finance corporation to sponsor "worthwhile" approved independent productions.

The industry's representatives on the council doubtless have severe

CEA Standing Pat On Postwar Plans

LONDON, July 13.—The general council of the Cinematograph Exhibitors Association has rejected a resolution calling for revolutionary reorganization of its postwar planning committee and another providing that independent exhibitors only should represent CEA on its joint committee for conciliation with the Kinematograph Renters Society.

This action was taken at a meeting held today in Birmingham as a tribute to Sir Joseph William O'Connor, vice-chairman of the CEA, who has served as chairman of the meeting.

Looking over the talks, the industry's representatives on the council doubtless have severe

O'Donnell and Depinet Set July 27 for Bond Reports

Appealing to all exhibitors to mail in their Fifth War Loan campaign reports to the industry's "Fighting Fifth" committee in New York on the night of July 27, R. J. O'Donnell, national drive chairman, and Ned Depinet, distributor chairman, yesterday jointly declared:

"All through the fifth campaign the industry's committee emphasized that only one report will be required, and we intend to stick to that promise. With exhibitors continuing their bond-selling efforts through July, at the request of the U. S. Treasury, we are closing on July 27.

"Postcard report forms are now at the printers and will be mailed from New York to every exhibitor in the country. The national committee has devised the report in the simplest possible form. Unless these reports are mailed to the national committee, the showing made by exhibitors and the industry will be lost," the O'Donnell-Depinet statement added.

"In the past it has been extremely difficult to obtain proper reports from theatres," the statement added. "This time we have made it easy. The information asked for consists of: name of theatre, address, name of exchange area, exhibitor's name, total number of bonds sold and face value of bonds sold, for 'War Bond Premiers,' 'Children's Premiers' and 'Free Movie Day', whether 'Free Movie Day' was properly budgeted.

Companies Study Trend Of Patrons' Switch

A growing tendency of patrons to desert neighborhood theatres, especially the smaller ones, and flock to downtown first runs has set exhibitors and distributors to work on a study of the cause, effect and solution of the problem. The Motion Picture Herald will say today in reporting the views held on the subject by a number of company executives, as a survey of the situation in various key cities.

Factors cited as contributing to the shift are: increased income of the public during the past three years; longer holdovers at first-run situations, with the result that patrons refuse to wait for new films to reach their neighborhoods; decrease in product since Pearl Harbor, and a survey of the situation in various key cities.

Johnston Says No Film Post for Him

WASHINGTON, July 13.—Present plans of Eric Johnston, president of the U. S. Chamber of Commerce, do not include acceptance of any offers reportedly made to him by film interests, he disclosed today. His name has been linked to a MPPDA post. Refusing to admit specifically that such offers had been made, Johnston

Morgenthau Cites Hollywood Stars

Hollywood, July 13.—Hollywood's trouping-star bond sellers who aided the Fifth War Loan drive are credited by Secretary of the Treasury Henry Morgenthau, Jr., with creating "a natural atmosphere" vital to the campaign, in a telegram received by the Hollywood Victory Committee here last night. He also acknowledged the cooperation of the HVC, through which Hollywood players make all free appearances for the war effort.
Motion Picture Daily

Friday, July 14, 1944

Personal Mention

AUSTIN C. KEOUGH, Paramount vice-president and general counsel, will leave New York tonight for a month's vacation.

Lt. Commander Robert Montgom-
ery, who is stationed in the Pacific,
was in San Francisco last week.

George Jessel, 20th-Fox producer,
will arrive in New York this morning
california to make a series of personal
appearances and radio broadcast-
ings.

Harry Rosenberg, M-G-M's sales
manager for the Boston territory,
and Mrs. Rosenberg are in Baltimore
visiting their son, George, stationed
at Edgewood Arsenal.

Frank P. Gibbs, general manager
of General Screen Advertising, will
return to Chicago Monday following
a week here.

Maurice Silverstone and Francis
Harley are scheduled to arrive from
the coast tomorrow following confer-
ences at the 20th-Fox studios.

Harry Arthur, Jr., general man-
ger of Fanchon and Marco, left yester-
day for St. Louis after several days here.

Maurice Berkman, Universal East-
er advertising-publicity director, will
leave for Boston next Wednesday.

JAMES MULVEY is enroute to the
Coast early next week.

H. J. Yates is enroute to the Coast.

MGM Plans Tie-Ups For 'Canterbury'

Plans for national promotional tie-
ups for Margaret O'Brien, M-G-M's
current star of the highly anticipated "The
Canterbury Ghost," were made official yester-
day to merchandising heads by Ed-
ward Carrere, head of the company's
copywriting department, under the direc-
tion of Howard Dietz, vice-president and
publicity, advertising and exploitation
manager and William R. Ferguson, head
of exploitation. The meeting was
held at a luncheon at the Hotel Astor.

Fire Wrecks Theatre, Levels Community

MONTREAL, July 13.—The Pacifics
Theatre, in Pasacies, a nearby mining
town, was destroyed in the series of
forest fires which leveled the entire
community. Only a few pieces
of equipment were salvaged.

The fire, which had swept the en-
tire "golden belt" area of Northern
Quebec for the last two weeks are expected to be under control.

Loop Down to Three Split-Policy Runs

CHICAGO, July 13.—The Loop next
season will have only three houses
with stage and screen policies for the
first time in nearly four years when
the State Lake changes to straight
films. N. S. Barger, burlesque wheel
that runs the Kaito, Vaudeville, and
town and hand shows at that house
beginning Sept. 1 which it will be re-
named the Paramount. Charles
Hogan, who is booking the independ-
ent O'Ortial, will also book the Kaito.
It is understood, however, that the
Paramount will get first call on
available stage attractions.

Burlesque shows, in the meantime,
will play at the Van Nosnam Emp-
ress Theatre. The third and final
policy house in the Loop is the
B. and K. Chicago, which will con-
centrate primarily on house-concocted
presentation shows, augmenting its
first run Paramount and 20th-Fox
product.

11 M-G-M Managers To Visit Home Office

Continuing the plan to have two field
managers visit the home office for a
week, M-G-M exchange managers of
Safie, Springfield, and L. C. following
Wingham, San Francisco, are due here
Monday from their respective terri-
itories.

Sam Gardner, Salt Lake City
branch manager, will leave New York
today after having spent the week
here. Los Amacher, Portland head,
will leave tomorrow, and John M.
Western sales manager, will leave Sun-
day for Chicago, where he quarter-
t. On July 24, Leroy Dickel, Dul-
as manager, and Jack Re'Veille, Okla-
ahoma City, are due here, and they will
be followed by W. E. (Doc) Banford,
Chicago, and Bob Workman, Minneapolis,
on July 31. On August 7, Ralph
Maw, Buffalo, and Herman Rippa,
Albany, will begin a week's visit at the
home office.

Columbia Premiers 'Winkle' at Army Post

ABEERRED, Mr., July 13.—Colun-
bia's "Winkle at War" had it's world premiere here last night at
the Proving Grounds before an army
of Army officers and enlisted men
as well as critics from Baltimore
and Washington newspapers.

Featured was the 165-station Blue
network broadcast of the Dunninger
program which was networked with the
preview, originated here at the Army post
last night.

R. H. Ray Heads GSA

CHICAGO, July 13.—R. H. Ray
Bell Films, St. Paul, has suc-
cessed William Johnson as president
of General Screen Advertising which
will open offices in New York in the
near future. Mr. Johnson has returned to
his Motion Picture Advertising Ser-
vice at New Orleans.

Coast Flashes

Hollywood, July 13

STEVE BRODIE, vice-president and
general sales manager for Monogram,
will leave Hollywood tonight with his
family for a two-week vacation in Yos-ko-
wa Valley.

National Theatre division heads,
Elmer Rhoden, Rick Ricketson, Har-
ry J. Fitzgerald, B. F. Sturdevant and
Gerald Bowser conferred today with
Charles P. Skouras on circuit policies
and with Spyros Skouras on exhibition
plans for "Wilson.

Gary Cooper's first independent
production in which he will star as well
as produce for distribution Pictures
will be "American Cowboy" by Alan
Leary. Nunnally Johnson will
write the screenplay.

W. R. Frank, Minnesota circuit
owner and Hollywood producer, ar-
rives tomorrow to prepare for his next
production.

William P. Phillips, 20th-Fox board
member, left for New York by plane
for conferences with Joseph M. Schenck.

Twin daughters were born to the
White-Whitney Boltons last night. Mrs.
Bolton was the former Nancy Co-
elman.

Republic Pictures extended John
English directorial contract for one
year.

M-G-M extended Ann Sothern's
contract for a long term.

Andrew Stone appointed Len Boyd
advertising and publicity director.

$206,000 in Bonds For Mono. in L.A.

Hollywood, July 13.—Monogram's
bond purchases in this area in the Fifth
War Loan drive totaled $206,000, it
was revealed yesterday by W. Ray
Johnson, publicist. The amount in-
cludes the corporation's investment in
studio and staff personnel purchases,
representing nearly 100 per cent of all
employees.

Exchanges Get Overtime

PHILADELPHIA, July 13.—Forty em-
ployees of the local M-G-M exchange
have been paid $428 as overtime pay
due them under the Fair Labor
Standards Act, it was announced here
by Frank G. J. Dorsey, regional di-
rector of the wages and hours divi-
sion. The amount paid is part of vol-
tary restitution totalling $10,000 being
paid by Loews, to 648 employees in
31 film exchanges throughout the coun-
try. Workers affected are check-
ers.

Jane Porter to Hillman

Jane Porter has joined the staff of
Movieland, Hillman publication, as as-
istant to Doris Clin, editor.

NEW YORK THEATRES

RADIO CITY MUSIC HALL

Held over third week.

"CARY GRANT IN
"ONCE UPON A TIME"
and JANET BLAIR

Dir. by Alexander Hall—A Columbia Picture
J. F. O'Brien; Secretary: Sherlock
First Mezzanine Seats Reserved Circle 6-4009

Back Door to Tokyo

The Latest March of Time

Released by 20th Century-Fox

On Screen

The White Cliffs of Dover
IRENE DUNNE

VAN JONHON

AND DIOK

DIOK

Palm Palace

W. & 47th St.

"MARINE RAIDERS"

In Person

DAG APOLLON

ROBERT

RUTH

HUSSEY

NYC

And The Angels Sing

In Person

Perry Como-Jerry Wald

Singing sensation His Clarinet of 1944

Paramount Pres.

GARY COOPER in
CECIL B. DEMILLE'S
"The Story of Dr. Wassell"

In Technicolor

Rivoli

Bway & 49th St.

"Take it or Leave it"

A 20TH CENTURY-FOX HIT!

DUKE ELLINGTON & ORCH.
ELLA LOGAN-JERRY LESTER
BOY RAT

Buy More RBX

50th St.

Phil Baker - Phil Silvers - Guest Stars

"And the Angels Sing" In Person

Singing sensation His Clarinet of 1944

Paramount Pres.

GARY COOPER in
CECIL B. DEMILLE'S
"The Story of Dr. Wassell"

In Technicolor

Rivoli

Bway & 49th St.

"Take it or Leave it"

A 20TH CENTURY-FOX HIT!

DUKE ELLINGTON & ORCH.
ELLA LOGAN-JERRY LESTER
BOY RAT

Buy More RBX

50th St.
Communities Losing Out
To First Run Theatres

(Continued from page 1)

Harbor and accompanying improvement of product, influx to key cities of service men and their families and friends, and war work's needs for "first run" entertainment.

Leonard Goldenberg, in charge of theatre operations for Paramount, finds that, while first-run business has increased to a greater extent than that of the neighborhoods, the latter also have their fair share, with the smaller houses at the end of the run bearing the brunt of the patronage drift. James M. Brennan, head of RKO's theatre operations, views the market today as "a false market" and holds, therefore, that it is difficult to determine how long the patronage drift has been. Dan Michalove, National Theatres executive, believes many subsequent run productions are suffering despite increased admission prices.

"There has been a substantial increase in the first runs than in the neighborhood, it has increased," he said.

At least one distributor, M-G-M, is now at work on a plan, blueprinted by William F. Rodgers, vice-president in charge of distribution, which would have the substantial part of the patronage that is currently going to the neighborhood theatres. Rodgers contends, however, that "only a small part of the patronage drift of the first runs is coming from neighborhood theatres." He said:

"In Washington the average loss of neighborhood business to houses downtown is 22 to 23 per cent of the Metropolitan and New Jersey circuit admissions. A drop of 25 to 35 per cent in comparison with 1941 and 1942 is noted at Chicago subsequent-run theatres. A spokesman for the H. and E. Balaban Corp. finds that "a five to 15-cent difference in admission prices no longer acts as a business attraction" at neighborhood houses.

Out in the West, a typical neighborhood exhibitor opinion was expressed by Harry A. Harris of Harris Theatrical Enterprises, operators of the Great North and Dorsey in upper Manhattan, who said: "Our people never went to Broadway until recently; now we find them going downtown in large numbers. Saturday and Sunday night business has had a noticeable drop," and David Weinstein, cooperating manager at the Astor, operating in New Jersey, Connecticut, New York and Long Island, added: "We have lost a lot of customers to first runs. Our business is below that of two or three years ago. In some spots we were obliged to raise prices.

Business in the Cincinnati neighborhood has held its own, with periodic fluctuations both upward and downward. It is generally agreed that the percentage of any increase in their business is definitely below that of the first runs. Similar reports are coming from many other places. In Boston, theatre men claim there has been no decrease in neighborhood patronage, and many independent community in large downtown theatres has increased tremendously.

The general shift from the neighborhood theatres does not seem to have affected St. Louis, where there are some indications of a trend in the opposite direction. First-run receipts have dropped 20 per cent in recent weeks, but despite increased prices.

July 27 Set for 5th Bond Reports

(Continued from page 1)

Day was last Saturday or some other day, and if the theatre had more than one "Free Movie Day," the total for all and, finally, whether the theatre is a bond issuing agency or sub-issuing agency," the O'Donnell-Dipietro statement added.

"It depends greatly on the exhibitor," chairman of the distributor committee, branch managers and salesmen in the field to spread the story of this report so that every exhibitor will receive it as a solemn obligation to get it in.

Loew Theatres Sold $12,451,000 Bonds

Loew's theatres sold $12,451,000 in 5th War Loan bonds between June 1 and July 9. Of this amount, $8,329,000 were sold in Greater New York and $4,121,970 out of town.

RKO Books 'Casanova'

"Casanova Brown," first of four International National Communications to be distributed by RKO through the Associated Press, has been booked into the entire RKO circuit.

An out-of-town premiere will be held during the Labor Day holiday with Metropolitan Pictures, subject to the approval upon the length of the film's run at the Music Hall here where it has been booked to follow M-G-M's "Dragon Seed."
RED RYDER COMES

PRESOLD TO MILLIONS through:

Red Ryder Cartoon Strip in over 700 newspapers with a combined circulation of 15,000,000!

The power-packed series of Red Ryder books... 5,000,000 currently in circulation!

Red Ryder comic magazines with a fan following of 3,000,000!

This tremendous audience is waiting to see Red Ryder on the screen!

Now in release
*TUCSON RAIDERS
MARSHAL OF REN
*

Now in preparation
VIGILANTES OF DODGE CITY
GREAT STAGECOACH ROBBER
SHERIFF OF LAS VEGAS
LONE TEXAS RANGER
SAN ANTONIO KID
CHEYENNE WILDCAT

Based on Fred Harman's Famous NEA Comic
By special arrangement with Stephen Slesinger
TO THE SCREEN....

THE MOST POPULAR CARTOON CHARACTER OF TODAY IN 8 REPUBLIC OUTDOOR DRAMAS

Another Scoop For REPUBLIC Showmanship

WILD BILL ELLIOTT as RED RYDER
BOBBY BLAKE as LITTLE BEAVER
ALICE FLEMING as THE DUCHESS
WAR COSTS!

225,382 CASUALTIES!

200 BILLION DOLLARS!

95 BILLION MORE THIS YEAR!

KEEP ON SELLING BONDS!

Fight by the side of our troops who never stop! All War Bond sales in July will be credited to Fighting 5th War Loan Drive!

Sponsored by War Activities Committee of Motion Picture Industry, 3501 Broadway, N.Y.C.
Fifth Week of ‘Going My Way’ Draws $60,000

Chicago, July 13.—The fifth week of “Going My Way” at the Chicago drew a heavy $60,000, assuring the picture a record sixth week plus a tentative booking of an additional two weeks. “Roger Touhy, Gangster,” which grossed a very big $5,000 in its opening day, registered a highly favorable $16,300 in its first week at the Garrick.

Estimated receipts for the week ending July 13:

“White Cliffs of Dover” (M-G-M) APOLLO—(1,100) (55c-65c-95c) 4 days. Gross: $9,900. (Average: $2,475). 

“Going My Way” (Para) CHICAGO—(2,200) (55c-65c-95c) 5th week. Stage: Ozzie Nelson and orchestra, with Harriet Hilliard. Gross: $60,000. (Average: $12,000). 

“Roger Touhy, Gangster” (20th-Fox) CHICAGO—(1,350) (55c-65c-95c) 5th week. Stage: edition. Gross: $5,000. (Average: $1,000). 

“Dead End” (UA) (24th-Fox) DIXIE—(2,100) (55c-65c-95c) 7 days. Gross: $8,200. (Average: $1,171). 

“Cobra Woman” (Univ) SUMMIT—(2,500) (55c-65c-95c) 7 days. Stage: edition. Gross: $7,000. (Average: $1,000). 

“Moose” (UA) (Pensylvania) THE PENNSYLVANIA—(2,100) (55c-65c-95c) 7 days. Stage: edition. Gross: $5,000. (Average: $1,000). 

“Sixty Minutes” (UA) (Pensylvania) THE PENNSYLVANIA—(2,100) (55c-65c-95c) 7 days. Stage: edition. Gross: $5,000. (Average: $1,000). 

“Dead End” (UA) (Pensylvania) THE PENNSYLVANIA—(2,100) (55c-65c-95c) 7 days. Stage: edition. Gross: $5,000. (Average: $1,000). 

“Sailor’s Lady” (UA) (Pensylvania) THE PENNSYLVANIA—(2,100) (55c-65c-95c) 7 days. Stage: edition. Gross: $5,000. (Average: $1,000). 

“Cobra Woman” (Univ) THE PENNSYLVANIA—(2,100) (55c-65c-95c) 7 days. Stage: edition. Gross: $5,000. (Average: $1,000). 

“Lady in the Dark” (M-G-M) DOUGLAS—(2,500) (55c-65c-95c) 2nd week. Gross: $5,000. (Average: $2,000). 

“Going My Way” (Para) GARRICK—(1,500) (55c-65c-95c) 2nd week. Gross: $4,000. (Average: $2,000). 

“Continental” (UA) (Pensylvania) THE PENNSYLVANIA—(2,100) (55c-65c-95c) 7 days. Stage: edition. Gross: $5,000. (Average: $1,000). 

“Moose” (UA) (Pensylvania) THE PENNSYLVANIA—(2,100) (55c-65c-95c) 7 days. Stage: edition. Gross: $5,000. (Average: $1,000). 

“White Cliffs of Dover” (M-G-M) MIDLAND—(2,100) (55c-65c-95c) 8th week. Gross: $5,000. (Average: $2,500). 

“Going My Way” (Para) CHICAGO—(1,500) (55c-65c-95c) 3rd week. Stage: edition. Gross: $5,000. (Average: $2,000). 

“White Cliffs of Dover” (M-G-M) UNITED ARTISTS—(1,500) (55c-65c-95c) 7 days. Stage: edition. Gross: $5,000. (Average: $2,000). 

“Going My Way” (Para) GARRICK—(1,500) (55c-65c-95c) 2nd week. Gross: $5,000. (Average: $2,000). 

“Goodbye, Mr. Chips” (M-G-M) MELVILLE—(2,500) (55c-65c-95c) 2nd week. Gross: $5,000. (Average: $2,000). 

“Going My Way” (Para) GARRICK—(1,500) (55c-65c-95c) 2nd week. Gross: $5,000. (Average: $2,000). 

“Going My Way” (Para) GARRICK—(1,500) (55c-65c-95c) 2nd week. Gross: $5,000. (Average: $2,000). 

“Going My Way” (Para) GARRICK—(1,500) (55c-65c-95c) 2nd week. Gross: $5,000. (Average: $2,000). 

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“Going My Way” (Para) GARRICK—(1,500) (55c-65c-95c) 2nd week. Gross: $5,000. (Average: $2,000).
Movie men and women at war...

THE more we learn about the movies' part in the war, the more amazed we become at the size of the job... and the prouder we are to be associated with the motion picture industry. Several accomplishments of the movies at war are illustrated on this page.

Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS, Fort Lee Chicago Hollywood

*1—American Red Cross Photo—*2—Official U. S. Marine Corps Photo—*3—Official U. S. Marine Corps Photo—*4—USO—Camp Shows—*5—U. S. Army Signal Corps Photo
U. S. Releases Reports On Para., 20th, WB

WASHINGTON, July 16.—The Treasury Department today made public the annual report of officers and employees of corporations receiving compensation for personal services in excess of $75,000, covering the calendar year 1942 or fiscal years ending in 1943, but included the returns of only three of the large motion picture companies—Paramount, 20th Century and Warners.

The three companies for which figures were given listed 94 receiving in excess of $75,000 annually; there were 27 at Paramount, 39 at Twentieth (Continued on page 6)

Jacocks Leaves WB; Damis Gets Post

Don Jacocks, Warner Bros. Theatres' Newark zone manager for the past 14 years has resigned from that post and has acquired five theatres of the Loewenson circuit in Brookline and Quincy, Mass., which he will operate himself.

Frank Damis has been appointed by Joseph Berhard, general manager of the Warner circuit, to succeed Jacocks as Newark zone manager. Damis has (Continued on page 6)

U. S. Seizes 393 German Pictures

Washington, July 16.—Seizure of 393 motion picture copyrights owned by German nationals was announced here at the weekend by the Alien Property Custodian. Included in the list were Two Hearts in Three-Quarter Time, "Blind Passage," "The Mizersinger" and "Sieg Im Westen."

The films taken over represented productions of Univer-

ew Film A. G., Bavaria Film A. G. and a number of other companies.

At the outbreak of the war all known German films in the U. S. were seized.

Warner Bros. Name Supplants Vitagraph

Effective Aug. 1, the name of Vitagraph, Warners' distributing organization, will be changed to Warner Bros. Pictures Distributing Corp. Vitag-

raph, a New York corporation, was acquired by Warn-

ners in 1925 as its exchange system.

The change does not involve any revision in setup or of-

ficers of the distributing subsidiary, which is headed by 

Ben Kalmenson as president and Charles Einfelt, Roy 

Haines and Arthur Sachson, as vice-presidents.

Special Citations For Bond Theatres

The industry's "Fighting Fifth" war bond campaign reports that special recognition will be made of the bond-selling efforts of all exhibitors and theatre managers who send in prompt reports of their fifth war loan activi-

ties during the drive to the national committee in New York. Every theatre man who on the night of July 27 makes prompt return of the report blank which will be sent to him by the committee will be tangibly rewarded, it was stated. Only those who fill in the forms completely will be recognized in this manner, it was announced.

Leon Fromkess was elected president and Kenneth M. Young was elected chairman of the board of PRC Pictures, Inc., PRC Productions, Inc., and PRC Studios Corp., at a board of directors meeting held here at the weekend.

PRC's presidency had been vacant for several months since the resignation of O. W. Briggs, Kenneth Young and John S. Young hold controlling interests in the (Continued on page 6)

Benjamin Thau Made Loew Vice-President

Hollywood, July 16.—Benjamin Thau, assistant secretary of Loew's Inc., and assistant to Louis B. Mayer at the M-G-M studios, has been elected a vice-president of the company.

Employed earlier at the New York Loew booking office, Thau was trans-

ferred to New York City. (Continued on page 6)

40c Wage Minimum Effective Today

A 40-cent minimum wage for those employed in the film production and any incidental service activity covered by the Fair Labor Standards Act becomes effective today, as ordered by L. Metcalfe Walling, administrator of the Wage and Hour Division of the U. S. Department of Labor. The minimum prescribed has not rare application in the industry, where prevailing scales have been higher for some time.

Metcalfe's order, covering also employees in finance, insurance and real (Continued on page 6)

"Dragon Seed"

[Continued on page 6]

6th Loan: Nov. 11 To 'Pearl Harbor'

Plans are already under way for the Sixth War Loan, to run from Armistice Day, Nov. 11, to Pearl Harbor Day, Dec. 7. The industry's Eastern Public Information Committee has sent to Francis S. Harmon, executive vice-chairman of the War Activities Committee, specific recommendations designed to help eliminate the last-minute rush that has characterized industry organization of bond drives to date.
Personal Mention

CHARLES PRUTZMAN, Universal vice-president and general counsel, will return today from a brief vacation in Connecticut.

William Hastings, head of the RKO Cincinnati personnel department and managing director of the company in Cincinnati, has returned from a Canadian vacation.

Enrique Aguilar, Universal manager for Spain and Portugal, is in New York for home office conferences.

Charles Baily, assistant to Norman H. Moray, Warner short subjects sales manager, will return from the week's sojourn at Cape Cod today.

Robert Mochrie, RKO Radio general sales manager, and Nat Levy, Eastern district sales manager, will return today from Detroit.

Zelda Brookoff of the Warner New York talent department will return to her desk today after a brief illness.

Al Daff, Universal's foreign sales supervisor, will be on a week's trip to Mexico.

James Winn, United Artists Boston division manager, has returned from a trip around the East.

Arthur DeBra, MPPDA executive here, is on a two-week's vacation at his Pawling, N. Y. estate.

Skouras and 20th Group Are Due Here

Spyros Skouras, 20th Century-Fox president, who has been in Hollywood inspecting "Wilson" and discussing forthcoming productions with studio heads, is expected to return to head-quarters here early this week, accompanied by most of the other company executives who made the trip West with him.

A. S. Smith and William J. Kupper have already returned. Others in the party are Tom Commaro, Murray Silverstone, Francis Harley, L. J. Schlatter and Sam Shain.

Sears to Leave for London This Week

Gradwell L. Sears, United Artists distribution vice-president, is expected to leave for London early this week to survey U.A.'s British operations. As previously reported he is expected to talk about United Artists quota productions with J. Arthur Rank, survey the company's Odeon Circuit interests and finalize the appointment of David H. Coplan as the company's permanent managing director in Britain.

‘Classics’ in New Office

Film Classics took over its new suite of offices at 18 W. 48th St. at the weekend. It was also disclosed that several additions will be made to the staff within the next few months.

Tradewise...

BY SHERWIN KANE

Among recent international developments which indicate the industry's need of representation, the wideness of the field and the type of problem such representatives will be expected to deal with is furnished by a recent decree of the French provisional government at which placed motion pictures, along with the press and radio, under state control.

The decree, as it stands, is non-

military, part-time sponsorship of the screen and other media of information and communication, nor is it simply a propaganda-

enabling measure. Under it, theatre operators can not operate except with the authorization of the Commissioner of Information and only those motion pictures approved by the Information Agency could be exhibited.

The wartime operations of the American and British motion picture industries have demonstrated that essential cooperation of film producers and exhibitors, on the one hand, with government and the military, on the other, can and does provide all of the services of the screen that are essential or can enter into the state in wartime. The experience of the American and British screens has proved that the licensing of theatres and control over production by governmental bureaus, measures which fall into a pattern repugnant to democratic peoples, are wholly unnecessary.

It is not enough to deny such decrees undoubtedly will be administered with discretion and that liberal policies will or can be established under them. Their very existence of such executive order books is an invitation to suspicion and distrust. Measures such as the Algiers decree, whether or not they are fully utilized, are a gun pointed at the heart of the screen, as they are at the hearts of press and radio.

To oppose such measures when they are in the making, to register the industry's objections to and condemnation of them when they are enacted; to protest American films from discriminatory action in the administration of such measures and to work for their modification or elimination are among the tasks, the most important ones, seen by the "cooperative film envoy of the American industry who are to be appointed in the months and years to come.

It is a task far greater in im-

port and responsibility than any involved in the commercial marketing of American product abroad. The interlocking interests of the companies will be non-existent if that primary task is not, first and always, given effectual atten-

tion.

Attorneys for consent decree companies are expressing the opinion that a final decision on whether or not there will be a new consent decree may be made about the end of this month. It is expected that there will be several more conferences between the companies and the Department of Justice within the next week or 10 days, but that these conferences will be concerned primarily, if not entirely, with the phraseology of the new proposals for an entertainment decree. The belief is that no further change of any moment will be made in the proposals as they now stand, and that the Department's final decision, as well as the companies' will be made within a few days following the conferences.

Many a Universal agreed with trade reviewers who note in appraising "Christmas Holiday," the picture in which Deanna Durbin grows up to be a big, bad girl, that the box office would have to furnish the answer to whether or not Deanna would be accepted (profitably, of course) by the public in her new role. The box office, never silent, has been particularly outspoken in the case of "Holiday." Universal reports the picture has been held over in all of its first 17 engagements, which include New York, Atlanta, St. Louis, San Francisco, and Minneapolis.

In the same engagements it has outgrossed every previous Durbin picture and in some of them it is returning bigger grosses than any other picture heretofore released by Universal, according to the company's records.

And speaking of grosses, travelers returning from Hollywood report that Y. Frank Freeman and Buddy De Sylva have revised their previous estimates of going "over the coast" by renewing "My Way" from the original $6,000,000 to a current $12,000,000. Home office estimates are around $7,500,000.

Coast Flashes

Hollywood, July 16


Morton Nathanson, Samuel Goldwyn's Eastern advertising and publicity representative, has arrived for conferences on "The Princess and the Pirate.

Kentucky Exhibitors' Group Incorporates

LOUISVILLE, July 16—The Kentucky Association of Motion Picture Exhibitors, organized about a year ago, has filed articles of incorporation with the secretary of state at Frankfort as a non-profit organization with indebtedness limited to $15,000. Incorporators are, adding that Davis "anticipates an extended visit."

Official announcement of a similar visit to India and the Far East by P. C. Carr, executive associate of Rank, as reported yesterday in Motion Picture Daily, is expected in the near future.

Film Saved as Robot Wrecks W. B. Studio

London, July 16—Although all equipment was destroyed when a robot bomb damaged Warner's Teddington studio early this month, not a foot of film was lost, it is now disclosed, Max Miller's production of "Flight from Folly" had been completed the previous Friday.

Arthur A. J. (Doc.) Solomon, whose death by 'enemy action' in Southern England was reported in Motion Picture Daily July 7, his secretary and another were killed in the studio bombing.

Mundiales to Trouble

MEXICO CITY, July 16—Carlos Trouble, purchased the controlling interest in Films Mundiales, leading Mexican production company.
Dismissal of L.A.
Complaint Appealed

G. L. Smith, operator of the York Theatre, Los Angeles, has filed with the American Arbitration Association’s arbitration board a petition for the dismissal of his clearance complaint against the five consenting companies, the A.A.A. disclosed here at the weekend.

Complainant demanded that the seven days clearance of the Park and Franklin, Los Angeles, be eliminated and that the York be granted the same availability as other Los Angeles suburban theatres charging the same admission. At a previous hearing he also demanded that it be permitted to have 49 days clearance after the Los Angeles first runs at that theatre for 30 cents and 35 days after first-run closing at its proposed price of $3.50.

Irving Stahlman, arbitrator in the Los Angeles tribunal, ruled on June 21 that all theatres involved were competitive and that the existing clearance was reasonable. East River Theatre Corp. and Laemmle Theatres were intervenors.

Siccardi President Of N.J. Theatres

Joseph J. Siccardi of the Liberty Theatre, Paterson, N.J., has been elected president of the Associated Theatres of New Jersey at the annual luncheon meeting of that film buying organization held last week at the Newark Athletic Club.

Other officers named were: Jack Ungar, New Brunswick, vice-president; Sidney Seligman, Embassy Theatre, Newark, treasurer; Max Rothman, Alvin Theatre, Guttenberg, secretary. Irving Libby, long-time retiring president who has served as head of the group for six years, was named honorary president.

Announcement of the appointment of Jack Melter as film buyer was also made at the meeting.

Navy, Boat-Makers At Warner Show

A group of naval officers and heroes, executives of the Packard and Elco companies who are engaged in the production of P-T boats for the Navy, and others will attend a press preview of “Devil Boats,” Warner color service special, tomorrow afternoon in the Warner home office.

Among those who will be present as guests of Norman H. Moray, short subject sales manager, are Lieut. Clark W. Fe菰ng, Navy hero who appears in the picture; Lieut. Commander Francis D. Tappan, Lieut. James J. Cross, Lieut. Richard Lamborn; Pres. Sumpjen, president of Elco; Carroll Van Arck of the Young & Rubicam agency, and others.

“Devil Boats” tells the story of the P-T fighters which were produced with the cooperation of the Navy.

Sistrum and Butler to Assist Ginsberg

Hollywood, July 16.—Joseph Sistrum, producer, and Frank Butler, writer, were appointed production assistants to Henry Ginsberg.

“Dragon Seed”

[Continued from page 1]

and its neighbors. Family life is the great denominator. There are little bickerings and minute misunderstandings, but they are striving as against the common bond.

Into this calm scene come Japanese warplanes and Japanese foot soldiers, hell-bent along their conquering road. Theirs is the massacre of war and theirs is the victory, of course. The simple village people are not aware of the fact the invasion is at their throats and on their neck. The old people face utter defeat, but the young people, altered by changing times and pressured by desperation into their slowly developed surge toward resistance and freedom, spark the change. Guerrilla warfare is organized and, finally, the policy of the scarred earth is applied at the end as Walter Huston, the village head, abandons the land of his ancestors and moves toward Free China to resume his ancient and honorable calling of tilling the soil for the armies of his country. With him goes his infant grandson, his hope for the future, for in him is the seed of the dragon. This is the foundation line.

The film, of course is developed through many dramatic facets. There is Katharine Hepburn, as courageous Jade who disposes of a whole Japanese command by poison. Stalwart in his final strength is Huston. Stalwart counterfoil by his side is Aline MacMahon, who plays his wife; Akim Tamiroff, as a Chinese Quisling, who meets the death which faces his kind, is loved and admired, but his performance is strong. Hurst Hatfield, as the third son, approaches the standout division, as does Agnes Moorehead, whose incisive and embittered characterization easily is one of the best. While starred, Miss Hepburn goes along in the stream of the cast yet cuts her own impressive niche in the theatre. For her husband, her sufferings, through an accent hardly identifiable with China, but, in the main, makes his role reasonably credible. Metro pulled stoppers, production-wise, on “Dragon Seed.” Settings and scope are formidable, aided notably by expertise of Sidney Wagner’s camera control. Panduro S. Berman produced.

Running time, 148 minutes. “G” Release not set.

Seek Wage Boost for Chicago Exchanges

CHICAGO, July 16.—The IATSE exchange service employes’ Local B-45 will shortly file with the Wage Labor Board here for approval of a 10 per cent increase. According to Sam Lainsky, business agent of the local, the New York offices of the distributors have approved the increase and the application for filing.

The distributors had previously approved a filing in Seattle, for service employees’ local, and are expected to approve applications of locals in other exchange cities as they are prepared.

Weshner to Represent Nebenzahl in East

David E. (Skip) Weshner has been appointed Eastern representative for Seymour Nebenzahl’s Anheuser Pictures. He will handle contracts, sales, publicity and advertising on the film “Sundown Storm,” being released by United Artists.

Weshner also handles several other accounts.

Benny in New Guinea

Jack Benny and Carole Landis have arrived in New Guinea by plane to begin a tour of camps in that area, according to weekend press dispatches from Port Moresby. With them are Martha Tilton, singer; Larry Adler, harmonica player, and Peggy Brunner, accompanying. They were greeted by Lieut. Lanny Ross, former film tenor.

WB File Appeal in
De Havilland Ruling

Los Angeles, July 16.—Warner Bros., at the weekend appealed to the State Supreme Court from the Superior Court’s decision on March 14 last denying Olive De Havilland’s contract with the studio terminated. The Warner move followed the star’s filing in the Superior Court on Friday asking an injunction to restrain the studio from interfering others against giving her employment by alleged telegraphic promise of fourteen years of service and compensation of $15,000 plus salary. The studio is still committed to Warner Bros. for a period of weeks contrary to the March 14 decision.

California Owners Elect 12 Directors

SAN FRANCISCO, July 16.—At the annual meeting of the California Theatres Association at the Palace Hotel, a board of directors was elected to serve for one year.

Elected were: Irving Ackerman, Downtown Amusement Co.; Joseph Blumenfeld, Columbia Amusements; William David, Sunny-Mount Theatres; Cliff Gissman, RKO Golden Gate; Michael Ginsberg, RKO Theatres, Inc.; Sidney M. Smith, Warner Bros., Inc.; Sidney Rothman, Theatres; Bertram Sutphen, Associated Theatres of Northern California; Ben Levin, General Theatrical Co.; Robert Lippert, Lippert Theatres; Robert McFadden, Goldstone Theatres; M. A. Naify, T. & T. Jr., Enterprises; B. V. Sturdivant, Fox West Coast Theatres; Herman Wolber, 20th Century-Fox Films.

Sturdivant, president of the association, who presided at the meeting, will call the board together in a few days for organization and election of officers.

Film Exports to Canada Increase

WASHINGTON, July 16.—Exports of motion picture film from the United States to Canada in 1942 amounted to $41,670,000 in the United States to Canada in 1942 amounted to $41,670,000, valued at $949,000, valued at $949,000, increased with 2,924,400 feet, valued at $762,000 in 1941, it was reported here today by the Department of Commerce.

In addition, Canada imported from the United States $3,684,000 worth of photographic and projection goods, compared with $3,286,000 worth in 1941, figures compiled by the Department disclosed.

$23,031 Given to Catholic Charities

John J. O’Connor, Universal Pictures vice-president, reported Saturday $23,031 has been collected by the motion pictures division of the Archdiocese Catholic Committee of the Laffey in the WWII Appeal for New York Catholic charities. Bert Sanford, Alpha Service Corp., is vice-chairman of the motion picture division of the Archdiocese Catholic Committee of the United States. The next report for the committee will be made on Sept. 6.

PIC to Meet Bi-weekly

The industry’s Public Information Committee Eastern divisions will meet on alternate Thursdays for the remainder of the Summer instead of each Thursday as heretofore. A session is scheduled for this week.
That's cookin' with GAS

STEP LIVELY

HEAVENLY DAYS

Samuel Goldwyn's
UP IN ARMS

TENDER COM
RKO

THE SHOWMANSHIP COMPANY

SNOW WHITE

DAYS OF GLORY

MARINE RAIDERS

Walt Disney's

SNOW WHITE
:

;

:

Motion Picture Daily

6

Hartford

Is

Ordered to
Police Houses
(Continued from page 1)

injured

still

on the

critical list.

94 in Three Companies
Receive Over $75,000

many

places
to look to possible tightening of the
building codes and fire rules for places
of public assembly.
in

Ontario Tightens
Safety Requirements
Toronto, July 16. Following the

—

circus catastrophe at Hartford, Conn.,
and the Moose Temple fire at Hamilton, Ont., which claimed 160 and 10
lives, respectively, the Toronto Board
of Control has launched an investigation into safety conditions of all public halls and theatres and itinerant tent
shows, with a view to more rigid re-

quirements for safety.

A

Royal Commission is also simultaneously sitting in Toronto to investigate public halls and theatres
throughout Ontario and the manner
which Provincial and municipal
in
safety regulations are being enforced.
Tightened restrictions are promised
as a result of recent disasters.

Massachusetts Would
Legislate Circuses

—

Boston, July 16. Three bills have
been proposed in the Massachusetts
legislature designed to prevent a repetition here of the Hartford circus fire
disaster.

All circuses and tent shows would
be banned in the state until they have
authorities that their tents
are fireproof and fire inspectors have
investigated and given their approval.
satisfied

17,

Fromkess Elected

PRC

President

(Continued from page 1)

Century-Fox, and
ner Brothers.

Amounts

of

28

at

compensation

$155,700;

Warreport-

Grable,

$92,375;

PRC's board of directors also elected
Ben Arthur B. Johnson to the office of secHecht, $141,500; Sonja Henie, $100,- retary and treasurer. Leo J. McCarthy
000; Nunnally H. Johnson, $182,000; continues as general sales manager in
Robert T. Kane, $104,000; Henry charge of distribution and Roberto D.

Henry

ed represent gross sums paid to in-

Betty

;orporation.

L.

Hathaway, $145,888;

King, $135,833; Walter R. Lang, Socas as foreign sales manager.
Fromkess, formerly vice-president
$141,166; William Koenig, $85,500;
William LeBaron, $156,000; Ernest of PRC, and who is in entire charge
Lubitsch,
Archie
$138,000;
Louis of production, will leave New York
Mayo, $119,425,-; Carmen Miranda, for Hollywood on Wednesday, after a
salary, $33,750 - bonus, $50,000; total, visit of three weeks, "to put into effect
$83,750; Thomas Mitchell, $128,269; a greatly expanded production schedule
Alfred Newman, $78,000; Jack Oakie, based on extra appropriations recently
voted for that purpose."
$135,208 William Perlberg, $101,400
Tyrone. Power, salary, $162,872; other
compensation, -$12,500
total,
$175,372; Cesar Romero, $95,125; Morrie
Ryskind, $81,66(>; Spyros P. Skouras, salary, $173,076; other compensaOttawa, July 16. M. S. Rennie,
tion, $1,500; total, $174,576; John M.
formerly
of the U. S. Treasury procStahl,
Joseph
Swerling,
$80,500;
$126,250; Gene Tierney, $75,850; La- urement division, Lansing, Mich., has
mar Trotti, $101,250.; William A. been appointed chief purchasing officer
Wellman, $155,000 Sol M. Wurtzel, of the National Film Board of Canada,
salary, $114,666.66; other compensa- succeeding Wesley Greene, who held
tion, $90; total, $114,756; Darryl F„ the post temporarily and will become
Zanuck, salary, $175,000; other com- coordinator of distribution for the
board, which produces instructional
pensation, $100; total, $175,100.
;

;

Rennie Purchaser for
Canada Film Board

;

—

;

WB
Warner

and morale pictures for the Armed
Forces and public of the Dominion.

Year

Fiscal

Brothers, year ended Aug.

Lloyd Bacon, $128,333;
Bernhard, salary, $112,500;
other compensation, $19,000
total,
$131,500; Henry Blanke, $121,500;
Humphrey Bogart, $114,125; David
Butler,
$156,875;
Michael
Curtiz,
31,

1943:

Joseph

;

Jacocks Leaves WB;
Damis Gets Post
(Continued from page 1)

the Warner ranks, starting 15 years ago in the booking department of the home office, and successively filling the posts of film buyer
and booker in the Newark zone, then
to Pittsburgh in the same post, returning to Newark 10 years ago as film

come up from

$193,152;
Bette
Davis,
$220,000;
Olivia De Havilland, $79,916; Errol
Flynn, $175,000 Leo Forbstein, $78,000; Jules Garfield, $79,125; Benjathe distribution of the sale price to min F. Glazer,
$86,000; Cary Grant,
the author, producer and others who $100,000; Howard
Hawks, $107,500; buyer and assistant zone manager.
are entitled to share in the proceeds. Mark Hellinger,
$156,000; Sam HellFleisher receives a yearly retainer man,
$78,000; Paul Henried, $105,from the Dramatists' Guild for his 937; Walter Huston,
$118,333; Jesse
services.)
L. Lasky, Sr., $91,266; Ida Lupino,
$142,750; Sam Schneider, salary, $65,Three Reports
(Continued from page 1)
000; other compensation, $13,000; toThe three reports follow
ferred here in 1929 and became casting
tal, $78,000; Ann Sheridan, $82,333;
Paramount Pictures, year ended Max Steiner, $85,800; Raoul Walsh, director. Returning from a scouting
Dec. 31, 1942: Charles Brackett, $90,- $123,750; H. B. Wallis, $208,000; Al- trip to Europe in 1932, he was given
900; Frank Russell Butler, $86,950; bert Warner, salary, $91,000; other charge of contractual assignments and
Rene Chamette (Rene Clair), $84,- compensation, $13,000 total, $104,600 arrangements for talent and the more
Colbert,
Claudette
317;
$360,000; H. M. Warner, $182,000; J. L. War- prominent personalities.
ner, $182,000
Sam Wood, $157,199.97
Harry L. (Bing) Crosby, $336,111
George G. DeSylva, salary, $223,416, (additional to the $111,625 paid him
other compensation,
total, by Paramount).
$90,100;
$313,517; Y. Frank Freeman, $130,California
reports
showed
000; Henry Ginsberg, $114,375; Paul(Continued from page 1)
that Fox West Coast Agency
ette Goddard, $152,500
Edward H.
Corp. paid Charles P. Skouras a
estate, was made recently following
Griffith, $91,379; Bob Hope, $148,333;
salary of $132,500 in 1942 and
recommendations of "Industry ComDorothy S. Kaumeyer (Dorothy Lain
the same year National
mittee No. 68," which held a public
mour), $127,416; Austin C. Keough,
Theatres Amusement Co., Inc.,
hearing in New York on Nov. 23,
$78,000 James Mitchell Leisen, $145,paid him other compensation of
1943.
Fred MacMurray, $347,333;
884;
$130,589. National Theatres also
Fredric
March, $100,000;
George
paid Spyros P. Skouras $40,000
Marshall,
McCrea,
$131,708;
Joel
Broadcasting, year ended Dec. 31,
salary and $44,810 other com$90,000; Raymond Milland, $130,166;
1942: William Paley, $185,820; Eastpensation, a total of $84,810.62
Victor Fred Moore, $103,125; Ginger
man Kodak, year ended Dec. 31, 1942
to add to the $174,576.84 he reRogers, $245,000; Mark Rex SandT. J. Hargrave, $108,986; Frank W.
ceived from Twentieth Cenrich, $112,000; Preston Sturges, $229,Lovejoy, $92,490 H. C. Sievers, $77,tury-Fox.
000; Franchot Tone, $121,000; Harry
925; A. F. Sulzer, $108,986; RCA,
Twentieth Century-Fox, year end- Cooper $247,397, and $100,000 to Bob sation, $900; total, $100,900.
Also
United Artists Corp., year
ed Dec. 31, 1942: Don F. Ameche, Hope on top of Hope's $148,333 from
$194,500; Joan Bennett, $81,904; Jack Paramount. Hal Roach Studios, Inc., ended Dec. 31, 1942: Gradwell L.
Benny, $125,000; Milton Berle, $82,- reported $12,374.97 in salary and $65,- Sears, $130,000 Vitagraph, Inc., year
500 Thomas J. Connors, salary $96,- 241 bonus, a total of $77,616, paid to ended Aug. 31, 1943: Charles Einfeld,
other compensation,
750, other compensation $11,323, total, William E. Bendix for the year ended salary, $104,000
Aug. 31, 1943.
total,
$26,000;
Warner
$108,073 Irving Cummings, $138,666
$130,000;
Other reports of interest to the in- Bros. Circuit Management Corp., year
Henry Fonda, $167,625 Bryan Foy,
Atlas ended Aug. 31, 1943; I. J. Hoffman,
$169,000; Jean Alexis Gabin, $100,- dustry included the following
000; William Goetz, salary $155,- Corp., year ended Dec. 31, 1942: salary, $52,000 bonus, $28,461
total,
500, other compensation $200, total Floyd B. Odium, $100,000; Columbia $80,461.
;

Benjamin Thau Made

Loew

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Vice-President

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40c

Wage Minimum
Today

Effective

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Weiner Leaves Warners
Sid Weiner, assistant to Jules Girden in Warner Bros.' Theatres booking department in New York, has resigned to join Film Classics. Weiner
was with Warners for 14 years.

1944

(Continued from page 1)

Final responsibility for the continu- dividuals by employers as set forth
ous maintenance of police or fire in SEC public records. They do not
guards apparently would rest with the give effect to deductions for normal
theatre management, and, important- Federal or state income taxes and
ly, the policeman or fireman, whether
surtaxes which, in the majority of
provided by the city or engaged inde- instances represented in these reports,
pendently by the theatre, are com- range from 72 to 88 per cent of net
pelled to report to their superiors
income after allowable deductions.
every day on the strict compliance of
Reports on the other companies will
the theatre to the new order. Reports
be published in supplementary SEC
are to be turned over to Hartford
lists,
scheduled to be issued some
fire marshall Henry G. Thomas.
At a meeting of Hartford's board weeks hence.
The highest sum (not salary)
of police commissioners this week,
deputy chief Michael A. Godfrey shown in the report, $645,000, was
warned against theatres being unpro- paid by 20th Century-Fox to Sidney
tected during mornings, lunch periods R. Fleisher, but this figure is expected to be exceeded in the suppleand at other times.
Concern in exhibition quarters oyer mentary list, which will include the
Mayer of
on
Louis
B.
the arbitrary policing of theatres and figure
the placing of its responsibility on M-G-M, for some years the highesttheatre management follows the alarm paid executive in the country.
caused over New York State's new
(Home office executives of 20th
pending building code with its threat- Century-Fox and a spokesman for
ening drastic changes, involving con- Fleisher in New York explained that
siderable structural alterations, and the $645,000 paid
Fleisher merely
applying to most of the 1,200 motion represents monies paid by the conn,
picture theatres in places which have pany for screen rights to Broadway
The threat is of signifi- plays and is not compensation for
no code.
cance not only to exhibitors in New services rendered.
Fleisher is an atYork State, but is greatly broadened torney who acts as arbiter of the
by the fact that New York building Dramatists' Guild. All sales of legiticodes are widely referred to by au- mate plays to film companies where
thorities in many other states in draw- the playwrights involved are members
ing up building regulations, and the of the Dramatists' Guild are cleared
Hartford fire and panic immediately through Fleisher. He in turn handles

prompted authorities

Monday, July

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Mr. Winkle Goes to War...
...and your heart goes with him

...laughing, loving, deeply sympathizing...as you follow the most human character ever to come out of a best-selling novel...into a great *escapist comedy*!

Edward G. ROBINSON

in COLUMBIA PICTURES' 

Mr. Winkle Goes to War

with RUTH WARRICK • TED DONALDSON • BOB HAYMES

Screen Play by Waldo Salt, George Corey, Louis Solomon
From the best-selling novel by THEODORE PRATT
Produced by JACK MOSS • Directed by ALFRED E. GREEN
Gaslight' Grosses $7,000 Over Par

SAN FRANCISCO, July 16—Strong film shows are keeping the Market Street box office tone firm with a heavy weight in box office revenue. Several above-average receipts were reported, with the top, comparatively, going to "Gaslight," doing $17,000 at the Asia theatre and $7,000. Estimated receipts for the week ending July 11-13:

"Christmas Holiday" (Univ.)
ORPHEUM—(2,446) (45c-65c-85c) 7 days. Gross: $12,000. Average: $1,200.

"Days of Glory" (RKO)

"Make Your Own Bed" (WB)
WARFIELD—(2,000) (45c-65c-85c) 7 days. Stage: vaudeville. Gross: $29,000. Average: $4,143.

"Home in Indiana" (20th-Fox)
.getState—(2,000) (45c-65c-85c) 7 days. Average: $23,000.

Secrets of Scotland Yard" (Rep.)
FOX—(2,000) (45c-65c-85c) 7 days. Stage: vaudeville. Gross: $7,000. Average: $1,000.

"St. Francis" (Para.)

"The Heat's On" (Col.)
UNITED ARTISTS—(1,200) (45c-65c-85c) 7 days. Average: $10,100.

'Holiday' Is Big On $20,000 Take

St. Louis, July 16—"Christmas Holiday" at the Ambassador is the first choice of St. Louis patrons this week, and looks like a big $20,000. Receipts at other first-runs are about normal.

Estimated receipts for the week ending July 11:

"Jungle Woman" (Univ.)
FOX—(2,000) (45c-65c-85c) 7 days. Stage: vaudeville. Gross: $16,000. Average: $2,286.

"Make Your Own Bed" (WB)
WARFIELD—(2,200) (45c-65c-85c) 7 days. Average: $27,000.

"Rogue Touhy, Gangster" (20th-Fox)
Yellow Rose of Texas"

"Secrets of Scotland Yard" (Rep.)
FOX—(2,000) (45c-65c-85c) 7 days. Average: $23,000.

"St. Francis" (Para.)

"Christmas Holiday" (Univ.)

"Sharny" (RKO)
AMBASSADOR—(2,000) (45c-65c-85c) 7 days. Gross: $20,000. Average: $3,571.

"The White Cliffs of Dover" (M-G-M)
LOEW's STATE—(1,627) (45c-65c-85c) 7 days. Stage: vaudeville. Gross: $15,000. Average: $2,129.

Two Girls and a Sitter" (M-G-M)
"The Black parasites" (Col.)
LOEW'S ORPHEUM — (1,500) (45c-65c-85c) 6 days. Stage: vaudeville. Gross: $7,000. Average: $1,167.

"Home in Indiana" (20th-Fox)
"Candlelight in Algeria" (20th-Fox)

"The Fleet's In" (Para.)
ST. LOUIS—(4,000) (40c-50c-60c) 7 days. Stage: vaudeville. Gross: $4,500. Average: $643.

Fund Gets Record Take

The Stage Relief Fund here yesterday disclosed that it has collected $25,877 for theatrical charity groups from 11 benefit shows this season. This sum is the highest in the Fund's history, since 1932 the organization has given $293,641 to charity groups in the entertain-ment industry.

Reviews

"48 Hours" (Falling-AFE)
HERE is a film the majority of customers will probably relish, viewing it as they do a Hitchcock thriller, with which it has a great deal in common, and not bothering too much about wartime censorsations that fall short of their desired effect. The story tells of a small group of Germans, who, disguised as Royal Engineers, take over a mythical English village and imprison the natives in order to jam the radios during a Nazi invasion. The present remoteness of all this, plus the high odds against the daring band, will hurt "48 Hours" for those who cannot help viewing it on a plane with "The North Star." To comedy lovers it is a handy new entry, however, a magnificent job has been done by producer Michael Balcon, screenwriter Graham Greene, director Cavalcanti and a large cast with some of the Empire's biggest drawing names. Leslie Banks at the local Queensl, Basil Sydney as the German commander, Valerie Taylor as the woman who first sees through the ruse, C. V. France as the old vicar who gives his life ringing the church bell for help, Harry Fowler as a refugee boy who clams wounded to the next town, Frank Lawton as a visiting sailor who leads the bloody resistance, and the Gloucestershire Regiment, which (by permission of the War Office) comes to the rescue—all are tops.

Running time, 88 minutes. "G." Release date not set.

Tom Loy

"Dixie Jamboree" (PRC)
HOLLYWOOD, July 16—WITH the names of Frances Langford, Guy Kibbee, Eddie Quillan, Charles Butterworth, Fifi D'Orsay, Yale Talbot, Frank Jenks and Louise Beavers to attract the customers, this Jack Schwarz comedy with music compares to advantage with the producer's previous offerings in point of saleability. Five songs by Michael Breen and Sam Newman are performed in the course of the proceedings, "If It's a Dream," sung by Miss Langford, possessing the stuff of which hits are made.

Utilizing materials not overworked for comedy, the script by Sam Newman, based on an original by Lawrence E. Taylor, concerns a couple of racketeers who hide out on the last showboat, plying the Mississippi—the time is today—and try to steal it. Aboard the boat is staged the old-fashioned kind of show, inclusive of the sale of patent medicine, fitted out with modern tunes and a whimsical trumpeter. Most of the humor is of the kind that requires a houseful of customers to make it spark, but the pleasantness of it all is a direction by Christy Cabanne is keyed to the comedy throughout. Harry D. Edwards served as associate producer.

Running time, 72 minutes. "G." Release date not set.

William R. Weaver

"Return of the Ape Man" (Monogram)
HOLLYWOOD, July 16
ONE thing to do with this chiller-diller is to play it for laughs instead of strong and contrary, as on this occasion, by John Carradine and George Zucco—exponents of frightfulness thrown for individual and collective losses by script, dialogue and direction that are achievements in absurdity—for billing purposes. It was previewed straight at a Hollywood theatre where the audience enjoyed it immensely as an unintentional comedy. It can be marketed that way elsewhere, but not even the kiddies can be asked to take it seriously.

Robert Charles' story and screenplay presents Lagosi as a scientist who finds a prehistoric man frozen in a glacier, thaw him out and, when he turns out to be a killer, fits him out with a section of his best friend's brain, after which he continues to kill, although taking time out to play Beethoven's "Moonlight Sonata" on the piano and transpose over rooftops with a girl over his shoulder. All the players talk and act like long past time to knock off for lunch. The Sam Katzman-Jack Dietz combination produced the film, with Barney Sarecky as associate and Philip Rosen as director.

Running time, 60 minutes. "G." Release date, June 17.

William R. Weaver

Ross Names Dobbs to New Southwest Post

C. H. Dobbs has been named to the new Los Angeles position of southwestern district manager for Ross Federal Service. Dobbs, who will make his headquarters in Dallas, was formerly manager of the Ross Charlotte branch.

Succeeding him in Charlotte is Milton Lewis, New Orleans branch manager. C. H. Crocker, service manager at the New Orleans office, has been promoted to Kresst post.
Advertising that sells your attractions quickest and most completely—is the STRONGEST! Advertising that buyers can hear as well as see—is the RAREST! Advertising that is created by quarter-of-a-century experts—is the SUREST! Advertising that entertains prospects while it is selling them—is the SAFEST! Advertising that reaches most people and costs least—is the CHEAPEST! That is why exhibitors who use this company’s Advertising year in and year out are sitting pretty.

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
STANDARD ACCESSORIES • TRAILERS • SPECIAL ACCESSORIES
No Government Decree Action For 2 Weeks

Still No Meeting Set Between U.S., Majors

WASHINGTON, July 17.—Final decision of the Department of Justice whether to accept the distributors' proposed consent decree will not be reached before the end of this month, it was learned here today. There has been no meeting set with the majors on the final draft. Because of the fact that interested Government officials have seldom, if at all, been in Washington at the same time during recent weeks, it has been impossible for Attorney-General Francis Biddle, Assistant Attorney-General Tom C. Clark, in charge of the government negotiations; Wendell Berg, chief of the anti-trust division, and

(Continued on page 10)

B'way Grosses Are Down

The exodus to the beaches, travel limitations which are cutting down the influx of visitors into the city, the heat, and the lack of strong product in many places are all held responsible for the absence of any outstanding grossers at downtown New York first-run houses this week.

The new entries at the Paramount and the Roxy are doing modest business. The initial week of "And the Angels Sing" and a stage bill headed by Perry Como and Jerry Wald and his band at the Paramount is expected

(Continued on page 10)

May Drop 'Locally Needed' Efforts

Decision on whether or take any further steps in the effort to obtain "locally-needed" designations for exchange workers or to let the matter drop will be made here tomorrow at a meeting of the War Activities Committee's distributors division, called by Ned E. Denip, division chairman.

Following War Manpower Commission approval of Philadelphia and Pittsburgh exchange help as "locally needed"

(Continued on page 10)

*Fighting 5th' Asks More Bond Aid

With less than two weeks remaining in which theatres can continue the sale of war bonds to individuals which will be credited to the Fifth War Loan, many states must still make extra efforts to reach their goals by July 31, particularly in the "E" bond series, the industry's "Fighting Fifth" war loan headquarters here advised yesterday.

While latest figures of total sales of bonds to individuals are not available, it was said that the country's $6,000,000,000 quota in this category is still far from attainment.

(Continued on page 11)

War Surplus To Aid Films

Postwar disposal of Government-owned war materials, which include an estimated hundreds of thousands of dollars' worth of projectors and all sorts of theatre and production equipment, need not seriously interfere with the readjustment of business and manufacture of such items to peace-time conditions, according to a statement on national policy issued here by the Committee for Economic Development.

"If the war should end tomorrow," CED estimates, "Government-owned

(Continued on page 11)

Long Runs Are Growing Longer in Chicago Area

CHICAGO, July 17.—Extended runs in the Loop are aggravating the picture shortage situation in this area. Never before have as many Loop theatres held pictures for such lengthy engagements, due, of course, to improved business conditions. And, too, a strong picture can now hold up almost twice as long as it could two years ago. Exhibitors blame this development on the growing number of neighborhood theatre patrons who are seeing pictures in first-run houses.

Two of the outstanding examples are "Going My Way" at the Chicago, which started its sixth week Friday, and "Up in Arms" at the Woods.

(Continued on page 8)

Producers Issue 11 Counter-Proposals To Studio Unions

LOS ANGELES, July 17.—The office of Pat Casey, labor representative of the Producers, has issued counter-proposals to 11 organizations comprising the Conference of Studio Unions which sought upward wage revisions and other changes affecting working conditions.

The unions will consider the studio proposals with leave to report back at their own convenience. Since any modifications will be retroactive, it is believed likely that the negotiations will continue for several weeks.

Warners Considering Brazil 'Showcases'

Warners is considering setting up new theatres in Rio de Janeiro, Sao Paolo and other key cities in Brazil when the present ban on building materials is lifted in that country. According to Ary Lima, the company's manager in Brazil, conferences with home office and studio executives have resulted in a request that in line with postwar expansion in South America it would be a "good idea" to establish showcases in these cities.

Lima said.

Although Brazilian newspapers have had the number of their pages cut, film advertising has not been restricted, Warners' Brazilian manager declared.

Lima will return to Brazil Friday.

(Continued on page 8)

Canada Closes for Group Holidays

Toronto, July 17.—Considered a startling development in Canada is the closing of a number of theatres for summer periods for the proposed purpose of joint holidays for the whole staff, or for extensive repairs, but it is known that business has fallen off considerably through a combination of circumstances, including war casualty returns, intense heat wave and the general booking of reissues.

371 Features Promised For 1944-45

Reports Received from 9 of 11 Companies

Actual commitments and inside reports of intended commitments of the first nine companies out of 11 to decide on product totals for the 1944-45 lineup show from 371 to 376 features for the new season and the early part of the following season, compared with 366 to be delivered during 1943-44 and 441 in the full pre-Pearl Harbor year of 1941-42 for the nine companies.

M-G-M, which made 48 features three years ago, will have about 35 for the coming year, one more than the current season.

Warners will equal and possibly exceed their 1943-44 total of 19, it was

(Continued on page 10)

Loew Pension Vote Today

Recollection of Loew's present board of directors for the ensuing year and ratification of a pension plan affecting some 4,300 employees, are expected at a special meeting of the company's stockholders here today. J. Robert Ruben, vice-president, will preside, with a quorum has been assured.

Directors nominated by the management are: Ruben, David Bernstein, Leopold Friedman, Eugene W. Leake, Charles S. Moskovitz, William A. Parker, Nicholas M. Schenck, Joseph R. Vogel, David Warfield and

(Continued on page 8)

Pine-Thomas Sign New Para. Pact

HOLLYWOOD, July 17.—With one year still to go on their present Paramount contract, which calls for a minimum of six pictures annually, the producing team of William Pine and William Thomas have been signed by Y. Frank Freeman, vice-president in charge of studio operations, for two more years, extending their affiliation to Aug. 1, 1948.

The first picture on the Pine-Thomas 1944-45 schedule will be

(Continued on page 8)
Coast Flashes

Hollywood, July 17

WILLIAM DOZIER whose Paramount contract was renewed Friday for several years and received his release from the pact pending his permanent replacement, Meta Rea, his assistant, will perform Dozier's duties.

Francis Smith resigned from the M-G-M publicity department to join Samuel Bronston Productions as director of advertising and publicity.

Abi Lastfogel, executive of USO, Camp Shows and of the William Morris Agency, entreated for New York today and after three months here.

M-G-M added to its schedule "I Can't Help Singing" with Sam Marx writing and producing.

Vanguard has extended producer Doré Schary's contract for five years. "Houndini" will be his next production.

Herbert J. Yates arrived today from New York.

N. Peter Ratibon, president of RKO, will entreat for New York tomorrow.

PRC appointed Vance King studio publicity director.

Warners Disposes of 2nd Earle Property

ATLANTIC CITY, N. J., July 17—Warners' Earle Theatre, originally built in 1923 at a cost of $1,500,000, was sold to Southwestern Market, for $135,500, it was announced by Albert M. Greenfield & Co. of Philadelphia, representing Warners' Stanley Co.

The purchasing company proposes to raze the building and improve the site with stores. Earlier this month, Warners' Earl Theatre, built by the theatre chain, was sold to the W. T. Grant chain stores for post-war construction of a department store.

The theatre here was originally opened as a combination house, featuring vaudeville and pictures. But the policy of pictures, alone, was commenced when the theatre was darkened about 12 years ago. Earlier this year, Warners' re-opened the house for revivals.

Stewart on Wing Com.

Lt. Col. James Stewart has been promoted to chief of staff on a B-24 combat wing, according to a dispatch reaching here from an Allied air base in England. Lt. Col. Stewart, who has flown 14 missions and holds several citations, is presently an operations officer for the "liberator" group.

Perfecto Chartered

ALBANY, N. Y., July 17—Perfecto Amusement Corp., to deal in motion pictures and pictures, has been certified here by Jean Volden, Leon Savich and Frances Asch of New York.

Personal Mention

DAVID BERNSTEIN, Loew's vice-president and treasurer, left New York yesterday for a vacation of several weeks.

BUDD ROGERS will attend the wedding of his niece, Gloria Rogers, to Lieut. (j.g.) Allen Gopin of the Navy, in Boston today. On Friday night, his son, Richard Rogers, stationed at Ft. Bragg, N. C.

AL WEINBERG, formerly associated with the Benjamin Benavidez Circuit, Chicago, has left that city for Hollywood.

TOM GILLIAM, 20th Century-Fox exchange manager in Chicago, has been notified of the promotion of Tom, Jr., to a captaincy in England.

COL. ARTHUR FREUNDENFELD, division manager of RKO Midwest Theatres, Cincinnati, is due in New York for a visit next Monday.

"Pep" Pepplatt this week rounds out his first year as Washington exchange manager for 20th Century-Fox.

HERB ELLISBURG, operating the Studio Theatre, Chicago, left that city yesterday for Miami.

ABE BERNSTEIN, Columbia representative working out of Boston, is in Hartford this week.

BERNARD SEAMON of the Hippodrome Theatre, Baltimore, is on a two week vacation in New England.

SEYMOUR NEEMANZAH, independent producer for United Artists, is in New York from Hollywood.

First 20th Chief's Return from Coast

Returning yesterday from Hollywood were 20th Century-Fox officials of Robert Connors, vice-president in charge of sales; William J. Kupper, general sales manager; Francis L. Leber, vice-president and general manager of Great Britain; J. L. Schieler, foreign sales manager, A. W. Smith, Jr., Eastern sales manager, W. C. Gehring, Western sales manager.

The executives held conferences with Joseph M. Schenck, executive head of production, and Darryl F. Zanuck, vice-president in charge of production.

P. Skouras, president; Murray Silverstone, vice-president in charge of foreign distribution, and Sam Shain, assistant to Skouras, are expected back by the week's end.

Williams to Springfield

Phil Williams, director of advertising and publicity for the March of Time, will leave today for Springfield, Mass., to start a special opening of MOT's "Americans All."

JAMES R. GRAINGER, president of Republic Pictures, who left New York today for Montreal to attend the Empire-Universal Films convention, Wednesday and Thursday.

MRS. A. PLANT, wife of the Warner Theatres' Philadelphia district manager, is recuperating at University Hospital in that city, following major operation.

GEORGE LANDERS, Hartford district manager of M. L. Loew Theatres, and Mrs. Landers have left for a two-week vacation at Cape Elizabeth, Me.

MILTON SILVER of Universal's house office, advertising department, underwent an operation at Murray Hill Hospital on Sunday.

W. P. COVERT of Toronto has held the post of vice-president of the IATSE for 26 years, the oldest officer in point of service in the I.A.

FRED GREENWAY, manager of Loew's Palace Theatre, Hartford, has left for a two-week vacation in Chicago where he will join Mrs. Greenway.

SAMUEL VARADAN, Camden, N. J., independent circuit operator, will observe his 50th year in the industry next month.

AL SMITH, former theatre manager in and around Souderont, Pa., has received his Army discharge after seven months service.

JAMES MCCARTHY, manager of Warners' Strand Theatre, Hartford, is vacationing in New York.

RUTH LIEBER, United Artists booker in Philadelphia, and Fred Riens will be married next week.

Bishop and Stoner To Visit M-G-M

Burton Bishop, Jr., Southern district manager, and Bryan D. Stoner, manager of the company's Pittsburgh branch, have been added to M-G-M's executive staff. Bishop and Stoner have executive positions set to visit the home office for a week. They are due here on Aug. 14.

Arriving yesterday were Maurice Saffle, manager of Seattle, and L. C. Wingham, San Francisco. Next Monday, Leroy Bickel, Dallas branch manager, and Jack Reville, Oklahoma City exchange chief, will arrive, followed in turn by Lewis Banford, Chicago, and Bob Workman, Minneapolis. On Aug. 7, Herman Ripp, Albany, and Ralph Maw, Buffalo, are due.

'10 Little Indians' Bought

Hollywood, July 17—Samuel Bronston bought the screen rights from Lee Shubert to "Ten Little Indians," for $150,000.

Hunteady Tele.

Willsood, N. J., July 17—William C. Hunt, circuit owner, in reopening his Blakier Theatre, entirely remodeled as a result of a fire last year, directed to the projection booth, special booths for television were already included in the reconstruction. The theatre is also believed to be the first in the country entirely staffed by women.

New York Theatres

RADIO CITY MUSIC HALL

CARY GRANT in

"Once Upon a Time"

with JANET BLAIR

Dir. by Alexander Hall—A Columbia Picture

SPECTACULAR STAGE PRESENTATION

First Metropolitan Sunday screened Circle 4-600

RADIO CITY MUSIC HALL

HELD OVER 3RD WEEK

See Stillwell in the War's Most Incredible Venture
"to inspire...to thrill...to give heart..."

"THE LIBERATION OF ROME" available free to all theatres is an exciting two-reel pictorial record of a march that made history. Brave cameramen of the U. S. Army Pictorial Service made it in collaboration with British Service Film units. They have captured the heart-beat of heroes lifting an enslaved people into the sunlight of freedom. Play it and win the thanks of your patrons! Film Daily expressing the enthusiasm of the trade press says: "of enormous interest, thrilling to witness, a MUST for all theatres."

"THE LIBERATION OF ROME" IS FREE! BOOK IT NOW!
Distributed thru M-G-M Exchanges. Accessories from National Screen Service. Sponsored by War Activities Committee—Motion Picture Industry
Since You

His first picture since

Directed by

Claudette COLBERT

Jennifer IONES

Joseph COTTEN

Shirley TEMPLE
RE-NEW YORK CITY - JULY 20th

ID O. SELZNICK

presents

*They Don't Stop Fighting!*
~~KEEP SELLING WAR BONDS FOR VICTORY!~~

"Went Away"

ONE WITH THE WIND" and "REBECCA"

Iromwell · Released thru United Artists

Monty WOOLLEY | Lionel BARRYMORE | Robert WALKER
Mr. Charles C. Moskowitz, General Chairman,
New York Area - Fifth War Loan Drive,
Motion Picture War Activities Committee,
1540 Broadway,
New York, New York.

Dear Mr. Moskowitz:

Through the efforts of your Committee, I understand the unprecedented figure of about 20 percent of the "B" Bond sales in this area has been made through the motion picture theatres.

Your Committee has given our New York campaign the spark it needed and I want you to know that you have had an important part in the success of the Fifth War Loan.

The War Finance Committee is deeply appreciative of the time and effort that you put into the drive so vigorously. It is gratifying to know that your Committee, with its hundreds of cooperating theatres in the New York area and its thousands of ardent bond workers, is continuing its powerful, high-speed efforts in the Fifth War Loan right through to midnight July 31st.

Please extend our thanks to all of your hard-working associates and especially to those eager theatre staffs who serve the bond buying public so faithfully.

Cordially yours,

Nevil Ford,
State Chairman.
THEY ‘REGISTERED’ IN THE FIFTH!

A JOB WELL DONE!

THANKS . . . to the great throngs who attended the “bond shows” presented several times daily on the stage of the Giant Bond Register in Times Square and who bought a bond a minute.

THANKS . . . to the scores of artists listed below who willingly and eagerly volunteered their services at these bond-selling performances . . . and to their managers, press agents and representatives with whose help and cooperation this unusual job has been done so well.

THANKS . . . to the Actors’ Equity Association, the American Guild of Variety Artists, the American Federation of Radio Artists, the Screen Actors Guild, the American Guild of Musical Artists, the American Federation of Musicians, the United Theatrical War Activities Committee, the Hollywood Victory Committee and the War Activities Committee of the Motion Picture Industry, under whose auspices the Cash Register was conceived and erected.

To General Chairman C. C. Moscowitz and his staff, a deep bow for the efficient manner in which they arranged the many details in connection with the presentations of the shows.

U. S. TREASURY DEPARTMENT

War Finance Committee of N.Y.

Entertainment Industry Division—James Sauter, Chairman

ANABELLA PATRICIA GILMORE UNA MERKEL
PAUL ASH & ROXY ORCHESTRA GEORGE GIVY LUCKY HILLER
TREVOR RACON JACKIE GILASON LUCY MONROE
IRINA BARANOVA BEN GRAUER MAGDA MONTEZ
RED BARRER UTA HAGEN CONRAD MAGLE
PAT BARNES BOB HALL GERTRUDE NIJESSEN
GRACIE BARRIE ADELAIDE HAWLEY NANCY NORMAN
LOUISE BEAVERS WILLIAM HORNE BRIAN O’MARA
DANNY BECKER & ORCHESTRA WILLIE HOWARD BIBI OSTERTWALD
ELIZABETH BERGNER DEAN HUDSON & ORCHESTRA JAN PEARCE
BERRY BROS. DEAN JAGGER LOUIS PRIMA & ORCHESTRA
JEANNE CAGNEY LOUIS WILLOUGHBY & ORCHESTRA RICHARD RASH
LOUIS CALFERN IMOGNEE CARPENTER RADIO Aces
CAB CALLOWAY & ORCHESTRA RAHUL RAHN
IMOGNEE CARPENTER DANNY JAMES & ORCHESTRA MURIEL RAY
RALPH COOPER DEAN JOHNSTONE VICTOR JORI
CARLO CORELLI HARRY JAMES & ORCHESTRA TONY ROSS
DON CossACKS CHORUS VICTOR JORI
SERGIO DEL CARLO SAMMY KAYE & ORCHESTRA LEW KESSLER
VIVIAN DELLA CHIESA DENNIS KING
JEAN DICKENSON JESSIE ROYCE LANDIS
DUDLEY DIGGES ROBY LANE & CLARICE
Ralph DUMKE HADRIAN LEE
JOHN DICKENSON CANADA LEE
KATHRYN WEITMAN HOWARD LINDSAY
ROBERT LORRE PETER LORRE
DANIELLE LORRE BERT ELY
ENSIGN MADRIGUERA & ORCHESTRA ENRIQUE MATEOS
LUISA MALINA RUTH MATTESSON
JOSE FERRER LUCY TOMAS
BENNY FIELD & ROYAL ROYAL ROYAL
EDDIE GARR MARLBOROUGH

WILLIAM GALT

WARREN BROS.
WEISSON BROS.
BILLY WILLIAMS
ANNA MAY WONG
BARRY WOOD
ILENE WOODS
ARTHUR WRIGHT
ROLAND YOUNG
RUBY ZWIRLING & ORCHESTRA

and to

CAPITOL THEATRE
Jesse Kaye—Allen Zee
LOEW’S STATE
Ed Davenport
PARAMOUNT THEATRE
Bob Wolmert—Bob Shapira
RADIO CITY MUSIC HALL
Gus Eyell—Leon Leonidoff
ROXY THEATRE
Irving Lesser—Sam Rountree
STRAND THEATRE
Irwin Windish

* NATIONAL BROADCASTING COMPANY
COLUMBIA BROADCASTING SYSTEM
THE BLUE NETWORK
MUTUAL BROADCASTING SYSTEM
Chi. Long Run Are Growing Longer

(Continued from page 1)

which starts its 13th week Wednesday. Only two pictures in the past 13 years stayed four weeks at the Chi-
grocery store and was considered miraculous for the Loop. To-
Today, Nate Platt, head of B & K’s de-
town theaters, says “It is a cinch now
for a good picture to get a four week run, and “Going My Way” looks
strong enough to hold up all Summer.”

(Continued from page 1)

Pine-Thomas Sign
New Para. Pact

(Continued from page 1)

Dangerous Passage,” now being pre-
pared by Dan Mainwaring as a Rob-
by Lowery starrer, with William Berke
producing. Based on the novel by
Houseick Angel,” starring John-
ny Weissmuller, which will be writ-
ten by Maxwell Shane and directed by
Lew Landers. Next scheduled is
People Are Funny,” based on the NBC
air show of that name, with George
Kelly, and directed by H. C. "I'll
On My Hands," from an original
Ben Perry story purchased for Wil-
lion Gargan’s direction by
Thomas aegis. Set up as “extras,” to
be produced as “A” pictures, are
People Are Funny and "Storm," writ-
en by George Stewart, Pine-
Thomas’ last picture, “Double Ex-
posure,” starring Chester Morris and
Barbara Stanwyck, which wound up their
1943-44 schedule, is now in the cut-
ing rooms.

Gargan has been signed to star in
three pictures this next year for Pine-
Thomas. Gargan formerly was under contract to M-G-M.

May Drop ‘Locally
Needed’ Efforts

(Continued from page 1)

W. E. Green Pledges
Jobs to Veterans

In a message to company man-
agers and women in the service,
Walter E. Green, president of
National Theatre Supply, pledged that every Na-
tional employee would find a "job wait-
ing" when he was hon-
orably discharged.

It was said, are going to see to it that every Na-
tional employee honorably dis-
charged from military service will be designat-
ed, with the approval and ap-
pointment of the company and
making prompt application there-
fore, will be given a job
suited to his or her talents.

It is the company’s objective to pro-
vide a job for every veteran and to assist every
National veteran to qualify for a job.

Loew Pension
Vote Today

(Continued from page 1)

Henry Rogers Winthrop.

The pension plan, facilitated by an
arrangement whereby Loew execu-
tives and directors have agreed
contracts have agreed to their own
annual compensation, would cost
Loew $3,200,000 for the first year,
between March, 1944, and
about $3,800,000 for each suc-
ceeding year. It would be under-
written later by the trustees and a
special committee, with Equitable Life As-
urance Society backing the
fund.

According to the plan, employees
after retiring (men at 65 and women
at 60) would receive 15 per cent of their
average annual earnings, plus
10 per cent of the portion over $3,000.
Earnings above $360,000 a year would
not be used in computing the annual
average, and the normal retirement
income would have a top of $49,700
per annum. The retirement income
would be distributed over a maximum
of 10 years payments guaranteed
to each employee or his beneficiaries.

Reemployment benefits were also
offered, including a payment of
$2,000 for death and disability benefits and for term-
ination of employment. Special bene-
fits have been provided for stars, of-
cers and certain other Loew individ-
uals. The plan has been approved by
the U. S. Treasury Department.

Special Army Show to
Climax Drive Here

Stars and Stripes of 1944," a show
put on by 100 soldiers from the
Special Service’s Army branch at Fort
Hamilton, has been booked into
Loew’s Kings Theatre for July 28 as a
climactic feature of the extended
Fifth War Loan drive in this area.

Charles C. Moskowitz, Metropolitan
New York campaign chairman, an-
ounced yesterday. Free tickets are
being distributed to troops at the
Kings and other Flatbush thea-
tres.

With several other houses in the
city holding bond premiers during
the next two weeks, Moskowitz ex-
pects this additional activity will put
New York over its quota by the end
of the month.

Steffes Aids Charity

MINNEAPOLIS, July 17—Theat-
re managers of the Northwest have pledged finan-
cial backing for the Elizabeth Kenny
Foundation. Here, where, for instance, Miss
Kenny, Australian nurse, trains tech-
nicians in her treatment of polio-
cyte, Minnesota Northwestern Variety Club, announ-
ced that this organization, which last year
presented Miss Kenny with its “Hu-
rorary Member” Award, plans a
citywide campaign to raise necessary
funds for extension of the Kenny
method.

 Warners Considering
Brazil ‘Showcases’

(Continued from page 1)

to bring about $97,000. The combina-
tion, scheduled for the first three of
four weeks, will be followed by Para-
mount’s "Hall the Conquerer Hero." Rog-
er and a stage show featuring Duke Ellington and
his band, with Ella Logan and Jerry
Leer, are expected to give the Roxy
an opportunity to continue on the
basis of $60,000 taken in on the first
days each Sunday night; the Wood-
town "Will-
son takes" over on August 1.

"Once Upon a Time" will wind up
a probable three-week run at the Radio
City Music Hall tomorrow with about
$100,000 for the third week. The first
days of the third week, ending
Sunday night, brought in $53,000. The
two-day sale of seats yet recorded at
the theatre for M-G-M’s "Dragon Seed,"
are to be opened on Thursday.

The fifth and final week of "Two
Girls and a Sailor" and a stage show
headlined by Sammy Kaye’s orchestra,
is giving the Capitol an excellent $55,
and a second straight well-
mediately opening of David O.
Schneck’s "Since You Went Away" will take to the flat-
thursday. First week at the Strand for
"The Adventures of Mark Twain,"
with Vincent Lopez and his orchestra
in the stage, is expected to bring a
profitable $40,000 on the basis of weekend business of $20,000.

"Holiday’s Appeal"

"Christmas Holiday" is continuing to
attract customers to the Criterion
throughout the third week of the third
week; it will hold for a fourth week and possibly longer before making
away for Columbia’s Mr. "Winkle Goes to War." The stay of Dr.
Wassell" is holding up well at the
Rivoli with $30,000 expected on the
third week of the run. The latter date has yet been set for the opening
of "Frenchman’s Creek" at that
house. Both "Mr. Sleffington" at the Union and the "Choo-
choo at the Astor are continuing to do steady, modest business. "Mr.
Sleffington" is expected to bring in
$20,000 on its eighth week at the
Hollywood, which is higher than the
seventh week. "Ratlin’ Bathing" is ahead
by $18,000 on its third week at the
Astor.

"Marine Raiders" is expected to
give the Palace an average $15,000 on its third and final week on the basis
of $9,400 taken in over the weekend.
Saturday to Sunday. "Step Lively" will
be right at the Gotham, where the
P.C.C.’s "Minstrel Man" is doing well at the
Victoria, with $11,000 expected on the
first week on the basis of a two-day
weekend business of $4,700. A quiet
$10,500 is expected for "The Hairy
Ape" on a third week at the Globe, while the"Seymour" on a fourth week at M-G-M’s "The Cantonville Ghost" is
set for the Globe on July 29. The
first week of "Jungle Woman" at the
Sto-ruck will bring about $8,500 on the
basis of $5,000 for its first week.
Saturday to Sunday, "Fantasia" will continue at the
Manhattan.
Mr. Showman — Shake Hands with a Hit!

Benny Fields - George Minstrel Man

Alan Dinehart - Roscoe Karns
Judy Clark - Jerome Cowan - Molly Lamont - John Raitt - Lee ('lasses') White

Original Story by Martin Roney and Raymond L. Schrock
Screenplay by Erwin Franklyn and Pierre Denior
Musical Score Tito Giffé - Musical Director, Leo Erdody
Produced by Leon Fromkess
Associate Producer, Harry Revel
Directed by Joseph H. Lewis

Read These Rave Reviews

“Cindy”
“Remember Me to Carolina”
“I Don’t Care If the World Knows About It”
“Shake Hands with the Sun”
“My Bamboo Cane”
“Melancholy Baby (Olds”)”

“Here is a musical which major studios would be happy to acknowledge as their own. Fields is an attraction. PRC has a winning number.”

“Nothing in contemporary distribution competes with it as to kind. Don’t sell Minstrel Man short.” Motion Picture Herald

“Screenplay by Erwin Franklyn and Pierre Denior
Musical Score Tito Giffé — Musical Director, Leo Erdody
Produced by Leon Fromkess
Associate Producer, Harry Revel
Directed by Joseph H. Lewis

Pre Release Engagements
Victoria Theater, N. Y. C. PRC Chicago
opening July 15
Warners Branford, Newark
opening July 21
Warners Stanley, Jersey City
opening July 27

PRC Accent on Entertainment
Coast Filming Rises to 52; 13 Start Work

Hollywood, July 17.—The total number of pictures in work rose to 52 last week, as 13 features were hurried and six completed. The production scene follows:

**Columbia**
Finished: "Sergeant Mike," "Stalk the Hunter."


**Monogram**

**PRC**
Started: "At the Post," with Stuart Erwin, Bobby Henrey, Martin Martin, Gwen Kenyon.

**Paramount**
Finished: "Her Heart in Her Throat"; "Murder, He Says."

**RKO Radio**
Started: "Experiment Perilous," with Hedy Lamarr, Paul Lukas and George Brent; "The Man from the East," with Lee Tracy and Nancy Kelly; "The Falcon in Hollywood," with Tom Conway, Veda Ann Borg, Emory Parnell, Frank Cady and Barbara Hale; "Wonder Man" (Goldwyn) with Danny Kaye, Virginia Mayo and Vera Miles.

**United Artists**

**Schuyler Complaint Dismissed Stands**

The American Arbitration Association's appeal board has upheld the decision of the New York tribunal in dismissing the clearance complaint of Schuyler Theaters, Inc., operator of the Schuyler Theatre, against Loew's, 20th-Fox, and RKO, Zatzoh Amusement Co., operator of the Arden Theatre, which involved a complaint that the Arden was patronized predominantly by Negroes.

In dismissing the complaint, the arbitrator held that the theatres are in the same competitive zone, that the quality of pictures indicates the Schuyler's patrons "are being offered no special advantages measurable in terms of money," and that the Arden has been "situated in a mixed English, Spanish and Portuguese neighborhood."

The appeal board, in upholding the decision, commended both complainant and intervener for introducing audience-research surveys to support their contentions, and added that there is "no line of proof more objective than the mere partisan opinions of the contestants themselves."

Los Angeles June 14. Monogram re- leased its 54 in 1941-42.

United Artists, which does not make commitments on an annual basis, has approved a program of 63 features running into 1945-46. This includes 15 voted Tuesday at a board of directors' meeting and 48 announced Monday by Robert S. Seal, chairman of the board, president and general manager.

Republic was the first company to make an official announcement. H. J. Yates, chairman of the board, disclosed at a studio sales conference on April 26 that there would be 68 features and Westerns for 1944-45, compared with 66 this year and 54 in 1941-42.

Columbia announced at the close of its three-day sales convention in Chicago June 4 a forthcoming year's program of 44 features, four action musicals and 10 Westerns, a total of 58, compared with 52 this year and 63 in 1941-42.

Universal, which released 64 in the season before last and is slated to complete 57 this season, will release 78 pictures in 1944-45, with William Reisel, vice-president and general sales manager, told a meeting of home office and sales executives here on June 11. The Universal monogram schedule for next year represents the greatest jump so far reported, as against the previous year's 48, the company's franchise holders learned from W. Ray Johnson, president, at their convention in

**Variety Outing Resumed**
WASHINGTON, July 17.—After a lase of two years, the local Variety Club will revive its annual golf tournament, which will be held for Aug. 18 at the Woodcrest Country Club. Co-chairmen are Sam Galanty and Harry Brown, aided by Sam Jaffe, John Wray, C. L. Crochet, Robert Rhorrs, Harry Bacall, Charles Janof, Mrs. Fred Rohrs, W. Stokes Sammons, William Henderson and Arthur Jacobson.

**No Governor's Decree Action For 2 Weeks**
Special Assistant to the Attorney General Robert L. Wright, in charge of the film unit, to get together for an extended discussion of the distribution of recent cases. The attorney general's recommendations prepared by Clark and Wright. The department will maintain the trust, frequently in connection with matters coming under the criminal division, of which he is chief, is out of the book for the time being from before the end of the week. He was reported to be in Chicago on matters connected with the decree. While, it has been reported that Clark has prepared his recommendations for submission to the Attorney General, no specific action has been taken. The department has been put upon a political determination to the adoption of a short-term decree, the complaints of the independent organizations in Chicago and New York in February were made on record unanimously as favoring a court trial of the pending New York case, otherwise than with the decree. To this, in the light of changes which have occurred since the suit was suspended in Nov., 1940, the Department may find it advisable to amend the complaint, and it has been learned that many exhibitors now think such an amended complaint would attack the validity of the exhibition contract.

It was explained that recent decisions of the Supreme Court, involved in contracts make the pricing provisions of the standard film contract doubtful.

If a short term consent decree is accepted, however, many exhibitors view the file as a better position to enforce their demands after the war than they are now. In this connection they are looking toward Congress, where legislation not directly connected with the war, has recently had little chance of consideration. Although the war, this ban will be lifted, paving the way for the Attorney General to observers here, for a full investigation of the motion picture industry, more comprehensive than the numerous and lengthy block-book probing which were an annual event, in pre-war Congresses.

**Brown Trade Show Set**
"Casanova Brown," produced by International Pictures, and to be released by RKO, will be trade shown, today, July 31, with the exception of the trailer which has been screened. The New York premiere will be held at Radio City Music Hall following completion of the run of M-G-M's "Dragon."
surplus goods would probably not exceed $60,000,000,000. But from the point of view of business the problem is far smaller than this sum would indicate. Three-quarters of the surplus stock will be combat ordinance. The remainder is equivalent in dollar magnitude to only two months normal sales.”

Excess factory capacity likewise will be no great problem, according to the committee, which reports that, of $33,000,000,000 invested in such facilities during the emergency, not more than $5,000,000,000 worth will be readily convertible into a net effective addition to the nation’s peacetime plant, the remainder comprising military installations and surplus facilities in such lines as shipyards, aircraft, aluminum and magnesium. Thus, it is reasoned, the convertible plants will represent only about two years normal expansion.

CED recommendations on the handling of the various general and film equipment surplus include: Availability to consumers on the widest possible scale, encouragement of private business under competitive conditions, coordination of the disposal under a central Government policy board, avoidance of both freezing stocks for long periods and dumping them at depression prices; no continuance of war production merely to provide employment but, rather, advance planning of civilian production to take its place as quickly as possible, and early decision by the military authorities as to which stand-by plants are to be retained against future emergencies.

The CED’s committee is composed of 1,800 leaders of American business, headed by Paul Hoffman, president of Studebaker. M. B. Polson, Eastman Kodak treasurer, is chairman of CED’s field development committee.

Arkansas Honors Bostick

Little Rock, Ark., July 17—Bob Bostick, manager of National Theatre Supply’s office in Memphis, has been presented with the annual bronze plaque award of the Independent Theatre Owners of Arkansas. The award, made by ITO president C. C. Mundo, was for “outstanding achievement in establishing goodwill and understanding with the independent exhibitor.”

O’Connor to MacLaren

Tucson, July 17—Harry O’Connor, with Famous Players here for many years in publicity and advertising department, has resigned to join MacLaren’s Advertising Agency in the radio division. O’Connor was formerly associated with Associated Screen News.

‘Wac, Wave’ Premiere

Atlantic City, July 17—“A Wave, a Wac and a Marine,” produced by Edward Sherman of Billmore Productions and released through Monogram, will have its premiere here at the Steel Pier at a date to be announced.

Short Subject Reviews

“Americans All”

(March of Time)

March of Time treats the problem of racial and religious intolerance, which it depicts as rampant in the country, with startling similarity to what preceded the rise of Nazism and Fascism abroad. The subject is treated with intelligence and sincerity. Though the issue is approached in a kid-glove fashion, the case for tolerance and understanding among peoples is presented with enough strength and conviction to warrant serious attention.

Pointing up the efforts of civic, social and educational groups in combating blind prejudice, the film portrays the Springfield, Mass., plan as an effective operation and a fitting example for other cities. Other sequences show the progress made toward uniting the nation on a common front democracy against totalitarianism. Direction and commentary are excellent. Running time, 20 mins.

“The Liberation of Rome”

(M-G-M-WAC)

A comprehensive and thrilling subject of Rome’s liberation. Excellent shots of the action at Anzio, Nettuno, the Volturno and Rapido Rivers and the Calabria line are exploitation material. As explained in the film, the freeing of Rome was accomplished by means of Combined Operations, engineered by both U. S. and British military forces. The strategy used in eliminating primary objectives en route to Rome is adequately demonstrated through the use of maps and graphs. English and American photography represents one of the finest pictorial presentations of military operations to date. The U. S. Army Pictorial Service produced, in collaboration with British Service Film Units, M-G-M is releasing the film through the Office of War Information for the War Activities Committee. Running time, 20 mins.

“Thay Fight Again”

(RKO-Pathé)

A subject little short of inspiring has been produced by Frederic Ullman, Jr., for RKO. “The Fight Again,” latest of the “This Is America” series, is excellent, depicting with a tremendous emotional tug the physical and mental rehabilitation of an American Army sergeant who has been wounded. The sergeant is a pitiful object as he lies in Halloran General Hospital, apathetic and listless. Gradually the healing magic of modern medicine does its work, and he is on the mend. As he heals, there is a parallel improvement in his mental state, with a resurgence to his former chipper self. Rehabilitation is completed at an upstate sanitarium and finally the sergeant is again fit for active duty. He is the symbol of thousands of gallant men with broken bodies who have been rescued from the human scrap heap. Quentin Reynolds’ calm, sympathetic voice strikes the right note. Running time, 17 mins.
THE MOTION PICTURE IT TOOK 2½ YEARS TO MAKE!

20th Century Fox presents

DARRYL F. ZANUCK'S

WILSON

in Technicolor

Directed by HENRY KING
Written by LAMAR TROTTI

The Triumph it took 50 years of film entertainment to achieve!
Fifth Special Events Rise To 14,077

Total to Increase with Extension of Drive

Registered special events in theaters during the Fifth War Loan have reached the record total of 14,077, which compares with 6,385 reported during the Fourth War Loan, R. J. O'Donnell, industry "Fighting Fifth" chairman, disclosed here yesterday.

The Fifth War Loan figures include events registered with the distributors' division of which Ned E. Depinet is national chairman, and are still incomplete. In addition, the totals are expected to be increased as the final figures are reported with the inclusion (Continued on page 6)

Spain Pays Film Debts

The Spanish government has brought about the payment of all Spanish debts to American film companies, having released the second 50 per cent of the dollar balance, following release of the first half several months ago, Enrique Aguiar, Universal manager in Spain and Portugal, disclosed in an interview here yesterday.

As a result, plus a boom which finds business in this neutral country at an all-time high, American distributors plan increasing the number of films they will exhibit there (Continued on page 6)

Final 'U' Regional Today; Canada Next

Universal's final U.S. regional sales meeting will be held today at the Hotel Astor, here, when the New York district will end a two-day session conducted by Fred Meyers, Eastern sales manager, and D. A. Levy, district manager.

W. A. Scully and E. T. Gomersall will address the meeting today. Among those attending are William Murphy, Nat Goldberg, Phil Winnick, Harry (Continued on page 6)

WBP Eases Paper Use For Tickets

Washington, July 18.—The War Production Board today slightly eased its restrictions on paper to be used for admission tickets, amending its orders to permit the use of any coated stock made from raw stock not over the previously fixed maximum basic weight (22% by 25%) of 90 pounds.

Skeleton Meeting Of Warner Sales Staff This Year

Hollywood, July 18.—In deference to the wartime transportation stringency, Warner Bros. will not bring its corps of salesmen, bookers and other sales personnel together for the usual convention this year, but in its place will hold a skeleton meeting of executives here in mid-August, it is learned.

Only about half-a-dozen sales staff executives from the home office, together with district and branch managers and a few theatre department executives will attend, and it is understood that in practically every case it is up to the executive in question to arrange his transportation when and if feasible.

Over-all transportation requirements of the limited group meeting will not be large since many of the managers are located in the West, while others are required to visit the Coast periodically in the course of their regular business.

In pre-war years, Warner's brought (Continued on page 6)

1st U. A. District Meet Here Saturday

First in a series of district sales meetings for United Artists will be held here Friday and Saturday when district and branch managers and salesmen from New York and Boston (Continued on page 6)

“Since You Went Away”

Selznick International-United Artists

DAVID O. SELZNICK bids again for production plaudits and gargantuan grosses in turning over to theatres his “Since You Went Away,” the producer's newest entry following a four-year interlude.

The film is a day-to-day, month-to-month account of the lives of the wife and two daughters of a man gone to war. It is incident chained to and piled upon incident, much of it relevant and essential, some of it irrelevant but diverting or touching, as the case may be; but all of it is polished, professional and presentable.

To the exhibit, its cast and its length are of more than usual interest. It offers Claudette Colbert in one of her top-ranking performances, as the wife of the man gone to war; Jennifer Jones, who follows her starring appearance in “The Song of Bernadette” with another director's role, as one of the daughters; Shirley Temple as the second daughter; Joseph Cotten, as a Naval officer and friend of the family; Monty Woolley, a wartime lodger in the home; Lionel Barrymore in a brief sequence as a minister; and Hattie McDaniel, Lloyd (Continued on page 4)

Stockholders Approve Loew Pension Plan

Reelect All Members of Board of Directors

BY MILTON LIVINGSTON

The stockholders of Loew's, Inc., by a vote of 1,044,125 to 90,658, approved the company's pension retirement plan at their annual meeting here yesterday.

The shareholders also reelected the present board of directors, members of which are: David Bernstein, Leopold Friedman, Eugene W. Leake, Charles C. Nocksowitz, William A. Parker, J. Robert Rubin, Nicholas M. Schenck, Joseph R. Vogel, (Continued on page 4)

Loew Promotes Wolff, Brenner

Max Wolf has been appointed general purchasing agent for Loew-M-G-M, succeeding the late Charles J. Sonin. Al Hoffman becomes assistant to Wolf and Leo Lieberman assumes the duties formerly handled by Hoffman.

At the same time, William G. Brenner, who has been handling sales personnel activities and supervising M-G-M's checking department, has been appointed to take charge of the company's exchange maintenance, succeeding the late J. S. McLeod. Brenner (Continued on page 4)

Fleitman to PRC; Bonwick Resigns

George J. Bonwick, former PRC executive vice-president and treasurer, has resigned from the company. George Fleitman, who was in charge of exchange operations until eight months ago, when he left to engage in business for himself, as a certificate public accountant, has been appointed chief of home office operations, under Leo J. McCarthy, general (Continued on page 6)
Personal Mention

N. PETER RATHYON, RKO president, is expected here from the Coast on Friday.

GEORGE SCANLAN, general manager of the photo periodical division of E. S. du Pont de Nemours, is back at his desk in Washington after an illness of several months.

SHEMN DESSINGER, head of the sound department of the Warner theatre circuit in Philadelphia, and Mrs. Dessinger are parents of a daughter.


WARREN CONNER, Cincinnati district supervisor for the Altec Service Corp., has returned to his Cincinnati office after a new year visit.

ROY HAINES, Warners' Western and Southern division sales manager, has returned from a tour of company exchanges in the South.

JULES FIELD, 20th Century-Fox assistant exploitation manager, left New York yesterday for Providence.

DAVID BUTLER, director, is in Chicago this week from Hollywood to see his horses race at Arlington Park.

LEON FROXEL, president of PRC Pictures, will leave here for Hollywood on Thursday.

DAVID FREDMAN, Paramount booker at Buffalo, has returned to that city from a New York visit.

SALLY TUYK, booker for 20th-Fox, Buffalo, will be married to VINCENT MARTIN on Aug. 27.

IRA H. COHN, branch manager for 20th-Fox, Buffalo, and MRS. CORES are vacationing in Northern Canada.


Flight Officer JACKIE COGAN is stationed temporarily at Stout Field awaiting reassignment.

T. P. MULCAHY, United Artists foreign sales supervisor, is on vacation in Pennsylvania.

HERBERT SILBERBERG, Hollywood film attorney, is a New York visitor.

Film Editors Join ATSE

HOLLYWOOD, July 18—The Society of Motion Picture Film Editors at a meeting here last night voted to affiliate with the ATSE.

Insider's Outlook

By RED KANN

HOLLYWOOD, July 18

PROBABLY at no other juncture in the industry's history have production inventories approached their present peak.

Paramount, alone, is in the neighborhood of 125,000, the studio recently noted $35,000,000 in its financial statement, or an increase of about $8,000,000 over the preceding fiscal period. Moreover, handling away uneccessarily for months, it has 12 features completed and eight shooting. That's highly expensive going, the way they make 'em at Culver City.

Universal is well along on 1944-45 production, having set release dates for its first quarter. Twentieth Century-Fox has spotted up in its initial ten for the coming season, virtually all of them finished.

The details on the situation backlogs, of course, vary with each studio. It's more with one, less with another. Tying it into a package, however, Hollywood today checks off its film inventories at about $150,000,000. This is the cautious estimate. The more enthusiastic estimate puts the overall figure much closer to $200,000,000.

If it shakes any worlds, here is the best accredited lowdown on the Gary Cooper-Sam Wood breakup over "Jubal Troop": "Coop" and Wood have been friends for years. Recruit have been reporting as more or less irregular intervals that they planned to organize a joint producing company. When International signed the actor for "Stripes of Canton," a one-picture arrangement, but no secret was the anticipation on the part of Bill Goetz and Leo Spitz that something permanent might develop later. It was considerably later, but it happened.

"Jubal Troop," one of Wood's under Columbia commitment, was not parceled to Cooper's own-minded United. However, he agreed to make it for Wood under conditions usual with topnotch Hollywood personalities. This meant approval of script and production. Apparently, the script was not delivered on the promised date. Moreover, Cooper is reputed not to have liked it after he read it. Thirdly was disagreement over do-re-mi.

There could be much to the adage about once an actor always an actor.

Bidding for film rights to "Jackoysbury and the Colonel," current Theatre Guild success in which Jack Skirball has a thriving interest, turned spirited before Harry Cohn finally outstated all others on behalf of Columbia.

It was 20th Century-Fox which furnished much of the spirit but stopped purchasing when the price went over $300,000. Nevertheless, it pitched until then because Ernst Lubitsch, once an actor, wanted to return to acting.

Lubitsch has happened to be foiled, but not permanently. He is slated to play Tony Sullivan in "Where Do We Go from Here?" at his home studio. Gregory Ratoff will direct. Unique heading becomes: RATOFF DIRECTS LUBITSCH.

The "Wilson" barrage over New York is one of the heaviest in trade annals. Billboards have been unfurled for weeks. Within space restrictions imposed by newspaper shortages, the dailies are carrying a full-blown load. There is also radio. Combined, the campaign heralding the Roxy inaugural August 1 will cost in the neighborhood of $250,000, it is estimated.

Thirty days ahead of the premiere, which this is, finds the air lanes jammed with spot announcements, by day and by night. One Cooper strategy 20th-Fox executive thereby is persuaded to observe, "It will be impossible for the New York public not to know about this event. We've made certain of it."

Some circulation is being accorded a fantastic yarn which seems too tall even for easily-taken-in Hollywood to absorb. Its has to do with producer who is of some stature on a major lot. He is presumed to be disgruntled because he entered his bid for the la-la quarters outstripped by another producer no longer around the place.

Studio management rejected the producer's bid, and now the pot is on.

Coast Flashes

SPYROS SKOURAS, 20th Century-Fox president, will leave for New York by plane tomorrow after several weeks of conference with studio officials.

Actor Ward Bond was struck down on a Los Angeles last night and suffered a severe fracture of the left leg.

Sidney Lanfield was signed by Paramount to direct six pictures in the next three years. "Duffy's Tavern" will be his first assignment.

D. A. Doran returned from New York following conferences on story properties.

Universal extended Lew Collins' directorial contract for one year.

RKO gave Phillip Terry a new contract calling for two pictures annually.

$50,000 'Wassell' Cut To Navy Relief

An initial contribution of $50,000 from proceeds of the film "The Story of Dr. Wassell" will be turned over today to the Navy Relief Society by Barney Balaban, Paramount president, at a luncheon at the 21 Club here.

Admiral James O. Richardson, NRS executive secretary, will receive the present, first made for the Navy's cooperation in the film's production. Others attending the ceremony will be Adolph Zulon, Lieut. Commanders Edmund De Long and William C. Huggins, Russell Holman, Robert Gillham, Al Billie and Claude Lee.

Coast Premiere for Selznick's 'SYWA'


Claudette Colbert, Jennifer Jones, Shirley Temple, Robert Walker, Joseph Cotten, Monty Woolley and John Hoyt made the seven stars of the production, attended last night's screening. The feature will not be released here for public consumption until late in the Summer.

Silvey in Charge of 'B's' for 20th-Fox

HOLLYWOOD, July 18—20th-Fox will turn out 12 "minor-budget" films for its 1944-45 program, it was disclosed here today along with the announcement Ben Selznick unit production manager, has been elevated to a producership, in charge of the "B" program.
WATCH IT GROW!

Another Big M-G-M World Premiere at Radio City Music Hall follows record-breaking "The White Cliffs of Dover."

WAR BULLETIN! HAVE YOUR BOND SALES FIGURES READY FOR FIFTH WAR LOAN REPORT BLANK
Stockholders Approve Loew Pension Plan

(Continued from page 1)

David Warfield and Henry Rogers Company earnings, it was learned following the meeting, are continuing to run 10 per cent ahead of last year after adjustment for the new Loew tax deduction, indicating 40 cents a share increase for the third quarter of the current fiscal year over the similar period a year ago. It was also noted that the company had previously announced earnings of $7,442,098 for the 26 weeks ended March 16, 1944, or $4.44 a share as compared with earnings of $3.83 per share for the comparable period in 1943 after Federal taxes.

As previously reported, the pension plan, made possible at a minimum cost to the company under the present taxation situation and facilitated by an arrangement whereby those executives who have profit-sharing contracts have agreed to limit their own annual compensation to help defray the costs, will cost the company approximately $3,500,000 for the first year beginning March, 1944, and about $850,000 for each succeeding year. It will be underwritten by a company to be selected later by the trustees and a special committee. The Equitable Life Assurance Co. is the low bidder thus far.

Employees Retirement Plan

According to the plan, employees after retiring at the age of 65 (60 for women) will receive 15 percent of their average annual earnings, plus 10 percent of any payments over $3,000. Earnings above $20,000 a year will not be used in computing the annual average and the normal retirement income will be limited to a maximum of $40,700 per annum. The retirement income will be payable for life with a minimum of 10 years' payments guaranteed to each employee, or his beneficiaries. Provisions are made for death and disability benefits and for termination of the plan. In addition, additional benefits are provided for stars, officers and certain other Loew individuals.

Little opposition manifested itself at the meeting to the plan. Presiding as temporary chairman, Leake pointed out that the maximum yearly benefits under the new Loew plan reach 28 cents per cent of annual earnings where as in plans in operation for other companies the maximum reaches as high as 75 cents. He stressed the fact that the portion of salary being contributed to the plan by nine top executives of the company amounts to 78 percent of the cost of the plan for every single star on the company's roster who gains $2,000 or more a year, based on 1943 earnings.

Less than 500 of the company's 4,300 employees who will be beneficiaries under the pension plan are employed by subsidiaries of the company. Leake indicated in response to questions, and in all cases the subsidiaries are 50 percent owned by Loew, 25 percent by Loew's, Inc. Owners of the subsidiaries with Loew's will be asked to contribute their share to the upkeep of the plan, company officials indicated.

Leake pointed out that in the 12 years he has been a director of Loew's, Inc., the company's Federal tax payments have increased from approximately $200,000 in 1931 to about $21,000,000 this past year.

Joseph Pulvermacher, president of the Sterling National Bank and Trust Co., one of the shareholders, proposed a resolution congratulating the company's directors and executive officers for their conduct of the company's business during the war which was unanimously adopted. A. H. Ar- drey, vice-president of the Bankers Trust Co., who pointed out, in contrast to many of the film industry's financing ventures, also paid tribute to the Loew's management and subsidiary company stockholders to a close the adoption of the plan. He indicated that his bank was anxious to serve as a trustee in the administration of the plan. Benjamin A. Javit, representing the Investors' Fair-Play League, invited management representatives and securities analysts to a club on salaries and bonuses which the organization plans to conduct in October.

Both the Securities and Exchange Commission and the Treasury Department's Bureau of Internal Revenue have indicated that the Loew pension plan conforms with regulations covering such plans. It is expected that final approval will be sought and once final details of the plan have been set.

Goldwyn Host to RKO

James Mulvey, vice-president of Samuel Goldwyn Productions, and Goldwyn will be hosts at a baseball game at Ebbets Field, Sunday for delegates to RKO's 13th annual banquet meeting to begin July 24 at the Wal- dort-Astoria Hotel here. More than 500 delegates are expected to attend. Luncheon will be served at the clubhouse. RKO distributes Goldwyn pictures.

Reiner's Mother Dies

Funeral services will be held at Riverside Chapel here tomorrow for Mrs. Mosquilo, mother of Manny Reiner, who died yesterday in New Car- stant, Ohio. Reiner, formerly short subjects advertising-publicity director for Paramount, is now with the OWI overseas branch.

Wolff, Lieberman, Brenner and

Hoffman Promoted

(Continued from page 1)

per will continue his other duties for the time being.

Wolff has been with the company for 26 years. His first Loew job was as assistant to Charles C. Moskowitz in the planning construction expenditures. He then formed the purchasing department, and later engaged in construction and alteration of theatres and following the building of 15 new Loew theatres in the New York metropolitan area, he took charge of maintenance of in-town theatres.

Wolff was once manager of the old Metro studios in the East. Then he managed Loew's scenic and property department that he rejoined the purchasing department and became assistant to Mr. Loew.

Hoffman has been with the company 16 years. He joined the M-G-M purchasing department after he was graduated from New York University. Lieberman is a graduate of City College of New York.

Joining M-G-M in Oct., 1936, was Mr. Caldwell, whose name will be the development of the field checking department. Later he was brought into the home office under Mr. Loew and was in charge of exchange operations.

His first post in the industry was with the United States Navy in Philadelphia. He went on to join Universal in New York. In 1918, he joined the Goldwyn production department under Samuel Goldwyn, later with R-C Pictures, FBO and RKO, in charge of contracts. He then joined Paramount in 1926, and was transferred to the accounting department. He re- mained with the company until 1936, when he moved over to M-G-M.

Alan Dinehart, 54, Dies on Coast

Hollywood July 18. - Private services will be held here for Alan Dinehart, 54, screen and stage actor, who died at Hollywood Presbyterian Hospital Monday of a heart attack. Interment will be at Forest Lawn Cemetery.

Dinehart had a lengthy career on the stage as actor, author and direc- tor before he entered motion pictures 14 years ago. He had appeared in nearly 100 roles on Broadway and in the national plays. He was the "Man of the World," the last named being written by himself as well. He signed a Fox contract in May, 1931, and recently appeared in "The Devil Commandos" for Columbia. From 1934 he appeared in many pictures for most of the major studios. He last appeared on Broadway in "The Play, "Separate Rooms." Dinehart is survived by his wife, Mrs. Margaret Dinehart, an actress, and two sons, Mason Alan Dinehart, 3rd, eight years old, and Frederick Alan Dinehart, Jr., now serving with the Army overseas.
No. 1—Variety says:

“Another on the style of ‘Miracle of Morgan’s Creek’—only better. As funny as its predecessor, only more logical, with more human interest... Will do excellent business from the word go... A box-office whiz.”

Paramount’s

HAIL THE CONQUERING HERO

starring

Eddie BRACKEN with Ella Raines

and Wm. DEMAREST • Raymond Walburn • Franklin Pangborn

Elizabeth Patterson • Bill Edwards

Written and Directed by PRESTON STURGES
Skouras, Kent
To GB Board

(Continued from page 1)

properly absorbed. Rank's accountants have been striving for many months to unravel these tangled equities.

Meanwhile, Anthony Havelock-Alan, David Lean and Ronald Neame, makers of "In Which We Serve," and "Hitler's XI," sent two City and joined Independent Producers. Rank's favored production organization, "Holiday in the House," and the business of Noel Coward. Carol Reed is also a potential IP member. This is described here as a blow to Filippo Del Guidice, TC managing director, but is all a part of Rank's rationalization of his production sources preparatory to the start of joint production with 20th-Fox. Del Guidice led London today for a holiday in the Scottish Highlands.

1st U. A. District
Meet Here Saturday

(Continued from page 1)
districts convene at the Warwick Hot-

tel, Carl Leserman, U.A. general sales manager, announced here yesterday.

Sam Lefkowitz, New York district manager, and James Wynn, Boston district manager, will preside at the meeting which will be attended by managers from New York, Philadelphia, Washington, Boston, Buffalo and New Haven.

First session will get underway Friday morning with Leserman the principal speaker. Other home office executives who will attend are: Harry Gold, Edward Schirner, J. J. Unger, Paul Lazarus, Sr., Harry Buckley, Charles Steele, Phil Dow, Jack Wrege, S. W. McGrath, James Dunning and Louis Pollock.

Similar combined district meetings will be held for the western districts as accommodations can be arranged.

Final 'U' Regional
Today; Canada Next

(Continued from page 1)

Furst, Sam Finkel and Leo Simon. Scully, F. J. A. McCarthy and Man-

nie Bergman will leave here today to attend Universal's Canadian sales meeting at the Mt. Royal Hotel, Thursday, Friday and Saturday. Perry, head of Empire-Universal, will conduct that meeting.

Skeleton WB Meet
Held This Year

(Continued from page 1)

all its salesmen, bookers and a large company of company personnel, as well as studio executives, to a mass convention at the Hotel Blackstone in Chicago last year the company held a meeting here and several other re-
gional sessions.

Ann Brody, 59, Dies

Ann Brody Goldstein, 59, known as Ann Brody to millions of persons as well as studio executives, to a mass convention at the Hotel Blackstone in Chicago last year the company held a meeting here and several other regional sessions.

Reviews

"The Seventh Cross"
(M-G-M)

PANDRO S. Berman has transformed Anna Seghers' best-selling novel, "The Seventh Cross," dealing with the escape of a group of men from a German concentration camp, in 1936, into an excellent, grimly realistic, suspenseful dramatic film starring Spencer Tracy. Despite. In adding to the name of Tracy for that direction, the well-chosen cast, which also includes Sigrid Hasso, Hume Cronyn, Jessica Tandy, Felix Bressart and Herbert Rudley—makes this an outstanding film and a living document of German brutality.

Emphasis in the screen play, which Helen Deutsch wrote from Miss Seghers' novel, is on Tracy's desperate attempt to contact his friends in the German underground to alert them to his escape from a concentration camp. The only apparent crime of Tracy and six others who made the break is that they were liberals. But this does not prevent their captors from degrading them. Suspense and action come into the attitude of mild-mannered Germans toward the Nazis, a man.

Tracy gradually regains his courage and cunning as his friends shelter him while he tries to contact the underground. The underground in turn makes frantic attempts to reach him. There is a brief romantic interlude between Tracy and Miss Hasso before Tracy is finally whisked away to safety after the Nazis have recapitulated all the others.

Tracy adds another brilliant portrayal to his long list of screen char-
acterizations, in the role of the German taxi driver; William Eythe, the Nazi director, has given the others in helping Tracy to escape. Cronyn is an utterly believable mild-mannered Ger-
man who does not hesitate to stick his neck out to help a friend. Karl Freud's photography is an asset in the handsome production which producer Berman provided. It combines excellent direction and inspired casting, and the Paramount office appeal Berman has turned out a film that should register substantial even though many underground films have preceded this one.

Running time, 111 minutes. "G."
Milton Livingston.

"Wing and a Prayer"
(20th Century-Fox)

THERE reputedly authentic saga of a lone, unnamed heroic American aircraft carrier which was used as a decoy shortly after Pearl Harbor to deceive the Japs into believing that we had scattered our remaining Pacific naval strength, has been wrought into a dramatic, exciting action melodrama in "Wing and a Prayer" by producers William A. Bacher and Walter Morosco. Featured in this new 20th Century-Fox film dealing with naval warfare are Don Ameche as the stern flight officer of the carrier; Dana Andrews as the easy-going torpedo pilot; Richard Carlson as a young commander; Virginia Gregg as an all-male supporting cast which includes Charles Bickford, Sir Cedric Hardwicke, Kevin O'Shea, Richard Jaeckel, Henry Morgan and Richard Crane. It is an entertainment package that should do well at the box office.

The action in the story written for the screen by Jerome Cady starts at the time when everyone was asking where the U. S. Pacific fleet was, but the admirals weren't telling since the only chance of preventing an attempt by the Japs to take Pearl Harbor was strategy. To accomplish this strategy the Japs had to be made to believe that we had deployed the various units of our fleet over a wide area and this was the mission assigned to Carrier X. The assignment was a heart-breaking one for the flyers who were itching to get their hands on the Jap zero planes but their orders were to avoid any encounters with the Japs. And if the assignment was a miserable one for the flyers it was more miserable for Ameche who commanded their operations aboard the carrier. But the undertaking was a success and the Jap fleet was lured to Midway where it was destroyed.

Henry Hathaway's direction stresses the tension aboard the carrier without resorting to the usual histrionics and, as a result, the film emerges as another excellent document of naval warfare. Glen Mac-Williams' photography is splendid, augmented by official pictures which show the terrific attacks upon the carrier. Twentieth Century-Fox should have no difficulty in selling this to the customers in view of the wide interest in aircraft carriers and their operations. Producers Bacher and Morosco have supplied an appealing production peopled with a host of good acting talent.

Running time, 97 minutes. "G."
Milton Livingston.

"G" denotes general classification.

Spain Pays Its
Film Debts to
U.S. Companies

(Continued from page 1)
in 1944-45. Universal has earmarked 10-15 features for Spain, doubling the number shown during the past season, Aguilar said.

One important condition that must be fulfilled in stepped-up flow of American pictures in Spain is the acquisition distribution in the Americas by the studio's Spanish product. Universal's most recent acquisition under this arrangement is "Te Quiero Para Mi" ("I Want You for Myself Alone"), which is to be released in the New Year in Spain and possibly in the U. S., Aguilar announced.

"American films are more popular than the British," Aguilar said, "and the showing of German films, except newsreels, has been stopped alto-
gether. That means that the Ger-
man product is too "heavy" for the Spanish mentality" and is now taboo because of a recent war against anti-
war subjects. "In fostering Spain's neutrality, the government requires newsreels to be 50 per cent German and the other 50 per cent home sources. Aguilar, who has supervised Uni-
versal's five exchanges in Spain since 1939, has a "Match with Paramount," there and, previously, service in the Spanish Merchant Marine, likewise represents the company in Portugal. In that country, where business is reported, is also good, there are no restrictions other than high customs duties and a ban on "definite war films."

5th Special Events
Increase to 14,077

(Continued from page 1)

of the events held through July 27.

Exhibitors are to mail their final and complete reports to the national secretary on the night of the Thursday, July 27.

Incomplete returns on "Free Movie Day" events held in 7,770 theatres, as compared with 3,403 in the Fourth Loan; 5,198 "War Bond Premiers" for adults, as compared with 2,000 Fourth War Loan, as compared with 2,000 "Children's Premiers." In addition, there were 40 registered events not included in any of these categories.

Fleetman to PRC;
Bonwick Resigns

(Continued from page 1)
sales manager, McCarthy announced here yesterday.

Bonwick's resignation is effective immediately, with Arthur B. Johnson elected secretary-treasurer at the board of directors' meeting which board officials have scheduled for the presi-
dency, as reported Monday in Motion Picture Daily.

Count Dovil Dies

SEATTLE, July 18—Count Gaetano Marco Dovil Cutelli, creator of the voice of "Foggy the Pig" and other sound effects in films, died here at the weekend. Count Cutelli, an Italian nobleman, could reproduce more than 2,000 sound effects for films.
"STEP LIVELY" stepped into Rochester, Syracuse, Des Moines and New Orleans last week and knocked the pants off of every record for a year — and this included the big 'uns you don’t brush over with a feather duster!

"STEP LIVELY" has got something that WORKS at the Box Office. Maybe it’s Sinatra, maybe it’s Gloria DeHaven, maybe it’s George Murphy or Menjou or the rest of that grand cast — or maybe it’s all of 'em, plus a zippy story, Hit Parade songs, pretty gals & lots of fun.

We’re not asking questions — just sittin' here bug-eyed at the grosses!

Sincerely yours,

RKO
The Showman's Company

FRANK • GEORGE • ADOLPHE • GLORIA • WALTER • EUGENE
SINATRA • MURPHY • MENJOU • DE HAVEN • SLEZAK • PALLETTE

Step Lively with WALLY BROWN • ALAN CARNEY • GRANT MITCHELL • ANNE JEFFREYS
Produced by Robert Fellows • Directed by Ben Weinreb • Scenarist Pan De Martin, Pate and Peter Walter
Admissions Hit 875 Millions, U.S. Reports

Highest Figure Ever Reached, Says Gov't

WASHINGTON, July 19.—Civilian motion picture theatres in the United States took in $875,000,000 in admissions in 1942—last year for which figures are available—it was disclosed by the Department of Commerce.

New estimates of consumer expenditure prepared in the national income unit of the Bureau of Foreign and Domestic Commerce placed the amount spent on film theatre admissions at the highest figure ever attained, and very close to double the depression low reached in 1933.

The $875,000,000 in 1942 admissions (Continued on page 3)

Industry Meeting
With OCR Today

WASHINGTON, July 19—The revived Theatre Industry Advisory Committee to the Office of Civilian Requirements will meet with the OCR service trades division here today to discuss manpower, new theatres, equipment and the shortage of foreign.

The committee, appointed by Donald R. Longman, division chief, consists of: Ed Kaykendall, Columbia, Miss.; Robert W. Wilby, Atlanta; Hugh W. Bruen, Whittier, Cal.; Claude C. Ezell, Dallas; Joseph Blumenfield, San Francisco; Martin (Continued on page 3)

McMurphy Leaves WPB, Joins OWI

WASHINGTON, July 19—George W. McMurphy, for the past 10 months Chief of the Recreation and Amusements Section of the Office of Civilian Requirements, will leave the War Production Board Friday to join the Office of War Information as manager of Informational Campaigns, it was announced today.

McMurphy's intention to resign was (Continued on page 3)

20th-Fox May Have Regional Meetings

With practically all other distributors having held or scheduled sales meetings for 1941-45, 20th-Century-Fox is considering whether or not to hold a series of regionals, as in 1943, in light of transporta- tion difficulties. Tom Connor, distribution vice-president, said yesterday that a decision is expected shortly.

Last of the scheduled national meetings will take place next Monday through Wednesday, when RKO solicitors at the Waldorf-Astoria here. Warners will hold a "skeleton" session in mid- August, M-G-M and Paramount will have no formal gatherings.

RKO Films Telecast Democrats for NBC

National Broadcasting launched its television coverage of the Democratic National Convention in Chicago over its television station WNBV here last night with the "Democratic Party on Parade" made specially for the occasion by RKO Television Corp., using Pathé facilities.

The 30-minute film, an entertaining and interesting documentary tracing the Democratic party back to Thomas Jefferson; recalling the Democratic presidents of the past with considerable footage devoted to the careers of Presidents Woodrow Wilson and Franklin Delano Roosevelt; as well (Continued on page 3)

Bond Reports Are Owners' Responsibility: O'Donnell

R. J. O'Donnell, industry national "Fighting Fifth" War Loan chairman, yesterday warned exhibitor drive participants that the filing of reports on July 27, covering the fifth campaign is the individual exhibitor's responsibility.

Cards on which exhibitors are to report fifth loan results will be in the mails today to every theatre in the country.

Individual circuit managers, and not circuit headquarters, are required to report directly; nor are state drive chairmen to report for individual theatres, declared O'Donnell, who ex-

Loew's Foreign Unit May Be Pattern for Other Companies

Loew's experience to date with the operation of Loew's International Corp., which was formed to control all of the company's foreign business, has been so satisfactory that other companies are studying the operational plan with a view to patternting their own foreign operations upon it, it is learned.

The International Corp., formed some time ago, has resulted in savings of several million dollars, David Bernstein, treasurer of Loew's, Inc. revealed here, recently, and as a result of which it has contributed an estimated $1,000,000 in extra dividends to stockholders of the parent company during the past fiscal year. Representatives of other companies have discussed the set-up with Bernstein and have obtained information from him as to its details.

The saving is accomplished as a result of two features of the U. S. ex- cess profits tax law, from which companies doing 95 per cent of their busi- ness abroad are exempt and which, making a 40 per cent annual levy on profits from direct operations, applies (Continued on page 6)

PRC Sales Meet in Cleveland Saturday

Leo J. McCarthy, PRC general sales manager, will hold a regional sales meeting in Cleveland on Saturday and Sunday. Representatives from the Cleveland, Cincinnati, Indianapolis, Detroit and Pittsburgh areas will at-

Rank Product To Nathanson

Montreal, July 19—An an- nouncement by A. W. Perry, general manager of Empire-Universal Films, Ltd., Toronto, in conjunc- tion with the annual company con- vention at the Mount Royal here, ren- ters the entry of J. Arthur Rank of London into the Canadian field through an agreement with the Em- pire-Universal distributing organization headed by Paul L. Nathanson.

The contract, which sets at rest many rumors over a lengthy period, provides for the exclusive Canadian distribution rights through Empire-Universal of 20 features of Eagle-Lion Film and Two Cities, Ltd., during 1944-45, with a British depart-

'Locally Needed' Is Held in Abeyance

The War Activities Committee dis- tributors' division is still undecided whether it should pursue further at- tempts to secure "locally needed" designations for exchanges. At a luncheon-meeting held at the Hotel Astor here yesterday, at which action was to be taken one way or another, it was decided, for the present at least, not to abandon attempts to se- cure these designations from the War Manpower Commission.

"Locally needed" designations have been secured for exchange help in Philidelphia and Pittsburgh and the industry was in the process of filing (Continued on page 3)

Philipsen Replaces deGru at Paramount

Joe Philipsen, formerly general manager of the Cooper-Paramount theatre interests, who recently joined the Par- amount distribution department in New York, has been appointed head of the Paramount contract approval and anc- ular department. Charles J. Reagan, vice-president and general sales manager, Philipsen replaces Peggy deGru, who has resigned that (Continued on page 6)
**Personal Mention**

**S**PYROS P. SKOURAS, 20th Century-Fox president; **M**URRAY **S**ILVERSTONE, vice-president in charge of foreign distribution, and **S**AM **S**ILVERSTONE arrived here last night from the Coast after a fortnight at the studio.

**E**dward L. **K**uykendall, president of the MPTOA, is attending the Democratic National Convention in Chicago with the delegation from his home state, Mississippi.

**R**uby **J**acket, Columbus's assistant general sales manager, and **G**eorge **J**oseph, manager of the sales accounting division, will arrive today from San Francisco.

**G**eorge **S**canlan, general manager of the photo products division of E. L. du Pont de Nemours, is back at his desk in Wilmington following an illness of several months.

**F**rank Kennewick, Paramount's Caribbean manager, is en route to New York to visit his family.

**S**amuel **R**inzel, executive vice-president, is back to Trinidad, West Indies, after a visit in Omaha with his family.

**M**elvin **S**tern, assistant to the president and general sales manager, returns from last month in the Pacific area.

**J**ames **B**rown, executive vice-president, will be in New York today.

**K**en **B**rown, vice-president, will arrive in Los Angeles tomorrow night.

**M**ills **J**oins **P**RC, **C**ana

**T**oronto, July 19—Announcement is made by Harry J. Allen, general manager, of the appointment of Lloyd **M**ills to the position of Western 24th Century Theatres, as Toronto manager of Producers Releasing of Canada.

**UA Sales Delegates Will Start Arriving**

Half of the 40 sales delegates will arrive this evening for the first salvo of the United Artists combined New York and Boston district sales meetings, which will get underway tomorrow at the Warwick Hotel here.

Branch managers and salesmen scheduled to attend the two-day combined district meetings will include James Winn, Boston district manager, and the following representatives from his territory: John J. Hagen, Nat Ross, Joe Crew, H. Schaeffer; Buffalo, Matt Sullivan, Jr., salesmen L. A. Herman, and Jack Gross; Chicago, William Shartan, Irving Mendelson.

Sam Lefkowitz, New York district manager, will have the following members from his district attending from New York, Jack Ellis, Ed Mullen, Charles Goetz, Dave Burkan, Bill Schuster, Sam Riklin, Richard Perry, George Jeffrey; Philadelphia, Harry Bodkin, Melvin Koff, Harry Tyson, Ralph Peckham, G. J. Gates, Wash.; New York, Silver, O. F. Price, M. Seigal, S. Pike, M. Rose.

Carl Leseman, general sales manager, will preside.

**Sixth Hanson Unit Starts in Canada**

**T**oronto, July 19—The latest of Oscar H. Hanson's trade units started here this week with a visit from New York by Ralph B. Damis, president of Microfilm Corp., and Ralph DeSolla, technical supervisor of Microfilm Corp., J. R. Koff, Optical Department, with George Oulahan as general manager.

Hanson is opening throughout the Dominion sales and services branches, which will be separate from his offices for Monogram Pictures, Esquire Feature Films, and Hanson 16mm Movies Ltd.

**Balban, Zikutg Give Navy Relief Check**

Barney Balban, Paramount president, and Adolph Zukor, chairman of the board of directors, presented a $2,000 check, for one of the portions from the grosses from "The Story of Dr. Wassell," to Admiral O. Richardson, executive secretary of the Navy Relief Society, in a ceremony at the home office here yesterday following a luncheon at the New York Athletic Club.

Among the guests were Lieut. Commanders Edmund De Long and William C. Higgins, Russell Holman, Robert Gilliam, M. Wilde, Claude Lee and representatives of the trade press.

**Para's Lt. Cardea Cited**

Lt. Armando Cardea, formerly of the Paramount foreign department, now a bombardier with the AAF overseas, has been awarded the Air Medal for "exemplary achievement" during recent bombing attacks on German defense lines.

**Isolated Troops Start Film Recreation**

WASHINGTON, July 19—Plans are making meetings in isolated locations which now are not at 12 E. 67th St. The building, formerly owned by the Hanson family of the motion picture industry, is being purchased by the Navy for the post office in New York, N. Y., under the act of March 3, 1899. Subscription rates per year, $6 in the United States and foreign; single copies, 10c.
Rank Product To Nathanson In Dominion

(Continued from page 1)

ment being set up within Empire-Uni-
versal to handle the product of the
world-wide Rank organization, this
being separate from the American
arrangements for distribution of Uni-
versal and Republic product.

The complete list of British films for
the Canadian market, as authorized
by the Rank management, consists of
$819,200,000.

Among 1932, aspirants for the
vice-presidential nomination at the
present convention. Old Pathe stock
will be used for the coming seasons.

The convention consists of the
portion of the footage. Commentary
was supplied by Paul Aley, formerly
editor of the Ottawa Journal of the Day
and now on NBC’s staff.

Shots of the delegates arriving at
the present convention, made by
special Pathe crew, were televised fol-
lowing the film. Four crews of Pathe
men are shooting the con-
vention for NBC’s television

(Continued from page 1)

for such designations in over 20 other
cities when the WMC tightened its
requirements for such designations
last month. Since then, a secret
with WMC head Paul V. McNealy was
held but there has been no indication
of what the WMC intended to do about
the industry’s manpower problems.

 Ned E. Depinet, WMC division
chairman, presided at yesterday’s meet-

ing. The hour’s broadcast was a
record.

Walter A. Grainger, president of
Universal, and his son-in-law, John
Aley, have come to Canada to make
arrangements for broadcast rights.

During the convention the Execu-
tive Committee, meeting in execu-
tive session, approved the
appointment of a three-man
arbitrator, one of whom will be
named by the National Censors, to
hear a dispute between John Tabah
and George Aley, owners of
the WPTZ chain in Watervleit,

Thursday, July 20, 1944

MOTION PICTURE DAILY

$815,800,000 in 1932 out of a
$819,200,000.

in 1932, Davis of the
British Censorate, and
Clason, an industry
executive, were
among the
attending the

RKO Films Telecast
Democrats for NBC

as presenting the aspirants for the
vice-presidential nomination at the
present convention. Old Pathe stock
will be used for the coming seasons.

Joe C. Kuhn, assistant director of
information of National Broadcasting,
and former Motion Picture Daily
staff writer, has taken leave of
absence from the network to become
an associate director of publicity for
the Republican Presidential campaign,
which was announced yesterday by
the National Committee.

Mrs. Kuhn, with NBC for four
years, is a veteran newspaper
journalist working for 15 years in this
country, Europe and in the Far East.

Kuhn Will Handle
Republican Press

(Continued from page 1)

Industry Meeting
With OCR Today

(Continued from page 1)

prisoners of war in Europe

and Asia, and to the
United States later for

talks with Skouras on Rank distribu-
tion plans there.

Grainger, Seuly and
McCarthy Are Honored

MONTREAL, July 18—James R.
Grainger, president of Republic, and
W. A. Seuly and F. J. A. McCarthy,
Universal executives, attending the
12th annual convention of Empire-
Universal Films here, were
brought the convention in the City of

Vancouver, B.C., and this year in
favor of the Loma and Hart Thea-
tres, Hartford, Mich., is not unreas-
sonable.

Price Leaves Astor

Toro, July 19.—Harry Price,
retired executive manager, has
resigned his management of Astor
Pictures of Canada, here. Astor super-
seceded Superior Films last year, of
which Price had been general manager
for many years.

McCarthy banquet from Toronto were
present for the banquet were
President R. W. Bolstad of Famous
Players Canadian; Haskell M. Mas-
ters, general manager of Odeon Thea-
tres of Canada; John Beeton of
Skouras, director of the Odeon; T. J.
Bragg, president of General Theatres,
Toronto; T. J. Grainger, assistant general
manager of Sovereign Film.

Many theatre chain executives
of Montreal were also among the invi-

tee was the Spring-
field Plan which is a feature part
of the film and shows how this is
being carried out under Superin-
tendent of Schools Dr. John Gran-
rud. Among those attending were
Congressman Charles A. Clason, Na-
thaniel Goldstein of Western Produc-
tions, and Philip A. Richardson,
city editor of the Springfield Reali-
	
McMurphy Leaves WPB; Joins OWI

(Continued from page 1)

Admissions Hit
875 Million, U.S. Reports

(Continued from page 1)

represents more than 85 cents out of
the total box office receipts. It also
gives the admission figures as a per-
cent of the total expenditure for
recreation.

The bureau’s survey covered a pe-
riod of 163 reporting centres when
admissions were placed at $720,-
100,000 out of a total of $913,500,000
paid for all admissions to spectator
entertainments. The high percentage
level was reached in 1930, when film
tickets took in $72,400,000 out of a
total admission expenditure of
$890,100,000.

For 1939, a decline set in which
cut total admissions by 4.3 per cent
as the depression accelerated. Film
theatre income in 1939 was $779,-
400,000 out of a total of $853,200,000
in 1932; $527,400,000 out of a total of
$692,500,000 in 1933; in 1934, $425,00-
00 out of a total of $575,900,000.

From that point on, however, ad-
missions continued their decline,
but the bureau reported, although
$585,000,000 in 1934 out of a total of
$624,900,000; $556,100,000 in 1935 out of
a total of $634,000,000; $536,700,000
out of $738,900,000; and $676,500,000
in 1937 out of $819,200,000.

In 1938, there was a slight cutback,
with the theatre admissions slipping
to $663,100,000 out of a total of
$818,500,000 and in 1939 a further
cut to $582,000,000, but in 1940 the
upward trend was resumed at $709,200,000 out of
$870,000,000, with a further gain to
$755,000,000 out of $929,100,000 in 1941,
and in 1942 to the high of $875,-
000,000.

The bureau had no figures on 1943,
but it made some preliminary esti-
mates indicating that the total ex-
penditure of $4,640,000,000 for recreation
then represented an increase of
$5,000,000,000 over the last year.

The expenditure for all recreation
in 1942 amounted to 38 per cent out
of every dollar of consumer expenditures
which was the average for the period
1929-41, but it was estimated the 1943
expenditures would drop to 5.1 cents
on the dollar.

McMurphy Leaves WPB; Joins OWI
(Continued from page 1)

reported in Motion Picture Daily
June 28 as a result of changes in the
OCR policy which he felt robbed him
of the opportunity to serve the film industry
to a point where it remained longer
would serve no useful purpose.

OCR officials said no successor to
McMurphy has yet been named but
his work will be carried on by the staff
of the office until an acting head is
appointed.

During the course of his service,
McMurphy developed a nationwide
network of 700 radio stations and 200,
additional theatres for war production
centers. Only a fraction of that num-
ber of opportunities can be exploited,
however, as a result of increasing manpower
stringencies. He also planned develop-
ment of other forms of recreation
which also ran afoul the plans of
WPB for keeping civilian construction
to a minimum.
COMING WITH A HUG AND A KISS FOR THE WHOLE IN

WAR BULLETIN! PLEASE HAVE FIGURES READY FOR 5th WAR LOAN SALES REPORT!
NIE!

STRY...with pride and joy from WARNERS!

Jack L. Warner, Executive Producer.
Bond Reports Are Up to Exhibitors

(Continued from page 1)

plained that managers or exhibitors can send duplicate reports to circuit home offices or to state chairman, although this is optional.

The industry's national fifth drive committee will send each exhibitor a copy of the first quarter's progress report on the results of bond sales listed by every theatre in their territories.

A complete report is to be the official "Fighting Fifth" drive report from which the final figures of the industry's participation in the drive will be computed.

The card report is designed to cover all Bond sales by a theatre in a manner that will enable the staff of the War Activities Committee in New York to tabulate the over-all nationwide result of all theatre offices in a minimum of effort, O'Donnell explained.

Meanwhile, declaring that "exhibitors are becoming aware of the importance of such reports, not just to the committee in charge, but also to the theatre owner himself and to his own future as an integral part of this great industry," Ed Koykendiel, chairman of the MPTO, in a statement to John J. Fried, "Fighting Fifth" War Loan campaigner, urges every exhibitor to mail his complete Fifth War Loan report to the national committee on July 27.

Short Subject Reviews

"Devil Boats" (Warner)

In line with its policy of producing some short subjects to educate the public to the inner workings of our Armed Forces, Warners has come forth with an effective and inspiring story of a Navy Patrol Torpedo ship and its crew.

Photographed in striking color, "Devil Boats" reaches the peak of the Shipping series with a spectacular portrayal of Andre De La Varre, who, with A. Pan Blumenthal, has produced an instructive, yet interesting and thrilling subject. From his post in a defense plant, Bob Palmer, played by Warren Douglas, is followed through his training as a P.T. "skipper." Highlighted is his performance in action against enemy sea power in the South Pacific. "Devil Boats" is excellent from every point. Running time, 20 mins.

"Boot and Spur" (RKO Pathé)

The Army's cavalry school at Fort Reno is depicted as the largest of "Free Movie" premiers in the industry will be staged here Saturday. All seven of St. Louis' first-run will party at the show and each exhibitor will be reserved at each theatre for purchasers of $500 "E" bonds.

Films which will have their local premiers as follows: Ambassador, "Hail the Conquering Hero"; Fox, "I Love a Soldier"; Loew's, "Rooster, Romance"; Orpheum, "Dragon Seed"; Missouri, "So You Take It"; Shubert, "Step Lively"; St. Louis, "Marine Raiders." Two Shows Bring $2,555,610 Sale

HARRISBURG, Pa., July 19—War bond sales totaling $2,555,610 were reported today from Harrisburg and Dauphin County theatres for the two war bond shows sponsored for the Fifth War Loan drive, which were followed by two performances of the New Cumberland Army Reception Center show, "Gettysburg, 1860," and resulted in the sale of $2,300,000 worth of bonds, while the second, a preview of M-G-M's "Bathing Beauty," attracted 1,500 who brought $252,610 worth of bonds at Loew's.

AAFProductionRate Tops Major Studios

WASHINGTON, July 19.—The first victim of the AAF production drive is now producing more films monthly at the Hal Roach Studios, Culver City, Calif., than any major studio, it was reported here by Col. Roy M. Jones, commanding officer.

Set up in July, 1942, at the old Vitagraph studios, the unit has completed 150 training and documentary films, and has equipped and sent into action combat camera units under every overseas force, including four special films to cover the invasion of Normandy, Jones said.


Cleveland Brunette's "Cover Girl" Winner

A Columbia publicity contest on "Cover Girl," which enrolled 20,000 entrants, was climax at the 21 Club here this week when Dorothy Hart, 21-year-old brunette, was named "National Cinderella Cover Girl of 1944," and is now on tour with the Motown-Roach, Inc., company.

The contest, in which Columbia talent scout Edmund Blake and Harry Conover, selected as the branch of the service, Frederick Ulman, Jr., running time, 84 mins.

"Unusual Occupations" (Paramount)

A freight plane in the Canadian wilds which begins where the railroad ends; the goat people of Sao Paulo, Brazil, running a novel milk route by dispensing it by the glass from house to house in that Brazilian city; a visit to a Chinese apothecary in San Francisco, where a Chinese mother is filled, necessitating all sorts of dead animals in the formula; a New England girl in a new new situation, from huge cakes of ice, and the Army Medical Research Laboratory at Fort Knox, Kentucky, where tests employing extremes of cold and heat are made, are the occupations which go to make up an interesting short. Running time, 10 mins.

"Disillusioned Bluebird" (Columbia)

Battered, ruffled and completely disenchanted with the world in general following his encounter with a two-ton boat over Britain, a bluebird, decked out in a flight suit, descends upon an island where he finds a group of happy animals, untouched by the sea's raging waves and entertaining piece of rhythmical Calypso, "Calypso" Joe soothes the little bluebird to whom finds "life can be beautiful." Sir Kenneth McKellar's original music is excellent and Edward Seward's story is entertaining. This is one of five shorts in the "Color Rhapsody" series. Running time 7 mins.

By THALIA BELL

Hollywood, July 17—Terror on Main Street," a short-length picture, has been acquired by Elite Pictures from M-G-M. The picture, which was originally known as "This Precious Life," will be made into a feature-length picture, and the domination of the United States. It is released to the exhibitors with an additional resolution which states that the film, also, will be produced.

One of the first pictures to be released was "The" Arch Oboler, who wrote and directed the first and second pictures in the series, these added scenes with June Carl, David Bradford and Priscilla Lyman.

Columbia short subjects producer Ralph Staub will present a 16-mm short-length series of "Hollywood in Uniform," to each fan who appeared in it. The first print will go to Clark Gable and Alan Ladd who appeared in "Army of One" back in Hollywood. Others who will later receive this record film of their scenes will be the War Loan Committee, which includes Glenn Ford, Tyrone Power, Gene Autry, Van Heflin, James Stewart, Eddie Albert, John Payne, Rudy Vallee and Ronald Reagan.

Regarding the report that Greta Garbo desires to withdraw from the starring role in "Woman of the Year," which will produce at the invitation of the Norwegian Government, the producer stated: "I haven't been taken up with Norwegian officials in Washington. Garbo's acceptance of the role was officially announced by Norway's Ambassador to the United States. Armand Schaefer has assigned John English to direct "Woman of the Year.""

MEXICO CITY, July 19—Exhibitors here have joined producers in protest of the government's imposed five per cent additional tax on the industry. Producers claim they make no more than three per cent net on each film. Exhibitors state that whereas costs, increased rentals and the high cost of promotion campaigns the most they can net is 19 per cent profit.

Philipson Replaces deGru at Paramount

(Continued from page 1)

post after many years to assume a similar post with Vanguard Pictures.

Philipson has been associated with the picture community's distribution department in various capacities in the past in addition to his posts with various Paramount theatre interests.

deGru had been with Paramount for 27 years. She was associated with the contract department for 15 years.

Loew's Foreign Unit Pattern for Others

(Continued from page 1)

Loew's Foreign Unit has set a new rate to only 15 per cent of the dividends paid by subsidiaries to their parent companies. The Loew's International Corp. pays no excess profits tax itself, and a tax of only six per cent per unit of business ultimately is paid by Loew's, Inc.

Hollywood
Mr. Winkle's $37,400 Is Best in L. A.

LOS ANGELES, July 19.—"Mr. Winkle Goes to War," coupled with "Parson My Rhythm," was the standout of the week's first-runs. Its gross $37,400 at the Pantages-Hillstreet, where the average is $5,900. "The Hitler Gang" grossed $33,000 at the two Paramounts, where $31,300 is average. "There Goes Mr. Winkle" at FNE's Carthy Circle,\linebreak\linebreak a hit. The State foursome, took $50,500, which is $10,800 below average for the four houses. Weather was favorable. Estimated receipts for the week ending July 19:

- **Take It Or Leave It** (20th-Fox)
- **Candlelight in Algerie** (20th-Fox)
- **Chinese** (20th-Fox)
- **The White Cliffs of Dover** (M-G-M)
- **Egypitan** (1-500)
- **Take It Or Leave It** (20th-Fox)
- **Candlelight in Algerie** (20th-Fox)
- **Loye's State** (2,050)
- **Pardon My Rhythm** (Univ.)
- **The White Cliffs of Dover** (M-G-M)
- **Los Angeles** (2,000)
- **Pardon My Rhythm** (Univ.)
- **Mr. Winkle Goes to War** (Col.)
- **Pardon My Rhythm** (Univ.)
- **Paramount Hollywood** (M-G-M)
- **Paramount Downtown** (M-G-M)
- **The White Cliffs of Dover** (M-G-M)
- **Ritz** (1-350)
- **The Adventures of Mark Twain** (WB)
- **Warner Hollywood** (M-G-M)
- **Warner Wilshire** (M-G-M)
- **The Adventures of Mark Twain** (WB)
- **Winter Palace** (M-G-M)

**Paramount NEWS**

AND NOTHING BUT THE NEWS

"THEY'RE GOING MY WAY!" SAYS BING CROSBY, WHOM "GOING MY WAY" CONTINUES TO SMASH PAST RECORDS INTO OBLIVION, AS ALL FOUR OF THE GROANER'S SONS MAKE EN MASSE SCREEN DEBUT IN "OUT OF THIS WORLD," CURRENTLY-SHOOTING COMEDY STARRING EDDIE BRACKEN, WHOSE FORCING PRESTON STURGES PRODUCTION, "HAIL THE CONQUERING HERO, IS BEING WIDELY HAILED BY TRADE PRESS...INCIDENTALLY, BING WILL CELEBRATE HIS KIDS' GOING TO WORK FOR HIM BY RECORDING A SPECIAL SONG FOR THEIR PICTURE.

$60,000 for 'My Way' in Sixth Week

CHICAGO, July 19.—"Going My Way," in its sixth week at the Chicago, continues as the Loop leader, grossing another $60,000, this time among the aid of the "Tars and Spars" stage show with Victor Matur, Business, generally, continued brisk in the first-runs, stimulated this week by the Democratic national convention. Estimated receipts for the week ending July 20:

- **Wassell** (PRC)
- **Ladies of Washington** (20th-Fox)
- **Garrick** (1-60)
- **Gold Dust Twins** (20th-Fox)
- **Diamonds Are Forever** (20th-Fox)
- **Through the Back Door** (PRC)
- **The White Cliffs of Dover** (M-G-M)
- **United Artists** (1-700)
- **Pearl** (Univ.)
- **The你怎么去上海?" SAYS 1925) 20th Century-Fox AUDIBLE, while "Two Girls and a Sailor" should register approximately $13,000 at the RKO Palace, where it is playing a second week after a smashing $19,000 in its initial seven days. Business at other houses is pointing definitely upward. Estimated receipts for the week ending July 19 were:

- **Christmas Holiday** (Univ.)
- **RKO ALBEE** (3,300)
- **The White Cliffs of Dover** (M-G-M)
- **RKO CAPITOL** (2,000)
- **RKO WILMINGTON** (4,400)
- **RKO WILMINGTON** (M-G-M)
- **Pardon My Rhythm** (M-G-M)
- **The Centerfold** (PRC)
- **RKO FAMILY** (1-000)
- **Lumberjack** (UA)
- **RKO FAMILY** (1-000)
- **This Is the Life** (Univ.)
- **RKO GRAND** (1-400)
- **RKO GRAND** (2-000)
- **RKO LYRIC** (1-000)
- **RKO GRAND** (2-000)
- **RKO PALACE** (2-000)

"Holiday" Grosses $5,500 Over Par

CINCINNATI, July 19.—"Christmas Holiday" is up its way to an estimated $19,000 at the RKO Albee, while "Two Girls and a Sailor" should register approximately $13,000 at the RKO Palace, where it is playing a second week after a smashing $19,000 in its initial seven days. Business at other houses is pointing definitely upward. Estimated receipts for the week ending July 19 were:

- **Christmas Holiday** (Univ.)
- **RKO ALBEE** (3,300)
- **The White Cliffs of Dover** (M-G-M)
- **RKO CAPITOL** (2,000)
- **RKO WILMINGTON** (4,400)
- **RKO WILMINGTON** (M-G-M)
- **Pardon My Rhythm** (M-G-M)
- **The Centerfold** (PRC)
- **RKO FAMILY** (1-000)
- **Lumberjack** (UA)
- **RKO FAMILY** (1-000)
- **This Is the Life** (Univ.)
- **RKO GRAND** (1-400)
- **RKO GRAND** (2-000)
- **RKO LYRIC** (1-000)
- **RKO GRAND** (2-000)
- **RKO PALACE** (2-000)

Atlantic City in Boardwalk Premiere

Repubidec's "Atlantic City" will have its world premiere July 29 at Hambatu Pier on Atlantic City's boardwalk. The regular engagement of the picture will begin at the Pier Theatre on July 30. An extensive promotional campaign has been mapped out for the new musical, including appearances of former astronauts, along with scores that were featured in the picture. Mayor Joseph Altman will attend the opening.
He knows what the public wants! His new M-G-M Short gem is a movie for the millions, rich in fun and facts. It’s headed for top awards in money and fame! Fastest growing series!

**JOHN NESBITT’S PASSING PARADE**

"**GRANDPA CALLED IT ART**"

One Wonderful Reel from M-G-M

---

**WAR BULLETIN! HAVE YOUR BOND SALES FIGURES READY FOR FIFTH WAR LOAN REPORT BLANK**
Gilds Start Fight on Film Attacks

Wash. Times-Herald Is First Hit for 'Star'

LOS ANGELES, July 20.—In the first move implementing its recently announced decision to actively represent the industry in public relations, the executive committee of the Council of Hollywood Guilds and Unions voted last night to take the field against the Washington Times-Herald for what it branded a “sight unseen attack on the forthcoming production, 'Wilson.'” Action is the first to be taken by any general-membership Hollywood organization in behalf of any individual picture. "Wilson" is a 20th Century-Fox production.

The procedure approved at the meeting, which lasted until near midnight, will consist of three steps: an

Industry Continues OWI Production

The industry will continue to provide Government war messages, under the auspices of the domestic film division of the Office of War Information, for the American public during the coming year, according to Stanton Griffis, head of the OWI film bureau, on leave as chairman of the executive committee of Paramount.

The program will be substantially the same as this year’s, 26 subjects in all, one short or one bulletin every two weeks. Distribution will continue to be handled through the War Activities Committee by the newsreel companies. In addition, special sub-

Mrs. A. Moskowitz Dies Here at 80

Mrs. Anna Moskowitz, 80, widely known in the motion picture industry, died yesterday morning after a brief illness at her home at New Gardens. Known as "Mom" to hundreds in the industry, Mrs. Moskowitz was the mother of Charles C. Moskowitz, vice-president of Loew’s; Harry Moskowitz, head of Loew’s construction department; Arthur Moskowitz; Joseph Moskowitz, New York studio representative of 20th Century-Fox.

OCR Tells of Shortages; To Aid Chair Priorities

WASHINGTON, July 20.—Told in detail by Office of Civilian Requirements officials how acute the shortages continue to be in such items as general theatre equipment, projection booth and sound supplies, freon gas for cooling, and materials for construction of new houses, the industry’s OCR advisory committee, in all-day session here today, drew up plans to make maximum use of existing facilities, both active and idle.

Meeting for the first time with Donald R. Longman, director of the Motion Picture Trade and Manufacturers Association, and commodity experts of the War Production Board, the committee had an opportunity to urge that production of all types be expanded, and that every effort be made to "obtain necessary War Production Board priorities" to aid in solving the problems of shortages which have been experienced in recent weeks. The meeting was held at the War Department building in Washington.

3 May Adopt Loew Plan to Save Millions

At least three distributing companies which do not have separate production facilities of their own have been considering setting up such organizations, similar to Loew’s International Corp., it was learned here yesterday. They are Warners, Columbia and 20th Century-Fox, and indications are that both, if not all, of the studios are giving some thought to the idea.

As reported yesterday in Motion Picture Herald, representatives of a number of companies have talked with David Brownstein, treasurer of Loew’s, on the war organization of the International Corp., which, Brownstein said, has resulted in savings of several million dollars and which contributed an estimated $1,000,000 in extra dividends to stockholders of the parent company during the past year. The Loew executive pointed out that the saving is

Joseph Schnitzer, 57, Dies on Coast

Hollywood, July 20.—Joseph S. Schnitzer, 57, former 20th Century-Fox president, died this morning from a heart attack at his Beverly Hills home. Schnitzer recently resigned as president of the company.

Face U. S. Free-Lance Pay Control

Producers to Meet on Treasury Salary Order

Hollywood, July 20.—Production and studio heads will meet next week following preliminary studies by counsel, now in progress, to frame a response to the Treasury Department’s notification of its intention to require the Wage Stabilization Board’s approval for all deals with free-lance players, directors and others receiving more than $1,000 weekly salary.

The Department’s outline, received by the producers this week, solicits the studios’ opinion regarding the extent to which the new arrangement would hamper production, and a proposal is for modification of the Declaration of Principles.

‘Honor Legion’ for Bond Exhibitors

A “Fighting Fifth ‘Legion of Honor’” has been created by the U. S. Treasury Department and the industry’s national “Fighting Fifth” committee to reward each exhibitor who reports his participation in the Fifth War Loan to the national committee in New York, R. J. O’Donnell, national drive chairman, disclosed here yesterday.

The “Legion of Honor” was created expressly to recognize the “Fighting Fifth” campaign efforts of exhibitors only. Upon receipt of an exhibitor’s report, the national committee will send him a scroll of personal enrollment in the “Legion.” It was explained that the scroll may be displayed in the theater, “The special

Conn. Gov. Moves On Fire Hazards

HARTFORD, July 20.—Gov. Raymond R. Baldwin yesterday instructed the state legislative council to study Connecticut statutes relating to places of public assembly and the prevention of fires and accidents. It is recommended that existing laws be made more stringent, if necessary, in order to “avert a recurrence of a tragedy such as the circus fire disaster.”

Gov. Baldwin stressed an investigation be made into regulations per-
Personal Mention

JACK COHN, Columbia executive vice-president, and JOSEPH A. McCOVILLE, in charge of foreign distribution, will arrive in New York today from the Coast.

MURRAY SILVERSTONE, 20th Century-Fox vice-president in charge of foreign distribution, returned from Hollywood yesterday and will leave on a business trip to South America soon.

MARTIN G. SMITH, Toole exhibitor in the National Allied and of the ITO of Ohio, is expected in New York next Wednesday.

MURRAY HOWARD, manager of Warners Palace, South Norwalk, Conn., has become engaged to marry LILLIAN KRAZIT of Hartford.

C. J. LATTA, Albany zone manager for Warners, has been replaced by CHARLES A. SMARKWITZ, assistant zone manager, arrived in New York yesterday.

PAUL F. THOMAS, treasurer of Altec Service, has returned to New York after a visit to Midwest and Coast branches.

NAT LEFTON, of Cleveland, head of the FRC franchise holders' committee, in Chicago this week in business.

DOROTHY DAY of M-G-M's publicity department is a patient at the Roosevelt Hospital, where she will undergo a minor operation.

Leserman to Open U.A. Meet Today

Carl Leserman, United Artists' general counsel, was the principal speaker at this morning's opening session of the company's two-day combined New York and Boston meeting at the Warwick Hotel here.

The meeting will be presided over by J. George Webb, New York district manager and James Wimm, Boston district manager. Attending the meetings will be branch managers and salesmen from New York, Philadelphia, Washington, Boston, Buffalo and New Haven.

Following Leserman's welcoming address and an outline on forthcoming product, this morning's session will be devoted to presentation of the current product. In the afternoon delegates will see David Selznick's "Since You Went Away," at the Capitol Theatre. In the evening delegates will attend a preview of Edward Small's "Abroad With Two Yanks."

Saturday's session will get underway at 10 a.m. with a broader discussion on product. Later individual district problems will be taken up by district managers with their respective branch managers and salesmen.

RKO Bringing 400 To Meeting Here

More than 400 will attend RKO Radio's 13th annual "sales meeting" to run three days, starting Monday, in the Waldorf-Astoria Hotel here.

In addition to a large representation from the home office, there will be included all district and branch managers, salesmen and field executives from the company's 48 exchanges in the U. S. and Canada, as well as delegations from the foreign department, RKO Theatres, the Hollywood branch, & RKO Productions, Samuel Goldwyn, International Pictures and RKO Path.

NEIL E. Deripet, RKO Radio presiden t, will preside, and A. A. Schaefer, manager of exchange operations, will call the roll. Monday's and Tuesday's sessions will start off with the screening of two features each day; screenings will be held at the 53rd Street Trans-Lux Theatre, after which the delegations will transfer to the Waldorf-Astoria for business sessions. Pictures to be screened are: "The Big Noise," in a B-w. version at "Music in Manhattan," "Bride by Mistake," and "Farewell, My Lovely."

In addition to representatives of all affiliated companies and superintendents, delegation leaders, Frederic Ulman, Jr., president of RKO Path, will head a delegation of five, including Walton Ament, vice-president and editor of the newsletter; Jay Bonafeild, production manager; Dudley Hale of the sales department, and Alfred Butterfield, news editor. Also, A. W. Schwalfel, sales manager; Robert Goldman, special representative, and Arthur Jeffrey, Eastern publicity director of International Pictures, will represent that company. Tom Fizdale, advertising and publicity counsel for International, will also attend.

To Set Harris Bond Drive Tribute Plans

At Sherman, former film publicist and now publicity consultant to the Royal Norwegian Information Service at Washington, will arrive here today to lay plans for the launching of the Liberty Ship John P. Harris with Ken Hoel, publicity director for Harris Amusement Co. and Glendon Anderson, general secretary of the 50th anniversary committee of the industry.

Plans are to complete for the V-12 Harris Bond Drive of a nationwide war bond sale in tribute to Harris, "originator" of the nickelodeon and father of John H. Harris, founder of the Variety Clubs and head of Harris Amusements.

Jerome Rosenberg Dies

ASBURY PARK, N. J., July 20.—Jerome Rosenberg, 65, formerly associated with his brother, Walter Rade, in managing a theatre circuit in New York and New Jersey, died yesterday in New York. In 1937 Rosenberg managed Convention Hall on the boardwalk in this city. He retired from his enterprise, survived by his wife and a son, Jerome Jr.

War Boom Over, Films Too Long, Exhibitors Report

(Continued from page 1)
times high. And to keep the quality high the exhibitors warn that the trend toward the cutting of war films, according to Earl H. Hudson of United Detroit Theatres, while a cut in factory and camp personnel is reported from Des Moines by A. H. Wall of Tri-C Theatres.

A similar note on declining grosses is sounded in Salt Lake City, San Francisco, St. Louis, Chicago, and Mission, Kan., among others.

In Minneapolis, in the other hand, and in the Kansas City and New York areas, box offices continue to flourish at record heights. "The peak has not been reached," says a representative of RKO pictures at the Fox Midwest at Kansas City, while Irwin Wheeler of the Prudential Circuit here observes: "As long as the patrons have money in their pockets they will part with it for good entertainment."

Creating New Audiences

The creation of a new film audience, in the opinion of Charles R. Gilmore, Gulf-Liner Enterprise, will be an important part to gasoline rationing. Most of those questioned agree with him as to the trend, but Harry Arthur, Jr., of Fanchon & Marco, St. Louis says, "Our people are still the same people we have always played to. He's not backed up by a Tannenman of Essaness Theatres, Chicago, who reasons that "after all, the motion picture is as nearly an integral part of American life as a loaf of bread."

As for the longer features, John T. Fritzell, Minnesota Amusement Co., Minneapolis, feels that "there frequently is entirely too much padding in big pictures, and the elimination of 15 to 20 minutes would not only increase the attraction but also be helpful in providing a better turnover."

The opposite view is expressed by Alexander Manta of India-Illinois Theatres, Chicago, who sees in the "marathon films" the eventual elimination of the double feature.

SYWA' Has Record Capitol Opening

With $6,451 claimed up to five p.m. yesterday, David O. Selznick's "Since You Went Away," released by United Artists, appeared to be headed for an all-time opening day record at the Capitol Theatre in New York, according to Loew theatre officials.

Theatreliners who followed this picture, which has its world premiere yesterday, is estimated to be headed for a $100,000 first week at the Capitol which is impressive in view of the running time of the film, running only five performances daily.
OCR Will Help on Chair Priorities

(Continued from page 1)
mission to complete and assemble the needed units. Then when application is forwarded in Washington, the Secretaries will get behind the project to secure the necessary priorities from the WPB.

Ehrenreich pointed out that the decline in war orders which seating companies have experienced will make it possible to complete and assemble the needed 50,000 of which 25,000 are regular chairs and 20,000 are wood veneer.

The theater chairs are needed for both the units that have been authorized for construction and are being built in production centers. In many instances, it is understood, exhibitors are trying to buy rebuilt or reconditioned chairs. Almost 10 times the number which is being sought, are required, but there is available material to build the 70,000 chairs.

Guilds Will Fight Industry Attacks

(Continued from page 1)

immediate protest to the Times-Herald; a special release to all major news services, including coverage of 70 newspapers, and a special bulletin to all available radio channels.

In a statement following the meeting, counsel advised that any newspaper, after viewing a picture, has the right to criticize it, but that he has not had a chance to examine the picture or attempt to sue a picture unseen. In so doing, the Times-Herald attempts an organized dictatorial censorship which would destroy not only the freedom of the screen but the freedom of the press as well. We have not seen this picture either. But we most strongly believe that the principle involved demands that pictures be judged on their merit when and as they become public.

"The attack on 'Wilson' follows the same pattern as the campaign against 'Confidential.' It is in a picture which gave remarkable warning to the country of the danger of the Nazi menace."

OCR Officials Tell Of Shortages in Theatre Equipment

(Continued from page 1)
the owners were given a comprehensive view of the equipment shortage. New plans for construction of additional houses in war-congested communities and the criteria which must be met for application for new theatres were outlined by Longman, who is expected to take over direction of the new theatre construction program temporarily until a successor for George W. McMurphy can be selected.

The present program calls for a conservative approach to the problem, with the OCR supporting construction projects only when they can be shown to be essential, and with due consideration of the manpower and materials shortages.

As the labor and materials supplies improve and some of the present restraints can be relaxed, the OCR will give full assistance to exhibitors in providing necessary service in all sections of the country.

Discussion Equipment Problems

The committee also discussed the situation with respect to booth and projection equipment, being advised of the scarcities of ball bearings, motors, and electronic components which are holding up the production of projector units already authorized by the WPB.

The situation in Freen 12 was talked over, but WPB officials told the committee there would be no refrigeration available for theatre distribution for some weeks, although it is hoped that this fall the release of gas can be expedited to the extent of having the theatres may have an adequate supply when they go into the 1945 summer weather.

The final major subject of consideration was manpower, with discussion of the exhibitors' problems first and then discussed with WMC policies as applied to theatre labor.

In a brief acknowledgment of the war services of the theatres, officials of the government and the industry indicated the manner in which it has cooperated with government agencies.


Conn. Gov. Moves On Fire Hazards

(Continued from page 1)
taining to theatres and other places of amusement. He has asked Edward J. Hickey, state police commissioner, to supervise the inspection of all such places, stating that "when 500 are properly covered, no harm can come of checking them again in the light of the recent tragic event." The governor also suggested the formulation of a law requiring fireproofing of "flimsy materials" used for decorative purposes in public places.

Coast Flashes

Hollywood, July 20

SAMUEL BRONSTON bought Chodorov's "Decision." Julien Duvivier has been assigned to produce and direct this anti-Fascist play. The terms of the purchase were not disclosed. Bronston also contracted Rene Clair to produce, direct and write "Ten Little Indians."

A son, George Robert, was born to Ruth Hussey and her husband, Lieut. Robert Longenecker.

Hal Wallis borrowed Joan Fontaine from David O. Selznick to star in "Affairs of Susan."

Monogram has set Oct. 21 as the release date for W. R. Frank's "Enemy of Women."

Warner's renewed Irving Rapper's contract for one year.

MGM Unit Expands, Brooks Appointed

Expansion of the Loew-M-G-M department of public relations, headed by Henderson M. Richey, has begun, with William E. Ward replacing Brooks as assistant to Richey, effective Monday.

Decision to expand the department was announced recently by William E. Ward, traffic manager, and, following the results obtained by the department in furthering Leo's 20th anniversary last month.

Brooks formerly operated theatres in New York and Pennsylvania and has been consultant to the Coordinator of Inter-American Affairs on educational films practice. More recently, he was aide to Drew Pearson, Washington correspondent of the Sunday Times, and was also formerly advertising-publicity director of Educational Film Exchanges, was affiliated with Eddie Dowling, and for two years handled newspaper relations for Postmaster-General Frank C. Walker in Washington.

Face U. S. Control of Free Lance Salaries

(Continued from page 1)
apparent departure from the studio contract, which set a free-lance basis in order to obtain higher pay. Studio executives say the change would pose a practical problem difficult to overcome.

Rites for Phillips

BUFFALO, July 20—Funeral services were held here today for Frederick C. Phillips, 56, assistant manager of Shea's Secret of Walter, who died in a fall from the roof of his home. Burial was in Elm Lawn Cemetery. Phillips is survived by his widow, a daughter, a son and several brothers and sisters.
27 surprise stars in the big surprise musical

The
Take It
Is Terrific!

War bulletin! Have your bond sales figures ready for fifth War Loan Report blank!
THE CAST'S STAR-RIFIC AND THE NEW YORK ROXY CROWDS LOVE IT!

Opening day ... crowds like this!

Crowds ... crowds ... as far as the eye can see!

"TAKE IT OR LEAVE IT" • Featuring PHIL BAKER • The Man With the $64 Question.
With PHIL SILVERS • EDWARD RYAN • MARJORIE MASSOW • STANLEY PRAGER
ROY GORDON • NANA BRYANT • CARLETON YOUNG • Directed by BENJAMIN STOLOFF
Produced by BRYAN FOY • Screen Play by Harold Buchman, Snag Werris and Mac Benoff.

ENTURY-FOX hits the jack-pot with hit after hit!
Come In Indiana" - "The Eve of St. Mark" - "The Song of Bernadette" - "Pin Up Girl" - "Buffalo Bill"
On "Going My Way"

- Paramount Execs. know they have a great picture in "Going My Way," but what amazes them is the long runs accorded the feature by large and small theaters in large and small towns.

It's no publicity blurb when Paramount predicts that the Bing Crosby starring subject will establish itself among the all-time top grossing pictures of the industry. Box office figures to date substantiate that belief as house records have been tumbled right down the line. Publication of dollars and cents grosses is against Paramount policy, but Phil M. yesterday was given a confidential squint at the figures and all the adjectives such as "colossal," "stupendous," "gigantic" and "terrific" would hardly do justice. And yet it's not the figures, themselves, that are so gratifying to the sales department as the sustaining of the high grosses over periods far in excess of normal runs in a large majority of the theaters.

- AT The Mastbaum in Philly, "Going My Way" in its first week topped the previous house record by . And take Providence, for example, where the picture is in its fifth week and where the second week topped the first week by and the first week set a new house record. The Chicago Theater had never played a picture longer than three weeks, but "Going My Way" is in its fifth and will stay at least six. The house average for the Paramount in Newark is , but the Bing Crosby picture almost doubled that figure in its first week and dropped only the second week. And it's still going strong in its fourth week. is considered an excellent week's gross at the Metropolitan in Boston, but "Going My Way" topped that by a margin of more than the opening week. By a strange clause in the theater's lease, a picture cannot play the Met more than three weeks. So after playing the three stands at that house the picture was moved over to the Paramount and Fenway for day-and-date showings and stayed another three weeks. At the U. S. Theater in Paterson, "Going My Way" this week is slated to double the usual good week intake of . In towns like Hartford and New Haven, the picture has stayed five weeks and will stay seven or eight weeks at the Brooklyn Paramount.

- When the Picture closed last night at the Broadway Paramount, it had played to an estimated 1,007,000 persons or 2,000 more than saw "Lady in the Dark" which was the previous record holder for the house and which also stayed 10 weeks. A look at the 10-week figures revealed that the seventh week was the lowest from an attendance standpoint and yet that week's gross would be considered darn good. The final week's gross was well ahead of that seventh week intake, while the first week wasn't far below the mark. Runs have been extended far in excess of usual house policies in large and small theaters throughout the land and so it is no wonder that the Paramount execs are feeling pretty good these days. It's another feature in the cap for Leo McCarey who produced it and another outstanding example of the old saying in this biz that a good picture will do good business. In the case of "Going My Way" that an outstanding picture will do "colossal" business in this wartime market or in peacetime. And a bow goes to Bob Gillham and his staff for a bang-up publicity, exploitation and advertising campaign that made the public "Going My Way" conscious. Such a picture not only helps the company that made it but goes a long way in building and holding fans for the motion picture industry as a whole.

- AVENGE PEARL HARBOR!
Here's the most amazing of all: - Chicago Theatre's run record doubled with booking extension after gross topped the first! More reason why so many exhibitors are saying -

Going My Way
$9,000 Over Par Is tremendous for 3rd Week of Way"  

PHILADELPHIA, July 20. — The heat wave which forced every one from the seashore, held down business at most coastal city houses. However, two major openings fared well, with "Two Girls and a Sailor" bringing the Stanley $24,800 in addition to $3,200 for the daily Sunday showing at the E.M. Loew's. Richmond, who is mentioned as an expert to bring the second week. The "Snow White and the Seven Dwarfs" (RKO) ALDINE—$400 (4c-45c-5c-65c-75c-85c) 7 days, 2nd week. Gross: $5,000. (Average: $700).  


"Once Upon a Time" (Ced.) BOSTON—$400 (4c-45c-5c-65c-75c-85c) 7 days, 2nd week. Gross: $10,200. (Average: $1,400).  

"Take It Big" (Para.) (6 days) BOSTON—$400 (4c-45c-5c-65c-75c-85c) 7 days, 2nd week. Gross: $2,250. (Average: $375).  

"Two Girls and a Sailor" (M-G-M) EARLE—$400 (3c-40c-5c-60c-75c-85c) 6 days of vendeline, including Gypsy Rose Lee, Casa Loma Orchestra, Patriarch Morton, Jess Grant, Burr Ross, Eugene Bailer and Bob Anthony. Gross: $3,700. (Average: $620).  

"Dishonorable Mention" (Para.) PAX—$400 (4c-45c-5c-65c-75c-85c) 7 days, 2nd week. Gross: $2,500. (Average: $357).  

"Up in Arms" (UA) RKO—$400 (4c-45c-5c-65c-75c-85c) 7 days, 2nd week. Gross: $8,000. (Average: $1,143).  

"Up in Mabel's Room" (UA) RKO—$400 (4c-45c-5c-65c-75c-85c) 7 days, 2nd week. Gross: $3,800. (Average: $536).  

"Get My Way" (Para.) MASTRAUM—$400 (4c-45c-5c-65c-75c-85c) 7 days, 2nd week. Gross: $5,100. (Average: $736).  

"Two Girls and a Sailor" (M-G-M) STANLEY—$400 (4c-45c-5c-65c-75c-85c) 7 days, gross: $2,200. (Average: $314).  

"Our Man in Stunt" (UA) STANTON—$400 (4c-45c-5c-65c-75c-85c) 7 days, 2nd week. Gross: $1,200. (Average: $171).  

Montreal Cools Off, Gives 'Moon' $12,000  

MONTREAL, July 20.—With a cooling-off in weather anticipated for the balance of the week, here, local management reported far more or less unattended attendance. "Harvest Moon," expects $12,000 against a $11,500 average, while the Palace, which dropped the Boys, expects to register an average with $10,000.  

Estimated receipts for the week ending July 20:  

"Heart of a Nation" (French-Greats) ORPHEUM—$1,000 (4c-40c-8c) 7 days, Gross: $1,000. (Average: $143).  

"Shine on Harvest Moon" (WB) LACROIX—$1,000 (4c-45c-5c-65c-75c-85c) 7 days. Gross: $1,200. (Average: $1,150).  

"South of Dixie" (Univ.) MARION—$1,000 (4c-45c-5c-65c-75c-85c) 7 days. Gross: $950. (Average: $135).  

"Wendy Woman" (Univ.) MONTREAL—$1,000 (2c-3c-4c-6c) 7 days. Gross: $1,000. (Average: $135).  

"Pardon My Rhyming" (Univ.) PALACE—$1,200 (4c-45c-65c-75c-85c) 7 days. Gross: $1,500. (Average: $214).  

"Three Jugglers" (Fox) PALACE—$1,200 (4c-45c-65c-75c-85c) 7 days. Gross: $1,500. (Average: $214).  

"Mr. A. Moskowitz Dies Here at 80"  

(Collapsed from page 1)  

Martin Moskowitz, also of 20, and three daughters, Mrs. Maurice Scopp, Mrs. Jack Harris and Mrs. Irving Mestreich, is also survived by four grandchildren.  

The funeral services will take place this morning at 11:15, at Riverside Chapel here.

Mildred Harris, 41, Dies on Coast  

HOLLYWOOD, July 20—Mildred Harris, actress in the silent film days and first wife of Charles Spencer Chaplin, comedian, died today of pneumonia, which followed a major operation. She was ill for three weeks. Her age was 41.
52,000,000 Foot Cut in Film Printing

Release Dates Stand in Raw Stock Crisis

Without upsetting any release dates, the 11 distributing companies will trim their raw film usage by 52,000,000 feet during the current quarter, thus making up temporarily both for having run 40,000,000 over their quotas during the first six months of the year, plus adequately taking care of a situation that arose when the film manufacturers reported a 32,000,000 foot shortage, it was said.

(Continued on page 6)

Dozier, Production Aide to Koerner

William Dozier will join RKO Radio as general production aide to Charles W. Koerner, vice-president in charge of production, it was disclosed here over the weekend by RKO. Dozier will report to the studio on Aug. 21, meanwhile taking a four-week vacation.

In his new capacity, Dozier, it is understood, will act as general production adviser and will supervise all story purchases and be in charge of the Studio's script department.

(Continued on page 6)

$250,000 'Wilson' Promotion Ready

One of the biggest advertising campaign to be given a motion picture in several years will be candlelighted Darryl F. Zanuck's "Wilson" by 20th Century-Fox. It is estimated that the entire campaign, under the supervision of Hal Horne, advertising, publicity and exploitation head, will cost about $250,000.

The campaign will include radio broadcasts, posters in railroad and subway stations, buses and trolley cars, as well as ads in national and fan magazines.

(Continued on page 6)

MOTION PICTURE DAILY

VOL. 56. NO. 15
NEW YORK, U. S. A., MONDAY, JULY 24, 1944
TEN CENTS

Chicago Likes Its Reissues

CHICAGO, July 23.—Local newspaper film reviewers and columnists are finding a fresh angle for copy in the increased number of reissues now being shown around town. The between-the-lines reader sees an accusing finger pointed at the exhibitor for not boldly borrowing the fact he is showing an old picture, when a reissue is advertised.

Exhibitors, on the other hand, feel that a picture that has not been in circulation for a number of years reaches a new market and its appeal should not be marred by using the words 'old' or 'reissue.' Nothing in the advertising matter of trailers is used to mislead the public that it is a new picture—although billing matter is altered to feature the stars according to their current popularity.

Exhibitors also state that no complaints have been made by their patrons after seeing recent reissues. Oscar Brotman, manager of the Avalon Theater, which plays as many reissues as are available, points out that his patrons enjoy reissues more than new 'B' product and that he has yet to receive a single complaint because the pictures failed to advertise them as old pictures.

Most ads sell reissues as 'the greatest of all gangster films,' ('Dead End'), 'one of the best screen thrillers' ("Frisco Kid"), 'one of the finest outdoor romances ever filmed' ("Heart of the Carpathia").

In heavy demand are musical romances, such as 'Naughty Marietta' and 'Rose Marie,' but no prints are available.

The press, by and large, is in favor of reissues, comparing the better films to stage successes which play return engagements seasonally.

Chicago Likes Its Reissues

WMC Is Classifying Jobs for Returnees

WASHINGTON, July 23.—Ten thousand types of jobs in the motion picture industry and in other fields, related to military occupational specialties of returning veterans, have been compiled and will soon be used in the 1,500 local offices of the U. S. Employment Service and made available to film and all other employers, Paul V. McNutt, chairman of the War Manpower Commission, discloses here.

The purpose of the report, now on the press, is to indicate how military experience and training of veterans may be utilized in a return to civilian life, Mr. McNutt said.

RKO Meeting Here Today

RKO Radio's 13th annual sales meeting will get under way here today at the Waldorf-Astoria Hotel. More than 400 delegates will be present from the United States and Canada, including home office executives, district and branch managers, salesmen, field exploiters and representatives from the foreign department, RKO Theaters, the Hollywood studio, Walt Disney Productions, Samuel Goldwyn Productions, International Pictures and the like.

Following is a list of the delegates:

- Home office: N. Peter Rathvon, Ned E. Depinet, Phil Reisman, Mal

(Continued on page 7)

Two-Year Deal Is Due In the Near Future

By TOM LOY

United Artists will handle the U. S. and Latin American distribution of the bulk of J. Arthur Rank's British films, under terms of a contract expected to be signed within the next three weeks, it was learned here at the weekend.

But the arrangement is only a temporary one, for two years, after which Eagle-Lion will set up its own distribution. The manpower shortage and the scarcity of exchange facilities has made the two-gap plan necessary. The U. A. contract was arranged by Arthur W. Kelly, president of Eagle-Lion Films here.

Final details will be worked out, it is understood by John Davis, man

(Continued on page 6)

Sears in London, Confers with Rank

LONDON, July 23.—Gradwell L. Sears, United Artists' vice-president in charge of distribution, arrived here at the weekend from New York, accompanied by robot flying bombs, and held a two-hour conference with J. Arthur Rank, who postponed a long-awaited vacation in order to meet him. They were joined later by David H. Coplan, temporary head of U. A. in Great Brit

(Continued on page 6)

Griffiths UK Head For International

GRiffiths, formerly managing director for First National Pictures in Great Britain, was appointed International Pictures' representative for the United Kingdom, it was disclosed here by Interna
tional over the weekend. He will make his headquarters in London.

Griffiths was formerly managing directo

(Continued on page 6)
**Personal Mention**

N. PETER RATHVON, RKO president, returned from California.

Mr. and Mrs. Richard Peffley are the proud parents of a baby boy born July 17. Peffley is manager of the Paramount and Strand theatres in Fremont, O., and is scheduled to leave for the Navy Aug. 21.

CHARLES W. Koerner, RKO Radio vice-president in charge of production, and Paramount vice-president, will arrive in New York today from California.

Henry L. Nathanson, president of Review, a New York concern, and general sales manager, are due from Toronto tomorrow for M-G-M home office conferences.

Herbert Schank, attorney for IATSE Local 306, will return from a vacation today.

Grace Goldberg, secretary to Jacob Wilk at Warner Bros., left last week for her annual vacation.

Sam Keutenbaum, PRC exploitation director, will leave for New Haven today.

H. L. Bessey, Altec vice-president, is vacationing with his family at Nantucket Island.

**State Tribute to Harris and Industry**

Al Sherman, former film publicist here, and later a reporter for the Royal Norwegian Government, returned to Washington over the weekend after a meeting with Ken Hiel, Harris Amusement's publicity director, and Glendon Alline, secretary to the Eastern Public Relations Information Bureau, on plans for the launching of the S.S. John P. Harris, scheduled to take place in mid-August.

A sizeable celebration in Pennsylvania of the 50th anniversary of motion pictures and of the late Senator Harris' contribution to the film industry as the founder of one of the first "nickelodeons" is being planned in connection with the launching. Mrs. John P. Harris, widow of the Senator, will officiate at the shipyard ceremonies.

**Jacocks Takes Over Five Boston Houses**

Boston, July 23—Don Jacocks, who recently resigned as Warner zone manager in New York, has arrived here to assume operation of five Levenson theatres in this area.

Houses acquired by Jacocks will super-vise are: Coolidge Corner and Village in Brookline; Strand, Quincy and Alhambra, in Quincy.

**Tradewise**

By SHERWIN KANE

**Coast Flashes**

Hollywood, July 23

JACK L. WARNER, executive producer for Warner Bros., has reviewed the contract of Irving Rapper, director. Rapper is now doing "The Corn Is Green" starring Bette Davis.

M-G-M purchased "Touch of Heaven," an original to star Margaret O'Brien. Ralph Wheelwright has been assigned to produce it.

Columbia signed Paul Muni to star in "Counterattack." Zoltan Korda will direct.

20th-Fox signed Johnny Walker, stage producer, as associate producer in Bryan Foy's department.

The funeral for Mildred Harris, who died last week, will take place tomorrow and will be private.

**Coming Events**

Today through Wednesday, July 24-26—RKO Sales meeting, Waldorf-Astoria Hotel, New York.

Through July 27—Extended theatre drive for Fifth War Loan.

Aug. 15—Filing date for financial statements of unions, guilds and other non-profit organizations.

**Leserman Presides In Cleveland Today**

CLEVELAND, July 23—With the arrival here tomorrow of Carl Leserman, city sales manager, and Harry Gold, Eastern division manager, the second in a series of combined regional district meetings, this one for the Midwest territory, will get underway immediately today at the Statler Hotel.

The two-day meeting will be attended by company branch managers and salesmen in the territory supervised by district manager Jack D. Goldfarb, embracing Cincinnati, Cleveland, Detroit, and Pittsburgh.

**SPU Briefs Postponed**

Hollywood, July 23—On request of the Screen Players Union, counsel for the National Labor Relations Board has postponed to Aug. 6 the date for filing briefs in the case which seeks leave to set up extra player organization separate from the Screen Actors Guild.

was mention made of the picture "Our Little Girl" inasmuch as it was decided to demonstrate what a "card" that John Lardner is, even if he isn't a movie fan or, for that matter, a reviewer.
My very best wishes to the executives and members of the sales, advertising and exploitation forces on this occasion. Sincere thanks to you all for your fine efforts during the past year. They are deeply appreciated. We shall enjoy another year of rich satisfaction together.

Sincerely,

Samuel Goldwyn
Greetings!

TO

NED E. DEPINET

and every Salesman, Exploiteer,
Branch Manager, Division
Manager and Executive at the
1944-45 RKO Convention!

IN SINCERE APPRECIATION

of your fine enthusiasm
and splendid cooperation!

Edward A. Golden

Robert S. Golden
HITLER'S CHILDREN

1943

THE MASTER RACE

1944

Produced by ROBERT S. GOLDEN

with

GEORGE COLOURIS • STANLEY RIDGES • OSA MASSEN
CARL ESMOND • NANCY GATES • MORRIS CARNOVSKY
PAUL GUILFOYLE • HELEN BEVERLY • GAVIN MUIR
HELENE THIMIG • LLOYD BRIDGES • HERBERT RUDLEY
RICHARD NUGENT • LOUIS DONATH

Directed by HERBERT J. BIBERMAN • Screen Play by
Herbert J. Biberman, Anne Froelick and Rowland Leigh
Director of Photography . . . Russell Metty, A. S. C.
Foot Cut in Film Printing

(Continued from page 1) stated here yesterday by John J. O'Connor, Universal vice-president, who helped work out details of the compromise.

The emergency will be met, O'Connor explained, by running off prints closer to release dates than is customary, thus giving Eastman Kodak Co. time to refurbish its machinery and allow vacations to its employees, both of which have been curtailed by exhaustion during the past two years.

Eastman's problem was laid before a special meeting of the company presidents here recently by Harold Hopper, retiring head of the War Production Board's film division, and Lincoln V. Burroughs, his successor, who explained that there was no material shortage, the output of film available for printing would be $2,000,000 feet, a quota for this quarter, O'Connor said. Partially offsetting this lack, however, arrangements were made for a 1,500-foot increase from Ansonia and a like amount from DuPont.

Word reaching here from WPB spokesmen in Washington indicates that mail order satisfactory inventory on hand at the beginning of the quarter, the invasion of France being expected at any moment, the manufacturers, with England unable to carry its share of the export program, thus necessitating English supplies, and U.S. supplies to furnish raw stock to foreign countries with which England had contracts, and for war films.

Hollywood studios are expected to regain their full allotments next quarter, when production may be greater and the military demands may be less pressing; but there is little expectation at this time that, barring an emergency, a shortage of talent, that any quota increase will be possible this year, the WPB spokesmen added.

$250,000 'Wilson' Promotion Ready

(Continued from page 1) magazines and daily and weekly newspapers and other publications. The "Wilson" ads have started to make their appearance with the July editions of many national magazines, and to date 44 national publications, with estimated circulations of 38,000,000, are scheduled to carry full-page advertisements during the month.

The campaign is limited only by newspaper advertising space restrictions, but, in line, it will exceed the newspaper ad campaign conducted on "The Song of Bernadette." In addition to the regular dailies, full-page ads will appear in the larger circulation sections of the New York papers with a total circulation of 5,312,29.

Archibald Will Stay

LOUVEN, July 21—George Archibald has denied reports published here, that he soon would leave the Ministry of Information's films division to join T. Arthur Rank's producing organization. Archibald said his war job is for the duration.

52,000,000

Tuesday, July 22, 1944

MOTION PICTURE DAILY

Rank's Films First to UA, Then on Own

(Continued from page 1) aging director of Odeon Theatres, who arrived in Montreal from London late last week on behalf of Rank, and the actual signing will take place in London, with Gradwell L. Sears, U.S. distribution vice-president, representing that company in the negotiations with Rank. Under the agreement, Sears has understood that Kelly will meet him in Canada.

The contract under which Paul H. Nataf, president of Eagle-Lion Films, Ltd., will handle Rank's Canadian distribution, as reported Thursday in Motion Picture Daily, is likewise limited to the United States. However, it is understood that Kelly will meet Nataf in Canada.

Although rumors widely circulated in May, when Rank and Spero Skouras signed a joint production agreement, held that 20th-Fox would handle Rank's American distribution, it was learned at the weekend that this applies only to films made for the American market, the company's European version. Originally, Kelly and Eagle-Lion sought a distribution deal with Hal Roach, but when the latter failed to materialize, other channels were sought, finally leading to the expected UA contract.

First Films Expected


A second category of films will be sold here separately by Eagle-Lion probably to a distributing company other than UA. These, it is said, produced, at a cost of between $400,000 and $500,000 each, fall midway between the American "A" and "B" classifications. They are described as having "terrific story value but not so much star pull." Earliest arrival in this class, 41 from Gainsborough, will be "Decoys," "G.I. Gang," "Hard Steel," "King Arthur, Gentleman," "On Approval," and "Time Flies.

Sears in London Confers with Rank

(Continued from page 1) can distribution of Rank's films. Sears was interviewed after the meeting that the overtures had arisen with UA, and Rank himself expressed the belief that Rank's interests would be better served with a like distribution than that which could be given in the distribution of his product in the U. S.
400 Delegates at RKO Convention Here Today

(Continued from page 38)


To Organize Writers of the Americas

MEXICO Cty., July 23.—A plan to organize the film writers of the U. S., Argentina, Mexico, Brazil and Cuba is proposed.

"For greater protection of their interests" is being outlined by Horacio Macias, who will be the writer-narrator, at a conference here.

Formation of what Manzi calls "a continental bloc from Hollywood to Buenos Aires" is so lean on condition said to find Mexican scen- arists among the poorest paid and those of Argentina among the highest.

Hollywood

By THALIA BELL

Hollywood, July 23

BILLY DE WOLFE, comedian who directed his screen compositions for producers of the Allied forces, has been discharged from the Navy and will return to the screen in "Miss Susie Slagle's," which John Houseman will produce for Columbia Pictures. De Wolfe will portray a young medi- cal student. Sonny Tufts and Joan Caulfield have been added to the cast of "Of Human Bondage," which Henry Blanke is producing at the Warner studio.

Para. Sets Plans for Frisco Premiere

The world premiere of Paramount's "I Love a Soldier," starring Pauline Goddard and Sonny Tufts, will be held Aug. 15 at the Fox Theatre in San Francisco, site of the picture's plot. Plans were made over the weekend by Sam Gaffney, Paramount's West Coast manager, for the special occasion. He was accompanied to San Francisco by his Paramount's director of advertising and publicity. Paramount will send some of its top stars and other film personalities to San Francisco to attend the premiere.

Fete Peggy deGrau

Paramount home office distribution department associates of Peggy deGrau tendered her a farewell luncheon at the Hotel Lincoln here on Friday, and presented her with a wrist watch. Miss deGrau is on the way to New York where Paramount's distribution, which under the deGrau contract approval department, has re- signed after 27 years with Paramount to assume a similar post with un- guaranteed Pictures.

Campaign for WB Short

"Devil Boats," two-reel service special produced by Warners with the cooperation of the Navy, is to be nationally advertised by Elyco, which makes "P-T" boats, and Packard Mot- tors, which supplies the motors. The campaign will be designed to give exhibitors an opportunity to tie in with local Elyco and Packard distribu-
BOMB INJU

You Said It, Adolf.

The Hitler

NEVER A MORE TIMELY.

Written by Fra...
RES HITLER

all against me!... betray me!... That's BETRAYAL!

In Paramount's

TIME TO PLAY IT

Executive Producer
B. G. DeSylva
Directed by
JOHN FARROW

War Bulletin!
Have Your Bond Sales Figures Ready
for 5th War Loan Report Blank
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PARA.</th>
<th>PRC</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
<th>UNIVERSAL</th>
<th>WARNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 24</td>
<td>SHE'S A SOLDIER, TOO</td>
<td>Andy Hardy's</td>
<td>RETURN OF THE APE MAN</td>
<td>Ronald Reagan</td>
<td>YOUNG ROSE OF TEXAS</td>
<td>THE FALCON OUT WEST</td>
<td>苋S SENSATIONS OF 1935</td>
<td>COLUMBIA</td>
<td>61 mins.</td>
<td>loop</td>
<td>(5010)</td>
</tr>
<tr>
<td>July 1</td>
<td>BALESTRA DOLORE</td>
<td>Ingrid Bergman</td>
<td>AND THE AVE MARIA</td>
<td>Don Ameche</td>
<td>THE MAN FROM PRISCO</td>
<td>FROM PRISCO</td>
<td>SOUTH OF THE BORDE</td>
<td>(5019)</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>July 8</td>
<td>LOUISIANA HAYRIDE</td>
<td>Ray Milland</td>
<td>RANGE LAW</td>
<td>Johnny Mack</td>
<td>MINSTREL MAN</td>
<td>MUSICAL DULCEY</td>
<td>CHRISTMAS HOLIDAY</td>
<td>68 mins.</td>
<td>loop</td>
<td>(5019)</td>
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</tr>
<tr>
<td>July 15</td>
<td>SECRET COMMAND</td>
<td>Errol Flynn</td>
<td>JOHNNY DOESN'T LIKE HERE ANYMORE</td>
<td>Emma Small</td>
<td>THE HITLER GANG</td>
<td>RAGGEDY ANNDY</td>
<td>COLUMBIA</td>
<td>68 mins.</td>
<td>loop</td>
<td>(5019)</td>
<td></td>
</tr>
<tr>
<td>July 22</td>
<td>MR. WINKLE GOES TO WAR</td>
<td>Edward G. Robinson</td>
<td>ARE THESE OUR PARENTS?</td>
<td>Lila Lee</td>
<td>FIZZY SETTLES DOWN</td>
<td>FIZZY SETTLES DOWN</td>
<td>SUNSET BOULEVAR</td>
<td>68 mins.</td>
<td>loop</td>
<td>(5019)</td>
<td></td>
</tr>
<tr>
<td>Aug. 5</td>
<td>CRY OF THE WEREWOLF</td>
<td>Lon Chaney</td>
<td>WEST OF THE RIO GRANDE</td>
<td>Richard Dix</td>
<td>SECRETS OF SCOTLAND'S</td>
<td>SECRETS OF SCOTLAND'S</td>
<td>SUNSET BOULEVAR</td>
<td>68 mins.</td>
<td>loop</td>
<td>(5019)</td>
<td></td>
</tr>
<tr>
<td>Aug. 12</td>
<td>KANSAS CITY KITTY</td>
<td>Richard Dix</td>
<td>MARKED</td>
<td>Loretta Young</td>
<td>SONG OF NEVADA</td>
<td>ROY ROGERS</td>
<td>SUNSET BOULEVAR</td>
<td>68 mins.</td>
<td>loop</td>
<td>(5019)</td>
<td></td>
</tr>
<tr>
<td>Aug. 19</td>
<td>SWING IN THE SADDLE</td>
<td>Spencer Tracy</td>
<td>LEAVE IT TO THE IRISH</td>
<td>George Brent</td>
<td>DEAR DAUGHTERS</td>
<td>DONNA D'ARCY</td>
<td>TITANIC</td>
<td>68 mins.</td>
<td>loop</td>
<td>(5019)</td>
<td></td>
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<tr>
<td>Sept. 2</td>
<td>OH, WHAT A NIGHT!</td>
<td>Edward Arnold</td>
<td>I LOVE A SONG</td>
<td>Paulette Goddard</td>
<td>GIRL WHO DARED</td>
<td>MOTHER'S LADY</td>
<td>TITANIC</td>
<td>68 mins.</td>
<td>loop</td>
<td>(5019)</td>
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Films and Bullets Go to Normandy

Motion pictures are keeping pace with the "GIs" in Normandy and a recent shipment of films to the Continent indicates that they will be a regular part of the entertainment for the Armed Forces along their way forward. This was stated by Col. E. L. Munson, chief of the Army Pictorial Service, recently returned from the European theatre of operations, in a report to the industry's War Activities Committee under whose auspices more than 16,000 film programs have been given to the Armed Forces in combat areas.

Colonel Munson said: "A reserve of current pictures in 10mm which had been built up in England for just this purpose is being moved across the Channel continuously with the regular implementation of Axis discomfort."


Two-Reel Version of "The Negro Soldier"

A two-reel version of "The Negro Soldier," official film, has been prepared by the War Department and has been sent to film exchanges around the country, according to the War Activities Committee.

Prints of the two-reeler are available without cost to all exhibitors; so are prints of a four-reeler version now being circulated.

Burkett, Republic in 'Tugboat Annie' Deal

Hollywood, July 23.—James S. Burkett closed a contract with Republic Pictures for lease of two "Tugboat Annie" features annually for the next seven years.

Burkett's commitment does not conflict with his "Charlie Chan" series for Monogram. The "Annie" features will be made independently and are budgeted at $325,000 each.

'Going My Way' Goes Places in Buffalo

BUFFALO, July 23.—"Going My Way" is going places here. After a record-breaking weekend at the Great Lakes it appears sure at least $25,000 in the first week of what looks like a good run. "Make Your Own Bed" will top $11,000 at the 20th Century. After a long hot spell, the weather has improved.

Estimated receipts for the week ending July 24:

- "Home in Indiana," (20th-Fox).
- "The Great Alaskan," (20th-Fox).
- "Buffalo," (Paramount).
- "Go My Way," (Para).
- "My Little Chickadee," (20th Century).
- "Looking Through a Window," (M-G-M).
- "The Story of Dr. Wassell," (Para).
- "This Is the Life," (Univ.).
- "How Primitive Man Lived," (Univ.).

F or A GREAT "STORY"

FIRST CHAPTER OF A GREAT "STORY" CHECK FOR $50,000 IS PRESENTED BY BARNEY BALABAN AND ADOLPH ZUKOR TO ADMIRAL JAMES O. RICHARDSON, U.S.N. RETIRED, AS FIRST INSTALLMENT OF NAVY RELIEF SOCIETY'S SHARE OF WORLD GROSS OF "THE STORY OF DR. WASSELL" . . . . . . . .

FULFILLING AGREEMENT MADE BY CECIL B. DE MILLE BEFORE THE TECHNICOLOR ADVENTURE HIT STARRING GARY COOPER WENT INTO PRODUCTION . . . . . . . . . NOW, WITH PHENOMENAL "WASSELL" BUSINESS EVERYWHERE, NAVY RELIEF SOCIETY STANDS TO PROFIT HANDSOMELY.

'Holiday', 'Wassell' Are Both Grossers

KANSAS CITY, July 23.—"Christmas Holiday" went over the top this week with the Penno and Fairway, doing around $45,000 at the three theatres. "The Story of Dr. Wassell" completed a third successful week at the Newman, with the score still up around $17,000. Business was best at all theatres over the weekend, due, perhaps, to a resurgent mild weather.

Estimated receipts for the week ending July 19:21:

- "Christmas Holiday," (Universal).
- "The Invisible Man's Revenge," (Universal).
- "Address Unknown," (Col.).
- "Pin-Up Girl," (20th-Fox).
- "Pin-Up Girl," (20th-Fox).
- "White Cliffs of Dover," (M-G-M).
- "Cliffs' Breaks Record At Omaha Theatre"

OMAHA, July 23.—"The White Cliffs of Dover" struck a new year's high for the Paramount Theatre, grossing $15,400, against a $12,000 average. "Pin-Up Girl" moved over to be top at $14,600, a second week, and was buckled with "Bermuda Mystery," hitting $9,900. Showers broke up fair weather during the week.

Estimated receipts for the week ending July 19:

- "Seven Days Adore," (RKO).
- "Pin-Up Girl," (20th-Fox).
- "Bermuda Mystery," (20th-Fox).
- "Bermuda Mystery," (20th-Fox).
- "Pin-Up Girl," (20th-Fox).
- "Pin-Up Girl," (20th-Fox).
- "Pin-Up Girl," (20th-Fox).
- "Pin-Up Girl," (20th-Fox).
- "Pin-Up Girl," (20th-Fox).
- "Pin-Up Girl," (20th-Fox).

ROY ROGERS  
KING OF THE COWBOYS 

TRIGGER  
SMARTEST HORSE IN THE MOVIES 

SONG OF NEVADA 

Featuring 
DALE EVANS  
MARY LEE 
with 
LLOYD CORRIGAN  
THURSTON HALL  

and 
BOB NOLAN AND 
THE SONS OF THE PIONEERS 

JOSEPH KANE, Director 

Original Screenplay by 
GORDON KAHN • OLIVE COOPER 

A Republic Picture 

Songs 
"It's Love, Love, Love!" 
"New Moon Over Nevada" 
"Hi Ho Little Dogies" 
"The Harum Scarum Baron of the Harmonium" 
"What Are We Goin' To Do?" 
"A Cowboy Has To Yodel In The Morning"
Rathvon Cites Independents' Product Boost

RKO Lists 12 from Goldwyn and Others

With N. Peter Rathvon, RKO resident, announcing a company policy of distributing a "larger number" of features of foremost independent producers, 400 delegates to RKO's 13th annual sales convention arriving here yesterday, were told that a minimum of 12 features from independent producers will be released by the company in 1944-45. They will come from International Pictures, Samuel Goldwyn, and other producers.

25 WAC Films In First Half

Los Angeles, July 24.—Ten studios produced 25 films for the War Activities Committee during the first six months of 1944, John C. Flinn, co-ordinator of WAC's Hollywood division, revealed in a report to the executive committee. The films ranged from 125-foot trailers to two-reelers.

Tom Arthur Cited For 22 Missions

St. Louis, July 21.—Lt. Thomas G. Arthur, one of the five sons-in-service of Harry C. Arthur, Jr. of Fan- chon & Marco, has been awarded the AAF Air Medal for 22 combat missions as navigator on a Liberat bomber in Italy.

 OCR Confirms Tighter Rules on New Theatres

WASHINGTON, July 24.—Office of Civilian Requirements officials today formally disclosed that they had assured the Theatre Owners Advisory Committee that new theatres hereafter would be permitted only where "absolutely essential," it was learned in a report issued by the War Production Board of a meeting on July 21 between the two groups, confirming a story in Motion Picture Daily on that date.

The official resume of the sessions disclosed that William Y. Elliott, head of the OCR had agreed with exhibitor contentions that insurance of continued operation of existing houses was more important than new construction in war production centers, many of which will lose their increased population after the war.

Both Elliott and Donald R. Longman, director of the Service Trades Division of which the recreation and amusement section is a part, assured the committee that tighter requirements would be imposed on applications for new theatres which, first of all, will have to establish that a definite war need exists.

It was disclosed also that the committee was advised of the possibility that some 50,000 chairs may be made available in the next few months to be built from fabricated parts in inventory and from materials obtained from idle and excess stocks. A suggestion that materials may be usable as a substitute for other and scarcer materials will be studied.

OCR officials also will study complaints of exhibitors of alleged inequitable distribution of freon gas whereby such users as department stores are enabled to secure supplies when theatre operators cannot.

UA Seeking Permanence In Rank Tie

LONDON, July 24.—United Artists would welcome a "more permanent affiliation" with J. Arthur Rank than is contemplated in the pending two-year deal for U. S. district theatre Rank's British, American, and Australian companies.

As reported in Motion Picture Daily, the Rank-UA contract, signing of which is expected within the next three weeks, would be for a two-year period, with Rank planning to

500 Due at M-G-M Owners' Luncheon

All exhibitors in the New York-New Jersey area have been invited by William F. Rodgers, vice-president and general sales manager of Loew-M-G-M, to a special luncheon to be held Thursday in the Astor Hotel here. Some 500 are expected.

The following M-G-M executives will attend, besides Rodgers: Edward M. Saunders, assistant general sales manager; (Continued on page 11)

PRC Sales Reorganized

Leo J. McCarthy, general sales manager of PRC Pictures, is reorganizing PRC's distribution department with the appointment of three division sales managers.

Sidney Kallick, associated with PRC's New York exchange, will supervise the Eastern division, com- (Continued on page 11)
Darryl

A NATION IN TUR

GLORY AND HEARTBREAK!

A CAST OF 12,000!

200 MIGHTY SETS!
AT THE WORLD FAMOUS WORLD OF COLOR

Directed by HENRY KING
UA Seeking Permanence In Rank Tie

(Continued from page 1)

set up his own exchange system in America through Eagle-Lion Films when the building and manpower shortages are overcome after the war.)

"The Way Ahead," one of the Two Cities features, is now scheduled for American release, was screened for Sears during his visit to Del Guise, and tonight the UA executives will have a second talk with Rank. The latter, for the present, refuses all comment, but Del Guise expressed "supreme pleasure" with the progress being made.

Although UA may utilize Two Cities facilities for essential quota products, it is to be understood that the present talks fall into the pattern of the new alignment whereby Rank is expected to become chairman of the Two-Cities board of directors, as reported in Motion Picture Daily on July 13. Official announcement of his joining the board is being held until the conclusion of the talks with Sears.

First Nine Releases

Meanwhile, the first nine pictures to be released next season in Canada by Empire-Universal Films, and in the U. S. by U.A. from the J. Arthur Rank enterprises include: Noel Coward's "Happy Hippy," "The Demi Paradox," with Laurence Olivier; "Clandestine in Algeria," co-starring with Carla Lehmann; the comedy, "English Without Tears," "The Tawny Pippit," comedy drama; "The Flemish Farm," with Clive Brook and Jane Baxter; "The Man in Gray," featuring Morgan, Margaret Lockwood and Phyllis Calvert; and the picture starring the late Leslie Howard, "The Gentle Sex" and "The Lamp Still Burns.

Davis Due Aug. 15

For Rank Survey

MONTREAL, July 24—John Davis, managing director of Odeon Theatres, who arrived last week in Montreal to begin a distribution survey tour of Canada and the U. S., on behalf of J. Arthur Rank, is due in New York Aug. 15, after traveling through the Dominion via Vancouver and Victoria.

"I have come to learn and listen, not to talk," Davis said here.

Barclay McCarty, 43, MGM Publicist, Dies

Barclay V. McCarty, 43, a member of the M-G-M home office publicity staff for the past two years, died yesterday at the Bay Village Hospital after a brief illness.

He is survived by his widow, Mrs. Virginia Cotier McCarty of the editorial staff of "Women's Wear," and his mother, Mrs. Marcley McCarty, Sr.

From newspaper and magazine work, McCarty went to Warner's publicity department in 1917, and was honored with various New York Broadway shows. He was a member of the Theatre Managers and Agents Union and the Lambs and Players clubs.

Motion Picture Daily

Tuesday, July 25, 1939

Seek Greater Aid For 6th War Loan

(Continued from page 1)

drive for "E" bond sales encounter the greatest difficulty so far experienced, the film industry made the biggest showing of any single participating group. The film industry has in its net, the back bone of all the drive because of the effect on the individual moviegoers and the high prestige of the Government's message on sales of other participating agencies. The selling of the theatres themselves and the assistance given by movie

Continue 5th Drive 'Mop-Up'

Meanwhile the film industry's "Fighting Fifth" headquarters in New York, 6th War Loan drive "mop-up" plans by theatres indicating that the bond-selling drive will continue full-speed in many sections right to the day before the 25th of July, current week, as the days are counted off the 5th war financing, in a "mop-up" stage of the campaign.

The 6th drive ends on the 24th and it will be on the sale of bonds to individuals with heaviest stress on "E" bond which are still far from quota in many instances.

The industry's "Fighting Fifth" committee advises exhibitors that during this final week of the drive, it is important to push their bond sale as countings to their Federal Reserve Bank so that all sales will be counted in the campaign total.

Exchanges to Aid With Bond Reports

Branch managers and field salesmen have been enlisted by the distributors division of the War Activities Committee to contact all exhibitors in a for this reason, it is necessary to be certain that the latter send in official. The Fifth War Loan reports to the national industry committee in New York, Ned E. Depinet, distributor division chairman, disclosed yesterday.

Depinet has asked managers to assist exhibitors in sending in reports in a follow-up system, the national committee will send progress reports to each exhibitor and distributor state chairman. These reports are worked out so that when each chairman will find each exhibitor's bond report and that of the others in his area on the reports of other exhibitor and distributor sales to the local newspapers and the list theatres which have not reported will be reported with the request that they be contacted so that they many be placed in the reporting classification.
20th Century
Takes Its Big
To Announce
The Big
In 50
Of Screen
Personal Mention

JAMES R. GRAINGER, president of Republic, left New York over the weekend for the Pacific coast, stopping off in Chicago enroute.

HOMER SNOOK, sales manager of RCA's theatre equipment division; H. J. BENHAM, RCA executive, and ADOLPH BENHAM, assistant manager of service, have returned to Camden headquarters from the Midwest.

DON L. TURNER, manager of commercial engineering for Allset Service, Inc., has returned from Los Angeles office, with inspection and stopovers on route.

Rud LORENZ, United Artists' Mid-west district manager, has returned to Chicago headquarters from Minneapolis.

VERN HUDSON, manager of Famous Players' Palace Theatre, Guelph, Ontario, has been elected president of the local Rotary Club.

JOSEPH QUITTNER, co-owner of the Chicago Heights, Ill., newspaper, has returned left for a two-week vacation at New London.

J. KNOX STARCHAN, publicity director for Warner Theatres in Cleveland, is vacationing.

BEATRICE ROSS, Republic home office trade press contact, returned yesterday from two weeks at Trout Lake, N. Y.

ROBERT M. WEITMAN, managing director of the Paramount Theatre, New York, is on vacation.

NORMAN ELSON, general manager of Trans-Lux Theatres, will leave today for a two-day trip to Boston.

CHARLES REED JONES, Republic advertising director, will leave for California on Friday.

STEVE EDWARDS, Republic director of publicity, is in Atlantic City.

Paley to Confer on Army Radio Plans

William S. Paley, chief of radio for the psychological warfare division at Supreme Headquarters of the Allied Expeditionary Force, returned to New York after the weekend for what was described as a "very short stay," following a trip of inspection throughout the areas of the Normandy peninsula occupied by Allied troops.

Paley is on leave of absence to the Office of War Information from his position as president of Columbia Broadcasting. While he is here in Washington with officials of OWI and the War Department about further plans for the functioning of his section of the psychological warfare organization.

WB Seeks Reversal
In De Havilland Suit

Los Angeles, July 24.—Warner Brothers today filed its brief in the Appellate Court seeking reversal of the Superior Court's decision declaring Vivien de Havilland a free agent. The brief asserts that the studio is entitled to 26 weeks of the star's services still due under a seven-year contract which was annulled on the grounds of collusion.

The basic contention concerns the question whether players' contracts run or go into abeyance during periods of suspension.

The case, long in litigation, is considered to have trade-wide significance. If the studio's position prevails, it would affect the status of all long-term contracts for talent.

13 Are Named to Para. 100% Club

Performances of 13 Paramount men, one salesman from each of the company's 10 districts and a production manager from each of its three divisions, have earned them election to Paramount's "100 Percent Club" of 1944.

The list, as announced yesterday by Charles M. Reagan, vice president in charge of distribution, is as follows:
- Lionel Simon, co-owner, Max Morath, education head, New York; Robert E. Caskey, Pittsburgh; Gordon Bradley, Atlanta; Bertrand L. Turgeon, Atlanta; Sam B. Stoll, Chicago; Sam Brunk, Oklahoma; Fred E. Waggoner, Indianapolis; W. Sebe Miller, Dallas; William Kalmus, Des Moines; Frank Nagle, Turist, Salt Lake City; M. C. Burles, Los Angeles, and William B. Harman, Omaha.

Presentation of membership pins and insurance policies awarded to the newly elected members will be made soon.

20th - Fox Sets Five Of 1944-45 Releases


Block one of 1944-45 includes "Take It Or Leave It" and "Wing And A Prayer."

Shine Closes for Republic Product

J. R. Grainger, Republic president, reports the closing of a 1944-45 product deal with the Shine Circuit. Eastern district sales manager, Max Gills, operated Republic, assisted by Jack Bellman, Buffalo branch manager; Arthur Newman, Albany manager; Louis Lefeber, Cincinnati branch manager, and Sam P. Gorrel, Cleveland branch manager. George W. Lynch, represented Shine.

Mexican Production
Halted Second Time

Mexico City, July 24.—Production was suspended here for the second time this year due to another inter labor conflict which forced the ousting of executive Soldevila, who, according to workers, who the majority of the unionists accuse in full page newspaper advertisements of today of maneuvering. The halt followed a decree by the manager of the studios to suspend production for the week in order to hold a meeting to consider the union demands.

The halt followed the close of a pact between producers, the unions and the government to improve the industry's conditions. An internal harmony. Producers disclaim any responsibility for the production situation, pointing to lack of funds to continue the labors. It was learned, however, that producers' displeasure at the attitude of directors and writers who are attempting to raise the level of their fees, which the producers term exorbitant, was a factor in the week's halt.

It is expected that the government will again intervene to settle the conflict.

Educators Look for Hollywood Aid

Chicago, July 24.—Specialized private firms, operating much on the order of textbook publishers, are attempting to raise the level of the postwar producers of classroom films. This was the consensus of opinion at the fourth National Forum on Visual Teaching Aids which closed at the end of a two-day conference here. Don C. Rogers, the American Film Institute, Joseph P. Sarto, the New York State Education Teachers Association, and L. C. Larson, chairman of the board of Educational Film Library, agreed that Hollywood can be of tremendous help to the growing educational film field, but primarily in the technical departments, and such talent will be tapped wherever possible.

Goodman Sets Branch Office in Mexico

Morris Goodman, Republic vice president in charge of foreign sales, who recently returned from Mexico City, announced yesterday that arrangements have been completed for the establishment of a branch office in Mexico as previously reported in Motion Picture Daily on June 23. The new subsidiary is Republic Pictures de Mexico, Inc.

Carl Ponedel, new manager of the company's Puerto Rico office, will be transferred to Mexico City the latter part of August, to head the new branch.

Odeon Seeks First-Run

Toronto, July 24—Henry Morton, manager of Odeon in Winnipeg, associated with Odeon Theatres of Canada, is negotiating with the city of Winnipeg for the purchase of the Walker Theatre in that city as a division. The deal, not yet consummated, would give Odeon a downtown first-run house in the Manitoba capital.

Business Off, But Chicago Stays Open

Chicago, July 24.—So far, there have been no indications from any of the 150 theatre members of Allied O. Illinois that they will close for the summer. Jack Kirsch, Allied president here, reports. Business in the subsequent run houses, however, has been bad, Kirsch states, much of the business being from the more prosperous than ever before, patronizing first-run houses in the downtown Loop.

ON SCREEN

'Stein and the Angels Sing'—Perry Como-Jerry Waldahl.

'Step Lively'—In Technicolor.

NOW IN ITS SECOND WEEK

'’Minstrel Man’—BENNY WYNN AT WAYSIDE.

'Stars of the Story of Wassell'—Cecil B. DeMille.

'Frank Sinatra Goes to Hollywood'—Adolph Menjou.

'Stars of the Story of Wassell'—Cecil B. DeMille.

'Step Lively'—In Technicolor.

'Rivoli B/W No. 47th St.'

'Stars of the Story of Wassell'—Cecil B. DeMille.

'Step Lively'—In Technicolor.

'Frank Sinatra Goes to Hollywood'—Adolph Menjou.

'And the Angels Sing'—In Person.

'Step Lively'—In Technicolor.

'And the Angels Sing'—In Person.

'Step Lively'—In Technicolor.

'Frank Sinatra Goes to Hollywood'—Adolph Menjou.

'Step Lively'—In Technicolor.

'And the Angels Sing'—In Person.

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'And the Angels Sing'—In Person.

'Step Lively'—In Technicolor.

'And the Angels Sing'—In Person.

'Step Lively'—In Technicolor.
Mexico May Start ‘Video’ This Year

WASHINGTON, July 24—Television development in Mexico may be on the way to becoming a reality this year, with early broadcasts in color, it was indicated by the Coordinator of Inter-American Affairs today.

The CIAA released a report from Mexico City that Dr. Lee De Forest returned to the country early this month after several weeks of meetings with Mexican authorities and film and other interests, in the course of which the National Cinematographic Chamber pledged almost $800,000 to supplement government aid in the building of television installations.

The program calls not only for the construction and operation of television transmitters but the production of inexpensive receivers and the establishment of an educational center for studies of television production, to cost in the neighborhood of $1,000,000.

The electronics center is now under study by a technical committee set up by the Secretary of Public Education.

Rites Today for W. B. Morgan of 20th-Fox

Funeral services will be held here today at Campbell's Funeral Chapel for W. B. Morgan, 39, 20th Century-Fox representative supervising Spain, Portugal and North Africa, who died Sunday in New York Hospital after an illness of several months.

Morgan had been with 20th Fox since 1937 when he was named assistant European manager. Later he was appointed managing director of France. At the outbreak of the war he was sent to Spain where he remained until last September when he was taken ill. Surviving are his widow and mother.

Healy Joins Lyon

Hollywood, July 24—Frank Healy, formerly with NBC, and head of RKO's radio division, recently honored from the Army as major, has joined A. & S. Lyons as head of television activities and creator of package programs. The appointment of Healy is a step in the expanding television department of the agency.

Teck Building Permit Refused by WPB

Buffalo, July 24—The War Production Board at Washington, D.C., has refused appeal by owners of the Teck Theatre property here to complete reconstruction of the former cinema, located at the intersection of Main and Edwards streets.

Refusal to grant permission to move further was based upon the WPB's ruling that completion of the theatre was "warranted on the grounds of the special appeal by owners of the theatre, that the public will be benefited, for, among entertainment facilities here".

Rathvon Cites Increase in Films from Independents

Walt Disney, Frank Ross, Votion Productions, Edward A. Golden and Sol Lesser.

The season's full product announcement will be made today by Ned E. Depinet, RKO Radio president, at the second session of the three-day meeting at the Waldorf-Astoria Hotel here.

International, headed by Leo Spitz and William Goetz, will contribute ten new pictures to the new program. "Casablanca Brown," "Belle of the Yukon," and "The Woman in the Window" are already completed; and it's a "Feast of Seven Vespers," which starts next month, with David Lewis producing and William A. Seiter directing.

Goldwyn is slated to deliver three "The Princess and the Pirate," finished, and "The Wonder Man" and "Those Smothering Hearts." Disney's one feature, "The Three Caballeros," is described as a "novel production." The one from Ross, a color feature, "Lloyd C. Douglas' The Robe," will be directed by Mervyn LeRoy and is announced as the biggest breakthrough in RKO Radio's business history.

Lum 'n Abner' Series

Votion Productions are listed for another in the Lum 'n Abner series, following their "Goin' to Town" of this season. Golden will do "The Master and His Children." Lesser, carrying on the Tarzan series, will offer "Tzaran and the Amazons" as his first in 1944-45. Healy, in his address yesterday, described 1943 as "the most successful year in RKO's history" and emphasized planning as a matter of first importance. The management is completely uncertain future with a pretty good degree of optimism, he added, having achieved four "firsts" in new projects: a pension plan, a functioning television organization, a national daily radio program, and a studio in Mexico.

The Dallas district was announced as winner of the 1944 Ned Depinet, a bill competition that ran from Jan. 4 through May 18. Runners-up, in the order of finishing, were: San Francisco, Los Angeles and Oklahoma City. Montreal triumphed in the Canadian division of the contest, with Toronto second. The district managers' prize went to B. Y. Carmack of the Southwestern district, with second and third awards to J. H. McIntyre of the West, and Dave Prince, of the Southeastern district, respectively. Individual winners in subsidiary contests included R. S. Wolf, New York; Gus Schaeffer, Northeastern district; E. E. Goldhammer, Midwest; L. S. Gruenberg, Rocky Mountain; R. V. Nolan, Prairie, and B. K. Cramer, Eastern. Home office winners were: Dan Nolan, first; F. Duffy, second, and J. A. Youngburg, third. The highest field exploitation first prize went to Fred Calvin.

Prize winners in the best-sellerman-in-each-district contest were: Metropolitan district, C. P. Talamas; Northeastern, W. J. Cuddy; Eastern, S. Lefko; Eastern Central, A. Goldsmith; Southeastern, William Shield; Southwestern, Grover Wray, Jr.; Midwestern, J. Cozier; Prairie, M. Raymon; Rocky Mountain, N. Goldfarb; Western, George Jackson, and Canadian, R. Radis.

The McGong Drive, a billion-over quota competition among district managers, ran from June 2 through July 6. The winners were: L. E. Goldhammer, mid-western district manager; David Prince, Southeastern district manager; and Leo M. Devaney, Canadian division sales manager.

Presentation of the prizes was made by Depinet and Robert McChrie, general sales manager. Charles Boasing, Eastern district manager.

Col. Richard C. Patterson, Jr., vice-chairman of the RKO board of directors, reported that 1,500 former employees of the company joined the armed forces to date, 684 during the past year. Of the total, 18 are killed, 53 wounded, and 154 missing. One ex-RKO-Oite is a lieutenant-colonel, 11 are majors, and 15 captains. Approximately 400 are serving overseas.

Sales Staff Promotions

During the past year, Depinet said, 12 members of RKO's domestic sales staff were promoted, as follows: Robert S. Wolf, Metropolitan district manager, to managing director RKO Radio Pictures, Ltd.; Jack O'Brien, Midwestern district manager, to Brazilian supervisor, and general manager; Charles Bosberg, Eastern Central district manager, to Metro- politan Radio supervisor; E. Goldhammer, Prairie district manager, to Midwestern district manager; Phil Hodes, assistant to Robert S. Wolf, to New York branch manager.

Also, B. G. Kranze, Cleveland branch manager, to Eastern Central district manager; Louis branch manager, to Prairie district manager; Western district manager, to National sales office manager; E. Goldhammer, to sales manager; Tom Williams, St. Louis sales manager, to branch manager.

Also, Al Koltz, Denver branch manager, to Cleveland branch manager; Milton Cohen, Detroit sales manager, to branch manager; Tom Bailey, San Francisco sales manager, to Denver branch manager; D. W. Grover, Western territory manager, to sales manager; H. W. (Chick) Evans, Salt Lake City sales manager, to Sales manager.

Also, E. Merle Gwin, Denver booker, to sales manager; Harry Levinson, Los Angeles office manager, to sales manager.

Coast Flashes

Hollywood, July 24

NICHOLAS M. SCHENCK, M-G-M president, arrived here today for studio conferences.

Universal elevated Robert Faber to the status of production executive, assigning him a number of pictures to oversee in charge of the studio's trailer department. Faber entered the industry 8 years ago via the editorship of the Eastern magazines, joining the Public Theatres in charge of its house organs. Later he joined the National Screen Service.

John Garfield, Warner star recently named as one of the outstanding young Americans by the U. S. Chamber of Commerce, will speak before the Los Angeles Junior Chamber of Commerce on Aug. 9.

Monogram will inaugurate a new policy regarding prints for the Latin-American market, substituting dub- ing for superimposed subtitles. "Lady Let's Dance" is the first feature being dubbed.

Lee Miller, managing editor of Scripps-Howard Newspaper Alliance, has rejected a sales offer by "Faces in Fog.""A son was born yesterday to Mr. and Mrs. Patrick Michael Cunnings.

Republican Pictures renewed producer Herman Millakowsky's contract and assigned him "Faces in Fog.""Fox extended Otto Brower's directorial contract one year.

Leo Fromkess, PRC president, returned here today from New York.

man; L. Craiker, Oklahoma City office manager; V. H. DeCowell, Philadelphia office manager, to salesman; Marvin Wolfshe, Pittsburgh office manager, to salesman; C. G. Hildebrand, Washington booker, to salesman; J. Dorfman, Montreal booker, to salesman.

"Casablanca Brown" and "Music in Manhattan" were screened for the delegates yesterday morning at the Normandie Theatre.
**P.R.C. Home Office Sales Reorganized**

(Continued from page 12)

prizing Albany, Buffalo, Boston, Cleveland, Detroit, New York, Philadelphia, Pittsburgh and Washington. Rafael De L. Kirke will handle his headquarters at the home office.

Fred Rogers will supervise the Southern division comprising Atlanta, Cincinnati, Dallas, Indianapolis, Kansas City, Little Rock, New Orleans, Oklahoma City and St. Louis, with headquarters in Kansas City.

P.R.C.'s Western division will comprise the territories of Chicago, Denver, Salt Lake City, San Francisco and Seattle-Portland, for which McCarthy will announce the appointment of a division manager for the Western division within the next two weeks.

The home office staff has been re-aligned with the appointment of R. George Fleitman as McCarthy's assistant in direct charge of home office operations as an extension of its recently announced. John Cosentino has been appointed manager of the contract department, while Louis Wolikow is assistant; David P. Wiener heads the accounting department; Harry N. Blair, recently brought on from Hollywood, is assistant manager of the advertisement-publicity-exploitation; Silas F. Seadler, advertising manager; William F. Ferguson, exploitation manager; Hender-

Theodore P. Hinkin, head of exhibitor relations; Harold Postman, assistant to Rodgers; E. W. Aaron, circuit sales head; John J. Boston, Midwestern district manager; Ralph Fiedow, New York branch manager, and Benjamin Allen, New Jersey manager.

There is general belief that Rodgers' plan to hold exhibitor-get-togethers throughout the country to give theatres owners information on M-G-M's outlook. Within the past few months similar luncheons have been held in Milwaukee, Detroit and Cleveland.

25 WAC Films In First Half

(Continued from page 1)

report showed that four more are now in work.

Film revealed that 148,602 prints were turned out by laboratories and that they played 300,000 bookings in 16,000 U.S. theatres. Film clowned appreciation to Stanton Griffis and Taylor M. Mills, "upon whom the co-

Robert Wood Dies

PORTSMOUTH, Ohio, July 24.—Robert L. Wood, 42, formerly operator of the Eastland and Garden Theatres here died at his home today following a lengthy illness. His widow survives.

Critics' Quotes . . . .

SINCE YOU WENT AWAY" (Selznick-United Artists)

New York

Daily News, Kate Cameron—... a heart-warming, tenderly sympathetic love story. It is immensely a tear-jerker that has been longed for, longed for, by the faithful director, John Cromwell. It is superbly acted by the principals members of the cast, but it is much too long.

A great deal of the film could have been swept away without loss to the drama.

Claudette Colbert gives an intelligent and sympathetic performance, one of the high points of her entire career . . . .

The Hilton girls are admirably realized by Jennifer Jones and Shirley Temple. . . . There is nothing the matter with the film which a scissors and the exercise of good judgment on the part of the producer can't cure. The picture's one fault is that it is much too long.

Daily Mirror, Alan Mortimer—... Space limitations preclude telling in full detail what's wrong with Selznick's attempt to portray a year in the life of an average American family while papa is off to war.

It is maudlin. It is verbal. It is 90 minutes too long.

The film added to the 600,000 words in the English language. The sterling artists who speak the dialogue in "Since You Went Away" have to pronounce all of them—twice.

Selznick sought to strengthen a weak premise by using every trick of production to back the story. He only backfired.

Attempts at characterization end up by reverting to character stealing.

For the record, I want to state that I left the theatre after two hours and 27 minutes of this two-hour-and-53-minute picture. Nothing happened last night. If anything did in the final 26 minutes, I apologize.

Journal-American, Rose Peltschik—... an emotionally affecting study of the relationship between thie generating theme . . . . tells a story that has been and is being lived in countless American homes . . . .

Excellently produced, directed and acted . . . . The picture is spun out with warmth and sympathy, and through overly generous the matter of footage and tears, it provides a series of effective characterization and incidents . . . .

Herald-Tribune, Howard Barnes—... has wrought an impressive and frequently touching account of our civilian front.

"Since You Went Away" jerks at one's tear ducts in no uncertain manner. It is overlong and episodic and takes some license, to my way of thinking, with the obvious tragic ending, but it has heart and a curious simplicity which permits each and every spectator to identify himself with a screen table.

The story is so slight that one wonders how even a writer-producer could has extended it to its inordinate length . . . .

Individual scenes are better than the work as a whole. Walker and Miss Jones are superb in the romantic episodes which culminate in tragedy . . . .

Selznick has spared no pains on the externals of the film. It is as handsome an offering as you will see in town. Without ever cutting to actual fighting, it builds up a tremendous sense of what this country is involved in; it illustrates the extraordinary reservoir of courage of which we are so proud. The home front did not hire a good editor to work on his script. John Cromwell has staged the sequences with cunning, but there are just too many of them.

The acting is so uniformly excellent that you will have to consult the cast list to find out who belongs to whom . . . .

"Since You Went Away" is a series of brilliant vignettes, which rarely fuse into a resolute and unified picture, but still carry an undeniable appeal.

Post, Irene Thirer—... "Since You Went Away," which runs 2 hours 51 minutes and has settled down to what will unquestionably be a lengthy hit engagement at the Capitol, is a warm and winning picture . . . . a vast amount of unnecessary footage.

Not unusual in theme, but gigantic in proportion and production . . . .

Selznick's screen story will especially be taken to the bosom of America-homeowners and people, by the wandering males and those others who fight from the U.S.A. . . .

The principal virtue of SYWA is its intimacy. Not one reel in the all too many ringsphony. If anything, the picture lacks sufficient suspense and ex-

PM, John T. McManus—... On the whole, it is a presumptuous attempt of a film-maker with apparently only a nodding acquaintance with fashion to fashion a model section of it, people with magazine-cut-out characters moved by the most superficial emotions, as to present this to the people, at admission price, as shining example of themselves.

"Since You Went Away" runs fat, salt tears into the comparatively few wounds America has thus far suffered . . . .

Sun, Eileen Clanahan—... Even the most swiftly moments cannot lighten the gloominess of the story as a whole. Too much sadness enters the home life of the film. A large audience sobbed along with the characters more often than not. It is interesting to note that most of the audience nose-blowers, eye-dabbers and snuffers were men, and not women. Maybe this is a man's picture after all.

"SYWA" and 'Seed' Lead Upswing In B'way Grosses

(Continued from page 1)

length is preventing higher grosses. "Since You Went Away" is headed for a near-record $85,000 for its first week at the Loew's State and in ten days. Mr. Cromwell and his hand on the stage the combined show runs about three-and-one-half hours and is only five shows a day. The Music Hall is $72,000 a day on the first four days of "Dragon Seed" and a stage show, and expects all but two weeks for. Both films appear headed for long runs.

Both the Paramount and the Roxy continue to roll up moderate grosses. "The Angels Sing" and a stage bill headed by Perry Como and Jerry Wald and orchestra will also give the Paramount close to $70,000 with $55,000 on the first five days ending Sunday night; the combination will hold another week well up on $85,000 is also expected for the second week of "Take It or Leave It" and a stage bill with Duke Ellington and his orchestra, Ella Fitzgerald and Jerry Lester at the Roxy; this combination will hold until next Monday.

The "Christmas Holiday" is still doing good business at the Criterion with $24,000 expected on the fourth week ending tonight. The film will continue through the first of the year before making way for "Mr. Wrinkle Goes to War" on Aug. 2.

"Skeffington's" Ninth Week

Both "Mr. Skeffington," in its ninth week at the Hollywood and "The Story of Dr. Wassermann," in its seventh at the Rivoli, are headed for higher grosses this week. With $19,580 recorded on the first four days, the Rivoli gross for the next four is $24,000. This week the Rivoli's gross this week will be close to $25,000 which is only $5,000 less than last week. A modest $18,000 is expected for Watson's "Bathing Beauty" fourth week at the Astor; it will continue.

The screen drama "The Adventures of Mark Twain" and a stage show headed by Vincent Lopez and Robert Alda is expected to bring the Strand a moderately $8,000 on the basis of the first three days' $19,800, ending Sunday Night. It will hold for the second week. "Layon" tentatively set to take over on Aug. 4.

Elsewhere business was generally satisfactory. "The Happy Ape" is expected to bring $9,500 in the final six days of a fourth week at the Globe; M-G-M's "The Canterville Ghost" is expected to bring the "Shadows of Dead Men" is expected to carry over the fourth week. Minnelli's "The Moonstruck" is expected to give the Victoria about $8,000 on its second week and is expected to continue.

Tuesday, July 25, 1944
ROXY THEATRE, N.Y.

We August

for the screen by LAMAR TROTTI
THE YANKS "OVER THERE!"

A MAN AND A WOMAN IN LOVE!

A SCORE OF 87 ROUSING SONGS!

2½ YEARS IN THE MAKING!

ROMANCE IN THE WHITE HOUSE!

EXCITEMENT AND LAUGHTER!
Copper is still on the critical shortage list of essential war materials. It was never more necessary that every last possible ounce of it be saved.

The copper that drops from your Victory and "Orotip" Carbons to the bottom of your lamp housings, and that which you strip from stubs, quickly finds its way back into essential products of war when you turn it in to your distributor or local salvage headquarters.

Your cooperation has been most effective. Your Government urges you to keep it up! And for further saving of copper ... and for efficient use of carbons ... a bulletin describing completely the operation of Victory High Intensity Carbons ... "National," "Suprex," and "Orotip" ... has been in general distribution. If you have not received your copy, write today. National Carbon Company, Inc., Cleveland 1, Ohio, Dept.'9-G.

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation

General Offices: 30 East 42nd Street, New York 17, N. Y.
Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

50 from RKO
For '44-45,
Says Depinet

20 Already Finished or Now in Production

At least 50 features are scheduled for distribution by RKO during 1944-45, it was announced yesterday by President Ned E. Depinet at the company's 13th annual sales meeting at the Waldorf-Astoria Hotel, New York. The total compared with 44 during the previous season and 39 in the pre-Pearl Harbor year of 1941-42.

A rundown report on the other companies, except 20th Century-Fox, was published in Motion Picture Daily July 18. The 20th-Fox announcement is expected to be made in connection with a series of regional sales meetings, contemplated for next month.

L.A. 1st Run Form Theatre Council

Los Angeles, July 25—First-run management in Los Angeles today completed formation of the California Theatre Council after several months in the planning stage, opening offices in the Pantages Building with Tom W. Baily as executive director. Among the sponsors of the new association are Tom Hagan, Pantages, and Republic. The council is to be composed of first-run theatre owners and managers throughout Southern California.

London Sees Rank Buying UA Interest

Hope for Pickford and Selznick Approval

By PETER BURNUP

London, July 25—Authoritative sources here see strong possibilities that J. Arthur Rank, now discussing a deal for the American release of his product with Gladysse L., the Rank Brothers, has had an opportunity to express his views on public trends. These meetings, he says, will also offer an opportunity to correct policy mistakes immediately instead of at the end of the season. Rank's next regional sales meeting is scheduled to be held next week in Denver.

Cleveland, July 25—Leo J. McCarthy, PRC general sales manager, told the personnel of the Cleveland, Cincinnati, Indianapolis, Detroit and Pittsburgh offices assembled for a regional sales meeting here, that 22 of the 24 feature properties previously announced for 1944-45, have been definitely accepted. McCarthy also announced a new cooperative policy in which PRC executives will meet with franchise holders, branch managers and salesmen quarterly to give the field men an opportunity to express their views on public trends. These meetings, he says, will also offer an opportunity to correct policy mistakes immediately instead of at the end of the season. PRC's next regional sales meeting is scheduled to be held next week in Denver.

Radio Contact Men Appointed by PIC

Los Angeles, July 25—The Public Information Committee today appointed radio contact men to members of the subcommittee organized to work out standard practices and policies to insure closer cooperation between the radio and the screen. The subcommittee meets later this month.

Exchange Workers File
With WLB for Raises

IATSE film exchange service workers' locals in Boston, Cleveland, Minneapolis and Chicago will file with the regional War Labor Boards in their districts for approval of a 10 percent increase for exchange film inspectors, post clerks and shippers, which the film companies have agreed to grant. Seattle and Chicago IATSE locals had previously indicated their intention to file the film companies have already approved the required forms for filing by Seattle.

IATSE locals in other exchange centers are expected to file with their respective WLB office rather than await action by the WLB in Washington to which an appeal has been taken from a rejection of the 10 percent increase by the Philadelphia regional WLB for service workers in the Loew's Washington.

No Old Prints for Chicago Circuits

Chicago, July 25—Circuit operators here have been avoiding the practice employed by independent exhibitors of booking available prints of old pictures. Unless a reissue is given a general re-release and is issued with new prints, B. and R. and Warner circuits here maintain a hands-off policy. Of late, many independent theater operators have been shopping in local exchanges for old prints, preferring them to new second-rate product.

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Personal Mention

TONY SUEDEKUM, president of Crescent Amusement Co., has been elected vice-president of the newly-formed Tennessee Association of Honoring Authorities.

FRANCES SEIDEN, assistant to Dick KOPFMAN, promotion director of Hollywood and other Hillman periodicals, is vacuuming at Lakeview, Conn.

CHARLES J. SCHAFFER, 20th Century-Fox home office advertising manager, is due back at his desk today after a brief tussle with a sprained back.

IRVING COOPERSMITH, manager of the Pelton Theatre, Philadelphia, and SYLVIA SEGAL, have announced their marriage in the Fall.

Al. E. SHORTLEY, manager of the Princess Theatre, Columbia, Tenn., and city manager for Crescent Amusement, is on a vacation.

LT. RICHARD A. STOUT, USNR, formerly with the legal department of Investors Theatres, Dallas, was a New York visitor yesterday.

LARRY GRANER, district manager for Warner Theatres in Philadelphia, has undergone an operation at Temple Hospital there.

EDWARD GABRIEL, branch manager of Capitol Film exchange, Philadelphia, has recovered from an operation.

ALFRED E. DAFF, Universal foreign sales supervisor, returned yesterday from a brief trip to Mexico.

JULIEN DUVIVIER, Hollywood director, has arrived in New York for a several weeks’ visit.

Book on Industry at War in Preparation

A pictorial record of the activities of the motion picture industry in war time is now in preparation. The industry's War Activities Committee will cooperate with the editors of Look magazine in obtaining pictures and information for the project.

Combining photography and text, the book, as yet untitled, will be primarily a picture record of the film industry's activities in support of the war effort, with subjects covered including the various theatre projects, development of aerial photography, production of combat training films, accomplishments of the Hollywood Victory Committee, and other subjects. Present plans call for publication of the book early in 1945.

FRANK S. HARMAN, WAC coordinator, left by plane yesterday for Hollywood, where among other matters, he will discuss plans for the book.

Motion Picture Daily, Monday, July 25, 1944

Insider’s Outlook

By RED KANN

Hollywood, July 25

WHEN this kind of money enters the payroll, it’s decidedly big business.

In 1943, by official and public record, these employees of Paramount and subsidiaries — officers and directors of the parent company are not included — drew these dollars:

100 aggregated $3,066,083.22. Each was paid in excess of $20,000 but not more than $50,000. Average: $31,060.85.

31 aggregated $2,350,581.32. Each was paid in excess of $50,000 but not more than $100,000. Average: $74,373.59.

A director, and a very good one, is known for his ability to sell story ideas to his studio superior by re-creating the yarn. He does it with complete dramatics. He plays the various leads, assumes falsetto voice for the woman, cries, puts in the bended knee for the forgiveness scene. It’s gifted with being quite a spectacle.

This routine prevailed recently, and once again clicked. The go-ahead signal was flashed, the director went off on a vacation, returned to studio in due time, faced a call from management for an inking on the script. By this time, as is his usual wont, the director had forgotten his own story, or essentials of it.

Proving he was as good an actor as a director, he redeemed himself and his situation by conference with the producer, throwing him false leads which the producer, of course, straightened out. Thereby, the plot fabric was entirely reconstructed.

Thereafter, the script went into work.

Probably not true, but amusing nevertheless.

An independent producer, notoriously difficult to get on with, has a production manager who is so good he functions under contract. But the P.M. knows his principal, and knows him very well. So well, in fact, that he is alleged to have had incorporated in his agreement the stipulation he does not have to maintain voice contact with the boss beyond a "Good Morning." And that’s optional.

with whom he deals continue to decree otherwise. This induces "Pop" to mutter an assortment of mutters, never violent. Never confrontational, either.

While a number of "Hoppys" are unreleased, the Tinker-to-Evers, etc., deal with Paramount and UA is finished. Sherman produced the series for Paramount ‘til delivery was made, in full formality. Then Paramount turned over the negatives to UA under provisions of the arrangement made three years ago by Grad Sears with Barney Balahan.

Coast Flashes

Hollywood, July 25

M-G-M added to its schedule "Alter Ego," an original written as a radio play, and elevated Jerry Bressler, short subjects producer to feature producer to produce, it. Arch Oboler, who wrote the radio script version, will write the screen script and direct.

Darryl F. Zanuck will board a streamlined on Thursday to attend the New York, "Wilson" premiere and participate in his office conferences.

Warner’s assigned Jack Chertok to produce "Land I Have Chosen."

Zanuck to Head 20th Delegation East

Darryl F. Zanuck, 20th-Fox vice-president in charge of production, will head the largest delegation of company personalities ever to go to New York at one time, for the invitational premiere on Aug. 1, at the Roxy, of his production of "Wilson." Zanuck will be accompanied by Mrs. Zanuck, Col. and Mrs. Jason Joy, Mr. and Mrs. Charles D. Edelman and producer George Jessel and William Perlberg are already here Henry King, director of "Wilson," and Laran. Trott, author of the screenplay, will also be present.

Company stars who will attend the premiere include: Carmen Miranda, Geraldine Fitzgerald, Michael O'Shea, Sir Cedric Hardwicke, Gene Tierney, Dana Andrews, William Bendix and Thomas Mitchell.

The film will have a premiere on the Coast at the Carthy Circle Theatre on Aug. 10.

‘Wilson’ to Play 6 Weeks at Victoria

Twentieth Fox's "Wilson," a Darryl Zanuck production, has moved over to the independent Victoria Theatre here at the same prices prevailing at 1930 run on August 1, for a minimum run of six weeks.

Date of the Victoria engagement has not yet been set; it may open there after the conclusion of the Roxy run, or if business warrants, move over to the Victoria for a simultaneous engagement after the first few weeks at the Roxy.

Zinn Quits Vanguard Effective Aug. 15

Hollywood, July 25. — John T. Zinn, vice-president of David O. Selznick's Vanguard Pictures, has resigned, effective Aug. 15. No successor has been announced.

Zinn was with Universal from 1930 to 1934, when he assumed the post of assistant studio manager of 20th-Fox. Subsequently, he joined Paramount as business manager of the casting and talent department.
ANNIVERSARY YEAR IN HIGH GEAR!
M-G-M Hits Keep ROARING Along!

(roar along to next page)
Katharine Hepburn as Jade, tigress in action, a woman in love

M-G-M's "DRAGON SEED" AT THE MUSIC HALL

Only a few weeks ago M-G-M's "White Cliffs" packed Radio City Music Hall and became one of the year's top grossers everywhere. "Dragon Seed" the new challenger, another mighty M-G-M Anniversary giant, will soon electrify America with its bigness, its romance and thrill, all the power and beauty that made Pearl Buck's novel a glorious best-seller!

"DRAGON SEED," Katharine Hepburn • Walter Huston • Aline MacMahon • Akim Tamiroff Turhan Bey • Hurd Hatfield • J. Carrol Naish • Agnes Moorehead • Henry Travers • Robert Bice • Robert Lewis • Frances Rafferty • Jacqueline De Wit • Screen Play by Marguerite Roberts and Jane Murfin • Based on the Novel by Pearl S. Buck • Directed by Jack Conway and Harold S. Bucquet • Produced by Pandro S. Berman • A Metro-Goldwyn-Mayer Picture
M-G-M's "KISMET" COMING TO THE ASTOR THEATRE

An Astor event for late August. In its long and brilliant history this theatre has never welcomed such marvels of Technicolor, such magic, adventure and sly romance. Ronald Colman as the racy rascal who rose from rags to riches and Marlene Dietrich as the dancing temptress are inspired showmanship selections. "Kismet" is another in the many jewels of M-G-M's Anniversary treasure-chest.
Margaret O'Brien, darling of "Lost Angel" scores again!

M-G-M's "CANTERVILLE GHOST" ON BROADWAY

A shooting star in M-G-M's firmament, Margaret O'Brien fulfills the joyous promise of "Lost Angel" in her new movie for the masses. Co-starred with Charles Laughton and Robert Young there's strong name value in this star-roarious comedy that alternates chills and chuckles with fun and mystery. A long-range campaign at Broadway's Globe Theatre precedes its well-advertised first New York showing.

Margaret O'Brien • Charles Laughton • Robert Young in "THE CANTERVILLE GHOST" with William Gargan • Reginald Owen • "Rags" Ragland • Una O'Connor • Screen Play by Edwin Harvey Blum • Based on "The Canterville Ghost" by Oscar Wilde • Directed by Jules Dassin • Produced by Arthur L. Field • A Metro-Goldwyn-Mayer Picture
M-G-M's "BATHING BEAUTY" TOPPER EVERYWHERE

At press-time the first nation-wide engagements of "Bathing Beauty," M-G-M's big summer-time show, reveal grosses close to "White Cliffs of Dover" and topping sensational "Two Girls and a Sailor." A sure-fire audience treat "Bathing Beauty" has everything, including Red Skelton for howls, Esther Williams in spectacular Acquacade, Harry James and Xavier Cugat and cast of hundreds.
THINGS LOOK VERY M-G-M!


WATCH!
A few of many to come!
"THE SEVENTH CROSS"
Spencer Tracy

"AN AMERICAN ROMANCE"
(Technicolor)
Brian Donlevy

"MEET ME IN ST. LOUIS"
(Technicolor)
Judy Garland, Margaret O'Brien

"MARRIAGE IS A PRIVATE AFFAIR"
Lana Turner

"NATIONAL VELVET"
(Technicolor)
Mickey Rooney

"MRS. PARKINGTON"
Greer Garson, Walter Pidgeon

EVERY M-G-M YEAR is Something to Celebrate!
London Sees Rank Buying UA Interest

(Continued from page 1)

U. S. was suggested to Rank by Spyros Skouras, 20th Century-Fox presi-
dent, during his visit here several weeks ago, when a far-reaching agree-
ment, involving joint production, was reached between 20th-Fox and the
British executive. Physical distribution by Skouras’ company is said to
have been included in the main agreement, the principal aim of
which was clarification of the Gau-

Mont-British Theatres position, thus
opening a wide avenue to 20th-Fox pictures in England.

Skouras, however, appreciating the difficulty that Arthur Kelly, president
of Rank, has in meeting the American

American market, will spend the next
month viewing the prospective releases.

Incidentally, the U. S. official was
forthright today in his criticism of
“The Way Ahead,” which he saw
over the weekend while visiting Fil-
po Del Guidice, managing director of
Two Cities Films. He said he could not
understand the spoken word of
half the actors and that, moreover,
the picture would need enormous pub-
llicity and exploitation in the U. S.

But, inasmuch as UA has already
grossed $2,000,000 on “In Which We
Serve,” Rank’s advisers dismiss this
criticism, taking the view that it’s
better for British films to reach
American audiences, even with little
profit, than to languish unseen. Thus,
in time, the British film product will
become known and appreciated there,
they contend.

With regard to the eventual estab-
lishment of Rank exchange in Ameri-
ca, his advisers state that they may
not know until a year after the war
whether this will be necessary. Mean-
while, Rank is urging Rank’s sell-
ing agent in the U. S.
7 Gainsborough Films
Through Nat Saunders

The seven Gainsborough minor-
budget pictures that Eagle-Lion films
realized a year ago for release by
major product slated to go through
United Artists in the U. S., will be
distributed by Nat Saunders, Inc., of
which Nat Saunders is president. This
deal, as anticipated in Motion Pic-
ture Daily Monday, is expected to
be final in the near future.

Tuesday, July 27 — David Hand, who last week
signed a one-year contract with the Disney studio,
reports that he is negotiating with Arthur Rank for
the establishment of an independent production unit
to make both cartoon and live-
action films. It was not dis-
closed whether Hand’s pro-
ductions would be made here
or in London, Rank’s head-
quar ters.

Hand May Produce Cartoons for Rank

Hollywood, July 27 — David Hand, who last week
signed a one-year contract with the Disney studio,
reports that he is negotiating with Arthur Rank for
the establishment of an independent production unit
to make both cartoon and live-
action films. It was not dis-
closed whether Hand’s pro-
ductions would be made here
or in London, Rank’s head-
quar ters.

Tobias, Balk to Mono.

Los Angeles, July 25 — Lester S. Tobias, formerly with Universal, and
Henry Balk, have joined the Mono-
gram sales staff here.

Rodgers Lists 9 in Block No. 9

(Continued from page 1)

Katharine Hepburn, Walter Huston, Aline MacMa hon, Akim Tamiroff, and
Turhan Bey, “An American Romance” will be generally released late in Oct-

ber, while “The Dragon Seed” has al-
ready been set for a number of enga-
gements during August. Both pic-
tures will be sold separately as
specials, and given the same campaign as
that given to “The White Cliffs of
Dover.”

The two “return engagement attrac-
tions” are “Waterloo Bridge,” starring
Robert Taylor with Vivien Leigh, and
“Naughty Marietta,” starring Jean-
nette MacDonald and Nelson Eddy.
A number of key city engagements al-
ready have been set for “Waterloo Bridge” in Los
houses out-of-town, starting Aug.

Headlining the releases for Sep-
tember will be “The Seventh Cross,” star-
ing Spencer Tracy, to be followed by “Barclay Coast Gang,” starring Wall-
ace Beery. Next will be “Maisie Goes to Reno,” starring Ann Sothern. This
rounds out September releases except for “Waterloo Bridge,” which is set for
the third week.

In October there will be “Marriage Is a Private Affair,” starring Barbara
Turner, and “Kismet,” in color, star-
ing Ronald Colman with Marlene Dietrich and Edward Arnold.

Tentatively set for November are
“Mrs. Parkington,” co-starring Greer
Garson and Walter Pidgeon, and the
return of “Naughty Marietta.” “Lost in a Harem,” second Ab-
bott & Costello picture for M-G-M,
is now being completed at the studio
and is tentatively set for release in the
first week in December, with pre-re-
lease dates planned for Thanksgiving.

Gain to TC Board
Instead of Rank

London, July 25 — J. Arthur Rank
has abandoned his plan to become
a director of Two Cities Films and has
arranged for Barrington Gain, de-
scribed as his “most favored financial authority,” to take the post instead, it
has been learned here. The switch
was made because of the fear of another
Parliamentary “rumpus,” with unhappy
reactions for the whole industry, if
Rank achieved chairmanship of an-
other company.

Rank has a “gentlemen’s agreement
with the Board of Trade not to ac-
ccept a position as chairman of or-
izations or producing companies with-
out BOT consent. However, because
Hugh Dalton, BOT president, has
bargained away the restriction in TC pro-
troductions, it is regarded as unlikely that consent, if sought, would be
forthcoming.

Fain is already engaged in over-
hauling the TC fiscal pattern, and his
projected directorship would carry with it, plenary control of the com-
pany’s production finances.
That’s the amazing record of “This Is America”—an achievement made possible only because alert exhibitors, close to America’s heart, sensed the value to their screens of a subject so new, so different, so timely and so human . . . and because RKO’s promise was so magnificently performed from the very first issue.

To those 8,953 theatres—and to those hundreds of others coming in every month—we pledge our continued efforts to keep “This Is America” a top source of entertainment and interest for the nation’s millions.
THEATRES IN TWO YEARS!

HIS IS ERICA

LMAN, Jr. Distributed by RKO Radio Pictures, Inc.
50,000 Bond Sale
In So. California
Sets New Record

An over-quota record of 50,010 bond sales totaling $484,100.25 was set in southern California during the "Fighting Fifth" War Loan drive, said by 600 theaters in southern California who have been working on the campaign during the Fourth of July and have organized a new bond sales organization which will continue to work for the week on the bond drive.

The drive has been an adaptation of the Los Angeles Examiner, Bond premiers, "Free Movie" days, stage auctions, rallies, radio network programs in theaters, and other matters included in the effort.

Impetus was gained by coordinated showmanship from the first week of the drive, sparked by the work of the theatre managers and owners, volunteers of the Los Angeles War Council, social, religious and war industry groups, Boy and Girl Scouts, air raid wardens, schools and major film studios. Co-ordination was also given by convalescent centers, the Red Cross, the veterans of personal, veterans and patriotic groups, merchants and service organizations, and city officials.

Ceremonies to Mark
Cash Register Closing

Ceremonies will mark the closing of the giant cash register in Times Square, New York, today, according to an announcement by Charles S. Moskowitz, metropolitan New York industry chairman of the Fifth War Loan Drive. The indicator, since its dedication on June 13, sold 14,710 orders, estimated at a value of $1,175,725 and 192 "F" units, valued at $73,175, making the total 14,908, at $1,950,000.

Friday's program, starting at six a.m., will be directed by the Women's Army Corps and will feature the WAC 401st Army Service Force band from Florida. WACs' Col. William Griss, former NBC conductor, and his Camp Shanks' "About Face." Oscar A. Doob, campaign director, will preside. A scene of the death of a child in the family of chairman Moskowitz.

Special addresses will be made by Robert J. O'Donnell, national chairman, and Mrs. Helen Sturgis, state chairman of the War Finance Committee; and Frederich Gehler, WFC executive manager.

Kinsky Helping to Tabulate Results

Joe Kinsky, coordinator of the "Fighting Fifth" War Loan Campaign, who is on leave of absence from the Paramount theatre department, is remaining with the national committee to help tabulate the results of exhibitor's bond sales reports.

50 RKO Features for New Season, Definitive Reports

(Continued from page 1)
dependent producers, the new program is described as the most ambitious in the company's history. Twenty of the 50 productions have already been completed and are in production.

Short subjects totaling 175 are also on the schedule, including the "This is RKO Pathe News," "The RKO Pathé News, Special Scores," "Leon Errol and Edgar Kennedy two-reeil Headline Revivals," and "Elicker Flashbacks."

N. Peter Rathvon, president of RKO, told the delegates: "All signs indicate that our product for the coming season will measure up to the best that has ever come out of RKO Radio. This is not just hope or wishful thinking."

Studio acquisition of new producers, directors, writers, and actors was explained by Charles W. Koerner, vice-president in charge of production. Other speakers yesterday included: Roy Disney, who commented RKO's direction of foreign shorts; James Sibley, general manager; William J. Heine, Goldwyn general sales manager; A. W. Schwaberg of International; Edward A. Golden, who told of the producing of "The Master Race;" Edward Denslow of National Screen Service; Fred E. Yarrows, general manager; Roy Chard, general manager; Sol Schwartz, RKO out-of-town theatres' general manager; and Harold Hirsch, general manager of RKO Theatres' publicity department.

1941-45 Line-Up

The company's 1944-45 line-up, exclusive of 12 or more independent features, which were reported yesterday in MOTION PICTURE DAILY.


"Experiment Perilous," based on Margaret Carpenter's novel and starring Heddy Lamarr, George Brent and Paul Lukas, is being produced in association with Warren Duff, author of the script; other Fellows' productions will be: "The Spanish Main," Mark Hellinger, Paul Henreid, Maureen O'Hara and Walter Steenk; "The Little Black Book," with John Garfield, directed by Victor Seiter; "Two Weeks With Love," from John Wayne films including "Tall in the Saddle," from the Gordon Ray novel, co-starring Ella Raines and the late John McGiver; and "Rage at Sunset," two with Pat O'Brien, the first of which is "Having Wonderful Crime," produced by MGM's George Pal and directed by Henry Koster; "Lost Land," with Edward Sutherland directing.


Three Rogell Musicals


"Petal from the East," based on Grace Harms' novel, will be in color and will be produced by Edward Dmytryk; "The Mitey Mite," starring Sonja Henie, will hit next month, with David Lewis producing and William A. Seiter directing.

L.A. 1st Run Form
Theatre Council

(Continued from page 1)
organization which expects to expand from its independent first-run management ability.

Simultaneous with the announcement of the organization Baily said: "The council may be described as a chamber of commerce of theatres' clearing house for information, ideas and ideals of the industry and will act as one in furthering successful prosecution of the war. The purposes are similar and among them is to study and keep public and private matters set up by legislation, build better understanding between the theatre, public, press and public officials.

"Organizers will meet later in the week to elect officers and adopt by-laws.

Baily was granted permission to continue his activities as assistant co-ordinator of the War Activities Committee, western division.

J. W. Treco Dies

CHARLOTTE, July 25.—John W. Treco, operator of the Palace and Strand Theatres in Asheville and later in 1911, died here recently. A pioneer in the industry, Treco was one of the oldtimers of the North and South Carolina Theatre Owners Association. Burial was in Thomasville.

starred under the direction of Lancer Conducted by Coleman Grogan.

The 12 features scheduled from independent producers follow:

International Pictures, headed by Leo Spitz and William Goetz, will contribute four films: "Casavaggio Brown," "Belle of the Yukon" and "The Woman in the Window" are already completed; and "It's a Pleasure," starring Sonja Henie, will hit next month, with David Lewis producing and William A. Seiter directing.

Samuel Goldwyn is slated to deliver three: "The Princess and the Pirate," which "The Wonder Woman" and "Young Dragnet" release the Walt Disney's one feature, "The Three Caballeros," is described as a "novel production." The one from Frank Ross, a color version of Lloyd C. Douglas' "The Robe," will be directed by Mervyn LeRoy, and is confirmed as the biggest undertaking in RKO Radio's business history.

Votion Productions are listed for another in the Lun 'n ' Abner series, following their "Goin' to Town" of this season. Edward A. Golden will do the "Master Race," successor to his "Hitler's Children." Sol Lesser, carrying on the Tarzan series, will offer "Tarzan and the Amazonas" as his first in 1944-45.
SONNY TUFTS TO SUB FOR BING CROSBY AS M.C. OF KRAFT MUSIC HALL PROGRAM!...FOLLOWING INTRODUCTION BY BING TOMORROW NIGHT, PARAMOUNT'S NEW STAR WILL HEAD FAMED AIR SHOW FOR 7 WEEKS IN ADVANCE OF SEPT. RELEASE OF "I LOVE A SOLDIER"...WORLD PREMIERE OF THIS MARK SANDRICH FOLLOW-UP TO "SO PROUDLY WE HAIL," STAR- RING PAULETTE GODDARD AND SONNY, HAS JUST BEEN SET FOR THE FRISCO FOX AUG. 15TH.

Sant Francisco, July 25.—The National War Labor Board, in a directive received here yesterday, voided a $15 monthly increase announced in May by the Regional War Labor Board for approximately 194,000 “white-collar” workers in the San Francisco and Los Angeles areas.

Stating in the communique that the regional board had violated instructions issued by the NLWB, the latter ordered the regional group to apply the revised rates to all cases now pending, adding that it might adopt another revision of wages “in accordance with instructions.”

Silverstone Makes Four Appointments

The following foreign appointments have been made by Maurice Silverstone, vice-president in charge of foreign distribution for 20th-Fox:

C. Stewart MacGregor has been named manager in Manchester, England; Joaquin Almolo, Ciudad Bolivar, Venezuela; Heinz Dietrich Grand, Curitiba, Brazil, and Geronimo Brisco, Corrientes, Argentina.

Reagan Lists Five in Para. Block

(Continued from page 1)

22 of 24 New PRC Productions Set

(Continued from page 1)

A total of 3,990 spot radio announcements in the Metropolitan area in connection with 20th Century-Fox's "Wilson," will have been made by Aug. 1, to the film's world premiere at the Roxy here, it was reported yesterday by the home office, Hal Hays, director of 20th's publicity, advertising and exploitation, is directing the "Wilson" campaign.
WAR BULLETIN!

FROM: HEADQUARTERS FIGHTING 5th WAR LOAN
TO: EVERY SHOWMAN IN AMERICA

1. In the mails to you is your 5th War Loan report blank, in giant post-card size.
2. It is a simplified form, already stamped and addressed for return mailing.
3. This is the only report to be used. Do not send letter or wire in its place.
4. Fill in your report the night of July 27th and mail immediately.
5. An honor awaits you! A citation (see below) will be sent to you following receipt of your returned report blank.
6. You have made it possible for the film industry to lead all others in bond-selling, but only the actual figures will prove the leadership of the industry you represent.
7. Therefore it's up to you to mail back your report promptly on July 27th.

THIS CITATION IS YOURS!

A beautiful 9 x 12 scroll inscribed to your theatre awaits you at the Treasury Department. You will be proud to frame it in your lobby. It's yours when you mail back your report on July 27th!

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N. Y. C.
T. Clark Will Confer with Independents

Will Meet Committee To Discuss ‘Final’ Proposals

U. S. Assistant Attorney General Tom Clark is understood to have given assurances to the five-man committee appointed by representatives of some independent exhibitors or organizations who met in Chicago last February and drafted proposals for a new consent decree, that he will meet with them before the Department of Justice makes final recommendations either for a decree or the prosecution of the Government's antitrust action against the five consenting companies, it was learned here yesterday.

The five-man committee includes: Abram F. Myers, chairman and general counsel of Allied States Association; Col. H. A. Cole of Allied; Robert Poole, secretary of the Pacific Coast Conference of Independent Theatre Owners; Jesse Stern, president of Unaffiliated Exhibitors of America.

(Continued on page 8)

Monday Deadline on Bond Cash Deposits

All cash collected in the “Fighting Fifth” War Loan drive, together with stubs of the bonds sold, must be delivered by exhibitors to the Federal Reserve Banks in their districts by midnight, July 31, if the sales are to count toward the total for the fifth campaign, Robert J. O'Donnell, national industry chairman, warned yesterday following a conference with the administration.

(Continued on page 7)

Harmon Seeks End
Of Star Tour Jam

Better transportation facilities for Hollywood star tours during the forthcoming Sixth War Loan Drive, Nov. 11 - Dec. 7, are being sought by Francis S. Harmon, executive vice-chairman of the War Activities Committee, on his present trip to Hollywood, it was learned here yesterday. Harmon will look into the situation that limited the players solely to the West Coast.
Personal Mention

FRED MEYERS, Eastern sales manager for Universal, will return to New York from Buffalo.

PVT. LYNN HARRIS, formerly secretary to R. J. DONELLY, vice-president and general manager of Inter-State Theatres of Texas, is a visitor in New York.

RUBE JACKER, Columbia's assistant sales manager, will leave New York for Kansas City this week for a week's business trip.

MAX A. BLACKMAN and ARNELL ViGAR, Warner Theatres executives, will leave here at the weekend for Pittsburgh.

HENRI ELMAN, PRC franchise holder in Chicago, will return to his office Monday following an illness of three weeks.

ANNIE LEVY, formerly of the Warner Theatres legal department here, who resigned to return to St. Louis, is now back in New York.

JACK MATHEWS, manager of the Empress Theatre, Danbury, Conn., is vacationing in Maine.

JULES LEVY and FRANK N. PHILIPS of Warner Theatres spent the last few days in Philadelphia.

ZELMA BROOKOW of the Warner Bros. Eastern sales department, will return today for a vacation.

NORMAN ELSON, general manager of Trans-Lux Theatres, returned yesterday from Boston.

Talent Guilds Weigh Salary Amendment

Hollywood, July 27.—The effects of the Treasury Department's proposed amendment to the stabilization rules, which would require prior approval of short-term contracts for free-lance professionals in upper salary brackets, is being watched by representatives of the principal talent guilds in a meeting called by Bert Allen, Artists Managers Guild president.

It is understood further conferences between Guild spokesmen and Association of Motion Picture Producers representatives will be held before producers meet to prepare a reply to the Treasury Department's communication outlining proposed changes and soliciting employers' views.

Short for War Fund

Quentin Reynolds will be the narrator for the National War Fund short subject, "Memo for Joe," produced by the Department of War Activities Committee distribution on Aug. 10. A special trailer, featuring Fredric March, will be screened nationally through regional NWFF committees for the drive.

Testimony Tuesday in Schine Case

BUFFALO, July 27.—Oral depoositions from Henry Bieberson and John Buchman, Jr., Delaware, Ohio, exhibitors, were taken yesterday here by Robert L. Wright, U. S. Department of Justice special attorney, and Willard S. McKay, counsel for Motion Picture Theatres, and conferees with the Government's anti-trust suit against Schine.

Date for the depositions was set following Judge John Knight's overruled objections by McKay following arguments in U. S. District Court last week. Judge Knight held that it would be very prejudicial to the defendant's position if the plaintiff were given an opportunity to take the testimony of these witnesses without the presence of a proper officer of the court to observe their conduct under examination and cross-examination.” Judge Knight ruled, however, that illusion of Buchman made the trip necessary and that lawyers, while in Delaware, should question witnesses elsewhere.

At the same time, the court disallowed plaintiff's request to take a deposition from E. R. Custer in the Department of Justice offices at Washington.

Meanwhile, Schine has notified the court of acceptance of a granted extension of six months in which to dispose of theatres under the temporary court order of May, 1942. The trial, now recessed, is scheduled to resume Aug. 15.

Jacocks Honored by Former Colleagues

Do Jacocks, former Warner Theatres' zone manager in Newark, now operating theatres in Boston, was honored last night by former colleagues at a testimonial dinner held at Mayfair Farms, in West Orange, N. J.

Among the 100 invited were: Joseph Berkovich, Harry Kalminson, Mort Blumenstock, Arthur Zachary, W. Stewart McDonald, Harry Goldberg, Sam E. Morris, Jules Lapiere, Adam Greenblatt, Louis J. Kaufman, Frank Marshall, Abe Viggia and Harold Rodner from the city; and Arnold Blackman, area territory chief; Frank Dames, successor to Jacocks as zone manager, Sam Blacky, K. Hill, George Kelly, Arnold Jordan, and others. Jacocks was presented with a gold pen-and-pencil set.

300 Exhibitors at 'Wilson' Premiere

Approximately 300 leading U. S. and Canadian exhibitors will attend the premiere of 20th Century-Fox's "Wilson" at the Roxy Tuesday, it was reported yesterday by Tom Comorns, vice-president in charge of sales.

The premiere will be held from all territories, except the Mountain and Pacific areas will also come to New York for the opening. Representing exhibitors from all territories will attend a premiere at the Carthy Circle Theatre in Hollywood on Aug. 10.

Seek Loyalty Pledge in Mexican Deadlock

MEXICO CITY, July 27.—In an attempt to end the labor row that has held all Mexican film production at standstill since last weekend, S. J. Selznick, president of the National Cinematic Industry Workers Union, has issued an ultimatum to producers and technicians, calling upon them to swear allegiance to the union by Saturday. Meanwhile, the producers, facing heavy losses, will have to plan appealing to the Mexican government for intervention to settle the conflict.

The trouble started over the ousting of Selznick by the Studio Workers, who the majority of the unionists accused, in full-page newspaper advertisements, of maneuvering division within their ranks. Last week, when considering suspending operations, the 64 members of the Association of Motion Picture Producers were said to be influenced, in part, by a pending new five-percent federal tax.

Para. International Starts Operations

John W. Hicks, who has been elected president of the newly organized Paramount International Films, Inc., which has been set up as a Paramount subsidiary, to do the film company's foreign distribution.

George Weltner has been elected vice-president, Milton Kirchenberg, treasurer, and Norman Collyer, secretary. The company was originally chartered in Delaware, and recently obtained authorization to do business in New York. Weltner is also a vice-president of Paramount and a member of the company's board of directors.

3 Para. Films to FWC

Paramount has sold "Double Indemnity," "Take It Big" and "The Great Moment" to Fox West Coast for first-run engagements in the Los Angeles territory in an effort to break the first-run booking jam in that area caused by the extended runs of its product. Charlie Melson, Paramount vice-president in charge of sales, disclosed this here yesterday.

Fried Given Sendoff

Max Fried, who has resigned as Century circuit booker here to join the sales staff of the Longine-Wittnauer Watch Co., was given a farewell luncheon Monday in the Century Picture Bookers Club at the Famous Kitchen here. He will be replaced by Elmer M. Sichel, formerly with the Schine circuit.

$64,000 'Way' Gross

Chicago’s, Chicago’s Theatre, running "Chicago’s, Chicago’s" and "The Way to the Stars," added another $64,000 for the week ending today, instead of $34,000 as reported in a typographical error in the Chicago Tribune yesterday. The $64,000 figure reported in the headline of the story was correct.

NEW YORK THEATRES

EDDY HOPPER 1st Ave. 
GIUSEPPE™ 7th Ave. 
REGENCY 6th Ave.

PARIS 5th Ave. 
COLUMBUS 8th Ave.

DEL NORTE 2nd Ave. 
RUDOLPH-WORLD 6th Ave.

= BROADWAY = 5th Ave. 
= CENTRAL PARK = 5th Ave.

= WORLD = 5th Ave. 
= GOLDEN GATE = 5th Ave.

= SHERRY = 5th Ave. 
= VERGE = 5th Ave.

= MODERN = 5th Ave. 
= STANDISH = 5th Ave.

= BRYANT = 5th Ave. 
= LITLER = 5th Ave.

= BERKELEY = 5th Ave. 
= RIVOLI = 5th Ave.

= PARIS = 5th Ave. 
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= 15TH STREET = 5th Ave.
COME ON IN THE SHOW'S FINE!

M-G-M's BATHING BEAUTY TECHNICOLOR

FROM OCEAN TO OCEAN THE BIG SPLASH!
Get in the $wim! It’s better than a cooling plant!
DON'T KEEP IT UNDER YOUR HAT!

Tell the world about M-G-M's Astor honey "Bathing Beauty" and "Canterville Ghost," the Star-Roarious Comedy. Just TWO in M-G-M’s Group No. 8, but what a Terrific Ticket-Selling Theatre-packing Twosome!

Keep selling those war bonds! Fight by the side of the troops who never stop!
Harmon Seeks Ends Of Star Tour Jam

(Continued from page 1)

isting trains and schedules during the Fifth Loan. Harmon will seek at least partial restoration of the earlier bond-tour system of special air travel, it is understood.

Transportation difficulties forced drastic curtailment of star appearances in the campaign. The schedule, which has been contended by WAC officers here so that such a policy is short-sighted because of the demonstrated value of the performers in boosting bond sales. They emphasize that the actors do not seek luxury travel in these times but that, in order not to disrupt studio shooting schedules, they must be able to get from place to place quickly.

Harmon's action in the matter, this far in advance of the drive scheduled for late Fall, is understood to be part of a general effort to overcome the last-minute maneuvering which has characterized previous industry campaigns.

To that end also, it is learned, a second purpose of the bond tour will be to start lining up a national industry chairman or the sixth loan. No indication of the candidates for that post has been given, but it is expected the drives which have all have been headed by exhibitor officials, there is said to be a strong sentiment in the selection of a man from some other branch of the industry, possibly from production.

Harmon will return to New York in two or three weeks.

Monogram's Sales Meeting Aug. 12

(Continued from page 1)

Johnston, president, announced at the company's annual franchise holders' convention in Los Angeles on June 14.

Twelve of the films will be completed in time or screened several days before the sales meeting. They include: "Alaska," "A Wave, a Wac and a Marine," "They Say They're Waving," "Little Guy," "The Secret Life of Goebells," "When Strangers Marry," "Kitty O'Day Comes Through," "Bouw-erv Champions," "Marry, Marry, Mississig Medico," "Army Wives" and an untitled Charlie Chan picture.

Monogram's Release Schedule Announced

(Continued from page 1)

Los Angeles, July 27.—Monogram president W. Ray Johnston today an- nounced the company's release sched- ule through Jan. 30. The listing discloses 27 new films will be released during the period.

Releases, by month, follow:

Aug. — "Leave It to the Tribe," "West of Rio Grande," "Call of Jungle" and "Utah Kid."


Review

"Bride By Mistake"

(Continued from page 1)

Hollywood, July 27

THERE have been many "screwball" comedies among the product offered recently and, judging from the reaction of a week-night audience at the Hollywood-Fantastes Theatre, this one is just what the customers have been waiting for.

It's a featherweight tale about the richest girl in the world who, seeking a husband, goes to New York and eventually finds herself not her money, assumes the identity of her secretary. The story, adroitly scripted by Phoebe and Henry Ephron, from an original by Norman Krasna, is tricked out with clever dialogue, excellent acting, and sequence after sequence of hilarity. It all adds up to plain old-fashioned fun.

The story begins with the marriage of two girls involved, both give sterling performances, and Alan Marshal is splendid as the man in the middle, bewildered by the whole situation. Allyn Joslyn and Slim Summerville provoke laughter at each appearance. Others in the cast include Edgar Buchanan, Michael St. Angel and Marc Bernet. Bert Granet produced. Richard Wallace's direction is suitably light-hearted. Santa Barbara, but the war figures in the production only to the extent that the hero and some of the charac- ters are men in uniform, and the heroine owns a shipyard. The film is escapist in the best sense of the word.

Running time, 80 minutes. G.* Release date, not set.

Thalia Bell

*G denotes general classification.

New M-G-M Sales Policy

For Subsequent Runs

(Continued from page 1)

from the Metropolitan New York-
York, New Jersey area.

The new policy provides for the selling of top-bracket films on a straight rental basis; the foregoing of demands for preferred playing time; and the supplying of reissues where a study of the exhibitor's individual product problems warrants, such reissues being supplied on a basis of profit sharing.

It is also anticipated that the new M-G-M standard contract will be cut in length even more than the previous short reduction already contemplated.

In return for the concessions granted — individual exhibitor contract, specific situations warrant, relief, M-G-M expects the exhibitor to try to give the films longer runs and better promotion, Rodgers said.

The new policy will be a flexible one, Rodgers pointed out, with each individual account analyzed separately. He emphasized that the policy is designed to meet both present day conditions and those which may arise as a result of the changing of hostilities and eventual transition to the post-war period.

Under the new policy will start with the selling of the company's new block, No. 9, which includes return engage- ments for "Waterloo Bridge" and "Naughty Marietta." Exhibitors need not buy these two pictures in the block if they do not want them, but they are asked to consider the possibility that other reissues will be made available where various situations warrant such action.

He says that we know about some lo- calities which, because of present film-market conditions, largely created by careful selection of the best possible product, and so to those in affected areas we are again offering relief through the release of six more pic- tures, all of which have been kept in circulation for some time, he said.

"Sales will be based on the indi- vidual analysis of each individual situa- tion, but all aimed in the same di- rection—an equitable deal and to further the effort put forth by the theatre owner and his merchandising ability will be taken into considera- tion," Rodgers explained.

After explaining what M-G-M un- derstood to be subsequent-runs, Rod- gers declared: "For this type of run, and for this type only, we will, so far as our next group is concerned, and beyond that if the response warrants, offer these films sold in groups (block No. 9) on a basis whereas those who desire can lease our pictures in the top brackets on a flat rental basis."

"We are prepared to meet the problems of our customer and where it is to his disadvantage to play our pic- tures on the week-end, we will negoti- ate for mid-week time and with- out asking any premium," Rodgers promised on the question of the com- pany's usual demands for preferred playing time.

Speaking of the future, he said: "We do not claim to be prophets; we do, however, endeavor to study our market and it is our firm convic- tion that the amusement business, as we understand it, is built solidly and, generally speaking, we anticipate a continuance of good business even af- ter the cessation of hostilities, which will hopefully be the case."


Film Control In France

or the German occupying authorities will be confiscated by the Provisional Government. All motion pictures which had their first exhibition in France after June 17, 1940, date of the armis- tice, will be confiscated. All laws pro- mulgated by the Vichy Government relative to the regulation of the film industry—within the exception of a law regulating the finance of theatres and a decree relative to fire protection are declared null and void. The conducting of any business connected with the showing of motion pictures is forbidden without the per- mission of the Commissioner of In- formation.

All copies of encased-produced films and all films made under order for control of the Vichy government must be turned over to delegates of the Commissioner of Information eight days after the promulgation of the ordi- nance in any given area of the terri- tory covered.

The new regulations are said to be aimed at "censoring" the industry with rigid control and censorship imposed by the Nazis and their French col- laborators. Monday Deadline on Bond Cash Deposits

(Continued from page 1)


O'Donnell urged exhibitors to meet this deadline because of the relation- ship of theatre sales to the "E" bond quota of $3,000,000,000, which, he said, is in sight but which might not be reached if the returns are late in be- ing.

Also, exhibitors were asked, when they fill out their official report cards, to make sure they do so properly and fully, and that they fill in each figure where it is requested. This appeal, which went out yesterday from the national committee, was prompted by a scrutiny of the first re- ports to reach headquarters. Although the exhibitors were asked to include receipts of July 27, some mailed their reports a day or two earlier, having completed their drives.

WB Pays $600,000 For 'Turtle' Rights

(Continued from page 1)

duction, personally made the deal with de Lriagre. At one time it was reported that de Lriagre was asking $3,000,000 for the property, giving a purchaser operation of the Broadway stage play; touring rights; the film, and the "Turtle" rights. The three-character play, which features Margaret Sullivan, El- liot Nugent and Audrey Christie, took a 7 a.m. showing on July 25 and will resume Aug. 28. De Lriagre is understood to be planning to produce the play in London, Australia, and Sweden, and it is not known when Warners will be permitted to release the film version when it is made.
Clark Will Confer
With Independents

(Continued from page 1)

New York, and William Crockett of the Virginia Motion Picture Theatre Owners.

It is understood that Clark has promised to review the "final" proposals made by the distributors for a new consent decree with the exhibitor groups. Clark has had these proposals for several weeks but has not presented them to Attorney General Francis Biddle because of the absence from Washington of one or the other.

Martin G. Smith, Allied States president, indicated here Wednesday that Allied States will seek to intervene in the New York anti-trust suit against the decree companies as a "friend of the court," in much the same manner as did the Government in the Goldman anti-trust action now pending in Philadelphia, should the Department of Justice recommend that the companies' present proposals for a new amended consent decree be accepted.

Companies Extend
Pacts with SOPEG

(Continued from page 1)

was signed here yesterday in the office of Major L. E. Thompson of RKO is to keep the provisions of the old contracts in force until new pacts are negotiated between SOPEG and the five companies. The first meeting on the new contract was held yesterday. SOPEG's proposals for a new contract include demands for a closed shop, dues checkoff, three weeks' vacation periods after five years of service, discharge protection, improved grievance machinery, improved seniority and promotional procedures, and health and hospitalization benefits.

Money demands, retroactive to Oct. 1943, revolve around a classification system now being negotiated, with minimum and maximum scales for each labor grade, a guaranteed series of automatic progression increases, promotional guarantees, and a five percent cost-of-living balance on the "Little Steel" formula.

Clearance Complaint
Dismissed in Dallas

Lewis B. Lefkowitz, arbitrator in the Dallas tribunal, has dismissed the clearance complaint of Eddie Joseph, operator of the Drive-In and Yank Theatres, Austin, Tex., against the five consenting companies, the American Arbitration Association disclosed here yesterday.

Complainant had asked that the arbitrator set a reasonable clearance for Interstate Circuit's Paramount, State, Queens, Capitol, Variety, Texas and Austin, all in Austin. Intercessors were Elmo Hugman, operator of the Ritz theatre, and R. S. Pryor, operator of the Cactus, both in Austin.

Variety to Golf Aug. 21

CINCINNATI, July 27 — The local Variety Club will hold its 10th annual golf tournament at Summit Hills Country Club on Aug. 21. The committee in charge includes William Onie, James J. Grady and Mike Greenberg.

Coast Flashes

Hollywood, July 2

The first of a series of features to be produced by James A. Fitzpatrick for Republic will be "Song of Mexico," according to Herbert J. Yates, chairman of the board. Fitzpatrick is fast working on the script, which will start immediately and shooting will begin Nov. 7.

Universal has signed Joan Harrison as a producer, effective Aug. 1.

No assignment has been given her yet. Her last film was "Man Alive," an original, to star Pat O'Brien.

Box-Office Boom
At Midwest Resorts

(Continued from page 1)

Ritz, Tivoli and Uptown, business has taken a decided turn for the better the increase being directly attributable to the vacation trade. Wartime conditions have made the nearby town, now a more popular vacation resort than ever before.

The Standard Circuit reports brisk business at the Delavan (Wis.) Theatre, at the Bay, Strand, Packer and West in Green Bay, Wis., and the Geneva in Lake Geneva, Wis.

Same conditions hold true in the Bucklen, Elco, Orpheum and Roxy theatres in Elkhart, Ind., which is surrounded with popular vacation territory.

Charles Hogan, one of Standard's executives and father of occasional stage shows playing some of the circuit's houses, reports that no stage shows are scheduled this summer, due to the fine film business which the houses are doing.

Despite the tremendous war production activity still evidenced thereabouts, defense plant operators are encouraging vacations for employ benefits.

Frank A. Eaton, 57,
Film Ad Executive

(Continued from page 1)

Foote, Cone and Belding several months ago.

He is survived by his widow, three sons, a sister and a brother, Jack, well known in film circles. Funeral arrangements will be announced later.

Schless Hits State Dept. on Spanish Policy

Says Operation There Impossible at Present

By CHARLES RYWECHE

Strongly condemning the State Department's policy with respect to

pain, Robert E. Schless, Warn-

ers' general foreign manager, said

at the weekend that free trade in that country is impossible so long as the

Spanish government retains its present im-

positions on the American film

industry. Schless further declared

that "if those conditions were to be

duplicated on a world-

wide scale, the

industry would not have any busi-

ness."

Conditions unfavorable to the indus-

try. (Continued on page 8)

So. Calif. Theatres
Owners Elect Board

Los Angeles, July 30—The newly

organized Southern California Theatre

Owners Association organized a board of directors consisting of

George Bowser, Fox-West Coast

theatres; Mike Rosenberg, Principal

theatres; Gus Metzger, Ned Calvin,

J. Leavitt, independents, with a

cancy left open for first-run represen-

tative to be named later. The or-

(Continued on page 8)

Industry Tribute at Register Closing

Demonstrating the outstanding box

office results achieved by the motion

picture industry during the Fifth War

Loan Drive were made by Robert J.

O'Donnell, film industry national

chairman; Nevil Ford, state chair-

man, War Finance Committee and

Frederick Gehle, executive manager,

(Continued on page 8)

O'Donnell Thanks 5th Loan Workers

"The last gun in the motion picture industry's 'Fighting Fifth' War Loan

Campaign has been fired, and the greatest of all driv-

es is now history," Robert J. O'Donnell, national

chairman, declared at the weekend, adding, "I wish it

were possible for myself and the other members of the

national committee to personally extend our grateful

thanks and heartfelt appreciation to each and every

member of the loyal 'Fighting Fifth' army—the 16,000

members of America and their wives, and the men and

women in distribution who gave such generous coopera-

tion in partnership with exhibition, and the members

of the Hollywood Victory Committee and the energetic

supporters of the campaign of the Hollywood studios. . . .

To all of you we humbly say: NOBLY DONE!"

Jump in Chicago Theatre Ad Rate

CHICAGO, July 30—The Chicago

Tribune on Tuesday will raise the daily amusement advertising rate

for loop theatres from 94 to 99 cents per

line, C. W. Steffens, amusement depart-

ment manager has announced. This is the first amusement rate boost

for the Tribune in years and will affect

only contract advertisers, but all loop

houses are contract advertisers. The

Sunday rate of $1.29 per line remains

unchanged.

Republic Plans Own Sales Setup in Europe: Goodman

Republic, which prior to the out-

break of war in 1939 distributed its

product in Europe through local fran-

chise holders, plans to establish its

own sales distribution setup on the

Continent in the postwar, according to

Morris Goodman, vice-president in

charge of the company's foreign dis-

tribution.

The foreign distribution or-

ganization will parallel Re-

public's domestic sales organi-

zation, with exchanges being established in principal Euro-

pean cities.

Goodman, who plans to make a sur-

evay of Europe with a view to deter-

mining exchange cities, declared here

yesterday: "What we do after the war

in Europe will be determined by an

actual survey on the ground." Exercising

keen interest in penetrating the

Continental commercially, he said: "We

plan to expand our foreign organiza-

tion on a world-wide basis as far as

circumstances permit."

As the first step in expansion of its

(Continued on page 8)

WPB Lifting Projector Ban Aug. 15

Full Production Looms Where Labor Available

WASHINGTON, July 30.—Total or

at least partial lifting of War Pro-

duction Board restrictions on the manu-

facture of projection equipment

looms for Aug. 15 with the drawing

up here of a list of 71 items tenta-

tively set for resumed civilian output

beginning on that date.

Officials made clear, however, that

there would be no automatic lifting of

the "L. and M. Order" (limitation and

conservation) but that each manu-

facturer could apply for individual

treatment. In most instances the local

WPB offices will be allowed to grant

an appeal if they have determined that

material and labor are available above

and beyond what is necessary for

war production. Projection equipment

is listed as L-255 among the approxi-

mately 400 orders now in effect. Also

on the new relaxation list are domes-

(Continued on page 6)

Armour Is Named Aide to Schine

Reginald Armour, for many years a

foreign department executive for

RKO Radio Pictures, has been ap-

pointed executive assistant to J. Myer

Schine, president of Schine Chan

Theatres, Inc., with headquarters at

Gloversville, N. Y., it was learned at

the weekend. It is understood that

the post is a newly created one and

involves no other changes in the Schine

(Continued on page 8)

Hopper to Manage M-G-M Studios

HOLLYWOOD, July 30.—Harold Hopper,

head of the motion picture division

and photographic section in the U. S. Consumers' Durable Goods

branch of the War Production Board, will join the M-G-M Studio to-

orrow as general manager.

A company statement at the week-

end said Hopper will take over the

(Continued on page 6)
Personal Mention

A. MONTAGUE, Columbia general sales manager, arrived in New York from the Coast over the weekend.

W. H. WORKMAN, M-G-M Minneapolis branch manager, and W. E., "Doggy" Bantford, manager of the company's Chicago branch, arrive here today from their respective territories. Leonard Kayes, M-G-M's Dallas manager, and Jack C. Reville, Oklahoma City head, left for their offices over the weekend.

Mrs. Pauline Johnson, executive secretary for J. H. Cooper, president of the Motion Picture Alliance, has resumed her duties after a six-months' absence on the West Coast, where she resided with her husband until her departure for overseas duty.

Henry L. Nathanson, president of Regal Films, Ltd., M-G-M Canadian affiliate, and Ted J. Gould, general sales manager, are due from Toronto for the New York trade conferences sometime during the week.

Bruce Balaban, son of A. J. Balaban, operator of the Roxy, will begin his industry career in late August or September, by ushering at the house before resuming school.

Gary Cooper will arrive in New York next month for a short vacation combined with business in connection with his new production enterprise.

Alfred L. Finestone, Paramount trade publicist, left over the weekend for a vacation in the Missouri Ozarks and Colorado.

Zukor Testimony in Hillside Case Today

Adolph Zukor, chairman of the board of Paramount, will be given a pre-trial examination today by the Hillside Township Corp. $900,000 anti-trust suit against seven distributing companies, which is set tentatively for trial in Feb. At the hearing, Zukor will testify in the offices of Hays, Poddle and Shulman, plaintiff's counsel.

Examination of Barney Balaban, Paramount president, is scheduled for Aug. 10; and Will H. Hays, who gave five weeks of testimony in May and June, will be questioned again in September.

Southwest Exhibitors Mull Decree Tuesday

Los Angeles, July 30.—Discussions of the consent decree, the Office of Civilian's Newcomer's new theatre building program, and high film rentals are matters on the agenda of the annual meeting of the Independent Theatre Owners of Southern California and Arizona, scheduled to be held at Kaye in the organization's headquarters here. Also, officers for the ensuing year will be elected.
Oh boy— we've got Heavenly Days AT RKO
McGee in a one-man war on Congress, to set things right for Mr. Average Citizen—with Molly in there pitching for the housewives! . . . Hilarious situations gagged and speeded and riotously enriched to give you one of the biggest of big-time laugh shows!
Atlas Sale of RKO Stock Holding Was Largest July Deal

PHILADELPHIA, July 30.—Disposition of the last of the major share block of Radio-Keith-Orpheum preferred stock as the largest of several transactions in motion picture companies’ stocks was announced today by the Securities and Exchange Commission in its June summary. Atlantic Corporation disposed of nearly all its common stock holdings, leaving it at the close of the month with 1,320,020 shares of common and 227,872 war bonds.

In the same company, the SEC reported that Frederick L. Ehrenberg, an RKO director, bought and then re-sold 5,023 shares of preferred stock during the month, and L. Lawrence Green sold 1,000 shares of common, leaving him with 50 shares.

Officers and directors of Monogram Pictures picked up considerable of that company’s stock during June, as its summary showed. Albert A. Brody, bought 4,000 shares, representing his entire holdings; Samuel Byck bought 800 shares to give him a total of 5,000 shares; George D. Burrows, bought 200 shares of his entire holdings; and Donald D. «Detroit», bought 700 shares through Monogram Pictures of Michigan, its entire holdings; Charles W. Trampe, Milwaukee, picked up 1,500 shares through Monogram Midwest Film Company, its entire holdings; and Sam Willenberg, who May disposed of his entire holding of 1,000 shares, purchased 1,300 shares.

Montague Exchanges Warrants

In Columbia Pictures, Abraham Montague, acquired 2,000 shares of common stock in exchange for an equal number of warrants and sold 70 shares, leaving him with 2,030 shares, and sold 600 shares of National General and 1,650 warrants, disposed 42 shares of common by gift, leaving him with 1,707 shares.

Purchase of 1,000 shares of Warner Brothers stock was reported by Morris Wolf, Philadelphia, giving him a total of 1,450 shares, and the sale of 100 shares of Lux Corporation common was reported by Robert L. Daine, New York, leaving him with 500 shares.

General Precision Equipment Corporation showed that Earle G. Hines, New York, sold 800 shares of capital stock, leaving him with 500 shares, and the holding Corporation holding 200 shares held through the American Express Company, which had 13,400 shares held.

Humphries Is Named Phila. Sales Manager

PHILADELPHIA, July 30.—Staff changes in local film low include the promotion of William Humphries to the post of 20th Century-Fox sales manager, recently vacated by A. J. Gordon, former sales manager of the low’s branch manager here. Succeeding Humphries is Howard Davis. Herb Gillis, former booker, will take his place.

Rennie on Canadian Board

COLUMBUS, Ohio, July 30.—M. S. Rennie, formerly in the automobile business in Detroit, has been named to an executive post on the National Film Board of Canada. The film was established with the aid of Department of Mines and Resources. Rennie succeeds Wesley Greene, recently transferred from the FBIP distribution branch.
"Audiences will laugh until they cry... Triumph for Preston Sturges... Will attract capacity patronage following paeans of critical and word-of-mouth praise."

Paramount's

HAIL THE CONQUERING HERO

starring

Eddie BRACKEN with Ella Raines

and Wm. DEMAREST • Raymond Walburn • Franklin Pangborn

Elizabeth Patterson • Bill Edwards

Written and Directed by PRESTON STURGES
Schless Hits State Dept. On Spanish Policy

(Continued from page 1)

by which Schless cited to support his conten tions were: excessive import duties imposed by the Spanish government; the tax placed on top of production costs sustained in dubbing American product, and the obligations to produce or purchase Spanish films in co-operation with the 40's order to bring in American product.

Recalling that Warner's liquidated its German company in the first week of Hitler's coming to power, Schless said "that as long as the present Spanish regime continues we don't intend to continue to see the Spanish government represented in Spain.

The unfeeling of American dollars in Spain would not materially profit Warner, he said.

Indicating that Warners was in a favorable position to reenter the European market, the Spanish Film Bureau of the Office of War Information should relinquish control, Schless stated that he had more French and Italian dubbed product than the rest of the industry put together.

Warner's foreign manager revealed that his company was operating its own offices in French North Africa and feverishly filming with French titles in that area, with product dubbed in French soon to be shown. The French Provisional government, he said, is extending film companies complete cooperation and commercial freedom.

It was disclosed that Warner Bros. is studying the creation of an international corporation similar to that of Loew's and the newly-created Paramount company. The Warner foreign setup, he stated, was such that basically the company already had such an arrangement, but not so completely coordinated as the other two companies.

The Warner foreign organization, which existed prior to the war will be restored in peacetime insofar as possible with former personnel, he predicted. In his British studio at Teddington, England, recently destroyed by a robot bomb, will be re-established and one continues to bring in American product.

Southern Cal. Theatre Owners Elect Board

(Continued from page 1)

Southern Cal. Theatre Owners elect a new executive council, as announced in the board in case of a tie. The board meets next week to set a budget, select permanent quarters, probably in the Gore Building on film row.

Hollywood suggestions for treatment. Francis Harmon, who presided as the WAC board chairman, prefaced the introduction of each speaker with facts, statistics, pertaining to individuals attending the women's convention in case of a tie. The board meets next week to set a budget, select permanent quarters, probably in the Gore Building on film row.

Capt. Lew Mentlik Killed in Action

(Continued from page 1)

1944-45 product will be the first dubbed, Schless said.

Capt. Lew Mentlik, 29 years old, former New York editorial representa tive for The Exhibitor, died in action in England on June 14, 1944, as reported by the War Department at the weekend. Capt. Mentlik previously had been reported missing in action.

Capt. Mentlik entered the Army in February, 1941. At the time of his death he was attached to the 102nd Glider Company. He leaves a wife and one child.

Armour Is Named Aide to Schine

(Continued from page 1)

circuit executive staff. Armour joined RKO in 1933 and spent about four years establishing his credentials as an executive.

Joseph Armour was named executive assistant to Chairman Henry Schless on Monday, according to a notice dated June 19, 1944, which revealed that Armour is a veteran of the Spanish-American War.

Industry Tribute at Register Closing

WFC at ceremonies that marked the closing of the giant cash register on Times Square.

Erected under the auspices of the War Activities Committee of the motion picture industry, of which Charles C. Moskowitz is Metropolitan area chairman, the giant indicator proved a greater bond sales agency than anyone has ever attempted, leaving since its dedication on June 13th to July 27th, sold 21,134 bonds with a maturity value of $2,471,524.

The program, held under the direction of the Women's Army Corp., featured the WAC 401st Service Forces 25-piece band from Fort Benning, and Sgt. Walter Gross, former NBC conductor and Camp Shanks "About Face" Orchestra.


Local 306 Appeals Century Verdict

Attorneys representing the Empire State Motion Picture Projectionists Union, which was merged over a year ago with the IATSE New York projectionists Local 306, have filed an appeal of a decision rendered by Judge William R. Wilson last May in Kings County Supreme Court in the Century Circuit of Brooklyn and Queens.

Century sought to prevent the merger and was upheld in preventing the merger of the Empire as a corporation for the duration of its contract with the corporation which has almost seven years to run.
Joe Bernhard
Warner Bros.

"It is constructive and informative entertainment in the best sense."

Harry Brandt
Brandt Theatres

"Every exhibitor in America should make it his business to give 'Americans All' the longest playing time possible."

Arthur Mayer
Rialto Theatre

"'Americans All' is a picture for all Americans . . . I trust all American Theatres will show it!"

Martin Quigley
Quigley Publications

"'Americans All' is an interesting outline of the problem and should receive a wide showing to exert a helpful influence."

Benz Shlyen
Boxoffice

"'Americans All' is enlightening while serving as entertainment . . . Every sound-thinking American showman should proudly exhibit this film on his screen."

Abel Green
Variety

"A must for every exhibitor . . . it's as topical as the weather!"

Everett R. Clinchy
National Conference of Christians and Jews

"Will exert a constructive influence wherever it is shown, in producing it The March of Time has rendered a patriotic service."

Richard E. Gutstadt
Anti-Defamation League of B'nai B'rith

"You are to be congratulated upon 'Americans All'. A courageous and forthright film."
Reviews

"Heavenly Days"

(RKO-Radio)

FIFFER McGEE and Molly, favorites at the network's radio audiences, beam their appealing, homespun, small-town philosophy and humor on our reputed national apathy to participating in our government and appeal for support of the war effort on the home front in "Heavenly Days." With Ensign Pimple, Jerry Colonna, and Lillian Pasternak, and with Douglas lampading support and the result is this film, produced by Robert Fellows and directed by Howard Estabrook, is timely and thoroughly entertaining and should gain many fans for Marion and Jim Jordan, better known as Fiffer McGee and Molly.

This book supports the premise that Don Quinn on the screen plot. It serves to rank Fiffer McGee and Molly from their copious existence in "Wistful Vista," where Washington is a place to be avoided at all costs, right into the heart of the nation's capitol. On the way there, McGee and Molly provide a visual example of how to cooperate with the Office of Defense Transportation in providing room for traveling servicemen. McGee also inspires Dr. Gallup to conduct a poll for the country's average man since nobody, McGee included, even though he is eventually designated as such, appears to want to accept that designation. McGee creates quite a stir in Washington, where the usual complications follow, and eventually both McGee and Molly return to "Wistful Vista" to rescue their friends to their obligations as citizens. Pelletta is a blustering Senator with whom McGee comes to grips; Wallburn is a local politician who almost gets elected because of the apathy of the voters; Douglas is Dr. Gallup; Charles Trowbridge and Frieda Inescort are relatives who bring the pair to Washington to see a King's Men stage a swinging group of radio fame, provide some musical background. It all adds up to diverting entertainment.

Running time, 71 minutes. "G."** Release in Block Seven.

MILTON LIVINGSTON

Eaton Services to Be Held Today

Funeral services will be held at 10:30 this morning from Campbell's Madison Avenue and 81st St., for Frank A. Eaton, former film account executive at Foote, Cone & Belding Advertising Agency, and a long-time advertising-publicity manager for RKO Pathe News, who died last Thursday of a heart attack.

Film, radio and advertising executives are expected to attend the services. Burial arrangements have not yet been determined.

"Atlantic City"

(Republic)

"ATLANTIC CITY" is a lavishly produced musical that attempts to cram some of the colorful history of the seashore into a simple backstage story of an ambitious young promoter and his patient actress wife. Constance Moore supplies charm and the songs as the actress wife; Brad Taylor is the aggressive young promoter; Charles Grapewin is her understanding and tolerant father, who owns one of the local hotels, and Jerry Colonna is an ex-vendellian who casts his lot with Taylor. The slender story provides an opportunity for specialties by such venerable old vaudevillians as Joe Frisco, Belle Baker, Al Shean of Gallager and Shean fame, Buck and Bubbles and Gus Van of the team of Van and Schenck. Appearing briefer in musical sequences are Donald Peers, and his orchestra and Louis Armstrong and his band. With such an aggregation of well-known talent, this film is one that is bound to do well at the box office.

The original story, which is credited to Arthur Caesar, with Doris Gilbert, Frank Gill, Jr., and George Carleton Brown supplying the plot and dialogue, covers the period between 1915 and 1922. It is set against the background of the hotel which has become a haven for vaudevillians who are temporarily out of funds. Taylor's ambition is to put Atlantic City on the map as a vacation mecca. This he accomplishes by promoting the idea of bringing Broadway to Atlantic City, making the town the convention spot of America and finally introducing the idea of the city's final beauty pageant. While he is accomplishing this, his fortunes both with Miss Moore, whom he marries and neglects, and finally in real estate, where he eventually goes broke, have ups and downs.

Associate producer Albert J. Cohen has given this musical entertainment an attractive setting. Of the old songs spotlighted throughout the film, "By the Sea" and "Just as the World Ends," provide the musical background for arriving production numbers. Ray McGarey directed and Seymour Felix staged the musical numbers.

Running time, 89 minutes. "G." No release date set.

MILTON LIVINGSTON

""Gaslight"' at Three in L.A.

Guts $50,600

LOS ANGELES, July 30.—"Gaslight," second M-G-M picture to play the Egyptian-Los Angeles Ritz jinxes, prospered to the extent of $50,600 in its first week; the three houses average $32,100. The Paramount duo took $31,500, $28,800, and $27,400 after four days of its second week, starting "The Angels Sing" on Monday with expectations of getting $48,500, which compares to a $31,300 average.

Estimated receipts for the week ending July 26:

"Murder Raiders" (RKO) $24,100.
"Secrets of Scotland Yard" (Rep) $22,600.
"Galsight" (M-G-M) $21,600.
"Chains of Love" (Ung.) $20,900.
"South of Sin" (Univ.) $19,600.
"Mr. Whinkle Goes to War" (Col) $20,000.
"Stars on Parade" (Col) $17,900.
"Hillstreet" (2,700) $16,000.
"Secrets of Scotland Yard" (Rep) $15,500.
"Night of Danger" (Reg.) $13,600.
"Mr. Whinkle Goes to War" (Col) $12,800.
"Secrets of Scotland Yard" (Rep) $12,600.
"Murder Raiders" (RKO) $12,600.
-- (Total) $177,400.

"Way" Passes Par for $10,500 Average

CINCINNATI, July 30.—"Going My Way" is giving the RKO Palace the highest grosses in many weeks with an estimated $24,000, which is $10,500 over par, while "The Story of Dr. Wassell" will do approximately $17,500. "The Mask of Dimitrios" coupled with "Lousiana Hayride" will bring the RKO Lyric average.

Estimated receipts for the week ending July 26:

"Heavenly Days" (RKO) $11,900.
"Faces of Three" (UA) $6,200.
"The Hairy Ape" (UA) $5,200.
-- (Total) $23,300.

San Francisco, July 30.—In its second week, "Going My Way" at the Fox drew top gross here of $37,000. Grosses at all other houses continued strong.

Estimated receipts for the week ending July 27:

"Murder Raiders" (RKO) $12,500.
"Go Quietly Sing to War" (Col) $12,000.
"Gallant Lady" (Col) $3,900.
"Are These Are Parents"? (Mon.) $2,400.
"Skin and White and the Seven Dwarfs" (RKO-Disney) $2,000.
"Henry Aldrich's Little Secret" (Col) $2,000.
"Murder Raiders" (RKO) $2,000.
"Leave It to the Irish" (Mono) $2,000.
"Stars on Parade" (Col) $2,000.
"Way Out West" $1,000.
"Secrets of Scotland Yard" (Rep) $1,000.
-- (Total) $31,500.

"Way Out West" (Par) $13,500.
"Leave It to the Irish" (Mono) $7,500.
"Stars on Parade" (Col) $7,500.
-- (Total) $28,500.

"Secrets of Scotland Yard" (Rep) $10,500.
"Murder Raiders" (RKO) $10,500.
-- (Total) $21,000.

"Santa Fe" (UA) $5,000.
-- (Total) $5,000.

"Are These Are Parents"? (Mon.) $1,000.
"Way Out West" $1,000.
"The Hairy Ape" (UA) $1,000.
"Leave It to the Irish" (Mono) $1,000.
"Stars on Parade" (Col) $1,000.
-- (Total) $5,000.

"Way Out West" $13,500.
"Santa Fe" $5,000.
-- (Total) $18,500.

"Santa Fe" (UA) $5,000.
"The Hairy Ape" (UA) $5,000.
-- (Total) $10,000.

"Are These Are Parents"? (Mon.) $2,000.
"Way Out West" $2,000.
"Leave It to the Irish" (Mono) $2,000.
"Stars on Parade" (Col) $2,000.
-- (Total) $6,000.

"Santa Fe" (UA) $4,000.
"The Hairy Ape" (UA) $4,000.
-- (Total) $8,000.

"Way Out West" $13,500.
"Santa Fe" $5,000.
-- (Total) $18,500.

"Santa Fe" (UA) $5,000.
"The Hairy Ape" (UA) $5,000.
-- (Total) $10,000.
Movies... Vital Records of War

These “stills” are typical of the motion pictures made by our Armed Forces. Photographic units, with which men from the motion picture industry are prominently identified, provide essential information of immediate tactical, technical, or strategic value. And these first-hand motion pictures have tremendous morale value when released for public showing.

(Left) Invading the Marshalls. Photo by U.S. Army Signal Corps.

(Below) Advancing at Tarawa. Official U.S. Marine Corps Photo.

One of a series of advertisements by KODAK testifying to the achievements of the movies at war.

EASTMAN KODAK COMPANY, Rochester, N.Y.

J. E. BRULATOUR, INC., Distributors
FORT LEE  CHICAGO  HOLLYWOOD
...the most important world premiere in 50 years of motion picture entertainment will take place when 20th Century-Fox proudly presents DARRYL F. ZANUCK'S triumphant and stirring production, \textbf{WILSON IN TECHNICOLOR} at 8 o'clock in the evening at the ROXY, N.Y. operating under special roadshow policy for this engagement.

Directed by HENRY KING • Written by LAMAR TROTTI
July Grosses
Well Ahead
Of Last Year

Weekly Average, Near $16,000, Tops June

Evidence of continued box-office prosperity is furnished by a roundup of Motion Picture Daily field correspondents' reports, which show average weekly grosses per theatre in some 145 key first-run spots to have been $1,421 higher during July of this year than during July of last year, with $15,993 tabulated for the 1944 month, against $14,572 for the corresponding period in 1943.

While business thus maintains its new high levels, a possible trend toward closing the gap between the two years may be noted in the fact that July's rate of gain was little more than half as large as that of this past June, which registered $2,789 better than the June preceding.

As is normal for the season, this (Continued on page 20)

20th-Fox Meet at Astor Tomorrow

Plans for production expansion by 20th Century-Fox reportedly expected to be announced at sales conferences which will be attended by all company district and branch managers in the U. S. except the six West Coast-Rocky Mountain offices, home office sales executives and department heads at the Hotel Astor here tomorrow and Thursday.

Heading the speakers will be president Spyros P. Skouras, distribution vice-president Tom Connors, and pro-

Monogram Names
27 for 6 Months

Hollywood, July 31—Monogram has set a detailed monthly-monthly lineup of 27 releases for the next half year, according to W. Ray Johnston, president, who added that, as a new department in the industry, he will announce titles and dates of the company's full year product at the annual 

(Continued on page 22)

Ezell to Represent Theatres in OCR

Dallas, July 31.—Claude Ezell of Underwood and Ezell of Underwood and Realty Texas drive-in theatres, will fly from Dallas to Washington Aug. 6, to take a dollar-a-year post with the Office of Civilian Requirements, representing theatres in the War Production Board. Donald R. Longman, head of OCR, is expected to make announcement in Washington shortly concerning Ezell's duties in the new post.

Goldhammer Heads
FC Distribution

L. E. (Nickie) Goldhammer has been appointed vice-president and general sales manager of Film Classics, according to an announcement made yesterday by George Hirli-

man, president. Goldhammer, who resigned over the weekend as Mid-

west district manager of RKO Radio Pictures, will start his new duties for Film Classics immediately. He started his film career with First National Pictures and subsequently became branch manager of the St. Louis and 

(Continued on page 22)

'SYWA', 'Dragon Seed', Score in
2nd B'way Week

The prolonged heat spell, while hav-
ing some effect generally on grosses at the downtown New York first-run theatres this week, is having no effect on the receipts of "SYWA" and a Gene Krupa stage show at the Capitol and "Dragon Seed" at the Radio City Music Hall. Both films are continuing to do capacity business which saw the first week's gross of "SYWA" and a Gene Krupa stage show at the Capitol exceed $90,000 and last week the receipts of "Dragon Seed" and a stage show at the Music Hall also surpass early estimates of $125,000 to hit $127,600. With $75,000 recorded on the first four days of the second week ending Sunday night, the Music Hall expects $125,000. Similarly with $56,000 taken in, the Capitol expects close to $90,000.

"Step Lively," RKO's second Frank

Wilder. (Continued on page 19)

'Wilson' Premiere
Tonight at Roxy

The world premiere tonight of 20th Century-Fox's "Wilson," a Darryl F. Zanuck production at the Roxy here, will be attended by distribution executives, exhibitors, stars, city leaders and newspaper representatives. Some opening night tickets have been set aside for public sale.

Eight metropolitan stations will broadcast the event from the Roxy lobby from 8:45 to 9 p.m., including WEN, WMC, WHN and WINS. George Jessel who will be master of ceremonies, and Ethel Colby of

(Continued on page 19)

“Casanova Brown”

[RKO-International]

Hollywood, July 31

INTERNATIONAL'S first bid for fame and fortune emerges as one of the funnest films of the year. It's a civilized picture, directed by Sam Wood and written and produced by Nunnally Johnson with intelligence and finesse, the underlying theme—that of a father's love for his child—gives it heart-warming substance.

The story, which Johnson wrote from a play by Floyd Dell and Thomas Mitchell, concerns a soft-hearted and somewhat soft-headed young professor of literature who, upon a trip to New York,uyo's a college student. Upon being introduced to her parents next morning, he manages to insult her mother, and to burn down the family homestead. The mother, a firm believer in astrology, separates the young couple on the ground that the position of the stars at the time of the marriage predicts nothing but disaster. The marriage is annulled and, believing that his bride never longer

(Continued on page 19)

Distributors
To Open New
Units Abroad

Films for Army Creates
New Native Audiences

Popularity of American films sent to our troops in every war theatre in the world, and their simultaneous or subsequent showing to natives, hundreds of thousands of whom had never seen motion pictures before, has created what is described as tremendous possibilities for foreign markets far greater than before World War II.

Consequently, it has been learned here, foreign distribution heads of several distributing companies have been studying the possibility of adding many new branch offices in foreign countries in which they were not located before the war, when they resume world

(Continued on page 23)

Eberle Quits Para.
For International

Hollywood, July 31—Edward Eberle today resigned as Paramount production manager to join International Pictures as executive in charge of production operations, replacing Harold Lewis who resigned today due to illness of health. Walter Thompson, who recently was named head of International's operations committee, will assume his former post as executive assistant to William Goldsmith.

Hopper Continuing
Mercantile Corp.

Hollywood, July 31—Harold Hop-
per, who today became general manager of the M-G-M studios, will continue to operate the Cinema Mercan-
tile Corp., which owns and may continue also in the presidency of the Motion Picture Society for the Americas. Hopper said he was undecided about relinquishing the MPSA post but indicated his new duties would not con-flict with his merchandising activities.

It is understood that Hopper accepts

(Continued on page 23)
Strict Juvenile Ban
In Polio Epidemic

ROCHESTER, N. Y., July 31.—Spread of infantile paralysis through Western and Southern New York has brought threats of police action against theatre managers in at least one county if they do not bar children from admission.

The police department of Hornell was asked by the city's board of health to observe compliance of theatres with an order banning all children under age 15 from the places. The Hornell action is believed to have been taken only to emphasize the order, as no case of non-compliance has been reported.

An abrupt drop in theatre attendance has been noted in both Steuben County, where 68 cases of polio have been reported, and in Chemung County, where there have been 71. Hornell, Corning and Elmira are the cities worst hit.

May Lift Carolina
Polio Child Ban

CHARLOTTE, July 31.—Local theatre owners have been given the prospect of an early lifting of a city health department ban on the entry of children under 15 to public places. The ban was ordered late in June because of an infantile paralysis epidemic that swept Western North Carolina.

The newest of the Charlotte theatres to order "kiddie matinees" were hardest hit by the ban, but other theatres as well have reported a noticeable decline in business. In one downtown city health officer, said he would recommend lifting of the ban within the next two weeks if no more cases of polio should come to Charlotte or Mecklenburg County within that time.

Polio Ban Lifted

CINCINNATI, July 31.—Health authorities at nearby Madison, Ind., have lifted the ban on children under 16 attending theatres there, due to the decrease of infantile paralysis cases.

Schine Depositions
In Delaware, O., Today

John Buchman, Jr., bedridden in Delaware, Ohio, and Henry Bieberson, Jr., both exhibitors, will give depositions in that city today as witnesses for the Government in the anti-trust suit against Schine Chain Theatres. The testimony will be taken by William S. McKay, defense counsel, and Robert L. Wright, U. S. Department of Justice special attorney.

The hearing of the Schine case, re- cessed by Federal Judge John Knight several months ago, is scheduled to resume in U. S. District Court at Buffalo Aug. 15.

Thorgersen to WOR

Ed Thorgersen, commentator for 20th Century-Fox's Movietone News, will join the staff of radio station WOR, N. Y., Aug. 7. He will broadcast daily at 11 P. M.

Personal Mention

DARRYL F. ZANUCK and Henry King arrived in New York yesterday to attend the world premiere of "Wilson" at the Roxy tonight. They plan to return to the coast at the earliest possible time.

JEANNETTE E. SAMPSON of the John J. Alden Travel Bureau is a patient at Beth Israel Hospital, where she underwent an operation yesterday.

CHARLES W. KORNER, RKO Radio vice-president in charge of production, and PERCY LIEBER, studio publicity manager, will return to California from New York today.

WILLIAM K. AXTON, city manager of the Loew Theatre, Baltimore, is vacationing with his parents on Long Island.

WILLIAM G. BISHOP, Western publicity supervisor for M-G-M, is spending a two-week vacation in Wisconsin.

CLAUDE MORRIS, U. A. publicity chief in Chicago, is back at his desk following a trip through his Midwest territory.

J. B. UNDERWOOD, southern division manager for Columbia in Dallas, is on a tour of his new territory.

HARRY GRAMP, booker for the Harry Cinedrome of Southern Illinois, was in Chicago last week on business.

Bershon Relinquishes
WFC Chairmanship

LOS ANGELES, July 31.—David Bershon today relinquished the chairmanship of the U. S. Treasury's War Finance Division theatre committee, which he has held since its inception. A successor will be chosen prior to the end of the term of the Sixth War Loan Drive, Nov. 11-Dec. 7.

Preparations for a dinner to be given to Bershon, scheduled for Peritone's Cafe here Aug. 14, are being made by a committee of exhibitors, including Sherril Corwin, William Syre and Seymour Peeler.

Edward Bausch, 89,
Dies in Rochester

ROCHESTER, N. Y., July 31.—Funeral services will be held tomorrow at 3:30 P.M. for Edward Bausch, 89, chairman of the board of Bausch & Lomb, who died yesterday at his home here.

Son of John Jacob Bausch, co-founder of the company, Bausch is remembered for much of the development of the modern microscope. He invented the iris diaphragm shutter in photography, which led to the popular use of the camera as a hobby. Surviving is his brother William.

Nelson Hall Dies

PHILADELPHIA, July 31.—Nelson L. Hall, 60, former stunt man for film stars, died here at the weekend. Until last week, Hall was a private detective for Army Ordnance officers here.

M. A. C. L. M. KINGSTON, RKO vice-president and treasurer, left New York over the weekend for a three-week vacation in California accompanying his family.

FRED GULBRANSEN, RKO Radio manager in Panama, and Max Go-
senberg, manager here, returned yesterday from respective posts yesterday after attending the RKO convention in New York last week.

RUTH KIRSTEN, secretary to Louis Kaufman of the Warner home office theatre department, and Pauline Rockwell, assistant to the same department, are vacationing in Canada.

JACOB LEFF, general counsel of Unaffiliated Independent Exhibitors of New York, and Mrs. Leff became the parents of a baby, today, at the Sycamore Hospital.

Siegfried G. Alexander, a retired officer in the U. S. Maritime Service, has been placed on inactive status and has rejoined Columbia.

PEDRO SAENZ, RKO Radio manager for Cuba, returned yesterday to his headquarters in Havana after attending the RKO convention in New York.

HARRY MANDEL, RKO Theatre publicity manager, will return from vacation next week.

William K. Hopkins
Returns to Columbia

HOLLYWOOD, July 31.—William K. Hopkins who has been on leave-of-absence from Columbia Pictures as regional director of the War Manpower Commission for a second period, is back here.

William K. Hopkins returned to Columbia.

Mark Goldman Joins
PRC in Cleveland

CLEVELAND, July 31.—Mark Goldman, former Pittsburgh branch manager for Monogram, has become assistant to PRC franchise holders' committee chairman Nat L. Leffon, who operates several exchanges.

Beginning today, Goldman will be in charge of Leffon - PRC sales in Cleveland, Pittsburgh and Cincinnati territories, with headquarters here.

New Television Company

HARTFORD, July 31.—The Connecticut Television Co. of Darien, Conn., has filed a certificate of incorporation and elected Ralph C. Powell, Darien, president- treasurer; Charles C. Pelham, Noroton, vice- president; John P. Satterfield, Darien, secretary.

Zukor Examination
Is Off for 2 Weeks

Pre-trial examination of Adolph Zukor, chairman of the Paramount board of directors, in the Hillside Amusement Corp.'s $900,000 anti-trust suit against seven distributing companies, scheduled to be held here yesterday, has been postponed until Aug. 15 because of illness of one of the attorneys.

Likewise, the examination of Barney Balaban, Paramount president, originally set for Aug. 10, will be delayed and is now on the books for Aug. 28. Balaban returned testimony from Will V. Hays, who was examined for five weeks in May and June, is scheduled for the first week in September. The pre-trial examinations for trial in the Fall. The pre-trial hearings are being held in the offices of Hays, Podell and Sheehan, plaintiff’s counsel.

New York Theatres

RADIO CITY MUSIC HALL
Sheerest of the Sheerest, Geltzer Center
"DRAGON SEED"
KATHARINE HEPBURN
WALTON BUTCHER - ALINE MACMANN
AKIM TAMIROFF
TURNEY BURKE
Stage Presentation
1st Mezz. Seats Reserved. Giclee 6-400

BING CROSBY
Rise Stevens
IN PARAMOUNT'S
"GOING MY WAY"
IN PERSON
HI, LO, JACK
and the DAME

MILT HERTH
TRIO

"And The Angels Sing" IN PERSON
Perry Como-Jerry Wald
Singling Sensation of 1944

President's
PARAMOUNT PRESENTS
GARY COOPER in
CECIL B. DEMILLE'S
"The Story of Dr. Wassell" IN Technicolor

"DEAD END"
A FILM CLASSIC RELEASE
BRAND'S GOTHAM
B'WAY & 47th St.

FRANK SINITRA
GEORGE MURPHY
ADOLPH MENJU
STEP LIVELY

CELEBRATION'S
75TH WEEK
"SAMUEL GOLDWYN PRESENTS"
"DEAD END"
A FILM CLASSIC RELEASE
B'WAY & 47th St.
New life with Universal's new season's box-office hits for SEPTEMBER OCTOBER NOVEMBER

With this unprecedented line-up for the first three months of the new season, Universal is setting the pace for the smash entertainment it will deliver in the 1944-1945 program which is now being offered to the exhibitors of America.

All pictures in this announcement are completed except one which is currently on the stages.
FOR RELEASE
SEPTEMBER 1
Spectacular in Technicolor—filled with romance, action and adventure.
Completed!

FOR RELEASE
SEPTEMBER 8
Here's one in the swing groove. Change of pace to rhythm. Proved box-office with proved entertainers.
Completed!

ANDREWS SISTERS
LEO CARRILLO
FOR RELEASE
SEPTEMBER 15
A great human story. Heart throbs with a great old-timer and two great youngsters.

Completed!

FOR RELEASE
SEPTEMBER 22
Proved historical personalities. The change of pace to the "who done it" school.

Completed!
The O'Connor Ryan Oakie

Dance Direction by Louis Da Pron - Carlos Romero

Directed by CHARLES LAMONT
Produced by MICHAEL FESSIER and ERNEST PAGANO

ROSEMARY DE CAMP - GAVIN MUIR
ISABEL JEWELL - JOHN MILJAN

Introducing the new hit song "LOVELY,"
and bringing back the great hits of all time, including "MISSOURI WALTZ," "I'M ALWAYS CHASING RAINBOWS," "I HATE TO LOSE YOU" and "SOME OF THESE DAYS."

Produced and Directed by ROY WILLIAM NEILL

Directed by ROY W. NEILL
FOR RELEASE SEPTEMBER 29
Something to make them laugh and at the same time to warm their hearts.
A change of pace with a fine group of young stars.
Completed!

San Diego, I Love You

JON HALL
LOUISE ALLBRITTON

with
EDWARD EVERETT HORTON, ERIC BLORE,
Buster Keaton, Florence Lake, Irene Ryan, Richard Powers, Clarence Muse

Screen play by Michael Fessier and Ernest Pagano
from a story by Ruth McKenny and Richard Braiston
Produced by
MICHAEL FESSION and ERNEST PAGANO
Directed by REGINALD LE BORG

FOR RELEASE OCTOBER 6
Another one for the swing fans and for the oldsters who wish they could swing it.
Completed!

Bob Crosby
FOR RELEASE
OCTOBER 27
Young stars who have already made good in top-notch musical entertainment.
Completed!

PEGGY RYAN ANN BLYTH

BABES ON SWING STREET

Leon Errol · Anne Gwynne · Andy Devine · June Preisser
Kirby Grant · Alma Kruger · Bill Dunn · Sidney Miller
Harry Shannon and Leo Carrillo · Marion Hutton
Freddie Slack and His Orchestra

Screen Play by Howard Dimdale and Eugene Conrad
Original Story by Brenda Weisberg

with

Associate Producer,
BERNARD W. BURTON

Directed by EDWARD LILLEY
Special
Bowery
Production

AN Epic OF ENTERTAINMENT!

Read about its wonderful box-office on the pages following!
EVERYBODY WILL LOVE IT . . . BECAUSE IT IS ABOUT PEOPLE WHOM EVERYBODY LOVES . . .

Screen Play by Edmund Joseph, Bert Lytton and Arthur T. Hornan
Original Story by Edmund Joseph and Bert Lytton
Produced by JOHN GRANT
Directed by CHARLES LAMONT
TO BROADWAY

starring
MARIÁ MONTEZ · JACK OAKIE · SUSANNA FOSTER
TURHAN BEY · LOUISE ALLBRITTON · LEO CARRILLO
ANN BLYTH · ANDY DEVINE · EVELYN ANckERS

with ROSEMARY DeCAMP · FRANK MCcHUGH · DONALD COOK · THOMAS GOMEZ · ROBERT WARWICK
MAude EBURNE · GEORGE DOLEz · RICHARD LANE · MANTON MORELAND · BEN CARter

and DONALD O’Connor · PEGGY RYAN
The most versatile actor on the screen.

The lovely and flaming young sensation of "Phantom Lady," "Corvette K-225," "Cry Havoc," "Tall in the Saddle" and now Preston Sturges' "Hail the Conquering Hero".

CHARLES LAUGHTON
ELLA RAINES
in
THE SUSPECT

Directed by ROBERT SIODMAK
who directed "Christmas Holiday"
and "Phantom Lady"

Produced by ISLIN AUSTER
85% of Raw Stock Production to War

WASHINGTON, July 31.—Raw stock production will continue at the full capacity of the industry, but there will be no increase in available supplies for amateurs in the near future, it was announced today by the War Production Board. Total film production last year was $60,000,000, a 30 per cent increase over the 1941 total, and production is continuing at a high rate, but 85 per cent of the output is being used for war or war-connected purposes, the WFB said.

A new system has been adopted calling for production of the various types of film, under which individual quarterly authorizations will be issued to the film manufacturers to produce and deliver specified quantities of each of six types of finished film, two of these types are, specifically, 35 mm. motion picture film and 8, 16, and 35 mm. sound film.

Today's announcement was primarily for the benefit of camera fans, and is of little significance to the motion picture industry.

MOTION PICTURE DAILY

"Wilson" Premiere Tonight at Roxy

(WContinued from page 1)

Wilson' Premiere Tonight at Roxy

(WContinued from page 1)

Falls Theatre Files Clearance Complaint

(WContinued from page 1)

"Wilson" Premiere Tonight at Roxy

(WContinued from page 1)

Army Politics Curbs Have Not Hit Films

WASHINGTON, July 31.—No motion picture films have so far been barred from the Army's film service because of political content, although under rules designed to enforce strict impartiality in the dissemination of political information, it was learned here today.

Magazines and books have both been affected by the requirements of the Federal voting law, which is an amendment to the Hatch Act prohibiting the use of Federal funds or sponsorship to influence the armed forces in the exercise of their civil rights.

The Wisconsin has been closed and will be the last to do so of the three of the Wisconsin, the Falls theatre films and the Falls theatre films played from three to five months after the first production of the film, but while a number of Hollywood features are known to have been released, none have been rejected.

The Wisconsin, which is a popular theatre with the armed forces, has the ability to produce non-political pictures dealing with political figures and events, however, will shortly have a "Wilson," that picture has not yet come up for consideration.

Exhibitors Press for Start of Tax Council

Ed Kayenkold, president of the Motion Picture Theatre Owners of America, and other sponsors of the exhibitors' council on taxation, proposed that the council be concerned over the delay in organizing, in view of the fact that Congress will become active late this month and the exhibitors must have clarity.

Charles Koerner, RKO Radio vice-president in charge of production, was guest of honor at the annual party by which N. Peter Rathvon, RKO president, and Phil Reissman of the foreign sales vice-president, were among those attending.

Melvin Fox Plans 2 In Philadelphia

PHILADELPHIA, July 31.—Plans for two new theatres, to be built in the postwar period in the Mayfair section of this city, have been announced by Melvin Fox, owner of the Mayfair and Pennypack.

The proposed business will be an important factor as well.

Ober Joins U.A.

Ralph Ober, Associated Press-Wide World picture editor, will join the U.A. publicity staff on Aug. 7.
Hollywood, July 31 — Production took a sharp drop last week, as 14 features went to the cutting rooms, and eight before the cameras. Work was suspended on Lester Cowan's "The Widow of the East." Total number in work was 44, as compared with 51 the previous week. The production scene follows:

**Columbia**

Finished: "Renaegde Roundup" and "The Missing Juror." (formerly "Tomorrow You Die").

**RKO**

Finished: A joint account (Dar- mou), with Richard Dix and Janis Carter.

**Monogram**


**Paramount**

Shooting: "Kitty," "Out of This World," "A Medal for Benny." "Here Come the Waves.

**Republic**


**20th Century-Fox**

Started: "Nob Hill," with Joan Bennett, George Raft and Vivian Blaine.


July Grosses Were Well Above Those Last Year

(Continued from page 1)

July topped this June, but by the comparatively narrow margin of $971, the average weekly gross of the month just ended, $15,953, compared with $15,922 for the previous month. July of 1943 was $2,339 better than June of that year.

This week-by-week trend this year, generally parallelly that of a year ago, showed $17,178 for the first seven days of the month, which included the Independence Day holiday, than a dip to $15,476, followed by an upswing which reached $16,032 last week.


Composite records of the year to date, compared with the same weeks last year, show:

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<th>Year</th>
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MPA Purchases Bond

The purchase of a $5,000 bond has been approved by the Motion Picture Associates' board of directors, it was reported this week by president Morris Sanders. Although MPA meetings have been suspended for the last two weeks, work has been continuing on a plan to send gifts to members and their sons and daugh- ters now in the Armed forces. Sanders noted that 35 MPA volunteers are serving as hosts at the Stage Door Canteen.

First meeting of the new season will be held Sept. 1.

65 Applications for Telev. Stations Pend

There were 65 applications pending before the Federal Communications Commission for permission to erect commercial television stations in 24 states and the District of Columbia as of Dec. 25, according to records compiled by Television Association. Applications must await the end of wartime restrictions on essential materials.

MOTION PICTURE DAILY

Tuesday, August 1, 1944

Hollywood

By THALIA BELL

Hollywood, July 31

GEORGE RAFT will be starred in the forthcoming production, "Johnny Angel," from Elia St. Joseph's screenplay, adapted from the book, "Mr. Angell Comes Aboard." Raft will direct, and Jack Gross will produce. Paul Muni has been signed by Columbia to play the part of the Russian guerilla, in the picturization of the play "Counterattack." Zoltan Korda will direct. Clarence Brown's next production will be "As You Want Me," a romantic comedy.

Lew Allen has been assigned by Paramount to direct "Our Hearts Were Young and Gay." Gail Kuitzell, Diana Lynn, James Brown and Bill Edwards, who played the leads in the latter picture, will play their roles in the new one. "The next Mr. Gillespie," M-G-M's "Dr. D" and "Adams," Carey Wilson will produce, and Wally Goldbeck will direct.

Boris Karloff will be seen on NBC radio in the starring role in Halber Pootner's "Who Sups with the Devil." He is currently working in "The Isle of the Dead." RKO's "Have a Banana," the cartoon, in which Bernard Burton has been assigned as associate producer for the Univer- sal-Columbia production, "The Wonderful Wonder Man," in which George Cukor and Philip Dorn will be featured.

Carol Thurston is set for one of the major supporting roles in RKO's "China Sky," which will be directed by Ray Enright and produced by Maurice Geraghty. Kay Harding and Peter Coe will have the romantic leads in Universal's "The Mummy's Return," which stars Lon Chaney. Lee Miller, managing editor of Screen-Howard Newspaper Alliance, is in Hollywood to confer with Lester Cowan on the latter's production, "The Widow of the East." Ernie Pyle, war correspondent, PRC has replaced Charles with Bob Lowell for the lead in "In the Days of the Great Fellers." Elise Knox has been signed for the romantic lead in Monogram's "Army Girl in Uniform."

"The Bells of St. Mary's," which one of the principal parts in "Of Human Bondage" at Warners; Edmund O'Brien will have a leading comedy role in the same film. "My Friend Jane" has been the romantic lead in the Columbia's tentatively titled "Hello, Mr. Mayfair." Richard McWhorter has been named assistant director Sidney Lanfield on Paramount's "Duffy's Tavern."
WHERE CROWDS ARE BOUGHT

Your biggest bargain buy in crowds is here. Or if you merely want a few nice long box office lines of people, the gentlemanly young salesman can also accommodate you. If your cashier suffers from lonesomeness, here's where you can buy the merry mobs with moolah to keep her company. Small contingents? No. We're out of 'em. In fact, we never had 'em. But volume business that keeps the house help out front, handling the stampede—that's our specialty. Step up and buy. All the best brains in the business do.

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
Distributors Will
Open New Branches

(Continued from page 1)

distribution of their films in the post-war.

Although distribution heads are reluctant to disclose locations at present, it is understood that several major distributors are considering branches in Alaska, many sections of Africa, the Orient and the Far East where they previously did not have offices.

* The presence of American forces in those regions is said to have created demand for American films among the American military, and American films available to U.S. Armed Forces have been seen by the civilians as well under supervision of the Army's Psychological Warfare Branch, which has supervision over the showing of American films secured from the industry by the Office of War Information. In many instances, it is understood that civilians have even been permitted to attend showings for members of the forces, building new audiences for American films.

In 1939, before the war forced the major film companies to curtail world operations, Loew's had 54 foreign branches, while 17 had been opened by United Artists; 47, Paramount; 39, Universal; 38; Warner Bros.; 32; Columbia, 25; and RKO, 19.

Loew's has about 30: 20th-Fox, 32; United Artists, 23; Paramount, 21; Universal, 23; Warners, 24; Columbia, 17; and RKO, 12. Several are operating only limitedy.

Monogram Names 27 Films for 6 Months

(Continued from page 1)


MITCHELL MAY, Jr., CO., INC.
INSURANCE

* Specializing
in requirements of the Motion Picture Industry

75 Maiden Lane, New York
510 W. 6th St., Los Angeles

20th-Fox Meet at Astor Tomorrow

(Continued from page 1)

duction vice-president Darryl F. Zanuck, W. J. Kupper, general sales manager, will preside.

In addition to the sales conferences started yesterday at the home office with A. W. Smith, Jr., Eastern sales head, and L. J. Lieber, Central sales manager, presiding over the divisions, today William C. Gehring, Western sales manager, will meet with District sales managers at the home office.


Gehring will leave here on Friday for the Coast to conduct similar meetings on Aug. 16 and 17 in Los Angeles.

Goldhammer to Head FC Distribution

(Continued from page 1)

Minneapolis film exchanges of Warner Bros. have joined RKO in 1931 and remained with the organization until his resignation late last year.

With 21 Film Classics exchanges already in operation and seven more to be added in the next five or six weeks, Film Classics will have completed its national distribution set-up, which will be supervised by Goldhammer.

Hopper Continuing Mercantile Corp.

(Continued from page 1)

ed the M-G-M general managership on solicitation of Nicholas M. Zanuck, Lew, B. "Oh, but Edgar J. Mannix, the latter of whose responsibilities he is taking over. Mannix will devote most of his time in the future to managing studio policies.

Mono. Installs Davis

PHILADELPHIA, July 31—Alfred J. Davis has been installed as manager of the local Monograph exchange, succeeding the late Sam Rosen.

MOTION PICTURE DAILY
Tuesday, August 1, 1944

Reviews

"Stars on Parade" (Columbia)

Hollywood, July 31

IT'S the music that puts this picture across. Ten tuneful songs are strung upon a slender love story thread. Among the favorite favorites heard are: "It's Love, Love, Love," "When They Ask About You!" and "Juke Box Saturday Night." Larry Parks and Lynn Merrick sing the first, Danny O'Neill does well by the second, and The Cords go into top form on the third.

Lew Landers' direction is smooth, and concentrates upon the production numbers rather than the story, which is the old one about the boy and girl who decide to put on a show of their own in order to give aspiring young talent a chance. Monte Brice wrote it this time, and didn't improve it much. A troupe of Negro singers stand out among a large cast, and their presentation of a medley of familiar spirituals is particularly effective. Wallace Macfadden is credited with the production.

Running time, 62 minutes. "G."*  

THALIA BELL

"A Wave, a Wac and a Marine" (Monogram)

Hollywood, July 31

THE first of the Biltmore Productions, sponsored by Lou Costello, is a rollicking farce which provided plenty of laughter from a week-end audience at Hollywood's Pantages Theatre. Elise Knox, Anne Gillis and Sally Eilers make the most of some amusing dialogue, and Henny Youngman has the top comedy spot.

Hal Finberg's screenplay—which, incidentally, has nothing whatever to do with Waves, Wac's, or Marines—concerns two aspiring young actresses brought to Hollywood by an agent who is under the impression that the girls are established stars. And before the film ends, that is exactly what they are.

Edward Sherman produced, and Sebastian Cristallo was executive producer. Phil Karlstein's direction is fast and furious.

Running time, 70 minutes. "G."* Release date, Sept. 30.  

THALIA BELL

"Three Little Sisters" (Republic)

REPUBLIC herewith contributes to the uplift of morale on the home front with a little picture titled "Three Little Sisters." Despite a gesture in the direction of somewhat sticky sentimentality through the device of using a crippled girl, a preview audience of middle-aged women and young girls was duly impressed. Their counterparts in theatres should react similarly.

In a quiet fashion, associate producer Harry Grey and director Joseph Santley show how romance can bloom at home, via correspondence, between William Terry, a G.I., and Cheryl Walker, the incapacitated girl, who builds a dazzling illusion in her letters to Terry of her imaginary manor house, abetted by her sisters, Mary Lee and Ruth Terry. When the G.I. unexpectedly arrives at their very modest Vermont home they perform according to the girl's letters, by using an abandoned home owned by Charles Arnt, a flinty real estate man. Arnt almost ruins their plans for a canteen in the house, but is pacified at the last minute when he is hailed by the soldiers as a good fellow and nominated for mayor.

A succession of tuneful songs by Walter Kent and Kim Gannon, capably delivered by the Misses Lee and Terry, bolster the production. William Shirley sings "Sweet Dreams Sweetheart" and the title song, "Three Little Sisters," by Irving Talidor and Vic Mizzy, which is appealing. Jackie Moran and Frank Jenks are amusing. Olive Cooper did the screenplay from an original by herself and Maurice Clark.


CHARLES RYWECK

"G." denotes general classification.

Record for 'Attack'

RKO's documentary subject, "Attack," produced by the Army Signal Corps, is expected to reach a maximum of 15,000 bookings to set an all-time record for RKO, It was reported yesterday by Robert Mochrie, general sales manager.

'Seed' Benefit Tonight

The East and West Association will sponsor a benefit showing of M-G-M's "Dragon Seed," at Radio City Music Hall. Among those scheduled to attend are Chinese Ambassador to the U. S. Dr. Wei Tao-Ming and Pearl S. Buck, president of the organization and author of the novel on which the film is based.

FILM DUBBING
SCRIPT ADAPTATION
GHOST VOICE

SPANISH-PORTUGUESE-FRENCH

Spanish Sound Studios
41 E. 42nd St., N. Y. 17, N.Y. 3-3510
Cliffs' Paces Good 
San Francisco

Week with $39,000

SAN FRANCISCO, July 31.—New as well as boldface bills registered strong grosses with “The White Cliffs of Dover” at the Paramount leading with $39,000. Fox is holding on to “Going My Way” for a third week, getting a fine, $37,000. Estimated receipts for the week ending Aug. 1.

“The Winkle Goes to War” (Col.)

“Louisiana Hayride” (Col.)

ORPHEUM—$1,581 (45c-65c) 7 days. Gross: $1,581. Average: $225.00.

“A Night of Adventure” (RKO)

GOLDEN GATE—$1,000 (45c-65c-85c) 7 days. Stage: vaudeville. Gross: $1,000. Average: $142.86.

“Take It or Leave It” (20th-Fox)


July 8

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“Take It or Leave It” (20th-Fox)

240 of the nation's leading exhibitors will be part of the distinguished audience who will be first to thrill to the gorgeous spectacle, the powerful drama, the intimate humanness which makes Darryl F. Zanuck's production of "Wilson" the picture of the century from 20th Century-Fox. Tonight all eyes are on the world premiere at Roxy, N.Y.

Directed by Henry King • Written by Lamar Trotti
Urge Part of N.Y. Decree For Britain

Films Council Group Cites Sections 10, 11

LONDON, Aug. 1.—Sections 10 and 11 of the U. S. consent decree, covering methods of selling specific runs and restrictions on circuit expansion, are recommended as patterns for British legislation in a report of the monopoly committee of the Board of Trade films council, issued here today. Extension of Section 10 to provide cooperative booking by independents also is suggested.

In addition, confirming the report printed by Motion Picture Daily July 11, the committee calls for establishment of a tribunal to insure equitable dealing between distributors and exhibitors, plus a finance corporation to aid independent producers.

Meanwhile, it is learned from au-

(Continued on page 8)

Allied Offered New Independent Films

The possibility of securing approximately 12 independently produced films annually for distribution in theaters operated by Allied States Association members to help alleviate the present shortage of product, will be placed before the Allied board of directors when they meet at Breton Woods, New Hampshire, Sept. 7 and 8.

The Allied committee which was designated at the Allied convention in Philadelphia last Spring to study

(Continued on page 8)

Setting Filing for Exchange Pay Boost

Attorneys representing the eight major film companies met here yesterday with IATSE officials to review the applications which are being prepared jointly by the companies and the IATSE for submission to the regional War Labor Boards in the 31 exchange centers of the United States seeking WLB authorization for a sys-

(Continued on page 8)

Ezell Seen Slated For McMurphy's Post Within OCR

WASHINGTON, Aug. 1.—Clyde C. Ezell, Dallas exhibitor, today was reported in authoritative circles here to be slated to be the new head of the Recreation and Amusements Section of the Office of Civilian Requirements, filling the post left vacant last month by resignation of George McMurphy. OCR officials refused to comment on the filling of the top post in the Amusements Section, but it is under- stood that an agreement has been reached with Ezell and his appointment is expected to be announced soon.

Ezell is a member of the Theatre Owners Industry Advisory Committee set up by Donald R. Longman, director of the OCR Service Trades

(Continued on page 7)

Momand Case Decision Filed

OKLAHOMA CITY, Aug. 1.—Federal Judge Bower Broduth today handed down a voluminous 118-page opinion in the old A. B. Momand anti-trust suit which essentially concurred to his earlier tentative findings which ordered a $41,000 judgment against Paramount and a $6,900 judgment against the Griffith interests.

Judge Broduth absolved all defen-
dants in the 13-year-old lawsuit from any guilt of conspiracy between or among one another, but cited Paramount as having illegally con-

(Continued on page 7)

Plan Open House On Victory Day

Boston, Aug. 1.—Loew's State and Orpheum Theatres here, which were thrown open to the public for prayer on D-Day, will be thrown open for celebration on the day Germany or Japan surren-
ders, according to plans worked out by George Kraska, manager of the State, and Harry Greenman, manager of the Orpheum. All proceeds collected will go for relief of returning veterans.

Zanuck's 'Wilson' In Debut Here

"Wilson" was ushered into the Roxy Theatre last night in a glittering world premiere accompanied by all the trap-
ings reminiscent of pre-war days. Million-dollar special effects and a carload of notables were the order of the day. According to some ob-

servers, not since the days of the Mu-

sic Hall opening was such an assem-
blage seen.

The distinguished first-night audi-
ence included, in addition to distribu-
tion executives and prominent exhibi-
tors, Hollywood stars, newspaper representatives and persons prominent

(Continued on page 7)

Biddle Sends Decree Back To Companies

Clark Is Slated to Resume Negotiations

WASHINGTON, Aug. 1.—Consent decree proposals developed by the distributors have been found unac-
tetable by Attorney General Francis Biddle, but the door to eventual acceptance of a decree has by no means been closed, it was learned today.

A spokesman for the Department of Justice said that Biddle had instruct-
ed Assistant Attorney General Tom C. Clark to make another effort to work out an acceptable arrangement with the companies. It was made known that while the companies had defined their latest proposals as "final," the Attorney General consid-
ered the decree draft "unaccept-

able," thus giving them another opportunity to act on points not yet developed to the satisfaction of the Department.

Accompanied by Assistant Attorney

(Continued on page 7)

Would Amend Film Phase of Vote Law

WASHINGTON, Aug. 1.—Returning to Washington after a five-week re-
cess for the political conventions, Con-
gress moved quickly today to ex-

crate the War Department from diffi-
culties in which it has become involved under the provision of the Soldier-
Vote Law prohibiting the distribution of films, periodicals or broadcasts with a political slant, aiming to head off 

broad relaxation of the law, which

(Continued on page 8)

UA Chicago Sales Meet Tomorrow

The United Artists Midwest dis-

trict sales meeting will get under way at the Hotel Blackstone in Chicago tomorrow and continue until Friday. Carl Leserman, U.A. general sales manager, J. J. Unger, Western divi-

sion manager and Bernie Kamber of the U. A. special events department, will leave today for the Chicago meet-

ing, at which district managers Rud 
Lohrenz of Chicago and T. R. Thomp-

(Continued on page 8)
Personal Mention

PAUL L. NATHANSON, president, and HASKELL M. MASTERS, general manager of Odeon Theaters of Canada, are in New York on business.

Moe Silver, Warner Theaters Pittsburgh zone manager; his assistant, Harry Feinberg, and lady, Albany zone manager of the Warner circuit, are in New York for a few days.

WILLIAM T. DANZGER, handling special assignments for HOWARD DIXON, vice-president of the M-G-M news department, was remarried to ISABELLE STUART last Saturday at Nantucket.

Morris Stein, Eastern sales manager of Famous Players-Canadian Corp., discharged from the Toronto General Hospital early in June, is on the sick list again.

Carl Lesman, U.A. general sales manager, was in Chicago, Aug. 3 to 5 for a Midwest sales meeting.

ROBERT M. COOVER, exploitation representative for U.A. in Philadelphia for the next two weeks.

Walling Here to Set British Film Plans

Hal B. Wallis will arrive here tomorrow from Hollywood to confer with Henry A. Selick, President of Paramount; David Rose, managing director in Great Britain, and Joseph Hazen, his business associate, regarding plans for the productions Wallis will make in England for Paramount.

Wallis will go to England early next spring. He plans to start "The Affairs of Susan," starring Joan Fontaine, at the Paramount Hollywood Studio early in the Fall. Richard Flourney has been signed to write the screen play.

IC-R Gets U. S. Films

Inter-Continental Films has acquired distribution rights to several Szelick, Roach and Film Classics releases, it was stated at the weekend by J. A. Cordero, manager of the local office, now located at 33 W., 42d St. The films will be distributed in Spain and Latin America. IC-R has also obtained American rights to 1942-43 special productions of EFA, leading South American company.
THE WINNERS!
TWO BEAUTIES
FROM M-G-M
M-G-M presents Technicolorful
BATHING BEAUTY


“DEAR MISTER
M-G-M presents
Star-roarious
THE CANTERVILLE GHOST

EXHIBITOR"

"Just two in my new Group No. 8, but a TERRIFIC twosome. 'Bathing Beauty,' the Astor honey is a nationwide hit and 'Canterville Ghost' brings darling Margaret O'Brien back in a grand audience delight."

Sincerely,
Leo

Keep selling those war bonds! Fight by the side of the troops who never stop!
BATHING BEAUTY
THE CANTERVILLE GHOST

TWO BEAUTIES FROM M-G-M
BOX OFFICE MUSIC
Biddle Sends Decree Back To Companies

(Continued from page 1)

General Weaskell Berge, in charge of the Anti-trust Division, and W. L. Wright, head of the film unit, Clark laid the proposals before Biddle last month and, in a brief conference, the Attorney General expressed the views which he felt needed to be remedied.

The Attorney General's view, however, was not understood, made suggestions to correct inadequacies which he saw in the document and turned the matter back to Clark to further efforts toward an agreement.

Just returned from a trip out of Washington, Clark said today that he had not yet checked upon the situation and could not predict the next move. It is expected, however, that the Attorney General's views will be transmitted to the companies in New York in the next few days but there was no indication that Clark planned immediately to meet personally with the distributors and it is probable that the initial steps toward further clarification of the proposals will be taken by correspondence.

The Department spokesman emphasized that the Attorney General's action was not in the nature of an ultimatum to the distributors. On the contrary, it was said, the companies a clear-cut and well-defined blueprint of what the Department will require in any decree it accepts. Such a blueprint has heretofore been lacking, for which reason Clark could advise the companies what he felt should be incorporated in their proposals, it was always tacitly understood that the final discretion lay with the Attorney General, whose views had not been definitely expressed.

Reports reached the Department that the committee appointed by the 10 independent exhibitor organizations which met in Chicago last February would be given an opportunity to make final views on the decree before final action was taken by the Department. Reported to Clark, who said he had not talked to the independent representatives for some time and has made no arrangement to see them. However, he indicated, he is willing to talk to the exhibitors at any time.

SAG Weighs Sending D. C. Representative

Los Angeles, Aug. 1—Screen Actors Guild board last night studied a report from its West Coast representative, Leonard Lewis, who attended the recent meeting of all major talent guilds on the Treasury Department's proposal to amend the wage stabilization rules to require prior approval of free lance contracts. Pending a second meeting of the guilds later this week, Lewis reported to Clark, who said he had not talked to the independent representatives for some time and made no arrangements to see them. He tried, however, he is willing to talk to the exhibitors at any time.

Momand Case Decision Filed

Ezell Seen Slated For M'Murphy's Post Within OCR

(Continued from page 1)

sired with the owner of a Wewoka, Okla., theater in violation of the Screen Guilds' agreement, the new settlement Co. was held as having overbought product in Shawnee, Okla., in 1931 to keep Momand or other competitors out of it.

The case which has been hanging fire since 1931 was filed by Momand, owner of a chain of 14 theaters, against the Screen Guilds and the Griffith interests. The case was tried in the early 1943 term of the Federal Court here.

Freed of any responsibility of law violation were William Losc, Inc., Vitagraph, RKO Radio Pictures, United Artists, Universal Film Exchanges and the RKO Distributing Corp. Momand had alleged the 10 distributors and the Griffith chain had entered into a conspiracy designed to secure licensing rights to copyrighted films which, when figured with accrued interest, ran past $5,000, 000. Judge Broaddus ruled as had the late Justice McKenna, that evidence of tentative findings of fact was held early in June. The document containing his detailed study of the operation of the companies involved is the longest opinion ever delivered in an Oklahoma court. Charles B. Cochrane, assistant general counsel for the Griffith interests, said he was unable to say whether an appeal would be filed from the $5,000 judgment, but he added that he considers the ruling a victory for his client.

Henry B. Griffith, chief counsel for the Griffith interests, is out of the State on vacation.

Gem Theatre Files Some-Run Complaint

Joe E. Tom, operator of the Gem Theatre, Snyder, Okla., has filed a some-run complaint against the five consenting companies in the Oklahoma City tribunal, the American Arbitration Association reportedly held here yesterday.

The complaint alleges that Toma cannot obtain sufficient pictures from the arbitrator to render an award directing them to sell him sufficient product so he can operate his theatre.

Loew's Shifts Foque to Washington House

Jack Foxe, temporary manager of Loew's in Richmond has been transferred to Loew's Columbia in Washington, it was reported yesterday by Joseph R. Vogel of the home office here. Brock Whitlock, manager of Loew's, was transferred to Richmond while Lawrence R. Levy takes over the Reading house.

Sgt. Lewis Killed

Atlantic City, Aug. 1—Sgt. P. Mortimer Lewis, III, son of P. Mortimer Lewis of Fords, N. J., was killed on the land-levins circuit here, was killed in action over England July 13, according to word received by his family from the War Department. Survivors in- clude, in addition to his parents, a widow, a son and a daughter.

Coast Flashes

Hollywood, Aug. 1

TWENTIETH CENTURY-FOX added "Three Little Girls in Blue," a musical in Technicolor, to its schedule. William Lebaron will produce.

James B. Cassidy returned from a 6-week tour of South America, where he negotiated an agreement for the company in filming "Green Mansions."

Monogram elevated Fred Steele to the rank of producer and manager, succeeding Ray Young.

Universal signed Anita Loos to write an original for Deanna Durbin.

David Rose enthralls Aug. 9 for New York venture to London.

Setting Filing for Exchange Pay Boost

(Continued from page 1)
ten of just classifications with minimum and maximum wage scales for some 3,000 office workers employed in these exchanges. Further meetings are planned and it is expected that the applications will be ready for submission to the regional boards by the individual IA'TSE locals in about two weeks.

As previously reported, some 18 job classifications with minimum and maximum scales have been agreed upon between the IA'TSE and the eight film companies covering their film exchange "white collar" help. The classifications range from general file clerks and typists with minimums of $23-$33 a week to a $65-$85 a week scale for head bookers in large exchange centers with a slightly lower range for other places.

Workers who are already receiving the minimums set or who would receive a flat 10 percent increase in basic pay through the minimums would receive a 10 percent increase. All benefits are retroactive to December 1, 1943.

The delay in preparing the necessary forms, forms for filing by the individual locals with the WLB offices in their region has been occasioned by the necessity of assembling data on wage scales and conditions of employment going back as far as 1941.

Pat Scollard, Paramount exchange operations head, is chairman of the committee which has been working with the IA'TSE officials in preparing the necessary forms. Yesterday's meeting was held in the Paramount board room with Paramount, Warner Bros., RKO Radio, 20th Century-Fox, Loew's Inc., Columbia, Universal and United Artists represented.

Cal. Theatre Council Approves By-Laws

Los Angeles, Aug. 1—The California Theatre Council in its first meeting since its recent formation, yesterday approved the by-laws. A meeting in which officer elections will be on the agenda will take place Aug. 4.
'Wassell' Beats Par
By $10,000 in First Phila. Week

Philadelphia, Aug. 1—In spite of the heat business is holding up at the downtown houses for the new major openings. Leading is "The Story of Dr. Wassell," pointing to $30,000 at the Stanley in addition to $3,000 already in for the dual Sunday showings at the Earle. Save for 'Going My Way' ($22,400 for a fifth week, holdovers all slump.

Estimated receipts for the week ending August 2-4:
- "The Centerville Ghost" (M-G-M) $9,800.
- "The White Cliffs of Dover" (M-G-M) $6,300.
- "The Yellow Canary" (RKO) $4,100.
- "The Story of Dr. Wassell" (Para.) $4,600.
- "Step Lively" (RKO) $4,100.
- "Going My Way" (Para) $3,200.
- "Secret Command" (Col.) $9,400.

Allied Offered New Independent Films

(Continued from page 1)

means of securing additional product from independent producers is under- stood to have been offered these films with three independent producers figuring in their production.

To date, the list headed by Irving Dollinger, president of Associated Theatres of New Jersey, has made 20 definite commitments for any product but it is understood that some form of action will be taken on the proposition at the Bretton Woods meeting here of the National Allied president, has already indicated that the report of the committee is in the hands of the agenda for the meeting. Dollinger indicated here yesterday that the committee has also studied other possibilities of securing additional product but has refused to divulge any further details as to the source of such product.

Mexico Drops Double Bills at 1st Runs

Mexico City, Aug. 1—Double features have been dropped by practically all theatres here, with single features doing up the biggest business in history. Prevailing top admission price, 85 cents, is also a new high.

Wallace Beery Portrays an 1880 J. R. of Wallingford in this melodrama, which requires him to get dressed up and stay the way, but the film's not notably a departure otherwise from the style his aud's been using to satisfy his following in recent years. It runs somewhat more to talk and less to action, although it contains a number of stage-coach robberies, and it gives him Binnie Barnes and John Carradine to run with. The Barrymore-Coast figures in the picture only briefly as the place from which Beery starts on his adventures. These take place in Gold Town, a mining community which, it will be recalled, gave the picture its original title.

Oliver D. Bull produced and Roy Del.Ruth directed it from a script by William R. Lipman, Grant Garrett and Harry Ruskin based on a story by Messrs. Lipman and Garrett. The tale depicts Beery as a confidence man who tries to go straight after discovering a real gold mine but is caught up with by his past and, after performing some good deeds as well as robbing a number of stage-coaches to finance his honorable intentions, gets wounded in an old-fashioned six-gun battle in which he finally dies in the town jail.

The cast includes, among others, Bruce Kellogg, Frances Rafferty, Chill Wills, Noah Beery, Sr., Henry O'Neill, Ray Collins, Morris Ankrum, Donald Meek and Louise Beavers.

Running time 88 minutes. Release date set not set. "G."*"William R. Weaver

"Shadows in the Night"

(Continued from page 1)

sorhates that the Government probably will anticipate certain significant changes in the excise law that producers agree upon an informal pool of all studio space, not only that the action might be timed to a point at which will be released after the war, with the B.O.T acting as unofficial arbiter of any disputes that arise.

The monopoly committee's report is being currently regarded by the trade as an amateurish approach to the problems involved, with this view supported by the terms of committee covering letter to the B.O.T, inferring, in "milkwater" phrases, that broad conclusions only have been accepted. The earlier council actions have been inspired clearly by the industry members, the present report expresses the views only of the last members and says, virtually, "Ask the trade what it thinks." Such a course is now being adopted by Hugh Dalton, B.O.T president, who recently circulated the report to all sections of the industry and solicited reactions.

It is clear that no legislation is impending, particularly as the present council leaves office immediately, with new and more qualified "independent persons" expected to be included in the new personnel.

UA Chicago Sales Meet Tomorrow

(Continued from page 1)

son of Kansas City will preside. The sessions will be attended by branch managers and salesmen from the following exchanges: Chicago, Indianapolis, Milwaukee, Minneapolis, Kansas City, Omaha and St. Louis.

The company's Western sales meeting will be held at the St. Francis Hotel in San Francisco August 10-11, with Unger in attendance from the home office under District Manager W. E. Callaway will preside with branch managers and salesmen from San Francisco, Denver, Los Angeles, Salt Lake City and Portland. Representatives at both meetings will attend private showdowns of David O. Selznick's "Since You Went Away" and "Young Lady with Two Yanks," two new U. A. releases.

WB Releases Short For 'Janie' Opening

Hollywood, Aug. 1—Warners will distribute a one-reel short entitled "Meet Joyce Reynolds" in advance of "Janie" which director William A. Wellman is working up and canceled due to wartime travel restrictions.

Tone's Father Dies

Niagara Falls, Aug. 1—Francho Tone, film star, was here recently to attend the funeral of his father, Dr. Frank J. Tone, 75, chairman of the board of Carborundum Co.
Edward G. Robinson in Columbia Pictures’ Mr. Winkle goes to War

with Ruth Warrick, Ted Donaldson, Bob Haymes

Screen Play by Waldo Salt, George Corey, Louis Solomon
Produced by Jack Moss - Directed by Alfred E. Green

* Tops - The More the Merrier!
Motion Picture Daily

Wednesday, August 2, 1944

Zanuck’s ‘Wilson’ In Debut Here

(Continued from page 1)

In the political, commercial and social worlds.

George Jessel, 20th-Fox producer, dedicated at the radio broadcast of the premiere over eight metropolitan stations from the lobby. He was assisted in interviews investigating distinguished personalities.

Among those present were: Mrs. Woodrow Wilson, Bernard Baruch, former Secretary of State, Senator A. B. Chandler, Joseph Daniels, Mrs. James Doolittle, Eleanor Wilson McCarthy.


‘Take It’ Takes $24,000 in Denver

DENVER, Aug. 1.—“Take It or Leave It” on a dual at the Denver took $24,000 for the week while at the Paramount “This Is the Life” took $14,000. Estimated receipts for the week ending July 31, Aug. 3.

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Way Tops House Mark in Cincinnati

CINCINNATI, Aug. 1.—Establishing a house mark of $3,000 for both first and second weeks, “Going My Way,” after a tremendous $3,000 on the initial seven days at the RKO Palace, brought through an estimated $23,000 on the holdover.

Estimated receipts for the week ending Aug. 2-S:

* Way Lively (RKO)
  RKO CINCINNATI—(3,000)...
  Gross: $1,400 (Average: $300).

The Story of Dr. Wassell (Paras.)
  RKO CINCINNATI—...
  Gross: $1,700 (Average: $200).

The Story of Dr. Wassell (Paras.)
  RKO CINCINNATI—...
  Gross: $1,500 (Average: $200).

Silent Partner (Rep.)
  RKO CINCINNATI—...
  Gross: $1,800 (Average: $200).

Harvest Melody (PRC)
  RGC CINCINNATI—...
  Gross: $300 (Average: $90).

The Canterville Ghost (M-G-M)
  RKO CINCINNATI—...
  Gross: $330 (Average: $40).

Two Girls and a Sailor (M-G-M)
  RKO CINCINNATI—...
  Gross: $230 (Average: $30).

Johnny, Don’t Live Here (RKO)
  RKO CINCINNATI—...
  Gross: $180 (Average: $20).

* “G” denotes general classification.
At Last Night's Premiere of “Wilson”

In a notable premiere, Darryl F. Zanuck's production, "Wilson," made its bow at the Roxy Theatre last night. Proud 20th Century-Fox home office and studio executives beamed on their guests who included top officials of other film companies and several hundred representative exhibitors. Here-with are some of those caught by the camera.

(All photos by Floyd Stone, Quigley Publications Staff Photographer)

Spyros Skouras, 20th Century-Fox president and Darryl Zanuck, producer of "Wilson".

Ohio exhibitors Meyer Fine, M. B. Horowitz, Lew Berman and Izzy Smertz.

Haskell M. Masters and Paul N. Nathanson of Empire-Universal Films and Odeon Theatres, Can. N. Peter Rathvon, RKO president, and Mrs. Rathvon arrive at the Roxy.

E. C. Grainger, Feiber & Shea Circuit president, with Mrs. Grainger and members of family.

Left: W. A. Scully, Universal vice-president and Ned E. Depinet, president of RKO Radio Pictures.

Sumner Welles, Assistant Secretary of State, and Wendell Willkie, 20th Century-Fox board chairman, with Mrs. Ogden Reid.
in a solidly sold-out house, 6,000 persons—including famous exhibitors, distinguished critics, celebrities from many fields and ticket-buyers who had waited in line for hours to jam the theatre—cheered and acclaimed the world premiere of Darryl F. Zanuck's production

**WILSON**

**IN TECHNICOLOR**

at the **ROXY, N.Y.**

20th Century-Fox suggests that today you make it a point to read what the reviewers say.

Directed by **HENRY KING** • Written by **LAMAR TROTTI**
British Trade Sees Bid for State Control

BOT Monopoly Report Aroused Industry

By PETER BURNUP

LONDON, Aug. 2.—Implied suggestions in the monopoly report of the Board of Trade Films Council, made public yesterday, that the government exercise control of the British film industry caused considerable stir in industry trade circles here today.

Issuance of the report was marked by the summary return to London of Arthur Rank from a brief vacation. Rank met with all of his associates immediately in a conference which was still in progress late today.

The report was prominently displayed in today’s newspapers and was given considerable attention by the British Broadcasting Corp. Nevertheless, obby opinion at the House of Commons holds to the belief that any legislation (Continued on page 4)

Rank Pays Million For Regal, London

LONDON, Aug. 2—J. Arthur Rank reportedly has completed negotiations for purchase of the Regal, 2,500-seat theatre here overlooking Marble Arch, from A. E. Abrahams for $1,000,000.

The house has been under lease for the past 16 years to Hyde Park Cinema, a subsidiary of Associated British Picture Corp.

Due to the fact that Rank’s negotiations for the house were initiated prior to Rank’s current non-expansion agreement with the Board of Trade, the acquisition will not require the Board’s approval.

16mm Prints for Army Approach 40,000 Mark

The motion picture industry’s gift of 16mm prints of feature films and short subjects to the U. S. Army’s Overseas Motion Picture Service for showing to our troops stationed throughout the world totaled 17,395 prints of feature pictures and 21,077 prints of short subjects including newsreel clips, from February, 1942, when the gifts first began to the week ended July 29, 1944.

The present print order of the Army Motion Picture Service is more than 200 film programs weekly. A program consists of a feature picture and at least one short subject, plus a specially edited newsreel.

The War Activities Committee, which handles the industry’s weekly flow of prints to the Army Motion Picture Service for overseas showing, provided 322 prints of features and 106 prints of short subjects during the week ended July 29, in line with the stepped-up requirements of the Army. The entire cost of the prints is borne by the film company that makes the gift. The new films included in the 322 prints delivered to the Army’s Overseas Motion Picture Service in New York last week included International’s “Casanova Brown,” Warner’s “Mr. Sleffington,” Columbia’s “Mr. Winkle Goes to War,” 20th Century-Fox’s “Take It or Leave It” and “Candlelight in Algeria,” RKO’s “The Falcon in Mexico,” and Republic’s “The Port of 40 Thieves.”

During the week ended July 22, the

Send in Your Fifth War Loan Reports

Industry Fifth War Loan campaign headquarters yesterday reiterated its appeal to all exhibitors who participated in the drive to complete their reports on sales and forward them to drive headquarters. It was emphasized that the number or amount of individual sales is of minor significance. The principal objective of getting in the reports is to make possible the compilation of a complete record of the industry’s performance in the Fifth, which will stand as a permanent and official record of the industry’s achievement.

New Producer in PRC Expansion

HOLLYWOOD, Aug. 2.—An unnamed producer controlling several personalities, directors and authors will merge with PRC shortly and produce four to six features for the 1945-46 program. Leon Fromkess stated today, PRC will finance but the producer will maintain his own identifying trademark on a profit sharing basis.

In an initial interview since his New York return, where he was elected PRC president, Fromkess described the future pattern in declaring that Justice attorney, depositions and other phases of distributor-exhibitor relations remain

Coast Exhibitors in Organization Feud

LOS ANGELES, Aug. 2—First gun in the threatened strife between local exhibitor organizations was fired last night when the Independent Theatre Owners of Southern California and Arizona, in its annual meeting, denied the recent formation of the Southern California Theatres Association and the California Theatre Council, without naming them, and passed a resolution stating that SCOTA’s record for cooperation in matters affecting all theatres alike, and emphasizing that continuation of this cooperation must be by the entire organization and not by

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Personal Mention

HAL WALLIS is scheduled to arrive in New York from the Coast today.

ENRIQUE BAEZ, United Artists’ Brazilian manager, and Victor Schoecht, the company’s Peruvian manager, have arrived here from their respective headquarters in Rio de Janeiro and Lima.

IRVING MAMBRU, Monogram’s franchise manager in Los Angeles, will return to his Chicago headquarters in time for the company’s national sales meeting Aug. 12-13.

L. E. GOLDBEAMER, RKO Midwest district manager, who will soon join Pictures as a publicist, and Ted general sales manager, is in Minneapolis this week on business.

MOE SIMMONZ, Pittsburgh zone manager for Warner Theatres; HARRY FEINSTEIN, his assistant, and C. J. LATTA, Albany zone manager, are in New York for a few days.

DAVID O. SELZNICK is expected in New York from the Coast today en route to Chesapeake Bay for a vacation.

LOUIS D. FROHLICH, film attorney, will leave for Spring Lake, N. J., tomorrow for a vacation with his family.

CHARLES SCHMIDT, manager of the Strand Theatre, Bridgeport, Conn., is in New York on vacation.

WALTER GULD, United Artists foreign sales manager, has returned from a trip to Washington.

Depinet, Mochrie to Conferences on Coast

Ned Depinet, president of RKO Radio, and Robert Mochrie, general sales manager, will leave today by plane for Hollywood to spend about two weeks conferring with Charles W. Koerner, studio head, on forthcoming product and looking at some of the company’s current productions. They will be released during 1944-45.

S. Barret McCormick, director of advertising and publicity for the company, and Turner, chief of the exploitation staff, will leave for Hollywood tomorrow by train to join Depinet and Mochrie in conference with studio officials on promotional plans for the new season’s pictures.

Beauties to WB House

ATLANTIC CITY, Aug. 2.—The Warner Theatre on the Boardwalk has been chosen as the third consecutive of the Metropolitan Pugilists’ committee for the preliminary and final judging in the annual beauty contest set for Sept. 6.

Connors Holds Sales Talks on 'Wilson'

Discussion of the selling of Darryl F. Zanuck’s “Wilson” preceded the informal sales conferences here yesterday called by Tom Connors, 20th Century-Fox vice-president in charge of distribution. Connors is expected to hold a similar meeting with Western sales representatives of the company when the film has its Pacific Coast premiere. He emphasized that the discussions did not constitute a sales meeting and indicated that regional sales meetings may be held in the near future.

Elsewhere it was learned that one of the principal reasons for holding sales representatives together and to show the film in various exchange centers prior to launching the sales campaign.

Meanwhile, the majority of the 350 company exhibition exhibitors in the East for the premiere were hosted by Connors at a buffet luncheon at the Astor Hotel yesterday following the luncheon they were conducted through the studio to see how Movietone newsreels are produced. The party included W. J. Kupper, W. C. Gehring, L. J. Schaffer, A. W. Smith, Jr., Martin Moskowitz and William and John C. Clark. A partial list of exhibitors who attended included Harry Arthur, A. H. Blank, Ralph Branton, Col. A. H., Irving Feldman, Henry Dipson, Fred Dolle, Col. Arthur Frudenfeld, John Friedle, J. J. Fitzhugh, L. C. Hoffman, Carl Hoblitze, John Harris, Jack W. O'Donnell, Walter Peate, E. C. Rhode, E. V. Richards, Edward Rowley, Jules Rosenthal, K. P. Rich and others. The majority of the exhibitors came to New York for the premiere and are returning home today.

Richard de Rochemont, MPT producer, is entertaining the 20th Century-Fox home office executives, distribution men and salesmen here this week for the 20th Century-Fox sales conference at a cocktail party in the Rose Room of the Astor Hotel. Those who will be present from the March of Time are: Howard Black, John Wood, D. Yancey Bradshaw and Phil Williams.

Wilson Sets Opening Day Record at Roxy

With 14,107 customers paying $12,967 up to 6 p.m. yesterday the Roxy Theatre in New York was well on the way to establishing a new all-time opening day record of $20,000 with Darryl F. Zanuck’s Technicolor “Wilson.”

The previous roxy record holder was the Warner Bros.-First National-Columbia’s ‘Sweet Rosie O’Grady,’ which opened day last week for $15,150, $6 in the Americas and $12 foreign: single copies, 10c.

Beall to Washington On 'Fifth' Report

Ray Beall, industry publicity director for the ‘Fighting Fifth’ War Loan, will go to Washington today to report to U. S. Treasury officials on campaign records that have been coming in from exhibitors in the field and expects to be authorized to issue a report, possibly Friday or Saturday. Beall will continue to Dallas, where he is associated with Interstate Theatres, returning here late this month to wind up business on the drive.

R. J. O'Donnell, national industry chairman, returned here from the Coast Monday, will leave for his Dallas Interstate headquarters in about a week.

UA Midwest Sales Meet Opens Today

CHICAGO, Aug. 2.—United Artists will open its two-day Midwest regional sales meeting in the Blackstone Hotel here tomorrow, presided over by Carl Leserman, general sales manager; J. J. Unger, Western division manager, and Rud Lohrein, and T. R. Thompson, Jr., Chicago and Kansas City district managers.


McCarthy Holds PRC Meet in Boston

Leo J. McCarthy, PRC general sales manager, will leave here for Boston tomorrow where he will conduct a PRC sales meeting over the weekend, returning Monday.

Sidney Kulick, Eastern division sales manager, will accompany him. The press representative of PRC will be swinging through New England and the Midwest territory covering the Albany, Buffalo and Rochester area, finishing up in Philadelphia, Washington and Philadelphia. He will be gone four weeks.

Secret Service Aler To Bond Cash Theft

The Government Secret Service department will henceforth interest itself in all bond thefts in connection with the sale of war bonds in theatres, according to word reaching the Secret Service from Washington yesterday.

The fact that the federal sleuths will become active in tracing theatre employees who may be responsible for cashing war-bond sales, is expected to be a detriment to theatre workers who might be tempted by the large amounts which bond sales run on busy days.

According to Oscar A. Doob of Los Angeles, Secret Service has taken up the case of an employee of a Loan house in Memphis who disappeared simultaneously with theatre deposits of some $7,000. Of that amount, more than $800 was money covering bond sales.

Anna Ellem Feted By Loew Executives

Anna D. Ellem, manager of Loew’s department, was honored at luncheon at the Loew’s company penthouse dining room yesterday by Loew executives on the occasion of her 20th anniversary with the company. Nicholas M. Schenck presented Miss Ellem with a diamond-studded service pin. Among those attending were Schenck, C. C. Moskovitz, Martin Schenck, Oscar A. Doob, Ernest Emerling, E. C. Dowden, J. Robert Rubin, Leopold Friedman and Howard Dienes.

Agamalagated Formed

NEW HAVEN, Aug. 2.—Agamalgated, the firm buying and booking house, is the latest in a series of organizations with the Secretary of State. Officers are: Lewis Ginsburg, president; R. B. Ginsburg, secretary and vice-president; R. A. Ginsburg, treasurer. Levy was registered, First National Proved Pictures Theatre and Ginsburg was associated with Universal’s sales department in New England.

Coast Flashes

Hollywood, Aug. 2.—Tom Reed, director of the Producer Corp., of America, will write the screen play for ‘O’Brien’ with 20th Century-Fox production. Reed will produce, and release will be through U. S. Treasury officials on campaign records that have been coming in from exhibitors in the field and expects to be authorized to issue a report, possibly Friday or Saturday. Beall will continue to Dallas, where he is associated with Interstate Theatres, returning here late this month to wind up business on the drive.

Charles Cooper, 18-year-old lighguard at Santa Monica, has been signed by Hal B. Wallis to a long term contract.

Jerry Hoffman resigned from the Columbia publicity department to join Sol Lesser as director of advertising and publicity.
The authentic, timely, heroic story of the Navy's jaded PT boats—and the gallant men who roar into battle board 'em!


Trills and excitement abound. Deserves booking in every American theater.
Review

"Sweet and Low-Down" (20th Century-Fox)

When better musicals are made 20th Century-Fox, among others, will help to make them. For in "Sweet and Low-Down," it has hit upon a smooth formula that denotes top entertainment and substantial rewards at the boxoffice: Item, Benny Goodman and band playing swing that is satiny-smooth; item, a heart-warming story of a young musician whose head is turned by his rushes to the high notes; item, some slyly swing tunes strictly in the vernacular; and capable performances by Linda Darnell, Lymy Bari, Jack Oakie and James Cardwell, among others.

Cardwell, as the young trombone-player who catches Goodman's fancy and is held for ransom in the Goodman band, is just right in his delineation of a brash youngster who becomes chastised when he realizes that his success is not entirely his own. From drab Halsted Street in Chicago, Cardwell whirled into the glittering world of the big-time musician. On route, he has met Miss Darnell, a society girl; Miss Bari, Goodman retainer. The sensitive youngster is enraged when he overhears a slighting remark about his family while attending a party at Miss Darnell's home. He turns on Goodman when the band leader rebukes him for becoming involved in the brawl, and also walks out of Miss Darnell's life. Cardwell, responding to the test by Miss, an agent, forms his own band only to fly miserably, although many of the combination are Goodman's men. He goes back to Chicago but is rescued from oblivion by Oakie who has to forcibly drag him to Goodman and Miss Darnell.

Archie Mayo's top-notch direction logically weaves story and music; William Le Baron's photography being ostentatious, and Richard English did the screenplay from an original by Edward Haldeman and himself. The score, by Mack Gordon and James Monaco, is good with "I'm Making Believe" outstanding. Miss Bari handles the vocal assignments capably. Lucian Ballard's camera work is distinctive, especially in sequences highlighting musicians' hands wielding their instruments. "Sweet and Low-Down" is engaging screen fare and maintains the 20th-Fox reputation for entertaining musicals.


Charles Ryweck

16mm Prints Near To 40,000 Mark

(Coast Exhibitors in Organization Feud)

(Motion Picture Daily)

SCOTA was formed July 11, CTC July 25.

1) TFO elected Fred Siegel, T. E. Tobin, Stanley Stock and George Bromley to succeed Mrs. Jenne Dodge, Ned Calvi, Al Galston and Harry Rackin, to the board of directors. Re-elected were Hugh W. Brun, Gerald Gallagher and George Diannes.

2) Industry Faced by 20% Slash in Raw Stock Supply

(Continued from page 1) has not been announced, but it is probable it will run in the neighborhood of 20 per cent, it was learned today.

The present film stringency has been building up over a period of four months. While the favorable inventory and production position in the United States and the War Time Production Board's directives for distributors to accept deliveries in excess of quotas without objection from WIPB, embargo on lend-lease and military requirements began to impose a strain in the early spring, and the greatly expanded demand following the invasion of Europe, has further increased the cut-off of raw stock exports to Argentina because of its unfriendly stance, a situation which was currently being negotiated.

Close Watch on Conditions

Meanwhile, the motion picture section was keeping a close watch on conditions, and during the spring advised the companies to take only their quarterly requirements. On the basis of full understanding, the industry honored that request, although one or two companies continued to receive excess supplies.

The individual companies have been kept fully advised of the developing situation and already know what to expect. They are being called to Washington, however, for a full discussion of the proposed directive. They are expected to be in Washington by the end of the month, and it is believed that the cuts in supply can be eliminated next quarter, by which time the manufacturers will have pulled back on full-capacity production, and particularly if the "military situation in Europe improves to the point where the end of that phase of the war draws close.

It is emphasized here that there is enough raw stock to meet all essential requirements, if properly handled in such a way as to insure equitable distribution,* and it is not believed that any interest in the industry will be adversely affected, particularly in view of the extended runs which are currently being enjoyed by a number of pictures.

2 New Corporations Set in New York

(Continued from page 1)

ALBANY, Aug. 2.—Certificates of incorporation filed with the Secretary of State include those for "Boccaccio on Broadway," legitimate theater production, with directors listed as Edward Carlin, Thomas Bayleke and Alexander Berl, all of New York City; and for "New York Artists Bureau Inc.", the theatrical business with directors listed as Albert G. McCarthy, Jr., David Mugg and Lillian Tashier.

(*) Denotes general classification.
Another harvest from the good earth of MGM
ROY ROGERS: TRIGGER
KING OF THE COWBOYS
SMARTEST HORSE IN THE WORLD

Song of Nevada

Featuring
DALE EVANS and MARY LEE
with LLOYD CORRIGAN • THURSTON HALL
BOB NOLAN
and the
SONS OF THE PIONEERS

Directed by: Joseph Kane
Original Screenplay by: Gordon Kahn — Olive Cooper
IT'S A SONG OF ADVENTURE—ROMANCE—AND THRILLS!

Get in tune with Roy—as he takes you along on his most exciting roundup of fun and melody!

SONGS

"It's Love, Love, Love!"
"New Moon Over Nevada"
"Hi Ho Little Dogies"
"What Are We Goin' To Do?"
"Harum Scarum Baron Of The Harmonium"
"A Cowboy Has To Yodel In The Morning"

A REPUBLIC PICTURE
"WILSON" (20th Century-Fox)

New York

NEW YORK HERALD TRIBUNE, Howard Barnes—A challenging segment of American history has been reconstructed with great honesty and imagination in "Wilson." It is a fascinating chronicle of an epoch... Fine acting, fine direction and an over-all sincerity mark this motion picture as a vastly entertaining show, as well as a lesson in good citizenship... There is no noble attempt to implement the show as a propagandistic tract for the present day.

DAILY MIRROR, Lee Mortimer—I came away convinced I had seen one of the most amazing achievements in making in the history of the cinema. It is magnificently simple... It will entertain theatre-goers.

NEW YORK TIMES, Bodley Cross—Producer Darryl F. Zanuck and Louis B. Mayer, with a budget of $14,000, have produced an astonishing screen biography of Woodrow Wilson...they have invented the salutation of the leader to a remarkable degree, and they have pictured the man against his period with uncommon dignity and good taste... It would be hard to beat this gloving film... The design of the whole production admirably indicates taste and expense. Much of the film's exceptional quality is due to the performance of Alexander Knox in the title role.

PM, John T. McManus—There is without question the major most important motion picture of its time. Underlying this distinctly courageous and pre- 

dential kind of movie-making is the also-important fact that "Wilson" is a remarkably fine film purely as a cinematic performance. Its two hours and a half are absorbed with humor, character, dramatic family life, important tenderness, loyalty and sincerity brimming over in its characterization, and even with a football, a game and dashes of song and dance thrown in for flavor. The whole production admirably indicates taste and expense. Much of the film's exceptional quality is due to the performance of Alexander Knox in the title role.

B & K Ceiling Falls In Chicago; 7 Hurt

CHICAGO, Aug. 2.—Seven persons were injured; none seriously, when a portion of the ceiling of the United Artists Theatre, first-run Balaban & Katz house here, collapsed yesterday afternoon, supposedly because of faulty roof repairs. The theatre reopened today and all seven persons found it safe.

The Apollo, another B & K, first-run house, closed since fire damaged it July 1 and the Government around Aug. 18 with "Gaslight."

British Tab 1066

LONDON, Aug. 2.—A total of 1,066 British films, exclusive of newsreels, have been licensed for release in liberated countries, Sidney L. Bernstein, film liaison to the Ministry of Information, stated in a report here this week.

Critics' Quotes...
..Thanks to 20th Century-Fox, The March of Time now has its largest audience ever ... a peak number of theatres ... is still climbing!
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PARA.</th>
<th>PRC</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
<th>UNIVERSAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 8</td>
<td>LOUISIANA HAYRIDE</td>
<td>Judy Canova</td>
<td>Benny Turner</td>
<td>C—(5019)</td>
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<td>July 15</td>
<td>SECRET COMMAND</td>
<td>Anthony Quinn</td>
<td>Debra Paget</td>
<td>Chester Morris</td>
<td>Ruth Warrick</td>
<td>D—(8018)</td>
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<td>July 22</td>
<td>SHADOWS IN THE NIGHT</td>
<td>Walter Huston</td>
<td>Barbara Stanwyck</td>
<td>Charles Boyer</td>
<td>Carol Bruce</td>
<td>D—(114 mins.)</td>
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<td>Aug. 5</td>
<td>MR. WINKLE GOES TO WAR</td>
<td>E. G. Robinson</td>
<td>Edna May Oliver</td>
<td>Alan Marshal</td>
<td>Ted Donaldson</td>
<td>D—(80 mins.)</td>
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<td>Aug. 12</td>
<td>CEY OF THE WEREWOLF</td>
<td>John Carradine</td>
<td>Patricia Morison</td>
<td>Lon Chaney</td>
<td>John McIntire</td>
<td>M—(1943)</td>
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<td>Aug. 19</td>
<td>KANSAS CITY KITTY</td>
<td>John Davis</td>
<td>Bob Crosby</td>
<td>Jane Frazee</td>
<td>C—(93 mins.)</td>
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<td>Aug. 26</td>
<td>SWING IN THE SADDLE</td>
<td>Jane Frazee</td>
<td>&quot;River&quot; Davis Slim Summerville</td>
<td>c—(5019)</td>
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<td>Sept. 2</td>
<td>THE IMPATIENT YEARS</td>
<td>Jean Arthur</td>
<td>Lee Bowman</td>
<td>Charles Coburn</td>
<td>c—(71 mins.)</td>
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<td>Sept. 9</td>
<td>RED RIVER</td>
<td>Ann Savage</td>
<td>Ross Hunter</td>
<td>Ina Ray Hutton</td>
<td>c—(59 mins.)</td>
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<td>Sept. 16</td>
<td>COWBOY FROM RED RIVER</td>
<td>Charles Starrett</td>
<td>O—(1944-45)</td>
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**Motion Picture Daily's Booking Chart**
$75,217 for
Skeffington'
At 4 in L.A.

Los Angeles, Aug. 2—"Mr. Skeffington" got the lion's share of the
loans this week, taking $75,217 at
Walters' Downtown, Hollywood and
Lilburn, which average $50,900. "Gas-
ght" continued strong in its second
week at FW's Egyptian-Los
Angeles-Ritz combination, getting
$7,500 where $33,000 is par. Weather
as perfect.

Estimated receipts for the week ending Aug. 2:
Mr. Skeffington' (WB) (50c-60c-$1.00) 7 days. Gross: $30,259. Average: $4,323.
Mr. Skeffington' (WB) WARNERS (DOWNTOWN) — (3,000) 4c-60c-85c-$1.00 7 days. Gross: $30,259. Average: $4,323.
Mr. Skeffington' (WB) WARNER BROS (WILTERN) — (3,000) 4c-60c-85c-$1.00 7 days. Gross: $32,241. Average: $4,606.

Bathing Beauty' (MGM)
CARTHAY CIRCLE — (1,516) (3c-60c-$1.00) 7 days. Gross: $22,100. Average: $3,807.
Bathing Beauty' (MGM)
EVENING—(1,500) (3c-60c-85c-$1.00) 7 days. 2nd week. Gross: $15,000. Average: $2,143.

The Milky Way' (MGM)
JUNGLE WOMAN — (3,000) (50c-60c-$1.00) 7 days. Gross: $13,000. Average: $2,283.
Step Lively' (RKO)
The Falcon in Mexico' (RKO) (1,000) (50c-60c-85c-$1.00) 7 days. Gross: $9,500. Average: $1,357.
Bathing Beauty' (MGM)
NOBLE'S STATE — (1,000) (50c-60c-$1.00) 7 days. Gross: $3,200. Average: $457.
Step Lively' (RKO)
LOS ANGELES—(2,000) (50c-60c-85c-$1.00) 7 days. Gross: $1,000. Average: $143.


WASHING:m, Aug. 2—"Going My Way" still continues to draw crowds to ovew's Palace, where it should do an estimated $21,000 for the third week. Another, money-maker is "Bathing Beauty," now in its second week at Loew's Capitol, where it should take a next $24,000.

Estimated receipts for the week ending Aug. 3 are:
"Bathing Beauty" (MGM)
LOEW'S CAPITOL—(2,400) (3c-4c-5c-9c) 7 days. On stage: Lionel Barrymore. Gross: $14,000. (Average: $2,000.)
"The White Cliffs of Dover" (MGM)
LOEW'S BRICKELL—(2,200) (4c-5c-
7c) 7 days. Gross: $9,000. (Average: $1,300.)
"The Adventures of Mark Twain" (WB)
WARNER'S EARLE—(2,000) (4c-5c-
6c-9c-12c) 7 days. On stage: Hal Le Roy. Gross: $15,000. (Average: $2,143.)
"This Is the Life" (Univ)
RKO KEEFE—(1,000) (3c-6c-9c-12c) 7 days. Gross: $3,000. (Average: $433.)
"Going My Way" (Para)
LOEW'S PALACE—(2,200) (4c-5c-6c-9c) 7 days. 3rd week. Gross: $7,000. (Average: $7,300.)

$30,000 to 'Way' in 2nd Cleveland Week

CLEVELAND, Aug. 2—For the sec-
ond successive week everybody ap-
peared to be "Going My Way," with the esti-
mated gross coming within $6,800 of the sensational first week business of $36,800 at Loew's State. Other pictures had only a fair week-
end, except "Ladies in Washington," coupled with "Horace Heidt" which opened big presaging a $28,000 week.

Estimated receipts for the week ending Aug. 3:
"Show Business" (RKO)
ALLEN—(1,000) (3c-5c-6c-7c) 7 days. 2nd week. Gross: $8,000. (Average: $1,143.)
"RKO REEL Keystone' (3,000) (3c-6c-
8c-12c) 7 days. Gross: $6,000. (Average: $857.)
"RKO Keystone' (2,000) (3c-6c-
8c-12c) 7 days. 2nd week. Gross: $6,000. (Average: $857.)

"Going My Way" (Para)
LOEW'S STATE—(3,300) (4c-5c-6c-9c) 7 days. 3rd week. Gross: $6,000. (Average: $1,875.)
"Ladies in Washington" (Para)
HATLEY—(2,200) (4c-5c-6c-9c) 7 days. Gross: $8,000. (Average: $3,636.)
"Going My Way" (Para)
LOEW'S LAKE—(1,750) (4c-5c-6c-7c) 7 days. 3rd week. Gross: $9,500. (Average: $1,343.)

Workers See 'Romance'

CHICAGO, Aug. 2—Five invitation screenings of M-G-M's "An American Romance" have been set for workers in the steel industry, it has been re-
ported by J. E. Flynn, Western sales manager. The showings will be held tomorrow in Milwaukee, Duluth, Indiana-
apolis and Detroit. Brian Donlevy, star of the film, will appear in person.

Sourkes to Monogram

TORONTO, Aug. 2—Irving Sourkes has been named manager of the Mid-
treat branch of Monogram Pictures of Canada, it was reported by general manager Harry Kaufman. Sourkes, in the industry for many years, re-
ces I. H. Allen, recently named general manager of Essquire Films, Ltd.
As this paper goes to press, every New York newspaper—every trade paper—every exhibitor who saw it... and the record-breaking opening hours at the Roxy prove the statement:

"Darryl F. Zanuck's WILSON is the most important event in 50 years of box-office entertainment!"

Released by 20th Century-Fox • Directed by HENRY KING • Written by LAMAR TROTTL
Tax Payments Since 1941 Are Up 677%

$108,484,189 Paid by Companies in '43

U. S. Federal income and excess profits taxes paid by the industry have increased 677 percent since before the war, according to an analysis of eight film companies' financial statements for the last full year reported. The figures against Columbia, Loew's, Paramount, RKO, 20th Century-Fox, Universal, Warners and Consolidated Film Industries, which controls Republic, totaled $108,484,189 during their fiscal year ended in 1943, according to the amount set aside for tax purposes in 1943 and early 1942 was $13,941,396.

In the final year before Pearl Harbor, approximately $114,645,439 operating income of these companies went for Federal income and excess profits taxes, compared with 35 percent of their $302,970,774. (Continued on page 8)

OWI-WAC Heads Set Postwar Themes

Hollywood, Aug. 3.—Among the subjects which it is proposed to cover in the next series of Office of War Information-WAC (Women's Army Corps) learned films, the following are the themes:

The handling of postwar food surpluses; treatment of wounded service men who returned to the U. S.; the interdependence of the United States and the countries of Latin America; the mobilization of Mexican labor; the public relations of Mexican affairs; the C.I.O. labor problems; the problems of women in Latin America.
Fifth Loan Reports
Lag: O'Donnell Says

R. J. O'Donnell, national chairman of the Industry's Fifth War Loan drive, yesterday expressed hope for a marked increase in receipt of theatre reports within the next few days. O'Donnell said: "It is apparent the showmen of America will go all out in their personal efforts but once the work is done they are content to let someone else wear the cap of accomplishment. The Treasury has saluted our effort, now, we have to solidify the salute with statistical reports or the effort will be seen to go unsung. Let's go Showmen!"

Personal Mention

DAVID O. SLEZNICK, who was expected in New York from the Coast yesterday, instead went directly to Maryland for a vacation.

HERMAN RIFF, Albany M-G-M manager, and RALPH MAY, Buffalo manager, are due in New York Monday, W. E. BASSO, Chicago branch manager, and W. R. WORKMAN, Minneapolis manager, leave for their respective headquarters Saturday.

Mr. and Mrs. John Wildberg will be in Beverly Hills from Aug. 9 to 19 as guests of CARL LAEMMLE, Jr. Wildberg is co-producer of "One Touch of Venus."

JACK LEVIL, head inspector of the M-G-M branch in Kansas City, is in town visiting relatives during her vacation.

SAM COHEN, United Artists' foreign publicist, is celebrating his 12th year with that company.

CARTER BLAKE, Columbia Eastern casting director, leaves tomorrow for a week's vacation.

Study USSR Films

MEXICO City, Aug. 3—Rodolpho Ugilgi has been assigned by the Mexican government to study Russian methods of film production.

Film Classics' Meet

Set for Chicago

Film Classics, which has 28 cooperative exchanges in all key cities, except Memphis, Albany and Butte, will hold a meeting in Chicago in October, at which time it will offer its reissued product and also outline plans for a production program.

George Hirliman, president, is setting up a sales organization which will parallel that of a major distributor and will consist, when completed, of division and district managers, contract and clerical departments, and an advertising, publicity, art and pressbook department.

A number of appointments have been made in recent weeks, including that of L. E. Godhammer as vice-president and general sales manager; Julee Chappatt as supervisor of branch operations, and Sidney Wildberg in charge of the New York exchange.

Production program of Film Classics calls for a minimum of 16 features and some Westerns. Reissues available to its exhibitor members include 31 Goldwyn films, 11 Hal Roach Streamliner series, seven Selznick, 11 Paramount Westerns, 22 foreign films, seven from other producers and 400 Roach shorts.

'Wilson' Maintains Fast Pace at Roxy

After ending its first full day, Wednesday, at the Roxy with a gross of approximately $22,000, Darryl Zanuck's "Wilson" maintained the same record-threatening pace yesterday. The film, which opened at six p.m. yesterday the company estimated that the gross for the second day would be slightly above Wednesday's.

'U-Boat' N.Y. Opening

Columbia's "U-Boat Prisoner," starring Bruce Bennett and Erik Rolf, will have its New York opening tonight at the Brooklyn Strand next Thursday.

Coast Flashes

Hollywood, Aug. 4—RALPH KINGSBERG, RKO vice-president and treasurer, arrived here today from New York for a visit of several weeks. Charles W. Koerner, studio head, and Perry Hickok also have returned to the company's New York sales convention.

Alfred Zeliger, director of MCA's W. R. Frank feature, "Enemy of Women," will speak before the Los Angeles Breakfast Club to discuss the present situation in the Reich. The talk will be rebroadcast over KFWB the same evening.

Shooting schedule on "Pillow to Post" at the Warner Bros. studio has been held up to permit Ida Lupino to recover from a minor injury.

Monogram signed a contract with Cinema Mercantile Co. to supply the studio with all props and set dressing for the coming year.

John Leroy Johnston will leave by plane Saturday for New York to work on the "Casanova Brown" campaign.

Hugh Owen, Vanguard sales manager, is enroute East.

Wallis Arrives Here

For Balaban Talks

Hal Wallis, head of Hal Wallis Productions, Paramount independent producing unit, arrived in New York yesterday for conference with Barney Balaban, Paramount president, on his contemplated production of films in Great Britain.

Wallis indicated that studio space will be rented in London for his project, but that he will approach the Rank. His conferences with Balaban will get under way early next week. Wallis expects to be here 10 days.

Villiers Coming to U. S. for Ealing

London, Aug. 3—Reginald Baker, producer of the Kinetograph Review Society and managing director of Ealing Studios, cannot make his scheduled American visit and will send an envoy Sir Edward Villiers to initiate the U. S. sale of Ealing's latest product. Villiers served in the Indian government before the war and has since been with the Ministry of Information's film division.

Bornemann Seeks Papers

TORONTO, Aug. 3—Ernst Wilhelm Bornemann, president of the National Film Board of Canada since 1940, has applied to Canadian authorities for naturalization. Bornemann is a German-born native of New York City.
Rank, Korda Named For Producers on BOT Films Council

(Continued from page 1) Thees Hamilton, Creesh Jones, M.P.; William Quin, and Sir Geoffrey Shakespeare, M.P. These people belong to forward-looking sections of the various political parties, and their appointment betokens Dalton's determination to make the council a more expresscross-section of the whole nation's life. Other independents named are Lady Aspley, M.P.; Sir William Citrine, Albert Palache, and Professor Arnold Plant.

Appointed as distributors' representatives are Major Reginald Baker and Joseph Friedman, Columbia's European supervisor. Exhibitor appointees are R. J. Hauge, Commander Arthur Jarratt, Sir Alexander King and C. P. Metcalfe. Named as employees' representatives are T. O'Brien and A. H. Ethel.

The general view here is that the council will now be better qualified to appreciate the entire set-up of the industry, and that their recommendations will be regarded by exhibitors as a well-earned tribute to a noteworthy worker in their cause. The new council's first meeting will be held Aug. 21.

U. S. Films to Lead In Brazil: Baez

(Continued from page 1) Despite, but exhibitors have not dared to raise their admissions because there has been agitation against the existing price scale. A new law is pending in Brazil, Baez said, which has as its goal the strengthening of the native industry. Native producers have complained that their other features are not sold at very low prices, he said.

Victor J. Schochet, the company's manager in Peru, also present, stated that although Peruvian first-run houses plan 90 percent American product and only 10 percent Spanish films, the situation was reversed in the country at large where Spanish pictures secured 60 percent of the playing time compared to 40 percent American films. Mexican films occupied 65 percent of subsequent playing time with Argentine product filling the balance.

Both managers said that 16mm films shown by the Office of the Coordinator of Inter-American Affairs and their efforts to expand their commercial audience in both countries, Schochet estimated the monthly audience seeing CTA films numbered 150,000 in Peru alone.

Decree Move Up Next Week

(Continued from page 1) ed to return to the Capital next Monday, and it is probable the three of them will meet early in the week to go over the situation. Pending such a conference, it was said, no steps would be taken to lay the matter before the Tribunal, with whom it is understood Clark has not been in contact this week.

One of the points to be determined is whether the companies have informed of the situation and given an outline of the desired changes by mail or asked to meet with Clark for a personal discussion of what might be the final effort to come to an agreement. It is believed that Department officials are still hopeful of perfecting a consent decree which will save both the government and the companies the time and money that would be expended and that even if it will be agreed that the opportunity will be accorded the distributors to meet the Department's requirements or offer convincing proof that they are inequitable.

Col. Broadcasting Declares Dividend

The board of directors of the Columbia Broadcasting System, Inc., declared a cash dividend of 40 cents on the Class A and B stock payable on Sept. 1 to holders of record Aug. 18.

Earnings per share for six months ending June 30 this year were $1.34 vs. $1.28 for the comparable period in 1943. Net income for six months amounted to $2,295,865 vs. $2,244,109 for the comparable period last year.

Col. Broadcasting Declares Dividend

A whole new world opened at Tuesday night's world premiere: Darryl F. Zanuck's WILSON in TECHNICOLOR

Directed by HENRY KING
Written for the Screen by LAMAR TRAVIS
A 20TH-CENTURY-FOX Picture
On the Roxy Stage
FRED WARING and His Pennsylvaniaairs
in continuous performances

On Screen
BING CROSBY
Rise Stevens
BING CROSBY
IN PERSON
THE ROXY TRIO

And the Angels Sing

In person
Perry Como-Jerry Wald
Singing sensation of 64
His Choir and Orchestra

Paramount

Paramount Presents
GARY COOPER in CECIL B. DEMILLE'S "The Story of Dr. Wassell"
In Technicolor

Rivoli

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Singing sensation of 64
His Choir and Orchestra

Paramount

Paramount Presents
GARY COOPER in CECIL B. DEMILLE'S "The Story of Dr. Wassell"
In Technicolor

Rivoli

Occupation Troops Will See Films

The 16 mm. film service operated by the Overseas Motion Picture Service branch of the Army Pictorial Service for U. S. troops overseas will continue as an essential part of the occupation of troops, Joseph H. Siegelman, Universal foreign sales vice-president, and civilian consultant to the War Department's Motion Picture Division, has informed Motion Picture Daily.

Siegelman said it was anticipated no trouble in continuing Universal's foreign operations as far as personnel was concerned. Observing that his was the "easiest business in the world to re-establish," Siegelman said that once product is ready it would be relatively easy to man the territory. When the Army got into Rome, he said, the company got 16 cables from people there-asking to represent Universal.

Universal's foreign sales head said that no theatres were operated by the company in Europe, the two it owned in Germany having been confiscated by the Nazi government.

SEP Cites Gift of 16mm Films to Army

The fact that the motion picture theatres of the United States are participating in the film industry's gift of 16 mm prints of the latest foreign features to the Army Overseas Motion Picture Service for showing to our troops overseas is widely publicized for the first time in an ad tie-up and promotion tie-up made between the War Activities Committee and the Saturday Evening Post.

A special poster prepared by the Saturday Evening Post to publicize the story, "Tonight at the Beachhead Bijou," by Peter Martin, which deals with the overseas showings, bears the legend, "Pictures seen in this theatre are on loan as a gift of the American motion picture industry." In a special letter sent to all WAC exhibitor chairmen, St. Fabian has called upon them clearly in seeing that the posters receive prominence in the theatres in their territories. The SEP is devoting its Blue Network program, "Theme of the Week," of Aug. 12 to promote the story and the industry's gift and will all feature advertising of the issue of Aug. 12 in which the story appears.

Freon Cools Diners, Theatres Close: Wilby

(Continued from page 1) Wilby-Kincey circuit, who is in New York this week.

W-K's Palmetto Theatre, serving many soldiers from training camps in Spartanburg, S. C. area, was forced to suspend operations for the summer, due to the Freon shortage and restrictions prohibiting installation of fans.

OWI - WAC Heads Set Postwar Themes

(Continued from page 1) assignments and selection of topics. The discussions follow Griffith's disclosure last week that the OWI is inviting A. A. Ribicoff, the American Arbitration Association announced here yesterday.
RADIO LOCAL PLUGS
FOR LOCAL RKO SHOWS
... on RKO's great radio program... daily over 177 stations of the Blue Network, Coast to Coast.

HOLLYWOOD STAR TIME
12:15 P. M. daily
Monday through Friday

Step Lively
WITH
WALLY BROWN • ALAN CARNEY • GRANT MITCHELL • ANNE JEFFREYS

Produced by ROBERT FELLOWS • Directed by TIM WHelan
Screen Play by Warren Duff and Peter Milne
WITH THE NEW YORK CRITICS!

**Step Lively**
with Wanda Hale, N. Y. Daily News:
"A smart combination of music and screwy comedy. What more could you ask?"

**Step Lively**
with Lee Mortimer, N. Y. Daily Mirror:
"Fulltime, bigtime entertainment."

**Step Lively**
with Bosley Crowther, N. Y. Times:
"A show for those who want mere pleasure or for those who succumb to 'The Voice'."

**Step Lively**
with Howard Barnes, N. Y. Herald-Tribune:
"A helter-skelter film musical, endowed with an excellent supporting company, fetching songs and bits of comic nonsense."

**Step Lively**
with Eileen Creelman, N. Y. Sun:
"Lives up to its title . . . A fast and scrambled farce broken up with song and dance."

**Step Lively**
with Rose Pelswick, N. Y. Journal-American:
"Gay and tuneful entertainment—fast-moving comedy with songs and dances."

**Step Lively**
with Archer Winsten, N. Y. Post:
"'The Voice' is here to stay . . . Movie version of hectic Broadway hit no shrinking violet . . . slap-happy farce . . . surefire."
RECORD OPENING DAY AT THE ROXY SUBSTANTIATES GREATEST REVIEWS IN 50 YEARS OF BOX-OFFICE ENTERTAINMENT FOR DARRYL F. ZANUCK’S WILSON IN TECHNICOLOR

Released by 20th Century-Fox • Directed by HENRY KING • Written by LAMAR TROTTI
“It will mop up at the box-office!” — Variety

“How can it miss recording grosses of stratospheric levels?” — Boxoffice

“The finest picture ever made!” — The Independent

“‘Wilson’ is an achievement!” — The Exhibitor

“Entertainment in every foot and frame!” — Film Daily

“Ranks high among screen’s most ambitious undertakings!” — Motion Picture Daily

“Certain to draw huge crowds throughout the land!” — Showmen’s Trade Review

“Crowded with entertainment from start to finish!” — Walter Winchell
How Tax Payments Jumped Since Before the War

<table>
<thead>
<tr>
<th>Company</th>
<th>Gross Income</th>
<th>Operating Income</th>
<th>Federal Taxes</th>
<th>Net Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia</td>
<td>$32,423,467</td>
<td>$3,424,580</td>
<td>$3,570,000</td>
<td>$29,834,287</td>
</tr>
<tr>
<td>Cons. Films Ind.*</td>
<td>9,152,377</td>
<td>1,537,352</td>
<td>1,352,373</td>
<td>6,810,974</td>
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<tr>
<td>Loew's</td>
<td>157,236,944</td>
<td>35,691,606</td>
<td>21,289,670</td>
<td>150,644,437</td>
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<tr>
<td>Paramount</td>
<td>145,237,856</td>
<td>50,521,092</td>
<td>28,238,452</td>
<td>127,287,606</td>
</tr>
<tr>
<td>RKO</td>
<td>78,795,320</td>
<td>13,015,420</td>
<td>7,015,420</td>
<td>71,775,180</td>
</tr>
<tr>
<td>20th-Century-Fox</td>
<td>159,899,994</td>
<td>38,100,000</td>
<td>12,900,000</td>
<td>131,453,994</td>
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<tr>
<td>Universal</td>
<td>46,527,527</td>
<td>25,751,300</td>
<td>10,100,447</td>
<td>36,424,079</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>111,855,540</td>
<td>32,991,725</td>
<td>13,800,000</td>
<td>117,093,825</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$761,113,065</strong></td>
<td><strong>$202,970,774</strong></td>
<td></td>
<td><strong>$558,342,291</strong></td>
</tr>
</tbody>
</table>

* Controls Republic.

Tax Payments Since 1941 Are Up 677%

(Continued from page 1)

operating costs last year. This represents corporate levies only and does not include the numerous other local, state and Federal non-income taxes.

However, despite the increased tax payments needed to help carry on the war, the proportion of operating income remaining as net profit has dropped only slightly: from 32 percent in 1941 to 31 percent in 1943. This was made possible, of course, by the war boom at the tax offices, which increased gross revenues by 87 percent and net profits by 78 percent, the latter from $34,970,000 to $62,250,742.

The total tax increase amounted to $94,542,793. Paramount’s payments between 1941 and 1943 jumped from $3,744,725 to $28,283,452, an increase of $24,538,727. 20th-Century-Fox’s, from $2,275,162 to $23,800,000, an increase of $21,524,838; Loew’s, from $3,744,725 to $34,970,000, an increase of $31,225,275; Warner Bros., from $1,006,000 to $13,890,000, an increase of $12,884,000; Universal’s, from $1,275,168 to $10,100,447, an increase of $8,825,280; RKO’s, from $466,000 to $7,015,420, an increase of $6,549,420; Columbia’s, from $1,450,000 to $2,570,000, an increase of $1,120,000; and Consolidated’s, from $230,000 to $385,000, an increase of $155,000.

Plan Tele Network For Postwar Era

WASHINGTON, Aug. 3.—The General Electric Co. of Schenectady and International Business Machines Corp., have filed application with the Federal Communications Commission for permission to construct a series of experimental radio relay stations between Schenectady, New York and Washington for carrying as many as three television programs and other services in both directions simultaneously, making connection between urban and industrial centers.

General Electric technicians are reported to be working on equipment for the experimental work. The system is expected to be a post-war plan to set up a carrier for establishment of television networks.

320 Print Orders For WB’s ‘Janie’

Warner laboratories will turn out a record domestic print order of 320 for ‘Janie,’ first film on the company’s 1945-46 schedule, which is as much as possible before high school and college students return to classes.

The company is also turning out a number of foreign print orders, to be distributed to foreign theaters as soon as possible.

‘Janie’ will have its world premiere on the New York Strand.

Mexicans Plan Quota Agreement with U. S.

MEXICO CITY, Aug. 3.—A quota plan whereby American film companies would make one Mexican picture a week, is under discussion, in which the Mexican government would have a major role in determining the type of film to be made and the subjects included. The plan is expected to be signed within the next few days.

MGM Policy Only For Sub-Subsidiaries

In reporting details of M-G-M’s new policy of affording relief to their situations which warrant it, MOTION PICTURE DAILY on July 28 neglected to state that only those theaters which the company describes as “sub-subsequent runs” are eligible to the relief offered.

In announcing the new policy, W. F. Rodgers, Loew’s vice-president and distribution head, said: “Our definition of this type of operation (sub-subsequent run) is a theater following the key runners in a zone located generally within the corporate limits of a metropolitan city, not necessarily the second run in a city, but those which follow the key or first runs in individual zones.”

Short Subject Review

“British Imperialism—1944”

(March of Time-20th-Fox)

The postwar future of Britain’s empire is the subject of the current release of “March of Time.” Delving briefly into the history of England’s imperialism, MOT presents the commonsense view of British statesmen as a group of self-governing dominions and colonies, bound together for purposes of economic and military protection until the advent of the present global war. Then, according to the theory herein presented, Australia, New Zealand and Canada themselves as a world power. The fate of the empire rests with her leaders. Other problems presented are the Indian situation and the status of the Union of South Africa, both still to be decided upon.

Montreal Hard Hit By Tramway Strike

MONTREAL, Aug. 3.—Workers in local film exchanges and theaters are being transported to and from their jobs in company trucks and private cars as a result of the street railway strike which started early this morning and has crippled transportation facilities throughout the city.

Box office receipts are expected to drop drastically at evening shows. Thus far there has been no indication when the strike, which started in 17 months, will terminate.

Buy Century Interests

Melville S. Rosen and George P. Quigley have purchased interests, formerly held by Edmund L. Dorimain, in Century Productions, Inc. The company’s local office has reported that Century has expanded its facilities and will enter the television field with its newly organized subsidiary, Telefilm Corp.

Decoration for Karlton

Harold Karlton, formerly in charge of print control at National Screen’s Philadelphia exchange and now an Army ace, has been awarded the Distinguished Flying Cross and the Air Medal. He has executed 46 missions successfully.
Toronto Gives ‘Eve’ Strong $13,300

Toronto, Aug. 3.—The Story of Dr. Wassell is now racing to a steady $10,000 for its third week at Shea’s Theatre, and “Two Girls and a Sailor” indicated $9,200 at Loew’s Theatre in its second week. “The Eye of St. Mk” bowed in at the Imperial Theatre and looked like $13,300.

Estimated receipts for the week ending August 2:

“Tampico” (20th-Fox) $11,000.
“Ladies of Leisure” (20th-Fox) $11,000.
EGLINTON-“11,000” (30c-40c-60c) 6 days.
“The Eye of St. Mk” (20th-Fox) IMPERIAL—$11,000 (18c-24c-42c-90c) 6 days.

“Two Girls and a Sailor” (M-G-M) LOEW’S—“1,074” (18c-30c-42c-78c) 6 days, $6,400. GROSS—$11,100 ($1,074 x 33). (Average—$1,200.)

“The Story of Dr. Wassell” (Para): SHEA’S—“3,460” (30c-40c-42c-60c) 5 days, 3rd week, Gross—$1,100. (Average—$220.)

“Tampico” (20th-Fox) $11,000.
“Ladies of Leisure” (20th-Fox) $11,000.
TIVOLI—“1,064” (5c-9c-6c) 6 days, gross—$1,000. (Average—$166.)
“Bathing Beauty” (M-G-M) UPTOWN—$4,700 (40c-50c-60c-90c) 6 days, 2nd week, Gross—$370. (Average—$61.50.)

“Wassell” Is St. Louis Leader With $21,000

St. Louis, Aug. 3.—“Going My Way” at the Ambassador is headed for $18,000 in its second week to set a summer holderover mark here. “The Story of Dr. Wassell” at the Fox, however, is losing its grip on the week with only a $21,000 estimate.

Estimated receipts for the week ending August 2:

“Bathing Beauty” (M-G-M) LOEW’S—$3,460 (40c-50c-60c-90c) 7 days, $2,500. GROSS—$18,000 ($3,460 x 5) (Average—$280.)
“Dr. Wassell” (Para.) “Hairy Ape” (UA) “U Boat Prisoner” (Columbia)
“Dr. Wassell” (Para.) “Two Girls and a Sailor” (M-G-M) LOEW’S—$8,400 (30c-40c-42c-60c) 6 days, $6,600. GROSS—$37,000 ($8,400 x 4) (Average—$790.)
“Bathing Beauty” (M-G-M) "$1,064” (5c-9c-6c) 6 days, income—$600. (Average—$100.)
“Tampico” (20th-Fox) $11,000.
“Ladies of Leisure” (20th-Fox) $11,000.

“U-Boat Prisoner” (Columbia)

ALTHOUGH it contains no names with marquee value and comes late in the war for stories about U-boats, this melodrama produced by Wallace MacDonald and directed by Lew Landers, generates considerable tension. It’s worth all its 65 minutes of running time if counted upon to entertain customers between screenings of a top attraction.

Aubrey Wisberg’s screenplay, based on Archie Gibbs’ book about his own experiences, places Bruce Bennett, portraying Gibbs, aboard a German submarine which is taking captured scientists to Germany. The boat is caught up with by an American destroyer and hides out on the bottom of the ocean, sealing up oil, wreckage, finally the body of a German sailor, to indicate that it’s been destroyed. This is the highlight in a continuing series of melodramatic incidents which end in death for the Nazis and survival for the scientists and the Americans.

The main all-male cast are Erik Rolf, John Abbott, John Wengraf, Robert Williams, Kenneth MacDonald, Erwin Kalser, Egon Brecher and many more.

Running time, 65 min. Release date July 25, 1944. “G.”

“Way” Hangs Up Nice $16,100 in Omaha

OMAHA, Aug. 3.—Shattering all precedent the Orpheum Theatre took on a movietheir from the Paramount in the second week of “Going My Way” and hung up a $16,100 gross to easily place the city.

Estimated receipts for the week ending August 2-3:

“The Adventures of Mark Twain” (WB) 20TH-COLUMBIA—$2,000 (50c-60c-80c) 7 days, Gross—$18,000. (Average—$2,560.)
“Going My Way” (Para.) INDIANAPOLIS—$1,300 (30c-40c-60c) 5 days, 2nd week.
“Bathing Beauty” (M-G-M) LOEW’S—$1,200 (40c-50c-60c-90c) 7 days, Gross—$12,000. (Average—$1,920.)

Correction

An item headed “Sues WB Ohio Theatre,” which appeared in Motion Picture Daily of Aug. 2, was in error in stating the plaintiff, Mrs. Emily J. Fisher, had filed suit against Warners’ Ohio Theatre at Mansfield to collect a $500 bank night price which had been refused her because she was not in the theatre at the time her name was called. The suit was filed against Steve Christ, doing business as the New Deal Bank Night Guarantee, from which the plaintiff had obtained “bank night insurance” to cover the eventuality of her winning the prize. The Warners theatre is not involved in the suit in any way, home office had announced.

Rites for Mary Orsatti

Los Angeles, Aug. 3.—A requiem mass will be held Saturday morning for Mrs. Mary Orsatti, 70, who died here Tuesday night. Her husband, Morris, and five sons in the agency business—Frank, Vic, Alfred, Ernie Joss and two daughters, survived.

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KEEP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!
ANNIE!
everybody's looking!

AT THE N.Y. STRAND TODAY
WARNERS WILL TOP THE PLAY!

D · ANN HARDING · ROBERT BENCHLEY · ALAN HALE

Ad by Brock Pemberton · Produced by ALEX GOTTLIEB · JACK L. WARNER, Executive Producer
"One of my boys shot that"...

YOU are, let us say, a veteran newsreel photographer with the wartime job of training combat cameramen.

First, a little theory—but not too much. Then, the mechanics of the camera. So far it's easy. But from here on the course gets tougher. The boys have to learn that each individual "shot" must have point... that the picture as a whole must have continuity—must effectively "cover" the story. The first tries are apt to be terrible... but you and your boys keep at it... until finally they step out as promising cameramen.

And one day, months later, you watch a wonderful example of combat photography run off—and you're proud as Punch. You can't help singing out, "One of my boys shot that."

Eastman Kodak Company
Rochester, N. Y.

J. E. BRULATOUR, INC., Distributors
FORT LEE CHICAGO HOLLYWOOD

One of a series of advertisements by KODAK testifying to the achievements of the movies at war.
Brandt Heads Films' Sixth Bond Drive

Independent Exhibitors To Direct Campaign

Harry Brandt, I. T. O. A. president, has been designated chairman of the industry's participation in the Sixth War Loan campaign, leading a group of independent exhibitor leaders from all sections of the country who will serve as co-chairmen in the direction of the campaign. It was announced by the War Activities Committee at the weekend.

WB Limited Sales Meet on Coast To Start Aug. 14

Hollywood, Aug. 6.—Starting Aug. 14, Warners will hold a limited sales meeting of key executives, including the home office, studio, sales and theatre departments at its Burbank studio, the company announced over the weekend. As exclusively reported in Motion Picture Daily of July 19, which said the meeting would be held in mid-August, the company has decided to hold the slot meeting in view of wartime transportation stringencies.

Production activities, sales policies and other company plans for the 1944-45 season will be discussed at the meeting.

With this meeting, all companies will have held their yearly sales conventions, regional or other substitute conferences.

PRC to Establish Paris Exchange

PRC, which was organized after the outbreak of the war in Europe and, consequently, has no foreign sales distribution except through franchise holders, plans to establish its own European sales organization as soon as possible, with Paris selected as the main exchange center, Roberto D. Socas, the company's foreign sales manager, informed Motion Picture Daily at the weekend.

At present PRC has a reciprocal... (Continued on page 6)

Early Action on Decree By U. S. Predicted Now

WASHINGTON, Aug. 6.—Prompt action by the Department of Justice to force a showdown in the consent decree situation was seen in Washington at the weekend as likely, rather than any prolonged delay in disposing of the matter.

Observers here discounted suggestions that the Department might permit the negotiations to drift along until after the elections in November or until the anticipated quick end of the European war made it possible to conduct discussions in a more normal atmosphere.

In view of the fact that Attorney General Francis Biddle reportedly has been pressing the military authorities to allow him to go ahead with a number of anti-trust cases which have been held up during the war at their insistence, it was pointed out, the Department consistently could not ease its pressure on the film distributors.

Reportedly, the Department is preparing the case which it will present to the court if it decides to bring the motion picture issues to trial, with the idea of being ready to take quick action if the decree negotiations break down irrevocably, but in the meantime the door is open to the companies if... (Continued on page 6)

Mono. Sales Meet on Aug. 12 in Chicago

Hollywood, Aug. 6.—Mono- gram will open a two-day national sales convention on Aug. 12, at the Blackstone Hotel, Chicago, at which franchise holders and exchange personnel from all U. S. territories except the Pacific Coast will attend. Steve Brody, vice-president and general sales manager, will outline product for the 1944-45 season.

Berlin-Bornstein Dispute in Open

Film companies, music publishing and recording companies were advised at the weekend that Irving Berlin copyrights and rights to any of his future compositions are regarded as legally belonging to Irving Berlin, Inc., a partnership, despite Berlin's recent demands that the rights be discontinued.

Notification was made by means of a letter addressed to Berlin by Saul Bornstein, secretary-treasurer of Irving Berlin, Inc., which contends that the 1919 contract between the Berlin's home film "fully and completely legally obligated to continue to grant to the company such rights." The letter adds that any attempt by Berlin to publish or grant rights to others will be resisted in court.

Berlin's demand that the rights be discontinued certain participating rights followed an extended controversy with... (Continued on page 6)

Raw Stock Cut 65 Million For Quarter

Companies Attempting to Meet 20% Curtailment

By MILTON LIVINGSTON

The motion picture industry will have to get along with 255,000,000 feet of raw film during the current quarter ending September 30, which represents a cut of some 65,000,000 feet from the previous quarter's allotment of 320,000,000 feet, it was learned here at the weekend.

The present situation is even more critical than it was over a week ago, when the 11 distributing companies drew up a plan which would have enabled them to cut their usage of raw stock by some 52,000,000 feet, thus making up proportionately for having run 40,000,000 feet over their quota... (Continued on page 6)

Greenblatt Midwest Manager for RKO

Herbert H. Greenblatt, manager of RKO Radio's Pittsburgh branch, will succeed L. E. Goldammer as Midwestern district manager, it was announced at the weekend by general manager Robert Mochrie prior to his departure for Hollywood. Effective immediately, Greenblatt's new post gives him supervision over the Chicago, Michigan, Minneapolis, and Sioux Falls branches, with headquarters in Chicago, Wides... (Continued on page 6)

John C. Flinn Offered MPSA Presidency

Hollywood, Aug. 6.—John C. Flinn will be offered the presidency of the Motion Picture Society for Americas to succeed Harold Hopper, whose appointment to general management of the M-G-M studio will be followed by the latter's resignation of the MPSA... (Continued on page 6)
Personal Mention

DARRYL F. ZANUCK, 20th-Fox vice-president in charge of production, George Jessel, 20th-Fox producer-director, and Charles Feldman left the weekend for the Coast.

PHIL WILLIAMS, March of Time advertising and publicity-director, left New York over the weekend for a two-week vacation at Nantucket. His secretary, Mrs. Lloyd W. Durant, resigned at the weekend to join her husband in Hollywood, where he is attached to the U.S. Coast Guard motion picture unit.

ALLEN G. SMITH, head of the theatre equipment section of the War Production Board, is in New York on his vacation.

JACK ROSE, secretary-treasurer of Indiana-Illinois Theatres, is spending a two-week vacation in Eagle River, Wis.

ROGER CENAIN, owner of several theatres around Quebec City, and his wife, are on their honeymoon in New York.

SALLY MISSELMAN, secretary to St. FABIAN at the War Activities Committee, left on her vacation at the weekend.

HAL HORNE, 20th-Fox advertising and publicity director, is in New Hampshire for a few days rest.

JOAN ROGGEN, editor of RKO’s “Sahure,” is on her vacation.

State Dept. Will Hold Communications Meet

WASHINGTON, Aug. 6—The State Department at the weekend sent invitations to Government agencies, radio and telecommunication companies and the press to participate in meetings to be given only for a preliminary discussion of post-war telecommunications.

The Department said the discussions will not lead to any conclusions but will bring out information on communications problems that will be dealt with in proposed international conferences, some of which may be held within a year and others immediately following the war.

Time, Blue Officials Study Television, FM

Eighteen officials of the Blue Network, headed by board chairman E. J. Noble and president Mark Woods, accompanied by a delegation of five from Time Magazine under president Roy Larsen, made a two-day visit to the General Electric plant at Schenec
dady last week for an investigation of television and FM. Owen D. Young, GE board chairman, was host, and talks were given by Vice-President Robert S. Peare and W. R. G. Baker.

Tradewise . . .

By SHERWIN KANE

THE national exhibitor tax council, a projected organization designed to represent the individual exhibitors’ interests, theatres and un-attached regional exhibitor organizations as a unit on matters of taxation, particularly Federal admission taxation, has revealed an interesting story behind its collapse.

The idea for the formation of the council was conceived last Fall when a proposal for a 30 per cent admission tax was written into the new Federal revenue legislation. Unorganized exhibitor representatives visited Washington and endeavored to convince legislators that the best interests of the theatres and the government would be served if the then existing 10 per cent admissions tax was retained. Working individually, the result in some cases was that the exhibitor representatives worked at cross-purposes, the efforts of some were cancelled out by the misguided zeal of others.

Regardless, a 20 per cent, rather than a 30 per cent tax eventually was enacted. Thus, presumably, one-half the objective was accomplished without organization of exhibitor influence, but certainly not without an element of chance.

That was a body blow from which many interested in the project felt the council never would recover. However, a subsequent canvass of MPDA state and regional exhibitor organizations and affiliated circuits revealed broad determination to proceed with the tax council without Allied’s participation and arrangements were made for a meeting in Chicago next month of representatives of all the organizations which had agreed to participate.

It remained for the Washington office of the MPDA to administer the coup de grace to the tax council.

Appointed to the plan, Jack Bryson, Hays representative in Washington, is reported to have seen in it an invasion of his domain. In any event, he was completely out of sympathy with the project. The council, in opposing it, was upheld by MPDA headquarters in New York. That detection was fatal to the plan. The proposed September meeting has been cancelled, and the project abandoned despite, we are told, even the remonstrances of heads of several affiliated circuits whose companies are members of the MPDA.

The only possibility of reviving the tax council now rests with the heads of the still interested exhibitor organizations. They must start from scratch. They must find a disinterested leader of the movement, willing and qualified to do the organizing and, later, the administrative work.

A united and determined exhibit-

Coast Flashes

Hollywood, Aug.

STEVE BRODY, Monogram vi president and general man-ager, has returned from a two-week visit in Yosemite Valley. Bruce Scott R. Dunlap and George B. W. Freund Wednesday for the Monogram convention in Chicago.

M-G-M signed Martin Gold, radio producer of the Abbott and Costello and Jack Carson radio shows, to a long-term contract as producer, effective Sept. The first will be a musical, probably starring Abbott and Costello.


Following a vacation in New York, Constance Bennett will arrive here shortly to star in the independent production, “Paris Underground,” United Artists.

James S. Burkett, Monogram producer, left for New York yesterday on business in connection with Charlie Chan series.

Republic added “Mexicana,” a musical with Albert Coben, to its list of pictures to produce. It will be filmed partially in Mexico.

Jack Scholl has been promoted to writer to director in Warners’ subjects department.

Samuel Bronston signed Lewis M. Stone to an exclusive producer-director contract.

20th-Fox Division Mgrs. Leave N. Y.

Twentieth Century-Fox division district and branch managers return to their respective cities at the weekend following the last of several informal conferences held at the Astor Hotel and attendance at the premiere of “Wilson.”

W. C. Gehring, eastern sales manager, left New York for Los Angeles at the same time to attend the premiere of “Wilson” at the Earl on Thursday. He will meet with personnel of the six Pacific Mountain exchanges.

Mary McCall Resigns From the SAG

Hollywood, Aug. 6—Mary C. M Call, Jr., resigned the presidency of the Writers Guild, due to impri-

mation. Lester Cole, vice-presi-

dent, will substitute for the remainder of the term, which ends in November.

Editorial leadership could accomplish that job if doing so badly.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Calvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1200 Sixth Avenue, Rockefeller Center, New York, N. Y. Telephone Circle 7-1000. Cable address, Quigphilo, New York.

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more happy notes from RKO... in Manhattan
Here's a Show That's Got That "GO!"

It's slightly scandalous—and terrifically funny... when a showgirl cutie meets a stranger in the bridal suite... on a three-cornered honeymoon that never lets up on hilarity... TRULY THE AMAZING ENTERTAINMENT SURPRISE OF THE YEAR!

Music in M

SWELL NEW SONGS ON THE SOLID SIDE:

"One Night in Acapulco" — "I Can See You Now" — "Did You Happen To Find a Heart This Morning?" — "I Liked A Man Who Makes Music" — "When Romance Comes Along".
SIGHs and SONGs and SILLY SALLIES by that problem child of Jack Benny's radio show—DENNIS DAY

GAMS, GLAMOUR and GAIETY by your new pin-up champ—ANNE SHIRLEY. She's been hiding plenty, boys—and here it is!

ANNIE GIRL by that reckless new-breaker the man with the tortoise-technique—PHILLIP TERRY

Produced and Directed by J. H. AGAR. Screenplay by Lawrence Kimbrough.
Raw Stock Cut 65 Million

For Quarter

(Continued from page 1)

The immediate reason for the rapid cut in stock available during the current quarter is now slightly over 20 per cent and the situation is described as being "critical" with no relief in sight for some time to come. The manufacturers and with processing being on what is described as "a hand to mouth basis."

However, John J. O'Connor, Universal

vice-president, who helped work out the conservation plan, explained here at the weekend that the companies have received assurances from the War Production Board that the present 20 per cent cut is a temporary one and additional allotments for the current quarter. He further said that the WPB expects that the present acute situation will be rectified by additional raw stock manufacture by the final quarter of this year.

Executives Assemble Statisticians

Film companies executives met here at the weekend at the Paramount home office to discuss the situation and are assembling the necessary statistics on their current use of raw stock to see how the cut can be effected. They set up a reporter to report the results. Current production of the 65,000,000 cut, the companies would automatically accrue raw stock credits for the final quarter above their allotments for that quarter in addition to working off the 40,000,000 feet which they have overdrawn on their quotas.

The 255,000,000 feet allotment to the industry during the third quarter does not include credits which the companies have amassed during the second quarter and upon which they can draw during the third. There could be credits amounting from 40,000,000 to 50,000,000 feet each quarter are allotted to the companies and have been used in making 35 mm prints for use by the Army and Navy.

The companies will hold their next meeting this Wednesday at which time it is expected that a clearer view of the current situation can be obtained. Walter Cokell of Paramount, who is familiar with the statistics involving the use of the raw stock is helping the companies assemble the data on raw stock which they require.

Greenblatt Midwest Manager for RKO

(Continued from page 1)

Metropolitan Pictures. M.P.S.A. president, has been elected by Motion Picture Daily. In case Film's responsibilities as Hollywood representative of the Committee and executive secretary of the Society of Independent Motion Picture Producers he will add his assuming additional duties, an appropriate executive from outside the industry will be sought.

The selection of a successor to Hopper was discussed this week at several meetings between Francis Alcock, co-ordinator of International Pictures and Alcock, and the MP.S.A. board of directors. Alcock left by plane for Washington Sunday night.

Montreal May Get Film Library

MONTREAL, Aug. 6—The Montreal Daily Star in a recent editorial indicated that this city may be endowed with a civic film center. Montreal's present film libraries are government-owned. The planned project would make available to the public education and entertainment films through the cooperation of the National Film Board of Canada. Representatives of several public organizations here were expected to submit individual suggestions for the film library in the near future.

PRC's Paris Exchange

(Continued from page 1)

distribution agreement with Pathé, Ltd., of England, in Switzerland and French distribution agencies of franchise holders. From Paris, So-

cas said, neighboring countries will be

in line with the projected expansion in Europe, a dubbing program in French and Italian will be started in order to complete in these markets Socas stated. Italian dubbing will be done in Italy, where, he said, they are planning to dub such a process, and the French version will either be done in this country or France.

More advanced, however, are plans for the adaptation of its 1944-45 product with Spanish voices, with six pictures slated to launch the program. Dubbing, Socas stated, will probably be done in France, where development of specific titles will result from conferences with the studios.

To Establish S. A. Branches

Roberto D. Socas, foreign sales manager of PRC, will shortly leave for South America to establish company branches in Brazil, Argentina, Uruguay, Chile and Peru, replacing franchise holders.

Socas disclosed also that PRC is contemplating establishment of exchanges in the Near East, North Africa, Egypt, as the headquarters for the future expansion of the company's operations in that part of the world.

PRC's foreign office recently returned from a visit to Central and South America where he organized Pictures Ltd. for the West Coast, which will cover Central America, Panama, Colombia, Ecuador, Peru, Bolivia and Chile, with headquarters in Colos, Panama. Arturo Gonzalez will be general supervisor of this new company, with Raul Jimenez, sales manager, and Jose De la Vega, attorney for the new company, handling legal details of the incorporation.

Argentina, So. Africa Want Sacred Films

MIAMI, Aug. 6—Delbert Goodwin of Paramount, recently returned from Buenos Aires stated here that the film public in Argentina and South Africa is indicating a desire for pictures of a religious nature. He also stated that films produced in Argentina, while accepted by the natives, have not affected the popularity of American product.

In South Africa where motion pictures are the only form of entertainment, the people are interested in war pictures, as well as religious pictures, Goodwin said, and it is clear that such pictures are likely to see the Allies' European victories but show little interest in the specific war, he added.

Berlin - Bornstein Dispute in Open

(Continued from page 1)

Bornstein, it is reported. The law firm of Schwartz & Frohlich is counsel for Bornstein in the controversy. Driscoll & Raftery represent Berlin.

Early Action on Decree by U.S. Is Predicted Now

(Continued from page 1)

they desire to develop an out-of-court settlement.

The Department, officials still have no comment on the situation but there were indications that the matter would be permitted to hang fire indefi-

Two weeks ago to acquaint the distributors with the Attorney General's views a panel of experts would accept a decree was not due, certain or, rather, to the inability of the officials concerned that the matter to be done could be handled in another country, without France. The meeting was said to be held earlier this week and Assistant Attorney General Tom Clark, Wendell Berge and Robert Wright are expected to work out the strategy to be followed in such future negotiations as the companies may agree to. It was reported that Wright's absence from Washington which prevented such a meeting last week.

Biddle's rejection of the proposals, it developed at the weekend, was not entirely unexpected in informed circles, where it was said there were too many specific to be satisfied and that the Department would take a firm stand. The points were not identified.

Boston Theatre Men Form Hotel Network

BOSTON, Aug. 6—A group of prominent theatre men headed by attorney David Stoneham of Interstate Theatres, has entered the hotel business on a national scale. Among the directors of the new company are Stoneham, Nathan Yaminis, also of Interstate; J. D. Jackson, theatre manager and Benjamin H. Lowy, Swig Stockholders. hold Harald Stoneham of Interstate, son of David Stoneham, -connection with the New York and Boston hotels of the company and in addition to the theatre insurance firm and Albert List, president of National Ref-

The company now owns the Mt. Washington Hotel in Breton Woods, N. H., and the Palm Beach Hotel in Florida. The elderly Stoneham and Swig are members of a group which recently bought the St. Francis Hotel in San Francisco.

Dance Masters Hear Neilson at Meeting

Rutgers Neilsen, RKO Radio publici-

ity man, in his annual talk last week on dance advertising and publicity before the Dancing Masters of America now in convention session at the Hotel Holiday Hudson.

On Wednesday Neilsen will present to the convention a popular social ver-

WAVES Film for Aug. 24

"Report to Judy," one-reel film made to spur enlistments in the WAVES, which is being released by the War Activities Committee and distributed by Universal, has been set for Aug. 24 release.
Independents In Sixth Drive

(Continued from page 1) 
serve as co-chairmen in the drive will be announced as soon as all responses to the invitations have been received, which is expected to be within the next few days, along with the names of other campaign officers, it was stated.

As previously announced, the Sixth War Loan drive will open on Armistice Day, Nov. 11, continuing through Dec. 7, the anniversary of Pearl Harbor.

Ted Gamble of the Treasury De-
artment will confer with campaign leaders here later in the week to discuss quotas for the drive will be discussed. Typical exhibitors whose services are expected to be sought for the drive will be in to see F. Crockett, Hugh Brunen, H. A. Cole, Martin G. Smith, Rosit Harvey, Jack Kirsch, Fred Wehrenberg, Leo Wollcot, Bob White, John Rugar and others.

Bond Contest Winners Run
Milwaukee One Day

MILWAUKEE, Aug. 6—Allen M. Kulakow, 12, and Larry J. Trayser, 14, were named honorary mayor and president of the Common Council, respectively, for the day in connection with the Milwaukee country children’s bond premiums for the War Activities Committee.

Young Kulakow, credited with the sale of 64 dollars, and Trayser, who sold 63, were given a luncheon today at the Elks Club by Mayor John L. Boho. Guest included Orkove, Duke Hickey, MPPDA field representative, I. M. Greenberg, coordinator of the City Council Civilian Defense program and Milton G. Bhler, chairman of the Common Council. The boys’ administration will run one day.

Columbia Tops Bond Quota by 12 1/2%-

Columbia Pictures purchased over three and one half million dollars worth of War Bonds on the final day of the Fifth War Loan campaign, exceeding its quota by 12 1/2%, it was reported Friday by Harry Cohn, president.

The total included a million dollar bond purchase by the company proper and sales made to Columbia employees who had pledged themselves to raising sufficient money to completely equip a 1,500-bed overseas hospital.

Arrange Treasury Tie

For Wib’s ‘Janie’

ATLANTIC CITY, Aug. 6—The Warner Theatre here, which has booked ‘Janie’ to open following its New York premiere, has arranged, with the Treasury Department, for a “Janie and the Bond Hop” to promote sale of “11” Bonds.

Single girls between the ages of 18 and 25 who buy a $25 bond will be entitled to a free ticket to the movie during the Hotel Claridge here to be followed by attendance at a showing of “Janie.”

Queens Wins ‘Battle

Of the Boroughs’

Queens emerged triumphant in the “Battle of the Boroughs” conducted

WAC Plans For 11

OWL Shorts

(Continued from page 1)

mon, John C. Flinn, Tom Daily, Taylor M. Mills and Herman Glueckman, in the “To Hell and Back” and “The World, the Flesh and the Devil,” dealing with air cadet recruit-

"It's Murder," for the security branch of the Army, Navy and the Coast Guard, as well as prevent postwar inflation; “When He Comes Home,” concocting problems of the returned wounded; “So Far So Good,” detailing American progress in international relations; “UMRA,” covering relief and rehabilitation of liberated nations, and “All Aboard the Transport Command,” showing how military transport forces blazes postwar sky trails; “World Way Through World War” deals with international commerce; “Postwar Employment,” describing industry’s part in providing postwar jobs; “Angels of Mercy,” for Red Cross drive, and “Two Way Street,” an explanation of lend-lease.

Conventions will pertain to school attendance, Red Cross home nursing, nurses’ aides, car-sharing and food surpluses. Additional two reel subjects will cover the Marians conquest.

Rapunzels Contract

HOLLYWOOD, Aug. 6—Discounting earlier persistent reports about retiring, Harry Rapin signed a new long term contract with M-G-M at the weekend.

Throughout the Metropolitan New York area during the Fifth War Loan campaign, according to a War Activities Committee dispatch issued at the weekend, Queens theatres’ bond sales equaled 56.7 per cent of the total seating capacity in individual bonds. The Bronx was runner-up with 45.5 per cent, with Manhattan running third with 35.7 per cent. Brooklyn entered in the Minors’ list at 33.3 per cent. Richmond fifth with 30 per cent. Total maturity value of bonds sold is $34,549,881. E-bond sales totalled 325,077.

Over 2 Million in

Bonds in St. Louis

St. Louis, Aug. 6—War bond premi-

eres at the seven local first-run houses on July 29 resulted in the sale of more than $2,000,000 in series “K” bonds. It was reported at the weekend by Harry C. Arthur, Jr., general manager of Pagean, Harry & Marco and chairman of the local War Activities Committee. Attendance at the seven theatres for that day was 21,053.

$500,000 for Loew’s

Joint bond sales of Loew’s, M-G-M and other downtown offices’ personnel totalled $506,881. highest reported bond weekend by Max Wolff, chairman of the Loew’s campaign. Wolff stated that Loew’s goal had been the financing of a completely equipped hospital train.

Latta Succeeds Golding

FRANKFORD, Aug. 6—Latta, head of Warner theatres in Albany, has been named chairman of the Albany War Activities Committee, succeeding Lou Golding, who recently resigned to join Fabian Theatres’ Wilmer and Vincent circuit.

Having been given the green light by the Latin-American distribu-

Monogram has abandoned the practice of super-imposing Spanish titles on its films and will henceforth release dubbed pictures for Latin America, H. Allan-Martinez, the company’s Latin-American sales supervisor, revealed. First group of Spanish-dubbed films will consist of six, with 25 contemplated for the season, Mes-

Monogram will be the first to release dubbed pictures in Spanish with the first ‘Lady, Let’s Dance,’ out by the end of August,” he predicted.

“Before we decided to dub, we put it up to our local franchise holders in Latin America, and they all agreed. ‘The actual dubbing is being done in New York. We have signed Alejandro Sux, Argentine novelist, and Rudolf Weiler for the Co-

Ordinator of Inter-American Affairs, to do the scripts, which are of the utmost importance,” Raul de Leon will direct.

Mestanza said that Monogram is drawing from a pool of 300 Latin-American radio actors, mostly with neutral Spanish accents, for its dub-

Dubbing, which is a major produc-

tion job, has been forced on American producers because their product has been losing ground in playing time to Mexican and Argentine films. Meso-

Meno. To Do 2 Versions

Of ‘Chan’ in Mexico

MEXICO CITY, Aug. 6—Producer James Burket will film separate Spanish-language and English versions of Monogram’s ‘Charlie Chan in Mexico City,’ for the Mexican company there on the invitation of the Mexican consul.

Harem Showing Off

Until August 28

M-G-M’s “Lost in a Harem,” origi-

nally set for tradeshowings on Aug.

This will be screened instead in all ex-

changes on Aug. 28. The Aug. 28

date recently announced for showings of “Kismet” and “Mrs. Parkington” has been postponed indefinitely.

“Majesty Goes to Town” will be shown Aug. 10 and “Marriage is a Private Affair” on Aug. 21. M-G-M’s ninth entry in the Mexican markets, the aforementioned films in addition to the previously screened “The Seventh Cross” and “Barbary Coast Gent” is now com-

U. S. Directors in Mexico

MEXICO CITY, Aug. 6—Fortunado Bosanov and Frederick Davison have arrived here from Los Angeles. Bosan-

Monogram will direct Fellinies’ “Saucy Susana” and Davison will do “The Raving for Alfonsio Sanchez Tello.

Heat Closes Offices

Early for Weekend

On account of the extreme heat, most office-

ners closed early Friday for the weekend, as did offices in other lines of business. Receipts at Broadway first-

run theatres were not much affected, however. Total attendance was considerably off in the outlying areas.

Big UA Press Book

Out on ’Went Away’

An 18-inch-square press book cover-

All material was selected and written by David O. Selznick’s “Since You Went Away” and ‘making provision for material later developed, has been prepared by United Artists under the direction of Lou Pollock, advertising publicity chief.

The book contains insert folder sec-

tions on promotion, exploitation, pub-

licity and advertising and two supple-

mental sections for campaign ideas that are to be developed. A 50-page bound book of each section is a scipia handcrafted to illustrate the film’s qualities of romance, laughter, adventure, myths, drama, warmth and spectacle.

TBA Sets 1st Annual Meet for Dec. 7-8

The first annual conference of the Television Broadcasters Association will be held in New York Dec. 7-8, with the participation of a director of TBA, has been announced by the board, chairman, Jack R. Poppele, secretary and chief engineer of station WOR, will be conference coordinator and Will Salton, TBA secretary-treasurer, will be in charge of press and public relations for the meeting. The site of the conference and its program will be announced later.

Four More ‘Romance’ Screenings Set

Four additional special screenings and luncheons in connection with M-G-M’s “An American Romance” have been set, the home office reported at the weekend. Brian Dounley will appear at all showings. The film will be screened today at the Varsity Theatre in Milwaukee, tomorrow at the Loring in Minneapolis, Monday at the North Shore Theatre in Duluth and Friday at the Fisher in Detroit, Doun-

ley, accompanied by Ted Morris of M-G-M publicity staff, will ar-

rive in New York Aug. 12 a three day stay.

First USO Trouper

Lands in Normandy

The first contingent of USO-Camp Show entertainers had landed in Normandy, it was reported, in a dispatch from the Army Special Services Division. Included in the troupe were:

For several months the performers have been in England awaiting orders to leave for France. USO headquarters here reported that over 61,000 performances have been given before $5,000,000 servicemen.
BIGGEST OPPORTUNITY for C.E.S. because
IT'S ELECTRIC!

All guards down!
All brakes off!

The story of a "lost generation" - the boys and girls who grow up in the turmoil of a world struggle.

Introductions?
Out of date in a world that moves as swiftly as the modern "teenagers". Tonight's pick-up may be tomorrow's discard... but in the meantime...

A picture of modern youth that will leave you gasping!

KNO is on the air to sell more seats for you!

15-minute program daily, Monday through Friday, over 177 stations of the Blue Network, Coast to Coast... local plugs for local RKO shows!

HOLLYWOOD START TIME
12:15 P.M. daily from through Friday

KEEP SELLING WAR BONDS. FIGHT BY THE SIDE.
It's backed by super-sensational advertising!


**Way** First Holdover At Minn. House

MINNEAPOLIS. Aug. 6.—"Going My Way," drew $24,000 at Radio City theatre here in its second week, and the picture is being held for a third week, setting an all-time record for the theatre which has never before had a hold on a picture.

Estimated receipts for the week ending Aug. 3:

- "Going My Way" (Para.)
  - Cosmos (3,000) (44c-60c) 7 days.
  - Gross: $2,000. (Average: $285.71).
- "The Adventures of Mark Twain." (WB)
  - NW (2,000) (46c-65c) 7 days.
  - Gross: $1,200. (Average: $171.43).
- "Boy's Ranch." (Cary) 7 days.
  - Gross: $1,000. (Average: $142.86).
- "The Hilar Ceng." (Para.)
  - ORPHIS (1,000) (46c-60c) 7 days.
- "Double Indemnity." (Para.)
  - L.A. RIC (1,000) (46c-60c) 3rd week.
  - Gross: $500. (Average: $71.43).
- "Three of a Kind." (MGM)
  - ASTER (500) (25c-35c) 7 days.

**Way** Gets Terrific $34,600 in 3rd Week

BUFFALO, Aug. 6.—"Going My Way," in its third week at the Great Lakes, grossed $34,600, and "Step Lively" was bidding for 1-runners up at $17,500 at the Twentieth Century.

Estimated receipts for the week ending Aug. 3:

- "Dake's Indemnity." (Para.)
- "Hole in My Heart." (Lion's Lingerie) (Para.)
- BUFFALO—(1,050) (46c-60c-70c) days.
  - Gross: $3,000. (Average: $285.71).
- "Going My Way." (Para.)
- GREAT LAKES—(3,000) (46c-60c-70c) 7 days.
- "Bathing Beauty." (M-G-M)
- HIPPODROME—(2,000) (46c-60c-70c) 2nd week, moreover.
  - Gross: $3,000. (Average: $1500).
- "Mr. Winkle Goes to War." (Col.)
- TWENTIETH CENTURY—(1,000) (46c-60c-70c) 7 days.
  - Gross: $3,000. (Average: $428.57).
- "Fairway." (Para.)
- WARNER—(1,000) (46c-60c-70c) 7 days.
  - Gross: $3,000. (Average: $428.57).
- "West of the Rio Grande." (Monogram)

**Way** Takes Record $34,000 in 3rd Week

BUFFALO, Aug. 6.—"Going My Way," moved from the Stanley to the Penn with an estimated gross of $34,000, one of the highest records for a third week.

Estimated receipts for the week ending Aug. 3:

- "Cantankerous." (Para.)
  - PENN—(1,500) (35c-46c-65c) 7 days.
  - Gross: $3,000. (Average: $416.67).
- "Double Indemnity." (Para.)
  - RITA—(1,500) (35c-46c-65c) 7 days.
  - Gross: $2,000. (Average: $285.71).
- "Bathing Beauty." (M-G-M)
  - STARK—(1,000) 7 days.
  - Gross: $3,000. (Average: $300).
- "Showdown at Dr. Wassell." (Para.)
  - WARNER—(2,000) (35c-46c-65c) 7 days.
  - Gross: $3,000. (Average: $428.57).

**Reviews**

*San Antonio Kid* (Republic)

Hollywood, Aug. 6

WELL-PLOTTED and cheek-ful of action, this picture, on which William O'Sullivan was executive producer and John Auer associate, ranks with the best of the recent westerns. Wild Bill Elliott, photogenic and fast on the trigger, is cast once more as Red Ryder, but his sidekick this time is played by Earl Hodgins, who does a satisfactory job.

Norman S. Hall's screenplay is the familiar one about the saloon-keeper who, in cohorts with the dishonest employ of an oil company, plans to trick the ranchers out of their land before it becomes known that there is oil on the property. Aided by Duncan Renaldo as the San Antonio Kid, and high-tone hunting project, all of whom are logical suspects in a series of murders. There are some stolen jewels in it, too, and a mummified corpse in the basement.

Chick Chandler is cast as an innocent bystander who is accidentally drawn into the train of events, and then becomes attracted to June Clyde, who is one of the leading suspects. He does a little sleuthing in his own and comes up with all the right answers.

Others in the cast include George Meeker, Michael Raffetto, Gregory Gay, Edgar Deering, Rebel Randall, Milton Wallace and Casey MacGregor.

Production was by Alfred Stern.

Running time: 64 minutes.

Release date, July 25. "G."

**Seven Doors to Death**

(Republic Pictures)

Hollywood, Aug. 6

A S standard melodramatic fare, this picture gets by. There's plenty of action, and a supremacy of shots and scenes in the dark. Unfortunately, the screenplay by Elmer Clifton, who also directed, is both confused and confusing. It's about a group of tenants in a privately-owned building in Los Angeles, and all of whom are logical suspects in a series of murders. There are some stolen jewels in it, too, and a mummified corpse in the basement.

Chick Chandler is cast as an innocent bystander who is accidentally drawn into the train of events, and then becomes attracted to June Clyde, who is one of the leading suspects. He does a little sleuthing in his own and comes up with all the right answers.

Others in the cast include George Meeker, Michael Raffetto, Gregory Gay, Edgar Deering, Rebel Randall, Milton Wallace and Casey MacGregor.

Production was by Alfred Stern.

Running time: 64 minutes.

Release date, July 25. "G."

**West of the Rio Grande**

(Monogram)

Hollywood, Aug. 6

JOHNNY MACK BROWN and Raymond Hatton uphold the principles of democracy and ensure the American way of life in this well-written Western which Lambert Hillyer directed and Charles J. Bigelow supervised.

The story, by Betty Burbridge, tells of the attempts of a crooked politician to take over the town of Keeneborough and its surrounding territories by falsifying election returns, thus ensuring the return of his sheriff to his bench of office. He is foiled by the arrival of the two cowboys, Nevada and Sandy, one masquerading as a gunman, the other as a schoolteacher. Both give convincing performances, and Kenneth MacDonald, cast as the heavy, is sufficiently suave. Lloyd Ingram's portrayal of a Civil War veteran adds a touch of gentle comedy. Brief glimpses of Christine McIntyre reveal that she is very pretty indeed.

Running time: 57 minutes. "G."

**Kintner Blue V-P**

Robert E. Kintner, former Washington newspaper columnist and more recently mediavically disbarred as a Lt. Colonel in the U. S. Army, has been elected a vice-president of the Blue Network and, effective Sept. 15, he will be bringing his persuasive capacity over the general public service and public relations activities of the network.

Censors Approve 73

CHICAGO, Aug. 6.—The board of censors have approved 73 pictures reviewed during July. The last motion picture of the Werewolf" was given an "adults" only rating. No films were rejected.

Kitten Goes Overseas

The Army Overseas Motion Picture Service has requested 16 mm. prints of Columbia's "Kansas City Kitty," scheduled for national release Aug. 24.
HAIL THE CONQUERING HERO!

“No. 5—Showmen’s Trade Review says:

“Hilarious comedy by the man who made the now famous ‘Miracle of Morgan’s Creek’... Picture that every audience can enjoy... should become top box-office attraction.”

Paramount’s

HAIL THE CONQUERING HERO

starring

Eddie BRACKEN with Ella Raines
and Wm. DEMAREST • Raymond Walburn • Franklin Pangborn
Elizabeth Patterson • Bill Edwards
Written and Directed by PRESTON STURGES
HOT FROM THE HEADLINES!

TRADE PAPERS CHEER

"Delinquent Daughters"

JUNE CARLSON  FIFI D'ORSAY
TEALA LORING

Original Screenplay—Arthur St. Claire
Directed by ALBERT HERMAN

‘DAUGHTERS’ OK

"DELINQUENT DAUGHTERS" (American-PRC)

If it is not too late in the field—and it probably isn’t—"Delinquent Daughters" should do very well for itself because it has more vitality, more action and more story than most of the juvenile delinquency films which have preceded it. The situation is not exaggerated. Some of the youngsters are extremely bad and even the most likable ones have taken the preliminary steps in the wrong direction. But an engaging cast of young actors—almost too engaging for the roles—cures the picture of pace and vitality.

“Has pace and vitality.”

Hollywood Motion Picture Review

"Through sheer exploitation importance Rates 85% on rental worth."

Motion Picture Herald

"Contains more action than most."

PRC PICTURES (416)

"Devinant Daughters" with June Carlson, Fifi D'Orsay, Teala Loring

HOLLYWOOD PREVIEW 72 Mins.

GOOD EXPLOITATION OFFERING HIGHTENED BY WORK OF A NEWCOMER

This is a good exploitation offering, heightened by the work of screen newcomer Teala Loring and Jon Dawson, who are standouts in an excellent cast. Donald C. McKean and Albert Herman direct.

"good exploitation offering."

The Independent

Delinquent Daughters

"PRC Pictures" June Delinquent Melodrama

As an exploitable piece of merchandise, "Delinquent Daughters" will make good.

"a safe bet for top grosses."

BOXOFFICE

Delinquent Daughters  F  Drama

P R C  PICTURES (416)  72 Minutes

"Contains more action than most."

Motion Picture Herald

"Through sheer exploitation importance Rates 85% on rental worth."

Hollywood Motion Picture Review

"Contains more action than most."

Motion Picture Herald

"good exploitation offering."
U.S. Asks Court to Order Divorcement of Theatres

Clark, Decree Are Divorced; Berge at Helm

WASHINGTON, Aug. 7.—Filing of the Government's motion in the consent decree case today put Wendell Berge, Assistant Attorney General in charge of the anti-trust division, at the helm and took the man of the hands of Assistant Attorney General Tom C. Clark, who conducted the negotiations with the distributors.

Clark, who inherited the case when he succeeded former Assistant Attorney General.

Berlin Cites ‘Army’ Earnings for AER

Army Emergency Relief has already received over $80,000,000 from Warner Bros., from the receipts of the film “This Is the Army” and $2,000,000 from the proceeds of the stage play, Irving Berlin, producer of the play, stated during an interview here yesterday upon his return from a tour with the show for British and American troops in Italy, which saw him play four months of continued performances.

Berlin indicated that the show is now bound for other war theatres and will eventually be seen by our troops throughout the world. The overseas troop of 160 men played to over 100,000 men of the U.S. Fifth Army while in Italy; made 35 appearances at Army hospitals; and raised $16,000 lira for relief of Italian children at a civilian benefit show in Rome. Speaking about the reception of the play in the English prov.

Miss Ludwig Heads Cinema Mercantile

Hollywood, Aug. 7.—Miss Ludwik Ludwig, for several years vice-president of Cinema Mercantile Corp., has taken over the presidency, vacated by Harold Hopper following his appointment last week as general manager of the M-G-M studios. Today's move, made to clarify the status of CMT, which supplies properties to independent producers, entails no change in Hopper's ownership of the company at all.
Personal Mention

J. CHEEVER COWDIN, University of Michigan board of regents member, and Edward Schenck, president of United Artists Corporation, were married yesterday by a federal judge in Chicago.

Cape, Matty Fox, former Universal salesman, was married to Miss Elizabeth Wadey, London, England.

TREM CARL, executive director of Monogram, and Sam Wolf, company attorney, are at Las Vegas for a week's vacation.

EMANUEL SILVERSTONE of United Artists has returned yesterday from a visit to Napanoch.

RICH LACKER, Columbia assistant salesman, has returned from Kansas City.

H. OWEN VANDER, Vanguard general sales manager, has returned from a month's trip to the Coast.

IRVIN SHIRER of the RKO Radio publicity department returned yesterday from a vacation.

A. J. O'KEEFE of Universal left for Detroit last night.

Williams Named UA Exploitation Head

Rex Williams, manager of Loew's Theatres in St. Louis, has been appointed director of exploitation for United Artists, it was announced yesterday by Louis Pollock, advertising and publicity head of the company. Williams, still in St. Louis, will leave there today and settle up until the middle of the month.

A graduate of Indiana State College, Williams has been in show business for some 20 years. One of his first important assignments was in 1927 when it was announced that he had joined the Grand Theatre in Terre Haute. In 1932, he joined the Butterfield circuit in Michigan as assistant to E. C. Beatty, president, and special field representative. From 1936 until he joined Loew's Theatres four years ago, he was district manager for the Indiana-Illinois circuit.

Ezell to Be an OCR Industry Consultant

Washington, Aug. 7 — Claude E. Ezell, Dallas exhibitor, will serve as a consultant to the Office of Civilian Requirements of the War Production Board, it was learned today. Ezell arrived from Dallas yesterday and conferred with Donald R. Lundy, OCR head, concerning his new dollar-a-year position.

Hickey Closes Two More Conn. Houses

HARTFORD, Conn., Aug. 7 — State Police Commissioner Edward J. Hickey at the weekend ordered closed the Empire Theatre in New London and the Gem in Naugatuck because, he stated, "of conditions which make their use as places of public assembly hazardous." Commissioner Hickey's inspection of all public gathering places in Connecticut followed custodial circus fire here on July 6, which resulted in the death of 164 persons.

Lt. Frank Starkwell, deputy state fire marshal, conducted the investigation of the Empire, with fire chief Thomas Shipman and building inspector William Gunn of New London, which resulted in the shut-down order. Earl Morin, state motion picture theatre inspector, participated appointed by the state fire marshal, ordered the Gem closed.

Two weeks ago Commissioner Hickey also declared the Strand Theatre in Norwich and a house in Mystic "unsafe" and revoked the licenses of the operators of both theatres.

Raftery Returns for Board Meet Today

Edward C. Raftery, United Artists' president, will return from several weeks of vacation in time for the next regular monthly meeting of the company's board of directors today.

While Raftery had anticipated for the past possible action on the impending deal for UA American distribution of J. Arthur Rank's British films, the matter is expected to be discussed at the Saturday meeting. The transaction, inasmuch as Gradwell L. Sears, distribution vice-president, has not yet returned from England, where he is negotiating details of the transaction.

Moskwitz in Million Dollar Bond Club

Charles C. Moskwitz of Loew's general chairman of New York's "The Million Dollar Bond Drive," was the initial person to purchase a $1,000 bond and become a member of the $1,000,000 Bond Club, organized by girls who staffed the bond booth at the giant cash register on Times Square here during the recent War Loan drive.

The object of the organization is to raise one million dollars through individual $1,000 bond sales, to be turned over to the Sixth War Loan drive.

Coast Flashes

Hollywood, Aug. 7 — BRIGADIER GEN. JOSEPH W. BYROR, chief of the Army special services division, will address leaders of the industry Wednesday at the Beverly Hills Hotel on the public relations program of the War Department and its efforts for continuing the war effort. He is accompanied by Lieut.-Col. Marvin Young, in charge of entertainment.

Samuel Goldwyn announced "Home Again," a story of returning soldiers, starring Teresa Wright, and Niven, Dama Andrews and Walter Brennan. Filming will start as soon as the full cast is available.

RKO Radio Pictures signed Eddie Cantor to produce and star in a musical. No subject or starting date has as yet been set.

Darryl F. Zanuck, 20th-Fox vice-president in charge of production, and George Jessel, 20th-Fox producer, were arrivals today.

PRC elevated executive aide Douglas Ulmer to a producership. He will produce and direct three for the 1944-45 program.

Victor Adams, executive aide to Charles P. Skouras, left today on the Chief for New York on Greek War Relief and War Chest business.

S. Barret McCormick and Terry Turner of RKO Radio have arrived from New York.

Charles Reed Jones of Republic arrived today.

Legion Classifies 7


Silverstone Hosts Press

Murray Silverstone, 20th-Fox vice-president in charge of foreign distribution, will be host to the trade press at a luncheon at the Hotel Plaza today prior to his departure for South America.

CTC Election Today

LOS ANGELES, Aug. 7 — The California Theatre Council postponed its election of officers scheduled last Friday, until Tuesday.

Republic-FWC Deal

LOS ANGELES, Aug. 7 — Janes R. Gratinger arrived here today to set up the new season's Republic deal with Fox-West Coast Theatres.

NEW YORK THEATRES

RADIO CITY MUSIC HALL

Showcases of the Nation—Radio City Center

Danzig's "Drummer Boy"

"DEAD END"

A Film Classic Release

BRANDT'S GOTHAM

"STEP LIVELY"

Frank Sinatra
George Murphy
Adolphe Menjou
MATT HERTH TRIO

BETTE DAVIS CO-PRODUCER

Hollywood, Aug. 7 — Bette Davis will become co-producer with Jack Corthoven on "Stolen Life," her new vehicle after "The Corn Is Green" now in production, is finished. She also will star in it.

BETTE DAVIS CO-PRODUCER

NEW YORK THEATRES

RADIO CITY MUSIC HALL

Extra! See Democracy at Work!

AMERICANS

ALL

IN

THE

NEW

MARCH OF TIME

A 20th CENTURY-FOX RELEASE

STTH WEEK

SAMUEL GOLDMAN PRESENTS

"DEAD END"

A FILM CLASSIC RELEASE

BRANDT'S GOTHAM

"STEP LIVELY"

Frank Sinatra
George Murphy
Adolphe Menjou
Matt Hertz Trio

On Screen

Bing Crosby
Rise Stevens

In Person

Hi, Lo, Jack and the Dame.

Paramount Presents Preston Sturges' "Hail the Conquering Hero"

Starring Bobbe Bright in Person

Vaughn Monroe

In His Orchestra

Paramount Presentes

Gary Cooper in

"The Story of Dr. Wassell"

in Technicolor

Rivoli

5th St.
U. S. Seeks Divorcement in Three Years

Would Retain Trade Shows, Arbitration

(Continued from page 2)

Five Consenting Companies Did Not Anticipate Government's Move

The lawyers for the five consent decree companies apparently had no advance notice of the Department of Justice's decision to file a motion to modify the consent decree. Attorney N. P. Putnam, questioned yesterday frankly admitted that it was an unexpected move. They pointed out that the Justice Department had not indicated what concessions they would have to make if a new consent is to be approved, and that a new consent will be sought from the companies and the Department of Justice. They had made all the concessions which they felt were economically sound to the court of their business.

Scanning the text of the Government's position, one lawyer readily admitted that if the modifications sought were obtained, it would completely revolutionize the trade practices of the film industry. He emphatically set aside any study the Government's petition but there were no joint consultations yesterday. Lawyers frankly admitted that they hadn't planned their next move yet.

The Text of Government's Consent Decree Proposals

FOLLOWING is the text of the Government's proposals for an amended consent decree, which it is claimed must be entered by order, rather than by trial:

"Sections 3 and 4 (A) of said decree have been inoperative since September 1, 1942, and are inoperative, as provided in the provisions of Section 11 have been inoperative since November 20, 1943. Said decree is now inadequate to perform its intended function of restraining the violations of law alleged in the complaint and conforming the conduct of the defendants to the requirements of the Sherman Act. Plaintiff respectfully submits that an order to perform said functions of said decree should be modified in the respects set forth in the following paragraphs. Where no mention is made of an existing section, no change is requested. To Section 3, a change is made in the form thereof is requested but plaintiff prays that said section be again made operative.

"Plaintiff prays that Subsection (A) of Section 4 of the decree be stricken therefrom and that the following subsection (A) be substituted:

"No distributor defendant shall condition the licensing of one feature or group of features upon the licensing of another feature or group of features.

"Plaintiff further prays that the last two paragraphs of Subsection (B) of Section 4, which appears on pages 6 and 7 of the decree, be stricken, as prayed herein, to read as follows:

"(A) No distributor defendant shall condition the licensing of one feature or group of features upon the licensing of another feature or group of features.

"(B) No distributor defendant shall condition the licensing of one feature or group of features upon the licensing of another feature or group of features.

or group of features upon the licensing of another feature or group of features.

"No distributor defendant shall require an exhibitor to license short subjects, newsreels, trailers, or serials, (hereinafter collectively referred to as "showings") or other features.

"No distributor defendant shall require an exhibitor to license reissues, Westerns, or foreign films (herein referred to as "distributors") as a condition of licensing other features.

"(3) Plaintiff prays that the following be substituted for Section V:

"(A) No decree defendant shall condition the licensing of films in one theatre or group of theatres upon the licensing of films in another theatre or group of theatres.

"Re-Defines Clearance

(4) Plaintiff prays that Section VIII of the decree be modified by striking therefrom the sentence: "It is found that clearance is reasonable as to time and area, is essential in the distribution and exhibition of motion pictures" and substitute the following sentence: "Clearance shall be deemed to be unreasonable whenever its effect is to restrain competition (showing) two or more theatres unreasonably.

"By adding the following clause to the provisions defining the power of the arbitrator: "An award fixing the maximum clearance found to be unreasonable shall not take no clearance over the complainant's theatre may be made regardless of whether or not there is substantial competition between said theatres" and by striking the following two provisions:

Subject to the provisions contained herein, the arbitrator may fix such temporary clearance under any existing franchise or any new franchise into pursuant to such franchise between distributor defendant and any other exhibitor defendant or defendants.

Nothing contained in this section shall be deemed to restrict, and no award made in any arbitration under Section 5 of this Act shall restrict, the exhibitor's right to license for any theatre any run which he is able to negotiate with any distributor, nor the distributor's right to make any such contract which he deems just and reasonable.

Text of New Gov't Decree Amendments

(Continued from column 3)

with any distributor, nor the distributors right to sell or distribute the films of any run which it desires to grant.

Said Section VIII, if modified as prayed herein, would read as follows:

"Controversies arising upon the complaint of an exhibitor that the clearance applicable to his theatre is unreasonable shall be subject to arbitration under the following provisions:

"Clearance shall be deemed to be unreasonable whenever its effect is to restrain competition between two or more theatres unreasonably.

"By amending the phrase: any clearance complained of is unreasonable, the arbitrator shall take into consideration the following factors and decide, as to each theatre, the importance and weight to which each is entitled regardless of the order in which they are presented:

"(1) The historical development of clearance in the particular area where the theatres involved are located.

"(2) The admission prices of the theatres involved.

"(3) The character and location of the theatres involved, including size, type of entertainment, appointments, transit facilities, etc.

"(4) The policy of operation of the theatres involved, such as the showing of double features, gift nights, giveaways, premiums, cut rate tickets, lotteries.

"(5) The rental terms and license fees paid by the theatres involved and the revenues derived by the distributor defendant from such rentals.

"(6) The extent to which the theatres involved compete with each other and other business considerations, including the fact that a theatre involved is affiliated with a distributor or with a circuit of theatres.

Arbitrator's Power

The power of the arbitrator in deciding any such controversy shall be limited to make (1) a finding as to whether or not the clearance complained of is unreasonable; and if the finding be in the affirmative (2) an award fixing the maximum clearance between the theatres involved which may be granted in licenses thereafter entered into by the distributor defendant which is a party to the arbitration. An award fixing that a theatre holding clearance found to be unreasonable shall take no clearance over the complainant's theatres may be made regardless of whether or not there is substantial competition between said theatres.

"Any distributor defendant or any exhibitor defendant may institute a further arbitration proceeding for a modification thereof on the ground that since the making of the award the conditions with respect to the theatres involved therein

(Continued on page 6)
FIRST N.Y. SHOWING AT RADIO CITY MUSIC HA

GARY
terne

"Casanova"

The Greatest
Romantic Comedy
of All Time

GOOD ENTERTAINMENT IS INTERNATIONAL

KEEP SELLING WAR BONDS FIGHT BY THE SIDE
OF THE TROOPS WHO NEVER STOP!
Directed by SAM WOOD
A NUNNALLY JOHNSON Production
with
Frank Morgan · Anita Louise
PATRICIA COLLINGE · Edmond Breon · Jill Esmond
Produced and written for the screen by Nunnally Johnson
From a play by Floyd Dell and Thomas Mitchell

Proudly Released by RKO Radio Pictures
The Text of Government's Consent Decree Proposals

(Continued from page 3)

have so changed as to warrant modifi-
cation; the Distributor finds that there has been such a change, he shall make a redetermina-
tion of the maximum clearance.

7. The Distributor shall be free to include in such contract and to make a part thereof such special terms and conditions, including such special clearance provisions as such distributor shall fix, establish and enforce for and in connection with the exhibition of such special feature.

Sections 9 and 10

"(5) Plaintiff prays that Section IX and X of the decree be stricken therefrom and the following section be substituted therefor: "No distributor or other licensee or exhibitor shall be available for exhibition in theatres any films released by it upon terms which have the effect of unreasonably re-
straining or controlling two or more theatres in exhibiting said films.

Controversies arising on a complaint of such exhibitor thereby affected and
a distributor has so licensed or made available such films for exhibition in the complaint's theatre or in a theatre
where the exhibitor shall be subject to arbitration in accordance with the terms of this decree. If the
arbitration finds that this section has been violated, he shall make an award which shall describe the specific course of conduct found by him to violate this section and require the payment in an
amount by such defendant or defendants as he finds have engaged in such conduct which in his opinion is re-
straining or controlling two or more theatres.

(6) Plaintiff prays that Section XI of said decree be stricken therefrom and the following section substituted therefor:

(A) No decree defendant shall heretofore acquire, directly or indirectly, any financial interest in any theatre.

(B) Each decree defendant which

"Shooting: "The Great John I." (Crosby): "The House of Dr. Ed-
wardes" (Vanguard).

Universal


Warner

Shooting: "Of Bondage," "Cowan Island," "Speaking," "Objective Burma," "Hol-
lywood Canteen"
Everywhere you look these days... it's RKO LATEST HIT COMING UP...
Bride By
GRAND ROMANTIC COMEDY FULL OF LOVE, LAUGHS AND LIVELY LIVING!

Rich girl on the prowl for the right man—and the right man nuts over the wrong girl!... All worked out with a swell cast and production-direction values that shoot it straight for IMPORTANT BOX-OFFICE MONEY!

ALAN MARSHAL LARAIN DAY
in
BRIDE BY MISTAKE

with
MARSHA HUNT
ALLYN JOSLYN
EDGAR BUCHANAN

Produced by Bert Granet • Directed by Richard Wallace
Screen Play by Phoebe and Henry Ephron

RKO IS ON THE AIR

to sell more seats for you!
15-minute program daily, Monday through Friday, over 177 stations of the Blue Network, Coast to Coast... local plugs for local RKO shows!

HOLLYWOOD STAR TIME
12:15 P. M. daily
Monday through Friday
Pacific Coast Time
OFF TO BOX-OFF!

"WING AND A PRAYER" (THE STORY)

"THE PICTURE OF THE WARS" "RADES A MIGHTY WALLOP!"
—Hollywood Reporter —Daily Variety

"TOP TIGHT!!" "IN THE WINNING COLUMN!!"
—Shawnevett Trade Review —Film Daily
First two engagements are record-zooming! Roared past "Coney Island" in Providence! Off to terrific momentum in Detroit! Watch it head to new altitudes as it opens soon in Pittsburgh, Baltimore, Cincinnati, Dayton, Miami, Atlanta, Norfolk and Kansas City! A great action show!

"A PRAYER"
OF CARRIER X)

with

DON AME Che - DANA ANDREWS
WILLIAM EYTHE - RICHARD JAECKEL
CHARLES BICKFORD - SIR CEDRIC HARDWICKE

and Kevin O'Shea • Henry Morgan • Richard Crane • Glenn Langan • Renny McEvoy • Robert Bailey • Reed Hadley • George Mathews • B. S. Pully • Dave Willock • Murray Alper

Directed by HENRY HATHAWAY
Produced by WILLIAM A. BACHER and WALTER MOROSCO

. lots of box-office action too from "Home in Indiana"—"The Song of Bernadette"—"Pin Up Girl"—"The Eve of St. Mark"—all from

THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!

CENTURY-FOX
Reviews

Marked Trails
(Monogram)  Hollywood, Aug. 7

THIS Hoot Gibson-Bob Steele western is unusual in that its heroine played by Veda Ann Borg, has a good deal more to do than usually falls to the lot of the girl in a gun-and-pony saga.

The screenplay by J. P. McCarthy and Victor Hammond presents the young lady as the feminine half of a pair of crooks, who specialize in stagecoach-holdups and knifings. Bob Steele is drawn into the story when his uncle, a U.S. marshal, is killed. Disguised as a desperado, and abetted by Hoot in the masquerade of a speech-making citizen, the cowboy gets to the bottom of the sinister goings-on in the town of Tracy. The criminal pair are exposed, and pay for their misdeeds.

Others in the cast include Mauritz Hugo, Steve Clark, Charles Stevens, Ralph Lewis, Lynton Brent and Bud Osborne. William Strohbach supervised the picture, and J. P. McCarthy directed.

Running time, 59 minutes. "G."* Release date, August 15, 1944.

T. B.

Oh, What a Night!
(Monogram) Hollywood, Aug. 7

THIS Scott R. Dunlap production provides thoroughly enjoyable entertainment, presented in light-hearted, fast-moving fashion by Director William Beaudine. Edmund Lowe, as a jewel-thief with a past, is suitably suave, and Jean Parker provides the romantic interest. Marjorie Rambeau's interpretation of a burlesque queen who struck it rich highlights the picture with comedy.

The screenplay by Paul Gerard Smith from a story by Marion Orth presents a number of internationally known jewel-thieves, working independently of each other, who arrive at a resort hotel, each with the intention of stealing a famous diamond owned by one of the guests. Complications are rapid, involving not only the real diamond but a number of imitations. The finish sees Lowe sailing into the sunset, not quite a reformed character, but having proved, at least, that there is honor among thieves.

Trem Carr was the executive director. Others in the cast include the late Alan Dinchart, Pierre Watkin, Claire DuBrey, Ivan Lebedoff and Olif Hyttten.

Running time, 72 minutes. "G."* Release date, September 2.

T. B.

"Valley of Vengeance"
(PRC) Hollywood, Aug. 7

A WESTERN that lives up to the standard set by the capable team of Sigmund Neufeld, producer, and Sam Newfield, director. It presents Buster Crabbe and Al (Fuzzy) St. John in a drama of daring, devilry and dynamite.

The story, by Joseph O'Donnell, concerns the attempt of the two cowboys to discover and punish the perpetrators of a wagon-train massacre and robbery in which their respective parents were killed. By the skillful use of Buster's flying fists, and an explosiveperfilcted from Fuzzy, the pair force a confession from the renegades responsible for the crime, and the ends of justice are served.

Evelyn Finley proves herself a competent actress and a skillful marksman. Others in the cast include Donald Mayo, David Polansky, Glenn Strange, Charles King, John Merton, Lynton Brent and Jack Ingram.

Running time, 56 minutes. "G".

T. B.

"G" denotes general classification.

Service Center Started
St. John, N. B., Aug. 7.—Construction of a servicemen's recreation center on a site donated by Famous Players Canadian Corp. is now under way here. The center will continue to operate after the war's end. Construction of a new theatre on the property will probably begin about a year after the Armistice.

To Film Socialites
Bar Harbor, Me., Aug. 7.—Negotiations have begun here for prospective filming of local "socialites at play" at the sports and recreational facilities in this area. William McNulty, former sports and recreation director after the war's end. The residents and vacationists, will handle commentary and assist in compiling material for the project.
Deanna's in Love — Janet Bentley
You Wouldn't Know Alice Faye! — Louella O. Parsons
Hollywood Men Prefer — Elsa Maxwell
Thank You, Irene Dunne — Adela Rogers St. Johns
Naturally—Lena Horne — Elliot Paul
Perennial Pidgeon — John Chapman
That's Hollywood for You! — Sidney Skolsky
Scrapbook on Jennifer Jones — Dorothy Deere
Ann-thology on Ann Miller — Helen Louise Walker
By Way of Mention—on Dana Andrews — Janet Bentley
For Love or Money? — "Fearless" — Elisha Slatter
Heritage on a Hilltop — Dolores Moran
The odd but fascinating private life of the Charles Boyers
Hold His Hands! — Myrna Loy and Helmut Domine
Photoplay's Command Performance — Sara Hamilton
Cashing In on Richard Crane — Joan Fontaine and Maria Montez
Bringing Up Jim Brown — Eleanor Harris
What Should I Do? — Myrna Loy and Helmut Dantine
Your problems answered by Claudette Colbert
Keys of the Kingdom — Fiction version by Dan Senseney
Priority on Paradise — Helen Louise Walker
The Marriage Story of Alexis Smith and Craig Reynolds

Potraits in Color
Lon McCallister — Myrna Loy and Helmut Domine
Lena Horne — Joan Fontaine and Maria Montez
John Payne and Sheila Ryan — Ann Miller
Jane Wyman and Ronald Reagan — Dana Andrews

Brief Reviews — Cal York
Cast of Current Pictures — Speak for Yourself
Cutting Some Pretty Figures — Star-Maker Fashions
Fashions— Toumanova — The Shadow Stage

Fred R. Sammis, Editorial Director
Elaine Osterman, Western Manager
Marian H. Quinn, Associate Editor
Edmund Davenport, Art Director
Hymie Fink, Staff Photographer

Cover: Jennifer Jones, Natural Color Photograph by Paul Hesse
Miss Jones's costume from I. Magnin, Los Angeles

AND STOPPERS BY STAFF—cracking flashes and features crowd Photoplay with news that has the box-office touch—makes it...

"JENNIFER JONES"—the cover portrait of the year—by PAUL HESSE's eloquent camera.

"YOU WOULDN'T KNOW ALICE FAYE!"—not until Louella finishes reporting.

"HOLLYWOOD MEN PREFER"—Elsa Maxwell's exclusive account of their feminine years.

"THANK YOU, IRENE DUNNE"—and thank you Adela Rogers St. Johns for this grand Photoplay-only yarn.

"NATURALLY, LENA HORE"—and, naturally, Elliot "Last-Time-I-Saw-Paris" Paul picks Photoplay for his first appearance in the field.

"PERENNIAL PIDGEON!—nifty pages from encyclopedic John Chapman.

"THAT'S HOLLYWOOD FOR YOU!"—more SKOLSKY surprises that Sidney reserves for Photoplay.

BONANZA of 4-color: LENA HOREN, DANA ANDRES, LON MCAFFER, ANN-MILLER, et al.
Berlin Cites ‘Army’ Earnings for AER

Government’s Move Taken Under Terms Of Consent Decree

Rust Buys Dallas Mono Franchise

11,000 Responses on WB Education Drive

W. Berge Replaces Clark on Decree

UA Holds Foreign Sales Meet Today

Winchester Sales Meet Today

SOUTH SLOPES, N. Y. (Continued from page 1)

The decision of the court will be made known to the parties before the 15th of this month.

BING FIELDS (Continued from page 1)

Chicago, Aug. 10—No replacement has been made for Rust at Republic since the departure of Raftery, but Bing Fields, Southern district manager of Republic, will arrive in Dallas from Atlanta Aug. 13 to confer with Rust on his successor. Rust is retaining his stock in the parent organization which was not included in the Dallas transaction.

J. Lloyd Buys Blumenthal’s interest in Monogram

Los Angeles, Aug. 7—J. Lloyd Buyns has purchased the interest in Monogram of his partner, J. Blumenthal, former manager of the Republic Exchange who will manage the Dallas headquarters.

11,000 Responses on WB Education Drive

More than 11,000 responses from schools, libraries and community organizations in America have been received by Varner as a result of brochures and other promotional materials sent out in connection with "The Adventures of Mark Twain" and "The Mask of Dimitrios" as part of the activities of the educational bureau recently established under Mort Blumenthal at the same office.

Organizations cooperating include The National Education Association, the U.S. American Library Association, National Council for Social Studies, Education section of the J. S. Teachers enter in the field to Lloyd Rust, former manager of the Republic Exchange who will manage the Dallas headquarters.

W. Berge Replaces Clark on Decree

Thurman Arnold, who negotiated the original decree, kept the motion picture negotiations when he and Berge, then chief of the criminal division, switched jobs last August.

When Clark relinquished the anti-trust division, he retained the decree negotiations because of his familiarity with the situation and the relations he had established with the companies.

The film unit, under Robert L. Wright, also stayed with Clark, but continued to be carried as part of the anti-trust division.

A Department spokesman explained that the court action automatically came under the anti-trust division and that, as a result of the abandonment of the negotiations, Clark was no longer in the picture.

Record Heat Fails To Hurt Grosses

its third week. The show, which runs almost three and one-half hours with Gene Krupa and his band on the stage, is getting capacity business.

With $73,000 recorded on the first four days of the third week, "Dragnet" and a stage show is headed for $121,000 at the Radio City Music Hall. Here again the show runs over three hours.

"Janie" is headed for $50,000 on its first week at the Strand with Tommey Tucker and his band on the stage. Weekend business was $24,200 for three days. The third and final week of "And the Angels Sing" is expected to give the Paramount about $54,000. "Hail the Conquering Hero" and a stage show headed by Vaughan Monroe and his band will open at the Paramount tomorrow.

First 5th Loan Sales Are $327,974,309

(Continued from page 1)

reporting into size, stating that they represented about 25 per cent of the total.

O'Donnell has been repeatedly forced to request exhibitors to file their reports so that final tabulations may be made and the industry's immense contribution to the drive be recognized.

UA Hosts Sports Writers

Representatives of United Artists were hosts to a group of sports writers at dinner last night in the Latin Quarter, in connection with Bing Crosby's first production venture, "The Great John L."

POSTPONEMENT OF TRADE SHOWS

on M-G-M's "LOST IN A HAREM"

(Previously announced for August 10th in all M-G-M Branch Office Cities)

WATCH FOR NEW DATES
ON THE PRESS

MOTION PICTURE ALMANAC, the industry’s most authoritative reference book is now on the press. Paper restrictions compel us to limit the printing so distribution must be restricted to orders on file. To be sure of a copy, send in your reservation and remittance today! $3.25 per copy (Post paid) in U.S.A. $5.00 elsewhere

QUIGLEY PUBLICATIONS
ROCKEFELLER CENTER
NEW YORK (20)
Boston Grosses Wilt in Grip of Heat

Boston, Aug. 7.—The heat wave slowed down business tremendously this past week.

Estimated receipts for the week ending Aug. 10:
- "Goldie in Washington" (20th-Fox) $14,500 (20c-44c-55c-74c) Gross: $17,000 (Average: $2,125).
- "Dr. Wassell" (Para.) 7 days, 2nd week. FENWAI — (25c) $5,500 (Average: $786).
- "The Song of Bernadette" (20th-Fox) 7 days, 1st week. MAJESTIC — $(1,500) (35c all shows) Gross: $5,000 (Average: past 14 weeks $4,000).
- "The Eve of St. Mark's" (20th-Fox) $17,000 (Average: $2,125)
- "Henry Aldrich's Little Secret" (Para.) METROPOLITAN — (60c) $8,000 (Average: $1,000).
- "Once Upon a Time" (Col.) and "The Swamp Pond" (Col.) ORPHEUM — (35c) $1,500 (Average: $200).
- "Bathing Beauty" (M-G-M) STATE — (50c) $12,000 (Average: $1,500).
- "The Ghost Ship" (RKO) TRANS-LUX — (40c) $5,000 (Average: $625).
- "Skeffington" which opened to $22,000 at the Stanley.

Estimated receipts for the week ending Aug. 10:
- "Bathing Beauty" (M-G-M) CENTURY — (50c) $12,000 (Average: $1,500).
- "Christmas Holiday" (Uni.) KEITH — (50c) $12,000 (Average: $1,500).
- "Wings and a Prayer" (20th-Fox) NEW — (50c) $12,000 (Average: $1,500).
- "Mr. Skeffington" (WB) STANLEY — (50c) $12,000 (Average: $1,500).
- "Stagecoach" (Col.) Mayfair — (50c) $12,000 (Average: $1,500).
- "They Made Me a Criminal" (WB) VALENCE — (50c) $12,000 (Average: $1,500).

Rites Tomorrow for Sulzer of Kodak

ROCHESTER, N. Y., Aug. 7.—Funeral services will be held Wednesday for Albert F. Sulzer, 65, vice-chairman of the board of directors of the Eastman Kodak Co., who died Sunday at his home here. Sulzer started at Kodak as an assistant chemist. Successively he was superintendent of the chemical plant, general superintendent of film manufacture, and assistant manager and general manager of Kodak Park. He became general manager of the company in 1941, nine years after becoming a director, and was named vice-chairman of the board late last year. He is survived by his widow and mother.

Mexicans Crowd U.S. in Latin-America

That Spanish-language films, especially Mexican, are more and more taking over first-run playing time in Latin-American countries, with a consequent decline in playing time accorded American product, was the consensus of three United Artists foreign managers in an interview at the home office yesterday.

"No question about it, but Mexican films are doing sensational business," said Joe Goltz, UA's Mexican manager. "However, they are making more and more inroads, too, for American films, according to Goltz, who pointed out that many Mexicans were acquiring the film habit for the first time and then turning to American product, too.

Goltz said Mexico City had experienced a theatre boom in the last two years, with 10 houses having gone up in that time. Mexican playing time in first-run houses now equalled American film playing time. Repeat business in Mexico was very important with successful pictures being sent back to houses every six or nine months. Improvement in the success of Mexican products in that country were the aid being furnished to the native industry by the U.S. and the prevalent prosperity.

Open Own Offices

Goltz revealed that the Mexicans were capitalizing on the popularity of their films in Latin-America by opening their own offices in various countries.

Henry Weiner, the dean of Latin-American managers, having been with UA 24 years, admitted that Mexican pictures were crowding American product out of some first-run houses in Havana, going into theatres previously reserved for U.S. films. Building has been retarded in that country, Weiner said, because of the high cost of construction.

Jorge Suarez, the company's manager in Chile, stated that American companies faced stern competition from the Spanish-language product. He pointed out that American films, which normally consumed 75-80 per cent of the first-run playing time, were now down to 45-50 per cent, with Mexican and Argentine product equally benefiting. Quality, however, was still the determining factor of a film's success in that country.

Decision Pending on Moss-Leblang Case

Decision in the suit brought by Leblang-Gray's, Inc., theatre ticket brokers, against License Commissioner Paul Moss, was waived temporarily by Supreme Court Justice George Frankenthaler at the weekend. The agency seeks to force Moss to lift the license restrictions imposed by him for alleged overcharges.

Paul M. Bryan Dies

LOS ANGELES, Aug. 7—Paul M. Bryan, 46, producer of early talkie pictures, died here at the weekend. Bryan produced "Reel Life," a magazine reel, at the Gaumont Studios at Flushing, N. Y. He was associated with several film companies after World War I and in 1923 became head of Universal's scenario department.

Surviving are his widow, two brothers, a sister, a son and a grand-son.
COLUMBIA'S NEW HORROR DOUBLE BILL

For the first time...

✓ Double bill press sheet
✓ Double bill ads
✓ Double bill herald
✓ Double bill trailer
✓ Double bill one-sheet

COLUMBIA'S
CRY OF THE WEREWOLF

NINA FOGH - STEPHEN CRANE
OSA MASSEN - BLANCHE YURKA - BARTON MACLANE
Screen Play by Griffin Jay and Charles O'Neal
Produced by WALTER MACDONALD - Directed by HENRY LEVY

COLUMBIA'S
The SOUL OF A MONSTER

ROSE HOBART - GEORGE MACREADY
JIM BANNON - JEANNE BATES - ERIK ROLF
Original Screen Play by Edward Dein
Produced by TED RICHMOND - Directed by WILL JASON
Longman Will Leave OCR Section Post

Washington, Aug. 8.—Donald R. Longman, chief of the division of the Office of Civilian Requirements since the war begins to wind down, and recreation section, as formed in July, 1943, was reported tonight as preparing to leave the agency.

Longman's report shows a number of the changes that have been made. He will hold the position of executive assistant to the secretary of goodbye.

The resignation is effective at the end of the week and will take up his new assignment.

Film Classics Buys 11 Roach Films

The long pending deal between Hal Roach and Film Classics for the reissue rights to 11 feature pictures and some 350 short subjects previously released by M-G-M has been closed, it was learned here yesterday. Details of the deal worked out between George A. Hirliman, president of Film Classics, and Grace Rosenfield, Eastern representative for Roach, provides for Film Classics to acquire world distribution rights for seven years to these films. Roach received a substantial guarantee against a percentage and as a result both Roach and Film Classics will be able to continue distribution.

Power to 20th-Fox Legal Post; Jenkins Continues as Sect'y

William T. Powers, National Theatres executive since 1932 and prior to that associated with Paramount, has been appointed home office attorney of 20th Century-Fox, succeeding Felix A. Jenkins, who has become associated with the company in March, 1940, to continue as secretary and will perform other executive duties.

Powers has been named as a possible successor to Larry Kent, executive assistant to Skouras. Kent will take up his new assignment for 20th-Fox as managing director of Gaumont-British Theatres in London sometime next month.

Import Levies May Force Industry to Quit Spain

By CHARLES RYWECK

As a result of new import duties imposed by the Spanish Cortes on August 3, which amount in some cases to an increase of from $90 to $20,000 per film, American companies may find it impossible to continue business in Spain, MOTION PICTURE DAILY learned yesterday.

So sweeping were the increases that John W. Hicks, Paramount vice-president and foreign manager, characterized them as confiscatory. These new, higher duties make it impossible to do business in that country," he said.

In addition to these drastic increases, other taxes are levied on film imports for subsidization of the Spanish film industry; for dubbing of American product, and for import licenses. The subsidy tax, in effect since 1941, amounts to $7,000 in some categories. The tax on dubbing, which is in addition to dubbing production costs, amounts to about $2,000 per film. The cost of import licenses, which are only available to Spaniards, is as much as $20,000 per film, depending on the price currently asked.

If American companies continue to operate under conditions imposed by the new taxes, they will be left with little or no profit, according to someone, and may establish a presence in the country. The complaint, filed on its kind, sets forth that the W.P.B. rejected the application for permission to erect an $145,000 sound stage, but later granted...
**Personal Mention**

G RADWELL L. SEARS, United Artists vice-president, is expected back from London within a week.

Morris Stein, Eastern general manager of Famous Players-Canadian Corp., has been forced to undergo a second major operation within four months at the Toronto General Hospital.

Robert Nibenson, manager of Warner's Million Theatre in Philadelphia, is recuperating from a major operation at the University Hospital.

Ben Blumberg, head of the National Theatre Supply Co., Philadelphia, is in Mt. Sinai Hospital following an attack of pneumonia.

Les Kaufman, director of publicity and advertising for Panchon and Marco in Canada, is spending his vacation in Hollywood.

Walter Dyer, Universal ballroom, has returned to Boston after a temporary assignment at the company's Philadelphia office.

Bernie Kammer, director of United Artists' special events department, returned yesterday from Chicago.

Mark Hellinger, Warner producer, and Mrs. Hellinger, have arrived from the Coast.

**Universal, Blue in Joint Talent Hunt**

The Blue Network show, "On Stage, Everybody," will be the title of a picture to be made by Universal, it was announced here yesterday by representatives of the company. The Blue Network announced the program 30 weeks ago to give professional vaudeville and concert performers a chance to appear on the radio.

The show will continue to offer professional talent this opportunity and at the same time will give a chance for the players to receive film contracts. Officials of the Blue and Universal stated that this would be the first time the resources of radio and screen have combined to discover new talent.

A committee of judges consisting of representatives of both companies will select the 10 most talented performers who appear on the program from September 2 for a period of 26 weeks, and will award them a contract to appear in the picture. Lou Goldberg, producer of the radio show, will head the committee and serve as associate producer of the film, which will be in production around March 1. Other judges will be Charles C. Barry, Eastern program manager of the Blue, and Maurice Borden, a former advertising director of Universal.

**Insider's Outlook**

_Ed: by RED KANN_

Hollywood, August 8

N ORMALLY, Hollywood bask in the dazlings of its contemporary victories. Matters nearest to it at the moment concern the capture of the furthest front. To wit: The picture which is now in the throes, or the attraction which opened yesterday at the Music Hall. Long-range view is something they do not do in Hollywood. Yet, the seriousness of these times even in the face of a luscious cycle such as the industry has never enjoyed previously is turning some thinking and some eyes toward the post-war period.

Because no one can foretell with accuracy what the peace-time future holds in its indefinable hands, theories become guesswork; and, with good reason. This establishes a sort of road paver for a number of viewpoints. Including:

The belief—practically a consensus—of its importance and influence, as it were of which we are one—that a renaissance is inevitable once consumer goods begin to re-invigorate the market. The demand for automobiles, radios, refrigerators, for instance, will be tremendous as everyone knows.

How far-reaching a recession is another matter. How serious in relation to pre-war grosses is still another matter. There are some who are not blind enough to expect that the pacetone business curve will match off the wartime curve. Nor do they believe the industry has the right to build future policy on any such expectancies.

There are others who subscribe magnificently to the belief that this nation will emerge from the war in a golden age of prosperity such as, perhaps, it has never experienced in its economic history once the figurative sword once again becomes a plowshare. The rehabilitation of the devastated and occupied countries, they insist and as many believe, will be up to the United States. They foresee an era of industrialization for the Far West and this whole, vast Pacific seaboard a giant springboard for the export of capital goods and other kinds of goods to the Far East.

They scan the available evidences of the Government's post-war planning in equations of a thousand millions for new housing, new airfields and of new roads and highways, as expanded outlets for labor and expanded methods of creating better living conditions. They conclude these are among the factors which will keep unemployment down and box offices happy.

If there is any interest in where we stand, we think so, too.

Sketchy as perforce this is, in capsule form these several thoughts are an accurate reflection of some of Hollywood's more serious thought processes. Despite whatever rises or dips may develop in the economic graphs of the reconstruction era, "Look! Here's where discernible any serious misgivings about the days ahead. Much is expected from the foreign market—much revenue and much difficulty in the form of essential restrictions of one coloration or another. But the broad pattern—the long-range view—is tinged on all sides with an air of the future. It looks as if motion pictures are really here to stay.

**Portrait of a Producer:** He is flat on his back, which has nothing to do with his financial position. From the dran in his office with all lights blazing, Venetian blinds drawn tight against the blinding California sunshine and windows clamped tightly, he says: "How can we go wrong with that picture? All right, the star got $150,000. The feminine lead got another $100,000..."

The director—well, we'll give him $150,000, too. That makes it $400,000. The associate producer is in on a split arrangement, so you can't figure out his end until the end. Studio overhead, story and production costs—well, they may be $200,000, so what! "It's a little picture at that kind of money.

International's private dining rooms dish out food as good as any in town and better than practically all. This gastronomic truth set Bob Goldstein pondering the involvement of cause and effect, finally persuaded him to this conclusion: "That Bill Goetz first hired the chef and built his producing organization around the lord of the kitchen. All of this with reason, according to Goldstein. He calculates that, if a man's life is through his stomach, then his business is also."

**Coast Flashes**

STARTING with the new series "Merrie Melodies" and "Loopy Tunes," acquired by Warners from Goldwyn, there will be called the Warner Brothers Comedies.

Denis Green has signed (Hunt Stromberg to a three-year acting, writing and directing contract). Green's first script will be "This Is the Life," based on the life of a famous restaurateur.

G. L. Carrington, president of Allied Service Corp., has returned to his office here after spending three weeks at his New York office.

Universal gave Whitney Bolton two year contract.


Taylor Mills, Stanton Griffis assistant, enters tomorrow.

Samuel Bronston bought "Borrowed Night," forthcoming novel about compulsory service in Nazi Army to Lewis, has assigned it the first production which starts in October.

Charles Reid Jones remains a fort two years to work out inter-office coordination.

**Croft Gets Canadian Film Control Post**

TORONTO, Aug. 8—J. R. Croft has been named permanent administrator of services in the Canadian Wartime Prices and Trade Board, with jurisdiction over the operation of all theatres and exchanges in the Dominion of Canada, it was announced by Jane Croft.

It has been indicated, with the organization of the Board, that government-owned theatres will continue after the War to insure admission price stabilization as well as regulation of priorities and manipulation of boxoffice. Croft's deputy will be F. O. Currie.

**Kaufman Appointed Republic Publicist**

HOLLYWOOD, Aug. 8.—Republic vice-president Allen Wilson announced the appointment of J. Lester Kaufman as chief studio publicist effective Aug. 24. Kaufman was with Panchon & Marco in St. Louis for the past six years, with Paramount in New York, and Balaban & Katz in Chicago prior to that. Larry Woodin continues as assistant to Kaufman.

**M. Howell to Goldwyn**

Miri Amiel, in charge of the Myron Selznick office here for four years, is retiring at the end of this month. She will join the Samuel Goldwyn office as local talent scout.
Film Classics Buys
Roach Films

(Continued from page 1)

softwares estimate that the gross might reach as high as $2,000,000.

Emphasis in the deal is placed upon the acquisition of "Topper" by Film Classics. The company expects to give a new advertising and public campaign and a first-run release on Labor Day in September. Three of the eight Laurel and Hardy films owned by Film Classics are in the deal already in release by the company. They are, "Pack Up Your Troubles," "Pardon Us" and "Sons the Desert." M-G-M's distribution rights on all the films involved in the deal are "Our Relations," "Way of the West," "Swiss Miss," "Blockheads," and "Bohemian Girl." Metzler, We Live in Fear," the second are the other two features.

Goring Leaves Changes in West

Allred Crown, assistant to George Hirlum, Film Classics president, has been given the task of dealing with the demand of Fat Tony DeSantis and Seattle to negotiate for the establishment of Film Classics exchanges those cities, bringing the number such each exchange. Allred Crown is expected to continue on to Hollywood to further investigate ar Crans, Allred's assistant, is a director of such theaters, technical writers and writers to complete the tentative production plans of the company.

Washington Sees Trial as Counsel Map Strategy

(Continued from page 1)

tion by Assistant Attorney General Wendell Berge to have the court set a date for argument. In view of the fact that the divorce parties, it is not anticipated that a hearing can be had before some time next month or in October. In the meantime, the parties have been resisted the right to file their briefs in opposition to the proposed modification of the consent decree.

If the court were to grant the government's motion for amendment of the decree over the objections of the consenting companies, then an appeal of the ruling by the companies would be a certainty and would place the entire case before the courts. On the other hand, the companies under Section 23 of the decree, the section under which the government action is based, have an equal right to petition the court for the kind of relief which they, too, desire. Their petition might take the form of an offer for the vacating of the decree. Such a petition be granted by the court the government would have no recourse but to bring its original suit on trial or file a new action.

May Hasten Compromise

It is this situation which deprives the government's move of some significance attached to it at first and suggests that it may be maneuver-devised to hasten a compromise settlement.

However, the Department is represented as taking the position that it believes theatre divorcement and the dissolution of large circuits to be of prime importance. All of the other issues which have been raised are of a subsidiary nature since, once the distributors are deprived of their theatres, they would gain no economic advantage in the present selling methods. On the other hand, it is known that the one thing the companies would not consent to voluntarily is divorcement. Hence, whether the two viewpoints can be resolved short of a lengthy and conclusive trial is unpredictable.

N.Y. Attorneys Discuss Dept. of Justice Move

Counsel for the five consent decree companies met here yesterday to discuss the Department of Justice's application for modification of the consent decree. Discussion was limited to interpretations of what the sudden and unforeseen move has been set for next Tuesday and in the meantime the distributors will devote their attention to a study of the Government's application.

In mapping strategy, it is understood that several courses are open. In view of the threat that the Department of Justice merely filed an application for modification of the consent decree is not asking a drastic hearing, it is possible for the Department to have action on its application deferred indefinitely.

If the government were to file an application for modification of a consent decree without setting a date for the hearing on the application is understood that it would have been heard by any judge available at the time. To delay the application would have been referred to Federal Judge Henry W. Goddard, who signed the original decree.

Judge Goddard on Vacation

It was learned yesterday that Judge Goddard is not expected back from vacation until regular sessions of court begin here Oct. 2.

It is possible that the company can seek to have the present decree vacated by an application to the court and perhaps force the Department to place a trust suit here or file a new action. Present indications are that the companies will not make any move until the Department takes further action.

Trade speculation turned to the possible effect on Columbia, United Artists and Universal of a successful government effort to have films sold individually. These three were named defendants in the New York anti- trust suit that entered into a consent decree. It is understood that at least one of these companies is determined to resist any attempt by the government to force the selling of pictures individually even if it means going to court. Conjecture also made that the Department might take against Monogram, Republic and RKO to compel the companies individually to sell films instead of by distributors.

Reisman Explains 'Goyescas' Deal

With the sanction of the State Department and the Office of War Information, RKO Radio has arranged to exhibit in Spain 19 of its films, in return for which it obtained the rights to distribute the Spanish film "Goyescas." With the expected distribution vice-president, stated yesterday in explaining the background of the deal.

Reisman cited the lack of political propaganda in the film and its approval by various Governmental agencies, including the FBI and the U. S. Censor's Office.

Republic, Executives
In WPB Suit by U. S.

(Continued from page 1)

ed permission for construction of a $23,000 temporary stage for use in producing Army propaganda and training films. The complaint further said that the company foreign office, and a-build $7,000 permanent stage without permission.

Republic executives named are H. R. Glick, vice-president; A. L. Lootens, production manager; I. Scott, administrative assistant and I. W. Yates, production assistant. The maximum penalty would be one year imprisonment, $10,000 fine or both.

Commenting on the WPB charges against several executives, a spokesman said, "We know nothing about it.

Silverstone Calls for
United Film Policy

(Continued from page 1)

hibiting only its important product in Latin America which, he said, plans to implement immediately. One of the objects of his trip will be to set plans for the Latin American release of "Wilson" and "Song of Bernadette," with super-imposed Spanish titles, to be launched with an appropriate advertising campaign.

Silverstone will be happy and expects to contact exhibitors and the local public as to the film requirements of the day in Latin-American countries. Stressing that the industry stands at the crossroads in Latin-America, he declared that the companies must work together to broaden their present markets. The industry, he said, should initiate a common policy on such problems as dubbing, etc., otherwise it might find its market slip from its grasp.

All information collected will be placed at the disposal of the various companies as to how best to exploit the lucrative market in Latin-America. Emphasizing that a week before the opening of the market is not to be applicable in the case of the Spanish government.

Industry May Be
Forced from Spain

(Continued from page 1)

ment which would prove short-sight- ed, as other governments might be compelled to follow the example of the Spanish government.

MOTION PICTURE DAILY
The Story of Two Beauties and the Dragon—

Once upon a time on that magical street called Broadway were two gay entertainers whose talents and charms were undeniable. But their pretty hearts beat loud and fast because nearby was the dragon, a mighty creature with such powers of
fascination for people that the two lovely things feared they would be woefully neglected. But lo and behold, no matter how great were the throngs that crowded in to watch the mighty dragon perform, there were countless other thousands who sought out the two beauties.

AND THEREBY HANGS A TAIL (Leo of M-G-M’s naturally!)

M-G-M packs more people into theatres than any other company because its wise showmen provide a wider range of entertainment in their great product. For instance, like that which holds the Broadway spotlight:

"DRAGON SEED" the mightiest dramatic spectacle of our time with a wonderful new role for Katharine Hepburn, is breaking M-G-M records at Radio City Music Hall.

"BATHING BEAUTY" the Technicolor Big Show of Girls, Laughs and Music, is in its 7th great week at the Astor and a sensation nationwide.

"THE CANTERVILLE GHOST" convulses Broadway at the Globe where M-G-M’s darling Margaret O’Brien zooms to stardom. It’s beating “Salute To The Marines” booming business.

MORAL: You’ve got to be good to be a leader for twenty years!

Keep Selling Bonds!
Strike, Heat Dent Philadelphia Take; ‘Dragon Seed’ Tops

PHILADELPHIA, Aug. 8.—The combination of the city transportation strike to the hot weather was coupled with the continuation of the heat-wave plus the predominance of hold-overs and second runs, makes for light business in the downtown district. "Dragon Seed," the only major opening of the week, led the field at the Boyd, posting $24,300, or $3,400 for the Sunday dual showing at the Earle.

Estimated takings for the week ending August 9-11:
The Centerville Gaunt” (M-G-M)
ALDINE—(000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $10.00. (Average: $1.40).

ARACADIA—(000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $4.80. (Average: $0.70).

“Dragon Seed” (M-G-M)
BOYD—(000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $3,400. (Average: $486).

Roger Tubby, Gangster" (20th-Fox)
(0) (40c) (3 days). Gross: $1,200. (Average: $400).

“Dragon Seed” (M-G-M) (1 day)
SEABURY—(000) (35c-40c-50c-65c-75c-85c) 6 days. Gross: $1,200. (Average: $200).

“White Rose of Dower” (M-G-M)
(0) (40c) (5 days) daily. Gross: $1,200. (Average: $240).

Step Lively!” (RKO) (0) (40c) (5 days). Gross: $750. (Average: $150).

Going My Way” (Para.)
THALBERG—(4-700) (40c-45c-50c-65c-75c-85c) 7 days. 2nd run. Gross: $1,200. (Average: $170).

Show Business” (RKO)
REPUBLIC—(405-406) (40c-65c-75c-85c) 7 days. 2nd run. Gross: $1,200. (Average: $170).

“The Fairy Age” (UA)
STANLEY—(4-700) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $750. (Average: $100).

"G." denota general classification.

Eckman Will Oppose Government Control

The belief that the recent recommendation of the British Films Council Monopoly Committee for a participating government tribunal means government control of the British film industry was expressed by Sam Eckman, M-G-M managing director for Britain, in a statement released by the British trade yesterday. Eckman added that he intends to oppose the monopoly report “as affirmatively as I possibly can.”

The statement revealed that Sir Alexander Korda was selected for membership on the new Films Council, a producers’ representative and that Eckman was selected as a time serving on the Council as a distributors’ representative because the British trade felt it was undesirable to have two members associated with the same company.

Review

“Greenwich Village”

(20th-Century-Fox)

WILLIAM LEBARON has assembled another lavish and stunning Technicolor musical film for 20th Century-Fox in “Greenwich Village.” Don Ameche, Carmen Miranda, William Bendix and Vivian Blaine, a newcomer, are featured in this backstage tale of New York’s famous Bohemian quarter in the early 1920’s. It is a film certain to ring the bell for record grosses since it possesses all the elements which make for wide appeal to the customers.

The story which represents the combined efforts of Earl Baldwin and Walter Bullock who did the screen play; Michael Fessier and Ernest S. Pagano who wrote the adaptation; and Frederick Hazlitt Brennan who is credited with the original story; has a familiar ring to it. Ameche, originally from New York from his home in the midwest armed with his life’s savings and intent on getting a performance for his piano concerto. He gets mixed up in Greenwich Village with Bendix, who owns one of the speakeasies and has a yen to produce a play on Broadway; Miss Miranda, one of the entertainers at the speakeasy and Miss Blaine, whom Bendix intends to star in his show. There are the usual complications which Ameche, being duped by Felix Bressart before the show is produced to provide his concerto with its initial performance. Bendix is enamoured of Miss Blaine but Ameche finally wins out with her, with Miss Miranda supplying comedy in this background.

Leo Robin and Nacio Herb Brown have written a trio of new songs for the film and generous use has been made of the old favorites. Ameche’s concert is built around the old favorite “Whispering” which receives considerable attention. “Give Me a Band and a Bandana” is destined for Hit Parade honors and “It’s All For Art’s Sake” provides the background for an eye-filing costume ball number set in lush Technicolor that provides another high mark for the beauty of the medium.

Miss Blaine is impressive in her debut in the role of the young singing star of Bendix’s club and contemplated show. She has an appealing voice, is a delight to behold and is definitely a screen personality for whom 20th-Fox appears to have plans. Under Walter Lang’s careful direction comes one of the best performances of her career in every department. Accent in the action is on the fast and funny side with the romance between Ameche and Miss Blaine remaining secondary. Specialties by Tony and Sally DeMarco, the Revers and the Four Step Brothers lend added appeal. Felix Bressart as the dances and Leon Shanromy and Harry Jackson handled the less.

Running time, 83 minutes. “G.”

Two to be released in Sept. in Block Two.

MILTON LIVINGSTON

Jacocks Buys House; Appoints Seletsky

Don Jacocks, who resigned as Warners Bros. Theatres New York zone manager last month when he acquired five of the Lewton-Cannon circuit in Brooklyn and Quincy, Mass., which he is operating, has also acquired the Strand Theatre in Rockland, Mass., from Leo Rodenheimer, who is retiring after 34 years in the theatre business, according to Jacocks.

Jacocks has appointed Sam Seletsky, formerly branch manager for Republic in Boston, as a booker for the theatres he has acquired. Seletsky has resigned his position as a salesman in the New England territory for Republic, then as the company’s branch manager in New Haven, New York and finally Boston.

Kogod on Welfare Board

WASHINGTON, Aug. 8.—Fred Kogod, head of the Kogod-Burka circuit, operating the Apex, Atlas, Senator and Princess Theatres here, was recently named to the Board of Public Welfare here.

29 Stars Overseas

In July for HVC

HOLLYWOOD, Aug. 8.—The Hollywood Victory Committee report for July, issued yesterday, indicated that 29 performers went overseas on USO camp tours; 25 members of the Navy Hospitals in 27 states in the U.S., and other performers made 421 appearances on 46 camp shows, while 157 appeared for bond rallies, charity and relief benefits.

The July report brought the HVC total to 30,004 performances by 1,529 players in 7,625 events since Pearl Harbor.

The appointments by Ed Howard, Army-estates, Adolph and Clarence Must brought the executive board to a full membership of 40.

Expect SPP Rule

Details of the arbitration award made in the controversy between the Screen Publicists Guild of New York and the film companies are expected to be announced at the SPP meeting at the Hotel Edison here on Thursday.

Crescent Enlarge Scope of Charter

(Continued from page 1)

ant-trust law and now on appeal before the S. Supreme Court Washington.

The original charter, obtained June, 1911, by Tony Sudekum, holds that the company’s banks and brokers, Harry Sudekum, provides that the incorporation is for the purpose of furnishing a building and coffee house for all the shareholders, as an opera house, theater, or theater or acquiring by purchase or lease of theatres, and for operating it.

Origin. The capital stock was $40,000, represents the firm’s present day investment in one neighborhood theater.

Crescent’s Other Activities

Today, one of the most successful circuits in the country, Crescent owns and operates bowling alleys, billiard parlors as well as theatres. This necessitates provides a basis for the newly amended charter with the general nature of the business to be transacted by the corporation shall be to establish and conduct a general amusement enterprise in any place in the public to generally acquire, control, manage and dispose of property necessary or proper to the conduct of said business.

Crescent Amusement Co. must dispose of approximately 50 percent interest in Cumberland Amusement Co. of the Shools Theaters, Inc., Rockwood Amusement Co., Inc., Kentucky Amusements Company, Inc., Lyric Amusements Company, Inc., within a period of one year after an affirmation of a decision by the Supreme Court, if it is affirmed by that body.

Schafer’s Film to U.A. for Foreign

United Artists has acquired the foreign distribution rights to George Schaefer’s “Dangerous Journey,” the Armand Demi-Leila Roosevelt adventuring film, for U. A. for foreign rights, said a meeting of the company’s Latin American managers was opened at the Hotel Warwick here yesterday. Domestic distribution rights to the foreign film were acquired recently by 20th Century-Fox.

Schaefer said that the picture, along with a minimum of four Spanish language films and one French picture would supplement U.A. “new season range for Latin America.”

Convinced that a world interchange of product is inevitable in the post-war years, he emphasized that U.A. intended to meet the competition from native producers, particularly in Mexico and Argentina, by offering them its international distribution facilities, rather than by fighting them.

He told the meeting that plans are under way for the acquisition by U.A. of additional theatres in Central and South America.

Screenings Sept. 11

Warners will trade show “Arsenic and Old Lace” and “The Last Ride” on Monday, Sept. 11.
250 SIMULTANEOUS BOOKINGS!

Welcome Back

YOUR FAVORITE FUN-STARS...
THEIR FIRST PICTURE
THE FUNNIEST OF

BUD
ABBOTT and LOU
COSTELLO

In Society

with
ARTHUR TREACHER • MARION HUTTON • KIRBY GRANT
THOMAS GOMEZ • ANNE GILLIS
and WILL OSBORNE AND ORCHESTRA
The Three Sisters: Margie, Bea and Geri
Directed by JEAN YARBROUGH
Produced by EDMUND L. HARTMAN
RE IN A YEAR... THEIR CAREER!

Watch them break their own records in these theatres—some of the 250 who are playing it right on release date Aug. 17th.

Denver-Esquire, Denver, Colo.
State, E. Liverpool, O.
Plaza, El Paso, Tex.
Colonial, Erie, Pa.
Victory, Evansville, Ind.
Emboyd, Ft. Wayne, Ind.
Worth, Ft. Worth, Tex.
Strand, Greensburg, Pa.
Senate, Harrisburg, Pa.
Majestic, Houston, Tex.
Indiana, Indianapolis, Ind.
Cambria, Johnstown, Pa.
Uptown-Esquire-Fairway, Kansas City, Mo.
Capitol, Lancaster, Pa.
Lincoln, Lincoln, Nebr.
Hillstreet-Pantages, Los Angeles, Calif.
Rialto, Louisville, Ky.
Orpheum, Madison, Wisc.
Malco, Memphis, Tenn.
Lincoln-Miami-Capitol, Miami, Fla.
Warner, Milwaukee, Wisc.
Orpheum, Minneapolis, Minn.
State, New Bedford, Mass.
Roger Sherman, New Haven, Conn.
Criterion, New York, N. Y.
Cataract, Niagara Falls, N. Y.
Newport-Colley, Norfolk, Va.
Paramount, Omaha, Nebr.
Fox, Philadelphia, Pa.
Union Square, Pittsfield, Mass.
Civic, Portland, Me.
Majestic, Providence, R. I.
Astor, Reading, Pa.
State, Richmond, Ind.
Byrd-State, Richmond, Va.
Utah, Salt Lake City, Utah
Orpheum, Seattle, Wash.
Hollywood, Sioux Falls, S. D.
Granada, Spokane, Wash.
Roxy, Springfield, Ill.
Gililiez, Springfield, Mo.
Grand, Steubenville, O.
Fox, St. Louis, Mo.
Rivoli, Toledo, O.
Jayhawk, Topeka, Kans.
Troy, Troy, N. Y.
Orpheum, Tulsa, Okla.
Manos, Uniontown, Pa.
Court, Wheeling, W. Va.
Orpheum, Wichita, Kans.
Capitol, Williamsport, Pa.
Warner, Wilmington, Del.
Strand, York, Pa.
Warner, Youngstown, O.

War Bulletin! Have your bond sales figures ready for Fifth War Loan report blank.
"AN EXCELLENT JOB OF PICTURE MAKING...

ROY ROGERS
KING OF THE COWBOYS
TRIGGER
SMARTEST HORSE IN THE MOVIES

Song of NEVADA

Featuring DALE EVANS and MARY LEE
with LLOYD CORRIGAN • THURSTON HALL
BOB NOLAN and the SONS OF THE PIONEERS

A REPUBLIC PICTURE
"HOROUGHLY ENJOYABLE ENTERTAINMENT"
BOXOFFICE

"SONG OF NEVADA"

Republic (——) 
75 Minutes 
Rel. Aug. 5, '44

Here is something for which producers have been angling a long time—a story which beautifully blends the elements of modern musicals with those of westerns, without so greatly sacrificing the atmosphere and credibility of the latter. Aside from which point, it's an excellent job of picture making—probably an all-time best for Roy Rogers. The charming cowboy is given sterling support by Mary Lee and Dale Evans, who supply both music and pulchritude, the Sons of the Pioneers, and Lloyd Corrigan, from whom a considerable comedy content stems. The film boasts plenty of action and spectacle, beautiful natural scenic backgrounds, ample production values, fine songs and several additional assets. It should prove a popular package of thoroughly enjoyable entertainment. Joseph Kane directed.

Roy Rogers, Mary Lee, Dale Evans, Thurston Hall, John Eldredge, Lloyd Corrigan, LeRoy Mason.

BOXOFFICE

"SHOULD HIT THE JACKPOT IN ALL SITUATIONS"

"A well-knit, fast-paced and lavishly produced film that should hit the jackpot in all situations. Musical sequences are well staged and the entire production, which bears an expensive look, has been masterfully directed by Joseph Kane."
—WEEKLY VARIETY

"ANOTHER WINNER WITH ROGERS"

"Grey does another winner with Rogers ... refreshing entertainment which promises to set a new standard in western-filmusicals. It is lavish, eye-and-ear pleasing, has much real entertainment nicely balanced."
—HOLLYWOOD REPORTER

"AN OUTSTANDING ROY ROGERS CONTRIBUTION"

"'Song of Nevada' is an outstanding Roy Rogers contribution ... story progresses logically ... offers some catchy Western and novelty tunes and strong support by Thurston Hall, Lloyd Corrigan, Dale Evans, and Mary Lee."
—MOTION PICTURE DAILY

"A STERLING PRODUCT"

"Republic will pull the Roy Rogers fans into the theatres to the last man with 'Song of Nevada.' Associate Producer Grey has worked a sterling product from the raw materials carefully selected for him by Armand Schaefer."
—VARIETY

"SHOULD APPEAL TO THE GENERAL AUDIENCE"

"A pleasing blend of story, song, comedy and stagecoach racing which should appeal to the general audience. Songs are many and varied. The original screenplay was an excellent job by Gordon Kahn and Olive Cooper."
—MOTION PICTURE HERALD

"PLENTY OF PRODUCTION"

"Given plenty of production, this modern-day musical western has action mixed with romance, song numbers, and a final reprise with added acts ... a chorus of curies as elaborate as any musical ... ace outdoor sets and top photography."
—THE EXHIBITOR
They Found the Answer to War-Time Marriages...in the middle of a KISS!

How can you stop laughing...and loving this impatient boy and girl who married on one furlough...and wanted a divorce on the next one!

It's so tender...so touching...so timely...and it will happen tomorrow in millions of homes and hearts!

COLUMBIA PICTURES presents

LEE BOWMAN
ARTHUR COBURN

The Impatient Years

with EDGAR BUCHANAN, CHARLEY GRAPEWIN, JANE DARWELL

Produced and Directed by IRVING CUMMINGS

MILLIONS WHO SEE IT TODAY...WILL LIVE IT TOMORROW!
Minimum of 10 Present Rank Films to UA

Sears Negotiations Are Virtually Concluded

London, Aug. 9.—United Artists will handle American distribution of a minimum of ten of J. Arthur Rank’s present British films, it was learned here today, said Gradwell, L. Sears, UA vice-president in charge of distribution, virtually concluded his negotiations with Rank.

The agreement implies that certain of these pictures will be distributed in this country also by UA under the same conditions under which it handled films for the British, but that the final selection will be made by the parties concerned.

Sears, now awaiting passage back to America, will be accompanied by Dr. Alexander Galpern and Barring—

(Continued on page 8)

Mexican Production Halt Seen Over Soon

Mexico City, Aug. 9.—Resumption of film production here, halted for 17 days as a result of an internal conflict in the National Cinematographic Industry Workers Union, is expected to take place within 32 films in work expected to be rushed to completion.

The halt was broken as the result of the action of Enrique Solis, head of the technical section of the union, and the occupation of the three local unions.

(Continued on page 8)

WB, MPOE Extend Pact for 30 Days

Warner Bros. and Motion Picture Employees Organization, Local 23199, today have extended their contract covering over 600 “white collar” workers employed in the Warner home office for 30 days. The two-year contract would have expired today.

Company and union officials are in negotiations for a new contract, with the understanding to be willing to continue the provisions of the pre-

(Continued on page 8)

‘Wilson’, Heavenly Days’ Banned for Overseas Showings

Washington, Aug. 9.—The War Department today disclosed that it had rejected both 20 Century-Fox’s “Wilson” and RKO’s “Heavenly Days,” which it is understood are films undesirable for distribution to soldiers overseas under the political ban of the Soldier Vote Act.

The two pictures were among the first to be run after the political ban, which has barred a number of magazines and books from overseas distribution through Army channels. They were barred by a selection board which passes on all pictures to be distributed abroad over the Army services forces film distribution.

The War Department spokesman did not cite specific instances of political angle on which either rejection was based. Most reviewers commented—

(Continued on page 8)

Gould Cites Qualities For Postwar Success

Walter Gould, United Artists’ foreign manager, yesterday concluded the company’s two-day Latin-American sales meeting here by citing four qualities of leadership, craftsmanship, salesmanship and showmanship as necessary in the postwar to help the industry achieve its prosperity.

The foreign managers are being feted by UA producer representatives. F. A. Calvert, producer of “Two-Fisted Man,” and C. Paul and David (Skip) Weshner during their stay in New York.

(Continued on page 8)

Army Sees Films Need for Soldiers in Postwar

Los Angeles, Aug. 9.—The Army sees a vital need for the industry to continue and enhance its entertainment for soldiers in the demobilization and post-war period, Brig. Gen. Joseph W. Byron, chief, Army Special Service Division, declared today. Thus, the industry for the first time, learned that its activities will be requested when the fighting finishes.

“The hard part is not behind, but ahead of us. I am here not only to thank the industry for all it has done so far but to express the continued and additional cooperation for the task ahead,” Byron said.

WAC Prepares Brief On ‘Locally Needed’

The Distributors Division of the War Activities Committee has prepared a brief in furtherance of efforts to have motion picture distribution included on the list of industries that might be designated by the local War Manpower Commission as ‘locally needed.’ This brief is to be presented to the Essential Activities Committee of the WMC via its chairman, Collis Stocking.

11 Exchange Locals Seek Wage Boosts

Film exchange operations have approved applications which will be filed by the IATSE exchange service employees’ locals in Boston, Philadelphia, Indianapolis, Detroit, Cleveland, Minneapolis, Dallas and New Haven, also by the company, with the regional War Labor Boards for permission to grant a 10 percent wage increase for exchange film inspectors, poster clerks and wrappers. The companies have already been filed with the regional WLB in Chicago and Seattle by the locals in those two cities.

Thus far, exchange service workers’ locals in other exchange cities have not indicated any desire to file individually, presumably awaiting a ruling by the WLB in Washington on the appeal taken before the board on behalf of the workers in the Local’s Washington exchange office—

(Continued on page 8)

Seek Exemption In 48-hour Ruling

Distributors are preparing applications to file for exemptions for their film exchanges in Philadelphia from the 48-hour week which has been ordered in that area by the regional War Manpower Commission to take effect for “locally needed” establishments Sept. 1.

Permission to remain on the 40-hour week has been secured from the regional WMC in the 15 exchange cities where the 48-hour week—

(Continued on page 8)

Wilcox Sets Deal for 2 a Year for ABPC

London, Aug. 9.—Herbert Wilcox said today that he has concluded a long-term agreement with Max Mil- der and Eric Lightfoot, joint manag- ing directors of Associated British Picture Corp., to produce two films annually.

The first will be “I Live in Grosvenor Square,” not a war story but the story of an American airman set against the background of the events—

(Continued on page 8)
Personal Mention

DAVE ROSE, Paramount's British managing director, is expected to return to New York next week from the Coast before proceeding to London.

EVELYN MOSS, secretary to CHARLES BALLY, assistant short subject sales manager for Warner Bros., left by plane last night for Des Moines to visit her husband, S.B. PHILIP EDGEMAN.

ALFRED JERRY of the Warner Bros. studio publicity staff in Hollywood is the father of a boy born over the weekend at Angels Camp, Calif.

GEORGE A. HELMANN, president of Film Classics, has returned from St. Louis.

H. NELSON PHILIPS of Warners returns today from Phila-delphia and New Jersey.

HARRY KELLER, Midwest publicity head for Universal, left Chicago for Detroit this week on business.

CARL E. MILLER, MPDPA foreign manager, is in Washington.

Televideo Planning Its First Program

"Televideo," believed to be the first cooperative production organization to enter the field of Television, is now preparing its first program for presentation in the near future, the home office reported here yesterday. Members of the organization include Frank Jacobs of Loucks & Norling Films; George Karger, P.I.X., Inc.; Marvin Christenfeld, attorney; Ellen Dahlgren, costume designer; Walter Gibson and Martha What-moor, office managers; Dorothy Godfrey, J. D. Tarcher, Advertising, Leo Ketz, scene designer; Jay H. Silliman, John H. Owen, Inc.; Kenneth Whatmore, 16th St.; and J. Tarcher Advertising and Murtin Gottlich, writer.

Kentucky Polio Cuts Theatre Attendance

LOUISVILLE, Aug. 9—The infantile paralysis epidemic continues to make inroads into theatre attendance here and throughout the State. With 60 of Kentucky's 120 counties affected to date, the total number of cases has reached 368. Health authorities, reporting a substantial increase in number of cases before the epidemic is checked.

BRENNON, Milestone Host

Producer Samuel Brennon and director Lewis Milestone will entertain members of the trade press at the Waldorf-Astoria Hotel this afternoon.

First Cameraman

Back from France

NEIL SULLIVAN, RKO Pathe newsreel cameraman, first to return from the invasion front, in an interview yesterday described the difficulties encountered in shooting footage in the hedgerows of Normandy. Sullivan went in with a second invasion wave 36 hours before the main attack and was snared into a German infantry division conducting maneuvers on the beach. The Pathe cameraman explained that the fighting was hot and of a type that nullified taking pictures, that it was often impossible to secure good footage because the advance was so rapid that troops in France were featured sequence films five miles behind the front lines. The Army Psychological Warfare Board has induced many Germans to surrender, he said, by appealing to them through loud speakers. The invasion troops have expressed a distaste for war shots in newsreels because they have been personally paraded in many of the shots shown, and preferred pictures of familiar home scenes.

Rehearing Ordered In Col. Injunction

LOS ANGELES, Aug. 9.—Superior Court Judge E. H. Wilson today denied Columbia Pictures an injunction restraining Charles Coburn from acting in 20th Century-Fox's "Czarina" before completing his appearance in the film's untitled Dunne-Bover picture now shooting. The complaint in the shooting schedules brought about Columbia's action, the studio asserting the unavailability of Coburn would cost the company $1,000,000. Later in the afternoon Judge Wilson vacationed the decision and set re-hearing arguments for Friday.

Complaint Asks That Product Be Given

M. P. POOVER, operator of the Mar-sills Theatre, Rockingham, N. C., has filed an arbitration complaint against RKO and Warner, the American Arbitration Association reported yesterday.

The complaint, filed in the Chal-lone, N. C., tribunal, asks that a contract showing him the rights is given immediately. The Hannah Pickett Theatre, Rockingham, was named as an interested party.

New WB Shorts Label

Beginning with the 1944-45 release schedule next month all Warner ani-mated short comedies, formerly known as "Merrie Melodies" and "Looney Tunes" will be called Warner Bros. Cartoons, it was reported yesterday by Norman H. Moray, short subjects sales manager. Change in label fol-lowed the resignation of Leon Schlesinger, who sold out due to ill health. The subjects will be made by a new WB shorts division reviewed during July.

UA Canadian Sales Meet Today

UNITED ARTISTS' Canadian district sales meeting will open today at the Royal Hotel, Montreal, and continue tomorrow, Carl Leserman, general sales manager, announced here this week. A. J. Jeffrey, Canadian sales manager, will preside for sessions, which will be attended by branch managers and salesmen from Montreal, St. John, Toronto, Vancouver and Winnipeg.

Yesterday a meeting of the company's West Coast sales staff was held in the St. Louis offices, with J. U. Jinger, Western division manager, and W. E. Callaway, district manager, presiding. In attendance, were branch managers and salesmen from Denver, Los Angeles, Salt Lake City and San Francisco.

Al Jolson Files Suit Against 20th-Fox

HOLLYWOOD, Aug. 9.—Al Jolson today filed a $250,000 suit in Superior Court against 20th Century-Fox, charging the film company with maintaining a "Take It or Leave It" policy with him in its conflicts with the forthcoming "Rhapsody in Blue," in which he appears, and with the Columbia production he is now preparing.

Jolson said the principle involved is much the same as in the previous suit which could accrue from the suit, and announced he would donate the latter to charity.

Trezio, Bennett Ask Plagiarism Damages

LOS ANGELES, Aug. 9.—Jack Trezio and Chuck Bennett filed suit in the Federal court today asking $100,000 as damages from RKO Pictures. Mr. Jack L. Warners, acting as attorney for the plaintiffs, said in the motion that the entire copyright of the song which was used in the film was assigned to his firm, and that the complaint also asks accounting of the profits from "Higher and Higher" in which the song was used.

Czechs Get 21 Houses

The Czech film company Nastup reportedly recently that 24 motion picture theatres were opened in Czechoslovakia in 1943, making a total of 227 film houses in that country. Feature films imported during that year totaled 120 of which 82 were foreign productions. Nastup produced eight documentary for home consumption and 156 were imported. Of the 156 104 were German made.

O. Censors Cut 11

COLUMBUS, Aug. 9.—Ohio censorship ordered eliminations in 11 out of 76 reviewed during July.

Coast Flashes

Hollywood, Aug. 9.—WALT DISNEY is dubbing "Sauce Amigos" in German, and is toasting the postwar market. It will be followed by "Fantasia."

Warner announced that "Ital Meets the Marines" will be released on "Jailo," Joyce Reynolds will again handle the title role.

Paramount borrowed Raul Walsh from Warners to direct "Salt O'Rourke," E. D. Leshin will produce it.

Newspapers will have a special feature, "Our Costume Story," as they are a part of the third annual over-the-Counter campaign. The campaign is sponsored by Louis D. C. Lighthouse's contract one year.

RC-20 Chosen for Nation's 10th Airstrip

WASHINGTON, July 22.—The Department of Defense has announced that the 10th national airshow, to be held at the Washington National Airport on September 11, will be based on a newly constructed airstrip on the 20th-Fox airfield. The airport is located on the north side of the city, and is 15 miles from Union Station.

 hoeing the Federal building.

Hunt Heads USO Drive

WILDWOOD, N. J., Aug. 9.—William C. Hunt, president of Hunt's Theaters, Inc., has named county chairmen for the United States O. W. S. A. drive, which will be staged in October. Hunt was chairman of the Wildwood theater in the Fifth War Loan and was responsible for raising approximately $1,000,000 in bonds. He recently announced himself as candidate for state senator.

Women's Village

SOUTHERNS POINT, Fla., Aug. 9.—The Women's Village here has become the second house in the Southern Florida territory to be totally staffed by women, with the addition of Mrs. Grace D. Haw, as project manager. Mrs. Marjorie Vail Mc neo is manager of the Wildwood Theatre's Women's Village, which reopened last month with all female staff.

5-Year Lease on Fox

PHILADELPHIA, Aug. 9.—Warner Bros. have renewed their lease on the first Fox Theatre here for a five-year period.
WE COULD FILL A BOOK ABOUT "DOUGHGIRLS" BUT IT ALL COMES DOWN TO THIS: DOUGHGIRLS IS DOUGH FROM WARNERS!

Jack L. Warner, Executive Producer

KEEP SELLING WAR BONDS!
FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!
**Review**

**In Society**

(Universal)

MARKING the return of Bud Abbott and Lou Costello to the screen after an absence of more than a year due to Costello's illness, "In Society" is a hilarious slapstick comedy which is fashioned in the same popular entertainment groove of its predecessors, featuring the zany antics of the pair. It should bring top grosses if the reaction of the audience at the weekend premiere at George's film was given a "snack" preview, is any barometer of the type of reception it will be afforded. The audience howled with delight throughout, and the film easily shapes up as one of the finest which the pair have made.

Lending assistance in this Ednaud L. Hartman production are Marion Hutton, Kirby Grant, Arthur Treacher, Thomas Gomez, Anne Gillis and Will Osborne and his orchestra. Abbott and Costello are plumbers in this film. The loosely-contrived screen play by John Grant, Hartman and Hal Fimberg from an original story by Hugh Wedlock, Jr. and Howard Snyder serves expeditiously to encompass them in society. Under Jean Yarbrough's nearly-paced direction, the action is fast and furious and Abbott and Costello cavort first in a swanky bathroom during a fancy dress ball and then as uninvited guests at a weekend party at a fashionable estate, all in an effort to bolster their plumbing business.

As a female taxi driver and a friend of the boys, Miss Hutton is afforded an opportunity to sing several pleasant songs, but the romance is a secondary feature of the film. Considerable footage is devoted to a rather hctic chase wherein the boys commandeer a fire engine to catch Gomez, who turns out to be a thief rather than their benefactor as they had first assumed when he loaned the money to start Dr. Walton's business.

Hartman has not stinted on the production budget, and the result is some rather attractive settings. Miss Hutton sings "No Bout Adoit It" and "My Dreams Are Getting Better All The Time" and the Three Sisters, Margie, Bea and Geri are also featured. Jerome Ash was in charge of photography.

Running time 75 minutes. "G" To be released Aug. 18.

Milton Livingston

**Rules Clearance Should Continue**

The 23-day clearance of the family and Shirley Theatres, Covington, for the 24th edition of the National Broadway Theatres, also Covington, operated by the Richard P. Erno organization, has been extended by the National Arbitration Association. The arbitration, according to the arbitrator John H. Harker, in rendering a temporary order on the complaint, cited the pending clearance in the Cincinnati tribunal against Loc'l. The arbitration association reported the clearance to be $23,066,000.

In the Boston tribunal, arbitrator Cyril N. Angell ruled in a clearance to have been held on behalf of the Ayer Playhouse Co., Inc., operators of the Playhouse Theatre, Ayer, Mass., against the film companies, that no clearance should ever exist over the Ayer Playhouse Theatre in favor of the first-run Plymouth and Metropolitan Theatres of Boston, Mass., and the Fitchburg, and Shrewsbury, Mass. He ruled further that the Merrimack and Strand theatres in Lowell, Mass., the Newburyport, Mass., should never be cleared of seven days over the first-run Ayer Playhouse and also that the complaint against Paramount be dismissed.

John Wensche of Columbia and Ed Lachman, Boonton, N. J., theatre operators, tentatively as starting pitchers in the distributor—exhibitors softball game that will feature the Allied of New Jersey out at Bear Mountain Aug. 16.

Manager Ben Ambr of the distributors plans to use Tony Ricci behind the bat; Paul Winnick, J. Rosen, Harold Bennett, and Lute Allard on the bases, and Ed Car- ron, Al Geiger, Mayer, Sam Riki and Moe Kurtz. Jack Blessing and Bill Murphy will be held in reserve as moundsmen, with Alex Forrest as catcher. Manager Spewak and Al Riney have drawn the coaching assignment.

Ed Lachman, managing the exhibitor outfit, will have M. Spewak to receive his slams, with Jack Fields in reserve. The infield will consist of J. Dolinger, Joe Saccard, M. Pearson and Lou Gold; the outfield, Hal- kel, Block, H. Feld, M. Parks and H. H. Lorenstein, Lou Feld, H. Brown and L. Martin are being groomed as relief pitchers. David Snaper of New Brunswick will umpire the game.

Western Film Theatres have been invited on the boat ride to Bear Mountain, where numerous events in addition to the ball game will be held.

**MGM Sets Showings For Five Films**

M-G-M will trade show "Kismet" on Aug. 28, the same date as the showing of "Lost in a Harem." The screenings will be held in exchange with the execution of Los Angeles where the film will be shown at the Boulevard Theatre.

"Rags to Reno" will be screened today with "Marriage is a Private Affair" now set for showings on Aug. 14, "Private Affairs." Robert Taylor and Vivien Leigh will be screened Aug. 21, "Marriage Is A Private Affair."" It will be shown on Aug. 14 in Stead of Aug. 21, as announced here yesterday.

**Arthur To Handle FC**

St. Louis Sales

Harry C. Arthur of the Fanclub and Marco interests in St. Louis will take over distribution of Film Classics products in the St. Louis area. He is associated in a deal which was set by George Hirl- man, Film Classics president and Arthur.

**Kansas City City Names Film Appeal Board**

KANSAS CITY, Aug. 9.—An appeal board of review to handle appeals from ratings given by the city’s film reviewer, as provided for in a city ordinance, has been named by L. P. Cookingham, city manager. The board, which the ordinance states be appointed by the board of education, has been functioning in recent years since there have been no appeals filed.

Appointees are Dr. Harold C. Hunt, superintendent of schools; John Thornberry, director of the Kansas City Cannons; Miss Gene- ral Counsel, and Mrs. Walter P. Page. The motion picture reviewer is Mrs. Eleanor C. Walton.

**Kansas City WAC Is Planning for V-Day**

KANSAS CITY, Aug. 9.—The War Activities Committee of the Kansas City area has prepared a plan for voluntary observation by theatres of V-Day. Many owners, including circuits, have already announced that they will close their houses.

The WAC is preparing a trailer that exhibitors may make announcements across the closing. Elmer C. Rhodes, WAC area chairman, has named a committee comprising of George Baker, Arthur Cole, Jerry Zigmond and Sean Lawler.

**Bracho to Hollywood**

MEXICO CITY, Aug. 9. — Julio Bracho, winner of two annual Mexican "Oscars" has left for Hollywood to study American methods of film production.

**King Vidor in Mexico**

MEXICO CITY, Aug. 9.—King Vidor arrived here recently from Hollywood with his family to make plans for producing a film in this country.

**Plans 6 FM Stations**

CINCINNATI, Aug. 9.—Plans for erecting six FM stations at an estimated cost of $200,000 each have been announced by John L. Whalen of the Greyhound Bus line, under whose name the stations will be owned.

**Announce Line-Ups For Allied Game**

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Western Film Theatres have been invited on the boat ride to Bear Mountain, where numerous events in addition to the ball game will be held.

**Ohio Bond Sales Show**

CINCINNATI, Aug. 9.—Total sales in Cincinnati and Hamilton County amounted to $21,193,724, $91,100,724 over the bond loan return. E' bond sales were $91,100,724.

Sales in the Southern Ohio area, comprising 22 counties were well over the quota of $204,013,000, with bond sales equaling $324,524,913.

**Milton Livingston**

100,724 Increase

Ohio Bond Sales Show

$91,100,724
"THE PLAYGROUND OF AMERICA" IS THE BACKGROUND
OF REPUBLIC'S MUSICAL EXTRAVAGANZA

ATLANTIC CITY

THE MILLION DOLLAR PEER
OF THE YEAR
IN MUSICAL COMEDY

There's
BEAUTY on the BEACH
MUSIC in the AIR
SONGS in their HEARTS

...Calling
MR. & MRS. AMERICA
to travel down
MEMORY LANE

Remember:
"BY THE SEA"
"AIN'T MISBEHAVIN"
"AFTER YOU'VE GONE"
"I AIN'T GOT NOBODY"
"NODDIES SWEET-HEART"
"ON A SUNDAY AFTERNOON"
"MR. GALLAGHER AND MR. SHEAN"
"WHO PUT THE BIRD ON NELLIE'S HAT"
"DARKTOWN STRUTTERS' BALL"
and a score of others

starring
CONSTANCE MOORE
and
BRAD TAYLOR
featuring
CHARLEY GRAPEWINE
JERRY COLONNA
and
ROBERT B. CASTAINE - ADELE MARA

PAUL WHITEMAN
and Orchestra
LOUIS ARMSTRONG
and his Band
with BUCK & BUBBLES
and DOROTHY DANDRIDGE

plus
BELLE BAKER
the voice that thrilled millions.

JOE FRISCO
the original "Jokerbug" who
sang 'K-K-Katy' with every gag.

GALLAGHER & SHEAN
(Jack Kenny & Al Shean)
A detour to the "Ziegfeld Follies"
"Positively, Mr. Gallaher, Absolutely, Mr. Shean"

VAN & SCHEINCK
(Gus Van & Charles Marsh)
The "Sinatra & Bing" of yesterday

RAY McCAREY — Director
Original Story by ARTHUR CAESAR
Screenplay by DORIS GILBERT
FRANK GILL, Jr. - GEORGE CARLETON BROWN

A REPUBLIC PICTURE
Skeffington's, Wing Share Honors in L. A.

Los Angeles, Aug. 9.—Mr. Skeffington and "Wing and a Prayer" divided the major share of the gross dollars. "The Memphis Belle" scored $38,000 in its second week at Warners' Downtown, Hollywood and Wiltern, which together average $50,000. "Wing" got $32,000 at the Hollywood Circle, Chinese-Loc's State combination, where $50,200 is par. Weather was fine, and hot.

Estimated receipts for the week ending:
- "Wing and a Prayer" (20th-Fox) $11,200.
- "Come Back When You Grow Up" (WB) $7,000.
- "Gas Light" (RKO) $3,000.
- "The Man From Frisco" (Rep.) $2,000.
- "The Sahara" (M-G-M) $1,700.
- "The Story of Dr. Wassell" (Para.) $1,800.
- "White Cliffs of Dover" (M-G-M) $1,500.
- "Imperial" (15c-30c-40c-60c) $1,200.
- "And the Angels Sing" (Para.) $1,100.

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White Cliffs' Grabs Toronto Spotlight

Toronto, Aug. 9.—"The White Cliffs of Dover" at Loew's Theatre grabbed the spotlight, and the rush was on for a conquest of a prospective $9,000 for the fourth week of "The Story of Dr. Wassell" at Shea's Theatre. "Bathing Beauty" looked good for $7,300 in its third week at the Uptown Theatre, while "And the Angels Sing" promised $11,800 at the Imperial Theatre.

Estimated receipts for the week ending Aug. 9:
- "Secret Mission" (Br.) $4,400.
- "Bermuda Mystery" (20th-Fox) $2,800.
- "Pipe and Organ" (WB) $2,200.
- "Imperial" (15c-30c-40c-60c) $1,800.
- "White Cliffs of Dover" (M-G-M) $1,500.
- "Imperial" (15c-30c-40c-60c) $1,200.
- "And the Angels Sing" (Para.) $1,100.

"Wing" $17,500 In Providence Run

Providence, Aug. 9.—"Christmas Holiday" hit $17,500 for its first week at the RKO-Albee Theatre. Business was slightly lower than expected, but it held steady throughout the week.

Estimated grosses for the week ending:
- "Christmas Holiday" (Univ.) $17,500.
- "Gilda's Leopard's Ghost" (RKO) $12,500.
- "Follow the Boys" (Para.) $11,000.
- "The Lost City" (M-G-M) $9,700.
- "The Big Noise" (20th-Fox) $8,000.
- "Jesse James" (Col.) $7,000.
- "The Cat's Meow" (M-G-M) $5,000.
- "The Canvas Haul" (M-G-M) $5,000.
- "Forty Thieves" (Rep.) $4,700.
- "Over There" (Par.) $3,500.
- "Battery Beauty" (M-G-M) $2,000.
- "Gas Light" (RKO) $1,700.
- "The Man From Frisco" (Rep.) $1,500.
- "The Sahara" (M-G-M) $1,300.
- "The Story of Dr. Wassell" (Para.) $1,300.
- "Gas Light" (RKO) $1,100.
- "The Man From Frisco" (Rep.) $1,000.
- "The Sahara" (M-G-M) $900.
- "Gas Light" (RKO) $800.
- "The Sahara" (M-G-M) $700.
- "The Man From Frisco" (Rep.) $600.
- "The Sahara" (M-G-M) $500.
- "Gas Light" (RKO) $400.
- "The Sahara" (M-G-M) $300.
- "The Man From Frisco" (Rep.) $200.
- "The Sahara" (M-G-M) $100.
- "Gas Light" (RKO) $100.
- "The Sahara" (M-G-M) $90.
- "Gas Light" (RKO) $80.
- "The Sahara" (M-G-M) $70.
- "The Man From Frisco" (Rep.) $60.
- "The Sahara" (M-G-M) $50.
- "Gas Light" (RKO) $40.
- "The Sahara" (M-G-M) $30.
- "The Man From Frisco" (Rep.) $20.
- "The Sahara" (M-G-M) $10.
- "Gas Light" (RKO) $10.
- "The Sahara" (M-G-M) $9.
- "The Man From Frisco" (Rep.) $8.
- "The Sahara" (M-G-M) $7.
- "Gas Light" (RKO) $7.
- "The Sahara" (M-G-M) $6.
- "The Man From Frisco" (Rep.) $5.
- "The Sahara" (M-G-M) $5.
- "Gas Light" (RKO) $4.
- "The Sahara" (M-G-M) $4.
- "The Man From Frisco" (Rep.) $3.
- "The Sahara" (M-G-M) $3.
- "Gas Light" (RKO) $2.
- "The Sahara" (M-G-M) $2.
- "The Man From Frisco" (Rep.) $1.
- "The Sahara" (M-G-M) $1.
- "The Sahara" (M-G-M) $1.

Way Doubles Par in Denver First Week

Denver, Aug. 9.—"My Way" was leading the new engagements at $10,000 above par, or $19,000 for its opening week, while "Wing and a Prayer" on a dual at the Denver scored $28,500. All movieres and re-releases were doing a fair business.

Estimated receipts for the week ending:
- "Take It Or Leave It" (20th-Fox) $17,000.
- "The Lady and the Monster" (Rep.) $16,000.
- "Five Little Shoes" (Para) $15,000.
- "White Cliffs of Dover" (M-G-M) $14,000.
- "The Man From Frisco" (Rep.) $13,000.
- "The Sahara" (M-G-M) $12,000.
- "Wing and a Prayer" (20th-Fox) $12,000.
- "The Sahara" (M-G-M) $11,000.
- "White Cliffs of Dover" (M-G-M) $11,000.
- "The Man From Frisco" (Rep.) $10,000.
- "The Sahara" (M-G-M) $9,000.
- "Wing and a Prayer" (20th-Fox) $9,000.
- "The Sahara" (M-G-M) $8,000.
- "The Man From Frisco" (Rep.) $8,000.
- "The Sahara" (M-G-M) $7,000.
- "Wing and a Prayer" (20th-Fox) $7,000.
- "The Sahara" (M-G-M) $6,000.

The World's Most Expensive Picture

"The World's Most Expensive Picture" is the new title applied to "White Cliffs of Dover," which has been re-released in all markets at a cost of $950,000, financed by local capitalists and sponsored by William Vantine, operating the suburban 20th-Fox Theatre, said to be worth $150,000, a new one of the most exploited shows in the history of the enterprise. An adjoining lot has been purchased to accommodate overflow audiences.

Will Name Ship for Projector Inventor

Panama City, Fla., Aug. 8.—A liberty ship named for C. Francis Jenkins, inventor of the motion picture projector, first patented in 1894, will be launched here Aug. 21, following the model being made for the industry to participate.

Jenkins, who died in 1934, was granted some 400 patents during his lifetime. He was vice-president of Jenkins Television Corp., and author of "Vision by Radio" and other books.

Drive-In Expansion Looms for Chicago

Chicago, Aug. 9.—S. S. Barger, operator of the first Drive-In theatre in this area, has purchased lots in suburban West and South Side districts for next year's construction of similar houses.

Designs will combine modern developments in open air theatres with the best features of Barger's original drive-in, which is reportedly earning a maximum of $900 per week. Operation has included a general athletic stadium and sports arena, with provisions for other types of amusements.

White Cliffs' Pull 53,000 To Lead Loop

Chicago, Aug. 9.—The Chicago is the leader again with a fine $53,000 for the first week of "Four Jills in a Jeep" and Billy Rose's "Diamond Horse Show Revue" on stage. The Woods came through with a fine $18,500 for the 15th week of "Up in Arms" following a near record $20,000 during the preceding week.

Estimated receipts for the week ending Aug. 10:
- "Four Jills in a Jeep" (20th-Fox) $53,000.
- "Diamond Horse Show Revue" (M-G-M) $18,500.
- "Up in Arms" (20th-Fox) $18,500.
**Motion Picture Daily**

**Thursday, August 10, 1944**

**Skeffington's Takes $20,000 in Cincy**

**CINCINNATI, Aug. 9,—“Mr. Skeffington” is giving the RKO Albee a $20,000, which is $6,500 over par, while $20,000 also is in sight for the third week. In Miami, the RKO Palace, where holders rea a rarity. Business generally is in the upper brackets.

Estimated receipts for the week ending Aug. 9:

<table>
<thead>
<tr>
<th>Theater</th>
<th>Receipts</th>
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<tr>
<td>RKO ALBEE</td>
<td>$9,000</td>
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<tr>
<td>RKO PALACE</td>
<td>$9,000</td>
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**Reviews**

**“Sing, Neighbor, Sing”**

(Tribune)

THERE are some who like their hillbilly ballads served frequently, spontaneously and elaborately. This is one of these. With RKO's celebrated mountain minstrels, Lubellbe and Scotty and Roy Acuff with the Smoky Mountain Boys leading off, “Sing, Neighbor, Sing,” is a merry song fest. Brad Taylor and Ruth Terry carry the romantic leads, while Harry ‘Pappy’ Cheshire and Virginia Brissac round out the five men of the cast.

Taylor, with Roy and the boys, descends upon Blake College in the guise of a noted psychologist in need of a square meal. His ruse is the spring-board for the musical antics, song being his prescription for love-dear Miss Brissac. The hypnotic spell which he works upon her discloses a frightful love for Cheshire, a faculty member. In the meantime, Brad falls for Miss Terry, but his heart bears his strategy under the impact of a notorious criminal, who is accepted, and while the professor decides to remain at Blake and Miss Brissac and Cheshire take up their courtship where they had left it some 35 years previously, Taylor removes his whiskers, and turns his attention to Miss Terry.

Frank McDonald directed with competence, keeping the production alive and on the move. Morton Scott was musical director. Catchy songs include “Sing, Neighbor, Sing.” “Down by the Railroad Track” and “Popcorn Polka,” while “Have I Told You Lately That I Love You,” a pleasantly sentimental sort of ballad, is introduced. Donald H. Brown produced.


Helen McNamara

**People's Avengers**

(ArtKino)

SHORTLY before the tide of battle turned at STALINGRAD, 18 Russian paratroop-cameramen descended, behind enemy lines on a front ranging from Taurida to Baku, in Russian cinema, the South, shot 100,000 feet of negative of partisan action, and from it evolved a documentary continuity in 58 minutes of running time which is aptly called “People's Avengers.”

In point of timing, it loses some of its quality against the panorama of total war, particularly so when the Russian armies sweep westward. But its significance is as evident as evidence of how the Russian “4-Fs”—old men and women and even children whose equipment commencing with bare knuckles, determination, pitchforks, and a few rifles—ultimately, as they were to liquidate over half a million of the Wehrmacht's choices.

There is no story in the common acceptance of the term, only incident after incident of guerrilla warfare from the Leningrad district to raids on German headquarters on the Kuban; views of villages ruined after visits by German punitive expeditions, followed by guerrillas' revenge. One of the highlights is a full scale attack by a large detachment of partisans, using captured German artillery and weapons flown in by float. From the sparsely punctuated humor in this picture is the ironic touch of a woman darning a sock with a hand grenade in place of a darning egg.

Compilation and direction is by V. Belyev assembled at the Central Newsreel Studios in the Soviet Union. The commentary and narration by Norman Corwin is dispassionately and sincerely articulated. The score is by D. Astaradnez.

Running time, 58 minutes. *G*• Release date, June 15.

John D. Stephon

**Hollywood**

By **THALIA BELL**

Hollywood, Aug. 9

TOP production mark for the summer was reached this week at M-G-M when pictures currently in work, with five others scheduled to start this month. They include: Thriller Van Johnson and Esther Williams: “Without Love,” starringAppendage Tracy and Katharine Hepburn; Hold Tight, the Torch,” with Elizabeth Taylor and Lassie: “Valley of Decision,” starring Greer Garson with John Hodiak, and an untitled story of the WACs starring Dana Turner.

*•*

Damon Runyon, famed short-story writer, has been signed by Columbia to do a screenplay based on an original which the studio owns, titled “I’ll Be Seeing You.” The film will be the first production to be made under Al Jolson's contract as producer on the lot… Veronica Lake has been cast by George Seaton in “The Seventh Veil,” with George Raft and in “Violette,” directed by RKO and starring Cesar Romero. 20th Century-Fox has signed Sandy Duryea, New York cover girl, for a part in “Where Do We Go From Here?”

• June Duprez has been signed by RKO Radio for an important role with Tom Conway, Ann Rutherford and Richard Lane in the murder mystery, “Two O'clock Court.”… Jane Hazard, former Powers model, has been signed for the leading feminine role in “Murder in the Family,” second in the series of motion pictures produced by Sam Katzman and Jack Dietz. … Sterling Holloway is back in Hollywood after travelling more than 60,000 miles in one year, entertaining soldiers in Africa and Italy.

• Martin Gosch, the radio producer who has handled the Abbot & Costello and Jack Carson radio shows for some time, has been signed as a producer at M-G-M. He will report to the studio in New York in September to start preparations for a musical… William Denarese has been assigned one of the important character roles in Paramount's “Salut O'Rourke.”… Dean Haren has been set by Walter Wagner to play the male lead in his next Universal production, “Salome.” … Sherwood’s “Indiana” has turned out to be a great disappointment, and Scott McKay's option has been lifted by Vanguard Films.

Anu Sheridan has been selected for the title role of “Col澹tina Jane,” a story of the early West which Jerry Wald will produce for Warner. … The television series which at one point was to begin on the NBC network as the Rialto, from the Paramount to the Downtown.

In the theatre, which has closed for two weeks for renovation, will reopen Sept. 1 with a stage show headed by Johnny Scatt Davis, and will be reorted in film and stage shows.

The Rialto was formerly a baroque house.

**Suit Threat Forces House Name Change**

CHICAGO, Aug. 9—Threat of a suit by the Balaban and Katz circuit here caused S. Barger, local operator, to change the prospective name of his company to the Paramount circuit, as the Rialto, from the Paramount to the Downtown.

The theatre, which has closed for two weeks for renovation, will reopen Sept. 1 with a stage show headed by Johnny Scatt Davis, and will be treated in film and stage shows. The Rialto was formerly a baroque house.
Industry Will Meet WPB 20% Raw Stock Cut

(Continued from page 1)

Mexican Production Halt Seen Over Soon

(Continued from page 1)

studies by groups of actors, musicians, directors, resulted from the charge that Solis dominated the union.

Repossession of the studies followed a Labor Ministry ruling that the company was privileged to deal directly with producers without consulting the laborites on these transactions.

The occupation was made without violence or opposition.

The technical workers have elected a new executive committee, headed by Emilio Gomez Muriel, and have pledged that it will work for union solidarity. However, some anticipate further complications which may block the resumption of production.

Mexican Gov't Boosts Raw Stock Making

MEXICO CITY, Aug. 9.—Government aid to the industry, in the form of special grants to companies producing raw stock, has been suspended. The move was announced by Miguel Alcides, Secretary of the Interior. Negotiations are now in progress to set up long-term arrangements for the operation of a radio television broadcasting on a basis that it will warm large public investment in television sets looks promising.

Frank Fonce, Los Angeles theater man now working with the Coordinators' Office, has told producers that the U.S. will be able to continue supplying this country with the volume of raw stock previously imported, and that the U.S. will provide a similar allocation of the American shipments has been disregarded by Alexander Oomansky, Soviet ambassador here. With 47 films produced in Mexico this year through July 15, exhibitors indicate that production now will have to be curtailed.

WB, MPOE Extend Pact for 30 Days

(Continued from page 1)

ent contract and the union seeking a closed shop, a five percent length-of-service increase every six months and an increase in the number of job classifications from 38 to 33, as reported in Motion Picture Daily last Monday.

Minimum of 10 Rank Present Films to UA

(Continued from page 1)

ton Gain, with other Rank emisaries scheduled to follow in the near future. Since arrived here last month and, in addition to hoarding the Rank, has seen a number of the pictures under consideration, including Western music production, "The Way Ahead."

Geo. Schwartz Resigns

George Schwartz has resigned as general manager of Laffmoe in order to take a position at the television center which he recently leased. The World will reopen following alterations as a first-run house presenting films of a specialized type.

Army Sees Films Need

(Continued from page 1)

ment as they get more time. "We now have Army and 30 Naval stations receiving entertainment through cooperation of USO Camp Shows and the Hollywood Victory Committee. All stations will be finally we do not know. But we do know that they will be there for a long time and we know the soldier in the hospital needs more attention than the soldier in action." Fighting men don't want to see anything which is not real, and they know that war and sad films are unpopular, and the demand for live entertainers is terrible.

Byron was the HVC luncheon guest today, Tuesday night he informally met between 40 and 50 workers who said, showed great enthusiasm about overseas tours and persistently inquired about how soon newcomers could be booked and veteran players re-booked.

No Early Television, Zenith Corp. Warns

CHICAGO, Aug. 9.—Zenith Radio Corp., in its annual report to stockholders, states that the company is not in the opinion of the officers that early television broadcasting on a basis that it will warm large public investment in television sets looks promising.

Zenith feels that there are still many economic and technical problems to be met before television can become a satisfactory public service. It is also of the opinion that frequency modulation will continue its rapid progress and become the most popular type of broadcasting. The company operates F-M station WZRC and television station W9XZY here.

Mexico Tightens Its Film Censorship

MEXICO CITY, Aug. 9.—Mexican film censors here have issued a new order to producers requiring all scripts to be submitted to the War Information board before production is started.

The new order was prompted by complaints from the public charging that objectionable material is appearing on Mexican screens.

'Janie' In Benefit

MUSCEN, Ind., Aug. 9.—'Janie' will have a special premiere here Aug. 25 at the Rivoli under the auspices of the Professional and Business Women of Muncie. Proceeds will be turned over to the Wakefield General Hospital at Camp Attaway.

Circuits Back 'Show'

CHICAGO, Aug. 9. The Balaban and Katz and RKO circuits here have pledged to support the "Shoestring" staged at the Stadium Nov. 11 for the benefit of the Emergency Committee to Save the Nation.
Army Ban on
Films Spurs
Change in Law

WASHINGTON, Aug. 10.—Action on
create amendments to remove some of
the restrictions in the present Soldier
Voting Act which caused the banning
“Wilson” and “Heavenly Days” by
the Army for distribution to troops
overseas gained impetus today as a re-
S. Los
sult of the action against the films.
Senator Green of Rhode Island
and banning of the films demonstrated
the need for passage of his proposed
measure to the Soldier Voting Act
which would eliminate some of its
recent limitations. Senator Taft of
Ohio, who had drafted the amend-
ments, said that he would confer with
Senator Green next week on the sub-
toy.

“The Army has construed the situa-
tion so strictly,” Senator Taft said,
“we feel some revision may be neces-
sary, principally to clarify our original
purpose, which was to prevent only one
political side from being presented.”

Under the contemplated amended
law, all films would be shown in the
country could be circu-
(Continued on page 3)

Wilson’s Has West Coast Opening

LOS ANGELES, Aug. 10.—Opening on
(he heels of the War Department’s ban
on showing to its troops overseas
the impressive premiere of “Wilson”
the Carthay Circle Theatre here to-
ight was one of Hollywood’s season’s
events. Notables were there to
beauty the opportunity to see Darryl
Zanuck’s widely-heralded film and
(Continued on page 3)

101 U. S. Features
To War Prisoners

A total of 101 Hollywood features
have been received at Geneva this
year for showing to some 6,000,000
American and other Allied prisoners
of war in 20 prison camps through-
out German-occupied Europe, accord-
ing to the motion picture industry’s
Public Information Committee.

These films, including “Lady of
(Continued on page 8)

Avoid Showdown
Over NBC Ban
On Film Promotion

The firm stand being taken by the
National Broadcasting Co., with other
networks expected to follow, against
film companies using guest stars on
network programs as a means of pro-
moting free advertising for films
in way identified with the actor
apparent on the show is not regarded
by film company executives as leading
to a showdown in the long smould-
ering feud between radio and motion
pictures over “forced plays” on
commercial programs.

NBC has taken the stand that un-
less a player actually appears in the
picture being promoted, the credit will
be eliminated by the network’s con-
(Continued on page 8)

Film Features Win
Chicago Air Time

CHICAGO, August 10.—The combina-
tion of rationed newspaper advertising
space and increased interest in film
programs on the part of radio adver-
sing agencies has created more busi-
ness for local radio outlets from cir-
cuit and independent exhibitors, and
stations, at the same time, are pro-
viding more local film news than pre-
ciously.

For years, radio executives have re-
jected local film gossip shows, be-
(Continued on page 8)

Longman Taking
New WPB Post

Washington, Aug. 10.—Donald R. Longman,
chief of the service trades divi-
sion of the Office of Civilian
Requirements since the
amusements and recreation
section was formed in July
1943, is transferring to a
new recreation section set
up by the War Production
Board, and his assistant
Ross Williams will take over
the OCR post, according to
unconfirmed reports.

Broidy Opens Mono.
Meeting Tomorrow

CHICAGO, Aug. 10—Monogram will
open its national sales convention Sat-
(Continued on page 3)

WMC Offers
Little Hope
On Manpower

McNutt Issues Order
Tightening Priorities

WASHINGTON, Aug. 10.—War
Manpower Commission officials to-
daay expressed doubt that it would
be possible to give preferential
(Continued on page 3)

Arthur Postpones
New Project

Hollywood, Aug. 10.—Harry Ar-
thur stated today he will defer his
(Continued on page 8)

Loew’s Net Up $1,060,808; Para. Earns $7,895,000

Loew’s, Inc., net profit after taxes
for the 40 weeks ended June 8
amounted to $10,514,646, compared to
$9,453,038, for the similar period last
year. David Bernstein, vice-president and
treasurer, announced yesterday.
This amounts to $5.24 per share
on the common stock, as against $4.02
per share for the same period last
year.

Although the company’s share of
profit before Federal taxes decreased
to $19,830,017 from $22,341,536, a
smaller tax reserve accounted for the
larger net. The reserve this year was
$9,335,371 compared to $12,867,076 set
(Continued on page 8)

Earnings of Paramount Pictures for
the six months ended July 1, 1944,
are estimated at $7,895,000 including
a $1,356,000 share of undistributed
earnings of partially owned non-cou-
solidated subsidiaries as compared to
estimated earnings of $7,387,000,
including a $1,374,000 share of similar-
ly undistributed earnings of partially
owned non-consolidated subsidiaries
for the first six months of 1943, it was
announced here yesterday.

Estimated earnings for the second
quarter ended July 1, 1944, were $4,-
818,000 after interest and all charges.
Including estimated provision for all
(Continued on page 8)

SWG Plans Group
Television Study

HOLLYWOOD, Aug. 10.—The Screen
Writers Guild has organized groups to
study television and has set them to
work with an Affiliated Committee for
Television, it was reported here re-
cently.

Other organizations setting up pro-
grams for a study of Television with
the Committee include the Screen Di-
rectors Guild, the Screen Cartoonists
Guild, the American Society of Cine-
(Continued on page 8)
GI's Film Going Increases Tenfold

Roger N. Jaubert, attached to a headquarters company on the bunk batters in the South Pacific," in a letter to Gloria Jean, Universal star, stated that he had seen all films during his stay in that theatre of operations, more motion pictures than he had viewed in a ten-year period preceding his entry into the Armed Forces.

Of that total Jaubert stated that 146 were late 1942 releases; 130 were 1942 product and 80 were current films, many of which have not yet been exhibited in the United States.

RCA Will Distribute International Chairs

C. C. Koontz, president of the International Scat Corp., union. But yesterday that a contract has been signed for RCA's theatre equipment section to handle domestic and foreign distribution of its theatre chairs.

"Production by International will be keyed to meet accumulated-postwar demands from the exhibitors," Koontz said, "and expanded distribution facilities to match this production will be provided with the contract with RCA."

Republic Closes Deal With Fox West Coast

Republic has closed a deal with Fox West Coast Theatres, covering the company's 1944-1945 program, the home office reported here yesterday.

Representing the circuit in the negotiations were Edward Zabel and Cullen Epsy, with Francis A. Bateman, Republic's western district sales managers, William Weisbroad, San Francisco branch manager and William Marriott Los Angeles branch manager speaking for the film company. Also present at the negotiations were Charlie Shour, president of Fox West Coast, and James R. Grainger, Republic president.

Bronston, Milestone Host Trade Press

United Artists' producer, Samuel Bronston, director Lewis Milestone and executives were hosts to the trade press yesterday at the Waldorf-Astoria Hotel prior to the scheduled departure today of Bronston and Milestone for the Coast. The circuit yesterday announced three Bronston productions which it will distribute.

Among those present were Carl Laemmle, Conference of Motion Picture Executives, broadcast exclusive, John Pulaski, James Durnett, Phil Lauter, Benny Kamber, Herb Fugare, Paul Sheehery, Harner J. Ruska, Ronald Phifer, and Phil Ober. Each has been assigned to direct two pictures a year.

Coast Flashes

Hollywood, Aug. 10

S. BARRET MCGRUMM, RKO advertising and publicity director, will leave here Saturday for New York.

"Threesome," an original by Laura Hobson, was purchased by Columbia. The author is now at the Columbia studios at work on a film treatment of her novel, "Trespassers."

RKO added "Sweet Georgia Brown" to its schedule. The play is a musical and will have an all-Negro cast. John H. Auburn will produce and direct it.

The King Bros. have signed Clarence Brice as production manager.

Educational Comm.

Cities Warner Plan

The Educational Policies Commission in Washington, in a letter to the Warners commending the educational promotion material issued for "The Adventures of Mark Twain," urged the release of film study guides by association picture companies for major films, the Warner home office reported here yesterday.

The letter stated that this service would be effectively utilized by schools, colleges and other educational institutions throughout the country. The Policies Commission is operated by the National Educational Association of the U. S. and the American Association of School Administrators.

Find Two Guilty of Obscene Exhibition

Los Angeles, Aug. 10—Robert branch manager, the Arcade Theatre in downtown Los Angeles, and Vivian Sellers, projectionist, were found guilty today of running the movie "How to Take a Bath," an all-woman jury hearing the case pronounced the film "depraved" and "obscene." The indictment declared it obscene. Municipal Judge Charles P. Johnson set Sept. 5 for sentence.

"Summer Storm" Has World Premiere

"Summer Storm," Seymour Nebenzahl's latest production being released through United Artists, had its world premiere Wednesday night at Loew's Paradise Theatre in Mexico City. It was reported by the home office yesterday. Reports indicated that advance newspaper publicity campaigns were instrumental in obtaining the capacity crowd which witnessed the premiere.

Abramson Leaves Kirsh

Joe Abramson, secretary to Jack Kirsh, director of publicity, of Columbia Pictures, Owners of Illinois, has resigned effective Aug. 25. Abramson, with this action, will move to Los Angeles due to the illness of his youngest son.

Yoch: For 6th Week

NEW YORK THEATRES

RADIO CITY MUSIC HALL

SHEET MUSIC OF THE \"LONE RANGER-CITY, COUNTY, STATE,\" M-G-M's Production

"DRAGON SEED"

KATHARINE HEPBURN

WALTER MEXTON - ALICE MAHON

KIM TAMMROCK - TURNER BAY

 טנורכלאקט מונאקט

Talbor Theatre's Production

1st Seat. Seats Reserved. Circle 4-600

Darryl F. Zanuck's

WILSON

in TECHNICOLOR

Directed by HENRY KING

Written for the Screen by LAMAR TROTTI

A 20th Century-Fox Picture

On the Roxy Stage

FRED WARREN and His Pennsylvaniaans with augmented company of 100

CONTINUOUS PERFORMANCES

ROXY THEATRE

Don't Miss the Oldest Theatre Here!

"HALF THE CONQUERING HERO"

Starring EDDIE BRACKEN in PERSON

VAUGHN MONROE & His Orchestra

ON SCREEN

TWO GIRLS and a SAILOR

VAN JOHNSON JUNE ALLYSON GRAHAMHADEN

HARRY JAMES and ORCH.

"STEP LIVELY"

IN PERSON

DEAN HUDSON and ORCH.

CLIFF EDWARDS

Paramount Presents Precolored Stars!

"HAIL THE CONQUERING HERO"

Paramount Presents Cecil B. DeMille's

"The Story of Dr. Wassell"

In Technicolor

ROIVI

B'WAY at 4th St.

8th Week

PARAMOUNT PRESENTS

GARY COOPER in

CECIL B. DEMILLE'S

"THE STORY OF DR. WASSELL"

"DIE END"

A FILM CLASSIC RELEASE

BRANDT'S GOTHAM

B'WAY at 47th St.

SAMUEL GOLDWYN PRESENTS

6TH WEEK

Paramount Present's

"DEAD END"

A FILM CLASSIC RELEASE

BRANDT'S GOTHAM

B'WAY at 47th St.

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Army Ban on Films Spurs Change in Law

(Continued from page 1)

culated to troops overseas at Government expense so long as there was not a special list excluding some of the films.

Tate said he was unfamiliar with either of the two films and did not know whether or not they contained any political propaganda, but added, if they do "they are prohibited from being distributed at Government expense."

Army, Navy Meet on Amendments Today

WASHINGTON, Aug. 10.—The banning of "Wilson" and "Heavenly Days" by the Army yesterday as unsuitable for distribution to the Armed Forces under the political ban of the Soldier Voting Act, appeared today as likely to bring speedy action on the proposed revision of the law.

Officials of the Army and Navy will meet tomorrow with members of the Senate election committee to discuss the situation and attempt to develop a new formula dealing with the dissemination of political propaganda to servicemen.

The application of the political provisions by Army and Navy officials under the burden of the knowledge that they might be held personally liable for violation of the law, which carries heavy penalties, has been the subject of criticism for some weeks, as a result of the banning of a number of magazines from sales in post exchanges.

"Wilson" Has West Coast Opening

(Continued from page 1)

turned out in full force. All approaches to the theatre but one were closed by the police.

Meanwhile indignation ran rampant throughout the 20th-Fox studios as a result of the War Department's ban on the film. No further comment was forthcoming with the studio standing by the statement made by Spyros Skouras, 20th-Fox president in New York yesterday.

In connection with the opening of the film, William C. Gehring, 20th-Fox Western division sales manager, is entertaining 253 exhibitors from the Salt Lake City, Portland, Denver, and Los Angeles areas plus 17 from Los Angeles and 20 from Fox West Coast Theatres. He will hold a studio lunch tomorrow. Gehring will start 20th-Fox region sales meetings Saturday, with his representatives present from six Western offices. He plans visits here twice annually.

CHGU Plans Action In 'Wilson' Ban

Hollywood, Aug. 10.—The Council of Hollywood Guilds and Unions, which carried an Associated Press-Times Herald for the alleged assertion that the feature picture "Wilson" was propaganda, meets tomorrow afternoon to formulate a policy with respect to the War Department's action banning film's exhibition to troops overseas. A CHGU spokesman to-night said some difference of opinion regarding the course to be followed prevails.

Endakbrook Hits Ban On 'Heavenly Days'

HOLLYWOOD, Aug. 10.—In a statement issued following the War Department's banning of "Heavenly Days," Howard Estabrook, who wrote and directed it, said, "It is not pro nor anti anything, especially New Deal. It is a light-hearted comedy, with a Washburn-dramatic background,股东ing a little fan at the average citizen, and hints he should attend to his responsibilities which every editorial writer has been urging for years.

The statement cited a War Department communication to RKO stating refusal for showing to the American public if the pictures are released. It continued, "This refers to civilian audiences. I am astonished at the action from a studio which has already paid $81,000 in 'E' bonds for showing to the armed forces."

Reviews


FOR reasons which do not appear on the screen, this item in the Maisie series has been allotted 99 minutes. The picture is long for a comedy and thin for a work of romantic interest as a Reno Black-Jack dealer in love with the heroine.

The screenplay by Mary C. McCall, Jr., based on a story by Harry Ruby and James O'Hanlon, tells at length how Maisie, now a riveter in a plane plant, goes to Reno to sing with a band but gets involved in an attempt of swindlers to engineer a divorce which would free an heiress, Howard McKey, from his political obligations and with him to get her money. Heiress and soldier are made such sketchy characters that the plot against their marriage seems like too much ado about too little.

Miss Sothern has some good moments, and some of the dialogue got hearty laughs from a preview audience at the Village theatre in collegiate Westwood.

George Haight produced the picture and Harry Beaumont directed it. Running time, 91 mins. Release date not set. "G",*

WILLIAM R. WEATHER

"Dangerous Journey" (20th Century-Fox) CAPITALIZING on the rubber-neck instinct inherent in most of us, "Dangerous Journey," conducts a tour of the Dark Continent of Africa and the more exotic lands of the East, India, Burma and Ceylon, via the Armand Denis-Leila Roosevelt expedition. The scientific value of the expedition is a moot point, but its entertainment contribution is amply demonstrated.

This feature-length travelogue covers such subjects as self-utilization practiced by certain African natives to enhance their beauty, a thrilling sequence whereby a wild elephant is trapped; the curious religious rites of the Indians, and the climax of the film: the conquest of a Snake-God in the remote fastness of Burma by a woman priestess, accented by traditional Burmese lore. The woman, to assert her superiority over the snake, a deadly king cobra, must call him forth from his pit and by a series of chants and intricate maneuvers, kiss the reptile three times on his clammy head, in order that her tribe shall be blessed by fertility. Suffice it to say that a preview audience was on tenterhooks until the woman accomplished her mission.

Conrad Nagel delivers a pithy narration for what is a completely absorbing film. United Artists will distribute in most foreign territory.

Running time, 73 mins. "G." Release in September, Block 2

CHARLES RYECE

"G." denotes general classification.

WMC Offers Little Manpower

(Continued from page 1)

no immediate prospect of modifying the present policy of making such decisions on the local level.

Designation as locally needed was asked of the WMC some weeks ago by representatives of the industry and, more recently, by the Office of Civilian Requirements, but it was said today that any such designation on a nation-wide basis was not in prospect.

This statement was given point by instructions issued tonight by WMC Chairman Paul McNutt, tightening the priority referral program, under which area directors are authorized to require employers in less essential industries to release workers temporarily for plants producing the most critical short items in areas where the needs of these plants can be met in no other way.

Effect in Production Areas

There was some doubt how these orders would affect exhibitors in areas where drastic action is required to man war plants, since it is contemplated that only in areas where war production jobs will be taken, the situation apparently making the training of workers impracticable.

Employers who need workers are not only to be required to urge their mates to accept employment in war production, but also to exclude from employment no workman without his permission, or, if he refuses to go, to submit the matter to a board established for the purpose, under the provisions of the "No Mat" program.

Set Radio Campaign To Promote 'Cross'

"The Seventh Cross" has been selected as the next M-G-M film to receive national promotion over that company's Columbia program, heard every night over WHN and 87 Mutual Network stations.

One of the most extensive spot radio campaigns ever accorded an M-G-M film in New York has been planned for "The Seventh Cross," which will open at the Capitol Theatre here following completion of the "Since You Went Away" run. The radio drive is scheduled to get under way today.

1.000% Over Quota

WASHINGTON, Aug. 10.—Manager Bert Herman of the Marlboro Theatre in Upper Marlboro, Md, surpassed his Fifth War Loan bond quota by 1100 percent. With a seating capacity of 492, Herman's house was responsible for the sale of 515 bonds totalling $81,000 with $12,000 in "E" bonds.
Darryl F. Zanuck's

"ONE OF THE FINEST FILMS EVER PRODUCED!"—New York Daily News

NEVER IN ALL HISTORY SUCH ACCLAIM IN TRADE PAPERS, NEWSPAPERS, EDITORIALS AND RADIO COMMENT...

"A RARE GEM!"—New York Times

20TH-FOX PRESENTS "WILSON" AT TOP-RANK PREMIERE

"MONUMENTAL!"—Evening Post

"ALL THE EXCITING THINGS YOU IN ADVANCE ARE TRUE!"

"SUPERB ENTERTAINMENT"—Evening Star

PRECEDENT-SMASHING EDITORIALS AND NEWS SECTION BREAKS IN NEW YORK PAPERS

WILSON

IN TECHNICOLOR

Directed by Henry King • Written by Lamar Trott
truly the Picture of the Century from Century-Fox

THEM DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!
Censorship at Root Of Argentine Ban

Washington, Aug. 10.—A critical shortage of raw stock, the desire to supply countries where we use the film industry, and the plan to increase profits with Argentina censorship are disclosed to have been contributing factors to the suspension some weeks ago of motion picture film allocations to that country. While cutting off the raw stock supply occurred at a time when relations between Washington and Argentina were becoming increasingly strained, the action was in no sense an "official" order, as some film inventories are believed to be sufficient for her to continue her news reels for some time, although it is not known how boldly her feature production will be affected.

Since raw stock was put under allocation, Argentina has been getting in the neighborhood of 2,000,000 feet a year, and in some quarters is seen as being treated better than other nations whose production the Democrats has been less questionable.

20th-Fox Embarks on Writer-Director Plan

Hollywood, Aug. 10.—A policy of converting writers into directors has been adopted by a Century-Fox, and two assignments under that plan have been made so far. George Seaton, who wrote the screenplay for "The Song of Bernadette" will direct "Diamond Horseshoe," a major enterprise; and John Larkin, author of "Arizona," has received a minor feature, will direct "The Spider.

Producer Bryan H. Fox, scheduled to turn out a dozen utility films on the 1945-46 program, is one of those who will give emphasis to the new policy, which is believed to be inspired by the success of Darryl F. Zanuck, who started as a writer. It is pointed out that there are 900 members of the Screen Writers Guild in Hollywood and about 280 class-A members of the Screen Directors Guild; and according to reports, did not have a direct bearing on the adoption of the plan by 20th-Fox.

Honor MacEachron For War Bond Selling

Jackson, Tenn., Aug. 10.—The Jackson Exchange Club recently held a meeting at which John E. MacEachron was honored as the manager of the local Princess Theatre and city manager for Malco Theatres in recognition of his work in War Bond selling.

MacEachron was responsible for the sale of $100,000 worth of bonds in the first drive, $300,000 in the second and the bond drive, approximately $1,200,000, in the fourth campaign.

Hon. Davis, Humphries

PARIS, Aug. 10.—Motion Picture Associates will hold a testimonial dinner Sept. 11 for Alfred J. Davis, new Monogram branch manager, and William Humphries, sales manager of 20th Century-Fox succeeding Davis. George Beattie heads the arrangements committee.

Short Subject Reviews

"The Desert Hawk" (Columbia Serial)

Completely reversing the recent trend toward "Supermen" who flourish with the aid of mechanics, electronics and acrobatics, Columbia pictures has thrown up a relatively simple, swashbuckling chapter-play reminiscent of the Fairbanks-Valentino era. And the shades of those great figures most rival for movie musketry, as in Gilbert Roland, well-known from such features as "The Sheik" and "The Apache," makes his twin roles of the good Kasim, rightful ruler of the land of Ahab, and his bad brother, Harem-Scheikh, a new variation in first episodes and is destined to reign ignominiously until the 15th chapter.

Mona Maria, Argentine beauty who can act, is present as the subject of frequent rescues when she gets mixed up with an outlaw band that compiles the works. Ben Welden, Kenneth MacDonald, Frank Laskett and Egon Brecher give strong support, spaced with comedy. Produced by Rudolph C. Flothow and directed by B. Reeves Mason, "The Desert Hawk," on the basis of its two opening chapters, seems to be a winner.

"Fortress Japan" (United Artists)

Allied militarists predict that Japan will fall in the area immediately surrounding the island proper, backed by Manchuria, Nippon's industrial stronghold. With that straight-forward stand against the inevitable crushing attack of total Allied military strength.

Canada has undertaken a graphic screen presentation of the expected strategy.

While the story of Heaven calls for faith and courage from his lot at home, his Army and Navies are suffering blow upon blow at the hands of the enemy. The gradual weakening of the enemy front is adequately demonstrated in shots of the invasion. For six days each day for little or no return—of fishermen hauling in their bursting nets, only to catch the men of royal artillery directed to alleviate the temendous war debt. Stuart Leages has handled his subject in excellent fashion. His script, spoken by Lorne Greene, is highly effective. These, coupled with a fine photographic job, combine to make a stirring and impressive account of Nippon's war as the tide of battle turns against her. Running time, 17 mins.

"Brother Brat" (Warner)

Fergy Pig plays nursemaid to a baby whose father is a worker's child, affectionately called 'Butch,' and for good reason. 'Butch' has been reared by two young sheepdogs, and his principal companion in most cases is his seat. Porky loses the fight to the baby but Mama arrives in time to save the pig from any danger and the hands of 'Butch,' well-schooling in boxing and the other manly arts. The subject is well handled. A popular song, produced for the Looney Tune series, Frank Tashlin supervised. Running time, 7 mins.

"Rockefeller Center" (RKO-Pathé)

A glimpse of New York's Rockefeller Center from the bottom up and from the inside out is afforded in the current "This Is America" release. Interspersed between the youngsters who have been seen for themselves this miracle of modern engineering, Rockefeller Center is used as an intriguing background for those who have interesting and little known side-light, for the most part concerned with the behind-the-scenes functions of major radio networks are brought to view. Shots of the beginning construction of this center are particularly well handled. A fitting and effective climax is offered in sequences showing the recording of a program by a New York contingent of the Military Police forces on the Plaza as the flags of the Allied Nations are lowered in a territory which stands out today as a symbol of the free peoples of the world. The subject is well handled and the rock boxes break in rhythm to the popular song "They're Back Again," written especially for the series by a New York contingent. Running time, 10 mins.

"Tangled Travels" (Columbia)

Special on travelogues, and a good one. "Tangled Travels" is what the film-going public needs more of. Built around a sequence of difficultALLOCATING TO THE "Tangled Travels" is what the film-going public needs more of. Built around a sequence of difficult

"Mat Mailers" (Columbia)

Wrestling has turned into a "playful" little sport with nothing more exciting than the "good old days" to the older fans of what was once a brutal game. Two of wrestling world's most important figure groups are batted about the mat, but it's all in fun, so says commentator Bill Stern. The reel is loaded with comedy and directed by Foster. Running time 9 mins.

"Screen Snapshots" (Columbia)

George E. Stone catchades Adolph Menjou, Verne Teadale, Bob Burns, Joan Davis and Jack Haley entertaining servicemen in hospitals and via radio, and a glimpse of the imported stars. Also pictured are prominent Hollywood stars who are in uniform. Running time 9/2 mins.

Montreal Grossest By Tram Strike

MONTREAL, Aug. 10.—Montreal's strike of railway and bus operators is responsible for losses of from 30 to 50 per cent. With an $11.50 house average, Loew's, playing "The White Cliffs" for a third week, is expected to lose $5,000.


"It Happened Tomorrow" (UA). Princess-CAPITOL—(2,700) (20th-Fox) 6 days. Gross: $3,000. (Average: $900).

"Two Girls and a Sailor" (M-G-M). CAPITOL—(2,700) (20th-Fox) 6 days. Gross: $6,000. (Average: $1,000).

Early Opening for Chicago Fund Drive

CHICAGO, Aug. 10.—The amusement and show business, a division of the 1944 Community and War Fund, which opens its drive Oct. 1, jumped the gun by officially opening its campaign today during a luncheon at the Blackstone Hotel, tendered by Arthur Schoenstelland, theatre circuit head and major executive.

Present at the affair and pledging their support were John Babalian, B. H. Opper, chairman of the Allied of Illinois; J. E. Flynn, M-G-M western division manager; Tom Gilfillan, 20th-Fox branch manager; Chas. Ryn, assistant Warner Brothers theatre zone manager; Eddie Silverman, president Essences circuit; Johnny Williams, executive vice-president of Allied of Illinois; Herman Schultz and Schaefer; James Gorman, president of the Projectionists here; Tom Burke, head of the Janitors union; Irving Young, president of Filmack Trailer; and Sam Benowitz, Benenworth, Beattie, and Lou Reinheimer, circuit heads.

No quota for the amusement division has been set as yet. Gorman said the projectionists will donate a day's pay.

"Classics" Gets Levy; Signs Two Circuits

CHICAGO, Aug. 10.—Ted Levy, former local head booker at Warners, has been named booker and salesmen's manager for Film Classics here, it was disclosed today by Johnny Jones, Chicago’s branch manager who was succeeded at Warners by George Benson. Jones also reported that Film Classics has signed contracts with the Illinois Theatre and the Katz circuits for product exhibition.

Weil, Hoffman Close on ‘Victory’ Deal

Robert Weil, well known of Scop Productions, and J. H. Hoffman of Hoffman Productions have completed the agreement, "20th Century Fox Announces 'From Victory'". The film has its American premiere at the Stanley Theatre in New York.
Fifi’ Hits $34,000 In San Francisco Week of Holdovers

SAN FRANCISCO, Aug. 10.—Despite an abundance of holdovers here, grosses were more than satisfactory with “Mademoiselle Fifi” taking $34,000 in its initial week.

Estimated receipts for the week ending Aug. 10:

“Mr. Winkle Goes to War” (Col.)
“Louisiana Hayride” (Col.)
ORPHEUM—(2-49) (45c-65c-85c) 7 days. Stage: vaudeville. Gross: $17,500. (Average: $2,500).

“Snoopy” (RKO)
GOLDEN GATE—(2-85) (45c-65c-85c) 7 days. Stage: vaudeville. Gross: $9,000. (Average: $1,285).

“Stagecoach” (UA)
WARFIELD—(2-65) (45c-65c-85c) 7 days. Stage: vaudeville. Gross: $9,000. (Average: $1,285).

“The Chinese Junk People” (Para.)
FOX—(3-05) (45c-65c-85c) 7 days. Stage: vaudeville. Gross: $11,800. (Average: $1,686).

“The Evv of St. Mark” (20th-Fox)
J. P. HARRISON—(2-30) (35c-46c-65c) 7 days. 2nd week. Gross: $9,500. (Average: $1,357).

“The Dead End” (UA)
PITTSBURGH—(3-20) (35c-46c-65c) 7 days. Gross: $4,000. (Average: $586).

“Goin’ My Way” (Para.)
PENN—(3-40) (45c-65c-85c) 7 days. 3rd week. Gross: $12,500. (Average: $1,250).

“The Adventures of Mark Twain” (WB)
STANLEY—(1-80) (45c-65c-85c) 7 days. Gross: $9,500. (Average: $1,357).

“The Bathing Beauty” (M-G-M)
WARNER—(1-20) (35c-46c-65c) 7 days. 2nd week. Gross: $8,000. (Average: $1,143).

“The Way Out in Front in 3rd Pittsburgh Week

PITTSBURGH, Aug. 10.—“Goin’ My Way” is still out in front as it sweeps into its third week at the Penn with an estimated $25,000 gross.

Estimated receipts for the week ending Aug. 7-11:

“The Evv of St. Mark” (20th-Fox)

“Goin’ My Way” (UA)

“The Adventures of Mark Twain” (WB)

“The Bathing Beauty” (M-G-M)

“Goin’ My Way” (Para.)

“The Way” Shows Heels 3rd Straight Week

OMAHA, Aug. 10.—For the third straight week “Goin’ My Way,” now showing at the Orpheum theatre, grabbed box office honors with a gross of $12,100.

“The Evv of St. Mark” hit $10,200 at the Paramount.

Estimated receipts for the week ending Aug. 9-11:

“The Secret Command” (Col.)

“Louisiana Hayride” (Col.)

“The Hitter Gang” (Para.)

“Hot-Check Honey” (Univ.)

“The Evv of St. Mark” (20th-Fox)

Gross: $12,000. (Average: $2,000).

Gross: $9,500. (Average: $1,357).

Gross: $12,500. (Average: $1,250).

Gross: $9,000. (Average: $1,285).

Gross: $9,500. (Average: $1,357).

Gross: $12,000. (Average: $2,000).

Gross: $9,500. (Average: $1,357).

Gross: $12,000. (Average: $2,000).

Indianapolis Topped By ‘Way’ with $12,500

INDIANAPOLIS, Aug. 10.—“Goin’ My Way” in its third week at the Indiana will do $12,500 to top receipts here this week. “Bathing Beauty,” in a second week at Loew’s, will gross $10,500.

Estimated receipts for the week ending Aug. 8-11:

“This Is the Life” (Univ.)

Gross: $12,000. (Average: $2,000).

Gross: $9,000. (Average: $1,500).

Gross: $12,500. (Average: $1,250).

Gross: $9,500. (Average: $1,357).

Gross: $12,000. (Average: $2,000).

Leucyn to Mexico

MEXICO CITY, Aug. 10.—Lewis Lewyn, Warners short subject producer working under Gordon Hollingshead has arrived here to make final arrangements for the filming of “Musical Mexico.”

Army Sees ‘Air Routes’

Over 1,000 bookings of “Global Air Routes,” produced by the National Film Board of Canada and distributed through United Artists, have been set for Army posts for showing this month.

L. E. Corwin Dies

LOS ANGELES, Aug. 10.—Lawrence E. Corwin, 40, formerly associated with his brother Sherrill in the management of the Orpheum and other theatres here, died yesterday in Tapecas, Kansas. He is survived by his widow, Estee, and his father, J. H. Corwin, in addition to his brother.

California Sees ‘Air Routes’

Over 1,000 bookings of “Global Air Routes,” produced by the National Film Board of Canada, have been set for Army posts for showing this month.

Redmond Moves Offices

John Redmond, division manager in charge of RKO Singer Theatres in the Midwest, will move his headquarters from the Metropolitan Building in Chicago to the Brandes Theatre Building in Omaha on Aug. 15.
**Avoid Showdown Over NBC Ban On Film Promotion**

(Continued from page 1)

authority to accept or reject anything on the air.

Film company publicity heads point out that if NBC or the other networks which adopt similar policies pursue this course of action it is unlikely that they will have any guest stars available for appearances on network programs in instances where they are in a position to control the content of the programs or feature players on the air. It is pointed out in these many cases which will come up, companies will have no control over the star's air appearances and will have to content themselves with film promotion in conformity with the network's policies. However, if the advertising agency which controls the program or the network itself requests guest appearances of a particular star where the studio has control over air appearances, the film company will insist upon those type of promotion which it desires.

**Methods of Retaliation**

Another means of retaliation against any such arbitrary policy by the network is to offer the film companies which is refused to sell radio rights to any film company in the country, which have been adapted to films and they would be powerless to prevent their appearance. This applies, for example, as CBS "Radio Theatre" which features Cecil B. DeMille, guest stars and a film script, would be the hardest hit, as it is not one of the sources of program material.

Both RKO and M-G-M have network programs as a medium for advertising their films and all film companies have become heavy buyers of spot announcements on the air. Since any form of showdown between radio and motion pictures would have so many involved ramifications, film company heads see little opportunity for a real showdown, should they are inclined to minimize the action taken by NBC. The real showdown could only come if radio is prepared to dispense with the use of guest star films and script films in every instance where it is necessary to do so to the extent that NBC may be "forced plus." This is not regarded as likely, and a compromise on the issue is seen.

**Illinois Allied Uncelling**

**Chicago, Aug. 10—The service plaque of Allied Theatre Owners of Illinois, consisting of 350 members in the Armed forces when it is unveiled next month, Gold stars appear opposite the names of Joseph Schaefer and Bill Pisuia, both formerly of the New Strand staff here.**

**Film Features Win Chicago Air Time**

(Continued from page 1)

taken some pressure on the part of local advertising agencies with prospective sponsors looking for airtime to convince station executives that film news of territorial interest can increase their audience.

Today, at least four regularly scheduled shows give publicity to local film news and introduce visiting film celebrities. They are Nikky Kaye on WCF, Nate Gross on WBBM, Don Norman on WENR, and Fannie Cavanaugh on WGN. All programs are sponsored, but not by the film industry.

Station WJJD has renewed its contract with Balaban and Katz whereby the station exploits films in B & K houses several times daily, while B & K screens carry WJJD trailers. B & K has also signed a contract with WMAQ for 13 transmitted one-minute announcements during the week of Aug. 14 promoting "The Hitler Gang" and "And the Angels Sing" which will play the Balaban & Katz theatres during that period. The success of this campaign will determine the future use of similar announcements.

Warner Theaters have had a long standing tie-up with Station WAAF which publicized both the circuit's neighborhood theatres and its program. A number of neighborhood independent exhibitors are using smaller stations for frequent announcements of important product.

**SWG Plans Group Television Study**

(Continued from page 1)

magnographers, the Society of Motion Picture Film Editors and the Western Association of the Radio Directors Guild, Radio Directors Guild and the American Federation of Radio Artists. The committee has announced a seven-point plan, which includes a "work shop television program," maintain courses of instruction, conduct meetings and pursuant to these, pursue a circulating library and institute a study of economic problems.

**Arthur Postpones New Project**

(Continued from page 1)

of the new development because the question mark is how the Government would view the plan when the distributing companies in light of the avowed intention to force exhibition apart from production distribution. He thinks his potential position might be identical in reverse. Arthur enters for St. Louis and then to New York on Sunday.

**Film Men in War Fund**

**BUFFALO, Aug. 10—Charles B. Borek, publisher of the Cinematograph Theatre, Inc., and Emler F. Lux, branch manager here for RKO, have been named to the theatre committee of the third annual United War Fund & Community Fund campaign which starts Oct. 2.

**Para. First Half Net $7,895,000**

(Continued from page 1)

Federal normal and excess profit taxes, representing Paramount's direct and indirect net interest as a stockholder in the consolidated film holdings for the quarter of partially owned non-consolidated subsidiaries. The $4,081,000 of estimated combination earnings and undistributed earnings for the quarter represent $1.09 per share on the 3.5 million shares of consolidated common stock outstanding on July 1, 1944, which compares with $1.02 per share for the quarter ended July 5, 1943. The $7,895,000 consolidated and share of undistributed earnings for the six months represent $2.10 per share on common stock outstanding, which compares with $1.97 per share for the first six months of 1943.

The effective with the first release of the current year, the portion of the cost of released productions allocated to current costs, is now being amortized, commencing one month instead of the previous basis of three months after domestic release date. This change resulted in increasing film amortization of approximately $90,000 in the 1944 periods.

$6,000,000 Loan

The Executive Committee of the board of directors of the company has authorized issuance of $6,000,000, currently under negotiation with three banks, to be evidenced by unsecured notes bearing $1,000,000, 5% per annum, from 1945 to 1950. The proceeds of this borrowing, to the extent necessary, are to be loaned by the company to the independent subsidiary, Paramount Broadcast Corporation, for the purpose of redeeming First Mortgage Sinkding Fund Loan Certificates on the Paramount Theatre and Office Building, New York, thereby effecting a net interest saving. When these transactions have been completed the consolidated accounts of Paramount Broadcast Corporation will thereafter be included in the consolidated financial accounts of the company.

Loew's 40-Week Net Is Up $1,060,808

(Continued from page 1)

in the comparable 40 weeks of last year.

Loew's company share of the operating profit after subsidiaries' preferred dividends amounted to $28,020,295, compared to last year's $28,764,015, or $2,135,657, for a reserve of contingencies including pro rata expense of the proposed employees' retirement plan for 40 weeks of the current fiscal year as $3,800,000. This year's revenue for depreciation amounts to $2,700,778, and $2,700,778 for a like period last year.

**Variety Plans Drink**

**WASHINGTON, Aug. 10—Local Variety will hold a Victory dinner dance at the Willard Hotel here Nov. 25, it was reported today by John S. Allison, chairman of the general committee, assisted by Fred Kogod.

**Broidy Opens Mono Meeting Tomorrow**

(Continued from page 1)

native of Banner Productions, and O. C. Harrison, with Monogram distribution in Canada.

On Sunday Broidy will review the pictures, "Frank Detra-Pa," with a portion of which is completed, after which there will be an open meeting.

Delegates present are: Robert Altman, Walter L. Bell and M. W. Wimen, Atlanta; Herman Riklin, Ben Abrams, Harry Stern and Ben Roth; Nat Levin and Stanley Farrington, Boston; Howard W. McPherson, Michael Jusko and Oliver Unger, Buffalo; Ben Balaban, Jerome Mandel, Ben Eisenberg, Sidney Musman, Max Dreizin, Herman Marks and Harold Wise, Chicago.


Addition: Also, Sam Schiltz, Carl Scheu and Bill Driscoll, New York; Edward Blumenthal, John L. Francesco, W. J. Cammer, Don Cole, Harry Williams, Wm. McGuire, Frank Femur, Ed Fidler, R. F. Fulham and Rose Aron, Denver; Edward Sipers and Zora Fini, Des Moines; M. Haslan Starr Kansas City; Wm. Kent, George Custer and Wm. H. Clark, Detroit; Carl Harthill, Matt Lavin and Milton Winder, Indianapolis; Mike Lrek, Daniel Haskin, Jeanette and Helen McCoy, Kansas City; Billy Brichard Memphis; C. W. Trampe, R. L. McColloch and H. Edward Lurie, Milwaukee.

Also, Thomas A. Burke, J. E. Lovelett, H. W. Bick, Berger Romin and Louise Friedland, Minneapolis; Henry Glover and Harold Cohen, New Orleans; Joe Felder, Nat Furst, Jack Farkas, Meyer Solomon, Bob Price and Etta Segall, New York; Carr Scott, J. Clark and P. W. Myers, Oklahoma City; Michael Cohen and Extr. Cravatville, Omaha; Sidney Finch, Lew氧气, Frank Dan and Bill Graser, Philadelphia; Barbara and Jack Garner, Wm. guinns and N. A. Guinan, St. Louis; Don Tibbs and Graham Susman, Salt Lake City; Harry Brown, Gladys Talley, Harry Gotch, Harry Gotch, Susman, Washington; O. R. Hanson and Harry Kauflman, Toronto, and Vic Racknow, Winnipeg.

101 U. S. Features To War Prisons

(Continued from page 1)

Burlesque, "The Bridge of San Lui Rey," "Kitty Foyle," "Cabin in the Sky," "The Man Who Came To Dinner," "Strike Me Keen," "The Great Waltz," "Knickerbocker Holiday," "The Uninvited" and "University of the Air" for the 1944-45 season. The show will be taken from camp to camp by 10 YMCA workers from the neutral countries, who are equipped with portable and a number of war pictures are excluded by both the U. S. postal censors and by enemy regulations.

**Morgan, Moley to Mono**

Frank Morgan, formerly with RKO and Sam Moley, recently manager of the Southern Pacific, San Francisco, have joined the MonoGram sale force in Kansas City.
Arbitration Award Boosts SPG Wages
Salary Minimums

Publicists employed by Paramount, Warner Bros., M-G-M, United Artists, Universal, RKO Radio, Columbia, and 20th Century-Fox in New York will receive a five per cent wage increase, merit increases in some instances, and will have the minimums in their job classifications raised as a result of an award handed down by the American Arbitration Association at the week-end in a long-standing contract dispute between the Screen Publicists Guild and the major companies. Publicists employed by the Marcus Loew Booking Agency and the RKO Service Corp. are also included in the award. Provisions of the award must be submitted to the War Labor Board before they become final.

Under a general job progression plan promulgated by SPG last September, there are three months before any wage increase can be declared.

Trial of the Government’s anti-trust suit against Schine Chain Theatres, scheduled to be resumed in U. S. District Court at Buffalo tomorrow following an adjournment of several months will probably be postponed at least until October 4 motion of William P. Mckay of the defense counsel, who will appear before Judge John H._CUSTOM 88310 (Continued on page 4)

Industry Plans to Protest Spain Levy

The organized industry is planning a protest through the State Department to new import duties which were recently imposed by the Spanish government and which the industry views as discriminatory. Carl E. Miliken, MPPIA foreign manager, was told MOTION PICTURE DAILY on Friday.

The schedule of some of the new import duties, as well as other film taxes levied, were carried in MOTION PICTURE DAILY of Aug. 9.

Monogram’s Releases Set

CHICAGO, Aug. 13.—After designating release dates on product for the first six months of 1944-45, Monogram went further at the conclusion of its national sales convention at the Blackstone today by rounding out the final half of the new season. The procedure has some precedent in the industry, but has been applied rarely. Twenty-seven releases in the six months beginning August were divvied up by W. Ray Johnson, company president.

Meet on Post-War Communications

WASHINGTON, Aug. 13.—Post war television, short wave broadcasting, and other communications problems were discussed Friday and yesterday at meetings of some 200 representatives of the communications industries and officials of the State Department and other Federal agencies. Francis C. De Wolf, chief of the (Continued on page 4)

Decree Trial Preparations Are Launched

Attorneys Anticipate Prolonged, Complex Job

Counsel for the five consent decree companies, Loew’s, Paramount, RKO, 20th Century-Fox and Warners, last week began preparations for hearings and possible trial of the Department of Justice petition for amendment of the consent decree which, among other things, would require divestiture of affiliated theatres within three years and compensation for distributors to offer their pictures individually. The Department’s petition was filed in U. S. District court here a week ago.

Preparations for trial of the Department’s action were initiated, it was learned, more in recognition of the possibility of an early court action on the petition itself. In this connection, it is pointed out that in the meantime, the consent decree companies are continuing a vigorous campaign to secure the consent of theatres to continued exhibition

WPB Weighs Stock Cuts

As a result of the acute raw stock film situation whereby the industry is being compelled to accept a 20 per cent cut in film allocation for the third quarter ending Sept. 30, War Production Board officials in Washington are planning to review stock shipments to foreign countries with a view to effecting possible stock savings in that direction, it was learned at the weekend.

Since the industry is being reduced (Continued on page 4)

Universal’s Voting Trust Is Dissolved

The voting trust for Universal which was set up at the time J. Cheever Cowdin’s Standard Capital Corp. acquired a controlling interest in the company from the late Carl Laemmle in 1936 was dissolved last week, approximately 18 months in
Personal Mention

HERMAN STERN, head of Universal non-theatrical department, will visit on Monday afternoon with the company next Saturday.

SCOTT R. DUNLAP, Monogram producer, will arrive from the Coast today, accompanying Steve Brody and other home office officials from Chicago to the company's convention over the weekend.

RODGER BERGER, M-G-M district manager at Washington, D. C., is pinch-hitting at Charlotte for Benn H. Rosenwald, vacationing branch manager there.

ARThUR SCHWARTZ of the Schwartz & Frolich industry law firm has been named Republican state chairman for New York.

JUNE HAYCOX, recently signed by Edward Small for "Brewster's Millions," has invited the press to a "coming out party" at her home today.

ENRICO DE ENZIO of Warners' foreign department is the father of a son born to Mrs. De Enzio here Thursday.

RUBE JACKER, Columbia assistant general sales manager, will leave for Philadelphia tomorrow.

HARRY BLAIR, PRC advertising-publicity chief, spent the weekend in Connecticut.

FRANK ROSENBERG, Columbia director of advertising and publicity, will leave today for a vacation.

SYNNEX SCHREIBER of the MPPDA will return from vacation today.

"Peggy Mahoney of the Universal publicity department is vacationing.

Dispute Delays Start Of Mexico Production

MEXICO CITY, Aug. 13.—Although the conflict within the National Cinema group, a United Artists picture that held up production for 17 days prior to last Wednesday is regarded officially as settled, work on the 32 films in process has not yet been resumed. Responsible for the new delay are difficulties between the labor and producers, with the latter demanding modifications in the agreement on working conditions and also, according to the employees, refusing to recognize the directors' union. An appeal to the president of Mexico is expected to be made in an effort to settle the dispute.

Drop Suit Over Coburn

LOS ANGELES, Aug. 13.—The Columbia-20th Century-Fox suit arising from the conflict in commitments for the services of Charles Coburn was stricken from the calendar Friday by Judge E. H. Wilson on the request of Columbia's counsel and a judge of the on-circuit court is in negotiation.

ANY action by the Government to bring its proposals for amendment of the consent decree before the Federal court here within a matter of months would come as a distinct surprise to many home office distribution officials and decedees, as well as producers, who have been following the formal comments on the Department of Justice action of last week may be taken at face value. No action whatever is contemplated by the Department for the time being.

The Department's move, as it stands, constitutes more an item of record than of action. Until the Department takes the next step, which is to start in motion the legal machinery for bringing the petition on for hearing, that is what it will remain. When that will be done, only the Department can say, but officials and attorneys believe it may be a matter of months.

Behind this view is the realization that the Department of Justice more or less was impelled by the force of circumstances to do something about the decree, and quickly.

The cry had gone up from the defense in the trial of the government's anti-trust suit against the Schine Circuit at Buffalo that, while a subordinate action was being pressed there, nothing whatever was being done about the new anti-trust suit here. There are circumstances in that fact that could be prejudicial to the government's case in Buffalo, else the issue never would have been raised in this court and real- ized it as well as anyone.

Moreover, strategic phases of the decree became unencumberable last Nov. 20, at the expiration of the decree's three-year trial period, and nothing had been done about them in the more than eight months since. The situation led the Department to open a "no thing" charge in an election year.

There are other reasons, too, why the Department was impelled to do something and do it promptly, not the least of which is the strategic value, while neg- lected, that the new anti-trust suit is under way, of asking for a lot more than it expects to get.

In taking the action it did, the Department fortified its current position, and an appeal to the on- circuit court is the latest step in its legal position.

Tradewise

By SHERWIN KANE

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Coast Flashes

Hollywood, Aug. 13


Allen Rivkin has been signed by Sol Lesser as producer-writer on a term of five years. L. Rivkin's first assignment will be the screen adaptation of the stage play, "Civilian Code," Lesser's comedy for United Artists, "I Is A Family," is now before the cameras with Edward Ladwig directing and Charlie Ruggles and Marjorie Reynolds starring.

Warners will produce "Catch a Falling Star," based upon the Cos- mopolitan Magazine novelette by Ruth O'Malley, Peter Godfrey, who just directed "Christmas in Connecticut," will direct.

George Brown, studio publicity and advertising director for Paramount, will go to New York early next month for the opening of "Frenchman's Creek" at the Rivoli Theatre.

20th-Fox gave Maureen O'Hara a new term contract, allowing her to make one feature annually for RKO.

Joseph Gershenson, Universal producer, will leave for New York shortly.

Ginsberg, Meiklejohn Due Here From Coast

Henry Ginsberg, Paramount vice-president and general manager, in charge of studio production, will arrive in New York today from Hollywood, accompanied by William Meiklejohn, head of the studio's talent department. Ginsberg will confer with home office executives and set up closer liaison between the East and West Coast talent and story departments. He and Meiklejohn will remain here until the end of the month.

Henry Ginsberg Will Be Guest of Honor at Cruiser's Launching

HOLLYWOOD, Aug. 13.—In tribute to the success of the Hollywood Motion Picture War Finance Committee under his chairmanship, Henry Ginsberg will be guest of honor at the launching of the cruiser Los Angeles in Philadelphia, Aug. 20.

Home Offices Close Early Due to Heat

Because of the extreme heat, most home offices closed early on Friday. Warners and M-G-M shut down at 4 P.M., while United Artists closed at 3:30.
INTERNATIONAL PICTURES, INC., PRESENTS

GARY COOPER
TERESA WRIGHT

"Casanova Brown"

The Greatest Romantic Comedy Of All Time

Directed by SAM WOOD
A NUNNALLY JOHNSON Production
with
Frank Morgan • Anita Louise
PATRICIA COLLINGE • Edmond Breon • Jill Esmond

Produced and written for the screen by Nunnally Johnson
From a play by Floyd Dell and Thomas Mitchell

FIRST N. Y. SHOWING AT THE RADIO CITY MUSIC HALL—OF COURSE!

KEEP SELLING WAR BONDS. FIGHT BY THE SIDE
OF THE TROOPS WHO NEVER STOP!

GOOD ENTERTAINMENT
IS INTERNATIONAL!
WPB Weighs Stock Cuts

(Continued from page 1)
this quota is to its customary 320-
000,000 feet of raw stock to 255,000-
000 feet by allocations on the basis of the
critical needs of the companies, a con-
dition that has been considered for such coun-
tries as Mexico, Spain, Sweden, India, Australia, New Zea-
land and others, which are among the
countries currently receiving raw stock
from the U. S.

According to the office of the
Coordinator of Inter-American Affairs, the yearly consumption of Latin-
American countries is estimated at 90-
000,000,000 feet, or about 20 percent, a
major portion, from 40 to 45 million feet. The Latin-American countries
have scrupulously adhered to their
quotas, frequently failing to draw on
their full amounts, it is understood.

Cause for Argentina's Quota

Argentina, which recently set a film
quota making it mandatory for exhibi-
tors to devote 25 per cent of their
bookings to Argentine films, is be-
held to have been prompted to this
action partly in retaliation for being cut
from American raw stock supplies.

Australia and New Zealand are esti-
mated to utilize 50,000,000 feet of stock.
Large quantities of base stock are shipped to England, where the pro-
cessing is completed.

Representatives of the Secretary of
Trade and Industry are scheduled to meet today to continue discussion of the
situation, during which they will submit data on
their requirements for this quarter.

Meet on Post-War Communication

(Continued from page 1)
telecommunications division, told the
industry representatives of the aims of the
State Department to stream-
l ine and modernize the Madrid Com-
mun ications Treaty of 1932 to take
into consideration the great develop-
ments of the past 12 years.

Last week's meetings were designed to lay the groundwork for interna-
tional conferences, the first of which
may be held in Rio de Janeiro next
spring, out of which may come a
world telecommunications union.

The allocation of frequencies and the
prevention of interference are major
problems which must be dealt with, particu-
larly in the development of the
public-service telecommunications.

A recommendation of the interde-
partmental radio advisory committee for
the abolition of the present inter-
country national short wave service system to
make room for television, frequency
modulation, and for many other reasons, was met with considerable opposi-
tion from representatives of that branch of the
industry.

A number of suggestions for post-
war communications were offered,
among them a proposal to appropri-
ate all German, Italian and Japanese
short wave stations for use by the
United Nations.

Motion Picture Daily Monday, August 14, 1944

Hollywood

By THALIA BELL

Hollywood, Aug. 13

THE Warner lot will be crowded
to capacity this month with seven
pictures of the 1944-45 schedule in
preparation. Productions impending include
"San Antonio," starring Errol Flynn,
"Jury's Verdict," starring Gail Russell;
"Nobody Lives Forever," John Gar-
field starrer; and "A Night at Tony
Pastor's," starring Ann Sheridan,
"Beverly Hills Copilot" and "Beverly
Tower." Many in production are
"God Is My Co-Pilot," "Pillar to the
Objection," "Burma," "Roughly Speaking,"
and "The Corn Is Green," starring
Betty Davis, as well as "Of Human
Bondage," in which Eleanor Parker is
doing the role in which Miss Davis
achieved stardom.

Elizabeth Patterson has been signed by
Columbia for a featured role in "A
Woman's Privilege," which stars Irene
Dunne, Charles Coburn and Donald
Coburn under direction of Charles
Vidor. ... Paramount producers Bill
Paine and Dominick Dunne signed Charles
Arn to portray a crooked
lawyer in "Dangerous Passage,"
which will co-star Robert Lowery and
Phyllis Brooks. ... Samuel Goldwyn has
defined Marion Davies as his
supervisor-director for Warner's car-
toon productions, has established an
experimental television cartooning
unit as part of the setup of Patrick Michael
Cunning Teleproductions. Clennett,
who retains his Warner affiliation, will
rewrite for both entertainment
and commercial purposes.

Ask 3-Month Delay
Of Schine Trial

(Continued from page 1)

defense, and it is not anticipated that
the Department of Justice will raise
his bond.

It is learned that, while Rogers is on the road to
recovery, he is still confined to his
home and will not be in condition to
stand a lengthy trial in the near
tomorrow. Rogers handled the examina-
tion of witnesses for Schine prior to the
easterly trial.

And because of Rogers' illness, the
filing of an appeal in the Prefect
Theatres' anti-trust trial against a
number of distributing companies is
expected to be deferred until soon
before Sept. 28, which will mark the
expiration of the 90 days allowed
for the party's motion for new trial
which was denied by Judge Carroll
Hincks in U. S. District Court at New Hav-
en, Conn., late last week. Rogers
on the weekend that the press
of work which immediately follows an
appeal makes it wise to delay doing so
until Rogers' character has improved.
Judge Hincks took the Prefect
case from the jury at the conclusion of the
plaintiff's testimony after handing down a
verdict in favor of the defendants.

Monogram's Releases Set

(Continued from page 1)

president in Motion Picture Daily
Aug. 1, at which time he promised to
tame the last half at the Chicago con-
vention.

The detail:

"Gang War," Feb. 3; western com-
dicated news of a trial which might
be engaged in preparations for the
re-

section of story of the Schine Cir-

in which a suit was filed at Buffalo either this month or early in the
Fall. Moreover, it is not be-

pected that the Federal court here will
unduly hasten the start of hearing of
an action which may require the bet-
ter part of a year, or longer, to try.

Decree company counsel, however,
are anxious to prepare their case as
promptly as possible, both because of
the time which will be required for
preparation and in order to be ready
for any eventuality which might
bring on a hearing of the Depart-
ment's petition earlier than might
reasonably be expected.

Guidance for Decree Counsel

In so doing, they are being guided by
Section 23 of the decree, under which
the Department's petition was
filed, the pertinent paragraph of the
Section reads:

"Any application by any party
to this decree under the pro-
visions of this Section shall be
made in open court and shall be
given to all the other parties to
this decree, and each such party
shall be entitled to the
right and privi-

lege of requiring the produc-
tion of witnesses upon whose
stances such counsel cannot be
sought or opposed, and of examin-
ing or cross-examining such
witnesses in accordance
with the rules of the Court."

Individual company counsel con-
sidered on preparations for trial with
company executives last week. The
attorneys are scheduled to meet
tomorrow for a second joint conference,
the first having been held last Tues-
day.

Meanwhile, the Department has
taken no further action in the direc-
tion of obtaining a hearing date for
its petition.

Universal's Voting Trust Is Dissolved

(Continued from page 1)

advance of expiration of the 10-year
period for which it was established
originally.

The permanent character of the
company's present management, headed
by Nat J. Blumberg, president, and
Cowdin, chairman of the board, to-
gether with the highly satisfactory
operating results of the past several
years are described as having made
possible the dissolution of the voting
trust. Universal's voting trust cer-

in the New York Stock Ex-

trust for Universal common stock on a share-for-share basis.

Voting trustees were: Cowdin, J.
Arthur Rank, Charles B. Rogers,
Daniel Shaefer, Pitavio Prochet, Pres-
ton Davie and Paul Brown.

Industry, WPB Talks
On Reconversion

(Continued from page 1)
lenses which should be the respon-
sibility of the WPB.

"The carrying out of consultations,"
Biddle added, "should not be consid-
ered as implying that members of
such committees are authorized to get
march orders directly or in
imation in anticipation of such consulta-
tions. If the members of the
committee should themselves, privately or
publicly, agree on any plan or program or
take part in any such private plan or pro-
gram involving, directly or indirectly,
the production or distribution of
commodities, such a plan of program
would be subject to the anti-trust
laws."

Columbia Directors
Vote 50c Dividend

Columbia reported at the meeting of its directors, at its
meeting Thursday, declared a divid-
end of 50 cents per share on the com-
mon stock, payable Sept. 22, to stock-
holders of record, etc.

Fined for Obscene Film

LOS ANGELES, Aug. 13.—Robert
Branch and Vivian Sellers, convic-
ted on Thursday of a charge of show-
· ing and exhibiting an obscene
Arcade theatre, were each fined $100 Friday
and were sentenced to 30 days im-
prisonment by Judge Charles P. John-
son, who suspended jail sentence
during good behavior.
all set to RKO's MUSIC
Big enough in solid entertainment to compete with the best on the current screen!... Fast, flashy and FUNNY!...

Plenty of plot, spicy romance — and swell new songs played by two red-hot bands and vocalized by one of radio’s tops!... A PAY-OFF PICTURE FOR SMART SHOWMEN EVERYWHERE!

New Pin-up champ with a gay glamour thrill... She’s got what it takes to make you look twice.

5 SONGS ON THE SOLID SIDE:

“One Night in Acapulco” — “I Can See You Now” — “Did You Happen To Find a Heart This Morning?” — “I Liked A Man Who Makes Music” — “When Romance Comes Along”.

KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!
Music in Manhattan

ANNE SHIRLEY, DENNIS DAY, PHILLIP TERRY

Raymond Walburn, Jane Darwell, Patti Brill
CHARLIE BARNET and his ORCHESTRA
NILO MENENDEZ and his RHUMBA BAND

Produced and Directed by John H. Auer
Screen Play by Lawrence Kimble

Straight from Jack Benny's radio show... funnier than ever — and does he sing!
Production Is Steady, With 50 in Work

Hollywood, Aug. 13—Production held steady last week as 11 pictures were completed, and 12 went before the cameras. The total number in work was 50, as compared with 49 the previous week. The production scene follows:

**Columbia**


**Shooting:** Phantom Outlaws.

**Tonight and Every Night:** A Woman’s Privilege” (formerly “Untitled Dunne-Boyer”), Darnoff Account” (Darnour).

**5-M-G**

Finished: “The Picture of Dorian Gray.”

Started: “Gentle Annie,” with James Craig, Donna Reed, Marjorie Main, Barton MacLane.


**Monogram**

Finished: “Frontier Frame-Up,” Little Devils,” Ghost of Indian Springs.”


**Paramount**

Finished: “Here Come the Waves.”

**Shooting:** Fat,” Out of This World.”

**PRC**

Finished: “Here We Go Again,” “I Accuse My Parents.”


**Republic**

**Shooting:** Lake Placid Serenade,” Faces in the Fog.”

**29th Century-Fox**

Finished: “Head.”

**Shooting:** Hob Hill,” “Sunday Dinner for a Soldier,” Winger Victory.”

**United Artists**


**Reviews**

**“When Strangers Marry”**

(Manigram)

Hollywood, Aug. 13

HERE is a next number in the mystery classification. In the light of its budget, “Strangers Marry” ranks high in its category. Principal elements contributing to interesting and effective values in suspense are taut and firm direction by William Castle, the man who is directing “The Whistler” series for Columbia, and highly competent black-and-white photography by Igor Morgan. By no means to be bypassed, however, is a series of nicely drawn performances by the cast.

Story facets are occasionally on the fuzzy side and motivations of Dean Jagger, the pursued man, might have been clearer. But this story of a murder and circumstantial evidence, nevertheless, holds together for its length. It deals with the marriage of Kim Hunter to Jagger after short acquaintance and a series of unplanned events and curious coincidences. In his part, the killer is a small-stool operator. The switch comes toward the end with the death of Robert Mitchum, her rejected suitor posing as a benevolent friend, who proves to be the murderer. Neil Hamilton is the sleuth and is incisive and efficacious; there ought to be more of him in pictures.

This attraction does not rely so much on childlike story climaxes as it does upon characterization, incident. It was a three drawn, from a script by Philip Yordan and Dennis Cooper and brought to fruition by Castle’s intelligent handling. King Brothers produced.

Release date Sept. 23. Running time, 76 mins. “G”.

**“Three of a Kind”**

(Manigram)

WHEEZING Billy Gilbert, Shemp Howard of “Three Stooges” fame and Slapsie Maxie Rosenbloom carry this slender production through on the strength of their respective vaudevillian routines. Director D. Ross Lederman has given the trio free rein here, and the result is a comedy in the slapstick vein, mixed with a little pathos at strategic points.

The story deals with young Buzzy Howard whose father kills himself upon learning his wife Buzzy’s stepmother, Helen Gilbert, is unfaithful. Shemp and Buzzy take over the care of the youngster, and from there on the film is concerned with the guardians’ attempts at supporting their charge. Eventually they are employed by Rosenbloom at his restaurant, where cashier June Lang falls in love with Buzzy. In the meantime, Miss Gilbert, upon learning her late husband left money to the boys, schemes to gain custody of the child, but she is foiled by Shemp. Howard, Maxie and Miss Lang, who, with Shemp lands a radio job, marries Miss Lang, and they adopt Buzzy.

Screenplay was by Earle Snell and Arthur Caesar. Sam Katzman and Jack Dietz produced with Barney A. Sarecky as associate. Running time 67 mins. “G.” Release date, July 22.

HELEN McNAMARA

*“G” denotes general classification.*

**Cooling Systems Hold Up During Heat Wave**

Boston, Aug. 13.—This city came through the heat wave successfully with a long list of important theatre players well supplied with air-conditioned plants in film houses working full time. No breakdowns were experienced through the two weeks of intense heat.

Neighborhood theatres, including the Circle, the Coolidge Corner and the Allston Capitol utilized various types of systems ranging from the Circle’s modern Freon plant to giant electric and water tanks, steam and air conditioning systems of an older type.

Tom Wall, manager of the Circle; Joe Marquis of the Capitol and Jack Markle of the Coolidge Corner reported receiving votes of gratitude from residents of Brookline, Brighton and Allston for their part in keeping the respective populations comfortable.

**Arbitration Award Boosts SPG Wages**

Salary Minimums

(Continued from page 1)

tember, which provided for upgrading of publicists and wage increases based upon the length of service and experience, the minimum for apprentice publicists was $25 for the one-year contract and $30 for apprentice publicists; $30 for associate publicists Grade 1; $35-40 for associate publicists Grade 2; $40 for associate publicists, Grade 3; $45-50 for associate publicists Grade 4, minimum a of $15 a week for apprentice publicists; $20 for associate publicists. Further, the SPG sought the balance of the 15 cent wage increase permitted under the Little Steel Formula since having received only $25,000 of the $150,000 minimum in the signing of the first two-year contract in May 1942, Minimum salaries under the original contract were $25 for apprentices; $40 for associate publicists and $65 for publicists.

The award covers the renegotiation of wages clause in the SPG contract with the companies for the period of May 4, 1943, to May 3, 1944, as well as the renegotiation of a new contract to cover the period May 4 and terminating May 3, 1946.

**Provisions for Increases**

According to its provisions, a general increase of five per cent of the average salary for publicists as of Jan. 1, 1943, is ordered for the one-year period starting May 4, 1943, to bring the publicists up to the 15 per cent minimum allowable under the Little Steel Formula. Further, merit increases may be granted for the specified 1943-44 period. These to be based on a five per cent of the present increases and are not to exceed an aggregate of $10 per week for those in the “publicist” and “associate publicist” categories and five dollars week for apprentices. All increase are retroactive to the reopening date of the various contracts.

Minimums for the various classifications of the publicists are raised to $30-40 for apprentices; $35-45 for associate publicists, and $40-50 for publicists. A new classification known as senior publicists is established with a minimum salary of $100 a week. Under the new proposal, all non-wage clauses of the 1942-43 contract which expired May 4, 1943 are continued. Publicists, however, have the option to agree to all contracts are to be made uniform and are to include the same expiration date. The arbitrators included Aaron Harvitz selected by the American Arbitration Association, Arthur Hazen of United Artists, and J. S. Scott of the International Alliance of Paramount, designated by the company. Hearings on the proceeding started last February.

**Burnett to St. Louis, Other Loew Switches**

Martin Burnett, manager of Loew’s Penn in Pittsburgh, has been transferred to Loew’s State in St. Louis to replace Rex Williams, recently named manager of Loew’s in United Art-ists, it was reported at the weekend by Joseph R. Vogel, in charge of out-of-town booking.

Other switches include the transfer of Harry Greenman, manager of the Boston Orpheum, who moves to Loew’s State in St. Louis. Garrett Brody replaces him in Boston, while Harold S. Mor- tin takes over Krasna’s post.
Take a leaf out of the book of our mighty air force. They don't send a few little planes to take a pot shot or two at an objective. They send their biggest and best—by the thousands. Are you sending out your biggest and best Advertising mediums to blanket your target? Are you fairly plastering them with super block-busters that tell them what you have to sell now, tomorrow, next week, next month? For a quarter of a century we have been checking, inspecting, improving our Advertising bombsights, increasing the load of our big Ad carriers, building up the bang in our Advertising bombs. The blanket part of the operation is strictly up to you.
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PARA.</th>
<th>PRC</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
<th>UNIVERSAL</th>
<th>WARNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 15</td>
<td>Secret Command</td>
<td>Pat O'Brien</td>
<td>Miliza</td>
<td>Ruth Warrick</td>
<td>D——80 min.</td>
<td>(Seventh Block)</td>
<td>ANDRE WOOD</td>
<td>TROUBLE</td>
<td>Lyle Talbot</td>
<td>(62 mins.</td>
<td>(350)</td>
</tr>
<tr>
<td>July 22</td>
<td>The U.S. Prisoner</td>
<td>Robert Mitchum</td>
<td>Karen Morey</td>
<td>D——65 min.</td>
<td>(Eleventh Block)</td>
<td>ANDRE WOOD</td>
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<td>(62 mins.</td>
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<td>(390)</td>
</tr>
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<td>Mr. Winkle Goes to War</td>
<td>Ted Donaldson</td>
<td>Ruth Warrick</td>
<td>D——80 min.</td>
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<td>ANDRE WOOD</td>
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<td>(390)</td>
</tr>
<tr>
<td>Aug. 5</td>
<td>Cry of the Werewolf</td>
<td>Nina Foch</td>
<td>Edmund Goetz</td>
<td>D——85 min.</td>
<td>(Seventh Block)</td>
<td>ANDRE WOOD</td>
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<td>Aug. 12</td>
<td>Kansas City</td>
<td>Joan Davis</td>
<td>Bob Crosby</td>
<td>Jane Sturtevant</td>
<td>D——85 min.</td>
<td>(Seventh Block)</td>
<td>ANDRE WOOD</td>
<td>TROUBLE</td>
<td>Lyle Talbot</td>
<td>(62 mins.</td>
<td>(350)</td>
</tr>
<tr>
<td>Aug. 19</td>
<td>Swing in the Saddle</td>
<td>Jane Frazee</td>
<td>John Eldredge</td>
<td>Slim Summerville</td>
<td>D——85 min.</td>
<td>(Seventh Block)</td>
<td>ANDRE WOOD</td>
<td>TROUBLE</td>
<td>Lyle Talbot</td>
<td>(62 mins.</td>
<td>(350)</td>
</tr>
<tr>
<td>Aug. 26</td>
<td>The Impatient Years</td>
<td>Jean Arthur</td>
<td>Lee Bowman</td>
<td>Charles Coburn</td>
<td>D——95 min.</td>
<td>(Seventh Block)</td>
<td>ANDRE WOOD</td>
<td>TROUBLE</td>
<td>Lyle Talbot</td>
<td>(62 mins.</td>
<td>(350)</td>
</tr>
<tr>
<td>Sept. 2</td>
<td>Ever Since Venus</td>
<td>Ann Savage</td>
<td>Ross Hunter</td>
<td>Ida Ray Hutton</td>
<td>D——95 min.</td>
<td>(Seventh Block)</td>
<td>ANDRE WOOD</td>
<td>TROUBLE</td>
<td>Lyle Talbot</td>
<td>(62 mins.</td>
<td>(350)</td>
</tr>
<tr>
<td>Sept. 9</td>
<td>One Mysterious Night</td>
<td>Chester Morris</td>
<td>Jane Greer</td>
<td>Hal Cartwright</td>
<td>D——95 min.</td>
<td>(Seventh Block)</td>
<td>ANDRE WOOD</td>
<td>TROUBLE</td>
<td>Lyle Talbot</td>
<td>(62 mins.</td>
<td>(350)</td>
</tr>
<tr>
<td>Sept. 16</td>
<td>The Unwritten Code</td>
<td>Ann Savage</td>
<td>Tom Carol</td>
<td>D——101 min.</td>
<td>(Seventh Block)</td>
<td>ANDRE WOOD</td>
<td>TROUBLE</td>
<td>Lyle Talbot</td>
<td>(62 mins.</td>
<td>(350)</td>
<td>(390)</td>
</tr>
<tr>
<td>Sept. 23</td>
<td>Land of the Outlaws</td>
<td>Johnny Mack Brown</td>
<td>John O'Hara</td>
<td>D——101 min.</td>
<td>(Seventh Block)</td>
<td>ANDRE WOOD</td>
<td>TROUBLE</td>
<td>Lyle Talbot</td>
<td>(62 mins.</td>
<td>(350)</td>
<td>(390)</td>
</tr>
</tbody>
</table>

(Seventh Block) refers to a specific block of movies that were released during the week.
Washington, Aug. 13.—Exhibitors to heat their theatres with fuel oil as being urged by the Government to do in as much oil as their tanks will hold “while deliveries can still be made.”

Warning consumers to buy oil now while transportation is relatively easy, Defense Transportation Director J. M. Johnson at the weekend was optimistic over the prospects for the future.

“The shortage of tank cars, scarcity of tank trucks and almost total lack of five-day fires have combined to create a national crisis in petroleum transportation,” he explained. Meanwhile, military demands for available supplies of oil and other petroleum products mounting.

Transportation of military supplies will have to be handled, with the result that civilians may have to place their orders for oil may find that deliveries cannot be made because equipment is tied up in handling military requirements. ‘If the situation develops to a point where deliveries of civilian fuel oil may be made because of military needs, the person who waits until the last minute to put in his order can come no one in, but himself,’ he said.

Skeffington’ Takes Robust $20,000

Milwaukee, Aug. 13.—“The Story of Dr. Wassell” reached $15,900 at the Palace, with “Mr. Skeffington” taking a gross of $20,000 at the Warner.

Estimated receipts for the week ending Aug. 12:

* Wing and a Prayer” (RKO-Fox) $14,000.
* “The Story of Dr. Wassell” (Warner) $15,900.

In New York:

* “The Town That Dreaded Sundown” (RKO) $22,000.
* “Blood and Sand” (Warner) $25,500.

In Chicago:

* “The Story of Dr. Wassell” (Warner) $20,000.
* “Mr. Skeffington” (Warner) $20,000.

In Detroit:

* “The Story of Dr. Wassell” (Warner) $15,000.
* “Mr. Skeffington” (Warner) $15,000.

In Los Angeles:

* “The Story of Dr. Wassell” (Warner) $15,000.
* “Mr. Skeffington” (Warner) $15,000.

In St. Louis:

* “The Story of Dr. Wassell” (Warner) $15,000.
* “Mr. Skeffington” (Warner) $15,000.

In Philadelphia:

* “The Story of Dr. Wassell” (Warner) $15,000.
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In San Francisco:

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In Houston:

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* “Mr. Skeffington” (Warner) $15,000.

In Pittsburgh:

* “The Story of Dr. Wassell” (Warner) $15,000.
* “Mr. Skeffington” (Warner) $15,000.

In Milwaukee:

* “The Story of Dr. Wassell” (Warner) $15,000.
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In Pittsburgh:

* “The Story of Dr. Wassell” (Warner) $15,000.
* “Mr. Skeffington” (Warner) $15,000.

Warners Sales Drive Winners Due Today

WINNERS OF WAR BOND awards in Warner’s annual sales drive will be announced on the Coast today by Ben Falmanson, general sales manager, at an executive sales conference there.

Winners include:

District Managers—Henry Herbel, West Coast; R. L. McCoy, Southern; Norman Ayers, Eastern; Harry Seid, Midwest; Charles Rich, Central.

Branch Managers—Dee J. Rich, Conner, New Orleans; Fred Greenberg, Los Angeles; E. A. Bell, Denver; Al Shimithein, San Francisco; Al Otstoy, Hartford; E. Kramer, Atlanta; E. A. Williamson, Memphis; V. E. Stewart, Seattle; Clarence Eisenman, Seattle; J. W. Loewe, Oklahoma City; J. A. Bachan, Chicago; C. W. RPC, Indianapolis; Dook Roberts, Dallas; Al Herman, Buffalo; Paul Krumenacker, Albany.

Salesmen—Harry Mandell, Chicago; Harry Decker, New York; H. Bliss, Minneapolis; Al Grubstich, San Francisco; W. A. Haufliger, Denver; D. Webster, Salt Lake City; C. Galley, Memphis; Leo Jacob, New York; R. Bixler, Dallas; W. Gleason, St. Louis.

Awards also were made to bookers and ad accessories salesmen.

Chicago Finds Film Houses Fire-Safe

CHICAGO, Aug. 13—Several minor theatre fires in this area prompted Paul Gerhardt, Jr., Chicago building inspector, to order inspection of all places of public assembly. Film houses, with regard to fire protection, were reported to be in good condition.

Chief John L. Fenn of the fire prevention bureau filed a complaint against a theatre operated by the Uptown Players, claiming fire ordinances had been violated inasmuch as there were no rear exits, no fire curtain and no sprinkler system.

New Loew Publication ‘Lo!’ Ready to Go

Plans for the publication of the new Loew-Metro house organ, “Lo!” under the direction of Oscar A. Droh and Mike Simmons, editor of The Distributor, Ernie Emerling and Edwere completed at the weekend, it was reported by C. C. Moskowitz.

The publication will be mailed to Loew’s Theatres in and outside of New York and to Loew staff members in the armed forces. Department chiefs have named “floor reporters” to gather material for the sheet.

Jeanne Ansell Gets Heights Theatre

Jeanne Ansell has leased the Heights Theatre, 139 Washington St., Brooklyn, from the 1. H. Rosenberg Corp., of New York, through Berk and Krumgold, theatre realetors, it was reported recently. Following renovations the house will show Spanish films exclusively.

Miss Ansell also operates the Manhattan Theatre and the Art in the Bronx, both of which adhere to Spanish productions.
Lusty cheers from our severest critic!

It has become the fashion for a Broadway producer to cast a jaundiced eye at Hollywood's treatment of his play in bringing it to the screen.

I must admit I was somewhat concerned when I heard that Lester Cowan planned certain radical changes for the screen version of "Tomorrow the World." After all, our play had a record of fourteen months on Broadway and a successful road engagement. It had been hailed by many critics as the best drama of the season. But I have just seen a rough cut of the film version. My concern was needless. The film preserves all the values of an already successful play, and adds tremendous scope and much excitement through the freer medium of the screen. Fredric March, Betty Field, Agnes Moorehead, Joan Carroll and Edit Angold, represent perfect casting. Skippy Homeier, out of our original Broadway cast, even surpasses his great stage performance.

I have wired the authors of the play, Private James Gow and Arnold D'Usseau, that they may throw away the aspirin with which they'd fortified themselves against news from me in Hollywood.

A stage hit of the 1943-44 season, "Tomorrow the World" will be an even greater screen hit in 1944-45.

Theron Bamberger
Speculation Over U. S. Peace-Show

Millions Now Seeing War Films Free

With the Government continuing silent on its intentions of maintaining or abandoning its widespread public exhibition, without charge, of so-called “war” films, many exhibitor leaders are understood to be concerned over their pecuniary continuance. They cite, for example, the $8,000,000 monthly audience which the Army’s Industrial Services Division has built up.

While the services division originally set out to exhibit “war-footing” pictures to workers in war factories only, the showings have spread immeasurably to theatres, tents, airports.

Schine Trial Put Over to Sept. 26

BUFFALO, Aug. 14.—Federal Judge John Kennedy today put over until Tuesday, Sept. 26, resumption of the Government’s Schine anti-trust trial. The trial previously was scheduled to get under way tomorrow morning.

The postponement was announced following arguments on the motion to postpone in Judge Kennedy’s chambers.

It was reported that Schine had sought a postponement until Jan. 1, but that Judge Kennedy refused to consent to so doing a delay.

Chief reason for the postponement is the illness of Saul Rogers, chief Schine counsel, who has not recovered.

Montreal Grosses Up As Tram Strike Ends

MONTREAL, Aug. 14.—Up-town theatres here, which have undergone box-office declines averaging from 35 to 50 per cent since 4,000 operating employees of the local Tramways Co. went on strike two weeks ago, are anticipating an immediate return to normalcy as a result of the Government’s intervention.

Dominion officials appointed two controllers and announced that transport services would be resumed immediately.

Heat Again Closes N. Y. Film Offices

Several distribution and circuit home offices here, and numerous smaller places sent employees home early yesterday, on Wilson at the RKO; most prolonged heat waves, continued. Temperatures have exceeded the 100 degrees mark for several days. Loew-M.G.M., Paramount, RKO, United Artists, Warners and Monogram were among those closing several hours before regular quitting time.

Grosses at Key N.Y. Theatres Hold Up Despite Heat Wave

The current heat wave here is only mildly cutting receipts of downtown New York first-run theatres this week, since thousands are going to the air-conditioned houses for relief. The three leaders are: “Wilson” at the RKO, “Dragon Seed” at Radio City Music Hall and “Since You Went Away” at the Capitol, all continuing to near record grosses. Aided by excellent re-

WB to Reveal Its 1944-45 Policies

LOS ANGELES, Aug. 14.—Warner Bros. will reveal its product pool out of which next season’s screenings are to be issued; sales and theatre policies are also to be heard. When of its four day sales meeting at the Ambassador Hotel here, (Continued on page 5)

27 Finished or In Work For New Season: Depinet

Twenty-seven of the 50 films announced for distribution by RKO Radio during 1944-45 are either completed or shooting. Ned E. Depinet, president, said yesterday his return from the Coast, where he conferred with production chief Charles Koerner and the company’s independent producers and viewed forthcoming product. Depinet declared that RKO would have the greatest backlog of films in its history. In the first group of five, which will be tradeshows Sept. 18-20, will be: "None but the Lonely Heart," with Cary Grant, Ethel Barrymore and Barry Fitzgerald; "Tall in the Saddle," with John Wayne and Ella Raines; Edward A. Goldman’s "The Master Race," "My Pal Wolf," and "Gang to Town." Other product which Depinet saw, together with Robert Mochrie, general sales manager, included: "Experiment Perilous," with Hedy Lamarr, George Brent and Paul Lukas; "The Brighton Strangler," with John Loder; Rembrandt’s "Rafael"; "The Belle of the Yulon," with Gypsy Rose Lee and Dinah Shore, and "The Woman in the Window," with Edward G. Robinson and Joan Blondell; Samuel Goldwyn’s "The Princess and the Pirate," with Bob Hope, and "The Widow Man," with Danny Kaye and Walt Disney’s "Three Caballeros.

RKO Radio plans to release five features in each new season block, apart from its outside producers, Depinet said. Only one British film, "Hotel Reserve," is planned for the new season’s release.

Army Says ‘Wilson’ ‘Heavenly Days’ Haven’t Been Banned

WASHINGTON, Aug. 14.—Army public relations officials admitted at the weekend, that 20th Century-Fox’s "Wilson" and RKO Radio’s "Heavenly Days," which it had announced last week as being banned for distribution overseas, had not even been considered formally as yet and the announcement was premature.

The original announcement of the banning of the two films for overseas distribution by the Government was made by the Office of the War Department public relations office here. It was stated at the time that the films had been temporarily withheld by order of the Secretary of War. It was later announced that the Army had granted permission for the RKO picture to be released, but that the Warner Bros. film still could not be shown overseas.

Raw Stock Cut To Continue To Year’s End

But Next Cut Seen As Less Than Third’s 20%

WASHINGTON, Aug. 14. — The cut in raw stock allocations to be imposed on the industry through the remainder of the third quarter will not be entirely restored next quarter, but reduced allotments somewhere between those of the second quarter and the lowered present quarter will be set, it was learned here today.

Representatives of the industry may be called to Washington the latter part of this week for a discussion of the situation with the Administration. Burrows, chief of the War Production Board motion picture section, originally, it was planned to hold this meeting earlier, but it was said it will make no difference in the industry’s use of film.

Williams Succeeds Longman in OCR

WASHINGTON, Aug. 14. — The War Production Board announced today that Ross Williams, former assistant director of Service Trade Division of the Office of Civilian Requirements, has been named acting director succeeding Donald R. Longman, who resigned as the industry’s OCR head, as reported exclusively in Motion Picture Daily on Aug. 9 and 10.

Longman has been named director of the OCR’s planning and research staff, in which post he is expected to

Jos. P. Kennedy, Jr., Killed in Europe

Lt. Joseph P. Kennedy, Jr., a son of former Ambassador to Britain Joseph P. Kennedy, former head of FBO and Pathe Exchange, was killed as a result of an explosion during an operational flight overseas on Aug. 12. Acknowledgment of the U. S. Navy’s telegraphic advice was confirmed today by John Fitzgerald Kennedy, the deceased lieutenant’s grandfather, at the family’s summer residence in Hyannis, Mass.

Another son, Lt. John F. Kennedy, recently returned to this country from the Pacific where he had been rescued from an isolated island following a mission on a PT boat.
Yes, Sir!

ABROAD WITH TWO YANKS

More of that LAUGH-CASH!

Hey Marines!
your objective
is being encircled

Yes sir, it's a two-armed pincers movement!
These leathernecks try their commando tactics on Cupid, and it's a howitzer loaded
with a million laughs.

Edward Small Presents
William Bendix
Helen Walker
Dennis O'Keefe

Abroad with Two Yanks

John Loder • Janet Lambert • George Cleveland

Based on an original story by Fred Guiol. Adaptation by Edward E. Seabrook and Tedwell.
Chapman • Screen Play by Charles Rogers, Wilkie Mahoney, Ted Sills • Directed by Allan Dwan.

Incidentally, did you see those reviews?

-OH, BOY!

Yours from U.A.!
Speculation Over U. S. Peace-Shows

(Continued from page 1)

Grosses at Key N. Y. Theatres Hold Up Despite Heat Wave

(Continued from page 1)

views in New York newspapers, "Hail the Conquering Hero" is doing impressively, the 14th week and "Janie" is registering satisfactorily at the Strand.

Business at the Music Hall on the fourth week of "Dragon Seed," plus "David Copper," at the Paramount and "Jennie" is registering satisfactorily at the Strand.

Business at the Music Hall on the fourth week of "Dragon Seed," plus "David Copper," at the Paramount and "Jennie" is registering satisfactorily at the Strand.

"Sywa's" $80,000

"Since You Went Away" and a revival, "Roxy" stage show and the fourth week at the Capitol with approximately $80,000, following a third week's take of $83,790. The initial third-quarter quota, $21,000, for "Hail the Conquering Hero" and a stage bill featuring Vaughn Monroe in a substantial $80,000, with increases to be expected in the fourth-quarter quotas to the industry at second-quarter levels. More likely, it was felt, the weekly business will split the difference between second and third-quarter consumption, and increases here made later in the quarter as the stock position improves.

WB to Reveal Its 1944-45 Policies

(Continued from page 1)

since the companies have known for some days how they would be cut and have been preparing their rehearsals.

It was disclosed today that the industry is not being called upon to bear the full burden of the cut in consumption, necessary to meet the lesser availability of raw stock occasioned by increased military demand and Summer slowdown in our output. The Army and Navy Office of War Information and export requirements all have been pared it was said, and were in-\nteracting efficiently through Friday. Incap-\n\nsiles was so great that the industry alone could not have borne it without serious dis-\numptions.\n
With the film manufacturers short-\nlly will begin to increase their produc-\ntion, it is not believed that they will be able to fill all demands for urgent war-\nproblems, which will permit the assignment of fourth-quarter quotas to the industry at second-quarter levels. More likely, it was felt, the weekly business will split the difference between second and third-quarter consumption, and increases here made later in the quarter as the stock position improves.

Schine Trial Put Over to Sept. 26

(Continued from page 1)

er sufficiently from a recent operation to make the trip to Buffalo. At-\ntorney Willard S. McKay represent-\ned Schine at the adjournment hearing in the case.

Within the next two weeks, accord-\ning to a court order, Schine must file answers to a Government request for\n

(Continued from page 1)

not been reviewed by the Special Services division, charged with pass-\ning upon published material and mo-\ntion pictures which might influence the soldier vote, but that the film was not examined on the basis of a report made by members of the Spe-\ncial Services who had seen the films in New York.

The Department's week-end an-\nnouncement stated: "Upon investiga-\tion by the Bureau of Public Relations it is found that only informal infor-\nmation of these pictures has taken place. No occasion has yet arisen for the War Department to determine whether these particular pictures are available or eligible for showing to troops."

The statement, issued follow-\nging a lengthy conference of high officials on Saturday, added that "infor-\nmation which reached the press (concerning the banning of the films)\n
... was in error."


STEEL P E R ATLANTIC CITY For Sale

$1,500,000

Attendance to date, 66,000. Five theatres, all air-conditioned. Big ball-\nroom. Open-air stadium: 50,000 sq. ft. exhibit space. All one structure, 100%\nspotted, 150 ft. Boardwalk front-\nage, extending 1/2 mile to sea.

Contact FRANK GRAYATT, Atlantic City, N. J.
NOTE! CHANGES IN M-G-M TRADE SHOWS!

NEW DATES FOR NEW YORK, NEW JERSEY AND LOS ANGELES TERRITORIES ONLY FOR

"KISMET"

NEW YORK, NEW JERSEY TERRITORY

M-G-M SCREENING ROOM • 630 NINTH AVE., NEW YORK CITY
MONDAY, AUGUST 21st • 9:30 A.M. and 1:30 P.M.
(With 'Waterloo Bridge' previously advertised for this date)

LOS ANGELES TERRITORY

Boulevard Theatre • 1615 Washington Blvd., Los Angeles
MONDAY, AUGUST 21st • 2:30 P.M.

NEW DATE FOR LOS ANGELES TERRITORY ONLY FOR

"WATERLOO BRIDGE"

20th-Fox Screening Room • 2019 South Vermont Ave., Los Angeles
MONDAY, AUGUST 21st • 10:30 A.M.
WB Lists 79 Properties to Draw for 1945

Jack Warner Names All Properties in Pool

Hollywood, Aug. 15.—Warner Brothers will not be committed to any set number of releases for 1944-45, nor will the management decide at this time whether there will be more or fewer releases than the approximately 19 to be delivered this season, but from whatever total is eventually determined the company can draw from a "product pool" of 79 properties which were named here today by Jack L. Warner to a group of stockholders who attended a meeting of the works.

9 Named for 6th War Loan

Nine independent exhibitors have accepted appointments as co-chairmen of the industry's participation in the Sixth War Loan.

Senate Modifies Soldier Film Ban

Washington, Aug. 15.—The Senate today adopted a modification of the political ban of the Soldiers' Voting Bill sponsored by Senator Theodore Francis Green of Rhode Island, designed to insure the distribution to the Armed Forces of any motion picture having general circulation in the United States.

Sudekum Plans Expansion; Theatre Boom in Canada

Nashville, Aug. 15.—Crescent Amusement Co., according to Tony Sudekum, president, has plans for considerable expansion of its theatre operations in Nashville just as soon as Federal construction restrictions are lifted. The major item will be the construction of an upown house in the Warner Building, on which Sudekum holds a long-tine lease, in a space now used for a parking garage in the rear of the comparatively new building on Church Street. This, it is estimated, will cost $750,000 to $1,000,000.

Sudekum doubles his theatre chain in Nashville just as soon as Federal construction restrictions are lifted. The major item will be the construction of an upown house in the Warner Building, on which Sudekum holds a long-time lease, in a space now used for a parking garage in the rear of the comparatively new building on Church Street. This, it is estimated, will cost $750,000 to $1,000,000.

New Trucks Needed By N.Y. Carriers

State and Long Island film delivery services in New York will shortly seek authorization from authorities in Washington with the aid of Claude B. Collins, War Activities Committee representative there and H. M. Rich- e, M-G-M exhibitor relations head, for the purchase of five additional K-7 heavy duty delivery trucks.

Sears Sets Deal With Rank: Is Enroute to U.S.

To Show 'SYWA' at Regular Admissions

United Artists will sell David O. Selznick's "Since You Went Away" to exhibitors at regular admission prices, according to a joint statement issued here yesterday by Carl Leserman, UA general sales manager and Neil F. Agnew, vice-president of Selznick's Vanguard Films.

The court decision was reached in a suit brought by Ralph E. Bell, a small exhibitor in Great Britain, and by Alexander Gal- person and Barington C. Gain, Rank distribution representatives. At the time, the court granted permission for the motion picture to open in London on Dec. 10.

Subpoena Evidence in Schine Case

BUFFALO, Aug. 15.—Federal Judge John Knight today signed an order granting issuance of a subpoena duces tecum in behalf of Attorney Willard S. McKay, and the Schine defendants, to be served upon attorneys General Francis Eddle, Wendell Berge, his assistant, and Herbert Borkland, special attorney of the Department of
Personal Mention

JOHN DAVIS, managing director of Odeon Theatres in Great Britain, is due in New York Saturday, one day after a Canadian stopover.

EDWARD C. CAMILLI, BARTON KREUZER, HOSMER SNOOK, H. J. BENHAM and EDWARD STANKO, RCA theatre service and sound executives, will leave their Canadian home office next week for a visit to RCA’s Indianapolis plant.

J. CHEEVER COWDEN, Universal board chairman, who was expected from the Coast yesterday, has been delayed for several weeks due to pressure of business.

EVELYN MAE ZAGANS, daughter of Charles Zagans, RKO branch manager in Philadelphia, was married last week to Pvt. LEONARD J. MELNICK.

SAM COHEN, foreign publicity director of United Artists, and Mrs. Cohen are celebrating their 21st wedding anniversary.

R. W. BURR, Warners’ personnel director, has moved from Wycoff, N. J., of which he was once the mayor, to Glen Rock, N. J.

MRS. DAVE EPSTEIN, wife of the Hollywood publicist, is in New York from the Coast. She is accompanied by her daughter.

GEORGE FREEMAN, manager of Louis’s Poli, Springfield, Mass., is vacationing in New Hampshire.

NAT WOLF, Warner zone manager in Cleveland, will return from the Coast Aug. 23.

EDWARD J. PESKAY has left here for Hollywood.

Insider’s Outlook

By RED KANN

HOLLYWOOD, Aug. 15

HENRY GINSBERG takes over company production at Paramount because he was asked to and because responsibility is so deeply ingrained in his makeup that he could not detour around the barriers any farther to come his way. Nor would he.

The unit deals made first with Hal Wallis and later with Buddy De Sylva create a new situation in the production structure there. These twin arrangements are compelling to all managers which Cecil B. De Mille operates and are apart from the set-up under which Pine and Thomas make their action series.

Wallis, who has scheduled his first for October, and De Sylva, who won’t get under way until January, have their own companies, partially financed by Paramount and partially by themselves. They are partnerships, in fact and in deed.

In any large production organization where all sorts of personalities operate under the one roof and in Hollywood where the traffic and the glare of the australians never to be discounted, the departure of any company into the unit field is decidedly more of a major affair than surface observation may make it seem.

To get the picture it must be appreciated that, until now, Paramount has been building solidly in the direction of accepted, old-line, major company producing operations. It has been the type of system functioning on a grand scale. Warners and 20th-Fox where every producer works for his company and not as separate entities under partnership agreement.

Now it’s different at Paramount. Because it is, there is created a new set of conditions. Those conditions can be mercifully, influenced by what Wallis and De Sylva get but which someone else at Paramount may not.

This poses the need for an understanding hand, a careful and diplomatic grip and a constant awareness in order to safeguard and nurture the overall production pattern on behalf of Paramount, the company, of which all hands—partners in units and studio—of course are part and parcel.

It is into this new state of things—organized affairs—for Paramount—that Ginsberg now steps as general manager of production without contravening his duties as vice-president of the studio corporation. He is aware that a journeyman’s fate is his score and, moreover, is confident he knows the method by which he can increase it.

One of the inner studio problems confronting him is an impression, widely or otherwise held, that he is merely the guest of the studio, another load as he succeeds to the helm. The facts don’t square with this idea, however. Ginsberg entered Paramount as a practical production executive, with intimate information of talent values and studio problems and has so functioned alongside Y. Frank Freeman.

Probably more so than any other executive, it was Ginsberg who bore directly on the acquisition of De Sylva a little over three years ago. To the man specifically charged with production, whatever credit is handed out properly belongs, and De Sylva rates highly on the basis of his record. But large-scale production, running into eight formidable figures annually, is not man’s job.

Freeman has been there and Ginsberg has been there, both of them closely identified with the course of their company’s picture making. The point sought for establishment is that Ginsberg is not a novice to the problems or the difficulties and that, by reasonable indication, his accumulated experience of many years in Hollywood will bear fruit in his browned field.

Of decided immediacy in his view is the manpower equation. He was frank to say prior to his departure for New York that Paramount needs additional producer weight. This is easier to talk about than to bring about, but Ginsberg is alive to the need.

He intends doing something about it.

Meanwhile, the lighter side embraces a gag surrounding studio office renovation at the studio. Three adjoining offices are being prepared for operation of one. One of them is Frank Butler, another is Joe Sistrom, two newly appointed aides, and Ginsberg, Butler’s.

Coast Flashes

HOLLYWOOD, Aug. 15

A CHECK for $2,250 representing funds voluntarily raised by employees of the Warner Bros. studio electrical department to endow a bungalow at the Motion Picture Country Club, has been sent to JEAN HERSHOLM, president of the Motion Picture Relief Fund.

Bob Hope and Paulette Goddard will star in “My Favorite Brunette,” replacing “Girl’s Town” on Paramount’s schedule, following Hope’s appearance in “My Pal, My Val.”

Universal added to its schedule “You’re Wonderful,” starring Susanna and most outstanding from among 99 novels, all to be published before Aug. 15, 1945. Coward McCann will receive $12,500 on publication and M-G-M will secure motion picture rights to the book.

85 Exibitors Fete Dave Bershon

LOS ANGELES, Aug. 15—Gas Metzger, of Metzger Theatres, has accepted the appointment as chairman of the Southern California War Savings Staff, succeeding Dave Bershon, who was felled last night by 85 exhibitors at a dinner at Perino’s Cane on his retirement from the post he held two and a half years. Charles P. Skouar is toastmaster. The speaker’s list included Howard DeMills of the Treasury Department, Hugh Bruce, George Bowie, MARCO Wolff, Harry Ochen, George Topper, Mike Rosenberg and William Sere.

They say, will be well received at Elgin Colston’s studio director’s with smorgasbord and Ginsberg’s with natazels. He has them for lunch every day.

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TO THE GLORY OF
THE SCREEN M-G-M
ADDS NEW MAGIC

"DRAGON
SEED"

KATHARINE HEPBURN
WALTER HUSTON • ALINE MACMAHON
AKIM TAMIROFF
TURHAN BEY

HURD HATFIELD • J. CARROL NAISH
AGNES MOOREHEAD • HENRY TRAVERS
ROBERT BICE • ROBERT LEWIS
FRANCES RAFFERTY • JACQUELINE DEWIT

Screen Play by Marguerite Roberts and Jane Murfin
Based on the Novel by Pearl S. Buck
Directed by JACK CONWAY and HAROLD S. BUCQUET
Produced by PANDRO S. BERMAN

A Metro-Goldwyn-Mayer Picture
ON EVERY HAND
IT'S "DRAGON SEED"!
Newspapers, magazines, radio
sell tickets for your engagement!

"KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!"
THIS is M-G-M-Merchandising! Every promotion outlet shouts "Dragon Seed" to the nation. Newspapers! Magazines! Radio! 24-sheet posters! American Express trucks everywhere! Advance advertising in key-city newspapers radiating to every corner of America. Full-page ads in mass-circulation magazines as well as fan magazines with a total readership of countless millions! Air-announcements over the nation’s most powerful transmitters and highly concentrated local campaigns on the radio which tie-in directly with play dates. These are the ticket-selling forces which M-G-M has unleashed for "Dragon Seed," Anniversary triumph!
No Relief in WPB Order

WASHINGTON, Aug. 15.—War Production Board orders authorizing expansion of civilian production where materials, manpower and machinery are available, will not be issued if military production will result in no immediate increase in the output of projection or sound booth equipment, it was learned here today.

There is little likelihood of any definite concrete results coming from the order before the end of the month. The persistence of the same factors which have made it impossible for the WPB to order increased production of sound equipment will preclude issue of the order until next month.

Important Items Held Up

While lamps and rectifiers are coming through in pretty good volume, it was shown, the more important items are being held up by shortages which the manufacturers are unable to cope with. Thus, projectors are in too short supply for up for lack of ballbearings and sound systems cannot be produced because of the shortage of components. The new WPB order came on the heels of a meeting of WPB officials with representatives of the radio industry, at which it was indicated that the next two or three months will be more critical than any period previously faced by the electronic industry. Military production now is at peak levels and while terminations of contracts are being met in months to come, it was represented that no reconversion plans should be made until there was assurance that war needs would be met in full.

It was made clear today by WPB chairman Donald Nelson that the major effort will continue to be to maintain military production on schedule, and civilian production under the new order will be possible only when materials and equipment now available in new supply or in idle and excess inventories.

Senate Modifies Soldier Film Ban

(Continued from page 1)

proved the legislation drafted after a conference last Friday between Senators Green and Robert A. Taft of Ohio and Army and Navy officials and unanimously approved this morning by the Senate Elections Committee, of which Green is chairman.

The only films, books or magazines which will be prohibited by the ban, which, considered in their entirety, are shown to contain political propaganda, are those which are intended to be a direct selection of a candidate for national office.

The revised legislation will also permit the broadcasting of political speeches to troops overseas, the only requirement being that candidates and parties be allowed equal time. The measure now goes to the House, where prompt action is expected.

SITUATION WANTED

Single woman desires position with film exchange or, home office of theatre circuit. Experienced ticket, bookkeeper, cashier, typist and publicity. Address: A renown box 200 Motion Picture Daily.

Sudekum Plans Expansion; Theatre Boom in Canada

(Continued from page 1)

been signed by FP-C for the joint operation of the Majestic at New Waterford, N. S., the contract to be extended to a new theatre, the Capit
tol, when it is constructed in that centre after the war. The circuit's new Paramount Theatre in St. Johns, N. F., is scheduled to open Sept. 1. A number of previously announced plans for construction of a large theatre and office building in the downtown
toledo district and Biltmore Theatres, Ltd., plans to erect a theatre on an adjoining site. FP-Cs Imperial, largest
town in Canada, is situated one
can be made public in the next month or two. The Department of Justice has been informed that no court would

Nine Are Named for Six Loan Campaign

(Continued from page 1)

were terminated some two weeks ago by a letter written by Assistant At
torney General Tom C. Clark after Attorney General Francis Biddle had rejected the companies' proposals. It was said that while a motion for a new suit was to be filed next month, there is some doubt whether any hearing date will be set before the court

Justice. The subpoena commands pro

Judge Knight said he was satisfied that documents asked by Schine are material and relevant. The Government, as a result, must produce any written complaints, affidavits or questionnaires and other communications it has received, or the witnesses it will call from all theatres for which the Department of Justice claims the Schine defendants allegedly have been granted priority and preference.

To Show 'SYWA' at Regular Admissions

(Continued from page 1)

and Agnew said, "The response of New York audiences to the film has been enthusiastic and various public opinion polls show that the public wants to see the film as soon as possible." The statement cites Selznick's decision to make the film available to regular theatres and asks for cooperation from exhibitors who would attend the use of other than compulsory this without prolong the delays which the Government has occasioned."

Previously on July 11, at UA's Eastern sales meeting in New York, Leserman announced that the film would be sold on a policy requiring increased admissions, of 50 per cent over regular scales at single-featured performances.

Sudekum Plans Expansion; Theatre Boom in Canada

(Continued from page 1)

against Crescent, presumably because Sudekum himself brought films to

Kirsch, president, Allied Theatre Owners of Illinois; John Ruger of the General Theatrical Service; Philip W. Reeves, president, Allied Independent Theatre Owners of Iowa; Nel
brad, national chairman for the campaign which will begin on Armistice Day, Nov. 11 and run through Dec. 7, the third anniversary of the beginning of Pearl Harb

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Eastman Kodak Net
Up to $9,224,506

ROCHESTER, N. Y., Aug. 15.—Reported net profit of Eastman Kodak for the first six months of 1944 totaled $9,224,506, equivalent to $3.53 per share of common stock, after providing for preferred dividends, it was announced here today by F. W. Lovejoy, chairman of the board, and T. L. Hilger, president. For the similar period of 1943, the net was $6,532,590, or $3.53 per common share.

The company's total net sales and service fees totaling $128,275,296 for the six months of this year, compared with $113,067,066 and income from operations totaling $111,109,221, against $25,852,872 last year. Tax provisions this year were $20,850,974, against $7,952,747.

In the first six months, the volume of business of Eastman and subsidiary companies in the Western Hemisphere increased 12.5 per cent over the similar period in 1943.

Sears Sets Deal
With Rank for UA

(Continued from page 1)

same time, it was disclosed here that Edward T. Carr, another Rank representative, is on his way to India to survey that market in line with the expansion plans of the Rank organization.

The UA deal with Rank must be submitted to the War Production Board with respect to all its renegotiable business for 1943, under which agreement a refund will not be made.

For the time being, Rank is likely to use the tenants for the reserves set up by the company in 1943 for that purpose.

79 Warner Properties to
Draw from for New Year

(Continued from page 1)

new season's sales and product conference of company executives at the Hotel Ambassador.

Fifteen stage plays, 32 novels, biographies and autobiographies and 32 original stories comprise "the record setting basic product pool from which Warner Bros. will draw its pictures for the coming year," it was announced by Warner.

"National interests, whether of war or peace, will be the dominant factors guiding selection of properties from the imposing pool," Warner told the group at a luncheon at further conferences at the Burbank studio.

Warner stated that the studio's production schedule would be kept elastic. Pictures best suited to further the war effort, or the peace aims, will be given precedence on the schedule, he said.

Product in the Pool

Pictures based on stage plays in the pool include:


Plays Before Cameras

Stage plays now before the cameras are:

"The Corn Is Green," by Emlyn Williams, with Bette Davis starring, Irving Young directing and Jack Chertok is producing; "Pillar to Post," starring Ida Lupino, Sydney Greenstreet and William Prince, Vincent Sherman directing for producer Alex Gottlieb.

Stage properties in preparation include:


Cite Errors in Goldman Case

(Continued from page 1)

that the District Court erred in holding that proof of a lessening of film commerce was necessary to show violation of the Sherman Anti-Trust Act, in holding that proof of special public damage was required to show violation of the Anti-trust act by the plaintiff's exclusion from the first-run market, in concluding that there was no unlawful combination because the distributor defendants acted separately without coercion by Warner Theatres.

Hope, Troupers, Safe

Bob Hope, with Frances Langford, Jerry Colonna, Patty Thomas and Tony Romano, made a safe forced landing in a transport plane 225 miles North of Sydney, Australia according to press dispatches reaching here yesterday from Australia.

FAMOUS KNOCKOUT CHAMPS!

No. 1

JOHN L. SULLIVAN

MGM's

KNOCKOUT CHAMP

WATCH!

LEO'S NEW
AND GREATEST GROUP

$5,048,951 Warner
Net for 9 Months

(Continued from page 1)

the net operating profit by almost 1 per cent.

Taxes for the nine months listed in the report issued yesterday totaled $14,200,000, against $11,600,000 in the same period last year.

Current and working assets on Ma 27 totaled $54,929,681, excluding $5,324,40 of current assets of subsidiary abroad, compared with current liabilities of $31,394,356 and current liabilities of $67,733,828 charged to foreign subsidiaries. Company reported to total assets of $233,523,150.
Gov't Asks 10% Of British Film Workers Needed to Help Rebuild Blitzed London Areas

By PETER BURNUP

LONDON, Aug. 16—British film producing organizations received a surprising surprise today when members of the British Film Producers Association were suddenly summoned to a private meeting at the Labor Ministry and were informed that BFPA constituents must surrender forthwith 10 per cent of their studio workers, including carpenters, electricians and others for reconditioning London’s bomb-damaged areas, now approaching the million mark.

Civil Defense authorities have already worked wonders in this regard with help recruited from the forces as well as Navy personnel but (Continued on page 4)

Ohio Cooperator Discontinued

Cleveland, Aug. 16—Theatre Owners Cooperative Exchange of Ohio, which distributed Goldwyn releases and other product to stockholders independent exhibitors on cooperative basis, has died Anthony, his stockholders totalling more than $30,000 in stock have been returned to exhibitors following meeting of directors in Columbus.

Reasons for failure of the plan are stated in a letter to subscribers as expense of exchange operations, based on present conditions, limited amount of available product and lack of assistance.
Gassner in Charge Of Plays for Col.

Columbia Pictures here yesterday announced the association of the motion-picture division of John Gassner, former head of the play reading department of the Theater Guild, in a realignment and enlargement of the company's play and story department in New York.

Gassner, who has headed the department for several years, has also been placed in charge of the development of story material and story selection in addition to having at his disposal writers to work on film stories under her supervision.

Gassner will devote his time to the play development, representing the company in play productions in which the company is financially interested, and when appropriate, to be produced under auspices of Columbia in New York theatres.

Del Guidice's Illness Halts 2 Cities Work

LONDON, Aug. 16.—Filippolo Del Guidice, Two Cities production head, is seriously ill with a diagnosed blood pressure, and he has been ordered to remain in bed for at least three weeks and not to receive any callers.

Two Cities business is virtually at a standstill save for the production of Alverina's new picture, "Side of the Ocean," but in the event of the emergency lasting, J. Arthur Rank is making arrangements for his own people to take charge.

Kovacs Sues Williams For Screen Credit

LOS ANGELES, Aug. 16.—Edward Kovacs filed suit today in the Superior Court seeking to enjoin Sydney Williams from the performance of "Navy Comes Love," unless the latter gives complainant screen credit as associate producer and 10 percent of the profits.

The complaint says Williams paid $400 on a stipulated fee of $15,000, and offered to credit Kovacs as technical director and associate producer. Williams is producing pictures independently for Republic release.

G. O. Romney Seen In McMurphy Post

WASHINGTON, Aug. 16.—The Office of Civilian Requirements was reported to the American Red Cross to secure a successor to George W. N. McMurphy as head of the OCR’s amusement and recreation section.

The new chief of the section, it is understood, will be G. O. Romney, assistant to the Cross chief of the armed services, and club services to the Armed Forces, who has long been prominent in professional recreation activities.

Surveys USN Films

WASHINGTON, Aug. 16.—Capt. Gene Markay, author and motion picture producer, on temporary assignment to the office of Navy Secretary Forrestal, is making a survey of all Navy motion picture activities, it was learned here.

Weisbord to Assist Sedar at M-G-M

Howard Dietz, vice-president in charge of M-G-M advertising-publicity, announced yesterday the addition of his staff of Abbott Weisbord.

Weisbord has resigned from the post of associate art director of the Peck Advertising Agency to become assistant to M-G-M advertising manager Las F. Seeger.

Ginsberg to Host Press

Henry Ginsberg, Paramount vice-president and general manager of public relations, was in New York to confer with home office executives and set up a closer liaison between East and West Coast and talent department offices.

Skeffington Tops

Having received 247 holders out of its first 250 engagements, "Mr. Skeffington" looms as the top grosser of the 1943-44 season on the Warner Bros. schedule, the home office reported here yesterday.

Personal Mention

JAMES J. MURPHY, JR., assistant executive vice-president of the Warners, is recovering at Le Roy Sanitarium here following an operation.

M. S. M. MORTON DECKER, son of HARRY DECKER, Warner salesman in New York for the past four years, has returned to New York from a fourteen-fold trip to Hollywood in July.

LEONARD BISHOP, manager of the Rivali, in Toronto, has been on a vacation in Los Angeles, where he made plans to join his parents in their golden wedding anniversary celebration.

ERNA MAY MCDONALD, daughter of CHARLES MCDONALD, RKO Theatres here, has become engaged to L. ROBERT HODGSON, U. S. Army.

R. J. O’DONNELL, industry chairman of the Fifth War Loan Drive, has been in New York for discussions and is expected to return Aug. 28.

GRACE WALSH, secretary to HARRY BILTON, RKO assistant Western sales manager, will leave her post to marry GERALD FLYNN.

FRANCIS HARMON, War Activities Committee coordinator, has returned from California after a brief stop in Washington.

B. S. OKUN of Toronto, president of Biltmore Theatres, is spending his vacation in Timagami, North Ontario.

DAVE BARBER, home office trade press contact for 20th Century-Fox, will leave tomorrow for a vacation at Cape Cod and Ann.

NORMAN CASTLE, publicity chief for Essences Theatres, Chicago, will return to his desk Monday from a vacation.

ED SCHREIBER, WAC publicity head, was in Washington yesterday.

Unger Discussing UA Deal with Fox-WC

LOS ANGELES, Aug. 16.—Joseph Unger, UA western sales manager, is discussing new product deal with Fox-West Coast Theaters after holding a regional sales meeting in San Francisco. He will return East in one week.

Luncheon for O’Connell

Elaine O’Connell, assistant to Ted Lippa, president of the 20th Century-Fox home office radio department, was given a farewell luncheon by her colleagues yesterday at the Buckingham Cate here. She expects to leave for the coast next week.

Coast Flashes

S. BARRET MCCORMICK, RKO Radio advertising-publicity director, having delayed his departure for the East, is now en route with a stopover in Denver.

Abby Berlin, assistant director and unit manager on a number of Columbia productions, has been made a full director in the company, his first assignment to be the "Blondie" feature in that soon-to-be-resumed series.

Producer Mike Todd has appealed to the Hollywood Victory Committee for players to head overseas USO companies in a number of plays, including "Over 21," "Male Animal," and "Junior Miss."

Following his recovery from a minor operation, Jesse L. Lasky, reported back on the Warner lot yesterday and started work on "The Two Mrs. Carroll's."

Warner signed Alfred Delage, Jr., to produce the film version of stage production, "Voice of the Turtle."

Albert S. Rogell, director, has left Republic Pictures on the expiration of his contract.

"None So Blind," forthcoming serial to be published in Collier’s, has been purchased by RKO.

20th-Fox extended Laird Cregar’s contract one year.

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It's hotter than on Christmas!

Bette Davis' receipts are hotter than ever in history. Mr. Skeffington's 2nd-week in Dayton out-grossed Bette's Xmas-New Year's "Old Acquaintance" run. Same everywhere. Warner Show!

Keep selling War Bonds! Fight by the side of the Troops who never stop!
Gov't Asks 10% Of British Film Workers

(Continued from page 1)

the Labor Ministry now ordains that all nonessential industries must bear a hand in the emergency. The BFPA claims that film production is currently working at its lowest ebb as a result of the shortage. It is urged that film production is vital to national morale and the country's prestige. It said Labor, already operating "on the starvation line" it might collapse if the suggested labor drain is imposed, it was said.

The Ministry, pointing out that it has statutory powers "to direct" labor from unessential to war-essential work, is unwilling to exercise these powers but indicates that the industry must bear the burden similar to other "unessential" industries. It concedes adjustment until Friday, when, after further consultation, it will call up operators for this urgent wartime job.

Studio Workers' Attitude

In view of the current mood of the studio workers who are reported to regard themselves as a highly privileged class, response to the voluntary call is regarded as highly unlikely because, firstly, volunteers might not get their jobs back when the crunch is over; and, secondly, the studio carpenters receive an average of two pounds weekly more than carpenters elsewhere.

The BFPA is privately seeking the aid of the Board of Trade to ameliorate the position with the Labor Ministry which would undoubtedly gravely affect large scale film productions at Denham. For instance, Gabriel Pascal and Sir Alexander Korda are already sorely troubled and delayed by the labor shortage. It is understood that Rank's "inner circle" is not displeased by these developments pointing out that this is a test case of labor's sense of responsibility and adding that the war when carpenters are easily obtainable, "we'll see what happens then."

Film Classics Near Set on Exchanges

(Continued from page 1)

established as Film Classics of the Southeast, Albert Dezel has the Detroit franchise, operating in conjunction with his Albert Dezel Roadshows of Detroit and Cleveland.

Harry Mandel, former Warner Churich executive, is now in New York to take over the management of the local branch of Film Classics.

Ohio Cooperative Is Discontinued

(Continued from page 1)

of exhibitor enthusiasm. Directors who had announced cooperation were: Milton Mooney, Cleveland; Morris White, Cincinnati and Leo Vasserman, Columbus. Announcing failure of the plan and enclosing the refund was signed by Troy H. Feibe, secretary, a Columbus attorney.

Lawyers Start on Decree Strategy

(Continued from page 1)

Thatcher and Bartlett law firm has also been named in the suit against Paramount. Judge Thatcher represented Paramount when the original decree was being written but he is now a member of the Court of Appeals in Albany and thus will be unable to participate.

Twentieth Century-Fox has been represented by John Caskey of the firm of Dwight, Harris, Koege and Caskey at the recent decree meetings and it appears that the firm will again represent the company.

Judge Joseph M. Proskauer of the firm of Proskauer, Stone & Proskauer described as already working on the Warner defense. He represented the company in the original decree negotiations.

Only Loew's, Inc. seems to be undecided upon counsel at this time. The company was represented by John W. Davis of the firm of Davis, Polk, Wardwell, Sunderland and Kiendl during the original consent decree sessions and has now transferred the case to him again. J. Robert Rubin, vice-president and general counsel said here this week that no decision has been made yet on outside counsel.

One of Wallis' Five Is Set for England

(Continued from page 1)

Wallis said. David Rose, Paramount managing director for Britain, is endeavoring to schedule studio space for the picture and expects to be able to conclude the arrangements shortly after his return to London from here in the near future.

Wallis said his aim is to make one or two pictures of top caliber in England annually. He discussed plans for his production activities in Britain with British Bailey and other Paramount home office executives this week. Joseph Hazen, head of Wallis productions, is to go to England to com- pany the producer to England to make preparations for the project next Spring.

Prior to the start of production abroad, Wallis expects to complete three or four pictures at the Paramount studio in Hollywood. They are: Affairs of Susan; Don't Ever Grieve Me; The Searching Wind; and Love Letters. Production on Wallis' is scheduled to start next month.

$5,542,500 Paramount B'way Redemption

Paramount Broadway Corp. has called for redemption on Sept. 19, 1944, at par and accrued interest, $5,542,500 on its preferred mortgage sinking fund certificates. Determination of the certificates to be redeemed will be made by Aug. 15.

It is contemplated that the balance of the certificates will be called for redemption on Feb. 15, 1945.

Dunlap to Host Press

Scott Dunlap, Monogram producer, here from Hollywood on a visit, will be host to the trade press at luncheon today in the Warwick Hotel.

SMPE Fall Meeting Here Oct. 16-18

The Society of Motion Picture Engineers will present its "Progress Awards" and "Corporation Cate" for 1944 during the Society's Fifth annual conference, to be held at the Hotel Pennsylvania, New York, Oct. 16-18.

The presentations will be made at a dinner-dance to be held Tuesday night, Oct. 17, as part of the social activities restored to the convention program by the SMPE board of governors. No social events were held during the Spring convention.

The tentative convention program announced by W. C. Kummert, convention chairman, includes five cur- rency sessions on each of the three days. Evening programs are also being arranged. Committee chairmen include: Barton Kneuer, papers; C. R. Keith, Atlantic Coast section; Kummert, registration and information; I. Spangenberg, local arrangements; D. E. Hyndman, dinner-dance; J. Frankl, jr., membership and subscription; O. F. Neal, Jr., local entertainment; R. F. H. Palmer, ladies reception; H. F. Heidegger, 35-mm projection; W. M. Palmer, 16-mm projection; Julius Ha- ber, publicity.

U.S. Releasing Fren for All Urgencies

(Continued from page 1)

them whether their cooling systems had been shut down, what their weekly attendance is and how long they have been shut down. It is expected that the supply of freon will be adequate to meet all needs of exhibitors.

The end of the European war will have little or no effect on the freon situation, Millham said, since only a relatively small proportion of the production is needed for that area. With the East Chicago plant in full production it is estimated that all of the freon required with sufficient gas left over to fill essential civilian requirements rapidly. Supplies for new equipment probably will be increased if there are any restrictions on its production are lifted.

All told, Millham said the freon situation is "not bad" when compared with results of the 2000 a month.

Fren in 3 Months

Within three months, it is anticipated that the needs of theatres not suffering from a deficiency of the refrigerant can begin to be met, and by September, it is expected that sufficient freon will be available to meet all needs of exhibitors.

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All told, Millham said the freon situation is "not bad" when compared with results of the 2000 a month.

After the war, the expanded production developed during the past two years will permit a rapid expansion of the refrigeration industry.

SDG Takes Up Raise For Its Assistants

Hollywood, Aug. 16.—The Screen Directors Guild met here last night to consider counter-proposals offered by producers in response to the guild's demand for an increase of 25% on the present rates.

It is believed the council will act within the matter to go before the board for consideration at a later date.

The Screen Actors Guild this week voted to join in the State Federation of Labor's fight against proposition No. 12, described as the "right to employment law," which comes up for a vote in the November elections. The measure has been warned against in overcrowd contracts calling for a closed shop. The SAG has donated $4,500 to the SFL's campaign against the measure
Reviews

“Marriage Is a Private Affair” (M-G-M)

Hollywood, Aug. 16

I

N the final stretches, Keenan Wynn relays sweet nothings from Lana Turner in San Francisco to John Hodiak, her husband, somewhere in the desert, where he has been married three times but before all this is ended is his third husband. Frances Gifford is married to Herbert Rudley and playing in the side pocket with Hugh Marlowe who, in turn, weds Shirley Patterson. This week Miss Gifford, not to overlook her husband, turns her half crazy while Marlowe finally resumes his drinking and drives off the bridge one day to his death, whether suicide or accidental is up to the audience to determine.

Miss Turner has married Hodiak, her off-screen voice casting doubts on her own wisdom born of her mother's checkered marital career. This presumably sets up uncertainties and inhibitions in the daughter's mind. She can't make decisions about anything and says so in dialogue. The unending differences between two buddies on the Leningrad front, despite the child which binds them, results in a rift. Miss Gifford's duplicity doesn't help in the cause of perfect marriages, either.

Thus, the two principals break up. Hodiak forces his way from range-finder production back into the air corps and active duty. Miss Turner starts hitting the high spots, never quite knowing what she's up to and whether she wants to. This is not a reviewer's appraisal of her motivations and actions; Miss T tells about them as she wanders along the edges of her self-made precipice.

At any rate, she bumbles into what is presented as a great truth which is that marriage is a private affair and solves her own irresolutions by finally deciding Hodiak, the man she has, is the man she wants. Reconciliation, via the trans-Pacific airways with Wynn serving as the phone exchange brings it all together. Miss Gifford, as always, is delightful and color excellent to make an entertaining and cleverly handled subject. Running time, 7 mins.

“Springtime for Pluto” (RKO)

Pluto gets his fill of beautiful Spring. Peter Pan flies him away to the woods where the light-hearted dog is attacked by a squadron of bee-buzzing, poem-spitting, fire-breathing bees. Pluto is again in the doghouse and finally is taken away from the house and the doghouse by some good guys, who spell Pluto "After" and a story is ended.

“Pagliacci Swings It” (Universal)

"Pagliacci," in the person of Joe Reichman, swings out in this musical short which should go over big with Jive fans especially and provide a few minutes of good entertainment for everyone. With Reichman's orchestra, the jive Austin, modern ballad singer, is spotlighted with his almost-whispered version of "My Blue Heaven." The well-rounded program includes "I'll Remember April" and some jazz numbers featuring Reichman at the piano. Running time, 15 mins.

“Ske Chase” (RKO-Pathe)

Latest in the Sportscope series presents a group of skiers, led by Gretchen Fraser, ski champion, at play in Wasatch National Forest. William Deekle has caught all the scene splendor of Utah's highest mountains with his camera. Ski fans will appreciate this subject especially, but for all film goers it affords a thrill and plenty of entertainment. Running time, 8 mins.

“Sadie Hawkins Day” (Columbia)

The second in Columbia's new "Little Abner" series is a colorful and humorous treatise on the traditional "Sadie Hawkins Day" observance as it touches Abner Hukom and his nemesis, Daisy Mae, who is still deterred to marry the handsome "coward." This cartoon fully catches the hill-billy humor of the comic strip, upon which the series is based. Running time 7 mins.

Charles Rhyne

Fairs Promote Films

Boston, Aug. 16—Local theatres are taking advantage of the annual fair season in this area, using the fair grounds to string banners promoting films now showing in Boston.

Goode Short Review

“Eyes for Tomorrow” (Emmor Yorker)

Originally produced as a two-reeler film for exhibition in educational institutions, the short for “Tomorrow” has been cut in half for theatrical distribution and as such is an interesting treatise on eye health. With Alois Flavilla as commentator, the picture sets forth reasons for and methods of retaining good eye-sight. The subject is one which is timely any time and serves educational purposes. “Eyes for Tomorrow” could be the beginning of a series of enlightening shorts designed to educate the public to ways of keeping well. Running time 11 mins.

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THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!
AND PRECEDENT-BREAKING ACCLAIM FOR ITS GREAT POPULAR

...Entertainment!

"A PREPONDERANCE OF ENTERTAINMENT VALUE!" — New York Times

"CROWDED WITH ENTERTAINMENT FROM START TO FINISH!" — Walter Winchell

"ENTERTAINMENT IN EVERY FOOT AND FRAME!" — Film Daily

"ZANUCK CRAMS ENTERTAINMENT INTO THE PICTURE!" — World-Telegram

"CLOSE ATTENTION TO ENTERTAINMENT VALUES!" — Mirror

"SUPERB ENTERTAINMENT!" — New York Sun

"EPIC, MINGLING ENTERTAINMENT, INTEREST AND SIGNIFICANCE!" — Motion Picture Herald

"MONUMENTAL—AS ENTERTAINMENT!" — N. Y. Evening Post

Darryl F. Zanuck's

WILSON

in Technicolor

DIREClTED BY HENRY KING
WRITTEN BY LAMAR TROTTI

The Century from 20th Century-Fox
Coast Tribute
To ‘Wilson’: $20,000 Boost

Los Angeles, Aug. 16.—Opening in the wake of a gale premiere and sailing into the teeth of a news gale down by the War Department's e’est and second Army-saving statements, “Wilson” grossed $47,000 at the Carthy Circle and the United Artists, which average $27,800.

Double Indemnity” was prospering currently to the tune of $84,000 in the Fox West Coast Chinese-Loew's State-Fox Wilshire-Uptown four- tome, where $61,850 is par.

Business was good all over, despite the worst hot weather of the summer.

Estimated takings for the week ending August 16:

“Wilson” (20th-Fox)

CARTHAY CIRCLE — 7 (55c-$1.10-$1.50) 7 days. Gross: $17,600. (Average: $2,514.29)

Double Indemnity” (Para.)

“Take It Big” (Para.)

GROSS: $35,000.

“Merry Men” (G-M-M)

GROSS: $30,000.

“Merry Men” (M-G-M)

Estimated receipts for the week ending Aug. 17:

“Eve of St. Mark” (20th-Fox)

APOLLO — 7,200 (35c-65c-95c) 6 days. Gross: $15,000. (Average for 7 days: $2,214.29)

“Uncertain Glory” (WB)


“Meet the People” (M-G-M)

“Make Your Own Bed” (WB)

GROSS: $1,000. (Para.)

“This Is the Life” (Univ)

“Ghost Catchers” (Univ)

GROSS: $1,500. (Average for 7 days: $214.29)

“Step Lively” (RKO)

“A Night of Adventure” (RKO)

GROSS: $1,500. (50c-60c-95c) 7 days. Gross: $2,000. (Average: $285.71)

“Once Upon a Time” (Para)

“Going My Way” (Para)

GROSS: $1,000. (50c-60c-95c) 18 days. Gross: $2,000. (Average: $111.11)

“White Cliffs of Dover” (M-G-M)

GROSS: $1,500. (50c-60c-95c) 16 weeks. Gross: $2,000. (Average: $125.00)

BOB HOPE CHANGES COLOR!... "MY FAVORITE BRUNETTE” IS ANNOUNCED BY PARAMOUNT AS COMING VEHICLE FOR STAR WHO SET LAUGH RECORDS WITH "MY FAVORITE BLONDE” IN 1942. NEW “FAVORITE” WILL BE PAULETTE GODDARD, CURRENTLY PREMIERING WITH SONNY TUFTS IN MARK SANDRICH’S "I LOVE A SOLDIER”.

Heat Boosts Chi. Grosses; ‘Lively’ High

Chicago, Aug. 16.—Despite a soaring heat wave, or because of it, Loop houses continue to roll up heavy grosses. The Palace had one of its biggest weeks this summer with “Step Lively.” Frank Sinatra, responsible for a fine $29,000. The Chicago Theatre did a big $57,000 with “Uncertain Glory” and the second week of the “Diamond Horseshoe Revue” on the stage.

Estimated receipts for the week ending Aug. 17:

“Eve of St. Mark” (20th-Fox)

APOLLO — 7,200 (35c-65c-95c) 6 days. Gross: $15,000. (Average for 7 days: $2,142.86)

“Uncertain Glory” (WB)


“Meet the People” (M-G-M)

“Make Your Own Bed” (WB)

GROSS: $1,000. (35c-65c-95c) 3rd Loop week. Gross: $7,500. (Average: $1,071.43)

“Three Little Sisters” (Rep.)

ORIENTAL — 6,000 (45c-55c-50c-95c) 7 days. Stage: Stan Kenton and his orch. Gross: $2,500. (Average: $357.14)

“Step Lively” (RKO)

“A Night of Adventure” (RKO)

GROSS: $2,000. (50c-60c-95c) 7 days. Gross: $2,000. (Average: $285.71)

“Once Upon a Time” (Para)

“Going My Way” (Para)

STATE LAKES — 4,700 (50c-65c-95c) 18 days. Gross: $2,000. (Average: $125.00)

“White Cliffs of Dover” (M-G-M)

GROSS: $1,500. (50c-60c-95c) 16 weeks. Gross: $2,000. (Average: $125.00)

K-B to Build Theatre

Washington, Aug. 16.—The K-B circuit will begin construction of a new theatre, the Avon, this month, it was reported yesterday by Frank Boucher, general manager. Boucher also announced that James Sandford, formerly with Schine Theatres, has been appointed accountant for K-B Theatres.
Motion Picture Daily

Thursday, August 17, 1945

U.S. Does Not Ask Single Sales: Allied

(Continued from page 1)

McHutchion Missing, Langyher Killed

Washington, Aug. 16.—William Langyher, former manager of the Principal Theatre, is an Army casualty in France, the first Washington theatre man killed in action.

Toronto, Aug. 16.—Flying Officer Jack McHutchion, formerly of Falls Theatre, Capitol at Brantford, Ont., has been reported missing after operations with the RCAF somewhere in Europe.

Kohn to Arbitrate St. Louis Dispute

St. Louis, Aug. 16.—Carrying out a recommendation of the labor panel which took testimony in the labor dispute between St. Louis theaters and the Local 6, AFL stage employees at the recommendation of the Labor Board in Kansas City has appointed Jules E. Kohn a board member to arbitrate the number of stages closed.

The controversy involves 66 stage hands in first-run and neighborhood houses, for whom the union demanded a 10 per cent wage increase over the present scale of $75 per week. Exhibitors are said to have expressed the belief that the union's proposals would result in the union's approval of the minimum number of men to be employed.

'B'klyn Theatres Get 2,217 Blood Donors

Brooklyn film theaters were responsible for 2,217 blood donation appointments in July the local Red Cross chapter has reported.

Michael Nicholas, manager of the Century Kingsway Theatre, was among those cited by the organization for individual recommendation. His house staff turned in a list of 636 prospective donors following regular personal appeal. His appeal was given to the theatres reported the following appointment figures for the month of July: RKO Kenmore, 630: Brooklyn Paramount, 689; and the Alcazar, 495. During the month of June, Loevy's Pitkin led the list with 785 appointments.

Heat Dulls Grosses

In Philadelphia; ‘Wing’ Gets $25,000

Philadelphia, Aug. 16.—The heat wave opened the week sluggishly with the temporary closing of the Mastro- bauum for repairs putting up business at other first-run firms. Leading is “Wing and a Prayer,” for a $2,000 take at the Fox, plus $2,200 for a dual Sunday showing at the Earle.

Estimated receipts for the week ended Aug. 18:

"Senoritas of 1945" (UA) ADLINE(600) (44c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $4,900. (Average: $685; 70c.)

"The Indemnity" (Para.) ARCADIA(600) (44c-45c-50c-65c-75c) 7 days, 2nd run. Gross: $4,600. (Average: $657; 50c.)

"Drag ' em Down" (M-G-M) BOOK(3,000) (25c-35c-45c-50c-65c-75c) 7 days, 2nd week. Gross: $12,800. (Average: $1,760; 65c.)

"Lady in Washington" (20th-Fox) (6 days) DURHAM(400) (40c-45c-50c-65c-75c) 6 days, 2nd run. (Average: $470; 65c.)

EARL(1,000) (55c-65c-75c-85c) 6 days, with vaudeville, including 4,400, orchestra, Millbro Mens, Folie Miller, Lionel Monson, Leo Foster, Stewart Gleason, Paul Steele. Gross: $2,400. (Average: $200; 50c.)

Wing and a Prayer" (20th-Fox) (5,000) (40c-45c-50c-65c-75c) 7 days, 2nd week. Gross: $13,200. (Average: $1,886; 65c.)

KARLTON(1,000) (45c-55c-65c-75c) 7 days, 2nd week. Gross: $4,800. (Average: $686; 70c.)

"The Story of Dr. Wassell" (Para.) KELLY'S (2,200) (44c-45c-50c-65c-75c) 7 days, 2nd week. Gross: $4,700. (Average: $664; 70c.)

"The Hairy Age” (UA) WILSON(1,000) (40c-45c-50c-65c-75c) 7 days, 2nd week. Gross: $1,800. (Average: $257; 50c.)

Para. Changes Block No. 1 Showing Dates of the trade-showings of Paramount's first block of five for 1944-45 have exchanged. Aug. 24-25, Aug. 31-Sept. "Radio City" and "Till We Meet Again" will be shown Aug. 31 and "Our Hearts Were Young and Gay" National Ballroom Dance and "Dark Mountain," on Sept. 1. "Shoeshine" will be at Paramount exchange except in New York, Albany and Atlanta where the pictures will be shown at 20th-Century-Fox exchanges and Los Angeles where the Ambassado- r Theatre will be used.

Big ‘Cross’ Promotion

M-G-M’s “The Seventh Cross” will have one of the most extensive advertising campaigns in transportation media ever given an M-G-M film. The home office here reported yesterday. Beginning Aug. 22, car cards and two and four-sheet posters will be used on the New York, New Haven and Hartford Railroad, the Long Island Railroad and the New York, New Haven and Hartford bus and subway lines in the Metropolitan area.

Murphy to PCA Publicity

Eugene K. Murphy, has been named personal director of PCA's Contact Division of America, it was reported yesterday by Ben Englander, vice president. Murphy's first assignment will be the "Old West" to be released by United Artists.

Hollywood

By Thalia Bell

Hollywood, Aug. 16

M-G-M, in what is declared to be the largest deal of its kind in the studio's history, has handed out 20-seven-year contracts to as many specialty dancers. All but eight of the dancers were originally signed by E. O. Williams, a M-G-M man, and have retained their connection with M-G-M ever since. All of them will be stars in some forthcoming film under "Ziegfeld Follies." The role of "Nora" in "Oriana" will be played by J. D. Bailey, signed by Smith with Warners. Ralph Belamy, recently signed to a new long-term contract in Hollywood, will have the role in "Charles 1." Others Bailey, and most of the others, and other names, will be announced later.

"The Role" of "Nora" in "Oriana" Baalyn delighted the audience at the Turf Club to the point of tears and applause.

Jinx Falkenberg, who has been in Hollywood's "Dishonored Lady," which Andre de Toth directed, will continue her career as "Dishonored Lady" in "Vengeance on the Virginian." She is being considered for a role in "Fugitive," with which she has been identified. She is a member of the "Dishonored Lady" in "Nobility," and is currently in "Lives Forever," which Jean Negulesco will direct for producer Robert Buck- win on the Warners lot.

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Villiers Here to Set Eating Films

(Courtesy of United Press)

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Award Eliminates Mass. Clearance

The clearance complaint filed by Richard R. Hay, manager of the state theatre, Saugus, Mass., against five competing companies, and requesting that the 21-day clearance of the first-run plays in Strand and Lyric Theatres in Malden, Mass., over the Saugus State be eliminated, was granted by Judge John A. Daly, arbitrator in the Boston tribunal, the American Arbitration Association reported here yesterday.

The arbitrator also ruled that the annual 21-day clearance existing over the State on the part of first-run Lynn, Mass., theatres be eliminated, as requested by Richard R. Hay, manager of the Paramount and the Olympia, be reduced to 14 days. The arbitrator dismissed the complaint insofar as it pertained to the supply of pictures to Yarners to the Warner, Lynn, and Y Paramount to the Paramount and Olympia, Lynn.

At the same time the AAA reported that three clearance cases had been filed in St. Louis by Adolph Rosencrans, on behalf of the Princess, St. Louis, operated by himself; the Ritz, East Alton, Ill., operated by Sol and Irving Solisfarb, and the Gallatin, St. Louis, Ill., operated by A. D. Maragan.

The Princess complaint alleges that it must wait too long for clearance. St. Louis being the territorial release dates for product and asks for a reasonable clearance for all prior runs. The St. Louis case now poses over the Princess and also for a maximum clearance time after first-runs.

The Ritz complaint charges that the clearance between house and prior runs in East Alton and Alton, Ill., are unreasonable and that it must wait too long after the general release dates before product is made available. The Ritz seeks clearance on an equitable basis, as does the Gay which voices similar complaint and requests for relief.

Meiselman Files Clearance
In New Haven Tribunal

Herman B. Meiselman, operator of the Strand Theatre, Wallingford, Conn., has filed a clearance complaint in the New Haven tribunal against the five competing companies, the American Arbitration Association also reported.

Complainant asks that the 90-day clearance, which the second-run Strand is subject to after the Wilkinson, also Wallingford, be reduced to one day or else be given such clearance as is deemed reasonable.

Choice', Show, Lead in Indianapolis

INDIANAPOLIS, Aug. 16.—"Gambler's Choice," with George White's Scanlons, at the魔术, is taking first place here this week, doing $10,000. A revival of "Waterloo Bridge" at Loew's will gross $12,000.

Estimates and results for the week ending August 17:

"Gambler's Choice" (Para.)
OCTOBER (2,500) 7 days. Stage Gross: $1,500. (Average: $214.30).
"The Honeymoon" (Para.)
MIDLAND—(3,514) 6 days. Stage Gross: $1,500. (Average: $250).
"Faction Out West" (RKO)
INDIANA—(2,325) 5 days. Stage Gross: $1,500. (Average: $300).
"Jim Davis" (Col.)
LOEW'S—(4,000) 7 days. Stage Gross: $1,500. (Average: $214.30).
"Gay My Way" (Para.)
LYRIC—(2,500) 7 days. move-over from 3 weeks showing at Indiana gross: $1,200. (Average: $163.80).

Record $28,000 for 'Way' in Kansas City

KANSAS CITY, Aug. 16.—The Newsman is tops here this week with "Going My Way," doing $28,000, which breaks all previous records for that film at regular price. "Secret Seed" at the Midland did $20,000 in its second week.

Estimated receipts for the week ending Aug. 16:

"A Wing and a Prayer" (20th-Fox)
TOWER—(2,000) 6 days. Gross: $9,000. (Average: $1,500).
"Wing and a Prayer" (20th-Fox)
UPWORLD—(2,000) 6 days. Gross: $9,000. (Average: $1,500).
"Wing and a Prayer" (20th-Fox)
WRIGHT—(2,000) 6 days. Gross: $9,000. (Average: $1,500).
"My Heart's a Slamming Gate" (Para.)
Winen—(1,000) 6 days. Gross: $1,000. (Average: $166.67).
"Are These Our Parents?" (Mono.)
TOWER—(2,000) 6 days. Gross: $1,000. (Average: $166.67).
"Mr. Skeffington" (WB)
ORPHEUM—(1,000) 6 days. Gross: $1,000. (Average: $166.67).
"Our Little Girl" (Para.)
TOWER—(2,000) 6 days. Gross: $1,000. (Average: $166.67).

Para's 'Soldier' Has World Premiere

SAN FRANCISCO, Aug. 16.—Backed by a nationwide campaign, Paramount's "I Love a Soldier" was given its world premiere at the Fox Theatre here last night. A special stage presentation was made to the Red Cross Blood Donor Service preceding the showing, with Sonny Tufts and Joan Blondell making personal appearances. Fifty Red Cross workers in uniform were on the stage.

Tufts and Miss Reynolds appeared before 120,000 workers at the Kaiser Shipyards and also appeared at the U.S. Navy Receiving Barracks at Treasure Island. The program included a number of other personal appearances and radio broadcasts by the stars.

Services Today for John Stahr of WE

Funeral services will be held here today for the pastor Episcopal Church Parish House, Summit, N. J., M. Stahr, comptroller of manufacture of Western Electric, Interment will be made Sunday in Home Cemetery, Chicago, on Saturday.

Stahr died suddenly on Tuesday at the age of 60 while on his vacation at Lake Minnequa, N. Y. He had been associated with Western Electric since 1900. It is survived by his wife, the former Agnes Amundsen and three children, James, Robert and Audrey.

Joseph Marks Dies

PARIR, Ont., Aug. 16.—Joseph E. C. Marks, 82, of Oakridge Lake, one of the last two surviving brothers of the well known Marks family, died here recently. Marks Bros. shows toured for many years in the early days of films. Surviving are his widow and his brother, Ernie, former Mayor of Oshawa, own own Grand Theatre, now operated by 20th Century Theatres, Oshawa.

Legion Classifies Nine New Films


Placed in Class B were: "Barbarian Coast," G-T-M, and "Sign of the Cross," Paramount-Del-Mitte.

Owners' Aid Sought To Prevent Fires

Again this year, within the next few days, theatres will be visited by "Fire Prevention Week" committee members who will ask theatre owners to cooperate in the annual Fire Prevention Week campaign by running a special fire prevention trailer which the committee will supply for this year's national observance Oct. 8-14. "With theatre fires on the increase, managers will be taking an effective step in preventing disaster in their own houses, for the trailer will call attention to the danger of smoking carelessly and will caution against other common fire causes," said a committee statement.

'Dragon Seed' Does $4,100 Over Par

ST. LOUIS, Aug. 16.—Box office receipts rose with the temperature in St. Louis this week. In one of the hottest weeks of the summer, "Dragon Seed" at Loew's looks like a strong $25,000, with "Going My Way" grossing $20,000 in its fourth week at the Ambassador.

Estimated receipts for the week ending Aug. 16:

"Atlantic City" (Rep.)
FOX—(3,050) 6 days. Gross: $9,000. (Average: $1,500).
"Going My Way" (Para.)
Loew's—(3,514) 6 days. Gross: $20,000. (Average: $5,700).
"The Invisible Man's Revenge" (Univ.)
"Mr. Mummer's Ghost" (Univ.)
Missouri—(3,150) 6 days. Gross: $9,000. (Average: $1,500).
"Going My Way" (Para.)
ASSASSIN—(1,900) 6 days. Gross: $1,500. (Average: $810).
"The Story of Dr. Wassell" (Para.)
"Shubert—(1,900) 6 days. Gross: $5,000. (Average: $1,000).
"Christmas Holiday" (Univ.)
"The Angels Sing" (Para.)
ST. LOUIS—(4,000) 7 days. Gross: $4,000. (Average: $570).

Dallas Gets New House

DALLAS, Aug. 16.—The Beverly Hills Theatre in the Beverly Hills section here is scheduled to open Aug. 21. J. R. Euler, local representative of Tri-States Theatres, will manage.

"Sawing a Woman in Half"

We all, occasionally, like to watch a magician saw a lady in half because we all, occasionally, like to be fooled. But not when buying projection room service. Alexandria employs no tricks in giving you day-in, day-out break-down protection. Our engineers may not be Houdinis, but they can keep your booth in a nice healthy glow all the time.

THE SERVICE ORGANIZATION OF THE MOTION PICTURE INDUSTRY

11
Thursday, August 17, 1944
MOTION PICTURE DAILY

230 West 57th Street, New York 19, N. Y.
“Oh boy, have I got a new record!”

“This one is a beaut!”

“You’ve got to be good to be a leader for twenty years!”
Schaefer to
Hawaii for
Navy Survey

Asked to Arrange for
Early Film Showings

George J. Schaefer, national chairman
of the War Activities Committee,
is en route to Hawaii, where, at the
request of the Navy Department, he
will make a study of the entire distri-
tion of 35 and 16-mm entertain-
ment films. Schaefer's father, a
soldier, was killed in Normandy
on the first day of the invasion,
and the Schaefer family is
Devoted to Welfare of the
Bureau of Naval Personnel.

Meet Today on Raw
Stock Allocations

Film company executives will meet
here today to discuss the cut in raw
stock that will be made on an individu-
al company basis to conform with the
WPB's order to cut 65,000,000 feet in
raw stock allocations during the third
quarter. Progress is being made in
allocating raw stock on the basis of
critical needs so that production and
distribution schedules can be main-
tained, it was learned.

Raw stock allocations for the 11
companies as cut by the WPB dur-
ing the current quarter will provide
255,000,000 feet instead of the 320,-
000,000 available during each of the
first two quarters of 1944.

65 Postwar Video
Permits Pending

Washington, Aug. 17.—Sixty-five
applications from 24 states for per-
mission to build commercial television
stations are now pending before the
Federal Communications Commission,
with many more expected before the
Government raises the war-time ban

Col. Planning
U.K. Pictures

Conversations have been held among
Columbia home office executives, includ-
ing Joseph A. McCownville, general
foreign manager, with a view to estab-
lishing plans to produce pictures in Eng-
land geared to the world market. Jos-
eph Friedman, Columbia's managing
director in London, told Motion Pic-
ture Daily here yesterday. The films
would be made after the termination
of the war in Europe, when studio
space becomes available.

Columbia is currently producing two
films a year in Britain, starring George
Formby, thereby satisfying quota re-
quirements in addition to making some
profit, Friedman said. Friedman revealed
that Columbia has purchased the film
rights to the London stage play, "A Son
in the Christmas," a comedy, which it
hopes to film in the Spring in England.

British Centered
In Six Studios

As a result of requisition-
ing by the Government, con-
version into factories or stor-
age space, and destruction
from enemy bombing, the-
trical production in England
is now confined to only six
studios, according to Joseph
Friedman, Columbia's man-
ing director in London,
now in New York.

The six are: Denham, Gains-
borough, Shepherd's Bush,
Hammersmith, Rock and Wel-
wyn.

Monogram's Sales
Up 70% in Year

Monogram's sales have shown a 70
per cent increase during the past year,
while collections have increased 60 to
64 per cent during the same period.

Steve Brody, general sales
manager, told a company
trade press representa-
tives at a luncheon at
the Hotel War-
wick here today
for Scott
Dunlap, Mono-
gram producer, who is visiting in New
York. Brody said credit for the
improvement belongs to Mono-
gram's production department.

Upswing in Neighborhoods' Demand for Premiums

CIO vs. AFL to Get
Chicago Managers

Chicago, Aug. 17.—CIO or-
ganizers have been here for
several weeks in an effort to
organize theatre managers,
despite the aims of the AFL
through its IATSE, which
has long had its eye on the
local managerial field and is
expected to start its own
drive within a few weeks.

Boston, Aug. 17.—Contrary to a be-

lief that premiums are a depression
business, exhibitors are finding that
the demand made by theaters in towns
and cities outside Boston for this sort
of stimulation greatly exceeds the sup-
ply of merchandise, Bingo and similar
games have been ruled out in Boston
and vicinity, but orders for the dish
and glassware type "give aways" are
still strong. In many instances the
premium industry cannot handle all
of the business offered because of a
shortage of such commodities.

Just as the economic condition

Three Added to WAC Exhibitor Group

Malcolm Kingsberg, head of RKO
theatres; Martin Smith, president
of Allied, and Charles Skouras, president
of National Theatres, have been added
to the roster of the WAC theatres
division executive committee, S. H.
Fabian, chairman of the division, re-
ported yesterday.

'44-45 Total Up
10%, 1st Jump
Since 1941-42

Reports of Additional
Cuts Are Unfounded

Earlier pre-seasonal anticipa-
tions of a continuance next season
of the trend toward a further re-
duction of features, which has
marked each period since the Pearl
Harbor season of 1941-42, had no
foundation in fact, it is now dis-
closed in a check on the product
promises of the 11 companies,
which shows a ten per cent in-
crease in features for 1944-45.

The 1941-42 product high of
554 releases, which dropped to
468 in 1942-43, and to 472 this
season, will rise to a minimum
of 462 and a maximum of 479

Hertz Heads Sixth
War Loan Publicity

John Hertz, Jr., chairman of the
board of Bachman and Co., advertis-
ing agency, has accepted the post
of director of publicity for the forthcoming
Sixth War Loan.

A graduate of Cornell
University, Hertz is a vet-
eran of more than 15 years in the advertis-
ing field. His duties as pro-
motion pilot of the publicity
phase of the Sixth War
Loan, beginning on Nov.
11 and winding up on Dec. 7, add to several major

First in Film and Radio News Briefing Accurate and Impartial

MOTION PICTURE DAILY

VOL. 56. NO. 34
NEW YORK, U.S.A., FRIDAY, AUGUST 18, 1944
TEN CENTS
**Personal Mention**

SAMUEL BRONSTON, United Artists producer, left New York yesterday for the Coast.

Joe Goltz, United Artists manager in Chicago, has returned. Goltz have become the parents of a nine-pound, ten-ounce baby boy. Goltz is here attending a UA foreign managers sales meeting.

CHARLES R. WARE, Universal bank manager in St. Louis, has returned to his desk after a three-month illness. William Parker, Los Angeles salesman, replaced Ware during his absence.

BLANCHE LIVINGSTON, assistant publicity director for RKO Theatres, and GERTRUDE MEREIM, associate editor of The Managers' Round Table, will return Monday from a two-week vacation at Loon Lake.

ELKAN REINER and Mrs. Reiner became the parents of a baby girl on Wednesday at Lenox Hill Hospital here. Reiner is in charge of Warner's home office stenographic department.

SAMMY TEMBER, musical director for Paramount Famous Studios, and Mrs. Emile Weitzen became the parents of a seven-pound baby girl born this week at Gotham Hospital here.

ROBERT RISKIN, director of the Office of War Information overseas motion picture bureau, is on a 15-day vacation.

AL KENT, Universal salesman in Chicago, is seriously ill in St. Luke's Hospital in that city.

**Bolivia Raises Money Exports to $25,000**

Bolivia, which has previously limited the export of money derived from film sales to $10,000 per month for all companies, has increased the money permitted to be exported monthly to $25,000, as the result of a new ruling by the Bolivian Ministry of Finance according to word received here yesterday.

All American distributors transact their business through three native distributors. Despite partial relaxation on the limitation on the export of film funds, it has been understood that 35 per cent of all money which is forthcoming to American companies is still frozen.

**Redmond in Shift to Omaha for Singer**

OMAHA, Aug. 17—John Redmond, RKO division manager of Singer Theatres Building here, from Chicago, Redmond managed the circuit for the Singer interests and when RKO acquired control of the circuit on July 1, Redmond continued in that capacity.

**Coast Flashes**

**Abbott and Costello May Get Steel Pier**

Atlantic City, N.J., Aug. 17.—A syndicate headed by Bud Abbott and Lou Costello, are revealed as bidders for the purchase of Steel Pier, boardwalk amusement center, which Frank P. Gravatt, owner, has announced is for sale for $1,500,000. Gravatt gave Abbott and Costello their start at the pier.

Others reported interested are said to be Edward Smith, head of the Sullivan syndicate; Samuel H. Stiefel, Philadelphia theatre circuit head, and Mickey Rooney.

**Dipson Bankruptcy Action Delayed**

BUFFALO, Aug. 17.—Dipson Realty Co., Inc., real estate holding company of Dipson-operated theatres here, has been permitted to remain as "debtor in possession" of its assets until final determination of a petition filed in U.S. District Court, the petition requesting that Dipson be allowed to continue its normal arrangements will be under chapter XI of the Bankruptcy Act.

By continuing the realty company as "debtor in possession," Federal Judge John Knihgt permits it to continue operating the business and authorizes the present officers to pay wages and other claims essential to daily operations. The arrangement suggested by the company will be argued at a date to be fixed before Judge Knight. The petition lists liabilities of $363,692 and assets of $460,102. Court approval is requested of a plan where by three holders of $110,000 in promissory notes would receive instead one share of preferred stock, which Dipson promises to issue for each bond and $28,571 of indebtedness. The promissory notes are held by the following in these amounts:

1. Nikita Dipson, president, $38,154;
   2. Andrew Gibson, secretary-treasurer, $25,922;
   3. Samuel L. Yellen, vice-president, $25,922, which covers the company’s 200 shares of common stock, $25,922. The other common stock now owned by Dipson, Gibson and William J. Dipson, vice-president.

Pending the outcome of the Federal court proceedings, Judge Knight ordered stayed suit filed in Supreme Court July 17 by Yellen as a stockholder-creditor seeking to recover the principal and accrued interest on the notes he holds.

**TBA Board to Meet**

The board of directors of the Tele-
vision Broadcasters Association will hold its meeting at the Waldorf-Astoria Club, Schenectady. Following the meeting of the members board the will be a banquet of General Electric at dinner and on a fair of GE's exhibits.

**New 'U' Assignment For Ken Goldsmith**

Ken Goldsmith, Universal's British West Indies manager, will arrive here from Trinidad at the end of the month for a new foreign assignment. J. H. Seidelman, 'U's vice-president in charge of foreign activities reported here yesterday.

Goldsmith will be succeeded by Saul Jacobs, former head-booker for Universal at Washington, whose appointment was disclosed in Montrei Picture Daily on Aug. 1.

**RKO Honors Coopers**

CARACAS, Aug. 17—RKO yesterday honored Mr. and Mrs. Gary Cooper, on route East, at a luncheon at the Blackstone Hotel here in connection with the opening of the theater there, with the Steeds of Army and Navy hospitals. Attending the luncheon were members of the trade press, newspaper critics, important owners and RKO executives. LeRoy Johnson, publicist for International Pictures, is accompanying the Coopers on the trip. Cooper who is planning to produce, will host members of the New York trade press at luncheon on Tuesday at Toots Shor's.

**Motion PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Calvin Brown, Publisher; Sherrie Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1570 Ninth Avenue, Rockefeller Center, New York, 28 N. Y. Telephone Circle 2-1100. Cable address, "Quigpubco, New York." Martin Quigley, President; Calvin Brown, Vice-President; Red Kain, Vice-President; T. J. Sullivan, Secretary; Sherrie Kane, Executive Editor; James J. Duggan, Jr., Assistant Editor; Herbert V. Feke, Advertising Manager; Chicago Bureau, 603 South Michigan; St. Paul, Minn., 50 East Fourth Street; Los Angeles, 204 West Fourth Street, Suite 201; Toronto, 235 Yonge Street; London Bureau, 4 Golden Sq., London W.L, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." All contents copyrighted 1944 by Quigley Publishing Co., Inc. Other Quigley Publications: Motion Picture Almanac, International Theatres, International Picture Almanac. Entered as second class matter, Sept. 29, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; single copies, 25c.**
Boy! is RKO clicking!

LOOK WHAT'S HERE NOW!...
ALAN MARSHAL
LARAINIE DAY
in
BRIDE BY MISTAKE

with
MARSHA HUNT
ALLYN JOSLYN
EDGAR BUCHANAN

Produced by Bert Granet - Directed by Richard Wallace
Screen Play by Phoebe and Henry Ephron
The limit in love-tests by a knockout million-heiress knee deep in handsome pilots!... A hayride of hysterics until she gets the right one hooked!... Big-time names in a big-time show for TOP-DRAWER BOX OFFICE!

MISTAKE

TUNE IN!
CASH IN!

RKO's great radio program... Now selling seats for YOU! 15 minutes daily Coast to Coast over 177 stations of the Blue Network.

HOLLYWOOD STAR TIME
12:15 P. M. daily
Monday through Friday
Pacific Coast time
in 1941-45, based on programs outlined by the 11 companies for the year starting Sept. 1.

The jump next season will not only be featured in the number of releases promised, but also in the totals of high-bracket productions, color pictures, last year’s hits, and the 11-company check-up made by Motion Picture Herald and published today. Color pictures will rise from 24 to 30, eight in color, and Westerns will be increased from 67 to 73.

May Increase Specials

The number of specials sold outside the regular established blocks, which reached a total of 11 in the current season, may be further increased in 1944-45. Six films already announced: M-G-M’s "Dragon Seed" and "An American Romance," 20th-Fox’s "Sons of Berkeley," which started pre-release runs early this year, and "Wilson," and Columbia’s "The Woman to Remember" and "Jail Troops," a Gary Cooper vehicle still in preparation.

The unprecedented number of 22 reissues in the current season is expected to reach 24 next season during the coming year, although 11 are now in prospect. These include: "Vacation for Nancy," the "Naughty Marietta," which M-G-M will release in September and November, and DeMille’s "Sign of the Cross," released by Pathé, which is in a republic’s eight Gene Autry re-releases.

All companies reflect some of the new season’s trends in their new schedules. Unusually large product backlog suggests, too, a long-term planning which should reinforce these trends for the next year or two.

Next Season’s Product

Columbia next season is down for 36 features, 10 of which will be Wester-

nens, and 26 will be in the Western genre; the company will have 40 fe-

atures and 14 Westerns this season. Paramount’s 1944-45 total is be-

tween 29 and 30, with 26 released this year, four in color. Reports next season total will run between 32 and 34 Westerns; in the current season there will be 40 features, 16 of them Westerns. RKO Radio’s 1944-45 total jumps to 50, eight in color, 11 more than 39 of this year, only three of which are in color.

Republic jumps to 64 next season, from 59 this year, and will release its Westerns from 20 this year to 24 next. Twentieth Century-Fox is down for 36 features, 12 of which are in color against the current season’s 29 fe-

tures, six in color. United Artists will have 32 next year, none in color, compared to 26 this season, one in color. Universal will raise its 56 fe-

tures of this season to 62 next, and increase its color pictures from two

Chairman Schaefer to Hawaii

On Navy Film Study

(Continued from page 1)

Chairman of the board is the chairman of a committee formed by Vice Admiral Randell Jaco-

bcs, chief of Navy personnel, to tell E. N. Y. C. what was needed in the way of

further research. Hollywood 1944-45, eight S., Felder, Art

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granted the

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"It is the chairman of the industry’s Sixth War Loan committee, at which

Gamble, national head of the Motion Picture Members of the

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Chairman will be

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B. D. Stoner, Pittsburgh manager, who spent the

of

New

York,

will

for

office

Burrus Bishop, Jr., M-G-M dis-

in

Dallas, who also visited the

office this week, will leave on Sunday for

the

M-G-M

office

New

York

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to

the

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office

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expected

Saturday

in

Miss

Jones

Aids ‘Cross

Jennifer Jones will make personal appearances in Indianapolis and St. Louis during the week of Sept. 10-17 for the benefit of the Red Cross Home Nursing Corps drive. Miss Jones, a nurse’s aide off-screen, recently

one of its models, will travel to Indianapolis, Baltimore, Washington and Chicago shipyards, hospitals, army camps, can-

teens and war plants.
This man wrote in a famous New York newspaper—

“I am not one to tell other people what to do with their lives, but...
I can assure you that no hours can be more thoroughly wasted than hours spent missing all the glory of "Hero."

This is probably the most forceful recommendation of a motion picture that has ever been printed. Yet it is just an average sample of a New York world premiere reception so unrestrained and overwhelming that it proves beyond any possible shadow of doubt that "Hero" is a greater "Miracle" from Preston O'Conner and Eddie Bracken.

Topped "Miracle's" opening day by 1500 admissions at New York Paramount!
of any life tasted thanarious fun of

RING HERO

Says Alton Cook in N. Y. World-Telegram

THE QUESTION
OF THE HOUR—

"IS IT AS GOOD AS
'MIRACLE OF
MORGAN'S CREEK'?"
AND HERE IS THE
UNANIMOUS ANSWER—

* * *
N. Y. Mirror says: "This one has everything 'The Miracle' had, plus. It is more adult, deeper, hits a truer note, is far FUNNIER."

* * *
PM says: "BETTER than 'The Miracle' on several counts."

* * *
Pic says: "If you saw 'The Miracle of Morgan's Creek' you could be just a little bit skeptical of anybody's flat statement that this is BETTER and FUNNIER. But that's my opinion."

* * *
Modern Screen says: "Even FUNNIER than 'Miracle'."

* * *
Movies Magazine says: "BETTER than 'Miracle'."

* * *
Variety says: "As funny as its predecessor, only with MORE HUMAN interest."

* * *
Hollywood Reporter says: "TOP of Sturges' hits... None has hit the heart such a body blow."

TOO MANY GREAT REVIEWS TO REPRINT HERE! TO GET COMPLETE STORY, SEE NEXT PAGE...
to reprint ALL the sensational world premiere raves—far more space than is available under present restrictions. Yet they are so vitally important in determining the proper playing time for this picture that we know every alert exhibitor will want to read them in their entirety. So . . .

SEND COUPON FOR COMPLETE REVIEWS OF ANOTHER SUPER-HIT FROM PARAMOUNT

HAIL THE CONQUERING HERO

starring

EDDIE BRACKEN with Ella Raines

Wm. DEMAREST • Raymond Walburn • Franklin Pangborn • Elizabeth Patterson • Bill Edwards

Written and Directed by PRESTON STURGES

Remember “Miracle”... Remember “Going My Way”... and DON'T BOOK ANY PICTURE BACK OF THIS ONE Till You've Found Out Exactly How Great “Hero” Really Is! MAIL THIS COUPON TODAY

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Mr. Charles M. Reagan
Vice-President In Charge of Distribution
Paramount Pictures
Paramount Building, N. Y. C.

Dear Mr. Reagan:

Please send me a complete set of tear-sheets of the New York newspaper and national magazine reviews of “Hail The Conquering He
**Review**

**“The Merry Monohans”**

*Universal*

MICHAEL FESSIER and Ernest Pagauno, in their second whirr at production for Universal, have produced "The Merry Monohans," as a bright, tuneful musical, handsomely bedecked, and filled to brimming with the excellent performances of Jack Oakie, Donald O'Conner, Peggy Ryan and Ann Blyth. Here is unquestionably a tasty escape dash for the cash customer.

Oakie delivers one of his most stunning performances, staying right on top with O'Connor and Miss Ryan, matching them step for step, and note for note. O'Connor is his usual attractive self and Miss Ryan works diligently.

A vaudeville song-and-dance man who is tricked into marrying Isabel Jewell, although he has proposed to Rosamund Bell, his partner, O'Connor, a broken-down matinee idol, edges him out. Broken-hearted, he turns to drink. The Merry Monohans are eventually united on Broadway after Conors and Miss Ryan have taken Broadway by storm and induce their agent to use their father in their act.

The slender story thread merely serves as a springboard for Oakie's warm-hearted performance, the whimsical Connor humor and Miss Ryan, who ably delivers in dance, song and comedy. Miss Blyth graciously sings several melodies of which there are a score or more; both old and new. Irving Bilko and Don George contributed the modern tunes, outstanding of which are "Lovely" and "Stop Foolin’." Charles Lamont directed.

Running time, 91 mins. "G."** Release date, Sept. 15.

CHARLES RYWICK

---

**Hollywood**

BY THALIA BELL

**Hollywood, Aug. 17**

TOO often Hollywood, failing to allow for the dissimilarities between the stage and the screen, has imported stage talent with indifferent results. In order to forestall such unfortunates, some of the studios have instituted a policy of giving New York actors, for production and screen purposes, a chance to acclimatize themselves with the new medium before attempting screen assignments. This has been the policy of both the Columbia and Universal companies,both of which companies have in the past few months brought stage talent to the screen, a policy which the companies have been wise to adopt.

A similar agreement was made between Paramount and John Berry, New York stage director, who was brought out here some months ago to screen for the New York contingent of Paramount performers. He has just been assigned to direct John Housman's production of "Miss Susie Slagle's," in which Lillian Gish, Veronique Lake, Artis, O'Brien and Billy De Wolfe will appear.

Lee Tracy has signed a new contract with RKO which calls for pictures in two years... Peter Godfrey will direct "Catching Star for Wares..." James Ellison and Wanda McKay have signed for leads, in PRC's "Hollywood and Vine," where Max & Harry, the feminine lead in "Tonight We Dance" at Columbia... Luna Turner, LaRaine Day and Susan Peters will lead the all-star cast of M-G-M's untitled story of the WAGs, which George Haight will produce and Eddie Buzzell will direct... Joseph Tushinsky, Charles H. Rogers' next two musicals, "High Among the Stars" and "My Wild Irish Rose," will be assigned an important role in Paramount's "Miss Susie Slagle's."

Clarence Muse has been signed by Warners for a role in "God Is My Co-Pilot," currently before the cameras, and Thomas have cast Arthur Loft in their next production for Paramount, titled "Dangerous Passage." "The Durango Kid in Trouble" is the tentative title of the fifth feature in Columbia's Western series starring Charles Starrett, with the Durango Kid and Grand ladie Grace and Grand are booked solidly with RKO and Universal product.

---

**Dr. Red Adams...**

Lou Harris will soon start shooting "South of Paradise," his third for Paramount.
Denver "Days" $31,200
For 'Skeffington'

DENVER, Aug. 17.— "Going My Ways" second week at the Denver hit $14,000, while "Mr. Skeffington" on a dual at the Denver and Esquire took $31,200, "Gaslight" on a twin bill at the Broadway was 100 per cent above normal, on a more over.

Estimated receipts for the week ending Aug. 14-17:

"Wing and a Prayer" (20th-Fox) $16,700 7 days, gross.
"South of Dixie" (Univ.) $12,800 7 days, gross.
"Gaslight" (M-G-M) $12,800 7 days, gross.
"Seven Days Ashore" (RKO) $7,200 7 days, gross.
"Going My Way" (Para.) $7,200 7 days, gross.
"Mr. Skeffington" (WB) $2,074 7 days, gross.
"Oh, What a Night" (Mono.) $1,268 7 days, gross.
"Man's Revenge" (WB) $1,200 7 days, gross.
"Oh, What a Night" (Mono.) $800 7 days, gross.
"Great" (M-G-M) $7,200 7 days, gross.
"The Invisible Man's Revenge" (Univ.) $1,640 7 days, gross.

"I Love a Soldier" Tops "Story of Dr. Wassell" in World Premiere at Frisco's 5000-Seat Fox After Whirlwind Campaign That Blanketed Entire Bay City Area

...Photo Shows One Stop on Exploitation Parade, When Sonny Tufts, Co-Starred With Paulette Goddard in Mark Sandrich's Great Production, Appeared With Beautiful Marjorie Reynolds to Entertain Thousands of Kaiser Shipyard Workers at Colossal Richmond, Calif. Plant, Used Originally for Scenes in Film.

HOLIDAY OPENS WITH
$24,000

CLEVELAND, Aug. 17.— "Christmas Holiday" opened big at Warner's Hippodrome, with an expected $24,000 for the week. "Cantarville Ghost" is shooting at a high $12,500 at Loew's Stillman, and "Going My Way," in its fourth week at Loew's State, is grossing $23,500. Record hot weather has not hurt business.

Estimated receipts for the week ending Aug. 16:

"Pin Up Girl" (20th-Fox) $2,000 7 days, gross. $1,200 (Average: $1,600).
"Santa Claus" (Warners) $1,250 7 days, gross. $1,500 (Average: $2,143).
"A Night at the Opera" (WB) $3,000 7 days, gross. $2,500 (Average: $3,571).

$100,000 for Way in Buffalo 5 Weeks

BUFFALO, Aug. 17.— With a big fifth week, the Great Lakes will record a total gross in excess of $100,000 for "Going My Way." The film has broken every existing long-run record for the big Shea house. The fifth week is expected to draw $16,600.

Estimated receipts for the week ending Aug. 19:

"Secrets of 1943" (UA) $4,000 7 days, gross.
"Gambling's Choice" (Para.) $3,000 7 days, gross.
"Going My Way" (Para.) $2,500 7 days, gross.

Indiana, 'Life' Hit $12,600 Apiece

OSLO, Aug. 17.— "Home in Indiana" at the Paramount, and "The Canterville Ghost" and "This Is the Life" at the Orpheum tied for the week with $12,000. Weather was hot.

Estimated receipts for the week ending Aug. 16-17:

"Mr. Skeffington" (WB) $16,700 7 days, gross.
"Gildersleeve's Ghost" (RKO) $12,800 7 days, gross.
"Going My Way" (Para.) $7,200 7 days, gross.
"This Is the Life" (Univ.) $7,200 7 days, gross.
"Home in Indiana" (20th-Fox) $6,500 7 days, gross.

<<End of Article>>

Theatres for Three Towns for 1st Time

KANSAS CITY, Aug. 17.— Theatres have been opened recently, or are to open shortly, in three small towns of this area previously without motion picture entertainment. A theatre has been built and is now being equipped through subscriptions by citizens. Summerfield, John Fluty, a business man of Exeter, has taken over buildings for films in that town and also at Seligman, Mo., for two shows a week in each town. All three places are in the 400-population class.
SOMEWHERE ON NEW GUINEA: The above INS news-photo, showing the arrival of Jack Benny and his group of Hollywood USO performers, gives a hint of how war correspondents of Motion Picture Magazine, as a matter of routine, get around.

In the group are George Lait, INS Staff Correspondent; June Bruner; Larry Adler; Lewis Bowen, American Red Cross; Carole Landis; Asahel Bush; Martha Tilton; Jack Benny; Jack Mahon, INS; and Dick Day, American Red Cross Photographer. In the center, between Carole Landis and Martha Tilton, as part of the welcoming committee, is Will Oursler, Motion Picture's war correspondent in the Pacific. This shot fairly illustrates the scope of Fawcett's editorial service to its millions of magazine readers. Further, it explains how Motion Picture Magazine and Fawcett Publications can speak lucidly on the contribution made by the motion picture industry to the happiness of American boys at the fighting fronts. Fawcett Publications, Inc., 1501 Broadway, New York 18, N. Y.
**Coming Events**

**Aug. 21**—Cincinnati Variety Club annual golf tourney, Summit Hills Country Club, Cincinnati.

Aug. 25—Television Broadcasters Association meeting, Mohawk Golf Club, Schenectady.

**Sept. 7-8**—National Allied directors meeting, Bretton Woods, New Hampshire.

**Sept. 10**—National Screen Service sales meeting, New York.

**Sept. 13**—United Artists board meeting, New York.

**Sept. 15**—National Screen Service sales meeting, Chicago.

**Sept. 21**—National Screen Service sales meeting, Los Angeles.

**Monogram Unsold**

Monogram has awarded a $1,000 war bond to Pvt. Pasquel Ciocco, of the 609th Tank Destroyer Battalion, Camp Shelby, Miss. The bond was offered for a new title for “They Shall Have Faith,” forthcoming Monogram release. Pvt. Ciocco set forth several reasons for retaining the original title and the film will be released under the original title.

**Faye Sues ‘U’**

Universal was named defendants in an injunction and accounting suit filed in Federal Court here yesterday by Joseph F. Palladino, also known as Joey Faye, performer, who alleges infringement of his copyrighted act, “Fugle Street,” in the Universal film, “This Is the Life.”

**‘Twin’ Frog Jump Banned in Boston**

Boston, Aug. 17.—Art Moger, New England publicity agent for Warners, on the distress of the local Warner office, is caring for 100 circus-trained frogs which were the proposed base of an exploitation stunt that went astray. Moger planned a frog jumping contest on Boston Common as a promotional stunt for “The Adventures of Mark Twain,” to be sponsored by the Boys Clubs here.

The Society for Prevention of Cruelty to Animals stepped in and Moger with frogs stepped out. Warners purchased the lot for $25 and plans to distribute them to local boys. In the meantime Moger’s frogs repose at the Warner headquarters here.

**Soviet Re-Entering The Color Field**

The Soviet film industry is currently experimenting with a color process in a feature film in production, “Mosfilms” Studio, in Moscow, according to Artkino, distributors of Russian product in this country. The film, titled “Ivan Nikulin, Russian Sailor,” is being directed by Igor Ivanovich, and is one of the first Russian color films for theatre usage.

The color process, details of which are unknown, if successful, could conceivably make Soviet product more acceptable commercially in this and other countries. Russia is understood to have had in production another color feature, “The Blue Bird,” at a studio in Odessa, until the Germans captured the city. An earlier film, “The Nightingale,” was released in this country in 1935 employing a two-color process.

In addition to technical difficulties which have undoubtedly confronted Russian technicians, color production has been limited by the fact that black-and-white production consumed all the energies of Soviet film makers.

Other films completed or in preparation by the Soviet, which are possibilities for American release, are: “Ivan the Terrible,” a big-budget film produced and directed by Eisenstein; “Dmitri Donskoi,” directed by Sergei Youtchev; “Na- kimov,” a Pudovkin production about a Russian naval hero; “Malakhov Hill,” which is a story about the Black Sea Fleet sailors, and “Sky over Moscow,” directed by Yuri Risman.

Four musicals are: “Six P.M. Post-war,” produced by Ivan Piriev, who did the current “They Met in Moscow”; “Sylvia,” by Alexander Ivanovsky; and two others as yet untitled.

In production are “Bykovites,” with Boris Babochkin, star of “Chapayev,” in his first directorial assignment; a film about the Russian heroine Zoya Kosmodemyanskaya, who was hanged by the Germans; a documentary on the defeat of the Germans at Leningrad, and “Days and Nights,” based on a novel of the battle of Stalingrad by Konstantine Simonov.

An Artkino spokesman revealed that the Russians are definitely arriving at the point where they are trying to give their people recreation, after three years of war. In this country Russian musicals have the most appeal, and Soviet efforts will be, said, with the possible exception of documentaries.

**Letters from Readers**

**To Motion Picture Daily**

**Menard, Tex.—**How can the original purposes of the consent decree be so utterly lost in an action that will be calamitous? While the Department of Justice willfully ignores the true needs of the situation and producer-distributors fight back after fumbling since the start of the game, what becomes of the independent exhibitor and, incidentally, the public he serves? And this is America in war time.—Henry Reeves, president of the Texas Theatre Owners Association.
No Rehearsals...No Retakes

The task of making combat movies is in capable hands. Photographic units in our Armed Forces are made up, for the most part, of men from the motion picture industry or men trained by experienced instructors from the industry. These cameramen have to have a “nose for news”—have to be quick on the trigger in more ways than one. They have to be right the first time—and they are.

EASTMAN KODAK COMPANY, Rochester, N. Y.
J. E. BRULATOUR, INC., Distributors
FORT LEE        CHICAGO        HOLLYWOOD
Remember:

"BY THE SEA"
"AIN'T MISBEHAVIN'"
"AFTER YOU'VE GONE"
"I AIN'T GOT NOBODY"
"NOBODY'S SWEETHEART"
"ON A SUNDAY AFTERNOON"

MR. GALLAGHER, & MR. SHEAN

WHERE MISS AMERICA IS CROWNED QUEEN

BEAUTY ON THE BEACH

starring

CONSTANCE MOORE

and

BRAD TAYLOR

featuring

CHARLEY GRAPEWIN

JERRY COLOLEA

and

ROBERT B. CASTAINE

ADELE MARA

PAUL WHITEMAN

and Orchestra

LOUIS ARMSTRONG

and his Band

with BUCK & BUBBLES

and DOROTHY DANDRIDGE

plus

BELLE BAKER

JOE FRISCO

GALLAGHER & SHEAN

(Jack Kenny & Al Shean)

VAN & SCHENCK

(Gus Van & Charles March)

RAY McCAREY — Director

Original Story by ARTHUR CARATO

Screenplay by DORIS GILBERT,
FRANK GILL, JR.

GEORGE CARLETON BROWN

A REPUBLIC PICTURE

ATLANTIC CITY

A REPUBLIC MUSICAL EXTRAVAGANZA
Industry Short Of Goal in Raw Stock Cuts

30,000,000 Feet Still To Be Reduced by 11

Eleven film companies are still 30,000,000 feet short of meeting the Government’s request to cut raw stock by 65,000,000 feet in the third quarter, ending Oct. 15, and this after a series of meetings between representatives of all of the companies running through last week up to the weekend, held to set up allocations to meet the reduction.

Further, it was learned that the current week will be one of the most critical raw stock supply periods in the industry’s history. Current Eastman stock on hand at Rochester for shipment has been taken over by the Navy. One large processing laboratory here which is geared to process 3,000,000 feet of raw stock a week will only (Continued on page 3)

Gamble Sees Big Job In 6th Loan Drive

The success of victories registered by Allied troops will, paradoxically, be the greatest hurdle for the Treasury to surmount in the Sixth War Loan Drive, according to a statement by Ted Gamble, national U. S. War Finance director, at a pre-liminary meeting bringing together part of the motion picture industry’s Sixth War Loan committee and representatives of the War Activities Committee at the weekend.

Stressing that the Sixth War Loan would be a major challenge to the (Continued on page 3)

Way Open for ‘Deal’ in Decree Action

Government May Not Pursue To Actual Trial

By RED KANN

Hollywood, Aug. 20.—The Government is not bluffing on theatre divorcement, but the way to a “satisfactory deal” is being held open once the Department of Justice petition reaches hearings in court, Francis S. Biddle, U. S. Attorney-General, stated at the weekend in answering a series of questions submitted to him by Motion Picture Daily.

Biddle also indicated the Government may not pursue the issue to actual trial by observing “there will be no discrimination shown,” he implied the Government’s pursuit of individual picture selling will be inclusive enough

(Continued on page 3)

Decree Moves at Standstill in N. Y.

The flurry of legal activity among counsel for the five decree companies which followed upon the filing of the Department of Justice proposals for decree against the Time Inc. a week ago appears to have subsided last week.

After a second conference last Tuesday on implications of the Department’s action and possible counteractions available to the companies, no further meetings were held or had been scheduled. Indications are that (Continued on page 3)

Consolidated Net Rises to $253,770

For the three months ended June 30, Consolidated Film Industries reports a net profit of $437,515 before Federal tax provision; estimated taxes amount to $183,765, leaving a net of $253,770, which compares with a net profit for the same period for 1943 of $245,764.

Per share earnings for the second quarter are equivalent to 50 cents on the 400,000 shares of preferred stock outstanding and 10 cents on the 524,973

(Continued on page 3)

Para. to Make 16 at 20 to 22 Millions During 1945

‘Ecstasy’, Not War, Is Chicago Theme

Chicago, Aug. 20.—Circuit officials here, heeding an unfavorable public reaction to war films, have instructed their advertising departments to refrain from any mention of the war in advertisements for local papers with the trend in copy writing for current films going to escapeist interest.


Paramount will make 16 features between January 1, 1945, and Dec. 31, 1945, at an estimated budget of $20,000,000 to $22,000,000, Henry Ginsberg, general manager of production, said on Friday at a luncheon at the 21 Club here attended by company and trade press representatives.

Ginsberg said that the 16 will be exclusive of two or three to be made by C. D. Sylvan and three or four from Hal Wallis. Included in the (Continued on page 3)

British Theatres Hit New Highs

London, Aug. 20.—Despite the departure of large numbers of Allied troops to the fighting fronts and the robot blitz of London and Southern England, aggregate film attendance throughout Great Britain reached an all time high during the last four weeks for this time of the year.

$52,567,989 Canada Gross

TORONTO, Aug. 20.—A film business survey by the Dominion Government, shows that Canadian theatre grosses, exclusive of admission taxes were $52,567,989, or more than double the total of the $24,954,200 gross for 1933, and 36 per cent higher than for the boom year of 1930 yet, the use of theatres in 1943 averaged only 35 per cent of seating capacity for all performances. The highest average of any city was Halifax where nine theatres had 49 per cent of their seats filled continuously while Toronto led the big cities with 40 per cent.

Per capita spending for the last calendar year for film shows was (Continued on page 8)
Personal Mention

CHARLES D. PRUTZMAN, Universal vice-president and general counsel, left for the Coast on Friday for a three-weeks' visit at the studio.

MARK HEILINGER, Warner producer, who arrived in New York last week from the South Pacific and India where he was correspondent for International News Service, left at the weekend for the Coast.

Robert W. Weisman observed his 39th birthday on Friday and the current month also marks his 10th anniversary as director of the Paramount Theatre.

PEGGY BLEAKLEY, Eastern editor for William Cagney Productions, will return to New York today after three weeks of conferences in Hollywood with Cagney.

ALFRED FINSTEINER, Paramount trade press contact, will edit the Paramount News and the New York edition for the next two weeks during the vacation of Sam Palmer.

Philip Lauffer of United Artists' home office publicity department will return to his desk today after a vacation.

Rube Jackson, Columbia assistant general sales manager, left for Dallas over the weekend on a week's business trip.

Neil Agnew's toiletbud and greenhouse on his Southbury, Conn., summer estate were destroyed at the weekend by fire caused by lightning.

Harry Blanchette, owner of the Playhouse, in Woonsocket and Central Falls, R. I., is a patient in a Boston hospital.

Ray Murray, Columbia home office publicist, and Charlotte Sampson, Montrose, Pa., were married on Saturday.

James Wynn, district manager for United Artists in Boston, has returned from a vacation on Cape Cod.

SAG Seeks to Amend Wage Stabilization

Hollywood, Aug. 20.—The Screen Actors Guild will tell the Treasury Department its proposed amendment to the Wage Stabilization Act, which would require prior Treasury approval of all employment of free lance players earning more than $1,000 a week, "will tend to lower salary rates for all actors." The SAG will elaborate in a joint letter being prepared by the Guilds for transmission to the Treasury by producers, and is prepared to send a delegation to Washington to argue the point in person.

No date has been set for the meeting at which producers will agree upon a response to the Treasury proposals offered withWar.

Tradewise...

By SHERWIN KANE

ALLIED STATES last week issued a 15-page printed pamphlet presenting its analysis of the Department of Justice's recent proposals for an amended wage stabilization law. The pamphlet states that the work constituted Allied's "contribution to informed, intelligent thinking on a subject of vital importance to independent theatre owners."

The pamphlet concludes, as of week, that the relation of affiliated theatre revenue to product, by which all exhibitors live, "in which a combination of Allied analysts have any misgivings whatever concerning a possible deterioration of product following upon the eventuality of affiliated theatre divorce from product, this was at the expense of other phases. That is the relation of affiliated theatre revenue to product, by which all exhibitors live."

The pamphlet continues, "In other words, before affiliated circuits ever were known to the industry important production was so unsatisfactory and so uncertain that exhibitors banded together (in First National Exhibitors' Circuit) to form their own producing afflilliation whereby they might operate their theatres with a theare of unknown but precise degree of the product. This process was repeated later by Marcus Loew in the purchase of Metro and still later by J. J. Murdock and associates, which the need the exhibit circuit for an assured supply of film product. Incidental to these developments, Adolph Zukor and William Fox acquired theatres to protect exhibition outlets from the competition which was being created for producers-distributors."

Just when the industry realizes that the exhibition market is at a standstill and that production will not revert to the stage that once drove exhibitors to establish production affiliations, should the industry's 1943 status be restored by affiliated theatre divorce?

Further contributing to precarious production standards is the bleak prospect of postwar foreign markets for Hollywood product. Deprived of the assurance of affiliated circuit playing time, and faced with restricted foreign revenue (which is the "cushion" of non-theatre owning as well as theatre owning producer-distributors), Hollywood production cannot fall to the levels of foreign film industries, in which case it will have done it at home what foreign film industries and their governments could not do to it in world competition."

Coast Flashes

Hollywood, Aug. 20.

WILLIAM CASTLE, director, will arrive in New York tomorrow to direct "If a Body," stage play for the Shuberts.

Paul Lukas, now appearing at RKO, with Hedy Lamarr, in "Experiment Perils," has been signed to a three-year, non-exclusive contract with that studio calling for one picture annually.

Bert Wheeler, with the team of Wheeler and Woolsey which is here for Detroit soon to arrange for a Ford dealership in Los Angeles.

M.G.M. has named Barnett Shapiro, a member of Sam Wacht's legal staff, to the post of resident attorney with offices at the studio.

Universal signed Arthur Hornman as producer-writer. Hornman was formerly with Warner, RKO and others as a writer.

Pine-Thomas cancelled their announced "Honeymoon Angel," war aviation story, on the ground that events might make the film untimely.

RKO has signed Richard H. Berger to a producing contract. His first will be "The Fabulous Invalid."

Cooley, Wm. Walker, Killed in Action

Lt. Charles E. Cooley, son of Lester B. Cooley, Paramount touring auditor, listed as missing since a Flying Fortress of which he was a co-pilot, was reported last week by the War Department as killed in action. Another co-pilot was also reported killed. He was William J. Walker, 19, who was killed in action in Italy. He was with the 1st elliptical exchange before entering the Army in Sept., 1943.

Robert Frazer, Actor, Dies in Hollywood

Hollywood, Aug. 20.—Robert W. Frazer, 50, veteran film actor, died here at the weekend after a long illness.

Among the many films in which he appeared were "Keeper of the Bees," "Out of the Ruins," and "The Little Smoky." In his 1930s he was in "The Secret," "One Man's Law," "Roar of the Press," "Black Dragons" and "A Night for Crime," which was survived by his widow, Mildred Bright Frazer.

Set 'Brown' for Sept. 1

International's "Casablanca" was scheduled for a Sept. 1 release, it was announced at the weekend by Robert Mohrrie, general sales manager, for RKO, which is releasing the film.
Way Open for 'Deal' in Decree Action

(Continued from page 1)

to embrace every company in the field and not the five decree signatories alone.

It is the Justice Department’s intention also, he declared, to give the industry ample time to make adjustments. There is no likelihood involved in the event, of course, that the

Government’s aims are successfully

achieved in one effort. The following questions were submitted orally by Motion Picture Daily. The answers are Biddle’s.

Question: “Is this a pressure move on the part of the Department of Justice designed to throw fear into the five decree signatories in an effort to persuade them to unbend to the point where they will give you the kind of document you find acceptable?”

No Bluff

Answer: “Do you think it would be pressure after nine months? No. There is no bluff about this.”

Q.: “Is there any intention on the part of the Department to proceed individually against component circuits of producer-distributor companies? By that is meant, will there be separate breakup moves against such circuits as Fox-West Coast here, Bala
dean and UA in Chicago, M and P Theatres in Boston?”

A.: “That is in the future. I can’t say at this time.

Views on Independent Circuits

Q.: “Have you any views on independent circuits—those which control or deal only with raw stock but which are not affiliated in any way with the decree companies? In other words, the Justice Department intends opening the market, is that process to be limited only to circuits identified with the five major produc
ner-distributors or will there be others? If so, what is your view or your answer to those who believe some completely independent circuits are also monopolis
tic and ought to be restrained?”

A.: “It is the purpose of the Department to correct all abuses and violations of the act. There will be no preference shown.”

Q.: “The Government’s petition seeks the sale of each picture singly. Do you believe there will restore competition if successfully implemented against the five decree companies alone, or is it the intention to go the whole way and seek this in connection with Columbia, Universal and UA which were in the first consent decree and then eliminated? Also, what about those never compromised in the original decree—Monogram, PRC and Republic?”

A.: “That is in hands of the Department back there—Mr. Berge
and I can’t answer it, but there will be no discrimination shown.”

Q.: “Do you believe the Government will pursue its course to a point of actual trial? If not, what are the reasons for continued seeking fulfillment of its objectives?”

A.: “It is not a trial, but just a petition before the court to modify the decree and hear the evidence. The motion picture companies will be given

Industry 30,000,000 Feet Short of Film Cuts

(Continued from page 1)

have 500,000 feet available for processing each week.

Considerable difficulty is understood to have been encountered is getting all of the film companies to agree to a "voluntary" 20 per cent curtailment of raw stock during the current quar
ter, as "requested" by the War Production Board. Some 280,000,000 feet, or the equivalent of a half year’s supply, is the raw stock, film companies are understood to have used about 382,000,000 feet during the first two quarters of 1944, and they must now curtail by some 92,000,000 feet to get down to the 288,000,000 feet made available for processing during the current quarter.

Meanwhile WBP officials in Washin

gton met last week with Army and Navy representatives for further discussion of the "E" Bonds ranging in maturity value from $25 to $1,000. He further stated that the goal for the entire country is now being computed against the cost of the war, and will probably be revealed to the public early in October.

Discussion also centered about Fifth War Loan and its effect on the Treasury Department’s goals. Joe Kinsky of the Fifth War Loan execu
tive, speaking on behalf of the war, as well as the huge sums needed for sustaining our forces both here and abroad.

Gamble also declared that once again the theaters which didn’t subscribe to the "E" Bonds cannot be confiscated.

File for 48-Hr. Week Exemption in Phila.

Film companies have applied for exemption for their Philadelphia exchanges from the 48-hour work week ordered by the regional War Manpower Commiss
ion here to take effect Sept. 1.

The exchanges will continue on their present 40-hour week until their applications for exemption are acted upon by the WMC. Companies have secured exemptions from the 48-hour work week in over 15 other critical labor areas, and an extended work week has been ordered.

Decree Moves at Standstill in N. Y.

(Continued from page 1)

the companies will pursue a "watchful waiting" policy pending a subsequent move by the Department in the direction of bringing its petition on a hearing. In this connection it was learned that the companies do not contemplate taking any action whatever in the interim.

ample opportunity to be heard fully. If we can work out some sort of sat
factory deal in court, well and good, but we shall only give it a considerable length of time to make any changes that are or
dered.

We came here after conferences with Navy officers, FBI and the Justice Department in San Francisco on methods of teaching machine men with the picture business to get them into the wartime work. He will make several political speeches here, and he said that he in

tends visiting the studios, but not to discuss the decree with any industry executives.

July has also been made an issue as far as the movement of raw stock to other countries.

Raw stock use by the "industry" in 1941 was about 425,000,000 feet for the 50th Army credits, and the film companies are understood to have used about 382,000,000 feet during the first two quarters of 1944, and they must now curtail by some 92,000,000 feet to get down to the 288,000,000 feet made available for processing during the current quarter.

Meanwhile WBP officials in Washing
to
WATCH THE 2-THEATRE BROADWAY ENGAGEMENT ... AT THE GLOBE AND THE GOTHAM!

THE BIGGEST FIGURE IN THE INDUSTRY ... AND NO WONDER ... WITH DARRYL F. ZAN

CENTURY-FOX
Voted the most popular radio comedienne of the year in the Motion Picture Daily-Fame poll!

BOB CROSBY • JANE FRAZEE
ERIK ROLF and THE WILLIAMS BROTHERS

Original Screen Play by Manny Seff • Produced by TED RICHMOND • Directed by DEL LLOYD
EVERYBODY!
THIS IS JOAN DAVIS
in my most entertaining picture to Date!"
COLUMBIA'S
SAS CITY KITTY

KEEP SELLING THOSE WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!
Coast Filming
In New Spurt,
Rising to 55

Hollywood, Aug. 20.—Production was on the rise last week as work started on seven features and only four others were completed. Total number in work was 55, compared with 50 during the preceding week. The productions included followings:

**Columbia**

**Finished:** "Phantom Outlaws."

**Started:** "Tonight We Dance," with Fred Brady, Jeff Donnell, William Wright, and Ann Savage.

**Shooting:** "Hello, Mom," "Tonight and Every Night," "A Woman's Privilege," "Dormant Account" (Dar- mour).

**M-G-M**

**Started:** "Thrift of Romance," with Esther Williams, Van Johnson, Carleton Young.


**Monogram**


**Paramount**

**Started:** "Dangerous Passage" (Fine-Thomas) with Robert Lowery, "Kitty," "Out of This World."

**PRC**

**Finished:** "Twin Guns."


**Shooting:** "Phantoms of Wild Valley," "The Town Went Wild."

**RKO Radio**

**Started:** "China Sky," with Randolph Scott, Ruth Warrick, Ellen Drew, Carol Thurston, Benson Fong.

**Shooting:** "Two O'clock Courage," "Pan-Americana," "Isle of the Dead."

**Republic**

**Started:** "Next Comes Love" (Syd- ney Williams) with Arthur Lake, Dale Evans, Lionel Stander.

**Shooting:** "Lake Placid Serenade," "Faces in the Fog," "Flame of Bar- bary Coast."

**United Artists**

**Started:** "High Among the Stars" (Charles R. Rogers), with Thelma Todd, James Cagney, and Mildred Natwick.

**Shooting:** "The Great John L." (Crosby), "The House of Dr. Ed- wardes" (Vanguard); "Brewster's Millions" (Small).

**Universal**

**Finished:** "Mike of a Party.""Started:""Swingaroo Sweethearts," with Kirby Grant, Lois Collier, Judy Clark, Edward Norris.

**Shooting:** "Arsene Lupin," "Mus- iCal Roundup," "Queen of the Nile."

"Can't Help Singing."

The appeal of the picture is as broad as the world, and producer- director Cummings' handling of it is sound of mind and wholesome as mankind's heart.

To Miss Arthur's lead, Lee Bowman furnishes a faultless accompaniment, while Charley Graupin, Grant Mitchell, Jane Darnell and the others provide flawless characterizations rounding out an impressive ensemble performance.

Miss Arthur and Bowman portray wife and soldier separated 18 months by the war after three days of courtship and one marriage. She has borne a baby and scheduled her life to meet its needs when he arrives home on furlough. Practically strangers, they seek a divorce at once, but the Judge declines to grant it until they have relived the four days of their wooing and wedding. In so doing they encounter complica- tions which make for comedy of hilarious proportions. Ultimately their common interest in their baby dissolves their personal problems and they reunite.

For preserving sincerity and logic in the handling of the serious side of an important topic, while bearing upon this basis a structure of comedy which scores on its own merits without cheapening the subject, all parties to the production rate a special kind of applause from the trade. The picture will get it from the public.

Running time, 90 minutes. Release Sept. 7. "G."*

WILLIAM R. WEAVER

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**WB Office Workers Receive Wage Boost**

Eligible Warner Bros. home office 'white collar' workers received a six per cent wage increase at the week's end under a contract with Motion Picture Office Employees Local 23169, AFL. The increase was given to an estimated 500 of the company's 600 office workers who have been with the company one year or more who are eligible for union membership. The wage increase was the final one under the case of the two-year contract between the company and the union which expired on Aug. 10 and has been ex- tended until Sept. 9 while negotiations on a new contract are in progress.

**WB 'Boats' Premiere**

Bayonne, N. J., Aug. 20.—War- ners "Devil Boats," two-reel color short produced in cooperation with the Navy Department, will have its premiere here at the De Witt Theatre Tuesday night, coincident with the presentation of a fourth star for the Arrows-Navy "E" flag by Colonel C. H. G. A. E. which builds the PT boats on which the film is based. **No. 3 JAMES J. CORBETT**

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**$52,567,989 Canada Gross**

(Continued from page 11)

$5.61, compared with $2.70 for each person in Canada in 1936. The proportion of single feature programs increased slightly to 39.4 per cent compared with the preceding year and the report shows that 32 per cent of all theatres played single bills only. During the year, 1,269 theatres averaged 138 feature bookings and 686 different features were booked of which 537 were from the U. S. and from Russia and elsewhere.

In 1943, 161 theatres or 44 per cent of the total were individually owned, compared with 691 independent theatres in 1930 which was 72 per cent of the number operating that year. Last year, amusement taxes were $13,811,611 with patrons totaling 205,826,197, the aggregate gross being 13 per cent higher than 1942 for a new all-time record.

**$320,000 for 'Arms' At Woods, Chicago**

Chicago, Aug. 20.—"Up in Arms" is the top grosser of any RKO release in this territory in the history of the company, branch manager Sam Gorelick reports. Now in its 17th week at the Woods, it has already grossed more than $320,000. Last RKO box office "champ" here was "Kitty Foyle."
First Filing For Exchange Worker Raises

Hollywood Answers SOS For War Work

In an effort to stem war job deflections, prints of four special film bulletins, made by Paramount and Warners, are being issued today to all key Coast theatres. Rush production was launched on appeal of James F. Byrnes, director of the Office of War Mobilization, to Stanton Griffis, OWI film bureau head, who wrote to John Donn Financing, Hollywood WAC coordinator.

Resulting bulletins carry messages urging war workers to remain at their jobs.

New York Grosses In Upswing After Long Heat Wave

The weekend break in the heat wave after eight successive days of about 90 degree blanks is today to all key New York theater houses.

Mary, Circuits Meet Today on Cut Prices

New York's Mayor Fiorella LaGuardia, his legal advisors and representatives of New York affiliated independent circuits will meet at City Hall.

Defers U. S. Navy Request For Fifty Old Releases

Film company sales heads are understood to be reluctant to comply with a request made by U. S. Navy officials for over 30 "over-age" films for exhibit aboard Navy vessels.

Emergency Measures For 'Peace Day'

Cleveland, Aug. 21.—Theatre owners are warned to prepare for 'Peace Day.' In a bulletin to owners, George W. Erdmann, secretary of the Cleveland Motion Picture Exhibitors Association, proposes the following suggestions:

1. Each exhibitor to man his theatre door to keep a sharp watch on the box office; remove lobby furniture; protect candy counters and automatic candy and popcorn machines; see that lighting systems and exit doors are in perfect working condition; take measures to stop any aisle parades in the theatre; arrange a signal system with the operator to take care of emergencies.

New York, U. S. A., Tuesday, August 22, 1944

TEN CENTS

First in Film and Radio News Brief Accurate and Impartial

VOL. 56, NO. 36

MOTION PICTURE DAILY

Indefatigable

Alert, Intelligent and Indispensable to the Motion Picture Industry

NO. THE INDIAN

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More Workers Seek Raises

IATSE film exchange service employees' locals in Cincinnati, St. Louis, Denver and Los Angeles will file with the regional War Labor Boards in their areas for approval of a 10 per cent wage increase for exchange film inspectors, poster clerks and shippers—which the companies are willing to grant—joining IATSE locals in 11 other exchange centers which have already filed their preparations to file. The Cincinnati, St. Louis, Denver

WMC Reiterates: No Manpower Relief

Chicago, Aug. 21.—Industries in an essential classification located in the help-shortage cities (Chicago is one of them) cannot expect any help for some time, it was learned from the War Manpower Commission which just closed a three-day executive session at the Stevens Hotel here. Regional directors of the WMC from all over the country attended to discuss

Raw Stock Cut Up in Air

The 11 film companies will require 120,000,000 feet of raw film from now until the end of the current quarter to meet estimates on prints for scheduled releases and only 75,000,000 feet are available to meet War Production Board requests to get along on 20 per cent less raw stock until Sept. 30, it was learned here yesterday following a meeting of company representatives. This does not include raw stock used by the newsreels or for color.

Reino Ballroom for Goldwyn's 1st Run

Hollywood, Aug. 21.—Claiming inability to make a percentage deal acceptable to exhibitors and D Circuit, operating five Reno theatres, Samuel Goldwyn will open “Up In Arms” in Tony Peretz's El Patio Ballroom in that city, tomorrow evening in defiance of the McNeil-Naify interests of San Francisco which control the theatres at T and D Ballroom seats 400, and
JAMES R. GRAINGER, president of Republic Pictures, returned to the home office yesterday after a short scouting vacation which Paramount's Enrique Rogovin, vice-president and publicist, has been promoting to a major with U. S. Army Intelligence, England.

Jack Sichtelman, aide to Tom Connors, vice-president in charge of sales of 20th Century-Fox, has left for Lake George to spend the next two weeks recuperating from illness.

Maryjane Monrow, head of Warner Bros. publicity in Boston, will leave tomorrow on a scouting tour of Boston, Cambridge and other New England points.

John W. Schwalm, son of John A. Schwalm, manager of the North Carolina, Hamilton, O., has been promoted to captain with Army Engineers in Burma.

Joseph Quigley, co-owner of the O. and P. in Portland, in the Pacific Coast, and his family, have returned to New York from a vacation at Lake Spafford, N. H.

Lewellyn Miller, Western editor of Ideal Publishing Corp.'s fan magazine, is here from Hollywood for a month.

Lt. Leonard Ordeman, formerly of the Warner theatre department in New York, has been promoted to the rank of first lieutenant.

Lou Cohen, manager of Loew's Poli, Hartford, and Mrs. Cohen, are vacationing in White Mountains, New Hampshire.

Roland Reel, producer, is in New York from the Coast. He will visit Chicago in a week and return here before leaving for Hollywood.

Wally Walless, booker for the Panzer Circuit, Boston, has returned from a vacation at Quoquivit, Maine.

Don Prince, publicity director for RKO in Boston, is spending his vacation in South Carolina.

Harry Rognon, Columbia branch manager in Boston, has returned to his post following a recent illness.

E. M. Loew, New York circuit owner, is visiting Hartford from Boston.

Propose $2,000,000 Cut in Ohio Tax

COLUMBUS, Aug. 21.—The Independent Theatre Owners of Ohio will shortly call a special board meeting to discuss the proposal made to Gov. John W. Bricker by State Tax Commissioner William S. Evans, to exempt the current income and amusement tax, which Evatt indicates is yielding more than $2,000,000 annually.

The repeal will leave local municipalities, particularly in the larger cities, free to levy their own admission and amusement taxes, instead of the current uniform revenue required, Evatt stated.

"We have today substantially higher expenditures for downtown theatres running first run pictures than prevail in outlying neighborhood theatres. The retention of either a three per cent, or even the imposition of a five per cent admission or amusement tax in any of our metropolitan cities, with no provision on such admission outside of the city limits, would have little or no effect upon revenues of the downtown places of amusement and prohibition, which have little upon these bordering districts within the municipal limits. A three per cent tax, yielding now more than $2,000,000 annually, would give our larger cities more money than increasing the local government fund by approximately $3,000,000. Should a municipality impose a five per cent amusement tax, I doubt if it would have much effect on the amusement business," the proposal states.

The current three per cent state excise tax levied on grosses became effective Jan. 1, 1935.

Meet Sept. 15 on N.Y. Building Code

Exhibition representatives in New York State will serve on an advisory committee which will aid state industrial commissioner Edward Corsi, head of the State Labor Department, modernize the state's building code as it applies to places of assembly, including theatres. The committee will meet with the department's building commissioner, Deputy Commissioner Abraham H. Goodman in the State Office Building here Sept. 15 to organize and prepare an agenda.

Commissioner Corsi not only seeks to revise and modernize the " antiquated" state building code but he seeks to extend his department's jurisdiction in the enforcement of safeguards.

Among those from the industry who will serve on the advisory committee are Martin J. Tracey, Century Circuit; Henry Anderson, Paramount; Howard Loew, RKO, and Louis Lazar of the Shinee Circuit.

Commissioner Corsi declared that "Necessity for revision of the code has concerned us for a long time, and it is our expectation that the cooperation not only helps us to bring it up to date, but, will result in legislation to give the labor department necessary wider jurisdiction."

Coast Flashes

Hollywood, Aug. 21

THE Screen Office Employees Guild, representing 2,500 studio employees, has broken off studio negotiations with the producers' refund to grant "equitable sick-leave." SOEG has wired U. S. Conciliation Service asking intervention.

George D. Burrows, Monogram vice-president and treasurer, has returned to his office at headquarters here after a trip which covered the recent convention in Chicago and the New York office of the company.

Paramount has extended its option on John Farrow, director, for another year. The studio also announced that one of B. G. De Sylva's unit features will star Bing Crosby. Story material for the film production is now under consideration.

Golson and Sutton, operators in Hawaii, purchased the Liberty in Beverly Hills, selling 856. It will show first runs day-and-date with Hawaii.

Lou Greenspan has left here for New York and Washington to confer with officials of the Office of Co-ordinator of Inter-American Affairs.

RKO has purchased the comedy novel, "Day-in Las Vegas," from authors Herbert Clyde Lewis and M. F. Kohn.

Don Gilman, Warner vice-president of the Blue Network, leaves the radio industry to join the California Oil and Gas Assn., Sept. 1.

George Brown, studio publicity director at Paramount, has postponed his trip to New York from September to November.

Mark Hellinger has returned to the Warner lot following an assignment overseas war correspondent, has not yet assigned to production.

Elmer Balaban, head of the H. & E. Circuit of Chicago and Detroit, is a visitor here.

U.A. Managers Return

Having completed home office conferences, visiting United Artists LatinAmerican managers are returning to their respective territories.

Victor Schochet, Peru, and Joe Golt, Mexico, have already left; Sam Seideman, Argentina; Enrique Baez, Brazil; Henry Weintraub, Cuba; Jorge Suarez, Chile, and Guy C. Smith, Canal Zone, will leave this week.

Eysell Honors Cooper

Gary Cooper will be the guest of G. S. Eysell at a cocktail party and reception which the president and managing director of Radio City Music Hall will give for the Hollywood stars present tomorrow in the theatre's studio. Cooper is the star of "Casablanca," International Pictures' comedy, which will follow "Dragon Seed" at the Music Hall.

Ross Low on Mis-outs

Checking mis-outs by Ross Federal field forces during June, July and August, were reduced to less than one-half of one per cent, lowest since the start of the war, the company reported here yesterday.

NEW YORK THEATRES

radio city music hall

shepherd's chapel, lower manhattan center
m-g-m production

"DRAGON SEED"

KATHARINE HEPBURN
WALT WHITMAN
AKIM TAMISOFF
TURBAN

metropolitan opera presentation
1st mezz. seats reserved cirlce $6-600

radio city music hall

radius of 1st 47th st.

british imperialism

1944

on screen
cary grant
janet Blair
"ONCE UPON A TIME"

in person
herbert jerome
and orch.

step lively

frank sinatra
george murphy
adolphe menjou

MOTION PICTURE DAILY Tuesday, August 22, 1944

DEAD END

a film classic release

brandt's gotham at 48th

PARAMOUNT presents Preston Sturges' "HAIR THE CONQUERING HERO"

starring eddie bracken in person

vaughn monroe & his orchestra

saturday afternoon & air-conditioned

in person

samuell goldwyn presents

3 WEEK

DEAD END

a film classic release

brandt's gotham at 48th
COLUMBIA presents to the impatient millions whose hearts beat in furlough time...

TODAY’S AND TOMORROW’S LOVE STORY!
“THE IMPATIENT YEARS”... told and sold to 48,000
impatient LIFE...LIBERTY...Fan Magazine readers!
TENDER ... TOUCHING ... TIMELY...

The story of a G.I. guy and a girl who met... married... honeymooned on a four-day furlough—and then tried to recapture it all when he came back 18 months later!

Columbia Pictures presents

JEAN
LEE
ARTHUR
CHARLES
BOWMAN
COBURN

Irving Cummings' The IMPATIENT YEARS

with Edgar Buchanan • Charley Grapewin • Jane Darwell
Original Screen Play by VIRGINIA VAN UPP
Produced and Directed by IRVING CUMMINGS

KEEP SELLING WAR BONDS!
FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!
PRINTED IN U.S.A.
Raw Stock Cut Up in Air

(Continued from page 1)

prints. The industry is being asked to get along on 250,000 stock instead of 350,000 stock during the present quarter plus a 33,000,000 stocks stock credit accruing from print processing for the Army.

It was also learned that the critical shortage of raw stock available for processing is expected to continue until the end of the current quarter on Sept. 30. All film laboratories are understood to be hit by the shortage.

Walter Cockett of Paramount, who has been trying to convince the group of company representatives who are seeking to reduce raw stock consumption, has been told by the Production Board plans have been agreed upon by the companies. No further meetings are planned immediately but company representatives have been told to call for additional discussions.

WBP Plans to 'Tailor' Raw Stock Cut

WASHINGTON, Aug. 21.—Raw stock allocations for the balance of the current quarter will be announced to the companies when their top officials meet here with representatives of the Production Board, probably early next week.

There will be no horizontal cut, it was indicated today by Lincoln V. Burrows, chief of the WBP photographic section, but a tailoring of the quotas to fit the needs of individual companies, much as gasoline "B" allocations are "tailored" to fit the needs of the individual applicant.

Burrows spoke of the delay in holding the meeting, originally projected several weeks ago, and in deciding how the cut should be applied based on a practical basis, with a view to keeping all companies rolling, rather than to make a flat cut, which might result in interruption of production, while others would have relatively ample supplies. To this end, he said, WBP is calling upon the industry committee for cooperation and advice, and when the meeting is held the whole situation will be reviewed in the light of the information prepared by the companies, and the actual quotas will be decided upon.

Complaint Withdrawn

Falls Theatre, Sheboygan Falls, Wis., has withdrawn its clearance complaint against the five consenting companies, the American Arbitration Association reported here yesterday.

Review

"Kismet" (M-G-M)

Hollywood, Aug. 21

BREATHTAKING beauty is the primary distinction of this opulent and eye-arresting attraction. The formidable resources of the M-G-M studio met a test when "Kismet" (meaning fate) came along, and the critics won out. The primary cause for regret resides in the inability of emotional and dramatic content to travel side by side and as rapidly with the sheer enchantment of photography, costuming and decor. The consequence resembles a perfectly beautiful and entrancing rainbow which enthralls and enraptures when it first unfolds and thereafter turns to mere shadow and dust. It is fashioned in the channel successfully dredged by Universal with "Arabian Nights," "Ali Baba and the 40 Thieves" and others in the Marriott Montez series, and by Alexander Korda with "Jungle Book" only on a considerably broader and richer canvas. The exhibitor's experience with the predecessors suggests the answer.

Based on the well-known play by Edward Knoblock, "Kismet" is a fantasy of old Baghdad. It tells in necessarily flowery and overhanging language, geared to poetic flourish, of Hafiz, who is king of beggars by day and a self-created prince of the realm by night. He is a rascal for his full height, but a charming one at that. He is a thief, a maker of magic, a liar and an unmitigated liar. In affairs of the heart he knows no boundaries. But he is also his daughter's father, deeply in love with her, committed to his self-exacted promise he will make her the queen of the kingdom. In fact, he does through a series of pleasant enough and impossible devices which require no rationalizing since this is a fantasy. And fantasy gives a producer all the dramatic license he can wish.

Since a man can love a queen, so can a beggar. Ronald Colman as Hafiz does, the queen being Marlene Dietrich who bedecked and bewitched in the kind of costumes which only a fantasy could allow, or explain. Since a man can try to make his daughter queen, Colman does that, too, but by plot with Grand Vizier Edward Arnold to do away with Caliph James Craig. Colman almost succeeds before learning the preened gardener's son is his daughter's lover and caliph.

In a frenzy of amends, Hafiz does a Fairbanks to the bridal tower, beats the Nabian slaves and their curved scissors, kills Arnold in the blue-watered pool and opens the road to a happy finish. For his reward, he is elevated to the princedom he has been falsifying, but is banished from Baghdad. Miss Dietrich, however, goes as his loyal traveler, suggesting the journeys of the future won't be exactly barren.

Story weight is wispy-like. Spread over 103 minutes, it becomes a wispy. This makes it required to fill in with extensive dialogue which progresses little action although it consumes time. It also includes a fuller play for trumpet calls, panoply, elaborated dances and other detail, all of it unfolded leisurely and unhurriedly by William Dieterle, director.

The cast is strong. Colman, in an hitherto untiring type of role, imparts to Hafiz the measure of believability a fantasy allows, or demands. Miss Dietrich does a dance which falls into no category known to this reviewer; it's exotic, if not definable, but for the rest the call placed upon her is neither exciting nor extreme. Craig, as the caliph, is practically submerged in a series of fantasy-like costumes. Arnold and Harry Davenport fare no more fortunately in this direction and neither does Colman. Joy Ann Page, the daughter, is charming in her quiet way and very appealing in her dark attractiveness.

Charles Rosher, for his camera work, Cedric Gibbons and Daniel B. Catchart, for their art direction, Edwin B. Willis and Richard Pefferle, for their decorations, Irene, for her costume supervision, Karinka, for the actual costumes and Herbert Stothart, for his musical score are the real heroes of "Kismet." Everett Rikison produced.

Running time 103 minutes. "G."* Released in block No. 9.

*"G" denotes general classification.

Frank Capra Wounded

DETROIT, Aug. 21 — Frank Capra, former Paramount and the 20th Century-Fox producer of the hit "Saucey Sue," has been reported wounded at Bougainville while serving with the Second Marine Division as a flamer thrower. It was disclosed here by John A. Muehle, vice president in charge of NBC programs here, that during the August 21 firing, two shells were in this vicinity. The lắm is now at a hospital in New Guinea.

USO Bonuses Ed. Sobol

Edward Sobol, NBC television director, who has been traveling with USO Camp Shows in coordinating and supervising 16 new productions to be sent overseas to the Armed Forces. C. L. Hays, MPFDA president, was scheduled to confer at the NBC programs here, stated that Sobol's assignments with the USO will terminate about Oct. 1.

First Filing

For Exchange Worker Raises

(Continued from page 1)

in and United Artists who are represented by the Screen Office and Professional Employees Guild, Local 109, CIO. SOPE is negotiating a job classification plan for these employees with the companies involved.

The plan sets up some 18 job classifications with minimum and maximum rates of pay, eliminating exchange office workers. The classifications range from general file clerks to typists with minimums and maximums of $23 to $33 a week to a $65 to $85 a week for head bookers in the large exchange centers and a salary of $10 a week for places. Workers who are already receiving the minimum set or who would not receive a full 10 per cent increase in being brought up to the minimums will receive a flat 10 per cent increase if the WLB approves the plan. Benefits are retroactive to Dec. 1, 1943.

Pat Scollard, Paramount exchange operations head, is chairman of the committee which worked with IATSE officials here headed by Joseph D. Basson and David Halper, IATSE attorney, in working out the plan. Companies whose film exchanges are involved are: Paramount, Warner Bros., RKO Radio, 20th Century-Fox, Loew's Inc., Columbia, Universal and United Artists.

More Workers Seek Raises in Salaries

(Continued from page 1)

and Los Angeles locals have forwarded the required necessary forms to the respective exchange operations heads in New York for approval since the companies are joining with the unions in the filing.

As previously reported, service employees' locals in Boston, Charlotte, Pittsburgh, Indianapolis, Detroit, Cleveland, Minneapolis, New Haven, Dallas, Seattle and Chicago, have filed or are filing. A ruling is awaited from the War Labor Board in Washington on an appeal taken on behalf of employees of Loew's Washington exchange from a rejection of the 10 per cent increases sought in Philadelphia as well as the Wage Stabilization Director's office.

Zukor Examination Continuing Daily

Pre-trial examination of Adolph Zukor, chairman of the Paramount board of directors, is being held daily in the Hillside Amusement Corp.'s $900,000 anti-trust suit against seven distributing companies. Barney Baba- gan, president, is to testify Aug. 28.

Many other executives are scheduled to be examined, including Will H. Hays, MPFPA president, who has been examined before. Representatives of Hays, Podell and Schulman, the plaintiff's attorneys, expect to bring the case to trial before Jan. 1.
Defers U.S. Navy Request for Older Features

(Continued from page 1)

film processed for the Navy, it is felt that any diversion of raw stock at the present time would further narrow the present raw stock supply.

The Navy originally made a request for 21 prints each of 50 over-age films through the War Activities Commit-
tee, which turned the request over to the various companies. Subsequently, individual companies received direct request from the Navy for specific films with the total possibly running much higher than the original 50 first requested.

Company spokesmen here yesterday said they have readily honored all requests for new films made by the Navy and the current print order on pictures under consideration are new prints per film. One of the principal reasons for the Navy's need of more films, it is understood, is that in supplying prints or obtaining new prints, the forces, the prints are tied up for a much longer period than previously, and therefore, once a request is honored, routing films from one ship to another.

George J. Schafer, national chairman of the Navy Activities Committee, is presently in Hawaii to study the distribution of 35mm and 16mm films at the request of the Navy.

Reno Ballroom for
Goldwyn's 1st Run

(Continued from page 1)

Goldwyn will give the opening night's receipts to the Red Cross. Thereafter he proposes to charge admissions pre-
vailing generally at the city's first runs.

Goldwyn stated prior to his depart-
ure there, his pictures have not played Reno theaters because arrangements offer-
ered have been unacceptable, and he intends following "Up In Arms" with "They Got Me Covered," "Pride of the Yankees" and others.

No conflict with RKO as distributor is seen in view of the reputed company's control over a contract permitting him to proceed on his own in the event deals developed by RKO sales force are found unsatisfactory.

Indicating that other independent producers are banded together and the Society of Independent Motion Picture Producers are interested is the fact that John C. Issacharoff, executive secretary, is enroute to Reno with the Goldwyn party which includes Mary Pickford.

Goldwyn Hits Monopolies;\nChen GI Bill of Rights

Reno, Aug. 21.—Samuel Goldwyn, Mrs. Goldwyn and Mary Pickford ar-
ived in Reno today from Hollywood Tuesday evening. Goldwyn's tech-
nicolor production, "Up In Arms," which is being exhibited in the El Palacio Hall, was converted into a theatre for special showing.

Goldwyn refused the playing terms of the theatre circuit which controls the five theatres in Reno, protesting against a contract monopoly control of situations arranged for the dance hall exhibition. The controversy which has been waged over the entry of Goldwyn as an exhibitor into the town developed wide interest in the opening tomorrow. Goldwyn issued the following statement, "Because of monopolies existing through the country by the boys when they return from the work are not holding up the best of the first-run talent entering into the exhibition of motion pictures. They cannot build or acquire theatres in opposition to circuits or pools. Deal-

Screen 'Romance' In Capital Today

WASHINGTON, Aug. 21.—More than 200 exhibitors and executive services, the film industry and press will attend a screening of M-G-M's "An American Romance," which will be shown at Donley's Statler here tomorrow. Donley will be armed of honor and be a buffet luncheon to follow the giving.

Among these expected are: Major Gen. Norman T. Kirk, Major Gen. and Mrs. Alexander Surles, Col. and Mrs. William J. Keighley, Col. Hobby, Mr. and Mrs. Paul McNutt, A. E. Lichertman, William Crockett and others.

Libbey Opens Own Exchange Here

AFC Corp., foreign film importer, headed by Paul Graetz, has opened a sales office here, in charge of Morris Safier and William Sheffer.

In addition to representing foreign films, among them, Ealing Studios, Ltd., of London, AFC has foreign re-

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Hertz Preparing 6th Loan Plans

Plans for special projects in preparing to present the Loan Plan Drive of the industry are being formulated and will be submitted to the WAC, according to the national industry committee for approval. John W. Hertz, Jr., national publicity chairman and chairman of the board of Buchanan and Company, is advert-
ings company, said here yes-
terday.

John W. Hertz, Jr. declared that in addition to his assist-

Pittsburgh, Aug. 21.—Paul Graetz, the latter, is one of John Hertz, Jr. The latter is pictured in the accompanying photograph.

Graetz Opens Own Exchange Here

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In addition to representing foreign films, among them, Ealing Studios, Ltd., of London, AFC has foreign re-

Andrews, Goldberg Republic Managers

MEMPHIS, Aug. 21.—Lew Andrews has been named branch manager for Republic here, succeeding Norman J. Colquhon who has been transferred to Dallas. Andrews, with Republic 17 months, was formerly with Malco theatres as booker and office manager for 14 years.

Local Variety honored Colquhon at the Stonewall Saturday. After brunch the Colquhon party moved to a master of ceremonies.

Crystal Pictures Moves

Crystal Pictures has moved quar-
ters from 729 Seventh Ave. to the Palace Theatre Building.

Ruggles Delayed in London Departure

LONDON, Aug. 21.—Wesley Ruggles is understood to be set to return to the United States but trouble over Mrs. Ruggles' departure permit, which must be issued in a week, is delaying him.

Ruggles blandly denies his intention to return to London but it is understood that negotiations still stand for him to direct the first picture for which a team of techni-

Legion Classifies Four New Films

COPPER is still on the critical shortage list of essential war materials. It was never more necessary that every last possible ounce of it be saved.

The copper that drops from your Victory and "Orotip" Carbons to the bottom of your lamp housings, and that which you strip from stubs, quickly finds its way back into essential products of war when you turn it in to your distributor or local salvage headquarters.

Your cooperation has been most effective. Your Government urges you to keep it up! And for further saving of copper... and for efficient use of carbons... a bulletin describing completely the operation of Victory High Intensity Carbons... "National," "Suprex," and "Orotip"... has been in general distribution. If you have not received your copy, write today. National Carbon Company, Inc., Cleveland 1, Ohio, Dept. 9-H.

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation

General Offices: 30 East 42nd Street, New York 17, N. Y.
Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City,
New York, Pittsburgh, San Francisco

New York Grosses
In Upswing After
Long Heat Wave

(Continued from page 1)

which opened last Wednesday is head-
ned for a new Criterion house record
with over $45,000 expected on the
first week. "Dr. Wassell" at Radio City
Music Hall, "Wilson" at the Roxy and
"Since You Went Away" at the Capitol
will equal or better last week's grosses. The Music Hall
expects an excellent fifth week of $121,-
000 for "Dr. Wassell" and a stage
show, which will be about the same
as the fourth week. The film will
easily remain at the Music Hall until
after Labor Day and will give it at least
seven weeks.

Wilson's $125,000
The third week of "Wilson" and a
Fred Waring stage show is expected
to give the Roxy about $125,000, some
$3,000 better than the second week after
deductions of Federal admission
taxes. The opening week's gross on
the same basis was close to $30,000,
to give the Roxy a record $577,000 for
three weeks.

The Capitol expects about $80,000
on its fifth week of "Since You Went
Away" for a Gene Krupa orchestra
at the Roxy, which will be $1,000 more than the first week.

Busines for the second week of
"Hall of Mirrors" at the Paramount,
with Vaugh Monroe and his band on the stage is on a par with
the first week's business and another
profitable $80,000 is expected. Third
week for "Janie" and a stage show
featuring Tommy Tucker and his band
at the Strand is expected to bring
$44,000, to better the second week's
gross.

Mr. Skelington's 13th Week
Also showing improvement this week
are "The Story of Dr. Wassell," in
its 11th week at the Rivoli, and
"Mr. Skelington" in its 13th week at
the Hollywood. The Rivoli is gross-
ing $26,000 and the Hollywood ex-
pects $23,000. "The Story of Dr.
Wassell" is now in its 12th and final
week at the Rivoli, with Paramount's
"Ted Lewis and the Great Debutantes"
set to take over Aug. 29. Warner's "Dough-
girls" will follow "Mr. Skelington"

The fourth week of "Step Lively"
will bring the Parcel about $18,500,
which is close to the third week's busi-
ness. "Atlantic City" at the Republic
is playing to better business than in
its first week and a second week's
gross of $15,000 is expected. Also
improved is business at the Globe,
where "The Story of Dr. Wassell"
headed for $18,000 on a fourth week
and it will remain until Aug. 30, when
"My Sister Eileen" opens. The eighth
week of the reissue of "Dead End"
is expected to give the Gotham
Nominees are Named
for Academy Board

HOLLYWOOD, Aug. 21.—Ballots
listing the nominees for election to the
new board of directors of the Academy
of Motion Picture Arts and Sciences
will go out on Sept. 15. Nominations
are made by members of the present
council and ballots will go out to all
members. After the election returns
are in, the new board will be elected.

Three members are to be elected
from each of the following groups:

Players: Ingrid Bergman, Ronald
Cohen, Gary Cooper, Donal Crisp,
Gary Cooper, John Hodiak, George
Marshall, Fred MacMurray and Rosalind
Russell.

Directors: Clarence Brown, John
Cohnwell, John Cukor, Michael Curtiz,
Mervyn LeRoy, George Marshall,
Mark Sandrich, King Vidor and
Sam Wood.

Producer-Executive Group

Producers and Executives: Walt
Disney, William Dozier, Y. Frank
Frederick, William Fox, Samuel
Gaumont, H. B. Wallis, Walter
Wanger, Jack J. Warner and Darryl F.
Zanuck.

Writers: Charles Brackett, Howard
Estabrook, Jack Hylton, Talbot
Jennings, Mary McCall, Jr., Seton I.
Miller, Jack Squire, Leonard
Moura and Billy Wilder.

One member will be elected from
each of the following groups:

Musicians: Nat Finston, Leo Forch,
enthusiasm and Louis Lipton.

Robes: John Frederick, Jerry
Bresler, Gordon Hollingshead and
Jules White.

Public Relations: Harry Brand,
John LeRoy Johnston and Arch
Reeve.

In the branch there are nine
nominees, three of whom will be
elective at the meeting Oct. 2.

The nominees are: W. B. Bolen,
William Castle, Leon Feinberg,
Henry Sharp, Louis Messenkov,
Thomas Molton, O. C. Skyfell,
O. E. Doods and Dr. Herbert T. Kalmus.

Campaign for 'Brazil'

HOLLYWOOD, Aug. 21.—Herbert J.
Yates, chairman of the board, after
screening the final cut version of
Republic's "Brazil," announces an ex-
tended advertising-exploitation cam-
paign for the film. Special screenings
will be held for exhibitors and their
publicity departments in all key cities.

In cooperation with theatremen,
Republic will develop advertising, pub-
licity, radio and billboard campaigns,
first territorially, then welding these
together into a national promotion.

Skeffington'on Dual
Gets Nice $18,000

MILWAUKEE, Aug. 21.—"Mr. Skef-
ington," coupled with "Allergic to
Love," lead here in a second week with
estimates.

Estimated receipts for the week end-
Ong Aug. 19:

"Double Indemnity" (Para.

WISCONSIN—(300) (46-86-86)
7 days, Gross: $11,950, (Average:
$1,635).

"The Story of Dr. Wassell" (Para.

Cont'd at the Roxy Aug. 29-
4,000 (46-86-86) 7 days, week
gross, $14,000, (Average: $2,000).

"Opening Night" (RKO)

"Stars on Parade" (Col.)

"Allergic to Love" (Univ.)

"Dough Girls" (WB)

"I Hate My Sister" (Para.)

"The More the Merrier" (Col.)

"Bathing Beauty" (WB)

"Dough Girls" (WB)

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"Bathing Beauty" (WB)

"Dough Girls" (WB)

"I Hate My Sister" (Para.)

"The More the Merrier" (Col.)

"Bathing Beauty" (WB)
'Skeffington' Pulls
$12,100 Over Par

BOSTON, Aug. 17.—Lack of freon and soaring temperatures here have sent many persons out of town. "Mr. Skeffington" opened at the Metropolitan to a tremendous $22,000.

Estimated receipts for the week ending Aug. 17:

"Invisible Man's Revenge" (Univ.)
Plus stage show
BOSTON—(2,000) (45c-85c-1.00), Gross: $5,300. (Average: $2,650)

"Between Two Worlds" (WB)
FENWAY—(1,477) (45c-55c-75c), Gross: $2,350. (Average: $1,600)

"Song of Bernadette" (20th-Fox)
MAJESTIC—(1,430) (85c), Gross: $1,900. (Average: $1,350)

"Mr. Skeffington" (WB)
METROPOLITAN—(4,367) (45c-65c-75c), Gross: $5,200. (Average: $1,700)

"She's a Soldier Too" (Col)
"Sensations of 1892" (UA)
ORPHEUM—(2,000) (45c-65c-75c), Gross: $2,700. (Average: $1,350)

"Sensations of 1902" (UA)
STATE—(1,900) (45c-55c-75c), Gross: $1,400. (Average: $700)

"Dellinquent Daughters" (Rep)
"Port of 40 Thieves" (Rep)
TRANSULX—(1,900) (35c-45c-65c), Gross: $6,400. (Average: $3,200)

'The Way' Gets Great
$28,000 in 2d Week

KANSAS CITY, Aug. 21.—The Newman, with "Going My Way," continued in the lead here this week, doing another $28,000 in its second week. The Mound, with "Waterloo Bridge" and "Swing Fever," gathered a satisfactory $17,000 for the seven days.

Estimated receipts for the week ending Aug. 22:

In Society (Univ.)
ESQUIRE—(800) (45c-65c), 7 days, Gross: $8,000. (Average: $1,140)

"Waterloo Bridge" (MG M)
"Swing Fever" (MG M)
ESTEEM—(2,000) (45c-65c), 7 days, Gross: $17,000. (Average: $2,420)

"Going My Way" (Para)
NEWMA—(1,900) (45c-65c), 7 days, Gross: $8,000. (Average: $1,140)

"Mr. Skeffington" (WB)
"Henry Aldrich and the Little Secret" (Para)
ORPHEUM—(1,900) (45c-65c), 7 days, Gross: $16,000. (Average: $2,280)

"Ladies of Washington" (20th-Fox)
The Girl in the Case (Col)
TOWER—(2,000) (45c-65c), 7 days, Gross: $22,000. (Average: $3,140)

In Society (Univ.)
UP town—(2,000) (45c-65c), 7 days, Gross: $17,000. (Average: $2,420)

Paramount's Modernized Product of Cecil B. De Mille's
"Sign of the Cross" Scores
Smashing First Opening at Texas Theatre, San Antonio, Running 22% Ahead of Week's House Average in First Four Days of Run!
Building Power of Claudette Colbert -- Fredric March -- Charles Laughton -- Elissa Landi Four-Starrer Proved When Fourth Day Topped Opening Day by 54%!

'Effect' Is $5,400 Over in Capital

WASHINGTON, Aug. 21.—Business was a little off here this week due mostly to hold-overs. But Keith's, with "In Society," should do an excellent $19,000 for the week. "Going My Way" opened over the Columbia for a fifth downtown week, and is headed for $11,000.

Estimated receipts for the week ending Aug. 24:

"Home in Indiana" (20th-Fox)

"Going My Way" (Para)
LOEW'S COLUMBIA—(1,420) (45c-65c-85c), 5th downtown week. Gross: $11,200. (Average: $2,200)

"Skeffington" (WB)
WARNER'S EARLE—(2,250) (45c-65c-85c), 7 days, 2nd week. On stage: Marie Nash. Gross: $2,200. (Average: $317)

"In Society" (Univ.)
KNOCK—(1,800) (35c-65c-85c), 7 days, Gross: $9,000. (Average: $1,280)

"And the Angels Sing" (Para)
WARNER'S METROPOLITAN—(1,420) (35c-65c), 7 days, 2nd downtown week. Gross: $8,200. (Average: $1,170)

"Wing and a Prayer" (20th-Fox)
LOEW'S PALACE—(2,200) (45c-65c), 6 days, 2nd downtown week. Gross: $12,200. (Average: $2,030)

'Vehicle's' $19,000
Leads in Baltimore

BALTIMORE, Aug. 21.—Cooler weather brought out weekend crowds who gave a definite boost to business. "In Society" took $19,000 at Keith's, which is $4,000 above par.

Estimated receipts for the week ending Aug. 24:

"Dragon Seed" (M-G-M)
CENTURY—(1,800) (45c-65c-85c), 6 days, 2nd week. Gross: $17,200. (Average: $2,860)

"Hindenburg" (Univ.)
KEITH'S—(2,400) (35c-65c-85c), 7 days. Gross: $17,000. (Average: $2,420)

"Sweet and Low-Down" (20th-Fox)
NEW—(1,500) (35c-65c-85c), 7 days. Gross: $12,500. (Average: $1,780)

"Mr. Skeffington" (WB)
STANLEY—(2,250) (35c-65c-85c), 6 days, 3rd week. Gross: $14,500. (Average: $2,410)

"Seven Days Ashore" (RKO)
EMPIRE—(2,000) (45c-65c-85c), 6 days. Stage show: Henry Youngman, Patricia Morison, New York's Music Men, Tyler, Renard & Arlean, Four Rhaps. Gross: $15,000. (Average: $2,500)

"The Invisible Man Returns" (Univ.)
MAYFAIR—(1,000) (35c-65c-85c), 7 days. Gross: $7,200. (Average: $1,029)

'Impatience Years'

The names of several principals in the cast of Columbia's "The Impatience Years" were omitted inadvertently from the review of the picture published in Monday's Picture Daily yesterday. The paragraph in question should have read:

"To Miss Arthur's lead, Lee Bowman fans found a faultless accompaniment, while Charles Coburn, Edgar Buchanan, Harry Davenport, Charles Green and the others provide flawless characterizations rounding out an impressive ensemble performance."

Two New Imports

Herman G. Weinberg of Titra Film has begun writing titles and credits for two imported films which will have their American premieres in New York late this month. The films are "Le Reveur de Madame Husson," a French production, and "Liliaspealet," Swedish counterpart of "Green Pastures."
"Love, quarrel and make up—same old stuff! Give me a good old cowboy picture where anybody is liable to get shot any minute!"

Republic Leads the Industry in Quality Westerns:

With
ROY ROGERS - GENE AUTRY - WILD BILL ELLIOTT - ALLAN LANE - SUNSET CARSON - GEORGE "Gabby" HAYES - DALE EVANS - MARY LEE - LINDA STIRLING - PEGGY STEWART - TWINKLE WATTS - ALICE FLEMING and BOBBY BLAKE
$450,000 Bond for Distributor Appeal

Chicago, Aug. 22.—Federal Judge Michael Igoe yesterday approved a bond of $450,000 required of the defendants in the Century Park Theatre anti-trust case to carry the action to the United States Circuit Court of Appeals. He also approved the sum of $30,000 as attorney fees for plaintiff counsel to be paid by the defendants—Balaban and Katz and several distributors under the verdict issued by him in favor of the plaintiff last June.

The case is expected to reach the higher court here in November.

26 Exchanges For Hirliman

Film Classics, headed by George Hirliman, has closed five additional franchise deals, bringing its field branches to 26. With deals pending for the three territories which remain (Continued on page 6)

Cut Price, Not Tax For 12-16 Group

Children's theatre admission scales in New York, heretofore applicable only to youngsters under 12 years of age, will be extended, beginning post- (Continued on page 8)

Schenck Reports 'Polio' Drive High of $4,667,520

March of Dimes drive chairman Nicholas M. Schenck, yesterday, announced that total theatre collections reported by state chairmen nationally were $4,667,520 for the 1944 campaign during the week of Jan. 24-30. This compares with $3,122,340 collected in the 1943 drive and with what was described as the tontif forecasts made prior to the 1944 drive that $3,000,000 might be reached.

The cost of conducting the 1944 campaign also set a new record, (Continued on page 6)
**Personal Mention**

E DWARD K. O'NEAL, Eastern sales manager for M-G-M, will leave today for Buffalo on business.

SAUL KUHLMAN, formerly United Artists salesman in Philadelphia, now in the U. S. Navy, became the father of a daughter born recently to Mrs. KUHLMAN at St. Joseph's Hospital in Philadelphia.

Bob Hope and his USO Camp Shows unit have arrived in Hollandia, Netherlands New Guinea. In the troupe are FRANCIS LANGON, John COLONNA, PATTY THOMAS and BARRY NEY.

ELEANOR MINSINGER, secretary to EDWARD MCMAV, Universal's short subject sales manager, was married recently to LIEUT. ARTHUR SHEA of the U. S. Maritime Service, Boston, Pa.

Harry Thomas, Eastern district manager for Monogram, is remaining in Chicago for several days following the company's recent sales meeting there, before departing for Detroit.

JOHN R. Wood, sales manager for March of Time and Mrs. Wood, are the parents of a third daughter, VALEXY ROAN, born recently at Greenwich Hospital in Greenwich, Conn.

I. L. HALEY, manager of the Dun's and Mayfair theatres at Dartmouth, Nova Scotia, and Mrs. HALEY have returned from a vacation trip to St. John.

MONY BANKS, producer and director, has arrived in New York from Hollywood. He will be at the Waldorf-Astoria Hotel for two weeks.

W. H. CUNNER, owner of the Strand, Sydney Mines, Nova Scotia, has been elected vice-president of the local Rotary Club.

ROBERT SHAPIRO, assistant manager of the Paramount Theatre, New York, is on vacation. GENE PLESHEITTE is substituting.

ARTHUR SACHSEN, Warner Bros. assistant general sales manager, has returned from California.

S. BARBER MCCORMICK, RKO Radio advertising-publicity head, has returned from California.

RICHARD MORGAN of the Paramount legal department is vacationing at Thousand Islands.

SAUL FRIEDEL, Paramount Cleveland exchange manager, has left for a trip to Hollywood.

ARE KRAMER, Associated Theatres executive in Cleveland, has left for Hollywood.

**Insider's Outlook**

By RED KANN

**Hollywood, Aug. 22**

*A Gain we have the business of grand illusion. This time it is action of Chicago circuits in advertising war pictures for what they are not and thereby getting th... *

Terry Ramsay was discussing overlong attractions in Motion Picture Herald recently. In inveighing against the practice which is a growing one, born of... *

Neither can the management unless it bucks into a convenient alley until the hubbub subsides.

The juvenile procedure of the short-sighted Chicago circuits in ad... *

In one instance, there was the "The Eve of St. Mark" at the Apollo. The Herald reports only title and stars were advertised, plus copy reading: "Dur... *

The public may have been the theatre's this one time and, perhaps, it will be for sev... *

It won't be raising an immediate howl because it was a house to maintain its hold if there is much more of the same tactic.

The theatre cannot run, but its public can. Like the Mazes.

All of this prompts a simple advice to producers: the public is expected to retain its fidelity for motion pictures and the theatres which play them. Much has been discussed about exaggeration in advertising, in many cases leading audiences into believing they were buying a golden jewel for a 50-cent admission. Too much cannot be emphasized, however, deliberate falsification which seeks to convert films with clear-cut war stories into something which they are not.

Ramparts of part of the radio campaign used in Los Angeles and Hollywood for "The Story of Dr. Wassell." Air-wave copy at one point was: "The most amazing story to come out of the war, yet not a war story!" And that reminds of the unprintable one about the aunt and the uncle and what makes each different.

A second one is this: data finally of a noted producer, aware of the first recession in war films. He described one of his big ones, as, a service story. "The only logical picture had with the war was that it was all about war... *

"The Impatient Years" has a dual distinction. No. 1, it is a choice-grade attraction, rich unto... *

The intelligence and the reason come from the lips of Coburn, as Miss A's father, and Ed Burch, studio head, who makes a...
Films, Radio Will Aid United Nations

WASHINGTON, Aug. 22—Motion pictures and radio are to be given specific and important roles in a plan for a permanent international organization for the day after war. A resolution of the Canadian delegation to the United Nations, recommending the use of both the screen and the airwaves in furthering the aims of the United Nations, was announced yesterday by L. B. Pearson, speaker for the Canadian delegation.

The report to the governments, released here by Miss Emily Leidelman, secretary to Pearson, says that the film and radio industry intends to contribute its talents to the development of the organization.

Dance Hall 1st Run

Sparks Controversy

Reno, Aug. 22—Tony Pecetti's Ballroom was the cynosure of interest this evening with the Reno premiere of the musical "Finian's Rainbow," starring James Cagney and Jeanette MacDonald.

The screening was held with the cooperation of the Reno Convention Bureau and the Reno Chamber of Commerce to publicize the town's efforts to attract more visitors to the area. The film was presented in a press screening at the same time as the premiere in Reno.

The screening was well attended, with a large number of local residents and visitors in attendance.

Plan Screen Party

DENVER, Aug. 22.—The Rocky Mountain Screen Club will hold its annual all-star film party on Aug. 24 at the Park Hill Country Club.

The program will include a golf tourney and a variety show featuring local and national performers.

Furstenberg to Filmack

CHICAGO, Aug. 22.—Oscar Furstenberg has rejoined Filmack Theater here as production manager after 18 months in a defense plant.

NBC to Golf Today

National Broadcasting's annual preschool golf tournament will be held today at the Bonnie Briar Country Club, Larchmont, N.Y.

To Continue USO Shows

Plans for postwar continuation of USO-Camp Shows and 30 other agencies supported by the National War Fund were outlined in a summary of activities presented at the New York War Fund entertainment division held at the Hotel Lexington here in connection with the annual drive to raise $17,000,000 throughout the city between Sept. 30 and Armistice Day, Nov. 1.

Richard W. Lawrence, campaign chairman, stated that the participating groups is being geared to look after the needs of service men following demobilization.

To this end, he said, a special agency, "with an adequate budget," will be set up to co-operate closely with the Federal Reserve Board neighborhood houses to help recruit the 50,000 canvassers who will be needed for the house-to-house solicitation.

Carnahan and other campaign events, as outlined by Proctor, will include four major rallies during the campaign, plus an opening-day dinner at the Waldorf-Astoria on Sept. 30, sponsored by the United Nations Service, on Sept. 27, a USO-Camp Show at the Waldorf-Astoria, a national doll auction, and a women's exposition at Rockefeller Center throughout the week of Oct. 25.

Pledges of support were also voiced at the meeting by James E. Sauter, entertainment division chairman; Bert J. Lytell, president of Actors Equity Association; and two New York City
division chairman, and Sarah Penney, Bonwit Teller promotion director, who will have charge of window displays. Among others present were Irving Windish of the Strand Theatre, Abe Lastfogel and Lawrence Foster, and the current Royal of the Scenic Artists Union, and Harry Levin of the Office of War Information.

Nat'l Screen Annual Convention Sept. 17-19

Chicago, Aug. 22.—National Screen Service, Herman Robbins, president, will hold its annual national sales convention at the Blackstone Hotel here for three days starting Friday, Sept. 17.

Fred Mindlin, head of the NSS trailer department here, will join the company's sales force this Fall.

27 from 20th Next Year, 10 in Color, 9 Musicals

(Continued from page 1)

est number of pictures in color the company has ever released in one season.

Connors also pointed out that during the 1945 picture crop, 20th released 54 pictures, compared to 47 musicals.

Unusual in the company's product announcement is the listing of release dates through the entire season.

Among the 27 features are two special, "Darryl F. Zanuck's "Wilson" and "Barnesville," which are having road show engagements at advanced prices.

Complete List

The complete list of features, besides "Wilson" and "Barnesville," for 1944-45, from August, 1944, through July, 1945, follows:

Take It or Leave It, musical, based on the radio series, produced by Bryan Fox and directed by Ben- jamin Stoloff, an August release;

Wing and a Prayer, produced by W. B. Seiter and released after Morocco, directed by Henry Hathaway, with Don Ameche, Dana Andrews, an Au-gust release in";

"{Sauve Qui Peut," starring Benny Goodman and his band, produced by William LeBaron, directed by Archie Mayo, a September release, directed by William Roosevelt, narration by Conrad Nagel, a September release;

"Greenwich Village," musical, produced by Irving Berlin and starring Ingrid Bergman, a September release in;

"Crossed Lines," starring Ingrid Bergman, a September release;

"The Big Noise," starring Laurel and Hardy, produced and directed by Hal Roach, an October release;

"Eyes of the Kingdom," by A. J. Cronin, produced by Joseph Mankiewicz, directed by John M. Stahl, a November release;

"The Big Noise," starring Laurel and Hardy, produced and directed by Hal Roach, for November release;

"Something for the Boys," from the Broadway musical, starring Betty Garrett and Dick Haymes, directed by Darnell Randall, a December release.

"Willie Wonka," based on the novel by Roald Dahl, a December release.

"To Continue"

USO Shows

Also: "Nob Hill," color musical, produced by Andre Dven, directed by Henry Hathaway, starring George Raft and Joan Bennett, for April release;

"Hangover Square," novel by Patrick Hamilton, directed by Robert Bassler, directed by John Hohn, starring George Sanders and Linda Darnell, for April release;

"Where Lonely Hearts Are," based on an original by Morrie Ryskind and Irving Berlin, in color, produced and directed by Robert Siodmak and Paul Selander, starring Sigrid Holmquist, a June release;

"The Night of the Hunter," based on the popular novel by John Darnielle, a June release;

"The Philadelphia Story," based on the novel by8193;Lubitsch, a July release;

"My Fair Lady," color musical, produced and directed by George Jessel, starring Betty Grable and Alice Faye, for July release.

Short Subjects

Connors also disclosed that the company's short subject program for 1944-45 will include 20 single-reel shorts, jointly produced by the Movietone organization, 20 color cartoons produced by Terrytoon, 13 March of the Pigs shorts, two-reel special, and two Movietoons each week.

Movietone will supply 12 "Movie-tone Adventures," in color; six Ed McRee cartoons, "Sports Reviews," four in color, and two Lew Leh "Dribble-

us" cartoons. Paul Terry and his Lambchop will deliver eight Mighty Mouse shorts, 12 Looney Tunes cartoons, the 104 Movietoons will be produced under the direction of Edmund Cooper, and 12 March of the Pigs shorts, first of which is "Brit-

ish Imperialism-1944," will be distrib-

uted one every four weeks. All of the shorts will be in color, except the exception of March of Time, the Lew Leh novelties and a two-reel special, "Three Sisters of the Moors."
EXTRA! OPENING DAY *(Yesterday)* BEAT EVERY M-G-M PICTURE IN ASTOR THEATRE HISTORY!
WORLD PREMIERE ENGAGEMENT AT ASTOR, N. Y. IS OFF TO A COLOSSAL START!

Keep Selling Bonds
Films’ Annual Payroll Hits $360,713,000

(Continued from page 1)
year attended the theatre about 32 times, stayed there 64 hours and paid an average of 27.5 cents admission, it was calculated by Dorothy V. Knibb of the bureau.

An analysis of audience habits showed that the average person last year went to the theatre eight times on a Sunday or two and a half times an on Monday; attended twice as often on Saturday as on Tuesday, and on Wednesday and on Thursday, went as often as on Monday and Tuesday, but only two-thirds as often as on Friday. Three chances to four, the average patron was in the theatre between 7:30 and 8:30 P.M., the hour in which there was the largest percentage of adult admissions.

Demands Under Difficulties

Demands of a U. S.-reported 17,919 civilian theatres for a total seating capacity of 11,700,789 filled 76.7 percent of the seating capacity per year by the producers under great difficulties, due to restrictions on films, music and equipment, the Government declared. (Last report, this year, of the industry’s War Activities Committee listed a total of 16,793 theatres in the U. S.)

"The Producers, accustomed to profligate use of supplies, learned a new lesson. Not that it was said, "More care was taken in making shots, and whatever materials were available were used and then used again. Problems were often difficult, but Hollywood solved them."

Producers’ Record

In addition to product for the home trade and for service men overseas, the producers made many pictures for the armed forces training program and for the Government agencies, while for the Home the newscast companies devoted 39.8 percent of their clips to activities of the United Nations, while 19.6 percent to home activities of U. S. Armed Forces, 7.7 per cent to messages for war agencies and 7.4 per cent to war production, the Government report continued.

"In no previous war have the people at home so well informed about what was going on in all parts of the world," the Bureau commented. "Despite the war it concluded, "last year was the biggest motion picture output that was ever known. Box office receipts were larger than in other years when there were more full length picture productions and more theatres kept open.

"When one considers that in 1943 the aims of the industry were to serve the country and its citizens not only by furnishing entertainment and relaxation, but by assisting in disseminating information and inculcating ideas, then the year was a particularly important one."

Schenck Reports ‘Polio’ Drive High of $4,667,520

(Continued from page 1)
20.8 percent, against 26.4 percent in 1943, Schenck disclosed. The drive also set a record in the number of theatres participating with a further report is being prepared giving details on the drive, showing collections by theatre by theatre. This will be mailed to exhibitors.

In announcing the final results, Chairman Schenck yesterday paid tribute to the efforts put into the drive by all the owners, managers and their staffs. "When one considers that this vast sum represents probably 35,000-40,000,000 (dollars), the good will and reputation, nickels and dimes, it is easy to grasp the amount of work put into the drive by theatre men," said Schenck, adding: "The knowledge that our industry, through its close contact with the public, can turn in such a fine job for so humanitarian a cause must be thrilling to everyone who participated."

Schenck pointed out that the money raised through the film industry drive has already been put into action. The National Foundation for Infantile Paralysis has been called upon to rush assistance to local forces now fighting severe polio outbreaks in North Carolina, Virginia, Kentucky and northern New York.

U. S. Reports Rise in Polio

Washington, Aug. 22.—The Public Health Service made known today that the poliomyelitis epidemic grew in the first two weeks of this month, with 632 cases reported in the week to Aug. 5. In the following week there were 1,015 cases.

This lifted the country-wide total since the start of the outbreak to almost 4,250 cases. Totals during July increased from 290 in the first week to 738 in the last week. The July total of 2,300 cases was about 1,000 more than in July, 1943, which was the highest in recent years.

Seek Health Closings

PABUCAH, Ky., Aug. 22.—Charging that it had been embarrassed by "discriminatory action" on the part of the M-G-M Theatre-Club Board of Health which ordered closed the Heimie Bros. Show, here, due to the infantile paralysis epidemic, the American Legion has requested that all places of entertainment be closed for the duration of the epidemic.

Record Grosses for ‘Wilson’ and ‘Seed’

(Continued from page 1)

of M-G-M’s “Dragon Seed” at nearby Radio City Music Hall.

The first three weeks “Dragon Seed” total was $375,000, said by the management to be the highest three-week gross for the theatre.

Deducting Federal admission taxes from grosses reported for the Roxy, the theatre took in $130,000 in the first week; $122,000 for the second, and $125,000 in the third.

Attendance figures for the Music Hall for the first three weeks surpassed those of the Fox, Warner and Loew theatres of the Northwest. The Music Hall scale ranges from 60 cents at opening to $1.10 in the evening while the Roxy scale ranges from 75 cents to opening at $1.50 at night, all prices including tax, giving the Music Hall an average admission price of only 83 cents while the Roxy average is $1.12.

By the time “Dragon Seed” completes its fifth week at the Music Hall tonight it will have given the theatre a record gross of $617,000 which is not only a first-week record for the Music Hall but for the entire industry according to G. S. Eysell, president and managing director of the company.

Doughness Rites Held

Funeral services were held yesterday at the Park West Memorial Chapel, where the body of Mrs. Robert Doughness, former holder of the M-G-M title department who died suddenly Monday. With M-G-M ties, Doughness formerly wrote English titles for foreign films.

26 Exchanges for ‘Wilson’ and ‘Seed’

(Continued from page 1)
only, complete national distribution coverage is expected to be attained before Sept. 15.

Included in the five new deals are: Film Classics of Minneapolis, headed by Joseph Wolf who recently resigned after five years as sales representative of Paramount in the Twin Cities; Film Classics of the Northwest, with branches in Seattle and Portland, headed by William Forman who operates 10 theatres in Oregon and Washington, and was formerly associated with the Northwest; Film Classics of Indiana, which will be operated by Harvey Gold in association with William Rosenthal, who operates his own circuit in that area.

Also: Film Classics of Buffalo with distribution facilities in both Buffalo and Albany, headed by Sanford Gotthe the who has resigned after 10 years with M-G-M in Buffalo, Cleveland, Detroit, Minneapolis and Milwaukee M-G-M, and Film Classics of Dallas, headed by John L. Francony, who since the inception of Monogram in 1937 held a half-interest in the Film Classics name as well as being in business in Kansas City for a period, having sold these interests within the past month.

Morrell Dies in France

Put, John F. Morrell, 23, formerly of the M-G-M home office, has been reported killed in France according to word received from the War Department by his father, Ernest Morrell, former head of Loew’s transportation division.

Rank Is Still Seeking U.S. Distribution

(Continued from page 1)
from London with Gain and Dr. Alexander Galperson.

Gain told Motion Picture Daily that both he and Dr. Galperson, distribution representative of Two Cities, are here to seek “the most advantageous distribution arrangement” for the 10 films. He did not rule out the possibility that a deal might eventually be made with United Artists to handle the films and he indicated that he will confer with other film companies on possible distribution. He expects to confer with 20th Century Fox officials and representatives of other companies while he and Dr. Galperson are here.

Eagle-Lion’s Position

There is no intention to have Eagle-Lion Films, Rank’s selling company, handle the U. S. headed by Arthur Kel-ly, handle the distribution of Rank films at present, Gain said, because it would be almost impossible for Eagle-Lion to set up exchanges and set up exchanges and make functioning here before the postwar period in view of difficulties in securing necessary facilities and manpower.

Previous to Gain’s revelation that no deal has been set between U. A. and Rank in London, it had been as-sumed that Sears was returning here with acquire and deal which called for U. A. to distribute a minimum of 10 of Rank’s and Two Cities’ films. Arrangements were also understood to have been made for Rank to make one or two U. A. quota films but Sears could not be reached last night for comment on the results of his con-versations with Rank.

Whereas it was previously assumed that Gain and Dr. Galperson were ac-companying Sears here from London to finalize the deal for U. A. to dis-tribute the films after the UA board of directors approved the deal, Gain, S. Barrett McDonald, last night told P. M. that they are here to arrange for dis-tribution of the films, a mission which brought them here earlier this year before Spyros Skouras, 20th Century-Fox president, arranged a far-reaching collaborative production-distribu-tion deal with Rank in London last May.

Cooper Meets Trade Press as Producer

International Pictures introduced Gary Cooper for the first time to the New York trade as a producer at a luncheon at Toots Shor’s yesterday.

International representatives who were present included: Alfred W. Schwalberg, sales representative; John LeRoy Johnston, publicity head; Robert Goldstein, Eastern public relations; and Arthur Jeffrey, Eastern publicity head. RKO Radio representatives who attended included: Alfred W. Stone, advertising; John Galperson, publicity head; and Neilson, publicity manager and Robert Boehn, home office publicist.
Bathing Beauty', at $25,000, Leads in Cooler Philadelphia

PHILADELPHIA, Aug. 22.—With a week in the heat spell, business at downtown houses started the week at a better pace in the face of a heavy schedule of holdovers. Of the new openings, "Bathing Beauty" leads the field, with $25,000 expected at the Stanley for the second Sunday showing at the Earl. Of the holdovers, "Dragon Seed" continues big at the Boyd, pointing to $21,000 for third week.

Estimated receipts for the week ending Aug. 23-25:

"Sensations of 1945" (UA) ALDERTON—(32c-55c-65c-75c-85c) 7 days, 2nd week, Gross: $17,000. (Average: $4,250).

"Double Indemnity" (Parama) ARCADIA—(40c-45c-50c-60c-75c) 9 days, Gross: $24,000. (Average: $4,000).

"Secrets of Scotland Yard" (Rep) (6 days)

"Bathing Beauty" (M-G-M) ISLAND—(30c-35c-40c-45c-55c) 7 days, Gross: $1,300. (Average: $250).

"Aladdin" (2th-Fox) PENN—(3,600) (5x-6x-5c) 5 days, Gross: $1,000. (Average: $200).

"Step Lively" (RKO) RUTH—(4,500) (32c-46c-5c) 7 days, Gross: $2,000. (Average: $285).

"Hail the Conquering Hero" (Parama) STANLEY—(3,600) (32c-46c-5c) 7 days, Gross: $2,000. (Average: $285).

"Going My Way" (Parama) WAMPLER—(6,400) (45c-55c-65c) 7 days, fifth week, Gross: $17,000. (Average: $2,429).

'Porto Rico' (Rep) (9 days)

Judith Anderson

Show Business' in Toronto Over Par

TORONTO, Aug. 22.—"Show Business" is paving the way toward $14,800 at Shea's and "White Cliffs of Dover," which opened second week away, appeared to be heading for $12,200, while the Imperial pointed to $12,300 with "Once Upon a Time." Grosses were helped by the weather.

Estimated receipts for the week ending Aug. 24:

"Nine Girls" (Col) EAGLETON—(1,900) (16c-30c-46c-6x) 6 days, Gross: $5,000. (Average: $833).

"Hey, Rookie" (Col) EAGLETON—(1,900) (16c-30c-46c-6x) 6 days, Gross: $5,000. (Average: $833).

"The Invisible Man's Return" (Univ) STANTON—(1,700) (40c-45c-50c-65c) 7 days, Gross: $4,400. (Average: $628).

'Bathing Beauty' (M-G-M) STANLEY—(2,200) (45c-50c-60c-75c) 7 days, Gross: $2,500. (Average: $357).

"Cleopatra" (2th-Fox) WARNERS—(1,500) (45c-55c-65c) 7 days, Gross: $2,800. (Average: $400).

"The Little Girl" (2th-Fox) WARNERS—LACE—(714) (45c-55c-65c) 7 days, 5th week, Gross: $2,200. (Average: $314).

"Cleopatra" (M-G-M) LOEWS—(950) (45c-55c-65c) 7 days, Gross: $2,000. (Average: $286).

"Going My Way" (Parama) ROYAL—(1,200) (32c-46c-5c-65c) 7 days, Gross: $2,200. (Average: $314).

'Skeffington', 'Way Tops in Pittsburgh

PITTSBURGH, Aug. 22.—"Mr. Skeffington" finally moved into the Penn with an estimated $25,000 gross, while "Going My Way" continued to pile up returns to the tune of $17,000 at the Warner.

Estimated receipts for the week ending August 21-25:

FULTON—Still closed for repairs with Deanna Durbin in "Christmas Holiday."

HARRIS, J. F.—(2,200) (3c-45-6c) 7 days, Gross: $1,700. (Average: $243).

"The Mummys Ghost" (WB) PENN—(3,600) (5x-6x-5c) 5 days, Gross: $900. (Average: $180).

"Jungle Woman" (Univ) SENATOR—(1,700) (32c-46c-5c) 7 days, Gross: $1,250. (Average: $179).

"White Cliffs of Dover" (M-G-M) STANLEY—(4,000) (32c-46c-5c) 7 days, Gross: $2,800. (Average: $400).

"Going My Way" (Parama) WAMPLER—(6,400) (45c-55c-65c) 7 days, Gross: $17,000. (Average: $2,429).

'Beauty' Is Terrific On $21,000 Gross

CINCINNATI, Aug. 22.—Despite con- tinuance of abnormal heat, the attendance curve remains upward, particularly with "Bathing Beauty," heading for a terrific $21,000 at the RKO Al- boire, where the average is $13,500.

"Dragon Seed" will register an esti- mated $15,000 at the RKO Capitol, up $5,000.

Estimated receipts for the week ending Aug. 21-25:

"Bathing Beauty" (M-G-M) RKO ALBOIRE—(3,300) (45c-50c-65c) 7 days, plus Saturday midnight show, Gross: $9,000. (Average: $1,300).

"Dragon Seed" (M-G-M) RKO CAPITOL—(2,000) (45c-50c-65c) 7 days, plus Saturday midnight show, Gross: $13,500. (Average: $1,929).

"Jungle Woman" (Univ) SACHS—(3,200) (32c-46c-5c) 7 days, Gross: $2,500. (Average: $357).

"Going My Way" (Parama) UPTOWN—(2,700) (32c-46c-5c) 7 days, 2nd week, Gross: $9,800. (Average: $980).

Indianapolis Soars, $20,000 for 'Dixie'

INDIANAPOLIS, Aug. 22.—Receipts at all theatres here are soaring this week. The Circle, with "South of Dixie" and a "Dragon Seed" in its rep, will do $20,000.

Estimated receipts for the week ending Aug. 22-24:

"South of Dixie" (Univ) CIRCLE—(1,200) (32c-55c) 7 days, Stave show, Gross: $3,000. (Average: $430).

"Secrets of Scotland Yard" (Rep) LOEW S—(2,000) (32c-55c) 7 days, Gross: $1,650. (Average: $235).

"The Hitler Gang" (Para) NEW YORK—(1,200) (32c-55c) 7 days, Gross: $1,200. (Average: $171).

"Beautiful Miss Jones" (M-G-M) THE MET—(1,200) (32c-55c) 7 days, Gross: $1,500. (Average: $214).

"South of Dixie" (Univ) THE NEW THEATER—(1,800) (32c-55c) 7 days, Gross: $2,100. (Average: $300).

"Fraternal Orchid" (Rep) THE MET—(1,200) (32c-55c) 7 days, Gross: $1,500. (Average: $214).

"Dixie" (Univ) THE STANLEY—(1,500) (32c-55c) 7 days, Gross: $1,800. (Average: $257).

"Dixie" (Univ) THE STANLEY—(1,500) (32c-55c) 7 days, Gross: $2,400. (Average: $343).

"Dixie" (Rep) THE STANLEY—(1,500) (32c-55c) 7 days, Gross: $2,700. (Average: $386).

"Dixie" (Univ) THE STANLEY—(1,500) (32c-55c) 7 days, Gross: $3,000. (Average: $428).

"Dixie" (Rep) THE STANLEY—(1,500) (32c-55c) 7 days, Gross: $3,300. (Average: $471).

"Dixie" (Univ) THE STANLEY—(1,500) (32c-55c) 7 days, Gross: $3,600. (Average: $514).

"Dixie" (Rep) THE STANLEY—(1,500) (32c-55c) 7 days, Gross: $3,900. (Average: $556).

"Dixie" (Univ) THE STANLEY—(1,500) (32c-55c) 7 days, Gross: $4,200. (Average: $592).

"Dixie" (Univ) THE STANLEY—(1,500) (32c-55c) 7 days, Gross: $4,500. (Average: $628).
Cut Price, Tax For 12-16 Group

(Continued from page 1)

sibly tomorrow and continuing until Sept. 11, to include those up to 16, it was decided yesterday at a meeting in City Hall attended by officials of all the circuits and representatives and legal advisors of Mayor Fiorello LaGuardia.

Children between 12 and 16, however, will have to reside in the full adult Federal admission tax. It was announced following the session, the tax law does not permit those in the under-age bracket to be considered in the juvenile class for tax purposes.

As an example of the new arrangement, a speaker for one of the large circuits explained yesterday that where the adult admission price is 40 cents, which is about average, children under 12 will have to pay a 17 cents admission, plus three cents tax, while those between 12 and 16 will pay 17 cents.

Stamp Poses Problem

Whether or not it will be possible to use a special stamp on existing tickets to cover patrons admitted as children and taxed as adults will be one of the details worked out at a second meeting of the theatre representatives, scheduled for today.

This temporary lowering of prices was originally proposed by the Mayor ostensibly to get teen-age children off the streets. However, for many months youngersters in many parts of the country have been complaining of discrimination on prices at the box offices. Some of the complaints have been filed by newspaper reports, parent-teachers associations and other groups. It marks the first time that any recognition has been given by exhibitors here to the public complaints, and, although the conces-

ion is scheduled to stay in effect only for the remainder of the Summer school holiday, the plan is said to be open for a wider application next Summer, here and elsewhere.

New Rules Issued On Soldier Films

(Continued from page 1)

erally presented to the public in the United States, and that motion pictures, radio programs, news services and educational orientation courses originated by the Army must be "impar
tial" in that they cover the news impartially.

Department officials said that while the selection board will be continued for the purpose of selecting films to be shown at segregated theatres overseas, it will now concern itself only with the determination of whether a particular film carries sufficient entertain
ing value to warrant its showing in the service, and no longer have to pass on possible political propaganda.

The first section of the revision of the law, "Wilson" and "Heavenly Days," the tentative banning of which early this month focused attention on the need for relaxation of the original legislation, may now be shown to ser
vicemen.

Review

"The Sign of the Cross" (Paramount)

C. FRANK DE MILLE'S modernization of "The Sign of the Cross," his 1932 spectacle dealing with the sadistic persecution of the Christians during Nero's wanton regime in ancient Rome, involves the addition of an 11-minute prologue depicting a U. S. Army Air Force "boo-humming" mission over the Eternal City and the elimination of some of the more lurid and brutal sequences of the original film. However, this unusual production's main appeal is still to the primitive emotions.

In the new prologue, a Catholic and a Protestant army chaplain accompany the flyers as observers and discuss the history of the ancient city. The implications are that the Eternal City will survive whatever it is overrun by the Nazi hordes or tyrants like Nero. As the planes head back toward Sicily in a hail of film, the film fades into the original DeMille footage of the burning of Rome.

Being a costume piece, the lapse of almost 12 years in no way makes the film appear dated. The DeMille mastery is still evident in every frame and the Karl Strauss photography compares well with today's standards. The appearance of the stars of the film, Fredric March as the prefect of Rome who falls in love with Elizabeth Taylor, the recreation of Laughton as the depraved emperor Nero, have changed with the years. However, for the benefit of the story, and the story it is noted that DeMille has used a Cinderella-like story derived from a Wilson Barrett play which recounts a tender romance and an innocent girl of Christian faith, a romance which leads him to sacrifice his life to win her love. The story is projected against the backgound of inhuman cruelties and the debauchery that attended Nero's regime, with the persecution of budding Christianity highlighted.

Featured in the prologue are Arthur Shields, Stanley Ridges, James Millican, Tom Duffy, Oliver Thomases, William Forrest, John James and J. J. Allen. The prologue was written by Dudley Nichols. DeMille directed as well as produced. The original screen play is credited to Waldemar Young and Sidney Buchman.

MILTON LIVINGSTON Running time: 118 mins. A** No release date set.

Newsreels Improve Sound Track Level

(Continued from page 1)

ards used in feature pictures. The level of sound will be effective with the Sept. 5 issues of Paramount, Pathé, Fox and RKO. 'Reminds' views in News of the Day and Universal reels.

The committee explained that inasmuch as newsreels have previously recorded at a much higher level than is normally used on features, theatre projectionists have been forced to re
duce the fader setting by three or four steps to make the sound level acceptable to theatre conditions. In most projectionists often went too far in reducing the fader setting, the sound presentation of the newsreel suffered, it was said.

The new recording level will make it unnecessary for projectionists to alter the sound fader setting between the feature and the newsreel.

The reduced recording level also will make it possible for the newsreel to utilize the extra volume range on the film to accentuate important sound effects where necessary.

A number of the experts in the shipping can, or a special photographic notice on the newsreel, will be used for sev
eral succeeding issues.

Lamont to Mexico on Mono. Dubbed Films

Jack Lamont, Monogram foreign department representative in charge of all foreign operations in Mexico, Central America and Panama, will leave for Mexico City tomorrow, to launch release of the company's pro
gram of Spanish dubbed films, and to prepare for a Mexican production pro
gam of from two to six films a year. Monogram's Spanish dubbed program will consist of a total of 25 films for the season, with the first block to be released Aug. 7. The 1943 Motion Picture Daily. While in Mexico, Lamont will set release for the first dubbed film, "Lady, Let's Have Some Fun," and will also survey the Mexican production scene, which has recently been in a chaotic state, with a view to securing studio space, lining up players and story properties. Monogram will distribute its Mexican-produced films on a world-wide basis, Lamont said. In addition, the company will dub in French and Italian.

Robinson Here from Normandy Tour

Edward G. Robinson has returned from England, where he appeared in a documentary film produced by the Royal Air Force in conjunction with the British Ministry of Information and the Normandy beachhead, the RAF sent 75,000 American troops in three weeks.

At a press interview here, Robin
tson, "Congo " — "The Most Important People We Ever Met Together," the story of an English air crew, will be released through the MOI in England about Jan. 1.

When he left London for France in late August 20 USO units were being prepared for Normandy and when he arrived in Normandy, 20 units were already operating. Robinson stated that films were still one of the most popular forms of entertainment for the troops. The star entertained in the ruins of St. Lo one day after the final rout there of the Germans.

Robinson plans to return to the Cotswolds to start shooting and to begin arrangements then for a tour of the Pacific War theatre.

Theatre Taxes

$107,000,000

(Continued from page 1)

mer amounted to $78,363,000 for the first half of 1943 and the latter to $28,672,000 against $16,397,000.

The Internal Revenue Bureau has now released the taxes collected from theatres, but Government actuari
ev, it was learned, generally assigns 60 per cent of the taxes to that source and the remaining 40 per cent to baseball, race tracks, circuses, carnivals and resort shows, and similar amusements.

Globe Gets 'Nights'

CHICAGO, Aug. 22—The Globe Film Co. has acquired exclusive distribu
tion rights to "Ten Nights in a Bar Room," William Farnum-Tom Santschi revival, it was reported by James N. Jovan, of the Jack Avram company. Also involved Enterprises of Dallas, owners of the negative and world rights.
Approval for $400,000 Back Pay Is Started

WLB Gives First Nod on 10% Raise for Exchanges

The War Labor Board in Seattle has approved a 10 per cent wage increase for film inspectors, shipper and poster clerks in the Seattle exchanges of Paramount, Warners, RKO, Loew's, 20th Century-Fox, Columbia, Universal and United Artists, possibly opening the way for approval of similar increases in the 33 exchange centers, it was learned here yesterday.

The pay increase is retroactive almost 21 months to Dec. 1, 1942, and in the case of the 50-odd Seattle exchange workers currently involved, the retroactive pay is about $12,000. Approval by regional boards in the 32 other exchange cities would provide for back-pay payments by the eight companies.

(Continued on page 7)

Films on Trains an Issue in U.S. Suit

WASHINGTON, Aug. 23.—An agreement among 47 Western railroads to prohibit the installation and provision of various recreational facilities, including motion pictures and radios, upon their trains was cited by the Department of Justice today as one of many anti-trust law violations charged against the lines in a complaint filed in Federal District Court at Lincoln, Nebr.

Also of interest to the film industry is the included allegation that the (Continued on page 7)

RKO Television Has New Film Service

RKO Television Corp. is offering a film programming-building service to air advertisers and television station operators to prepare film transcriptions for advertising as soon as video stations are placed in operation in the post-war period. The RKO subsidiary reports that there are now 68 applications pending before the Federal Communications Commission to build new commercial television stations. Nine stations are now operating.

U.S., British Films Can Share World Markets: Villiers

"There is sufficient room in the world markets for both British and American films," Sir Edward Villiers, representative of Ealing Studios here from London to arrange a distribution deal for Ealing films, told MORROW PICTURE DAILY in an interview yesterday.

Each country's industry has its own individual contribution to make that cannot be duplicated by the other, Villiers said. He cited "Mr. Deeds Goes to Town," "Hound of the Baskervilles," "Circus" and "The Lion in the Sky" as illustrations of certain types of pictures which are essentially native to America which could be made so much better here than in England. On the other hand he mentioned "Pygmalion," "Henry the Eighth," "Gavalcade" and "Cabin in the Sky" as types of films which Hollywood could not produce.

Villiers admitted that Hollywood was (Continued on page 7)

Para. Will Resume British Filming

Paramount will resume production in England, in addition to its pending British production by Hal Wallis. Besides satisfying England's quota requirements, the Paramount films will be geared to the world market, John W. Hicks, the company's vice-president and foreign manager, reveals here. Representative of these pictures is Paramount's "French Without Tears," Hicks said.

Plans for Paramount's British production (Continued on page 7)

Unexpected Improvement in Raw Film Situation

Indications that the Office of War Information and other Government war agencies will use less raw stock during the current quarter than had previously been estimated is understood to have given the 11 film companies some 12,000,000 additional feet of film to meet current needs. Further, the companies have been working on reductions of estimates since last Monday. It is expected that the 45,000,000 estimated to meet the War Production Board "suggestions" for curtailment of 20 per cent in raw stock during the current quarter.

The 11 companies will have some 300,000,000 feet available during the quarter instead of the 200,000,000 feet previously indicated.

Curtailments in the use of stock for the War Activities Committee OWI shorts, and Government film messages are understood to have been affected to help the critical raw stock situation. It is also understood that Eastman and DuPont are now in a position to provide additional raw stock as a result of the WPB's survey of film needs of Government agencies and the Armed Forces.

Anti-Defamation Rally Here Sept. 7

An "Anti-Defamation Day" rally and buffet luncheon will be held on the New Amsterdam Theatre Roof here on Sept. 7 under sponsorship of the amusement and allied industries. The rally was announced yesterday by an arrangements committee comprised of Barney Balaban, Harry Brandt, Max Cohen and Nate B. Springold. Industry employees will be asked to sign cards pledging their support of "Anti-Defamation Day" as well as their presence at the rally.

Among those who have also accepted (Continued on page 7)

Monogram Delivers All for '44, Plus 1

HOLLYWOOD, Aug. 23.—With the completion of "Last of the Valley," starring Johnny Mack Brown with Raymond Hatton, and "Frontier Frumpeau," with Hoot Gibson and Bob Steele, Monogram has finished its entire program for 1943-44.

The company points out that the number of pictures delivered for the nine months ending yesterday is the total promised at the opening of the season. The schedule carried 25 features, 16 Westerns and two specials for a total of 43.

Producers on Air Against Rental Terms

Pickford, Disney Join Goldwyn in Reno Fight

RENO, Aug. 23.—Members of the Society of Independent Motion Picture Producers carried directly to the public here last night their battle against monopolistic practices, with Mary Pickford, as spokesman for the group, taking to the air over radio station KOE here in connection with the local premiere of Samuel Goldwyn's "Up in Arms" in Tony Perceci's El Patio Ballroom, after Goldwyn and T. and D. Theaters could not come to terms for showing of the film at one of the circuit's five Reno theaters. Others joining in the fight here were: Du-Roy, the Welles, William and James Cagney and John C. Flinn, SIMPP executive secretary.

Miss Pickford said: "When Sam Goldwyn called me, I dropped all my (Continued on page 7)
**Theatrical Committee Formed for Roosevelt**

More than 600 writers, artists, scientists, educators, musicians, and film critics were among yesterday's filmgoers at the Roosevelt Theatre, Cafe, Buffalo, because a group of the Independent Motion Picture Alliance has joined the Independent Motion Picture Alliance. The group has organized a new committee, named the Roosevelt Theatre, and has invited the motion picture industry to a meeting at the Roosevelt Theatre this week.

**Panama Business Up 35%, Says Smith**

Business in Panama has increased more than 35 per cent in the past year, and Panama's economy has been characterized by a strong demand for Panamanian goods and increasing trade with the United States. Panama's exports to the United States have increased by about 50 per cent in the past year, according to Panama's commerce minister. Panama is a major producer of bananas, coffee, and tobacco, and its economy is heavily dependent on exports.

**Coast Flashes**

**STUART ERWIN will return to the Warner studios and will appear in a new film directed by Jules Dassin.**

**Cap. Matthew Flinn will return to New York Friday night and resume his duties which will probably kill him overseas.**

**Sdoll Schwartz, director of RKO Western theatres, will leave for New York on Saturday.**

**Charles Reed Jones of Republic Pictures will return for New York.**

**Court Order Reopens Grande Theatre Case**

The case against Sanfrédépre Theatre, Ltd., and Henry Steinberg, owner and operator of the Grande Theatre here, charged by Universal and Loew's with playing films for which they have not been released, has been reopened by the Federal District Court. The decision was made in favor of the companies. The pictures in question were Universal's ‘You're a Sweetheart’ and Mosiman’s ‘Tortilla Flat’ and ‘San Francisco.’

**Casanova Brown's 1st Day 'Frisco Record**

**SAN FRANCISCO, Aug. 23—**Casanova Brown, playing the first theatre in the San Francisco area, opened today, and the ‘Frisco Record’ reported that the theatre was packed and the audience was enthusiastic.

**WB Films for France**

Warner Bros. has turned over to U. S. officials the remaining prints of the ‘Sergeant York’ and ‘All This and Heaven Too’ for immediate showings in the newly liberated areas of France, in what is claimed to be the first American films thus scheduled.
RELEASE FOR RELEASE

THESE WARNER PICTURES

WILL SURPASS ANY

PREVIOUS SUCCESSION

OF PICTURES FROM ANY

COMPANY INCLUDING

WARNER BROS.
MR. SKEFFINGTON
BETTE DAVIS, CLAude RAINS, WALTER ABEL, RICHARD WARING
GEORGE COLOURIS MARJORIE RIORDAN

OLD LACE EDNA FERBER
PRISCILLA LANE, PETER LORRE
EDWARD EVERETT HORTON

THE CONSPIRATORS
HEDY LAMARR, PAUL HENREID, SYDNEY GREENSTREET
PETER LORRE, VICTOR FRANCEN

BLUE HEMINGWAY'S
GEORGE WHITE, HAZEL SCOTT
ANNE BROWN
THE PLAY ON THE SCREEN!

CARY GRANT IN FRANK CAPRA'S

ANIE ARSENIC AND

R'S SARATOGA TRUNK

GARY COOPER, INGRID BERGMAN
FLORA ROBSON

THE STORY OF GEORGE GERSHWIN.

GHGIRLS RHAPSODY IN

EEN! ANN SHERIDAN, ALEXIS SMITH, JACK CARSON
UNING, CHARLIE RUGGLES, EVE ARDEN, JOHN RIDGELY

ROBERT ALDA, JOAN LESLIE, ALEXIS SMITH
CHARLES COBURN, OSCAR LEVANT, PAUL WHITEMAN

HAVE AND HAVE NOT

PHREY BOGART, WALTER BRENNAN, LAUREN BACALL
DOLORES MORAN, HOAGY CARMICHAEL
DENNIS MORGAN, ELEANOR PARKER,
DANE CLARK, FAYE EMERSON

ERROL FLYNN, JAMES BROWN, GEORGE TOBIAS
HENRY HULL, WILLIAM PRINCE

GREATEST ENTERTAINMENT
IN THE HISTORY OF SHOW BUSINESS!

STARS! STARS!! STARS!!!
BANDS! BANDS!! BANDS!!!
U.S. British Films Can Share World Markets: Villiers

(Continued from page 1)

ahead of the British industry in technical excellence and also in the more direct and purposeful way in which it attacked the problems of securing of talent and other personnel. It is only fair to remember, however, Villiers noted, the difficulties against which British producers are fighting day and night. Shortage of equipment, worn out material, a general dearth of persons of all kinds—to say nothing of the unwelcome and noisy presence of fly-bombs.

Pooling British Production

The Ealing representative, who is also here to survey American distribution requirements for British product, said: "It might be the council of perfection if British producers were to pool their efforts, but I believe tentative proposals have been considered for this. But I do not think anything will happen unless it is done as it may, Ealing proposes to export only its best product," he said. Ealing was prepared to send its pictures here and permit the agent to go in order to make them conform more closely to American tempo, provided the pictures are not changed in the film is not altered. Further, Villiers said, Ealing was prepared to agree to a certain amount of sound re-recording in addition to what is necessary, to make dialogue more intelligible to the American public.

Villiers thinks Ealing would certainly be prepared to consider a joint production-distribution deal with an American company. Ealing, he said, was in no need of additional finance. This was taken care of under an existing arrangement with Stephen Cortland in the background and Reginald Baisor and Michael Balcon.

Focus on World Markets

Villiers said that Ealing intended in future to pay greater attention to world markets and was already dubbing in some foreign languages.

Villiers said that the principle, held by some British producers, that only big-budget pictures could compete in world markets was not necessarily true. "High negative cost is not the only criterion of a good picture," he said. Ealing studios are not making big pictures now, Villiers said. They are doing some of their films to straight entertainment.

Villiers intends going to Toronto to see the premieres of "Sun Demetrio—London," which 20th Century-Fox is releasing here.

Villiers hopes to see some American product with a view to acquiring it for distribution to some of the cities where such films are not yet shown, and also some Mexican films.

When questioned about the British industry's difficulties, Sir Edward said that really the British producers believed that every possible commercial difficulties should be ironed out by the industry itself. "Our future is desirable, but it might be, it was not always possible in practice. He believes the British government has become film-minded never before, and is determined that, come what may, either with or without its help, British films must find their ranking place on the world's markets.

Producers Take to Air in Fight on Rent Control Terms

(Continued from page 1)

personal business in order to be here tonight, knowing full well the vital importance of this issue. To produce "Up in Arms" Goldwyn spent $2,500,000, only to be told that he shall not be permitted to show it except as dictated by a monopoly. The issue is not whether this one or a dozen of Goldwyn's pictures do or do not play Reno. It is rather the question of whether he and I and all of us in the industry have the opportunity to carry on our lives and our business openhandedly, and fairly," she continued.

Disney Endorses Goldwyn

A visit to Goldwyn from Disney, reported Miss Pickford, encased the producers fighting and added: "When the channels through which motion pictures reach the public are restricted or blocked, it behooves all of us who are charged with responsibility to the public for the industry to break down these barriers. The struggle is in terms, which will be based on low costs and fostered by foreign government endorsements, all other things for, it makes imperative that our American production, at least in our own country, be permitted to operate without artificial obstacles being thrown in its path by selfish interests."

Mark Pickford's Broadcast

Miss Pickford's broadcast took place before the opening night audience at the Capitol Theatre, while Percetti had converted from a ballroom to a theatre after several obstacles during the past few weeks. When building code enforcement officials demanded a fire-proof projection booth, he countered by obtaining a permit to install a temporary booth in the side and in the light shaft in a window. When T. and D. protested on grounds of sidewalk blockage, Percetti moved his equipment into the side and converted Goldwyn for specially treated acetate film, similar to that used in home projectors. Yesterday afternoon, Miss Pickford was joined by other stars participating in the ceremony.

Goldwyn drove the last spike that fastened the 400th chair to the floor. While industry forces watched the ceremonies and the story was given considerable attention by newspaper press wire service, declaring that a concession was granted to which "Up in Arms" had been offered to T. and D and rejected. Goldwyn said, "Reno is typical of the present situation in that many theaters have large and small, deprive independent producers of their rightful share of boxoffice dollars." 

R. A. McNeill's Statement

R. A. McNeill, executive of T. and D. said: "Regardless of Goldwyn's statement to the contrary, we agreed to show "Up in Arms" in Reno at his terms. We will be pleased to exhibit Goldwyn pictures on a live-and-let-live basis."

N. D. Thompson, T. and D. district manager here, said: The reason the picture is not shown in the T. and D. theatre is that we refused to buy it but rather that Goldwyn refused to sell it to us. They were willing to show it in Reno because we bought it for all of our theatres.

In New York yesterday, a spokesman for RKO, which distributes Goldwyn films, explained that the quarrel actually involved the terms for showing "Up in Arms" in San Francisco. There, he said, Goldwyn had demanded a percentage basis, but the circuit was holding out for a flat rate. The agreement in San Francisco is envisaged in "The North Star." For cities outside San Francisco, including Reno, the circuit was willing to continue paying on a percentage terms, as in the past, it was reported.

Although RKO handles distribution for Goldwyn, it retains the right to approve or reject that company's contracts with theatres. The same is true for any film with whom are associated with circuit affiliated distributors. In addition to those taking part in the Reno demonstration, SIMPP includes Louis Wright, Charles E. Milliken, Roy O. Disney, David O. Selznick, Walter F. Wanger, Charles Chaplin, Alexander Milne, Sol Lerner and Hunt Stromberg.

Scales Raised 40%, Business Up 32%

(Continued from page 1)

of the weekly attendance, admissions have been hooted about 10 per cent. In June, 1943, first-run houses here had an admission range of from 35 to 75 cents. The scale moved up to 40 to 85 cents by December and now stands at 50 to 95 cents. The estimated gross total in first run houses in the Loop during June, 1943, was $135,000 weekly, a figure which is now $20,000, an increase of 32 per cent.

GPE Dividend

Directors of General Precision Equipment Corp. have voted a dividend of 22 cents per share on the company's capital stock, payable Sept. 10 to stockholders of record Sept. 2. The same amount was paid on June 15.

Para. Will Resume British Filming

(Continued from page 1)

duction were finalized at conferences here last week between Wallis, Hicks, Barney Balaban, Paramount president, and David Rose, the company's British manager.

We are going to take each individual foreign distribution situation, said Hicks in speaking of the company's foreign operations in the post-war, and start with a clean slate. We may have to take a different approach to what we operated before, to sell our product. When the time comes, if it is necessary to establish French and Italian in order to compete in these markets, said Hicks. "We will have a full supply of dubbed pictures." There are working plans, he added, depend on how this type of product is received in the Latin-American countries.

Approval for $400,000 Back Pay Is Started

(Continued from page 1)

panies of some $400,000 for the 2,000-odd workers affected.

The IATSE service employees' union which represents the workers in Seattle is one of 15 such locals which have indicated an intention to file with the regional WLBs in their districts for approval of similar 10 per cent wage increases which the distributors said to be willing to grant. It is expected that the other locals will now file in view of the Seattle action by the Louis, Detroit, Los Angeles, Boston, Charlotte, Pittsburgh, Indianapolis, Detroit, Cleveland, Minneapolis, New Haven, Dallas and Chicago plans. Regional boards in these areas for authorization of the increase, with others to follow.

Anti-Defamation Rally Here Sept. 7

(Continued from page 1)

invitations to serve on the committee are Jack Cohn, Simon H. Fabian, Abe Schneider, Louis Frisich, George Dembrowski, Robert Weinstein, Floyd Rogers, "Chick" Lewis, Sam Shain, David Wolper, Harry Kalmine, Leopold Friedman, Arthur Israel, Harold Holmes, Joseph Sacks, Adolph Schimmel, Sid Seidler, Max Seligman and Sam Tulpan.

Films on Trains an Issue in U.S. Suit

(Continued from page 1)

railroads, by collusive and illegal action, have maintained freight rates for the Western part of the U. S. which are higher than those for shippers in the East and that this inequality has deprived the West of low competitive rates.

Co-defendants with the individual lines are the Association of American Railroads, the Western Association of Railway Executives, J. P. Morgan and Co., and Kuhn, Loeb and Co.
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PARADE</th>
<th>PRC</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
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<tbody>
<tr>
<td>7/29</td>
<td>MR. WINKLE GOES TO WAR</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>BRAND OF THE DEVIL</td>
<td>SONG OF NEVADA</td>
<td>(Special Release)</td>
<td>JULY—105 mins. (5007)</td>
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<td></td>
<td>E. G. Robinson</td>
<td>Betty Blythe</td>
<td>Charley Bowers</td>
<td>(Sixth Block)</td>
<td>(1944-'45)</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>(July Releases, no definite date set)</td>
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<td></td>
<td>Ted Donaldson</td>
<td>Todd Farrow</td>
<td>Dick Powell</td>
<td>SONG OF THE DEVIL</td>
<td>SONG OF THE DEVIL</td>
<td>SONG OF THE DEVIL</td>
<td>(Special Release)</td>
<td>ROGER TOUGHY DANGSTER</td>
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<td>7/30</td>
<td>TOY HUNTER</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>DOUBLE INDEMNITY</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>Preston Foster</td>
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<td></td>
<td></td>
<td>Charley Bowers</td>
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<td>(1944-'45)</td>
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<td>Victor McLaglen</td>
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<tr>
<td>8/5</td>
<td>CRY OF THE WEREWOLF</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>DOUBLE INDEMNITY</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>Preston Foster</td>
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<td></td>
<td>Nina Foch</td>
<td>Frank Morgan</td>
<td>Dick Powell</td>
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<td>(1944-'45)</td>
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<td>Victor McLaglen</td>
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<tr>
<td>8/6</td>
<td>LOVE OF A MANSTER</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>DOUBLE INDEMNITY</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>Preston Foster</td>
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<td></td>
<td>Rose Hobart</td>
<td>Victor McLaglen</td>
<td>Dick Powell</td>
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<td>(1944-'45)</td>
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<td>Victor McLaglen</td>
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<td>8/12</td>
<td>KANSAS CITY KITTY</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>DOUBLE INDEMNITY</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>Preston Foster</td>
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<td></td>
<td>Jean Davis</td>
<td>Bob Crosby</td>
<td>Dick Powell</td>
<td></td>
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<td>(1944-'45)</td>
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<td>Victor McLaglen</td>
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<tr>
<td>8/19</td>
<td>SWING IN THE SADDLE</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>DOUBLE INDEMNITY</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>Preston Foster</td>
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<td></td>
<td>&quot;Red River&quot;</td>
<td>Dave O'Brien</td>
<td>Dick Powell</td>
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<td>(1944-'45)</td>
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<tr>
<td>8/26</td>
<td>THE IMPATIENT YEARS</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>DOUBLE INDEMNITY</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>Preston Foster</td>
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<td></td>
<td>Jean Arthur</td>
<td>Lee Bowman</td>
<td>Dick Powell</td>
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<td></td>
<td>(1944-'45)</td>
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<td>Victor McLaglen</td>
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<tr>
<td>9/2</td>
<td>EVER SINCE VENUS</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>DOUBLE INDEMNITY</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>Preston Foster</td>
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<td></td>
<td>Ann Savage</td>
<td>Ross Hunter</td>
<td>Dick Powell</td>
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<td>(1944-'45)</td>
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<td>Victor McLaglen</td>
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<tr>
<td>9/9</td>
<td>ONE MISTRESS</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>DOUBLE INDEMNITY</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>Preston Foster</td>
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<td></td>
<td>Myrna Loy</td>
<td>Max Steiner</td>
<td>Dick Powell</td>
<td></td>
<td></td>
<td>(1944-'45)</td>
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<td>9/16</td>
<td>COWBOY FROM LONESOME RIVER</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>DOUBLE INDEMNITY</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>Preston Foster</td>
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<td></td>
<td>Charles Starrett</td>
<td>Harry Cohn</td>
<td>Dick Powell</td>
<td></td>
<td></td>
<td>(1944-'45)</td>
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<td></td>
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<tr>
<td>9/23</td>
<td>STRANGE AFFAIR</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>DOUBLE INDEMNITY</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>Preston Foster</td>
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<td></td>
<td>Alan Jordon</td>
<td>Evelyn Keyes</td>
<td>Dick Powell</td>
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<td>(1944-'45)</td>
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<td>Victor McLaglen</td>
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<td>9/30</td>
<td>MEET MISS BOBBY-SOCKS</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>DOUBLE INDEMNITY</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>Preston Foster</td>
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<td></td>
<td>Bob Crosby</td>
<td>Echoes of Young Love</td>
<td>Dick Powell</td>
<td></td>
<td></td>
<td>(1944-'45)</td>
<td></td>
<td></td>
<td>Victor McLaglen</td>
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<tr>
<td>10/7</td>
<td>A WAC, A WAVE AND A MARINE</td>
<td>(Blind Block)</td>
<td>ANDY ABDUL'S BLONDE</td>
<td>(Fifth Block)</td>
<td>DOUBLE INDEMNITY</td>
<td>(1944-'45)</td>
<td>(Special Release)</td>
<td>Preston Foster</td>
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<td></td>
<td>(Blind Block)</td>
<td>(Blind Block)</td>
<td>Dick Powell</td>
<td></td>
<td></td>
<td>(1944-'45)</td>
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<td>Victor McLaglen</td>
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</table>
Atlantic’s Cut for White Theatres

MEMPHIS, Aug. 23.—All sequences showing Negro performers in Repub- lic’s “Atlantic City” have been ordered deleted here by the local censor board, was reported by Norman J. Colquhoun, Republic branch manager, following a screening held for Lloyd Shaford, censor chairman. Colquhoun stated that Binford will allow the big Negro scene to remain for showing in Besel St. Negro theatres but asked it removed for “White” houses.

Binford also stated that “henceforth any film with Negro perform- ers” will be excluded from “White” theatres. The censor board here has recently been campaigning against Negro entertainers in motion pictures. Among films banned entirely as United Artists’ “Sensations of 44.”

Blue Names Searle Western Manager

Don Searle, manager of radio station GO, San Francisco, has been named general manager of the Blue Network’s Western division, it was re- vealed here yesterday by Mark Woods, president.

With the network 18 months, Searle has operated stations in Omaha, Seattle and Lincoln. He is presently owner of a station at Grand- land and one in Wichita. Wood also revealed that the next move in reinforcing Pacific Coast operations will be the appointment of a Pacific coast vice-president to succeed Don Gilman, who resigned this week.

One of his late father.

Sam Wheeler is chairman of the sales committee, assisted by Al Burman who handled arrangements or the naming of the ship.
<table>
<thead>
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<th>WEEK</th>
<th>COLUMBIA</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PARA.</th>
<th>PRC</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U.A.</th>
<th>UNIVERSAL</th>
<th>WARNERS</th>
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<tbody>
<tr>
<td>July 29</td>
<td>GOING TO WAR</td>
<td>(Seventh Block)</td>
<td>AND MARY'S BLOODED THIEVES</td>
<td>MANDY ROONEY</td>
<td>107 mins.</td>
<td>(Fifth Block)</td>
<td>AND THE ANSWER SINGS</td>
<td>DOROTHY LAMOUR</td>
<td>0:00 mins.</td>
<td>D-60 mins.</td>
<td>(Special Release)</td>
</tr>
<tr>
<td>Aug. 5</td>
<td>CRIME OF THE WEREWOLF</td>
<td>MARY'S BLOODED THIEVES</td>
<td>CHARLES BOYER</td>
<td>M-114 mins.</td>
<td>(Second Block)</td>
<td>THE PEOPLE</td>
<td>DICK POWELL</td>
<td>M-100 mins.</td>
<td>D-100 mins.</td>
<td>(Special Release)</td>
<td>DOCUMENTARY</td>
</tr>
<tr>
<td>Aug. 19</td>
<td>SWING IN THE SADDLE</td>
<td>TWO GIRLS</td>
<td>ANN HUIRK</td>
<td>M-100 mins.</td>
<td>THE TILLER FAMILY</td>
<td>CALL OF THE JUNGLE</td>
<td>JIMMY LYDON</td>
<td>M-60 mins.</td>
<td>D-60 mins.</td>
<td>(Special Release)</td>
<td>WHITE CLIFFS OF NEW GUINEA</td>
</tr>
<tr>
<td>Sept. 2</td>
<td>EVER SINCE VENUS</td>
<td>MURDERED</td>
<td>ROSE HUNTON</td>
<td>M-71 mins.</td>
<td>MURDERED</td>
<td>OH, WHAT A NIGHT!</td>
<td>EDWARD LEWIS</td>
<td>M-71 mins.</td>
<td>D-71 mins.</td>
<td>(First Block)</td>
<td>GOSPELS OF THE EAST</td>
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<tr>
<td>Sept. 9</td>
<td>ONE MISTY EVENING</td>
<td>MURDERED</td>
<td>CHESTER MORRIS</td>
<td>M-71 mins.</td>
<td>MURDERED</td>
<td>CASTLE OF CRIME</td>
<td>EDMOND LOWE</td>
<td>M-60 mins.</td>
<td>D-60 mins.</td>
<td>(First Block)</td>
<td>GOSPELS OF THE EAST</td>
</tr>
<tr>
<td>Sept. 16</td>
<td>COWBOY FROM LONESOME RIVER</td>
<td>MURDERED</td>
<td>CHARLES BASKERVILLE</td>
<td>M-60 mins.</td>
<td>MURDERED</td>
<td>STRANGERS IN THE NIGHT</td>
<td>EDMOND LOWE</td>
<td>D-55 mins.</td>
<td>D-55 mins.</td>
<td>(First Block)</td>
<td>GOSPELS OF THE EAST</td>
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<tr>
<td>Sept. 23</td>
<td>STRANGE AFFAIR</td>
<td>MURDERED</td>
<td>ALJADEN KAYES</td>
<td>M-60 mins.</td>
<td>MURDERED</td>
<td>WHEN THE LIGHTS GO ON AGAIN</td>
<td>EDMOND LOWE</td>
<td>D-55 mins.</td>
<td>D-55 mins.</td>
<td>(First Block)</td>
<td>GOSPELS OF THE EAST</td>
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<tr>
<td>Sept. 30</td>
<td>MEET MISS BOBBY-BOCKS</td>
<td>MURDERED</td>
<td>BOB CRIPPS</td>
<td>M-60 mins.</td>
<td>MURDERED</td>
<td>I LOVE A SOLDIER</td>
<td>EDMOND LOWE</td>
<td>D-71 mins.</td>
<td>D-71 mins.</td>
<td>(First Block)</td>
<td>GOSPELS OF THE EAST</td>
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</table>
$11,000 Over for 'I Love Soldier'

San Francisco, Aug. 23.—"I Love Soldier" led the field here with a shushing $39,000 at the Fox. With a San Francisco locale, the film got some good advance notices in the daily press. Estimated receipts for the week ending Aug. 22-24:

- Los Angeles, $11,000
- San Francisco, $39,000
- Los Angeles (20th-Fox), $8,000
- Los Angeles (20th-Fox), $7,000
- Los Angeles (20th-Fox), $6,000
- Los Angeles (20th-Fox), $5,000
- Los Angeles (20th-Fox), $4,000
- Los Angeles (20th-Fox), $3,000
- Los Angeles (20th-Fox), $2,000
- Los Angeles (20th-Fox), $1,000
- Los Angeles (20th-Fox), $0

Atlantic’ Cut for White Theatres

Memphis, Aug. 23.—All sequences using Negro performers in Republic’s "Atlantic City," have been ordered here by the local censor board, was reported by Norman J. Colquhoun, Republuc branch manager, following a screening held by Lloyd Ford, censor chairman. Colquhoun stated that Bishop will allow the film to be shown in Beale St. Negro theatres but ordered it removed for 'white' houses.

Bishop also stated that "henceforth any film with Negro performances" will be excluded from 'white' theatres. The censor board here has generally been campaigning against Negro entertainers in motion pictures, among films banned entirely as United Artists’ "Sensations of 1944."

Blue Names Scarle Western Manager

Don Scarle, manager of radio station KGLO, San Francisco, has been named general manager of the Blue Network's Western division, it was revealed here yesterday by Mark Woods, president.

With the network 18 months, Scarle eminently operated stations in Omaha, opera and Lincoln. He is presently acting owner of a station at Grand land and one in Wichita. Wood also revealed that the next move in reorganizing Pacific Coast operations will be the appointment of a Pacific coast vice-president to succeed Don Gilman, who resigned from the station.

Once of his late father.

Sam Wheeler is chairman of the sales committee, assisted by Al Abramson who handled arrangements for the naming of the ship.

$68,000 for 'Dragon' at Three in L. A.

Los Angeles, Aug. 23.—First runs here again demonstrate that important pictures will get important money. "Dragon Scalp," off to a three-plex first run at the Egyptian, Los Angeles and Ritz, did an estimated $68,000 at the three houses in its first week of an extended run. "Wilson" captured $40,500 in the second week of its two-day-and-run at the Cardiel Circle and United Artists, while "Going My Way," repeating the phenomenal course established in other key cities, was good for $51,000 combined at the Paramount theatres downtown and in Hollywood. Weather was hot during the day and a bit on the coolish side at night.

Estimated receipts for the week ending Aug. 23:

- "Wilson" (20th-Fox), $11,000
- "The Hairy Ape" (UA), $8,000
- "One Mysterious Night" (Col) PARAMOUNT-DOWNTOWN—(50c-60c-85c-$1.00) 7 days, Gross: $15,000 (Average: $2,143)
- "The Hairy Ape" (UA), $7,000
- "One Mysterious Night" (Col) PARAMOUNT-DOWNTOWN—(50c-60c-85c-$1.00) 7 days, Gross: $12,000 (Average: $1,714)
- "Going My Way" (Para) PARAMOUNT-DOWNTOWN—(50c-60c-85c-$1.00) 7 days, Gross: $10,000 (Average: $1,429)
- "One Mysterious Night" (Col) PARAMOUNT-DOWNTOWN—(50c-60c-85c-$1.00) 7 days, Gross: $8,000 (Average: $1,143)
- "Dragon Scalp" (M-G-M), $7,000
- "The Hairy Ape" (UA), $6,000
- "One Mysterious Night" (Col) PARAMOUNT-DOWNTOWN—(50c-60c-85c-$1.00) 7 days, Gross: $6,000 (Average: $857)
- "Wilson" (20th-Fox), $5,000
- "The Hairy Ape" (UA), $4,000
- "One Mysterious Night" (Col) PARAMOUNT-DOWNTOWN—(50c-60c-85c-$1.00) 7 days, Gross: $3,000 (Average: $428)
- "Dragon Scalp" (M-G-M), $3,000
- "The Hairy Ape" (UA), $2,000
- "One Mysterious Night" (Col) PARAMOUNT-DOWNTOWN—(50c-60c-85c-$1.00) 7 days, Gross: $1,000 (Average: $143)
- "Wilson" (20th-Fox), $1,000
- "The Hairy Ape" (UA), $0

The Air Waves are Rippling for "Our Hearts Were Young and Gay" from Coast to Coast at Diana Lynn, Co-Starred with Gail Russell in Paramount's pictureization of the national best seller, continues radio buildup for the film... Appearance Sunday Night, 6 P.M., E.W.T, On famed "Silver Theatre" show over CBS... Will climax series of plugs on Texaco and Chesterfield Air shows... With more big radio shots to come... Watch for announcements!

Sterling Leaves Arktho

Philip Sterling, publicity director for Arktho, distributor of Soviet films here, has resigned, effective immediately, to become managing director of Picture News Features, a publisher's service representing photographers.
"ON STAGE EVERYBODY!"

The Blue Network's Sensational Opportunity
Show now opens even wider the doors
to Fame and Fortune for Radio and Screen
"Big Names" of tomorrow through a
GREAT 26-WEEK CONTEST

EVER since the Blue Network Company
was formed, it has been the opportunity
network for radio artists. One important con-
tribution has been the program, "On Stage
Everybody!", which during the last 30 weeks
has provided opportunity for countless pro-
fessional singers, actors, and other artists to
air their talents coast to coast.

Beginning October 7th, "On Stage Everybody!")
proposes to give aspiring talent an even more
profitable opportunity by staging a unique
26-week contest which offers the winners oppor-
tunity not only in radio but on the screen as well!

HERE IS HOW THE CONTEST
WILL OPERATE:
1. Each week for 26 weeks, "On Stage Every-
body!") will present a group of "acts" . . . care-
fully and impartially auditioned from profes-
sional talent.
2. The ten most talented acts will be given
contracts to appear in the full-length picture,
"On Stage Everybody!", to be produced by
Universal Pictures, one of Hollywood's top
five studios.
3. All professional talent is eligible. Anyone
desiring to enter this contest should contact
the Blue Network's Program Department for
complete details.

"On Stage Everybody!)" emphasizes the Blue Network's policy that
radio must discover and develop talent of its own. We believe that this
new contest feature of "On Stage Everybody!)" is an even bigger step in
the right direction.

"ON STAGE EVERYBODY!) is for sale!
The inherent commercial strength of this program, combined with the
possibilities of the contest feature, provide an unusual vehicle for the alert
advertiser. For Further Information: Blue Program Sales or National
Concert and Artists Corporation.

The Blue Network
AMERICAN BROADCASTING SYSTEM, INC.
Rank Still Has Hopes of UA Deal in U. S. Plans Study of U. S. Film Standards

By PETER BURNUP
LONDON, Aug. 24.—J. Arthur Rank, in an exclusive interview here today, stated firmly that he still has hopes of consummating a deal with United Artists for distribution of some 10 of his and Two Cities films in the United States.

Rank stated that he and Gradwell L. Sears, UA vice-president, and distribution head recently returned to New York, "hammered out agreements, the basis of which demand amplification and ratification by UA in New York," hence the trip of Rank's emissaries Harrington C. Gain and B. E. Carew to the UA offices in New York.

Asks $100,000 Damages

OKLAHOMA CITY, Okla., Aug. 24.—After conferences here today, attorney Robert P. Hudson left for Tulsa where he will file suit. Mr. Hudson has filed a new antitrust complaint against the Griffith Amusement interests and 10 distributors on behalf of J. D. Weinland of Picher, Oklahoma. Hudson said he will ask $100,000 damages and an injunction against alleged monopolistic practices.

Hudson conferred here with James Blakesney, Jr., who has prosecuted previous actions against Griffith et al. Hudson said the distributors cited

(Continued on page 7)

Tufts' No. 1 in Theatres' 'Stars of Tomorrow' Poll

SONNY TUFFS, six-foot-four-inch actor who appeared in "So Proudly We Hail" and "Kings Row," is the first choice of both circuit and independent exhibitors for the 10-week "Stars of Tomorrow" poll, published today.

Runners-up in the combined vote, in the order named, are: James Craig, Gloria Dehaven, Roddy McDowall, June Allyson, Barry Fitzgerald, Marsha Hunt, Sydney Greenstreet, Tahitian Rose, and Robert Ryan with the circuit exhibitors including Robert Ryan in their first ten in place of Dantine and the

(Continued on page 12)

Films Riding with Advancing Troops

WASHINGTON, Aug. 21.—The Cross Motion Picture Service Corp., which is operating in France on the heels of our advancing troops, it was announced today by the American Red Cross here.

Seven Red Cross mobile-theatres have been attached to "Cinemohines" which are traveling behind the lines to serve coffee and doughnuts to men on the march. Each "Cinemohine" is equipped with a projector, phonograph, loud speaker system, generator and piano, and stage a film or talent show at any opportunity.

20th-Fox Net: $6,338,433 For 26 Weeks

Twenty-six weeks' profit of $6,338,433, after all charges, was reported yesterday by 20th Century-Fox, Spyros Skouras, president for the period ending June 24. Earnings reflected, for the first time, the company's full-share interest in national Theatres Corp.; Roxy Theatre, Inc., earnings were also included. After deducting dividends on preferred and convertible preferred stock, the $6,338,433 net equaled $3.12 a share on the 1,742,006 shares of common stock outstanding. Net profit reported for the same 26 weeks of 1943, not including National Theatres and the Roxy Theatre, was $3,843,240, equal, after deducting dividends on the convertible preferred stock

(Continued on page 7)

Extended Runs Bring New Product Jam

10-Week Wait for Some N. Y. First-Run Outlets

The Metropolitan New York first-run situation, which had eased in recent months, after being tight last Spring, is again causing a product jam and most distributors are now hard-pressed for theatres to exhibit their first-run films.

Distributors lacking regular first-run Broadway outlets report that they cannot secure an available theatre for current releases in 10 weeks and the situation will become even more acute in view of extended holdovers. The ensuing delay in the clearance of new

(Continued on page 7)

$31,343,730, New Tax High

WASHINGTON, Aug. 24.—The Treasury's admission tax revenue reached a new high in July at $31,343,730, a $500,000 increase over the $26,844,195 in June and nearly double the $15,750,519 in July, 1943, as reported here today by the Internal Revenue Bureau.

July collections brought the total for the first seven months of 1944 to $144,941,051—within $2,000,000 of the annual revenue from this source as recently as 1942—against $89,688,962 for the corresponding period last year.

Revenue for the full fiscal year ending

(Continued on page 7)

OWI Reports on the Nazi Film Industry

Despite severe shortages of actors, technicians, materials and equipment, the German film industry, centered now in five producing companies and operating under the control of Paul Goebbels, Minister of Propaganda, produced 190 feature films, a large percentage in color; last year, it was learned here yesterday from the U. S. Office of War Information. First insight into the German industry to be

(Continued on page 12)
Personal Mention

SPYROS SKOURAS, 20th Century-Fox president, left last night for San Francisco and Hollywood.

LOUISE FARRELL, secretary to James J. Murphy, Jr., assistant executive director of the motion picture branch of the American Arbitration Association, will leave at the weekend for a two-week vacation.

Oscar A. Morgan, Paramount short subject sales manager, has left for the company's new office here.

GORDON LIGHTSTONE and Thomas F. Doweggin, Montreal sales executives of Paramount.

Sergeant Martin Finkelstein, formerly with Fox Midwest Theatres in Kansas City, is further up the ladder to the post of Los Angeles M-G-M sales manager, from Camp Detrick, Md.

EDWIN W. AARON, M-G-M circuit sales head, left yesterday for conference with theatre and division managers from Chicago to Los Angeles.

CLARK GABLE, still in an Army major's uniform, arrived in Chicago yesterday, en route from Hollywood to Washington on official business.

LARRY KENT, executive assistant to Spyros Skouras, is due here early in September from the Coast en route to London.

FRED MEYERS, eastern division sales manager for Universal, is on a business trip covering Boston and New Haven.

JOHN GRIEMER, head of the National Film Board of Canada, has arrived here from London.

TOMMY THOMPSON, Chicago publicity head for 20th Century-Fox, is in Milwaukee this week.

Wilson Memorial Gets $50,000 from 20th

WASHINGTON, Aug. 24.—At the suggestion of Mrs. Woodrow Wilson, who declined to accept an honorarium for granting 20th Century-Fox permission to film her late husband's life, the company has presented her $50,000 to the Woodrow Wilson Birthplace Foundation, it was learned here yesterday from Mrs. Cordell Hull, President Roosevelt's sister, which maintains "The Manse" in Staunton, Va., where the World War I president was born in 1856.

The gift establishes an endowed fund for maintenance of the home. "The Manse," dedicated by President Roosevelt in 1938, has been maintained up to now through a $3,000 grant from the Commonwealth of Virginia, plus personal donations and tourists' fees.

New Deal for British Help

LONDON, Aug. 24.—Economic and general working conditions of hundreds of skilled workers have been greatly improved today with the ratification of a new agreement by the unions and the British Film Production Association.

The new deal for the workers provides for the conversion of all hourly-paid employees to a weekly wage, an existing overtime bonus of $4.40 per week will be increased by 20% and $1.50 per week will be paid for holidays, with payments also prescribed for sick-leave. The agreement becomes effective next payday, with the added payments made retroactive to June 1.

The entire pact is agreed to by J. Arthur Rank, who argued that the efficiency of British studios is impaired unless there is reasonable security for the tenure of employment and that the wage structure of paid workers. He cited as an analogy the treatment accorded workers in his vast milling interests. He said it would be a "tight hard" to convince brother film producers of the advisability of pursuing the plan just effected.

The unions have "more vigorous cooperation of all workers in a policy to create a stabilized and expanded film industry and in settling the world market for British pictures.'

McMurray Crosby to Para. Stars Payroll

PHILADELPHIA, Aug. 24.—Paramount's annual report to the Securities and Exchange Commission here reveals that Fred McMurray, with a salary last year of $42,266 and Harry L. (Bing) Crosby, with $311,111, topped the 1933 star payroll for that company. Producer George (Buddy) De Mille was paid $72,606.

The report listed, under bonus and profit-sharing agreements, the amount of $27,875 for Cecil B. de Mille, Inc., and $191,520 to the William H. Pine Corp.

RK0 Considers Site For L.A. Theatre

LOS ANGELES, Aug. 24.—RK0 will determine finally if the new first-run and long-planned property at the intersection of Fairfax and Wilshire Boulevards will crystallize after a careful post-war survey of the Los Angeles situation. The plot has been in the company's possession several years. If built, it would be operated jointly by RK0 and Rodney Pantages.

Doubleday Names Lyons

Doubleday, Doran, book publishers, has appointed A. & S. Lyons, Inc., as its exclusive motion picture representation in New York and on the Coast.

SOPEG to Have 10 At UOPWA Meeting

Sydney Young, president, and Ellen Davidson, organizer of the Screen Protective Employees Guild, Local 199, here, and eight SOPEG members from the film companies with whom the union has contracts, will comprise the SOPEG delegation which will attend the fifth convention of the Union of Office and Professional Employees of America in Philadelphia, Sept. 4-9.

Some 300 delegates representing over 55,000 film insurance, finance, advertising and other white collar employees are expected to attend. Action will be taken at the meeting on economic problems facing office and professional employees today and to map out a program to extend union organization with the radio industry viewed as one possible new field.

French Get War Films But Want Escapism

LONDON, Aug. 24.—The psychological warfare division of General Eisenhower's Staff Headquarters has so far approved only 22 British features, and an unknown number of Hollywood films, for showing to liberated sections of France, and their choice has been keyed to the theory that the French are eager for news of what had been happening in the outside world during the past four years. Half the British selections were pictures made to the order of the Ministry of Information.

More applauded by the natives, however, than any of the topical films has been the reissue of Charlie Chaplin's "Modern Times," labeled "The Gold Rush" and indications are that the peasants walking many miles to attend theatres in and around Cherbourg seek diversion rather than enlightenment. Thus it is felt here, a new criterion of choice will have to be devised in the near future.

Army Staff Headquarters has British, French, American and Russian pictures at its disposal; and, within the radius of available product, selection by exhibitors is completely untrammeled. The theatres are run by their French proprietors, and, where cinemas are lacking, mobile units operate. Admission prices are double what they were before the war.

Archie Hall Wins Suit

LOS ANGELES, Aug. 24.—Archie Hall was awarded $5,000 actual and $10,000 punitive damages by a jury in Superior Court of Los Angeles. Hall, per上市 from Columbia Pictures, but, when his name was charged on Columbia pictures had unfairly used the title of his radio show in "What's Buzzin', Cousin." An appeal is probable.

ECONOMICALLY

Coming Events

Today — Television Broadcasters Association meeting, Mohawk Golf Club, Scottsdale, Ariz.

Sept. 7—8—National Allied directors meeting, Bremton Woods, N. H.


Sept. 10—National Screen Service sales meeting, New York.

Sept. 13—United Artists board meeting, New York.

Sept. 15—Exhibition representa- tives conference, Washington, D. C.

OCT. 16-18—Society of Motion Picture Engineers and Broadcasters convention, Hotel Pennsylvania, New York.

NEW YORK THEATRES

Daryll F. Zanuck's

WILLSON in TECHNICOLOR

Directed by HENRY KING
Written for the Screen by LAMAR TROTTI

A 20th Century-Fox Picture
On the Roxy Stage

FRANK SINATRA
GEORGE MURPHY
ADOLPH MENJOU

STEE LIVELY

ROXY THEATRE
and

GOOD ENTERTAINMENT IS INTERNATIONAL!
KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!
SHOWING AT RADIO CITY MUSIC HALL — OF COURSE!

COOPER WRIGHT

Comedy Of All Time

a Brown

Sam Wood

SON Production

GOOD ENTERTAINMENT IS INTERNATIONAL!
INTERNATIONAL PICTURES, INC., PRESENTS

GARY COOPER
TERESA WRIGHT

in
"Casanova Brown"

The Greatest Romantic Comedy Of All Time

Directed by SAM WOOD

A NUNNALLY JOHNSON Production

with

Frank Morgan • Anita Louise

PATRICIA COLLINGE • Edmond Breon • Jill Esmond

Produced and written for the screen by Nunnally Johnson
From a play by Floyd Dell and Thomas Mitchell

RELEASED THRU RKO RADIO PICTURES INC.
20th-Fox Net: $6,338,433
20th-Fox Directors Declare 3 Dividends
12 'B' Films Boost 20th Total to 39
BMOI Features Had 37,000 Bookings In United States
20th Century-Fox's setting of "A Touch of the Devil," with William Tabbert, Leslie Caron, and Jack Soo, has been extended through July 3.

Donaldson, Allen Due At MGM Home Office
Tom Donaldson, M-G-M manager in Boston, is scheduled to arrive at the home office on Monday to spend a week conferencing with departmental heads, in line with the plan of Will- iam F. O'Connell, president and general manager of the company.

Ostrom Promoted
Chicago, Aug. 24—Mrs. Margaret Ostrom, for the past 12 years in the motion picture department of the Warner Bros. information center in New York, has been promoted to assist manager, Evelyn Howlett, here, as has been announced.

Coast Flashes
Hollywood, Aug. 24

BMOI has two new feature documentaries for which American distributors have been supplied, "Western Approaches," dealing with the arrival of convoys in England, a 10-reel color film already completed. The other, "Journey Together," is expected to be ready by January; it deals with the training of British air cadets in England, Canada, and the U.S. It is a fictionale treatment, Edward G. Robinson playing the role of an American Air Force trainer.

BMOI's joint production of "Baird's Magic Carpet," a British film, is in the United States with Co., now in the hands of the company's London branch. The film will be shown in England, Canada, and the U.S., with the company's London branch. The film will be shown in England, Canada, and the U.S., with the company's London branch.

20th-Century-Fox has announced that the company has definitely extended its contract with the company's London branch. The film will be shown in England, Canada, and the U.S., with the company's London branch.
Hollywood

By Thalia Bell

Hollywood, Aug. 24

Production is at a new high for the summer at M-G-M. Of the 33 players listed as stars on the studio's contract list, 23 are currently at work and none are left before the end of the month. Frank Sinatra, Gene Kelly and Kathryn Grayson are busy with "Anchors Aweigh," Van John- ston and Virginia Williams are working on "Thrill of Romance;" Judy Garland and Robert Walker are at work on "The Joker Is Wild," with Claire Bloom and James Melton are engaged on "Ziegfeld Follies;" Wallace Beery is cast in "Airship Squadron 4;" Lionel Barrymore and Van John- ston are working in "Dr. Red Adams," and Margaret O'Brien is in "Music for Millions." Those who will go before the cameras within the next two weeks include: Lana Turner, Laraine Day and Susan Peters in "White Slave Army;" Spencer Tracy and Katherine Hep- burn, in "Without Love;" and Greer Garson and Lionel Barrymore, who are to have the starring parts in "San Fernando Valley of Decision." Two of M-G-M's stars are currently working at other studios: Irene Dunne in "A Woman's Privilege," at Columbia, and Hedy Lamarr in "Experiment Peri-ulous," at RKO.

So successful was RBC's jungle adventure picture, "Nabonga," that producer Sigmund Neufeld has decided upon a follow-up, to be titled "White Slave Army," and have Spencer Tracy and Katharine Hepburn, in "Without Love," and Greer Garson and Lionel Barrymore, who are to have the starring parts in "San Fernando Valley of Decision." Two of M-G-M's stars are currently working at other studios: Irene Dunne in "A Woman's Privilege," at Columbia, and Hedy Lamarr in "Experiment Peri-ulous," at RKO.

A Review of "San Fernando Valley"

(Republic)

ROY ROGERS and Trigger, his erudite horse, both perform ex- cellently, as usual, in "San Fernando Valley," wherein the Rogers touch and voice flourish at utmost proficiency, with equally happy results. The film is a rich and close romantic support of Rogers; Jean Porter as a love-sick juvenile, and Andrew Tombes, Edward Gargan and Dot Farley, providing com-edy relief, are among others in a competent cast.

Dorell and Stuart McGowan's sprawling screenplay permits the ubiquitous Rogers and others to participate in a variety of events involving exciting pursuits that considerably chastens Miss Evans, a sulky race, and several brawling fisticuffs, where Trigger's flashing hooves lend substantial aid to Rogers in the combat. Director John English efficiently handles the abundant material, injecting several elaborate production numbers, probably as a sop to any lukewarm Western fans.

An appealing song, formerly in the outdoor vein, is paced by the currently high-riding song, "San Fernando Valley," which offers ex- hibits abundant exploitation opportunities. Bob Nolan and the Sons of the Pioneers sing their novelty tunes in an appealing manner; Vernon and Draper and the Morel Trio also help out with specialty numbers. Eddy White, Actress, author, producer, which has the whole a smooth pro- duction.

Running time, 74 mins. "G" release date, Sept. 15.

Charles Ryweck

A Review of "Adventure in Bokhara"

(Arkin)

A Russian film that tells nothing about the war or about Russians, would seem to indicate a good deal of any current value of Soviet product in this country, but here is an escapist comedy so fresh in its handling of an ancient theme, so broad without resorting to slapstick, and yet so filled with choice satiric barbs that it is certain to please.

An early sequence which keys the humor finds the comedian Lev Sverdlin, cast as a fabulous adventurer from Bagdad, riding a donkey through Bokhara. He comes to a pool where a rich man has fallen in and hears a would-be rescuer yell, "Give me your hand." Sverdlin, holding out a coin over the water, says, "Don't ask a rich man to give; ask him to take," and the victim struggles ashore. Similar methods, always burlesquing greed and cupidity, enable the hero, after he has aroused the wrath of the ruler, to escape many threats of death and find his way to the city.

The story, by L. Soloviev and V. Vitkovich, has an enjoyable Ar- bakan Nights flavor throughout, and Charles Clement's titles have been given the filip of Americanism. A cast featuring K. Mikhailov and E. Heller furnish the inspired Sverdlin with scores of foils. Y. Prot- ozanov's direction keeps up a surprising pace for a Russian picture. It was produced, uninstinctively, by Tashkent Film Studio.

Running time, 84 mins. "G" release date, Aug. 19.

Tom Low

Pick A Peck of Plumbs

(Columbia)

Typical slapstick farce, with El Brendel and Bessie Howard perform- ing as a twain of pseudo-plumbers, with resultant antics that will un- doubtedly please the youngsters. The pair, to raise cash to cover a police fine, hire out as plumbers' helpers, and, after practically wrecking the house, are arrested and forced to face a jail sentence. As he tries to capture the mouse whose powerful whiskers brings the dogs on the run every time, this cartoon, in color, is a riot of laughs. The music score is excellent. Running time, 8 mins.

The Case of the Screaming Bishop

(Columbia)

A take-off on the mystery film with mildly amusing results. The cartoon proceedings involve the search for a missing bishop, for which 15 wishes are offered. The film is a variation of the old trick, and has been totally destroyed by the crumb of crumb that is truly amazing. Hitting the Smith directed. Running time, 7 mins.

Fire Destroys Blue Fox

Portland, Ore., Aug. 24.—The Blue Fox Theatre, Grangeville, 1da., has been totally destroyed by fire and the loss is estimated at $60,000. There were no casualties. The owner, Mayor T. S. Johnson, was insured.
CHICAGO, Aug. 24.—"And the Angels Sing" topped the Loop parade this week with a near-record $67,000 at the Chicago. Picture is in for a three-week run. Single disappointment is "The Adventures of Mark Twain" at the Roosevelt, which opened without benefit of much-needed publicity and grossed only $14,000 for the week against a $20,000 par.

Estimated receipts for the week ending Aug. 24:

- "Eve of St. Mark" (20th-Fox) $23,000.
- "Candelight in Algers" (20th-Fox) APOLO—(1,300) (55c-65c-95c) 2nd week. Gross: $10,000. (Average: $4,400).
- "And the Angels Sing" (Par.). CHICAGO— (1,350) (55c-65c-95c) Stage: Charlie Spivak and orchestra. Gross: $10,000. (Average: $5,000).
- "The Hitler Gang" (Par.) GARRICK—(1,000) (55c-65c-95c) 9 days. Gross: $13,100. (Average 7 days: $1,870).
- "Yeux Run Wild" (RKO) "Foolom in Mexico" (RKO) GRAND—(1,200) (55c-65c-95c) 7 days. Gross: $10,000. (Average: $1,400).
- "Step Lively!" (RKO) "A Night of Adventure" (RKO) PALACE—(2,500) (45c-55c-65c-95c) 6 days. Gross: $22,000. (Average: $3,666).
- "The Adventures of Mark Twain" (WB) ROOSEVELT—(1,500) (55c-65c-95c) 7 days. Gross: $14,000. (Average: $2,000).
- "Mr. Skiffington" (WB) STATE LAKE—(1,700) (55c-65c-95c) 7 days. Gross: $8,000. (Average: $1,143).
- "White Cliffs of Dover" (M-G-M) 1 day. 4th week. "Bathing Beauty" (M-G-M) 6 days UNITED ARTISTS—(1,700) (40c-65c-95c) 7 days. Gross: $22,000. (Average: $3,143).
- "Up in Arms" (RKO) WOODS—(1,200) (55c-65c-95c) 17th week. Gross: $19,000. (Average: $1,118).

Odeon Acquires First Site in London, Ont.

Toronto, Aug. 24.—Odeon Theatres of Canada has acquired a site on Dundas St. in London, Ont., where it will erect a 2,000-seat theatre when wartime construction restrictions are lifted.

Odeon also reported that Sam Finn of Toronto, a company associate, has purchased the 620-seat Elmwood in London, marking Odeon's first acquisition in that city. Famous Players Canadian now operates seven theatres in London.

Industry Registers Protest on Spain

Formal representations have been made by the organized industry to the Spanish government through the American Embassy in Madrid, protesting the new import duties recently imposed and which the industry views as discriminatory, it was learned here yesterday.

Schedules of some of the new levies, as well as other film taxes incurred by American distributors in Spain were published in Motion Picture Daily on Aug. 9.

DeVry Signs Tri-States

Memphis, Aug. 24.—The Tri-State Theatre Service Supply Co. here has been appointed distributors of DeVry sound equipment for Mississippi, Arkansas and Tennessee.

FOLLOWING N.Y. PARAMOUNT PREMIERE
THAT OUT-MIRACLED "MIRACLE OF MORGAN'S CREEK", PRESTON STURGES' "HAIL THE CONQUERING HERO" GETS SMASH RECEIPTION AT PEEKSKILL,
N.Y., PARAMOUNT, WITH GROSS THAT TOPPED "MORGAN'S CREEK" BY 13% IN FOUR DAYS... AND WAS MORE THAN "LADY IN THE DARK" GOT IN 6 DAYS!
SO BRACKEN—DEMAREST HIT GOES INTO GENERAL RELEASE TODAY WITH ESTABLISHED EVIDENCE OF SENSATIONAL BIG-AND SMALL-TOWN DRAW.

WAY IS 60% OVER AVERAGE IN DENVER

DENVER, Aug. 24.—"Going My Way," at the Denver in its third week, was expected to gross $14,500, which is better than 60 percent above average. In cash the "Adventures of Mark Twain," on a dual at the Denver, led with $18,000. All moves are doing better than average business.

Estimated receipts for the week ending Aug. 21:

- "Mr. Skiffington" (WB) "Oh, What a Night!" (M-G-M) $4,500. Average: $490.
- "Step Lively!" (RKO) "A Night of Adventure" (RKO) $5,400. Average: $600.
- "Going My Way" (Par.) DENVER—(2,000) (45c-55c-75c) 7 days. Gross: $9,100. (Average: $1,290).
- "The Adventures of Mark Twain" (WB) DENVER—(2,000) (45c-55c-75c) 7 days. Gross: $8,500. (Average: $1,214).
- "The Adventures of Mark Twain" (WB) PARIS—(1,500) (45c-55c-75c) 7 days. Gross: $5,900. (Average: $842.86).
- "Wing and a Prayer" (20th-Fox) "South of Dixie" (Col.) $1,200. Average: $171.
- "The Adventures of Mark Twain" (WB) BROADWAY—(2,000) (45c-55c-75c) 7 days. Gross: $5,400. (Average: $771).
- "Going My Way" (Param.) BROADWAY—(2,000) (45c-55c-75c) 7 days. Gross: $8,300. (Average: $1,185.71).
- "The Adventures of Mark Twain" (WB) BROADWAY—(2,000) (45c-55c-75c) 7 days. Gross: $8,100. (Average: $1,157.14).
- "And the Angels Sing" (Param.) BROADWAY—(2,000) (45c-55c-75c) 7 days. Gross: $8,200. (Average: $1,171.43).
- "Going My Way" (Param.) BALTIMORE—(2,000) (45c-55c-75c) 7 days. Gross: $8,200. (Average: $1,171.43).

WAY GROSSES HEAVY $24,000 IN ST. LOUIS

ST. LOUIS, Aug. 24.—"Going My Way" at the Ambassador, and "Winged Victory" at Lindbergh's State, headlined business here this week.

Estimated receipts for the week ending Aug. 21:

- "Going My Way" (Param.) ALBANY—(2,500) (40c-50c-60c) 7 days. Gross: $2,200. (Average: $314).
- "Dragon Seed" (M-G-M) LOYSE'S STATE—(1,600) (45c-55c-65c) 7 days, 3rd week. Gross: $5,200. (Average: $742.86).
- "Wing and a Prayer" (20th-Fox) MISSOURI—(1,300) (40c-50c-60c) 7 days. Gross: $1,700. (Average: $242.86).
- "Dead End" (Film Classics) ST. LOUIS—(1,000) (45c-55c-65c) 7 days. Gross: $6,200. (Average: $885.71).
- "Marked Raiders" (M-G-M) ST. LOUIS—(1,200) (45c-55c-65c) 7 days. Gross: $7,100. (Average: $1,285.71).
- "A Night of Adventure" (RKO) FOX—(2,000) (40c-50c-60c) 7 days. Gross: $1,300. (Average: $185.71).
- "Red Bird" (M-G-M) LOYSE'S ORPHEUM—(4,000) (45c-50c-60c) 7 days. Gross: $5,200. (Average: $742.86).

CHICAGO UNDECIDED ON 'V-DAY' PLANS

CHICAGO, Aug. 24.—Circuits in this territory, generally, have not as yet given much thought to operation of their theatres when 'V-Day' arrives. The subject has been discussed by some executives, but no definite plans reached. Balaban and Katz houses will remain closed until at least the 15th. It has been decided how the theatres will handle the cheering throngs. Mayor Edward Kelly was assured that bars will remain closed until normal behavior is resumed.

Irving Mack, head of Filmack Trailers, reports that his company is receiving orders almost daily from trailers announcing the closing of theatres on 'V-Day. Most of the orders have come in from independent out-of-town exhibitors.
Clearance Award Is Modified by Appeal

The appeal board of the American Arbitration Association here, in two decisions on appeals from clearance award orders, modified an award by the Boston arbitrator and affirmed a Chicago arbitrator's award, the AAA reported here yesterday.

In the first decision, complaints against the five consenting companies, the arbitrator's decision was modified to give the Winchester Theatre, Winchester, Mass., operated by E. M. Loew's, the following clearance conditions: The Granada and Strand theatres, Malden, Mass., and the Strand, Woburn, Mass., and the University, Cambridge, shall have seven days' clearance over the Winchester.

The award further stated that the Capitol, Arlington, is not to have clearance over Winchester on any pictures with respect to which the Winchester is subject to clearance or other restrictions in favor of the first-run suburban theatres in Malden, or of the Strand, Woburn, or the Medford, Medford. And on any pictures which are not subject to clearance or other restrictions in favor of such theatres in Malden, Woburn or Medford, but which have played second-run in Cambridge at the University, the maximum clearance granted the Capitol, Arlington, Mass., shall be one day. Pictures run at the Strand, Woburn, and Paramount product at the Capitol, Arlington, are excepted from the appeal board. Interveners were Arlington Theatres, Massachusetts Amusement, Middlesex Amusement, and University Theatres.

Gary Complaint Dismissed

In the second appeal award, the board sustained the Chicago arbitrator's decision in dismissing a clearance complaint by the Gary Theatre Corp., operating the Palace Theatre, Gary, Ind., as filed against RKO and 20th Century-Fox. This complaint, the second filed by Gary, asked that the clearance granted by RKO and 20th Century-Fox to the Chicago, Tivoli and Southtown, Chicago, operated by Balaban and Katz, and the Avalon and Capitol, Chicago, operated by Federal Theatres, be abolished as "arbitrary, excessive and unreasonable," as to the grounds that no competition existed between the Palace in Gary and the five Chicago theatres.

The appeal board also ruled that the complainant had failed to prove that there was "no competition between the theatres in question and that the clearance was unreasonable as to area," and therefore upheld the arbitrator's dismissal of the complaint. Interveners were Federal Theatres, Warners and Balaban and Katz.

RCA Renews Fox Deal

RCA Service Co. has signed contract renewal for service with the 300 theatres in the Fox West Coast group. Territories covered by the agreements, which are now going into the ninth consecutive year, are: Wisconsin, Rocky Mountain, West coast and Pacific Northwest.

**Reviews**

**"She's a Soldier, Too"**

(Columbia) Hollywood, Aug. 24

PRODUCER Wallace MacDonald and director William Castle deserve a hand for this pleasant picture, which might so easily have lapsed into sentimentality, and yet remains always within the bounds of sensibility.

All the actors give a good account of themselves, and Percy Kilbride and Beulah Bondi give performances of particular distinction under Castle's deft hand. Miss Bondi and Ida Lupino are as delightful as ever, but Miss Lupino is a little too winning.

Running time, 67 minutes. "G."**

**"Moonlight and Cactus"** (Universal) Hollywood, Aug. 24

SAILORS astray on a cattle-raid is the subject of this pleasant little musical which presents the Andrews Sisters and Leo Carrillo. It is chockful of catchy songs, among them the familiar "Waloo" and the "Handclapping Song." The Andrews Sisters also sing, with effect, "Down in the Valley," and a novelty number titled "Send Me a Man, Amen."

The screenplay, by Eugene Conrad and Paul Gerard Smith, concerns a young ranch owner who, returning from a stint in the merchant marine, finds that his foreman and his cowhands have been replaced by women. Outraged at first to find so much femininity scattered over his cattle-covered acres, he changes his tune when he discovers what a swell job the girls are doing.

Of course, no Western story is complete without a cattle-raid, and Carrillo takes the part in this one. In the end he sees the error of his ways and returns the cattle so that the ranch-owner's personable Tom Seidel, can wed Elyse Knox, who plays the torema, and all is merry as a marriage-bell.

Frank Gross is credited as associate producer, and Eddie Cline directed. Others in the cast include Shemp Howard, Eddie Quillen, Murray Alper, Rom Kennedy, and Frank Lauter and Minerva Urecal.

Running time, 60 min. "G."** Release date, Sept. 9.

**"Land of the Outlaws"** (Monogram) Hollywood, Aug. 24

THOSE who like their Westerns full of fists fights and revolver-flame will be somewhat disappointed in this Johnny Mack Brown-Raymond Hatton vehicle. True, there is a mine-explosion near the end, but it is not likely to satisfy action fans. The story is presented in a straightforward manner under Lambert Hillyer's direction, but the incidents used for its unfoolded lack vigor.

Joseph O'Donnell, who wrote both screenplay and original story, tells of a saloon-keeper who plots to obtain a valuable mine for one-tenth of its value. By devious means he almost manages to convince the owner that the mine is worthless, but fortunately two United States marshals in the persons of Nevada and Sandy, arrive on the scene in the nick of time. Not without danger to themselves, they expose the villain's schemes, and he is brought to book.

The production was under the supervision of Charles J. Bigelow, and among the cast are Stephen Keyes, Nan Holliday, Hugh Prosser, Charles King, John Merton, Steve Clark, and Art Fowler.

Running time, 55 minutes. "G."** Release date, Sept. 16.

*"G" denotes general classification.

Milwaukee 1st Runs in Average Week

MILWAUKEE, Aug. 24.—"The Story of Dr. Wassell," "Mr. Sheffington," "Roads to the West," with Stan Kenton's Band, and others, all did average business.

"Double Indemnity" (Para.)

INTERSTATE THEATRES, WISCONSIN—(2,400, 400, 400-800) 7 days, All: $17,000. (Average: $14,000).*

"Winkle Goes to War" (Col.)

"Address Unknown" (Col.)

PALACE—(2,700) 7 days, 1st week: $2,450. (Average: $1,150).苍白WINTON:

"Story of Dr. Wassell" (Para.)

YELLOWSTONE, ROCKY MOUNTAIN—(2,000) 7 days: $600. (Average: $600).

"Trade Winds" (UA)

ALAMO—(1,800-7,200) 7 days: $1,000. (Average: $1,000).

"Mr. Sheffington" (WB)

ALLER—(2,500) 7 days: $2,000. (Average: $2,000).

"Roads to the West" (Paraphone)

SAN ANTONIO THEATRES—(2,600) 7 days, 1st week: $2,000. (Average: $2,000).

"Wassell's" $13,000 High in Montreal

MONTREAL, Aug. 24.—Receipts here are down only slightly after a series of local setbacks. "Dr. Wassell," at Loew's, is expected to gross approximately $15,000 in its first week, with better prospects at the Capitol, heavier side of a double bill, will take about $8,500.

Estimated receipts for the week ending Aug. 22:

"One Faint Dangerously" (French reissue) 

"The Doctor Drives By Night" (WB) ORPHEUM—(1,100) $5,100. 7 days. Gross: $750. (Average: $107).

"The Story of Dr. Wassell" (Para.) 

LOEW'S—(2,000) $5,100. 7 days. Gross: $750. (Average: $107).

"The Mask of Dangereuse" (WB) 

FALCON—(2,700-7,200) 7 days. Gross: $8,500. (Average: $1,150).

"Nine Girls" (Col.)

PRINCESS—(2,600, 77, 140-64) 7 days. Gross: $2,850. (Average: $1,971)."Once Upon a Time" (Col.) 

PALACE—(2,700-7,200, 2,700-7,200) 7 days. Gross: $13,000. (Average: $1,400).

Harrington Head of N. Y. Projections

SYRACUSE, N.Y., Aug. 24.—The New York State Projectionists Association, meeting here, has elected Dennis Harrington, Saratoga Springs, president; Earl Turtie, Binghamton, Melvin Denny, Syracuse, and John Short, Corning, vice-presidents; Charles E. Hayes, Watertown, secretary-treasurer; William Stevens, Janeustown, Glenn Humphrey, Utica, Eddie Stewart, New York, and Ralph Hayes, Watertown, legislative committee; Richard Hayes, Westchester County, treasurer, Glenn E. and Melvin Denny, secretary-treasurer, Herman Gelber, New York, and William Colgahan, Niagara Falls, executors. Associated are Frank Sherman, New York State Federation of Labor, and Francis R. Liberman, Geneva, sergeant-at-arms.

Ralph Hawkins Dies

FORT LAUDERDALE, Fla., Aug. 24—Ralph S. Hawkins, 73, former head of the motion picture department of the Metropolitan Museum of Art in New York, died here recently. Survivors are a daughter and two sisters.
Rank Still Has Hopes of UA Deal in U. S.

(Continued from page 1)

Dr. Alexander Galperson to New York. (Gain, Galperson and Sears arrived in New York from London on Tuesday).

Rank also disclosed that Ronald Neame, who photographed such British productions as "In Which We Serve," "One of Our Aircraft is Missing" and "Major Barbara," will shortly leave for the United States to inspect studio equipment and production organization in Hollywood on Rank's orders. This is viewed as being indicative of Rank's determination to start top-scale production in the United States, as stated in MPORTION PICTURE Daily Aug. 23, when it was also disclosed that he and Dr. Galperson are here to continue their search for "the most advantageous distribution agreement" for the 10 Rank films.

It appears that Sears and Rank discussed the possibility of a distribution arrangement, but reached an understanding only on the basic nature of the conditions of a deal. While in London Sears, understood to have deferred seeking the reaction of UA executives to a possible deal until his return to the United States and that he and Rank merely reached an understanding and not a provisional deal.

Sears is understood to have conferred yesterday with Edward C. Random, president, and other UA executives on the deal. Another unknown factor, it appears, is the possible reaction of the UA board of directors to the distribution of the British product here.

In discussions between Rank and Spyros Skouras, president of 20th Century-Fox earlier this year, it is understood that 20th-Fox agreed to provide physical distribution facilities for Rank's films should be decided to distribute them through his Eagle-Lion Films here, but in that case Eagle-Lion would have to provide necessary sales personnel and manpower needed. It is not considered likely that this will be attempted at present.

Davis Sees Canada Good British Outlet

Canadian exhibitors and the Canadian people look favorably upon British films, John H. Davis, joint managing director of Rank's British Odeon Theatres, declared here yesterday after a six-week survey of the Canadian film market for J. Arthur Rank. Davis plans to return to London in a few days to report to Rank on the possibilities of

Exhibitor Fraud in Pittsburgh Charged

PITTSBURGH. Aug. 24.—Distributor George S. Orme has been arrested here by U. S. District Court marshals on a federal indictment charging him with conspiracy to defraud the United States government in the sale of 40,000 rolls of film to the War Department during the war. Orme was arrested by the W. E. McHarg, District Attorney, and is to be tried here.

Orme was charged with having failed to pay the proper tax on the film, which was estimated to have been $100,000.

Video, Radio Back With Germany Out

WASHINGTON, Aug. 24.—The defeat of Germany will be the signal for revival of the civilian radio and television industry, War Production Board officials here declared. Throughout the remainder of this year, however, the radio-radar production program must continue upward to meet military requirements only, and it was pointed out that radio was excluded from the list of civilian products which manufacturers may produce as materials and manpower become available, under the recent WPB "reconversion" order.

However, it was said, cutbacks of military contracts after the collapse of Germany may yield a sufficient supply of raw materials to enable civilian radio and television production without quota restrictions, since the amounts of steel, copper and other raw materials needed by that industry are comparatively small.

Reemployment Plan For Studio Guilds

Hollywood, Aug. 24.—The Council of Hollywood Guilds and Unions, claiming a membership of 22,000, is planning for the reemployment of returned service men and women with an eye toward television, it was reported here today. Also under way are plans for the establishment of an international bureau designed to facilitate the exchange of trained technicians with foreign countries in the postwar.

The Council will erect its own buildings here when wartime restrictions are lifted.

Mutual Web Heads Set Chicago Meet

Mutual Broadcasting’s Board of directors, shareholders and execuive committee will hold their third meeting of the year at the Drake Hotel in Chicago beginning today. The official will remain in Chicago to attend the National Association of Broadcasters convention which opens there next Monday.


FAMOUS KNOCKOUT CHAMPIONS!

No. 5

TOM SHARKEY

WATCH!

MGMs KNOCKOUT 9

LEO'S NEW AND GREATEST GROUP

HOLLYWOOD, AUG. 24. — Howard Hughes and his picture "The Outlaw," suddenly figured in the news late today, when the producer declared his intention of not exhibiting the film, which has played only in San Francisco, until after the war. He attributed the reason to the fact he was "too busy on war production to iron out his differences with the Hays office over the picture."
Reviews

"Cry of the Werewolf"

(Columbia)

HORROR film fans will find much satisfaction in the weird characters and events in this Columbia chiller. Exploitation possibilities appear at every turn in the strange actions of Gypsy spiritualists who are nuzzled with their frightened neighbours to feast on human flesh. Though containing small measure of credulity the fantastic tale is presented smoothly in absorbing and exciting fashion.

When Fritz Leiber, museum curator, is about to expose the secrets of the Troja Gypsies, led by Nina Foch, he is murdered, apparently by a wolf. His son, Stephen Crane, aided by Osa Massen, in piecing together facts that have been covered up by the wealthy Miss Foch, jealous of Miss Massen and bitter over the twisted life the werewolf legend forces her to lead, hypnotizes Miss Massen and makes her a member of the clan. When the police are finally called to the museum they find the wolf attacking Crane. The animal is shot and as it lies dying it assumes the form of Miss Bock. With the death of the wolf-princess Miss Massen is freed from the spell.

The screenplay by Griffin Jay and Charles O'Neal, from Jay's story, maintains interest throughout. Director Henry Levin, assisted by Milton Feldman, handled the script with competence. Adequate supporting cast includes Blanche Yurka, Barton MacLane and Ivan Triesault.

Running time, 63 mins. "G"

Release date, Aug. 17.

Helen McNamara

"Block Busters"

(Monogram)

CLOSELY following production lines already established by the "East Side Kids" vehicles, Monogram's "Block Busters" is an entertaining film with comedy, action and drama present in equal proportions.

Houston Branch's rather stock story is well seasoned, however, with good dialogue, augmenting general production considerably. Leo Gorcey, Huntz Hall, Gabriel Dell and Eddy Benedict play the tough kids, and are well handled in stereo against a background cast and an apparently enjoyable arrangement. Supporting them are Minerva Urecal, Fred Pressell and Bill Cheney.

Gorcey's gang, one of the wealthy Miss Urelca and her grandson, Pressell, a French boy, who has moved into the neighborhood to try to make an American out of Pressell. Gorcey stages a block fight to frighten the newcomers away—but it doesn't work. Miss Urelca likes Georgey more than his menacing ways and invites him to their home. Their meeting, however, turns out to be an unexpected one. They try to handle the situation, but are thwarted by the French boy's family.

Running time, 60 mins. "G"

Release date, Sept. 16.

H. M.

"Sonora Stagecoach"

(Monogram)

CRAMMED from start to finish with both gun and flying-fistfighting, Monogram's "Sonora Stagecoach" is a natural for Western fans. Director-producer Robert Tansey sends the Trailblazers, Hoot Gibson, Bob Steele and Chief Thundercloud, through their paces in fine style, creating much action in practically every sequence.

"Rocky" Camron is "framed" by cattlemen in a crime which he didn't commit. He is taken to Sonora to stand trial, but Charles King, stooge for the helpless bandits, seeks to prevent his ever getting there, fearing Camron's testimony will rightly throw the guilt on him and his bank-robbing pals. The Trailblazers pick up Camron 100 miles from the town and whisk him off to the backwoods trails to Sonora, with the help of horse and pretty Betty Miles, whose devotion to Rocky is not confined to business. The real culprits are ultimately captured and Camron is freed.

The screenplay by Frances Kavanaugh was adapted from Robert Emmett's original story. The supporting cast includes Glen Strange, George Eldridge, Henry Hall and others.

Running time, 60 mins. "G"

Tufts No. 1 in Stars Poll

(Continued from page 1)

independents including Lena Horne and Kenyon Jones, whose performance in "The Song of Bernadette" won an Academy Award. The late Adolphe Menjou, however, has strong possibilities in the ballotting, fourth position on the poll, but his name has been eliminated in view of the general recognition of his films as being lower.

That Hollywood will again be quick to respond to the exhibitor preferences is indicated by the producers' offer to Morristown, N. J., of the No. 1 poll winners in each of the past three years, William Bendix, Van Heflin and Barbara Stanwyck, who gave them strong competition for the top rung.

The election of seven men and three women this year, compared with six men and four women in 1943, is seen as reflecting the need for more male stars and the increasing choices of those serving in the Armed Forces.

Nation's Critics' Poll

The nation's critics, polled separately on their choices for "Stars of Tomorrow," agreed with five out of ten of the UFA, 600,000 vote, "celebrity" poll, sixth on the showmen's list and prominently mentioned for an Academy award by virtue of his work in "Going My Way," was the reviewers' first choice, with Miss Allison not far behind. Greenstreet, Denton and Parry are met with the critics' approval. Included in the list are the critics' choices by the exhibitors, who were Dianna Lynn, Pauline Lord and Ringo.

Although not rating mention in the combined vote, Margarette Chapman appears on the circuit exhibitors' secondary list, while the independent poll was alone in including Gloria Jean, Ella Raines and Belita.

Garrard to Ottawa

Toronto, Aug. 24—L. C. Garrard, former manager of the Ottawa Royal Canadian Navy, has been named to the Royal Canadian Navy for the year of service duty.

Flying Officer Doug Quirt, formerly of the Royal Canadian Air Force at Peterborough, Ont., has recovered from a broken back and broken ankles sustained in a crash which occurred during combat operations from a raid over enemy territory.

DuMont Gets Degree

Passaic, N. J., Aug. 24—Allen B. DuMont, president of Allen B. DuMont Laboratories here, has been awarded the honorary degree of Doctor of Engineering from Rensselaer Polytechnic Institute, Troy, N. Y., on which he is a graduate, class of 1924.

OWI Reports on the Nazi Film Industry

(Continued From page 1)

disclosed here in years does not reveal to what extent the business has been hit by the heavy bombings of recent weeks.

Attendance in German theatres has decreased from an average of 4,000,000 admissions a year before the war to 8,000,000 yearly as present. As a result, in some cities only soldiers and game wardens permitted to attend, and in other places tickets are sold well in advance, it is understood.

Production of the German Film Bureau of the Propaganda Ministry before shooting can start, and the finished film passed before it can be released. Films are now all manufactured in occupied Europe and distributed to all occupied territories.

Limitations of Actors

Because of the acute manpower shortage, producers are only permitted to use a maximum of 12 actors in each scene, eliminating all mass scenes. Sets are limited to cardboard and to set measurements. The use of metal and wood is strictly prohibited. Fortunes may be made but producers get around this restriction by obtaining new costumes in the black market.

Restrictions also limit shooting of scenes to two 'takes': a shortage of silver for emulsions makes for a film scarcity. Agfa, the sole producer of film with its works in Berlin and Vienna, its Frankfurt plant has been destroyed by bombing. All surplus film equipment is understood to be stored in a bomb-proof storage in Berlin.

The German industry is already adapting itself to post-war markets by making export films which it hopes to be able to distribute, was said.

Such present players as Emel Janings, Marika Jakel, Willi Fritsch, Willy Forst, Paula Wesely are still working in the industry.

Dealers' Meeting Oct. 20

Camden, Aug. 24—Among members of RCA's theatre equipment section who will attend the annual meeting of the Theatre Equipment Dealers Protective Association, to be held Oct. 20-22 at the Hotel Bismarck, Chicago, are Jack O'Brien, assistant sales manager; Homer B. Smoak, sales manager; and Ed Auger, home office special representative.

3-Day Chicago Holiday

Chicago, Aug. 24—Film Row here will have a three-day holiday over the Labor Day weekend. All exchanges will be closed as owners of one or two employees Sept. 2 to handle emergency calls. Offices of theater circuits, equipment houses and related businesses also will be closed.

Crescent Gets New Site

Meadowbrook, Tenn., Aug. 24—Crescent Amusement Co. has purchased two buildings on West Main St., now occupied by the Ritz Theatre and a local store. Plans are now underway for the construction of a new theatre on the site. Crescent also operates the Ritz and the Princess, here, the only theatres in town.
Violations of Child Labor Law Attacked

New York State Probes Theatres' Laxity

Representatives of Edward Corsi, New York State industrial commissioner, yesterday were in the midst of a survey of New York City theatres looking for illegal employment of children, and it is indicated that the violations are "considerable," according to a state labor department spokesman here. Theatres elsewhere in New York will be investigated also.

Corsi spokesman report that the illegal employment of 9,000 children, hundreds of theatres, was ended in the last four months as a result of a state-wide drive on child labor violations. The State Labor Department, it was said, is stopping the employment of about 2,000 children each month.

On the basis of incomplete findings, theatres' infringements of the child

(Continued on page 3)

20th Will Produce In England: Schenck

HOLLYWOOD, Aug. 27. — Twentieth Century-Fox will produce in England in a limited way during the war and expects to expand activities there in the post-war period, Joseph M. Schenck, executive head of production, told Motion Picture Daily at the weekend.

First will be "Moss Rose," which Howard Hawks will produce and direct at Denham Studios in February as a starting date. A second is being sought and, when lined up, will

(Continued on page 6)

McKay Files Answer In Schine Suit

BUFFALO, Aug. 27. — Willard S. McKay, chief counsel for the Schine circuit, at the weekend filed a 30-page answer to the Government's request for admission of facts in connection with the anti-trust trial, scheduled to resume here Sept. 26.

McKay declared in the answer's opening paragraph that all facts ad

(Continued on page 6)
Personal Mention

J. CHEEVER COWDIN, chairman of Universal’s board of directors, will return from the company’s Coast studios in about 10 days.

Edward C. Cahill, David J. Finn, Barton Kreutzer, Homer B. Snook, O. V. Swisher, A. G. Petrasek, H. J. Baker, and Edward Starko, RCA sound and service executives, have returned to the Camden home office from RCA’s Indianapolis plant.

M. A. LIGHTMAN, president of Malco Theatres, Memphis, has been in New York participating in a national championship bridge tournament, which will also take him to Chicago before he returns to Memphis.

PINKNEY R. RECA, RCA service field engineer, has returned from a year’s assignment in Brazil, and James L. Cosr has returned from Dallas to a two-year RCA assignment in the Canal Zone.

Johs GRIERSON, head of the National Film Board of Canada, has returned to Ottawa after spending a few days in New York upon returning from London.

Henry GINSBERG, in charge of Paramount production, accompanied by William MEIKLEJOHN, studio casting director, left for Hollywood Saturday.

James Wynn, United Artists New England district manager, is here from Boston to attend a home office conference.

Leo J. Bamberger, RKO sales promotion manager, will return to his desk today following a two-weeks vacation.

John le Roy Johnston, director of advertising-publicity for International Pictures, left here at the weekend for the Coast.

W. C. MICHIEL, 20th Century-Fox executive vice-president, left Friday for a week’s vacation at his Connecticut country place.

Frank R. Rogers of Florida State Theatres, has returned to Jackson- ville from New York.

Frank W. KENYER, Warners’ foreign publicity director, will return to his desk today from a two-week vacation.

Howard Estabrook, RKO director, arrived in New York from Holly- wood on Saturday.

Norman Elson, vice-president of Trans-Lux Theatres, will leave for Boston today.

Joseph O’Brien, Universal News- reed editor, is home recuperating from a recent illness.

Tradewise...

By SHERWIN KANE

WOULD adoption by the Federal court of the Department of Justice’s anti-block booking provision, contained in the government’s new proposals for an amended industry consent decree, result in single picture selling?

The Department, or at least an anonymous spokesman for it, has been reported as saying that it would not and that single picture selling, or buying, is not its objec- tive. Decree company officials, on the other hand, say that that will be the result of the Department’s proposal, regardless.

The Department’s anti-block booking proposal reads: “No distributor defendant shall condition the licensing of one feature or group of features upon the licensing of another feature or group of features.”

This would appear to bar out the Department’s contention that it was not for an interpretative elaboration of that proposal contained in a statement issued by Attorney General Francis Biddle simultaneously with the filing in New York Federal District court of the Department’s proposed decree amendments on Aug. 7. Biddle’s statement said in effect that the Department believes that recent Supreme Court decisions “have made it clear that the forcing of feature licenses by the ticing of one copyright to another is unlawful.”

Regardless of what the Department intended the anti-block booking provision, the only meaning that Biddle’s statement can have for the layman, and certainly for the distribution companies concerned, is that the licensing of one copyrighted motion picture cannot be linked to the licensing of any other motion picture. That means that every licensing agreement must be a separate transaction and for a single picture.

Any discussion of the Department’s meaning or intent with respect to this proposal is ac- cordingly as long as the consent stands behind the Biddle state- ment because, for just that long, no decree distributor would be likely to risk the penalties of contempt by selling pictures in groups. It is implicit in the Biddle statement that so to sell would be to court either a government action for contempt or a new suit for violation of the anti-trust laws.

Clearly, if the Department does not want decree distributors to sell pictures singly, as its nameless spokesman has been reported as saying unofficially, then the Department should have no hesitancy in retracting and correcting the Biddle state- ment which, on its face, contra- dicts the Department’s off-the-record spokesman.

Distributors learned when their months of earnest effort to improve trade practices were dissipated overnight by the De- partment’s refusal to approve the Unipi trade practice prop- osals that the Department is more concerned with the letter of the law than with its spirit: insofar as this industry is con- cerned. In view of that experience, it is certain that no legal adviser to a decree company would countenance the effort to sell more than one picture at a time while the Biddle statement stands.

If the Department is sincere in its unofficial assertion that it does not wish to force the sell- ing (or buying) of pictures indi- vidualy, then it has but to retract the Biddle statement and stipulate unequivocally in its de- cree proposal that nothing in that provision is to be construed as prohibiting a distributor from licensing more than one picture at a time.

That much, clearly, is up to the Depart- ment if it is sincere, and to single picture selling really is what its unnamed spokesman as- serted it to be. It is the distributors who will be selling the pic- tures, not the Department. And it will be the Department, from whom the penalty will be exacted should their method of selling, even though adopted in good faith on the basis of the Department’s officiously indicated attitude and with the exhibitors’ wishes in mind, be found at some later accounting to have departed in some particular from the letter of a subsequently worded or liberally interpreted decree provision.

As it now stands, the best that can be said for the Department’s proposal is that it permits the exhibitor to negotiate for “one feature or a group of features.” But in the light of the Biddle statement that one copy-right cannot be tied to another, the exhibitor would have to nego- tiate for pictures individually before he could assemble a “group.” As all in the trade know, that kind of film buying is going to be costly to both ex- hibitor and distributor both in time and money and entirely apart from its consequences to production planning.

Coast Flashes

Hollywood, Aug. 27

DEL GOODMAN has resumed his post as Paramount district manager in Los Angeles, following comple- tion of a special assignment for Paramount International Films in South Africa. Goodman left here in January.

Jack L. Warner, executive produc- er for Warners, has assigned Eleanor Parker to New York to join the leads in “Rendezvous,” based on the exploits of Major Gus Raymond. Shooting will start on completion of Miss Parker’s work in “Of Human Bondage.” Delmer Daves will direct, with Jerry Wald producing.

Shirley Temple has left for New York, where she will participate in the cross-country vacation rallies, visit Army camps and hospitals and appear in USO shows. She is due there Monday.

Irving Pichel was signed to direct “Colonel Effingham’s Raid,” Lamar Trotti’s first as producer for 20th-Fox.


20th-Fox lilted options on Gregory Peck and Clifton Webb.

Dore Schary, Vanguard producer, entraigned yesterday for New York.

Rodgers to Coast to View New Product

M-G-M field managers’ conferences with home office executives will be suspended for three weeks beginning Labor Day while William F. Rodgers, vice-president and sales manager, is at the Coast studios viewing new season productions.

C. Kennedy, Des Moines manager, and H. A. Friedell, Denver chief, formerly scheduled to arrive in New York Sept. 7, and J. F. Willingham and C. J. Brinton of the St. Louis and New Orleans branches respectively, due Sept. 18, will arrive at a later date not yet set. Rodgers will leave here shortly after Labor Day.

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Widespread Child Labor Violation
In N. Y. Theatres

(Continued from page 1)
labor laws are said to involve ushers, ticket takers and porters, many of whom allegedly are under 16 without first obtaining necessary juvenile working papers. Other violations, it is claimed, consist of keeping minors on duty a prohibitive number of hours daily and requiring them to run eleva-
tors, which is forbidden under the statues.

The survey, undertaken on both a city-wide and state-wide scale, is expected to be completed by the middle of next week, after which it will be made the basis for an intensive drive to correct the condition. Looming yesterday as a likely method of future action was the formation of an exhibi-
tors' committee to foster sentiment against violations among all employers with the requirements of the law and the reasons for them.

5,583 Violations in 3 Months

In all fields during May, June and July, violations discovered by the Corso inspectors reached an all-time peak of 5,583 throughout the state, the war-time shortage of adult labor being, obviously, responsible. Support of newspapers, radio stations, churches, educational bodies and mayors of cities will be enlisted to warn employees and parents that it is necessary for children between 14 and 18 to get work permits and be granted only when they are found to be in good health. Employers who hire boys and girls without such papers face 30 days in jail or a fine of not less than $250, or both. In addition, if any child illegally employed is hurt while at work, the employer must pay double compensation.

Also, the state labor department is tackling the problem of the Mexican border by the training of children who are working this Summer to return to school in the fall.

The industry's War Activities Commit-
tee is inaugurating a new film program, with a current film bulletin, featuring Bing Crosby, stressing the importance of the youngsters completing their educations.

Coast Writers See
Mike in Mexico

Hollywood, Aug. 27.—PRC's first out-of-town junket was held over the weekend when reviewers were conveyed across the Mexican border for a screening of "The Great Mike" at Tijuana. The party, totaling about 30, traveled South by bus, crossed the border through the horses at Agua Caliente, took in the races there and returned to Holly-
wood Sunday afternoon.

"The Cast" was produced by Martin Mooney, stars Stuart Erwin and is a story about a boy, a dog and horse. Therefore, the race-
track has become the home of "Freekness," PRC president, was host.

Hundreds of San Diego and Lower California writers attended the premiere of "Great Mike" and cast members also appeared at the showing and at other scheduled events.

Ferguson to Hold
Series of Meetings

William R. Ferguson, M-G-M explo-
ation director, will leave here to-
morrow for Chicago where he will participate in a series of meetings with field exploiters and theatre representatives. The Mid-
west sessions will start Wednesday at the Allstate Theatre and continue for three days.

New product, betterment of promo-
tional service, new ideas and additional service units, are among the sub-
sequent runs on the agenda. Dur-
ing one of the three days advertising-
publicity boards of a number of circuits will be invited to a luncheon at which there will be an open discussion on promotional cooperation angles.

Two new appointees meeting with Ferguson will be John E. Flynn, Western sales manager; Sam Shirley, Midwestern district manager; W. E.
MacLeod, formerly of ABC; William G. Bishop, Western division exploitation representative; William Black and Warren Sleek, Chicago; Louis Orlove, Milwaukee; Norman W. Pyle, Minneapolis; Jack Connor, Oma-
a; Austin McGough, Des Moines.

Roberts to Vanguard
Publicity Office

Joseph L. Roberts, for four years pres-
representative for the Center Theatre in Rockefeller Center here, has joined Vanguard's New York publicity staff, it is announced this week by Hugh Owen, general sales manager.

Prior to his connection with the Center, Roberts was publicity director for the Blackstone agency. Before entering publicity, he was a New York newspaperman. Roberts will assist Leo Katcher in the local office.

Sterling to Assist
Cummings at M-G-M

Arthur Sterling, former traveling 

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PARIS SET
BY UNDER

Till We

Starring
Ray
Milland · Britton

Barbara

with WALTER SLEZAK · LUCILE WATSON

A Frank Borzage
PRODUCTION

Directed by FRANK BORZAGE

Screen Play by Lenore Coffee

She Came From A World Without Men To Join The Heroic F.F.I. And Save The Life Of A Man She Had Vowed Never To Love!
FREE GROUND

AND Paramount SET TOMORROW FOR THE TIMELIEST WORLD PREMIERE OF THIS OR ANY OTHER WAR, AT N. Y. RIVOLI

Meet Again

A Girl of the Maquis and an American Captain in an Amazing French Underground Adventure That Helped Make Today's Great Headlines Come True
Coast Filming Slackens to 47; Eight New

Hollywood, Aug. 27.—Production activity slackened last week as 16 feature Westerns were completed and only eight before cameras. Total in work was 47, compared to 55 in the preceding week. The production scene follows:

Two independents without distribution ties are also shooting. Associated Film Producers is making "Mom and Dad's" and "A Boy, a Girl and a Dog," Frank has been relieved that Seidelman, "God and Dog."

Columbia


M-G-M

Finished: "Autumn Fever," "Ziegfeld Follies."

Started: "Telltale Hands" (tentative title), with Edward Arnold, Selena Royce, Hume Cronyn and Audrey Totter.


Monogram

Finished: "The Case of the Missing Medico," "Murder in the Family."

Shooting: "They Shall Have Faith."

Paramount

Finished: "Out of This World."

Shooting: "Dangers of Passage," "Kill 'Em and Take 'Em."

PRC


RKO Radio


Republic

Finished: "Faces in the Fog," "Flame of Babary Coast."


Shooting: "Next Comes Love," "Sydney Williams," "Lake Placid Serenade."

20th Century-Fox

Finished: "Sunday Dinner for a Soldier."


Shooting: "Tell No Tales," "Win A Wing." United Artists

Shooting: "The Great John L. (Crosby); "High Among the Stars."

Review

"Enemy of Women" (Monogram)

Hollywood, Aug. 27.

W. R. FRANK, the independent exhibitor, who produces this film, is a man who believes in changing horses in mid-stream. The picture, originally titled "The Life and Loves of Dr. Paul Joseph Goebbel's," starts out with that theme, but switches abruptly to a revealing account of two routine people: Maria Brandt, played by Claudia Drake, who gives a phlegmatic performance, and Dr. Hans Trager, portrayed without distinction by Donald Woods.

The documentary character of the early reaches of the picture give it an impetus of interest which, unfortunately, is not sustained throughout. Paul Anodor, as Goebbel's, not succeeds in making him a convincing villain. His characterization lacks the subtlety which the real Goebbels undoubtedly possessed in order to have achieved his present notoriety.

The story, by Alfred Zeisler and Herbert O. Phillips, who also wrote the screenplay, tells of Goebbels' early repulses at the hands of Miss Drake and her father, and how, when the propaganda minister becomes powerful, he wreaks revenge by leaving the father dead and sending Miss Drake's husband to freedom in Switzerland at the cost of her own virtue. Will was relieved from having to pay the price of a fortunately-terminated British bond.

Fred W. Kane is named as associate producer, and Zeisler directed. Others in the cast, all of whom have minor parts, include: H. B. Warner, Sigrid Gurie, Ralph Morgan, Gloria Stuart and Robert Barrat. Running time, 86 min. "G** Release date, Oct. 21.

THALIA BELL

McKay Files Answer In Schine Suit

(Monogram)

Warner Bros. and Paramount set deals at the weekend in an attempt to acquire a larger share of the market for the picture of "The King," which has been a success in England, and "The Visitor," which has been released in New York. The companies are planning to produce a sequel to "The King," and "The Visitor," which has been released in New York, is expected to be a major feature of the fall season.

Warner, Paramount Financing Plays

 Warners, Paramount

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**Hollywood**

By THALIA BELL

_Hollywood, Aug. 27_

**EXHIBITORS’ NO.1 PIN-UP BOY IS SONNY TUFTS, ANNOUNCED LAST FRIDAY AS THE WINNER OF MOTION PICTURE HERALD’S ANNUAL POLL OF SCREEN FINDS...AND EXHIBITS AREN’T ONLY ONES WHO GO FOR THE STAR OF “I LOVE A SOLDIER” BECAUSE FAN MAIL CHECK AT PARAMOUNT SHOWS THAT THE POSTMAN IS RINGING FOR HIM WITH BULGING MAIL BAGS REACHING PROPORTIONS OBTAINED BY TOP STARS ON LOT...SONNY AND PAULETTE GODDARD IN “I LOVE A SOLDIER” ARE DOING RECORD PARAMOUNT BUSINESS IN ‘FRISCO.”**

**Video Witnesses to File by Sept. 11**

Sept. 11 has been set as the deadline for persons and organizations to notify the Federal Communications Commission of intention to testify at hearings, commencing Sept. 28, on FCC postwar frequency allocation policies for television and other forms of radio communication.

Information obtained at the hearings will be considered by the FCC in determining the frequency requirements of U. S. non-governmental broadcasters, and in making recommendations to the State Department for international radio agreements, to the Interdepartmental Radio Advisory Committee, to Government radio services and to Congress.

The proceedings, it is said, may start the most sweeping revision since radio began, with the entire spectrum, ranging from 10 to 30,000,000 kc., being covered. At a hearing held this month by the State Department, it was suggested that allocations for broadcasting services be set by Dec. 1.

The September hearings will be open to the radio and film industries and the Government. A complete review is sought in view of advances in television and radio during the war, as well as greatly increased demands for their use, as FCC order points out.

As published in _Motion Picture Daily_ Aug. 18, 65 applications from 24 states for permission to build commercial television stations are now pending before the FCC, with many more expected before the Government raises the war-time ban against television broadcasting. A major film company to file for such facilities in Hollywood, is reportedly negotiating for a studio site.

**Armour to Leave for Film Envoy Post**

Reginald Armour, who has been named the first of the industry’s foreign “ambassadors” under the new MPPDA plan to place industry “envoys” in foreign capitals, to watch U. S. film interests now and in the postwar, will leave shortly for London.

No other assignments of envoys is contemplated immediately since Armour will function in all countries of Western Europe including France, Belgium, the Netherlands, Italy and other countries as they are liberated.

Appointment of Armour was made at a recent meeting of the MPPDA board of directors. Armour was formerly European manager for RKO and has held European and domestic posts with Walt Disney.

**Petrillo Recording Ban Goes to Vinson**

_Washington, Aug. 27—Refusal of the American Federation of Musicians, AFL, to comply with an order by the War Labor Board to lift its ban on recording for three companies was referred to Fred M. Vinson, Stabilization Director._

The companies for which James C. Petrillo’s union has refused to record are Victor, Columbia and the radio recording division of NBC.
What goes on in there?

To the industry, this building—our Hollywood laboratory—brings to mind the peacetime work carried on there for the improvement of sound in motion pictures. Behind its doors today, engineers of the Electrical Research Products Division are working on important devices for theatres of war.

At present these new developments must be nameless. But out of them should come technical advances of great value in making post-war sound recording and reproduction finer than any known to date.

Electrical Research Products Division
of
Western Electric Company
INCORPORATED
195 BROADWAY, NEW YORK, N. Y.

★ SPEED THE DAY OF VICTORY BY BUYING WAR BONDS — MORE WAR BONDS — AND STILL MORE! ★
Depinet Heads Distributors in 6th War Loan

Bamberger Also to Serve For His Third Drive

Fred E. Depinet, president of RKO Radio Pictures, who, as chairman of the distributors division of the industry's War Activities Committee, also piloted the activities of the distributors during the Fourth and Fifth War Loan Campaigns, has agreed to serve in that capacity for the forthcoming Sixth War Loan which is entitled to begin on Armistice Day, Nov. 11, and run through Pearl Harbor Day, Dec. 7.

Leon J. Bamberger, general as-

(Continued on page 6)

Chicago Beats Delinquency

Chicago, Aug. 28.—Closer supervision on the part of theater owners and stricter enforcement of the law have improved the juvenile delinquency problem in theaters in this area. In the local headquarters of Allied States of Illinois which has its eye on some 150 theaters, few exhibitor complaints on truancy caused by unruly youngsters are being received.

Typical of the method of attack

(Continued on page 6)

Shift Film Unit of CIIA in 6 Weeks

Action is expected within six weeks or two months on the transference of the film activities of the U. S. Office of the Coordinator of Inter-American Affairs to either Hemisphere Films or some other Government agency like the State Department or Department of Commerce. Nelson A. Rockefeller, coordinator of Inter-American Affairs, stated in Washington recently

(Continued on page 6)

Troops Move Fast, So Do Films

Despite difficulties in keeping pace with fast-moving French fronts, the U. S. Army Pictorial Service, distributors of the industry's gift films, is supplying films to the troops fighting there, averaging 500 shows a night on the Northern French Front alone, according to Lt. Col. Sidney Lund, back in the U. S. from a tour of the French invasion.

Although no elaborate distribution system has been set up for troopers in the liberated areas as yet, Col. Lund revealed an exchange has been established in a tent south of Cherbourg, where a shipment of films from England is received weekly.

Lower Price Effect Slight

Lowering of theatre admission prices for children aged 12 to 16, which went into effect at New York neighborhood houses Friday and Saturday, resulted in little or no increased attendance from that class, a check of weekend business indicated yesterday.

A spokesman for Loew's Theatres, many of which were "Playing Upon a Time," which is considered to

(Continued on page 6)

French Patriots 'Shot' the Nazis in Paris; Films Enroute to U. S. Newsreels

First newsreel shots of the dramatic and sniper entry of American troops into Paris, and actual scenes in the city during the last days of the German occupation are en route here according to a cable received here yesterday from Ned Buddy, European manager of the U. S. newsreel pool in Europe, to Walton Ament, RKO Pathé News editor.

The shots, Ament said, will go directly to the War Department in Washington for development and review before release. French patriot cameramen, Buddy said, many formerly employed in France by American newsreel companies, took many of the scenes, in hidden spots, during the last days of the German occupation and turned them over to the pool upon being contacted by Buddy when he arrived in Paris with Allied forces. It is expected that the films will be ready for American theaters within a week, and are expected to be featured by all five newsreel companies.

In response to a question as to what preparations the U. S. newsreel pool is making for the TV coverage of President Roosevelt and Prime Minister Churchill in the public's declaration of "a triumphant Allied march" into the city, Ament said that the event, if one should take place, will be fully covered by the newsreels, but that no advance planning has taken place, to his knowledge.

MPTOA Analyzes Gov't's New Decree Proposals

Warning that the anti-block booking proposal of the Department of Justice's recent program for amending the consent decree may result in establishing an inflexible type for every picture, thereby eliminating all price negotiations between exhibitors and distributors, the MPTOA in a bulletin made public yesterday asserts that Justice Department decree clause "should be clarified to prevent such a disastrous result."

The MPTOA bulletin discusses each of the Department's decree proposals individually, presenting views which indicate the possibility that several of them, notably, those relating to clearance and future acquisition of

(Continued on page 6)

Would Narrow Academy Vote

Hollywood, Aug. 28.—If the new directorate to be elected next month approves, voting for future Academy Awards will be confined to those groups which have representation among winners. This will mean the elimination of extras, unit managers, assistant directors, and screen story analysts, and reduce ballots from an average of 10,000 to about 6,000.

The move is evidently designed to

(Continued on page 6)

Says Goldwyn Story 'Unfair' to Theatres

Washington, Aug. 26.—Claiming that publicity attendant upon Samuel Goldwyn's recent leasing of a Reno, N. V., dance hall in which to exhibit his "Up in Arms" when a deal could not be negotiated there with T. & D. Enterprises, Inc., has been "unfair" to exhibitors, Allied States in a bulletin released here today urged that the "whole story should be told."

(Continued on page 6)
Theatre Video Is Predicted

CHICAGO, Aug. 28.—Television theatre service may become a necessary corollary to television advertising, according to Mr. J. A. M. Craven, former commissioner of the Federal Communications Commission, who will tell the 22nd annual meeting of the National Association of Broadcasters at the Palmer House tomorrow morning. Experience in foreign countries indicates that there is a large and growing interest in viewing television in a theatre, he will say, adding: This, in turn, indicates potential commercial possibilities for such a service.

If television receivers are costly as compared to the average person, it seems almost inevitable that television theatres will be built and broadcasters should be ready to undertake this service, Craven will point out, saying that “if they don’t someone else will”.

“Ways and means to coordinate broadcasting to the home as well as to the theatre must be planned. If such plans need not be unfeasible.”

Balaban Testimony in Hillside Suit Delayed

Pre-trial examination of Barney Balaban, Paramount president, in the Hillside Amusement Corp.'s $900,000 anti-trust suit against seven distributing companies, scheduled for this week, was delayed by the prolonged testimony of Adolph Zukor, chairman of Paramount's board of directors.

Zukor, who gave depositions three days last week and two this week, is scheduled to testify further today in the oven. He has offered a motion that the suit be dismissed and Zukor's attorneys are urging that no new date be set for the examination of Balaban, which will probably be followed by that of H. Hays, president of the Motion Picture Producers and Distributors of America. Preliminary testimony indicates that Hays was testifying in the period in the Spring. Zukor's attorneys hope to bring the case to trial before Jan. 1.

Exhibitor Vote Saves "Tomorrow the World"

Lester Cowan has decided to retain the title "Tomorrow the World" for his film production of the stage play of that name after taking a poll of 8,123 exhibitors throughout the U. S. and Canada, United Artists Cowan's distributors, which polled yesterday. Seventy-five per cent were for the original title, while 32 percent favored the "Intruder," which had been Cowan's preliminary title. The "Intruder" may become made alternative suggestions or were non-committal.

In a poll of 100 trade and newspaper critics, taken at the same time, 72 per cent voted for "Tomorrow the World."

Personal Mention

MAJOR CLARK GABLE and CARTER BARKON, Loew's Eastern division manager, narrowly escaped a trip to the dump when their car was struck by a truck during the actor's visit to Washington at the weekend.

AL MICHAELIS, manager of the Circle, Manchester, Conn., and his bride, the former Yvonne Winfield Theatre, Lynn, Mass., have returned to Manchester following their marriage Aug. 13 and a trip to Boston.

JOHN J. PAYETTE, Warner zone manager in Washington, returned there this week from Coast Studio conferences.

MORTON ROSEN, owner of the Windsor and Monroe Theatres, Baltimore, has entered Sinai Hospital there for an operation.

ROBERT ROSEN, director of the Office of War Information, overseas war film bureau, returned yesterday from a two-week vacation.

FRANK N. PHILLIPS of Warner Theatres left last night for Chicago and Cleveland.

I. M. RAPPAPORT, owner of the Hippodrome, Baltimore, is in New York for several days.

UA Opens Office In Near East

United Artists yesterday disclosed it has opened a new office in Algiers. Walter Gould, UA foreign manager, said it serves impetus to its plans for expanding its distribution in North Africa and the Near East. George Soulat has been appointed manager of the office which will distribute UA product in Algeria, Tunia and Morocco. Gould also reported that Al Lowe, general manager, has arrived in Egypt to survey possibilities for the early establishment of offices in Palestine and Syria.

Columbia to Handle "War" Distribution


The War Activities Committee reported here yesterday that prints of the film have been shipped by plane to the West Coast in order to meet the Sept. 7 release date.

Report Chevalier Killed

Maurice Chevalier, French musical, for whom Columbia and other popular motion picture industry in this country, is reported to have been killed by French patriots for reportedly collaborating with German forces in Paris, according to a Reuters dispatch reaching here yesterday in London.

Goldenstein Resigns From 20th-Fox Post

Jack Goldenstein, publicity manager at 20th-Century-Fox's home office for the past two years, resigned effective Oct. 1, it was announced here yesterday by Hal Horne, director of advertising, publicity and promotion. He will head a new film production enterprise of his own.

Goldenstein has been for many years a film company and theatre publicist and exploiter.

RKO Sets Showings For Five New Films

Five RKO productions for 1944-45 will be shown nationally starting Sept. 18.

"None But the Lonely Heart" will be screened Sept. 18 at all exchanges except Los Angeles and New York where the picture will open Sept. 20 and St. Louis where the screening has been set for Sept. 19. "The Master Race," screening will be Sept. 20, except Los Angeles, St. Louis and New York where it will be Sept. 21. "Fall in the Saddle" will be screened Sept. 22 at all exchanges except St. Louis, where it will be held Sept. 20 and Los Angeles, where the showing will be Sept. 21.

“My Fall, Wolf” has been set for Sept. 19 except Denver, Cincinnati, Indianapolis and Sioux Falls where the screenings will be Sept. 18 and Los Angeles and New York where the film will be shown Sept. 20, except St. Louis where it will be shown Sept. 20, and Los Angeles and N. Y. where it will be Sept. 21.
MANY HAPPY RETURNS!

“Hey Leo, let me take a crack at some of that BIG DOUGH!”

“What nerve! These M-G-M hits are sensational!”

“Well, good luck! But you’re in fast company!”

“Thanks Leo, I’m off to my test engagements in HOUSTON, COLUMBUS, INDIANAPOLIS, MEMPHIS and KANSAS CITY.”

KANSAS CITY CALLING:
Beats “Broadway Rhythm,”
“2 Girls and a Sailor,”
“Gaslight.” Equals “Hargrove”

MEMPHIS CALLING:
Beats “Hargrove,” “Broadway Rhythm,” “2 Girls and a Sailor,”
“Gaslight” AND HELD OVER!

HOUSTON CALLING:
Beats “Random Harvest,” “Gaslight,”
“2 Girls and a Sailor” AND HELD OVER!

INDIANAPOLIS CALLING:
Beats “Broadway Rhythm,”
“For Me and My Gal”

COLUMBUS CALLING:
Beats the Biggest.

KEEP SELLING BONDS

YOU’VE GOT TO BE GOOD TO BE A LEADER FOR TWENTY YEARS!
THE MILLION DOLLAR PEER OF THE YEAR
... IN MUSICAL COMEDIES!

ATLANTIC CITY

starring

CONSTANCE MOORE
and BRAD TAYLOR
CHARLEY GRAPEWIN • JERRY COLONNA
and ROBERT B. CASTAINE • ADELE MARA
PAUL WHITEMAN • LOUIS ARMSTRONG
and Orchestra
with BUCK & BUBBLES and DOROTHY DANDRIDGE

plus

Belle BAKER (the voice that thrilled millions...
the 'Queen of the High C's"

Joe FRISCO (the original 'Jitterbug' who sang...
'K.K.Katy' with every gag"

GALLAGHER & SHEAN (Jack Kenny & Al Shean)
A detour to the 'Ziegfeld Follies': 'Positively Mr. Gallagher. Absolutely, Mr. Shean'

VAN & SCHENCK (Gus Van & Charles Meech)
'Bing' of yesterday.

RAY McCAREY Director • Original Story by
ARTHUR CAESAR • Screenplay by DORIS GILBERT • FRANK GILL, Jr. • GEORGE CARLETON BROWN
Remember
"BY THE SEA"
"AIN'T MISBEHAVIN'"
"AFTER YOU'VE GONE"
"I AIN'T GOT NOBODY"
"NOBODY'S SWEETHEART"
"ON A SUNDAY AFTERNOON"
"MR. GALLAGHER AND MR. SHEAN"
"WHO PUT THE BIRD ON NELLIE'S HAT"
"DARKESTOWN STRUTTERS' BALL"

"You'll Hear These--and More in "Atlantic City""

REPUBLIC MUSICAL EXTRAVAGANZA!
Fears Decree May End Film ‘Bargaining’

(Continued from page 1)
theaters, as well as the anti-bloc booking provision, may affect exhibitors adversely.

The bulletin also reminds exhibitors that negotiations for a new decree between the MPAA and the film companies may be resumed, if they are not, there is nothing in the present drafts which promises a final determination short of litigation which may consume “several years.”

Expressing an opinion on whether or not the Department’s anti-blocl booking proposal would or would not require single picture selling, the bulletin states that it is possible that single picture selling would be permissible under the Department’s proposals.

Bulletin Defines Product License

“If distributors wish to,” the bulletin says, “they may license their product one at a time or any other way they desire, providing they do not condition the licensing of one picture or group of pictures on another.”

The bulletin continues: “The question of product licensing would get an exhibitor to take more than one picture, or to discourage an exhibitor from picking out the most desirable pictures and terms of license in the utmost legal interpretation of this provision by the courts. It should be found that initially the feature one is ‘conditioned’ on the licensing of another feature if the price is raised on the one unless the other is licensed, or that an excessive asking price will only come down if both pictures are licensed, then the exhibitor may be faced with an infeasible adherence to the asking price on every picture under penalty of fine and imprison- ment for the distributor who reduces the figures. The terms fixed on the first quote on every picture.

Clarification of Clause Needed

“This clause should be clarified to prevent such a disastrous result; otherwise an unpredictable interpretation of the word ‘conditioned’ by the courts can force the distributors to maintain under penalty minimum prices on every feature and do away entirely with the present negotiation by exhibitors over the terms and conditions.”

Commenting on the Department’s proposals concerning clearance the bulletin observes that “if you operate a theater under a beneficial clearance and a competing exhibitor proves that clearance unreasonably restrains his competition, it normally would be cleared.”

On the proposed prohibition of further theatre acquisitions the bulletin says: “It is of great importance to independent chains’ even though they are not parties to this procedure. If this provision becomes a reality, it cannot be carried over to all situations, independent as well, where it is felt to be in the public interest that such interests will unreasonably restrain competition.”

In support of this view the bulletin quotes the reply of Attorney General

Says Goldwyn Story ‘Unfair’ to Theatres

(Continued from page 1)
published statements giving the theatre’s side of the story which were made by R. A. McNeil, T. & D. execu- tive, and N. D. Thompson, T. & D. district manager at Reno.

The Allied bulletin said: “By this publicity stunt Goldwyn planted in all the leading newspapers the idea that the exhibitors of the country were unfairly barring his pictures from their screens. But the screens are all occupied by somebody’s pictures and if only one of them is not exactly fair inference is that his terms are exorbitant. . . . The story as published is unfair to exhibitors, certainly to the great majority of them, and we hope the press will see fit to give some space to the other side of the story.”

SIMPP Takes No Action On Monopoly Charges

Rochester, Aug. 28—Although sympathetic, the Society of Independent Motion Picture Producers thus far, at least, has taken no official action against the theatre monopoly situation, as is being focalized by Samuel Goldwyn in the current Reno fight against the T. and D. circuit, although Goldwyn is a member of SIMPP and Walter Dris- ney, another member, has lined up with Goldwyn. John C. Flinn repre- senting exhibitors in the council, said he has engaged counsel and has already taken action on press releases “only as an observer,” he said upon his return today.

Burrows Studying Stock Production

(Continued from page 1)
War Production Board, motion pic- ture section.

Burrows went to Rochester at the end of last week to discuss the raw film production situation with film manufacturers there, and to secure information regarding the extent of production and through the next several months, to be correlated with information received from the Consumer and Purchasing Division and the manufactures are being worked out by the representatives of distributors in New York.

If all the necessary information be- comes available within the next day or two, it is probable that the industry’s advisory committee may be called from New York to Washington early next week to talk about specific quotas for prints.

Stadium Gets 460 Blood Donations

The Stadium Theatre in Brooklyn, a Republican circuit base, proved its combina- tion with the Red Cross drive for blood donors, was responsible for 460 appointments last week, it was reported yesterday by Emanuel Frisch, circuit executive.

Francis Bidde to a question put to him on the subject by Morrow Pictures, D last week, it was reported that the Department to correct all abuses and violations of the act. There will be no preference shown.”

Lower Price Effect Slight

(Continued from page 1)
have a strong appeal for youthful cus- tomers,” said Mr. Trevelyan. “It is being sold good throughout the circuit but knew of no unusual influx of the 12 to 16 year-olds. He observed that children, as well as adults, seem to be willing to spend these days and will go to any picture they want to see, regardless of whether or not it is offered for 50 or 40 instead of 40 cents,” he said, “they’ll spend the other on something else.”

Century Circuit houses likewise have seen a rather big increase in attendance the number of children as on weekends preceding, but a lack of interest on weekdays. The circuit, at least in part, to the fact that the low- ered prices had not been very exten- sively advertised. “It resulted mainly in confusion,” said a Century official, referring to the practice whereby in the 12-16 age group are sold children’s admission tickets and also a few other tickets, the latter because the tax law provides that the adult rate must begin at a price of 50 cents.

Rate Effect on RKO Theatres

The new rates, on the other hand, had been widely advertised by RKO Theatres, yet they, also, noted little increase in attendance. This may have been attributed in part, however, to the fact that most of the houses were showing “The Mask of Dimitrios” and “The Eve of St. Mark,” both of which have a pre- dominantly adult appeal.

Although there was no increase in attendance to reactors to children between 12 and 16, reports of weekend business showed that this made little difference in the overall grosses.

Extension of the child admission class from age 12 to 16, long advocated by parent-teachers associations and other groups, was finally adopted last week after Mayor Fiorello LaGuardia had spoken out in its favor. In his radio address on April 20, he urged the step as a means of keeping children off the streets and felt it would thus help combat juvenile delinquency.

Depinet Again Heads Distributors’ Group

(Continued from page 1)
sistant to Depinet on all War Ac- tivities affairs, will also serve his third term as assistant distributor chairman of the war loan campaign.

In a message of acceptance to Har- ry Brandt, national chairman for the motion picture industry in the 6th War Loan, Depinet stated: “There is a growing assumption on the part of a large segment of the population that the defeat of Germany will make a Sixth War Loan unnecessary. This, of course, is not true. Billions are needed for the attack on the billions of men under arms. It is also necessary to combat inflation so that when the victorious nations are mobilized, they will be able to come back to a sound economy.”

‘Way’ Sets 2,420 Records

Paramount’s “Going My Way” has set more than 2,420 theatre records in early first run plays, according to Paramount here.

Chicago Houses Beat Child Delinquency

(Continued from page 1)
employed by both circuits and inde- pendents in combating the situation, which, reached its peak about a year ago, is the campaign laid out by the Balaban and Katz circuit. More lights are used all over theaters at all times of operation; civilian guards are on hand to meet any situation as soon as it arises; balcony furniture has been removed from R.K.O. and K.K. houses. Most furniture damage has been made on balconies where not sufficient help was on duty.

South, head of the purchasing department for B. and K., who has kept close watch on the situation, holds that the move, so far, to prosecute where negligence is help has the problem a great deal. Other contributing factors to the

Shift Film Unit of CIAA in 6 Weeks

(Continued from page 1)
that his agency’s numerous functions would eventually be transferred to permanent agencies under the Good-Neighbor policy.

At the same time, Rockefeller made it clear that the transfer, if the move, would not affect the wartime structure of the Government to a peacetime basis.

Though not a Government agency, the Museum has posed as a possible successor to the CIAA film activities for some time. Set up as a corpora- tion by the Museum of Modern Art Museum of Modern Art here it is de- scribed as ‘a charitable, nonprofit organization under the Board of Regents of New York State.’

It has figured prominently in most discussions of transferring the CIAA film activities to a permanent set-up and the new Museum is described as more favorable than ever before for this action.

According to Rockefeller the CIAA has Federal Funds of $18,000,000 to continue operation until June 30, 1945. The agency’s training programs have already been transferred to various permanent in- stitutes so that the work of the agency will continue.

Rockefeller under executive order in August, 1940, to strengthen the Good-Neighbor policy in this hemisphere might con-
Reviews

“Lost in a Harem” (M-G-M)

THE enticing title of this one is a bit optimistic. Abbott and Costello, fleeing from a shear they have set out to dethrone, do spend a brief interlude hiding among his wives, but for the most part the harem got lost in the Harry Ruskin-John Grant-Harry Crane script. No matter though. The scripters, preferring generally to keep the boys behind bars, have provided some choice comedy for them there, and a sneak preview audience at Loew’s Ziegfeld in New York bestowed many a laugh.

Much of the credit goes to Murray Leonard, who, as ‘the Derelict,’ a demented cellmate, teams with Bud and Lou in the time-honored chocking routine which climaxizes the story of how he murdered a man. Director Charles Riesler allows this to bob updangerously. All too often, the good, the sheik has also captured an orchestra which turns out to be the Jimmy Dorsey’s, and the wives, while short on amour, do nicely in several lavish ballet numbers, to which their conventional harem costumes lend a decided touch. And for amour, plus song, there’s Marilyn Maxwell, arousing the worst in the tyrant, Douglas Dumbrille, because she’s a blonde, but fortunately poor to John Conte, the inevitable righteous her to the kingdom.

“Harem” is less knockabout and more solidly jointed than most Abbott-Costello vehicles. Many of the sequences actually fit into the plot, which turns on possession of two rings having hypnotic power. Needless to say, the co-stars spend considerable time hypnotized and, toward the end, get the rings on their fingers and Dumbrille under their spell. Their fans will not want to miss this three-quarters-an hour excursion into the East, George Haight has produced it with more care than formula plots often receive.


“Kansas City Kitty” (Columbia)

Hollywood, Aug. 28

FAST-MOVING little farce, “Kansas City Kitty,” presents Joan Davis at her daffiest, and that is plenty daffy. Mr. O’Brien’s screenplay play doesn’t make much sense, and doesn’t need to, since it is designed as a vehicle for Miss Davis’ antics. As such, it serves its purpose admirably, providing her with witty dialogue and zany situations.

She is cast as the owner of a music publishing company whose sole asset is a song which is the subject of a plagiarism suit. Miss Davis’ efforts to untangle the legal maze is, however, enlivened by the presence of her bff, a straight agent, the same time, provide an hour of hilarious entertainment. Irving Briskin is credited with the production and Del Lord directed. Others who add to the merriment are Bob Crosby, Jane Frazee, Tim Ryan and the Williams Brothers. Several songs are scattered through the film, including the title song which is a hit version of “The Old Oaken Bucket,” and another titled “Nothing Boogies From Nowhere.”


“Bordertown Trail” (Republic)

Hollywood, Aug. 28

A SMILEY-BURNTETTE-SUNSET CARSON starrer, “Bordertown Trail” is distinctly better-than-average Western fare. The story, by Bob Williams and Jesse Duffy, has elements of novelty and is worked out with care.

Smiley and Sunset are members of the border patrol which operates between the United States and the Republic of Texas. A great deal of gold is being smuggled into the Republic. The U. S. Government sends a troop of soldiers, led by Sunset’s brother, to put a stop to it. They are unsuccessful in their efforts, however, and eventually it is the two cowboys who track down the smugglers and bring them to justice.

Ellen Lowe adds moments of comedy in her attempt to ensnare Smiley and Addison Richards is forceful as the leader of the smugglers. Louis Hardin was associate producer and Lesley Selander directed.

Running time, 55 minutes. “G.” Release date, Aug. 11.

Holdovers Score at N. Y. First Runs; ‘Kismet’ Sets Mark

(Continued from page 1)

sixth week at the Capitol, with Gene Krupa and his band on the stage. The film’s gross was about $81,300, giving the house more than $500,000 in six weeks.

Business is good at the Strand where “Janie” and a stage bill are in a fourth and final week, for which $42,000 is expected; this will be close to the third week’s $44,000. Warner’s “Arsenic and Old Lace” and a stage bill featuring Carl Botte and his band will take over Friday. A third week’s gross of $70,000 is expected for “Hail the Conquering Hero” at the Paramount, teamed with a Vaughn Monroe stage bill. The film will remain for a fourth week before making way for "Double Indemnity." In Society’ Grosses $2,000

“In Society” did not establish a new house record at the Criterion in its first week but its $42,000 gross was big. The second week is expected to bring a bigger gross for excellent; it will continue. Monogram’s “Are These Our Parents?” is doing outstanding business at the Victoria, with $15,500 quoted for the first week ending last night; it, too, will continue.

“Mr. Skiftings” is expected to do about $16,000 for a fourth week of a 14th week at the Hollywood, with “Doughgirls” taking over tomorrow. The Story of Dr. Wassell” finished its run with a gross of $27,000. “Till We Meet Again” will open at the Rivoli this morning.

Step Lively’s” $19,000

“Step Lively” is expected to give the Palace about $19,000 on a fifth week and two days of a sixth week before RKO’s “Youth Runs Wild” takes over Friday. The final four days of a fifth week of “The Cantonville Ghost” will give the Globe about $14,000, and the final four days of a ninth week of the “Dead End” at the Gotham is expected to yield about $7,500. Twentieth-Century-Fox’s “Flying Wing” and “The Man Who Never Was” will open at both the theatres tomorrow.

“Atlantic City” is continuing to do good business at the Republic with $8,000 expected in its third week; it will hold over. A profitable $10,000 is expected for the first week of the “Pearl of Death” at the Rialto; it will hold.

Tibbetts Heads AFRA; Group to Merge

CLEVELAND, Aug. 28.—Lawrence Tibbetts, the 37th president of the American Federation of Radio Artists, was yesterday reelected president of the American Federation of Radio Artists at the closing meeting of that organization’s sixth annual convention here. This will be Tibbett’s fifth term in the presidency.

A report favoring a merger of AFRA with Screen Actors, Guild, American Guild of Variety Artists and American Guild of Musical Artists, was approved by the convention.

Would Narrow Academy Vote

(Continued from page 1)

diminate the charge, recurrently heard fast politics have been influencing awards through the studio influence. Allegedly exercised on extras who have been holding the balance of voting power through their sheer weight of numbers.

The remaining approximate 6,000 will be comprised of senior members of the Screen Actors Guild and Screen Directors’ and Screen Writers’ Guilds, and all Academy members including those in the following sections within the Academy which are subject to the bullets:

Music, film editing, sound, photography, technicians and short subjects.

The new formula will apply to awards for the top positions within each major group. The process of determining nominations will remain unchanged in that the actors nominate themselves, as do writers and directors, while all eligible groups nominate for the best production. To elude recollections of eligible pictures which play in theatres early in each voting year, all eligibilities are to be creased.

Sam Wood, Rosalind Russell and Preston White: are the committee which is submitting the proposals after several months’ study, declare: By making all pictures included in nominations available at spectres, best ads, we feel we will get a fairer and more equitable vote, for many pictures but seem outstanding when you first see them sometimes lose by comparison with later pictures.” Further, frequently pictures that were released early in the year have grown in importance.

Covington House in Clearance Appeal

Robert Ernest Reilly Co., operator of the Liberty, Madison and Broadway theatres, Covington, Ky., has appealed the dismissal of its clearance complaint against Loew’s, 20th Century Fox and RKO in the Cincinnati tribunal, the American Arbitration Association reported here yesterday. Another appeal was filed by Louis Veitch, operator of the Kentucky Theatre, Covington, as intervenor.

Complaint had alleged that the existing clearance of the Family and Shirley theatres in Covington over the Liberty, Madison and Broadway theatres was unreasonable and asked that it be reduced to one day.

Legion Classifies Three New Films


T. B. *G* denotes general classification.
Right after the trade show, Chick Lewis predicted in a certain trade paper* that Paramount's modernized production of the screen's mightiest spectacle "MAY WELL TOP ITS ORIGINAL GROSSES." So what happens in its first test at the Texas, San Antone?

**FIRST WEEK IS 57% OVER HOUSE AVERAGE**

ALL-NEW ACCESSORIES TO HELP YOU REPEAT THE BOXOFFICE HISTORY OF THIS FAMOUS HIT, NOW MODERNIZED WITH NEW ADDED SCENES THAT MAKE IT MORE TIMELY THAN THE DAY IT WAS PRODUCED!

*It's Chick Lewis' "Showmen's Trade Review," if you must know.*
Cecil B. DeMille's
MODERNIZED PRODUCTION OF
THE
SIGN
OF THE
CROSS

REMEMBER THAT CAST!
FREDRIC MARCH
ELISSA LANDI
CLAUDETTE COLBERT
CHARLES LAUGHTON

AND THOUSANDS MORE—
Plus the Most Famous Lions in History

Paramount
**Reviews**

**“Pearl of Death”**

_BELING_ its pen弨rly title, “Pearl of Death” is a smoothly executed mystery film with Basil Rathbone exercising once again his deductive powers as the famous detective from Baker Street, Sherlock Holmes. Roy William Neill’s forceful production and direction from the literate screenplay by Bertram Millhauser, make this one of the more attractive in the Universal series.

The urbane Rathbone is pitted against a cunning arch-criminal, Miles Mander, with the object of the tumble a fabulous pearl which Mander has snatched from its supposedly fool-proof niche in a London museum. Suspense mounts inexorably as a series of murders grips the city. After a narrow escape from death, Rathbone concludes that the murders are linked with the missing pearl. Pursuit becomes hotter and finally the trail leads to a doctor’s home where Rathbone confronts Mander and Rondo Hatton, a half-witted creature who has committed the murders at Hatton’s behest. It seems that the pearl has been cached in a plaster bust of Napoleon, the last of which is owned by the doctor. Rathbone is almost doomed to a violent death when Hatton temporarily secures the upper hand, but a little applied psychology saves the day.

Rathbone is excellent as the detective and Nigel Bruce, as Doctor Watson, and Dennis Hoey, as a befuddled Scotland Yard man, prove able foils for Rathbone. Mander is properly menacing as the menace, while Evelyn Ankers is competent as his accomplice.

Running time, 69 minutes. “G” release date, Sept. 22. CHARLES RYWECK

**“One Mysterious Night”**

_BEAD_ RICHMOND’s production does not meet the standard set by others of the “Boston Blackie” series. Paul Yawitz’s story is a routine account about the theft of a valuable diamond, whose recovery Blackie effects after episodes which only tend to bring the bounds of credibility. The finale, for example, in which two members of the New York police force spend half-an-hour in a small, well-lighted room with the crooks, under the impression that the latter are clothing dummies, is pretty hard to swallow. The cast, however, does its best under difficulties, and Oscar Bocktich’s direction manages to sustain a certain amount of suspense. Chester Morris is at ease in his customary role and George E. Stone brings welcome moments of comedy to his part as Blackie’s “sidekick” Dorothy Maloney is convincing as the chief’s sister, and Joseph Crenna makes an effective, if brief, appearance.

Running time, 62 minutes. “G” release date, Sept. 21. THALIA BELL

**“Secret Mission”**

_RAN_ espionage melodrama of routine competence, produced by Marcel Hellman in 1942, has been taken out of the vaults for American exposure at what would seem to be the psychological time. With the French underground just having risen to take back Paris, Hollywood can play up the fact that this film illustrates some of the frightening spade work which made it all possible.

Underscored is the tough decision each Frenchman once faced: whether to collaborate with or sabotage the New Order, with Carla Lehmann struggling to make up her mind as the story unfolds. She is assisted by three items in the Anatoile de Grunwald-Basil Bartlett screenplay; the death of her brother, James Mason, who comes back from England to do some spying; her first-sight love for Hugh Williams, English officer, and the revelation that under the rough Quisling exterior of Percy Walsh there lurks a person of valuable French connections. Sandwiched between the familiar Channel landing of the intelligence-seekers and the familiar parachute landing of raiders for whom they pave the way is one superb sequence characteristic of director Harold French. In it, Williams and Mason, having an actor’s field day, disguise themselves as champagne merchants, “friends of Goering,” and enter German headquarters, hellbent Hitler delightfully. And for straight comedy, there’s Michel Wilding, a Cockney, who doesn’t object to freeing the French, but hates the thought of going back to his French wife.

Running time, 75 minutes. “G” release date, Aug. 29. TOM LOY

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**Coast Flashes**

_HARRY M. WARNER_ is expected to leave here Tuesday for New York.

Jerry Bresler expects to produce four other features for M-G-M this year following “Tell Tale Hands” now shooting. He will continue as general manager of the shorts production department, although a studio spokesman stated last week no successor has yet been named.

“Latin Quarter,” an original story by USRR, by the collaboration of Paris, has been announced as Gregor Rabinovich’s next production for United Artists. Pucci’s score of “La Bome” will play a prominent part as the musical motif of the film.

Harry Tugend received a new two-year writer-producer deal at Paramount. Hal Walker, director, received a new one-year contract from that studio.

Walter Lantz, cartoon producer, will enter the advertising film production field after the war in an expansion move. He plans the formation of a new subsidiary.


Fine Thomas renewed Maxwell Shane’s producer-contract. He will write and produce three, including “You’d Be the Death of Me.”

Herb Morgan left for New York today following a conference on short subjects at the M-G-M studio.

Dalton Trumbo has signed a five year writing contract with M-G-M.

**Russians Restore Equipment Plant**

_WASHINGTON, Aug. 28 —_ Kinap film equipment unit in Leningrad under the war-time manufacturing after a two-year shutdown brought about by ravages of the Nazi invading armies in Russia, the U. S. Depart ment of Commerce will report yesterday. Mechanical and electric as well as visual departments have been completely restored, likewise the acoustic department.

Kinap will produce mobile motor picture units for the liberated towns of the Soviet.

**Utility Workers Favor CHGU**

_HOLLYWOOD, Aug. 28 —_ The Council of Hollywood Guilds and Unions and the Motion Picture Alliance, long at swords points, met for the first time Sunday without the firing of a single shot. Both groups had been invited to explain their respective programs to the 4,724 employees Local 724, composed of utility workers, who sought information on both programs before deciding on the affiliation which was expected against the MPA and to the Council.
**Indemnity** Takes $13,300 in Toronto

Toronto, Aug. 28.—"Double Indemnity" pointed to $13,300 at the Imperial here, while the "White Cliffs of Dover" was finishing off its fourth week at Loew's Theatre with an apparent $10,200.

Estimated receipts for the week ending Aug. 31:

**Nine Girls** (Col.)

*Hey, Rookie!* (Col.)

EGLINTON—(44c-50c-60c-70c) 6 days. Gross: $3,000. (Average: $500).

**Double Indemnity** (Para.)

IMPERIAL—(33c-50c-60c-90c) 5 days. Gross: $1,200. (Average: $240).

The White Cliffs of Dover—(30c-40c) 6 days. Gross: $1,000. (Average: $167).

**Show Business** (RKO)

SHEAS—(3,000) 6 days, 2nd week. Gross: $2,500. (Average: $417).

**Henry Aldrich's Little Secret** (Para.)

*Pin Up Girl!* (20th-Fox)

TIVOLI—(30c-40c-60c-90c) 4 days. Gross: $1,500. (Average: $375).

**Christmas Holiday** (Univ.)

UPTOWN—(2,750) (30c-40c-60c-90c) 6 days. 3rd week. Gross: $2,000. (Average: $333).

"Ghost's" $18,000 Is Baltimore Leader

BALTIMORE, Aug. 28.—Weekend crowds helped boost figures in all downtown houses, with the stronger attractions headed to box office average. "The Canterville Ghost" tops the list with a safe $18,000 at the Century.

Estimated receipts for the week ending Aug. 31:

**The Canterville Ghost** (M-G-M)

CENTURY—(1,000) (35c-45c-60c weekends) 7 days. Gross: $16,000. (Average: $2,300).

**In Society** (Univ.)

KETTIS—(2,400) (35c-45c-60c-90c) 7 days, 2nd week. Gross: $15,000. (Average: $2,143).

**Greenwich Village** (20-Fox)

NEW—(1,800) (35c-45c-60c) 7 days. Gross: $15,500. (Average: $2,214).

**The Great Moment** (Para.)

STANLEY—(3,200) (35c-45c-60c-90c) 7 days. Gross: $17,500. (Average: $2,429).

**Secret Command** (Col.)

HIPPODROME—(2,200) (35c-45c-60c-90c) 7 days. Stage show: Gene Blythe, Watters, Sisters; Five Janes, Frink & Jean Hubert, Carolyn Marsh. Gross: $18,000. (Average: $2,571).

**The Invisible Man's Revenge** (Univ.)

MAYFAIR—(1,400) (35c-50c) 7 days, 2nd week. Gross: $6,000. (Average: $857).

J. H. Ryan Advises on Radio Conversion

CHICAGO, Aug. 28.—Reconversion of the radio industry to a peacetime basis, with special emphasis on overhauling news programs, will be one of the problems considered by the National Association of Broadcasters at its 22nd annual meeting now under way here, and running through Thursday, at the Palmer House, it is indicated in the agenda prepared by J. Harold Ryan, president.

"The wise radio station," says Ryan, "is at this time preparing for the period when the general public interest in news will have become somewhat dulled and is now building its news services so that it will be prepared after the war to give the interest of its listeners in the presentation of news of a world at peace and thus play its part in maintaining peace throughout the world."

Review

"Storm Over Lisbon"

(Republic)

IN "Storm Over Lisbon," Republic has erected the costly scaffolding of an A production; assembled a marqueé-attractive cast that includes Arlen, Erich Von Stroheim, Otto Kruger, Maura Barré, and the extremely-decorative Vera Ralston; placed them in the intriguing atmosphere of Lisbon, with lavish sets and beautifully gowned women, to whom the appetite of the anticipatory spectator can relax and wait for the magic of the screen to unfold. Regrettably, although the scaffolding is fancy, the necessary foundation of a story that should work up suspense is lacking.

Doris Gilbert's screenplay, derived from Dane Lussier's adaptation of Elizabeth Meehan's story, hints hopefully of things to come, but for all this observer's patient waiting, they never materialize. The attempts to create mystery and suspense only result in dark obliquity of plot. The script is too talky for a silky melodrama, and rarely erupts into action. This is the handicap under which George Sherman, associate producer-director, labors.

Hub of the film, around which revolves what action there is, is Richard Arlen, a correspondent who has escaped from a Burma prison camp with a military secret on film. But Arlen comes somewhat late on the scene and one wonders what all the bother is about. Von Stroheim, playing a crook who is operating behind the front of a gambling casino and nightclub, is assigned to ferret out the whereabouts of Arlen, who is hiding in Lisbon. Miss Ralston enters the picture as a counter-spy, unknown to all concerned, including the audience. Von Stroheim assumes a temporary advantage toward the end of 86 minutes of film, but is surprised by the Lisbon Secret Police.

Performances are generally competent, considering the material at hand, and include also those of Eduardo Ciannelli, Robert Livingston, and Frank Orth. Present, also, are the Aida Broadbent Girls in an Egyptian dance sequence, centered about Miss Ralston.

Running time, 86 minutes. "G." Release date, Oct. 16.

Charles Kytwake

AFN Now Uses 50 Transmitters in U. K.

The American Forces Network, U. S. Army radio service for military personnel in the European theatre, has increased in one year's operation from the use of five transmitters and 43 hours a week broadcasting to approximately 16 per cent of the American troops in the United Kingdom, to over 50 transmitters, broadcasting 93 hours weekly to over 80 per cent of our military personnel in the British Isles.

In addition, the AFN supplies about 50 per cent of the 119 hours broadcast via longwave to Allied troops in France on the Allied Expeditionary Forces program. Major John S. Hayes, formerly assistant to the vice-president of station WOR here, is officer in charge, assisted by Capt. Robert M. Light. AFN personnel includes Pvt. Jimmy Boyle, formerly in RKO Radio's home office publicity department; Cpl. Keith Jameson, previously with the Blue Network; Sgt. Vic Knight, former radio producer, and Sgt. "Mickey" Freeman, formerly with 20th-Fox.

'Rurales' Now 'Flame'

Hollywood, Aug. 28.—Cecil E. De Mille's new color production for Paramount will be "The Flame." It has been in preparation for two years as "Rurales." Director Arthur Rosson; G. C. Richardson, and Kenneth De Land, business manager, are in Mexico on preliminary work preparatory to filming locations in that country.
FOR ADOPTION

WANTED: Good Foster Parent (preferably theatre-owner) for this healthy, attractive and perfectly-formed infant. Has wonderful pair of lungs, and can yell so loud before your theatre, nobody can miss it. He also has plenty of noise-making toys and gadgets—all tested—and it is guaranteed that if he doesn’t get people’s attention with one plaything, he will with another. He may be small in size; but as a crowd-raiser, he is a giant. For further details, just ask for that baby that makes the big noise in front of theatres—the national scream baby.

KEEP SELLING WAR BONDS—FIGHT BY THE SIDE OF THE TROOPS THAT NEVER STOP!

NATIONAL Screen SERVICE
PRIZE BODY OF THE INDUSTRY
Third Quarter Stock Cut Now
15%, Not 20%

100% Raw Stock Quotas Seen for 4th Quarter

WASHINGTON, Aug. 29.—A cut in raw stock quotas for the present quarter nearer to 15 per cent than the 20 per cent originally seen necessary, and fourth quarter allocations practically at 100 per cent were currently today by Lincoln V. Burrows, chief of the War Production Board motion picture section.

Just returned from Rochester, where he went over the situation in detail with raw film manufacturers, Burrows was highly optimistic over the situation and said that, barring unforeseen developments, the industry's committee would be asked to come to Washington shortly after Labor Day for final determination of the curtailment to be borne by each of the 11 companies.

During his trip to the film plants,

1st Rank Details
Given UA Board

The board of directors of United Artists held a special meeting here yesterday and recessed until next Tuesday, Sept. 5, without taking any action on the pending deal for UA to distribute in 1944-45 some 10 films in the United States made by J. Arthur Rank and Two Cities Films of London, and also to ratify the permanent appointment of David H. Coplan as

Biddle Urges Curb On Foreign Trusts

WASHINGTON, Aug. 29.—Warning of the duplicity here of German monopolies, in all fields, including films and film equipment, such as I. G. Farbenindustrie and Carl Zeiss, which he declared in reality operated as departments of the German government between World War I and World War II, and evaded and violated the peace treaties of the last war in order to

Studio Pact Is Approved

The War Labor Board has approved a new five-year contract between the Eastern film and newsreel companies and IATSE Local 52 in New York covering some 200 production workers and 50 newscaster workers. While the production workers known as studio mechanics, are all in New York, the newscaster workers also include members of IATSE Local 476, Chicago, and the newscaster workers of Local 665, Hollywood.

The terms of the contract, retroactive in fact, provide for a 15 per cent wage increase for the 200 studio mechanics and a five per cent increase for newscaster production workers. The contract can be reopened at the end of two years for wage adjustments. The agreement was negotiated

Delay in WAC Brief On 'Locally Needed'

Preparation of briefs by the distributors' division of the War Activities Committee in furtherance of efforts to have film distribution included on the list of industries that might be designated by local War Manpower

SAG Amplifies Warning on U. S. Free-Lance Curbs

66 2/3% Return to Former Film Jobs

Out of 13,705 Warner employees in military service, 100 have received discharges and nearly two-thirds have returned to the company to date. The majority were reinstalled in former or equivalent duties, while in some cases the returned soldiers were given better positions.

New inductions are continuing at a higher rate than discharges. Of the 3,705 in service, 375 are from the studio, 2,211 from exchanges, and most of the remainder are from the theatre department. Casualties to date total 31.

Polio Epidemic 2nd Only to 1916 Mark

Washington, Aug. 29.—The infantile paralysis epidemic has reached proportions not equaled at any time since the epidemic of 1916, with its peak 'not yet in sight,' it was reported here today by the U. S. Public Health Service.

Hundreds of theatres have closed their doors to child attendance with box office receipts dropping as much as 60 per cent, especially in the South.

Latest figures show a total of 6,258 cases throughout the U. S.

Legality of Decree Hit by Harry Arthur

Will Fail to Comply with Arbitration Award

ST. LOUIS, Aug. 29.—Following a motion for dismissal of arbitration proceedings, filed by Adolph Rosean, operator of the Princess Theatre, there, against the five competing companies, which has been rejected by the clerk of the St. Louis tribunal, Harry C. Arthur, Jr., and St. Louis Amusement, Inc. c. o. through Paul M. Hardy, counsel, has launched an attack upon the constitutionality of the consent decree, it was learned here today.

Declaring that various theatre companies,

Asks Divorce for Independents

NEW HAVEN, Aug. 29.—The Motion Picture Theatre Owners of Connecticut, from headquarters here, has issued a bulletin listing up with the MPTOA, of which it is an affiliate, in hailing several provisions of the Government's consent decree modification proposals as being of "extreme importance" to exhibitors.

Especially stressed in this connection

McClennon Retained As Scheine Counsel

BUFFALO, Aug. 29.—Edward F. McClennon of Boston, attorney, who took a prominent part in the Mouamet Theatre's anti-trust case, has entered the Government's anti-trust suit against Schine Chain Theatres, Inc., as senior counsel for Schine. He was introduced before Federal Judge John Knight by Willard S. McKay, Schine

(Continued on page 4)

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(Continued on page 4)
Personal
Mention

By RED KANN

Hollywood, Aug. 29.

It was in mid-July when 20th Century-Fox created surprise by divulging plans for a dozen "B's" to go into production for 1944-45 period. Ben Silvey, long a unit man with the company, was handed the assignment. At the studio, no illusions were sent about the contemplated 12 "B's" to be what they are described as being: Low-budget attractions, made strictly at a price which these days could not possibly be less than a couple of hundred thousand apiece.

It is interesting to recall, if any memories have to be jogged, that the occasions have been two, at least, when this company has very official in its pronouncements about abandonment of anything less than a large "A." This was the era of big pictures and extended release, and 20th Century-Fox was to fashion its production accordingly. So, too, its important producing neighbors in Hollywood.

Therefore, it becomes a matter of the moment to throw a shaft of light into the reasons behind the policy change.

It is a case of theatre demand, relying Sparrow sources from accumulated sources throughout the country. Exhibitors of stature reputedly have pointed out to him — Skouras must have known anyway—that long first run playdates are slowing the flow of product and that fewer releases have tightened the availabilities of later runs.

Since later runs, of course, charge considerably less money, there are more film. If they cannot meet their needs from one company, they must turn to another. They have. They are.

Under such circumstances, there appears to be a valid reason, from a distributing viewpoint at least, why 20th Century-Fox could not turn the situation to its advantage. A factor of considerable size, moreover, is the desirability of serving as many customers as possible and of filling as much playing time as competitive conditions permit — a sort of "round-the-year" method of "selling the farm." In conclusion, that TC-F is in the running.

Naturally, in any capture of playdates, some other company loses ground, but in a business race that's the other company's affair. Tom Connors has to worry about himself.

When 20th Century-Fox revealed its lineup for 1944-45, the other day, the noise was generated over 27 releases. They represent what is designed to be the cream of "B's," but not the whole crop. The dozen "B's" were simply ignored, and it could be that they will continue to be bypassed except in the fickle film market where they are sold. At the studio, the question of the low-budgeters is met with this answer:

"We didn't say anything about them because we don't know yet what they will be. But we are going to make them."

As a matter of fact, the constant push for contracts and, thereafter, playing time set aside for one branch or another, may prevail elsewhere as well. Only the formula has been somewhat different. Warners is releasing 19 attractions in the season now terminating. Attractions have been concentrated on this highly restricted total. But the company also touched a peak in release which no other distributor has approached. They are 16.

In combination, actually, Warners is releasing 35. Its crew on the firing line, naturally, has been selling as many as possible and the purposes have been twofold: One, to get the revenue. Two, to keep the Warner brand actively going in all available situations.

In the background, the larger reason bears on the probable shape of things to come. Whether correct or otherwise, majority opinion believes the post-war period will witness a trimming at first runs resulting in a cut in playing time. This is predicated on the assumption the public will turn to other outlets by its travel, autos, refrigerators, et al—and will patronize motion pictures less. In turn, this line of reasoning allows for greater film requirements on the part of first runs, which will result in more frequency of release, and this means more product to sell.

If distributors are in now, customer relationships are establishing the fact that, under competition, they will be easier to maintain, less costly to rebuild. Besides, the sales force is around anyway.
YOU'LL
KISMET
FOR
KISMET!

BREAKING EVERY RECORD IN ASTOR HISTORY!
LINES AT THE BOXOFFICE CONTINUALLY DAY AND NIGHT!
THE BIGGEST TECHNICOLOR SHOW IN FILM ANNALS!
COLOSSAL IS THE WORD FOR KISMET!

Keep Selling Bonds
McClennan Retained As Schine Counsel

(Continued from page 1)
counsel of record, prior to the hearing of arguments on three motions in U. S. v. Schine Enterprises, Inc.

McClennan will represent the circuit in co-operation with McCoy and Saul Rogers when the trial, adjourned several days ago, resumes on Sept. 26. Several additional associates will also be retained by the defense to help handle the mass of work in connection with the case, to which the Department of Justice has assigned a large number of attorneys. Seth Richardson withdrew recently as one of the Schine counsel.

M. K. Murphy's Motion Denied

In the hearing yesterday, Judge Knight quashed a motion by M. K. Murphy of Apalachia, Virginia, and his attorney. M. M. Heuser, to take deposition on Sept. 1 in support of the complaint and made a bone fide offer to purchase two Schine theatres in Apalachia and one in Corn, Kan. This motion was denied by M. K. Murphy on the subject, however, and set Sept. 11 for the purpose. McKay contended that the exhibitor had re- ligious interests in the theatre and had not obtained from Schine the return of a $3,000 deposit.

Scheduled for Sept. 11 also are arguments on the sale of more theatres named under the divestiture section of the court's temporary order of May 19, 1942. It was disclosed by McKay that Schine has received offers other than Murphy's.

Two motions made by Robert L. Wright, Department of Justice attorney, were taken under advisement by the court. The one would require Schine to give a fuller answer to the plaintiff's request for admissions of fact. The other would quash subpoenas served by Schine upon Attorney Generals of Idaho, Biddle, Wendell Berge, his assistant, and Herbert Barkland, special U. S. attorney, command production of government evidence in possession of the Government, in advance of the summary of the trial.

New York Studio Pact is Approved

(Continued from page 1)

between the companies and S. J. Seckler, chairman of the CAB, with the aid of Pat Casey, producers labor contact, now in Hollywood. Originally it was planned to submit the contract to the WLB along with the other IATSE studio workers' pacts which were negotiated last April but the continuing delay in submitting the '71 contracts to the WLB led local 52 to decide to submit its contract to the WLB here separately.

Local 52 will hold an election of officers Sept. 10. Phil William Garrity, president; James A. Delaney, general secretary-treasurer; and Scapula, business manager, are unopposed for re-election.

31 Goldwyns to Dezel

Cleveland, Aug. 29—Al Dezel and Robert Dezel of the Al Dezel Road Shows, have acquired 31 Goldwyn reissues for distribution in Cleveland territory, purchasing the rights from George Hirliman's Film Classics.

Hits Decree Legality in St. Louis Clearance Case

(Continued from page 1)

panies named by Rosenau as interested parties in his original clearance complaint do not plan to submit to arbitration nor accept any award which may result from such proceedings. Hardy, for Arthur, asked that the proceedings be dismissed. The non-defendant theatres are the Gravos, Shenandoah, Granada, Avon and St. Louis Thea- tres, operated by St. Louis Amuse- ment Co.; the Ambassador, operated by St. Louis Ambassador Theatre, a corporation, owned by the Thea- tre Co.; Missouri, operated by St. Louis Missouri Theatre, Inc., and the Shubert, operated by Service Group Théâtres.

Constitutional Violation

In his attack on the decree, Hardy's request for dismissal of the arbitration proceedings was based on the grounds that they constituted a violation of Article I, Section 4 of the U. S. Consti- tution in that the action of the said parties and of the District Court creat- ing an arbitration system constituted a delegation of the legislative powers of the U. S. Congress; the authority vested in the American Arbitration As- sociation and the 12-month arbitration tribunal and the method for arbitration of claims stated in the con- sent decree are unlawful and violate Articles I, Section 4 of the Constitu- tion in that the AAA is not a court and has usurped judicial powers which only a court has, and any attempt to transfer to it; the consent decree was not authorized by the Sherman Anti- trust Act because it is no remedy for the alleged monopolization thereby of the trust sum of the U. S. vs. Paramount, et al; the non-defendant theatres are not parties to the decree being unrelated to the defendants in the case and question participation in the alleged monopolistic practices and, in fact, have been damaged by such prac- tices; that the arbitration system is unlawful because it contains the al- leged conspiracy and monopoly stated in the case of U. S. vs. Paramount, and all parties participating are en- gaged in alleged monopolistic prac- tices; and, finally, that the relief sought by the complainant is unan- worthy. It was further stated that the defendant theatres of their property without due process of law, under Section V of the amendments to the Constitution.

Trienal Tribunal Proposed

The clerk of the local arbitration tribunal has rejected the proposal for dismissal, it is understood, because there is no provision in the consent decree for such a motion and the clerk had to turn it down. Rule I of the de- cree provides that any party named in an arbitration complaint may inter- vene and become a party to the pro- ceeding by paying a $10 fee. Further, since the U. S. Government and the competing companies are parties to the decree, a non-syllogic such as the St. Louis Amusement Co. could logically ask the court to dismiss such arbitration proceedings which would, in effect, serve to invalidate the decree itself. It was held. When Rose- nau, for instance, named the non-defendant theatres and they were then notified by the clerk of the tribunal. It was on this basis that theatermen opposed their motion for dis- missal.

SAG Amplifies Warning on U. S. Free-Lance Curbs

(Continued from page 1)

provides: "That no employe be hired without an employment agreement which contains 'specific assignment' rule for 'picture deals', i.e., such as a flat rate for per- forming some particular function in connection with the production of a stipulated photograph, at a salary in ex- cess of 20 per cent over his highest long-term salary or his Oct. 3, 1942, salary; that no employe be hired with- out prior approval under the 'specific assignment' rule on a short term con- tract of employment which extends over six weeks at a salary rate in ex- cess of 20 per cent over his highest long-term salary or his Oct. 3, 1942, salary.

It further provides: "That no em- ploye be hired without prior approval under the 'specific assignment' rule of a contract of employment which extends over two weeks, at a salary in excess of 30 per cent over his highest long-term salary or his Oct. 3, 1942 salary; that no employe be hired under the 'specific assignment' rule when contention is expressed, but that no employe covered by the 'specific as- signment' rule be employed in two successive specific assignments within- in a 12-month period by the same em- ployer for the purposes of firm's ition or employment by several em- ployers.

These regulations, the SAG now points out, are subject to the over-all industry objection that they would unreasonably decrease power, make necessary impractical delays in casting and are not consistent with the realities ofpicture making.

The SAG asserts, however, that "the Guild has never in the past op- posed the control of inflation though it has consistently opposed any attempt to do so," and that "it did not attempt to ordinance the professional scale for actors." Before sending representatives to Washington, which, presumably, will be done only if necessary, SAG has ordered an investigation of the subject by sending a letter to the Treasury De- partment, citing objections to the pro- posed regulation and seeking clarifica- tion of the subject.

Meanwhile, the SAG statement as- serts that actors are not yet ready to sign such a code, and that they are attempting to cut their bargaining rights, it says, "the studio is doing that upon its own authority and not because of Federal instructions."

Asks Divorcement For Independents

by Herman M. Levy, executive secre- tary, who signed the bulletin, is a pro- hibition against further acquisition of theatres by either affiliated or large independent circuits. "It would seem," says the bulletin, "that this provision is of great importance in the 'independent chain' even though they are not parties to this procedure by the Govern- ment.

Asking provision becomes law, "it could not be carried over into all situations, independent as well, where it is felt that further acquisition of theatres by the 'independent' is unreason- ably restrained competition?"

Quotes Biddle's Statement

In support of this view, the organization quotes the reply of Attorney General Francis Biddle to a question put to him on the subject by Motion PICTURE DAILY published on Aug. 21. Biddle's reply was: "It is the purpose of the Department to correct all abuses and to stabilize current competition. There will be no preference shown.

The Connecticut statement likewise refers to proposed clearance provisions as "merely suggestive," as well as referring to the following: "If you operate a theatre under a beneficent clearance and a competing exhibitor proves that that clearance unreasonably restrains competition, then that clearance may be eliminated, the statement adds.

On the subject of single selling, the Connecticut statement warns exhibitors in the other way they please just so long as they do not condition the licensing of one picture or group of pictures on another," according to the bulletin.

Delay in WAC Brief On 'Locally needed' er Commissions as "locally needed" has been delayed because of revisions.

No actual data for the submission of a "compliance report" to and lived Locally Washington is mentioned but the distritans do intend to continue efforts to secure the design of their exchange. When ready for submission, the brief will be presented to the essential activities committee of the WMC.

A similar attempt to secure man- power relief for theatres was recently made by the WAC's theatre division with the aid of the Office of Civilian Requirements, but the outlook is con- sidered to be not very favorable in view of the critical manpower situa- tion in many areas.

Map Industry's 6th Drive Sept. 12

Hertz, Jr., publicity director, and his WAC WAC re- representatives S. H. Fabian and Francis H. Harmo.

Invitations to the Sept. 12 confer- ence are being sent by WAC Pres- ident J. Crockett, Hugh Bruen, Jack Kirsch, John Ruger, Henry Reeves, Al Stettes, Leo Wulcent, Fred Wehr- nenberg, and Nathan Yemins.
There's a NEW ALL-TIME RECORD at the Apollo Theatre in Atlantic City. The reason: World Premiere of M-G-M's SPENCER TRACY in his new triumph "THE SEVENTH CROSS!"
Third Quarter Stock Cut Now 15%, Not 20%

(Continued from page 1)

Burrows studied the return of labor in September and the completion of the annual raw stock cleanup, which has been set for Sept. 18 or 23. He also discussed the inventory situation and agreed with the companies on a switchover of some of the production to some of its lower raw stock, which needs for which can be met from inventory with safety, to black and white positive stock for a period of three weeks.

With the shift in production and the rapid return to capacity output, he said, it will be possible to pull through the remainder of the quarter with a cut in consumption of considerably less than 20 per cent, although it is believed that it is still possible to bring it under 15 per cent.

For the fourth quarter, Burrows said, there is no intention to believe in any over-all allocation may be restored to within one or two per cent of its former level, with only minor adjustment of the slack cutts in consumption, but these will probably be of only small magnitude, since production by that time will again be at full swing.

Possibilities of Full Quota

Burrows explained that it is hoped to go into the last quarter on a full-quota basis if sign posts still point to a quick end of the war in Europe. If, by and large, hostilities show signs of dragging on through the remainder of the year, it may be necessary to maintain some slight cuts in consumption, but these will probably be of only small magnitude, since production by that time will again be at full swing.

In the event of hostilities in Europe, military demand for film is expected to drop sharply, eliminating any further dangers and permitting a return to a pre-hostilities level. In the case of the full quota, there is assurance that all military needs can be met without impinging on the civilian supply.

Rumors of a shortage of color stock which would necessitate the closing down of operations in color were flatly denied by Burrows, who said that while there is not a surplus, the stock situation is all right and there will be sufficient cost film to permit users to meet the requirements there will be no interference with color operations, he promised.

Rose Buys Marden's Ziegfeld Interest

Billy Rose will take possession of the Ziegfeld Interest tomorrow night from Loew's, as sole owner. Rose having bought out Ben Marden's Ziegfeld Interest, which passed into their hands earlier this year for $630,000. Rose is understood to have given Marden almost a $100,000 profit on his investment of $35,000 for his half interest.

Rose intends to use the Ziegfeld for stage shows.

Review

“Till We Meet Again”

(Paramount)

The latest production of producer-director Frank Borzage, starring Ray Milland and Barbara Britton, tackles an extremely powerful and delicate theme and he brings it in with some fine touches, though rather overemphasizing the inherent melodrama.

Basic idea of the screenplay by Lenore Coffee is to show the wartime development of courage and human understanding in a girl who has fled the horrifying home of her parents and taken sanctuary in a French convent. Here she is compassed by circumstances, toward the end of her novitiate, to join the underground and go forth disguised as the wife of a rank Nazi aviator who must be smuggled through to the Coast. The impact of a Nazi-infested world upon one so ill-equipped to face it is pitiful to behold; and the sister's accomplishment of her mission, essentially religious, by a growing affection for the captain, results in scenes of real beauty. In the best of these, the Yank's simple account of his married bliss back home touchingly orients his traveling companion toward the life she has feared and renounced.

The story's tender aspects, however, are scantily sketched, while most of the footage is taken up with details of her suffering the enemy. And here, perhaps, lies the objection to the story's technique, for it is handled in the frankest thriller tradition. Thus the exhibitor gets a film that bids strongly for treatment as something pretty special, but one which may have trouble maintaining its balance above the average program spy-picture class.

Intelligent performances by Milland and Miss Britton do a lot to recommend the script as it falls, and they get yeam support from Lucille Watson as a mother superior, Walter Slezak as a collaborationist mayor, Konstantin Shayne as a German officer, and Vladimir Sokoloff and Marguerite D'Alvarez as stalwarts of the Maquis.


TOM LOY

Story Analysts Hit Academy Vote Limit

Hollywood, Aug. 29—First objection to the proposed new method of balloting for future Academy awards which would confine the voting to those groups having representation among winners and mean the elimination of the votes of extras, unit managers, assistant directors and screen story analysts, was entered today by the Los Angeles Story Analysts.

The Story Analysts said, “The elimination of voting of all crafts not eligible to receive awards tends to make a very exclusive list of those who constitute the Academy. Just as the story analysts have a definite contribution to make in the selection of story material, so are they in a position to contribute to the selection of Academy awards. By virtue of their position, they are objective and unbiased. Further, they are less likely to be swayed by studio politics than perhaps any other craft.”

$42,755 for ‘Kismet’, New Astor Record

“Kismet” wound up its first week at the Astor with a record of $42,755 for the seven days, a sum considerably higher than the record set a week earlier at the Astor, where the film grossed $35,000. The previous Astor record was set on the same week by “Honeymoon”, with a change in the general scale of admission prices since “Private Hargrove” played the house.

Abraham Rambach of Theatre Family Dies

Funeral services for Abraham Rambach, 79, father of both Morris Lane of the Lane circuit and of the Elka Film Service Delivery, and Israel Zaitkin, general manager of Lane theatres, will be held today at 1:30 P.M. at Riverside Chapel. Rambach died yesterday in Wadhurst, England, of post-Empire pneumonia.

Other survivors include a son, Marvin, and four daughters, Mrs. Norma Reiss, Mrs. Mac Frank, Mrs. Sadie Goshin and Mrs. Lynn Leavitt.

1st Rank Details Given UA Board

(Continued from page 1)

...managed director for UA in Great Britain. Coplan is now in New York. According to Rank in London, he and Gladwell L. Sears, UA vice-president and distribution head, "hammered out agreements, the basis of which demand amplification and ratified by UA in New York." This understanding between Rank and Sears was reached during Sears' recent visit to London. Sears returned to New York last week.

Barrington C. Gain, emissary of Rank, who accompanied Sears to New York, reported yesterday that there is still a possibility of a Rank deal with UA. He stated upon his arrival in London that Alexander Galpern, distribution representative of Two Cities were here to seek "the most advantageous" distribution arrangement for the Rank films but did not rule out the possibility of a deal with UA.

It is understood that Sears has been discussing a possible deal with UA executives since his return, with the provisions being presented to the UA board for the first time yesterday.

Biddle Urges Curb On Foreign Trusts

(Continued from page 1)

build up Germany's military strength, Attorney General J. Biddle today urged Congress for anti-monopoly legislation, "not to destroy German economic life, but to put its industries in a form where they will no longer constitute a menace to the civilized world."

Biddle told a Senate sub-committee on anti-monopoly that the German trusts negotiated cartel arrangements with American firms which to the latter was "an agreement.

But to Germany were a means to "restrict American industry, capture from us such technical know-how as might enable us to lay the groundwork for future espionage and propaganda activities."

The Attorney General predicted that "when the Nazis lose, these German firms will undoubtedly announce that this was not of their choosing and that they are only commercial enterprises."

"We fell for that the last war," he said, "we should not do so again."

U' Executives at San Diego Dinner

Universal will be host at dinner at Toots Shor's here tonight prior to a preview of "San Diego, I Love You" at the RKO 88th Street Theatre.


Wednesday, August 30, 1944

MOTION PICTURE DAILY
Motion Picture Daily

PHILADELPHIA, Aug. 29.—With cool weather prevailing and the Mauburn reopening, business at downtown houses remained sluggish in line with the general slack of the pre-Labor Day week. Out in front and virtually by itself is the business at the Mauburn, where "Mr. Skeffington" is drawing good business, pointing to $3,500, plus $3,000 already in for the dual Sunday show at the Earle. "Summer Storm," another new attraction, figures on a satisfactory $16,200 for the week at the Aldeine.

Estimated receipts for the week ending Aug. 30-Sec. 1:

**"Summertime" (UA)**
ALDINE—(200) (40c-45c-50c-65c-75c-85c) 7 days, $3,000. (Average: $430.00).

**"Going My Way" (Para)**
BARNES—(300) (55c-65c-95c) 7 days, 2nd run, Gross: $7,500. (Average: $1,071.43).

**"Drum Seed" (M-G-M)**
TROY—(000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run, Gross: $11,000. (Average: $1,571.43).

**"The Canterbury Ghost" (M-G-M)**
WILLIAM—(400) (50c-60c-65c-75c-85c) 7 days, 2nd run, Gross: $12,000. (Average: $1,714.29).

**"Step Lively" (RKO)**
KEITH'S—(200) (40c-45c-50c-65c-75c-85c) 7 days, 3rd run, Gross: $6,600. (Average: $942.86).

**"The Invisible Man's Revenge" (Univ.)**
STAPLES—(300) (45c-55c-65c-75c-85c) 7 days, 2nd run, Gross: $14,300. (Average: $2,042.86).

 Estimated receipts for the week ending Aug. 29:

**"Take It Big" (Para)**
CIRCUIT—(300) (55c-75c) 7 days, Stage show, Gross: $13,000. (Average: $1,857.14).

**"Mr. Skeffington" (WB)**
EASTON—(300) (60c-75c-85c-95c) 7 days, Gross: $18,000. (Average: $2,571.43).

**"Nicaragua Ticket Tax**
MANAGUA, Nicaragua Aug. 29.—A 10 per cent tax on theatre tickets was voted here by Congress, revenue of which is to provide scholarships for public school children.
READY!
SET!
You'll GO for
THE GAYEST okayest MUSICAL
THAT EVER CAME OUT OF DIXIE!

COLUMBIA PICTURES
presents
CAROLINA BLUES

co-starring
KAY KYSER • ANN MILLER • VICTOR MOORE

with JEFF DONNELL • ISH KABIBBLE • GEORGIA CARROLL
HARRY BABBITT • SULLY MASON • DIANE PENDLETON
Produced by SAMUEL BISCHOFF • Directed by LEIGH JASON
Screen play by Joseph Hoffman and Al Martin

KAY KYSER'S BAND
Playing
6 Swell Song Hits!
Child Labor

In Theatres

Leads by 15%  

Corsi, Exhibitors Will Meet on Problem Here

Violations of child labor laws have been running 15 per cent higher in theatres throughout New York State than in other industries, it was disclosed here yesterday by Edward Corsi, head of the State Department of Labor.

The check-up made over a period of two months in New York City, Buffalo, Rochester, Utica, Schenectady, Elmira, Binghamton and Mount Vernon, disclosed that out of 2,750 'front' employees in all houses covered, 725 were under 18 and thus subject to child labor laws. Of these, approximately 40 per cent were working in violation of the statute, while violations for all other industries were 15 per cent.

FBI Probe of Goldwyn Claim

WASHINGTON, Aug. 30.—Department of Justice agents are investigating charges by Samuel Goldwyn that large circuits, through alleged arbitrary and unduly high terms, have refused him an opportunity to show his product, it was disclosed here yesterday. Goldwyn's complaint to the Department of Justice is reporter here today.

Hawaii Service Problems

Are Cleared by Schaefer

Hollywood, Aug. 30.—Motion pictures are the greatest factor for welfare and recreation in the Hawaiian Islands and are on a par with letters from home, in the opinion of Admiral Chester W. Nimitz, Commander of the Pacific Fleet, and Lt. General Robert C. Richardson, Commanding General of the Pacific Ocean areas, it was disclosed here yesterday by George J. Schaefer, War Activities Committee chairman, in Hollywood following his return from Hawaii, where he conferred with Army and Navy representatives on the prospect of improving the film situation in that area.

RKO's Fiscal Half Nets

$2,588,493

Radio-Keith-Orpheum Corp. and subsidiaries report an operating profit of $7,597,103 for the 26 weeks ended July 1, some $1,103,665 more than the $6,493,436 operating profit for the same half-year of 1943. After taxes and other charges, this year's six-month profit was reduced to $2,588,493 net, a drop of $632,900 under the $3,220,583 net for the first six months of 1943.

Columbia Sets Up International Corp.

Columbia International Corp. has been formed as a subsidiary of Columbia Pictures, the fifth of foreign film holding companies to be formed, it was learned here yesterday. The

U. S. Suggests Suit to Clear Award Status

Arthur's Challenge of Arbitration Involved

WASHINGTON, Aug. 30.—Department of Justice officials suggested here today that a solution to the controversy which has been precipitated by the refusal of Harry C. Arthur, Jr., and his St. Louis Amusement Co. to be a party to an arbitration action brought by Adolph Rosecan, operator of the Princess Theatre in St. Louis, might lie in a suit against the distributors, to determine whether an arbitration award is enforceable.

It was indicated that the Department is not called upon to act in such a situation to support the arbitration board and that if Arthur has any controversy it would lie with the distributors who supply him with

Rehabilitation Group Set Up

Hollywood, Aug. 30.—Rehabilitation plans for several thousand film workers now in the armed forces will be studied by a committee of seven which has been appointed by the Motion Picture Relief Fund.

After studying the films' own problems and systems being worked out by other large American industries, the committee will present a "workable sociological plan" to the Association of Motion Picture Producers and

Max Cohen Is Named For 6th War Loan

Max Cohen, independent New York exhibitor, long active in War Activities Committee projects, has accepted the post of assistant in charge of special events for the 6th War Loan. He will handle activities apart from regular bond premiers, 'Free Movie Days,' etc.

Cohen will attend the 'grand strategy' meeting of 6th War Loan leaders scheduled at WAC New York headquarters on Sept. 12.
Personal Mention

TONY SUDKUM, Crescent Pictures’ assignment co. president, at Nashville, is the recipient of birthday greetings from Gov. Prentice Cooper, Nashville’s Mayor Thomas Cummiskey, and scores of others. Suckum has been in exhibition some 37 years.

ROBERT SHAPIRO, assistant to Robert M. Whitman, managing director of the Bijou Theatre, has returned from a vacation.

DAVE BAHR, 20th Century-Fox trade publicist, will return Tuesday following a two-week vacation.

Ron Swanson, manager of the Paramount Theatre in Steubenville, O., and Mrs. Swanson, are in New York on a vacation.

mortimer HAYS of Hays, Porell & Shulman, is on a vacation until after Labor Day.

Eve Ettinger, head of Columbia’s Eastern story department, will return Tuesday from a vacation.

Ed Harrison, city manager of E.M. Loew’s theatres in Springfield, Mass., is in New York for a week.

James B. Lansing, vice-president of the Altec Lansing Corp., is in New York from Hollywood.

Charles Ryan, assistant Chicago zone manager for Warner theatres, is on vacation.

S. J. A. McCarthy, Universal’s Southern and Canadian sales manager, is in New Orleans this week.

Olins Clark, M-G-M’s Eastern story editor, is on vacation.

Larry Kent and Bride Due Here Next Week

Larry Kent, executive assistant to Spysro Skoutras, 20th Century-Fox president, and Mrs. Kent, the former Mrs. Anette Downes, also with the company here, who were married Sunday at Las Vegas, N. M., will return to New York in about a week, after which Mr. Kent will proceed to London, where he is scheduled to represent 20th-Fox in carrying out terms of the joint production and distribution agreement signed by Skoutras and J. Arthur Rank last Spring. Mr. Kent has been on the Coast for several months.

Mrs. Kent, it was learned here yesterday, will continue for the present in her position with the company here and will return to London on an invitation in England later, although not in the near future.

Difficulties in obtaining authority to leave the country, except on official business, during the war in Europe are understood to make this necessary.

Johnston, Bromberg, Bernhard, O’Connor

In Stock Tradings

HOLLYWOOD, Aug. 30.—More than 10,000 shares of Monogram Pictures’ common stock was acquired by officers and directors in the company in June and July, it was disclosed hereby by the Securities and Exchange Commission.

The July report showed that Arthur C. Johnston, Affairs Manager, purchased 3,300 shares for a total of 10,093 shares, through Monogram Southern Exchanges, Inc., through which he has sold two tracts of land at Trenn Carr, Hollywood, purchased 6,667 shares, representing his entire interest, and Emanuel Rikfin, Boston, Elizabeth 15,425 shares through Monogram Pictures, Inc.

June reports showed that Bromberg also acquired 50 shares directly, giving him total of 1,987. William C. Johnston, 11011 w. o., president, bought 4,316 shares, giving him total of 19,187 shares, and 900 shares for his secretary, captured and handle of stock of the company, which held 9,817 shares at the end of the month; Stubbs sold 1,253 shares through Monogram Southern Exchanges, Inc., the company, which held 2,253 shares of the company, which held 2,253 shares.

In 20th Century-Fox, Robert Lehman, New York, director, sold 6,800 shares held in 1943, Robert Lehman, and the same company, William P. Phillips, New York, director, reduced its portfolio of 500 shares of common, leaving him with 1,500 shares.

Joseph Bernhard, New York, executive of Warner Brothers, sold 1,000 shares of the company’s common, leaving him with 5,000 shares. Samuel Carlisle, New York, sold 300 shares of common, leaving him with none.

American Holding Corp., New York, reduced its portfolio of General Precision Equipment capital stock by the sale of 400 shares through American Exchange, which held 13,000 shares, of the month, together with 50,719 shares held through Republic Corp., Loew’s, Inc., picked up 115 shares of President Pictures’ 20th Century-Fox Theatres’ common, giving it a total of 221,213 shares. A June report on Keith-Albee-Orpheum theatres, 1406 W. Meehan, New York, redissembled 1,880 shares of preferred stock, ending her holdings. John O’Connor, New York, of Universal Pictures, bought 400 common voting trust certificates in May, which represented his entire company stock interest.

W. Virginia Owners Convene Oct. 17

CHARLESTON, W. Va., Aug. 30.—All West Virginia theatre owners and operators attended the annual convention of the West Virginia Managers’ Association, scheduled to be held Oct. 13-15 at the Downtown Hotel. J. C. Shanklin of Oswego, is chairman of the convention committee.

Seize Color Photo Patents From Aliens

WASHINGTON, Aug. 30.—The Alien Property Custodian here today disclosed that the U. S. has seized patents issued to Lengo, an Italian national, for a device for apparatus for color photography in which rights are held by the Additive Color Process Corp., under an agreement entered into in 1938.

Sir Edward Villiers

DUE IN TORONTO

Toronto, Aug. 30.—Sir Edward Villiers of the Ealing studios, England, and formerly with the British Ministry of Information, will arrive here tomorrow, for the Canadian premiere of “Sun Demetrios,” at Famous Players Eglinton Theatre to-morrow night.

Report Chevalier Safe

Friends of Maurice Chevalier in France have reported that the film and stage star is safe at his home near Cannes, contrary to an earlier report from London that Chevalier, who had been killed by the Maquis, according to a press dispatch received here yesterday from Paris.
IT HIT THE BIGGEST GROSS EVER KNOWN TO THE WARNER THEATRE IN ATLANTIC CITY!

\[ \frac{1}{3} \] THE START OF \( 3 \)
KEEP SELLING BONDS!

RAYMOND MASSEY

JACK CARSON

FROM WAR ARSENAL

CHRIS

FRANK CALAUSO
Jack L. Warner, Executive Producer

Priscilla Lane • Edw. Everett Horton • James Gleason • Josephine Hull • Jean Adair • John Alexander

Peter Lorre • Directed by Frank Capra

Screen Play by Julius J. and Philip G. Epstein • From the Stage Play by Joseph Kesselring • Produced by Howard Lindsay and Russel Crouse • Music by Max Steiner
Child Labor
In Theatres
Leads by 15%
(Continued from page 1)
tries covered stood combined at 25 per cent.
Chieflarının failure was failure of the young employees to obtain working papers under the Bureau of Immigration. Among the ages of 14 and 18; others were found to be performing duties forbidden to children. An enforcement drive already has been undertaken by Storm's department.
"Although the percentage of child labor violations has been higher in the film industry than in other industries," a Corsi said, the public spirit shown by theatre men in bond drives, was shown at "Phillie." All sorts convince us that the problem of illegal child labor can and will be eliminated.
Corsi plans to call a meeting of exhibitors to develop a program designed to stamp out the violations. An educational drive rather than a punitive approach is favored by Storm's department.
The survey showed that the average wage paid children in theatres was $40 and 40 cents per hour, with only 10 per cent receiving less than 30 cents.

FBI to Make Probe
Of Goldwyn's Claim
(Continued from page 1)
ment, made specifically against T. and D. Theories, operating in San Francisco and other Western cities, follows upon his widely publicized protest showing of "Harem" in April.
Aug. 22 in a converted dance hall in Reno, one of the strongholds of the circuit. He now asks the Government to end the alleged monopoly which he charges this and other large circuits hold against independent producers throughout the country, they demand for use of their theatres.
Department officials said the inquiry is being made by agents of the Federal Bureau of Investigation.
As reported in Motion Picture Daily Aug. 24, a New York spokesman for RKO, which distributes for Goldwyn, explained that the "marred" over "Up in Arms" involved mainly the terms for showing the film in San Francisco. There, he said, Goldwyn had demanded a percentage basis, while T. and D. was holding out for a flat rate. For other cities, including Reno, Goldwyn is said to be seeking to continue the percentage arrangement which he obtained there in the past on other Goldwyn films.

R. Martin Takes Over Five Tomorrow
EUFALIA, Ala., Aug. 30.—Roy E. Martin of Cuthbert, Ga., who recently bought the two local theatres and houses at Cuthbert, Dawson and Shellman in Georgia from M. G. Lee, Cuthbert, for $375,000, and who will assume control of all Sept. 1, Martin owns more than 100 theatres in Georgia, Alabama, Florida and Tennessee.

D. of J. Suggests Suit to Clear Arbitration Status
(Continued from page 1)
product, over their shortening of the clearance in favor of Rosecan.
E. V. Richards, New Orleans and Griffith Amusement Co., Oklahoma City, similarly challenged the enforceability of arbitration awards under the decree, some time ago.
Department of Justice officials appear to be taking a position that concur the constitutionality of the consent decree, as reported in Motion Picture Daily. District Court officials said yesterday that a hearing would be held in England at the start of a consent decree, after a hearing against Arthur. Under the arbitration findings calling for a reduction in clearance, the distributors would be required to make the clearance and certificates have nothing to do with the physical rotation of films among theatres. Should Arthur insist upon his original clearance after a shorter clearance is instituted for his theatres as a result of the award, he would have to go to court to seek clearance. Arthur demands that the consent decree Company's present alleged dominant position in that city.

Basis of Attack in Decree
Russell Hardy, counsel for St. Louis Amusement Co., who launched the attack upon the constitutional basis of the consent decree for Arthur, is a member of the Department of Justice staff and he headed the Government's case against Warner Bros. and others in the several years ago, which eventually led to the consent decree. RKO-Amusement Co. named by Rosecan as interested parties in Rosecan's original clearance after the decree was filed. The department will not plan to submit to arbitration or accept any award which may result from such proceedings, and asked that the proceedings be dismissed.

See Owners' Arbitration
Benefits Hit in Move
Beneficial results derived by independent exhibitors under arbitration provisions of the consent decree are being jeopardized, according to a decree company legal opinion in New York, if court action is taken by St. Louis Amusement Co. to challenge the legality of arbitration proceedings under the decree. It was further pointed out that no presently arbitration circuit would be obliged to arbitrate clearance disputes with independent exhibitors after the Department of Justice succeed in divorcing affiliated circuits from the five consenting distribution companies.
Under provisions of the old decree and the new revisions being sought by the Department of Justice, one of the circuits and their affiliated circuits are bound to arbitrate clearance disputes with exhibitors. Nearly all independent circuits have submitted arbitration proceedings along with affiliated circuits and the five consenting companies in the past.

Columbia Sets Up
International Corp.
(Continued from page 1)
new company has taken over the operation of all of Columbia's foreign business. No officers have been elected as yet.
At the same time, it was learned here, the following officers will head the company: J. Gordon, sales manager, vice-president; S. Ham, assistant sales manager, vice-president; K. Marmaduke, assistant manager; J. J. Gunn, assistant manager, vice-president; C. J. T. Jones, treasurer; J. J. Pollard, assistant manager; H. H. Lord, business manager; I. T. E. Gibbons, assistant secretary, and Thomas O'Sullivan, auditor. J. Grow, head of the legal department, and R. Martin, treasurer, are additional directors. E. K. Hessberg is attorney for the corporation.
Other companies which have formed foreign subsidiaries include Artcraft, Paramount and Universal. Substantial tax savings are held to be possible under the foreign operations of RKO, because corporations doing 95 per cent of their business abroad are exempt from the U. S. excess profits taxes. Although RKO is not limited to foreign subsidiaries, the improvement in the parent companies, they are taxed only 15 per cent, while the levy on direct operations of the unexempt is 40 per cent.

RKO's Fiscal Half
Nets $2,588,493
(Continued from page 1)
the 1943 period, "because the company did not allow dividends to be liable in that respect," a company statement said yesterday. Normal and surtax for the 1944 six-month period was $1,079,000. With taxes on excess profits, taxes totaled $4,337,000 for the 1944 period.
Also deducted from the 1944 income period was a depreciation charge of $649,295, a slight increase over the $646,604 charge for the 1943 half-year. Also deducted was $22,315 in dividends paid during the 1944 six months on common and seven per cent preferred stock of a subsidiary held by the public; $26,314 was paid last year.

Rehabilitation Group
Set Up by MPRF
(Continued from page 1)
other industry groups for coordinated action.
The committee consists of Sol Lesser, Charles Bickford, Lucille Gleason, Elwood D. Moore and William J. Street, and is named by the New York chapter of the National Council on Rehabilitation. It is planned to be Shep Hersholt's and Ralph Morgan, president and vice-president, respectively of the Motion Picture Relief Fund.

Schafer Sets Showings for
Armed Forces
(Continued from page 1)
throughout the Hawaiians has been effected. The new set-up—allies to the U. S. Navy program in the territory.
The WAC chairman stated, "has agreed to waive all its rights to clearance, there-
BROADWAY ACCLAIMS OVERNIGHT SENSATION AS "TILL WE MEET AGAIN" ROARS INTO N.Y. RIVOLI TO BETTER "WASSELL" OPENING BY 11%...OUT-DISTANCE "BELL TOLLS" TWO-A-DAY OPENER BY 40%...TOP "BELL'S FIRST GRIND STANZA BY 64% TIME-FLYING DRAMA BEHIND THE FIGHTING MAQUIS WHO FREED PARIS WINS CRITICS' PLAUDITS AS "HIT STUFF" (MIRROR), "ONE OF BEST" (NEWS), "TENDER LOVE STORY" (WORLD-TELEGRAM)...WITH SPECIAL ORCHIDS FOR BARBARA BRITTON, CO-STARRING WITH RAY MILLAND, AS "CLICK IN FIRST MEATY ROLE" TO BE "COUNTED AMONG TOP STARS".

House Average Is $11,000, 'My Way' Gets a Big $25,000

SAN FRANCISCO, Aug. 30.—Set for 12 weeks, "Since You Went Away" had its premiere here this week at the United Artists Theatre and prospered to the extent of $25,000 in its first seven days. With live showings daily, copies were up at practically every performance.

Estimated receipts for the week ending Aug. 29-31:

"In Society" (Univ.)
\[\text{Estimated receipts} = \text{unknown}\]

"Algerian to Love" (Univ.)
\[\text{Estimated receipts} = \text{unknown}\]

"Since You Went Away" (UA)
\[\text{Estimated receipts} = \text{unknown}\]

"Curtain" (RKO)
\[\text{Estimated receipts} = \text{unknown}\]

"Trail of the Lonesome Pine" (Para.)
\[\text{Estimated receipts} = \text{unknown}\]

"They Made Me a Criminal" (WB)
\[\text{Estimated receipts} = \text{unknown}\]

"Let 'Em Have It" (WB)
\[\text{Estimated receipts} = \text{unknown}\]

"Love's" (M-G-M)
\[\text{Estimated receipts} = \text{unknown}\]

"Youth Runs Wild" (RKO)
\[\text{Estimated receipts} = \text{unknown}\]

"Night of Adventure" (RKO)
\[\text{Estimated receipts} = \text{unknown}\]

"Los Angeles" (Para.)
\[\text{Estimated receipts} = \text{unknown}\]

"Dragon Seed" (M-G-M)
\[\text{Estimated receipts} = \text{unknown}\]

"Secret Command" (Col.)
\[\text{Estimated receipts} = \text{unknown}\]

"Louisiana Hayride" (Col.)
\[\text{Estimated receipts} = \text{unknown}\]

"Going My Way" (Para.)
\[\text{Estimated receipts} = \text{unknown}\]

"Paramount Hollywood" (50c-65c-85c)
\[\text{Estimated receipts} = \text{unknown}\]

"Ritz" (1,300)
\[\text{Estimated receipts} = \text{unknown}\]

"Wildan" (8th-Fox)
\[\text{Estimated receipts} = \text{unknown}\]

"Cherry Holiday" (Universal)
\[\text{Estimated receipts} = \text{unknown}\]

"Tender Love Story" (World-Telegram)...With Special Orchids for Barbara Britton, Co-Starring With Ray Milland, As "Click in First Meaty Role" to Be "Counted Among Top Stars".
MRS. JONES HAD A VERY BRIGHT KID—

"The boy stood on the burning deck..."

Little Josie used to recite for the folks and Mama raved and raved about her talents. But when Josie stopped reciting there was an awful lull because Josie's brothers and sisters were not so hot.

MRS. SMITH TAUGHT ALL HER KIDS CUTE TRICKS—

The folks in their neighborhood could always depend on the Smith family to keep everybody happy.
all the time. That's how it was when you visited the Smiths—more fun than at the Joneses.

And that's how it is with M-G-M! Not just one shot with a lot of noise but one after another ALL THE TIME!

For instance, take a look at how the M-G-M family is occupying the entertainment spotlight right now, and it's an old M-G-M custom:

**M-G-M's "KISMET" IS COLOSSAL!**
It's a phenom of show business that has all Broadway gaping at the box-office lines. No record in all Astor history to even compare. Ronald Colman stars! Technicolor spectacle! Marlene Dietrich's allure!

**M-G-M's "DRAGON SEED" TERRIFIC!**
From week to week its staggering Music Hall grosses vary only slightly. 7th week and no let-up. Katharine Hepburn and big cast are grand!

**M-G-M's "CANTERVILLE GHOST" HIT!**
Only prior commitments at Broadway's Globe interrupt it after 5 record weeks, longest M-G-M run at this house. Margaret O'Brien has again proved true Star appeal!

**M-G-M's "BATHING BEAUTY" SOCK!**
Adding new box-office glory to its Technicolor joy, this Red Skelton-Esther Williams hit after 8 great Astor weeks packs State for hold-over and plays full week in nabes! Same sweet story nationwide!

**M-G-M's "SEVENTH CROSS" WOW!**
Spencer Tracy gives new all-time house record to Apollo Theatre, Atlantic City. The sensational World Premiere of this great thriller is your tip-off!

*YOU’VE GOT TO BE GOOD TO BE A LEADER FOR TWENTY YEARS!*  
_Keep Selling Bonds!_
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>M-G-M</th>
<th>MONO</th>
<th>PARA</th>
<th>PRC</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U.A.</th>
<th>UNIVERSAL</th>
<th>WARNERS</th>
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<tbody>
<tr>
<td>Aug. 5</td>
<td>CRY OF THE WEREWOLF</td>
<td>(Sternhell Block)</td>
<td>ANDY HARDY'S LUCKY BREAK</td>
<td>HAIL THE CONQUERING HEROES</td>
<td>SEVEN DOORS TO DEATH</td>
<td>SONG OF THE HEART</td>
<td>GILDER-SLEEVES</td>
<td>(July Releases—no definite date set)</td>
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<td>MR. SKEEFFINGTON</td>
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<td>Sept. 2</td>
<td>EVER SINCE VENUS</td>
<td>(Blond Block)</td>
<td>HARRY'S LAST WISH</td>
<td>I LOVE A SOLDIER</td>
<td>CASTLE OF CRIMES</td>
<td>RIDE, RIDER, RIDE</td>
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<td>(Special Release)</td>
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<td>Anna Savoy Rose Hunter</td>
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<td>Sept. 23</td>
<td>THE UNWRITTEN CODE</td>
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<td>Sept. 30</td>
<td>STRANGE AFFAIR</td>
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<td>Oct. 7</td>
<td>MEET MISS ROBYN</td>
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<td>Oct. 14</td>
<td>SHADOWS IN THE DARK</td>
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**Notes:**
- **Sternhell Block:** Michael Curtiz
- **Blond Block:** Richard Thorpe
- **Non-Fewell Productions:** Lewis Milestone
- **Other Productions:** Various directors

*Motion Picture Daily's Booking Chart*
Let's get back to **ENTERTAINMENT** in a **BIG** way........
Paramount

will soon present, in supreme Technicolor,
the full-dress filming of the great romantic
best-seller of this decade, by
the author of “Rebecca”

— with no Mission but to
delight Millions with its
sumptuous Beauty and its
gloriously Daring tale of Love.

JOAN FONTAINE
ARTURO DE CORDOVA

in

Frenchman’s Creek

A MITCHELL LEISEN PRODUCTION

with
Basil Rathbone • Nigel Bruce • Cecil Kellaway
Ralph Forbes • Harald Ramond

IN TECHNICOLOR
B. G. DeSYLVA, Executive Producer
Screen Play by Talbot Jennings • From the Novel by Daphne du Maurier
Directed by MITCHELL LEISEN
Watch Films In Video: Fly

(Continued from page 1)

television pictures on a motion picture screen. When a transcriber of the local television station is likely to be a motion picture reel, slipped in from a distance. It is conceivable that this form of local television broadcasting may be quite interesting, and, hence, quite successful if added.

Provisions have been made by the FCC to permit networks to acquire television transmitting stations at all important points of program origin. Fly revealed, and said: "Serious consideration is being given to providing a radio ‘highway’ to link television stations into networks. Such highways may be wide enough to be capable of carrying a multiplicity of programs, and may become method of long-distance transmission," he explained.

Fly added that television networks are also available in order to link, not only the nation, but other continents of the world.

In reviewing the radio field, Fly revealed that the network and independent stations reported to the FCC a record net time sale of $196,000,000 in 1943, compared to $164,000,000 in 1942. New stations started broadcasting in 1942, after all expenses, but before Federal taxes, amounted to about $45,000,000, and in 1943 reached the all-time high of $66,000,000, he said.

Video to Bring Film, Radio Closer: Coe

CHICAGO, Aug. 30.—The advent of television will bring radio and the film industry into a closer alliance, Charles Francis Coe, counsel for the Motion Picture Producers and Distributors Association, told the National Association of Broadcasters meeting at the Palmer House.

"I welcome television as a new factor in the vast industry of entertainment and education," he said, "and think it is true to say that if television is to bring about a wedding between certain motion picture and radio functions, each can be a proud and happy spouse." Coe addressed a public relations clinic praising the radio industry’s accomplishments.

Trotta, Donner to Judge

Motion pictures, radio, the stage and the arts will be represented on the committee of judges for the 11th annual "Miss America Pageant" at Atlantic City, Sept. 5-9. The final will be held on Saturday, Sept. 9. Vincent Trotta, art director of National Screen Service, will be among the judges along with Vyvyan Donner of Fox Movietone News, "Hap" Hadley, Russell Patterson, Harry Conover and Conrad Thibault.

**G** denotes general classification.

Review

"Reckless Age" (Universal)

DESPITE its title, "Reckless Age" is no weighty commentary on juvenile delinquency but an airy musical spun around the personality and voice of Gloria Jean. Producer-director Felix E. Feist has obtained a much improved performance from Miss Jean, who was surrounded with a cast equipped to play in a broadly comic vein. It all adds up to diverting entertainment.

The gossamer story, scripted by Gertrude Purcell and Henry Blankfort, from an original by Al Martin, wanders among the familiar bypaths of the poor-little-rich girl who, weary of a life that is plotted for her in detail, kicks over the traces and vanishes from the eyes of her wealthy grandparents, Henry Stephenson and Kathleen Howard. With- out funds, she takes a job as salesgirl in one of the stores owned by Stephenson in a small town removed from New York. There she enjoys her unconfined life until she is suspected of stealing from the store by Marshall Thompson. A rather hilarious climax involving hag pigs who run amuck in the store fetches Stephenson from New York, pre- sumably to respect Miss Jean’s new-found freedom.

Miss Jean ably renders several light musical classics; there are the Delta Rhythm Boys to harmonize, and Harold Nicholas to sing a rhumba and deliver a rapid-fire tap dance. Others featured prominently are Felicia Martin, A. J. Capone, Judy Clark and Jack Gillord.

Running time, 63 minutes. "G." Release date, Nov. 17.

CHARLES RYWECK

Booster Radio Series; Two Join Classics; Franchise to Dezel

"War Town," a series of real-life dramas presented under the auspices of the New York War Fund and the New York suburban community chests, has started on station WEAF on Sundays and Tuesdays, Thursday and Saturdays. Ralph Bellamy, Victor Jory and Celeste Holm were co-starred in the first pro- gram, and others will feature Anna May Wong, ‘Skippy’ Honeimer, Sgt. Edward O’Brien, Nancy Kelly, James Monk, Hester Sondergaard, Dean Jagger, Raymond Edward Johnson, Alice Frost, Joan Caulfield and Joan Tetzel.

The series, produced and directed by Robert Lewis Shayon, will present stories based on the work of the USO, United Service’s Service, War Prisoners Aid, United Service Relief and other War Fund agencies.

Ferguson Opens MGM Chi. Meeting

CHICAGO, Aug. 30.—William R. Fer- guson, M-G-M exploitation manager, opened a meeting of Motion Picture Salesmen at the Blackstone Hotel here late today with company publicity heads of the Midwest district managed by Sam Shirley. Discussion of promotion of pictures in subsequent runs and cooperation with small town exhibitors, now and after V-Day, highlight the meetings. In town for the meetings are: Conner, Omaha; Austin McGough, Des Moines; Norman Pyle, Minneapolis; Rosson, Chicago. Knoxville is represented by J. E. Flynn, Western division manager; Bill Bishop, Western publicity head, and Bill Green and Warren Lewis, the local publicity department. Shirley is in California on his vacation until Sept. 13.

Gering Joins Serlin

Marion Gering, screen and stage di- rector, has joined Oscar Serlin Association as here as an independent direc-

M-G-M TRADE SHOW!

WASHINGTON, D. C. TERRITORY ONLY

"LOST IN A HAREM"

20th-FOX SCREEN ROOM 932 New Jersey Ave., N. W.

THURSDAY SEPTEMBER 7 - 1 P.M.
A new day-and-date record for one-reel bookings... with Radio City Music Hall heading the list of 216 de luxers playing this new Walt Disney laugh riot!

WALT DISNEY'S

"HOW TO PLAY FOOTBALL"

Starring GOOFY

A One Reel Subject in Technicolor

A WALT DISNEY Production
Distributed by RKO Radio Pictures, Inc.
Arthur to Sue To Test Award Enforceability

Will Sue Regardless of St. Louis Case Outcome

Harry Arthur and his unafiliated St. Louis Amusement Co., operating 33 theatres in St. Louis, will make a Federal court test of the legality of both arbitration proceedings and the enforceability of arbitration board awards, Arthur told Motion Picture Daily here yesterday.

Arthur declared that he will make an issue of the constitutionality of arbitration awards regardless of the nature of the decision of the St. Louis arbitration tribunal in the pending proceedings brought by Albert Roscan, in behalf of his Princess Theatre, St. Louis, to have clearance held by several St. Louis Amusement theatres reduced. Arthur stated that his action will

Streamlining of NSS Sales Policy Planned

Disclosure of a new "streamlined" sales policy heads the agenda of the three regional sales meetings scheduled by National Screen Service for this month, while plans for 1944-45 and postwar promotions also will be outlined. The meetings are being designed as a sequel to the "George Dembow Tribute," honoring the company's vice-president in charge of sales.

The new sales policy, Dembow explained

Polio Halts Detroit Child Matinees

Detroit, Aug. 31—Representatives of the motion picture houses in Detroit today entered into a voluntary agreement to suspend all special children's weekend matinees because of the polio outbreak. The decision followed a conference with Dr. Bruce H. Douglass, Detroit Health Commissioner. The spread of the disease postponed the opening of the schools.

Short Subject Costs Up 30-40% in 1945

An average rise of 30 to 40 per cent in the cost of short subjects in 1944-45 is indicated as producers plan to meet exhibitor demands for expanded quality and variety in this field, Motion Picture Herald will say today.

More shorts will be made in color than ever before, and there will be an increased number of two-reeles, most of them musicals.

Decree Talks Up to Companies: U. S.

WASHINGTON, Aug. 31—Department of Justice officials today exhibited little inclination to act on any suggestion that they call in decree distributor counsel for further conferences on the decree, taking the position that the five companies are the ones who would benefit from a consent settlement and, accordingly, it is up to them to submit new proposals in the present new decree stalemate.

Decree counsel in New York were described in a Motion Picture Daily dispatch yesterday as being "perfectly willing" to respond to any call from the Department for a reopening of negotiations for a new decree.

Justice Department officials declare (Continued on page 6)

Wage Pacts Signed For Exchanges In Six More Cities

Applications are to be filed today with regional War Labor Boards having jurisdiction in the New Haven, Buffalo, Atlanta, Memphis, Milwaukee and Denver territories for approval of a system of job classifications and wage scales for front office legitimate theatre workers in exchanges in those cities. The contracts were signed here yesterday between the eight film companies and the IATSE.

Filing of the first application with a regional WLB here for similar workers in Albany exchanges was reported in Motion Picture Daily on Aug. 22. Applications will be filed in all exchange centers except Los Angeles by the IATSE locals. Similar workers in the New York exchanges

New Showmanship a Postwar Need: MGM

CHICAGO, Aug. 31—Warning that the average patron now attending motion pictures two or three times a week may cut down visits to once a week when the war boom is over, William R. Ferguson, M-G-M exploitation director, meeting yesterday and

"Arsenic and Old Lace"

[Warner Brothers]

Arsenic and Old Lace" flashes a warning, in effect disavowing anything that might happen in Brooklyn. Fair enough, for much does in this faithful translation of the Broadway play that has regaled New Yorkers and others of the citizenry West of the Hudson. Now it will regale who knows how many times its legitimate theatre audiences.

"Arsenic and Old Lace" is the last picture produced and directed by Frank Capra before foregoing civilian activities for the uniform of his country. If the timeclock is of any essentiality, this means over two years ago. The film has been under Warner lock and key while the play was on tour and while topical subjects, keyed to war, were dominating the Warner release schedule.

This attraction acknowledges no battles, no strike. It is an ingenious story, zany and screwy, about two charming maiden ladies whose minds are off balance and whose house flanks a cemetery under the Brooklyn Bridge; their harmless, but insane, nephew who thinks he is Teddy Roosevelt; another nephew who turns out to be adopted, but a dramatic trifle anyway; still another who is nuts, too, and a dangerous killer. Surrounding scenery is additionally embroidered by a girl, a plastic surgeon and a couple of dumb cops.

Josephine Hull and Jean Adair are the charming spinsteresses. They are

Managers Not Executives, Can Unionize

SLRB Orders Election For RKO's Managers

The New York State Labor Board has recognized the right of theatre managers to unionize, contrary to the contention long held by circuit heads that they are supervisory employees performing the functions of executives, and, therefore, are not eligible for union membership.

Both circuit executives and union leaders here viewed the ruling, made yesterday, handed down in a pending case involving the petition of RKO managers to organize, as having possible national significance in the growing movement of managers to unionize in many places.

RKO theatre executives are studying a move to challenge the ruling by the state board in ordering a collective bargaining election here within 30 days

McDowall Tops in Canada Star Poll

Canadian exhibitors have named Roddy McDowall, young English player, their first choice in Motion Picture Herald's "Stars of Tomorrow" poll, selecting him by a narrow margin over Sonny Tufts, whom U. S. exhibitors picked as their favorite last week. McDowall stood fourth in the U. S. balloting.

Four other players on the U. S. list were favored by Canada as well. James Craig, second choice of U. S. showmen, took fourth place in the Canadian poll. Barry Fitzgerald and Sydney Greenstreet were sixth and eighth, respectively, on both sides of the border. Helmut Dantine, ninth in the U. S. ranking, was 10th in Canada.

Three of the four Canadian choices not among the U. S. top 10 were well up in the next 15. Dennis O'Keefe

No Paper Monday

Motion Picture Daily will not be published on Monday, Labor Day.
**Personal Mention**

**HARRY M. WARNER** is due here today from Hollywood. Jack L. Warner will arrive here around Sept. 25.

**Pvt. DICK CONNORS,** former Motion Picture Daily correspondent in Albany, visiting this publication’s offices yesterday, from Camp Wood, N. J., reported the birth recently of a second daughter, Margaret, at Brandy Maternity Hospital, Albany.

**EDWARD L. KUHREN,** president of the MPTOA, has returned to Columbus, Miss., beginning five days following a six-week check-up at Mayo Clinic, Rochester, Minn.

**WILLIAM F. ROGERS,** M-G-M vice-president and general sales manager, will leave Wednesday for the Coast to confer with studio executives on new product.


**WERNER R. BEAR,** national supervisor of the field forces for Ross Federal Service, has returned from a tour of Southern and Southwestern branches.

**CHARLES FRANCIS (Scooter) COE** of the MPPDA has arrived in New York from Chicago and will return to Florida next week.

**CHARLES B. MOSS,** and his wife, Paule, became the parents of a son, born Tuesday, at Lenox Hill Hospital.

**JULES LAPIDUS,** Eastern division sales manager for Warner Bros., will return today from Boston.

**SAM KESTERNBAUM,** PR exploitation manager, will leave today for St. Louis on a week’s business trip.

**Harry A. Ross** has returned to the Ross Federal Service home office here after a visit to New England branches.

**Lou Pollock,** director of advertising and publicity of United Artists, will leave for Hollywood today.

**120 Brandt Theatres**

Acquisition, announced here yesterday, of the Beacon Theatre at Broadway and 72nd Street, gives the Harry Brandt circuit its 120th theatre, operating in Manhattan, Brooklyn, Bronx, Long Island, Westchester and Northern New Jersey.

The Beacon, a former Skouras operation, will be reopened in 30 days after renovations.

**Film Bond Sales**

**Tickle Treasury**

Joseph Kinsky, industry co-ordinator of the Fifth War Loan, has returned to New York from Washington following two days of conferences with Ted Gamble, national Treasury War Finance director, and Treasury statistics relative to film industry results in the recent campaign. Kinsky said the “promotional death with what the industry has done” and will soon make a public announcement of the total bonds sold by the industry.

**Big Wilson**

**Opening In San Francisco**

San Francisco, Aug. 31.—Twentieth Century-Fox put on an elaborate promotion early in the week to make Zanuck’s “Wilson” at the Warfield Theatre Tuesday night, attended by society, political leaders, officers of the Armed Forces, and film stars and executives. Buildings in the neighborhood were decorated with banners. The theatre’s front had been entirely rebuilt, with a new stage and lights furnished by a Coast Guard band. Among those present were: Sypros Skouras, Zanuck, Charles Skouras, Caron, Miranda, William Beaud, Gracie Fields, William Eythe, Joan Blondell, Mary Anderson, Rosslyn D., Anne Rooney, Grace McDonald, Reginald Gardiner, Roy Benson and Ina Claire.

**Fan’ Magazines to Aid Film Bond Drive**

Cooperation of motion picture “fan” magazines has been promised for the Sixth War Loan, following a meeting of editors and industry drive officials called by campaign publicity director Herbert J. Hertz. The meeting was held at War Activities Committee New York headquarters.

Hertz outlined the difficulties presented by the union which threatened that all victories would create an apathy in the bond-buying public, and requested that the editors submit proposals for a plan to be acted upon early in the fall. Proposals are to be submitted at meeting to be held shortly.

**SPU Attacks SAG’s Rule on Wages**

Hollywood, Aug. 31.—At a meeting of 800 class “B” exhibitors Thursday night, the Screen Players Union attacked Rule 36, claiming the rule against demanding promises to performers work causes “injuries.” The union also protested the SAG for failing to press charges against producers pending since April 1942. It was alleged producers are using the wage stabilization act as an excuse for lowering wages.

**Coast Flashes**

**Hollywood, Aug. 31**

**Darryl F. Zanuck** leaves for his first contract negotiations in Washington, Philadelphia and Atlanta.

**Leo J. McCarthy,** PRC general sales manager arrives Saturday for conferences with Leon Fromkess, PRC president, on next season’s product. McCarthy will be here a fortnight.

**Pvt. Richard (Red) Skelton** was recovering today from an operation performed in the Camp Roberts base hospital yesterday for the removal of a cyst from his eye.

**Ann Sheridan** will star in Warren’s “When Old New York Was Young,” with James Kern directing and Jerry Wald producing.

Columbia will start a school of dramatic arts at the studio to train new talent. Frank S. Ferguson will be dramatic coach.

**Carmen Carr,** daughter of Trem Carr, Monogram executive producer, is expected today to return to New York to be with his family.

**Larry Kent,** National Theatres executive, and his bride, the former Edna Downs, are enroute East.

**George J. Schaefer** will fly to New York tomorrow. He is due back here in October.

**Charles D. Prutzman** is expected to leave for New York next Thursday.

**John Cheever Cowdren** will leave for New York on Sunday.

**Setting Pact of 1A’ Film Editors Here**

Negotiations are expected to be completed next week for a contract for a group of 1A editorial editors. The editors are Film Editors Local 77 and newspaper and short subject producers in New York covering some 200 film editors and film editors.

The workers are seeking to institute a series of five job classifications with minimum and maximum wage scales which would provide wage increases, vacations, wage with pay and severance pay.

**Louis Krouse,** IATSE general secretary-treasurer, is handling the negotiations for Local 771.

**New Post for Condon**

Mabel Condon, writer and publicist, has joined the public relations staff of Russell Birdwell and Associates at the New York office. Miss Condon has been busy with commercial and industrial accounts for Birdwell.

**W. O. Jenkins Sells Interests in Clasa**

**Mexico City,** Aug. 31.—William Oscar Jenkins has sold his stock holdings in Clasa Films, large Mexican producer, and in the Bancito Cinematogrifo, the film industry’s own bank, to the Nacional Financiera, the government’s fiscal agency, and to the Nacional Bank of Mexico. Clasa Films also includes Clasa Studios, the largest in Mexico, valued at $1,000,000. Jenkins, an American who made a fortune in sugar in Mexico, is understood to have consummated the deal in order to devote his attention to other interests, including the operation, with Mexican associates, of a large theatre circuit in the provinces and one consisting of 22 theatres here, including six first-runs.

This year, up to July 31, the industry’s bank made loans and credits of $1,213,565 to the industry. The Film Industry Credit Union also advanced the industry $71,150 in cash and the Cinematographic Industry Financing Society $86,375.

**Motion Picture Magazine Directory 1944**

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IT'LL SEND EM!

STRAIGHT TO YOUR TICKET WINDOW...
HOT ON EVERY NOTE!

BENNY GOODMAN • LINDA DARNELL
AND HIS BAND
LYNN BARI • JACK OAKIE in
SWEET AND LOWDOWN

with James Cardwell • Allyn Joslyn
John Campbell • Roy Benson • Dickie Moore
Directed by ARCHIE MAYO • Produced by WILLIAM LE BARON

Screen-Play by Richard English • Original Story by Richard English and
Edward Haldeman • And Introducing These Hit Songs: "I'm Making
Believe" • "Ten Days With Baby" • "Chug, Chug, Choo-Choo, Chug"
"Hey Bub! Let's Have A Ball!" by Mack Gordon and James Monaco

JIVE THAT'S ON FIRE!

GAGS RIGHT OUT OF THE OVEN!

Big and so typically 20th CENTURY-FOX!

THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!
Arthur to Sue
To Test Award
Enforceability

"Arsenic and Old Lace"

(Continued from page 1)

"God-fearing, church-going, and in them decidedly flows a peculiar milk of human kindness. Their charity centers around homeless old men. Since they cannot stand the pain of their loneliness, the ladies cheer them with elderberry wine, heavily dosed with arsenic. This simple device ends the despair of the lovely hearts, terminates their world troubles. The ladies give each of their approximate dozen, and unsuspecting, victims a decent Christian funeral and bury them in the cellar via assistance of "Teddy Roosevelt," who thinks he's digging the Panama Canal and burying a series of yellow fever unfortunates."

Cary Grant, who thinks his aunties who turn out not to be his aunties, are charming—and they are—discovers one victim and soon enough stagers into knowledge of the others. This interrupts his honeymoon with Priscilla Lane, and it persuades him to have "Teddy" finally committed to Happyland. While this uproar is on, Jonathan, the other nephew, returns after a couple of decades with a "staff" of his own on the back seat of his auto and Peter Lorre, his conspirator in crime. They need refuge from the police, learn the secret of the Panama Canal and bludgeon their way into protection by intimidations and threats of exposure. This puts Grant in a position as impossible as the rest of the tale after learning the spinster ladies are so guilty. Jonathan is about to carve Grant into intricate designs when the police shake off the lead and ride to the rescue.

"Teddy" is committed and the rest of the problem solved when the spinster ladies announce they are new in the field as well. However, they tell Grant who is he, thereby demonstrating the only insinuity in his makeup is the insinuity of the events he has been passing through.

These essentials of the whacky story are required to indicate the pace it establishes and the laughs it creates. Miss Hull, who appeared in the stage play in New York, is the cast standout. Whether he determined it or Capra, Grant plays his part very broadly, constantly bordering on burlesque. It might be argued that more of a straight acting performance would have heightened believability, but there's an answer to that one, too; "Arsenic and Old Lace" is not supposed to be believed. It's fiction. It's art. It's entertainment.
New Showmanship a Postwar Need: MGM

(Continued from page 1)
today with Midwest exploiters at the Blackstone Hotel here, told the staff to be on the alert for “after-V-Day” ideas and to be prepared for a greater competitive market. “We must be ready with new exploitation plans to keep theatre grosses up,” Ferguson declared.

At a press conference following the close of the final three-day session, Ferguson disclosed that the meeting also covered M-G-M’s plans to increase cooperation with subsequent-run houses and to help small-town exhibitors meet individual problems. He explained that no specific exploitation budget will be set for any town or theatre but that each account will be treated individually, with the company paying some money to promote subsequent runs whether or not the exhibitor contributes financially to the campaign, and regardless of the terms of the picture. Simpler advertisements and stories are being prepared, he added, and said further research will define the other specific aids.

Chicago, Omaha, Des Moines, Milwaukee and Minneapolis territories were represented at the meeting.


Decree Talks Up to Companies: U. S.

(Continued from page 1)
that the position of the Department was made clear in the petition for modification of the decree and in explanatory statements which have been issued.

The suggestion that the Department may back up its action with a law suit, a spokesman for the Department said, and will remain so right up to the time a court decision is rendered, if the issue reaches the courts.

Reviews

“Our Hearts Were Young and Gay”

(Hollywood, Aug. 31)

T HE early and girlish adventures of Cornelia Otis Skinner and Emily Kinxhorn, her friend, are pinned pleasantly and humorously in a young and gay and fluffy attraction accurately titled “Our Hearts Were Young and Gay.”

There is nothing of importance about this film in the sense that a feature picture is impatiently waiting for it, but it is this reviewer’s solidly entrenched forecast that a widely flung public will be the more amused for having seen it.

The keynote here certainly is not story, for story is what this one has virtually nothing of. The charm and the recurring hilarity develop from a series of incidents strong together and woven around two kithen-girls—Gail Russell and Diana Dill—who are moonstruck and love-struck in strict conformity with their tender and formative years. Their plotting takes them to Europe without chaperone, but with parental consent. It embarks them upon a refreshing series of new experiences aboard ship. It continues these madcap misadventures in London, later Paris. Then, the Summer is over and back to America and school they return. That’s all.

It sounds like little enough. In film and solid story substance, it is little enough. Yet it is not, that is far from the answer is nothing. How do they happen to it and what they do about them of what happens in that far-off year of 1923. The laugh comedy in the lobby of a Paris hotel when the girls return in their slips protected by blankets and an innocent night locked on the observation platform of Notre Dame Cathedral and the misunderstanding of the situation which assaults their puppy-love boy friends and leads into a free-for-all is a precious piece of business. And very apt to convulse in a theatre.

The two leads play in the spirit of their roles and with deference to the conventions of 21 years ago. Nice support comes from James Brown, Bill Edwards, Charlie Ruggles, Dorothy Gish, Buelah Bondi and Alma Kruger. Cast power is not sufficient to project “Our Hearts Were Young and Gay” into top playing time, nor is the attraction itself. Nevertheless, the accounting which it finally registers undoubtedly will be gratifying to all hands concerned. Those hands include Sheldon Gibeny, who wrote the script and produced, and Lewis Allen, who directed with intelligence and an alert sense of commercial values.


“San Diego, I Love You”

(Universal)

T HE fortunes of the McCooly’s sail entertainingly on a collapsible life raft invented by Edward Everett Horton, alternating between ripples of delightful comedy and a serious approach between Louise Allbritton and Jon Hall in “San Diego, I Love You,” produced by Michael Fessier and Ernest Pagano. Under Reginald Le Borg’s nicely-paced direction, the result is a thoroughly pleasant and amusing light comedy which should satisfy the customers.

The inspiration for the McCooly’s, who are Horton, his daughter, Miss Allbritton, and his four young motherless sons, probably came from the story by Ruth McKenney, author of “My Sister Eileen,” and Richard Branson. Horton is a reticent small-town high school teacher who perfects a life raft and a waterproof flare gun. Much against his inclinations, Miss Allbritton takes over promotion of the invention, uprooting the family and hustling them to San Diego. It requires considerable persuasion before Hall, a shy millionaire, is finally convinced of the merits of the invention. Some of the complications are hilarious and involve the crowded housing situation in San Diego; Eric Blore as a determined butcher with two left hands; and Buster Keaton, a down-trodden bus driver who is induced by Miss Allbritton to break with his habits of 10 years’ standing. The romance between Hall and Miss Allbritton is neatly handled. A preview audience at RKO’s 81st Theatre here was generally receptive.

Fessier and Pagano wrote the screen play in addition to providing an attractive production. Rudy Whissler, Gerald Perreau, Charles Bates and Don Davis are the likable McCooly youngsters and Irene Ryan has a nice bit as an unwanted boarder.

Running time, 83 minutes. “G.”* Release date, Sept. 22.

Milton Livingston

$24,500 ‘Beauty’ Cleveland Opening

CLEVELAND, Aug. 31.—“Bathing Beauty” opened very big at Loew’s State and is holding strong, with $24,500 in sight. “Louisiana Hayride” at Metro, with Peter Lorre and Eddie Stack’s orchestra on the stage, are leading the RKO Palace Palace with a good $26,000. “Janice” has an $18,000 estimate at Warners’ Hippodrome.

Estimated receipts for the week ended Aug. 27:

“Mr. Sleffington” (WB) $14,800; “Allen” (Loew’s) $15,000; “Louisiana Hayride” (RKO) $12,000; “Janice” (Loew’s) $18,000.

“Christmas Holiday” (Univ.) $15,000; “Warner’s Lake” $10,000.

“Double Indemnity” (Para.) $15,000.

LOEW’S OHIO—$16,000 (45c-5c-6c) 7 days, 7th week. Gross: $7,000. (Average: $1,000.)

“Louisiana Hayride” (Col.) $8,000.

“TRAIL” (45c-5c-6c) 7 days, Stage: Freddie Stack’s Orchestra and Peter Lorre. Gross: $2,000. (Average: $286.)

“Beauty” (M-G-M) $10,000.

LOEW’S ST. PAUL—$16,000 (45c-5c-6c) 7 days, 3rd week. Gross: $5,500. (Average: $786.)

“Double Indemnity” (Para.) $15,000.

LOEW’S OHIO—$16,000 (45c-5c-6c) 7 days, 7th week. Gross: $7,000. (Average: $1,000.)

“Louisiana Hayride” (Col.) $8,000.

“TRAIL” (45c-5c-6c) 7 days, Stage: Freddie Stack’s Orchestra and Peter Lorre. Gross: $2,000. (Average: $286.)

“Warner’s Lake” $10,000.

“Santa Claus” (M-G-M) $10,000.

LOEW’S ST. PAUL—$16,000 (45c-5c-6c) 7 days, 3rd week. Gross: $5,500. (Average: $786.)

“Kansas City Kitty” with Frankie Carle’s orchestra and vaudeville was estimated last week at $35,000; actual take was $39,000.

RCA’s Joyce Sees Early Television

CHICAGO, Aug. 31.—With 63 applications for television stations on file with the Federal Communications Commission, approximately 50,000 people throughout the country may have sight-and-sound broadcasting six years after two years sooner than was even the most optimistic previous estimates, Thomas F. Joyce, RCA executive, told the National Association of Broadcasters war conference here today.

In 18 months to two years after the end of the war, rather than in three to four years as originally estimated by RCA, television service may cover 40 per cent of the potential “video” market as a result of television license applications now actually on file, which increased from seven to 63 in the past 10 months, Joyce told the broadcasters.

Goldenberg Dies in India

David Goldenberg, who recently managed the Metro Theatre in Bombay, India, died there Tuesday of pneumonia contracted following a minor operation; the Loew-M-G-M home office reported here yesterday. He was at one time with Loew’s State Theatre in New York and the New Empire Theatre in London.

Bess Dies in France

NASHVILLE, Aug. 31.—Memorial services were held this week for Bess McCloud, former manager of the local Woodbine Theatre, who died in action in France. Bess was in the Army 18 months. His wife, Patricia, survives.
Grosses Hit 3rd Highest Spot This Year

$18,217 Average Is Best Since March

With film attendance profiting from a break in the record heat wave which ended 10 days ago and the return of large numbers of school pupils from long summer vacations, average boxoffice grosses in a cross-section of 127 key first-run spots zoomed last week to $18,217 per theatre, the highest figure since mid-June and third highest for the year, according to Motion Picture Daily field correspondents' reports.

The weekly average for all of August was $16,838, compared with $15,983 for July and $14,983 for August, 1943, showing that the wartime theatre business boom is still running high. Indeed, a continued climb is reflected by the fact

Could Foresee More Distribution Centers

Because of the vast havoc done to transportation and communications facilities in Europe in the war, U. S. distributing companies will have to get along with many more distribution centers than existed before, according to Walter Jacob, United Artists foreign manager. Gould declared that the film business will not be able to pick up here if left off prior to the war because Europe will be subject to a lengthy reconstruction period.

UA's foreign sales head will leave for Spain in a month to survey the situation there, with special reference to the new protective import duties

See Decree Test Barred If Arthur Wins Decision

Washington, Sept. 4—Court action on the motion of Harry Arthur and his unaffiliated St. Louis Amusement Co. challenging the constitutionality of the arbitration system under the consent decree can be obtained only through a suit for an injunction against the St. Louis tribunal of the American Arbitration Association, according to opinion in an indicated here, and it is questioned whether this could be done if the tribunal should hold the clearance of Arthur's theatre not unreasonable.

As reported Friday in Motion Picture Daily, Arthur has declared that he will make a Federal Court test of both arbitration proceedings and the enforceability of arbitration board awards regardless of the tribunal's decision in the pending proceedings brought by Adolph Rosecan in behalf

Independents Get Break on Holdovers

Chicago, Sept. 4—Independently-owned first-run theatres in the Loop are benefitting by the extended runs of new product in the affiliated Balaban and Katz and RKO theatres, which distributors, forced to find outlets for unsold product, turning to independents for playing time.

United Artists, Columbia and Republic are among those looking for dates at such independent first-runs as the Oriental, Woods and the Downtown.

Film-Hungry French Hail Allies' Films

Crowds Are Comparable To B'way, Piccadilly

By PETER BURNUP

London, Sept. 4—Eyewitness reports by news correspondents, plus the writer's private information here, reveals that the original, carefully-conceived military plan to have films follow the invasion's first attack waves proved highly successful in Normandy and Brittany, where top-flight American films are playing to ecstatic audiences at all surviving theatres.

There are no words possibly expressive of the pure enthusiasm, due not only to the excitement generated by the Allies' liberation, but also to the genuine film hunger and the great desire to know what has happened in the outer world in

Export Controls Wait War's End

Washington, Sept. 4—Export controls on motion pictures will not be lifted with the end of the war in Germany, although they may be relaxed. The extent of relaxation will depend upon conditions at the time, officials concerned with film regulation said today.

OWI and censorship controls will have to be maintained to such a degree as is required for security reasons, it was pointed out here.

At the same time, officials here made no secret of their desire to return export controls to the industry as soon as

Release Special Reel On Paris Liberation

A special reel devoted entirely to the liberation of Paris by French patriots and Allied troops was rushed to completion by each of the five newsreel companies at the weekend and released yesterday at key first-run houses. Film, showing sniping within the city and the entry of American soldiers were not received from Washington in time for inclusion in the regular reels made up Thursday for release tomorrow but will appear Friday on screens throughout the country.
**Coast Flashes**

**Hollywood, Sept. 4**

Spyros Skouaras, 20th Century-Fox president, is enroute to Washington for the premiere of "Willie" there.

Barry Fitzgerald's performance in "Going My Way" brought him stardom at the weekend. He has been signed by Samuel Bronston for "Ten Little Indians," for UA release. Later he will be made a vice-president of Warner Brothers, following William Dozier's first under the latter's new RKO producer-contract.

William Pereira, recently signed as RKO producer, will make three pictures, "The Adventurer" and "The House on the Border." "All Brides Are Beautiful" and "Johnny Angel." Following these he will produce one starring George Raft.

George L. Bagnall, UA vice-president, left on the Superchief at the weekend.

Danny Dare, Paramount dance director, was elevated to a producership.

M-G-M bought "Hippodrome," an original by Samuel Hoffenstein.

**Australia Filming Off for Duration**

Chicago, Sept. 4—R. E. Lane, executive of the MacQuarie Network, Sydney, Australia, who attended the convention of the National Association of Broadcasters here last week, disclosed that with the exception of the government-sponsored "The Rats of Tobruk," now in production, film production in Australia will remain dormant for the duration. The MacQuarie Network holds an interest in Australian-New Zealand Theatres, Inc. theatre circuit.

Lane said that American films and stars are highly popular in his country and top anything imported by other foreign producers.

**Pollock to View New U. A. Product**

Hollywood, Sept. 4—Lou Pollock, United Artists director of advertising-publicity, is due here tomorrow from New York to confer with company producers on new season's product.

In addition to seeing recently completed films and meeting with their producers to discuss publicity and advertising campaigns, Pollock is scheduled to confer on early promotional plans for "I'll Remember You," "The House of Dr. Edwards," "Guest in the House," "Dark Waters," "There Is a Family," and "Tomorrow the World."

**Three More to Gregory**

Chicago, Sept. 4—S. J. Gregory, president of Allied Artists Corp., here today, expects the acquisition of the State, Parkway, and Roosevelt theatres from Lou Reinheimer. The theatres are located in theubs.

**Personal Mention**

**AUSTIN C. KOUGH, Paramount vice-president and general counsel, is expected to return today after a vacation of several weeks.**

**LY. BOB SCHULBERG, formerly of Paramount Pictures, has inaugurated his new office at Warner Bros., the father of a boy born last week to Mrs. Schulberg at Long Beach, L. I., hospital.**

**J. J. UNGER, United Artists' Western division manager, returned to the Georgia office over the weekend after visiting the company's Western exchanges.**

**RUB LORENZI, United Artists' Chicago district manager, is in town con- ferring with Carl Lersman, U. A. general sales manager.**

**BENNY KAMBER, head of United Artists' special events department, will leave today for Baltimore and Washington.**

**PVT. HAROLD WINSLOW, former general manager of Cobian Theatres of Canada, is here on furlough from Havana.**

**ELLINGWOOD KAY, Warner Bros., Eastern publicity editor, will return today from a vacation.**

**A. PAM BLUMENTHAL, Warner short subject producer, will return to New York this week from the Coast.**

**FRED PERK, manager of Schine's Olympic Theatre, Watertown, is in New York on vacation.**

**JOE GERSHENSEN, Universal producer, has arrived in New York from Hollywood with his family.**

**Gell to Represent Levey in London**

William Gell, active in British distribution and exhibition for many years, has been appointed London representative for Jules Levey, pro-ducer for United Artists, the latter disclosed here over the weekend.

Gell was managing director of Cinema Pictures, Ltd., and was also associated with British International Pictures, Associated British Pictures and with Pathé Equipment, Ltd. He is now in London.

**Livingston Heads FC Foreign Department**

Maurice Livingston, formerly with Warners, Pathé, United Artists and RKO for more than 17 years in France, has been named head of the new foreign department of Film Classics circuit.

Sol Cohen, associated with various film companies in the Midwest, has joined Film Classics of Michigan, covering the Western half of Michigan, working under Albert Dezel, franchise holder Michigan and Clinton after visiting the company's Western exchanges.

**Republic Deal for 10 Films in Spain**

Republic has concluded a distribution deal on a participation basis with Ulagui Films, Spanish distributor, for a minimum of 10 dubbed films to be released in Spain, Morris Goodman; Republic vice-president in charge of foreign distribution declared at the weekend.

The deal, which is for available Republic product, including current releases, was consummated prior to the adoption by Spain of new import duties, said Goodman. The import levies have been described as prohibitive by foreign department spokesmen here.

It is expected that a protest by the organized industry will be made through the State Department.

**Moneyhun Joins U.A.**

Frank Moneyhun, former advertising manager at 20th Century-Fox and at one time associated with Paramount and the Orpheum circuit, has joined United Artists in the home office advertising department. He will assume his new duties today.

**Coming Events**

- Sept. 4—9th United Office and Professional Workers of America convention, Philadelphia.
- Sept. 7—Anti-Delamination Day rally and lunch, New Amsterdam Theatre Roof, New York.
- Sept. 7—National allied directors' meeting, Bretton Woods, N.H.
- Sept. 10—National Screen Service sales meeting, New York.
- Sept. 12—Meeting of industry officials for Sixth War Loan at War Activities Committee headquarters, New York.
- Sept. 13—United Artists board meeting, New York.
- Sept. 15—Exhibition representatives of New York State meet with labor department officials on building code, New York.
- Sept. 15-17—National Screen Service sales meeting, Blackstone Hotel, Chicago.
- Sept. 21—National Screen Service sales meeting, Los Angeles.

**NEW YORK THEATRES**

**RADIO CITY MUSIC HALL**

Shawnen of the nation in New York City. C. G. B. Productions.

**DRAGON SEED**

KATHERINE HEPBURN
WALTERS HUSTON
ALINE MACRANOH
ANDREW L Trimaine
LEO TISDALL
21 hands reserved, wor.4000
1st meas. Oct. Sixt. 4-2500

**PALACE**

BWAY & 47th St.

Bonita Grageville Kent Smith
Jean Brooks Glenn Vernon

**YOUTH RUNS WILD**

ON SCREEN
BATHING BEAUTY
Red Skelton
Ester Williams

ON STAGE
RUBINOFF
COMEDY
SHEILA
Red Skelton

IN PERSON
SKULNIK
SHRINER'S TOPS

PARAMOUNT PRESENTS PRESTON STURGEON
NAIL THE CONQUERING HERO
Starring EDDIE BRAKEN
IN PERSON
VAUGHN MONROE
Air-Conditioned & His Orchestra

PAY OFF IN THE PACIFIC
WING AND A PRAYER
"THE STOLEN CARRIER X"
20TH CENTURY-FOX PRODUCTION
TOMORROW! 8:30 A.M.
BRANDT'S" "PARAMOUNT"" GOTHAM
Bway & 46 St.
Bway & 46 St.
Film-Hungry French Hail Allies' Films

(Continued from page 1)

the four years of virtual imprisonment.

For example, the Cinema Moderne at Bayeux, tonight has enormous lines for Michael Balcon's 'Champagne Charlie,' latest Ealing release only premiered in London this week but drawing crowds at Bayeux comparable to London's Piccadilly and Squires 4 and 5 on Broadway at their best attractions.

Sidney Bernstein's Merit

Great credit is due Sidney Bernstein, founder of Granada Theatres, Ltd., here, and at present a "dollar-a-year man" in the Office of Information's Second Psychological Warfare Department of the Supreme Headquarters Allied Expeditionary Force, for his handling of many of the problems of the French 'Invasion' of British and American films. He had to argue with the French government and lend to contend with political and personal prejudices and also jealousies of British and American producers.

The final outcome was that 40 American and 12 British features were made available for screening in France, after a prolonged discussion with many authorities, including the French Information Mission. Complete programs were prepared in London, jointly by the SOI and the U.S. Office of Information, and the French exhibitor either played the programs in their entirety or obtained nothing. Also, the French authorities decreed one feature only, thereby chalking up a victory for American anti-distribution for years on that point. A program consists of a feature plus an information short, either a MOI documentary or a specially prepared item. The program, as made in London by the French Plus Le Monde Libre newspaper which is, normally, 2,700 feet long, was specially extended to 2,000 feet to view General De Gaulle's entry into Paris.

Booking Arrangements

Bookings are all on a percentage basis. Bookings, physical distribution, transport, etc., are being handled solely by four men, all nonnines of the American film companies, with SHAEP's staff officers having overriding control.

Examples have occurred where French managers, denounced as collaborationists, have been removed by the military authorities with Army officers taking discreet, nevertheless drastic action wherever it was indicated as a measure of increasing control on local and reliable evidence.

The original plan was to let the word go out that the first run feature films as soon as a town was liberated and it worked well in Normandy, where mobile generators moved forward with the troops and, consequently, films were shown in places where the town's electricity still was

46 London Theatres Blitzed, Says Rose

(Continued from page 1)

line up signals for Hal Wallis' first British production for Paramount, which, he said, will go into production in May. Rose will also cast British players for the film in which Ronald Colman may star. Wallis, in his deal with Paramount, is committed to produce one-third of a number of films in Britain, with the balance to be made in Hollywood. The first British film will be 'Whenever I Remember.'

Paramount has decreed the rights to the late Sir James M. Barrie's plays and already has scripts on 'The Admirable Crichton' and 'The Old Lady Shows Her Medals.'

Rose will return here from London about December or January to finalize the deal with Wallis, Joseph Hazen and Barney Balaban, Paramount president, on plans for British production.

not functioning. Mobile projectors were provided for shows in town squares devastated by Allied bombings and gunfire.

No more moving example of this was in Caen, where thousands of people returning to their homes were found wandering and climbing out of their cellar shelters after days and nights of shellfire, embracing Allied soldiers and looking with them, gifts, were summoned to an open-air unveiling of the newswire Monde Libre and inscribed as 'a common experience with the mobile vans moving right up to the Somme and Seine Valley rivers.'

SHAEP's civil affairs branch, in cooperation with industry experts, is currently inspecting studio facilities, particularly at Jonville. It is authoritatively learned that many months' work will be necessary on sound studio facilities before French production is possible.

Fuller Hits Demand To Close Theatres

London, Sept. 4.—The Lord's Day Observance Society's demand that the Cenematograph Exhibitors' Association close their theatres yesterday, the anniversary of Britain's declaration of war and also a day set aside by King George for prayer, received a sharp denial from Lord R. W. Fuller, secretary, who said:

"With virtually every family in the nation affected, they, the families, are the ones that can best judge the continued opening of theatres is one factor that is making a big contribution to victory and peace. You have only to contrast this with the devastation to Germany where the recent closing of theatres is a portent of defeat.

Hold Final Meeting On Raw Stock Cut

WASHINGTON, Sept. 4—Members of the Industry Advisory Committee will come to Washington this week for final determination on the raw stock cut with Lincoln V. Burrows, chief of the War Production Board photographic section.

Burrows still believes, after further consultations with industry members and Army and Navy officials that it will be possible to meet the situation with a reduction of a little more than 15 per cent for the current quarter, enabling a return to practically full allocations in the final three months of the year.

Gould Foresees More Distribution Centers

(Continued from page 1)

recently levied, and the dubbing facility was scheduled to be ready for a first 11 films Spain this season, Gould said, with others to follow. He will also visit England and Sweden, with the purpose of the liberation of theaters, and the industries planned, if possible, to "pick up the threads" of UA's former foreign organization.

Gould pointed out that experience in Italy to date indicates that once a country recovers from the front lines it does not necessarily follow that it will be opened to commercial channels in short order.

Second picture to follow Dudley Murphy's African production schedule for UA, Gould said, will be "Acapulco," a musical. Murphy's first, "Soul of Bronze," will be released this Fall in Latin-America, he said.

Export Controls Wait War's End

(Continued from page 1)

as possible. It was pointed out, further, that it should be held that there is a continuing property right in clearance which an exhibitor has the legal right to protect, there will be no more 'substitution' by interlopers and the arbitration system would fall.

It was admitted in all quarters here that the issue raised by Arthur is a fact.

Independents' Dissatisfaction

Independent exhibitors were represented as dissatisfied with arbitration as it stands, but strongly opposed to its elimination, which would freeze "the legal situation.

An arbitration panel has been organized to determine whether or not a stock exchange, with no recourse against unfair clearance terms. It was pointed out, here, however, that the independent exhibitors have a property right in their inventory and, on the other hand, have asserted the exclusive right to fix clearance for independent theatres.

Meanwhile, in an interview here with Motion Picture Daily, the refusal of the St. Louis tribunal alone to arbitrate was met by a loud howl from the independent exhibitors. The president of the Missouri Council of Rosenau against the decree distributors will not be opened until Sept. 25. Hardy said, no decision has been made as to what will be done next step, but he indicated the matter may be taken to the courts, even before any action during the arbitration proceedings.

AIB Promotes Teplitz

CHICAGO, Sept. 4.—Alfred Teplitz, vice-president of AIB Theatres Inc., here, has been named general manager.
“WILSON”
the 642nd picture
to play the Roxy,
New York, in its
17½-year history
is the first ever
to be HELD OVER
for a 6th WEEK!

DIRECTED BY
HENRY KING

WRITTEN BY
LAMAR TROTTI

THEY DON'T STOP FIGHTING! KEEP
SELLING WAR BONDS FOR VICTORY!

OVER ALL AMERICA... THE PLA
Darryl F. Zanuck's
WILSON
IN TECHNICOLOR

20th CENTURY-FOX

CITIES OF THE CENTURY FROM

- DETROIT
- BOSTON
- PHILADELPHIA
- NEW YORK
- ROCHESTER
- CLEVELAND
- PITTSBURGH
- SYRACUSE
- WASHINGTON
- BOSTON
- PRINCETON
- ATLANTA
- LAYNEVILLE
- COLUMBUS
- MAcon
- WEST POINT
- Moultrie
- SAVANNAH
Denver Pays $26,250 To 'In Society'

Denver, Sept. 4—"In Society" on a dual at the Denver and Esquire theatres put the Denver in the lead with a box office report of $26,250, while "Going My Way," at the Ogden for its fourth week grossed $12,000.

"Song of the Open Road" at the Paramount was expected to hit $14,880 and moveovers were reported doing better than fair.

Estimated receipts for the week ending Aug. 31.

"Adventure of Mark Twain" (WB) 7 days, Gross: $9,340. (Average: $1,340).
"Mr. Skoffington" (WB) 7 days, Gross: $4,360. (Average: $630).
"Oh, What a Night" (Metro) 7 days, Gross: $2,289.70. (Average: $327).
"Going My Way" (Para.) 7 days, Gross: $2,289.70. (Average: $327).
"Black Magic" (Mono) 7 days, Gross: $1,767.70. (Average: $252).
"Black Magic" (Mono) 7 days, Gross: $1,687.70. (Average: $241).
"Song of the Open Road" (UA) 7 days, Gross: $1,550. (Average: $221).
"Mr. Skoffington" (WB) 7 days, Gross: $1,375. (Average: $195).
"Oh, What a Night" (Metro) 7 days, Gross: $1,375. (Average: $195).
"In Society" 7 days, Gross: $1,289.70. (Average: $184).

Yascha Bunchuk, Music Director, Dies

Hollywood, Sept. 4—Yascha Bunchuk, 48, former orchestra conductor at the Capitol Theatre, New York, and more recently a motion picture musical director, died here Friday following a brief illness.

A cellist of note, Bunchuk came to this country in 1922 after a concert career in Europe. He played with the New York Symphony Orchestra before going to the Capitol, where he remained more than six years. He was also at the New York Roxy.

Warners Names Kelly

Harvey J. Kelly has been named field sales manager. The Warners film checking service in Seattle and Portland territories, it was reported here yesterday by K. F. Hagen, manager of the checking department. Kelly, who will have headquarters in Seattle, succeeds Warren L. Fennell.

Braden Joins RKO

Chicago, Sept. 4—Frank Braden, RKOoring Bros. Circus press agent, will join the RKO publicity staff here next week, succeeding Art Cadlin, resigned.

Mass. Theatres File Clearance Appeal

Leominster Allied Theatre Corp., operator of the first-run Plymouth and Manhattan, Leominster, Mass., has filed an appeal of the award of the Boston tribunal in eliminating clearance of these theatres from the Playhouse, Ayer, Mass., operated by Ayer Playhouse, Inc., the American Arbitration Association reported here yesterday.

Leominster was an intervenor in the original clearance complaint filed by the Massachusetts against the five competing companies, asking elimination of clearance held by its two theatres.

WMC Alters Labor Area Designations

Exhibitors in five areas, including Hartford, should find it easier to obtain ‘special clearance’ for their theatres in view of the action of the War Manpower Commission in taking these areas out of the acute labor shortage classifications since the manpower shortage has improved so that war production in the area is no longer endangered, it was announced recently by R. L. Portland, M. C., Hastings, Neb., and Eureka, Calif.

On the other hand, exhibitors in other areas of the Northeast, South, and West, will find their manpower problems increasing since the WMC has now labeled those areas ‘critical.’

MOT's Len Lye Here

Len Lye, March of Time's British director, has arrived in the U. S. A. to supervise a series of films for MOT; it was reported at the weekend.

Production at Summer Low; 44 on Stages

Hollywood, Sept. 4—Production dropped to a new low for the summer last week, with nine features completed while only four were started. Total work was 44, compared to 47 in the preceding week. The production scene follows:

Columbia

Finished: "Hello, Mom," "Tonight and Every Night."

Started: "Song of Tahiti," with Jimmie Fidzenberg, Dave O'Brien, Mary Tren.

Shooting: "Raiders of Quanto Basin," "Tonight We Dance," "A Woman's Privileges."

M-G-M


Finished: "They Shall Have Faith."

Paramount


Shooting: "Kitty."

PRC

Shooting: Untitled Bubba Crabb production and "Hollywood and Vine."

RKO

Finished: "Two O’Clock Courage."


Universal

Finished: "Perilous."

Character: "Terror."" "Men of Arrows."

Republic


20th Century-Fox

Shooting: "Billy Rose's Diamond Horseshoe," "Hangover Square."

United Artists

Shooting: "The Great John L." (Crosby); "High and Among the Stars," "Rogers); "Brewster's Millions" (Small); "The House of Dr. Edwards" (Vanguard).

Universal

Finished: "Penthouse Serenade."

Character: "Uncle Tom's Cabin."

Warners

Finished: "Objective Burma."

Independent: "A Boy, A Girl, and a Dog" (W. R. Frank), "Mom and Dad." (Associated Film Producers).
GUADALCANAL has two seasons, the rainy and the wet. During the wet season, you just have rain... in the rainy season, you have rain and floods.

But G. I. Joe jams down his hat, turns up his collar, and, every time a movie comes to camp, sits in a puddle and dreams he's back in the good old U. S. A. Back where the sun's warm and pleasant on the back of his neck—back where his feet are dry, and he's dry all over.

You bring the boys "back home" for a few blessed hours every time you send them movies. The motion picture industry has sent and is sending to combat areas hundreds of current features on 16-mm. film for showings in camp and on ship. This is just one of many accomplishments of the movies at war.

EASTMAN KODAK COMPANY, Rochester, N. Y.

J. E. BRULATOUR, INC., Distributors.

FORT LEE      CHICAGO      HOLLYWOOD
Somebody once said of contracts: "The big type gives it to you, but the small type takes it away." Our answer to that can be best provided by any account on our books. For they have come to regard the promises of our Advertising contract, and our almost fanatical observance of same, as a sort of Exhibitor's Bill of Rights or Theatrical Magna Charta. It would be untrue to say that the war hasn't made any difference. It has. But it is equally true that all our wartime handicaps have made us battle just that much harder to make good our obligations. We are naturally proud of this scrap of paper, because the industry has very definitely come to regard its signed commitments—good as gold.
Huffman Urges a Quiet Peace Thanks

Denver, Sept. 6.—Harry E. Huffman, head of Fox Denver theaters, urging an orderly celebration when Germany falls, is preparing a trailer for the 12 Fox theaters here—citing the fact that many Americans will still be facing death on the battlefronts when the Nazis quit.

“ar Germany falls, the war will be only half over. Half the war will remain to be fought. Those whose husbands, brothers and sons are still on the battlefronts are about to keep sweet. When V-Day arrives.” Huffman observed.

“When Germany falls let us all be prepared for serious occasions, as the occasion demands,” he added.

Demobilization to Release Some of Industry’s 38,000

WASHINGTON, Sept. 6.—Thousands among the film industry’s 38,000 members of all branches of the Armed Forces are seen subject to Army demobilization when the war with Germany ends. There will be no Navy demobilization until the end of the war with Japan is over.

Plans for the partial demobilization of the Army immediately following the defeat of Germany were disclosed today by the War Department, which warned, however, that months might elapse before all of the unneeded servicemen are returned to this country for discharge.

The immediate task of the Army, it was explained, will be to transport to the Pacific all of the men, equipment, planes, ammunition and food required for the war against Japan, which will require the last month’s discharge of the ships available for the supply of the European theatre.

A point system will be used for the Army demobilization, with first discharges going to those men, not required for further service, with highest credits for length of service in the Army, long overseas service, recipients.

MPOE Rejects WB Wage Proposals

Counter proposals made by Warner Bros. in negotiations for a new contact with Motion Picture Office Employees Union, Local 2, were rejected by more than 600 Warner home office ‘white collar’ workers, who are being

Washington Warns New Crisis Is Facing Film Delivery Truckers

Washington, Sept. 6.—Film delivery trucking services may find themselves faced with a new and even greater emergency before the end of the year, it was indicated here today by Office of War Transportation Director J. M. Johnson, who warned that the shortage of heavy duty truck tires, which already has stalled thousands of trucks engaged in essential services, all over the country, is expected to extend to smaller sized casings as a result of a cut in estimates in the allocation of replacement tires. Widespread curtailment of essential motor transportation services already has occurred, Johnson said.

“With the present level of allotments for the fourth quarter, these breakdowns will occur more frequently and will become progressively more serious as the average condition of tires on running wheels deteriorates, as all spares and fleet reserves are used up, and as the used-tire supply becomes further depleted,” Johnson added.

Foresee UA as Permanent US Rank Outlet

Eagle-Lion in Post of Public Relations

By MILTON LIVINGSTON

Barrington C. Gain and Dr. Alexander Galperson, distribution representatives of J. Arthur Rank’s British production companies, including Two Cities Films, indicated in an interview here yesterday that there is a strong possibility of United Artists becoming the permanent distributor of Rank’s films in the Western Hemisphere.

This would discount the accepted assumption in U. S. trade circles that Rank’s Eagle-Lion Pictures, distributed by the United States, headed by Arthur Kelly, would take over physical distribution of RKO British Films

Budget Boost for RKO British Films

RKO, in a move designed to overcome any future American audience resistance to British films, is now spending two to four times as much money than previously on productions made at Denham, England, and hopes soon to show them in RKO theatres in the United States, Robert S. Wolf, the company’s managing director for Great Britain, stated in an interview here yesterday.

Wolf, who took over the British post in mid-April after serving as New York branch manager for many years, arrived at the home office this week.

Charles Schlafier in New 20th-Fox Post

Charles Schlafier, 20th Century Fox advertising manager for the past two years, has been appointed to the newly created post of assistant director of advertising, publicity and exploitation, it was announced here yesterday by Hal Horne, director of the department. Schlafier will continue in charge of advertising in addition to his new duties.

Jules Fields, assistant exploitation manager, has been promoted to publicity manager, succeeding Jack Gold-
Meet Again on 6th War Loan Campaign

Leaders of the Sixth War Loan committee will meet this week at War Activities Committee headquarters here, on the call of national chairman Harry Brandt to discuss aspects of the drive, press and distribution directors of the campaign and the East Coast division of the Public Information Committee.

Discussions centered around the contribution of each of the divisions in preceding campaigns. The chairman of the meeting was that whatever had been done before would fail short of the requirements needed to raise the Sixth War Loan goal, due to the rapidly growing conviction that the termination of the German war is "minutes away."

Neil E. Depinet, for the distributors, Chick Lewis, vice-chairman of the trade press division; Chester Bahn and Don Verderan, acting for trade press chairman Jack Aloise, and Hal Horne, PIC chairman, pledged "$100 per person cooperation.

John Hertz, Jr., national publicity director for the campaign, presented several new promotional ideas for discussion.

Others attending were: Leon J. Bamberger, assistant to Depinet; Bill Bashara, territorial publicity director; Francis S. Harmon, WAC coordinator, and Joe Kinsky.

Fan Magazines Map Plan for Campaign

Fan magazine editors, meeting at the call of Sixth War Loan publicity director John Hertz, Jr., have projected a plan to notch all magazine covers with a reminder to the reader, "Buy your Sixth War Loan bonds at your favorite movie theatre." The magazines are shooting for the covers of the December and January issues, on the stands early in November and December.

Hawkinson Feted on 25th Anniversary

Phil Reisman of RKO will honor Robert K. Hawkinson of the company's Los Angeles branch to-day at luncheon at Toots Shor's Restaurant, on the occasion of Hawkinson's 25th anniversary with the company and its predecessors.

Among RKO executives and affiliated producer representatives who will attend are N. Peter Rathvon, Neil E. Depinet, James A. Mutley, William Levy, A. W. Schwalberg, and others.

PCCIT Board Meet Set for Sept. 20-21

Los Angeles, Sept. 6—The Pacific Coast Conference of Independent Theatre Owners has set the quarterly meeting of the board of directors for Sept. 20, at the Benjamin Franklin Hotel, Seattle.

The agenda will include a discussion of the best sentiment decree, territorial zoning and distribution problems, with emphasis on film rentals and theatre equipment.

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Personal Mention

J. CHEEVER COWDIN, Universal board chairman, returned to New York yesterday from the Coast.

T. H. STARR, Warner theatre booking manager at Cleveland, entertained B. W. STEERMAN, contact manager of the Warner Pittsburgh office, and Mrs. Steerman last week.

SPYROS KOUVARAS, Tom Conners and Hal Horne of 20th Century-Fox will leave here at the end of next week to view new product on the Coast.

NATHAN E. GOLDSTEIN, president of the Allied Exhibitors, Boston, Springfield, was a New York visitor last week.

HERA CARLSON, research director of Movietone and other Hillman magazines, has returned from a New Jersey vacation.

MILTON HARRIS of the Miami Drive-In Theatres is a candidate for city commissioner in that city.

THOMAS GHIBBOH of Paramount's home office legal department, is on vacation.

GEORGE L. BAGNALL, United Artists vice-president, has arrived from the Coast.

JACK BARKER, Famous Players-Canadian Theatres' art director, Toronto, has arrived in New York.

EDWARD J. PACKAY has returned to New York from Hollywood.

STANLEY HALL, Allied staff representative, has left for the Coast.

Rodgers, O'Shea to Chi. Sales Meeting

William F. Rodgers, vice president and general sales manager for M-G-M, and E. K. (Ted) O'Shea, Eastern sales manager, left last night for Chicago where Rodgers will preside at a three-day meeting of divisional heads at the Blackstone Hotel, starting today.

Also attending the sessions will be John Flynn, Western sales manager, and John J. Maloney, Central sales head. Rodgers will leave Chicago for the Coast Saturday, while O'Shea will return to New York and Maloney to Pittsburgh, their respective head offices.

... Fortington, Jr., of the Army Signal Corps Pictorial Service, has been placed on inactive duty and has resumed his position as director of sound for Warner Theatres.

STEVIO BRODY, Monogram vice-president in charge of distribution, is due back today from Boston.

E. V. RICHARDS, president of the Paramount-Richards circuit, and N. I. CARPER, general manager, have arrived here for conferences with Leonid H. Goldenson, Paramount vice-president in charge of theatre operations.

... Mrs. Norman Rolfe, manager of the Wm. J. Cown, has left for Orlando, Fla., to join her husband, CPL. Norman Rolfe, former Connecticut manager for the Lockwood and Gordon circuit.

Pat Notaro, former manager of Wm. B. Durrenberger, Chunky, in New York, is visiting in New York with Mrs. Notaro.

Larry Kent of 20th Century-Fox and Mrs. Kent are here from the Coast on Monday instead of this week, as was anticipated.

EDWARD MOREY, Monogram sales executive, is due to return from Boston at the weekend.

... Nicholas M. Schenck, president of Loew's Inc., will make a business trip to Washington today.

Arthur W. Kelty, president of Eagle-Lion Films, will celebrate his 54th birthday today.

... Sam Lefkowitz, U. A. New York district manager, left yesterday for Philadelphia.

Constance Bennett is here for conferences with Gradwell L. Sears on her first U. A. release.

Fortington, Former Para. Official, Dead

TORONTO, Sept. 6—H. A. Fortington, retired British capitalist and former member of the British Army Lewis, died last week of heart failure at his estate at Renfrew, Ontario, from heart failure following an illness of four years. Fortington, 54, had been a director of the British Film Finance Corporation Limited, of finance of Paramount Pictures, Inc., for several years prior to the war, and previously was financial consultant of the British Government at Moscow. He had served as an official of the Ministry of Supply in the First Great War.

Survivors are his widow, the former Mary Crews of New York, a daughter, Hon. Nadia Kimnard, and three brothers, all of whom reside in Chicago. Rodgers plans to remain on the Coast until Sept. 22.

Cahill Returns to WB

Lt. Col. Frank E. Cahill, Jr., of the Army Signal Corps Pictorial Service, has been placed on inactive duty and has resumed his position as director of sound for Warner Theatres.

Mono. to Fete Belita

Monogram will give a reception for Belita on Tuesday at the St. Regis Hotel here. The star is due in New York today and will remain here until next Wednesday.

Coast Flashes

Hollywood, Sept. 6

MARY PICKFORD will leave on the Superchief on Friday to attend a directors' meeting of U. A. in New York Sept. 12. It is expected that what with Miss Pickfords' plans she will try to close a deal for the film rights to "One Touch of Venus."

Mario Moreno, also known as Cantinflas in Mexico, has arrived here from Mexico for RKO conferences on his presentation of "Oliver Twist. At a reception given him by the studio at the Ambassador Hotel here, stars of the studio as well as Latin-American consular representatives were present.

Due to Walter Compton's illness, John Harkins has taken over the United Artists Coast publicity department. Harkins is scheduled to remain in the department after Compton's recovery.

Brian Donlevy has returned after a two-week trip to the Far East, and sister Mary, charged with bookings of Midwestern and Eastern states in conjunction with the showing of "An American Romance."

Stanley Hall, Altec staff representative, arrived in Hollywood for conferences with Al. C. Story, president of Altec. At a reception given him by the studio, Al. C. Story, president of Altec.

Republican Pictures asked "Earl Carroll's Vanities" to its schedule. Albert Cohen will produce it.

Fred Kohlman will produce "The Night Before," recently acquired by Paramount.

Val Lewton will produce RKO's "Father Malachi's Miracle."

Kreisler Is General Manager for Cowan

Bernard B. Kreisler, who resigned as Universal short subjects sales manager last June, has been named vice-president and general manager of Leiter Cowan Productions, Inc., distributing company of Loew's, Inc., and will preside here next Wednesday at the third quarterly meeting of the MPPDA's board of directors.

Hays Due for Board Meeting Wednesday

WASHINGTON, Sept. 5—Hays, president of the Motion Picture Producers and Distributors of America, is due in New York over the weekend from his annual summer visit to his Canadian vacation home as was previously announced. He will preside here next Wednesday at the third quarterly meeting of the MPPDA's board of directors.

London to Hollywood

Howard J. London, radio director for the National Foundation for Infantile Paralysis, has left for Hollywood to discuss plans for the 1945 "March of Dimes' campaign."
**Film Outlook For Postwar**

(Continued from page 1)

as a result of lessened military demands.

- The labor supply for theatre studios and exchanges will increase with the ending of the war on war manufacturing and increased freedom of workers to select their jobs.

- Opportunities for theatre construction and remodeling will open up, but there may be some restrictions on major construction until the lumber situation eases.

- The War Production Board's new program to remove all possible shackles on civilian production immediately upon the defeat of Germany provides that the only preference ratings to be retained will be those for emergencies and military production, and the only restriction on manufacturers will be that war requirements be met before civilian demands. The only allocation orders to be continued will cover materials that remain tight, such as lumber and certain chemicals.

**No Material Change Seen**

Analysis of the program today indicates that it will not materially change the picture for projector and theatre supplies production as previously seen. The output of both equipment will depend upon the availability of electronic components and ball bearings, both essential in war production. The output has long been expected that supplies of carpet, seats and other theatre necessities would increase rapidly after the end of the war in Europe.

- The WPB program is based upon estimates of a 40 per cent reduction in war production within three months after the defeat of Germany, which, it is estimated here, will free over 4,000,000 workers.

- In addition to providing needed increases of supply equipment the relaxation of manufacturing controls and the resumption of civilian production will ease the labor situation in exchanges and theatres.

- The War Manpower Commission's program for supporting the WPB and Army postwar plans will be disclosed here in the next few days, it is expected.

**Columbia Gets Space At Gainsborough**

Columbia has secured studio space at Gainsborough Studios in Islington, London, for the production of its next British feature starring George Formby, it was learned here yesterday.

- The film which will start shooting in November, will be credited toward Columbia's 1945-46 quota, it is understood.

**Don Ameche Forms New Producing Unit**

Hollywood, Sept. 6—Formation of Command Pictures, a new producing unit organized by Don Ameche, was disclosed here yesterday. The new company will produce one or two films a year with Ameche starring, with the first entitled, "Our's," having Ralph Dietrich as producer. No distribution has been set.

**Loew's Puts Up 3 Millions For Its New Pension Plan**

(Continued from page 1)

final costs of the plan will be ascertained.

- A series of meetings of the committee is being held this week and will continue, to complete details of the plan and to put administrative machinery in operation. The retirement committee consists of Leake, as chairman; John T. Madden, Jesse T. Mills, Willard K. Craig, William R. Russell and Jay M. Eisenberg and Byron J. Ellerbrook, secretaries.

- Approval of the plan by the stockholders was preceded by approval by the Treasury Department although selection of an underwriter has not been finalized, it is understood that the Equitable Life Assurance will be selected.

- The pension plan is described as being made possible at a minimum cost by the situation, facilitated by an arrangement whereby Loew executives who have profit-sharing contracts will not be required to bear part of the premium necessary to help defray the costs.

- According to the plan, employees after 60 years of service (40 to women) will receive 15 per cent of their average annual earnings, plus 10 per cent of any portion over $3,000. Earnings above $200,000 a year will not be used in computing the annual average and the normal retirement is based on five years of service:

**MPOE Rejects WB Wage Proposals**

(Continued from page 1)

sidered by the MPOE and it is understood that the membership, following a special meeting at the Hotel Statler last night at which it was agreed to enforce its demands for a closed shop if more advantageous wage provisions can be obtained.

- Warner Executives' Offer

Warner executives offered two per cent length-of-service wage increases on a three-year contract to expire Aug. 9, 1947, pointing out that the union had already granted a similar increase per annum basis as of Aug. 9, 1944, the expiration date of the original contract, while the MPOE is holding out for two eight per cent wage-differential increases payable under a two-year contract which would expire Aug. 9, 1946. Under both plans, employees would receive an additional two per cent wage increase when they complete their first 10 years of service.

- Other provisions of the new contract, upon which there seems to be agreement, provide for the setting up of 12 new job classifications to bring the total classifications to 40; a minimum 10 per cent wage increase where promotions are made and upgrading of the worker to the new classification would bring such an increase; and the setting up of overtime pay on a daily basis rather than on weekly.

**Charles Sclafani in New 20th-Fox Post**

(Continued from page 1)

stein, whose resignation, recently announced, will become effective Oct. 1.

- Sid Blumenstock, who has been in charge of special promotions and exploitation, will continue in exploitation, under Rodney Bush.

- Home stated that the realignment is in line with a plan to extend the "Mill" type of promotional campaign to "Keys of the Kingdom," "A Tree Grows in Brooklyn," "Winged Victory" and other forthcoming productions.

**To Release Some of Industry's 38,000**

(Continued from page 1)

of awards, participation in battles and with dependent children. No figure was given as to the number of Army men who may be released, but it was estimated as anywhere up to 3,000,000.

**Geschlach Leaves Warners**

Bud Geschlach, formerly with the Warner advertising staff here under Mort Blumenstock, has been named to head the new advertising agency, effective immediately.

**Foresee UA as Permanent US Rank Outlet**

(Continued from page 1)

tribute of Rank's films here in the immediate post-war period.

- Gain and Dr. Galperson will set American distribution for three more films while they are here on a visit from London, in addition to the seven features now in production. This week and the one film set with 20th Century-Fox. They indicated that there is a good possibility that UA will also release these films.

**Exploitation Setup**

A publicity and exploitation department will be set up here, under Eagle-Lion, to handle promotions of all Rank films being distributed in the U. S. by Gain and Dr. Galperson said, pointing out that this department will become a permanent feature of Rank's operations in the U. S.

- Further details of the Rank-UA district will be announced later.

**Budget Boost for RKO British Films**

(Continued from page 1)

to discuss 1944-45 RKO American product to be exhibited in England. He expects to arrange showing there of practically all the pictures on the company's new season's schedule. He will go to Hollywood next week for further conferences and will return to London in five or six weeks.

- At present, Wolff said, two films, untitled, are set for RKO production in England during the coming year, but the number may be increased. The two made this year, "Hotel Reserve," which is finished, and "Great Expectations," will both be released in the U. S.

- Theatre business throughout the British provinces is sensational at present, Wolff reported, and in London it is very good, although it dropped to 35 per cent of normal in the capital following the Pyrenees and the Nazi robot bombing. "Outstanding films are playing to grosses higher than in the period before the 'doodle bugs' campaign.

- Wolff believes that all studios now commanded by the British government will be made available for production, once the close of hostilities. The Elstree studios has already been given back, although it is not known which company will make use of it. RKO, he added, needs no additional studio facilities.
KEEP SELLING BONDS!
The Dough Girls

with
John Ridgely, John Alexander, Craig Stevens, Barbara Brown, Alan Mowbray

Directed by James V. Kern

Screen play by James V. Kern and Sam Hellman; Additional Dialogue by Willie Mahoney
From the Stage Play by Joseph A. Fields - Produced by Max Gordon

Produced by Mark Hellinger

Broadway
Hollywood

Ann Sheridan
Alexis Smith
Jack Carson
Jane Wyman
Renee Manning
Chas. Ruggles
Eve Arden

Make a Wish!
**Reviews**

**"Dark Mountain"**

*(Paramount)*

A round the rugged life in the U. S. Forestry Service, Pine and Thomas have built a modest production full of suspense but failing to live up to the promise of robust action contained in an opening mountain fire.

Ranger Robert Lowery goes on leave after the blaze and finds his childhood sweetheart, Ellen Drew, married to Regis Toomey and sporting a mink coat. Miss Drew's husband turns out to be a racketeer who murders a cop under circumstances that make his wife an accessory. She flees to the isolated Ranger post of her first love, who settles her in a cabin and goes off to blast stumps in the forests, pleased to have her around but a little worried. While he is away, Toomey arrives on the scene and hides out in the back room of the cabin, using a pistol to keep his presence a secret from Lowery. When the ranger finally becomes aware of his presence, the killer bolts in a handy Government station wagon loaded with dynamite. Lowery and his assistant, Eddie Quillan, give chase but can only watch as a fallen tree furnishes the explosive denouement.

All performances, especially Toomey's, are quite capable, and William Berke's direction nicely points up the feeling of menace sought by the Maxwell Shane screenplay. As comic relief, Quillan sadly knits a sweater for his bride, a Wac, who, to judge from her photo, will wear it to advantage, in Australia.

Running time, 56 minutes. "G."* Released in block No. 1 for 1944-45.

Tom Loy

**"Call of the Jungle"**

*(Monogram)*

The elements of suspense and dramatic action, plus good dialogue, written into a fantastic but interesting South Seas tale make Monogram's "Call of the Jungle" a promising piece. Production rolls along rapidly. Audience interest should run right from the start.

James Bush, government officer on the island, is attempting to apprehend thieves who stole the tribal "black" pearls. Racing against time and the natives, who seek revenge at any cost, Bush, with Ann Corio, exotic white princess, discover the guilty one, Muni Seroff, an innocent appearing bar proprietor, through a ruse concocted with the cooperation of the tribal chief, Henry Burns. Excitement runs high throughout; moments of acute suspense are frequent and well executed.

Supporting cast includes John Davidson, Claudia Dell, Edward Chandler and Alex Harper, all of whom turn in capable performances. Phil Rosen directed, assisted by Bobby Ray, from George Callahan's original. Philip N. Krasne and James S. Burket produced.

Running time, 60 minutes. "G." Release date, Aug. 19.

Helen McNamara

**"Soul of a Monster"**

*(Columbia)*

Hollywood, Sept. 6

An unusual screenplay by Edward Dein, effective direction by Will Jason, and fine photography by Burnett Guffey combine to lift this picture above the level of secondary melodramatic attractions.

In the opening sequence, a doctor lies dying and his wife prays to any power, good or evil, to save him. Whereupon a woman—unidentified, but by her actions presumably a representative of the powers of evil—enters the sickroom and nurses the doctor back to health. He becomes so infatuated with her that she is able to exercise an almost hypnotic influence over him. From a kindly conscientious physician he changes into a cruel, cold-blooded killer. The story ends with a flashback to the original scene, but the doctor overears his wife's prayers and begs her to desist. She does so; the evil woman is struck by an automobile before she can enter the house, and the doctor dies in peace.

The cast is a small one, composed of Rose Hobart, George Macready, Jim Bannon, Jeanne Bates, Erik Rolf and Ernest Hilliard, all of whom give satisfactory performances. Ted Richmond produced.

Running time, 61 minutes. "G."*

Thalia Bell

*"G." denotes general classification.*
PHOTOPLAY

15¢

October ADVANCE COPY

LANA TURNER
BY PAUL HESSE

THE HEARTBREAK STORY OF CARY GRANT AND BARBARA HUTTON'S SON

See Over—for preview of Photoplay's 37 October features.
CARY GRANT AND BARBARA HUTTON'S separation... magazine scoop of the year!

ADELA ROGERS ST. JOHNS' bouquet to "WILSON"—tribute to one of the greats of all time.

INAUGER—reporting exclusively, treads where angels etc.

INGRID BERGMAN—a Photoplay first by Louelle Parsons.

GARLAND of verse for GARLAND—a beautiful, timeless piece by novelist Robert Nathan.

AN ELSA MAXWELL PARTY with pix and stellar anecdotes of the doings of Evalyn Walsh McLean's home all for Photoplay's editorial director, Fred Sammis.

CANDIDS from Hymie Fink's psycho-analytical camera.

PHOTOPLAY FAVORITE OF AMERICA'S FIRST MILLION MOVIE-GOERS Will Premiere in Denver

Story Highlights

The Man Who Tried to End War Adela Rogers St. John 29
Heartbreak Story Elsa Maxwell 30
Cary Grant and Barbara Hutton’s fight for her son "Miss Christmas Tree"—Ingrid Bergman Lorelta O. Parsons 32
What’s Wrong with Veroncita Lake? Ruth Waterbury 34
To Judy Garland Robert Nathan 36
Finding out about Farley Granger Sandra Shaw 38
Can’t They Be Friends? “Fearless” 44
A. B. Complex—Anne Baxter Elliot Paul 47
Just Because—it’s Dennis Morgan Marian Quinn 49
It’s A Party! 50
Scrap Book on Lana Turner "These Men Are Dangerous" 52
Sweet and Lively—June Allyson Kate Holliday 56
It’s Like This—to be Mrs. Danny Kaye Sylvia Fine Kaye 58
Right, Dree! Edith Head 60
Portrait of a Restless Soul—Errol Flynn Joseph Henry Steele 62
Photoplay’s Command Performance Joseph Henry Steele 64
What Should I Do? Your problems answered by Claudette Colbert 65

Judy Garland 37 Carole Landis 43
Farley Granger 39 Ida Lupino 43
Spencer Tracy 42 George Murphy 43
Hedy Lamarr 42 Anne Baxter 46
Cary Grant 42 Dennis Morgan 48

Special Features

Brief Reviews 70 Photoplay’s First Run Fashions 75
Costs of Current Pictures 128 Speak for Yourself 26
Inside Stuff—Cal York 4 The Shadow Stage 21

Fred R. Sammis, Editor Director
Elaine Osterman, Western Manager
Marian H. Quinn, Associate Editor
Edmund Davenport, Art Director

Helen Gilmore, Editor
Adelle Whiteley Fletcher, Associate Editor
Sara Hamilton, Associate Editor
Ruth Waterbury, Contributing Editor
Hymie Fink, Staff Photographer

Cover: Lana Turner, Natural Color Photograph by Paul Hesse
Costume designed by Irene, Executive Designer of M-G-M Studios

LANA TURNER AND PAUL HESSE create a fashion-posing cover that would charm a Parisian couturier.
Labor Day's Grosses High In Chi's Loop

CHICAGO, Sept. 6.—One of the best Labor Day weekends on record helped Loop houses to one of the biggest results this year. The week also marked the opening of the Downtown Theatre (Chicago), giving the Loop three competition-policy houses.

Estimated receipts for the week ending Sept. 6 were as follows:

"Andy Hardy's Blonde Trouble" (M-G-M)
"Three Men in White" (M-G-M)
"Mary Lincoln" (20th-Fox)
"Ladies of Washington" (20th-Fox)
"Downtown" (20th-Fox)
"The Hitler Gang" (Para.)
"Crime By Night" (WB)
"Attack" (Oriental-RKO)

In "Ladies of Washington," starring Charlie Spivak and orchestra, Gross: $62,000. (Average: $1,370)

In "Crime By Night," starring Bette Davis and orchestra, Gross: $15,100. (Average: $2,150)

In "Attack," starring Paul Henreid and orchestra, Gross: $12,200. (Average: $1,520)

Mrs. Spitz, Weitman Will Aid 'Stars'

Mayor Fiorello H. LaGuardia, Nathan Straus, Grover Whalen and Dr. Stephen Wise are honorary chairman of a committee of civic and theatrical leaders who will sponsor the 11th annual "Night of Stars," featuring top personalities of the amusement world in a pageant for the United Jewish Appeal for Refugees, Overseas Needs and Palestine, to be staged at Madison Square Garden, Tuesday evening, Nov. 14. Sylvan Gotschall is chairman.

Heading the women's division will be Mrs. Leo Spitz, chairman, and Mrs. Louis Grossman, executive chairman, Robert M. Weitman, managing director of the Paramount Theatre, is again chairman of the producing committee, with Ed Spitz and Louis K. Sidney co-chairmen.

RKO Preferred Dividend

The board of directors of Radio-Keith-Orpheum, at a meeting here yesterday, declared a dividend of $1.00 per share on the six per cent preferred stock, payable Nov. 1. Holders of record on Oct. 20. The dividend constitutes the regular dividend for the current quarter which will end Oct. 31.

Wilson' Opening in Washington Tonight

WASHINGTON, Sept. 6.—Approximately 1,500 guests of 20th Century-Fox, including government officials and foreign diplomats, will be among theCum of F. Zanuck and other company executives at the Washington premiere of "Wilson" at Loew's Orchestra Theatre, starring Geraldine Fitzgerald, stars of the film, will be present, as will Lamar Troti, author of the screenplay. Spurred by this, and as a home office delegation including Tom J. Conners, William J. Kupper, Hal Horne, Andrew S. Johnston, Jack Schlaber, Bob Montgomery and Sam Shin.

Notables to Attend

The Woodrow Wilson Birthplace Memorial Foundation of Staunton, Va., recipients of a recent $500 gift from Fox, will be represented by Mrs. Cordell Hall. Secretary Hall has also accepted an invitation, as have Sam Rayburn, speaker of the House; Senator William B. Murray and Robert H. Jackson, Attorney General Francis Biddle; Claude R. Wickard, Secretary of Agriculture; Jesse H. James, Secretary of Commerce; Ted R. Gamble, Director of War Finance; Admiral William D. Leahy, Chief of Staff, U. S. Fleet; Major General L. B. Hershey, Director of Selective Service; Vice Admiral R. W. Wiesche, Commander of the Coast Guard; Mrs. Earl of Halifax, Ambassador from Great Britain; Francis B. Sayre, the President's personal law secretary, and Joseph P. Tumulty, Wilson's secretary.

Among prominent exhibitors attending are Harry Gottlieb, President of the District of Columbia will be Frank Boucher, Frank LaFaye, Sidney Lust, Harry Brown, Ben Caplan, Edward Talley, Darryl Talley, Gill, Arthur Jackman, Fred Klein, Gus Lynch, Hardy Meakin, John L. O'Leary, Tupper librarian, Wade Pearso, Harold Rehnikitz, Roland Robbins, Nathan C. Rosen, Ivan Rosenberg, Daniel Weinberg, Benjamin F. Young, Fred Wood and Joseph Benheim.

Goldberg, Simmons In US-Canada Unit

Dual companies have been started in New York and Toronto for the building of studios for feature production in Canada and for distribution in both countries.

Hollywood Pictures Corp., headed by Jack Goldberg, with Ira Simmons as Coast representative, will handle rentals in the U. S. while the Canadian company, organized as Trans-Canada Pictures, Ltd., will produce and distribute in Canada. James Cowan, director of Editorial Services, Ltd., Canada, is in charge of Trans-Canada. A deal is pending for Rank to handle the product in England, according to Hollywood's offices here.

The first production, to be started next month, will be "Sick River Heart," written by the late Mr. Wellswood. Plans for the studios involve the use of several buildings at the Toronto Exposition Grounds that have been closed for the duration.

Rhode Island House Asks Clearance Review

Arclraft, Inc., operator of the Greenwich Theatre, East Greenwich, R. I., has filed a clearance against RKO and Warners in the U. S. Circuit Court of Appeals, and the American Arbitration Association reported here yesterday.

The Greenwich, which is first run in East Greenwich, is subject to a 14-day clearance after first-run Providence theatre. It charges that this clearance is unreasonable and asks that it be reduced to one day. The Majestic and Albee theatres, Providence, have been named as interested parties.

Short Subject Review

"The War Speeds Up" (WAC-Columbia)

"The War Speeds Up" is the immediate result needed now to shock the American public into realizing that the war is not yet won. The war is speeded up, says the unnamed Army commentator, and as the war speeds up so must production, be continued, warning that tremendous quantities of shells, tanks, trucks, guns and all other materials of war are needed now. The film presents war manufacturing quotas which must be met now and back them up with pictures of what is happening on the battle fronts of the world. Apalling scenes of stark horror, of American dead and wounded. There are scenes of Women seen in U. S. theatres. They should stirle any apathetic populace which may have slowed down in factories on the assumption that "the job is done."

The Army Pictorial Service has done a splendid job on this film. The accompanying commentary, presenting the cold facts, carries a vital message. This release demands playing time. The Office of War Information is releasing through the War Activities Committee. Prints are available through Columbia. Running time, 18 mins.

Gouv't Delays Bioff Case

LOS ANGELES, Sept. 6.—The Government's case against William H. Bioff, convicted extortionist, for tax evasion of $80,000, and scheduled for hearing in the Federal court yesterday, was postponed one week.

"Heaven can wait.... But your audience won't—when a breakdown in your sound or projection equipment occurs. Perhaps, that's why Alltec Service engineers look like angels to showmen when trouble hits. These men of ours will wing their way into your house and presto... things are heavenly chasing the stars"
Coming Events

Through Today—National Allied directors’ meeting, Bretton Woods, N. H.

Sept. 8—National Screen Service sales meeting, New York.

Sept. 12—Meeting of industry officials for sixth War Loan at Washington committee headquarters, New York.

Sept. 13—MPPDA board of directors’ meeting, New York.

Sept. 15—National Screen Service sales meeting, Blackstone Hotel, Chicago.

Sept. 20—Pacific Coast Conference of Independent Theatre Owners, seven directors’ quarterly meeting, Benjamin Franklin Hotel, Seattle.


‘SYWA,’ $589,000; ‘GWCT,’ $532,000

Gross of $589,000 in seven weeks is reported for David Selznick’s “Since You Went Away” at the Capitol Theatre, here, $57,000 more than the $532,000 grossed in the same period and same theatre by Selznick’s “Gone With the Wind.” “Since You Went Away” finished a seventh week at the Capitol Wednesday with a gross of more than $83,000 to surpass the sixth week’s gross by more than $3,000, giving the theatre its best gross since the third week of the run.

Week-by-week comparisons between “Since You Went Away” and “Gone With the Wind” follow: first week, “SYWA,” $90,000; “GWCT,” $65,000; second, $88,000 against $80,000; third, $85,000 against $90,000; fourth, $81,000 and $80,000; fifth, $82,000 and $80,000; sixth, $80,000 and $75,000; seventh, $83,000 and $72,000; giving “SYWA” the edge over “GWCT” in each of the six weeks thus far. “SYWA” started its eighth week at the Capitol yesterday with no end of the run in sight; “GWCT” ran 11½ weeks at the Capitol.

Sheridan to Meet Press

Ann Sheridan, who returned Wednesday from a ten-day solo U.S. tour of the China-India- Burma circuit, will meet this press morning at U.S.O New York headquarters. Other guests who will be on hand are Jackie Mills, Mary Land and Ruth Denau.

Personal Mention

Joseph H. Hazen, president of Hal Wallis Prod., will leave for the Coast tonight on a 10-day visit.

Charles Samson Aaronson of the editorial staff of Motion Picture Herald, Arion, L. Boxson, and the parents of a second daughter, born yesterday morning at Beth Israel Hospital, here.

Pvt. Frank Lowenstein, son of Harry Lowenstein, New Jersey Allied president, is convalescing in England from injuries sustained in Normandy.

Vaugn O’Neill, manager of Loew’s State Theatre, Syracuse, is victim of infantile paralysis and is in City Hospital, Syracuse. Harold Martin is acting manager.

Peggy Ryan, Universal star, will arrive in New York on Tuesday, en route to the New England premiere of “The Merry Monarchs” at the RKO Albee Theatre, Providence.

Larry Kent, assistant manager of Loew’s Palace, Hartford, Conn., is in New York on vacation.

Harry F. Shaw, Loew’s Poli division manager, for New England, was a recent Hartford visitor.

SAG Calls on AFL in Dispute with SPU

Hollywood, Sept. 7—The Los Angeles Central Labor Council of the American Federation of Labor stepped into the conflict today between the Screen Actors Guild and the Screen Players Union, which seeks recognition as bargaining agency for extras, by addressing a communication to all AFL locals, urging them to “resist SPU propaganda in every possible way.” Simultaneously, the SAG filed with the National Labor Relations Board a 92-page brief, signed by its president, James Cagney, setting forth the reasons why the SAG contends SPU’s petition for recognition should not be granted.

Hertz and PIC Plan 6th Loan Publicity

John Hertz, Jr., director of publicity for the Sixth War Loan, Nov. 11-17, met here yesterday with the industry’s Public Information Committee to plan advertising and publicity details of the campaign. Assignments were given to advertising representatives of the various companies, and Hertz, following the session, disclosed that “100 per cent enthusiastic support” was promised.

Si Seidler of M-G-M president at the meeting in the absence of chairman Hal Horne, who was attending the “Wilson” premiere in Washington.

New Sherman Deal Before UA Board

On the agenda of next Tuesday’s meeting here of United Artists’ board of directors will be a new distribution deal for six more “Hapalong Cassidy” productions from Harry Sherman, plus two high-budget pictures. One of the latter may be based on the life of Tom Mix.

Motion Picture Daily reported on Sept. 5 that Sherman would continue to produce the “Hapalong’s” next season, but with an unsold playwriting project running for the Federal Commission for permission to operate a video television station.

Newbury Buys Site for Coast Video Station

Harry M. Warner, president of Warner Bros., disclosed here yesterday that his company has purchased property on Mulholland Drive in Hollywood upon which a television station will be erected as soon as conditions permit in the post-war period. Warner has already filed an application with the Federal Radio Commission for permission to operate a video television station.

‘Toscannini’ in Rome

Arturo Toscannini, an Office of War Information overseas film bureau document, will be given a triple engagement, including three of the leading theatres in Rome this week, it was learned here yesterday.

No Discrimination in Loew’s Pension Plan

In reporting an initial payment of $3,000,000 by Loew’s, Inc., to the trustees of the company’s employees’ retirement plan Motion Picture Daily yesterday stated that “Special benefits are provided for the president, vice-presidents, of officers and certain other Loew’s individuals.” This statement is incorrect.

David Bernstein, Loew’s vice-president and treasurer, said that not only are there no “special benefits” in the plan, but that all employees of the classification, or any others, but that some in the groups mentioned make sacrifices in order to participate in the plan. “There is no discrimination in the plan and, under the laws, there can be none,” he said.

Bernstein also pointed out that the retirement age of women employees under the plan is 60 and not 40, as reported.

New York Theatres

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Meet to Set 6th War Loan Chairmen

A canvass of exhibitors is now in swing to select those who will be asked to serve as state exhibitor chairmen for the forthcoming Sixth War Loan.

At a meeting yesterday at War Activities Committee headquarters here, Harry Brandt, Sixth War Loan head; S. H. Schine, theatres division chairman, and Francis S. Harmon, WAC coordinator, began to examine the exhibitors roster to make appointments.

A tentative agenda was also outlined for the three grands strategy conferences set for the Hotel Astor here on Sept. 12.

Stern Calls Second Managers’ Meeting

Charles K. Stern, assistant treasurer of Loew’s, will hold a two-day meeting of eight M-G-M office managers at the Muehlbach Hotel, Kansas City, Sept. 24-25. This is the second of a series planned by Stern, the first having been held in Boston several weeks ago. William F. Rodgers, M-G-M vice president and office manager, will attend the Kansas City sessions, making the stopover on his way back to New York.

At the same time, William R. Ferguson, director of exploitation for M-G-M, will hold a Kansas City district meeting with a number of field executives, who will also sit in on one of the office managers’ meetings.

Office managers to attend include Mrs. Amy Sunn, Kansas City; Harry Simons, Chicago; Walter Ben¬anim, Milwaukee; Fred Armitage, Des Moines; Jay H. Zimmerman, St. Louis; Mrs. M. I. Mitchell, Mem¬phis; Lillian King, Denver; and Lila Goodin, San Francisco.

Dalton to Succeed Healy in OWI Post

WASHINGTON, Sept. 7—Neil Dal¬ton, assistant to the president of the Louisville Courier-Journal and Times, who has been assistant chief of the news bureau since last April 1, will succeed George W. Healy, Jr., as director of the domestic branch of the Office of War Information. When the Novem¬ber, it was announced here today by Director Elmer Davis.

Healy is planning to leave the OWI in November return to the New Orleans Times-Picayune after nearly a year in Washington.

Mass for Pvt. Harris

Requiem Mass for Pvt. Douglas F. Harris, son of Mr. and Mrs. Harry Harris (Buckey) Harris of RKO Radio and nephew of John J. O’Connor, vice president of Universal Pictures, will be said at 11 a.m. at Our Lady of Fatima Church, New Rochelle, tomorrow morning. Private Harris died of wounds received in France. Friends in and out of the industry are invited to attend the Mass.

International Film Pact

In Advance of Peace

(Continued from page 1)

States will be extended, and possi¬bly other Allied governments, from which will evolve the basic foundation for the treatment of American movie matters.

It is quite probable that the film and other commercial arrangements which will be developed through in¬ternational meetings of this type, will follow the pattern of the Anglo-American petroleum agreement recently signed. However, it is understood that the French and Italian governments will be invited to the peace conference to work out terms with the delated enemy but with a view to the future conduct of European affairs and nations which Germany will be in¬formed it is to accept. Under such circumstances, it is likely that the Allies will deem it necessary to in¬clude in the conference any detailed discussion of individual interests, since they will be covered by the United Nations’ agreements to which associated nations, neutrals and even¬ually governments will be invited to attend.

While motion pictures have not yet been the subject of formal discussions between the Washington and London governments, the necessary information on which to base such talks is being compiled, and it is not believed that the development of an agreement would prove a difficult or lengthy task. State Department officials are repre¬sented as confident that the present international film trade will be worked out in advance of the peace conference, and that agreement will be reached on the pattern which the Allied nations, voluntarily, and Germany perforce, will follow.

Represent SOPEG at UOPWA Phila. Meet

PHILADELPHIA, Sept. 7—Delegates of the Screen Office and Professional Employees of America, CIO, will attend the fifth annual convention of the United Office and Professional Workers of America, CIO, at the Bellevue-Stratford Hotel here include: Herman Liveright, Paramount; Sam Shapiro, 2nd Century-Fox; Gloria Schwartz, Columbia; Bea Lustig and Alice Goodman, Loew’s; Otto Langer, Loew’s New York exchange; and Sidney Young and Ellen Davidson, SOPEG president and organizer, respectively.

New Year’s Date at M. H. for Col. Film

Columbia’s color production, “A Song to Remember,” with Merle Oberon, Paul Muni and Cornell Wilde, which opened at Radio City Music Hall, New York, will be shown in Cleveland, Chicago, Philadelphia and the New York exchange. Columbia was host at a cocktail party at the Hotel Pierre here this week for the Wilde, who portrayed the story, his first important role in a major production.

7 More Exchange Pacts Are Signed

(Continued from page 1)

York exchanges of M-G-M, 20th Century-Fox, Columbia and United Artists where the workers are represented by the Screen Office and Professional Employees Guild, Local 109, CIO. The job classification plan sets up 18 job classes, with minimum and max¬imum scales, and provides for a mini¬mum 10 per cent wage increase. Bene¬fits are retroactive to Dec. 1, 1943.

Representatives of the companies have also approved the filing of an application with the WLB having jurisdiction over the Cleveland exchange of a 10 per cent wage increase for service employees in Cleveland exchanges. The second IATSE local is one of 15 service employee locals seeking the increase which has already been approved by the WLB for Seattle ex¬change workers.

Loew’s Dividend Declared

Directors of Loew’s have declared a dividend of 50 cents per share on the common stock, payable Sept. 30 to stockholders of record on Sept. 19.

Coast Flashes

Hollywood, Sept. 7

WITH his Paramount “Frenchman’s Creek” in schedule here, RKO’s countdown into the New York Rivoli for a run starting Sept. 20th, producer David Lewis is set until next Summer. He has three features scheduled for International Films. At present he is shooting the Sonja Henie picture, “It’s a Pleasure,” which will be followed by “Home Is a Sailor” and “Tomorrow Is Forever,” starring Claudette Colbert.

Republic added two pictures to its schedule. “Iron Master,” which will star Michael O’Shea, with Albert Cohen, associate producer, and “Jail¬ory,” a psychological melodrama by Dalton Trumbo, will be produced and directed by Gustave Machaty.

PBC signed Al Herman as unit manager and producer-director, assign¬ing him six productions. Herman will not relinquish his interest in his own production firm, American Produc¬tions, Inc., however.


RKO signed Gifford Odets as writ¬ter-director to a long term contract.

Industry Meets U.S. On Raw Stock Today

(Continued from page 1)

same informal manner as has the con¬sideration of the situation or be covered by a formal WBP order setting official quotas with which they will be required to comply.

It already has been determined that the companies will have to absorb some 40,000,000 to 45,000,000 of their over-consumption during the first half of the year, which will limit them to about 315,000,000 feet for the quarter, as against quotas of 324,000,000 feet. The dispute concerns the neighborhood of 350,000,000 feet.

Since only three weeks of the quar¬ter remain, the difficulties of the com¬pany will be shortlived, as they will again return, with one or two minor adjustments, to their regular quotas on Oct. 1. However, it is expected that the supply situation will continue tight for some time beyond that date, and the companies, for a period at any rate, will have to work close to their allocations.

“Master Race” Opens

In Texas Oct. 17

RKO will launch Edward A. Gold¬en’s “The Master Race” throughout the country with a series of special exploitation. The RKO-Radio distri¬bution, tentatively set for the Texas area Oct. 17, it has been learned here from S. M. “Creek” ’s public relations chief, “The Master Race” will be given its New York opening at the Ziegfeld://

The campaign will be patterned after the one previously used for Golden’s “Hitler’s Children,”
SENSATIONAL NEW

now being

"Casanova"

24 Smash Openings—

BUFFALO .......................... 20th Century Theatre New house record.
COLORADO SPRINGS Chief .................. New all-time record!
SALT LAKE ....................... Uptown Biggest week on the books!
CINCINNATI .................. Albee Top for all time!
COLUMBUS .......................... Palace Nothing else ever touched it!
DENVER ....................... Orpheum The biggest of the big!
LOS ANGELES ................. Pantages Hits new high! (Hillstreet does same, with one exception!)
NEW ORLEANS .................. Orpheum Highest gross for house!

KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!
New Highs!

OMAHA
WASHINGTON
ASBURY PARK
BOISE
BALTIMORE
RICHMOND
CEDAR RAPIDS
DAVENPORT
DAYTON
DES MOINES
KANSAS CITY
PROVIDENCE
ROCHESTER
SAN FRANCISCO Golden Gate  Second week biggest in history.
SIOUX CITY Orpheum  Biggest ever with one exception.
SYRACUSE Keith  Near the top.

GOOD ENTERTAINMENT IS INTERNATIONAL!
British KRS Members Ask 25% Quota

Continued from page 1

27½ per cent, as prescribed by the 1938 act, unless a new order is approved by both houses of Parliament before Jan. 1.

At the instance of Sam Eckman, Jr., managing director of M-G-M, Ltd., and a former KRS president, the Americans will hold a separate meeting when their absent colleagues, notably Joseph Friedman, Columbia European supervisor, and Francis L. Harkey, 20th Century-Fox London manager, return to England from New York. It is expected that separate representations will be made at that time.

Both British and American representatives are agreed that there is no necessity for an increase in the labor cost-test figure of one pound (about four dollars) per foot of feature film, which was set up by the 1938 act as a quality test which a picture would have to meet before ranking for quota. The BOT had suggested that, in view of increased wartime labor costs, an upward revision might be desirable.

Test Figure for Shorts

Also, it was unanimously decided that the establishment of test figures for short subjects is undesirable, the view being that England was never a good market for shorts and that test figures would inevitably reduce their supply. A further reason given was that the best quality British shorts have been those made economically and that the imaginative documentary producers might find their market killed by any new arrangement.

Deferred for future KRS consideration was the proposal to include in a film's production costs for quota purposes the problematic payments due actors and technicians working on profit-sharing terms. This has long been a bone of contention. It is understood privately from BOT sources that the government, in any event, would not yield to a demand that an arbitrary estimate of such amounts be included in the test figures, the view being that only ascertainable costs are justified.

Although KRS members strongly criticized the recent report of the monopoly committee of the BOT films council, formal discussion of the subject was deferred pending receipt of a full copy of the report.

Canada Proposes Abolishing WIB

Continued from page 1

for war propaganda, and if the bureau continued in peacetime, a general re-organization of the film and publicity setup will be made. The meeting of cabinet ministers allowed a recent published statement by Grierson suggesting production of Canadian-theme features in available Hollywood studios. This proposal gave the impression it was angling for a new sphere in the film industry.

UA's Adams to Charlotte

DALLAS, Sept. 7.—Byron Adams, branch manager of the United Artists exchange here, has been transferred to Charlotte.

Nazis Surrender Will Darken L. A. Houses

Continued from page 1

press at that time will be continued until the houses are emptied.

Theatres will open as usual the following day. The meeting was held at the Fox West-Coast offices and was attended by representatives of the California Theatre Council, Independent Theatre Owners of Southern California, Southern California Theatre Owners Association. First runs, comprising membership of the CTC, will use recording to announce the news to the audiences and ask them to join in the Lord's Prayer.

Dembow Tribute to Start Here Today

Continued from page 1

of the "George Dembow Tribute," subsequent meetings being held in Chicago and Los Angeles, a week apart. Post-war plans for theatre advertising and the streamlining of sales policies are among the subjects to be given the attention of the sales group, headed by Dembow, vice-president in charge of sales.

Utopia in Chicago

CHICAGO, Sept. 7.—The board of censors here rejected none of the 106 films viewed during August. Nor were any deleted or restricted to adult classification.

Army Seeks More USO-Camp Shows

Brig. Gen. Joseph W. Byron, chief of the Army's Special Services Division, seeking an expansion of USO-Camp Shows and other features of the GI entertainment program "as the tactical situation on the battlefronts improves," met here yesterday and will meet again today with industry representatives including Abe Lastfogel, USO-Camp Shows president, and Kenneth Thomas, chairman of the Hollywood Victory Committee, who came from the Coast at the Army's call.

Others attending the sessions held here were: Lt. Col. Frederick M. Wargurz of the Special Services Division; Howard Brauchler of the National Recreation Association, and Raymond B. Fosdick, president of the Rockefeller Foundation. Details of the expansion plan will be worked out in time for announcement Monday, an Army spokesman said yesterday.

1,000 Attend Anti Defamation Rally

Continued from page 1

Jackler, Bud Rogers, M. A. Schlesinger, Leonard Friedman and others: Speakers included Quentin Reynolds, Richard Godstad, national director of the Anti-Defamation League; Balaban and Ed Sullivan, members of the arrangements committee included Balaban, Harry Brandt, Max Cohen and Nate Spingold. A buffet luncheon followed the meeting.

WMC Halts Work Approved by WPB

PHILADELPHIA, Sept. 7.—Construc-

tion on a theatre in suburban Mayfair was halted yesterday by Frank L. McNamee, regional director of the War Mammower Commission here, because "it is an unnecessary use of manpower at a time when 30,000 workers are in war plants."

Construction had been approved last June by the War Production Board, but the project had not been referred to the WMC until last month, according to McNamee.

Theatres Undamaged In Earthquake

TORONTO, Sept. 7.—A severe earth-

quake at Cornwall, Eastern Ontario, is not believed to have damaged any of the three theatres, the Capitol, Palace and Roxy in that town, according to a checkup, although public and business structures more or less cracked and schools closed because the buildings were declared unsafe. The Capitol and Palace are Famous Players units operated in partnership with C. G. Markell of Cornwall.

Gordon in Navy

BEAUMONT, Tex., Sept. 7.—Julius M. Gordon, Paramount partner in charge of a recent war has entered the Navy as a lieutenant (j.g.), stationed at Wellesley, Mass. Clifford C. Porter, general manager, will operate the circuit in his absence.
While our new Abbott and Costello comedy, “In Society,” is breaking records everywhere, we want to remind our exhibitor friends about another swell laugh picture that our company has made.

We refer to “San Diego I Love You” which, in our opinion, is just what audiences are looking for nowadays.

“San Diego I Love You” is that perfect type of laugh entertainment which, exhibitors tell us, the public wants.

We formed our judgment about this picture, not alone from the laughs it received in the projection room, but also from an audience preview. It is one of those pictures that we used to refer to as a “sleeper.”

“San Diego I Love You” is entitled to your most careful consideration and to your most careful handling. In view of the public’s demand for comedy, I think we have a picture that will please everyone. I earnestly recommend that you screen it before an audience and judge for yourself its merit as a top comedy.

UNIVERSAL PICTURES COMPANY, Inc.
Atlantic City

starring
CONSTANCE MOORE and BRAD TAYLOR
featuring CHARLEY GRAPEWIN JERRY COLONNA
and ROBERT B. CASTAINE ADELE MARA

PAUL WHITEMAN and Orchestra LOUIS ARMSTRONG and his Band
and DOROTHY DANDRIDGE

RAY McCAREY - Director Original Story by Arthur Caesar
Screenplay by Doris Gilbert Frank Gill. Jr. George Carleton Brown

A REPUBLIC PICTURE
Plus... SPOTLIGHTS of YESTERDAY'S FOOTLIGHTS

VAN & SCHENCK
(Guy Van & Charles March)
The "Hootie" & "Boyo" of yesterday.

GALLAGHER & SHEAN
(Jack Essan & Al Shean)
A detour to the "Ziegfeld Follies"

BUCK & BUBBLES
Still the tops of the "Tops" and the Keys
Beauty on the Beach
Music in the Air
Songs in Your Hearts!
CALLING MR. & MRS. AMERICA TO TRAVEL DOWN MEMORY LANE
- "BY THE SEA"
- "AIN'T MISBEHAVIN'"
- "AFTER YOU'VE GONE"
- "I AIN'T GOT NOBODY"
- "NOBODY'S SWEETHEART"
- "ON A SUNDAY AFTERNOON"
- "DARKTOWN STRUTTERS' BALL"
- "MR. GALLAGHER AND MR. SHEAN"
- "WHO PUT THE BIRD ON NELLIE'S HAT"

You'll hear these — and more
in "ATLANTIC CITY"

A RHAPSODY IN BLUE . . . and EBONY
"The King of Jazz" and
"The King of Swing"

The Royalty of Music
"SWEET and HOT"

Belle BAKER
the voice that thrilled millions . . . the Queen of the High Co.

Joe FRISCO
the original "Beehug" who sang "K-E-Kelly" with every guy

REPUBLIC THEATRE
BROADWAY, NEW YORK
New Deal for 600 at W.B.

(Continued from page 1)

Aug, 1946. The maintenance of members under the new contract, which expired Aug, 9, providing for all members to remain in good standing and for new employees to join the union as they are hired, is continued, with the alteration that new employees must now join within 60 days rather than 90 days.

Other provisions of the new contract provide for the addition of 12 new employees for the first month, bringing the total to 49; a minimum 10 per cent wage increase where promotions are made and upgrading of a worker who is such an employee; setting up of overtime pay on a daily basis rather than a weekly; vacations of 10 working days given to workers an additional day when a holiday falls within the vacation period; and an additional five per cent wage increase when negotiations complete their first 10 years of service.

Joseph Bernhard, Warner vice-president in charge of production, and Samuel Schneider handled the negotiations for Warners, and Russell Moss, MPPB business agent, handled the union. Contracts are expected to be drawn up next week for submission to War Labor Board here for approval.

‘U’ to Splurge on ‘Merry Monahans’

Promotional plans, including personal appearances of Peggy Ryan and a nationwide radio program, have been completed for Universal’s “The Merry Monahans,” starring Donald O’Connor, Peggy Ryan and Jack Oakie. Start of the campaign, chartered as Universal’s “Day for Nothing,” radio quiz on Sept. 15 over Mutual.

Originating from the Civic Opera House in Chicago, the show will limit its contestants to those whose last names are Monahan. All Monahans will be admitted to the broadcast and a winner will be selected. The “Merry Monahans.” Drug stores are carrying placards and window signs promoting the quiz. Universal is making daily spot announcements, Peggy Ryan will make personal appearances in several cities.

Hochstein Trial Off Until September 16

Trial of Harry Hochstein, former Chicago theatre official charged with perjury before a special Federal grand jury probing racketeering within the motion picture industry, has been postponed until after Labor Day. Judge Herbert H. Lefkowitz of the Federal District Court said he needs more time to review the Hochstein case in light of the time delay in the new trial.

Allied Meet Sept. 20

Allied of New Jersey, Harry Lowenstein, president, will hold a regional membership meeting on Sept. 20, in the Hotel Astor Yacht Room, here.

Alied States Approves U.S. Decree Proposal

(Continued from page 1)

have to the notification that the conference reserves the right hereafter “should the occasion arise” to submit the matter to the Department or to the court such further suggestions as it may see fit.

Abram F. Myers, general counsel of National Allied, predicted another round of litigation, stating that members need to confer on suggestions at home and that the need for united action makes an administrative procedure advisable.

Hugh Ewen, of the Pacific Coast Conference of Independent Theatre Owners, was elected moderator and given the decision on the site and time of another conference.

Myers termed the session with Robert F. Ryan, Assistant U. S. Attorney General,”enjoyable.”

Irving Dollinger, reporting as head of a committee to examine new product sources and submit a plan to ensure such product was available, was given another discussion to be continued tomorrow as the meeting closed.

The executive committee of Allied States met immediately after the conference.

Friday’s sessions were to include a report by Ray Branch on postwar negotiations and discussion and a report by Colonel Cole on a new ticket number plan.

U.S. Asks No Single Film Sales: Wright

BRENTON WOODS, N. H., Sept. 7 — The Government does not propose single picture selling, so there is no conflict with U. S. Attorney General Francis Biddle’s recent statement that Supreme Court decisions indicate that it is unlawful to tie one picture to another. As a result, the Government, therefore, there is no ambiguity in the Department of Justice’s current decree proposal on the subject, Robert L. Atchison, assistant U. S. attorney, declared here today after undergoing questioning for two and a half hours. The conference was attended by exhibitors and the quarterly meeting of the Allied States board of directors, which opened a two-day session at the M. Washington Hotel today.

As I see the word ‘tying’, Wright explained, “it means tying one picture to another, making it the sale of the sale of the other; in other words, a one license upon another. Therefore, I see no need of changing the language of the (decree) proposals. But, of course, the whole matter is still open, and the need may arise for language changes.

Para. Gets Radio Boost

The new “Kate Smith Hour” to be heard over CBS Sunday evenings will feature dramatizations of Paramount productions on its first two programs. On Sept. 17, Diana Lynn, co-starred in “Our Hearts Were Young and Gay,” will be heard in a radio version of the film. Cornelia Otis Skinner will be the narrator. On Sept. 24, the program will feature “Till We Meet Again.”

Shapiro, Fox to Build Three Phila. Houses

PHILADELPHIA, Sept. 7.—David Shapiro announced at the weekend the construction of a new film house in the Mayfair section of this city. Plans have been approved by the War Production Board. Shapiro, who is associated with his brother Mayfair, also disclosed plans for the construction of two additional theatres in that area following the end of the war.

Villiers Confers on Canadian Production

TORONTO, Sept. 7—Sir Edward Villiers of Ealing Studios, England, at a meeting with John Grierson, chairman of the Canadian government’s Film Board, discusses the film industry in Canada. Ealing is possible. Several factors must be considered, however, he admitted, including unionism, government and local. His declaration followed the recent urgings from Griesen for the production of Canadian company, no matter in Canada then in Hollywood.

Villiers declared he was studying the reception of British films in North America, including talkies, and that these were being speeded up but there is no intention of destroying the British character of the product, he said.

Ticket at $15 for Wilson’ Premiere

ATLANTA, Sept. 7—Darryl Zanuck’s “Wilson” will have its Southern premiere here next Wednesday night at the Paramount theatre with tickets selling at $3 to $15, by invitation. Proceeds will go to the Taltalul Fall School. Due to the premiere, it is said, will be the biggest since “Gone With The Wind,” five years ago. A replica of the White House will top the marque. The exposition campaign, which includes tie-ups with local radio stations and broadcasts from Wilson’s former law office and from the church where he was married, is under the direction of Spencer Pierce, Leonard Allen and Jim Rugg, and from the Associated Press, are Darryl F. Zanuck, Alexander Knox, Lynn Barry, Udell Trotti, and Molly McDowall.

Services for Brown, Oldest RKO Worker

Services were held this week at Mount Nebo Cemetery, Brooklyn, for Abraham Brown, 75, oldest RKO employee. Brown was one of the associates of RKO Theatres since the days of Percy Williams and through the Kettel regime, was in charge of Brooklyn booking and other domestic advertising. He is survived by his wife, Besse L., and two sisters, Emma and Martha.

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40 from Yorke for US

With the completion of five short subjects which Emperor Yorke Studio, New York, for the U. S. Office of Education, Yorkie will have delivered series of training films for a total of 40 reels for the war program.

RKO Books Monogram

The RKO national circuit has signed with the Monogram Film Studio for the latter’s 1944-45 program, it was reported here yesterday by Steve, Brody, Monogram vice-president and general sales manager.
**Short Subject Reviews**

**Post-War Farms**

(20th Century-Fox/March of Time)

An informative, provocative discussion of the American farmer in the post-war era, as he competes or cooperates with the ultra-modern and progressive agricultural movement. It is filmed in four contrasting areas, each of which has its own unique atmosphere. It is a picture that is rich in contrast with the traditional urban concept of the farmer and his sons and is a true hit with the public. It gives a real glimpse of the new age of farming and the changes that are taking place. Running time, 20 minutes, nine seconds.

**Brazil Today**

(RKO-Pathé/This Is America)

Despite a somewhat stock title, "Brazil Today" is lifted from the trees, how deep by a succession of travels which barely scratch the surface of the vital South American issue, by a conscious lack of routine facts and scenes. It successfully shows Brazil developing into a nation, meeting the challenges of modern society, but still far from the heights. The contributions of each Brazilian state are shown; industrial Sao Paulo is pictured as a bustling metropolis, and producing and producing for modern machinery. Brazil and world consumption; Rio de Janeiro is shown not only as a resort community, but for its first features. The country everywhere surpassing and surpassing in other countries in methods of government, education and city planning. Brazil Today gives the country to Frederik Ullman’s "This Is America" series. Commentary, photography and score are excellent. Running time 17½ minutes.

**Monumental Utah**

(M-G-M)

James Fitzpatrick tours Zion National Park, Powell and Bryce Canyons, catching all the natural beauty of these great American scenic landmarks. Their sculpture is almost the most impressive of recent releases in the "Travel talk" series. Musical background is provided by the famed Mormon Tabernacle choir. Running time, 9 minutes.

**Sports Quiz**

(M-G-M)

Pete Smith, in his latest "What’s Your I.Q.?" release, queries the audience on basic answers to sports and scores. There are fresh ideas and slow motion shots of Carl Hubbell, Lawton Little, Fred Perry and "Dutch" Smith in action. Direction is good and consistent. Running time, 10 minutes.

**Silver City Kid**

(Republic)

Hollywood, Sept. 7

A SUCCESION of fast-fights and a fiery finish make this an easily acceptable Western drama. Wally Vernon’s comedy provides pleasant highlights, and Allan Lane is sufficiently stalwart as the cowboy hero. Only Peggy Stewart’s portrayal of the heroine fails to carry conviction.

The screenplay, by Taylor Gaven, from a story by Bennett Cohen, sticks to the tried-and-true Western formula. The sole element of novelty lies in the fact that this time it’s molybdenum the crooks are after. The swift pace of John English’s direction and the careful production given the picture by associate producer Stephen Auer make it a creditable piece of work, and one that should please action fans.

Running time, 54 minutes. "G."** Release date, Sept. 9.

**The Great Mike**

(PRC)

Tijuana, Mexico, Sept. 7

Because this attraction has a racing background, PRC determined to maintain flavor by unfurling it in the shadow of the track at Agua Caliente, an easy 10 minutes by car to the South. This is what "The Great Mike" shows:

A warm and likeable yarn about a boy and his friends—"Corky," the dog, and "Mike," the horse. Both of them are in business with young Robert (Buzzy) Henry. Corky delivers the local newspaper to the door and Mike provides the transportation. Through Stuart Erwin, trainer of racers, and Pierre Watkins, owner of a neighboring stable, Mike gets his chances and emerges as winner of the big turf event of the season. This provides complete justification for "Buzzy," gives him the money with which to re-equip the news boys’ clubhouse and fills his young frame with a great deal of happiness. The film is almost without benefit of benefit songs.

Young Henry is good as Jimmy Dolan. His part is the fattest of the humans in the cast, which includes Carl Switzer, Edythe Elliott, Gwen扶持, Lane Chandler, and Marion Martin. Corky and Mike, however, prove difficult to best in their appeal. Martin Mooney wrote the original and served as associate producer under Leon Fromkess, Wallace W. Fox directed simply, but effectively, within the modest boundaries of the total venture.

Running time, 73 minutes. "G." Release date, Nov. 23.

**Black Magic**

(Monogram)

Hollywood, Sept. 7

THE third in the "Charlie Chan" series which Philip N. Kraske and James S. Burkett are producing for Monogram is somewhat more slowly paced than its predecessors, but it is an ingeniously-conceived murder mystery nevertheless.

Sidney Toler, as the famous detective, is called upon to investigate a murder which took place while his daughter, Frances, was attending a seance. Disembodied voices, alarming apparitions, and similar goings-on interfere with his investigation and are the basis for much of the comic relief, furnished in fine style by Mantan Moreland in the role of Birmingham, Chan’s colored servant. Chan himself is almost killed before he manages to apprehend the killer and reconstruct the crime, which was committed by scientific methods so advanced as to seem almost incredible.

Phil Rosen directed from a screenplay by George Callahan, based on the Earl Derr Biggers character. The cast includes Frances Chan, Joseph Crehan, Jaqueline De Wit and Helen Beverley.

Running time, 65 minutes. "G."** Release date, Sept. 9.

**Silver City Kid**

(M-G-M)

Hollywood, Sept. 7

A SUCCESION of fast-fights and a fiery finish make this an easily acceptable Western drama. Wally Vernon’s comedy provides pleasant highlights, and Allan Lane is sufficiently stalwart as the cowboy hero. Only Peggy Stewart’s portrayal of the heroine fails to carry conviction.

The screenplay, by Taylor Gaven, from a story by Bennett Cohen, sticks to the tried-and-true Western formula. The sole element of novelty lies in the fact that this time it’s molybdenum the crooks are after. The swift pace of John English’s direction and the careful production given the picture by associate producer Stephen Auer make it a creditable piece of work, and one that should please action fans.

Running time, 54 minutes. "G."** Release date, Sept. 9.

**Malafronte Promoted**

MINNEAPOLIS, Sept. 7—Responding to an offer of free tickets, under the auspices of the local War Activities Committee, children here brought in 3,660 pounds of waste paper during a drive.

**Free Tickets Spur Drive**

(M-G-M)

Hollywood, Sept. 7

G-M has wasted is declared to be a record number of 34 directors under contract, two of whom are currently directing the "Autumn Fever," and Edward Cahn directing "Telltales Handicap.

Others under contract include: Robert Z. Leonard, who will soon start "Weekend at the Waldorf"; Jack Conway, who will direct "Saddle Smoke." Clarence Brown, who is currently editing "National Velvet," Andrew Martin, directing "Gentle Annie," and Henry Koster, who is doing "Music for Millions."

**M.G.M has signed Leslie Goodwins to direct "Gentle Share My Love," Leon Erroll starer which will soon go into production. . . Erroll Flynn has left for a three-week vacation before starting "San Antonio," which David Butler will direct for producer Robert Buckner at Warners. . . . Monogram will train ccmmt on two new pictures early in September. They are "Mystery Manor," another in the "Charlie Chan" series, and "Saddle Smoke," a Johnny Mack Brown Western.

**Jack H. Skirball has changed the title of "Fickle Fortune" to "It’s in the Bag." The picture will star Fred Allen and will be released through UA. . . . PRC has sold an original story, "Foxfire," to Kurt Neumann, the director. . . . Samuel Goldwyn has engaged Donald Woods and S. Z. Sakall for important roles in "The Wonder Man." . . . Jinx Falkenberg will star in Columbia’s "The Man From Midnight," and David O’Brien will play the lead. . . . Producer Lou Harris has started work on "Isle of Tabu," third of the PRC-Huntley-Howe "Paradise" series for the new season. . . . Eleanor Parker has been assigned to head the cast of "Rendezvous" at Warners.

**Robert Shayne will have the role of the heavy in Warners’ production of "Nobody Lives Forever." Phil Terry has been signed by Paramount for a major role in "The Lost Weekend," which Billy Wilder will direct and Charles Brackett will produce. . . . Alexander-Stern Productions has purchased "Traffic in Souls," original by Marshall King. . . . "Congo Flight," for early PRC production. The Warner studio has a total of 45 stars in pictures currently in work, or soon to be released. Four pictures are scheduled to go before the cameras at M-G-M during September. The first will be "Hold High the Torch," with Elizabeth Taylor, Edmund Gwenn and Joseph Cotten. Preparing are "Without Love," to star Spencer Tracy of Decision, starring Greer Garson, with Gregory Peck, and "When the Grey风气," "Coffee and "Our Vines Have Tender Grapes," which will team M-G-M’s two child stars, Margaret O’Brien and Jackie (Butch) Jenkins.)
Boys, "Summer Storm" is no storm.

IT'S A TORNADO at the BOXOFFICE!

CHECK UP!

CALL UP YOUR "CONTACTS!"

Find out about the records "Summer Storm" broke in its first 11 openings for Loew's in MEMPHIS, SYRACUSE, ATLANTA, NORFOLK, RICHMOND, HARRISBURG, READING, TOLEDO, WILMINGTON, for Warner's in PHILADELPHIA and HARTFORD, and for the Odeon Circuit in VANCOUVER!
The most beautiful woman God ever forgot to put a soul into...

Angelus Pictures Presents

George Sanders • Linda Darnell
in Anton Chekov's
"Summer Storm"

with Anna Lee • Hugo Haas • Lori Lahner and

Edw. Everett Horton

Produced by Seymour Nebenzal • Directed by Douglas Sirk

She's bad for the men who hated her... bad for the men who loved her... bad even for herself!

"It's the talk of the whole country"—Walter Winchell

One of the ads... See? U.A. See?
Indiana Pork Group To Seed

INDIANAPOLIS, Sept. 7.—"Dragon
Way" at Loew's will top local theatres
this week, with a gross of $15,000.
The Indiana Theatres expects $15,000
from "Double Indemnity" and 
"Parade to Destiny." Estimated re-
cceipts for the week ending Sept. 7:

"Janie" (WB) $13,000.
"Night of Adventure" (RKO) $12,000.
"Passport to Destiny" (RKO) $11,000.
"Two Men Submarine" (Col.) $9,000.
"Dragon Seed" (M-G-M) $8,000.
"Salome" (M-G-M) $4,000.
"Lyric" (2,000) $6,000.
"Destiny" (Univ.) $5,000.
"My Way" (Para.) $4,000.
"Tiger Bay" (WB) $4,000.
"Shea on Harvest Moon" (WB) $3,000.
"Lisbon" (RKO) $2,000.
"In Society" (Univ.) $2,000.
"Crime My Way" (Para.) $2,000.
"They Live" (Para.) $2,000.
"White Cliffs of Dover" (M-G-M) $2,000.
"Three Men in buffalo Exceeds $24,000

BUFFALO, Sept. 7.—"Three Men in
White" at the Music Hall, which, on
the stage at the buffalo theatre look best
here and probably will beat $24,000.
The Seventh Cross" seems assured of
$13,000 at the Orchard Lakes, while
"Casanova Brown" and another at the
Century are headed for a fine $19,000.
We hope the polio epidemic continues
unabated. Estimated receipts for the week
ending Sept. 9:

"Three Men in White" (M-G-M) $15,000.
"They Live" (Para.) $11,000.
"Crime My Way" (Para.) $7,000.
"White Cliffs of Dover" (M-G-M) $5,000.
"They Live" (Para.) $3,000.
"Destiny" (Univ.) $2,000.
"Crime My Way" (Para.) $2,000.
"Three Men in White" (M-G-M) $2,000.
"In Society" (Univ.) $2,000.
"Crime My Way" (Para.) $2,000.
"They Live" (Para.) $2,000.
"White Cliffs of Dover" (M-G-M) $2,000.
"Three Men in White" (M-G-M) $1,000.
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"Three Men in White" (M-G-M) $1,000.
Brown’ in Record
incarnates a Draw

CINCINNATI, Sept. 7.—The pro-
ged Labor Day holiday skyrocket-
grosses, with “Casanova Brown”
creading at the $25,000 on the aver-
cle for the biggest all-picture thea-
house in recent history. ‘Janie’
rding an estimated $16,000 at
y’s Palace, and “Going My Way”
mess strong with $8,000 in sight
ROK’s Shubert, where it is playing
seventh week. Returns at other
uses are also up.

Estimated receipts for the week
ning Sept. 6-9:

Casanova Brown” (RKO)
RKO ALBUE—(1,300) (4c-5c-6c-7c) 7
ys, plus Saturday midnight show. Gross: $5,000. (Average: $1,500).

Janie” (2-M)
RKO CAPITOL—(2,000) (4c-5c-6c-7c)
ays, plus Saturday midnight show. 3rd
ys. Gross: $9,000. (Average: $3,000).

Jambler’s Choice” (Patra)

Lucky Thievers” (UA)
RKO FAMILY—(1,000) (3c-6c-6c) 4 days.
ys: $1,600. (Average: $1,400).

He’s a Soldier, Too” (Col.)

Ipaz Town” (RKO)
RKO LYRICA—(4,400) (4c-5c-6c-7c)
ays, plus Saturday midnight show. Gross: $20,000. (Average: $5,000).

Going My Way” (Para.)
RKO SHUBERT—(2,150) (4c-5c-6c-7c)

Double Indemnity” (Paramount)

“Waltz” (Col.)
LOEW’S OHIO—(1,350) (4c-6c-6c) 7 days.
ys. Gross: $5,000. (Average: $5,000).

Nich of Adventure” (RKO)
RKO PALACE—(3,500) (5c-6c-5c-8c) 7 days.

Bathing Beauty” (MG M)

LOEW’S ST. REGIS—(2,500) (4c-6e-6c) 7 days.
ys. Gross: $5,000. (Average: $5,000).

Brown in Cleveland
Boosts ‘Adventure’

CLEVELAND, Sept. 7.—Betty Hutton
a box office bombshell at the RKO
alace, where crowds paid in $50,000,
ably double the weekly take, to see
and “Nich of Adventure.” All of
town houses had a good holi-
day attendance in spite of five hold-
overs.

Estimated receipts for the week end-
ing Sept. 6:

“Janie” (WB)
ALLEN—(1,000) (4c-5e-6e) 7 days, 2nd

“Marine Raiders” (RKO)
WARNERS’ HIPPODROME—(1,500) (5c-
5c-6c) 7 days. Gross: $8,000. (Average: $1,100).

“Mr. Sheffington” (WB)
WARNERS’ LAKE—(300) (4c-5e-5e) 7 days.

“Double Indemnity” (Para.)
LOEW’S OHI0—(1,350) (4c-6e-6c) 7 days, 3rd
ys. Gross: $5,000. (Average: $5,000).

“Nich of Adventure” (RKO)
RKO PALACE—(3,500) (5c-6e-5e-8e) 7 days.

“Bathing Beauty” (MGM)

LOEW’S ST. REGIS—(2,500) (4c-6e-6c) 7 days.
ys. Gross: $5,000. (Average: $5,000).

“Going My Way” (Para.)
LOEW’S STILLMAN—(1,900) (4e-6e)
ays. Gross: $16,000. (Average: $8,000).

Way’ Leads Business
Boost in Baltimore

Baltimore, Sept. 7.—An influx of
major attractions is giving local busi-
ces a boost, but not to the extent
which was expected, with the excep-
tion of “Going My Way,” which is
near-record grosses, for $22,000 a
ake at King’s.

Estimated receipts for the week end-
ing Sept. 7:

“The Seventh Cross” (MGM)
CENTURY—(5,000) (5c-6e-6e and 60c
week) 7 days. Gross: $18,000. (Average: $2,500).

“Going My Way” (Para.)
KEITH’S—(4,150) (3c-5e-5e-6c) 7 days.
ys. Gross: $22,000. (Average: $3,100).

“Greenwich Village” (20th-
NEW—(1,500) (3c-4c-5c) 7 days, 2nd
ys. Gross: $11,000. (Average: $1,500).

“Janie” (WB)
STANLEY—(3,500) (3c-5e-5e-6c) 7 days.

“Casanova Brown” (RKO)
HIPPODROME—(1,200) (3c-5e-5e-6c)

“Ghost Catchers” (Univ.)
MAYFAIR—(1,000) (3c-6e) 7 days.

Intervenors Appeal
Saugus Decision

Notices of appeal have been filed in
the Boston tribunal by the three in-
tervenors in the arbitration case filed
by Richard Rubin, operator of the
State theatre, Saugus, Mass., in
which he was awarded reduction in clear-
ance held by houses in Malden and
Melrose over the State, the American
Arbitration Association reported here
yesterday.

The intervenors are Melrose Thea-
tre Co., Middlesex Amusement Co.,
and New England Theatre Co. John
Daly, the arbitrator, found, in his
award, that the principal competitor
of the complainant was the Lynn
house and that competition existed
to a lesser degree with Melrose and
Malden.
 Plenty of laugh-filled entertainment for everybody. Will literally have customers rolling in the aisles. Edward Small adds another to his long list of boxoffice successes.

SHOWMEN'S TRADE REVIEW

A riotous affair which is going to do very well at the boxoffice. Fast-paced direction points up comedy situations excellently, and the production is a credit to Small.

HOLLYWOOD REPORTER

A rollicking, riotous comedy which audiences should welcome with open arms and purses. Laughs of every variety from gentle chuckles to hearty abdominal guffaws.

BOXOFFICE

Rollicking service comedy. With the accent on comedy, this provides a change from the type of war story seen around.

THE EXHIBITOR

Commercial comedy-farce which should stand up strongly. Geared for hefty boxoffice. Will secure solid audience response.

VARIETY

Gay slapstick comedy recounts the hilarious experiences of two U. S. Marines. Good clean fun and plenty of hearty laughs as light escapist entertainment.

M. P. DAILY

Rapid-fire farce comedy loaded with laughs for the average fan. It's the sort of fun that goes over big.

More of that Laff-Cash from Edward Small who brought you the dough with "Up In Mabel's Room"!

WILLIAM BENDIX • HELEN WALKER
DENNIS O’KEEFE

in

ABROAD WITH TWO YANKS

with JOHN LODER • JANET LAMBERT • GEORGE CLEVELAN

Based on an original story by Fred Guiol • Adaptation by Edward E. Seabrook and Tedwell Chapman • Screenplay by Charles Rogers, Wilkie Mahoney, Ted Sills • Directed by ALLAN DWAN

Of course it’s UA!
Product Tie-Up Favored for Allied Houses

Pending Syndicate Deal Explained by Dollinger

Bretton Woods, N. H., Sept. 10.—Allied States Association is "definitely interested" in a new product plan presented to its board of directors Friday by Irving Dollinger of New Jersey, chairman of an Allied committee which has been in contact with an unnamed syndicate offering pictures in exchange for contacts with Allied theatre managers assuring financing and playing time, it was learned here following a two-hour discussion on the possibilities of an Allied and other independent organization leaders at the Mt. Washington Hotel.

While details of the plan and its proponents were not disclosed officially, the committee, comprising also Nathan Yamins of Massachusetts and William L. Ainsworth of Wisconsin, was empowered to continue explorations. unofficially, it was said that the project, if adopted, would be sponsored by Allied, that a bank with "great resources" is ready to lend aid.

(Continued on page 3)

PCCITO Tie with Allied ‘Inevitable’

Bretton Woods, N. H., Sept. 10.—An eventual affiliation of the Pacific Coast Conference of Independent Theatre Owners with Allied States Association is "inevitable," an officer of Allied said privately at the Allied meeting here at the weekend.

Martin G. Smith, Allied president, will attend the PCCITO quarterly meeting in Seattle Sept. 19-21, accord—

(Continued on page 3)

Alperson to Make 6; 20th-FoxDistributes

Twentieth Century-Fox Film Corporation will distribute a program of special features which are to be made independently by Edward Alperson, formerly general manager of RKO Theatres, it was learned at the weekend.

Alperson's program calls for six spe—

(Continued on page 7)

RawStock Cut Is Averted

WASHINGTON, Sept. 10.—Representatives of the distributors convened at the weekend with Lincoln V. Barrows, chief of the photographic section of the War Production Board, and were told that while they will have to make a considerable saving in film this quarter, they will receive 100 percent of their regular allotments for the three final months, although small amounts of raw stock may have to be shipped from one company to another in one or two cases to meet programmed operations.

The meeting opened with a discussion of the problem involving the present shortage of raw stock and a determination by the various companies would share in the saving of approximately 40,000,000 feet necessary this quarter to get supply and demand in better balance.

Developments disclosed that the film manufacturers now are beginning to get back into capacity production after the Summer clean-up and vacation period, and that the supply of positive black-and-white stock will be further increased, although it may create the temporary shifting of production from other types which are in a better supply position.

As a result, it is expected that the deficiency, which requires the companies to make up some of the over-supply of the first half of the year, will shortly be overcome, and no further difficulties are anticipated.

End Ban That Hit Receipts 50-60%

CHARLOTTE, N. C., Sept. 10.—Exhibitors hereabouts welcomed the weekend lifting of a health department "polio" ban which has kept children under 15 out of theatres here since June 30.

At the height of the epidemic several weeks ago exhibitors in the hard-hit Carolina counties reported business off as much as 50 to 60 per cent. First sign of the return to normality at the theatres was resumption of kiddie matinees on Saturday.

Sees End of WMC Curbs

WASHINGTON, Sept. 10.—Labor controls of the War Manpower Commission will be lifted following the end of the war in Europe, the Senate War Investigating Committee was told Friday by Chairman Paul V. McNutt.

With the expected release of 4,000,000 workers following the estimated 40 per cent cut in war production, McNutt said it will no longer be necessary to maintain the present restrictions on the employment of male labor although some "non-regulatory" controls will be continued in order to cope with emergencies that may arise in individual war production centers.

U. S. Sees 43,066 Foreign Houses Open to Hollywood

By BERTRAM F. LINZ

WASHINGTON, Sept. 10.—A potential foreign market of 43,066 theatres with 26,363,315 seats, not including houses in Germany, Italy, Japan or Axis-dominated countries, is open to American film distributors, it is estimated by Nathan D. Golden, chief of the motion picture units of the Department of Commerce.

With the 17,919 houses, with 11,700,789 seats, in this country, American pictures at the beginning of 1944 could have been shown in 60,985 theatres throughout the world, with an estimated 38,064,194 seats. Golden declared in a report made public at the weekend, on the impact of war on the foreign film industry.

At the beginning of 1940, he said there were 79,129 theatres throughout

(Continued on page 6)

Cowdin Sees Open Markets

For U. S. Films

BELIEVES ACCUMULATED REVENUES WILL BE PAID

By MILTON LIVINGSTON

The American film industry, among the other American industries, can expect to receive revenues from the countries of Europe now being liberated by the Allied armies, including France, Italy, Belgium and Holland, and the Axis-occupied countries. Soon as “responsible” governments are re-established in the early postwar period, in the opinion of J. Cheever Cowdin, chairman of the board of directors of Universal Pictures, and a director of the National Association of Manufacturers.

In an interview with Motion

SOPEG to Step Up

Film Union Drive

"The perfecting in all respects of our present organization in the film industry and its extension to employees in radio," is one of the minimum organizing aims of the United Office and Professional Workers of America, CIO, set forth in a resolution adopted by the 400 delegates representing 55,000 organized employees from 33 states.

UA Assigns 31 to

‘SYWA’ Premières

Hollywood, Sept. 10.—Thirty-one picture men have been engaged by United Artists to supervise key-city openings of the David Selznick-United Artists "Since You Went Away," Louis Poolock, UA director of advertising and publicity, announced here today. Poolock is here from New York confer-
**Personal Mention**

**GUS EYSSELL,** president and managing director of the Music Hall, will leave New York today for a two-week visit in Hollywood viewing new product.

**KENNETH THOMSON,** chairman of the Hollywood Victory Committee, has returned to the Coast Saturday night after attending a two-day USO-Camp Show meeting here called by MR. GENERAL MILLS, chief of the U. S. Army Special Services Division.

**MARTIN MOSKOWITZ,** assistant to 20th-Fox general sales manager W. J. KUPPER; L. J. SCHLAFFER, Central sales manager; and his assistant, JACK BLOOM, left over the weekend for Boston.

**PVT. LOU CHAPMAN,** formerly of Quigley productions, has been transferred from anti-aircraft at Camp Stewart, Georgia, to infantry at Camp Carson, Colorado.

**LOU MILLER,** manager of RKO Radio's Western-division sales approach was here for two weeks of golfing at Buck Hill Falls, Pa.

**HARRY MANDEL,** RKO Theatres office advertising-publicity manager, is due back in New York today from an Ohio trip and is leaving later in the day for Washington.

**SHELTON GUNSBERG** of 20th-Fox's international department here, and **LoS WAIL** of the Theatre Guild, were in New York over the weekend at New York's Temple Emanuel.

**GERTHA TRACY,** manager of Loew's Ohio Theatre, Cleveland, was a vacation visitor to Quigley Publications at the weekend.

**CHARLES D. PRUTZMAN,** Universal vice-president and general counsel, returned to New York from California over the weekend.

**ROBERT F. BLOMKE** of Paramount's home office legal staff, has been commissioned a lieutenant in the Army and assigned to Governors' Island.

**MYRON SIGEL,** advertising-publicity director of Century Circuit, was married yesterday to Alfreda GASEY, at Brooklyn Jewish Center.

**MARY PICKFORD** is due in New York today from Hollywood and a Chicago stopover.

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**O'Donnell, Kinsky In Capital Today**

**WASHINGTON,** Sept. 10—R. J. O'Donnell, national industry chairman of the Fifth Avenue Loan Drive, and Joseph Kinsky, industry coordinator, will attend a conference on final campaign results at the Treasury Department here today.

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**Tradewise**

**BY SHERWIN KANE**

**ASSISTANT U. S. Attorney General Robert L. Wright** was quoted as saying at the Allied States board meeting at Breton Woods, N. H., last week that "The Government does not propose single picture selling (through its anti-block booking clause in the new consent decree proposals), so there is no conflict with Attorney General Biddle's statement and there is no ambiguity in our proposal. As I see the word 'tying,' it means one picture to another, making the sale of one depend upon sale of another. In other words, conditioning one license upon another. Therefore, I see no need of changing the language of the proposal."

Well, all that Wright thereby contributes to the legal debate as to whether or not the Government's new decree proposal would result in the sale of pictures singly is his own name, and that to the theretofore unforeseen but definitely prominent spokesman in the Department of Justice who had been quoted as saying that single picture selling was not the Department's objective. Now Wright has given that statement official status, but he has not yet explained for the benefit of either exhibitor or distributor how pictures could be bought or sold otherwise than singly, under the Department's proposal.

Wright says that "tying" means: "tying one picture to another, making the sale of one depend upon the sale of another in other words, conditioning one license upon another." Anyone who is at all interested in the subject knows what "tying" one picture to another means. It is difficult to believe that there is a single exhibitor or distributor who would be affected by the Department's proposal who was puzzled by the meaning of the word or who was seeking a definition of it from the Department. What the trade would like to know, even now, is how any distributor, bound by such a decree proposal as that advanced by the Department, could sell more than one picture at a time without risking the penalties of contempt or the equally costly consequences of seeking consent orders or bringing multi-picture suits, the licensing of one or more films was conditioned upon the licensing of another or others.

Mr. Wright is a lawyer and should ask himself whether, as a lawyer, he would counsel a client of his to sell other than singly if that client were subject to such a regulation as the Department proposes.

Wright, as he says, may "see no need of changing the language of the proposal." The need for it may be why he put it out, resides in the fact that decree distributors could not risk any method of selling other than by individual pictures under the proposal's present language.

A recent bulletin of the Allied Independent Theatre Owners of Nebraska on the general contention of some industry commentators (as reported in these columns several weeks ago) that affiliated theatre divestiture would have an adverse effect upon the continuity of production, due to the fact that production companies would be unable to gamble on extremely costly or non-formula pictures without the financial cushion that their theatre affiliates afford them.

 Says the bulletin: "The audiences will still be there and so will the theatres, playing the best pictures they can get. Is anyone so naive as to seriously believe they'll be buying pictures for less than the non-competitive affilates are now paying? Phooey!" was the bulletin's answer to its publication.

Let the author of the bulletin ask himself if the new and, presumably, independent operators of theatres divorced from their producer-distributor affiliations will continue to purchase the product of a distributor's product their preferred playing time for the asking; whether they will continue to give extended runs to that product; whether they will increase admission scales for that product on request; whether they play that product at terms and on policies designed not only to return the maximum on production investments from each house but also to establish a merchandising standard for the product elsewhere. Is the author so naive as to believe seriously that the independent operator will not be good to the producer-distributor as the producer-distributor was to himself?

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**Coast Flashes**

**Hollywood, Sept. 9**

**AL KAUFMAN** has joined Sol Lesser as a producer, the first production being "Crazy to Dance." Kaufman, long with Lesser, has been inactive since resigning as general manager from the Myron Selick agency several years ago.

John Payne's first picture since his discharge from military service will be "Wait Me Around Again, Willie" for 20th Century-Fox.

Columbia signed Sam Katzen to produce the serial, "Brenda Starr, Reporter." It will not interfere with Katzen's Monogram commitments.

RKO bought "Who Is My Love," an original murder mystery.

20th Century-Fox gave John Brahm a new long term directorial contract.

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**Meeting in Capital On Wac Drive Aid**

**WASHINGTON, Sept. 10—George J. Schaefer, chairman of the War Aeronautics Commission, St. Paul, Minn., and Schaefer and Harry Mandel, WAC executives, are due here from New York today to discuss the results of executives' recent drive for recruits for the Women's Army Corps with Major General James A. Ulio, adjutant general of the Army.

**Elect Kelly Eagle-Lion President**

Arthur W. Kelly was elected president of Eagle-Lion Films Inc.; U. N. W. Ronalds, chairman of the board, and Ralph E. Reynolds, secretary, at a meeting held last week in the office of Maurice Leen, Eagle-Lion general counsel. The board of directors included Capt. Harold Austin, besides Kelly, Ronalds, and Reynolds.

The company's immediate activities will be supervision of any distribution contracts made in the U. S. for the so-called "J. Arthur Rank group" of producers.

**Odlum's Son a Prisoner**

Lt. Stanley A. Odlum, 29-year-old son of Floyd B. Odlum, president of the Atlas Corp., is a prisoner of war in Austria, according to a message received from the War Department by his wife. The plane in which he was a bombardier was shot down over Austria July 25.
Schenck Will Head ‘Dimes’

March of Dimes chairman Nicholas J. Schenck, president of Loew’s, Inc., as brought the 1944 Dimes campaign to a formal close with the presentation of his final report and check for $2,219,600 to President Roosevelt at the White House. The check represented approximately half of the total theatre collections of $4,667,530, an increase of more than 20 per cent over 1943.

While no announcement was made, and Mr. Schenck did not comment on the matter, it is assumed in industry circles that he will attend to the President’s request that he head the industry’s 1945 March of Dimes drive.

Report to the President

In his report to President Roosevelt, Schenck said: “It was only the hard work of thousands of theatre owners, managers and their staffs that the drive could have been such an outstanding success. To them should go the major credit.”

In the report Schenck estimated $500,000 in penny donations by children as a heart-warming phase of the drive, said his report. He alsoointed that the cost of operating a nationwide campaign was only 38 cents, a new low.

Goodman to Survey Latin-America

Morris Goodman, Republic’s vice-resident in charge of foreign sales, will leave here Sept. 16 for a three-months’ trip to Latin-America in connection with the company’s Mexican production and sales conditions in that territory.

En route, Goodman will stop off at the company’s studio in Hollywood where he will confer with Herbert J. Aten, chairman of the board, and James Fitzpatrick, in charge of Mexico production. The first few weeks to be made by Fitzpatrick will visit Dean J. Sorensen, Eron and Cuba. He is scheduled to return to Rio de Janeiro on Oct. 24, here he will arrange for the purchase of the musical, “Brazill,” which will probably be date and date there on in Sao Paulo. Before the return to Hollywood the investor will also confer with the company’s sales representatives and139ancile holders in the various territories.

PCCITO Tie With Allied ‘Inevitable’

(Continued from page 1)

PCCITO Tie With Allied ‘Inevitable’

and that numerous story properties, stars, directorial and technical personal and plant facilities are available.

Continuation of these particularities was lacking, however.

Facing the postwar problems of surplus equipment and competition for motion pictures from other forms of amusement, the Allied board decided to cooperate with other industry elements and directed Allied president Martin G. Smith to appoint a committee of five for the purpose. This group, still to be named, will probably include distributor and circuit representatives.

Assure Tax Revenue

A plan for a new method of computing taxes, designed to assure the Government of proper tax revenue, was presented by a committee including Col. H. A. Cole of Texas, chairman; N. S. Samuels of Eastern Pennsylvania Allied, who were instructed to seek the opinion of the trade; and then act without making a further report.

Another new committee to be appointed by Smith will coordinate the activities of the various units in collecting equipment for commercial sale.

A discussion of “V-Day” resulted in the agreement that theatres should cooperate in the plans of local boards of trade in celebrating with gala events. A report on functions of the War Activities Committee was given by Harry H. Lowenstein of New York.

Abra F. Myers, Allied general counsel, at the convention banquet, stressed the need for cooperation with the Pacific Coast Allied Owners and other-unnamed allies. Other banquet speakers included Smith, Myers, and Robert L. Wright, Assistant U. S. Attorney General, who earlier had explained the new consent decree amendments sought by the Department of Justice.

At the meeting’s final session, Friday afternoon, the board passed a resolution condemning the government for asking for reissuances comparable to those asked for current features.

Resolution’s Preamble

The resolution’s preamble asserted that the “declared purpose” of the distributors in reissuing was to relieve the shortage and make pictures available to exhibitors “at prices they could afford to pay.” Reissuings, it added, have had their production withdrawn so that the only costs properly chargeable are those of printing, distribution and advertising.

Myers noted the “pious” attitudes of distributors last season and mentioned that, probably in spite of good intentions, for example, in asking high rentals for such pictures as “Waterloo Bridge”.

The site of the next Allied board meeting was not decided upon because film rentals and the activities of Allied in national caravan took up the directors’ full time at the closing session.

Dismisses Levey Suit Against WB

A $50,000 suit filed by Ethel Levey, wife of the late George M. Levey, against Warner Bros., in which she claimed her privacy was violated in the Warner film, “Yankee Doodle Dandy,” based on the life of Colonel D. W. Griffith, was dismissed at the weekend by Federal Judge William Bondy here.

Judge Bondy ruled that scenes from the film “may hurt plaintiff’s feelings but do not violate her rights of privacy.” Miss Levey’s name was not mentioned in the film. Her attorney, Harry H. Oshin, stated that the issue involved had never been tried before and that the decision would be appealed to the Circuit Court of Appeals.

Newest Reels Tell Full Paris Story

The five newsreels for tomorrow’s release, like those of last Thursday, are being devoted entirely to the liberation of Paris, digging back farther into the history of the past four years than did the first films from the French capital and also giving dramatic movies to relate, with the triumphant parade of massed American infantry down the Champs Elysees featuring.

As screened here at the weekend by Universal, Paramount and M-G-M newsreelists, this second treatment of the story lacks the sentiment of the first subject, last week, but it offers the same excitement to those who missed the original and some interesting additions for those who saw both.

‘Underground’ Footage

From the footage shot by ‘underground’ cameraman Gaston Madru through the Nazi occupation, a few opening scenes have been selected—namely General de Gaulle’s March and the races and Pierre Laval arriving from a Berlin conference. Then, after a jump to a month later, millions of thrilling scenes during the FFI uprising, the film dwells upon General Charles De Gaulle and reaches its best with the bloody roundup of Nazis who fired at him from the spire of Notre Dame. Views of the crowd scattering in terror at this point are especially impressive, according to General Dwight Eisenhower, who flashes a quite photogenic smile.

This rare reel of film supplied by the Signal Corps and the newsreel pool, has been held to the customary 750-foot length.

2nd NSS Meeting in Chicago This Week

CHICAGO, Sept. 10.—Second of the National Screen Service regional meetings will be held in Chicago, Friday, Sept. 16, for a three-day session that will be attended by 75 members representing various parts of the Midwest, and Southwest exchanges.

The meeting is the highlight of the George Denslow Tribute, which “spans” the opening of the new season. First of three NSS regions to be held in New York at the weekend.

National Screen Service offices are to be represented by salesmen and branch managers at the Chicago meeting following. Chicago, Dallas, Des Moines, Detroit, Indianapolis, Kansas City, Memphis, Milwaukee, Minneapolis, New Orleans, Oklahoma City, St. Louis.

Dembow, vice-president, in charge of sales, will again preside, outlining NSS policy and expansion plans for the new season.

Goldstein, Honored, Leaving for Coast

Jack Goldstein, who recently returned from a gathering of 20th-Century-Fox, will leave tomorrow for Beverly Hills, Cal., for a two-week vacation, after which he will announce his new plans.

On Friday his office staff gave him a farewell buffet luncheon, at which he was presented with a silver lighter.
They all love SAN DIEGO

Variety says: "Should do sturdy biz, especially where properly sold as a whacky, laugh belfringer. It'll pay off in satisfied patrons where given that extra bally lift. Crisp dialog, screwball situations and an overall sense of comedy are evident in nearly all sequences."

Film Daily says: "Michael Fessier and Ernest Pagano deserve a bow for turning out a delightful comedy that will win immediate plaudits wherever it is shown. The film, directed by Reginald Le Borg with high competence, is a succession of laughs, the players landing in one mirth-provoking situation after another. The film owes a big debt to its cast, every member of which performs with spirit, giving of his best. The exhibitor will be playing it safe with this one."

Showmen's Trade Review says: "You need not hesitate to endorse the picture, it will back you up. It will delight."

The Exhibitor says: "As escapist material this should hold its own with plenty of laughs and a nice pace."
LOVE YOU

Daily Variety says: “Universal has a money picture in SAN DIEGO, I LOVE YOU. Michael Fessier and Ernest Pagano, both as producers and writers, drew heavily upon zany comedy situations to put it over, and with Reginald Le Borg’s direction falling into line entire cast headed by Jon Hall, Louise Allbritton and Edward Everett Horton fully aware of their opportunities, feature is sock entertainment, calculated to hit handsome mark at box-office.”

Hollywood Reporter says: “SAN DIEGO, I LOVE YOU is the kind of movie that people go back to see more than once. As a matter of simple fact, SAN DIEGO, I LOVE YOU comes dangerously close to being Academy Award material, for it has all of the charm, zany gayety and greatness that made boxoffice smashes out of IT HAPPENED ONE NIGHT and YOU CAN’T TAKE IT WITH YOU.”

Screen Play by Michael Fessier and Ernest Pagano
From a Story by Ruth McKenney & Richard Bronson
Directed by REGINALD LE BORG • Produced by MICHAEL FESSIER and ERNEST PAGANO
A UNIVERSAL PICTURE

THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!
Coast Filming In Another Low, Now at 41

Hollywood, Sept. 10.—The shooting index has fallen to 41, the lowest number of features in production to be recorded in over eight pictures started and 12 were completed. The production scene follows:

**Columbia**

**Finished:** "Raging at Quanto Basin." "Tonight We Dance." "Counterattack," with Paul Muni, Margarette Chapman, Larry Parks, Edgar Buchanan, Erik Rolf. Shooting: "Song of Tahiti," "Together Again" (formerly "A Woman's Privilege").

M-G-M

**Finished:** "Gentle Annie." "Dr. Red Adams.


**Monogram**

**Finished:** "Mystery Mansion," with Sidney Toler, Mantan Moreland, Ralph Lewis, Hardie Albright, Dorothy Granger, Edwin Luke. Paramount

**Shooting:** "Salty O'Rourke," "Kitty.

**RKO Radio**

Shooting: "China Sky," "Pan-American," "Isle of the Dead" (temporarily suspended), "Experiment Perilous," "It's a Pleasure" (International), "Wonder Man" (Goldwyn).

**Republic**

**Finished:** "Thoroughbreds," Next Comes Love." (Sydney Williams).


**United Artists**

**Finished:** "The Great John L." (Crosby). Started: "Hold Autumn in Your Hand." (Brenon) with Zachary Scott, Betty Field, J. Carroll Naish, Benita Bondi, Percy Kilbride. Shooting: "High Among the Stars." (Rogers); "Brewhers Millions" (Small); "The House of Dr. EDwardes" (Vanguard).

**Universal**

**Finished:** "Accent on Rhythm," "Enter Arsenio Lupin" (formerly "Arsene Lupin").


**Independents**

**Finished:** "Mom and Dad" (Associated Film Producers). Shooting: "A Boy, a Girl, and a Dog." (W. R. Frank). U. S. Sees 43,066 Houses Open To Hollywood

(Continued from page 1)

the world, of which 1,208 were in Germany, Italy, and the countries under Nazi control. During the intervening four years, another 9,790 theatres fell under German influence; and 1,628 houses in the Far East fell into Japanese influence. At the beginning of this year, Germany still controlled 17,858 theatres in Europe, and Japan controlled 3,503 theatres in the Far East.

**Estimates 86,082 Theatres**

All told, Golden estimated that there were 86,082 theatres throughout the world, including 1,933 more than on Jan. 1, 1940. His figures on houses potentially available for America, which exceeded the 1937-43 average, are based on his estimate of domestic box office receipts. Although the 80,000 exhibition places of the Soviet Union are included in the total, as were two thousand more in Europe, for American films at the beginning of the year was placed at 30,066, with an estimated seating capacity of 18,619,232.

In Latin America, there were 6,850 theatres with a capacity of 4,985,572, 1,448,000 more than on Jan. 1, 1940, increased in the Far East during the last four years. In the Far East 5,640 theatres, while in the household the number was 179, in Africa, 991, and in the Atlantic Islands, 79.

**SOPEG to Step Up Film Union Drive**

(Continued from page 1)

at the fifth convention of UOPWA, which met under the leadership of Wallace Stratton and also at the Philadelphia Convention in Washington at the weekend.

**The Screen Office and Professional Employees Guild, Local 109, is the UOPWA local in the film industry and presumably it will endeavor to organize "white collar" workers in radio.

**Plans were announced at the convention for a national salary policy conference to he held following the CIO convention this fall, to take up the "acme economic problems of white collar workers." Lewis, president of the CIO "white collar" union, said that the UOPWA is prepared to initiate a wide organizing campaign among "white collar" workers.

**Hugo A. Hoele Dies**

Rochester, Sept. 10.—Hugo A. Hoele, head of the professional section of Eastman Kodak Co., died Sunday morning during his retirement in July, 1942, died here at the age of 76. He had been employed by the photographic industry in 1888 with E. and T. Anthony Co.

To Close on 'V-Day'

Chicag, Sept. 10.—Arthur Schoenstadt, president of Schoenstadt and Sons, has announced that his circuit will close on V-Day. He is already running two announcements in 10 local theatres.

**Canada Business Up 50% Since the War**

Theatre business in Canada is booming, averaging some 50 per cent better than in pre-war years. Max S. H. Zalin, secretary-treasurer of Arkinto of Canada, declared here on a visit. First runs which were barely getting by prior to the war, are now showing well in the general boom. A recent report by the Canadian Government revealed that the total box office is over $525,000 last year, more than double those in 1933.

**Price Restrictions**

Chic, here to view new Arkinto product, said that theatre ceiling prices imposed by the Wartime Price and Trade Board at the time of the showing of Paramount's "For Whom the Bell Tolls" and 20th-Fox's "The Song of Bernadette" at advanced roadshow prices. Russian film's business in Canada has expanded more than 50 per cent since the war. Chic said, from small-scale distribution prior to the war. Unlike this country, the Canadian executive said, Russian films are shown in major situations in regular theatres.

Although Canadian production is limited to governmental films and one French-language producer, French films, some American companies are considering establishing studios in British Columbia, described as an ideal location for outdoor shooting, he said.

**Cowdin Sees Open Markets For U.S. Films**

Cowdin said he sees no real interplay of government policies, including motion pictures, among the countries of the world is to be one of the objectives of the peace. He discounted the necessity of this or any other industry having representation at the conference now and following the end of the hostilities, believing that some economic necessity of all countries will bring about a fuller understanding of each and a "happy solution." Universal's net profit for the year ending Nov. 1 will be about the same as that of last year, Cowdin said. The net profit for the year ended Oct. 30, 1943, was $735,963, essentially at $67 per cent of net world, and no change over from Empire-Universal. Although Canadian production is limited to governmental films and one French-language producer, French Films, some American companies are considering establishing studios in British Columbia, described as an ideal location for outdoor shooting, he said.

**Sheridan Sees New Far East Markets**

Extensive new postwar markets in the Far East for Hollywood films were predicted at the weekend by Ann Sheridan, in an interview on her return here from a USO tour of Allied en- campments in the China-Burma-India Theater.

Miss Sheridan said that nates were enthusiastic spectators at shows which featured Hollywood film stars.

**Gen. Stilwell's Assurance**

Only three USO tours have toured the C-B-I circuit due to difficulties of transportation over the Himalayas, but General Joseph Stilwell declared be- fore Miss Sheridan's outfit left that he would secure air transportation for the future for any actor or producer who would like to play the "circuit," that its officers have realized how important their appearance to the fighting forces.

Motion pictures are screened almost daily and enthusiasm for them is very high. One moving picture playing at the time the troupe left was "Doughgirls." Miles declared prints were in good condition but were the best due to the lack of repair facilities and repair men. Others in the Sheridan unit were "Bene Blue," Ruth Denas and Mary Land. Miss Sheridan will vacation before returning to work for Warners on the Coast in October.
UA Assigns 31 to SYWA Premieres (Continued from page 1) ring on promotions for the new season’s product.” Each key-city engagement will be handled by a field team which will concentrate on newspaper and radio spots, publicity and tie-ins. Later the field men, under the supervision of Pollock and Rex Wilson, UA exploitation director, will individually handle the early openings, assisted by local representatives.

First Teams

Among the first teams to handle early key city openings are the following: In Atlanta, Robin Harris, William Lewis, Hy Daab; in Pittsburgh, Bob Goodfried, Robert Cooper, David Levy; Washington, Bernie Kamber, Joe Roberts, David Levy, Randolph Block; Nashville, William Lewis, Robin Harris; Boston, Phil Pfeifer; Dayton, Bob Goodfried, Tony McLane; St. Louis, Bert Shoppens, Milton Green; Indianapolis, Charles Shaw, Bernie Kamber; Providence, Phil Angel; Cleveland, E. C. Pearson, Bob Goodfried; Akron, E. C. Pearson; Buffalo, Bob Goodfried; New Orleans, William Lewis, Robin Harris; Harrisburg, Tony McLane, Milton Cran dall; Rochester, Fred Marshall, Milton Cran dall; Columbus, Al Bernstein; Springfield, Leo Trainer; Springfield, Mass., Al Gorton; Wilmington, William Healy, Milton Coe.

In addition to the teams the following will be assisted by local representatives in handling openings: Claud Morris with productions of Warner Bros, Indianapolis; George Fishman, Columbus; Buffalo, David Polland, Toledos, Canton; “Chick” Evans, Louisville, Evansville; Syracuse, Worchester; William Healy, Norfolk; E. C. Milburn, Richmond; Max Abramson, Bridgeport; Fred Marshall, Hartford; Bob Cooper, New Haven; David Kahn, Norwich; Lew Maren, Houston; Eddie Bonus, Memphis; Al Howland, Dayton; Paul Bliux, Ashbury Park; Roy F. Castleman, London, Canada.

‘Way’ $15,000 Over Par in Kansas City

Kansas City, Sept. 10.—Weather turned hot again, although theatres continue to do good business generally. The Newcomb, with “Going My Way” in its fourth week, kept up to last week’s high of around $25,000. The Midland did fairly well with “The Seventh Cross,” plus “One Mysterious Night,” with around $16,000.

Estimated receipts for the week ending Sept. 6th:

“Greenville Villager” (20th-Fox) 7 days Gross: $7,000. (Average $1,000.)
“Bulldog Drummond” (20th-Fox) 7 days Gross: $6,000. (Average $850.)
“The Seventh Cross” (MGM) 7 days Gross: $5,000. (Average $714.)
“One Mysterious Night” (20th-Fox) 7 days Gross: $4,500. (Average $643.)
“Going My Way” (Para) 7 days Gross: $4,000. (Average $571.)
“The Devil is a Woman” (20th-Fox) 7 days Gross: $3,500. (Average $500.)
“Camelot” (20th-Fox) 7 days Gross: $3,000. (Average $429.)
“The Falcon in Mexico” (RKO) 7 days Gross: $2,250. (Average $321.)
“Orphans of the Storm” (MGM) 7 days Gross: $2,200. (Average $314.)
“Going My Way” (Para) 7 days Gross: $2,200. (Average $314.)
“Twilight on the Prairie” (U-I) 7 days Gross: $1,500. (Average $214.)
“Greenville Villager” (20th-Fox) 7 days Gross: $1,500. (Average $214.)
“Black Fury” (20th-Fox) 7 days Gross: $1,500. (Average $214.)
“Greenville Villager” (20th-Fox) 6 days Gross: $1,000. (Average $167.)

Review

‘Leave It to the Irish’ (Monogram)

JAMES DUNN and Wanda McKay romp through a hasty-tasty mystery comedy that is short on crimes and crime solutions but long on hilarity and it is likely that the less demanding patrons who go in for this modest type of fare will have as much fun as the stars do.

The screenplay, by Tim Ryan and Eddie Davis, involving an Irish cop who turns private detective and gets involved in a murder committed by a notorious football racketeer, is set in Boston and is handled by producer-director Charles Purrall, another Irishman and police officer, is a story which is a bit hard to follow. But it is interrupted so often for broad farce scenes, like a bedroom mix-up involving Barbara Woodell, that it makes little difference who killed who, or why.

Lindsay Parsons produced, William Beaudine directed, for pace and polish. It’s a sketch that’s a far cry from radio fame makes its first Monogram appearance in a night club night club.

Running time, 61 minutes. “G”

Tom Loy

Berge Cites Effect Of Zeiss Cartel

WASHINGTON, Sept. 10.—The Department of Justice has been presenting technical problems to a Senate military sub-committee about the cartel situation, and according to Assistant Attorney General Wendell Berge, a cartel between the Bausch and Lomb Optical Co. and Carl Zeiss Optical of Germany was in effect from its effect in 1932 until 1937. Carl Zeiss had been used in various American military information. It was a question of the Vassies

M. Herbert Eisenhart, president of Bausch and Lomb, replied in Roches- ter that the agreement with Zeiss had contributed to Allied victories all over the world and will hasten the defeat of the Axis.”

Examination of Zukor To Be Resumed Today

Pre-trial examination of Adolph Zukor, chairman of Paramount’s board of directors, in the Hillside Antitrust Case, which was a three-week court trial, in which 47,000,000 in damages was sought does not seem to be ready for trial, said to have been divided up between L. E. Grieg, vice-president and general sales manager; Eugene Arzinstein, comptroller, and Maurice Livingston, head of the foreign department, all of whom recently joined the company.

Pep Club Outing Set

The Paramount Pep Club of the home office will conduct a boat ride and picnic at Bear Mountain next Saturday. The program will include a softball game and other prize contests. The committee in charge of the outing, the first to be held in several years, includes Irving Singer, Al Sieg- berg, Joe Kraft, Jack Fisher, J. L. Brown and Dick Bennett.

Complete 20 Video Shorts

Television Pictures, affiliate here of Hollywood Pictures, reports the completion of 20 short subjects made for television broadcasts, each of three-minute length. Among these are Lena Horne, Ted Williams and his orchestra at Del Casino, vocalist.

Hollywood

By THALLA BELL

Hollywood, Sept. 10

Ginger Rogers, Lana Turner, Walter Pidgeon and Van Johnson have been set for the stellar parts in a new production at M-G-M, which Robert Z. Leonard will direct for producer Arthur Hornblow, Jr. Also on the list are Darryl Hickman to a featured role in “Saltly O’Rourke.” . . . John Alvin, currently working in “God Is My Co-Pilot,” is transferring, has had his contract renewed.

“None So Blind,” a novel recently acquired by RKO Radio from Mitchell Wilson, has been assigned to Val Lewton for production. . . . On completion of “The Giant L,” William L. Pierce, Jr., will leave Bing Crosby Productions, where he has held the post of director of publicity and advertising, to . . . "An Eagle Has Chosen a featured role in “Where Do We Go from Here?” at 20th Century-Fox.”

Walter Lantz, “cartoonist” producer, who releases through Universal, is planning a studio in Mexico City to make subjects aimed especially at the LatinAmerican market. . . . Paramount has borrowed Spielman from M-G-M for the role of Gail Russel’s mother in “Saltly O’Rourke.” . . . Barbara Stanwyck has been traded to “The Embrace of Beauty,” Peter Paul O’Mara story which recently appeared as a serial in Collier’s. . . . Barbara Stanwyck has had her Warners contract renewed . . . Paul Kelly has been signed by Monogram for the male lead opposite Kay Francis in “The Love of Jove.” . . . James Cagney has joined the Selznick-Vanguard publicity department, succeeding Ted Wick in charge of radio activities.

Roger Pryor has been signed by producers William Pine and William Thomas for a leading role in their next Paramount picture, “High Man.” William Eythe has been cast in the romantic male lead in 20th Century-Fox’s “Texas. . .” . . . On completion of his assignment in Columbia’s “Tonight We Dance,” Jeff Donnell will take a leading role in “Evil Was a Lady.” . . . James Cagney has been cast as a difficult role of his “Tough Annie” series for Republic release.

Historic Los Angeles landmarks are being reproduced on two major lots. The old Los Angeles Plaza is being recreated for “Nobodys Lives Forever.” At M-G-M, a reproduction of Olivera Street, famed as the birthplace of Los Angeles, will be used in “Anchors Aweigh.” . . . Betty Hutton will star in a musical titled “Too Good To Be True” which Harry Tugend will produce and direct for Columbia. Herman Miller Horkowski is preparing three features for Republic: “Melody Makers,” and others; “Big House,” and “Ghosts Comes Home.”
Sh-sh-shiver and sh-sh-shake! Quiver-rrr and qua-qua-ake.

It's the v-eerie funniest affair in years!

Do you remember "A night to remember" "Dangerous blondes"?
This tops them both!

Columbia Pictures presents Strange Affair

with Allyn Joslyn, Evelyn Keyes, Marguerite Chapman, Edgar Buchanan, Nina Foch, Shemp Howard, Frank Jenks, Tonio Selwart

Screen play by Oscar Saul, Eve Greene, Jerome Odum
Produced by Burt Kelly
Directed by Alfred E. Green

The finest cast of fun-and-shudder-make ever to give the screen the willies!
Para. to Spend Millions to Improve Studio

Hollywood, Sept. 11.—Having abandoned long-standing plans for the construction of an entirely new studio, Paramount is faced with the need to relieve congestion at its Marathon St. plant. Studio officials have been preparing studies for some time, but it is up to New York executives to determine what. the improvements are to be and the extent to which they are to go when building materials become available.

One estimate available here is that anywhere from $3,500,000 to $10,000,000 could be spent in modernizing the present lot, but no one at the studio will hazard any estimate of the final program.

Paramount needs new office space and, where possible in view of restrictions imposed by the Motion Picture Relief Fund, an additional studio building. Carr reports that Monogram is acquiring a substantial amount of additional property on Hoover St. and Commonwealth Ave. This will afford the studio space almost a square mile.

Murphy to Succeed Cagney as SAG Head

Hollywood, Sept. 11.—George Murphy will be elected president of the Screen Actors Guild, succeeding James Cagney, at the annual meeting next Sunday. Murphy is running without opposition for that office and will serve one year.

Unopposed, too, are Paul Harvey, for first vice-president; Walter Abel, second vice-president; Caroline Hagen, third; Lucile Gleason, recording secretary, and Russell Hicks, treasurer.

Reagan Reports Para. 26-Year Record

WASHINGTON, Sept. 11.—The end of the war in Europe will not be the end of control of raw film stock as it is expected to bring the release of iron, steel and other materials, it is now disclosed by officials present at the meeting here last Friday between the film companies and Lincoln W. Burrows, chief of the photographic section of the War Production Board.

The officials, emphasizing the warnings to theatres, insist that raw stock control must be maintained for some time although allocations may be increased as the supply and demand improves.

Sufficient film has been saved by steps already taken to render unnecessary

Schine Sells 4 Houses On Eve of Trial

BUFFALO, Sept. 11.—Schine Chain Theatres, Inc., has sold four houses to Charles L. Schine.

Federal Judge John Knight was informed today in Federal Court here by William S. McKay, Schine's attorney, who said the deal had been completed Saturday.

The sale is in line with the Government's insistence that the Schine interests divest themselves of several theatres, and for which the Department of Justice is prosecuting an anti-trust action.

The theatres are: the State and Appalachian Theatres, Appalachia, Va.

New Production for Australia Planned

Consideration is being given to plans for an extensive postwar production program by Cinesound of Sydney, Australia. It was revealed here yesterday by Norman Rylee,

Exhibitors to Map Sixth War Loan Strategy Today

The “grand strategy” of the Sixth War Loan high command will be plotted today at the Hotel Astor, here, with nine of the top independent exhibitors from as many different points convening with national board chairman Harry Brandt, public- licy director John Hertz, Jr., War Activities Committee officials, distribu- tor chairman Neil E. Deinert, and U. S. War Finance director, Ted R. Gamble.

The nine co-chairmen of the so-called “toughest war loan,” scheduled for November-December, are: William J. Crockett, president, MPAA of Virginia; Hugh Bruce, treasurer, Pacific Coast Conference of Independent Theatre Owners; Jack Kirsch, presi- dent, Theatre Owners of Illinois;
**Personal Mention**

WILL H. HAYS, MPPDA president, has returned from his Summer visit to Hollywood.

HERBERT OCHS, Ohio exhibitionist, announces the marriages of his daughters, Patricia and Marilyn, the former to Flight Officer Peter Hill, Fiji, from Cal., in the latter to Lieut. Earl Schierfuss at Tampa, Fla. Mrs. Hill was a theatre operatix in Burton, Ohio.

HARRY HUNTER, Paramount managing director for Australia and New Zealand, has arrived here from Sydney for conferences with John W. HICKS, Jr., president of Paramount International Films, and George WELTNER, vice-president.

JAMES J. MURPHY, Jr., assistant executive director of the motion picture arbitration system, is at home here today, after a trip to New York. LOREN FARRELL, his secretary, returned yesterday from a two-week vacation.

A. J. O'KEEFE, Universal Western division sales manager, is in San Francisco, and will visit Denver and Chicago before returning to New York next week.

LARRY KENT, executive assistant to SVYOS SOKORASS, 30th Century-Fox president, arrived here yesterday after extending an stay on the Coast.

WILLIAM J. HEINEG, general sales manager for M-G-M, has returned here from a business trip to Washington.

LOU BROWN, publicity director for Loew's Theatres, Boston, is in Hartford on business this week.

JOSEPH QUITTNER of the Quittner and Penrose circuit, has returned to Hartford from a New York trip.

ANGELA CORRADO, assistant manager of Loew's Poli, Hartford, is vacationing in New York.

Sgt. Gene Arneal in Memphis Hospital

Sergeant Gene Arneal, former member of the Motion Picture Daily editorial staff here, who was wounded in action in Italy, has been returned to the United States for treatment at Kennedy General Hospital, Memphis, Tenn. Arneal underwent several months of treatment for severe shrapnel wounds at Army hospitals in Italy before being returned. He arrived at a Southern port a week ago.

Shirley Meets the Press

Trade press editors and representatives yesterday met Shirley Temple at a reception in the Rainbow Room atop the RCA Building in Radio City.

**Coast Flashes**

GLOVERSTON, N. Y., Sept. 11.—A general meeting of the Schirne Circuit's home office and field executives will be held here tomorrow and Wednesday to discuss plans for the new season and for the post-war plans and will be attended by all zone, district and office management bookers, presided over by J. Myer Schine and Louis Schine.

Those attending will include: Lew Hader, Lexington, and Harry Stemp, Middleboro, both Kentucky; Harold Raives, Cleveland; Harry Long, Ashland; Robert Anthony, Piattsville, Ohio; C. C. Young, Geneva; Gus DePauw, Newark; Toby Ross, Cornings, and G. L. Fowler, Geneva, all to New York; Lee Insley and Marshall Golther, both of Salisbury, Md.; Raynold Wallach, Cambridge, Md.; J. N. Hubbert, Watertown; Jake Webber, Herkimer; Abe Cohen, Massena; Lon Hart, Gowanda; Harold de la Ramee, Oneonta; J. E. Lockport; F. K. O'Kelly, Glen Falls; Harry Untertoll, Syracuse; William Selman, Rochester, and Joe Schiffrin, Aurora, all in New York.

One feature of the meeting will be a general electric television demonstration, in which bookers will look forward to the Hotel Johnstown, at which the guest speaker will be "Curly" Vanderveer, head of station WINY, Saratoga Springs, who recently completed a 25,000 mile trip in the Pacific. After the home meetings, bookers will attend regional meetings in their respective territories.

Bette Davis Coming For Roosevelt Rally

Bette Davis and Sarah Konsveitzy, conductor of the Boston Symphony orchestra, will speak at the 'Rally for Roosevelt' in Madison Square Garden here Thursday evening, when Vice-President Henry A. Wallace will address a campaign rally opened by the re-election of President Roosevelt, it was announced yesterday at Hotel Astor headquarters of the Independent Citizens' Committee of the Sciences for Roosevelt, sponsors of the meeting.

Miss Davis, who will fly hence from Hollywood for the rally, will address the meeting as the speaker of those screen and theatrical persons who are members of the committee.

**United Artists Board Meeting Here Today**

The regular September meeting of the United Artists board of directors will be held here today, with a new distribution deal for eight Harry Sherman productions, including three more "Hopalong Cassidy" pictures, expected to be approved.

Mary Pickford, who arrived from the Coast at the weekend to see the film rights for "One Touch of Venus," is expected to be present at the session.

**NEW YORK THEATRES**

ALLURING! BEWITCHING! EXCITING! "STORM OVER LISBON" A Republic Picture starring HERA HUBA RALSTON RICHARD ARLEN ERICH VON STROIHEIM with Otto Kruger—Eduardo Cianelli

REPUBLIC THEATRES B'way Bot. 51st & 52nd Tel. Co. S-5647

RADIO CITY MUSIC HALL Showplace of the Nation—Rockefeller Center M-G-M's Production "DRAGON SEED" KATHARINE HEPBURN WALTER NUSTON • ALINE MACKANON ARTHUR HEBBEH • CUNNINGHAM BAY Spectacular Stage Presentation 1st Seat. Seats Reserved. Circle 6-4600

BAYSWATER 47th St.

Bonita Grovville Kent Smith Joan Brooks Glenn Vernon 'YOUTH RUNS WILD'

IN PERSON ED SULLIVAN & HARVEST MOON DANCE "MEET THE PEOPLE" LUICEL BAILLIE DICK POWELL


PARAMOUNT PRESENTS Fred Mac MURRA Barbara Stanwyck The Adventures of Mitchell Ayres and His Band "DOUBLE INDEMNITY" IN PERSON THE STORY OF MITCHELL AYRES AND HIS BAND ""PARAMOUNT TIMES""

**MOTION PICTURE FLASH**

**SCHINES OPEN 2-DAY POST-WAR MEETING**

JOSEPH H. HAZEN, president of Hal Bal Wills Productions, has arrived here to remain about a week for conferences with Hal B. Wills regarding the schedule of pictures the company will produce for Paramount release.

D. A. Doran will reach New York today to assume initial supervision of the company's new office established here to line up literary properties for stage and film production. As previously reported, John Gassner heads the play department and Elv. Grunder, stories.

S. H. Singer of the Buchanan agency, is on his way East after convering here on national advertising campaigns for "The Woman in the Window" and "Belle of the Yukon," both international releases via RKO in June.

Sony Henie resumes her ice show at the Chicago Stadium in November, closing her tour at Madison Square Garden the first week in January. Arthur Wilt, her manager, is back in New York after setting up dates here with her.

Gary Cooper is back from a month in the East. He is first as a producer-star with his own company functioning under the International Pictures' banner, will be a big-scale Western.

Buddy De Sylva's first production under his new Paramount deal will be a comedy, as yet undesignated, starring Bob Hope. Production will start late in January.

Unnaturally Johnson is on route to New York to attend the wedding there of his daughter, Marjorie, to Pat Gene Fowler, Jr. Nuptials will take place at the weekend.

**Rodgers and Aaron On West Coast**

HOLLYWOOD, Sept. 11.—William Rodgers and Edwin W. Aaron arrived here today. Both M-G-M executives are discussing a deal with Fox-West Coast Theatres. Rodgers, while here is expected to spend some time at studio conferences. Their stay is planned for about 10 days.

**Cliff Ross in Marines**

Clifford B. Ross, now 2nd Lt., USMC, formerly executive vice president of Ross Federal Service, has reported to the Marine Barracks at Quantro, Va. He is one of three sons of Harry A. Ross, president of the company. The eldest son Dennis, is general manager of Ross.

**To Fete Peggy Ryan**

Universal yesterday scheduled a trade press luncheon for Peggy Ryan, U player, at the Hampshire House, here, on Thursday.

**Shirley Temple**

Shirley Temple at a reception in the Rainbow Room atop the RCA Building in Radio City.
Everybody loves
San Diego
I Love You

FILM DAILY says:

"Michael Fessier and Ernest Pagano deserve a bow for turning out a delightful comedy that will win immediate plaudits wherever it is shown. The film, directed by Reginald Le Borg with high competence, is a succession of laughs, the players landing in one mirth-provoking situation after another. The film owes a big debt to its cast, every member of which performs with spirit, giving of his best... The exhibitor will be playing it safe with this one."

Screen Play by Michael Fessier and Ernest Pagano
From a Story by Ruth McKenney & Richard Bransten
Directed by REGINALD LE BORG • Produced by MICHAEL FESSIER and ERNEST PAGANO
A UNIVERSAL PICTURE

THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!
Para to Spend Millions to ImproveStudio

(Continued from page 1)

Million for Mono.

Studio Expansion

(Continued from page 1)

Block area, fronting on those streets as well as on Sunset Drive. Plans now being drawn will increase sound stages from the current three to five. One studio is also to be built, and the second will be 75-by-100. These will be built on the Hoover St. frontage. Because the land slopes, the space underground, in the case of the old studio, will be utilized in the same area will be the electrical department and mill. An expanded commissary and studio space now used for the mill and carpenter shop and a new scene dock will be laid out. The plan will double the capacity of Stage 1.

Monogram has just completed six cutting rooms, vaults and splicing rooms.

Cummins to Coast

Hollywood, Sept. 11.—Samuel Cummins, general manager of Jewel Productions, is due here on Friday from New York to arrange for the production of some European stories for the states right market.

Group Selling Permissible

Under U.S. Decree Action

(Continued From page 1)

B'way Grosses Off Slightly

Reopening of schools and the falling off in the Summer influx of visitors into New York Labor Day weekend is affecting this week's grosses at downtown New York first-run houses, and it is generally well on the profit-taking side.

Of new arrivals, "Double Indemnity," at the Paramount, with a stage cast of stars and its band and the Andrews Sisters, is headed for an excellent $94,000 on the basis of $75,000 during Sunday night. "Arsenic and Old Lace," with Charlie Barnet and a band stage show at the Rialto, is expected to reach $86,000.

For holdovers, "Since You Went Away," combined with Gene Krupa and band, at the Capitol is showing the best staying power with $80,000 expected to be taken on the basis of $46,000 taken in up to Sunday night; the combination will continue. "Wilson," combined with a Fred Wayne band, is expected to gross about $95,000 on a sixth week following a fifth week's gross of $110,000, which was below early estimates. Two more weeks are set for "Wilson" at the Roxy before it is moved to the Victoria Theatre. The third week will end its run at Radio City Music Hall tomorrow with about $100,000 taken in on the second and final week. The seventh week's gross of $114,000 was below early estimates. "Casanova Brown," International Pictures' initial production for RKO release, will open at the Music Hall Thursday.

Kismet's Record Pace

"Kismet" is continuing a record pace at the Astor with the third week's gross ending last night nearing $40,000, with a gross of $36,500 expected on the final week. The week's gross of $36,500 is holding up excellently at the criterion with $25,000 expected on the fourth week; it will total at least $100,000. "The King of Cities" has brought about $36,500 in a profitable second week at the Rivoli, but it will make way for "Frenchman's Creek" which opened Sept. 20.

"Wing and a Prayer" will bring about $30,000 combined to the Globe Theatre, which is expected to gross $11,500 at the latter; it, too, will continue. Business at the Hollywood, "The Long Voyage Home" will complete a second week tomorrow, is quiet, with about $26,000 expected, although the film will continue.

Dettita and Muth to Europe for Movietone

Hollywood, Sept. 11.—Arthur Dettita, former WCBS studio supervisor for Fox Movietone News, is leaving to take charge of the Paris office, it was announced here. He will go over on Spain, Italy and Portugal, working with Russell Muth, who was appointed Continental European manager for Movietone News.

MPRF Meeting on Rehabilitation

Hollywood, Sept. 11.—The Motion Picture Relief Fund executive council will meet Thursday to hear a subcommittee report on the possible need for a rehabilitation program.
WANTED!

16,000 patriots to halt complacency on the home front. While our boys are dying over there, American citizens are relaxing their efforts! Production of war materials is slackening! General Eisenhower and his staff have sent frantic messages for more fighting goods! With every victory the public grows more and more indifferent—while the blood of our soldiers runs faster. The Army asks you to place on your screen immediately and to exhibit at every show the wonderful, stirring appeal to civilians: "THE WAR SPEEDS UP."

AVAILABLE FREE AT COLUMBIA PICTURES' EXCHANGES.

'Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N.Y.C.
Exhibitors to Map Sixth War Loan Strategy Today

(Continued from page 1)

John Rugar of the Intermountain Theatre Association; Henry Reeves, president of the Western States of Allied Theatre Owners of the Northwest; Leo Wolcott, president, Allied Independent Theatre Owners of Iowa-Nebraska; Fred Wetehrenberg, president, MPTO of St. Louis, Eastern Missouri and Southern Illinois; and Nathan Yarmush, chairman of the executive committee of Independent Exhibitors, Boston.

Brandt will introduce Gamble, who will not only address the gathering and present the Treasury's Sixth War Loan aims and objectives, but will also sit in on the exhibitors' discussions. There will be both morning and afternoon sessions, with an agenda that will encompass the entire campaign's tactics. The special division chief, is to review previous campaigns and place them on display.

Due for examination is the set-up for regional sessions, their scheduling so as to fit in with the plans of distributors, exhibitors and public relations men around the country. Cam- paign literature is available from John Friedl, executive secretary, and Francis S. Harmon, WAC coordinator, are to participate in the discussions.

Hertz, who has been confessing with top industry advertising-publicity executives since his retirement several weeks ago, will offer preliminary suggestions for a campaign book for the drive, with new emphasis on showman- ship within the theatre. He will also announce general plans for special trade paper issues. Also on the docket will be a cautionary report from John C. Flinn, WAC Hollywood division coordinator, on the status of his division's program for the campaign.

Flinn, for the last several days, has been confering with representatives of the various West Coast craft guilds. Others attending today's meeting will be Bill Dassel, assistant publicity director; Leon J. Bamberger, assistant to Depinet, and WAC representatives Walter Brown and Ed. Schreiber.

O'Donnell, Kennedy and Friedl Return to N. Y.

R. J. O'Donnell, national chairman of the "Fighting Fifth" War Loan Associate of the American Federation of Radio Artists, union of radio technicians, and Francis S. Harmon, WAC coordinator, have arrived in New York in connection with matters concerning reports on the drive.

Schoenstatt Trial Off to Sept. 25

CHICAGO, Sept. 11.—The Schoenstatt Theatre's antitrust suit and hearing scheduled for today was postponed to Sept. 25 at the request of defense at- torneys who requested additional time to be granted for the 4th quarter.

The suit was dismissed by the court.

Lowo Toronto Division

TORONTO, Sept. 11.—Marcus Loew's Theatres, Ltd., operating Loew's Yonge Street and Loew's Uptown, Toronto, has declared a $1.75 dividend for the current quarter on preferred shares.

This comes as an impetus to the 1944 financial campaign of the New York War Fund, Sept. 20-Nov. 11, and to similar campaigns throughout the country.

Additions to the current film gift, the General observed, could not be made because of a preoccupation of raw stock, but he indicated that an effort would be made to secure more than $20 million in new releases within the next six months. Col. Frederick M. Warburg, chief of the entertainment and recreation branch of the Special Services Division, stated that USO-Camp Shows so far have delivered the full amount of stage entertainment sought by the Army.

New Production for Australia Planned

(Continued from page 1)

managing director of Greater Union Theatres, Ltd., with which Cinesound is associated.

Ryde, who arrived in New York at the weekend for a month's visit, said that production plans under discussion are not sufficiently advanced as yet to permit him to specify the number of pictures which may be made annually. He said, however, that the program would represent an increase over the company's production activities of Cinesound. The program, he added, will be planned for the home and British markets.

Overabundance of Films

Ryde said that Australian theatres at present are confronted with a problem of an overabundance of films, due largely to the abnormal length of runs of most Australian production and the availability of foreign films to men in Australia account for a large proportion of the increased theatre attendance. It is estimated that 50 per cent of the extended runs of virtually all pictures. He observed that war pictures are not popular in Australia.

Cinesound's activities at present are confined largely to the production of government sponsored films and a newsreel.

Greater Union's profit for the year ended Aug. 31 established an all-time record for the company, it was disclosed today. Earnings from films being compiled and are to be released within the next few days. The consolidated figures cover Cinesound, British Empire Films and National Theatre Supply of Australia, as well as Greater Union Theatres.

Ryde also states that the company gets enough of the war newsreels, government films and personal experience, Ryde remarked.

FP-C Opens 1st New Theatre in 4 Years

TORONTO, Sept. 11.—President J. J. Fitzgerald, vice-president R. W. Bol- sted and Jules Wolfe, supervisor of Famous Players Players' head- office here, attended the opening of the Paramount Theatre in St. John's, Newfoundland, more than $2,000,000 in "the red" when Ryde took over the company five years ago.

Captive. Harold Autex was host to the trade press representatives at a luncheon at the Hotel Astor yester-

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Review

"When the Lights Go On Again"

Hollywood, Sept. 11

UNDERTAKING with seriousness and understanding to present the problems confronting the shell-shocked soldier and his intimates to whom he returns, Leon Fromkess has turned out a film that opens a new vein of subject matter. Peopling his cast with players in the category of James Lydon, Regis Toomey, George Cleveland, Grant Mitchell, Dorothy Peterson, Harry Shannon, Lucien Littlefield and Luis Alberni, Fromkess has given the story the benefits of experienced performances. Starting with an original story by Frank Craven, scripted by Milton Lazarus, and placing the veteran William K. Howard in charge as director, the producer left untaken any steps to guarantee a workmanlike job.

The picture that emerges compares directly with nothing in current releases. Its reception by the customers is, therefore, something to be determined, although there appears no doubt that the teen-agers faced with, or having answered the question as to whether to marry in wartime, will eat it up, as if confirms their hunch that the thing to do is marry first and debate the matter afterward.

Lydon plays the soldier who returns, suffering amnesia, and is patiently brought around to the remembering of home and family. It is done partially in flashbacks, but is not too irregular for persons coming in during the picture to find out what it's all about.

Running time, 74 minutes. "G" Release date, Sept. 15.

WILLIAM R. WEAVER

*aG* denotes general classification.

20th Sets 'Darling', 'Noise' Trade Shows

HOLLYWOOD, Sept. 11.—The 20th Century-Fox films to be released in block three of the 1944-45 program, will be trade-shown Sept. 14 in all company exchangeexcept Portland and St. Louis where screenings will be held in theaters.

"Irish Eyes Are Smiling" will complete block three, which will be released in October.

Speeding 'War Speeds'

Columbia has released to 648 "A" houses prints of The War Speeds U.P., special War Department short being distributed by the company. The film is being booked under the War Activities Committee’s "locked picture system," which insures its appearance, within 60 days, on the screens of all theatres pledged to play films sponsored by the committee.

M-G-M TRADE SHOW!
NEW YORK-NEW JERSEY TERRITORIES ONLY

"MRS. PARKINGTON"
M-G-M SCREEN ROOM
630 Ninth Ave., New York City
WEDNESDAY
SEPTEMBER 13 - 2:30 P.M.

Schine Sells 4 Houses
On Eve of Trial

(Continued from page 1)

the Viv, Corbin, Ky., and the Liberty, Pikeville, Ky.

McKay was appearing before the court contesting a move by M. K. Murphy, prospective purchaser of the Appalachia theatres, to have the court compel Schine to accept his offer of $38,274 in cash, and the balance in one and two-year notes, the total price to be $76,548.

"This is the first we have heard of the sale to Hayman," objected Harold L. Schilz, Assistant Attorney General representing the anti-trust division.

U. S. Attorney Neutral

"I am not sure that Schine was in a position to make the sale while Murphy's offer was pending," continued Schilz. He emphasized that the Government was not "approving or opposing" the sale to any particular individual but was motivated solely by a desire to forestall competitive conditions." Mr. Schilz also raised the point of whether there was any "direct or indirect" connection between Schine and Hayman.

"If Mr. Schilz thinks Mr. Hayman has any connection with Schine, I am willing to—" began McKay, but the Government's attorney interrupted to remark that he had no such thoughts but felt duty bound to know all details of the transaction. He quoted the Murphy offer and suggested some in formation be furnished about the Hayman purchase.

Under the divestiture portion of the consent decree renewed May 15, 1944, Murphy maintains that he is entitled to make an offer as a former owner of the properties. McKay claims that he has forfeited his priority by not acting earlier. Therefore, McKay claimed, Schine's obligation under the order was "to divest ourselves of the theatres," to the highest bidder.
Hear the G.I. Nightingale Sing 5 Showboat Hit Tunes

PRC Pictures, Inc. Presents

Frances Langford * Guy Kibbee

in

"Dixie Jamboree"

FRANCES LANGFORD
GUY KIBBEE

Presented in a refreshing way, with good comedy situations and tuneful music. It packs more entertainment either in music or in comedy than most pictures of this type, and it leaves one in a happy mood.

Harrison's Reports

Edward Quillah, looking very beautiful and in excellent voice, as the principal songstress, herself worth the price of admission.

Hollywood Reporter

Tried and true cast provide entertaining picture with showboat background.

Film Daily

Extracts top audience interest throughout. Miss Langford scores heavily.

Variety

General amusement in the comedy plus pleasant music portends entertainment for average audiences.

Showman's Trade Review

"Dixie Jamboree" sends PRC Pictures' new season program off to a fine start.

Film Bulletin

Produced by Jack Schwarz
Associate Producer
Harry D. Edwards
Directed by Christy Cabanne

Based on original story by Lawrence Sullivan
$1,000,000
RKO Studio
Building Plan

Company Will Have New Stages and Offices

HOLLYWOOD, Sept. 12.—RKO Radio studios will be improved at a cost of approximately $1,000,000 as soon as the easing of military requirements permits the necessary materials to be released, Charles W. Koerner, vice-president in charge of production, has informed Motion Picture Daily. The scheduled improvement is in line with plans being made by virtually all studios.

Principal RKO steps call for a new administration building, possibly on the site of the present structure facing Gower St., or on the site now occupied by radio station KHJ, Los Angeles outlet of the Mutual web. RKO recently acquired the latter property, which faces Melrose Ave. between the broadcasting station and Pico Blvd.

(Continued on page 5)

Rubens Warns of Drop after 'V-Day'

CHICAGO, Sept. 12.—M. M. Rubens, vice-president of Publix Great Lakes Theatres, here, anticipating a sharp drop in business after "V-Day," has issued instructions to all of his circuit's managers to step-up exploitation activities on all pictures and in all theatres regardless of first, second or third-run policies.

Rubens points out that the shifting of great numbers of workers from one section of a city or county to another during the reconversion period will inevitably affect theatre business. "This is not a guess," Rubens emphasizes. The transition period is slowly but

(Continued on page 4)

Bergman West on New 'U' Campaigns

A series of new-product advertising conferences will be held at Universal's Coast studio beginning next Monday, when Maurice A. Bergman, Universal's home advertising department, and Richard T. Ney of the J. Walter Thompson advertising agency arrive in Los Angeles. They will leave New York Thursday for the studio where they will be joined by Cal Swanson, representative of J. Walter Thompson Co., who has been

(Continued on page 6)

Plant Expansion to Cost Disney $100,000

Hollywood, Sept. 12.—Roy Disney, executive vice-president and general manager of Walt Disney Productions, discloses that the company contemplates a $100,000 plant facilities at Burbank to include a warehouse for "pass ultima" a carpenter shop at a projected investment of $100,000. The studio, he added, will also require new equipment for use in produc- tion of combination cartoon and "live-action" films, exemplified by "Three Caballeros."

Republic's Policy Will be Public's, Says Herbert Yates

HOLLYWOOD, Sept. 12.—Although Republic's program of 12, announced in May, stands, Herbert J. Yates declared today, the order in which pictures will be produced will depend upon changing public tastes. Therefore, the program will be determined in quarters, thereby allowing

(Continued on page 5)

Keep WAC, Urges Coe

Continuation of the industry's War Activities Committee in the postwar to coordinate industry efforts and to promote public good will was proposed by Charles Francis Coe, special M.P.D.A. committee in an interview here today.

Suggestion of the WAC as a "Peace Activities Committee," Coe pointed out that under present conditions all elements of the industry have worked together.

Seek Tax Council With WAC Support

Renewed efforts to organize a national exhibitor tax council are being made in exhibitor circles, it was learned here yesterday, with discussions centering around a proposal to

(Continued on page 5)

U. S. May Get Foothold in France Thru Frozen Money

BY PETER BURNUP

LONDON, Sept. 12.—Resurgence of an intense French nationalistic spirit, which is held to be inevitable with France's liberation, may serve to embarrass negotiations for the release of enormous monetary credits which are expected to be piled up by American distributors as a result of the French Film Of- fice of Hollywood films by the Office of War Information and the Army's Psychological Warfare Branch, since the invasion, and frozen against the time it is possible to free this money without prejudicing the position of the franc in the international money market.

Similar credits accumulated by distributors in French North Africa have been released recently by the French Finance Committee. Although frozen, the assets are still the property of "foreign" nationals. American companies are seen here to thus have an incentive to eventually use the frozen

(Continued on page 6)

Company Heads Will Aid 'Night of Stars'

Barney Balaban, David Bernstein, Nate Blumberg, Jack Cohn, N. Peter Rathvon, Marvin Schenck and Major Albert Warner have accepted honorary co-chairmanships of the producing committee for the "Night of Stars" benefit, to be held at Madison Square Garden on Nov. 14. Proceeds will go to the United Jewish Appeal for Refugees, Overseas Needs and Palestine.

Robert Weitman, managing director of the Paramount Theatre, here, again heads the producing committee, with Louis K. Sidney and Ed Sullivan as active co-chairmen.

Sixth Drive Seen Vital To Stability

Gamble Seeks Patriotic Film Atmosphere

The motion picture screen was described yesterday as the "most important medium in the nation," by Ted R. Gamble, national Treasury War Finance Director, who called on theatre men to "create the patriotic atmosphere necessary to assure the success" of the Sixth War Loan Drive, Nov. 11-Dec. 7.

Speaking at a meeting of key exhibitor leaders from all parts of the country, called by Harry Brandt, national industry chairman, at the Astor Hotel, here, Gamble said, "The coming effort is more than a war loan; it is a tremendous task.

Expect 555 Million Feet of Raw Stock

WASHINGTON, Sept. 12.—Final figures on the probable 1944 fourth-quarter raw film production indicate an output of 555,000,000 feet, of which 231,000,000 feet, or more, will be acquired for war purposes, it was disclosed here today by the War Production Board.

The remaining supply, however, will provide the 324,000,000 feet of film needed for film industry operations, although it was warned that if military requirements show a further substantial increase, a cut in consumption may be necessary.

Strict control will be maintained.

No Tie for PCCTIO With Allied: Bruen

Hugh Bruen, treasurer of the Pacific Coast Conference of Independent Theatre Owners, stated here yesterday that no affiliation is planned between his organization and Allied States. An official of Allied told the trade press informally at the Allied board of directors meeting at the Hotel Breton, Woods, N. H., last week that an eventual affiliation of PCCTIO with Allied was inevitable.

In New York yesterday for the

(Continued on page 6)
Personal Mention

JAMES R. GRAINGER, Republican president, left for Detroit yesterday and will return here on Saturday.

ELMER ROBBEN, head of Fox Midwest Theatres, Kansas City, has concluded a one-year's contract as a community chairman of the National Infantile Paralysis Foundation, but continues as a board member of the Lawrence, Kan., chapter. Fox Midwest, has been elected vice-chairman of the chapter.

FRED MEYERS, Universal Eastern salesman for M-G-M, reports that his son, LIEUT. ROBERT, pilot of an American bomber, was discharged April following a flight over France; is safe and in good health.

MARTIN MAHER of Loew's Midland, Kansas City, and formerly at the M-G-M Capitol, New York, was married last week in Kansas City to HELEN JOHNSON of Ft. Scott, Kansas.

LEDA BAUER, RKO Radio Eastern story editor, left New York yesterday for California for semi-annual conferences with CHARLES W. ROBERT, studio head and other executives.

HARRY NOVAK, Warners Argentine manager, has arrived from Buenos Aires for conferences with KIRK SCLESS, the company's general foreign manager.

LOUIS ASTOR, Columbia circuit sales executive, has left for a several weeks' trip to Chicago, Denver and Los Angeles.

AL Ek Vos Fields, head of the West Coast MPPDA community service department, is visiting the New York office.

M. J. WEISFELD, Columbia sales executive, will leave today for an extended trip through the Midwest.

Morrow Leaves WB

Marjorie Morrow, Eastern talent head at Warner Brothers for the past year and a half, has resigned, effective immediately.

Miss Morrow, before joining Warner's, was casting director for Columbia Broadcasting here.

Debra to Speak Tonight

Arthur Debra, MPPDA director of research, will speak tonight at a meeting of the National Committee of Club of M-G-M's latest John Nesbitt release, "Grandpa Called It Art." Debra's topic will be "A New Challenge to Art."

Insider's Outlook

By RED KANN

Hollywood, Sept. 12

OLD stuff, of course, that the studios are wheeling sharply from out-and-out war stories. Nevertheless, it is not a completely new-fangled theme. The early themes reached the camera stage before tidings from the Continent went so bullish, obviously the job will be finished and the attractions released. Example: "They Served Their Country Too." Where war subjects are held to have powerful dramatic values, regardless of the theatre of operations, studios are proceeding with "Expostional" presentations.

Where other producers forego the European stage for a work-out on the remaining enemy plans, plans are uninterrupted. Examples: "God Is My Co-Pilot" and "China Sky." These, and similar ones, are not pictures on paper. They were finished recently, are well along, or are just starting.

Current concentration, as far as it has gone, is fastened on home front and good news. Expect a fair volume in the latter division. Producers apparently realize they cannot sit at ease by that pot at the end of the rainbow by divorcing themselves too distantly from the swirling events in which the world is gyrating.

This has the effect of wide and wholesale search for material they believe will have a chance of proving interesting. And, as always, different from the competitor down the street or over the hill.

The search can reach pretty far, too. For instance, there is a project under way at Metro. Prejudging frequently proves bad judging, but there doesn't seem to be enough resistance at this time of year. What "Hold High the Torch" is about is this:

The rehabilitation of a dog who returns from a tour of duty with a "dog's" KO Corn. The animal has difficulty in readjusting itself to civilian life. With the aid of an understanding master, the change is successfully accomplished.

RKO will revert to an old, but neat, one with Cantinflas, by press agency accredited with being the Chaplin of Mexico. The comic will make a picture in Spanish. This calls for Spanish and Mexican stars plus a Mexican director. An American lead, maybe George Murphy, will replace him in an English-speaking version for the rest of the markets. The cast and director, of course, will be American.

Sets, identical. Script, identical, aside from whatever emphasis is determined for the Spanish film, and vice versa. The method by which negative cost will be cut up is another matter. Accountants will find it.

They are saying Warner should have switched its distributing identity from Vitagraph to the parent company name years ago; that oversight contributed to the net. It never made much difference to the exhibitor anyway in a number of established houses where a theatreman had occasion to call his exchange. He couldn't find Warner in his telephone book.

This might go to decision, however, when one of the executives—he loiter near the top—wanted something whole in a middle city. He looked for Warner, didn't find it, ultimately remembered Vitagraph, decided the time had come.

Thereafter, the changeover to Warner Bros. Distributing Corp.

Everyone knows business is wonderful. Many, but not all, do not realize that today's financial statements reflect the hits or the errors, as the case may be, of projects launched 18 months to two years ago. This is the average time lapse between an idea twinkling in someone's eye, the transplanting of it into action, the completed film and then its playdates.

The hits or the errors of today won't show finally until March or September of 1946. A long time to be suspended between expectations and realizations.

True or false, legend or fact, it is being told how Jack Warner was discussing "Arsenic and Old Lace." Cary Grant, star of the picture made two years ago, and all ago, asked: "Who's in it?"

What's this about Bob Weitman retiring from Times Square, which runs the Patagonia Theatre, for Marathon Street, Hollywood, which means Paramount production? Maybe he will and again make his own. It's been talked about, however.

Correction, Please

An evil gremlin has been pursuing Motion Picture Daily in dealing with activities of John Hertz, Jr., since his appointment in charge of industry publicity for the Sixth War Loan campaign.

A few weeks ago a composing room error substituted a cut of many years ago of John Hertz Senior for the intended likeness of John Hertz Junior. Then, in the following issue in attempting to provide a correction the gremlin (it was) tossed in a "W" as a middle initial which does not belong to young John Hertz.

And yesterday a combination compositor and proof-room error substituted "re-" for "the" in an announcement in a story telling about Hertz' participation in a loan campaign strategy conference. The offending person of the board of Buchanan and Co., Inc., advertising agency, and was appointed to head the publicity of the industry in connection with the Sixth War Loan campaign. — S. K.
Marks the spot where gold is plentiful. As usual the map of Broadway shows that most of the money deposits come from M-G-M. Use it as a guide when you dig for gold on your Main Street!
Sixth Drive Seen Vital

To Stability

(Continued from page 1)

vital to the stability of the country.

The challenge implicit in Gamble's remarks was accepted by chairman Brandt on behalf of those present and the entire industry, "We will not let the nation down," Brandt said. He called for more bond premières, more children's shows, a more universal application of "Free Movie Day," and more theatre interest in any preceding drive. To gain these ends, a series of regional meetings will be held, Brandt announced.

Following the luncheon, Brandt introduced S. H. Fabian, War Activities committee theatre division head, who said, "We ask the men overseas to finish the war for us, so we must here continue until the last gun is fired."

H. J. O'Donnell's Tribute
Robert J. O'Donnell, Fifth War Loan chairman, addressed the men of that drive's committee, most of whom were present at the meeting. "Much of the credit for the fifth war loan campaign the Fifth was referred to," he said, "reflects the fine efforts of John Friedl, Richard Kennedy, Ray Beall, Joe Kimsky and Claude Lee."

John Hertz, Jr., chairman of the advertising, publicity and exploitation committee of the end of the campaign, outlined a national program designed to focus the attention of theatre goers all over the nation on the fact that bonds can be bought, cash-and-carry, at theatres, night and day, Saturdays and holidays.

Hal Horne, chairman of the Eastern Public Information Committee, and an important chairman of the WAC trade press division, pledged the assistance of his group.

Ned Dipineto's Statement
Ned E. Dipineto declared that those in distribution would carry all exhibitors in an effort to be of service. "On the agenda for his division for the coming campaign will be an attempt to get more bond "revenue" from subsequent runs in larger cities. He stated that he was certain there would be more premières, children's matinees and "Free Movie Days."

Francis S. Harmon, WAC coordinator, called for "fresh redirection of ourselves to the causes for which so many of our finest young men have given their lives." He emphasized that with the collapse of Germany the two months following would be the most dangerous in the country's history. A spirited prosecution of the war loan drive, he implied, would serve to end the war.

"Our job," he said, "is over and above the sale of securities. We have to push and pull and must do it better than ever before."

All but two of Brandt's nine co-chairmen, culled from the roster of top independent exhibitors, were present. Those present were W. F. Crockett, Hugh Bruen, Jack Kirsch, John Rugar Henry Wolcott and Nathan Yaminis. Unable to attend were Fred Wehrenberg and Al Steffes.


Exhibitors Plan Sixth Drive

The 'grand strategy' of exhibitor participation in the Sixth War Loan Drive was outlined yesterday at a meeting of the 'high command' at the Astor Hotel, with top independent exhibitors present at the call of Harry Brandt, industry drive chairman. In the photographs above, taken at yesterday's meeting, are, left to right, all present, Texas Theatre Owners; Hugh Bruen, treasurer, Pacific Coast Conference of Independent Theatre Owners; chairman Brandt; William J. Crockett, president, MPTO of Virginia, and John Rugar of the Intermountain Theatres Association.

Other committee members are: Jack Kirach, president, Theatre Owners of Illinois; Al Steffes of Allied Theatre Owners of Northwest; Leo Wolcott, president, Allied Independent Theatre Owners of New England; Fred Wolcott, chairman, the executive committee of Independent Exhibitors, Boston.

M. P. Associates Plan Sixth Loan Dinner

Motion Picture Associates will begin its participation in the Sixth War Loan drive with a dinner at the Astor Hotel here shortly before the opening of the campaign on Nov. 11. President Morris Andrews announced yesterday following a meeting of the organization. James Willard will preside. Harry Brandt, industry chairman for the Sixth War Loan, will be guest speaker.

MPA's plans for members' increased insurance benefits was brought up yesterday's meeting and referred to the board of directors, which includes Jack Elliott of United Artists and Jules Lowy of Universal.

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Expect 555 Million Feet of Raw Stock

(Continued from page 1)

over the distribution of raw stock for the industry under a plan which will permit laboratories and service organizations to process 35-mm. film for producers and distributors only upon specific authorization from the WAC, in accordance with the quotas established for the individual companies. Hereafter, laboratories and service organizations have been permitted to purchase unlimited quantities of film to be exposed for producers and distributors, which contributed to the over-consumption in the early months of the year and which depleted inventories and required a curtailment of use this quarter.

Rubens Warns of Drop After 'V-Day' (Continued from page 1)

quietly happening. In one theatre alone, there was an actual drop of $1,000,000 in net profits in a short period, mostly due to this.

Rubens also states that the current shortage of help is not an acceptable excuse for disinterested or inefficient service. "Here is a chance," he writes, "for every manager to build up his own personality in a community by good business. To be a jobber is not bad, but to be a jobber is not the same as being a jobber."

Rubens warns of the drop in theatre attendance due to the end of the war.

Perpetuation of the War Activities Committee, suggested yesterday by Joseph Loe, has met with the approval of George J. Schafer, WAC chairman, who held that it could serve a highly useful peacetime purpose.

Harmonious development of this cause and that it has given the public, whose contact is through the theatre, a better knowledge of the industry as a whole. He pointed out that the possible discontinuance of the WAC would be a "tragedy."

Coe called the press conference to report that the MPTA's industry promotional speaking tours would be held up until after the presidential election because the campaigns will command most of the attention in the country until then.

He added, however, that he had accepted an invitation to address a national meeting of Allied Theatrical Industries, Inc., in Montreal Sept. 20. He pointed out that this would be his first talk under the sponsorship of an exhibitor group.

Keep WAC, Urges Coe

Reviewing the progress made in MPTA's dramatic publicity over the past two years, Coe stressed the constant avoidance of any discussion of trade practices, holding this to be outside the program's intention, which, he said, was to emphasize industry unity. "In the past six months, we have received the support of the entire industry against over-consumption," Coe added.

"The thing that the entertainment world has come to realize is that the best interests of all will be served by diminished bickering."

He declared that "the best regulatory laws, internal or external, will be written by those producers, distributors and exhibitors who have the largest share of the movies and the largest influence in the industry with him."

Plans for more speaking tours after the November election are being made by Coe. The procedure, he indicated, will differ somewhat from in the past, and will not be announced until they have been approved by the industry's Public Information Committee.

Fox Names Mitchell Camera Head

Hollywood, Sept. 12—William Fox has appointed Joe Leo, one of his former associates in the old Fox Film Company, is the new vice-president of Mitchell Camera Co., which the Fox family controls, it was learned here today following the resignation of Stanley Anderson, Mitchell president.

Fox, who came here several weeks ago to negotiate a studio and to sign up producers, directors and actors for his proposed new production company, plans to leave for New York next Wednesday, Sept. 14, to be on the air on Sept. 16, depending on when he can get transportation. He refused to comment on the progress made here on his efforts to re-enter the industry.
**Hollywood**

By **THALIA BELL**

_Hollywood, Sept. 12_

W HAT is believed to be an all-time record for pictures in production under the new RKO agreement will be set by Columbia, if present plans materialize. According to the schedule, there will be 17 films in work in October. Of these, seven are shooting currently and 10 are due to start within the month. Among those in preparation are month's "A Lady, Who Danced," starring Ann Miller; "Brenda Starr, Reporter"; the first of the new "Blonde" series, and a Charles Starrett Western, "Lawless Empire."

Mark Hellinger is doing preparatory work on "Will Rogers," his next production assignment at the Warner studio. Conflicting schedules have necessitated a switch in directors on "Salome, Where She Danced." Charles Lamont will be teamed again in Walter Wanger, replacing Earl Krein, who is developing an untitled story of his own. Paramount has delayed a deal with a newsreel producer to release a Broadway comedy, to come here to play an important role in "Daffy LaTore and the Direct "Saddle Fats," first of Monogam's new series of the same name. William Jacobs has been assigned to produce "Don't Ever Leave Me" for Warners... Bela Lugosi has been signed for one of the principal roles in RKO's comedy, "Zombie on Broadway."... Hal Wallis has borrowed Walter Abel for a key role in "The Affairs of Susan," which will be Wallis' first for Paramount.

Chris-Pin Martin is set for a comedy role in Warners' color production, "San Antonio," which stars Errol Flynn,... susanna Foster and Turhan Bey will have the principal roles in "Frisco Sal," at Universal... Dean Harens will have the stab at Harold Lott's son in "The Suspect," at Universal... Five more players have been signed to appear in the prequel to the Warners' picture, "The Sins of Red Skelton. They are Cora Sue Collins, Helene Thimig, Arthur Shields, Ray Collins, and Greta Granstedt. Paul Langton has been assigned the juvenile lead in "Hold High the Torch," which Robert Sisk is producing at M-G-M.

Dorothy Lamour and Arturo de Cordova, RKO's Latin American stars, have both agreed to appear in Paramount's "Masquerade in Mexico," which Mitchell Leisen will direct. W. R. Frank has signed Charlotte Treadway to a contract for her debut role in "The Man," a one-picture role in his current feature, "A Boy, A Girl and a Dog."... M-G-M has renewed "Hank" Edwards' contract with the studio, Navy Department reportedly was so impressed with 20th-Century-Fox's release of "Flying Fingers, the studio's first exploitation... George Coolsaet has been signed for a featured role in "Miss Susie Slagle's" at Paramount. Warners has retracted Barbara Brown's contract... Fulton Burley has been signed to a long term contract by M-G-M... Warner's has recently given a term deal by International will pay the role of a newspaper photographer in the Sonja Henie starrer, "It's a Pleasure."

**Review**

_"That's My Baby"_  
(Replica)

A DELIGHTFUL bit of whimsy has been whipped up by producer Walter Colmes and director William Berke with the result that many heavy hearts will be lighter for having seen "That's My Baby."

There is an excellent cast, including Richard Arlen, Ellen Drew, Leonid Kinskey, and Madeline Grey, and there is a series of acts that proves vaudeville still has a lusty existence, at least on the screen. The whole is a gratifying film that exceeds its modest expectations.

Starting with the promising background of a coming book studio, the film explores Minor Watson's pronounced melancholia. Watson, it seems, is a comic book king who has gone sour on life and loves.亲

Motions at the enterprise of a vaudeville bill, Miss Grey, his long-absent wife is produced, and she unawarely the cause of his chronic depression a cartoonist of a baby which he once laughed at when they both were young. Arlen, an artist in the studio, and Miss Drew, his light of love and Watson's daughter, have the original cartoon transcribed to the screen and the comic book magazine breaks down and smiles, nay, laughingly.

Gene Rodgers, "boogie-woogie" pianist, is outstanding among the specialty acts which include Mike Riley and his band; Freddie Fisher and Casimir Romps, among the boys; Richard Bailey is present as the sole villain. Nicholas Barrows and William Tunberg did the screenplay from Irving Wallace's original.


CHARLES RYWECK

*$G$ denotes general classification.

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**$1,000,000 RKO Studio Building Plan**

(Continued from page 1)

the Eastern wall of the RKO plant is an area now utilized as a parking space. While the decision is yet to be made, a proposed administration building may go up on the site now housing KHJ.

The plan provides for the demolition of such departments as wardrobe and accounting, now housed in separate buildings, and for their incorporation in the new administration building.

Currently functioning with 14 sound stages, RKO plans to build either one double-size stage or two smaller ones. If a double, its construction will allow doors to be opened in two, thereby making a potential of 16 studios when the construction program is finalized.

Koerner states that no expansion program is in mind for the RKO Pathe lot in Culver City. This is a combination company and rental studio. It is frequently used by RKO when the main plant on Gower St. overflows, but it also houses regularly a cartoon production, and is known as Small and Smaller. It has 12 stages and a 40-acre "back-lot." "Gone With the Wind" was produced there.

**WE to Pay Dividend**

The board of directors of Western Electric yesterday declared a dividend of 6 cents per share on its common stock, payable Sept. 29 to stockholders of record on Sept. 22.

**Another New Rum Post-war Tax Plan**

WASHINGTON, Sept. 12—Another plan for post-war taxation, providing for the elimination of profits and capital stock taxes and the return of normal and surtax rates to the 1938 level, was submitted today to the joint House-Senate committee on internal revenue and taxation.

The plan was proposed by the National Association of Nationalists, which Beardsley Rum, who participated in the tax recommendations made last May by that body, Economic Development, is a vice-chairman.

**Organizations' Opinions**

A number of suggestions have been received by the joint Congressional committee, which recently invited all types of national organizations to make their tax views known. Several of the programs call for the repeal of excise taxes, including the levy on theatrical admissions, and there is considerable sympathy for that idea in Congressional circles, which indicates that the first tax legislation to be written next year may provide for the immediate elimination of at least the war-time increase in the tax, which were levied during the war.

In some quarters, however, it is felt that restraint of excise taxes, but on lower levels, may be necessary in order that individual income tax rates may be reduced to a level which will maintain purchasing power in the face of lower incomes after the war, when overtime and lucrative war jobs will be ended.

Pay-as-you-earn, with its payroll deductions, is seen now as a permanent feature of the tax policy, and reliance is placed for individuals whose incomes fluctuate widely from year to year and month to month, possibly by some device for the averaging of income.

**Seek Tax Council With WAC Support**

(Continued from page 1)

prevail upon the theatres division of this organization to support a committee to be the instrument for establishment of the unit.

Previous organization of the group, which was to act as a united front on impending tax legislation, with particular reference to Federal admission taxation, died shortly when the Washington office of MPPDA reportedly felt it was an invasion of its domain. It was designed to represent the MPTOA, Allied States, affiliated theatres and unattached regional exhibitor organizations.

The Allied board rejected a proposal to become affiliated with the tax council, but the remaining exhibitor groups decided to proceed without Alied's participation. The MPPDA was tentatively scheduled to be held in Chicago this month but was abandoned as a result of the MPPDA opposition.

**Services for Steiner**

Hollywood, Sept. 12—Funeral services will be held tomorrow at Forest Lawn for Gabor Christian Steiner, 77, prolific composer and conductor under contract to Warners. Steiner died Saturday after a nine months' illness. His son is the sole survivor.
Schine Defines Task Of Victory Showman

GLOVERSVILLE, N. Y., Sept. 12—Discussions were conducted today by Schine Circuit home office executives and division managers preliminary to tomorrow’s meeting, which will also include field managers, with the theme to be a return to pre-war showmanship in the future by the use of greater exploitation, in order to hold patronage built up in the boom era. Other subjects on tomorrow’s agenda will be a study of the volume of drive program and policy lined up by L. W. Schine, who presided at today’s meeting.

Schine believes that the showmanship is well qualified to cope with any postwar problems, but we must make up our minds now that the future will require greater selling efforts and we must now prepare ourselves to create new ideas and combine them with the successful ones of the past. That will be the task of the victory showman.

Ferguson to Address Schine Managers

William D. Ferguson, M-G-M director of exploitation, will leave here today for Gloversville, N. Y., where he will attend a banquet tonight for the Schine Circuit’s managers, who tomorrow will be one of the speakers at the Schine managers’ meeting.

Ferguson will outline the 132-city world tour of M-G-M’s “An American Romance” to be held in Ohio, Indiana, Kentucky and West Virginia with a special concert tour between M-G-M and WLW, Cincinnati radio station. Schine is participating in the premiere. He will also talk about promotion for the company’s ninth block.

No Tie for PCCITO

With Allied; Bruen

(Continued from page 1) "grand strategy" meeting of the industry’s Sixth War Loan Committee, of which he is a co-chairman, Bruen said that he was not going to convey the impression that PCCITO plans an affiliation with Allied, adding that he was not going to co-operate with Allied executives stating his organization’s position.

Bruen stressed that PCCITO will continue to cooperate with Allied on some of the programs of that organization. As previously reported, Martin G. Smith, Allied president, will attend the Winter meeting of PCCITO, according to an Allied executive decision, but Bruen added that this is not to be taken as any indication of a possible affiliation of PCCITO with Allied.

PCCITO has a special tax committee, according to Bruen, and a program of post-war theatre tax recommendations is being promulgated.

WB Distributes ‘Battle’

Warners will distribute “The Battle for the Marianas,” produced by the U. S. Marine Corps. In order to release the two-reel subject as soon as possible on a day-and-date basis Warner will provide the largest number of prints ever made for that type of subject, the home office declared. The film will be screened today at 2:30 P. M. in the company’s projection room here.

Review

“The Singing Sheriff”

(Continued from page 1)

ALTHOUGH followers of Bob Crosby will enjoy his crooning in “The Singing Sheriff,” a musical Western, it remains, nevertheless, a curious mixture of straight melodramatics and spoofing that never quite makes up one’s mind as to which direction it is riding. It alternates between straight Western gunplay and a tongue in the cheek attitude. Crosby is best exemplified by the film’s punch line. "Your voice urges Crosby to kiss the heroine, Faye McKenzie. Crosby is at his best in the vocal sequences, creditably delivering "When a Cowboy Sings" and "Reach for the Sky.

Screenplay by Henry Blankfort and Eugene Conrad, from an original story by John Gabriel. Bob Crosby, portrayed journeying into the Western badlands in response to a plea by Samuel S. Hinds, a sheriff who has been incapacitated by Joe Sawyer’s gang. Crosby is impersonating Walter Sande, the sheriff’s son, who has been away since babycare. The tenderfoot overcomes the gang by a series of adroit manipulations. "Fuzzy" Knight, as a hare-brained sheriff, supplies the comedy. Fredric March and George O’Brien are others in the cast. Leslie Goodwins directed, while Bernard W. Burton was associate producer.

Running time, 63 minutes. "G" release date, Oct. 6.

Charles Ryweck

"G" denotes general classification.

Present Wac Drive Reports to Gen. Ullo

WASHINGTON, Sept. 12—Representatives of the War Activities Committee turned over three "scratch" records of the work of the women’s film industry in assisting recruiting for the Women’s Army Corps, to Maj. Gen. J. A. Ullo, chairman of General. Gen. Ullo told the WAC representatives that “the support given to WAC recruiting by the motion picture industry through its distribution and thousands of exhibitors is evidenced in this visual record.

The presentation to Gen. Ullo was made by WAC campaign leaders, Edward L. Alperson and Harry Mandel, director and public relations respectively. Also present were: S. H. Fabian, George J. Schaefer, Hardie Meakin and Ed Schreiber.

Young, Rosenfeld On UOPWA Board

Sidney Young, president of the Screen Office and Professional Employees Guild, Local 105, and Jonas Rosenfeld, Jr., head of the Screen Publicists Guild of New York, have been elected members of the general executive board of the United Office and Professional Workers of America, CIO, which last week held its fifth convention of the union, held in Philadelphia, and at which Lewis Merrill was reelected president.

Para. Pep Club Meeting

Dorothy Lamour, Diana Lynn, Edith Head and Mrs. Joseph Sitroma helped inaugurate the Paramount Pep Club’s fall season of monthly meet-ups. A highlight of the meeting was an explanation to several hundred home office employees of the functions of the Eastern production branch. Executives in attendance were: Howard Cottrell, William Goldsmith, John Byrnes, Richard McLean and Boris Kaplin participating. Knox Hadden, Pep Club presiding, and Irving Singer, chairman of the Club’s special events, were in charge of the meeting.

Holdovers Depress Baltimore Grosses

BALTIMORE, Sept. 12—Holdovers are everywhere this week. Not a new picture put in an appearance and, as a result, boxoffice figures failed to reach the proportions that attend newcomers. The best is “Going My Way,” which continues to draw well, taking an easy $18,500 at Keith’s. Estimated receipts for the week ending Sept. 9.

“Those Seventh Cross” (M-G-M):

CENTURY—(35c) (36c-44c-55c and 60c)

Estimated first 7 days: Gross, $15,500

Average: $17,000.

“Going My Way” (Par.)

KEITHS—(35c) $9,000. (4c-5c) 2 days.

Week Gross: $10,500.

Average: $11,000.

“Casanova Brown” (RKO)

FOX-BOOLOGNE—(25c) 5c-8c-9c-25c

7 days, 2nd week.

Stage show: Betty Lou, Peter Him, Wally Ward, the Fontaines. $17,200. (Average: $18,500.

“Jane” (WB)

IFC—(20c) (25c-35c) 6c-5c 6c-5c-7c

1 day.

Stage show: $14,500. (Average: $18,500.

“Ghost Catchers” (Univ.)

MAYFAIR—(35c) (35c) 6c-5c-5c.

7 days, 2nd week.

Gross: $16,000. (Average: $17,000.)

Coleman to Assist Geo. Smith at Para.

Lester H. Coleman, Paramount general travel auditor, has been promoted to the home office post of assistant to George A. Smith, Western division manager. Charles M. Reagon, vice-president in charge of distribution, announced here yesterday.

Arthur Dunne, who has been assisting Mr. Coleman recently, has been appointed Central division manager.

Coleman has been with Paramount since 1924. Before entering the service of the company, he was with the travel department of a heating and ventilating engineering concern.

U. S. May Secure Foothold in France

(Continued from page 1)

credits in French or North Africa production or theatre acquisition. The creation of an American monopoly throughout France’s domain thus becomes a possibility, it is said here.

War Villages of French audiences with French audiences since the invasion reveal a vast interest in what the outside world has been doing during these last four years with the people showing an intense interest in Allied documentaries, especially films on social improvement, meeting the impact of an invasion threat to England and national health and feeding schemes, and also a keen interest in films on the American war effort in the Pacific which heretofore has been virtually unknown in France.

A general complaint has been voiced that no Walt Disney short shows have been seen in France.

Peter Burnup, in a cable from London appearing in Motion Picture Daily Sept. 5, described the manner in which film-hungry liberated France is hailing the showing of films sent in by the Allies under a carefully-conceived military plan to have films flown direct to the front. A combination of attacks on through the battles for the rest of France.

10 Disney Films To Army’s PWB

Arrangements have been made to include 10 or 12 Disney short subjects for showing in the liberated areas by the U. S. Army’s Psychologic Warfare Branch, it was learned here yesterday from the Office of War Information’s Overseas Film Bureau.

Bergman West on New ‘U’ Campaigns

(Continued from page 1)

concurring with John Joseph, Universal’s national director of advertising.

One of the major topics will be the campaign for Deanna Durbin’s “Can’t Help Myself,” which can be anticipated that an appropriation of $300,000 will be set for the picture, representing the largest advertising budget Universal has ever spent on any picture.

The campaign will embrace billboards, magazines, newspapers and radio.

Other campaigns to be discussed at the studio conferences will be those for “Bowers to Broadway” and “The Suspect.”

N.E. Campaign for ‘Race’ Begins Today

The campaign for RKO’s “The Master Race,” produced by Edward Goldin, will be launched in the New England area today when RKO will be host to a group of newspapers in Boston. The New England premiere for the film will be held in conjunction with the opening of “Secure Foothold in France” at the Ritz Carlton Hotel in Boston. New England premiere for the film will be held in conjunction with the opening of “Secure Foothold in France” at the Ritz Carlton Hotel in Boston, New Haven, Albany and Buffalo.

Principal speaker at tomorrow’s luncheon will be Director and commentator and author of the book upon which RKO’s “Hitler’s Children” was based.

Wednesday, September 13, 1944
$17,300 for ‘Way’
Holding in Toronto

Toronto, Sept. 12—“Going My Way” retained its popular way at Shica’s Theatre with $17,300 in sight for its second week, while “Home in Indiana” was pointing to $13,800 at the Imperial and the sixth week of “The White Cliffs of Dover” looked like $9,200 at Loew’s.

Estimated receipts for the week ending Sept. 14:
“San Demetrio-London” (British)  
EGLINTON—(1,086) (35c-4c-6c) 6 days, 2nd week. Gross: $1,500 (Average: $250).
“Home in Indiana” (26th-Fox)  
IMPERIAL—(1,315) (35c-4c-6c-9c) 6 days, Gross: $13,800 (Average: $2,283).
“The White Cliffs of Dover” (M-G-M)  
LOEW’S—(2,074) (35c-4c-6c-7c) 6 days, 4th week. Gross: $9,200 (Average: $1,533).
“Going My Way” (Para)  
SHEAR—(2,660) (35c-4c-6c-9c) 6 days, 2nd week. Gross: $17,300 (Average: $2,883).
“And the Angels Sing” (Para)  
GAMBLER’S CHOICE—(1,496) (35c-4c-6c-9c) 6 days, Gross: $3,900 (Average: $650).
“Good Time Charlie” (Para)  
TIVOLI—(1,496) (35c-4c-6c) 6 days, Gross: $7,600 (Average: $1,267).
“In Society” (Univ)  
UPTOWN—(2,761) (35c-4c-6c-9c) 6 days, 2nd week. Gross: $7,100 (Average: $1,183).

‘Wilson’ Opening Sets Kansas City Pace

Kansas City, Sept. 12.—The Tower reports fine response to the delightfully “Wilson,” with delighted audiences and a delightful gross of around $25,000. The Newman is still doing big business with “Going My Way” grossing $24,000 for the fifth week, which breaks any previous record.

Estimated receipts for the week ending Sept. 12-13:
“Greenwich Village” (28th-Fox)  
ESQUIRE—(900) (35c-5c-6c) 7 days, Gross: $6,900, (Average: $986).
“Canterville Ghost” (M-G-M)  
MIDLAND—(1,590) (4c-4c-6c) 7 days, Gross: $11,000, (Average: $1,571).
“Going My Way” (Para)  
NEWMAN—(1,590) (4c-6c-8c) 7 days, Gross: $10,000, (Average: $1,429).
“Casanova Brown” (RKO)  
PACIFIC (1,590) (4c-6c-8c) 7 days, Gross: $30,000, (Average: $4,286).
“Lone Star” (25th-Fox)  
TOWER—(2,000) (7c-8c-10c) 7 days, Gross: $9,000, (Average: $1,286).
“Greenwich Village” (28th-Fox)  
UPTOWN—(2,000) (6c-6c-7c) 7 days, Gross: $7,000, (Average: $1,000).
“Greenwich Village” (28th-Fox)  
FAIRWAY—(700) (4c-6c-8c) 7 days, Gross: $1,800, (Average: $257).

Great Flood Damage
To Mexican Theatres

Mexico City, Sept. 12.—Many theatres in Chihuahua, Coahuila and parts of Durango have been totally wrecked or crippled by the worst flood to hit Mexico’s North Central states in years. Indications are that houses will be out of commission for a long time.

Over 100 were killed by the floods, and thousands have been made homeless.

‘Wilson’ $79,000
Leads Philadelphia
In Booming Season

Philadelphia, Sept. 12.—Business in center-city theatres is booming at the start of the new season. “Wilson” figures will go over the top with a gross pointing $80,000 for the dual showing of the film at the Earle and Aldine. The other major opening, “I Love a Soldier,” at the Stanley, points to $31,500.

Estimated receipts for the week ending Sept. 13-15:
“Imperial Lasso” (Para)  
ALDINE—(900) (4c-5c-6c-8c-$1.20) 7 days, Gross: $28,800 (Average: $4,114).
“Going My Way” (Para)  
ARCADIA—(600) (4c-6c-8c-$6c-7c) 7 days, 2nd run, 2nd week. Gross: $10,500, (Average: $1,436).
“Janie” (WB)  
BOYD—(1,600) (4c-4c-6c-7c-8c) 7 days, 2nd week. Gross: $16,800. (Average: $2,400). 

“Wilson” (28th-Fox)  
EARLE—(3,000) (4c-5c-6c-8c-$1.20) 7 days, 2nd week. Gross: $40,100. (Average: $5,730).
“In Society” (Univ)  
FOX—(1,300) (4c-5c-6c-8c-7c-8c) 7 days, 2nd week. Gross: $16,300. (Average: $2,330).
“Waterloo Bridge” (M-G-M, reissue)  
KARLTON—(1,000) (4c-6c-6c-7c-8c-8c) 7 days. Gross: $6,630. (Average: $960).
“Dragon Seed” (M-G-M)  
KUHTE—(2,200) (4c-6c-6c-8c-7c-8c) 7 days, 2nd run. Gross: $9,300. (Average: $1,300).
“Mr. Skeffington” (WB)  
MASTBAUM—(4,700) (4c-6c-6c-8c-7c-8c) 7 days, 3rd week. Gross: $18,200. (Average: $2,590).
“I Love a Soldier” (Para)  
STANLEY—(1,300) (4c-5c-6c-8c-8c) 7 days. Gross: $3,500. (Average: $500).
“Marine Raider” (RKO)  
STANTON—(1,720) (4c-6c-6c-6c-8c-8c) 7 days, 2nd week. Gross: $8,800. (Average: $1,250).

‘Greenwich’ Doubles
Par in Denver Dual

Denver, Sept. 12—“Greenwich Village” on a dual at both the Denver and Esquire theatres doubled par at the Denver and clicked to the tune of $32,000. “Secret Command” on a twin bill at the Paramount scored $14,800, while “On the Way” at the Denver closed its sixth and final week with a gross of $10,000. Most moves and returns were doing fair business.

Estimated receipts for the week ending Sept. 10-14:
“Seasongs of ’45” (UA)  
ALADDIN—(300) (35c-4c-7c) 7 days, on a mover. Gross: $6,200. (Average: $857).
“Treason” (RKO-Disney)  
BROADWAY—(1,500) (35c-4c-7c) 7 days, return engagements. Gross: $6,600. (Average: $943).
“Going My Way” (Para)  
DREXEL—(750) (35c-4c-7c) 7 days, 6th week. Gross: $10,800. (Average: $1,543).
“Greenwich Village” (28th-Fox)  
ESQUIRE—(740) (35c-4c-7c) 7 days, Gross: $4,200. (Average: $593).
“One Mysterious Night” (Col)  
DENVER—(2,000) (35c-4c-6c) 7 days, Gross: $10,000. (Average: $1,429).
“Greenwich Village” (28th-Fox)  
PARAMOUNT—(2,300) (35c-4c-7c) 7 days, Gross: $9,800. (Average: $1,393).
“In Society” (Univ)  
BLACK MARKET (Menas)  
RIALTO—(900) (35c-6c-7c) 7 days, on a mover. Gross: $8,500. (Average: $1,214).

FAMED KATE SMITH HOUR STARTS THIS SUNDAY FEATURES SCENES FROM “OUR HEARTS WERE YOUNG AND GAY”!

DIANA LYNN, WHO CO-STARS WITH GAIL RUSSELL IN THE FILM, AND CORNELIA OTIS SKINNER, AUTHOR OF THE BEST SELLER WHICH HAD 20,000,000 READERS, WILL APPEAR IN BROADCAST VERSION WHICH CONTINUES EXTENSIVE RADIO PROMOTION OF THIS IMPORTANT PARAMOUNT COMEDY.
Everybody loves
San Diego
I Love You

HOLLYWOOD REPORTER says:
"SAN DIEGO, I LOVE YOU is the kind of movie that people go back to see more than once. As a matter of simple fact, SAN DIEGO, I LOVE YOU comes dangerously close to being Academy Award material, for it has all of the charm, zany gayety and greatness that made box-office smash hits out of IT HAPPENED ONE NIGHT and YOU CAN'T TAKE IT WITH YOU."

Screen Play by Michael Fessier and Ernest Pagano  From a Story by Ruth McKenney & Richard Bronson
Directed by REGINALD LE BORG  Produced by MICHAEL FESSIER and ERNEST PAGANO
A UNIVERSAL PICTURE

THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!
U to Spend 5 Millions
On Its Studio

**Power, Roads Pinch Europe**

A shortage of electric power, caused by widespread destruction of plant facilities, and poor transportation existing on the European Continent are the twin obstacles that stand in the way of "resumption of normal business there," in the opinion of Joseph Selchman, president of Universal's International Corp.

In an interview here yesterday with **Motion Picture Daily**, Selchman stated that the Office of War Information's overseas film bureau, headed by Carl Milliken, head of the MPPDA's foreign department, is scheduled to leave for Paris to resume his post there as Continental representative for the MPPDA as soon as permission is secured from the U. S. Government, it was learned here yesterday. Stumbling block to Smith's return to France is the Office of War Information's overseas film bureau. (Continued on page 3)

**Berge Warns All Buying Pools**

British Plan Pooling All Studio Space

By PETER BURNUP

London, Sept. 13.—The British Film Producers Association and the British Board of Trade have reached an agreement whereby all studio space in this country, as it is de-requisitioned by the Government, will be pooled among all producers, according to an official announcement made here today.

The plan is the outgrowth of one phase of the Aug. 1 report of the BOT monopoly committee, which made the point that flourishing "independent" production is necessary for a prosperous British industry and suggested the establishment of an integral to allocate space, regardless of ownership, among all comers.

De-requisitioning has already begun. (Continued on page 4)

**Agnew Predicts 10 Million for 'SYWA'**

"Since You Went Away" is headed for a domestic gross of $10,000,000. It was predicted here yesterday by Neil Agnew, Vanguard Films' vice-president in charge of distribution. Agnew said such a gross would make the picture the runner-up to David Selznick's "Gone With the Wind," which is said to have grossed $32,000,000.

Agnew stated that, "without an advertising campaign so costly as to constitute 'buying' an audience," "SYWA" has already grossed more at the Capi-

**Marines 'Mariana' a Thrilling Film**

The thrilling yet appalling story—appalling because of our losses—of the conquest of the Marianas Islands by American forces, is unfolded in "The Battle for the Marianas," filmed by U. S. Marines, released by the Office of War Information and distributed by Warners, under sponsorship of the War Activities Committee. It is 21 minutes of the actual battle, as it hap-

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**SS Cautions on Studio Expansion**

Hollywood, Sept. 13.—General Service Studios, which rents space to independent producers, will not be in the construction market overnight following relaxation of WPB restrictions on materials. On the contrary, according to a GSS spokesman, this organization will continue to operate on the basis of its present four stages as long as may be required. The question to be decided is whether the end of the war will be followed by an increase or a decrease of independent producers. (Continued on page 6)

**Singer Named Bond Assistant to Hertz**

Summer W. Singer, Buchanan & Co. advertising agency account executive, has been named special assistant to Hertz, Jr., publicity and advertising chairman of the industry's Sixth War Loan drive. Singer, who returned yesterday from a business trip to Hollywood, will have charge of preparing the press book for the campaign.

Singer said the press book will be... (Continued on page 6)
Representatives of RKO Theatres and Motion Picture Theatre Operators and, in the meantime, representatives of the RKO Exclusive Theatres Managers and in the meantime, representatives of the RKO Exclusive Theatres Managers have set Sept. 29 for the election ordered by the State Labor Relations Board. It is understood that the RKO Theatres plan to make a test case of the issues involved in the election. Cashiers and secretaries of the theatres, who are separated from the bargaining unit by the RSLR, are understood to be planning to set up their own unit and seek recognition independently.

U' Patterns Drive for 'Merry Monahans'

Maurice Bergman, Universal's Eastern advertising-publicity director, reported yesterday that 800 theatres in Turkey and Providence for "The Merry Monahans" will be the pattern for all openings throughout the country.

The portion reversion for a dinner and gathering for the Monahan clan of each city. Hakt Linet handled the Providence opening, leaving Charles Simms in Toledo to continue the program in cooperation with Howard Feigler, manager of the RKO Theatre. William McDonald will open the film. Harry McDonald, the company's New England representative, was in charge of the opening at the Albee in Providence.

HWM to Participate In OWI-WAC Film

Hollywood, Sept. 13.—In a meeting considered among the most important in its history, the Hollywood War Information Committee tonight will plan for its participation in the upcoming OWI-WAC film production, Hollywood Victory Committee of OWI. The meeting was called to promote a program of entertainment for the armed forces and similar expansion deepening upon the services of workers who funnel their contributions to the war effort through the HWM.

UA Directors End Two-Day Meet Here

The United Artists board of directors concluded their regular meeting here yesterday with approval of the recent negotiations with the Screen Guilds and the favorable agreement of the stagehands and electrical workers. The board, which met yesterday with the Screen Guild representatives, was headed by Samuel Hays, chairman; J. Ravenson, vice-chairman; and J. J. Salkind, secretary-treasurer. The meeting was held at the United Artists building on Vine Street.

Kreisler to Open N.Y. Offices for Cowan

Bernard B. Kreisler, recently appointed vice-president and general manager of Lester Cowan Productions, Inc., has been associated with RKO, to open Eastern headquarters.

While here Kreisler will confer with United Artists' Gradwell Sears and Carl Leserman in connection with five preview showings of Cowan's "Screen a Week" program. The first cow production is to be released through UA, to be followed by "G.1. Joe," by Ernest Pyle.

M-G-M Names Gottlieb

S. Gottlieb, sales manager of M-G-M's Pittsburgh branch, has been named exchange manager, succeeding George Stone, who has resigned.

Gottlieb has been with the company for more than 20 years, having been in the accounting, playdate, and sales departments in Cleveland, Cincinnati, and Detroit. He has been with the Pittsburgh office since 1923.

Kestenbaum Resigns As PRC Exporite

Samuel S. Kestenbaum has resigned as director of exploitation for PRC, effective immediately.

Kestenbaum joined the company four years ago, when the studio was doing a large amount of exploitation work in the East Coast South American countries.

Coplan to Hollywood

Toronto, Sept. 13.—Dave Coplan, one of Toronto's most successful managers, has been appointed manager of United Artists in England, is en route to Hollywood.

Coast Flashes


LOUIS B. MAYER, injured Aug. 17 in a fall from a horse, is making steady progress toward recovery, but will be confined for some time in Cedars of Lederon Hospital.

Hal B. Wallis has completed a deal for the screen rights to Lillian Hellman's The Searching Room. Wallis also closed the deal for Miss Hellman as a contract writer. Her first assignment will be the screen adaptation of her own play.

Samuel Goldwyn announced here today that he has signed McKinley Kant, to write the script for "Hurry Again," a story of men back from the fighting fronts.

Shortly after finishing "Wonder Man," Danny Kaye will be starred in "Fancy Free," a comedy about military policemen in liberated France. Samuel Goldwyn has announced.

Cantinflas has left by plane for Mexico City and will appear in a film with RKO on his first American picture.

Roosevelt-Churchill Reel Out Today

First newsreel films of the Roose-velt-Churchill meeting, opening Mon- day in Quebec, Canada, will be in- cluded in five newsreels for release this morning. Shots will show the President and Mr. Churchill's arrival at Quebec, the meeting of the President and Mrs. Roosevelt with Prime Minister Louis St. Laurent, and Churchill and Prime Minister W. L. Mackenzie King of Canada.

Two newsreel crews were assigned to the company to the President of Que- bec to represent the five reed's will have their selection of newsreel views of the day's news on May 15.

Newsreel companies anticipate more footage momentarily on the campaign trail of the 3rd Annual "Roads" and "Roads" in Northern France and the British and Canadian armies in those battle areas. It is understood the campaign will be harnessed by technique and historically by films of the liberation of Paris and the entry of de Gaulle.

MPPDA's Quarterly Board Meeting Held

The board of directors of the Motion Picture Producers and Distributors of America held their quarterly meeting here yesterday, with Will H. Hays, chairman, present. Only routine business was transacted, according to an MPPDA spokesman.

Directors present, in addition to Hays, were: George R. Beban, Cleveland; Nicholas M. Schenck, Jack Cohn, E. V. Hammons, Spyros Skouras, N. Peter Rathvon and George Borthwick, Motion Picture Editors Guild; Frank C. H. Miller, Las Vegas; Harry Buckley, John J. O'Connor, Russell Holman and M. C. Michel.
Berger Warns
Of Suits Vs.
Independents
(Continued from page 1)
tween major and independently-
owned circuits.
1. We will institute anti-trust
action against illegal combinations and
monopolistic territorial controls in the
hands of independently-operated
circuits.
At Monday's press preview, Berger
talked. Today, he put it in writing. He
reiterated his contention that the
government "absolutely" stands by its
intention of divorcing affil-
ated theatres.
"We intend to strike at the illegal
and monopolistic practices of the industry
wherever we find them, in produc-
tion distribution or exhibition," he
said.
Berger's Written Statement
Berger's written statement said in
part: "The government is applying to
seek divorcement of theatres from the
five major companies clearly de-
fined in the court application recently
filed in the pending case against the
majors.
"We have absolutely no inten-
tion of reeding from that
position We mean it, however, to stop there."
Berger then described the three ob-
jectives reported above. Although he
deprecated M. F. Theatre's decision on
various phases of the litigation, he
discussed other cases pending, com-
plaints on progress and the necessity for "polic-
ning measures which would prevent
theaters from returning to their own
original ownership or control if and when
divorcement is determined.
Berger visited several studios but
decided to identify them, yesterday,
which he learned that Warners was one.
He also declined to say whether the
visits were for the decree or as a spec-
tator. He left tonight for San
Francisco and will visit Portland and Se-
attle before returning to Washington.

Monogram Sets East
Exploitation Unit

Monogram will establish an eastern
exploitation department here within
ten days, under direction of Har-
ry Goldstein, who has resigned as dis-
tributive manager of the company
in New England, Steve Bradey,
Monogram vice-president and general
sales manager, announced.
The new eastern exploitation chief,
a brother of Jack Goldstein, formerly
executive vice-president of Warner
Fox, will work under the direction of
Lou Lifton, head of Monogram's ex-
ploration department at the home of-
ice on the Coast.

Mrs. Parkington
(Continued from page 1)
ment of the film. On the other hand, there are moments of sheer delight
which are not paralleled in many films.
In his book, Bromfield told the story of an American family over a
period of more than 30 years, highlighting the incidents in the married
life of the couple and stressing the influence of the family on the
lusty pair. The story is substantially the same in the film version. It
is told in a series of flashbacks going back from Christmas, 1938, when a
$3,000,000,000 swindle by a member of the family, played by Arnold, pre-
cipitates a crisis which Susie Parkington (Greet Garson), in her 80's-
a brilliant and dynamic woman who has retained control of the family
fortunes from the man which she believes the departed Major
Parkington would have desired.
Major Parkington was a scoundrel but he remained in love with Susie
through all the years of their marriage. They were not easy years for
Susie since there were many women in the Major's life, among them the
Baronesse Conti, his former sweetheart who helped launch Susie in soci-
ety. She is married to a young man, and Lady Norah Ebbsworth, whose
designs on the Major were frustrated by no less a
personage than England's then Prince of Wales.
As the Major and Mrs. Parkington, Pidgeon and Miss Garson add
another memorable contribution to their growing list of excellent screen
achievements. Miss Moorehead's performance as the Baroness Conti is
one of the high points of this picture. Prince of Wales.
Arnold is convincing as the hapless financial manipulator
who brings disgrace to the family, and Frances Rafferty brings
charm and warmth to the role of his daughter whose romance is
championed by her great-grandmother. Lesser roles are well-handled by
Gladys Cooper, Selina Roye, Tom Drake, Peter Lawford, Dan Duury
and Hugh Marlowe.
Plaudits also go to Joseph Ruttenberg's photography which magnifi-
cently encompasses the action, and the backgrounds provided by art
directors Cedric Gibbons and Randall Duell.
Boris Kaper's musical background deftly emphasizes the mood.
Running time, 124 minutes. "G" Released in block No. 9.
Milton Livingston.

Wilson' Given Big
Atlanta Opening
ATLANTA, Sept. 13.—The 20th-Century-Fox-Darryl F. Zanuck "Wil-
son" opened here tonight at the
Paramount Theatre, following a re-
cord campaign. The audience was ac-
ed Gov. Ellis Arnall, Mayor Harts-
feld of Atlanta, Robert B. Willy,
and other dignitaries. Following an
star of the picture; Carmen Miranda,
Dana Andrews, Roddy McDowell,
Lynn Bari, George Jessey and
stars visited the
Lawson General Hospital, where they
participated in a 30-minute show.
Music for the premiere was Sup-
erior No. 48. The premiere was
broadcast over radio station WAGA.

Wilson' in 32 Houses
By End of This Week
By the week's end more theatres will be playing "Wilson," it was
disclosed here yesterday by Tom Connors, vice-president in charge of sales of
20th Century-Fox, thus bringing the total to 32 up to Sept. 17.

Saltonstall in Film
BOSTON, Sept. 13.—Governor Levy
Saltonstall, who played "The
Springfield Plan," Warners' film
on the method he has endorsed for pro-
moting racial tolerance, Persuaded
by director Crane Wilbur to take
the role of himself in scenes in the state
executive offices, the Governor has
velveted the lines prepared for him
in Hollywood and will become
script writer as well as actor of the
part he plays.

Minneapolis Faces
Stage Competition
MINNEAPOLIS, Sept. 13.—With 11
attractions already booked, Minneap-
olis film houses are in for one of the
heaviest competitive stages in
history. W. R. Murray, manager of the
Lyceum, where the road companies
will be presented, reports the
former Guild for "Prince of Wales.
Sept. 28, followed by "Good Night,
Ladies," Oct. 23; "Three's a Family"
from Oct. 30; "Student Price," Nov.
13; "Dams O' Fun" is scheduled for Dec.
7; "Othello," Dec. 10; "Life With
Father," Jan. 10; Helen Hayes in
"Harriet," Feb. 20; Feb. 24; Kath-
ariene Cornell in "Lovers and Friends,"
Feb. 28; "Blossom Time," March 21
and "Over 21" May 2.

Class A of SAG
Meet Sunday Night
HOLLYWOOD, Sept. 13.—Following
the announcement on the outcome of
the election of officers, the annual
meeting of class A membership of the
Screen Actors Guild next Sunday
night, will discuss changes in sal-
aries and working conditions to be
sought prior to the expiration of the
contract, which expires Jan. 31, one
year from now, and other matters
which has approximately three
years to run.
Reports from Walter Abel on tele-
vision and joint-mover activity, Mor-
gan Wallace on Veterans' Rehabili-
tation, Edward Arnold on War
service activities, and others, will be
read to the assemblage. incoming
president, George Murphy, will pre-
side.

Power, Roads
Pinch Europe
(Continued from page 1)
road, operating through the Allied
Psychological Warfare Branch, will
continue to retain distribution of
American films on the Continent for
the present. The films are "practical
necessity." No transportation facili-
ties are available for private use, he
pointed out. He estimated that the
season distribution would have to ren-
scape the auspices of that government
agency, which can obtain priority.

Paris Ready for Business
Seideman revealed that he has
heard from Ettde Descembe, for-
ter controller in the comptroller's Paris
office, that he was "ready for business." Descembe suc-
ceeded in salvaging certain Universal
films from destruction by the Germans,
Seideman said, and stored a number
of programs in Lyons and Marseilles.
Ten tons of Universal stock were dis-
patched to the Lyceum in Paris, and
more were despatched to the Trianon
Theatre in that city. He cited the fact
that the Nazis paid for it at the rate of 10 francs a kilo,
which was reasonable.

Physical obstacles to resumption of
operation in Europe loom even larger
than the problems of finance and cur-
rency. Universal's large top management staff has had to
be split up, as the latter problems will be solved through the instru-
ment of international treaties, and contem-
plated restrictive legislation may be
enacted by the State Department.
Recent OWI reports from Italy, he
said, indicated that the destruction of
theatres there has not been as great
as anticipated, but the resumption of
near normal service was being re-
oved by lack of electrical power
and poor transportation.

Mono, Now Owns 7
Field Branches
HOLLYWOOD, Sept. 13.—On acquisi-
tion of the 49 per cent interest held by
Universal in a group of 12 theatres over
complete ownership of the Judd-
Monogram Des Moines exchange, in a
dead consummated yesterday and in
rnounced as such.
As reported in Motion Picture
Daily on Monday, the company also
recently bought the Oklahoma franchise
from Curr Scott. With fully
owned exchanges also in New York,
Philadelphia, Washington, Minneap-
olis and Omaha, and half-owned
exchanges in Seattle and Portland,
Monogram now operates offices in
35 per cent of the revenue produc-
ing territories in the United States,
according to President W. Ray
Johnston. The remaining are owned
and operated by franchise holders.

To Argue Local 306
Plea Before SLRB
Arguments will be heard today
by the State Labor Relations Board
in the petition of IATSE New York pro-
jectionists' Local 306 to be declared
collective bargaining agent for some 100 projectionists in the 35
Century Circuit houses in Brooklyn and
Queens, currently under contract before the SLRB for several months.
Nathan Frankel, Local 306 attor-
ney, will represent the union and
Mitchell Klaft will represent Century.
You gotta hand it to WARNERS for CARY GRANT in FRANK CAPRA'S ARSENIC AND OLD LACE the new N.Y. Strand record

RAYMOND MASSEY • JACK CARSON • PETER LORRE

PRISCILLA LANE • EDW. EVERETT HORTON • JAMES GLEASON • JOSEPHINE HULL • JEAN ADAIR • JOHN ALEXANDER
"A WOW! ONE OF THE GREATEST COMEDY SMASH HITS OF ALL TIME!"
HOLLYWOOD REPORTER

"HILARIOUS ENTERTAINMENT. WILL BE MUCH TALKED ABOUT AND EXCEEDINGLY HEAVILY PATRONIZED!"
DAILY VARIETY

"WILL HAVE NO TROUBLE WINNING A RATING AS ONE OF THE MOST POPULAR FILMS OF THE YEAR! RAISES A STORM OF LAUGHTER IN A BREATHLESS PACE FROM FIRST MOMENT TO LAST! NATURAL FOR BULGING GROSSES!"
FILM DAILY

"TERRIFIC MASS ENTERTAINMENT IN THE CAPRA MANNER. CRAMMED WITH EXCITEMENT, THRILLS, LAUGHS! TOP BRACKET!"
SHOWMEN'S TRADE REVIEW

"A THRILLER-DILLER DEFINITELY IN THE HIGHER BRACKETS!"
VARIETY

"HAS THE STUFF FOR RESOUNDING BOXOFFICE SUCCESS! NO END OF LAUGHS!"
THE INDEPENDENT

"IT WILL REGALE WHO KNOWS HOW MANY TIMES ITS LEGIT THEATRE AUDIENCES!"
M.P. DAILY

"OFFERS SHOWMEN A FIELD-DAY! EXCELLENT!"
MOTION PICTURE HERALD

"HEADED FOR THE BIGGER GROSSES, ONE OF THE HIGHLIGHTS OF THE SEASON!"
THE EXHIBITOR

FRANK CAPRA

KEEP SELLING BONDS!
$4,400,000 Budget Approved by PCA

Hollywood, Sept. 13.—A production budget of $4,400,000 has been approved by the Producers Corporation of America directorate for the five scripts nearing completion by that company for United Artists release, Sig Schlegel, president of PCA, announced here upon his return from a special board meeting in Phoenix.

Production plans call for the placing of one production in each of the company’s approximately every three months, with “O’Brien’s Navy” first, starting Oct. 15.

The second, going into production Dec. 15, will be “This Crazy, Wonderful World,” based on the Laddidas Fol- dor play. This production will carry a budget allotment of $1,400,000. Subject to color availability, “Remington” is scheduled as the third production and is slated to start in March. “In Sincerely Yours,” formerly titled “The Greeks Had a Word for It,” will replace “Remington” in the next color-delivery schedule of that production. Final production in the group will be “Escape From Beauty,” based on the Collier serial by Peter Paul O’ Mara.

Agnew Predicts 10 Million for “SYWA”

(Continued from page 1)

Agnew released the following figures on “SYWA” grosses: more than $80,000 per week for the first seven weeks in New York, $85,000 in less than two weeks in Philadelphia, $43,000 in its first week in Boston, $104,922 in its opening week at the Mayfair in Trenton, where the previous high was $8,913, and $7,817 in its second week at the Pecomewent in New Bedford, Mass. These figures are based on six weeks in Atlantic City. A one-week run in Boston has brought a record gross of $48,000.

Marines’ ‘Mariana’ a Thrilling Film

(Continued from page 1)

The New York Appeal Board of the American Arbitration Association has affirmed the award of the Buffalo trials in the case brought by the Monogram and Seville of the American Arbitration Association.

The complaint then appealed with Loev’s and Paramount and the interveners asking that the award be affirmed. The complaint claimed that Loev’s and Paramount acted in bad faith and that the award should be set aside.

The complaint alleged that under the Chicago release arrangement, the New deal to the public in the same week of release as the following theatres: Wallace Rand, the producer, and Loomis, all in Chicago. The complaint pointed out that he charged a 50 percent admission, while the other exhibitors charged 25 percent, and that he claimed that present release of films to the others is unfair and unreasonable.

The AAA also secured that Bruce W. Sauten, arbitrator in the Chicago tribunal, filed a complaint in the arbitration against all five distributors filed in behalf of Paul Mans and Donald O’Reilly’s Hudson theatres in Detroit, Wisconsin, Wisconsin Falls, Wisconsin Falls theatre, River Falls, Wisconsin, the arbitrator ruled, over the Hudson contract. After seven days, the Falls begins its run not later than 14 days after availability. Miner and Chamberlain, the operators of the Falls, were the interveners.

Richardman, Writer, Dies

Arthur Richardman, 58, died Sunday in St. John’s Hospital in Hollywood. A native of London, England, he had been in the motion picture industry for 30 years. He was a member of the American Theatre Wing, Authors League of America and the Society of Authors and Composers. He is survived by a son, John Marshall Richardman.

British Plan Pooling of All Studio Space

GSS Cautions on Studio Expansion

(Continued from page 1) production is a new trend in the studio expansion, it is felt that a multiplicity of changes in conditions such as tax legislation, which have been accounted responsible for an increased demand for independent production. In the past, will control this trend following the peace.

General Service is used by Stromberg Productions, Samuel Bronston, John R. Rogers, Boges Productions, Bing Crosby Productions, Lester Cowan, Producers Corporation of America, Arnold Pressburger, Andrew Stone, and others.

Smith to Resume Post in Paris for MMPDA

(Can not be converted into storage space for "props.")

The program calls for new buildings. The studio has 235 acres at its command and, therefore, has all the ground required for its purposes.
THE MAP OF BROADWAY!

He's the Mainstay of Every Main Stem!

YOU'VE GOT TO BE GOOD TO BE A LEADER FOR TWENTY YEARS

Keep Selling Bonds!
They've Started On Their Fun-Raising

"A WAVE, A WAC
AND A MARINE"

ON BROADWAY IT TOOK A FIVE-STORY BUILDING TO HOLD THIS GIANT BILLBOARD AT THE VICTORIA!

NEW YORK WILL SURRENDER UNCONDITIONALLY,
CALL OUT THE ARMY, THE NAVY, THE MARINES!

A WAVE A WAC
AND A MARINE
A MONOGRAM PICTURE

NO BATTLE SCENES JUST LOVE
IT'S A 21 GUN SALUTE TO FUN LOVE LAUGHTER & COMEDY
"A WAVE A WAC AND A MARINE"
EXTRA FORTRESS JAPAN

NO MESSAGE JUST BARRELS OF FUN AND JIVE
TO MAKE YOU HAPPY YOU'RE ALIVE

Another MONEY HIT FROM MONOGRAM
And How!" says Monogram

Love-Chasing, Money-Making Way!

and A MARINE

Baltimore Variety reports "Wow $22,000! Boosted biz to biggest figure in recent history!"

LYSE KNOX • ANNE GILLIS • SALLY EILERS
RICHARD LANE • RAMSAY AMES • HENNY YOUNGMAN
MARJORIE WOODWORTH • "RED" MARSHALL

REDDE RICH and HIS ORCHESTRA with CONNIE HAINES

Produced by Edward SHERMAN Directed by Phil KARLESTEIN, Executive Producer Seabright CRISTINI

with
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PARA.</th>
<th>PRC</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
<th>UNIVERSAL</th>
<th>WARNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug. 19</td>
<td>SWING IN THE SADDLE</td>
<td>(Seventh Block) ANDY HARDY'S PLACE TROUBLE</td>
<td>Mickey Rooney Lewis Stone C—107 mins. (422)</td>
<td>CALL OF THE IRISH</td>
<td>Ann Corio D—60 mins. (233)</td>
<td>(Sixth Block) HAIL THE CONQUIRING</td>
<td>Eddie Bracken Elsa Raines C—100 mins. (416)</td>
<td>(Special Release) CASANOVA BROWN Gary Cooper Teresa Wright C—92 mins. (1945)</td>
<td>(First Block, 1944-'45)</td>
<td>(August Release)</td>
<td>IN SOCIETY Abbott and Costello Meet the Invisible Man</td>
</tr>
<tr>
<td>Sept. 23</td>
<td>THE UNWRITTEN CODE</td>
<td>Anne Savage Susan Adams C—114 mins. (494)</td>
<td>CANOE</td>
<td>(Special Release)</td>
<td>TRIGGER LAW</td>
<td>Hoot Gibson O—60 mins. (402)</td>
<td>THE FALCON IN MEXICO</td>
<td>Tom Conway Marla Meade O—70 mins. (431)</td>
<td>PEARL OF DEATH</td>
<td>Basil Rathbone Nigel Bruce D—69 mins. (9001)</td>
<td>ARSENIC AND OLD LACE</td>
</tr>
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Lights Go On in Britain Sept. 17
On Relaxation of Long Blackout

By Wireless to The New York Times.

LONDON, Sept. 6 — Britain's blackout, generally agreed to be the most depressing of her many wartime restrictions and a cause of many accidents, is to be almost ended Sept. 17 when half-lighting, with peacetime curtains, will be allowed. 

The blackout will be replaced by half-lighting, with peacetime curtains and blinds instead of the fulnnearal drapes of wartime. 

Street lights will be improved and motor traffic, which has been limited to no more than 10,000 per night, will not be limited to any number.

Accidents have been few in the blackout period, and the U.S. Government correspondent states that the blackout has not caused much damage to the country except to make it more difficult for the people to get about for leisurely purposes.

The blackout has undoubtedly prevented many accidents, but it has also had the effect of keeping the people indoors, where they are more liable to get sick.

The British Government has decided to relax the blackout regulations and to allow the people to go outside again, but it will still be necessary to keep the lights down to a minimum in order to prevent accidents.

The Londoner who announced the news of the end of the blackout said:

"The lights will be on again, and the people will be able to go outside again. It is hoped that this will be the end of the blackout and that the country will return to normal as soon as possible."
DAILY VARIETY says:

"Universal has a money picture in SAN DIEGO, I LOVE YOU. Michael Fessier and Ernest Pagano, both as producers and writers, drew heavily upon zany comedy situations to put it over, and with Reginald Le Borg's direction falling into line entire cast headed by Jon Hall, Louise Allbritton and Edward Everett Horton fully aware of their opportunities, feature is sock entertainment, calculated to hit handsome mark at box-office."

They don't stop fighting! Keep selling war bonds for victory!
The Wind Rose, Receipts Dove

The gale hit this Atlantic Coast area last night at dusk preceded, by a few hours, by hurricane warnings of the meteorologists which sent the working populace of cities affected scurrying homeward early and kept those at home close to the hearth. The net result, theatrewise: Down- town and neighborhood houses had an extremely quiet evening. The evening show-hour Broadway and the side streets of Times Square were all but deserted. Reports from the home centers, the areas affected disclosed that Main Streets were similarly empty.

Special Code For Theatres

New York State Labor Department officials, meeting here today with theatre circuit representatives on the state's pending new building code, will be receptive of the idea of changing the existing tentative draft of the code in order to place film theatres in a classification separate from night clubs, road houses and stage theatres, it was reported.

First of Exchange Help Contracts are Approved

The regional War Labor Board here has approved the first joint application of eight distributors and the IATSE to institute a system of 18 job classifications with minimum and maximum wage scales for office workers of exchanges. The approval was for Alabama workers and similar applications are pending in 19 other exchange districts with the remaining 11 applications expected to be filed next week, eventually bringing an estimated $400,000 in back pay to some 3,000 exchange "white collar" workers. The new classification also involves a minimum 10 per cent wage increase. Republic is expected to accept similar conditions for its exchange workers.

Werkspranger Co. of the Scanlan Steel Corp., Chicago, has selected the B. C. M. for its new $3,500,000 building.

$525,000 Goldwyn Studio Improvement

Hollywood, Sept. 14.—A large double stage, divisible into two smaller ones, which will increase the total to nine, is contemplated as part of a $525,000 program of expansion and improvement at the Goldwyn Studio, centrally located at Santa Monica Boulevard and North Formosa Avenue in Hollywood.

Expect Raw Stock 'Gift' to Industry

WASHINGTON, Sept. 14.—A possible WPB "Christmas present" for the industry in the shape of additional film above the 320,000,000 feet allocations toward the end of the year may materialize, it was disclosed today by Linc- eon V. Burrows, chief of the War Production Board photographic section. All available information indicates that company raw stock quotas for the coming quarter will be at levels previously set forth.

Those with 'Commotion' Clauses Unprotected

Theatres are protected against property losses from any "V-Day" rioting or over-enthusiastic demonstrators only if their fire insurance policies contain "vandalism and malicious mischief" clauses, but probably are not covered if the policies are limited to "riot and civil commotion." Inquiries among circuit and independent theatre operators and theatre insurance specialists disclose that the subject of V-Day property damage protection is one of much current speculation on the extent of protection that might be secured under existing insurance codicils.

C. A. Buckley, WFC Executive, Dies

LOS ANGELES, Sept. 14.—Charles A. Buckley, vice-president and chairman of Fox West Coast Theatres, died of a heart attack at his home here yesterday. Although first stricken a year ago, he was believed to be recovering and had resumed his duties in part.

A native of Spring Valley, N. Y., Buckley came here in 1926 to join Fox West Coast and has been with the circuit ever since. He is survived.

Dembow Presides at NSS Chicago Meet

CHICAGO, Sept. 14.—Sales staffs and branch managers of National Screen exchanges in the Midwest are at the Blackstone Hotel today for the opening of a regional meeting, second of a series of three. Again the meeting will highlight the "George Dembow Tribute," the NSS sales drive for 1944, honoring National's vice-president in charge of sales, who is presiding. The meeting will continue through Sunday.

A third regional will be held in Los Angeles, Sept. 22-24.
Personal Mention


Harry Arthur, president of Fanchon and Marco, has become a grandfather. A son was born to Lucille, wife of Max, and the couple live at Nance Arthur, Liett. Arthur having completed 50 missions with the Army Air Force over enemy territory, is on route to the United States.

Robert J. O'Donnell and Richard Kuchneck, Dallas, John Frieh, Minneapolis, and Ray Beall, heads of the Fifth War Loan national committee, in New York for conferences with the executive staff of the Sixth War Loan, will leave today for their homes.

Deon De Tita, veteran producer of 20th Century-Fox, celebrates today his 28th year with the company and his 32nd wedding anniversary. The De Titas have three sons in the armed forces.

Charles Kuenzler and W. A. Finney, M-G-M district managers in Boston and Atlanta, respectively, will return to the office with conference with J. R. Vogel, this week.

W. C. Gehring, 20th Century-Fox Western sales manager, will return to the home office today after a six weeks' trip to exchanges under his supervision.

Charles Snyder, manager of the WB-Loews Theatre, Hartford, is engaged to be married to Nina Ann, manager of the Stanley, Pittsburgh.

Leo Katcher, publicity director for Vanguard Films, left yesterday for Chicago, and will then proceed to Hollywood.

Hazel Sloane, manager of the Strand Theatre, Winsted, Conn., has returned from a vacation in New Hampshire.

Earl Kerr, owner of theatres in the Iowa area, is the father of a boy, Earl Jr.

Herman Gluckman, WAC treasurer, has returned to New York after two months in Hollywood.

Columbia's Lipsky Back to Caribbean

Despite the war, people of the Caribbean countries are showing continued preference for action pictures based on the global conflict. Louis Lipsky, manager for Columbia Pictures in the Caribbean area, said before leaving his week aboard the Trinidad Clipper for Port of Spain, where he is stationed, that Columbia hopes to continue on the list. He added that Lipsky had been in New York on business.

Hollywood Bolstering Its Few War Pictures

Hollywood, Sept. 14 - Hollywood studios will not scrap production of the few pictures planned for the comparatively few war subjects scheduled, but will bolster them with enhanced production and greater star appeal.

Of the 46 films tentatively announced or scheduled for 1945 by the 11 companies only 23 have war themes, mostly dealing with the Japanese war, the homefront or the postwar.

B'nai B'rith Open Servicemen's Center

A recreation center for servicemen of the 124th Army Military Police detachment stationed at Lockwood No. 1306, B'nai B'rith, will be dedicated here tonight. Speakers will include Lt. Col. John A. McNulty, CMF, commanding officer and provost marshal of New York; Alfred W. Schwalberg, honorary president; Albert A. Smith, president of Columbia; and S. Arthur Gilsdorf, chairman of B'nai B'rith's Metropolitian War Service Committee. It is being furnished by the orchestra of the 716th Military Police Battalion.

Midburg Brochure On Studio Visit

M-G-M is sending to exhibitors an elaborate 38-page brochure of pictures the company's studios made by Charles A. Midburg. M-G-M's typical showman, in commemoration of the studio's 20th anniversary celebration last June 22.

Beginning with a view of Midburg's Capitol Theatre, Charleston, W. Va., which he operated since 1924, the book shows the exhibitor meeting Louis B. Mayer and Eddie Mannix at the studio and its appearances with stars on sets.

Berg Is Liaison In 6th War Loan

Herbert S. Berg, veteran trade paper reporter and now United Artists trade paper contact, was named yesterday as the news disseminating source for the Sixth War Loan, working in association with publicly advertising director John Hertz, Jr. Berg, loaned by Carl Leserman, UA executive, will make his headquarters at WAC shortly.

Kestenbaum Joins Columbia Monday

Samuel Kestenbaum, recently re-signed from the post of PRC field exploitation manager will join Columbia today in the exploitation department under Harry McWilliams.

Before joining PRC Kestenbaum was associated with the advertising and publicity departments of Republic, Grand, National, Monogram, and others.

Coast Flashes

Hollywood, Sept. 14

PARAMOUNT has signed Lilian Gish to an optional contract for two pictures annually for the next five years.

Monogram has signed Phil Regan to a two-year contract. His first production will be "From Land of Sky Blue Water," based on the Charles Wadland Cadman song.

Russell Holman and Richard Mead have arrived from New York for Paramount studio conferences.

Twentieth-Fox has purchased "Fallen Angel," a novel, for Otto Preminger is scheduled to produce.

Mrs. Spitz 'Night of Stars' Women's Head

Mrs. Leo Spitz, who will arrive here from Hollywood early tomorrow, has been named head of the Special Film Exhibitor's Committee of "Night of Stars," scheduled for Madison Square Garden here Nov. 14, with the proceeds going to the United Jewish Appeal and the Emergency Committee for the Jews of the Near and Far Easts, Overseas Needs and Palestine.

Honorary chairmen include Mrs. Byron Sloane, Mrs. Louis L. Leavitt, Mrs. Eddie Cantor, Mrs. H. A. Guinzburg, Mrs. Ted Lewis, Mrs. Roger W. Strass, Mrs. Joseph Hecht, and S. Toker. Active co-chairmen are Mrs. Hal Horne, Mrs. Max Bankler, Mrs. Frank S. Levi, and Mrs. A. Leob Salkind. Among the associate chairmen for the Mrs. Baruch, Balaban, Mrs. William Goetz, Mrs. Michael Addison, Mrs. Ben Bernie, Fanny Brice and Mrs. Damon Runyon.

Seek Wage Boost for 75 Projectionists

Representatives of film companies met here yesterday on the demand of the IATSE New York projectionists' Local 300 for a wage increase for 75 projectionists employed by the New York exchange booths. The meeting was held in the office of Major L. E. Thompson of RKO, the companies have taken the demands under advisement.

At a hearing before the State Labor Relations Board, Local 306 presented arguments on its petition to be declared the collective bargaining agent for 100 projectionists in the 35 State circuit houses in Brooklyn and Queens.

Luncheon for Miss Ryan

Members of the press were guests yesterday at a luncheon at the Hampshire House here given by Universal for Peggy Ryan, star of "The Merry Montalbans" and Lou Goldberg, who has charge of the forthcoming Universal production, "On Stage Everybody."
Motion picture Daily

OWI Boosts Print Order for Wider Foreign Distribution

(Taken from page 1)

OWI, which has also raised its request to 20 prints of each dubbed film. Raw stock or the prints will be secured from OWI's quarterly budget, with the transfer made by job orders to the individual companies, who will sustain the cost.

Abnormal conditions prevailing in Italy and a continuing lack of transportation facilities obtaining in that country have prompted the OWI to boost its print requirement to meet booking commitments there.

With the swift liberation of France and Italy, OWI's overseas film bureau will need additional prints for its expanding distribution in that country. Requests for additional raw stock allocations are expected to complicate the already tight raw stock situation, with OWI's permanent training Board is meeting in Washington today with representatives of the film companies, who are expected to determine the final allocation of raw stock for prints here expected to be determined for the remainder of the year.

3½-Million Outlay For 20th's Studio

(Taken from page 1)

before we could execute our plans," Schenck said.

The full economics of production are not possible because of limited floor area with the result many sets are being struck to make way for new ones far better liked by many film makers for shooting and future use, Schenck points out. The stages are not devoted wholly to meet this need and others. The theatre will be a full-scale affair, completely equipped like a Broadway house and doubling back to Olympic Boulevard. The ground already has been evoked. Schenck says there are 200 additional acres available.

$525,000 Goldwyn Studio Improvement

(Taken from page 1)

of materials. The new stage will be air-cooled and probably will be built in the general area of the back lot where space is already allotted. Additional projects for the studios include: A new office building, probably replacing some of the present space devoted to production; a new, one-third more occupants than available now, estimated cost, $100,000; sound devices and other new mechanical devices, with estimated cost, $150,000; improvements in existing lighting equipment, replacement of worn lighting equipment, estimated cost, $10,000.

Review

“The Last Ride” (Warner)

THE significance of this action-packed melodrama was really well lost in the time that elapsed between the production's completion, subsequent shooting, and present release. It deals with the black market in tires and is placed at the time when such bootlegging was at its peak, before the commercialization of synthetic rubber.

The plot, not a new one, concerns a ring of tire racketeers. Chief investigator on the case is Richard Todd, "Let's Go Get the Crooks," whose brother, Charles Laughton, is running a Black Market. Four youths are killed, two when four high-priced, but low-grade tires blow as they are rounding a corner at 90 m.p.h., and two, potential police witnesses, by a well placed bomb.

Travis, faking a quarrel with his police, jockeys the racketeers to get evidence. Cy Kendall, a captain in the department, and hero of many a film, is assigned to kill him. Lang's apparently deep-seated, but previously well hidden loyalty to his brother, prompts him to shoot Kendall, being shot himself in the showdown.

Raymond L. Schrock's original screen play is laden with suspense and punctuated with action, but his original material directed with competence and keeps things moving rapidly.

Travis, Lang and Kendall perform with skill, ably supported by Jack LaRue, Eleanor Parker, Wade Boteler and Mary Gordon.

Running time, 56 minutes. “G.”

HELEN MCMANAMA

Schine Cites Need
To Build Patronage

GLOVERSVILLE, N.Y., Sept. 14—J. Myer Schine, circuit head, stressed the importance of retaining present theatre patrons and building upon it for post-war period when more time can be devoted to showmanship, at the meeting here yesterday of theatre personnel.

The meeting this year is being conducted by zone men and theatre managers rather than circuit executives. Among the speakers at today's sessions were Gus Lamp, zone manager, whose topic was "Suburban Pre-War Showmanship"; Seymour Morris, advertising manager, who talked on "Being a Victorian Playmaker"; Louis Lerner, general manager, who conducted a "V-Day" discussion and announced a program which calls for the appearance of a "movie star" on that day "since they can be of great value in keeping people off the streets." T. Hogg, of the General Electric's television research department, talked to the group on television.

Furth Charges RKO With Plagiarism

HOLLYWOOD, Sept. 14—Otto Furth, playwright, today filed suit against RKO Radio Pictures and Playmaker, Inc., for $1,000,000, charging "Tom, Dick and Harry," was deliberate plagiarism of his manuscript "Dorotha with Variations."

Malone Seeks Added Overseas Talent

HOLLYWOOD, Sept. 14—James H. Malone of the Special Services, a member of the Army arrived today to enlist additional Hollywood participation in increasing the entertainment program for overseas.

Random Notes

Theatres Partially Covered for 'Riots'

Continued from page 1

insurance industry information service here, quotes the Explosion Conference decision that "property losses from V-Day celebrations might be covered under the customary vandalism and malicious mischief endorsement or supplemental T.Y., and the Explosion Conference is a regulatory association of representatives of a number of insurance companies.

On the other hand, a spokesman for the Sarnens Agency, Inc., which handles theatre accounts, points out that the "rioting clause" is not included, which, it is said, are held by most houses, applies only when more than three persons cooperate in doing damage, and that the clause would leave an owner unprotected against damage by individual celebrants.

The firm of Mitchell May, Jr., likewise a film industry insurance specialist, holds, however, that instead of increasing protection for V-Day, theatres should have been given any evidence of rowdism develops.

SPECIAL BUILDING Code for Theatres

Continued from page 1

indicated here yesterday by Abraham H. Goodman, state deputy industrial commissioner.

Replying to reports that circuit managers are alarmed over the present draft because it would govern all places of public assembly and would create considerable structural alterations upon some 1,200 theatres, Goodman said the present draft was largely a basis for further discussion.

The committee meeting today with Industrial Commissioner Edward Corr and Goodman and other officials, will consist of Louis Lazar, Schine circuit; Harry Moskovitz, Loew's, and Henry Anderson, Paramount, with Martin J. Tracey of the Century circuit as alternate. Richard Hinter, if LATSE is also expected to be present.

J. Henry Walters, KCO attorney, who was instrumental in bringing the proposed regulations to the attention of theatre interests, stressed yesterday that the code now in the making applies only to communities that do not have local codes.

C. A. Buckley, FWC Executive, Dies

Continued from page 1

by one sister, Miss Katherine Buckley, Spring Valley.

Rosary services for Buckley will be held tomorrow at Holy Name at the requiem mass at St. Basil's Church, Saturday morning. The body will be shipped to Spring Valley, N. Y., for interment.

The coffin will not be open. A pledge of the organisation will close tomorrow in tribute to Buckley.

Curran Joins Wilding

Lieut. Charles W. Curran, USNR, recently released from active service after two years, has joined Wilding Productions as script writer. Curran will spend three months in Chicago, after which he will transfer to New York.
OF THE 642 PICTURES TO PLAY
THE ROXY IN ITS 17½ YEAR HISTORY, "WILSON" WAS THE FIRST
EVER TO BE HELD OVER FOR A
6TH WEEK. NOW IT CONTINUES
TO BREAK PRECEDENT AND
SET RECORDS BY BEING HELD
FOR AN 8TH WEEK!

Directed by HENRY KING • Written by LA

ACROSS AMERICA
the engagements of "WILSON" will soon total 100 as city a
EVERYWHERE...
FROM COAST TO COAST...
GROSSES AND ACCLAIM PROVE
BEYOND QUESTION THAT

DARRYL F. ZANUCK'S
ILSON
IN TECHNICOLOR

IS THE MOST IMPORTANT BOX-OFFICE EVENT IN 50 YEARS OF MOTION PICTURE ENTERTAINMENT!

thrills to The Picture of the Century from Century-Fox

KEEP SELLING BONDS!
Holdovers Top L. A.; 'Way', 'Brown', Best

LOS ANGELES, Sept. 14.—Holdovers, doing well, dominated box-offices here with the single new bill in town, the only attraction running below par.

"Going My Way," in its fourth week at the two Paramouts, was still $8,000 above average; "Casanova Brown" was doing $8,000 better than average at the Pantages and Hill-street in its second week; and "Janie" was beating the Warner Hollywood, Downtown and Wiltern average by $4,000 in its second seven days. The weather was givin the population 103 degrees one day and 104 the next, but did not keep people away from theatres.

Estimated receipts for the week ending Sept. 13:
- "Wision" (20th-Fox) CARTER CIRCLE—$1,510 ($5-$10-$15.50) 7 days, 3th week. Gross: $15,000. (Average: $2,143).
- "Gypsy Wildcat" (Univ.)
- "Reckless Age" (Univ.)
- "Chinese" ($1,500) 50c-60c-$1.00 7 days. Gross: $12,000. (Average: $1,714).
- "Dragon Seed" (M-G-M)
- "Egyptian"—($1,000) 50c-60c-$1.00 7 days. 4th week. Gross: $9,000. (Average: $1,286).
- "Gypsy Wildcat" (Univ.)
- "Reckless Age" (Univ.)
- "Fox-Wilshire"—($2,300) 50c-60c-$1.00 7 days. Gross: $15,000. (Average: $2,143).
- "Youth Runs Wild" (RKO)
- "A Night at the Opera" (RKO) HAWAII—$1,000 50c-60c-$1.00 7 days, 4th week. Gross: $12,000. (Average: $1,714).
- "Casanova Brown" (RKO-International) HILLSIDE STREET—$2,000 50c-60c-$1.00 7 days, 3rd week. Gross: $20,000. (Average: $2,857).
- "Gypsy Wildcat" (Univ.)
- "Reckless Age" (Univ.)
- "Los Angeles—$2,500 50c-60c-$1.00 7 days. 3rd week. Gross: $30,000. (Average: $4,286).
- "Dragon Seed" (M-G-M)
- "Los Angeles—$2,000 50c-60c-$1.00 7 days. 4th week. Gross: $12,000. (Average: $1,714).
- "Casanova Brown" (RKO-International) "Moonlight and Cactus" (Univ.)
- "Pantages"—$2,000 50c-60c-$1.00 7 days, 3rd week. Gross: $18,000. (Average: $2,571).
- "Gypsy Wildcat" (Univ.)
- "Reckless Age" (Univ.)
- "Lorain's State—$2,500 50c-60c-$1.00 7 days. Gross: $30,000. (Average: $4,286).
- "Dragon Seed" (M-G-M)
- "Los Angeles—$2,000 50c-60c-$1.00 7 days. 4th week. Gross: $12,000. (Average: $1,714).
- "Casanova Brown" (RKO-International) "Moonlight and Cactus" (Univ.)
- "Pantages"—$2,000 50c-60c-$1.00 7 days, 3rd week. Gross: $18,000. (Average: $2,571).
- "Gypsy Wildcat" (Univ.)
- "Reckless Age" (Univ.)
- "Paramount Hollywood—$10,000 50c-60c-$1.00 7 days. 4th week. Gross: $10,000. (Average: $1,714).
- "Gypsy Wildcat" (Univ.)
- "Reckless Age" (Univ.)
- "Paramount Downtown—$2,000 50c-60c-$1.00 7 days. 4th week. Gross: $10,000. (Average: $1,714).
- "Dragon Seed" (M-G-M)
- "Ritz—(1,500) 50c-60c-$1.00 7 days. 4th week. Gross: $8,000. (Average: $1,143).
- "Wilson" (20th-Fox)
- "United Artists—$2,500 50c-60c-$1.00 7 days. 4th week. Gross: $8,000. (Average: $1,143).
- "Gypsy Wildcat" (Univ.)
- "Reckless Age" (Univ.)
- "Uptown—$2,500 50c-60c-$1.00 7 days. Gross: $10,000. (Average: $1,714).
- "Janie" (WB)
- "Warner Bros. Hollywood—$2,000 50c-60c-$1.00 7 days. 2nd week. Gross: $17,000. (Average: $2,429).
- "Janie" (WB)
- "Warner Bros. Downtown—$2,000 50c-60c-$1.00 7 days. 2nd week. Gross: $17,000. (Average: $2,429).
- "Janie" (WB)
- "Warner Bros. Wilshire—$2,000 50c-60c-$1.00 7 days. Gross: $15,000. (Average: $2,143).

Wheeler Gets 'Nights'

WASHINGTON, Sept. 14.—Sam Wheeler of Wheeler Film Co. has acquired distribution rights to "Ten Nights in a Barroom" for Virginia, Maryland and the District of Columbia. The film is being reissued by Sack Amusement Enterprises, Dallas.


Dinner, Parades to Promote 'Romance'

Plans for an extensive campaign to coincide with a 132-city "world premiere" of "An American Romance" on Oct. 12 have been completed by M-G-M and radio station WLW in Cincinnati, Howard Dietz, vice-president and director of M-G-M advertising-publicity-exploitation, disclosed here yesterday.

A special preview and dinner will be held in Cincinnati Oct. 11, at the Netherland Plaza Hotel, attended by 300 guests, including M-G-M home office executives. It is also expected that Gov. John W. Bricker of Ohio and Gov. Simeon Willis of Kentucky will be on hand.

Parades will be held in Cincinnati, Louisville and Indianapolis Oct. 12, featuring the Armed Forces, American Legion, Red Cross, Boy Scouts, school bands, industrial organizations, and civic leaders. Each parade will be climaxd by the christening of a battleship, to be purchased through the sale of war bonds.

Starting in Columbus tomorrow and winding up in Cincinnati on Oct. 14, a "Frenchman's Red" exhibit will tour all premier territories.

'Heavenly Days' Is Pittsburgh Lead

PITTSBURGH, Sept. 14—"Heavenly Days" is expected to gross $25,000 at the Stanley here this week. On the strength of a local star and orchestra, have top billing.

Estimated receipts for the week ending Sept. 15:
- "Christmas Holiday" (Univ.) FULTON—$4700 ($6.50-$6.50) 7 days, third week. Gross: $7,000. (Average: $1,000).
- "Mr. Winkle Goes to War" (Col.) J. F. HARRIS (M-G-M) ($6.50-$6.50) 7 days. Gross: $6,000. (Average: $857).
- "Up in Arms" (Goldwyn-RKO) 7 days. Gross: $3,000. (Average: $428).
- "I Love a Soldier" (Para.) 7 days, third week. Move over from the Warner, Gross: $2,500. (Average: $357).
- "Greenwich Village" (20th-Fox) SENATOR—$1,750 ($5.50-$5.50) 7 days second week. Move over from the Harris Gross: $5,000. (Average: $714).
- "Stanley" (1,500) ($6.50-$6.50) 7 days. Move over from the Penn Gross: $5,000. (Average: $714).

Lastfogel on Coast to Confer with HVC

Hollywood, Sept. 14.—Al Lastfogel, president of the USO Camp Service, arrived today to confer with the Coast branch of the USO and the Hollywood Victory Committee on the proposed expanded program for hospitals and overseas.

'Blood and Guts' in Film

Hollywood, Sept. 14.—Hunt Stromberg will produce "Blood and Guts," a film based on the career of Lt. General George S. Patton, Charles Bickford will play the title role. Bob Considine is the first writer signed to develop the story.
Newsreel history is made. M-G-M delivers the greatest subject on "THE BATTLE OF PARIS!"

M-G-M does it again! Following the enthusiastic reception of our D-Day newsreel which was singled out for highest praise, new honors are heaped on M-G-M's live-wire newsreel outfit by press and public for its coverage of the gripping Battle of Paris. Front page pictures in New York newspapers, special news articles reviewing the amazing footage obtained by our cameraman Gaston Madru, and by Jack Lieb and John Bockhorst, all under fire, were followed by editorials in the trade press. Never before has any newsreel won such praise. Again and again it's M-G-M's News of the Day for leadership in newsreels!
Movie-Made in Lots of Ways...

TRAINING FILMS are doing wonderful work in all of our Armed Services. The technical excellence of these educational aids has much to do with their success. Their makers learned how from the movies... writing, acting, directing, photography—every detail of production is "professional." If you could visit one of the lots, you'd find scores of movie men on the job.

For Army use, the Signal Corps has made basic films such as "The Articles of War," "Military Courtesy," "Safeguarding Military Information"... how-to-do films, teaching men how to fire a 90-mm. gun, manage a gas mask, lay a field artillery battery, dig a fox hole, repair a Diesel engine. The Signal Corps also makes film bulletins combining the best features of the newsreel and the informational short, as well as many historical and documentary films.

All of the other Services depend on films for similar intensive work in their educational programs... all with one purpose, the most effective training of our fighting men and women. The motion picture industry can be proud of its part in this great work.

EASTMAN KODAK COMPANY, Rochester, N.Y.

J. E. BRULATOUR, INC., Distributors

FORT LEE   CHICAGO   HOLLYWOOD
Mervyn LeRoy Rejoins WB as Own Producer

Jack Warner Announces Deal with Arrowhead

Mervyn LeRoy returns to Warners after a six-year absence, with the completion of a long-term deal between Warner Bros. and LeRoy's new Arrowhead Productions Inc., for a series of productions to be directed by LeRoy, it was announced at the weekend by Jack L. Warner, vice-president in charge of production.

Arrowhead productions will be made at the Warner studios. Before Arrowhead starts production, all Warners, LeRoy will complete direction of "The Robe" for RKO.

"LeRoy's varied talents and handling of all types of subject matter, have made him one of the industry's leading creative figures," said Warner.

(Continued on page 5)

Lord Rothermere Joins G-B Board

London, Sept. 17.—Lord Rother- mere, proprietor of the Daily Mail and other interests, and principal shareholder and director of British Movietone News, joins the Gaumont-British directorate. The appointment does not betoken any dramatic bid by the newspaper baron for motion picture control.

Rothermere having inherited from his father considerable interest in Twentieth Century-Fox. The present move is in line with arrangements under the Rank-Skouras agreement whereby 20th-Fox gets greater representation on the G-B board.

Defer Publication of Moley's "Hays' Office"

Publication of Raymond Moley's book entitled "The Hays Office," scheduled by Bobbs-Merrill for this Fall, has been indefinitely postponed, a representative of the publisher stated here yesterday.

Moley, now en route to California and scheduled to return to New York in a month, claims he has a good deal to do on revisions of the script.

Moley's book, as reported in Motion Picture Daily last Feb. 17 is

(Continued on page 5)

Vacation Price Cut Gross $10 Daily

A loss in grosses of about $10 per theatre per day is estimated by circuit spokesmen to have been the effect of the lowered teen-aged children's admission prices which began Aug. 25 in some 200 New York neighborhood houses and ended last week.

Requested by Mayor La Guardia as a means of keeping youngsters off the streets, the arrangement enabled those between 12 and 16 years of age to attend theatres at children's admission rates plus adult tax rates.

No decision has yet been made about resuming the plan next summer.

Treaties on Films Fade

Washington, Sept. 17.—Chances for successful enactment of any post-war international film agreement were reduced at the weekend when prominent representatives of the petroleum industry blasted the recently-signed Anglo-American oil agreement now pending before the Senate for ratification as a treaty. The arrangement was designed as the basic pattern for a number of other compacts, including one for films, which the government is anxious to make to provide for orderly international trade after the war. Leading oil lawyers charged that if the treaty is ratified it will be in conflict with the Senate's recent decision to stand off commission at the weekend.

Hardest hit was the Endicott Circuit, which suffered $5,000 flood damage.

(Continued on page 5)

Some Houses Still Out by Hurricane

Although summer resort theatres were the only ones in this area to suffer serious property damage from the hurricane that swept the Atlantic Coast Thursday night, the crippling of electric power systems, which left many to shut down, left going still out of commission at the weekend.

(Continued on page 5)

Metro-Goldwyn-Mayer Only Studio Not in Need of Postwar Changes

Hollywood, Sept. 17.—M-G-M's studio building program was completed before war needs clamped down on materials. Practically every other studio in Hollywood is awaiting release of materials for reconstruction. As a consequence, studio officials at sprawling Culver City studio declare they face no immediate problem. In a plant the size of Metro's 172 acres, 177 buildings on Lot No. 1, including 30 sound stages, and an average of 4,800 employed in regular payroll—revolution and brushing up are a continuing process. But there's a difference between this and a program of replacement or expansion.

The studio completed six stages in the immediate postwar period. It also completed its administration building and a new comissary. Property and wardrobe department additions similarly were made. Today, the feeling is, "We're complete."

However, in the event even more space is required, M-G-M can draw upon the block immediately East of the studio, on Washington Boulevard, which the studio owns.

Gov't. Support Gives British Industry Advantage Abroad

Washington, Sept. 17.—Failure of the Government to give assistance toward getting representatives of the film industry into European countries as they are liberalized is being protested by distributors, who are seeking to secure for their men some sort of quasi-official standing which would insure the quick distribution of American motion pictures.

Reports from France indicate that British film men got into the country on the heels of Allied armies and quickly arranged with native exhibitors for the showing of English films, while American representatives were unable to make any moves to that end. Reports to Washington indicate that the British film men are attached to the Ministry of Information or some other governmental agency, giving them an official standing which our

(Continued on page 5)

State Control Of 4,500 Projectionists

Authorities Will Seek Complete Regulation

New York's upwards of 4,500 projectionists in the state's 1,500 odd theatres will be subject to state registration and regulation under a plan to be pushed at the next session of the legislature, convening in January. It was disclosed here Friday by Inspector Robert V. Anett of the New York State Troopers, who will sponsor the measure because they are charged with enforcing theatre safety measures under the state building code.

Reporting to an advisory committee meeting called by state industrial commissioner Edward Corsi to consider revision of the state building code for places of public assembly, Anett said New York is the only state in

(Continued on page 5)

N. Y. Labor Dept to Ask Building Code

The New York State Department of Labor will press at the next session of the Legislature, convening Jan. 1, for a building code for theatres and other places of public assembly, applicable everywhere in the state, including the 16 cities which, having local codes, are now exempt from state regulation, Leonard Perrin, director of engineering for the department, on Friday told a committee of theatre circuit representatives and

(Continued on page 5)

Lawyers Ask Million, Knox Gives $62,000

Federal Judge John C. Knox on Friday awarded $62,000 to attorneys and others who had filed claims aggregating more than $1,000,000 for services in the litigation which recently resulted in the transfer of more than $2,500,000 in assets by Skouras Theatres Corp., to trustees of Fox Theatres Corp.

Robert Arosstein, attorney for the First National Bank, Atlanta, who asked for $605,000 for himself and as
Personal Mention

S PYROS, SEOKURAS, 20th Century-Fox president, and SAM SHAIN, his assistant, were in Washington at the weekend.

RUSSELL HOLLAND, head of Paramount's Eastern production department, and RICHARD MEALAND, Eastern story editor, flew for Hollywood at the weekend, to be gone 10 days.

DAVID and JAMES ARTHUR, former Fanchon and Marco executives in St. Louis, have been promoted first lieutenants in the Marine Corps, and are now on leave in St. Louis.

MORRIS GOODMAN, Republic vice-president in charge of foreign sales, was scheduled to leave over the weekend on a three-months' tour of South America.

MISS CELI SAMSON, secretary to DAVID LEVY, Universal's New York branch manager, has resigned following her marriage to LEO ALBERT.

ROBERT S. WOLF, RKO's managing director for Great Britain, visiting the country, left Friday for RKO's studios in Hollywood.

KEITH FRENKEL, RKO novelist-scenarist, has arrived in New York from Beverly Hills.

ROBERT BOHNEL of the RKO Radio publicity department will return from vacation today.

ROBERT O. SCHIGER, M-G-M representative in Puerto Rico, is here with MRS. SCHIGER for four weeks.

HARRY ARTHUR, Jr., head of Fanchon and Marco, has returned to St. Louis.

DON CARLE GILLETTE, Warner trade press publicity manager, will return from vacation today.

MARLENE DIETRICH arrived in Iceland at the weekend to entertain troops.

E. T. GOMESBAIL, assistant general sales manager of RKO, is in Chicago for the weekend.

LOUIS BRADER of Warners' home office real estate department, is visiting in Pittsburgh.

LOUIS INGRAM, M-G-M Memphis exchange manager, has returned from a vacation.

EDWARD J. FESKAY left New York at the weekend for California.

Mrs. Al Santell Dies

LOS ANGELES, Sept. 17.—Mrs. Jane Neave Santell, 36, wife of Al Santell, director, died last week in Good Samaritan Hospital here after an illness of seven weeks. Hollywood law firm she headed is survived by four children: Barbara, Linda, Allan and Evan, and three brothers and a sister.

Tradewise...

By SHERWIN KANE

RECENT reports out of Washington, many of them impressively well documented, suggest the problems which this industry may encounter sooner or later in its efforts to reestablish its world trade. The report has it that influential officials in Washington, well intentioned men, all of them, are even now occupied with efforts to convince the Administration that all of America's postwar commercial efforts should be under the direction of a government agency. Their reasoning is that virtually all foreign governments will exercise close supervision of their own import and export trade after the war, and that many new as well as all of the known varieties of protective and promotional legislation will be invoked by the respective governments to insulate that trade. Accordingly, it is argued, America is destined in its pursuit of foreign trade to deal more and more with other governments, eventually, to find itself at a distinct disadvantage in world commerce unless it, too, has an official government agency or bureau to "front" for it whenever it may go.

Such an arrangement might be commendable if it was designed only to embrace a plan of improving upon the type of cooperation which the Washington government heretofore has afforded American industry abroad. If it contemplates the more aggressive and effective aid of the State and foreign commerce departments, where American industry is provided with assistance abroad, then the proposal surely is all to the good. However, there are some indications that this may not be the case.

A former official of the U. S. Department of Commerce told a meeting of export managers in New York last week that the plan calls for complete supervision, if not administration of all of America's foreign trade by a government agency. Moreover, he charged that Washington is discussing and has approved certain phases of a plan for government control of international trade which would bar American industry from some markets and permit it to enter others only with the express permission of the government concerned. For example, it was charged, Britain would be recognized as being entitled to the exclusive foreign trade with India and certain other Far East countries. Everything that Britain is in a position to supply to such countries could come only from or through Britain. What Britain could not supply could enter such countries only under license from Britain or with Britain's other authorization. An American salesman, it was said, would not be permitted to enter such countries without Britain's permission.

If that is the sort of foreign trade representation which is to be supplied American industry by government or private agencies in the postwar world, then American industry obviously may expect more and greater problems than it has contemplated heretofore. The first of them, perhaps, may have to be solved at home.

Desirable as the proposals to perpetuate the industry War Activities Committee beyond V-Day may be, there is little in the industry's unity or cooperative records to date to indicate that such a plan has any real chance of success.

Equally admirable plans to achieve unity in the industry, or cohesion or what have you, have been markedly short-lived and uniformly unsuccessful. Is there reason to believe the incentive of coordinated war effort by the industry removed that the components of the War Activities Committee can be brought together for peace? And under what banner?

The proposal, of course, is no less desirable for all of the obstacles which confront it and which make its chances of realization—for any length of time—so slim. It is merely to be remembered, realistically, that the several branches of the industry apparently prefer to go their respective ways alone, between wars. It is too soon to have forgotten one recent spectacle to which the industry was treated—the collapse of the effort to band together the component parts of the exhibitor branch wherein unity was sought solely for the purpose of protecting exhibition from the consequences of discriminatory taxation.

Coming Events

Sept. 20—Meeting of the Pacific Coast Conference of Independent Theatre Owners, Seattle.

Sept. 21—Screen Writers Guild membership meeting, Los Angeles.

Sept. 22—National Screen Service float, Los Angeles.

Sept. 24—M-G-M field executors' meeting, Minneapolis Hotel, Kansas City.


Nov. 11-Dec. 7—Sixth War Loan campaign.

Nov. 11—Motion Picture Associates Sixth War Loan dinner, Hotel Statler, New York.


Nov. 11-12—Television Broadcasters' Association meeting, Hotel Commodore, New York.

Final NSS Meeting On Coast This Week

LOS ANGELES, Sept. 17.—The third and last regional meeting of National Screen Service will be held Friday at the Ambassador Hotel, and run through next Sunday. Staffs from Denver, Los Angeles, San Francisco and Seattle offices will be present.

The meeting will be headed by George F. Dembow, vice-president in charge of sales, who will discuss plans for the season, as well as post-war advertising in the theatres; it is a highlight of the "George Dembow Tribute," a National Screen's sales drive for 1944.

Henry Reeve to Run Loan Post in Texas

The Southwestern regional chairmanship of the Sixth War Loan committee will be retained by Henry Reeve, head of the Texas Theatre Owners, Inc., although he will not be able to make his headquarters in New York during the campaign, a War Activities Committee spokesman stated here at the weekend.

An alternate to act for Reeve in matters that must be handled in New York may possibly be appointed by Harry Brandt, national industry chairman.

Variety Meet Nov. 24-25

R. J. O'Donnell, national chief Barker of the Variety Club of America, announced Monday that he is leaving for Dallas over the weekend that Variety's annual meeting will be held in Washington on Friday and Saturday, Nov. 24-25, at the Statler Hotel.
She's stepping into the spotlight!

She's VIVIAN BLAINE

The New Cherry Blonde... in...
FELIX BRESSART • TONY and SALLY DE MARCO • THE REVUERS

B. S. PULLY • FOUR STEP BROTHERS • EMIL RAMEAU

Directed by WALTER LANG • Produced by WILLIAM LE BARON

Screen Play by Earl Baldwin and Walter Bullock • Adaptation by Michael Fessier and Ernest S. Pagano • Suggested by a Story by Frederick Hazlitt Brennan

Songs: "It Goes to Your Toes", "Give Me A Band And A Bandana", "It's All For Art's Sake" by Leo Robin and Nacio Herb Brown • Dances Staged by Seymour Felix
New York State Labor Board To Demand Building Code

(Continued from page 1)

others appointed as an advisory group to help draw up a new code.

J. Henry Walters, RKO attorney, has pointed out that such a move might be expected at any time and that it would have far-reaching effect upon theatres because numerous local codes are less drastic than the state regulation proposed.

Perrin, reporting at Friday's meeting on behalf of state industrial commissioner Edward Corsi, said his department sees code enforcement authority throughout the state, except possibly in cities of more than 250,000 population: New York, Buffalo and Rochester. The present state code, passed in 1925, is now enforced locally by 35 cities and 215 towns and villages, and New York State officers are charged with administering it elsewhere.

That film theatres stand to receive excessive regulation under the proposed new code was pointed out at the meeting by Henry Anderson, representing Paramount, who pointed out, "I believe we do a better job through our trained personnel and our accident prevention measures than is done by many other places of public assembly. Consideration should be given to those types of industry that carry insurance and administer their properties.

The new code proposals fall to distinguish between film theatres and those with stage shows, and a fire-control ordinance will have no bearing on film-theatre devices once the state tries to regulate them.

LeRoy Rejoins WB Producer Ranks

(Continued from page 1)

LeRoy's "Little Caesars," "I Am a Fugitive from a Chain Gang," "Anthony Adverse," and "Oil for the Lamps of China." In commenting on the deal, announced by the Warner home office, LeRoy said: "I'm gratified that the Warner-Arrowhead deal gives me the opportunity to rejoin old friends and co-workers at the Warner studio." His first will be announced soon.

Austrian, Raibourn Planning TBA Meet

(Continued from page 1)

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LeToft to Talk to Fromkess on Product

(Continued from page 1)

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The conference will be open to members of TBA as well as members and several film company representatives are expected to attend.

Chairmen chosen include: Ralph B. Austrian, RKO Television Corp., William Morris, and Worthington Minor, CBS, co-chairmen of the projec-

Theater to Aid Wacs

One hundred neighborhood theatres in Greater New York will cooperate with the Army's Women's Army Corps recruiting drive by running a two-minute trailer to support the drive. The trailer will be shown Oct. 1.

Seek State Control Of Projectionists

(Continued from page 1)

The proposed measure, an amendment to Section 18 of the "city law," would provide for the licensing of projectionists. In New York, a 21-year-old could receive a license. Aceit said. He declared that, in the course of his investigation, "the diet scores of youths had been found on duty in theatre booths and that, in the investigation, the fire, the projectionist had been discovered to be 15 years old and his assistant, 14.

Full approval of the licensing plan was voiced by Martin J. Tracy of the Century Circuit and Henry Anderson of Paramount, who were present at the meeting. "The problem of employing young projectionists has increased in the war years," Tracy said.

Licensing of projectionists is required by local law in New York City, Buffalo and several other cities, where projectionists are compelled to pass rigid tests, which, presumably, would also be applied under the proposed state plan for projectionists licensing.

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**Hollywood**

By THALIA BELL
Hollywood, Sept. 17

**Reviews**

**"Dead Man's Eyes"**
(Universal).

ALTHOUGH it treats of the unusual theme of transplanting a dead man’s cornea to a blind man to restore his sight, “Dead Man’s Eyes” rarely achieves that air of suspense and excitement that are both necessary and apparent in any film that makes the film drag immensely. An earnest troupe of players, including Lon Chaney, Jean Parker, Paul Kelly, George Meeker, Edward Fielding, Acquavetta and George Meeker, strains unsuccessfully to overcome the stretches of hackneyed dialogue. The bizarre theme, however, in addition to the name players, may afford an opportunity for strong exploitation that may aid the box office.

The nub of the mystery fastens around a trio of suspects at Fielding’s murder whose demise comes shortly after he has willed his cornea to Chaney, an artist, who has become blind. Suspicion fastens upon Chaney, Acquavetta and Meeker, a jealous suitor of Miss Parker. Gomez eventually breaks the case, with Chaney’s aid, and reveals that Kelly committed the murder in order that Fielding’s corneas be switched to Chaney’s eyes so as to facilitate his suit of Acquavetta, who is de- voted to Chaney in his blind condition. Chaney regains his sight when the operation is successful and is free to marry Miss Parker. Reginald LeBorg directed from Dwight V. Babcock’s screenplay. Will Cowan was associate producer of this Inner Sanctum Mystery.

Running time, 64 minutes. G.** Release date, Nov. 10.

**"Thunder Rock"**
(Charter Pictures—English Films).

Seldom does a picture approach more nearly the peak of perfect production. The story is dramatic, gripping and real, it is acted superbly, Roy Boulton directed with care and apparent inspiration, and every phase of production, with special plaudits for the camera work, is handled with finesse and本领 skillfully.

"Thunder Rock," made in England, is an indictment of those who refused to see the inevitability of World War II. Michael Redgrave is a newspaper correspondent whose warnings of the impending tragedy, which befell the world in 1939 were scorned. In disgust, he exiles himself to a hothouse island in Lake Michigan, U.S., where he lives with people of his imagination—the passengers on a ship which sank nearly in 1849. Each was a refugee who had fled Europe when prospects for good were hopeless. Redgrave, hearing the creatures of his own mind speaking to him, realizes that he ran away too soon, and resolves to return to his homeland to carry on his crusade against Fascism, inspired anew with a faith in humanity and the inevitability of progress.

As a psychological study and a politically significant story of one man’s fight against Fascism, “Thunder Rock” is in a class by itself. John Boulton produced the picture, charting. Murz Greembaum photographed, from Robert Ardrey’s play. The screenplay was adapted, from Robert Ardrey’s play, by Jeffrey Dell and Bernard Miles. Barbara Mullen plays the role of a woman who fought for the vindication of womanhood, while others in the cast include James Mason, Lilli Palmer, Finlay Currie, Frederick Valk, Sylvia Binder and Frederick Corder. Running time, 90. A.** Release date, Sept. 14.

**Plays Compete With Films in Boston**

Boston, Sept. 17—Considerable additional competition for film theatres is ahead here with the opening of three new plays. "Down to Miami" has begun a trial run at the Shubert here. "Sadie Thompson," version of "Rain," will open Sept. 25, starring Ethel Merman. The premiere of "Look Back on Today" will be held Sept. 28 at the Agassiz Theatre in Cambridge.

**Polio Not Affecting Penna. Theatres Yet**

Philadelphia, Sept. 17.—Although more than 300 cases of infantile paralysis have been reported in this state in the current epidemics, the Pennsylvania Department of State, through Dr. A. H. Stewart, secretary, reports that it does not contemplate ordering theatres or other public places to close at present. Local health authorities have also indicated that they will not close theatres here.

**FP-C’s Jules Wolfe Cites Improved Postwar Equipment**

TORONTO, Sept. 17.—An appraisal of postwar developments in theatre equipment and construction has been made by Jules Wolfe, purchasing agent for FP-C, a major manufacturer, engineer, and construction for Famous Players-Canadian Corp.

Wolfe stresses the evolutionary potential in heating, predicting that present visible radiators will be replaced by panel heating which will use concealed piping embedded in the floor—electric, hot water or hydronic, and it can be used on any kind of floor, whether it is a tile or stone floor. Wolfe predicts that panel heating will be a most important factor in the design and construction of any future theatre. The large-scale use of panel heating will result in a considerable saving in construction costs, he says.

Wolfe says that while experts claim that the use of panel heating in some form or other, they are not prepared to release details. He does, however, anticipate that it will come in the form of pre-packaged units, readily adaptable to almost any condition of structural layout. New products will be available for theatre construction. Wolfe predicts, particularly those containing a large percentage of aluminum and magnesium.

In the realm of air conditioning, great improvements can be expected, says Wolfe, in proper distribution, diffuser construction and re-circulating systems, for man is both physically and emotionally troubled by untempered air comfort. Ornamental auditorium lighting fixtures may be eliminated, he says.

In the field of plastics and glass will have in postwar development, the FP-C official declares, is also highly potential. Plastic wall coverings in de luxe theatres will be applied extensively, he said. Theatre murals will be protected with a film of transparent plastic, thus preserving decorations in their present form. Theatre drapes and curtains may be made of spun glass and fireproof fabrics, Wolfe predicts.

It will be possible to change decorative scenes in auditoriums, Wolfe concludes, to create atmosphere in keeping with the theme of the feature program by use of stereopticon projection.

**Pathé Declares Dividend**

The board of directors of Pathé Industries, Inc., has declared an initial quarterly dividend of one dollar per share. The dividend is payable Oct. 1 to stockholders of record Sept. 20. The company also announced it is now following the merger of Pathé Laboratories of New Jersey and Pathé Laboratories, Inc., into Pathé Industries, Inc.

**Goldsmith Here**

Keith Goldsmith, Universal Manager in Trinidad for the past four years, has returned to Hollywood following conferences with J. H. Seidelman, president of Universal International Films. Goldsmith will receive a new assignment shortly.
Thank YOU

Paramount takes this opportunity to express its sincere gratitude to each of the thousands of exhibitors who cooperated so splendidly to make Paramount Week, September 3rd to 9th, the greatest week in all the great history of Paramount

Chas. M. Reagan
Vice-President in Charge of Distribution
Motion Picture Daily
Monday, September 18, 1944

'Wilson' is Doubling Cincinnati Average

CINCINNATI, Sept. 17—"Wilson," playing the RKO Capitol at advanced prices, is now taking $30,000 at the RKO, while "Casanova Brown" will do approximately $10,000 on a moveover week. The RKO Grand, up $3,500 on the average.

Estimated receipts for the week ending Sept. 15-16:

* * *

"Theatres May Get Relief on Carpets"

Washington, Sept. 17.—Allotment of the tight carpet situation, and other public places is seen possible in the War Production Board disclosure here that consideration is being given to making available for export to the U.S. Canada and England a quantity of jute carpeting now held in storage in India.

In order to expedite fabrication, the War Industry Board is interested in making immediate application for authorization to import, pending a decision on release of the material.

Big $24,000 for 'Ghost' in Buffalo

BUFFALO, Sept. 17.—The Canteen Ghost and U.S. Coast Guard recruiting revue, on the stage, led here at the Buffalo with an expected $24,000. "The Great Gatsby" is being played nightly by the first part of a second week at the Great Lakes and will be followed in the next by Weatherman. After their run, the company will go to screenings of Soldiers School for the third week, three weeks late.

Estimated receipts for the week ending Sept. 14:

"The Canteen Ghost" (M-G-M)
BUFFALO—(3,149) 55c-75c 7 days, 2nd week, moveover from the Florence. Gross: $6,700. (Average: $950.)

"The Great Gatsby" (20th-Fox)
BUFFALO—(2,640) 55c-75c 7 days, 2nd week, moveover from the Lyric. Gross: $10,000. (Average: $1,429.)

Indianapolis Pays $21,000 for 'Secret' Indianapolis, July 17—"Hearald's Little Secret" and a stage show at the Circle top the box office receipts this week, grossing $21,000. The excess of $3,500 with "Christmas Holiday" and "She's a Soldier, Too.

Estimated receipts for the week ending Sept. 12-14:

"Hearald's Little Secret" (Para)
CINCINNATI—(2,860) 55c-75c 4 days, stage show. Gross: $2,000. (Average: $500.)

"Christopher Lee" (Para)
CHICAGO—(2,680) 55c-75c 4 days, stage show. Gross: $3,000. (Average: $750.)

"She's a Soldier, Too" (Col)
TULSA—(2,240) 55c-75c 4 days, stage show. Gross: $3,500. (Average: $875.)

"Racketeer" (Univ)
SEATTLE—(2,530) 55c-75c 4 days, stage show. Gross: $3,500. (Average: $875.)

"Invasion" (Univ)
BROOKLYN (35c-44c-75c) 5 days, stage show. Gross: $4,000. (Average: $800.)

"Sweetheart" (M-G-M)
LOEW'S—(2,800) 35c-45c 3 days, 2nd week, moveover from the Lyric. Gross: $1,000. (Average: $333.)

"Man and a Half" (Universal)
SEATTLE—(2,900) 55c-75c 4 days, stage show. Gross: $4,400. (Average: $1,100.)

"My Way" (Paramount)
BOSTON—(2,250) 35c-45c 7 days, 2nd week, moveover from the Strand. Gross: $5,000. (Average: $714.)

Omaha Pays $11,800 For 'Bathing Beauty'

OMAHA, Sept. 17—"Bathing Beauty" $11,800 set the box office pace at the Paramount Theatre here. "Casanova Brown" now draws its share of the crowds at the Strand, while "Casanova Brown" handled at the Strand. Weather is ideal.

Estimated receipts for the week ending Sept. 13-14:

"Bathing Beauty" (M-G-M)
OMAHA—(2,300) 25c-45c 7 days, 2nd week, moveover from the Strand. Gross: $5,500. (Average: $786.)

"I Love a Soldier" (Para)
Albuquerque—(2,200) 50c-60c 7 days, stage show. Gross: $2,600. (Average: $371.)

"The Great Moment" (Para)
LOUISVILLE—(2,200) 35c-45c 7 days, 2nd week, moveover from the Strand. Gross: $3,000. (Average: $429.)

"Fugitive to Love" (Univ)
OKLAHOMA CITY—(2,500) 25c-45c 7 days, stage show. Gross: $5,000. (Average: $625.)

"Five More Wilson Dates"

CHICAGO, Sept. 17—Fred Joyce has announced for 20th-Fox that handling "Wilson" exploitation work, will spend this month in Indiana and Kentucky, Judging by the program at the Indiana Theatre, Indianapolis, Sept. 20; Palace, Fort Wayne; 21; Niles, Louisville; 28; Grand, Terra Haute, 30; and Lafayette, Oct. 1.

'Trisco's Warfield Grosses $19,000 Over Paron 'Wilson'

SAN FRANCISCO, Sept. 17.—"Wilson" again found out, with smashing $41,000 in its second week at the Warfield, following an opening week's gross of $25,000. Since Your Way Went Away is still playing to a top hit and is still playing to a top hit in its third week at the United Artists when it grossed $26,000.

Estimated receipts for the week ending Sept. 12-14:

"Paron "Wilson" (Col)
ORPHEUM—(2,240) 45c-65c-85c 7 days, 2nd week, Gross: $20,000. (Average: $2,857.)

"One Mysterious Woman" (Col)
LOEW'S—(2,240) 55c-75c-95c 7 days, Gross: $15,000. (Average: $2,143.)

"Invisible Woman" (Col)
LOEW'S—(2,240) 45c-65c-85c 7 days, Gross: $17,000. (Average: $2,429.)

"You Were Never Married" (Col)
LOEW'S—(2,240) 45c-65c-85c 7 days, Gross: $18,000. (Average: $2,571.)

Horne Lifts 'Pearl' to Cleveland Lead

CLEVELAND, Sept. 17.—Lena Horne paced "Pajama Game" to the Cleveland and for an estimated $44,000 for the week, with "Pearl of Death" on the screen. "Dragon Seed" opened very well at the Atlas. Although the show is running, the take looks like $22,000.

"Double Indemnity" is holding strong at Love's and Ohio will show better than $27,500.

Estimated receipts for week ended Sept. 13:

"Murder, Inc." (RKO)
ALLEEN—(2,100) 45c-55c-65c 7 days, 2nd week, Gross: $1,500. (Average: $214.)

"Step Lively" (RKO)
ALLEEN—(2,100) 55c-75c-95c 7 days, Gross: $2,500. (Average: $357.)

"Double Indemnity" (Para)
LOEW'S—(2,000) 55c-65c-85c 7 days, Gross: $1,500. (Average: $214.)

"Pearl of Death" (Universal)
LOEW'S—(2,000) 55c-65c-85c 7 days, Gross: $2,000. (Average: $286.)

"Dragon Seed" (M-G-M)
LOEW'S—(2,000) 55c-65c-85c 7 days, Gross: $2,250. (Average: $321.)

"On My Way" (Par)
LOEW'S—(2,000) 55c-65c-85c 7 days, Gross: $3,000. (Average: $429.)

"My Way" Cornering Montreal Market

MONTREAL, Sept. 17—"Going My Way" has practically cornered the local theatre market. Playing at Love's, the film is expected to set a record, taking in $10,000 for the first week. Other pictures are about average.

Estimated receipts for the week ending Sept. 14:

"Going My Way" (Para)
LOEW'S—(2,100) 45c-55c-65c 7 days, Gross: $3,500. (Average: $486.)

"It's in the Bag" (Para)
CAPITOL—(2,000) 45c-55c-65c 7 days, Gross: $2,600. (Average: $371.)

"Seven Days Ashore" (RKO)
PRINCESS—(2,000) 45c-55c-65c 7 days, Gross: $2,200. (Average: $314.)

"Wronged Canary" (M-G-M)
LOEW'S—(2,000) 45c-55c-65c 7 days, Gross: $3,100. (Average: $443.)

"Lady in the Death House" (PRC)
STRAND—(250) 45c-55c-65c 7 days, Gross: $2,700. (Average: $371.)

Preparing Papers for Preface Case Appeal

Film attorney Saul Rogers, having recovered from a long illness and returned to his office here, is preparing papers to be filed, possibly this week, in the Supreme Court of Appeals in the Preface Theatres' $5,452, $575 antitrust suit against most of the major networks. Preliminary hearing for the appeal is Sept. 28, three months after Judge Carroll Hinches denied the appeal to the United States Federal District Court at New Haven.

Judge Hinches, following 20 days of plaintiffs' testimony, took the case for a jury in New Haven and April 14 and handed down a verdict in favor of the defense. The suit will be decided by the Supreme Court of Appeals from the Pickwick Theatre, Greenwich, Conn. The judge stated later that he found evidence of conspiracy but no evidence of damage.
**Betty Hutton And 'The Mask': Raise $65,000**

**Chicago, Sept. 17.—Personal appearances,Johnny Mathis, “The Mask of Dintymore,” attracted enough interest in the Loop to give the Chicago a run of $65,000 against the house price of $51,500. The Woods finally closed “Up In Arms” after a record run of 20 weeks and a total estimated gross of $50,000. Estimated receipts for the week ending Sept. 14:

- **Andy Hardy’s Double Trouble** (M-G-M)
- **Three Men in White** (M-G-M)
- **The Mask of Dintymore** (WB)
- **Gentlemen Prefer Blondes** (UA)
- **Leave It to the Irish** (M-G-M)
- **Downtown** (20th-Fox)
- **The Hitler Gang** (Para.)
- **Come and Get It** (WB) 3 days, 4th week
- **Dangers of the Night** (20th-Fox) 2 days
- **Across the Trail** (UA) 3 days, 5th week
- **In Society** (Univ.) 4th Loop week
- **Block Busters** (Univ.)
- **Palm Beach** (UA) 5 days, 5th week
- **Bride of Kristo** (RKO)
- **Pearl of Destiny** (Univ.)
- **Gold Pimp** (UA)
- **Roosevelt Road** (UA)
- **State Lake** (Pari) 3 days, 2nd week, Gross: $1,000
- **Bathing Beauty** (M-G-M)
- **United Artists** (UA)
- **Up in Arms** (RKO) 5 days, 2nd week
- **Man from Frisco** (Rep.) 2 days
- **The High and the Mighty** (UA) 7 days
- **Gas:** $5,000
- **Gross:** $5,000.

**Withdraw Complaint In New Orleans**

Two arbitration complaints filed in the New Orleans theatre in Feb., 1942, against the five consenting distributors have been withdrawn, the American Arbitration Association has reported here.

The complaints were originally filed in behalf of the Don Theatre; Alexander, J., operated by Don George, who sought a reduction in a clearance; and the Glenwood Theatre, Shreveport, New Orleans, attached to the Glenwood Theatre Corp., Don George- secretary-treasurer, who sought relief under Section 10 of the decree, which pertains to designated run.

**To Produce 30 Shorts**

Filmcraft Studios will begin production on 30 shorts, with a total budget of $200,000. Featured will be Jeri Sullivan, CBS star; Jack Allen, nightclub vocalist; Lani McIntire and his orchestra and others. Golden Forest Crouch will produce and direct.

**Order Cuts in 18 Films**

COLUMBUS, O., Sept. 17.—Eliminations were ordered in 18 out of 169 films reviewed by the Ohio censors in August.

### Short Subject Reviews

**Junior Jive Bombers** *(Warner)*

A wealth of youthful talent appears in this entertaining subject. Colleen Green, who featured in *Nine Jive,* is back and working under the direction of a group of young musicians who will take you into the scene of the ‘Jive’ in the not too distant future. Drilled in the classics, both individually and as a high school orchestra, the young people revolutionize the “Hungarian Rhapsody, No. 2” is solid. Other numbers include “Blues in the Night,” and “We’re Working Our Way Through College,” Drum Boogie and “Mutiny in the Nursery.” The subject looks like a winner anywhere. Running time, minutes.

**Musical Movieland** *(Warner)*

Warners’ latest offering in the current vogue of musical numbers and using the showmanship and the set ting, the film is a magnificent production. It is an entertaining and interesting film, a picture that will make a real hit with the youth audience. The film is well produced and directed, running time, 9 minutes.

**Birdy and the Beast** *(Warners)*

The animated story of Tweety, the bird, and his encounter with a hungry cat, Tweety escapes the cat and, aided by an English bulldog, plants a bomb in the barn, only to, after a series of hairless moments, blow up the cat. It is entertaining; youngsters especially will enjoy it. Leon Schlesinger produced the “Merrie Melodies” series. Running time, 7 minutes.

**Harness Racers** *(RKO-Pathé)*

“Harness Racers” is a real treat for lovers of pacer and trotters, some of which have been started with the same spirit that brought the Hamblenfield classic annually. The spirit of the sulky race is brought to life with a fine picture, and the scenes are vivid reality in John Bonafeld’s production. The training and groomsing procedure of the prospective champions is pictured here, as the climaxes with the thrilling of the race and ultimate victory. Joseph Walsh directed. Running time, 9/2 minutes.

**From Hand to Mouse** *(Warners)*

This distorted version of the Lion-and-the-Mouse fable does not work out too well. It is stock stuff and only mildly funny. The mouse plagues the uncommonly dumb lion, who has allowed him to live on the theory that television should be obtained before the mouse has other plans. Part of the Looney Tunes series. Produced by Leon Schlesinger. Running time, 7 minutes.

### Counteracts Delays Finkel Case Trial

The distributors’ rental-percentage withholding suit against William Finkel and the Finkel & Co., filed March 15 in Federal District Court at Pittsburgh and scheduled to go to trail in September, has now been delayed pending the outcome of a subsequent monopoly suit brought in the same court against the distributors Morris Roth and 23 other Allegheny County independent exhibitors, including Finkel.

In their March complaint, Loew’s, Paramount, M-G-M, United Artists, Fox, RKO, Columbia and Universal charged that percentage box office retention in Finkel’s Arcade and Colonial Theatres in Pittsburgh contained “intentionally false and incorrect statements of gross receipts.” Each distributor asked damages of many thousands.

The exhibitors’ countersuit, filed June 15 against the same distributors, plus United Artists, claimed the defendants had increased their control over the theatres in the territory by increasing the number of percentage of at a reduced rate, thus increasing the fees, and then, when exhibitors failed to comply, threatened to play, thus increasing the rate. The plaintiffs also demand voiding of all license agreements whereby the distributors could control length of runs.

### Neal Named Republic Puerto Rico Manager

Prior to his departure Saturday for Hollywood, Greg Neal, Republic’s production set-up in Mexico with Herbert J. Yates, chairman of the company, Morris Goodman, vice-president in charge of foreign sales, was here. Neal is manager of the company’s branch in Puerto Rico.

Neal left for his new post Saturday. He succeeds Carl Pondell, whose transfer to Republic’s office in Mexico was previously announced.

Goodman will stay in Hollywood for a week, and then will leave for a three months’ trip during which he will survey Latin America. His first stop will be Mexico, his itinerary including Panama, Venezuela, Trinidad, Brazil, Argentina, Chile, Peru, and Cuba.

### NTS Names Baldwin Export Manager

Arthur F. Baldwin has been named manager of the National-Simplex-Bludworth export division of National Theatre Supply, the company announced by W. E. Green, NTS president. The appointment of M. V. Higgins was as assistant export manager was also announced.

The appointment is in line with the company’s recent announcement that a trip to Latin America will be made available for foreign exhibitors. Baldwin has been with the sales department for 11 years.

### WB Buys Time on WABC

Warner’s purchase new programmes on the Phil. Cook “Cook ‘n’ Corry” program on WABC, New York outlet at CBS. It will be on Mondays and Thursdays, starting Oct. 4.
The 1944-45 edition, now on the press, will contain the most exhaustive compilation of up-to-the-minute facts and figures about the motion picture industry ever published.

Serving the producer, the distributor, the exhibitor and all other factors of the business, the Almanac is the supreme reference annual of the industry. Edition is limited. Reserve your copy now. $3.25 postpaid in U. S. A., $5 elsewhere.

EDITED BY TERRY RAMSAYE

QUIGLEY PUBLICATIONS
New York (20) Hollywood (28)
Chicago (5) London
Broadway Grosses Regain Most of Hurricane Losses

Although the hurricane decimated Broadway's current week's grosses up to 60 per cent, business rebounded quickly over the weekend, and on Monday managers seemed headed for a profitable week.

"Casablanca Brown," opening at the Variety Playhouse, was running ahead of any previous RKO premiere when the "big blow" struck last Thursday, according to Robert Mochrie, RKO's general sales manager. And, while a possible opening-day record was washed out, the film had taken a handsome $73,500 by Sunday night and now heads for a $120,000 week. It will run indefinitely, with "Mrs. Parkington" scheduled to follow.

"Wilson," at the Roxy, where no
Ginsberg Completes Para. Studio Setup
Hollywood, Sept. 18—Paramount will produce 16 features during the coming year, as reported in Motion Picture Daily on Aug. 21, exclusive of an unspecified number of pictures.

Blumenfeld, Wobber Head Coast Group

SAN FRANCISCO, Sept. 18—Joseph Blumenfeld, president of Blumenfeld Theatres, Inc., has been elected president of the California Theatres Association, Inc. At a meeting held here, other officers elected were: Herman Wobber, 20th Century-Fox, first vice president; George Nasser, Nasser

Companies Retain Title to Gift Films; Can Curb Them

Freon Fails to Flow—Again
Washington, Sept. 18—A new critical shortage of freon refrigerant will occur next month as a result of a lack of hydrofluoric acid, an important component of freon. The problem is currently being addressed today, and it is hoped that freon supplies will be available to meet exhibitors' needs before Summer, 1945.

The new failure is described as being due to over-optimism on the capacity of existing hydrofluoric acid plants and the failure of two new ones to come into operation as scheduled. The production of the acid in October will fall short of programmed volume by nearly 35 per cent, necessitating a corresponding reduction in freon output, it was said.

52 Millions Pay Regular Admissions

See Boost This Year in 'Full Price' Patrons

The industry appears to be getting results in its overall campaign to build greater theatre attendance by more individual patrons and to encourage more frequent attendance for those paying full admission prices.

Estimates of the number of patrons paying full admission prices at the box offices of film theatres, counting actual patrons and not the number of weekly visits, is now over 52,000,000, according to George H. Gallo's Audience Research.

Canadian Rules on "Bell" Other Films

Toronto, Sept. 18—J. R. Croft, newly-appointed administrator of services of the Canadian Wartime Prices and Trade Board, has issued terms under which Paramount's "For Whom the Bell Tolls" and "Sign of the Cross" may be sold to Canadian exhibitors in 1944-45, permission having previously been refused for the release of the former feature as a roadshow at advanced prices under the trade stabilization policy of the government board.

It was ruled that "Bell" may be pur

Lights Go on Oct. 1 In Toronto Area

Toronto, Sept. 18—The lights will go on again on Oct. 1 in Toronto and vicinity, according to a Government source today.

Except for places in combat zones, the Southern Ontario area was believed to be the last section on earth still shrouded in dimness, and Canada's power controller was finally aroused to action when Toronto officials revealed in a protest that huge supplies of power was being delivered from here to the United States, where signs have been illuminated for many weeks.

Famous Players-Canadian has already ordered a full supply of electric bulbs to light up its theatre marquees, which have been dark for three years.

WB Post-War Studio Needs Are Technical

Columbia, on Other Hand, Will Build New Stages

Hollywood, Sept. 18—Motion Picture Daily's continuing survey of the property and technological needs of Hollywood's studios, now and for the post-war, finds that the principal, and immediate post-war observation at Warners Brothers' Burbank plant will be toward technological improvements. Mainly, this translates into terms of sound and cameras.

At Columbia's studio, however, there is readily acknowledged the need for additional sound stages and film vaults.

Variety Clubs Will Plan Postwar Role

Washington, Sept. 18—Plans for the Variety Clubs of America in post-war activities of the industry and the country will be keynoted the organization's national meeting at the Statler Hotel here Nov. 24-25.

With all "hi-jinks" and entertaining ruled out because of the war and with attendance limited to about 100, including the chief Barker and two national canvassmen of each of the 25 tents, the gathering will stress, along with postwar projects, further War

Golden to Film the Story of the FBI

Edward A. Golden has acquired screen rights to the Frederick L. Collins book, "The FBI in Peace and War," the story of the Federal Bureau of Investigation, with a foreword by J. Edgar Hoover, it was announced yesterday. Robert Golden will produce from a screenplay now being prepared by Collins. It was stated that the production will precede that of Paul de Krutt's "Kaiser Wakes the Doctors," which Golden also owns.

Robert Golden is scheduled to arrive in New York from Hollywood on Friday for conferences on the new production and will go to Texas from here for the world premiere of "The Mas..." (Continued on page 9)
Personal Mention

ROBERT MOCHIRIE, RKO’s general sales manager, will leave tonight for Toronto to confer with Leo M. DeVaney, Canadian division sales manager.

S利于, Sidney Gans, former Columbia New England exploiter, is now serving with an Army public relations staff in France following his recent release from an English hospital.

Elizabeth C. McCaffrey, Philadelphia United Artists office exchange manager, has rounded out 25 years of service with the company.

Adrian J. Ryan, Eastman Kodak employee, is the 11,000th person to enter military service from that organization.

Mell Koff, owner of the Darby, Philadelphia, and a salesman for United Artists, became the father of a daughter recently.

Charles Dolge, former manager of the Family Theatre, Philadelphia, has been honorably discharged from the Marine Corps.

Edward Bergin, manager of the Fox Theatre, Chicago, and Nancy Pawlack, were married recently.

Max Finn, general manager for the E. M. Loew circuit, New England, was a recent Hartford visitor.

Ben Blumberg, of National Theatre Supply, Philadelphia, has left for the seashore to recuperate from illness.

Jules Levy, producer for United Artists, has left for Hollywood.

Goldstein’s V’ Message

Springfield, Mass., Sept. 18.—Nathan E. Goldstein, president of both Massachusetts and New York branches of Goldstein’s, has written a screen message which is now running in all theatres in that circuit, urging patrons to remain calm and keep the situation in perspective when Germany is menaced. In part the message reads: “Let us welcome these threats of the Axis, whenever it comes, with the hope that the world will not continue with unrestrained uncertainty and unreasoned fears but with serene confidence.”

Variety Plans Reception

Chicago, Sept. 18.—The local Variety Club will receive its Fall activities Sept. 30 with a reception at its Blackstone Hotel headquarters here. Eddie Brunell will be chairman of the club. The party will be held by Lettie Harre, Blumenthal, Abe Platt, Lester Simon, Fred Millin and Lester Steeper.

Leigh Back to ‘Cesar’

London, Sept. 18.—Vivien Leigh, confined to a nursing home for the past few weeks in Dublin, will be discharged in time to resume work next week in Gabriell Pascal’s production of “Cesar and Cleopatra.”

Columbia Sets 2-Day Chicago Meeting

CHICAGO, Sept. 18.—Columbia will hold a special two-day meeting, commencing Wednesday, at the Drake Hotel, here, at which home office executives and all district managers will attend. The agenda will be concerned with the advertising and publicity of the Muni-Oberts and the release of “A Song to Remember,” on which $500,000 will be spent on a public campaign.

The home office executives attending will include: A. Montague, general sales manager, who will preside; Rube Jacker, assistant general sales manager; Louis Weinberg, sales executive; Samuel Weiss, advertising manager; George Joseph, manager of sales accounting; H. C. Kaufman, manager of exchange operations; Seth Raisler, manager of the contract department, and Vincent Borelli, sales department. Louis Astor, manager, will supervise sales executives currently on a business trip, will interrupt his tour to join the group in Chicago.

Today’s meeting is scheduled to be present are: Sam Galanty, Eastern district; Jerome Safron, West; Carl Spero, New England; Midland; R. J. Ingram, Southeast, and J. B. Underwood, Southwest.

Kennedy Kin Killed

The Marquis of Hartington, husband of Kathleen Kennedy, daughter of former U. S. Ambassador to England and film executive Joseph P. Kennedy, has been killed in action in France, according to press dispatches reaching here from London. The Kennedys were recently informed by the Navy Department that their son, Lieut. Joseph P. Kennedy, Jr., 27, another son, Lt. John, respectively returned to the country after service in the South Pacific.

Al Selig Joins 20th

Al Selig, film publicist, has been named by Harry Warner to handle special exploitation assignments for the 20th Century-Fox under Rodney Bush. Selig will work out of the home office.

WPB Aids Repair of Storm-Struck Houses

Bostock, Sept. 18.—The War Production Board has promised immediate approval of material requisitions to cover theatres in need of repair or reconstruction as a result of the hurricane of last Thursday. However, the WPB stated that priorities must first go for buildings essential to housing.

New Massachusetts theatres were seriously damaged in the storm. In New Bedford and Fall River, as well as on Cape Cod, several small theatres were put out of operation.

NEW YORK THEATRES

HELO OVER 26 WEEK!

“STORM OVER LISON:

A Republic Picture

starring

VERA HUBBA RALSTON

RICHARD ARLEN

ERICH VON STROHEIM

with Otto Kruger—Eduardo Ciannelli

Robert Livingston—Mona Barrie

REPUBLIC THEATRE

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RADIO CITY MUSIC HALL

Shubert’s of the New York—Berkettle

CARY COOPER—TERESA WRIGHT

in International Pictures’

“CASABLANCA”

FRANK MORGAN

ANITA LOUISE

Distributed through R.K.O. Pictures Int.

Shubert’s Variety Presentation

1st Metz Seats Reserved.

CIRCLE 6-6000

PAY OFF IN THE PACIFIC!

WING AND A PRAYER

“THE STORY OF CARRIER X”

28TH CENTURY-FOX PICTURE

BRADFORD’S GLOBE

BRADFORD’S GLOBE

BARNEY’S GLOBE

B’way & 46 St.

B’way & 49 St.

B’way & 67 St.

B’way & 74th St.

BARNEY’S GLOBE

BARNEY’S GLOBE

BARNEY’S GLOBE

BARNEY’S GLOBE

B’way & 46 St.

B’way & 49 St.

B’way & 67 St.

B’way & 74th St.
Right this way...
THE GAYEST
KAY est MUSICAL
THAT EVER
CAME OUT
OF DIXIE!
COLUMBIA PICTURES presents

CAROLINA BLUES

co-starring

KAY KYSER • ANN MILLER • VICTOR MOORE

with JEFF DONNELL • ISH KABIBBLE • GEORGIA CARROLL
HARRY BABBITT • SULLY MASON • DIANE PENDLETON

Directed by LEIGH JASON

Screen play by Joseph Hoffman and Al Martin
Produced by SAMUEL BISCHOFF • Directed by LEIGH JASON

KEEP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!

KAY KYSER'S BAND
Playing 6 Swell Song Hits!
Hollywood Set for Expansion by Blue

Hollywood is importantly included in the Blue Network's postwar building expansion program, along with New York, Chicago and San Francisco. It was announced here yesterday by Edward J. Noble, board chairman, who also announced that a reorganization of responsibilities of officials in this network has resulted in a 50 per cent increase in business, and by a determination to intensify efforts in the fields of television, frequency modulation and facsimile.

Chester J. LaRoche has been elected vice-chairman of the board and becomes the chief executive officer of the company, the announcement stated, and as part of his duties, he will supervise program activities. Mark Woods, president, will work directly with LaRoche in executive responsibility for operation. In addition, Woods will assume duties formerly carried out by Edgar Kobak, who, as executive vice-president, will direct the plans for television, frequency modulation, facsimile and international broadcasting. He will also supervise studio expansion throughout the country.

UA to Release 'France'

"Inside France" will be the next release in the World in Action series, being distributed in this country by United Artists. The film is being prepared for immediate release in the U.S. and Central and South America.

Review

"Machine Gun Mama"

(PR C)

PRC's discovery, Armida, aided by El Brendel and Luis Alberni, masters of slapstick, and Wallace Ford, apparently had a good deal of fun making "Machine Gun Mama." Their zip and enthusiasm makes for a satisfying hour of light entertainment. The title, however, is misleading, the most potent weapon appearing on the screen being a large wooden mallet.

The story places Ford and Brendel in Mexico with an elephant. Armida and her father, operators of a not-too-successful carnival, buy the elephant and the animal boosts business. Jack LaRue, a creditor, is attempting to get control of the show and is moderately successful until Ford arrives. Complications arise when police appear looking for two Americans. It looks like 'curtains' for the heroes, but a cute twist at the finish clears them and LaRue winds up in jail. Ford and Armida provide the romance.

Director Harold Young capably handled the script by Sam Neuman. The cast performs satisfactorily and the elephant rates a special hand. She's terrific. Jack Schwarz produced.

Running time, 61 minutes. "G."*  

HELEN McNAMARA

Monogram in Canada Names New Mgrs.

Toronto, Sept. 18—Monogram Pictures of Canada, Ltd., reports several changes in management, through general manager Harry A. Kaufman. George Lynch has replaced Max Phillett as Calgary manager; Irving Sorkes has replaced I. H. Allen in Montreal; in Winnipeg, Victor Raskow succeeds Abe Feinstein.

Blanstein, Polansky Promoted by Empire

Toronto, Sept. 18—Wolfe Blanstein, formerly Empire-Universal branch manager in Calgary, has been named manager in Winnipeg. Joseph Polansky, former salesman for Empire-Universal in Toronto, has been made manager at Calgary and Harry Gould, former head booker here, has been promoted to the sales vacancy.

SAG Elects Board And New Officers

Hollywood, Sept. 18—The following were elected to the board of directors of the Screen Actors Guild in its annual election, results of which were announced last night: Edward Arnold, Anne Baxter, Charles Boyer, Joseph Cotten, Laraine Day, John Garfield, Alan Hale, Porter Hall, Paul Harvey, Rex Ingram and Regis Toomey.

Lenz Horne and Gene Kelly were elected for one-year terms as directors, and Dorothy Tree for a two-year term, to replace directors who resigned during the year.

The following officers, unopposed, were elected: George Murphy, president; Paul Harvey, first vice-president; Walter Abel, second vice-president; Laraine Day, third vice-president; Lucile Gleason, recording secretary; Russell Hicks, treasurer.

Raystan Asks End of Earle's Clearance

Raystan Theatre Corp., operating the Earl Theatre, Jackson Heights, Queens, has filed a clearance complaint against the five competing companies in the New York tribunal, the American Arbitration Association reported here yesterday.

The complainant alleges that the seven-day clearance granted by the distributors to the Granada Theatre, Corona, Queens, is unreasonable as to area and asks that all clearance be eliminated.

GET HAPPY WITH MONOGRAM'S NEW TRIPLE-FUN TRIO!

“A commercial package that should bring a nice return.”

—DAILY VARIETY

BILLY GILBERT

HARRISON HOWARD

MAXIE ROSENBLoom

SHEMP

THREE OF A KIND

with HELEN GILBERT and JUNE LANG

with HELEN GILBERT and JACK DIETZ

Produced by SAM KATZMAN and JACK DIETZ

Original Story and Screen Play by EARLE SNEHL and ARTHUR CAESAR

“Good bet. Fresh comic trio puts over film.”

—Hollywood Reporter

A MONOGRAM PICTURE
Production on Increase, 47
Now in Work

Hollywood, Sept. 18.—Production, which has been in the doldrums for some time, has taken a sudden upward spurt with work started on 12 features, and seven series, bringing the total number in work to 47, compared with 41 one week ago. The production scene follows:

Columbia

Started: "Badie Was a Lady," with Ann Miller, Joe Besser, Hal McIntyre and Band, Jeff Donnell, William Wright; "Sing Me a Song of Texas," with Pinky Tomlin, Rosemary Lane, Big Boy Williams, Tom Tyler, Slim Summerville.


M-G-M

Finished: "Tell Tale Hands."


Monogram


Related: "Mystery Mansion."

Paramount

Finished: "Kitty."

Started: "Miss Susie Slagle's," with Sonny Tufts, Veronica Lake, Lilian Gish.

Related: "Salty O'Rourke."

RKO Radio

Finished: "Pan-American."


Related: "China Sky," "Isle of the Dead" (temporarily suspended), "Exposition," "Hold It's a Pleasure" (International), "Wonder Man" (Goldwyn).

Republic

Finished: "The Big Bonanza."

Started: "Hitchhike to Happiness," with Al Pearse, Dale Evans, Brad Taylor; "The Great Flamarion" (William Wilder), with Erich Von Stroheim, Mary Beth Hughes, Dan Durve, Steve Barclay.


20th Century-Fox

Finished: "Winged Victory."

Started: "Where Do We Go From Here?"

United Artists

Started: "It's in the Bag," (Miracle), with Fred Allen, John Carra- dine, Bonnie Barnes.

Related: "Angels in Autumn in Your Hand," (Bronston); "High Among the Stars" (Rogers): "Breaker Million's" (Small); "Spellbound"

52 Million Patrons Pay Full Prices Weekly

(Continued from page 1)

Bureau, and an even further increase over the weekly 50,000,000 estimated for 1942 is expected to be shown when final Gallup figures for 1944 become available some weeks from now.

This total excludes cut-rate-paying customers, children's admissions, free passes, day or cut-rate service men's admissions, and free attendance on the part of shut-ins and others at institutions.

Overall estimates of weekly attendance run anywhere between 85,000,000 and 100,000,000, Audience Research pointing out that there are over 10,000,000 admissions—individuals—for servicemen and women in the United States and some 18,000,000 more people in institutions and other "collective" situations who do not pay full admission prices or who do not pay any admissions.

Audience Research estimates that there are between 80,000,000 and 90,000,000 people in the U.S. available for theatre at full admissions. Of this group, according to the Gallup group, 10,000,000 persons "just don't go to theatres." A large portion of the remainder attend theatres only three and four times a year, supporting the better films, according to Alber, H. Shindlinger, executive vice-president of Audience Research.

Public's Two Questions

"The public asks two questions, whether orally or subconsciously being aimed at seeing a particular film," Shindlinger told Motion Picture Daily. These questions are: "Who is it in?" and "What is it about?"

"The potential gross of a film is affected by these answers to the questions," Shindlinger said.

"There are many more faces in first-and run-theatres," it was said. "The pub-

lic today is better acquainted with films than ever before," Audience Re-

searchers said, designed to protect exhibitors from revealing "intimate" details of their business," especially on percent-

ages, grosses, or estimating job being done by the distribu-

ters until there is nothing left but the splotchet holes. Great care is to worry, it was indicated, lies in the possible salvage sale of 16mm and 35mm projection equipment, especially the latter.

Serving with Cole on the Allied committee are Nathan Yamin of Massachusetts and Harry Lowenstein of New Jersey.

Yamins, Cole and Sidney E. Sim-

uch, of Eastern Pennsylvania con-

tribute another film committee, charged with submitting to the Intern-

ational Revenue Bureau, for approval, a new form of numbering theatre receipts, designed to protect exhibitors from revealing "intimate" details of their business," especially on percent-

ages. Cole said that he planned, "the gross for a house can be determined simply by purchasing the first ticket Monday morning and the last one Sunday night." He did not disclose details of the plan prior to Government sanction.

Blumenfeld, Wobber

Head Coast Group

(Continued from page 1)

Blumenfeld, Wobber, Head Coast Group

Company Retain Gift-Film Title

(Continued from page 1)

Ginsberg Completes Para. Studio Setup

(Continued from page 1)

from the Hal Wallis and B. G. De Sylva independent units and six of the Rissinger-Ginsberg-Johnson group. Ginsberg, studio general manager, announced today following a month spent in reorganizing Para-

ments of his studio, that he now holds all the base of the post of Variety "Big Boss." The meeting will be sponsored by the WOMPI Association's Carter Barron, first assistant national chief banker, handling details prior to the appointment of committees. Co-

operation on behalf of the national tent will be furnished by Ray Beall of Texas and Chuck Lewis, national di-

ector of public relations.

WB Post-War

Studio Needs Are Technical

(Continued from page 1)

reporting daily since Sept. 12 on Hol-

lywood's studio needs accruing since the WPE and various other Feder-

al war-agencies curtailed or ordered withheld metals or other materials.

With 22 stages available in one of the most modern and lately built studios here, Warners is not faced with a physical limitation to its structural layout in Burbank. Evi-

dently, planning prior to the outbreak of hostilities resulted in putting the studio in fortunate position. About a dozen Mitchell cameras were added to the studio's stock of aluminum was fortified to an extent which reaps a comfortable reward now. Warners has a large machine shop, thoroughly equipped, and the largest of any Hollywood studio. Shortages of materials, particularly metals, have been alleviated by ray cast-

ings and the extracting of maximum use from supplies on hand.

No Blueprints Yet

While officials at Columbia readily acknowledge the need for additional stages and vaults, they state no blue-

prints have been published. There will be changes, but the extent to which they will reach an undeter-

mined factor at this juncture.

Lacking in Hollywood, Columbia quietly has been lining up real estate adjacent to the existing studio which stretches south on Gower St. off Santa Monica Bou-

levard. Additional parcels on Gower St. and Beachwood Ave. are believed to be in the pipeline, but no specific information is available on this score.

Currently, Columbia has 10 stages in operation. Overflow production is expected to be at Studio City, where there are four stages. The company also has had occasion to rent additional space at the California Studio.

Variety Clubs Will Plan Postwar Role

(Continued from page 1)

Activities Committee cooperation and charity work for the coming year.

At a dinner climaxing the meeting, which was held at New York and the Coast invited, Variety will present its annual "Humanitarian Award" to a winner selected by a committee of newspaper and magazine publishers and others.

R. J. O'Donnell, national chief banker, will preside, assisted by his prede-

cessor in this post, the late Mr. O'Donnell and the post of Variety "Big Boss." The meeting will be sponsored by the WOMPI and aly's "Big Boss." The meeting will be sponsored by the WOMPI and the Variety Association.

Carter Barron, first assistant national chief banker, handling details prior to the appointment of committees. Co-

operation on behalf of the national tent will be furnished by Ray Beall of Texas and Chuck Lewis, national di-

ector of public relations.
**Canada Rules on 'Bell', Other Films**

(Continued from page 1)

chased individually by an exhibitor and without the conditional signing of any other pictures on Paramount's new season schedule by any exhibitor having a contract with that company during the basic period prior to Oct. 12, 1941, this board, interpreting an agreement for the rental of not less than six features of the 1940-41 releasing period, is binding basic contracts with RKO, signed before Oct. 12, 1941, for Paramount's productions of 1944-45. Paramount is permitted to sell "Bell" for top terms previously designated by the board which means that it may be sold on a 50-50 percentage basis, this ratio having been announced as top percentage by the previous administrator, R. G. McMullen.

Wartime Board's Approval

"Sign of the Cross" has been approved by the Wartime Board as the only other picture in the special category to be released by Paramount.

Administrator Croft has issued permission to RKO to sell four features of International Pictures as specials in the new season, these being "Belle of the Yukon," "The Woman in the Window," "Casanova Brown" and "It's a Pleasure." They are to be offered to exhibitors at the basic-contract price of $12,000 for all six 1941-42 features signed before Oct. 12, 1941; they can be bought separately by such exhibitors and the sale is not to be made conditional on the sale of any other product.

The special ruling in connection with the four productions is understood to have been made because International Pictures is a newly-formed producing company and does not come under the basic-contract period prior to Oct. 12, 1941. RKO is permitted to charge 50 per cent top rental for one or all of the four specials, according to the board's announcement.

**Golden to Film the Story of the FBI**

(Continued from page 1)


Edward Golden predicted yesterday that his new "The Master Race," will outgross his earlier production, "Hitler's Children," by 25 per cent. The latter picture has grossed approximately $3,500,000. RKO Radio, distributor of "The Master Race," has ordered 300 prints, the maximum number authorized by the WPB.

**Briskin Plans Uncertain**

HOLLYWOOD, Sept. 18.—Samuel J. Briskin stated here that he has no further plans following the mutual cancellation of his six-year Columbia contract. The pact again became operate last Sunday following Mr. Briskin's retirement from military service and he had been preparing three pictures for production. He may remain at Columbia until these are completed, although this is not definite. Briskin's resignation presages no changes in its production line up, according to Columbia.

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**Broadway Grosses**

Regain Most of Hurricane Losses

(Continued from page 1)

previous picture has played more than five weeks, will end its seventh tomorrow with a probable $110,000, better by $7,000 than the sixth week. Actual receipts for five days through Sunday were $68,000. The film, supplemented by Fred Waring's orchestra on stage, will run until Sept. 27, when "Greenwich Village" will take over. "Bride by Mistake" had a big week at the Palace, taking $14,000 in the first three days through Sunday, and should do $27,000 for seven days this Thursday. A three or four week run is indicated before "Music in Manhattan" arrives at this house.

'Seventh Cross' Sept. 27

At the Capitol, "Since You Went Away" and a stage show headed by Gene Krupa's orchestra promises a very good $75,000 for its ninth week ending tomorrow; it will hold until Sept. 27, when "Casanova Brown" and Horace Heidt's orchestra are due. At the Paramount, "Double Indemnity," plus Mitchell Ayers' band, should come up by Wednesday with a very good $82,000 for a second week and looks good for a five-week run before bowing out in favor of "Our Hearts Were Young and Gay," plus Frank Sinatra on stage. At the Astor, "A Summer Place," slated to hold for many weeks according to the management, will conclude its fourth tonight by approximately tying the approximate $40,000 of the third; no successor is being even mentioned. At the Rivoli, "Till We Meet Again" will say goodbye tonight after an average $36,000 third week, and "Frenchman's Creek" will arrive the next morning.

'Wing and a Prayer's Take

"Wing and a Prayer," in its third simultaneous week at two houses, is holding up fairly well with a $20,000 at the Globe by Saturday night and $9,000 at the Gotham. "Barbary Coast Gent" will enter the former house on Sept. 27, and "Daring Journey" goes to the latter on the 30th. "Storm Over Lisbon" at the Republic will finish its second week Saturday with a satisfactory $7,700 and will hold for a third.

Loew's Criterion, expecting to bring in "The Impatient Years" tomorrow, will premiere the film today instead, after getting $28,000 for the fifth week of "In Society." "The Big Noise" will open Friday at the Rialto, where "Soul of a Monster" is headed for a $7,000 second week, a fair take bolstered by a subway entrance, which ushered patrons in during the hurricane. The Victoria, preparing to play "Wilson" on a moveover on Sept. 27, will keep "Enemy of Women" for a third week until then. The second, ending Friday, promises a pretty good $9,700.

'Brown' in Brittany

Wounded American prisoners captured on "D" Day and recaptured by the U. S. in a German hospital where the Brittany drive were among the 9,500 soldiers who attended the first world premiere of a motion picture in liberated France. RKO has released here. The film was "Casanova Brown," simultaneously shown to the 1st and 3rd American armies and the 9th Air Force in 16 locations.

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**World Premiere Tomorrow of 'Frenchman's Creek,' Paramount's Magnificent Technicolored Picturization of the Daring Love Story by the Author of 'Rebecca.' Read by Millions in the Past Two Years, the Story Will Reach the Screen First at New York Rivoli, Scene of 'Bell Tolls' and 'Dr. Wasell' Triumphs. Joan Fontaine and Arturo de Cordova Head a Brilliant Cast Including Hundreds of Players in Swashbuckling Combat, in This Greatest of Hits for Producer-Director Mitchell Leisen, Who Made 'Lady in the Dark.'**

[Continued on next page]
Eastman Sees No Production Relief

ROCHESTER, N. Y., Sept. 18.—Eastman Kodak officials expect present film and other production to be maintained following the defeat of Germany. They point out that the Navy has indicated its needs will continue to increase through the first six months of 1945 even though some Army contracts may be curtailed. The bulk of Kodak's war contracts are now coming to an end. The government must immediately restrict production for civilian use by the War Production Board at the end of the European war is also cited.

According to Albert K. Chapman, vice-president and general manager of the company, many new processes and new items of equipment developed during the war will be immediately adaptable to civilian use.

Academy Puts Limit On Award Symbol

HOLLYWOOD, Sept. 18.—The Academy of Motion Picture Arts and Sciences' board of directors today issued rules limiting printed and filmed, and even televised, references to awards given by the organization to the hits which won them. Radio references are chiefly responsible for the regulation.

Window' Screening Oct. 9

International Pictures' "The Woman in the Window," second of four International productions to be distributed by RKO, will be nationally screened on Monday, Oct. 9.

Reviews
"Babes on Swing Street" (Universal)

WITHOUT benefit of Donald O'Connor, Ann Blyth and Peggy Ryan commendably carry the burden of "Babes on Swing Street," the musical hijinks of which will intrigue the younger set and not a few adults. To fill in the bare spot on the marquee that is habitually occupied by O'Connor's name, there are Andy Devine and Leon Errol, dependable as ever. Inez James and Sidney Miller have written some songs that are strictly in the swing idiom; Edward Lilley directed for pace, while the principals exhibit a good deal of youthful exuberance.

Howard Dimsdale and Eugene Conrad's screenplay, from Brenda Weisberg's original, offers a slender peg upon which to hang the musical sequences. When the director of a conservatory offers musical scholarships to a youth, the catch that the recipients must pay a minimum toward their tuition, the members of the club decide to sponsor a juvenile night club. Only complication is the opposition of Alma Kruger, wealthy old lady who owns the building in which the night spot is housed.

Miss Ryan delivers her usual effective performance, singing and tapping her way to an ever-expanding following; June Preiser sparkles in song and dance, and Sidney Miller delivers several impersonations that are genuine funny. Miss Blyth is appealing, while Marion Hutton, Freddie Shack and his orchestra, and The Rubenettes supply the specialities. Bernard W. Burton was associate producer.

Running time, 70 minutes. "G."* Release date, Oct. 27.

CHARLES RYWICK

"Ever Since Venus" (Columbia)

Hollywood, Sept. 18.

R AY HUTTON and her orchestra, backed by comedians Hugh Herbert, Billy Gilbert, Alan Mowbray and Fritz Feld, impart a lot of zing and go to this tale about cosmatics, the tricks of their trade, and a girl and boy in love. It is a neat little number to give a lift to a heavy top-of-program attraction and could stand alone in territories where the competition is not terrific.

The screenplay, by McElbert Moore and Arthur Dreifuss-Dreifuss also directed—is about three men who devise and try to market a new type of lipstick, but this is merely a thread upon which are strung amusing incidents which include such matters as the writing of a hit song and many interludes in a nightclub. Gags are fresh and plentiful.

Songs, some of them used for production numbers, fit the script and are uniformly engaging. Some are by Bernie Wayne and Ben Raleigh, others by Lester Lee and Harry Barris.

In addition to those named, the cast contains Ann Savage, Glenn Farrell, Ross Hunter, Marjorie Gateson, Thurston Hall and Dudley Dickerson.


WILLIAM R. WEAVER

"Cheyenne Wildcat" (Republic)

Hollywood, Sept. 18.

THE latest in Republic's "Red Ryder" series lives up to the standard set by its predecessors. A sound, well-constructed story, capable acting and a series of exciting incidents combine to make a more-than-satisfactory Western.

Randall Faye's original screenplay is an ingenious and plausible tale of two crooked bankers who appropriate the bank's funds to their own use, and throw suspicion upon an innocent man. The girl in the case is the young woman to whom the bank's affairs have been entrusted. The man suspected is her own father, although she is unaware of the fact. Wild Bill Elliott as Red Ryder, Bobby Blake as Little Beaver, and Alice Faye as the Duchess, come to the aid of the innocent man and his daughter, save her from hanging and justify the girl's handling of the bank's finances.

The cast is uniformly good, and Lesley Schneider's direction maintains excitement and suspense. Peggy Stewart is fine as the girl, and Elliott, Blake and Miss Fleming add to the sound characterizations they have created in previous pictures. Louis Gray is credited as associate producer.

Running time, 55 minutes. "G."* Release date, not set.

THALIA BELL

"G" denotes general classification.

Coast Flashes

GRADWELL L. SEARS, vice-president in charge of distribution for United Artists, has arrived here from New York.

Robert S. Golden, producer of "The Master Race," being released by RKO, will leave here for New York to meet with Edward Golden on properties the Goldens have acquired for future production.

Republic Pictures has given Thomas Carr a producership and has assigned him "Sheriff of Cimarron," the first feature starring Sunset Carson. Carr was formerly assistant to Allen Wilson, head of the studio.

Maurice A. Bergman, Universal's Eastern advertising-publicity manager, has arrived here from the East, to remain for 10 days.

Harold Wilson, executive assistant to B. G. DeSylva for the past four years, is with DeSylva Productions as associate producer.

Martin Jurow, formerly with Warners in charge of developing young talent, has joined Hal Wallis as assistant.

Log Pollock, director of advertising-publicity for United Artists, will leave next Friday for New York.

PRC has signed Betty Pagel, formerly with Republic Pictures, as casting director.

WARNERS has extended Peter Godfrey's directorial contract.

MG M Short Features For Long Programs

HOLLYWOOD, Sept. 18—M-G-M is experimenting with a plan for the production of a series of short features designed for programs using productions whose running time is in excess of two hours. The first such short feature planned is "Telltale Hands," to be produced by Jules White, general manager of the short subjects department, which will run about one hour and possibly less.

The reception accorded this first effort will largely determine future policy, but it is reasonably certain others of the same length will follow.

"Wilson" Va. Premiere

The Virginia premiere of 20th Century-Fox's "Wilson" was held last night at Washington's Dixie Theatre in Staunton, birthplace of Woodrow Wilson. A buffet supper for 100 guests, including Gov. Colgate Darden, Sen. Harry Byrd and others, was served at the Wilson birthplace. Frank LaFalce of Warners is in charge of the campaign.

Goldman Case Coming Up

PHILADELPHIA, Sept. 18.—The William Goldman anti-trust hearing is scheduled to come up during October or November when the next session of the U. S. Circuit Court of Appeals is held.
ASK THESE FOLKS:

"Can you spare something for the USO and other patriotic charities?"

You know the answer!

Mister Exhibitor, these people are not going to be asked to give in your theatre (no collections)! We just hope you'll let them know that the NATIONAL WAR FUND DRIVE is for a good cause. Please run the Quentin Reynolds short "Memo For Joe"—available from RKO. And during the Drive there will be just a two-minute trailer available through your local War Chest Campaign. The Drive is from Sept. 20th to Nov. 11th. Thanks!

P. S. Every man and woman in film business, home offices, exchanges, studios, theatres, should consider it a sacred duty to give liberally to the humanitarian National War Fund through their local united campaign.

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N. Y. C.
COPPER still critical!

Copper is still on the critical shortage list of essential war materials. It was never more necessary that every last possible ounce of it be saved.

The copper that drops from your Victory and "Orotip" Carbons to the bottom of your lamp housings, and that which you strip from stubs, quickly finds its way back into essential products of war when you turn it in to your distributor or local salvage headquarters.

Your cooperation has been most effective. Your Government urges you to keep it up! And for further saving of copper... and for efficient use of carbons... a bulletin describing completely the operation of Victory High Intensity Carbons..."National," "Suprex," and "Orotip"... has been in general distribution. If you have not received your copy, write today. National Carbon Company, Inc., Cleveland 1, Ohio, Dept. 9-I.

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation

General Offices: 30 East 42nd Street, New York 17, N. Y.
Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City,
New York, Pittsburgh, San Francisco

SMPE Seeks Video Lanes For Industry

Files Report with RTPB For Needed Frequencies

The film industry’s first move to secure television frequency channels for a potentially extensive use of “video” programs in theatres in the post war, came yesterday when a report prepared by a television sub-committee of the Society of Motion Picture Engineers was filed with the Radio Technical Planning Board’s Television Panel No. 6.

The same report will be presented to the Federal Communications Commission which will start hearings Sept. 28 in Washington on post-war frequency allocations for television and all other electronic communications.

The industry’s report, which was (Continued on page 2)

Hertz to Set Drive Promotion Today

Advertising and promotional phases of the industry’s Sixth War Loan Drive will be determined today at a meeting here of advertising, publicity and exploitation executives. The industry drive, under chairman Harry Brandt, is scheduled to open in November.

Today’s conference, called by John Hertz, Jr., national director of promotion of the industry campaign, will be held at War Activities Committee headquarters. Hertz will be flanked (Continued on page 2)

Equity Council Votes Approval of Merger

Actors Equity Council yesterday approved “in principle” the proposed merger plan drawn up by a joint merger committee for one big union of the actor groups. The plan was approved with revisions. Other unions such as the Screen Actors Guild, Chorus Equity, American Federation of Radio Artists, American Guild of Musical Artists and the American Guild of Variety Artists have until Oct. 1 to report back to the merger committee their decisions.

Early Liquidation Of War Agencies

Washington, Sept. 19.—President Roosevelt today set the wheels in motion for liquidation of the War Production Board, Office of Censorship and other war agencies. The development of a program to this end was placed by the President in the hands of budget director Harold D. Smith.

At the budget bureau it was disclosed that all war agencies already had been told that estimates for the next fiscal year should be submitted on three bases: suspension of hostilities on one front; end of the war in its entirety; or continuance in all sectors.

RKO Pension Plan to U.S.

RKO’s employees’ pension plan has been completed and was sent to Washington yesterday to the U.S. Treasury for approval. The Treasury had previously indicated that the plan retroactive to Jan. 1, would meet with its approval as originally presented.

The plan will cost RKO about $360,000 during its first year, exclusive of group insurance provisions which will also qualify for life insurance for employees. Cost of the insurance policy, underwritten by Equitable (Continued on page 2)

Arthur Injunction In St. Louis May Follow N.Y. Move

Filing of an injunction suit in the St. Louis Federal District Court to stop the arbitration tribunal in that city from proceeding with the arbitration case brought by Albert Rosenblum of the Princess Theatre, that city, to reduce the clearance held by several Harry Arthur-St. Louis Amusement Co. houses, is expected to follow a motion set for filing this week in the New York Federal District Court by Russell Hardy, Arthur counsel, to vacate the consent decree or to incorporate therein an express exception with regard to theatres operated by Arthur.

(Continued on page 9)

New $1,450,000 Loan For Monogram

Hollywood, Sept. 19.—Monogram has negotiated a new $1,450,000 loan with the Security First National Bank and California Bank, both Los Angeles, and Guaranty Trust, New York. The loan, it is understood, will be applied to Monogram’s 1944-45 production program and also will help underwrite a $1,000,000 studio improvement program which was reported in Motion Picture Daily Sept. 12.

20th-Fox Forming International Unit

Announcement of the formation of 20th-Century-Fox International Corp. is due shortly. The new company is in line with the procedure adopted by other distributors to establish foreign holding companies. Already five companies, Warners, Paramount, Loew’s, Universal and Columbia, have established similar setups for their foreign operations.

The new 20th-Fox corporation will probably be headed by Murray Silverstone, foreign sales vice-president, as president, and Irving Maas, Silverstone’s assistant, as vice-president.

“Frenchman’s Creek”


To get going with “Frenchman’s Creek” by remarking it is out of this world is to get going with a very literal remark. The place is England, the time is the 17th century, and its piratical events have nothing at all to do with the kind of events currently under way in Western Europe and the Pacific. Escapism is not only the key, it is the whole structure. In these days of widespread reaction against pictures concerning war, the point can be highly important. Probably is, too.

There are others. This attraction, made with an open pocketbook by producer David Lewis and director Mitchell Leisen, is compounded from a best-seller by Daphne du Maurier. It is also the first pirate picture since Tyrone Power swaggered his way through “The Black Swan” two years ago. By that approach, strong values not available to ticket buyers from any other current direction are suggested.

Plus-value on its ledger is an excellent performance by Joan Fontaine, who registers so beautifully in color that she might well be regarded as one of Hollywood’s luminaries for whom this process could have been (Continued on page 9)

U.S.Companies Soon in Europe Riskin Predicts

Industry Representative May Take Over from OWI

Robert Riskin, director of the Office of War Information overseas motion picture bureau, told Motion Picture Daily here yesterday that it may only be “a matter of weeks” until distributors resume private operation of their business in liberated areas of Europe, especially in Italy and France. “The time is very near when we will be able to turn over control to the companies, as soon as the military authorities give us the nod,” he said.

Elsewhere, it was learned that a plan has been projected for the interim period between the time when the OWI relinquishes control to U.S. dis (Continued on page 9)

Mexicans Lay Down Law on US Dubbing

MEXICO CITY, Sept. 19.—A committee composed of Chano Urrueta, director; Marco Aurelio Galindo, scenarist-director, and Miguel Arriaga, actor, has made the following recommendations about the Spanish dubbing of American pictures in Mexico (Continued on page 9)
SMPE Seeks Video Lanes For Industry

(Continued from page 1)

adopted by the SMPE's television committee at a closed session at the Hotel Pennsylvania here Monday asks for the allocation of frequencies to enable the development of television programs from film studios in Hollywood, and elsewhere, as well as on-site spot copying, to theaters, and finally, to relay them from city to city. It stresses the "considerable requirements and needs" of the film industry far as television channels are concerned.

Studiously Conceived

The report represents months of study by the SMPE's television committee, which includes: Lester B. Isaac, Loew's projection and sound head; Earl Sponable, 20th Century-Fox; Dr. Alfred N. Goldsmith, the main'; and P. J. Larsen. The SMPE's main committee, of which Robert Scophony, the Hollywood, is the head, includes: C. C. Havens, President; and Broadcasting engineer is chairman, includes: Paul Raibourn, Paramount; Ralph B. Austrian, RKO; Lester M. Evans, Western Electric, and I. G. Maloff of RCA Victor.

The RTPB was organized last year to plan the technical future of television, radio and television, the industry and the public of necessary allocations. Paramount, which has a large interest in television, owning part of the television stations, also holding financial interest in Scophony, has already filed a notice of its intention to appear at the FCC hearing on channel allocations. It is expected that Raibourn will represent the company. The SMPE action, however, is general, and independent of what Paramount or any of the other film companies may do to file for television channels for their telecasting.

SMPE Meet to Hear Video Lighting Talk

R. E. Farnham, commercial engineer of General Electric Co., is one of the Illuminants for television studio lighting at a Society of Motion Picture Engineers, Atlantic Coast section meeting here Wednesday evening.

Para. Service Gifts

Paramount will ship 450 Christmas boxes to employees of the Los Angeles office and exchanges now in service.

The project is in charge of the company's service committee, of which Harry Nadell is national chairman, and Joseph Doughney, Irving Singer, Joseph Wood, Al Sicignaro, William O'Connell and Albert Deane are members.

Ontario MPTA Meeting

TORONTO, Sept. 19.—The annual convention of the Motion Picture Theatres Association, which has been called for Tues., Oct. 3, at the King Edward Hotel, here, according to a notice issued by Syd B. Taube, chairman, and
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20,000 Allied Prints Retaken from Nazis

The French Forces of the Interior, prior to the liberation of Paris, saved 20,000 American, British and Russian motion picture prints from possible Nazi destruction by successfully removing them from a building the Germans had fortified, according to a French Brazzaville radio broadcast recorded here by CBS, the broadcast also reported that most Paris theaters, closed for the past month, will reopen next week following the recent armistice, and that some of the latest American pictures will be shown immediately.

'Arsenic's' $67,000 Tops Strand 3rd Wk.

"Arsenic and Old Lace" is headed for a record third week at the Strand here, with Warners estimating $67,000 for the seven days ending tomorrow. The comedy, supported by a film show featuring Charlie Barnet's orchestra, set an opening-week record for the $42,000 box office boosted by the Labor-Day boost in business. "Arsenic's" second week at the Strand, although held down by the hurricane of last Thursday, registered a good profit, and that some of the latest American pictures will be shown immediately.

RKO Pension Plan to U.S.

(Continued from page 1)

Life Assurances will be about $60,000 during the first year, after approximately $30,000 dividend payments.

The pension plan covers all RKO and subsidiary company employees between the ages of 30 and 64 after they have completed three years of employment. Any employee at retirement age will be an amount which, when added to Pension and any company contributions, will provide a minimum income of $60 a month for life. Computation of the amount of benefits after retirement age will be based on length of service with a credit for future and past services worked out on a percentage basis. Very few pensions are equivalent to approximately one per cent of average annual salary for each year of service.

An insurance feature provides for death benefits equal to one year's salary, not to exceed $20,000. The beneficiary of a member who dies after retirement will receive $1,000.

L. R. Loew's Inc. has also instituted a pension plan for its employees with the American Library and Trust Co. Dept already giving first approval.

Zukor Will Continue Hillside Testimony

Pre-trial examination of Adolph Zukor, chairman of Paramount's board of directors, in the Hillside Theatre strike will be continued today, and the case against seven distributing companies remains uncompleted after 10 days of testimony last week and will be continued here tomorrow morning.

Zukor's examination is expected to continue two or three more days before testimony before Balaban and teammates. The examinations are being held by Abram H. Poddell, Assistant District Attorney, and Schuman, plaintiff's attorneys. Testimony by Will H. Hays, MPPDA president, is scheduled to follow Balaban's.

Rodgers in K.C. Sunday

Hollywood, Sept. 19.—W. F. Rodgers, M-G-M distribution head, will leave for Kansas City Friday to be host to exhibitors there at a luncheon on Sunday, and will return to New York early next week. E. W. Aaron, assistant to Rodgers, will remain here several additional weeks to complete a new deal with Fox and Cosmopolitan, which is in negotiation with Ed Zabel.

Einfeld in Frisco

SAN FRANCISCO, Sept. 19.—Charles Einfeld, Warners' director of advertising and publicity, arrived here yesterday to confer with branch manager and sales heads in connection with special open campaigns for "Arsenic and Old Lace" and "The Doughgirls" in this territory. Einfeld will visit Portland, San Diego and Seattle before returning to Hollywood.

Radio Manufacturers' Meet Starts Here

A three-day meeting of the Radio Manufacturers Association at the Roosevelt Hotel opened here yesterday with a gathering of the executive committee, with chairman R. C. Sprague, of the RMA parts division, presiding. The meeting will be devoted to postwar employment and other personnel problems, considered by a committee of which G. W. Thompson is chairman.

Several other meetings of special groups are scheduled and reports will be prepared for presentation when the board of directors convenes tomorrow.

Personal Mention

BEN KALMENSON, Warner general sales manager, and Roy Haverford, Western and Southern division sales manager, are on a Midwest tour.

E. L. McEwen, Universal short subjects sales manager, sustained an eye injury which required hospitalization and 12 stitches during last week's hurricane.

Harold Smith, assistant to Carl Miliken, MPPDA foreign manager, is expected to leave here Wednesday morning for San Francisco.

Ed Hinchy, head of the Warner playdate department, is visiting New Haven and Boston.

Harry Novak, Warner general manager in Argentina, will leave here Friday for the Coast.

Hertz to Set Drive Promotion Today

(Continued from page 1)

by his assistants Sunner Singer and Bill Dashieff. Hertz will introduce Tom Lane, head of advertising-publicity of the Screen Committee, who will outline the Treasury's approach to the drive, Hertz will also present the tentative outline for the industry effort, and will request suggestions.

Others attending will be: Mort Blumenstock, Gil Golden, Joe Tsisman, Warner; Hal Horne, Charles Schlair, 20th Century-Fox; Frank Rosenberg, Laurence Lipskin, Columbia; S. Barret McCormick, Ben Grinnin, RKO; S. S. Seidman, M-G-M; G. A. Doob, Loew's; Robert Gillham, Stanley Shuford, Paramount; Vincent Trothers, RKO; Roger Shalit, Frank Moneyunt, United Artists; Glendon Alvine, Public Information Committee; and WAC representatives, S. H. Fabian and Ed. Schreiber.
M-G-MATCHLESS!

And Now Look!
His Greatest Role!

Spencer Tracy

Spencer Tracy in "The Seventh Cross" with Signe Hasso • Hume Cronyn • Jessica Tandy • Agnes Moorehead • Herbert Rudley • Felix Bressart • Screen play by Helen Deutsch • Based Upon the Novel by Anna Seghers • An M-G-M Picture • Directed by Fred Zinnemann • Produced by Pandro S. Berman
"That's how you'll spell it too! First 30 engagements are dynamite! Another hit to add to all the others!"
His Greatest Role!

Spencer Tracy

the SEVENTH CROSS

Another BIG M-G-M Anniversary Hit that's bringing theatres more dough than "A Guy Named Joe."
LET'S GET DOWN TO

BRASS TACKS

M-G-M's GOT THE STARS!

M-G-M's GOT THE HITS!

M-G-M's GOT FRIENDLINESS!

It's been going on a long time!
Arthur Injunction In St. Louis Seen

(Continued from page 1)

...that the notice of issue would be recorded on the court here today, within the latest day or two, pointing out that it need be done no longer than five days in advance of Nov. 23, the date on which the injunction was "brought on" for hearing in the local district court.

Hardy will file as counsel for the Arthur-Stace, Amusement Arturino, London. The United Artists, and Service Group Theatre, a spokesman of which company will be affected by any arbitration decision favorable to Rosencase.

Determination of Rights

Reiterating his resolve to secure a definite determination of the rights of his principals which he declares have been invaded by Rosencase's action against the five consent-deed distributors, Hardy said in Washington yesterday that the New York motion would serve to show how the Government viewed the situation, since the Department of Justice may withdraw objections to his action. He refused to say whether he would make any further moves pending act, since he said he had returned to New York and would not give further comment until the St. Louis court heard the case and decided whether a permanent injunction should be granted.

The injunction sought by Hardy is considered of importance to independent exhibitors since, if successful, it would nullify the whole effect of the arbitration procedure. A spokesman for independent St. Louis interests has stated that theatre owners are not satisfied with the present set-up but do not wish to see arbitration tossed aside, leaving them without any avenue for recourse, like circuits and affiliated houses.

Notice of Hardy's impending New York motion has been served on Robert G. Wright, special assistant to the U. S. Attorney, the Government's attorney, James B. McNally and the following distributor counsel: Thomas D. Thacher, Paramount; John W. Davis, RKO; Edward E. Seagram, Warners; and Richard E. Wright, 20th Century-Fox.

Hardy's motion to intervene is expected to point out that, instead of enjoining the unlawful combination, the Government's complaint is stated in the Government's original complaint, "this court has undertaken to confer upon the American Arbitration Association full and final jurisdiction of controversies, that the power conferred upon the AAA expired Nov. 14, 1943, and no injunction has been taken by the AAA to continue it; that the decree does not require, and if modified (purposely) to the Government's recent application, "will not require, the arbitrator to consider any relationship of clearance to the violation of law or to consider whether the clearance was made in pursuance of unlawful combinations"; and, that the court has undertaken to confer upon the AAA "jurisdiction to change and reduce clearances which have no connection with or relation to the violation of law stated in the petition and complaint."
WILLIAM TERRY and
CHERYL WALKER
Sweethearts of
STAGE DOOR CANTEEN
together again
in
3 LITTLE SISTERS

JACKIE MORAN • CHARLES ARNT • FRANK JENKS
WILLIAM SHIRLEY
JOSEPH SANTLEY, Director
Original Story by Maurice Clark • Olive Cooper
Screenplay by Olive Cooper

A REPUBLIC PICTURE
Big Postwar Expansion by Independents

**PRC, Sherman, Others To Enlarge Studios**

Hollywood, Sept. 20.—Postwar studio and other improvement plans of independent and specialized film companies here finds them set to keep pace with the larger producers in expanding studio and other facilities.

Typical is PRC Pictures, which occupies the old Fine Arts Studio at Santa Monica Boulevard and North Fuller Ave., which plans a $400,000 expansion, according to president Leon Fromkess. The seven stages in use now will be augmented by two new ones, each 90 by 130 feet. Ground area will be made available by demolishing old buildings and bungalows which now dot the lot. Likewise projected are a new administration building, a commissary and a property room. If required, (Continued on page 6)

New Jersey Allied Picks Committees

Allied of New Jersey's board of directors, in semi-annual meeting at the Hotel Astor here yesterday, selected the following committees to serve during 1945: Executive, Harry H. Lowenstein, chairman; Louis Gold, Ralph Wilkins, Dave Mate, Dave Snapper, Edward Lachman, Maurice Spevak; Finance, Speaker, chairman; Lachman, Mrs. Helen Hildinger, Wilkins, Sidney Selman; membership committee, Northern New Jersey, Nate. (Continued on page 6)

**Quebec Exhibitors Seek Concession**

Montreal, Sept. 20.—Finding that exhibitors who operate both independent and circuit houses are without complete representation on Canada's Regional Concession Boards, the Quebec AlliedTheatrical Industries, in annual meeting here today, heard a proposal for altering the board's (Continued on page 6)

**Map Plan For Sixth Drive**

The industry's Sixth War Loan campaign committee plans to give the exhibitor—"the infantryman of the bond war"—the ammunition with which to conduct a successful campaign. John Hertz, Jr., campaign publicity director, explained at a meeting of industry advertising, publicity and exploitation heads here yesterday. The group joined with other branches of the industry in "pledging 100 per cent cooperation" in the campaign.

Following a general campaign discussion, performed by that kind of subject, Department representative, those at the meeting requested a further session today when they will present the ideas developed from a more leisurely study of the ground to be covered.

Guy Lemmon of the Advertising Council, assigned to address the group by Ted R. Gamble, national War Finance Director, outlined the Treasury's approach to the Sixth War Loan, (Continued on page 3)

**Burtnett Quits L.A. Office of Censorship**

Hollywood, Sept. 20.—Gerald B. Burtnett, senior censor here of the board of review, U. S. Office of Censorship, has resigned to go to the South Pacific Oct. 4 as correspondent for the Honolulu Advertiser and other newspapers, according to an announcement made here today by Waterson R. Rothacker, chairman of the board. No successor has been appointed.

The Los Angeles Board inspects pictures for export and import with regard to wartime considerations. (Continued on page 6)

**PCCITO 'Confident' After Berge Report**

Seattle, Sept. 20.—Confidence that "abuses practiced in distribution" will be prosecuted vigorously by the Department of Justice was expressed here today by directors of the Pacific Coast Conference of Independent Theatre Owners following a meeting with Wendell Berge, head of the department's antitrust division, who outlined the Government's recent New York Federal Court motion for modification of the consent decree. The session with Berge was the principal business at the opening session of the PCCITO board's two-day quarterly meeting.

**Rank, Ruggles In Tieup**

Wesley Ruggles has completed negotiations with Eagle-Lion Films, Inc., J. Arthur Rank's American organization, to produce pictures in both Hollywood and in England, according to an announcement made here yesterday by Rank. It is Rank's first definite move in his long-held intention to produce in Hollywood.

In conformance with the contract, according to the Eagle-Lion announcement, Ruggles, who thus becomes an integral part of Rank's production plans, will direct and produce (Continued on page 6)

**“The Master Race”**

[ROK]

Hollywood, Sept. 20

The stories were legion: Edward A. Golden was lucky with "Hiller's Children." It was a freak attraction. It was the title that got 'em. Somewhere or other, the attraction collided with a market peculiarly ready for that kind of subject.

Then, the aftermath: The next one will hit closer to the answer. It will demonstrate if "Doc" was really lucky or if he knows how.

That next one is now at hand. It is "The Master Race" and this is what it shows:

A timeliness as crackling as this afternoon's headlines. A whale of a box-office title. A dramatic story of power and purpose. An array of good performances ranging from excellent to good. Sound writing, competent and intelligent direction and production values well attuned to the war-ravaged Belgian village in which the action unfolds.

The title, of course, requires no explanation. It has been written (Continued on page 3)

**WPB Orders Processing Within Quotas**

Raw Stock for Fourth Quarter Near Normal

Washington, Sept. 20.—The War Production Board today amended limitation order L-178 to require laboratories and service organizations to limit their processing of raw stock for the major producers and distributors to the quotas assigned the individual companies by the photographic section.

The board's action was taken, as outlined to the advisory committee Sept. 8 by Lincoln V. Burrows, chief of the section, because third-quarter production of film dropped while military requirements increased, making it undesirable to continue under the former system of permitting laboratories and service organizations to purchase unlimited quantities of 35mm film for use on behalf of the major companies.

Board officials said that about 555, (Continued on page 6)

Seek Wage Boosts In 3 More Cities

Film exchange service employees' IATSE locals in San Francisco, New Orleans and Buffalo will file with War Manpower Commission offices in their areas for approval of a 10 per cent wage increase which the distributors are willing to grant, bringing to 18 the number of locals which have filed or are preparing to file.

The WMC regional office having jurisdiction over the Seattle service employees has already approved the (Continued on page 6)

Rosecan Arbitration Date Is Postponed

Hearing of the clearance complaint of Adolph Rosecan, operator of the Princess Theatre, St. Louis, in the St. Louis tribunal, has been postponed to an undetermined date from Sept. 28, it was learned here yesterday. A new date involves agreement by the complainant, the distributors and intervenors, and thus there is a possibility (Continued on page 6)
Personal Mention


Earl Wingart, Lou Gerard and Irwin Zeitner of 20th Century-Fox home office exploitation department, have returned to New York after completing assignments in the field.

Henry Line, Universal assistant Eastern advertising head and Marie Slate of Universal’s publicity-exploitation department, returned yesterday from Providence.

Arthur Sachon, assistant general sales manager for Warners, reports the complete recovery of his daughter, Janet, who was stricken by polo a month ago.

Tracy Barham, executive of the Intermountain Theatres, Salt Lake City, associated with Paramount, is a New York visitor.

HeLEN Allen, formerly booker for M-G-M in Atlanta, is now Public Allen of the Marine Women Reserves at Camp Le-Jeune.

Sid Blumenstock, assistant to Rodney Bush, exploitation manager of 20th Century-Fox, left today for Boston.

S. David Golden, first president of SOPEG, Local 109, is in New York on furlough from Camp Livingston, La.

Leo Spitz and William Gortz will leave Los Angeles for New York on a Superchief for a 10-day visit to New York.

William Heineman, general sales manager for Samuel Goldwyn Productions, is in Chicago.

Arthur Jeffrey, Eastern publicity director for International Pictures, has returned from Chicago.

P. W. Franke, special representative for Republic Pictures, is visiting the Atlanta branch.

Irving Dollinger, New Jersey exhibitor, yesterday celebrated his 39th birthday.

Leda Bauer, RKO story editor, has returned from New York for studio conferences.

Insider's Outlook

By RED KANN

Hollywood, Sept. 20

Without specific authorization, direct or implied, this department has never permitted to bulwark Department of Justice viewpoint. It is a long-standing policy which explains why that phrase, "a spokesman said" so frequently appears in Washington dispatches to Motion Picture Daily.

This procedure does not blot out all light, but gives a vail'd intensity and makes it possible for the Department to draw a line between opinion, undisguised as to precise source, and official statements which may be issued thereafter.

Wendell Berge, Assistant Attorney-General in charge of the anti-trust division, illustrated this again during a three-day visit to Los Angeles. His first interview was held at the Biltmore where infamy prevailed. Questions were asked, and he answered them. He moved back and forth from quotable to off-the-record comment to the "spokesman said" level.

Evidently, this failed to work out from his point of view because two days later he saw fit to hold another session, at which he issued a written statement, denounced by this explanatory sentence: "I should like to make some clarifying statements about the position of the Department of Justice in litigation involving the motion picture industry."

That statement was published last Thursday.

With a deliberate airiness and a conscious vagueness of how it comes about, what follows is a series of impressions that reflect the attitude and the strategies of the Department in pursuit of its agenda aimed at the head of the majors and others.

The rank-and-filer in Hollywood, wood knows from nothing where the consent decree is concerned. Buying pools, booking combinations, interfering with arrangements between circuits, theaire divorcements—these are fruits foreign to this climate. The men at the top know about them, yet even with them the chilling concern in making pictures, not selling them. Selling is what New York's about.

However, when Berge's statement got around to its finale which was written with an eye to the quelling of illegal monopoly practices of the motion picture industry wherever we find them—in production, distribution and exhibition, interest here quickened.

This impression is cast upon that one:

That production was wrapped up with distribution and exhibition, never a part of the Department's policy an inclusive affair.

That there is no study of the practices of production under way.

That a condition under which there might be a monopolistic control of talent would be onerous; that the Department would have to probe such a condition as a normal part of its functions.

It may be said, however, this is all hypothetical stuff and that Justice knows of no such state of affairs existing at this time.

Another impression:

In the first interview, it was indicated—and so reported—Justice expects to rely upon its New Petition for Decree Changes as its principal move. Therefore, no need for additional suits bearing on alleged monopolies in exhibition would be required. In the second interview, he once again reiterated. For what reason is not known, but the impression then created was suits will be filed at will; that such actions may be brought while the Department works against the five decree signatories impends or regardless of what that outcome may be.

In turn, this created the feeling the Department is appraisimg the industry through very long-range glasses and that it will not necessarily regard a defeat in one direction as mitigating against a new strike in another.

A third, tying to the second:

That one, a few, or even many suits may figure in the Department's plans. There is an aura of the indefinite surrounding immediate steps provided there are any at all, but this need cause no confusion. It cannot be expected that a plaintiff will allow himself to enter the public record with an intention to sue. That would not be properly conventional. More significantly, it would tip his hand.

That much reliance is being read into the New York petition, nevertheless. The Department apparently is keenly interested in what precedents in the law will develop for us, although it is commonly acknowledged final determination eventually will rest with the U. S. Supreme Court.

Nevertheless, the keynote to Department evaluations of the New York angle is emphasized by still another impression Washington may see no need for other suits if theatre dissolution is secured in this one proceeding. The thought processes here are other theatre interests—not defined, but indicated to be independent—will recondefine and reconstitute themselves to the new law and thereby obviate further requirements for extended litigation on their part as well as on the part of the Government.

Final impressions:

That the Crescent case is significant because it is "typical" in the eyes of the Department. Partially, Berge has stated he intends arguing it before the Supreme Court at the Fall term. Not publicly stated, and therefore another impression, is his proposed approach. The feeling is the content of the Government's presentation will convince generally the Department is not horsing around on theatre divestment and monopoly issues. Initially, the suggestion is others, presumably likened to Crescent in Justice's eyes, will get wise.

On the record, however, is this:

One newspaper reporter asked the names of the five majors under fire. Paramount, M-G-M and Warners, rolling off tongues with, "The third one was a pause, followed by an interlude of raised eyebrows. Maybe a furrowed brow or so, too. A general question to the rescue with, "Oh yes Twentieth Century-Fox."

But it was William R. Weaver, Hollywood editor of these esteemed publications who made the rescue complete. He obliged, "There's RKO, also."
MOTION PICTURE DAILY

Map Campaign Plans For Sixth Drive

(Continued from page 1)

which is predicated on the possibility of the German war being terminated before or during the drive. The emphasis, Lennon explained, was on the same one of "beat the gap" basis, with advertising that would explain how the shifting of ships to the Pacific, meant increased war costs.

A special committee of press book editors of the various companies was formed at yesterday's meeting. This group, under Sumer Singer, will prepare and present "ammunition" for exhibitors in a campaign manual.


45 At M-G-M Meet, Led by C. K. Stern

KANSAS CITY, Sept. 20.—Forty-five M-G-M home office executives and field representatives will attend the company's two-day meeting of office managers and exploitation men to be held here Sunday and Monday at the Hotel v.Halhbelch, at which time will be held a special session of the assistant treasurer, and William R. Ferguson, exploitation director, will preside.

The home office will be represented also by William F. Rodgers, vice-president and sales manager; A. E. Cummings, in charge of news; W. R. Lazenby, assistant to Cummings; William Brenner, head of exchange maintenance; Rose Klein, assistant to editor; A. Nelson, head of the statistical department; Charles F. Deesen, home office assistant to J. J. Makowsky, contract sales manager, and Joel Dezhoker, home office assistant to J. E. Flynn, Western sales manager.

Women Lecturers to Publicize Race

The promotional campaign for the Edward A. Golden-RKO "The Master Race," which included a speaking tour by Mrs. Gregory Ziemer and Mrs. Rella Fromm, authorities on Nazi Germany, will be continued. They will address women's clubs, civic organizations and war worker groups. Radio tie-ups have also been made.

Terrie Turner, RKO's exploitation chief, is in charge of the tour. Mrs. Ziemer will begin her tour on Sept. 25 in Texas and Mrs. Fromm will start from Boston on the same day, under the auspices of the Yankee Network and New England newspapers.

Town Honors Budd

RALPH W. BUDD, personnel director for Warners in New York, was honored last night at a testimonial dinner given him by the township government, at the defense council of Wyckoff, N. J., in recognition of 18 years of service to the community where he held the position of mayor as well as other local governmental posts.

"The Master Race"

(Continued from page 1)

about and denounced in the democratic press of the world. Now that the walls of the German fortress are crumbling, the master race which built them is heading for its final toogebag. Breathlessly, the non-Axis world is watching.

Presumably drawing upon published accounts purporting to divulge the long-range strategy of German militarists, the drama opens with the acknowledged defeat of the Third Reich's armies and the disavowal by Hitler of the general staff since his usefulness has ended. It reveals George Coulouris, as Coulouris, were underground to work for the perpetuation of the master race and its victory through a third world war. The technique is to disinate the Allies through all possible methods and to engender hate and mistrust among all other groups which can serve the objective.

COULOURIS' own assignment takes him to a small Belgian village, already liberated by American forces. He poses as an anti-Nazi, gains refuge by playing on the fears of a widow of a Belgian collaborator. He plants uncertainties in the brain of the town's Miller by insidiously suggesting the occupation forces will keep the mill after it is conquered. Nazi diplomats then try to avoid recognition by German soldiers quartered there, but he also calculates the Allies will be blamed and the minds of the townspeople turned against their liberators. When the widow who has provided him sanctuary reaches the end of her tether and threatens to unmask him, Coulouris murders her. Thereafter, he attempts to turn the dynamiting on his bowlders, hoping to make once a German prisonr recognizes him. The end is trying. As a spy, Coulouris is executed by a firing squad.

That is the current of the main story stream. It is developed and rounded out by other characters: A village girl who is seduced by a German soldier and bears his child—a shame she bears until the understanding and the tolerance which the new world holds forth removes it from her shoulders. Her husband and the collaborator's brother officers and through before emerging. The old father in whom the bright flame of freedom never dims. The son who joined the guerrilla fighters and returns a man. The fine and understanding American major; his upright associate from the British Army. The Red Army surgeon who heals the pitalls which wound. The collaborator's daughter who finds the village turned against her until cellas recedes and eyes turn from the past toward a hopeful future.

These people and their problems are the links joining the dramatic chain. They are presented merely as typical of millions of the little people who stand in the way of the master race and its new blueprint for world domination. This is Warner's contribution to the war's home front. It shows a remarkable widening of the war effort.

“THE MASTER RACE" is not decorated with marquee names, but neither was "Hitler's Children." Coulouris is best of the cast. Osta Massen, as the young mother, does exceedingly well. Others—all playing straight parts, include Stanley Ridges, Carl Eamond, Nane Beaumont, Helen Beverly, Morris Carnovsky, Paul Guilfoyle, Lloyd Bridges, Eric Feldary and Gavin Muir. Herbert J. Biberman, out of New York's Theatre Guild, provided the story, collaborated with Anne Frolick and Rowland Lehn on the intelligent script, and directed. Robert Golden held the producer reins, and held them well.

While frequent expressions of political thinking tend to make the action static and the film editorial, the words in "The Master Race" are good. They are good when they strike for the democracies and they are thought-provoking and on the frightening side when they sound out for German militarism. But, if they keep alive a continuing awareness of the pitfalls which surrounds. The collaboration's daughter who finds the
together.

Running time, 96 minutes. "G." In block No. 1, 1944-45; no release date set.

RED KANN

ASCAP Gets Rights

The American Society of Composers, Authors and Publishers has acquired the rights of 21 S. Allen Property Custodian, performing rights to the musical works of Sacem, French performing rights society. The copy rights had been controlled in the U. S. by Elkann-Vogel Co., through 1931.

Coast Flashes

Hollywood, Sept. 20

TRUSTEES of the Motion Picture Relief Fund have appointed Leon Fromkess, Joseph Santtley and Tay Garnett to the board of directors. Fromkess to represent independent producers, and Stanley, and Garnett to represent directors.

Fug Eysell, president and managing director of Radio City Music Hall, will leave for New York on Thursday with a few days stopover in Chicago en route.

Fine and Thomas have bought "Cheese It, the Corpse," an original by David Lang, and have assigned the author to produce it.

Columbia today gave director Arthur Dretry a long term contract.

Gehring in Canada For 20th Convention

W. C. Gehring, Western sales manager of 20th Century-Fox, will be the principal speaker at the 1944-45 two-day sales conference of Canadian managers in opening here tomorrow, Thursday and Friday. The conferences will be conducted in the Toronto exchange by Gehring and Canadian district manager Sydney Samson.

Managers attending with their sales forces will include: Harry J. Bailey, Toronto; Edward English, Montreal; Reginald March, St. John; Joseph H. Haber, Winnipeg; Vernon M. Shepherd, Calgary; James E. Patterson, Vancouver. The session will highlight sales policy, the handling of 20th-Fox tie-ins and other matters bearing on the 1944-45 lineup of pictures recently announced by 20th vice-president Tom Comors.

Seeks Relief from Injunction by WB

LOS ANGELES, Sept. 20.—Olivia de Havilland applied today to the District Court of Appeals for an injunction to restrain Warners from interfering with her employment by other studios. The action is the result of an earlier suit based on the actress' claim that the seven-year Warner contract expired, to which the studio responded with the contention that the time the star was under suspension, did not apply to the life of the pact.

Newsreelers in Crash

Joseph Johnson and Roy Edwards, Universal employees in the newsreel department, Willard Starr, soundman, were on Gov. Thomas E. Dewey's special car train yesterday, which was involved in a passenger train near Castle Rock, Wash., this week. They narrowly escaped death when the baggage car, in which the darkroom was housed, was mangled. The trio had just left the car and entered the car behind when the crash occurred. Edwards was slightly injured.
Big Postwar Expansion by Independents

 произведенное в 1942 году в память о вояках, которые вернулись из войны.

 WAPO Orders Processing Within Quotas

 (Continued from page 3)

 0,000 linear feet of 35mm film will be available in the fourth quarter of this year, and at least 300,000 feet, which are needed for war purposes, leaving approximately 324,000,000 feet for the picture and newsreel producing companies. This is approximately the same amount of film normally distributed under the I-178 schedules and it is not expected that any company will encounter difficulties in maintaining operations during the next three months.

 Equal Division Assured

 Assurance was given that should any additional film be made available for civilian use, as a result of the cessation of hostilities in Europe during the coming quarter, it will be distributed equitably among the companies.

 Technicolor's Plans

 Technicolor has acquired from M-G-M a site opposite its plant at 3311 Hialeah St. and Chief executive, as soon as materials can be obtained, a new plant to accommodate increased demands. The company is also to incorporate many improvements, mechanical and technical, devised since the start of the war. Improvements have been delayed in application due to war shortages and pre-emption of Technicolor resources and technicians by the armed services. Among the new plans are: a new version of the new monopak method of color photography, destined in time to do away with need of the present color camera. Expansion in the 16 mm. field is also provided in plans for the new plant.

 Lantz' Application Filed

 Walter Lantz, releasing his "Carp- tunes" through Universal, is awaiting priority of ready application, for materials for a new building to adjoin present quarters near Universal City. His priorities request is based on the large number of animated and training films he is producing for the Armed Forces. His intention is to use the new building for animated and training films, while their production continues to be required, and later to convert it into his main plant for entertainment cartoons. Recently, he said he was contemplating entering the commercial field as well.

 K-MTA Convention Set

 KANSAS CITY, Sept. 20.—The Kan- sas-Missouri Theatres' Association will hold its annual convention here Oct. 3-4 at the Hotel Muehlbach.

 Streets' Is M-G-M's 4th Legitimate Show

 With the opening of the "Streets Are Guarded," to be produced by John C. Wilson, M-G-M will have its fourth legitimate production on the Broadway stage. "Bloomer Girl," which opened recently in Philadelphia, is due at the Shubert Theatre this week, and "Side Show," to be produced by the Shubert Organization, is scheduled to open Oct. 21.

 Seek Wage Boosts In 3 More Cities

 (Continued from page 1)

 10 per cent increase and the distribu- tors, backed by the IATSE, have taken an appeal to the WMC Chicago office, which refused to grant the 10 per cent. Rulings are awaited from other WMC regional offices where petitions have been filed jointly by the IATSE and the distributors.

 Exchange cities where local labor have presented written petitions to file or have filed include, besides the above mentioned, Cincinnati, St. Louis, Denver, Chicago, St. Paul, St. Louis, Cleveland, Chicago, Minnie and New Haven offices. Involved are film ships, inspectors and other clerks.

 Rosecan Arbitration Date is Postponed

 (Continued from page 1)

 that the hearing might not take place for some time.

 Harry Arthur's St. Louis Amuse- ment Co. theatres were named as interested parties in Rosecan's complaint and of which, Russell Hardy, owner of Rosecan for Arthur has petitioned the Federal District Court to vacate the order of Rosecan to include three independent theatres in an express exception with regard to theatres operated by Arthur. An injunction suit in the St. Louis Federal District Court to stop the arbitra- tion tribunal in that city from proceeding with the Rosecan case may follow the New York motion.
‘SYWA’ More than Doubles Average In 4th Frisco Week

SAN FRANCISCO, Sept. 20.—Grosses running from good to excellent continue to be the rule among Frisco’s picture organizations. Here, however, show new slackening and the new bills are hitting hard. Since You went Away’ is headed for $24,000. The other average United Artists where the average is $11,000.

Estimated receipts for the week ending Sept. 21:

“Two Impatient Years” (Col.)
GOLDEN GATE—(2,900) 7 days, Stage: Vaudville. Gross: $3,000. (Average: $725.)

“Since You went Away” (UA)
UNITED ARTISTS—(1,900) 7 days, 4th week. Gross: $2,400. (Average: $600.)

“The Falcon in Mexico” (RKO)
GOLDEN GATE—(2,850) 7 days, Stage: Vaudville. Gross: $3,000. (Average: $750.)

“Wilson” (20th-Fox)
WARFIELD—(2,000) 7 days, 3rd week. Gross: $3,000. (Average: $750.)

“Double Indemnity” (Para.)
FOX—(2,000) 7 days, 2nd week. Gross: $3,000. (Average: $750.)

“Wing and a Prayer” (20th-Fox)
THREE LITTLE SISTERS—(3,240) 7 days, 2nd week. Gross: $3,250. (Average: $750.)

“Greenwich Village” (20th-Fox)
THE GIRL WHO DARED—(Rep.)
STATE—(2,300) 7 days, 2nd week. Gross: $1,750. (Average: $250.)

“Going My Way” (Para.)
ST. FRANCIS—(400) 7 days, 3rd week. Gross at Fox: $3,000. (Average: $400.)

“Days of Glory” (RKO)
ALLEN—(000) 7 days, 2nd week. Gross: $600. (Average: $600.)

“In Society” (Univ.)
WARNERS—HIPPODROME—(3,700) 7 days. Gross: $11,700. (Average: $2,100.)

“Step Lively” (RKO)
WARNERS’ LAKE—(741) 7 days, 2nd week. Gross: $2,350. (Average: $325.)

“Bathing Beauty” (M-G-M)
LOEWS’ OHIO—(1,880) 7 days. Gross: $4,600. (Average: $650.)

“Wilson” (20th-Fox)
RKO PALACE—(3,900) 7 days. Stage: Stan Kenton Band; Reita and Maurice Peirce. Gross: $12,400. (Average: $2,200.)

“Seventh Heaven” (M-G-M)
LOEWS’ STATE—(3,000) 7 days. Gross: $22,000. (Average: $1,900.)

The Legion Classifieds

The Legion of Decency has classified the following new films:

A-1: “Our Hearts Were Young and Gay.”
“Paramount; The Singing Sheriff.”
Universal; “With the Secretary of the Grand Monogram.”
Class A-2: “Dark Mountain.”
“Paramount; In the Meantime, Darling.”
20th Century-Fox; “Leave It to the Irish.”
Monogram; “Marriage Is a Private Affair.”
M-G-M, and “Shadows in the Night.”
Class B: “The Downjiggers.”
Warners; “Frenchman’s Creek.”
Paramount, and “Storm Over Lisbon.”

$32,000 ‘Wilson’ Start in Cleveland

CLEVELAND, Sept. 20.—“Wilson,” at advanced prices at RKO’s Palace, and “Seventh Cross,” at Loew’s State, vied with each other to capture the favor here. “Wilson,” with a $1.25 premiere and a group of 20th-Fox stars, is drawing $32,000 on the week. “Seventh Cross” was down to minimum $32,000, which is big at Loew’s State.

Estimated receipts for the week ending Sept. 20:

“Days of Glory” (RKO)
ALLEN—(000) 7 days, 2nd week. Gross: $6,000. (Average: $600.)

“In Society” (Univ.)
WARNERS—HIPPODROME—(3,700) 7 days. Gross: $11,700. (Average: $2,100.)

“Step Lively” (RKO)
WARNERS’ LAKE—(741) 7 days, 2nd week. Gross: $2,350. (Average: $325.)

“Bathing Beauty” (M-G-M)
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“Seventh Heaven” (M-G-M)
LOEWS’ STATE—(3,000) 7 days. Gross: $22,000. (Average: $1,900.)

‘Wilson’ in 1st Week Is Pittsburgh High

PITTSBURGH, Sept. 20.—The Pittsburgh premiere of “Wilson” took place at the J. P. Harris Friday with a sellout. The picture is expected to gross at least $25,000, having played to record audiences steadily since the opening. “In Society” opened this week at the Fulton, drawing the usual number of young fads.

Estimated receipts for the week ending Sept. 18—22:

In Society (Univ.)
FULTON—(1,700) 7 days, Gross: $10,000. (Average: $1,600.)

Wilson” (20th-Fox)
J. P. HARRIS—(2,200) 7 days, Gross: $20,000. (Average: $9,000.)

“Secret Command” (Col.)
SIXTORS—(1,700) 7 days. Gross: $10,000. (Average: $1,600.)

“Frisco” (Para.)
RITTZ—(1,000) 7 days, 3rd week. Gross: $7,000. (Average: $1,000.)

“Atlantic Plant” (Fox)
GOLDEN (RKO)
WARNER—(2,000) 7 days, 2nd week. Gross: $12,000. (Average: $1,900.)

“Dancing Away” (RKO)
GLENN’ HALL—(350) 7 days. Gross: $2,000. (Average: $1,000.)

“Water” (M-G-M)
PENNSYLVANIA—(2,000) 7 days, Gross: $20,000. (Average: $4,000.)

“Seventh Heaven” (M-G-M)
STANLEY—(3,800) 7 days, Gross: $20,000. (Average: $4,000.)

“Warner” (20th-Fox)
LEHIGH—(3,000) 7 days, 3rd week. Gross: $15,000. (Average: $4,000.)

Background Music

Edwards in Philadelphia

PHILADELPHIA, Sept. 20.—Steve Edwards, Republic’s director of publicity, has arrived here to confer on promotional plans in connection with the personal appearance of Roy Rogers as guest star of the rodeo at the Philadelphia Arena Sept. 23-30.
M-G-M's ANNIVERSARY PARADE OF SHOWMANSHIP MARCHES ON!

(With 24-sheets flying! Below, for instance)

KING VIDOR'S Production of M-G-M'S MIGHTY TECHNICOLOR DRAMA!

AN AMERICAN ROMANCE

Starring BRIAN DONLEVY

ANN RICHARDS JOHN QUALEN WALTER ABEL HORACE McNALLY

A METRO-GOLDWYN-MAYER PICTURE PRODUCED BY KING VIDOR
This is the scene of the greatest promotion campaign ever devoted to any picture! Launching to the nation M-G-M's mighty film. World Premiere October 12th!

(The Facts)

1. WLW, famed merchandise-able station of Cincinnati, covering Ohio, Indiana, West Virginia and Kentucky will spearhead the 132-city World Premiere of M-G-M's "An American Romance."

2. Spot announcements start 4 weeks in advance, building into larger and larger radio time, up to and after the openings.

3. Newspaper ads start 3 weeks in advance in newspapers in the Premiere territory.

4. Posting of all kinds includes: 24-sheets, street-car cards, American Express truck posters, taxi tire covers, etc.

5. Intensive exploitation includes: special trailers, appearances of cast personalities, premiere parades, lobby displays, etc. Entire promotion starts with Inaugural Banquet and Preview in Cincinnati.

YOU'VE GOT TO BE A GREAT SHOWMAN TO BE A LEADER FOR TWENTY YEARS!
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PARA.</th>
<th>PRC</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U.A.</th>
<th>UNIVERSAL</th>
<th>WARNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug. 26</td>
<td>SWING IN THE SADDLE</td>
<td><em>Red River</em> Dave “Slim” Summerville</td>
<td>C-126 mins.</td>
<td>(491)</td>
<td>(Sixth Block)</td>
<td>HANNAH CONQUERING</td>
<td>Eddie Bracken</td>
<td>Teresa Wright</td>
<td>C-92 mins.</td>
<td>(581)</td>
<td>(First Block)</td>
</tr>
<tr>
<td>Sept. 16</td>
<td>ONE MYSTERY NIGHT</td>
<td>Chester Morris, Jane Greer, Tom Brown</td>
<td>C-74 mins.</td>
<td>(502)</td>
<td>(1944-45)</td>
<td>I'M A SOLDIER</td>
<td>Paulette Goddard</td>
<td>Sonny Tufts</td>
<td>D-105 mins.</td>
<td>(512)</td>
<td>THE MERRY MONAHANS</td>
</tr>
<tr>
<td>Sept. 30</td>
<td>STRANGE AFFAIR</td>
<td>Allyn Joslyn, Evelyn Keyes, Louis Merrick, Margaret Whiting</td>
<td>D-87 mins.</td>
<td>(505)</td>
<td>(1944-45)</td>
<td>SWING TIME</td>
<td>Mickey Rooney</td>
<td>Betty Grable</td>
<td>C-69 mins.</td>
<td>(506)</td>
<td>SAN DIEGO, I LOVE YOU</td>
</tr>
<tr>
<td>Nov. 4</td>
<td>EYE WORE HER APPLES</td>
<td>Anne Miller, Ann Throp, William Wright</td>
<td>M-88 mins.</td>
<td>(514)</td>
<td>(1944-45)</td>
<td>THE WHISTLER</td>
<td>Betty Lou</td>
<td>D-88 mins.</td>
<td>(513)</td>
<td>(November Releases)</td>
<td>JANIE</td>
</tr>
</tbody>
</table>

*Notes: The chart provides information on motion picture bookings for various studios, including Columbia, M-G-M, and Republic, among others. The dates and running times are listed for each release, along with the names of the actors and directors involved. The chart also notes the release dates and studio affiliations.*
PHILADELPHIA, Sept. 20.—With the new season in full swing, all new openings got off to a big start this week—at the expense of holdovers and second—runs, except for “Wilson,” which точки to $50,000 for its dual showing at advanced prices at the Earle and Aldine. Of the new openings, “Aren’t We Old” leads, bringing $12,500 to the Mastbaum.

Estimated receipts for the week ending Sept. 22:

“Wilson” (Second-Fox)
ALDINE—$1,000 (45c-50c-60c-85c-$1.20) 7 days, 2nd week. Gross: $12,500. (Average: $1,750).

“The Story of Dr. Wassell” (Para,)
ARGADIA—(600) (45c-65c-80c-75c-85c) 7 days, 2rd week. Gross: $5,500. (Average: $785.71).

“Janie” (WB)
BOYD—(1,000) (45c-65c-60c-85c) 7 days, 2nd week. Gross: $1,000. (Average: $142.86).

“The Greenwich Village” (Second-Fox)
FOX—(1,000) (45c-50c-60c-75c-85c) 7 days, Gross: $5,000. (Average: $714.29).

“Wing and a Prayer” (Second-Fox)
KARLTON—(1,000) (45c-40c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $5,000. (Average: $714.29).

“I Love a Soldier” (Para)
STANLEY—(1,000) (45c-50c-60c-75c-95c) 7 days, 2nd week. Gross: $7,500. (Average: $1,071.43).

“Barbary Coast Gent” (M-G-M)
STANTON—(1,000) (45c-50c-60c-75c-85c) 7 days. Gross: $15,000. (Average: $2,142.86).

Cameramas starting Roland this Week
On Paramount’s super screen production of radio’s famous laugh program, “Duffy’s Tavern.” Above are Ed Gardner, the “Archie,” and Charley Cantor, the “Finegan” of the airwaves, who’ll be surrounded in film by an imposing cast of guest stars surpassing “Star Spangled Rhythm” or any picture of its kind! Already set are Bing Crosby, Bob Hope, Dorothy Lamour, Betty Hutton, Ray Milland, Victor Moore, And concert violinist Yehudi Menuhin, with more top-flight performers to be added.

Providence in Storm Givés “Storm” $7,000
PROVIDENCE, Sept. 20.—Although theatres were officially closed at 4 p.m. last Thursday because of the impending hurricane, downtown houses, most of them playing holdovers, did fairly good business. The leader was Loew’s State, which grossed $17,000 with “Summer Storm,” opening on hurricane day.

Estimated receipts for the week ending Sept. 22:

“Casanova Brown” (RKO)
“Madamissielle Fif” (RKO)
RKO-ALBEE—(3,239) (35c-45c-55c) 7 days, 3rd week. Gross: $10,500. (Average: $1,500).

“And the Angels Sing” (Para)
“Henry Aldrich Plays Cupid” (Para)
SHORTS—(2,200) (45c-55c) 7 days, 2nd week. Gross: $7,000. (Average: $1,000).

“Summer Storm” (UA)
“Underground Guerrilla” (British)

Loew’s State—(1,223) (35c-45c-55c) 7 days, Gross: $17,000. (Average: $2,428.57).

“Janie” (WB)
“Bangs in the Dream” (Hol. Prod.
MAJESTIC—(2,250) (35c-45c-55c) 7 days, 2nd week. Gross: $20,800. (Average: $2,971.43).

“Silent Sheriff” (Univ)
FAY’S—(1,000) (35c-45c-55c) 7 days. On stage: Miriam Burrong, Johnny Cahill, Brent & Sylva, Stanley Burns, Roger Jr., Cast & Co. Gross: $7,000. (Average: $1,000).

“In Society” (Univ)
“Green-Eyed Night” (WB)
CARLTON—(1,250) (45c-55c) 7 days, 4th week. ( Held over second week after two weeks at Majestic). Gross: $2,500. (Average: $357.14).

“Black Bastards” (Mama)
METROPOLITAN—(4,010) (45c-60c-65c) 7 days. Gross: $3,500. (Average: $500).

Plague to Quigley For WAC Efforts
Martin Quigley, chairman of the War Activities Committee trade press division since its inception, now signed, received a specially struck plaque yesterday as a tribute to his efforts. Presentation was made at the recent BAC staff luncheon here by George J. Schaefer, chairman.

In making the presentation, Schaefer, in addition to lauding the forming of a BAC trade press head for his work, praised the activities of the entire division, whose “steadfastness and inspirational aid was an indispensable factor in all campaigns.”

Jack Allouete has succeeded Quigley as chairman, with Charles “Chick” Lewis vice-chairman.
10,000,000 RADIO LISTENERS
(over 180 Blue Network Stations)

Heard JIMMIE FIDLER Call It...
"A TENSE MURDER MYSTERY
THAT SHOULD CLEAN UP AT
THE BOXOFFICE"!

"An entertainment-brimming film of
which any studio could be proud!"
— BOXOFFICE

"Packs dramatic wallop from the
opening gun and builds superbly!"
— DAILY VARIETY

Monogram's
"WHEN STRANGERS MARRY"

with
DEAN JAGGER
BOB MITCHELL
KIM HUNTER
NEIL HAMILTON

Produced by MAURICE and FRANKLIN KING
Directed by WILLIAM CASTLE
Screen Play by PHILIP YORDAN and DENNIS J. COOPER
Original Story by GEORGE V. MOSCOV

ANOTHER MONEY HIT FROM MONOGRAM!
Foreign Films For 1,500 U. S. Houses

Reisman Sees Postwar Rise from 100 Houses

By CHARLES RYWECK

From 1,500 to 2,000 American theaters will regularly play the best output of foreign studios in the post-war period, instead of the approximately 100 houses that exhibited foreign product regularly, Phil Reisman RKO vice-president in charge of foreign distribution predicted at the weekend in an interview with Motion Picture Daily.

In elaborating on a thesis previously enunciated at the recent RKO sales meeting on the necessity for distributing more foreign product here in the post-war period, Reisman declared that if a reciprocal distribution arrangement were to be concluded, it might serve to head off discriminatory legislation against Hollywood films by foreign governments.

Another result of this, Reisman said. (Continued on page 4)

Detroit Delivery Strike Settled

DETROIT, Sept. 24.—Weekend film deliveries to 200 Detroit theaters and some 500 other points throughout the state were tied up Friday by a strike of film delivery truck drivers, members of the Teamsters Union, A. F. of L.

A last minute settlement late Friday night of the film delivery truck drivers' strike narrowly averted a weekend that promised to be a fiasco one in all of Detroit's and other motion picture theaters in Michigan. It was estimated that in the event the strike (Continued on page 4)

WLB Approves Pact For Buffalo Help

The regional War Labor Board here has approved the joint application of distributors and the IATSE for permission to institute a system of job classifications with minimum wages scales and a minimum 10 per cent wage increase for the office workers in the Buffalo film exchanges. The same board has previously approved a similar application involving the workers in the Albany film exchanges.

Will Pay Retroactive SPG Wages on Oct. 6

Film companies here are planning to pay, on or about Oct. 6, retroactive wages to increases to some 250 home office publicists of the Screen Publicists Guild, as approved recently by the War Labor Board.

Increases, which may run as high as $10 per week for some publicists, are retroactive to May 3, 1943, giving the workers about 17 months of retroactive salary.

SWG Would Extend Rural Exhibition

HOLLYWOOD, Sept. 24.—The Screen Writers Guild has endorsed a five-one program geared to the postwar future of Hollywood writers and production. The plan includes a probe of the possibilities of extending film exhibition into the nation's farm districts, formation of a foreign employment exchange, organization of writers in the industrial and educational fields, canvassing of members in the Armed Forces for reemployment suggestions, and a call for State Department help in arranging an international film conference.

Hamilton McNally of Church-In-Films, Inc., told the guild that cultural and educational features will match the total of straight entertainment features in the next three years.

One-Sheet to Spark ‘6th’

A special advance one sheet and pre-press booklets, in addition to the regular mass of campaign material, will be features of the Sixth War Loan, John Hertz, Jr., advertising and publicity chief for the drive, announced over the weekend, following a meeting with industry publicity, advertising and exploitation heads.

A committee of press book editors of all companies was formed with Charles Schlaifer of 20th Century-Fox, chairman, to prepare a work-sheet of the possibilities that will work with Sumner Singler, general chief of press book preparation for the campaign.

The special one-sheets will be rushed to theaters to serve as a combination announcement of the campaign and to rings to the exhibitors' support of previous war loans.

Following a telegraphic canvass of leading theatre exploitation men, a pre-press book bulletin containing (Continued on page 5)

M-G-M Spotlight on Aid for Small Towns

KANSAS CITY, Sept. 24.—Small-town cooperation and post-war promotional activities by M-G-M highlighted the opening session today of the field exploiters' meeting being conducted here by William R. Ferri.

(Continued on page 4)

Special Films to Aid U. S. Solve Peacedy Problems

WASHINGTON, Sept. 24.—A number of shorts dealing with domestic problems that will arise after the defeat of Germany—the inflation threat, changing jobs and the like already have been planned by the domestic motion picture bureau of the Office of War Information and some are in course of production.

The pictures were plotted out following a number of conferences between Taylor M. Mills, associate chief of the bureau, and officials of the various war agencies concerned with various phases of the post-war situation. Mills has been named director of the bureau, succeeding Stan- ton Griffis, who will go to Hawaii for the Red Cross.

The film on inflation is believed to (Continued on page 4)

Theatres Help Juvenile Problem

BALTIMORE, Sept. 24.—While many larger cities view their increasing juvenile problems with bewilderment, the small town of Laurel, near here, locks its adolescent barn-door before it is too late.

Between shows at Laurel theatres, a Lion Club member gives two especially prepared talks, brief and to-the-point. The talks are changed frequently, and the youngsters, awaiting the continuance of the show, appear to listen.

Films Must be In Television, Says Goldsmith

‘Insurance and Leadership In Exhibition at Stake’

The film industry has a definite stake in the future of television and it must maintain a position in the development of television, in the opinion of Dr. Alfred N. Goldsmith, chairman of the theatre engineering committee of the Society of Motion Picture Engineers.

Dr. Goldsmith, in an interview with Motion Picture Daily at the weekend, said that the industry must take a position to stop the development of television contributions that can make to theatre and to maintain its record of accomplishment and leadership in surveying pictures and sound entertainment.

“The film industry is in the business of producing popular entertainment. (Continued on page 4)

Crescent Argument Week of Oct. 16

Cross appeals from the decision rendered May 17, 1943, by Federal Judge Elmer Davies at Nashville, in the Government's suit against Crescent Amusement Co., will be argued before the U. S. Supreme Court in Washington during the latter part of the week of Oct. 16, it was learned here yesterday.

The appeal reached the high tribunal early last February, but, after considering initial briefs, the court delayed passing on the question of jurisdiction until after arguments could be heard. The Crescent suit, filed by the Department of Justice in Nashville, Aug. (Continued on page 4)

Schine Testimony Delayed to Oct. 2

Although hearing of the Government's suit against Schine Chain Theatres, Inc., resees for several months, it will be resumed as scheduled in Federal District Court at Buffalo tomorrow. No witnesses will be placed on the stand by the plaintiffs until Monday, Oct. 2, it was learned here.

Department of Justice attorneys have informed the court that next week will be taken up with the presentation of documents.
Personal Mention

ABE MONTAGUE, Columbia general sales manager, returned to New York at the weekend following a three-day meeting with district managers in Chicago.

Hazel Blumenthal, secretary to Alfred W. Schwalberg, sales head of International Pictures, will be married around Christmas time to Major William Churchill of the U. S. Army Forces.

ROBERT MOCHIZEKI, RKO general sales manager, will return here from Toronto, where he conferred with Canadian division sales manager Leo M. DIVANEY.

TOM CONNORS, Hal HORN, Charles CHAPLAE, ROYALD BUSH and Jules FIELDS of 20th Century-Fox will leave Friday for conferences at the Coast studios.

STANLEY C. JACQUES, RKO Cinematography manager, is in the Jewish Hospital there recovering from an operation.

BERN KAMLETSKY, Warner general sales manager, has returned to New York from a Westwarden and Southern tour.

IRVING RAPP, Warner director, arrived here at the weekend from Hollywood.

I. F. DOLI, Warner supervisor of exchanges, returned from the weekend from Pittsburgh.

Para. ‘Associates’ Are Made Full Producers

Hollywood, Sept. 24—Henry Ginsberg, Paramount sales manager, has announced that the company has abolished the “associate” office relationship, effective Oct. 1, after which all advertising work will be handled by the associate-producers made producers under the change are: Charles Brackett, Danny Dare, John Houseman, Paul Jones, Fred Kohinman, E. D. Leshin, Seton J. Miller, Kenneth Magowan, Harry Tugend, Karl Tumber.

Miner at SMPE MEET

Worthington C. Miner, in charge of special operations at the CBS television studio here, will explain television illumination to members of the Atlantic Coast section of the Society of Motion Picture Engineers and Advertising Wednesday evening at the first Fall meeting, to be held at the Hotel Pennsylvania.

Equity To Meet

Actors’ Equity Association will hold its first quarterly meeting of the new session this after- noon at the Hotel Astor here.

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Coming Events

Today and Tomorrow—M-G-M trademark channel meeting, Hôtel Mulchab Hotel, Kansas City.


Oct. 3—Motion Picture Theatre Association of Ontario meeting, King Edward Hotel, Toronto.

Oct. 4—Kansas City Theatre Owners convention, Mulchab Hotel, Kansas City.

Oct. 9-11—Allied Theatre Owners of Michigan annual meeting, Detroit.


Oct. 17—West Virginia Theatre Owners meeting, Daniel Boone Hotel, Charleston, S. C.

Oct. 17—Theatre Owners of North and South Carolina, annual meeting, Charlotte.

Nov. 10—Motion Picture Association of the Western Alliance dinner, Hotel Astor, New York.

Nov.-Dec. —Sixth War Loan campaign.


Gehring, Schlaifer Back From Meetings

W. C. Gehring, Western sales manager for 20th Century-Fox, returned from the weekend from Toronto where he presided over a two-day sales conference of branch managers and sales personnel of the Canadian division of 20th-Fox, Sydney Samson, Canadian district manager, conducted the meetings. Gehring will leave for Indianapolis today, according to Hot Shot who assisted. From there he will go to St. Louis and Kansas City where meetings have been set.

L. J. Schlaifer, Central sales manager, who has been conducting sales conferences in exchanges in his territory, also returned to the home office at the weekend, accompanied by his assistant, Jack Bloom. Schlaifer will be in Boston, Buffalo and Chicago where conferences of branch managers from Albany, New Haven, Cincinnati, Cleveland, Detroit and Milwaukee were held.

WANTED!

EXECUTIVE SECRETARY

Wanted to distinguish—contracts. Position in N. Y. C. Good starting salary. Give complete background. Write in confi- dence to Box 234

Motion Picture Daily

Tradewise...
WE'D LIKE TO BORROW AN AD LINE
FROM THE EVERSHARP COMPANY
WHICH ADVERTISES...

"COMPARE! COMPARISON PROVES..."

because that's what we'd like you to do—COMPARE Monogram's thrillarious mystery comedy with the 5 best films of its kind you've played all year!

YES, IT'S THAT GOOD!

MONOGRAM Pictures presents

Oh, WHAT A NIGHT!

with

Edmund LOWE  Marjorie RAMBEAU
Jean PARKER  Alan DINEHART

Directed by WILLIAM BEAUDINE
Screenplay by PAUL GERARD SMITH
Story by MARION ORTH
Industry Must Have a Place
In Television: Goldsmith

(Continued from page 1)

ment through pictures and sound," Dr. Goldsmith said, adding that it is obviously that television broadcasting will bring this form of entertainment into the home. He does not believe that television shows will supersede Hollywood's present type of entertainment, but he does believe that television will become an adjunct to film programs in theatres and that it will not attempt to compete against it from its use. He pointed out that television can provide theatres with instantaneous undercard news of events and indicated that it can also be used in film promotion. "The film industry must be in a position to make these advantages available to exhibitors," he said.

"If television comes into the home, theatres must be prepared to provide what is required along the same lines but on a larger scale and especially adapted to theatre audiences," Dr. Goldsmith said. Discussing the report prepared by a television sub-committee of the SMPTE, of which he is a member, seeking the allocation of frequencies to the film industry in order to make possible the televised showing of motion pictures from film studios, as well as on-the-spot events, transmitting the programs to theatres, and finally to relay them from city to city, Dr. Goldsmith said that the radio industry does not appear to be hostile to any part of the film industry for television.

The SMPTE report, sponsored by engineers of the film industry, will eventually be placed before the Federal Communications Commission which starts hearings on channel allocations in Washington Thursday.

Blue Web to Give Plans

Edward Kohak, executive vice-president of the Blue Network, will discuss the network's activities in the television and frequency-modulation fields at a press luncheon at the Hotel Waldorf Astoria here today.

Special Films Will Aid Peculiar Problems

(Continued from page 1)

be probably the most important of the series and was mad by mobilization director Colonel James F. Byrnes, who has highly commended the treatment.

The broadcast has been made regarding the post-war disposition of the 16-mm. program, but it is likely that Mills will call a meeting of all 16-mm. interests after the fall of Germany with a view to developing some method for that industry to take the war's place.

The inter-departmental committee on which representatives of the Council of Inter-American Affairs, Office of Education, War Production Board and OWI now serve, will probably be expanded to take in representatives of the Army and Navy, so that the views of the military as well as the civilian agencies can be heard on the bureau's post-war work.

At the present time the bureau is cooperating with Lincoln V. Burrows, chief of the WPB public relations section, in the effort to save film and is itself putting out only one short month instead of two bulletins it has been releasing.

MacFadden to N. Y.

Hollywood, Sept. 24.—Hamilton MacFadden, president of Churchville, Corp., will arrive here shortly for New York to attend the inter-departmental meeting, representing representatives, with a view to forming post-war prospects for church use of films. He will arrive there early in October.

Markowitz, Los Angeles. Traveling auditors include T. F. Grady, O. Broughton, P. D. Angiew and Ed Larch.

Although the office managers’ meeting was originally scheduled for two days, it will be continued for a third day.

Foreign Films
For 1,500 U. S. Houses

(Continued from page 1)

would be to stimulate foreign production and the enlarged market would probably lead to the release of foreign pictures. He mentioned the possibility that M-G-M co-production with the British government is a possibility. The director of the department of Latin American affairs stressed the importance of the Latin American market and the potential development of television in Latin America. It was pointed out that television would not deplete the market for film but rather would stimulate it.

Discusses Adverse Legislation

"We're drawing close to the end of the European war," Reisman stated, "and there are indications of certain adverse legislation which we will have to head off. Foreign producers, said Reisman, realize the necessity of studying this market to the same extent as we have done. Non-English pictures are primarily dependent on action rather than dialogue, if they are not well dubbed, he added.

To bold foreign markets, even Hollywood films will have to be reprinted more to the special requirements of markets in the post-war, Reisman asserted. Stressing the importance of fresh pictures, he quoted the instance of Mexican films which, he said, get more in the U. S. than we gross in Mexico with our own films.

RKO is currently distributing "Goyescas," a Spanish film, in order to facilitate distribution of its own product in Spain.

Crescent Argument Week of Oct. 16

(Continued from page 1)

1939, shortly after the start of the main U. S. suit in New York against the distributors and at approximately the same time as the filing of suits against the Selene circuit at Buffalo and the Griffith circuit at Oklahoma City, was the first of the four to be tried. Brought to court in the Summer of 1941 with the five competing companies eliminated and Universal and Columbia later dismissed, it resulted in a decree from Judge Darrow whereby all the relief sought by the Government was denied.

The Crescent defendants were directed to desist from combining with each other in the buying of pictures with the distributors in "licensing films for the purpose and effect of maintaining theatre monopoles," and to cease doing business with theatre owners into selling houses to them. Six affiliated companies were ordered separated; and Tony Sudekum, head of the Crescent, and Louis Rosenberg, a partner, were required to resign as officers of the affiliates. United Artists was enjoined from "continuing its '24 combination" with certain of the defendants to "eliminate independent theatre competition in Rogersville, Tenn., and Athens, Ark."
Quebec’s Allied, Ltd. Defers Appeal

MONTREAL, Sept. 24—The subject of changes in proposals for the Regional Conciliation Board’s discussions at the recent meeting of the Quebec Allied Theatrical Industries’ committee has been deferred pending a meeting between the Ontario exhibitors and a delegation from Quebec Allied, preparing to hold in Toronto. The meeting is scheduled to take place next month.

According to figures released by Eugene Beaulac, secretary of Quebec Allied, 75 percent of 200 exhibitors of Quebec are members of Quebec Allied. Due to the provincial difficulties, settlement of vital tax questions while discussed at length during the recent meeting have been stalled until the Independent Motion Picture Exhibitors Association of Ontario has a chance to survey the situation. Meanwhile, the following resolution by Quebec Allied has been adopted:

Whereas members of this association are of opinion that taxes affecting the industry have reached a level so high as to affect the future of the industry, and, whereas postwar conditions justify the association’s asking for revision of the system of taxation now affecting the industry, and, whereas there is already depression among theatre owners in the province as regards admissions and taxation, it is resolved that a special legislation committee be nominated to investigate present conditions and make necessary recommendations to the Federal, Provincial and Municipal authorities.

Carrington Calls Altec Meet Oct. 16

LOS ANGELES, Sept. 24—G. L. Carrington, president of Altec Service and Altec Lansing, announces Altec’s annual conference will be held in Hollywood this year instead of in the East as previously. It will be held Oct. 16-20.

Carrington disclosed that the meeting will correlate exhibition with production in forthcoming technical advances, and the Altec supervisory organization will be given new information for the instruction of field forces in the servicing and operation of theatre sound equipment.

Carrington is enroute for a visit to Altec’s general offices in New York.

Blumenstock Reports Keener Film Interest

Evidence of what is described as an increasingly favorable attitude of education to the film industry is indicated in a report issued by Warner Brothers at the weekend in connection with the educational bureau, under Charles Steinberg, set up six months ago by Mort Blumenstock as part of the latter’s Eastern advertising and publicity department.

Blumenstock stated that 27,000 responses have been received from educational leaders, teachers, librarians, clubwomen and college and university students, who received brochures and other material issued by the bureau in connection with current releases.

Noel Dies in France

CHARLOTTE, Sept 24.—Pvt. James S. Noel, formerly with Republic, was reported killed in action in France.

Smith, Golden to Equipment Meet

WASHINGTON, Sept. 24—Allan G. Smith, chief of the War Production Board theatre equipment section, and Nathan Golden, chief of the Department of Commerce motion picture unit, will attend meetings of the 35-mm. Equipment Manufacturers and Dealers, in Chicago, Oct. 6-8, to discuss current and past war problems and restrictions.

Both officials are preparing informational material for the guidance of the industry. Golden will discuss the export situation, now and after the defeat of Germany, while Smith will review materials and explain current restrictions on operations and the changes in WPB control orders which are expected to come along in the near future as conditions improve.

Reports to Washington from industries on which the equipment manufacturers depend indicate that the motor situation is gradually easing, except for the small motors for arm control and similar purposes; small supplies of ball bearings are becoming available from excess stocks, although not from new production, while sound equipment is still very tight because of difficulties in securing transformers, resistors, capacitors and tubes.

The decision to permit Smith to attend the conference was in line with the WPB policy of keeping in close line with the requirements of the industries it is regulating and which has made possible continuous contact with the manufacturers and dealers that enabled Washington to learn of the needs of the theatre sufficiently in advance to prepare for them and avoid the necessity of any houses closing for lack of equipment.

Special One-Sheet to Spark 8th War Loan

(Continued from page 1) their best and selling selections, will also be sent to exhibitors. Those attending the meeting were: Frank Rosenberg and Lawrence Lipkin, Columbia; Hal Horne and George Comerta, 20th Century-Fox; Mort Blumenstock, Gilbert Golden and Joe Tisman, Warners; Al Hirsch, Herb Blumenstock, and Frank Moneyhun, United Artists; S. Barret McCormick, RKO; Si Seader, M-G-M; Stanley Shuford and Jonas Arnold, Paramount; Glendon Allwine, Public Information Committee; Vincent Trotta, National Screen Service and Bill Press, Walter T. Brown and Ed. Schreiber.

RCA Meeting Concluded

RCA sales representatives for 18mm sound and projection equipment have concluded a series of conferences with home office executives in Camden. Current and postwar distribution plans were discussed.

Warners Aids Flyers

The Warner management has turned over space in its home office to the Women’s Flying for America, Inc., for the latter’s monthly meetings.

Goldman’s Son Killed

BOSTON, Sept. 24—Harry Goldman, branch manager of PRC, here has been notified by the War Department of the death of his son, Newton with the Army Air Forces in Italy.
"Goin' to Town"  
*(RKO-Radio)*  
Hollywood, Sept. 24  

**DE**signed to hit the fancy of listeners to the Linn and Amer radio programs, which continue in popularity over the years in a manner indicating that there's something earthy and vital in the material the comedians convey, "Goin' to Town" makes no passes at subtlety or finesse and concentrates on characterization and the broad sweep of rustic humor. The trade name for this corn, but it's Grade 'A' corn, and nobody but the sophisticate, who's a minority ticket buyer anyway, despises that imperiously nourishing corn. Contrary to filmic routine, the whole does not turn out to be a gusher.

The support includes Barbara Hale, Florence Lake, Dick Elliott, Grady Sutton, Herbert Rawlinson, Dick Baldwin and others, not to overlook N. T. G. and his floor show, an item memorable in the billing. The production, directed by Frank Merlof and directed by Leslie Goodwin from an original screenplay by Charles E. Roberts and Charles R. Marion. Running time, 68 minutes.  

**Release date, not set**  

**William R. Weaver**

**Library of Congress Lists Film Trends**

WASHINGTON, Sept. 24.—The Library of Congress film-selection staff reports a number of trends in current pictures, including an attempt by several productions "to question the morality of certain aspects of common life," as well as "to examine the quality of the presentation." The trends, however, have been made "timidly and with a hasty and saving rationalization," according to the report.

Also cited is an effort "to use psychological material seriously and with integrity as well as do so 'on the outside.'" The selectors were also "encouraged by the increased use of narractive commentary in feature pictures," as well as "a development apparent in several documentaries." In "The Life of a Mother," for example, the concern is with the daily life of a family, and the audience attention is on the fact that a number of war features last year focused on their heroes in groups rather than as individuals.

The Library of Congress staff, functioning at the Museum of Modern Art in New York, makes no effort to preserve the "best" films produced each year, but chooses, rather, those which "best record the life and tastes and preferences of the American people," plus those which have won prizes or grossed large receipts, thus reflecting the tastes of the time.

**Peace Tie-ins for PRC**
PRC reported here at the weekend that premières are being negotiated for its "When the Lights Go On" in Washington, London, Paris and Moscow. Another promotional possibility is reported by the company in the American Legion's recent anti-liver cancer campaign action of citing the song of the same title as "the world anthem for liberated countries."

**Quarantine Denying Milwaukee Grosse**

**MILWAUKEE, Sept. 24.—With theatres still hit by the polio quarantine, no grosses here will succeed house averages, and only Warners, Theatre, "In Society" and "The Mummys Ghost, show promising prospects even to reach $14,000, for that theatre, however, "the Joe" (WB) Reissue "Tiger Shark" (WB) Reissue "Zack and the BBA"-7 days (40c-60c-80c) respectively.

"Sensation of the Week" (UA-Stones) "Tom and Dick" -"Stagehands" (20th-Fox) -RIVERSIDE—-7 days (40c-60c-80c) respectively. 7 days gross: $7,000. (Average: $1,000). 7 days gross: $1,000. (Average: $1,000).

"I'll Keep It (For You)" (UA) -"Pollyanna" (20th-Fox) -"The Return of the Pink Panther" (20th-Fox) respectively. 7 days gross: $2,000. (Average: $2,000). 7 days gross: $2,000. (Average: $2,000). 7 days gross: $1,000. (Average: $1,000).

"I Love a Soldier" (Para) -"Midnight at the Brewery" (WB) -"The Seventh Cross" (M-G-M) respectively. 7 days gross: $1,000. 7 days gross: $1,000. (Average: $1,000).

"The Seventh Cross" (M-G-M) -"Statue of Liberty" (20th-Fox) -"The Seventh Cross" (M-G-M) respectively. 7 days gross: $2,000. 7 days gross: $2,000. (Average: $2,000). 7 days gross: $2,000. (Average: $2,000).

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SEATTLE, Sept. 24.—An appeal to all exhibitors to fulfill their pledge to the United States by continuing to play "legitimate" subjects was issued here at the weekend by the trustees of the Pacific Coast Conference, announcing their intentions of concluding their quarterly meeting.

The trustees voted to continue full cooperation with the National Congress of Independent Exhibitors, formed in Chicago last February, and called for combined national effort on the consent decree and other matters vital to independents. Also voted was full support for the Sixth War Loan drive.

**Quarantine Denying Milwaukee Grosse**

**MINNEAPOLIS, Sept. 24.—**"Another" at the Radio City Theatre, grossed $1,000 here in a weekend of generally average business, "Summer Storm" drew well at the World.

Estimated receipts for the weekend included:

"Summer Storm" (UA) -"Love's Great Adventure" (WB) -"The Master and Commander" (20th-Fox)

"Youth Gone Wild" (RKO) -"The Seventh Cross" (M-G-M) -"The Seventh Cross" (M-G-M) respectively. 7 days gross: $1,000. 7 days gross: $1,000. (Average: $1,000).

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**Library of Congress Lists Film Trends**

WASHINGTON, Sept. 24.—The Library of Congress film-selection staff reports a number of trends in current pictures, including an attempt by several productions "to question the morality of certain aspects of common life," as well as "to examine the quality of the presentation." The trends, however, have been made "timidly and with a hasty and saving rationalization," according to the report.

Also cited is an effort "to use psychological material seriously and with integrity as well as do so 'on the outside.'" The selectors were also "encouraged by the increased use of narractive commentary in feature pictures," as well as "a development apparent in several documentaries." In "The Life of a Mother," for example, the concern is with the daily life of a family, and the audience attention is on the fact that a number of war features last year focused on their heroes in groups rather than as individuals.

The Library of Congress staff, functioning at the Museum of Modern Art in New York, makes no effort to preserve the "best" films produced each year, but chooses, rather, those which "best record the life and tastes and preferences of the American people," plus those which have won prizes or grossed large receipts, thus reflecting the tastes of the time.

**Peace Tie-ins for PRC**
PRC reported here at the weekend that premières are being negotiated for its "When the Lights Go On" in Washington, London, Paris and Moscow. Another promotional possibility is reported by the company in the American Legion's recent anti-liver cancer campaign action of citing the song of the same title as "the world anthem for liberated countries."

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Six-bit word meaning death!

This boy is going to die. Too bad. Nice kid. Might have been a great man some day. Doesn’t matter—he’s going to die. “Killed by enemy action,” the telegram will say.

But it ought to say, “Killed by complacency!” Whose complacency? Not yours? Good—but he’ll still be dead.

Listen—Americans by the millions are relaxing their efforts on the home front...letting America down in her moment of greatest need!

That’s complacency—a six-bit word meaning death—death for American fighting men who need our last ounce of homefront support.

That’s why we urge you to make room on your program NOW for

"The Battle for the Marianas"

Show this 100%-filmed-under-fire two-reeler at every performance! Made by Marine Corps combat photographers, "THE BATTLE FOR THE MARIANAS" is filled with actual scenes of Jap snipers at work—Jap mass suicide—Jap civilians under combat conditions.

START IT GOING NOW!
SHOW IT AT EVERY PERFORMANCE!
DO THIS FOR AMERICA!

Photographed by Marine Corps cameramen. Edited and distributed by Warner Bros. for U.S. Government Office of War Information and exhibited under auspices of the War Activities Committee, Motion Picture Industry
When a man—a group of men—or an industry does something important for me, I want to be sure and thank them.

And so I say “Thank you, Hollywood.”

Thank you for the support you have given our magazine policies, for the faith and cooperation you have shown.

Seven years ago when I planned the policies of the newborn Ideal Publications, I based these policies on the conviction that we must be an integral part of the industry itself, that its hopes, its dreams, its accomplishments were ours. Our magazines must be independent in their thinking, to be sure, fair and impartial in their coverage of news—observant, modern as the day-after-tomorrow, but yet a part of the industry itself.

Today the Ideal Women’s Group Magazines—Movies, Movie Life, Movie Stars Parade and Personal Romances, following these policies, have enjoyed more than an EIGHT-FOLD GROWTH IN SEVEN YEARS. Our ABC circulation today reads ONE MILLION AND A HALF, of which 99.7% are voluntary newsstand sales. More than a million of these readers are in our Movie Group.

For our steady undeviating growth from 177,341 sales the first few issues to 1,500,000 today, I give full credit to all the members of my organization, but always realize that they could not have accomplished all they did without the faith and cooperation of Hollywood.

Our attainment of leadership and outstanding reader loyalty in the motion picture magazine field comes in large part from your belief in us, and from the cooperation you have always so willingly given.

“Thank you, Hollywood.” Thank you for your help, your faith, and for the fine pictures and the outstanding personalities you have given us to write about.

Sincerely yours,

WILLIAM M. COTTON
Publisher Ideal Women’s Group

THE IDEAL WOMEN’S GROUP
THE PAY-ENVELOPE CLASS MAGAZINES

NEW YORK  Ideal Publishing Corp., 295 Madison Ave. New York 17, N. Y.—MU 5-8191
CHICAGO  Ideal Publishing Corp., 360 No. Michigan Ave. Chicago 1, Ill.—State 5382

* BUY AN EXTRA WAR BOND *
SET OA Hits
4 Proposals
Of New Decree

Exhibitors Warned All
May Be Affected

ATLANTA, Sept. 25—Department of Justice proposals for the amendment of Sections 8, 9, 10 and 11 of the industry consent decree are subject to critical analysis, and are found potentially dangerous for independent exhibitors, in a bulletin issued by the Southeastern Theatre Owners Association, of which Nat M. Williams of Thomassville Ga., president of the association, is chairman.

The analysis was made in the light of U. S. Attorney General Francis Biddle's statement that "There will be no discriminations shown" in the Department's enforcement of the anti-trust laws within the industry, a statement which the Attorney General made during an interview in Los Angeles, as reported in the motion picture industry press.

Wormser Is Eastern
Head of Classics

Irving Wormser will become Eastern sales manager of Film Classics, resigning as assistant to Nat Cohn, Columbia district manager, at the New York exchange, to accept the Film Classics post and also to acquire a financial interest in the Film Classics franchise for this territory. In the latter capacity he will become president of Film Classics Distributing Co., which controls the Metropolitan branch.

Wormser has been associated with Nat Cohn in Columbia's New York exchange for many years. His brother, Mortimer, is comptroller at Columbia.

Gain, Dr. Galperson
Leaving for Coast

Dr. Alexander Galperson and Bar- tington C. Gain, representatives of J. Arthur Rank, British producing companies, will leave New York for Hollywood Friday for a two to three week visit.

In California Galperson and Gain will be joined by Wesley Ruggles, who recently signed with Rank to produce films both in England and Hollywood. Galperson and Gain will seek to line up Hollywood actors.

U. S. Taxes Hit
All-Time High

WASHINGTON, Sept. 25.—Admission tax collections of $34,168,118 hit a new all-time high in August, an increase of $2,800,000 over the July receipts of $31,343,730, according to the Internal Revenue Bureau. Actually representing July collections, the August figures brought the total for the first four months under the current higher tax rates to slightly more than $120,000,000, or double the sum collected in the corresponding period last year.

For the first eight months ended with August, collections aggregated $179,009.10 against $105,627.29 at the end of that month a year ago.

Bureau records showed approximately one-third of the increase over July 1943, recorded in the third New York (Broadway) district, where collections in August were $5,794,854, compared with $4,770,541 in the preceding month.

Joint Committee to
Plan Tax Revision

WASHINGTON, Sept. 25.—Members of the joint congressional tax committee will be called into session immediately after the pending Congressional recess to tackle the job of tax revision, it was disclosed here today by Representative Robert L. Dough- ton, chairman of the House ways and means committee.

Doughton rejected as impractical proposals by business groups that corresponded to the Senate committee's plans.

(Continued on page 4)

Rodgers Warns of Spread
Of Federal Regulation

KANSAS CITY, Sept. 25.—Federal Government regulation starting with only one phase of an industry would inevitably spread to other and all phases of the industry attacked, and eventually would affect everyone in the industry, William F. Rodgers, M-G-M vice-president in charge of distribution, today told 200 exhibitors of this territory at a luncheon at the Hotel Muellbach at which they were guests of Rodgers.

Rogers urged that exhibitors study and join M-G-M in creating new patrons, pointing out that M-G-M is engaged in research now to discover why some people are not film patrons. He

Managers Warned on
'V-Day' Rumors

GLOVERSVILLE, N. Y., Sept. 25.—Managers of Schine Circuit, Inc., are warned by the management office that the same warning would apply to all managers elsewhere—to make certain that the news they receive announcing 'V-Day' in Europe, is authentic and not merely a rumor, before taking any steps planned for closing theatres or observing the occasion.

(Continued on page 5)

Loew Leaving Army
Stays with OWI

Major Arthur Loew, associate director of the Office of War Information's overseas film bureau, has been given a two-month terminal leave by the Army, after which he will revert to inactive status.

It is understood that Loew will take a two-week leave before returning to the OWI here, where he will remain, at least until he concludes the selection of dubbed films from
Detroit Strike Only Marking Time

— Detroit, Sept. 25.—Negotiations in the dispute between the American Federation of Labor film delivery drivers and employers today was marking time, according to an official spokesman, pending the return of James Fitzsimmons, the Teamsters' Union leader, from New York.

The truce which ended the strike Friday night, after a hectic day, witnessed theatre managers from all over the Detroit areastorming the film exchange building to pick up their own films. No houses had to shut, as far as canading, but some of the neighborhood showrooms did have to start late Friday night.

$865,000 for 'Wilson', $795,000 for 'SYWA'

"Wilson" will end a record eight weeks' run at the Roxy Theatre here tonight, a gross of approximately $865,000, and "Saratoga" will conclude 19 weeks at the Capitol tomorrow with a $795,000 gross.

"Wilson" will continue its run on Broadway on a move to the Victoria tomorrow. It was the first film to run eight weeks at the Roxy before the previous record was five weeks. $1,000,000 in admissions, including Federal taxes, were taken in up to Sunday. The gross is expected to reach $1,050,000 by tonight.

"SYWA" did not remain at the Capitol for the 11 week length of the "Gone With The Wind" run, but the $755,000 gross for 10 weeks far will exceed the $700,000 registered by "GWTW" in 11 weeks.

Wilson's Now in 90 Spots

Twenty-one additional theatres are scheduled to start showing "Wilson" by the end of Sept., bringing to 90 the total of theatres playing the film.

Wm. Jenkins Heads Augusta Theatres

ATLANTA, Sept. 25.—William K. Jenkins, circuit executive, has been elected president of Augusta Amusements, Inc., succeeding the late Frank Miller. Augusta Amusements operates the Miller, Modjeska, Imperial, Ri-

Olympia, and Downtown, in Augusta. Jenkins also is president of Atlanta Enterprises, Georgia Theatres, and Community Theatre.

Oregon ITO Rejects Allied Affiliation

PORTLAND, Ore., Sept. 25.—Independent Theatre Owners of Oregon, at a meeting today, rejected affiliation of their organization with National Allied.

Also on the agenda was a discussion of the theatre owners' financial condition.

Personal Mention

GRADWELL L. SEARS, UA vice-president in charge of distri-

bution, arrived in New York from California yesterday.

FRANK ROSS, producer, is in New York from California accom-
pained by his wife, JEAN ARTHUR. MERVYN LERoy, who is directing "The Robe" for Ross is due here next week.

MORSE RUBINGER, of Warner Bros. studio publicity department is coming east toward the end of next month to marry MARJORIE KRAUSE of Omaha.

SIDNEY M. KULICK, PRC Eastern division manager, will leave New York next Friday for a tour of New England and mid-Western exchanges.

IKE KATZ, president of PRC's local branch in Atlanta, has concluded an engangement from a franchise holders' committee meeting in Chicago.

H. J. YATES, president and managing director of Consolidated Film Industries, will leave the Coast for New York next Tuesday, Oct. 3.

HARRY M. KALMBACH, assistant general manager of Warner Bros. in New York, is in New Haven yesterday.

MAURICE A. BERGMAN, Universal's Eastern advertising and publicity manager, will leave the Coast Wednesday for New York.

IRVING RUBINE, executive assistant to Lester Cowan, arrived in New York yesterday from Hollywood.

JOSEPH HANZ, president of Hal Wallis Productions, returned from California yesterday.

EDWARD L. WALTON, Republican assistant general sales manager, left for Atlanta yesterday.

Rites Thursday for Mrs. Marie Raftery

A solemn requiem mass will be held Thursday, at 11 A.M., at Our Lady of the Sacred Heart, 716 L. J., for Mrs. Marie A. Raftery, wife of Edward C. Raftery, United Artists president, who died yesterday at her home after a prolonged illness. Mrs. Raftery was the daughter of the late Mr. and Mrs. Silas Wright Titus of Brooklyn.

In addition to her husband, Mrs. Raftery is survived by her daughters, Maria, Ellen, and June; her six grandchildren; and her brother, Warren, Jr., of New York, Robert L. Titus and Austin E. Titus. Burial will be at St. John's Cemetery, Middle Village, L. I.

Hollywood Writers Cite 'Tomorrow'

HOLLYWOOD, Sept. 25.—Lester Cowan's "Tomorrow World!" is the first film among several to be selected for special recognition by Hollywood writers, representing several of the major studios. As an example of combining entertainment with an important idea, it was announced here yesterday by Emmet Lavery, chairman of the Hollywood Writers Mobilization Committee.

The Writers Mobilization plans to hold a special premiere for the film, selected, and "Tomorrow" will be shown under the auspices of the HWM late in November. Cowan will be present to introduce Mobilization on all pro-

NATCHEZ, Miss., Sept. 16.—Walter Potterman, manager of Warner's Diamond Theatre, Philadelphia, and Elsie Lukoff, receptionist in the Warner circuit offices there, have announced their engagement.

RAYMOND SCHMERTZ, 20th Century-Fox salesman in Cleveland, has been presented with a gold watch by J. E. Gandy, district manager, in recognition of his sales record during the past year.

FRANKLIN PEASE, Paramount booker in Philadelphia, was married last week to Ann Smith, secretary to Harry Green, Ross Federal Service manager.

ROSE WIPFLER, oldest Fanconi and Marco employee in St. Louis in length of service, was recently honored by her fellow workers at a luncheon.

PYT. MARCUS LOEW II, son of Samuel Loew, and Ethel Snyder of Beverly Hills, Calif., will be married in the near future.

HAROLD GREENBERGER, manager of the Morondale Theatre, Cleveland, has announced his engagement to Miss Temple Leiner.

LEONARD CASEY, booker for Hunt's Theatres in Southern New Jersey, became the father of a baby boy last week.

J. KOHN STRACHAN, Wabtec Theatre publicity director in Cleveland, is in New York on a visit.

Berg at WAC Office For 6th War Loan

Helbert Berg trade press contact on loan-out of United States, checked into War Department headquarters yesterday to handle, trade paper publicity for the industry's forthcoming Sixth War Loan. Berg, who will be associated with publicity and advertising chief John Hertz, Jr., will concentrate both on reporting the campaign for the trade journals and the preparation of material for speci
df Sixth War Loan trade paper issue.

NEW YORK THEATRES

HELD OVER 3rd WEEK:

"STORM OVER LISBON"

A Remake Picture

starring

VERA HRUBA RALSTON

RICHARD ARLEN

ERICH VON STROHEIM

with Otto Kruger—Eduardo Ciannelli

Robert Livingston—Mona Barrie

REPUBLIC THEATRE

B'way Bet. 51st & 52nd

Tel. Ch. 5-047

New 

City Music Hall

Showcases of the Nation — Theatrical Center 

GARY COOPER — TERESA WRIGHT

in International Pictures

"CASANOVA BROWN"

New

Hollywood Cartoon

"THIS IS AMERICA" SERIES

in Paramount's

"AND THE ANGELS SING"

1st N. East. Seats Reseved.

CRITE 6-6000

ON SCREEN

T. D. LAMOUR

FRED MACMURRAY

RED RAYMOND

in PARAMOUNT'S

THE ANDREWS SISTERS

MORRILL BAND

"DOUBLE INDENITY"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"FRENCHMEN'S CREEK"

in PARAMOUNT's 

RIVOLI, B'way & 49th St

PARAMOUNT PRESENTS

MARGARET O'BRIEN

Bette Davis

HARRISON & FISHER

IN PERSON

THE CHARLOTTEES

JACKIE KELlogg

Bette Davis

"QUEEN ELIZABETH"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE ROYAL FAMILY"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE WOMAN WIFE"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"BEGS TO DIFFER"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE HUMAN DRUM"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"MURDER IS MY BUSINESS"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE MARY JANE"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"FAHRIE"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE MAY CAMEO"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE MOUNTAIN BAND"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE NAGS HEAD"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE OCEAN WAVE"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE VICE"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE WILD CAT"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE HISTORICAL FANTASIES"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE TIMES SQUARE"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE WITCH'S SECRET"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND

"THE WIZARD"

in PARAMOUNT's

THE ANDREWS SISTERS

MORRILL BAND
The showmen of M-G-M are putting on a promotion that will resound throughout the nation. A worthy salute to our mighty Technicolor drama. Spearheaded by powerful WLW's radio campaign, plus posting, newspapers, parades, banquets, excitement! The works!

Weather, Holdovers Help New Broadway Films, 'Creek' Big

(Continued from page 1)

Music Hall, heading for a second week’s gross of $12,150. The initial weekly take from the expected, reaching a terrific $125,000. The film and a stage show are expected to continue for several weeks.

The Strand people report that attendance is coming more profitably, with “Arsenic and Old Lace” and “Double Indemnity,” respectively. “Old Lace,” composed of three days at a stage in April by Charlie Barnet, is headed for an excellent fourth week’s gross of $5,000 on the basis of $29,000 taken in over the eight-week run of the picture for the month. The theater has been open seven weeks to become the first film in 12 years to run that long. “Double Indemnity,” with a stage bill which includes Mitchell Ayres and band and the Andrews Sisters, is expected to bring $5,000 on a third week; it will probably become the fifth straight week-end making way for “Our Hearts Were Young and Gay.”

STWA’s 10-Week Run

“Since You Went Away” will end a 10-week run at the Capitol tomorrow. The term will be the first gross of $60,000 on the tenth week, on the basis of $37,500 recorded on the first four days ending Sunday night. The ninth week’s gross was $80,000. M-G-M’s “The Seventh Cross,” combined with a stage show featuring Horace Halvorsen and the musical aggregation, will take over Thursday.

Wilson will bow out of the Rocky tonight with about $85,000 recorded on the eighth week. Twentieth Century-Fox’s “Greenwich Village” will take over tomorrow with a stage show featuring Veloz and Yolanda and Senor Wilson.

Kismet’s $34,000

“Kismet” is another film showing strong drawing power, with $34,000 claimed on the fifth week at the Astor; it continues. Bride By Mistake, with a $24,000 gross on its second week at the Palace and it likewise will run on. “Music in Manhattan” will follow. A mild $30,000 is expected by the Criterion for the first week of “The Impatient Years”; the film will hold. “Doughgirl” at the Holborn. It is also a low expectation, on a $19,000 gross expected for its fourth week. “To Have and Have Not” will follow.

“Wing and Prayer” will conclude a four-week run at the Globe tonight with about $10,000 recorded for the fourth week. The picture was $60,000 on its second week at the Palace and it likewise will run on. “Music in Manhattan” will follow. A mild $30,000 is expected by the Criterion for the first week of “The Impatient Years”; the film will hold. “Doughgirl” at the Holborn. It is also a low expectation, on a $19,000 gross expected for its fourth week. “To Have and Have Not” will follow.

SETOA Hits Four Gov’t Proposals for Decree

(Continued from page 1)

ported in Motion Picture Daily on Aug. 21.

A letter addressed to SETOA members and signed by Williams, which accompanies the analysis of the Department’s decree proposals, reads in part: “We have been asked to consider all the objections to the decree and to determine whether it will be useless, if this decree is adopted, and you suddenly find that it is your house that is on fire, to holler at the Salvation Army. It is now that we think it will be, and that we can offer no help then.”

Analysis of Section 8

Discussing the Department’s proposal to include in Section 8 the statement that the trust should be ‘impossible to be unreasonable whenever its effect is to restrain competition between two or more theatres unrealistically,’ the analysis says: “The question of the matter of clearness is a means of regulating the distributor of pictures to the effect that when you authorize, it regulates you. That clearance which becomes unreasonable because its effect is to restrain competition between two or more theatres unrealistically, the analysis says: “This would perhaps seem to mean that the trust now existing or to be built by some promoter after the war, can follow immediately on a picture which you may have, in the opinion of the exchange, under-booked or overadvertised. Or it might even mean that a condition would come about by which all distributors would be required for two days in your theatre, follow it in your opinion, and do a little advertising on his own just to show you something. Of course it doesn’t mean that at all. It’s hard to tell.

Exhibitors are warned that the proposal to amend Section 9 by prohibiting distributors to license films on terms which have the effect of ‘unreasonably’ restraining competition between theatres would seem to apply to everybody’s theatres, not just the theatres of these five defendants—and that the effect of this provision is to make it apply to the distributors of the pictures which the theatres must have.”

Amending Sections 9 and 10

Further discussing the proposed amendments to Sections 9 and 10, the analysis declares: “When an arbitrator sets out to determine whether the terms (meaning price) may have the effect of ‘unreasonably’ restraining competition between theatres, it looks like he would have to go deeply into what those terms are. That it be true, may mean that every exhibitor who is complained against must air his films deals for the other exhibitor’s benefit, and for other distributors, too.”

Theatre Divorce

Of the proposed Section 11 amendments pertaining to theatre divorce and restrainers on acquisition of further theatre interests, the analysis says: “If that’s what is to be done to these particular companies, it can come pretty close home if in fact there are no preferences shown. For that remedy surely must be based upon the fact that the Department thinks there is some sort of abuse and violation in the fact that there is no theatre operating competition in a town. In a brief filed in the Griffith case the Department took the position that a monopoly in any community, however small, affected the inter-state trade in motion pictures.

‘Maybe,’ the analysis concludes, “under the present philosophy of Government it is wrong for one company to own all of the theatres in a given area, or even all theatres; however, if maybe all of the arbitrators who will be selected will understand the picture to be no better than those in it and will be not only good, but all wise. But maybe there will be no preferences shown.’ Then how do you like this thing?”

Detroit Lifts Ban On Child Matinees

DETROIT, Sept. 25.—With the polio epidemic declining and school resumed, Detroit area theatres have resumed the weekend matinees for children which they suspended two weeks ago.

L. B. Mayer Recovering

HOLLYWOOD, Sept. 25.—The condition of Louis B. Mayer has been reported as “satisfactory” following surgery which was performed on Aug. 23. Mayer passed the crisis of his illness today and his temperature is reported almost normal.

O’Hanlon to Washington

HOLLYWOOD, Sept. 25.—Frederick O. Rathban, who covers studio activities here for the United Press, has been transferred to the UP Washington bureau where he will write political columns.

John Ford (Continued from page 1)

SIMP May Join U.S. in Crescent Case

(Continued from page 1)

Colonist’s Disclosure

Drew Pearson, columnist and radio commentator, in a Blue Network broadcast Sunday night, said that Goldwyn and Mary Pickford were joining in a Supreme Court action against theatre “monopolies,” without identifying the names of the real parties in interest.

Goldwyn, however, declined to make a statement today and referred inquiries to Loyd Wright, his attorney, who also declined to comment. Wright is president of the SIMP.

Goldwyn’s N. Y. Counsel Unaware of Move

Morris Ernst, New York counsel for Goldwyn, said he was not foreknowledge of the producer’s participation in Supreme Court litigation with Miss Pickford against industry “monopolies.” Reported by Drew Pearson in the latter’s Sunday night broadcast, Asserting that the report was “news” to him, Ernst referred questions to Mr. Wright, Goldwyn’s Coast attorney.

Miss Pickford, now in New York, could not be reached for comment up to a late hour yesterday. She, with other independent producers, joined with Goldwyn in his protest action last month, following exhibition of his “Up in Arms” in a New York dance hall when T. & D. Enterprises there declined to book the film on terms sought by Goldwyn.

Leo Samuels on Tour for Disney

Leo F. Samuels, Walt Disney representative, will leave shortly for Hollywood as a partner in Mickey Rooney, Inc., was honored today at a farewell dinner given him by industry members here at the Ritz-Carlton Hotel. Samuels, who is here in Baltimore, Washington will be operated by his brother, Alexander.

Skouras Heads Exhibit

Charles P. Skouras, chairman of the national executive committee of the Army-at-War Exhibition, will host at a buffet supper Friday at the Sher-
Rodgers Warns of Regulation Spread

(Continued from page 1)

said that the company is trying to de-
velop means of turning non-patrons in-
to screen enthusiasts.

Stressing the necessity for careful,
different promotion of good pictures "as
and when the war ends, to fore-
and overcome a probable tendency
to attendance to slump, Rodgers de-
clared that M-G-M, believing in the
permanent value of good pictures,
would help exhibitors in small and
large towns in their promotions in
these films to get and keep all patrons
on the basis of high future value.

Rodgers cited among forthcoming
product "The Thin Man Goes Home,"
"Dr. Red Adams," "Thirty Seconds
Over Tokyo," "Meet Me in St. Louis,"
"Ziegfeld Follies," "Autumn Fever,"
"Anders Aweigh," "National Velvet,"
"Music for Millions" and "Thrill of a
Romance," all of which he saw during
his recent visit to the studio. Follow-
ing the luncheon, Rodgers left for St.
Louis for a visit with J. F. Willing-
ham, who became manager there sev-
eral months ago.

Subsequent Discussed

Rodgers and other M-G-M home of-
lice executives are here for a series of
meetings with exchange personnel.
They met yesterday with branch office
managers and others and the meet-
ges were continued today. Public relations
representatives of the company met
with William F. Ferguson, director of
exploitation, on present and future co-
operation with small town and subse-
quently as well as larger situations
to build up and maintain postwar patronage.

Unable to complete the business on
hand in two days, Charles K. Stern, as-
istant treasurer, has extended the of-
fer manager's trip, scheduling for a third
day, William R. Ferguson, director of ex-
ploration, today concluded a two-day meet-
ing of five of his field representa-
tives. Ferguson left for Chicago to-
day for a brief visit before returning to
New York.

MGM Resuming Visits Of Field Managers

Shortly after William F. Rodgers,
vice-president and general sales man-
ger, returns to New York from the
Coast, the company will resume the
home office visits of district and branch
managers. The visits were temporarily
discontinued when Rodgers left for
Hollywood three weeks ago.

Arriving on Oct. 2, for a week at
the home office, will be Sam Shirley,
Midwestern district manager, Chicago;
D. C. Kennedy, Des Moines manager;
and H. A. Friedel, Denver. Due here
on Oct. 9 are J. P. Byrne, Central
district manager, with headquarters
in Detroit; J. F. Willingham, St. Louis
manager; and C. J. Briant, New Or-
leans.

Gain, Dr. Galperson Leaving for Coast

(Continued from page 1)

directors and producers to make films
for Rank in England in the postwar
They will also seek to arrange fo-
some of Rank's personnel, under con-
tract to make films for American film
companies in Hollywood in an inter-
change of talent.

'Two Boxoffice' Blue Ribbon
Winners in a Row for Paramount!

August Award to "Going My Way
Follows July's Prize to "The
Story of Dr. Wassell"... and
Barney Balaban, Paramount
President, Is Making Room on
the Wall for This Second Suc-
essive Parchment Being Pre-
seated to Him by William G.
Formby, "Boxoffice" Editor, On
Behalf of the Hundreds of Edi-
tors, Radio Film Commentators,
Club Women and Reviewing Com-
mittees Who Voted For the "Out-
Standing Merit" of These Films.

'Shortened' Schine
Trial Starts Today

(Continued from page 1)

ville, Ky. A temporary court or-
der issued by Judge John Knight in May,
1942, giving Schine two years to dis-
pose of a number of houses, was ex-
tended last Spring for six months.
A pre-trial conference, thought in
certain circles to have been promot-
ed by the Department's "appeased" at-
titude, was reported to have been
called by Judge Knight last Fri-
day and then to have been cancelled
when no Schine representatives were
present. Questioned on the subject
today, a spokesman for Schine said he was not aware
of an invitation to such a conference.

Trial's Beginning

The trial began May 31, five years
after the suit was filed. It had been
dormant until Aug. 15, when Seth
Richardson of Schine counsel had to
attend another case, in Washington,
and because Judge Knight was sched-
uled to preside at the July term of
Federal Court in Jamestown, N. Y.
A further postponement was later
granted because of the illness of Saul
Rogers, who had been handling cross-
examination for Schine.

Attorney Rogers has now recov-
ered and will be in court here when
the examination of witnesses is re-
sumed. During the recess, Richard-
son, with his law partner, Edward F.
McClenen of Boston, who took a promi-
nent part in the Mormon Theatres
anti-trust case, was added to the
Schine counsel, of which Willard S.
McKay is Schine attorney of record.
Robert L. Wright, handling the case
for the Department of Justice, will
be assisted by a large number of Federal
attorneys.

Joint Committee to Plan Tax Revision

(Continued from page 1)

corporation taxes be completely eliminat-
ed, legislation that to do so would
necessitate the imposition of a stiff
undistributed profits tax, to which
large and small corporations are also
opposed.

Doughton said that a number of
steps will have to be taken before
anything definite can be done on tax
revision. "First," he said, "we must
get the best estimates possible of the
postwar Government budget; second,
the prospective national income;
third, see what the revenue yield
would be on that national income at
present rates. Then we can deter-
mine where there is to work on in
the way of lightening the tax load.

Loew Leaving Army, Stays with OWI

(Continued from page 1)

distributors for showing in liberated
countries.

Loew went into the Army in June,
1942, joining the morale division. He
then served with the Signal Corps
before being loaned to the OWI. It is
understood that his contract with
Loew's, where he was first vice-presi-
dent and general manager of the In-
ternational Department, was termi-
nated by mutual consent when he entered
the Army.

A foreign department spokesman
for Loew's could not say whether
Loew would eventually resume his
former post with the company.
British Ministry Acts on Strike

LONDON, Sept. 25.—The Labor Ministry today ordered an inquiry, under the Industrial Code Act, into the Crowd Peoples Union's threat to withdraw studio extras from Gabriel Pascal's "Caesar and Cleopatra" unless the producer closed the closed-shop principle for extras.

The film's largest crowd, called last week with the understanding that it would be used throughout this week, was paid off Saturday and told to await further word about returning. The management was described as undecided about issuing a further call, the inference being that the producer became aware that a union known as the Film Artistas Association was planning to protest a strike without warning.

This union, which demands that all extras, no matter how rarely employed, become members and which already has 150 members, was described at the weekend as being prepared to allow Pascal to finish his present crowd sequences upon the condition that the extras receive non-members in the studio during the week.

J. Arthur Rank, speaking as Pascal's backer and as president of the British Film Producers Association, flatly refused to agree to this proposal, saying that no account would be taken of any order to be coerced to join a union against his will.

Review

"Tall in the Saddle" (RKO)

FIRST of four big-scale Westerns on RKO's new program, "Tall in the Saddle" is super without being special. It should round up hordes of action fans.

John Wayne, itinerant cowhand, arrives on the scene with a simple philosophy: straight shooting and a dislike of women. No Eastern girl was ever more fantawtious than Audrey Long, who arrives in town at the same time; no dowager ever more acidulous than Elisabeth Risdon, her wealthy mother; no rough-riding gal of the stage coach; and when Ella Raines comes on the scene as a spitfire rancher woman, she really gives off fire. Expert supporting performances add stature to the screenplay by Michael Hogan and Paul P. Fix. Miss Raines' brother, Russell Wade; her stepfather, Don Douglas, and a smooth lawyer, who drives the stage coach, are three-dimensional. They check the story from running hog-wild to melodrama when Wayne goes on the warpath and starts solving things. Credit the film also with unusual romance for a Western.

Robert Fellows' production gives bustle is solid and ample. Edward pounds, the mystery thick and Running time, 87 minutes. "G.**

**"G" denotes general classification.

'Bill of Rights' for WB Employees

Warners has issued an employees' "bill of rights" in the form of a 25-page personnel manual, compiled by the Warner's personnel department and approved by both the management and the Office Employees Union. The manual will question the company policy in its relations with employees.

The manual, said to be the first of its kind in this industry, has been distributed to home office department heads for their guidance in answering questions raised by members of their staffs, or in dealing with situations involving vacations, leaves of absence, merit increases, sick leave, overtime, promotions, severance pay, hobbies, lateness, absence, marriage leave, priority rights for returning service men and women, and other matters.

Issuance of the booklet, according to Ralph W. Budd, director of personnel, is to bring about a standardization of personnel procedure and familiarize employees and those for whom they work, and requests pertaining to employees.

Nizer and Kilroe on Copyright Faculty

Louis Nizer, film attorney, and Edwin P. Kilroe, 20th Century-Fox copyright lawyer, are among those who will lecture in a new course on "Current Problems in Copyright Law," offered by the Practicing Law Institute here beginning Oct. 7. Nizer will discuss in his forthright in Relation to Motion Pictures," and Kilroe's single talk will cover "Copyright Legislation" and "International Copyright."

The meetings, not restricted to lawyers, will be held on Thursday and Friday evenings at the New York County Law Association building here. Other speakers will include Mac Donald De Witt, Sydney M. Rogers, Charles S. Rosenzweig, Judge Vincent Leibell, Prof. Milton Handler and Prof. Zerach Zafir.

'Romance' Premieres Extended to 181

Following the 132-city "world premiere" of M-G-M's "An American Romance" on Oct. 12 in Ohio, Indiana, Kentucky and West Virginia, a 49-city preview of the film will be started about Oct. 26. It was reported yesterday by Howard Dietz, M-G-M's vice president and director of advertising-publicity.

To be known as "Capital Premiere," showings will be held in the 48 state capitals and in Washington. Each opening city will give advance campaigns by field exploiters.

Horton to Head Video

Dr. Donald Horton of Yale University has joined Columbia Broadcasting System's research psychologist as head of the network's television audience research, according to an announcement made here by John K. Churchill, CBS public relations director. Dr. Horton will develop and supervise special research on television.

Short Subject Review

"What To Do With Germany" (20th Century-Fox—MOT)

March of Time has dipped into the problem of the peace now confronting the Allied strategists, and brings this thorny and complex issue of the day to a thoughtful, yet emphatic, detail, the subject explains why the German people, as well as their leaders, are responsible for the millions dying in the wake of the Nazi assault.

The menace, it is said, has not been crushed, with shots of German prisons who, not humbled by their defeats, are already planning a new Reich. Militarism, described as the carryover of centuries of Prussian philosophy, is presented as the "root of all evil." Peace plans put forth by Samuel Wells, Lord Vanstatter and others are also described. This release is literally laden with exploitation possibilities. Further, it is an important subject for the need of bringing home to the American people their responsibility in the making of a permanent peace in nation.

Running time, 185 minutes.

Prefect Case Appeal Sent to New Haven

Papers appealing Judge Carroll Hink's April 14 decision against Prefect Theatres in its $5,452,575 anti-trust suit have been forwarded by attorneys for the plaintiffs to Raymond E. Hackett, Prefect attorney of record in New Haven, for immediate filing in U. S. District Court there.

The suit, charging a majority of the distributors with conspiracy to create Pickwick Theatre, Greenwich, Conn., was tried last Spring for 21 days, with Judge Hink's taking the case from the jury after hearing all of the plaintiffs' testimony. It will now go before the U. S. District Court of Appeals.

Para. Cameraman Killed in Pacific

Daniel Parer, 33, Paramount News photographer, credited with filming more Pacific battles in this war than any other cameraman, was killed by Japs last week while shooting front line action in Peleliu Island, according to a Navy Department dispatch received here.

Parer, an Australian, formerly worked for the Australian Ministry of Information, in which capacity he recorded the Greek, Syrian and North African campaigns. He joined Paramount News at the outbreak of the Pacific War. Surviving are his widow and one son.

Goodman Starts Tour

Hollywood, Sept. 25.—Morris Goodman, Republic's foreign sales manager, will leave tonight for Mexico City on a trip which will take him completely around South America. He is due in New York, via Holly-wood, in mid-December.

Cinema Lodge Meeting

Cinema Lodge, E'tai Brith will hold its first regular monthly meeting of the new season at the Hotel Piccadilly here on Thursday evening. A feature of the meeting will be the induction of new members who have joined since the last meeting in May.

Wormser Is Eastern Head of Classics

(Continued from page 1)

lumb's office. Another broth- er, Sam, is an exhibitor in New Jer- sey. He will be the honor guest at an Eastern industry branch at the Hotel Astor on Oct. 4.

Wormser, whose appointment was announced yesterday by John L. Kewefer, (Nicky) Goldsmith, Film Classics general sales manager, will join the company next Monday.

Peckham Named

David B. Peckham, comptroller of sales for Western Electric, has been named comptroller of manufacture. Peckham succeeds Howard L. Plimac, who retired recently. Clifford W. Smith will replace Peckham as sales comptroller.
**Review**

**"Stagecoach to Monterey"**

Hollywood, Sept. 25

In five minutes under an hour this Western, starring Alan Lane, puts down and rolls up more and better story content than customers are accustomed to getting in longer sessions with the toters of six-guns. The period is too, in that the shooting results in the death of not less than eight, maybe more, bad men, instead of leaving them all standing at the finishing.

Lane, a personable cowboy who's really a Treasury Department operative, arrives in Monterey, Ariz., accompanied by Wally Vernon, as a trapun printer who also is a D. O. operatic— to knock down an early day outlaw,身子 and the Mint Certificates to the citizens who do not know there is no such currency. The means by which the T. D. men accomplish their mission are well defined and positive. Vernon supplying some comedy as they go along about it. Others in the cast are Peggy Stewart, Twinkle Watts and LRoy Mason.

Lesley Selandar directed for associate-producer Stephen Auer, from a script by Norman Hall, which is trilly contrived and marred only by an occasional intrusung of 1944 slang placed in the mouths of 1870 characters.

Running time, 55 minutes. "G." Release date Sept. 15. William R. Weaver

*G* denotes general classification.

**Herzbrun, Reticker Will Head SMPAD**

Hollywood, Sept. 25—Bernard Herzbrun has been elected president of the Society of Motion Picture Art Directors here. Other officers include Hugh Reticker, vice-president, and Harry Kelso, secretary-treasurer. New board members are; George Brooks, William Ferrari, William Plamsey, Lewis Croston, Richard Riddell, Kelso, Herzbrun, Gasnor Clattenden, Russell Kimball and Ralph Gilbert.

**Legion Classifies Seven New Films**

The Legion of Decency has classified its seven new films: "A. A., Babes on Swing Street" and "Riders of Santa Fe," Universal; "Cowboy from Longmire River," Columbia; "My Pal Wolf" and "Tall in the Saddle," RKO, and "National Barn Dance," Paramount. Also listed as A-2, was "Mrs. Parkington," M-G-M.

**Livingston Missing**

Lieu, Jeff Livingston, USAF, former M-G-M short subjects editor here, has been reported missing in action over Germany. A volunteer, Livingston entered the Air Forces in March, 1943, went through basic training a year ago, and went overseas six months ago. He flew his first mission on "D-Day" and was recently awarded the Air Medal. His wife, Mrs. Bernice Fields Livingston, also formerly worked in M-G-M's publicity department here.

**Curtiz, Schwartz Due**

Michael Curtiz, Warner director, and Arthur Schwartz, producer, will arrive in New York from California this week for conferences with Cole Porter. Warner Bros. is making a film based on the composer's life. Curtiz and Schwartz are accompanying Curtiz and Schwartz. Cary Grant has been signed to portray Porter on the screen.

**Strong Joins Basch**

Jay Strong, writer, producer and director in television, has been named television director of Basch Radio Productions, Strong, in show business 15 years, formerly directed at the Shubert Belasco, Washington; Orpheum, Montreal, and the Brandeis, Omaha.

**U' Expands Office**

Universal has leased an additional 10,000 square feet of space for its home office, to be used by the company's foreign and other departments starting Oct. 1. Part of the space was previously occupied by the U. S. Army's Overseas Motion Picture Service exchange which has removed to Los Angeles.
This amount was collected in theatres during the March of Dimes Week 1944 ... This shatters every record ... of every drive ... of every kind ... ever heretofore attempted ... By comparison with other public collection efforts ... this figure is simply amazing ... It stands supremely alone.
The principal advertising device used in the theatres to sell this collection ... was a TRAILER ... Metro-Goldwyn-Mayer made it ... and Miss Greer Garson was its central figure.
Our hat is off to Metro-Goldwyn-Mayer ... their lovely Miss Garson ... Frank Whitbeck, whose inspiration and supervision produced so glorious a result ... and everybody connected with that wonderful TRAILER.
It did a swell job ... It delivered ... It made people dig into their pockets ... and roll up the biggest pile of money ever collected in any similar attempt. We are mighty proud of our humble part in that TRAILER too—for we distributed it!
THAT TRAILER WAS DEVISED TO DIG UP SOME DIMES ... AND DUG UP OVER FORTY MILLION DIMES! QUITE A FEW DIMES, EH!
PROVING ONCE AGAIN ... THE TERRIFIC SELLING WALLOP ... PACKED IN A TRAILER!

BY DON'T STOP FIGHTING! KEEP BUYING WAR BONDS FOR VICTORY!
14,240 Theatre Events Sold Bonds for 5th

**Gamble Lauds Industry's Bond Sales of Millions**

The industry staged 14,240 bond-selling events and sold millions of dollars in "E" bonds during the Fifth War Loan drive, in addition to numerous other activities in support of the drive, Ted R. Gamble, national director of the Treasury's War Finance Division, announced yesterday in acknowledging receipt of the final report from the Treasury Department. R. J. O'Donnell, industry national chairman for the fifth, presented the report.

Gamble said the industry's bond campaign embraced a five-point plan which included: full strength distributor mobilization, widespread retailer participation, a more generous small town premiere policy, better practical selling aids, and a 19-city Coast-to-Coast tour.

In collaboration with producer-distributors (Continued on page 6)

**Drop 'Locally Needed Plans'**

Further efforts of the distributors' division of the War Activities Committee to secure "locally needed" designations for film exchanges have been abandoned, it was learned here yesterday. The distributors have also dropped plans to seek manpower relief through the WMC in Washington through brief citing manpower needs of exchanges.

The WMC has withdrawn the "locally needed" designation which had previously been given to exchanges in Philadelphia and Pittsburgh, it was (Continued, on page 7)

**U. S. Files Objection To Schine's Sale of 4**

BUFFALO, Sept. 26.—For the record, the Schine anti-trust trial resumed here this morning. Actually, however, calling of Government witnesses will not get under way until next Monday.

Today was spent almost in its entirety in marking for identification and admitting into the record hundreds of letter-agreements between Schine and various distributors, originals and (Continued on page 7)

**$6,793,000 to Red Cross, All-Time High: Bernhard**

Collections and contributions of $6,793,060, "surpassing every charitable endeavor in the history of the industry," was announced here yesterday by Joseph Bernhard, chairman, for the industry's 1944 Red Cross Drive. Collections from 43-438 theatres totalled $5,501,450, corporate gifts were $738,848, and Hollywood contributions totalled $552,760. "The pro-digious effort put forward by the industry in this (Continued on page 7)

**OWI Warns of Long War Against Japan**

Washington, Sept. 27.—Full return of the film and other industries to peace-time economy will not come for at least 18 months, and possibly much longer, after the defeat of Germany, it was indicated this morning by the Office of War Information. Eighteen months to two years is placed by the housing, military and civilian authorities as the absolute minimum within which Japan can be defeated, the OWI said, and "over-all military plans are based on the assumption that it may take years rather than months."

**MGM Contract 'Streamlined', Reduced 40%**

Metro-Goldwyn-Mayer yesterday discarded what it described as its "wallpaper type" film exhibition contract, and replaced it with a new, letter-size, "streamlined," simplified and clarified document, reduced some 40 per cent. Company attorneys had been working on the new contract for months.

Although the arbitration clause has been eliminated, M-G-M emphasized that arbitration will be made available to all exhibitors who desire it.

The optional arbitration clause has been eliminated, company attorneys explained, because the arbitration clause of the consent decree covers this subject and also because of the company policy of influencing theatre owners who have matters of arbitration to first discuss them with local M-G-M sales representatives.

(Continued on page 7)

**Spitz, Goetz Set 4 to 6**

International Pictures will produce from four to six films a year, with the initial four for 1945 budgeted for a total of $6,500,000, Leo Spitz, chairman of the board, and William Goetz, president and production head, revealed during a joint interview yesterday. Relocating arrangements have not been set.

RKO Radio is distributing the first four pictures made by International this year, and Spitz and Goetz said they are here from Hollywood, to discuss with RKO foreign distribution for "Casanova Brown" and also (Continued on page 6)

**Schless Resigns as W.B. Foreign Head**

Robert Schless, general foreign sales manager of Warner Bros., for the past five years and associated with the company's foreign department since 1925, announced his resignation here yesterday. Harry M. Warner, president, accepted the resignation with regret.

Schless stated that he will reveal his future plans at an early date.
Personal Mention

PHIL REISMAN RKO Radio vice-president in charge of foreign distribution, left yesterday by Clipper for Rio de Janeiro on a four week South American tour.

WILLIAM A. JOHNSTON, formerly publisher of Motion Picture News, is recovering at Los Angeles General Hospital from injuries received in an automobile accident. He will be discharged in about 10 days.

EDWARD K. OSHEA, M-G-M eastern sales manager, has left for New Orleans to confer with C. J. BRIAN, M-G-M manager there, and LOUIS C. INGRAM, Memphis manager.

HARRY TARIFF, assistant to Jack Cohn at Columbia, will leave tomorrow for Canada accompanied by his wife and son, on his first vacation in three years.

MITT YOUNG, of Warner Bros. Theatres, publicity department in Philadelphia, has been elected president of the Warner Club in that city.

CHARLES EINFELD, Warner's director of advertising-publicity, will return to the Coast studio tomorrow from a Coastwide business trip.


LIL MESSINGER of M-G-M's studio story department is in New York from Hollywood. She will return to the Coast about Oct. 7.

RUSSELL HOMAN and RICHARD MEALAND, Paramount story-production executives, will leave Hollywood Saturday for New York.

WILLIAM F. RODGERS, M-G-M vice-president in charge of distribution, is expected here from Chicago tomorrow or Friday.

JOHN W. CONVERSE, M-G-M producer, will leave Hollywood today after a brief visit in New York.

ROY HANES, Warners Western division sales manager, is back in New York from a Midwest tour.

JACK SEGAL, Columbia assistant foreign manager, will return Monday from a two-week vacation.

GEORGE L. CARRINGTON, Altec president, has arrived in New York from Hollywood.

SAM KESTENBAUM, Columbia exploiter, returned here yesterday from Indianapolis.

HOWARD HIRBY, M-G-M exploiter in Los Angeles, will return from New York today.

Insider's Outlook

By RED KANN

Hollywood, Sept. 26

Because motion pictures serve all the people and exhibitors welcome an admission where they can find one, there is a certain industry disturbance when Hollywood invites itself into politics, or gets itself involved off the screen.

A Democrat or a Republican reacts to the Grable ouster or he does not, it is maintained, and how he votes bears no relation to an eye appreciative of curves. In that respect, these eyes are in accord.

However, the right of a single individual to follow his political bent, of course, is not to be questioned. Louis B. Mayer is a Republican, this but suggests nothing regarding MGM as a company. Bette Davis spoke for the President last week in New York, but it obviously does not follow her professional activities at the Warner studio will not vote for Governor Dewey.

As with individuals, so with groups. It may be deplored by some who would wish it did not happen, yet it cannot prevent individuals who think differently from joining forces to further the candidate of their choosing.

Nevertheless, the responsibility in such action which cannot be denied, too. This responsibility was flaunted, through whatever reason, with the groupings of any and all men and women in production merely as "Hollywood-for-Dewey."

Its bid for additional campaign workers was sub-captioned, "National Headquarters for the Motion Picture Industry," followed by a local address.

But, further, this is how its first official pronouncement was handled:

"Hollywood-for-Dewey."

With that slogan, the motion picture industry cannot afford to let its talents, technicians, producers and members of the arts, crafts and trades unite as in an active political force in the national Presidential campaign.

Considerable area was covered in that one paragraph.

Those who think and reflect will understand this is a political community. The uncertainty, however, enters with those who do not think and reflect, but accept what they read, hear, or are told. It must be remembered full well that the current Hollywood is synonymous with the industry; certainly, that Hollywood is synonymous with the "movies". The impression which is in danger of being established consequently, is that Hollywood—or the "movies"—is solidly for Dewey.

The fact is self-evident many here and elsewhere throughout the business are for the Republican nominee. No one challenges that. But this is a challenge to the loosening with which the sponsors of this group have identified a whole division of the industry, if not all of it, in the public mind. Consequently, this development has about it another element of that tendency, common to the production community, enthusiastically to deliver the works. The point is these works cannot be delivered.

One more observation to maintain the outburst on non-partisan lines: Were another group identifying itself merely as "Hollywood for FDR" to show on the scene, the challenge similarly would hold.

Mervyn Le Roy's directorial record at Metro rated highly by FDR. The probability was he could make almost any kind of deal he desired. But there was one he could not. He wanted chicken.

No dice because Metro management had to look both and anticipate the look on the faces of other directors and the hierarchy of producers. An avenue newly opened for Le Roy could branch into other boulevards and even express ways.

Evidently, Metro is not interested in that form of Culver City planning.

Excited film man: "We've taken Brest."

Unexcited film man: "What of it? Didn't Goldwyn take Brest?"

Tax Relief Denied On 'Profits Cycle'?

WASHINGTON, Sept. 26.—A tentative determination holding that the film producing and theatre industries may not qualify for relief on profits tax on the basis of a profits cycle differing materially in length and amplitude from the general business cycle, has been reached by the Internal Revenue Bureau in course of its studies of the problems.

It was pointed out, however, that the section of the Revenue Act of 1943 dealing with relief from the excess profits tax provides that such relief may be afforded in instances to which the application for relief must be submitted.

When the classification is completed, taxpayers will know whether their particular industry will be regarded by the Bureau as having been in such a condition during the 1936-39 base years as to enable them to rely on grounds of the profits cycle provisions. The two branches of the industry were among groups for which this basis has been ruled out because "the evidence now before the Bureau indicates that it is unlikely that a 40-week calendar year basis will be found sufficient for any group has a profits cycle that might qualify taxpayers belonging to that industry for relief from excess profits taxes."

Pledge 25% of SPG Back Pay for Bonds

Membership of the Screen Publicists Guild of New York has pledged to hold 25 per cent of the retroactive pay which will be distributed to about 280 members around Oct. 6 by film companies here as a result of the War Labor Board's approval of an arbitration award in a recent contract dispute.

After deduction of Federal taxes and an assessment of 22 per cent levied by SPG on the first 52 weeks of retroactive wage increases for expenses incurred in the dispute, some members will receive almost 90 per cent of what it is estimated, increases are retroactive to May, 1943 in most cases.

At an SPG meeting held here this week with N. W. Ayers, United Artists publicist, was elected secretary. He is succeeded by Roger Lewis, 20th Century-Fox, and succeeds Gerard Gobin, who has left the industry.

Montreal Theatres' Lights 'On Again'

MONTREAL, Sept. 26.—Without normal marqueering light since the Summer of 1942, exhibitors in metropolitan Montreal may throw as much light on their theatres fronts as they wish commencing Oct. 1, in view of the easing of electric power restrictions as commemorated from Ottawa over the night. The power restrictions were designed to conserve electric energy for war industries on the Eastern Canadian seaboard.

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TAX RELIEF DENIED ON 'PROFITS CYCLE'
STAGE DOOR CANTEEN

LITTLE SISTERS

MARY LEE
RUTH TERRY
CHERYL WALKER

WILLIAM TERRY and CHERYL WALKER
Sweethearts of
STAGE DOOR CANTEEN
together again in
LITTLE SISTERS

JACKIE MORAN • CHARLES ARNT
• FRANK JENKS • WILLIAM SHIRLEY

JOSEPH SANTLEY, Director
Original Story by Maurice Clark • Olive Cooper
Screenplay by Olive Cooper

A REPUBLIC PICTURE
Hollywood

By THALIA BELL

Hollywood, Sept. 26

ONE of those tug-of-war types of conflicts and compromises and... —

Alexis Thurn-Taxis has signed a three-film producer-director deal with Columbia. His first title will be "Girl of the Lieberists." Formerly active in the European industry, he joined Universal here in 1937 as a director. As RKO has bought "Mad Man Jones," an original about returning veteran and assigned John Wayne to a starring role, Robert Fellows will produce. Universal has elevated Phil Cahn, who has been with the studio since 1924 as film editor, to an associate producer.

Leon Fromkess has purchased the film rights to Russell Birdwell's book, "I Ring Doorbells," about his newspaper experiences, and has assigned Martin Mooney to act as associate producer on the picture to be made from it. The acquisition followed by a week RKO's retention of Birdwell to handle a "demonstration" charity and publicity campaign for the company's "When the Lights Go On Again." M-G-M has acquired "Death in the Doll House," a mystery by Lawrence Bachmann and Hannah Less, and has assigned Robert Sisk to produce.

Jennifer Jones and Joseph Cotten have been borrowed from David Selznick by Paramount to play the leads in "The Love Letter," first of the Hal Wallis productions for that company. RKO Radio has signed George Holmes, a former Arizona football star, to a contract which includes the intention of developing him for stardom. Brought to Hollywood originally to make much noise with his career to do some fighting for Unele Sam and is back in "civies" now.

Universal has added "The Cat Creeps," a mystery-melodrama, to its schedule and assigned Ford Beebe as producer. Jack and Frances have renewed Elia Kazan's contract for one year. He will do one picture. Warners has assigned Humphrey Bogart to costar with Bette Davis in "Edian Frame."

Wanger Seeks to Clarify Relation with V-D Film

In MOTION PICTURE DAILY of June 26th, the appearance of a Washington-date-line new story dealing with the subject, "To the People of the United States." This subject was produced by a prominent publicist for Wanger at the request of the United States Public Health Service and the Wharton Committee on Public Health. The script was prepared and supervised by the staff of the United States Legion for War.

At the request of the Office of War Information, the film, which deals with the subject of venereal disease, was released throughout the nation through the War Activities Committee of the Motion Picture Industry. Following this action, a protest was made to the OWI by the National Legion of Democracy. The OWI held up release of the film through WAC and referred the matter to the United States Public Health Service. The Public Health Service consulted its Advisory Committee which recommended that the Surgeon General not exercise his rights with reference to the use of the film in commercial picture houses.

Excerpts from Story

Peripatetic newsmen of the news story of June 19th read as follows: "A Chicago peripatetic reporter from a monopoly, and in keeping with the Wanger-Wayne picture, 'To the People of the United States,' which is in opposition to the Legion of Decency and led to the inquiry by the U.S. Public Health Service on which the Legion was based, was released to the theater. The Wanger picture was censored on the ground that it was inadequate and covered only one phase of the problem.

"Officials of the Public Health Service are understood to be in agreement with this view, and they consider far more effective the 15-minute film produced by the Motion Picture Academy of Arts and Sciences."

The above statement indicates the official status of this matter. It would, of course, not be proper for the public to do so, and a few of the public officials of the Public Health Service may have as individuals a view appearing in an article such as that in the Motion Picture Daily."
Training Film Fate Is Up to ‘GI Joes’

WASHINGTON, Sept. 26.—The post-war reconversion period may offer the decisive test of the industry-training film—a large number of which have been produced for the war by the industry in Hollywood—and, "if this method of instruction stands the test of helping put ‘GI Joe’ back on the assembly lines in private industry as a well-adjusted, highly efficient operator, it may well find for itself a permanent place in business programs in the United States," it has been declared here by Dorothy V. Knibb of the industrial projects unit of the Department of Commerce.

Pointing out that before the war only a few companies used training pictures at all and many of them for advertising purposes only, Miss Knibb said that by June of this year the number of concerns using such films had reached 5,000. Of equal importance was the use of training films in the Army, which reduced the length of training periods from 20 to 40 percent as compared with the last war. In June, Army training films and film bulletins were being shown 200,000 times a month to soldiers in this country estimated to aggregate 23,000,000.

‘Impatient’, ‘Kitty’
Gross Big $30,275

DENVER, Sept. 26.—“Impatient Years” and “Kansas City Kitty” at the Denver and Esquire theatres were tops this week hitting $22,500 at the Denver and $7,575 at the Esquire. Estimated receipts for the week ending Sept. 25-28:

- “Wilson” (20th-Fox) ALADDIN—(30c-45c-75c) 7 days, on a mover. Gross: $9,800 (Average: $1,400).
- “Casanova Brown?” (RKO) BROADWAY—I,128,000 (35c-45c-75c) 7 days, 2nd week, on a mover. Gross: $4,050 (Average: $578).
- “Amos ‘n’ Andy” (Para.) DENHAM—(30c-45c-75c) 6 days, 2nd week, Gross: $8,300 (Average: $1,383).
- “Korina City Kitty” (Col.) DENVER—$2,600 (1,040) 35c-45c-75c 7 days. Gross: $2,250 (Average: $321).
- “Korina City Kitty” (Col.) BROADWAY—$2,500 (1,040) 35c-45c-75c 7 days. Gross: $7,650 (Average: $1,093).
- “The Hairy Ape” (UA) ESQUIRE—$2,750 (35c-45c-75c) 7 days. Gross: $7,875 (Average: $1,125).
- “Ever Since Verna?” (Col.) ESQUIRE—$1,500 (35c-45c-75c) 7 days. Gross: $3,900 (Average: $557).
- “Greenwich Village” (2nd-Fox) ESQUIRE—$2,200 (Para.) 35c-45c-75c, 7 days. Gross: $15,000 (Average: $2,143).
- “Korina City Kitty” (Col.) RIALTO—$2,000 (35c-45c-75c) 7 days. Gross: $7,500 (Average: $1,071).

Notables to Attend ‘Wilson’ in Boston

Boston, Sept. 26.—The New England premiere of “Wilson” will take place at the RKO-Boston, Thursday night, before an audience including G. W. and Mrs. Leverett Saltonstall, Mayor and Mrs. Maurice J. Tobin, John F. Fitzgerald, former Mayor of Boston, Charles F. Hurley, former Governor of Massachusetts, and others. Leading exhibitors will be guests of 20th-Fox district manager Edward X. Callahan and branch manager M. H. Curran.

Following appearances at veterans’ hospitals, canteens, press receptions and radio stations, Carol Landis, Dana Andrews, Roddy McDowall and Trudy Marshall, with George Jessel as master of ceremonies, will attend the "Wilson" opening.

Word Got Around On 'Going My Way'

The generally accepted premise that Paramount’s ‘Going My Way’ made an unobtrusive world debut at the New York Paramount Theatre May 1, is discounted by studio business manager George H. Galway’s Audience Research on the film before it opened, as has now been disclosed. Audience Research uses a cross-section sampling of some 50,000 theatre patrons in the United States.

According to figures derived for the week of April 29, before any of the nation’s theatre patrons had seen the film, 10 per cent of the 50,000,000, or an estimated 5,000,000 people, knew something about the film and 50 per cent, or approximately 40,000,000, expressed a desire to see "Way" on learning of the star and story. Before the film opened in New York 33 per cent of New York City theatre-goers knew something about the film, the survey showed.

As of the week of May 6, three days after the New York opening, 27 per cent of the 50,000,000 covered by the national survey, knew about "Way" and 60 per cent of New York’s theatre-goers had heard of it. According to the last estimates made by Audience Research, during the week of July 29, 60 per cent of the 50,000,000 knew about the film, 70 per cent of the nation’s 50,000,000 regular patrons used in Audience Research sampling wanted to see the film, after being told about it.

Educational Units Organize Here

Educational Film Producers Association, New York, has been formed “to advance educational motion pictures, to promote their production and distribution and to provide a clearing house for information pertaining to educational films,” according to an organization announcement yesterday.

Officers are: President, Fletcher Smith; Fletcher Smith Studios; vice-president, Max Lady, Educational Industry; secretary, John Flory of Grant, Flory and Williams; treasurer, Elida Hartley; Herbert Krock, chairman of the executive committee, Emerson Yorke, Emerson Yorke Studio. In addition, charter members include: Julian Bryan, Herbert Krock, John McCorry, Clarence Schmidt, Ralph Schoolman, C. O. Welch, and Elizabeth Harding.

N. J. Allied Will Elect and Install

The first Fall luncheon-meeting of Allied Theatre Owners of New Jersey, South Jersey unit, will be held at the Walt Whitman Hotel, Camden, on Monday, Mrs. Helen Hilfiger and Miss Meyer, new co-chairs, are installed, and new committees will be appointed. Harry H. Lowenstein, New Jersey Allied president, and E. Thornel Kelley will attend.

To Build New Theatre

OAKLAND, Cal., Sept. 26—John Peters, pioneer exhibitor of Northern California, has acquired a site in Los Banos, Cal., where he will erect a theatre seating 900. Peters also owns and operates the Del Rio here.
Spitz, Goetz
Set 4 to 6

(Continued from page 1)

plan for the release of "The Woman in the Window," featuring Edward G. Robinson and Joan Bennett which has set its RKO opening in October based on the original four, including, besides "Casanova Brown" and "The Woman in the Window," "Belle of the Yukon," and "Mutiny of the Bons.

He denied that RKO executives might "care to discuss" further distribution of international films beyond the original four, but he said he had no definite plans.

No Buying In

Spitz also discounted the possibility of international acquiring a financial interest in one of the large film companies. A report, based on an interview with Spitz by "Pictorial Review," said that Spitz and Goetz might purchase an interest in RKO.

International will start production around May, however. A 16mm version of "Maid in Dixie," starring Myrna Loy and John Barrymore, is the first of several "Maid" films for RKO, when Bob Steele, Sterling Holman, and Luis Alfonso, will be the stars, after a release of "60." Film Classics may release the film, which Cinecolor also has an interest.

At the same time, Spitz revealed that he had settled his anti-trust suit against Fox West Coast for alleged monopoly of product by the circuit in Richmond, Calif.

Spitz established a profit-sharing plan for his managers, including Al Crockett, foreign sales manager, both of whom are vice-president, in addition to the salary paid by the company.

Activities of Hirliman's new corporation, however, were not entirely within the scope of the company's operation. Hirliman's office was in San Francisco, where he was working on a project that would involve the manufacture of television equipment for four models, ranging from home to hospital use. Negotiations were under way with the department of the Federal Communications Commission for the manufacture of television equipment.

Cuban Government Decorates Warners

(Continued from page 1)

Cuban Consul General in New York: Dr. Juan B. Fonseca, president of the Board of Colli, general manager for Warners in Cuba, was honoring, Jack Warner, whose trip to the United States next month, will receive his award on the Coast.

In conference with the Cuban government, the Cubans have been made aware of the film industry with a list of names of the award-winning films, which the awards will be given to the Cuban government, as the company's gift, to be used in promoting understanding between Cuba and the United States.

Colli, who is a Cuban citizen with headquarters in Havana, was presented by President Batista of Cuba to bring the awards to New York.

Baily and Emanuel
On 6th War Drive

Tom Baily, executive director of the California Theatre Council, Hollywood, and Jay Emanuel, Philadelphia exhibitor and publisher, were designated by the Treasury Department and the War Department as "official representatives of the War Loan drive.

In addition to that assignment, a new War Loan committee of 550-car load was organized as the result of the meeting of Movie Days in each of the instances, admission to theatres was obtained through the use of a bond.

Gamble, acknowledging O'Donnell's report, complimented the industry for its campaign and expressed appreciation of the Treasury Department. "We in the War Finance Division have been amazed by the ability of the industry in the light of its complete support of the war, to move forward and improve the result," said Bill Hertz, national War Finance director.

O'Donnell said the 16,000 shows of America who were on the "firing line" were responsible. He also singled out the distributor Columbia, under Ned F. Depinet, which mobilized film salesmen for their efforts, RKO, for its "Colossus of the Pacific," which was shown.

The Hollywood Victory Committee was also lauded for providing stars for bond shows, "Bosie" and "Red Cross" shows, and the "N.E.A. club" campaign.

"Firing line" activities, which O'Donnell regarded as "the biggest single contribution to the campaign," was listed, likewise the daily press and radio cooperation.

Employe Clubs' Bond Total: $1,846,164

Fifth War Loan bond sales to "motion picture clubs" of employees of 10 film companies here totaled $1,846,164, according to the Treasury's War Finance Committee here.

The purchases, which were over and above those made under the payroll deduction plan, were reported to be $285,106; Loew's, $473,896; Paramount, $249,289; PRC, $8,700; RKO, $35,144; United Artists, $85,249; Universal, $165,254, and Warners, $174,673.

The figures have been presented to each by John Whitney Richmond, deputy manager of the committee, who reported that all quotas were met and exceeded, the last club entering larger than in any previous campaign.

Five Loan Award

St. Louis, Sept. 26—Harry Crawford, manager of the Missouri Theatre here, is 'group one' winner of a special award for showing in a Fifth War Loan Drive contest sponsored by the St. Louis War Activities Committee, with Anthony Peluso, Fox Theatre manager, coming in second and place.

Other winners include: Joseph Goldstein, Victory Theatre; Robert Johnson, former manager of the Tivoli and the Tivoli, Central, for his winning of the "White Man." In 1929 he joined Fox to write and in 1934 he wrote and directed for that studio, continuing until his retirement last summer. He wrote or collaborated on screen plays for "Bright Eyes," "One More Spring," "Florida," "A Daughter Takes a Wife," "The Little Rich," and others.

Shulman Plans Drive-In

Cleveland, Sept. 26—Jack Shulman, theatre operator here, has purchased property to build a 550-car Drive-In Theatre in Mentor Township.

Lippert, David Wil
Make Four Films

Robert L. Lippert, California operator of 23 theatres and San Francisco franchise holder of Film Classics, has formed Action Pictures, Inc., in conjunction with William B. David, general manager of California Redwood Theatres, for production of four action features he will film in color, Lippert announced yesterday in an interview. Robo

Although release has not yet been set, Lippert said, actual shooting of the first film, "The Story of a Horse," will begin next month. Titled "Wildfire, the Story of a Horse," it features Eddie Dean, radio singer; Bob Steele, Sterling Holman, and Louis Alphonso, the latter on loan from 20th-Fox. Film Classics may release the picture, which Cinecolor also has an interest.

At the same time, Lippert revealed that he had settled his anti-trust suit against Fox West Coast for alleged monopoly of product by the circuit in Richmond, Calif.

Lippert established a profit-sharing plan for his managers, including Al Crockett, foreign sales manager, both of whom are vice-presidents, in addition to the salary paid by the company, and in unprecedent

Hirliman to Enter Television Field

(Continued from page 1)

manager and Al Crockett, foreign sales manager, both of whom are vice-presidents. MOTION PICTURE DAILY reported on March 16 that Hirliman had announced his disposal of his Film Classics stock.

Activities of Hirliman's new corporation, however, were not entirely within the scope of the company's operation. Hirliman's office was in San Francisco, where he was working on a project that would involve the manufacture of television equipment for four models, ranging from home to hospital use. Negotiations were under way with the Department of the Federal Communications Commission for the manufacture of television equipment.
U. S. Objects to Schine’s Recess Sale of 4 Theatres

(Continued from page 1)
copies of contracts and office correspondence and individual film licensing agreements covering exhibition of motion pictures in the many ‘Schine downtowns.’"

The court session opened late because of a lengthy pre-trial conference in Federal Judge John Knight’s chambers regarding the recent sale of four theatres in Kentucky and Virginia by Schine to A. Charles Hayman of Niagara Falls, theatre operator and officer of the MPTO of New York.

The conference, attended by Robert L. Wright of the Justice Department; and Willard S. McKay, general Schine counsel, was reported to have been a heated one because of Wright’s voiced objections to the Schine “deal” at the time it was consummated, and Hayman’s having charged that Hayman is a friend of Schine’s and that because of the relationship Hayman has agreed to a greater amount of money for the theatres in question.

Decision Reserved
Judge Knight presided at the conference, listened to arguments from both sides and for the second time this week reserved decision. He announced he would either approve or disapprove the sale on Thursday or Friday of this week.

Meanwhile, it appeared that the balance of the current week will see only a continuation of today’s procedure, with the admission of various documents into evidence.

M. K. Murphy, of Corbin, Ky., had sought to purchase two of the four theatres Schine has not sold to Hayman. Wright contended Murphy had preference, but McKay charged Murphy had no such intention at the time. It was reported that during the conference, McKay revealed the purchase was made over a period of time.

Columbia Building Exchange in Canada
Toronto, Sept. 26.—Columbia has awarded a contract for the erection of a two-story film exchange building at Carlton and Church streets here to Principal Investments, Ltd., Columbia will move from the Senator Building at Dundas Square.

H. G. Dury is architect of the structure, which will house the Columbia head office for Canada and the Ontario branch. Odeon Theatres of Canada Empire, Universal and Warner Bros. all have sites for future free-standing buildings in the vicinity.

Two Killed in France

Philadelphia, Sept. 26.—Sgt. John K. Mullen, 23, former assistant manager of the Mullen Theatre, Philadelphia, has been reported killed in action in France. Sgt. Mullen, who has been in the Army two years, has been overseas since April. Also reported killed in France is Pte Paul W. Wintner, 28, formerly a local projectionist.

Supreme Court to Hear 3 Cases Involving Industry (Continued from page 1)

Court at Nashville. Both sides recently filed their briefs in argument, the Department of Justice contending that the case must be heard by the Circuit Court of Appeals of the Fifth Circuit and the defendants, Crescent and five related companies, attacking the provisions of the decree as unfair and improper, and the circuit court has no basis in evidence and contrary to ordinary principles of equity jurisprudence.

The Department’s brief, in effect, contended that the court should have gone all the way in ordering the relief which the Government sought, while the companies contend that they stand to recover a large part of the sums paid and that the Circuit Court of Appeals of the Fifth Circuit would be placed by the requirements of the decree.

Crescent Up Early

The Crescent case, given a low number on the court’s docket, may be reached for argument before the end of October.

The motion picture case to reach the Court during the summer involves an appeal by Walter Wagner Pictures to the Supreme Court of New York from a decision of the Ninth Circuit Court of Appeals reversing a judgment granted by the South Carolina District court holding that Wagner was entitled to recover in a suit involving income tax paid over settlement of a debt. The issue arose as a result of the decree of relief by the bankruptcy court from the company and his demand for redemption of his stock, amounting to $35,000 and payment of a loan of $151,017. The company was unable to pay the amount of the company, and the Circuit Court of Appeals of the Fifth Circuit ordered a new trial.

St. L. Stage Hands Hearing Under Way

St. Louis, Sept. 26.—One stagehand could serve several of the smaller St. Louis theatres adequately, managers of the larger theatres today said at the hearing before Jules E. Kohn, of Kansas City, Regional Labor Arbitration Board, that they were in favor of the establishment of national association of theatre employees, to which the managers of the area. The recommendations of the theatre, testified that all work at that theatre could be done by one man in two hours a day. Mrs. Ellen Crane, manager of the Shubert Theatre, told the arbitrator that the one stagehand could do the work of eight theatres like hers, allowing a half-hour for transportation between theatres.

At Owners’ Request
The hearings are being held at the request of the theatre owners, who ask that they not be required to employ stagehands for whom they have need and that the theatre be required to work during hours when the theatres are closed so that they are not able to maintain stagehands.

In the case of the Arnold, theatre, Edward Arthur, a partner in the Shubert Theatre, in St. Louis on unforgiven, testified that they were interested in employing more stagehands than it needs and declared the men should not be permitted to put in "hours of idleness" when the company’s manpower needs are critical.

Abandon Pleas on ‘Locally Needed’

(Continued from page 1)
announced here yesterday by the WAC.

Principal benefit of a “locally needed” designation was the requirement that an employee had first to secure a statement of availability upon leaving the industry before he could be hired elsewhere. Although it is not necessary now for an employee to establish a statement of availability from a distributor, one cannot secure a new position otherwise without a re-feral from the WAC as a result of a ruling last July 1. This, according to the WAC distributors division, has generally resulted in exchange workers keeping their positions.

Odeon to Pay 20%
Suppose you were a young fighter in the South Pacific. At your age, you'd be spending a lot of time with a girl—if you were back home. But home is months and miles behind you—and you're sick to death of men and uniforms wherever you look...

And then a "live" show planes in—with girls—girls who've come all the way from home to smile at you, to talk to you, to sing and dance for you...

They're grand medicine for homesick boys, these lovely girls of screen and radio... so are the famous comedians, the vaudevillians, the dramatic actors, the dance bands, the concert stars...

Like all the rest of these entertainment folk, the movie men and women often give up a good deal to go. They travel and work themselves ragged. Many are often in danger. They are serving gallantly, and with great satisfaction... making one of the important contributions of the movies at war.

EASTMAN KODAK COMPANY, Rochester, N. Y.

J. E. BRULATOUR, INC., Distributors

FORT LEE CHICAGO HOLLYWOOD
Armour Will Allocate Films For the Allies

OWI Post in Control in 'Eisenhower Area'

Reginald Armour, former RKO European manager, is expected to assume complete control of the allocation of all pictures of all Allied Nations to regular theaters in liberated areas of Europe which are under the command of General Dwight D. Eisenhower. Armour, now in New York, is awaiting transportation to Paris headquarters of the Office of War Information, Psychological Warfare Branch, which has charge of the theater distribution of Allied films.

Spiking the many and varied reports of Armour's appointment as a film representative of the State Department, or as the American industry's "ambassador" on the Continent, Motion Picture Daily learned here yesterday that he will not be associated with either, that his post carries nothing but ceremony.

(Continued on page 4)

Plans Complete for Variety Meeting

Plans for the Variety Clubs' national meeting at the Statler Hotel in Washington, Nov. 27-28, have been completed.

The principal discussion will center around the coordination efforts of national and local Variety clubs with those of the industry's War Activities Committee. Following is the program: Thursday evening, Nov. 23, dinner and a meeting of national officers; Friday morning, registration and business meeting; Friday noon.

(Continued on page 4)

Films Wage-Hour Unit Is Dissolved

Dissolution of the industry committee for the finance, issuance, real estate, motion picture and miscellaneous industries, set up Sept. 22, 1943, by the Wage and Hour Division of the Department of Labor, has been ordered by L. Metcalfe Walling, Wage-Hour Administrator. The committee was created under the Fair Labor Standards Act of 1938 for the purpose of investigating conditions in the several industries and recommending minimum wage rates.

A considerable number of such (Continued on page 4)
Personal Mention

RUBE JACKER, assistant sales manager for Columbia, is in New Haven today.

CAPT. LEONARD D. LANGE, formerly of Warners' Sheridan Square Theatre in Pittsburgh, and now with the Army Air Forces in Italy, has been married to Betty M. O'Neil and returned home last week.

E. S. GREGG, vice president of Western Electric Export Corp., has left for an inspection trip of company offices in the British Isles, to be gone six weeks.

CLARK GABLE is en route to Washington from Hollywood with a print of the film he recently completed for the Army.

HARRY H. THOMAS, Monogram's Eastern division manager, will leave today for a six-weeks' tour of the Midwest.

ROSlyn NAMER of the 20th-Century-Fox home office plans to be married around Thanksgiving.

LOUIS NOWY, operator of the Austin, Texas, theatres of Interstate Circuit, is a New York visitor.

TED GALLANTER, M-G-M's Seattle public chief, has been in Chicago for medical treatment.

Postmaster General Frank C. Walker, has been in New York this week.

Casey Robinson, M-G-M writer, is due here from Hollywood on Oct. 7.

Brandt Film Liaison On 'V-E Day' Plans

Harry Brandt, head of Brandt Theatres, is representing Broadway film studios on a committee called to the White House this week by the War Manpower Board of Canada to make plans for handling Times Square on "V-E Day." Brandt spent part of his time at the Lambs Club with the Mayor and a number of legitimate theatre managers, who heard a proposal for staggering "curtain time" in order to keep from flooding the streets with people at the hour when most shows "break" somewhat simultaneously.

Requiem Mass Today For Mrs. Raftery

A solemn mass of requiem for Mrs. Marie A. Raftery, wife of Edward C. Raftery, United Artists president, will be held at 11 o'clock this morning at the Church of Our Lady Queen of Martyrs, Forest Hills, L. I., with the Rev. Frank E. White as celebrant; Rev. Joseph McLaughlin, deacon, and Rev. Charles Cody, subdeacon.

Burial will be at St. John's Cemetery, Middle Village, L. I.

Rank Settles Pact Made by Deutsch

LONDON, Sept. 27.—Settlement of a high-court action between Odeon Theatre Owners' Ltd., with Alfred Deutsch, music publisher, for the film rights to the late Oscar Deutsch, which promised to be a long and bitterly contested case, was announced today at the end of two days of hearings.

Phillips had been appointed by Deutsch as booker for Odeon with a seven-year contract at approximately $25,000 a year.

When J. Arthur Rank took control of Odeon, Phillips' salary was changed to $200 weekly, and he was credited for the experiment, subsequently, as the result of differences which arose, Rank offered to settle the contract for $28,000, but the offer was refused and litigation followed.

Plaintiffs now are understood to have been slightly in excess of $28,000.

Denham Studio Strike Of Extras Averted

LONDON, Sept. 27.—Agreeing to await the results of Labor Ministry arbitration of union demands for a collective agreement for extras at Denham Studios, the Film Artists Association today permitted its members to resume work in that studio, as long as its "CAE" and "Cleopatra," at Denham studios.

FAA's decision follows upon a stand taken by J. Arthur Rank, who speaking as Paston's backer and president of the British Film Producers Association, said that on no account would he permit any organization to join union against his will.

Academy Governors Election Results

Hollywood, Sept. 27.—The following were added to the Academy board of governors in the annual election closed today: Ronald Coleman, George Murphy, James Hilton, Michael Curtiz, Mark Sandrich, Walter Wanger, Gordon Hollingshead, Harry Blume, Jean Hersholt, Charles Brackett, Mary C. McCall, Jr., Sam Wood, Hector S. Dodge, Joseph L. Mankiewicz, Y. Frank Freeman, E. J. Mannix and Nat Finston.

Stearn, 70, Prominent In Ohio Exhibition

COLUMBUS, O., Sept. 27—Max Stearn, 70, general manager of Southern Theatres, died suddenly late yesterday following a heart attack. Active in the industry since 1903, Stearn started with the Arcade and Majestic Theatres in Columbus. He was a member of the Independent Theatre Owners Association, a director of local Variety and an active worker in War Loan drives, surviving are his wife and a sister.

Aimee McPherson Dies

OXFORD, Cal., Sept. 27.—Aimee McPherson died in Larkspur, Calif., yesterday from a heart attack. The Evangelist was 53 years old.

Film Executives Back in Paris

Henry Ullmann, an executive for Paramount Pictures in Paris was among several film managers here yesterday in press dispatches from Paris, as having reappeared in the French capital after hiding from German troops.

Others mentioned were Raymond Bernard, French producer and his brother, Emmanuel.

The press dispatches also reported Harry Bauer, French film actor, who had died in 1942 at the hands of the Gestapo.

No Quick Repeats on 'Going My Way'

"Going My Way" will be withdrawn from release after it has completed its original run and will not be available for immediate repeat runs, Charles M. Reagan, Paramount vice president in charge of distribution, announced yesterday.

The Bing Crosby picture will be released again sometime next year.

WB's First Dubbed in Spanish Set for S. A.


Inspirites Thanksgiving

INDIANAPOLIS, Sept. 27.—In the campaign on the world market, "When the Lights Go On Again," which inspired the PRC production of "It Happened Tomorrow," has been offered for distribution.

Grinnell to Far East

Frank McGrann, in charge of radio, screen and advertising activities in the motion picture industry, will undertake a confidential mission to the Far East for the Government. McGrann, formerly associated with Columbia Pictures, held publicity for stage and film stars and wrote, produced and directed radio shows.

RKO Gets Delay

RKO Pathe News has been granted an extension from Sept. 29 to Oct. 13 to file an answer in U. S. District Court here to a $25,250 al!leged libel suit by Dorothy S. Stone, film-library operator, who charges that her services were offered free as part of the "Flim Flashbacks" series and terminated after completion of issue.

Television Big in British Theaters

Television promises to be an important factor for British theaters in the future, Francis L. Harley, 20th Century-Fox's general manager in Great Britain, declared in an interview here, but it will be managed in such a way that nothing will happen to the television industry "will be hurt.

Harley said that television was not advanced in England before the war and that the number of television programs regularly broadcast and many specialized theaters such as newsreel houses and various others are part of their programs. The sale of television sets there before the war was large, he said.

Fox's British manager will return to his post in London around Sept. 15, possibly sooner, and Larry Kent will follow him shortly as his assistant for the Gaumont-British Theatre Circuit advisory committee. J. Arthur Rank, British film leader, and 20th-Fox have interests in Metropolis and Bradford Trust, which controls Gaumont-British.

It is highly probably," Harley said, "that television will have some kind of arrangement whereby various wave lengths will serve various theaters. The British government will probably license theaters to show these programs.

20th-Fox's British production is at present at a standstill because of a lack of studio space and availability of technicians, Harley said. (Joseph M. Schenk, president of 20th-Fox production, recently announced in Hollywood that the company will make a move to a city of two smaller theaters at Denham Studios, with "Moss Rose" slated as the first. Howard Hawks will produce and direct.)

Studios Seeking to Retain Radio Lanes

The Academy of Motion Picture Arts and Sciences, acting for Hollywood film studios, has prepared a reply to a Federal Communications Commission which when it starts hearings in Washington Sept. 29, determines the allocation of broadcasting radio channels, it was learned here yesterday.

Most studios have FCC licenses to operate radio communication systems between the studios and units filming on location. A special frequency has been held by the film industry for this purpose for many years and acting on the industry's behalf, the Academy is seeking to retain these channels.

LaMarr and J. L.

ATLANTA, Sept. 27—Kathleen Lamarr and Joseph L. Mankiewicz yesterday were named as directors for the five Lucas and Jenkins Theatres in Macon. She is the wife of S. Sgt. David R. Whal, former director of advertising and publicity for Republic Pictures.
'Arsenic' gives people broken records!

Motion Picture Daily

'Arsecic's' Gross Tops Strand 3rd Wk.

"Arsenic and Old Lace" is headed for a record third week at the Strand N. Y. The film set an opening-week record, too.

Jack L. Warner, Executive Producer

ARY GRANT in Frank Capra's "ARSENIC AND OLD LACE"

RAYMOND JACK PETER PRISCILLA LANE - EDW. EVERETT HORTON JAMES GLEASON - JOSEPHINE HULL JEAN ADIR - JOHN ALEXANDER

Directed by FRANK CAPRA

KEEP SELLING BONDS!
Alger Boycott of Films 'Temporary'  

Representatives here of the French Committee for National Liberation, informed of a short-wave radio report from Algiers that several theaters there had refused to show RKO Radio films of the liberation of Paris, interpret the move as a temporary consequence of Allied occupation in Algiers. Two RKO officials, however, said the boycott on the French newsreels was probably in a suburb where the Italian element predominated. However, the broadcast on the subject, delivered by M. Bosman, a delegate of the Commissioner of Information at Algiers, had mentioned that "wretched considerations of profit were put forward without any justification, for the government of the Republic has not hesitated for years to supply the Army with French newsreels and to accept a considerable deficit by halving prices that formerly had to be paid for the same to the exhibition service of the army, which is controlled by the Army.

There has been much criticism in certain quarters about the preferential treatment given pictures of other nations in theatre allocations in France, to the detriment of American product. Selections of product available are issued to French exhibitors by the OWI, with representatives of British exhibition interests stationed in France, doing the selecting. Armour's new Governmental appointment is expected to result in a more equitable quota, in Hollywood product, it is understood.

Distributors Called In Schine Hearing

(Distributed from page 1)

sistant secretary of RKO-Radio; Edward Saunders, assistant general sales manager of Loew's, and a representa- tion Warner's.

Today's session was devoted to identifying and marking for identification between Schine and 20th-Fox, RKO, Columbia, Universal and United Artists, and certain agreements relating to Schine's acquisition of the American Exchange. Mr. J. N. Kenyon, a private, and Lee Schine, district manager and distribution.

FIlms Wage - How Unit Is Dissolved

(Distributed from page 1)

Committees were set up for this purpose, all of which have been dissolved, it being explained that their recommendations have been approved and carried into effect in wage orders issued by the Administrator.

Consent Decree Can't Be ' PATCHED,' Says MPTOA

(Continued from page 1)

Conservative approach to the solution of industry problems, tending the atmosphere of the antitrust approach. Now, theatres are being asked to divorce affiliated theatres, which of course, the exhibitors don't expect to accomplish by it is to hold the dis- tributors with theatre interests, to purge them for grievances and injustices which they refuse to correct of modify, and possibly to scare them into giving exhibitors 'concessions.' It is the ultimate in the negative ap- proach."

Main Objectives Ignored

The main object of exhibitors to the decree, the bulletin says, are ignored in the new Department of Justice proposals for an amended de- cree.

"The bulletin continues: 'Strong objec- tion was made (by exhibitors) to small block selling. It is continued. Small block selling is made to distributors for non-theatrical (by exhibitors) to small block selling. It is con- tinued. The main demand of exhibitors for 20 cents cancellation is ignored. We object to legalistic arbitra- tion outside, requiring law-

CBS Delays Decision On Video Lighting

Columbia Broadcasting will refrain, for the present, from recommending "one type of lighting as against another" in oneday television. Worthington; has changed the program dates at the CBS television studios, reported last night at a meet- ing of the Atlantic Coast chapter of the Society of Motion Picture Engi- neers, at the Hotel Pennsylvania here.

Muir said CBS is now experimenting with new lighting; and that but, that even if the experiments should be satisfactory, a recommenda- tion will be witheld. He explained that it is too early to come to defive conclusions on this point because of uncertainty as to the character of pick-up equipment in use after the war.

Albert Dezel Adopts Film Classics Name

Cleveland, Sept. 27—Albert Dezel, independent distributor for years has operated three Midwest exchanges known as Albert Dezel Roadshow At- tributes, has changed the name of Film Classics of Michigan, Film Classics of Cleveland and Film Classics of the Midwest. The Cincinnati office will open next week, to be managed by Louis Van Baalen, former Cleveland booker.

MPA Postwar Reunion

Motion Picture Associates is planning to hold a postwar and post- reunion here soon after the war ends, Morris Sanders, president, reports.

Quick Playoff Of Expensive Films Planned

(Continued from page 1)

timed high spending for at least that long after hostilities end, regardless of any possible delays in reconven- tion and the start of a post-war boom.

Chief industry concern in this con- nection is the increase in production costs and the high numbers of pictures that are close to or above the $300,000 mark. While some studio heads are of the opinion that production schedules are flexible and can be adjusted to changed eco- nomic conditions as they arise, there is an industry faction, including a number of sales department execu- tives, urging that action to lower costs be taken now.

All Hope For More Freon Abandoned

(Continued from page 1)

planned. This production would have been to a movie for all known mili- tary and civilian personnel during the fourth quarter. A shortage of an- hydrous hydrofluoric acid that has de- veloped as a result of the failure to complete new production facilities on schedule and previous over-estimates of the available supplies of the acid, has made it impossible to turn out gas at anything like the sched- uled rate, and it is not now expected that Freon can be produced to produce even 70 per cent of the programmed amount until additional acid plants can be built or military demand for acid drops materially.

Plans Complete for Variety Meeting

(Continued from page 1)

Lunchen for all delegates; Friday af- ternoon, business meeting; Friday night, formal stag dinner at which Variety's annual 'Huntarian Awards' will be made; Saturday morn- ing, final business meeting; Saturday afternoon, open house, sponsored by Washington Tent No. 11 at the Wil- lard Hotel; Saturday night, banquet, in conjunction with Washington tent's annual dinner-dance, at the Willard.

AFM Drops Demand On Newsreel Music

(Continued from page 1)

gether, was left open by the AFM when the producers signed a two-year contract with Pettitol in Hollywood on May 17. At that time, the question was said to be "earmarked" for future discussion in New York.
"You've got to be a great showman to be a leader for Twenty years!"

THE DATE:
OCTOBER 12th

THE PLACE:
OHIO, INDIANA, WEST VIRGINIA, KENTUCKY

THE EVENT:
132-CITY WORLD PREMIERE OF M-G-M's MIGHTY TECHNICOLOR DRAMA "AN AMERICAN ROMANCE"

THE CAMPAIGN:
Famed Radio Station WLW of Cincinnati spearheads a promotion that will resound throughout the nation. Spot announcements 4 weeks in advance building up to larger and larger radio time. Newspaper ads 3 weeks in advance throughout territory. Posting of all kinds. 24-sheets, car cards, American Express Truck posters. Intensive exploitation, special trailers, cast appearances, parades, displays. Inaugural Banquet and Preview in Cincinnati. The works!

KING VIDOR'S Production "AN AMERICAN ROMANCE" Starring BRIAN DONLEVY with Ann Richards, Walter Abel, John Qualen, Horace McNally • Photographed in Technicolor • Screen Play by Herbert Dalmas and William Ludwig • Produced and Directed by King Vidor • A Metro-Goldwyn-Mayer Picture
**Review**

**“My Buddy”** *(Republic)*

Something of the intended moral and social significance of this production may be gleaned from the over-all presentation of the problem confronting the returning serviceman. The film is an attempt to portray a parallel between the soldier returned from World War I to find no place for a civilian soldier, and the soldier of social security and the man who will return from World War II. The basic idea for “My Buddy” had possibilities but the handling of it was inadequate, resorting to an ineffective appeal to the most superfluous emotions. A perfectly capable cast, including John Littell, Donald Barry, Lynne Roberts, Ruth Terry and the others in the loosey-goosey story, directed without apparent regard for individual capacities of the players or the roles involved.

In flashback, the story of Barry, a soldier of World War I, is presented, as it is told to a World War II postwar planning commission to emphasize the necessity of preventing the same thing. John Littell, a priest, does the telling, of how Barry came back from France to find no available jobs and no compensatory means of security in his difficult readjustment period. Barry joins a crooked ‘protective association,’ headed by Alexander Granach, as ‘front man.’ He eventually gets a five-year prison term which serves only to seat more deeply the hatred of society. Upon his release from jail Barry forms his own ‘protective association,’ having spurned his mother, Miss Dunn, and his girl, Miss Roberts. Miss Terry, a hard-boiled nightclub entertainer, arrives on the scene, and brings Barry’s complete downfall. In the ultimate showdown with the law, Barry is killed, but not before he pens a letter to Miss Dunn befriended him. He had no repentance for his misdeeds, laying the responsibility upon an unprepared and inadequately armed society.

Eddy White produced and Steve Sekely directed, from Arnold Manfield’s screenplay, based upon an original by Prescott Chaplin.

Running time, 65 minutes. Release date, Oct. 12. "G."

*G* denotes general classification.

**“Gross”, “Seed” Are Holdover Tops**

**SYWA’s DoublesK.C.**

**Gross with $28,000**

**Blumenthal Schedule For Warners at Tops**

At least 16 outdoor short subjects will be released this week by the Blumenthal unit in association with Andre DeLaVarrre and Van Campen Heilner, it was reported here by Norman H. Moray, short subject sales manager, following Blumenthal’s return from Hollywood, where he conferred with Gordon Hollandhead, chief of short subject production at the Coast studio. This is the first release with an overall unit of the Blumenthal unit in one season.

Heilner will return this week from Canada, where five subjects have been shot, in addition to a Canadian Army subject. DeLaVarrre is on a vacation.

**‘Trigger’ the Host**

“Trigger,” the horse, has invited Roy Rogers, his boss, and representatives of the press and Republican executives, to a reception at the Hotel Astor next Tuesday afternoon.

**March of Time to Blue**

“March of Time” will move its weekly radio program from NBC to CBS beginning 9-27. The program will be broadcast over 140 stations on Thursday evenings at 8 o’clock. Henry Luce, owner of Time, Inc., purchased a 12½ per cent interest in the Blue web for about $1,000,000 last December.

**WLB Approves 10% Increase for SOEG**

**Los Angeles, Sept. 27.—The Screen Office Employees Guild today announced approval of a 10 per cent overall wage increase for 150 members employed by Los Angeles exchanges, retroactive to Oct. 19, 1943.**

**Kansas City, Sept. 27.—The Midwest lead this week with “Since You Went Away” grossing about $28,000. The Newman with “I Love a Soldier” will get about $13,500. It was not an overwhelming week on the Week. The world has been unsettled and so has the public mood. Estimated receipts for the week ending Sept. 26:

- "Wilson" (20th-Fox): $19,000.
- "Seed" (Warner): $11,000.
- "One Night with You" (Paramount): $10,000.
- "The Newcomer" (Rep.): $10,000.
- "Three Shall Live" (Col.): $8,000.
- "Springtime in Paris" (Rep.): $8,000.
- "The Four Horsemen of the Apocalypse" (Para.): $7,000.
- "Grandpa" (Rep.): $6,000.
- "The Newcomer" (Rep.): $5,500.
- "The White Cliffs of Dover" (Col.): $5,000.
- "Midnight" (20th-Fox): $5,000.
- "The Newcomer" (Rep.): $4,500.
- "The Newcomer" (Rep.): $4,000.
- "Since You Went Away" (Para.): $3,500.
- "The Newcomer" (Rep.): $3,000.
- "The Newcomer" (Rep.): $2,500.
- "The Newcomer" (Rep.): $2,000.
- "The Newcomer" (Rep.): $1,500.
- "The Newcomer" (Rep.): $1,000.
- "The Newcomer" (Rep.): $500.

**March of Time to Blue**

Hollywood, Sept. 27

This seems as good a time as any to place on record the fact that the “March of Time” program for SOE is being shown nightly in 140 stations, beginning with the 10-0 program, and the press is, in proper, unfair and altogether wrong, doing the best job it can of inannouncing the beginning of a picture and run it out on the finish.

As a matter of fact, nobody but the trade ever sees a picture in that order. It follows that the experience of the exhibitor or critic seeing product from other sources, and the experience with the experience of the ultimate consumer, wherefore neither is his opinion of it.

To present his product to the press and the public with a correct view of that which the ultimate consumer is to behold, a producer would be on the right track if he started somewhere in mid-picture, ran off another feature, a cartoon and a newsreel next, and then got to the beginning of his own production.

Screenings would take longer, but the public would be better served.

Any takers?

**Walter Lantz, who produces ‘Car- ton’, for Universal release, is conducting through that company’s foreign offices, a checkup on audience taste for cartoons.**
Breezes Aid
Loop; 'Seed', 'Gaslight' Lead

CHICAGO, Sept. 27—A strong weekend, favored by cool weather, helped the Loop out of comparatively dull business this week. Exceptions were two newcomers: "Dragon Seed," at the State Lake, and "Gaslight," at the Apollo, which attracted $3,500 and $17,000, respectively.

Estimated receipts for the week ending Sept. 28:

"Changchow" (M-G-M) 
APOLLO—(1,300) (50c-60c-95c). Gross: $10,500. (Average: $8,100).
"I Love a Soldier" (Para) 
CHICAGO—(1,850) (50c-85c-95c). Stage. Gross: $6,000. (Average: $1,500).

"Brother Rat" (WB reissue) 
DOWNTOWN—(6,400) (40c-55c-85c-95c). Stage. Gross: $11,000. (Average: $1,500).

"LADD" FOR THANKSGIVING!
IS GOOD WORD FROM LADD'S
SALES DEPT. ANNOUNCES NOV. 24 RELEASE DATE FOR "AND NOW TOMORROW," IN WHICH ALAN LADD RETURNS TO THE SCREEN AFTER NEARLY 2 YEARS OF ARMY SERVICE. NEW FILM IS FROM BEST-SELLER BY THE AUTHOR OF "ALL THIS, AND HEAVEN TOO," AND CO-STARS LORETTA YOUNG UNDER IRVING PICHEL'S DIRECTION. IT'S LADD'S FIRST SINCE HIS METEORIC SUCCESS IN "CHINA".

G. E. Raymond, 79,
Dies on West Coast

Hollywood, Sept. 27—G. E. Raymond, 79, district manager of the Orpheum Circuit until his retirement in 1923, died today at his home here. He was born in Brooklyn. He managed theatres throughout the country, and was a member of the committee which formulated theatre safety regulations following the Irvington disaster. He is survived by his widow and a sister.

$40,000 Over Par for MGM's
'Kismet' in L.A.

LOS ANGELES, Sept. 27—"Kismet" ran wild in a week of temperatures that included one day of 103 degrees, and picked up a tremendous $73,500 in the Egyptian- Los Angeles-Ritz triad that averages $31,100. "Arsenic and Old Lace" weathered the contest, getting $53,807 in the three Warner first-runs that average $30,900. But "Sweet and Lowdown" proved more latter than former for the Chinese, Fox Wilshire and Uptown, getting $27,400 against a $32,750 average.

Estimated receipts for the week ending Sept. 27:

"Wilson" (20th-Fox) 
CARThAY CIRCLE—(1,150) (80c-100c-$1.20). 7 days. Gross: $12,500. (Average: $1,785).
"Sweet and Lowdown" (20th-Fox) 
"In the Meantime, Darling" (20th-Fox) CHINESE—(2,750) (50c-60c). 7 days. Gross: $11,000. (Average: $1,542).
"Kismet" (M-G-M) 
EGYPTIAN—(1,000) (50c-60c-85c-$1.00). 7 days. Gross: $20,000. (Average: $2,857).
"Sweet and Lowdown" (20th-Fox) 
"In the Meantime, Darling" (20th-Fox) FOK-WILSHIRE—(1,300) (50c-60c-85c-$1.00). 7 days. Gross: $6,200. (Average: $871).
"The Invisible Man's Revenge" (Univ.) 
"Sweet and Lowdown" (20th-Fox) 
"In the Meantime, Darling" (20th-Fox) 
"Kissing the Girls" (thru) 
HAWAII—(4,000) (50c-60c-85c-$1.30). 7 days. 2nd week. Gross: $6,500. (Average: $928).
"Casabian Brown" (RKO) 
"Moonlight and Cactus" (Univ.) 
HILLSTREET—(2,750) (50c-60c-85c). 7 days. 4th week. Gross: $2,025. (Average: $277).
"Sweet and Lowdown" (20th-Fox) 
"In the Meantime, Darling" (20th-Fox) 
LOWEN'S, STATE—(3,000) (50c-60c-85c-$1.00). 7 days. Gross: $3,600. (Average: $1,200).
"Casabian Brown" (RKO) 
"Moonlight and Cactus" (Univ.) 
PANTAGES—(4,000) (50c-60c-85c-$1.00). 7 days. 4th week. Gross: $5,900. (Average: $843).
"Casabian Brown" (RKO) 
"Moonlight and Cactus" (Univ.) 
"Sweet and Lowdown" (20th-Fox) 
RITZ—(1,275) (50c-60c-85c-$1.00). 7 days. Average: $1,500. (Average: $600).
"Wilson" (20th-Fox) 
UNITED ARTISTS—(2,200) (35c-50c). 7 days.平均: $2,150. (Average: $600).
"Sweet and Lowdown" (20th-Fox) 
"In the Meantime, Darling" (20th-Fox) 
UPPONTOWN—(1,200) (50c-60c-85c-$1.00). 7 days. Gross: $8,200. (Average: $1,171).
"Arsenic and Old Lace" (W.B.) 
WARNER HOLLYWOOD—(4,000) (50c-60c-85c-$1.00). 7 days. Gross: $9,200. (Average: $1,314).
"Arsenic and Old Lace" (W.B.) 
WARNER DOWNTOWN—(1,000) (50c-60c-85c-$1.00). 7 days. Gross: $7,278. (Average: $728).
"Arsenic and Old Lace" (W.B.) 
WARNER WILSHIRE—(2,000) (50c-60c-85c-$1.00). 7 days. Gross: $16,324. (Average: $2,332).

G. E. Raymond, 79, Dies on West Coast
Warner Names Two as New Foreign Heads

Milder Post Unchanged, Rest of World Divided

Supervision over Warners’ foreign film sales has been divided, following the resignation this week of Robert Schless as foreign general manager, Harry M. Warner, president, has appointed Joseph S. Hummel, who has been foreign sales manager, in charge of Continental Europe, Scandinavia, Africa, Palestine and Syria, and Wolfe Cohen, formerly Canadian general manager, in charge of Mexico, South America, Central America, Australia, New Zealand and the Far East.

Max Milder, managing director in Great Britain, will continue as head of all the company’s activities in that territory, working directly under the supervision of H. M. Warner, as previously.

Hummel has been with Warners for (Continued on page 3)

Canadian Exhibitors To Draft New Code

Toronto, Sept. 28—The meeting of the Canadian Moving Picture Distributors Association called for Monday to deal with the final draft of negotiations with organized Canadian independents for adoption of the new convention code for Canadian business. This meeting is scheduled to be followed by a peace conference with representatives of the Independent Theatre Owners in Toronto, Wednesday, expected delegates including P. W. Mahon of Prince Albert representing Western Canada, and A. J. Mason of Springfield, N. S., president (Continued on page 3)

Prefect Appeal to Be Heard in November

Appeal from Judge Carroll Hincks’ April 14 decision against Prefect Theatre’s suit, Friday, $3,452,572 damages, in suit, filed Monday in U. S. District Court, New Haven, by Raymond E. Hackett, prefect attorney of record, will be brought on for hearing in the U. S. District Court of Appeals probably in November, counsel for the plaintiffs stated here yesterday.

The suit, charging a majority of the (Continued on page 3)

U. S. Alters Rules On Bonus Payments

Washington, Sept. 28.—Internal Revenue Bureau regulations for the payment of bonuses under the Salary Stabilization Act have been revised to permit employers who have customarily paid bonuses or other additional compensation to continue to do so without prior approval, subject to certain limitations.

$2,413,507 ‘U’ Profit

Universal Pictures, Inc., yesterday reported consolidated net earnings of $2,413,507, after all charges, for the 39 weeks ended July 29. This compares with $2,771,338 for the corresponding period ended July, 1943. The profit, before providing for Federal income and excess profits taxes for the 1944 period was $7,566,507, compared with $8,145,538 in the same 1943 period.

For the 13 weeks ended July 29, net profits, after all charges and taxes, were $1,579,562, compared with $1,347,760 in the 1943 period. Earnings before provision for taxes were $2,771,662, compared with $3,327,931 in the 1943 period.

Industry Near Set for 6th

The entire industry is now rapidly nearing complete mobilization in the forthcoming 6th War Loan drive, Harry Baurdt, national chairman, revealed here yesterday. The goal set by the Treasury Department for the drive, announced to start on Nov. 1 and end Dec. 16, has been set at $14,000,000,000 after conferences in Washington with leaders, bankers and fiscal experts.

Individual sales are expected to account for $5,000,000,000, with banking and corporate purchases expected to yield another $9,000,000,000. National “E” bonds have been given a goal of approximately $2,500,000,000.

Theatre bond sales and all sales elsewhere reported to the Federal Reserve Bank from Nov. 1 to Dec. 31 will be credited in the drive.

Doob to Direct Loew Drive Under Schenck

Oscar A. Doob yesterday was named by Nicholas M. Schenck, president of Loey’s, Inc., to direct the Sixth War Loan campaign for the Loew-M-G-M organization. Also appointed at a meeting of company executives here were: E. C. Morris, (Continued on page 3)

Producers See Postwar Costs Continuing High

Studio executives, turning attention to postwar production trends, foresee costs continuing at present high levels and possibly even increasing. RED Kann will say in Motion Picture Herald today, from Hollywood. The producers believe comedies, musicals, mysteries and Westerns will better their perennial popularity. Although only war stories of “stature” will survive, many not possible now for security reasons, will appear on the scene. More pictures than ever will be in color.

Litle disagreement on these points appears in the answers to questions submitted to 11 studio officials: Joseph M. Schenck, 20th Century-Fox; Y. Frank Freeman, Paramount; Charles W. Koerner, RKO Radio; Herbert J. Yates, Republic; W. Ray Johnston, Monogram; Leon Fronkess, PRC; William Goetz, International, and producers David O. Selznick, Samuel Goldwyn, Sol Lesser and Harry Sherman.

Costs of production will continue high “until, or unless, the general economic condition of the industry should reach the point where reductions become necessary for survival,” Freeman believes. Yates pointed out that the companies “have contracts with various guilds and unions whose salary rates for their members have been definitely established” and, further, “the price of materials, with few minor exceptions, will remain at present levels for some months to come.”

Goetz declared that “the price of talent will be higher because competition will be keener as soon as many restrictions are lifted.” And Selznick and Goldwyn see costs going up because that is the only direction in which they have ever gone. Schenck and Koerner, however, expect a grad-

FCC to Hear Theatre Video Postwar Needs

WASHINGTON, Sept. 28.—The Federal Communications Commission today began hearings on the post-war needs for frequency channels of various radio services, including theatre television, and the use of radio in film production, results of which will be used by the Department of State in the development of Inter-American and world-wide radio concessions to be worked out in conferences planned for next year.

The allocation investigation, first to be made since the war, will be based on the great developments in all branches of radio which have been made during the war, as well as to provide space for services expected in the future.

Expand Film Unit Of State Dept.

WASHINGTON, Sept. 28—Reorganization and expansion of the motion picture and radio division of the Office of Public Information, under direction of John M. Reisman, has been completed by the State Department in anticipation of greatly enlarged activities after the end of the European war.

The section is now called the International Information Division and its responsibilities, heretofore confined to liaison between the Department and other Federal agencies in matters involved in the dissemination (Continued on page 3)

Bellfort and Clarke Promoted by RKO

Present and anticipated increases in foreign business prompts RKO Radio to expand that department, under Phil Reisman, who left last week for a South American trip. In line with the expansion, Joseph Bellfort, member of the legal staff, has been assigned by Gordon Youngman, general counsel, to the foreign department; while Edward Clarke, assistant manager in Argentina, has been transferred to headquarters here.
THE BOX-OFFICE PICTURE OF THE CENTURY FROM

Directed by HENRY KING • Written by LAMAR TROTTI
VARIETY REPORTING:
"Tops WASHINGTON • Sockeroo
SEATTLE • Wows CINCINNATI • Wham
BALTIMORE • New Record PHILLY
Establishing long run CLEVELAND
Giant gross SAN FRANCISCO • Stout
ST. LOUIS • The big news KANSAS
CITY • Moves to Victoria after 8 weeks
at ROXY, NEW YORK!"

Darryl F. Zanuck's
WILSON
in Technicolor

... and breaking all precedent in
PITTSBURGH • PORTLAND • SYRACUSE
BROOKLYN • ATLANTA • JERSEY CITY
DENVER • SPOKANE • ROCHESTER
PATERSON • AUGUSTA • SACRAMENTO
RICHMOND • COLUMBUS • SAVANNAH
FRESNO • INDIANAPOLIS • OAKLAND
NORFOLK • OKLAHOMA CITY • MACON
and many, many other situations, large and
small, from coast to coast!
Altec Now Services 6,000 U.S. Theatres

Six thousand theatres are now serviced by Altec Service Corp., for both reproducing and associated booth equipment. Charles L. Carrington, Altec president, disclosed here yesterday in announcing plans for the company's annual conference to be held Oct. 16-20 at the Hollywood Roosevelt Hotel, Hollywood.

This year in addition to the district managers, theatre managers and field supervisors will attend the sessions, at which executives will review ways and means Altec has devised in keeping theatre sound up to par at a fraction of the cost that is required in maintaining at peak performance through the war. The delegates also will examine other equipment and discuss post-war equipment and new, improved techniques in the servicing and furnishing of repair and replacement of theatre loud-speaker systems, amplifiers and components, power supply units, transformers, motors and associated electronic apparatus.

Executives Attending


Way in Lead Again; $15,000 in Milwaukee

Milwaukee, Sept. 28.—Lifting of the "polo" quarantine on Saturdays has resulted in an unexpected business at both neighborhood and first-run theatres here. "Going My Way", at the Palace, is headed for a third week, running 40 per cent above average.

Estimated receipts for the week ending Sept. 28:

- "Sweet and Low-Down" (20th-Fox) $3,440,000.
- "Dangerous to Know" (20th-Fox) $2,780,000.
- "WISCONSIN" (1,300) (40¢-46¢-60¢) 7 days, Gross: $15,000. (Average: $2,100.
- "Going My Way" (Para.) $14,000.
- "I'll Be Yours" (M-G-M) $14,000.
- "STANLEY LOEWS" $14,000.
- "Jaw" (WB) $14,000.
- "Crime by Night" (WB) $14,000.
- "The Mummy's Ghost" (Univ.) $14,000.
- "A Woman's Strength" (20th-Fox) $14,000.
- "The Mummy's Ghost" (Univ.) $14,000.
- "In Search of the vampyres" (20th-Fox) $14,000.
- "The Mummy's Ghost" (Univ.) $14,000.
- "Terror" (20th-Fox) $14,000.
- "I'll Be Yours" (M-G-M) $14,000.
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